



Hillel at the University of Rochester

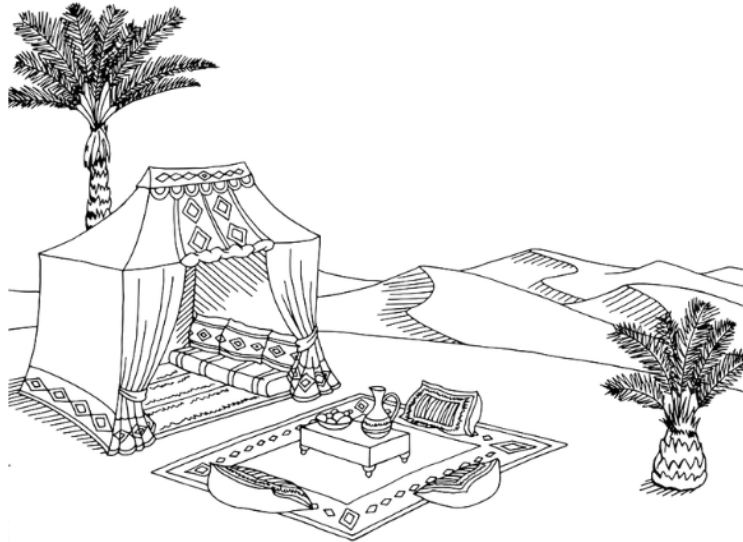
Community Annual Meeting

June 17, 2025

Joy Getnick, PhD (UR BA '06)
Executive Director, UR Hillel

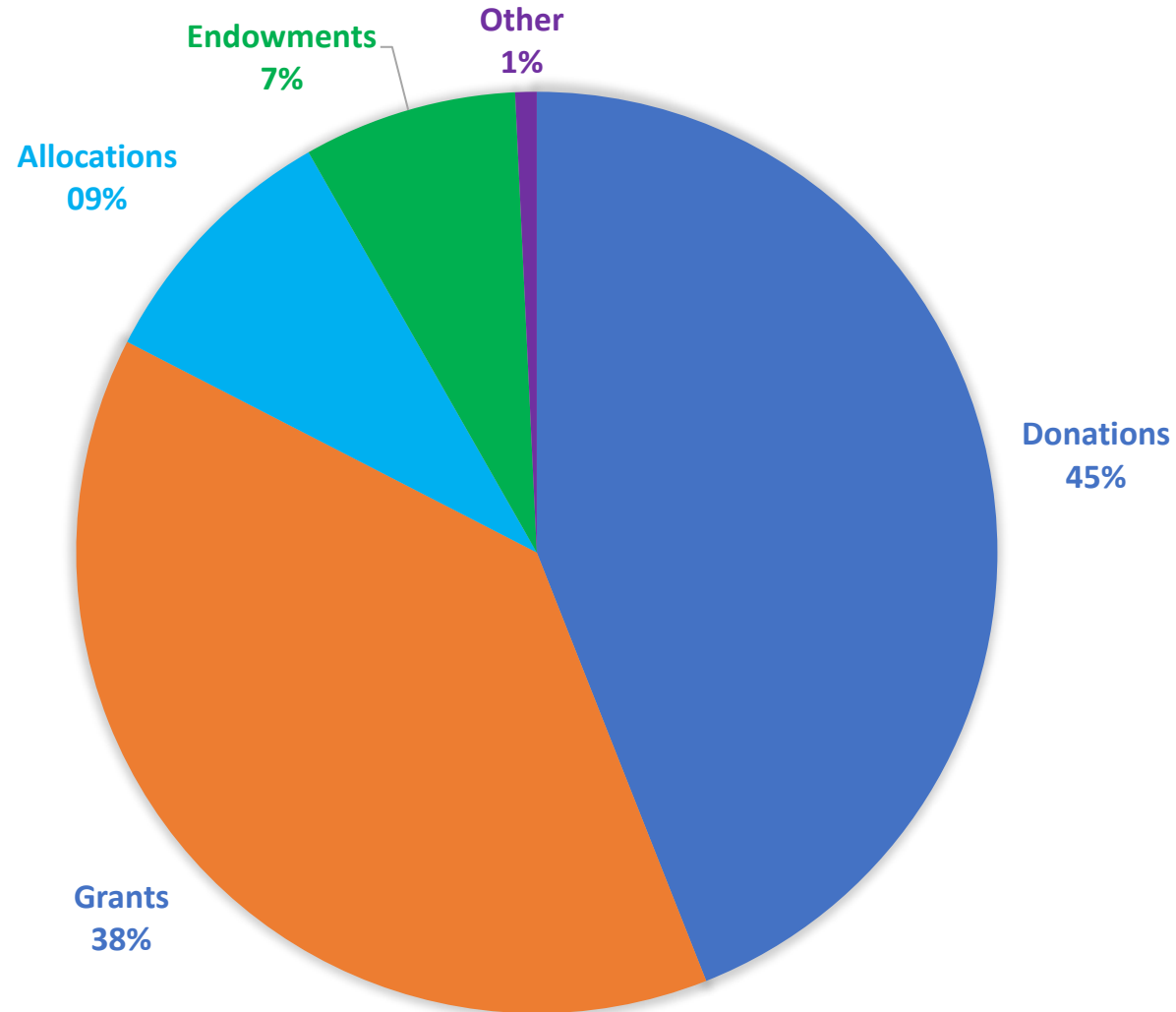
Noah Pizmony-Levy Drezner, PhD (UR BA '00)
Chair, UR Hillel Board of Directors
Professor of Higher Education, Columbia University

Who We Are: All Kinds of Jews; All Kinds of Jewish



Our goal is to foster an environment in which every Jewish student feels empowered to meaningfully engage with Judaism and Jewish living while on campus, and in an enduring way long after.

501c3 with
≈ **\$450k**
*annual
budget*





Hillel | All Kinds
at the University of Rochester of Jewish





Shabbat



Holidays





Learning





Israel



 TAMID GROUP





Social Impact





Social Connectivity



Our Impact

- **27%** of known Jewish students attended a Shabbat dinner
- **55%** attended a program of any kind
- Engaged **84%** of known First-Years
- Fewer Jewish students, more events



ENGAGED
237 UNIQUE
JEWISH STUDENTS



123 STUDENTS
ATTENDED SHABBAT
PROGRAMMING



232
COFFEE
DATES!



216
UNIQUE EVENTS

Hillel
at the University of Rochester

2024-2025

ALL KINDS OF JEWS
ALL KINDS OF JEWISH



ALL THE HOLIDAYS
CHAG SAMEACH!

70 PARTICIPANTS IN
EDUCATIONAL
PROGRAMS



CONNECTING
TO ISRAEL



3233 UNIQUE
STUDENT
TOUCHPOINTS

Pressing Concerns

- Campus Climate
 - Is UR a safe place to be Jewish? (physically, mentally, emotionally, “identity”)
 - Is UR a place students *want* to be Jewish? Is UR a *good* place to be Jewish?
 - Wanted posters, program interruptions, daily discourse on campus and within friend groups
- Countering the rhetoric; changing the narrative
- The joys and oys of pluralism of all kinds, weighted to reflect the actual community

Where Do We Seek to Go and Grow?

- Campus climate opportunities: education, policy, real-time response
- Continued prioritization of positive Jewish student life University-wide
- Building a strong, cohesive campus community – students, faculty, staff
- A great place to work: staff culture and retention
- Connecting with Jewish life beyond our campus - local community, regional and national Hillels



The future of the Jewish community really is on campus today – we have four years to impact and help shape a lifetime of Jewish engagement and positive authentic Jewish identity.



THANK YOU

