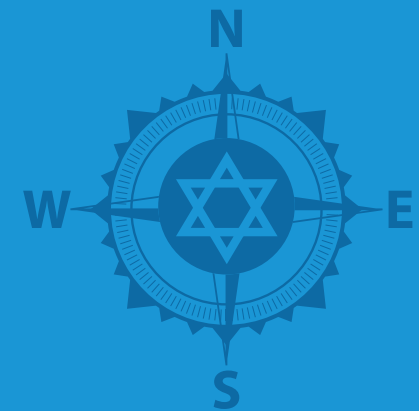




Jewish Federation
OF GREATER ROCHESTER

The Main Event with Noa Tishby

Actress, Producer, Activist and Author
of *Israel: a Simple Guide to the Most
Misunderstood Country on Earth*.



Monday, November 8, 2021 at 7:30 p.m.
Temple Beth El

139 Winton Rd. Rochester, NY 14610

Co-chaired by: **Susan Rothenberg and Tiffany Leah Rothenberg**

This event, sponsored by Women's Philanthropy, will be offered in a hybrid format with an option to **attend in-person or via Zoom**. All in-person attendees will be required to wear a mask and provide proof of vaccination.

[REGISTER HERE >](#)

**This event is open to all donors who
have generously made a pledge to the
2022 Annual Campaign.**



Meet Noa Tishby

Actress, producer, writer, and activist Noa Tishby was born and raised in Tel Aviv and served two-and-a-half years in the Israeli army before she landed a starring role on the nation's highest-rated prime time drama *Ramat Aviv Gimmel*. She became a household name, appearing in numerous TV shows, films, theater productions and national fashion campaigns. She then moved to Los Angeles, where she sold the Israeli TV show *In Treatment* to HBO, making history as the first Israeli television show to become an American series. She co-produced over 150 episodes, which earned a Peabody Award and 12 Emmy and Golden Globe nominations.

A passionate political activist, Tishby founded the nonprofit "Act for Israel," Israel's first online advocacy organization, and has become widely known as Israel's unofficial ambassador. She is the author of *Israel: a Simple Guide to the Most Misunderstood Country on Earth*, which was released by Free Press, an imprint of Simon & Schuster, on April 6, 2021.

**For questions, please contact George Hammond at
ghammond@jewishrochester.org or 585.241.8603**

