



THE FUTURE IS OURS

A LEGACY WORTH PRESERVING.
A FUTURE WORTH BUILDING.

Board President: Isobel Goldman
CEO, Jason Vasquez

2025 Annual Meeting



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For nearly 120 years, the JCC has been a source of strength, identity, and belonging for Rochester's Jewish community and beyond.

This not just a place – it's a promise.
A promise to honor our legacy while building the JCC of the future: vibrant, relevant, inclusive, and deeply rooted in Jewish values.



**Jewish Life.
Real Community.
Purposeful
Belonging.**



- > Jewish identity must be lived and celebrated**
- > Preserve our relationship with Israel, a central pillar of our Jewish Life mission**
- > Build more points of connection, cultural enrichment, and inclusive access**

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**Major Projects.
Upgrades.
New Initiatives.**

CAMP SISOL

SUMMER DAY CAMP

**New Adventure
Course and Zip Line!**

- > **Camp Sisol
Now at the JCC Campus**
- > **Backyard Adventure Course**
- > **Camp Seneca Lake Strategic and
Master Site Plan**
- > **Wolk Children's Center
New Gross Motor Rooms**
- > **Hart Theater Renovation**

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**A stronger,
sharper JCC starts
with how we lead.**

Executive Leadership Team



Jason Vasquez
Chief Executive Officer



Shawn Stanton
Chief Operating Officer



Rachel Kest
Chief Jewish Life &
Engagement Officer



Jodi Warren
Chief Human Resources
Officer



Marissa Klegman
Executive Director,
Camp Seneca Lake



Ralph Meranto
Chief Creative Officer

Familiar Faces

**Anne
Hossenlopp**
Senior Director
Member Services

**Beth
Hornack**
Manager,
Aquatics

Alec Walsh
Theater Technical
Director

**Shakeela
Marble**
HR Assistant

**Carol
Chlebana**
HR Manager

**Adam
Drexler**
Director of Fitness
& Personal Training

Marni Port
Authors &
Innovators
Director

**Simone
Kelly**
Marketing &
Design Specialist

Chris Polito
Accounts Payable
Representative

**Marc
Cataldi**
Cultural Arts
Company
Manager

Lori Ball
Director of
School Age
Programs and
Camp Sisol

**Diana
Franklin**
Assistant Director
of Childcare
Services

**Abby
Blackmon**
CSL Assistant
Director, Camper
& Staff Experience

Lori Carlson
Payroll and
Benefits
Administrator

**Mike
Wakefield**
Assistant Controller

Biffy Borg
Family Program
Supervisor

**Jacqui
Lipschitz**
Jewish Educator

New Faces & Titles

Andre Moore
General
Manager
FWAR +
Membership

Brian Dengler
Director of
Facilities & Spas

Christine Belykh
Program Director

Kelly Balconi
Director of
Development

**Jake
Rosenbaum**
Film Festival
Director

Elaina Bachman
Patron Services
Coordinator

Kathleen Zastrow
Executive
Assistant

Freyda Schneider
Director of
Special Projects
& TYKEs

Kayce Baker
Marketing
Manager

Carrie Krempler
Group Fitness
Coordinator

**Jenn
Mehlenbacher**
Director of
Childcare
Services

Bryan Ball
Event
Coordinator

Brenton Allen
Staff
Accountant

Pillars of the Future



Inclusion & Belonging



Fitness & Wellness



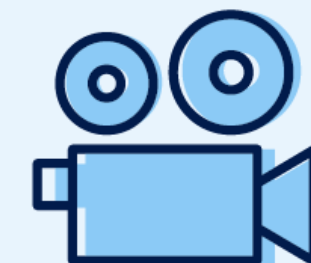
**Family
Programming**



**Jewish Life & Israel
Engagement**



Camping



Arts & Culture



Who are we?



From infants to elders, from long-time members to first-time visitors, the JCC nurtures belonging at every stage.


We are not starting from scratch – we are building on something extraordinary.

THE JCC OF GREATER ROCHESTER
WILL NOT JUST SERVE A CITY –
IT WILL SERVE AS A **NATIONAL MODEL.**



We are preserving more than a legacy –
we are building a future. A future that is more
inclusive, more Jewish, more joyful, and more
essential than ever before.

With intention and vision, we are becoming
the JCC of the future – right here in
Rochester. A model for all.

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**Honoring
leadership.
Welcoming the
future.**

Directors

Robert Baker	Second 3-year term
Harold Bobry	First 3-year term
Loren Flaum	First 3-year term
Daniel Goldstein	Second 3-year term
Cameron Konar	First 3-year term
Aaron Rosen	First 3-year term
Rabbi Rochelle Tulik	Second 3-year term
Michal Benita-Weiss	First 3-year term
Rabbi Dov Winston	First 3-year term

Officers

Isobel Goldman	Board President
Alex Zapesochny	1st Vice President
Loren Flaum	Vice President
Catherine D'Amico	Secretary
Noah Morgenstern	Treasurer

Investment Committee

Howard Cohen, Chair (interim)
Robert Baker
Loren Flaum
Howard Gordon
Susan Halpern
Larry Kessler
Alex Zapesochny
Isobel Goldman
Jason Vasquez
Shawn Stanton

200 Camp Road Inc.

Matt Ryen
Bob Marcus
Dan Goldstein
Emily Rittenberg
Rachel Musiker

Departing Directors

Justin Goldman, Scott Rogoff, Leora Rozin, Linda Cornell Weinstein



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