



# Greater Naples Jewish Book Festival 2019-20

presented by



Jewish Federation  
OF GREATER NAPLES

**Featuring 12 events, 19 books and 22 authors**

## Sponsorship Opportunities

**\$2,000 and \$1,000 Sponsorships available for:**

### Opening Night: Cruise-themed event with Elyssa Friedland's "The Floating Feldmans"

Tuesday, November 5, 7:00 - 9:30pm (drinks and snacks)  
Anticipated attendance: 250-300 at the Hilton Naples

### "The 100 Most Jewish Foods" luncheon event with author Alana Newhouse

Monday, December 2, 11:30am - 2:00pm  
Anticipated attendance: 200 at the Hilton Naples

### An evening of comedy with Dave Barry, Adam Mansbach and Alan Zweibel: "A Field Guide to the Jewish People"

Monday, December 9, 7:00 - 9:00pm (drinks and snacks)  
Anticipated attendance: 350-400 at the Hilton Naples  
\* \$2,000 minimum sponsorship for this event

### Two fun presentations on Americana: Amusement Parks and Fast-Food Kingdoms

Thursday, December 19, 7:00 - 9:30pm (drinks and snacks)  
Anticipated attendance: 250-300 at the Hilton Naples

### "Renegade Women in Film & TV" and "Cinema Judaica"

Tuesday, January 28, 7:00 - 9:30pm (drinks and snacks)  
Anticipated attendance: 300-350 at the Hilton Naples

### Evy Lipp People of the Book Cultural Event with Lori Gottlieb - A Therapist, Her Therapist, and Our Lives Revealed

Wednesday, February 5, 7:30 - 9:00pm  
Anticipated attendance: 450-600 at Temple Shalom  
\* \$2,000 minimum sponsorship for this event

### Salvador Dali, the Marx Brothers and the Strangest Movie Never Made - a multimedia and musical presentation

Wednesday, March 11, 7:30 - 9:30pm (drinks and snacks)  
Anticipated attendance: 250-350 at Temple Shalom

### \$1,000 and \$500 Sponsorships available for 5 multi-author afternoon events

Each event is approximately 2.5 hours

<b>Sponsor Benefits:</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>
Reserved seats at the event	12	6	3
Signed books	12	4	2
Federation Star ad package	\$500	\$250	\$125
Ad in festival brochure (pg size)	1/2	1/4	1/8
90-second Sponsor presentation	✓	✓	
20-second promo by emcee			✓
Materials displayed at event	✓	✓	✓
Logo on all festival marketing	✓	✓	✓

Day	Date	Time	Venue	Attendance	Theme	Author
Mon	Nov 11	1-3:30	Naples Conference Center	225	Fiction	Andrew Gross
						Steve Israel
Wed	Jan 8	1-3:30	Temple Shalom	300	Fiction	Melanie Benjamin
						Pam Jenoff
Mon	Jan 13	1-3:30	Naples Jewish Congregation	200	Memoir	Marra Gad
						Angela Himself
Wed	Feb 26	1-3:30	Temple Shalom	300	Culture	Bob Mankoff
						Stephanie Butnick
						Mark Oppenheimer
Wed	Mar 4	1-3:30	Jewish Cong. of Marco Island	150	Holocaust	Jack Fairweather
						Jack Hersch

**For more information on sponsorships, the authors and their books, please contact Ted Epstein, Festival Coordinator, at 239.249.0699 or tedepstein18@gmail.com.**