



JFGN CAMPAIGN RECOGNITION

In order to continue to raise the necessary funds to support the annual allocations process, applicant agencies must publicly recognize the Jewish Federation of Greater Naples as a funding agency of the applying organization's programs.

Additionally, donors to the Annual Campaign need to be informed about how their gifts impact the beneficiaries of applicant agency programs. As such, future funding may depend on the applying agency's ability to provide the Jewish Federation meaningful statements attesting to the Federation's role in funding its programs. If an agency needs help collecting data for these impact statements, they are expected to contact the Federation directly to fulfill this requirement.

When highlighting the Federation's allocation's grant, agencies must follow Federation branding requirements.

For additional information please contact Kayde Jones, Director of Marketing & Communications at kjones@jewishnaples.org, or general Jewish Federation brand guidelines can be found at <https://tinyurl.com/JFNA-Branding>.