



Jewish Federation
OF GREATER NAPLES

THE STRENGTH OF A PEOPLE.
THE POWER OF COMMUNITY.

Sponsorship **Benefits** for the 2023-2024 Jewish Book Festival

\$5,000 Major Sponsor

- Publicize logo on all print and online marketing materials, including the JBF webpage, one week reminder email, showcase logo in welcome slideshow and thank you email to attendees.
- *Federation Star* ad (one half-page ad valued at \$400)
- Inclusion in the thank you article in the *Federation Star*

Additional perks for Major Sponsorship of selected JBF event:

- Up to a 60-second Sponsor Presentation about your business
- Recognition from stage as Book Festival "Major Sponsor"
- One dedicated eblast to our Patrons to showcase your business prior to the selected JBF event.
- Recognition on the lobby screen for two weeks prior to the JBF event
- Four preferred seats
- Four books from this event
- The thank you email will include your name, logo, and a link to your website.
- Two weeks of your Logo featured in the weekly eblast for this JBF event.
- Opportunity to present your material and/or branded items at your selected event.

\$2,000 Sponsorship

- Publicize logo on all print and online marketing materials, including the JBF webpage, one week reminder email, logo in welcome slideshow and thank you email to attendees.
- *Federation Star* ad (one half-page ad valued at \$400)
- Inclusion in the thank you article in the *Federation Star*
- Opportunity to present your materials and/or branded items at one preselected event.

\$1,000 Sponsorship

- Publicize logo on all print and online marketing materials, including the JBF webpage, one week reminder email, logo in welcome slideshow and thank you email to attendees.
- *Federation Star* ad (one quarter-page ad valued at \$225)
- Inclusion in the thank you ad/articles in the *Federation Star*

\$500 Sponsorship

- Publicize logo on all print and online marketing materials, including the JBF webpage, one week reminder email, logo in welcome slideshow and thank you email to attendees.
- *Federation Star* ad (one eighth-page ad valued at \$125)
- Inclusion in the thank you ad/articles in the *Federation Star*

Please contact Reneé, Program Director, rbialek@jewishnaples.org or 239-263-4205