



TOGETHER WE ARE A COMMUNITY



CALGARY
JEWISH FEDERATION

The **strength** of a people.
The **power** of community.

UJA

United Jewish Appeal

The beauty of a *kehillah*, is that when it is driven by constructive purpose, it gathers together the distinct and separate contributions of many individuals, so that each can say, "I helped to make this."

Rabbi Jonathan Sacks



The 2021 UJA Campaign celebrates the strength of community, our resilience, and all the remarkable things that happen when we come together.

This year, standing hand-in-hand, we faced the pandemic, weathered a storm of antisemitism, and supported one another through numerous challenges. However, we are defined by so much more than our adversity.

Together, we are continuing the legacy of our matriarchs and patriarchs, ensuring the future of our community, uplifting one another, and creating a better world.

Without you, our *kehillah* (Jewish community) would not continue to grow and thrive - **give generously today.**





TOGETHER WE ARE RESILIENT

No matter what obstacles
we may face, or what
challenges lie ahead...

**Your UJA gift rebuilds, maintains,
and strengthens our community
in the face of adversity.**



Our abilities, income,
background, or how we identify,
should never be a barrier...

**Your UJA gift allows all
community members to
fully embrace every
aspect of Jewish life.**

**TOGETHER
WE ARE INCLUSIVE**

TOGETHER WE ARE COMPASSIONATE



From providing support to parents and caregivers, to engaging seniors and welcoming new community members...

**Your UJA gift is a powerful source
of *Chesed* (loving kindness)
to those in need.**

Sharing a Survivor testimony with thousands of students, enabling our youth to experience a powerful March of the Living trip, and commemorating with our community...

Your UJA gift makes vital Holocaust education and remembrance programs possible not only in our community, but throughout Alberta.



TOGETHER
WE ARE ORATORS
OF OUR PAST, AND
DRIVERS OF OUR FUTURE



TOGETHER

WE ARE EMPOWERING JEWISH FAMILIES

From fostering a love of reading and Jewish identity through PJ Library® to opening doors to camp and school through the Integrated Bursary Program...

Your UJA gift is essential to Jewish family life year round.



TOGETHER WE ARE LEADERS

Providing leadership, volunteer, and advocacy opportunities through JAC and Hillel, as well as making memories and forming strong Jewish connections through Birthright...

Your UJA gift is building up the next generation of community leaders.

TOGETHER WE ARE STRONG

Ensuring our institutions have security, speaking out against antisemitism, and building valuable relationships...

**Your UJA gift fortifies
our community and
strengthens each of us.**





The institutions, support systems,
and programs that we rely on simply
could not exist without your UJA gift...

**Let's come together to
make a profound difference
in our community –
give generously today.**

**TOGETHER
WE ARE JEWISH CALGARY**



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WAYS TO GIVE



Online: jewishcalgary.org

Phone: 403-444-3157

Email: lwolf@jewishcalgary.org

In-person: 1607 90 Avenue SW



American Jewish
Joint Distribution
Committee



CIJA



JEWISH FEDERATIONS OF CANADA - UJA
הפדרציות היהודיות בקנדה - UJA
FÉDÉRATIONS JUIVES DU CANADA - UJA



The Jewish Federations
OF NORTH AMERICA

UJA 2021 CAMPAIGN LAUNCH

THE JEWISH FEDERATIONS OF
CALGARY AND EDMONTON INVITE YOU TO:

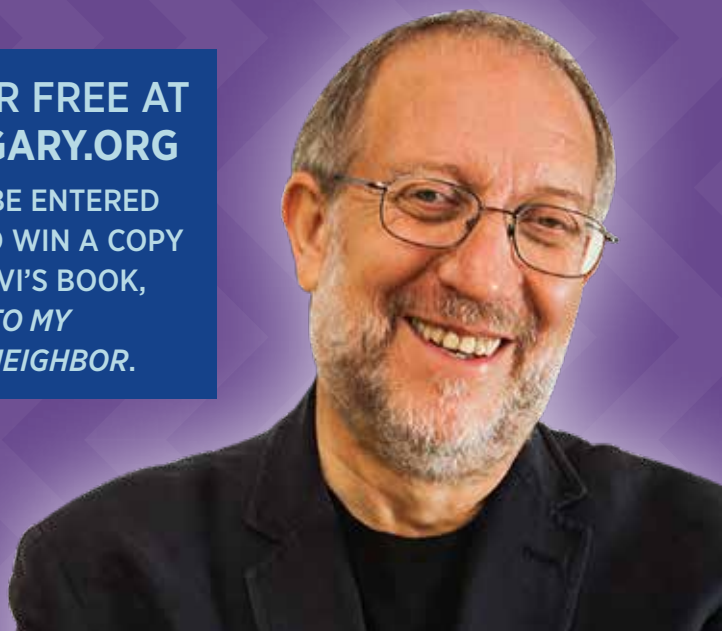
A CONVERSATION WITH YOSSI KLEIN HALEVI

Yossi Klein Halevi is a senior fellow at the Shalom Hartman Institute in Jerusalem. He is a leading expert on the Middle East, frequent op-ed contributor, New York Times best-selling author, and a popular lecturer on Israeli affairs.

SUNDAY, SEPTEMBER 19 • 11:30AM • ZOOM

**REGISTER FOR FREE AT
JEWISHCALGARY.ORG**

AND YOU WILL BE ENTERED
INTO A RAFFLE TO WIN A COPY
OF KLEIN HALEVI'S BOOK,
*LETTERS TO MY
PALESTINIAN NEIGHBOR.*



**SPECIAL GUEST | ERIC FINGERHUT, CEO
JEWISH FEDERATIONS OF NORTH AMERICA**



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The Jewish Federation
OF EDMONTON