



#everyonecounts

#wecount

Like many young couples, Maya and Allan moved to Calgary because Allan was offered a lucrative and exciting new job. They both grew up in active Jewish households and were involved in their synagogues and BBYO, so it was only natural that they sought out the Jewish community as soon as they arrived. They sent their 8-year-old son to a Jewish day school and joined the JCC for the children's programs. Life was going well until a downturn at Allan's employer. As one of the newest employees, he was laid off.

Suddenly, Jewish day school, JCC membership, and summer camp seemed to be totally unattainable, until they learned about Calgary Jewish Federation's Integrated Bursary Program. IBP is a discrete and confidential process that allows Jewish Calgarians to apply for bursaries for Jewish Day School, Jewish camps, even a membership to the Calgary JCC.

Maya and Allan were relieved they only had to apply once to access many different Jewish organizations. They felt respected as they discussed how much they could afford to pay and were grateful for the dignified process that allowed them to continue living Jewishly.

This is one way your gift to Federation's UJA campaign ensures that, no matter the circumstances, **everyone counts** in Jewish Calgary.