

Everyone COUNTS



jewishcalgary.org



Friends,

I'm writing this in early October as we've wrapped up another busy Jewish High Holiday fall season. Having passed through the inspirational new year's optimism of the Rosh HaShanah, the solemn self-reflection and Yom Kippur, and the joyful harvest celebration of Sukkot, we prepare to enter the Jewish month of Cheshvan. Cheshvan, also known as Marcheshvan, is the only month of the Jewish calendar with no holiday, celebration, or even fast day of any sort. While the multiple holiday-filled (and even multiple fast-filled) month of Tishrei inspires us through intense spiritual immersion and activity, the calm of Cheshvan teaches us a different lesson. While moments of inspiration are critical to help us live meaningful lives, the real effort and bulk of personal growth occurs in the mundane lull between moments of excitement — in the day-to-day grind, in quiet activities and interactions, in overcoming life's constant challenges and in seeking regular opportunities to do good. It's what we do during 'normal life' that *really* counts.

The same is true for our UJA campaign. September was packed with launch events, amazing evenings with standup comic and inclusion activist Pamela Schuller and with journalist Jeff Goldman, and our Super Mitzvah Sunday which brought in over \$100,000 for all the good work Federation and its agencies do in the community. But now we move on to the real work of raising the full \$3 million campaign goal to make sure all the important work in the community. And the staff and volunteers of Federation and our community agencies move on to the hard work of planning and implementing all of the ongoing programs and services that make Jewish Calgary such a wonderful place.

So when you find yourselves with a quiet moment, take the opportunity to go to jewishcalgary.org or call the UJA office to make your pledge and maybe even inquire about helping out as a campaign volunteer.

Yannai Segal, President, Calgary Jewish Federation



EVERYONE COUNTS ON SUPER SUNDAY

Sunday, September 16 was indeed a Super Mitzvah Sunday. Beginning at 10:00AM, volunteers gathered at the Calgary JCC to fundraise for the 2018 UJA campaign. By 4:00PM – and with the help of over 40 volunteers – over \$100,000 had been raised.

Later that day, the community gathered at Temple B'nai Tikvah for an evening with Jeff Goldman. Our guest speaker shared his insider's stories about being a part of six presidential terms beginning with Ronald Reagan and ending with Donald Trump's inauguration. From his journeys on Air Force One, to spending months in war-torn regions, Jeff's presentation was not only intriguing, but entertaining as well.



JAC's Bar Mitzvah

SATURDAY NOVEMBER 3, 2018
7-11PM • FESTIVAL HALL • 1215 10 AVE SE

\$40 ADVANCE • \$50 AT THE DOOR

RAFFLE PRIZES • 50/50 DRAW • DJ • DANCING
PHOTOBOOTH • APPETIZERS AND DESSERTS
CASH BAR • DRINK SPECIALS

FOR INFO CONTACT DANIELLE BRAITMAN
403-444-3146 • JAC@JEWISHCALGARY.ORG





Ways to Donate
- and -
Buy Tickets

ONLINE
jewishcalgary.org

IN PERSON
Federation Office
at JCC

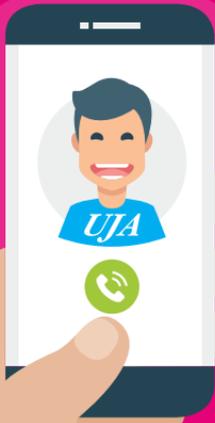
PHONE
Jessica Miller Switzer
403-444-3157

MAIL
Calgary Jewish Federation / UJA
1607 90 Avenue SW, Calgary, AB T2V 4V7

Partner Agencies



Our campaign goal is \$3,000,000. Approximately 12% of funds raised are for operational expenses.



UJA CELL-A-THON

SUNDAY OCTOBER 28
10AM - 12PM | CALGARY JCC

HELP US REACH OUR 2018 UJA GOAL
JOIN FELLOW VOLUNTEERS TO
CONTINUE THE CALL OUT TO DONORS

RSVP TO JESSICA MILLER SWITZER
JSWITZER@JEWISHCALGARY.ORG
OR 403-444-3157



ABOVE THE DROWNING SEA
SUNDAY NOVEMBER 4 • 7:15 - 8:30PM

**EIGHTEENTH ANNUAL
JEWISH FILM FESTIVAL**
BETH TZEDEC CONGREGATION

A stirring documentary detailing the epic story of tens of thousands of Jewish refugees trapped in Nazi-controlled Vienna on the eve of World War II, and their dramatic escape to an unlikely safe haven in far-away China – the city of Shanghai – at a time when all other doors were closed to them.
English and Chinese with English subtitles.

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For information contact Ilana at 403-444-3162 or
ikrygierlapides@jewishcalgary.org or visit jewishcalgary.org