A MESSAGE FROM BRUCE

Shana Tova!
From the Board and Staff of Calgary Jewish Federation

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A time to apologize to those you’ve wronged and a time
to determine to do better going forward.

As we reflect on our personal behavior, so too is this
an opportunity for us to look at what our Community
accomplished over the last year and what we plan for the
future.

We have a wonderful, vibrant Jewish Community. 5774
was a good year.

• We achieved a record UJA campaign – breaking the
$3 million mark for the first time.

• We advanced our planning for a Jewish community
campus.

• We educated children in our day schools, in our youth
groups and in our Community programming.

• We supported the most vulnerable in our Community.

• We received recommendations on increasing
enrollment in Jewish day schools from our Jewish
Day School Education Task Force.

• We brought our message of human rights and
understanding to thousands of youth through our
Holocaust Education programming.

I could go on; however the conclusion I come to looking
back is that we accomplished a great deal. We can’t please all
the people all the time and some would suggest that we could
do more in specific areas; overall, our volunteer leadership
and our professional staff succeeded in improving the state
of the Jewish Community of Calgary this year.

Looking forward, the work is never done! Federation’s
priorities for this year include:

• Welcoming a new executive director. As you know,
Drew Staffenberg is retiring in a few months, leaving
a large gap in professional leadership to fill.

• Taking the campus project to the next level.

• Building on the Jewish Day School Task Force report
to actualize its recommendations.

• Breaking more records with the UJA campaign, the
life-blood of our community.

• Supporting our partner agencies as much as
possible and continuing the positive, collaborative
relationships among agencies.

• Continuing with our security planning and
advocacy efforts.

These are the high level priorities for Calgary Jewish Federation. Of course, day-to-day needs
arise, crises occur and priorities change. Regardless, on a
macro level, Calgary Jewish Federation is here to serve
the whole Community and to tackle our overarching challenges.

The board members of Calgary Jewish Federation are
elected to serve you – amcha, the people of our Community.
If you have any questions or concerns about our activities,
please share your thoughts. Board members and staff are
listed on our website at www.jewishcalgary.org. Check in
often to see what’s happening in our Community.

And a request: to paraphrase the words of John F. Kennedy, “Ask not what the Community can do for you, but
what you can do for the Community.” Please get involved
volunteers, attend events, learn, be engaged. I look
forward to working with you to build the very best Jewish
community imaginable.

We wish you and your family a happy and healthy new
year. Shana Tova u’metukah and gmar chatima tova.

Bruce Libin
President, Calgary Jewish Federation
Calgary Jewish Federation’s Communications and Marketing Coordinator is responsible for marketing all Federation programs and production of promotional materials, including electronic and print newsletters, UJA campaign materials, brochures, social media and press releases. This person also writes speeches for community volunteers and oversees the overall messaging and branding of Federation. Salary commensurate with experience. Applicant must have:

• Exemplary writing skills
• Ability to work to multiple deadlines
• Ability to work with a diverse team of Federation and community professionals and volunteers
• Knowledge of production and layout of print materials
• Knowledge of the Jewish community of Calgary
• Experience with web and social media
• A strong commitment to Jewish communal life.

Calgary Jewish Federation and the Calgary JCC are looking for a part-time graphic artist to contribute to the development and production of marketing and promotional materials supporting the activities and services of both agencies. Salary commensurate with experience. Applicant must have:

• Post-secondary qualification in graphic design for print and web or related discipline
• Excellent knowledge of Adobe Creative Suite 6 (InDesign, Photoshop, Illustrator)
• Knowledge of print and web design and maintenance
• Experience with digital film editing an asset
• Ability to work as part of a team in a fast-paced environment.

Please email cover letter and resume to: Paula Egelnick at pegelnick@jewishcalgary.org by October 15, 2014. Thank you for your applications. Only those candidates to be interviewed will be contacted.

BECOMING A CANADIAN CITIZEN

with Joe Woodard
Citizenship Judge
Western Region – Calgary CIC
Citizenship and Immigration Canada

IMMIGRANTS SESSION
Monday October 20
7:00-9:00pm • Calgary JCC

AGENCIES AND PROFESSIONALS WORKING WITH IMMIGRANTS
Thursday October 23
1:30-3:30pm • Calgary JCC

Limited space available. RSVP by October 13.
For more information contact Karina Szulc at karinasejewishcalgary.org or 403-444-3158.