A Message from UJA 2015 Volunteers
Jeff Booke and Sarah Rosenfeld

Because... UJA dollars have a real, positive impact on people’s lives.
Because... we believe in building a strong Jewish community.
Because... Jewish people take care of one another.

Some might say that we have a unique perspective on Federation’s annual UJA campaign: we’ve both volunteered in various roles for the campaign, but we have also both worked as professionals in the community and we’ve seen first-hand how UJA dollars are put to very good use. We know that UJA is all about people. People who need help and connection – and because of UJA, our Jewish community is there for them.

The connection between dollars raised and spent becomes crystal clear when those who have been helped reach out to let you know the impact your organization has had on their lives.

Jeff’s example from working as the Executive Director of the JCC: a stranger approached him and said: “thank you for saving my dad’s life.” A little clarification revealed that this man’s father was quite ill and had become a shut-in. After being introduced to the JCC, and provided with a UJA subsidy, he began exercising and quickly made friends. Not long after, the dad’s outlook on life improved and he began to address his illness through regular physical activity. Both the fitness program and social connections had a profound impact on the man’s life and, in his son’s words: “the JCC saved him.”

Sarah shared this story from her experience working at Jewish Family Service Calgary: A young woman suffering from an eating disorder (a common psychological response to physical and emotional abuse) received counselling from JFSC. She also benefited from their support for her basic food needs while undergoing therapy. After a few months absence, a follow up meeting revealed that she was now managing her eating disordered behaviour. She was enrolled in school and was dating a healthy and supportive partner and had recently moved in with him. She stated that the services and support she had received through JFSC had made the difference for her, that it was like she had “a group of guardian angels” watching over her who had helped her have the courage to live a healthier, happier life. She was sincerely appreciative and grateful to the JFSC team.

These are but two stories of the real difference UJA dollars make in the lives of real people in our community. Both of the people we are talking about were particularly vulnerable – and the Jewish community made their lives better. But even when we are not vulnerable, we all need community. To educate our children, to celebrate holidays, to be together. We depend on our community to help us and we believe in building a strong Jewish community.

Please join us in making this the very best UJA campaign Calgary has ever experienced.

Because... together we are stronger.

Jeff and Sarah
2015 UJA Division Chairs

The Value of a UJA Gift

Field trip for one senior $20
Outreach services for one senior $2000
Lunch for one senior at monthly JCC luncheon $12

The Amazing Race

Get your passport and step on the starting mat at 11:00am at the JCC.

Race safely and launch Federation’s 2015 United Jewish Appeal campaign.

Fun and challenging event for all ages.

$5 per person, free for children under 2 years

Register online at jewishcalgary.org

Save the Dates

Call-a-thon
Thursday October 8
6:00pm • Calgary JCC

Wednesday November 18
6:00pm • Calgary JCC

Major Contributors Dinner
Thursday October 15
An expert in crisis management, conflict resolution and anti-terrorism policy, Hoffman founded the International Institute for Counter-Terrorism at the Interdisciplinary Center Herzliya.

Lion of Judah and Women’s Philanthropy presents Amanda Lindhout
Sunday October 18
Amanda Lindhout is a Canadian humanitarian and journalist who was kidnapped by Islamist insurgents in southern Somalia and held hostage for 15 months. Amanda will share her story of survival in the face of lost hope and will illustrate the remarkable strength of the human spirit.

JAC presents Gold & Black Gala
Saturday December 5
Penthouse, International Hotel
Details to follow.

Check out our

Live Generously
Donate Now

Support your community by giving generously to the 2015 UJA campaign.

Online
www.jewishcalgary.org

Aviva Kolotinsky at the Federation Office

Mail
Calgary Jewish Federation / UJA
1607 90 Avenue SW, Calgary, AB T2V 4V7

Phone
403-444-3157

UJA CAMPAIGN VIDEO

and more stories at

JEWISHCALGARY.ORG

The Amazing Race

UJA Campaign Launch

Family Event 09.20.15

Get your passport and step on the starting mat at 11:00am at the JCC.

Race safely and launch Federation’s 2015 United Jewish Appeal campaign.

Fun and challenging event for all ages.

$5 per person, free for children under 2 years

Register online at jewishcalgary.org
After “Lyvia” had back surgery and her husband became gravely ill, she worried that they would lose their home as they struggled with daily expenses. They worked hard cleaning offices, but came to rely on Jewish Family Service Calgary (JFSC) for help. When Lyvia’s husband passed away suddenly at 59 years of age, the challenges of survival increased significantly. She was able to sell many of her belongings to pay for a funeral and to secure a smaller place to live, but steady income was a challenge, given her back problems and diabetes.

Lyvia’s daughter encouraged her to contact Jewish Family Service again. The staff at JFSC listened to her story and found the means to provide her with a modest subsidy to help with her mortgage, and free groceries to help her stretch her fixed income to cover other necessities, like medication. Having the groceries brought to her door by JFSC staff means she doesn’t have to make difficult trips to the store nearly as often. Traditional foods provided for Jewish holidays, mean that Lyvia can enjoy the chagim.

As Lyvia aged, she transitioned from a JFSC Basic Needs client to a Senior Support client, ensuring the continuity of her personal relationship with the agency. As Lyvia says about her favourite JFSC staffer: “I know Hashem put her there to help, for people who are not used to taking and would rather give if they could.”

Calgary Jewish Federation supports both basic needs and senior support programs at Jewish Family Service Calgary.

Your donation to Federation’s annual UJA Campaign ensures that JFSC and other agencies in our community can continue to help people in need.

UJA Plus Giving
When you increase your Federation UJA Campaign gift, you may designate 50% of the increase to one of our partner agencies or funded programs. Ask your canvasser or see the online donation form at: www.jewishcalgary.org/waystogive, and click on “give now”.

Allocations are recommended to the Federation board by a committee of community volunteers who carefully review applications for funding. Requests always far exceed available funds.

The allocations depicted here do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, special campaigns.
Elul with the month of the year, with its most frequent and powerful use associated

F, Tekiah, three distinct blasts, the sound of the many suggest serve as a metaphor for our sobbing hearts, in fresh start, so to speak. 

simply the proclamation of a new beginning to the year… a coronation of sorts for G-d's role in our lives; for others, or herald in the new year. For some this also serves as a

parts of the following: symbolism of each sound, most of which incorporate some unique meaning. There are many interpretations about the

Rosh Hashana and Yom Kippur together in the coming weeks, let's all agree to take a pause, at least for a moment. Let's agree to take several deep breaths, away from our mobile technologies, away from the internet, and away from outside distractions. Let's agree to imagine a Jewish Calgary that meets and surpasses our current and future needs. Let's agree to heed the shofar's call to action. Why? Because. Because, as Hillel said: “If I am not for me, who will be? If I am only for me, what am I? If not now, when?” Because. Because, together we are stronger, together we are better.

On behalf of the staff and board of Calgary Jewish Federation, particularly our President Bruce Libin who is currently cycling across America, I wish you and those you love a Shana Tova U’Metuka – A happy and sweet new year, and a safe and meaningful fast.

Adam Silver, CEO, Calgary Jewish Federation
You’re Invited...

Sunday October 18
Lion of Judah and Women’s Philanthropy present

Amanda Lindhout

Amanda Lindhout is a Canadian humanitarian and journalist who was kidnapped by Islamist insurgents in southern Somalia and held hostage for 15 months. Amanda will share her story of survival in the face of lost hope and will illustrate the remarkable strength of the human spirit. Open to all.

Tickets: $25
Purchase at: jewishcalgary.org

For more information please contact Diana Kalef:
403-444-3154
dkalef@jewishcalgary.org

ALL PARTY FEDERAL ELECTION FORUM

Wednesday September 30 • 7:00pm • Calgary JCC

This is your opportunity to hear about the policies of the parties before the October Federal election.

For information contact Judy Shapiro at 403-444-3153 or jshapiro@jewishcalgary.org.

Show Your Support!

For Federation President Bruce Libin’s bicycle journey across America, raising funds for our community as he goes.

For more information go to our website at www.jewishcalgary.org/ways-to-give/bruce-libin-Portland-to-Portland or click Bruce’s photo on our homepage.