A MESSAGE FROM ADAM

As Jews, we are very fortunate to be able to press a "reset" button each year. The preparatory month of Elul precedes our High Holidays of Rosh HaShanah and Yom Kippur, providing us with time to think and reflect. Each year we think about our achievements and our struggles, we contemplate how we treated others, and how we treated ourselves, and we vow to do better in the coming year; to be more, do more, and to make positive changes.

Some of us undertake this ritual as rote habit. We celebrate the good, wipe the slate clean on the less than good, knock our habit. We celebrate the good, wipe the slate of putting honey on our New Year - the sweet part – using honey to begin our year on the right foot, to set the tone for a sweet and good year.

During this new beginning, I ask that you take time to reflect on what community means to you. Are you engaging in and with Jewish Calgary? Can Jewish Calgary do more and do better in its building of community? Is it important to you that our community provides support to those who are vulnerable; that our community develops young adults who are proud to be Jewish; that our community builds living bridges between Calgary and Israel; that our community honours its Survivors and ensures that no one forgets the atrocities of the Holocaust; that our community enables Jewish families to participate in Jewish life and to meet one another? Is it important to you that our community has a JCC, two excellent Jewish day schools, synagogues of every denomination, and other gathering places that satisfy cultural, spiritual, educational, and ritual needs? Is it important to you that our community maintains security, safety, and inclusion as key priorities?

We are blessed in our community with an abundance of opportunities to live Jewishly, to support one another, and to serve as a model for so many other communities. While not perfect, we are well on our way to making sure we are a community in which Everyone Counts! When reflecting on your year, and envisioning the year to come, please consider the shared responsibility of us all to ensure that current and future generations in Jewish Calgary continue to thrive. Please support our community's annual UJA campaign to the best of your ability, and be proud that you have shared in building something important and special.

Wishing you and yours a Shana Tova U’Mesika – a good and sweet year!

Adam Silver
Chief Executive Officer
Calgary Jewish Federation
SUPER MITZVAH SUNDAY

16 SEPT

10AM - 4PM

CALGARY JCC

A powerful day of fundraising when volunteers and donors come together to build community. Child-friendly activities, swag, and snacks provided.

TICKETS: ‘25

PAMELA SCHULLER

SEPT 13

7:30PM

BETH TZEDEC

STAND-UP COMEDIAN AND INTERNATIONALLY KNOWN INCLUSION AND MENTAL HEALTH ADVOCATE

TICKETS: ‘25

JEFF GOLDMAN

SEPT 16

7PM

TEMPLE B’NAI TIKVAH

EMMY AWARD WINNING PRODUCER AND REPORTER FOR CBS NEWS AND THE PBS NEWSHOUR

Did You Know?

We bring dignity, hope, and joy to people’s lives everyday by:

• PROVIDING bursaries for kids to attend Jewish school and camp.
• FUNDING diverse seniors’ programs.
• SUPPORTING community commemorations and celebrations.
• ENABLING inclusivity by removing barriers to participation.
• BUILDING bridges to other communities.

Ways to Donate

ONLINE
jewishcalgary.org

IN PERSON
Federation Office at JCC

PHONE
Diana Kalef | 403-444-3154

MAIL
Calgary Jewish Federation / UJA
1607 90 Avenue SW
Calgary, AB T2V 4V7

Did You Know?

Everyone COUNTS

jewishcalgary.org

Our campaign goal is $3,000,000. Approximately 12% of funds raised are for operational expenses.

How to Purchase Tickets

ONLINE
jewishcalgary.org

IN PERSON
Federation Office at JCC

PHONE
Jessica Miller Switzer | 403-444-3157

JOIN US FOR THESE GREAT FUNDRAISING EVENTS 
Your support for our annual campaign is important because EVERYONE COUNTS!

Poker Night

11 OCT

6PM

COWBOYS CASINO

Come out for a night of poker, fun, and food

TICKETS: ‘25

Partner Agencies