

**Calgary Jewish Federation wants you!**  
We have lots of exciting information to share about upcoming programs and events. If you are not already receiving our publications, please send us your contact information and we will be sure to bring you up to date on happenings in Jewish Calgary. To sign up today, please contact Aviva Kolotinsky at 403-444-3157 or [akolotinsky@jewishcalgary.org](mailto:akolotinsky@jewishcalgary.org).



# Pomegranate

NEWS, VIEWS AND SCHMOOZE WITH THE CALGARY JEWISH COMMUNITY



## A MESSAGE FROM BRUCE AND ADAM



The summer, for many, is often a slower, more relaxed time of the year. Not so for Calgary Jewish Federation. We have been busily planning for the coming year, recruiting volunteers and leadership for our Community's 2015 United Jewish Appeal (UJA) Campaign, developing meaningful community commemorations and celebrations and mapping out our PJ Library®, Holocaust Education, Inclusion, Hillel, and Community Relations initiatives.

We are very pleased to announce this year's UJA campaign leadership team: Larry Katz, Debbie Ryder and Yannai Segal. Our Community is very fortunate to have such energy leading this year's efforts alongside a talented, committed cadre of division chairs and canvassers. A key theme this year is "engagement". Larry, Debbie and Yannai, with the support of their team and in collaboration with our talented staff, are hoping to share our Jewish story with more people. Last year, 1,650 people donated to the campaign; this year's goal is to engage 2,000 individual donors. There is a place for everyone: as a volunteer, a leader, a canvasser, a donor – or all of these. If you are interested in participating, Larry, Debbie, and Yannai will find a role for you.

Generally, Jewish Calgary has been very supportive and incredibly generous over the years. In what is sure to be a challenging year economically, we are anticipating even more fellow Jews will need our Community's help at some point – whether for social services, counseling, ritual assistance

or in finding their Jewish voice. We intend to be there for them, relying heavily on each and every Community member to do his or her share. Why? Because. Because... We are stronger together. Because... We turn despair into hope, indifference into pride. Because... No child should go without a Jewish education.

Many of you were in attendance at our Annual General Meeting for 2014/15, and some of you might have seen our Annual Report, which is available on our website. We shared our successes and challenges with you, and celebrated the broad and invested group of volunteers who provide tireless time, talent, and treasure to build our Jewish Community. There is a sense that we are on an upward trend, that although not yet perfect, we are making strides toward an even better, even more sustainable and even more exciting and caring Jewish Calgary. We cannot do any of the work without your support, interest and generosity. Please remember this when being asked to contribute to this year's campaign.

During the month of *Elul*, which leads us into *Tishrei* and the High Holidays of *Rosh Hashanah* and *Yom Kippur*, we stop, reflect and plan for the coming year. The shofar (ram's horn) is blown during weekday services, announcing the rapidly approaching High Holidays, and causing us to stop mid prayer to reflect. Some scholars note that *Elul* is comprised of the letters *aleph, lammed, vav, and lammed*. They

posit that one might associate the letters with the phrase "*Ani v'dodi, v'dodi li*" – Familiar to many of us from the Jewish wedding ceremony and translated as "I am my beloved's and my beloved is mine." A loving, reciprocal relationship. We like to think of our Community as a loving, reciprocal relationship – the more one engages in and embraces community, the more one is embraced, and the more one derives from the relationship.

As *Elul* leads us into *Tishrei*, let us all reflect on how we can be our very best in the coming year, as individuals and as a collective. Let us make certain that those who will need us throughout the next year are able to rely on us; let us make sure we celebrate the legacy and beauty of our Jewish heritage and do not take it for granted; and let us ensure that we chart a bold, meaningful and supportive path for Jewish Calgary, this year and beyond.

Wishing you and yours a *Shana Tova U'Metuka* – A sweet and happy New Year,



Bruce Libin  
President  
Calgary Jewish Federation



Adam Silver  
CEO  
Calgary Jewish Federation



## MARCH OF THE LIVING SPRING 2016



The March of the Living program to Poland and Israel is open to Jewish students in grades 10-12. Parents and students are invited to come learn about this meaningful program.

**INFORMATION SESSION: Tuesday September 15 • 7:00pm • Calgary JCC**



For more information please contact Ilana  
403-444-3162 • [ikrygierlapides@jewishcalgary.org](mailto:ikrygierlapides@jewishcalgary.org)



## Nisiya Tova – Safe Cycling

### To Federation President Bruce Libin

Who has embarked on a physical and philanthropic bicycle journey. Bruce will be riding from Oregon to Maine – 5,816 kilometers over 40 days from August 23 to October 6. The ride combines two of Bruce's passions – cycling and support of Community.

To sponsor Bruce's ride with a donation (over and above your UJA gift!), go to our website at [www.jewishcalgary.org](http://www.jewishcalgary.org).



**Shalom Baby Play Group:**  
For the Under Twos  
Thursday Mornings  
9:45am - Noon | Calgary JCC

**2015 Meeting Dates**

September 17	October 29
October 1	December 10
October 15	



**PJ Library® Tot Shabbat:**  
For the Under Threes  
Friday Mornings  
9:45 - 10:30am | Calgary JCC

**2015 Meeting Dates**

September 11	October 23
September 25	December 4
October 9	December 18

For information, contact Kathie at [kwainer@jewishcalgary.org](mailto:kwainer@jewishcalgary.org) or 403-537-8592

Calgary Jewish Federation welcomes and supports children and adults with special needs. If you or a loved one needs special accommodations to participate in any of our events, please contact Judy Shapiro at 403-444-3153 or [jshapiro@jewishcalgary.org](mailto:jshapiro@jewishcalgary.org).

All programs on these pages are funded in part by your donation to United Jewish Appeal.

# DRINKSAFTERWORK

schmooze on the rocks

FIRST THURSDAY OF EVERY MONTH

September 3, 2015 | 5:00pm | ANEJO, 2116 4 Street SW



For more information contact Jordan Waldman at 403.444.3146 or [jwaldman@jewishcalgary.org](mailto:jwaldman@jewishcalgary.org)

## BIKUR CHOLIM VISITORS

We're looking for new members for Federation's Bikur Cholim committee to visit patients in the hospital. Time requirement is approximately 2-3 hours a week, according to your own schedule. Please contact Community Chaplain Sari Shernofsky for more information at 403-251-6507.





# 2015 UJA Campaign



A Message from UJA 2015 Chairs  
Larry Katz, Debbie Ryder and Yannai Segal



**Because** we care.  
**Because** we love this community.  
**Because** we want our children and grandchildren to enjoy a vibrant, engaging Jewish Calgary.

For all those reasons, and maybe a few more, we are thrilled to be the Chairs of Calgary Jewish Federation's 2015 United Jewish Appeal campaign! We invite you to join us in supporting our community's UNITED fund-raising campaign, which sustains many of the most important initiatives in Jewish Calgary.

The importance of the campaign on the health of our community can't be overstated, especially in today's challenging economic times. For many of us, there is an ever-present need for even the basics required for a secure life. Jewish Family Service Calgary has many clients who have been laid off or had their hours significantly cut back. More people are asking for help with tuition for Jewish education and camp through the Integrated Bursary Program. Jewish continuity can't "take a break" until better times. We need to ensure that our community programs continue to thrive – and that means we need everyone to do what they can to support the campaign.

When canvassers contact you, please remember that they are volunteers, working in the best interests of our community. If they leave you a message, please call back. Please embrace being asked, because your donation is the fuel that runs many of the programs and services that keep our community vibrant and inclusive.

We've pledged to increase our UJA donations this year, because those who can, must – because many of us simply can't. Won't you join us?

Larry Katz

Debbie Ryder

Yannai Segal



## Save the Dates

### Women's Canvassing Event

Thursday September 3  
7:00pm • Calgary JCC

Wine and cheese will be served. We've selected a vintage that pairs beautifully with schmoozing. Bring your tastebuds, canvasser smarts will be provided.

### Men's Canvassing Event

Tuesday September 8  
7:00pm • Calgary JCC

Although pickled herring and Manichewitz seemed more appropriate for this event, we've settled on beer and pizza to help loosen your canvassing muscles.

### Major Contributors Dinner

Keynote Speaker: Dr. Ronen Hoffman  
Thursday October 15

An expert in crisis management, conflict resolution and anti-terrorism policy, Hoffman founded the *International Institute for Counter-Terrorism* at the *Interdisciplinary Center Herzliya*.

### Lion of Judah\* and Women's Philanthropy presents Amanda Lindhout

Sunday October 18

Amanda Lindhout is a Canadian humanitarian and journalist who was kidnapped by Islamist insurgents in southern Somalia and held hostage for 15 months. Amanda will share her story of survival in the face of lost hope and will illustrate the remarkable strength of the human spirit.

### JAC presents Black & Gold Gala

Saturday December 5  
Penthouse, International Hotel

\*The Lion of Judah event has been moved from September 10 to October 18.

## Live Generously Donate Now

Support your community by giving generously to the 2015 UJA campaign.

Online  
[www.jewishcalgary.org](http://www.jewishcalgary.org)

In person  
Aviva Kolotinsky at the Federation Office

Mail  
Calgary Jewish Federation / UJA  
1607 90 Avenue SW, Calgary, AB T2V 4V7

Phone  
403-444-3157

Calgary Jewish Federation is planning to raise an estimated \$3,000,000 this year through the annual United Jewish Appeal Campaign. Estimated campaign costs are 12 percent of funds raised. UJA charitable gifts will be allocated to programs described in Federation publications including our Annual Report, Pomegranate, E-Pom and [www.jewishcalgary.org](http://www.jewishcalgary.org). For more information, contact Diana Kalef at 403-444-3154. Our address is Jerusalem Road, 1607 – 90 Avenue SW, Calgary, AB T2V 4V7. We are incorporated in the Province of Alberta.

# Because...

## Education is the building block of our Jewish tradition.



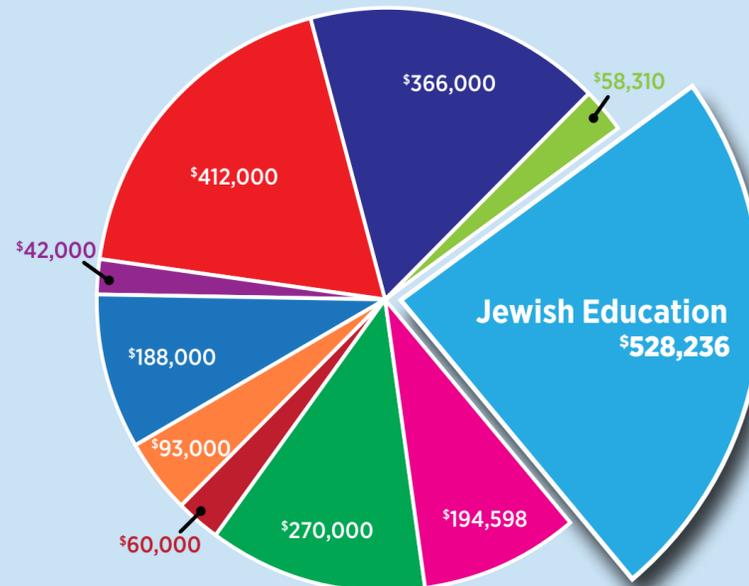
Chaim has been identified as a gifted student. Lisa is dyslexic. Gil just arrived from Israel and doesn't speak English at all. Sarah's attention deficit means she can't focus in class.

Through its support of special needs and gifted programming at Akiva Academy and The Calgary Jewish Academy, Calgary Jewish Federation ensures that all students can thrive in Jewish schools. As Rabbi Chaim Greenwald, the Director of Judaic Studies of Akiva Academy, says: "The funds that Federation provides are critical in our ability to provide a Jewish education for students with special needs. It is challenging enough for most students to study in two languages, but for those with special needs or limited English or Hebrew backgrounds it is even more difficult. Having a dedicated teacher to work with these students has enabled them to stay in Akiva and participate fully in Jewish education."

Federation's support of CJA's GAIN program also expands the scope of the school's offerings. As coordinator Erin Ellis says, "Our goal as educators has always been to create, empower and motivate our future generation as life-long learners. GAIN works with individual students, appropriate peer groupings, teachers and parents to develop the whole child."

**Your donation to Federation's annual United Jewish Appeal campaign helps ensure that any child in our community can study at our excellent Jewish Day Schools, regardless of individual learning styles.**

## 2015-16 Allocation of Funds



Allocations are recommended to the Federation board by a committee of community volunteers who carefully review applications for funding. Requests always far exceed available funds.

- Mikvah and Kashrut
- Jewish Education
- Youth and Young Adults
- Support for the Vulnerable
- Jewish Culture
- Holocaust Commemoration and Education
- Outreach, Engagement, Community Relations
- Active Seniors
- National, Israel and Overseas
- JCC Community Living Room

The allocations depicted here do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, special campaigns.

### The Value of a UJA Gift

\$200

One Happy Camper incentive grant for a child's first sleep-away camp experience

\$750

One bus for students to attend the Annual Holocaust Symposium

# THE AMAZING RACE

## UJA CAMPAIGN LAUNCH FAMILY EVENT 09.20.15

Get your passport and step on the starting mat at 11:00am at the JCC. Race safely and launch Federation's 2015 United Jewish Appeal campaign. Fun and challenging event for all ages.

## UJA Plus Giving

When you increase your Federation UJA Campaign gift, you may designate 50% of the increase to one of our partner agencies or funded programs. Ask your canvasser or see the online donation form at: [www.jewishcalgary.org/waystogive](http://www.jewishcalgary.org/waystogive), and click on "give now".

