A MESSAGE FROM ADAM

This summer has been anything but ordinary. COVID-19 and its impacts continue to challenge us to work and play differently; to find and keep a positive outlook in very uncertain times. While there is cautious optimism for a slow and steady return to some semblance of normalcy, we all recognize that we cannot predict the future. Therefore, we must continue to be flexible and realistic with our expectations. We are operating in a world without a prescribed playbook, one in which we must collectively and collaboratively navigate challenges, and find opportunities in those challenges.

From the outset, our community’s agencies and their volunteer and professional leadership responded with innovation, strength, and compassion. They immediately came together to collaborate, share information and best practices, and have continued demonstrating care for one another, as well as our community. Now that we have first-hand experience with the amazing efforts being made by our synagogues, schools, and agencies. They are providing quality, Jewish programming and services, working to keep us all connected – even if it means sending greetings through our phones and computer monitors. These organizations recognize that what they’re able to offer is different than what our community is accustomed to. Yet, for months now, our agencies and leaders have worked tirelessly to provide points of Jewish contact while working equally diligently to ensure our community is viable for the future. This has not been an easy balance or task, and will certainly remain a priority community is facing for months, if not years, to come.

Our community cannot abandon these agencies, nor can we abandon hope for a bright and meaningful future. Jewish Calgary has been the envy of many others for decades, and should remain a glowing example of what a small but mighty Jewish community can be. I implore all of us to be patient, grateful, generous, and active with, and in, our community. Keep your synagogue membership, maintain your enrollment in our schools, give to the causes that desperately rely on your support, lean on the services and programs that keep you connected and whole, join virtual programming and sessions despite your Zoom fatigue, and most importantly, dream with me of a bright and meaningful future for Jewish Calgary. The seeds we continue to sow and care for today are the only things that will ensure there is Jewish life in Calgary in the future. For all of us: our children, grandchildren, and those who will follow, it is our communal responsibility and privilege to OPT-IN.

Wishing you an enjoyable and safe rest of the summer – B’Shalom!

Adam Silver, CEO, Calgary Jewish Federation

BUILDING AN INCLUSIVE COMMUNITY IS A PRIORITY. CONTACT US AND WE WILL MAKE EVERY EFFORT TO MEET YOUR NEEDS.

JEWISH CALGARY’S ANNUAL FUNDRAISING CAMPAIGN

Together WE CAN

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NEW FOR 2020 JEWISH TOGETHER FUND

Our community has shown incredible strength during 2020, but many organizations still have financial needs that are more than our annual UJA campaign can support. To offer additional assistance this year, we have created the Jewish Together Fund (JTF). JTF will be funded using 50% of the increased portion of every donation that is over and above the 2019 amount.

Applications for funding from JTF will be offered to all local Jewish organizations later this fall.