

A program of the **HAROLD GRINSPOON FOUNDATION**





CASE STATEMENTS

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WHAT IS LIFE & LEGACY™?

LIFE & LEGACY is a partnership of the Harold Grinspoon Foundation (HGF) and Calgary Jewish Federation in collaboration with Jewish Community Foundation of Calgary. LIFE & LEGACY promotes after-lifetime giving to benefit local Jewish day schools, synagogues, social service organizations and other Jewish entities. Through training, support and monetary incentives LIFE & LEGACY motivates Jewish organizations to integrate legacy giving into their philanthropic culture in order to assure Jewish tomorrows.

> Legacy giving begins with a conversation. Whether it's the JCC, Federation, a synagogue or Camp BB Riback, Jewish communal organizations and congregations have provided life-enriching experiences to members of our community, and in one way or another, your life is rooted in experiences connecting you to Jewish Calgary.

Those of us who have been touched want to know that our cherished institutions will be there in the future to benefit the lives of others.

By making a legacy commitment, you are conveying your commitment to being Jewish; you are expressing your values instilled in you by your parents and grandparents; you are perpetuating the Jewish traditions you cherish and you are preserving the programs and organizations that support Jewish life in Calgary.

Your legacy gift of any size can be customized and structured to fit your dreams, lifestyle, family, and financial needs.

Enclosed in this booklet are the Calgary LIFE & LEGACY partner organizations' Case Statements about why giving to Jewish Calgary is so important.

Wealth may last a lifetime. A legacy of good deeds lasts forever.



BETH TZEDEC CONGREGATION

As we all try to preserve tradition and balance change in our personal lives, Beth Tzedec is the place where these two co-exist. We reflect, from generation to generation, a Judaism that is consistent with the evolving lives of our congregants.

Meaningful prayer services enrich our spiritual lives. Memorable life cycle events help us mark those moments in our lives that are most important to us. We joyously celebrate the good times and offer solace to one another during times of loss and grieving. Joining together in prayer, reflection, study, song and celebration knits a community out of individuals. Engaging in interfaith and multicultural outreach reminds us we are not alone in this world; it demonstrates our commitment to enhancing the many lives we touch.

We believe in the tenets of Conservative Judaism: honouring Jewish law while embracing changes that are consistent with our heritage. We therefore proudly affiliate with the United Synagogue of Conservative Judaism and the Masorti movement in Israel.

Our legacy donors are people like you who understand the importance of sacred spaces that bring people together with warmth and openness; a place where tradition and change co-exist and all humanity is celebrated. Your legacy gift today will ensure that future generations will have a place to connect with as our world continues to change and evolve.



CALGARY JCC

For over 40 years, the Calgary JCC has been our city's Jewish gathering place; a safe space where all are welcome, regardless of age, background or stage of life. It is our hub. It is where our children are cared for and play. It is where we meet. We come here to visit, exercise, eat, rest, learn, perform, and spend time with our grandparents. We have created an open and warm environment, embracing diversity and welcoming everyone in our community. Here we provide world-class programs and services that enhance the quality of life for Calgary's Jewish community, while welcoming all Calgarians to engage with us. Calgary JCC is a place to foster friendships, to promote wellness and to build Jewish identity across generations. We engage people in programs that challenge both mind and body, enriching the lives of everyone who comes through our doors.

Underlying everything we do, are the Jewish values of kindness, respect, tikkun olam (repairing the world), and lifelong learning. These values live through our programs and services, from exercise classes to community speakers, and from daycare to bridge club. We see these values embraced through our work with community partners to make our city a better place to live, work and play. Where Jewish traditions are celebrated and shared with the greater Calgary community.

Our legacy donors are just like you, and come from all walks of life. What we all share is our commitment to the Jewish community and to engaging in making a positive impact that endures for all of life's ages and stages.

You belong here. Your legacy gift will ensure that future generations will continue to belong here for many years to come.



CALGARY JEWISH FEDERATION

Calgary Jewish Federation is inspired by the values of Tikkun Olam, repairing the world; Tzedakah, justice, charity; Klal Israel, the unity of all the Jewish people; and Chesed, loving kindness. Our goal is to touch the lives of every member of our community and to connect them with each other, and with fellow Jews around the world.

Our passion for building a bright, caring, connected Jewish community comes from knowing Jewish life is best lived together. Every day we work together to build bridges between people and ideas; to care for the vulnerable; to remove obstacles to participation in Jewish life; to ensure our children nurture their Jewish souls and traditions; and to address the most pressing issues facing our Jewish People.

We are here for the important moments that remind us why we give and why it's important to be part of something that ensures our heritage is handed down to our children and grandchildren. Calgary Jewish Federation knows that together, our impact is greater than what any of us can do individually. We believe we can't rest because there's still more work to be done.

We will continue to maintain the kind of community our grandparents would be proud of, and our grandchildren will thank us for.

Join us in planting the seeds for future generations and securing the future of the Calgary Jewish community.



CAMP BB RIBACK

For six decades, Camp BB Riback has created magical and memorable summers for Jewish kids and teens. The moment kids step off the buses until the moment they leave, a spirit is ignited in them as they are united in cheer, song, play, sport, connection, camaraderie and meaningful and impactful Judaic programing.

When kids experience the magic of Camp BB Riback their lives change. Camp pushes them to grow, to find their independence, to evolve into leaders and to develop new skills while participating in activities they may have never tried before, while exploring who they are. Our dedicated and spirited staff take great pride in creating a loving and welcoming environment for all of our campers encouraging them and allowing them to be the best they can be.

Camp is the place kids dream about all year long. It is there alternate universe and home away from home. It is a place they want to come back to over-and-over again because they know they will always experience fun and adventure, create a lifetime of memories, make long-lasting friendships and relive cherished traditions year after year. What other place has that kind of an impact on their lives?

Your legacy contribution will continue to make Ted Riback's 1956 dream and vision a reality – ensuring there will always be a permanent and flourishing place on the scenic shores of Pine Lake for Alberta and Saskatchewan's Jewish communities. We must continue to keep the dream alive so the soul of our communities come together each and every summer.

Camp BB Riback is a camp full of heart and *ruach* (spirit). Our legacy donors know the magic of camp and the incredible impact it has had on their lives. Join us in continuing the legacy of Ted Riback by ensuring that future generations will forever have a place to put on their blue and white sweaters. Think Camp BB!



HALPERN AKIVA ACADEMY

"V'shinantam l'vanecha. / You shall teach your children." - Torah

At David and Tibele Halpern Akiva Academy, we strive to provide an exceptional education to Jewish children, by instilling Jewish values, passion for learning, love for community and respect for self and others.

Immersing children in the language of Hebrew from early ages unlocks the key to understanding Jewish tradition and ritual.

Critical thinking enables young people to exercise autonomy in thought and deed. Our students are encouraged to become critical thinkers while studying our curriculum and participating in extracurricular activities – especially in mathematics and Talmud / text study, where students are encouraged to ask "Why does it matter?" and "How does it apply to our lives?"

Meaningful participation in the community fosters a sense of responsibility within our students to give back to the community through volunteering and leadership roles in Calgary and globally.

We grow when we learn. Loving to learn will sustain students into their adult years, ensuring their continued growth and development as Jews and as citizens of the world.

Your legacy gift will impact future generations of Halpern Akiva Academy students and the Calgary Jewish community. Please join us today.



HOUSE OF JACOB MIKVEH ISRAEL

House of Jacob Mikveh Israel (HOJMI) is Calgary's home for a religious and community experience based on the teachings of Torah and the civic ideals of today's society. We are counted on to be a central destination for prayer, learning, and spiritual expression. Our commitment to classic Jewish practice attracts seekers of spirituality who reside in Calgary today and those who will plant roots in our city tomorrow. We express this commitment by offering a place of daily prayer, weekly classes, and yearly community outreach rooted in Torah teachings. Tradition binds us to the past, creativity shapes us today, and optimism propels us to the future.

HOJMI is a proud organization whose culture will forever be one consistent with being a welcoming place. We welcome within our walls Jews of all backgrounds and those who desire to be part of the nation of Israel. It is HOJMI that creates a space where a spectrum of Jews, from the most fervent to the quietly introspective can pray together in support of G-d's mission. We are uniform in our devotion to G-d, but diverse in our relationship to him. We unite around the importance of halachic teachings while encouraging all members to seek a spiritual path that elevates them to a heightened sense of spirituality.

HOJMI is unique in its mission – we demonstrate that Jewish practice can be perpetuated in the prairies without compromising important traditions. We believe in the continuous renewal of the vision of a permanent institution of Orthodox practice set forth by our founders over 100 years ago. Our congregation and community gain when everyone can enjoy the beauty of a communal home grounded in Torah values.

Your legacy gift will allow HOJMI to perpetuate this vision for future generations. Join us to carry forward this mission to the promise of fulfillment.



JEWISH FAMILY SERVICE CALGARY

Tzedakah and acts of kindness are the equivalent of all the mitzvot of the Torah. – Jerusalem Talmud, Pe'ah 1:1

Sixty-three-year-old Harold had a successful career in Calgary's oil and gas industry until his company shut its doors because of the economic downturn. He is not in a position to retire, cannot find a job and is currently living in a modified trailer. Jewish Family Service Calgary's (JFSC) Basic Needs Program delivers food hampers to Harold twice a month.

There are many more stories like Harold's in our community – and for more than 50 years JFSC has been working diligently to provide our clients with the tools to promote self-sufficiency, accessibility and dignity.

Our programs and services support vulnerable members of our community:

- Seniors are connected to resources in the community so that they are not alone.
- People are coached through financial crises to reduce poverty and improve financial wellness.
- Post war survivors are supported and allowed to age in place.
- Victims of domestic violence receive support from trained counselors to heal from the trauma of their abuse and restore peace in the home.
- Children and youth are educated and understand what healthy relationships look and feel like and are able to recognize signs of abuse.
- People avoid the harmful effects of food insecurity through Wynne's Pantry.
- New Canadians are welcomed into our community and assisted with integration.

Our clients are valued members of our community. They are our neighbors, our friends, our family members and our acquaintances. At JFSC, we believe that if we are to continue being a strong and vibrant community, it must be a strong and vibrant community for everyone. By meeting clients where they are at, and inspired by the Jewish values of compassion, human dignity, justice and improving the world, JFSC is here to help anyone who needs it. Every person matters.

Our legacy donors are people just like you who believe in the importance of a healthy and robust community that responds to the needs of our vulnerable and needy.

Your legacy gift helps us build and maintain a strong and sustainable Jewish Family Service Calgary, continuing our critical role in the community from this generation to the next.



JEWISH HISTORICAL SOCIETY OF SOUTHERN ALBERTA

Jacob and Rachel Diamond were among the first Jewish settlers to arrive in Southern Alberta over 130 years ago. From this humble beginning to today, the southern Alberta Jewish families and institutions have played an important role in creating a vibrant community for all Albertans. It is the mission of the Jewish Historical Society of Southern Alberta to ensure ongoing public acknowledgement and awareness of the contributions and life stories of Jewish citizens from Southern Alberta.

We collect, preserve and promote the contributions and narratives of the Jewish families who chose to create a life for themselves in Southern Alberta. Our programs, publications, and various educational activities, ensure that our precious and rich history is transmitted to future generations.

Legacy donors like you are making a commitment so that our children and generations to come will know your story and your impact on our community. Your story is very much a part of the fabric and tapestry of who we are.

Ensure the history of our community gets passed down to the next generation by making a legacy commitment today and sharing your story with our organization. Your gift will keep alive the stories and contributions of our Jewish community for all those to come.

Please join us in preserving our past for the future.



TEMPLE B'NAI TIKVAH

Temple B'nai Tikvah offers an inclusive, egalitarian experience, where unaffiliated Jews can enter our doors, be warmly embraced, and fully participate in our community. We welcome diversity, providing a spiritual home for everyone, regardless of race or gender identification. Those who come through our doors are motivated to explore their Judaism and travel their own pathway with support and care from our community.

At the heart of what we offer is a meaningful connection to Torah where our members can learn the teachings as a guide for a richer life. Everyone is invited to take advantage of our robust menu of educational options.

We are frequently an entry point for people who have been disconnected from the Jewish community at large. Connection is often found in our synagogue through social justice activities which focus on tikkun olam. We love to prepare food for the hungry, serve residents at a homeless shelter, and collaborate with other congregations on bringing about a better world through the Calgary Alliance for the Common Good. We welcome people from as far away as Montreal, Toronto, Israel and Venezuela.

As the only Calgary synagogue affiliated with the Reform Movement, we use the Reform prayer book for weekly Shabbat and High Holiday services. We are also the only synagogue with a Religious School on Saturday morning, and families enjoy it so much that parents attend Shabbat services and partake in lively Torah study while their children learn about Judaism and study for their B'nai Mitzvah.

The core values that shape life at Temple include respect, inclusivity, spirituality and modern values such as diversity. What are modern values?

- Practicing yoga on the carpet in the sanctuary on Shabbat before services begin.
- Welcoming members to choose any seats, any time regardless of economic status.
- Welcoming and accepting both gay and straight couples.
- Welcoming families of mixed marriages.

Our legacy donors are just like you – people who are dedicated to the future of Temple B'nai Tikvah.



THE CALGARY JEWISH ACADEMY

The Calgary Jewish Academy (CJA) strongly believes that the opportunity of Jewish day school education for our children is the foundation of our Jewish community today, tomorrow and beyond.

For over 100 years I.L. Peretz, Calgary Hebrew School, and CJA Alumni have been active members and leaders in both Calgary's Jewish and secular communities. Building community, character and confidence within our students with a strong dual Jewish and Alberta curriculum has been the underpinning of these successes. Our committed and caring teachers educate our children based on the morals and values set forth by Jewish heritage and tradition: teaching, learning, respect, leadership and community.

CJA students create a loving and caring community, develop outstanding character and gain confidence throughout their time at our school. In hallways and classrooms, and through lessons and experiences, our students learn about and embrace their Jewish heritage, morals and values.

You may be an alumnus, have had children and / or grandchildren walk the halls of the school, or have experienced Jewish education in alternative ways. Whichever category you identify with, you certainly understand the value of Jewish education the CJA has provided to the Calgary Jewish community.

- Building community is at the very core of what the CJA teaches. Students are given the tools to be the architects of our Jewish and secular communities, both figuratively and literally.
- CJA students are immersed in a culture that is embedded with critical thinking and depth of understanding. From Jewish texts to STEM learning, students are engaged in their education and are empowered to explore as they continue on their Jewish journey.
- The values we are raised with help define who we are as global citizens. Jewish values and traditions are at the heart of the CJA. Through the study of Torah, *T'fillah* (prayer), and *Chagim* (holidays and traditions), students learn customs, beliefs and values that help them develop and nurture their Jewish identity.

As a legacy donor and strong believer in the value of Jewish education, you have the opportunity to play a critical role in the ongoing development and growth of The Calgary Jewish Academy.

Your legacy gift will ensure a vibrant Calgary Jewish day school program for years to come.



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Calgary LIFE & LEGACY[™] Partners



To learn more about how to create your Jewish legacy contact Diana Kalef at 403-444-3154 or dkalef@jewishcalgary.org