As we wrap up our 2020 / 2021 programming year, we reflect back on a truly unprecedented period of time in our world. The Jewish community, with Jewish Calgary being no exception, has faced a barrage of challenges over the past 16 months. With growing antisemitism percolating through the early months of 2021, we saw it reach a fever pitch over the conflict in Israel. And while simultaneously fighting a global pandemic, the strength of our community was not reflected in in-person rallies, but rather in solidarity of organizations, engagement in action alerts, tuning in to briefings and the ongoing engagement of our entire community, through seniors programming, PJ Library®, Inclusion programming, Hillel, and more. Jewish Calgary continues to reflect the strength of our community through advocacy, security, programming and engagement – at our schools, in our summer camps, in our congregations, in the JCC, and on Zoom.

We thank the amazing team at Calgary Jewish Federation and extend our gratitude to all of you, who contribute your time and dollars to make Jewish Calgary what it is.

B’Shalom

Jordan Balaban
Co-President

Jared Shore
Co-President
2020 - 2021
YEAR AT A GLANCE

$122,400
Allocated to community agencies through the Jewish Calgary Together Fund

4,000+
Students and educators reached at the Virtual Holocaust Education Symposium

~1,700
Care packages delivered to community members

$2,617,597
Raised during the 2020 UJA Campaign

75
PJ Library® programs throughout the year

25%
Increase in Kesher member participation

Ongoing
One-on-one support sessions with Federation staff for community members

COMMUNITY. EDUCATION. CELEBRATION. COMPASSION.
LEADERSHIP. RESPONSIBILITY. UNITY.
Calgary Jewish Federation supports and enriches our Jewish lives, builds community and is a hub for all things Jewish. But really, Federation is YOU!
2020 UNITED JEWISH APPEAL CAMPAIGN

Together WE CAN

$2,617,597 Total funds raised for the 2020 annual campaign.

$122,400 Allocated to Calgary Jewish organizations through Jewish Together Fund.

$24,500 Received from Shaw Birdies for Kids presented by AltaLink.

Thank you to 2020 UJA Campaign Chair Nelson Halpern. Despite the pandemic, Nelson led the community through a successful campaign by not only reaching the goal of $2.5 million, but increased donor giving to build the Jewish Together Fund. Yasher koach, Nelson!
Funds raised from the annual UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel, and around the world.

Allocation of Funds by Service Area

- **Jewish Education**
- **Youth and Young Adults**
- **Support for the Vulnerable**
- **Jewish Culture**
- **Holocaust Commemoration and Education**
- **Outreach, Engagement, Community Relations**
- **Active and Engaged Seniors**
- **COVID Relief and Resilience**
- **National, Israel, and Overseas**
- **JCC Community Living Room**
- **Mikvah, Kashrut**

Allocations Are Determined by a Committee of Community Volunteers.

The allocations listed above do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, and special campaigns.
Despite the pandemic, Calgary’s LIFE & LEGACY initiative closed Year 2 with successes across the board. All partners reached their goals and received incentive grants to support their organizations.

$17,580,272 Estimated value of commitments

Letters of Intent received:

45 BETH TZEDEC CONGREGATION
47 CHAI B'D BOY SCOUTS OF CANADA
62 CALGARY JEWISH FEDERATION
53 HALPERN AKIVA ACADEMY
45 HOJMI HOUSE OF JACOB MEYER CABAL
43 JFSC
61 JCC CALGARY
53 TEMPLE B’NAI TIKVah
60 CJ A
Funds raised from the annual UJA Campaign support programs and services provided by our partner agencies. We thank them for their outstanding service to our community.

**OUR PARTNER AGENCIES**

**THANK YOU TO FEDERATION’S FUNDING PARTNERS:**

Alberta Liquor and Gaming Commission • The Azrieli Foundation
B’nai Brith Calgary Lodge • Centre for Israel and Jewish Affairs
Genesis Philanthropy Group • The Harold Grinspoon Foundation
Jewish Community Foundation of Calgary
Over the past 16 months, our community has shown incredible strength through the pandemic. However, many organizations still had financial needs that went beyond what our annual United Jewish Appeal (UJA) Campaign could support. This led to the creation of the Jewish Together Fund (JTF); made possible by UJA donors who generously increased their donation from the previous year. Through the JTF, our community agencies were able to continue serving our community throughout the pandemic by offering virtual programming, implemented COVID safe protocols, and provide emotional and physical wellbeing support to community members. Below are some of the incredible achievements that were made possible through JTF:

• Beth Tzedec Congregation created new Jewish educational opportunities to connect families to their Judaism.
• Camp BB Riback hosted a Maccabia video game tournament to engage campers, parents, staff, and alumni.
• Chabad Lubavitch of Alberta received continued support for the Kosher Kitchen, ensuring Kosher meals for those in isolation.
• Halpern Akiva Academy matched students with a designated staff member to provide social-emotional wellness support.
• House of Jacob Mikveh Israel replaced aging infrastructure.
• Jewish Historical Society of Southern Alberta was able to publish an issue of Discovery magazine to be able to maintain a presence in the community.
• JFSC created an employment support program.
• Kehilat Shalom enhanced COVID protocols for high holiday services.
• Paperny Family JCC purchased updated fitness equipment, and implemented wellness ambassadors to complete daily health checks upon entry to building.
• Temple B’nai Tikvah invested in resources to augment online programming and improve in-person safety, enabling a return to sanctuary services.
• The Calgary Jewish Academy created an outdoor learning space to provide a hands-on environment that promoted sensory and language development, and increased COVID safety at school.
The Integrated Bursary Program (IBP) remains a staple in our community. With many community members continuing to face financial strain over the past year, IBP remained crucial to ensuring community member participation. In 2020-21, we were honoured to participate in Shaw Birdies for Kids (SBK) presented by AltaLink for IBP. For every dollar donated through the SBK program, up to 50% was matched in support of IBP.

<table>
<thead>
<tr>
<th>Total allocations</th>
<th>450,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students sent to day school</td>
<td>96</td>
</tr>
<tr>
<td>Children accessing Jewish life through IBP</td>
<td>96</td>
</tr>
<tr>
<td>Families accessing Jewish life through IBP</td>
<td>57</td>
</tr>
<tr>
<td>Children sent to Camp JCC</td>
<td>2</td>
</tr>
<tr>
<td>Membership at the Paperny Family JCC</td>
<td>1</td>
</tr>
</tbody>
</table>
Offered by Calgary Jewish Federation, in partnership with the Harold Grinspoon Foundation, PJ Library® continues to build early childhood Jewish experiences and play a pivotal role in fostering Jewish identity for children and families. As PJ Library celebrates its 12th anniversary in Calgary, we are excited to announce that the Harold Grinspoon Foundation in Partnership with Calgary Jewish Federation has launched the PJ Library Legacy Fund – ensuring that Calgary families will have the gift of PJ Library books for generations to come. Other PJ Library programs offered in Calgary include: PJ Our Way®, PJ Library for Russian Speaking Families, PJ Library Virtual Tot Shabbat, and PJ Library Grandparents.

1,000+ Program kits delivered to families 18 PJ Library Programs
550 PJ Library subscribers 8 PJ Library for Russian Speaking Families programs
120 PJ Our Way subscribers 5 PJ Our Way programs
44 Virtual PJ Library Tot Shabbats

As a non-Jewish grandparent I want to thank you and Karina for welcoming and accepting me. Tot Shabbat is helping me learn the songs and blessings along with my grandson. I will always be grateful to you.

- GH

SHARING CULTURE AND VALUES, STRENGTHENING JEWISH IDENTITY
By welcoming newcomers, caring for the vulnerable, and providing support to young children and new parents, Calgary Jewish Federation strives to ensure that everyone feels supported. Community members from all walks and stages of life can experience an enriched Jewish journey.

150 Packages were delivered to newcomers, new parents, and other community members.

Calls to vulnerable community members from Jewish Community Chaplain, Sari Shernofsky, continued throughout the pandemic.

On the morning Paulette passed away, Sari was in her room to give her a final prayer, a gesture that will forever be etched in my memory. We were so blessed to have been a part of her life, have her be a part of our lives, and always looked forward to her visits, which impacted and enriched our lives tremendously. I don’t know what we would have done without Sari.

– Daryl Slade

Newcomers continued to receive vital resources.

Community members received continuous one-on-one support with Emerging Gen Coordinator and University of Calgary Jewish representative, Danielle Braitman.
Everyone has unique gifts, something to offer, and is deserving of respect and dignity. That is why at Calgary Jewish Federation we make Inclusion a priority in everything that we do. We offer a range of inclusive programs and fulfilling experiences for individuals with disabilities and mental health conditions, and those who love them. We are also proud to offer education and consultation to our agencies and community members on Inclusion.

250 Packages delivered.

130 Attendees at Dancer Jules: A TikTok Jewel and Shalva – Butterfly Beyond Borders in celebration of JDAIM.

58 Kesher programs hosted, with 15 to 25 participants per program.

25% Increase in Kesher member participation

Virtually hosted the second consecutive International Day for Persons with Disabilities event in collaboration with the Premier’s Council on the Status of Persons with Disabilities.
Providing Unique Opportunities
For Our Emerging Generation

Calgary Jewish Federation’s Emerging Gen department brings Jewish adults together like no other program in our city. Starting at the post-secondary level, Calgary Hillel provides a warm and welcoming space for Jewish students to connect with one another and take part in social, volunteer, leadership, and Israeli advocacy opportunities throughout the year. As students graduate and continue into adulthood, they remain engaged in Jewish life through Jewish Adult Calgary (JAC).

300+ Care package delivered to JAC and Hillel members.

JAC members received discounted Hagaddot for virtual Seders.

Hillel piloted Calgary’s first Jewish Learning Fellowship and Israel Book Club.

JAC members received dozens of one-on-support sessions throughout the pandemic.

Hillel members received one-on-one support throughout the pandemic and specifically during recent attacks in Israel and sharp rise in antisemitism.

JAC and Hillel members remained engaged in dozens of cooking and fitness classes, as well as cultural activities throughout the year.

The abrupt end of school was very stressful. However, I’m extremely thankful that throughout this uncertain time Hillel has continued to provide a connection to the Jewish community on campus through virtual events.

– LeeAnn Grisaru

Fostering Identity, Connections, Leadership, and Growth
The mission of the Holocaust and Human Rights: Remembrance and Education department of Calgary Jewish Federation is to promote acceptance, social justice, and human rights through education and remembrance of the Holocaust. This year’s highlights included several partnership programs with Calgary Public Library, which was kicked off by Antisemitism Here and Now, with Deborah Lipstadt, the Virtual Holocaust Education Symposium, and Here to Tell: Faces of Holocaust Survivors coming to the Glenbow Museum in fall 2021. This colossal undertaking included a book, photography exhibit, and film that highlights 164 of our Calgary-connected Holocaust Survivors.

- 4,000+ Students and educators virtually attended the annual Holocaust Education Symposium.

- 1,500 Attendees at International Holocaust Remembrance Day event with Deborah Lipstadt.

- 730+ Views of Yom HaShoah presentation, Surviving the Holocaust: The Return of to Life in the Displaced Persons Camp.


- 150 Attended the virtual Yad Vashem tour in partnership with Calgary Public Library.

The visit and presentation from Marnie and Diana as part of the 2nd Voices program was a highlight of my experience as a student teacher at Samuel W Shaw School. Our grade seven students had the opportunity to learn about the experience of Marnie’s grandmother and family during and after the Holocaust. The presentation was very personal but also connected to the themes that my students had started to explore as part of their novel studies.

– Julian Ochs
Calgary Jewish Federation cherishes and supports our community’s connections to our Jewish homeland, and at the same time, works to enhance the lives of Israelis at home and in Israel. A highlight of this year was receiving two grants in our region, Etzbah Hagalil, for community improvement projects.

**Virtual Mifgashim (encounters) with our Partnership2Gether region and coast-to-coast Canadian communities:**
- Organized celebrations of Jewish Holidays with shared programming, including Halpern Akiva Academy and The Calgary Jewish Academy, and their Israeli peers.
- Stress prevention lectures provided by Mashabim: Community Stress Prevention Center.
- Joined FoodTech and economic development presentations.

**100+** Participants on each virtual mifgashts mentioned above.

**2** Grants received for community improvement projects:
- Margaliot Youth – refurbishment.
- Metulla Community Centre – retrofitting classrooms for youth group.

**2** Wonderful Shlichim offered programming to our community between April to June 2021.

Frequent connections to the Consulate General of Israel in Toronto, The Jewish Agency for Israel, and the Centre for Israel and Jewish Affairs (CIJA).
COMMUNITY RELATIONS

Calgary Jewish Federation’s Community Relations Committee (CRC) continues to be a leader in external, interfaith, ethno-cultural, and government relations within our community. This year especially, the CRC has taken extraordinary measures to fight antisemitism, dispel dangerous misinformation, and strengthen our ties with other communities. The CRC took the lead in the following initiatives:

Resilience
• Fostered resilience among our agency partners throughout the pandemic.
• Hosted weekly meetings with representatives from our local agencies.
• Completed weekly check-ins with Calgary Police Service and/or RCMP to ensure the safety and security of our community.

Response
• Spoke out against antisemitism and harmful misinformation by publishing two powerful articles in the Calgary Herald.
• Held government representatives accountable who utilized antisemitic rhetoric or offensive comparisons.
• Organized meetings with secondary school leadership, focusing on the safety and security of students both on and off campus.
• Appeared on multiple news broadcasts to address antisemitic comparisons of COVID-19 regulations to the Holocaust, and to address the recent conflict in Israel.

Action
• Met with provincial party leaders across the political spectrum as well as multiple MLAs on antisemitism and the need for provincial action.
• Developed an Action Alert Team email with over 200+ community members signed up.
• Coordinated CIJA public engagement training with 16 local Jewish leaders.
• Worked in partnership with CIJA’s National Security Council to share best practices with communities across Canada.
At the onset of the COVID-19 pandemic, our community members came together to serve one another in remarkable ways. Over the past 16 months, Federation was proud to support our community in a number of ways, including:

- Allocating $122,400 to 11 community agencies through the Jewish Together Fund. This enabled our agencies to maintain vital programs and services, create new and exciting projects, and better serve the community throughout the pandemic.
- Holding weekly “COVID-19 Agency Check-ins” via Zoom.
- Rapidly switching all our regular programs to online platforms, and adding new and exciting online initiatives. Examples include regular JACFit Zoom sessions, virtual Kesher which saw a 25% increase in participation, and Virtual PJ Library® Tot Shabbat sessions.
- Creating the Jewish Calgary Together online community platform, connecting our community members with events, services, and opportunities being offered by our agencies and institutions.
- Facilitating a number of volunteer initiatives to support pandemic relief efforts. For example, JAC (Jewish Adult Calgary) teamed up with local charitable organizations to create, sew, and donate over 60 masks for essential service providers throughout Calgary.
- Delivering over 1,700 care packages to community members throughout the pandemic.
- Liaising with our partners at CIJA (Centre for Israel and Jewish Affairs), as well as government officials to advocate for community support.

RESILIENCE, HOPE, AND ACTION
Calgary Jewish Federation
Statement of Financial Position
As at August 31, 2020

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>1,335,192</td>
<td>989,601</td>
</tr>
<tr>
<td>Restricted cash</td>
<td>37,526</td>
<td>75,821</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>29,780</td>
<td>131,343</td>
</tr>
<tr>
<td>Loan to related party</td>
<td>250,000</td>
<td>250,000</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>198,264</td>
<td>72,457</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>1,850,762</td>
<td>1,519,222</td>
</tr>
</tbody>
</table>

| Investments (State of Israel Bonds) | 413,101 | 392,323 |
| Property and equipment             | 82,693  | 82,781  |
| **Total Assets**                   | 2,346,556 | 1,994,326 |

| **Liabilities**                    |        |        |
| **Current liabilities**            |        |        |
| Accounts payable and accrued liabilities | 193,997 | 216,678 |
| Deferred revenue                   | 1,196,706 | 908,235 |
| **Total Current Liabilities**      | 1,390,703 | 1,124,913 |

| Deferred contributions             | 570,601 | 578,363 |
| **Total Liabilities**              | 1,961,304 | 1,703,276 |

| **Net assets**                     |        |        |
| Unrestricted                       | 133,556 | 39,354 |
| Internally restricted              | 151,696 | 151,696 |
| Endowment contribution             | 100,000 | 100,000 |
| **Total Net Assets**               | 385,252 | 291,050 |
| **Total**                          | 2,346,556 | 1,994,326 |
2019 - 2020
FINANCIAL STATEMENTS

Calgary Jewish Federation
Statement of Operations
For the years ended August 31, 2020

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Annual campaign donations</td>
<td>2,597,097</td>
<td>2,562,481</td>
</tr>
<tr>
<td>Program revenue</td>
<td>148,478</td>
<td>183,728</td>
</tr>
<tr>
<td>Event fees and Life and Legacy revenue</td>
<td>54,257</td>
<td>33,085</td>
</tr>
<tr>
<td>Grants, donations, and other fundraising</td>
<td>106,230</td>
<td>288,976</td>
</tr>
<tr>
<td>Investment income and foreign exchange differences – net</td>
<td>15,420</td>
<td>8,434</td>
</tr>
<tr>
<td>Amortization of deferred contribution property and equipment</td>
<td>2,350</td>
<td>2,350</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>2,923,832</strong></td>
<td><strong>3,079,054</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency funding</td>
<td>1,711,756</td>
<td>1,749,527</td>
</tr>
<tr>
<td>Salaries and benefits</td>
<td>607,174</td>
<td>601,411</td>
</tr>
<tr>
<td>Community program direct service costs</td>
<td>347,134</td>
<td>429,581</td>
</tr>
<tr>
<td>Administration</td>
<td>207,077</td>
<td>205,707</td>
</tr>
<tr>
<td>Campaign and Life and Legacy direct costs</td>
<td>64,967</td>
<td>55,176</td>
</tr>
<tr>
<td>Campus development project costs</td>
<td>17,484</td>
<td>98,798</td>
</tr>
<tr>
<td>Amortization of property and equipment</td>
<td>18,208</td>
<td>14,064</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>2,973,800</strong></td>
<td><strong>3,154,264</strong></td>
</tr>
</tbody>
</table>

**Deficiency of revenue over expenses before extraordinary item**
(49,968) (75,210)

**Extraordinary item**
- Federal wage subsidy (CEWS) 144,170 -
- Amalgamation donation - (2,381,490)

**Excess / (Deficiency) of revenue over expenses**
94,202 (2,456,700)

A full financial report is available at jewishcalgary.org/about_us
2019 - 2020
COMMITTEES

Community Relations Committee
Lisa Libin, Chair
Dan Balaban
Ron Barlot
David Bartell
Marnie Bondar
David Busheikin
Sarah Ginzberg
Rabbi Mark Glickman
Iris Grisaru
Danny Korduner
Inna Lazman
Dahlia Libin
Cheryl Shore
Jared Shore
Adam Singer
Jeff Smith

Israel and Overseas Committee / Partnership2Gether
Cathy Cole, Chair
Barb Atnikov
Elissa Meadow
Jim Meadow
Raechelle Paperny
Robin Shapiro

JAC
Sam Begelfor, Chair
Yanna Klimenko
Mira Tappenden

Jewish Education Committee
Cynthia Prasow, Chair

Joint Audit and Finance Committee
Nate Feldman, Chair
Jordan Balaban
Daniel Bassin
Jerrad Blanchard
Nelson Halpern
Bruce Libin
Ken Luker
Jared Shore

Holocaust and Human Rights: Remembrance and Education
Marnie Bondar, Chair
Dahlia Libin, Chair

Task Force on Inclusion of Jewish People with Disabilities
Sandra Weizman, Chair

Integrated Bursary Program
Beth Price, Chair

THANK YOU
To the hundreds of volunteers who work tirelessly on all of Federation’s programs.
2020 - 2021
BOARD AND STAFF

Board of Directors
Jordan Balaban, Co-President
Jared Shore, Co-President
Lisa Libin, Vice-President
Maggie Rabinovitz, Vice-President
Daniel Bassin, Treasurer
Yannai Segal, Past-President
Sam Begelfor
Alana Devlin
Bruce Libin
Adam Maerov
Ellen Magidson
Jason Paul
Beth Price
Debbie Ryder
Michael Simantov
Sandra Weizman

Calgary Jewish Federation Staff
Adam Silver, CEO
Danielle Braitman
Amy Glassman Boiko
Delfin Cawili
Anita Jong
Diana Kalef
Tabby Khumalo
Elizabeth Gowans
Jeannette Lozancic
Brenda Sagmit
Sari Shernofsky
Gina Shin
Lyne St-Charles
Karina Szulc
Kathie Wainer
Lori Wolf