



ANNUAL REPORT

2020 - 2021





OPENING MESSAGE
TO OUR COMMUNITY



As we wrap up our 2020 / 2021 programming year, we reflect back on a truly unprecedented period of time in our world. The Jewish community, with Jewish Calgary being no exception, has faced a barrage of challenges over the past 16 months. With growing antisemitism percolating through the early months of 2021, we saw it reach a fever pitch over the conflict in Israel. And while simultatenously fighting a global pandemic, the strength of our community was not reflected in in-person rallies, but rather in solidarity of organizations, engagement in action alerts, tuning in to briefings and the ongoing engagement of our entire community, through seniors programming, PJ Library®, Inclusion programming, Hillel, and more. Jewish Calgary continues to reflect the strength of our community through advocacy, security, programming and engagement – at our schools, in our summer camps, in our congregations, in the JCC, and on Zoom.

We thank the amazing team at Calgary Jewish Federation and extend our gratitude to all of you, who contribute your time and dollars to make Jewish Calgary what it is.

B'Shalom

Jordan Balaban
Co-President

Jared Shore
Co-President

2020 - 2021
YEAR AT A GLANCE

\$122,400

Allocated to community agencies through the **Jewish Calgary Together Fund**

4,000+

Students and educators reached at the **Virtual Holocaust Education Symposium**

~1,700

Care packages delivered to community members

\$2,617,597

Raised during the **2020 UJA Campaign**

75

PJ Library® programs throughout the year

25%

Increase in **Kesher** member participation

Ongoing

One-on-one support sessions with Federation staff for community members

**COMMUNITY. EDUCATION. CELEBRATION. COMPASSION.
LEADERSHIP. RESPONSIBILITY. UNITY.**

Calgary Jewish Federation supports and enriches our Jewish lives, builds community and is a hub for all things Jewish. But really, Federation is YOU!

**2020 UNITED JEWISH
APPEAL CAMPAIGN**

Together
UJA 2020 **WE CAN**

\$2,617,597

Total funds raised for the 2020 annual campaign.

\$122,400

Allocated to Calgary Jewish organizations through **Jewish Together Fund**.

\$24,500

Received from Shaw Birdies for Kids presented by AltaLink.



Thank you to 2020 UJA Campaign Chair Nelson Halpern.

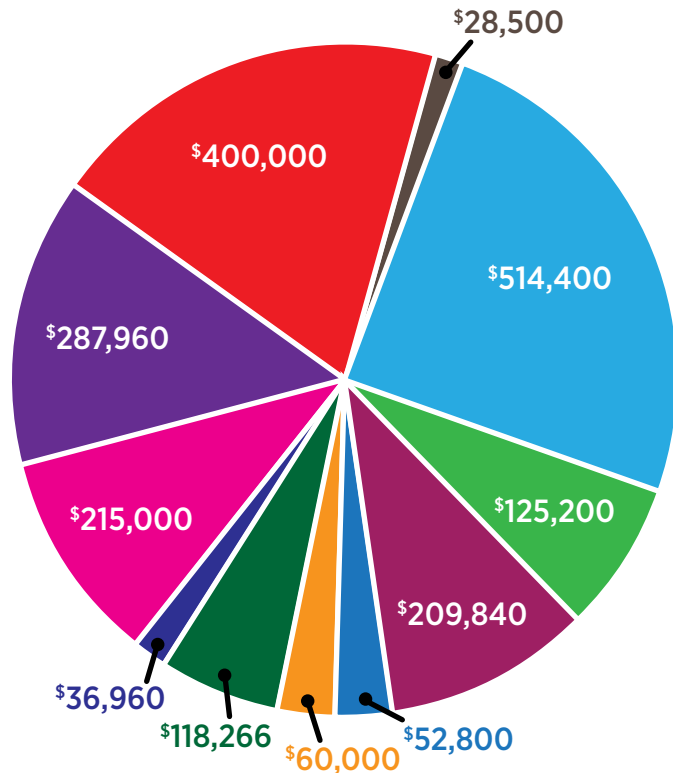
Despite the pandemic, Nelson led the community through a successful campaign by not only reaching the goal of \$2.5 million, but increased donor giving to build the Jewish Together Fund. *Yasher koach*, Nelson!

2020-21 FUNDING ALLOCATIONS

Funds raised from the annual UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel, and around the world.

Allocation of Funds by Service Area

- Jewish Education
- Youth and Young Adults
- Support for the Vulnerable
- Jewish Culture
- Holocaust Commemoration and Education
- Outreach, Engagement, Community Relations
- Active and Engaged Seniors
- COVID Relief and Resilience
- National, Israel, and Overseas
- JCC Community Living Room
- Mikvah, Kashrut



ALLOCATIONS ARE DETERMINED BY A COMMITTEE OF COMMUNITY VOLUNTEERS.

The allocations listed above do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, and special campaigns.

LIFE & LEGACY®

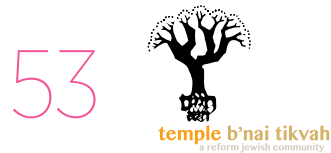
YEAR 2



Despite the pandemic, Calgary's **LIFE & LEGACY** initiative closed Year 2 with successes across the board. All partners reached their goals and received incentive grants to support their organizations.

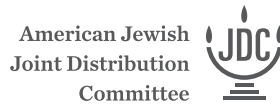
\$17,580,272 Estimated value of commitments

Letters of Intent received:



OUR
PARTNER AGENCIES

Funds raised from the annual UJA Campagin support programs and services provided by our partner agencies. We thank them for their outstanding service to our community.



THANK YOU TO FEDERATION'S FUNDING PARTNERS:

Alberta Liquor and Gaming Commission • The Azrieli Foundation
B'nai Brith Calgary Lodge • Centre for Israel and Jewish Affairs
Genesis Philanthropy Group • The Harold Grinspoon Foundation
Jewish Community Foundation of Calgary

OPENING DOORS
TO JEWISH LIFE

The **Integrated Bursary Program (IBP)** remains a staple in our community. With many community members continuing to face financial strain over the past year, IBP remained crucial to ensuring community member participation. In 2020-21, we were honoured to participate in Shaw Birdies for Kids (SBK) presented by AltaLink for IBP. For every dollar donated through the SBK program, up to 50% was matched in support of IBP.

\$450,000 Total allocations

96 Students sent to day school

96 Children accessing Jewish life through IBP

57 Families accessing Jewish life through IBP

2 Children sent to Camp JCC

1 Membership at the Paperny Family JCC



BREAKING DOWN BARRIERS AND UNLEASHING OPPORTUNITIES

CAPTURING THE IMAGINATION OF CHILDREN AND FAMILIES FOR OVER A DECADE



Offered by Calgary Jewish Federation, in partnership with the Harold Grinspoon Foundation, **PJ Library®** continues to build early childhood Jewish experiences and play a pivotal role in fostering Jewish identity for children and families. As PJ Library celebrates its 12th anniversary in Calgary, we are excited to announce that the Harold Grinspoon Foundation in Partnership with Calgary Jewish Federation has launched the **PJ Library Legacy Fund** – ensuring that Calgary families will have the gift of PJ Library books for generations to come. Other PJ Library programs offered in Calgary include: **PJ Our Way®**, **PJ Library for Russian Speaking Families**, **PJ Library Virtual Tot Shabbat**, and **PJ Library Grandparents**.

1,000+ Program kits delivered to families

18 PJ Library Programs

550 PJ Library subscribers

8 PJ Library for Russian Speaking Families programs

120 PJ Our Way subscribers

5 PJ Our Way programs

44 Virtual PJ Library Tot Shabbats

As a non-Jewish grandparent I want to thank you and Karina for welcoming and accepting me. Tot Shabbat is helping me learn the songs and blessings along with my grandson. I will always be grateful to you.
 – GH

SHARING CULTURE AND VALUES, STRENGTHING JEWISH IDENTITY

MAKING INCLUSION
OUR PRIORITY



Everyone has unique gifts, something to offer, and is deserving of respect and dignity. That is why at Calgary Jewish Federation we make **Inclusion** a priority in everything that we do. We offer a range of inclusive programs and fulfilling experiences for individuals with disabilities and mental health conditions, and those who love them. We are also proud to offer education and consultation to our agencies and community members on Inclusion.

250 Packages delivered.

130 Attendees at *Dancer Jules: A TikTok Jewel and Shalva – Butterfly Beyond Borders* in celebration of JDAIM.

58 **Kesher** programs hosted, with 15 to 25 participants per program.

25% Increase in Kesher member participation

Your wonderful efforts on our behalf are more than appreciated. You have talent, creativity, and compassion.

Virtually hosted the second consecutive International Day for Persons with Disabilities event in collaboration with the Premier’s Council on the Status of Persons with Disabilities.

CELEBRATING OUR UNIQUE GIFTS AND ABILITIES

PROVIDING UNIQUE OPPORTUNITIES
FOR OUR EMERGING GENERATION



Calgary Jewish Federation's **Emerging Gen** department brings Jewish adults together like no other program in our city. Starting at the post-secondary level, **Calgary Hillel** provides a warm and welcoming space for Jewish students to connect with one another and take part in social, volunteer, leadership, and Israeli advocacy opportunities throughout the year. As students graduate and continue into adulthood, they remain engaged in Jewish life through **Jewish Adult Calgary (JAC)**.

300+ Care package delivered to JAC and Hillel members.

JAC members received discounted *Hagaddot* for virtual *Seders*.

Hillel piloted Calgary's first Jewish Learning Fellowship and Israel Book Club.

JAC members received dozens of one-on-support sessions throughout the pandemic.

Hillel members received one-on-one support throughout the pandemic and specifically during recent attacks in Israel and sharp rise in antisemitism.

JAC and Hillel members remained engaged in dozens of cooking and fitness classes, as well as cultural activities throughout the year.

The abrupt end of school was very stressful. However, I'm extremely thankful that throughout this uncertain time Hillel has continued to provide a connection to the Jewish community on campus through virtual events.
- LeeAnn Grisaru

FOSTERING IDENTITY, CONNECTIONS, LEADERSHIP, AND GROWTH

HOLOCAUST AND HUMAN RIGHTS: REMEMBRANCE AND EDUCATION



HOLOCAUST AND HUMAN RIGHTS
Remembrance and Education

The mission of the **Holocaust and Human Rights: Remembrance and Education** department of Calgary Jewish Federation is to promote acceptance, social justice, and human rights through education and remembrance of the Holocaust. This year's highlights included several partnership programs with Calgary Public Library, which was kicked off by *Antisemitism Here and Now*, with Deborah Lipstadt, the Virtual Holocaust Education Symposium, and *Here to Tell: Faces of Holocaust Survivors* coming to the Glenbow Museum in fall 2021. This colossal undertaking included a book, photography exhibit, and film that highlights 164 of our Calgary-connected Holocaust Survivors.

4,000+

Students and educators virtually attended the annual Holocaust Education Symposium.

1,500

Attendees at International Holocaust Remembrance Day event with Deborah Lipstadt.

730+

Views of Yom HaShoah presentation, *Surviving the Holocaust: The Return of to Life in the Displaced Persons Camp*.

511

People attended *Light of Days: The Untold Stories of Women Resistance Fighters in Hitler's Ghetto* with Judy Batalion, in partnership with Edmonton and Winnipeg Federations.

150

Attended the virtual Yad Vashem tour in partnership with Calgary Public Library.

The visit and presentation from Marnie and Diana as part of the 2nd Voices program was a highlight of my experience as a student teacher at Samuel W Shaw School. Our grade seven students had the opportunity to learn about the experience of Marnie's grandmother and family during and after the Holocaust. The presentation was very personal but also connected to the themes that my students had started to explore as part of their novel studies.
- Julian Ochs

EDUCATION, COMMEMORATION, JUSTICE, AND ACCEPTANCE

CONNECTIONS TO ISRAEL



Calgary Jewish Federation cherishes and supports our community's connections to our Jewish homeland, and at the same time, works to enhance the lives of Israelis at home and in Israel. A highlight of this year was receiving two grants in our region, Etzbah Hagalil, for community improvement projects.

- 16 Virtual *Mifgashim* (encounters) with our **Partnership2Gether** region and coast-to-coast Canadian communities:
- Organized celebrations of Jewish Holidays with shared programming, including Halpern Akiva Academy and The Calgary Jewish Academy, and their Israeli peers.
 - Stress prevention lectures provided by Mashabim: *Community Stress Prevention Center*.
 - Joined FoodTech and economic development presentations.

100+ Participants on each virtual *mifgashts* mentioned above.

- 2 Grants received for community improvement projects:
- Margalioth Youth – refurbishment.
 - Metulla Community Centre – retrofitting classrooms for youth group.

2 Wonderful Shlichim offered programming to our community between April to June 2021.

Frequent connections to the Consulate General of Israel in Toronto, The Jewish Agency for Israel, and the Centre for Israel and Jewish Affairs (CIJA).

BUILDING BRIDGES, CONNECTING PEOPLE, IMPROVING QUALITY OF LIFE

COMMUNITY RELATIONS

Calgary Jewish Federation's **Community Relations Committee (CRC)** continues to be a leader in external, interfaith, ethno-cultural, and government relations within our community. This year especially, the CRC has taken extraordinary measures to fight antisemitism, dispel dangerous misinformation, and strengthen our ties with other communities. The CRC took the lead in the following initiatives:

Resilience

- Fostered resilience among our agency partners throughout the pandemic.
- Hosted weekly meetings with representatives from our local agencies.
- Completed weekly check-ins with Calgary Police Service and/or RCMP to ensure the safety and security of our community.

Response

- Spoke out against antisemitism and harmful misinformation by publishing two powerful articles in the Calgary Herald.
- Held government representatives accountable who utilized antisemitic rhetoric or offensive comparisons.
- Organized meetings with secondary school leadership, focusing on the safety and security of students both on and off campus.
- Appeared on multiple news broadcasts to address antisemitic comparisons of COVID-19 regulations to the Holocaust, and to address the recent conflict in Israel.

Action

- Met with provincial party leaders across the political spectrum as well as multiple MLAs on antisemitism and the need for provincial action.
- Developed an Action Alert Team email with over 200+ community members signed up.
- Coordinated CIJA public engagement training with 16 local Jewish leaders.
- Worked in partnership with CIJA's National Security Council to share best practices with communities across Canada.

COMING TOGETHER IN A CRISIS

At the onset of the COVID-19 pandemic, our community members came together to serve one another in remarkable ways. Over the past 16 months, Federation was proud to support our community in a number of ways, including:

- Allocating \$122,400 to 11 community agencies through the **Jewish Together Fund**. This enabled our agencies to maintain vital programs and services, create new and exciting projects, and better serve the community throughout the pandemic.
- Holding weekly “COVID-19 Agency Check-ins” via Zoom.
- Rapidly switching all our regular programs to online platforms, and adding new and exciting online initiatives. Examples include regular **JACFit** Zoom sessions, virtual **Keshet** which saw a 25% increase in participation, and Virtual **PJ Library® Tot Shabbat** sessions.
- Creating the **Jewish Calgary Together** online community platform, connecting our community members with events, services, and opportunities being offered by our agencies and institutions.
- Facilitating a number of volunteer initiatives to support pandemic relief efforts. For example, **JAC** (Jewish Adult Calgary) teamed up with local charitable organizations to create, sew, and donate over 60 masks for essential service providers throughout Calgary.
- Delivering over 1,700 care packages to community members throughout the pandemic.
- Liaising with our partners at **CIJA** (Centre for Israel and Jewish Affairs), as well as government officials to advocate for community support.

RESILIENCE, HOPE, AND ACTION

2019 - 2020
FINANCIAL STATEMENTS

Calgary Jewish Federation
Statement of Financial Position
As at August 31, 2020

	2020 \$	2019 \$
Assets		
Current assets		
Cash and cash equivalents	1,335,192	989,601
Restricted cash	37,526	75,821
Accounts receivable	29,780	131,343
Loan to related party	250,000	250,000
Prepaid expenses	198,264	72,457
	1,850,762	1,519,222
Investments (State of Israel Bonds)	413,101	392,323
Property and equipment	82,693	82,781
	2,346,556	1,994,326
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	193,997	216,678
Deferred revenue	1,196,706	908,235
	1,390,703	1,124,913
Deferred contributions	570,601	578,363
	1,961,304	1,703,276
Net assets		
Unrestricted	133,556	39,354
Internally restricted	151,696	151,696
Endowment contribution	100,000	100,000
	385,252	291,050
	2,346,556	1,994,326

2019 - 2020
FINANCIAL STATEMENTS

Calgary Jewish Federation
Statement of Operations
For the years ended August 31, 2020

	2020 \$	2019 \$
Revenue		
Annual campaign donations	2,597,097	2,562,481
Program revenue	148,478	183,728
Event fees and Life and Legacy revenue	54,257	33,085
Grants, donations, and other fundraising	106,230	288,976
Investment income and foreign exchange differences – net	15,420	8,434
Amortization of deferred contribution property and equipment	2,350	2,350
	2,923,832	3,079,054
Expenses		
Agency funding	1,711,756	1,749,527
Salaries and benefits	607,174	601,411
Community program direct service costs	347,134	429,581
Administration	207,077	205,707
Campaign and Life and Legacy direct costs	64,967	55,176
Campus development project costs	17,484	98,798
Amortization of property and equipment	18,208	14,064
	2,973,800	3,154,264
Deficiency of revenue over expenses before extraordinary item	(49,968)	(75,210)
Extraordinary item		
- Federal wage subsidy (CEWS)	144,170	-
- Amalgamation donation	-	(2,381,490)
Excess / (Deficiency) of revenue over expenses	94,202	(2,456,700)

A full financial report is available at jewishcalgary.org/about_us

2019 - 2020

COMMITTEES

Community Relations Committee

Lisa Libin, *Chair*
Dan Balaban
Ron Barlot
David Bartell
Marnie Bondar
David Busheikin
Sarah Ginzberg
Rabbi Mark Glickman
Iris Grisaru
Danny Korduner
Inna Lazman
Dahlia Libin
Cheryl Shore
Jared Shore
Adam Singer
Jeff Smith

Hillel Calgary

LeeAnn Grisaru, *Chair, President – UC*
Chen David, *President – MRC*
Yael Berkovich
Shlomy Bright
Rachel Brodsky
Isaac Rosin

**Holocaust and Human Rights:
Remembrance and Education**

Marnie Bondar, *Chair*
Dahlia Libin, *Chair*

Integrated Bursary Program

Beth Price, *Chair*

**Israel and Overseas Committee /
Partnership2Gether**

Cathy Cole, *Chair*
Barb Atnikov
Elissa Meadow
Jim Meadow
Raechelle Paperny
Robin Shapiro

JAC

Sam Begelfor, *Chair*
Yanna Klimenko
Mira Tappenden

Jewish Education Committee

Cynthia Prasow, *Chair*

Joint Audit and Finance Committee

Nate Feldman, *Chair*
Jordan Balaban
Daniel Bassin
Jerrad Blanchard
Nelson Halpern
Bruce Libin
Ken Luker
Jared Shore

**Task Force on Inclusion of
Jewish People with Disabilities**

Sandra Weizman, *Chair*

THANK YOU

To the hundreds of volunteers who work tirelessly on all of Federation's programs.

2020 - 2021

BOARD AND STAFF

Board of Directors

Jordan Balaban, *Co-President*
Jared Shore, *Co-President*
Lisa Libin, *Vice-President*
Maggie Rabinovitz, *Vice-President*
Daniel Bassin, *Treasurer*
Yannai Segal, *Past-President*

Sam Begelfor
Alana Devlin
Bruce Libin
Adam Maerov
Ellen Magidson
Jason Paul
Beth Price
Debbie Ryder
Michael Simantov
Sandra Weizman

Calgary Jewish Federation Staff

Adam Silver, *CEO*
Danielle Braitman
Amy Glassman Boiko
Delfin Cawili
Anita Jong
Diana Kalef
Tabby Khumalo
Elizabeth Gowans
Jeannette Lozancic
Brenda Sagmit
Sari Shernofsky
Gina Shin
Lyne St-Charles
Karina Szulc
Kathie Wainer
Lori Wolf