

ANNUAL REPORT
2018-19 | 5779



CALGARY
JEWISH FEDERATION
The **strength** of a people.
The **power** of community.

A MESSAGE FROM Yannai and Adam

Thanks to the incredible support of our donors, partners, and volunteers, Calgary Jewish Federation continues to have a profound impact on Jewish life both locally and around the world. From education, outreach and engagement, leadership, and more, we are proud to profile the programs and services that enhance our community. To name just a few...

- **UJA Campaign** – Once again, the theme of the 2018 UJA campaign was *Everyone Counts*, and our community continues to embody this message. Despite still working towards reaching our fundraising goal in a challenging economic climate, we could not be prouder of our community's continued compassion and commitment to enriching and sustaining all aspects of Jewish life. We also welcomed nearly 150 new donors and continued to be inspired by the generosity and dedication of our many returning supporters. Special thanks to Wynne and Harvey Thal, Lion of Judah Chair, Gail Sidorsky, and Super Sunday Chair, Megan Zybutz, and to the over 80 canvassers who worked relentlessly during campaign season. We could not have done it without you.
- **LIFE & LEGACY™** – As of August 2018, Jewish Calgary became the first Canadian city to join the Harold Grinspoon Foundation's LIFE & LEGACY initiative. Members of our community can give after-lifetime gifts, leaving a lasting impact on our community.
- **Making Jewish Life Affordable** – The Integrated Bursary Program (IBP) continues to break down barriers to full participation in Jewish life by providing anonymous, centralized, and straightforward financial aid.
- **Holocaust Education Symposium** – The 35th Annual Holocaust Education Symposium in cooperation with Mount Royal University was a banner event for Federation this year. Over three-thousand students from Calgary and surrounding areas learned lessons of the Holocaust from brave Survivors and 2nd Voices presenters. Through witnessing first-hand accounts, and meeting Survivors and their descendants, students learned valuable lessons of compassion, acceptance, and the dangers of hatred.

- **PJ Library® Calgary Turns 10** – In 2019, PJ Library celebrated its 10th anniversary in Calgary with a community-wide Popsicles in the Park celebration. Thanks to community support and a matching grant from the Harold Grinspoon Foundation, PJ Library Calgary has engaged hundreds of families through books, music, and outreach and engagement programs for the past decade. A point of pride in our community, PJ Library Calgary boasts one of the highest penetration rates in North America and is the only program in the city that directly serves all families with Judaism as a part of their lives regardless of affiliation or level of observance.

The above are just a few examples of the many Federation programs and activities where we work towards a goal of touching the lives of every member of our community. We endeavour to connect them not only with each other, but also with fellow Jews around the world. From fundraising to friend-raising, and from major community-wide programs to helping individuals in need, our dedicated team of staff and volunteers continue to build and ensure a vibrant Jewish community for our children and grandchildren. Please join us in thanking all those who worked so hard in so many ways over the past year. We encourage everyone to find an opportunity to contribute to our community in a personally meaningful way.

In Jewish Calgary, Everyone Counts!

B'Shalom,



Yannai Segal, President
Calgary Jewish Federation



Adam Silver, CEO
Calgary Jewish Federation



CALGARY
JEWISH FEDERATION



COMMUNITY.
Education. **Celebration.**
Compassion. Outreach.
Continuity. Leadership.
RESPONSIBILITY. Unity.

**Calgary Jewish Federation
supports and enriches our Jewish lives, builds
community and is a hub for all things Jewish.**

But really,
Federation is
YOU.

EVERYONE COUNTS IN JEWISH CALGARY



THANK YOU!

Special acknowledgement to:
Harvey and Wynne Thal - Campaign Co-Chairs,
Gail Sidorsky - Lion of Judah Chair,
and Super Sunday Chair, Megan Zybutz.

Campaign
Volunteers
80+

Lion of
Judah
65

Women donors
over \$5,000

UJA

**Federation's 2018
Annual UJA
Campaign raised
\$2,523,088**

Total
Donors
1,211

Campaign
Events
250+

People attended a
variety of events

Ben Gurion
Society
27

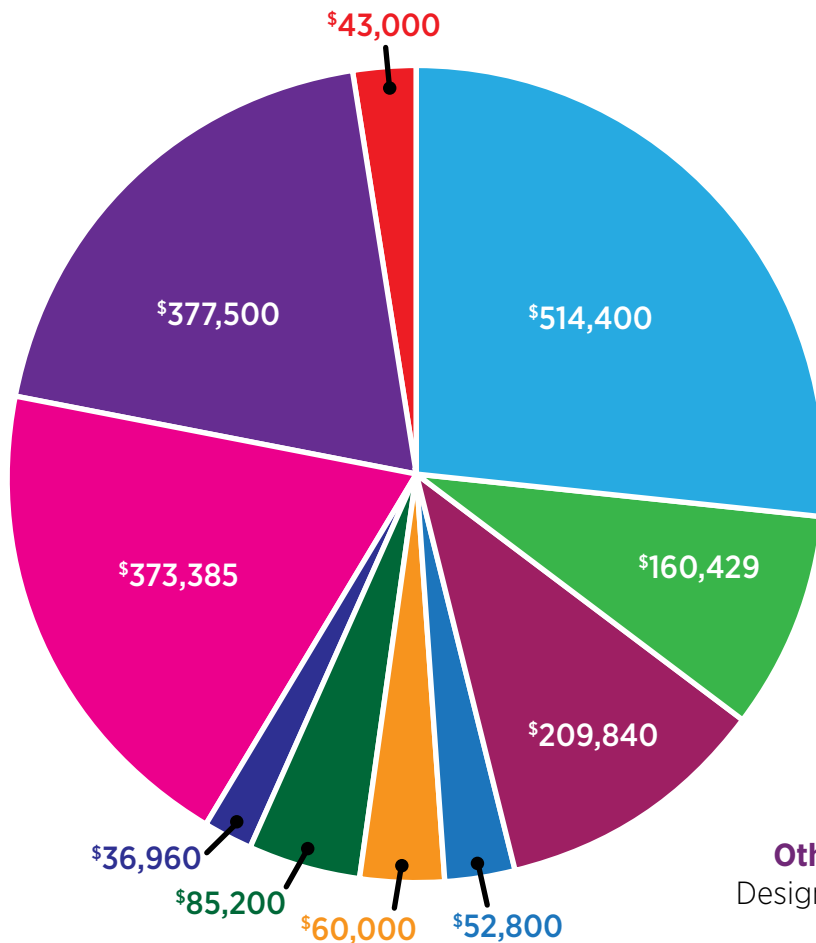
Young adult donors
over \$1,000

New
Donors
149

2018-19 ALLOCATION OF FUNDS

RAISED IN ANNUAL UJA CAMPAIGN

Funds raised by Federation's UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel, and around the world.



- Mikvah and Kashrut
- Jewish Education
- Youth and Young Adults
- Support for the Vulnerable
- Jewish Culture
- Holocaust Commemoration and Education
- Outreach, Engagement, Community Relations
- Active and Engaged Seniors
- National and Overseas
- JCC Community Living Room



Allocations are determined by a committee of community volunteers.

The allocations listed above do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, special campaigns.

Other fundraising initiatives:

Designated program gifts - \$99,280
Tribute cards - \$3,160



NEW! As of August 2018 Calgary became the first Canadian city to join the Harold Grinspoon Foundation's LIFE & LEGACY™ initiative. You can now make a lasting impact on our community by leaving an after-lifetime gift.

Some of the funds raised in Federation's UJA campaign support programs and services provided by our partner agencies.

We thank them for their outstanding service to our community.



Thank you to Federation's funding partners:
Alberta Liquor and Gaming Commission, B'nai Brith Calgary Lodge,
The Centre for Israel and Jewish Affairs, Genesis Philanthropy Group,
The Harold Grinspoon Foundation, and Jewish Community Foundation of Calgary.



MAKING JEWISH LIFE AFFORDABLE

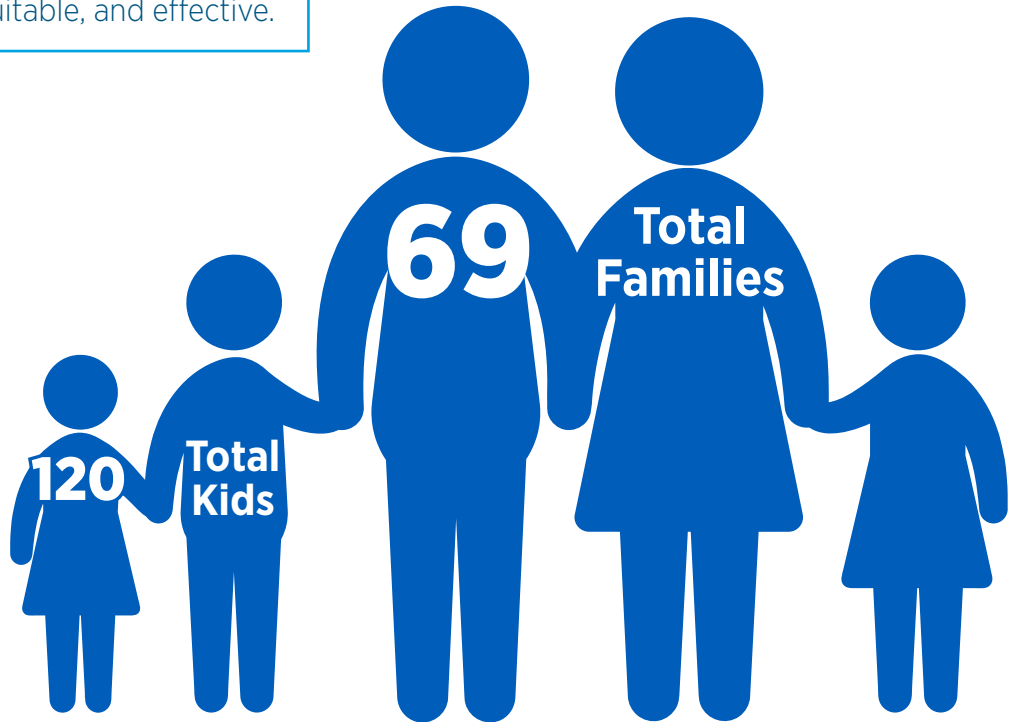
Integrated Bursary Program (IBP) breaks down barriers to full participation in Jewish Life by providing anonymous, centralized, and straightforward financial aid to applicants.

Calgary Jewish Federation works in partnership with **One Happy Camper** to provide one-time \$1,000 incentive grants to Jewish youths who have never attended camp.

INTEGRATED BURSARY PROGRAM



IBP is a priceless way of including families in our community who would otherwise not be able to participate. It is dignified, equitable, and effective.





Brave Survivors
spend time together
after speaking at the
annual Holocaust
Education Symposium

TEACHING THE PAST FOR A BETTER FUTURE

**Holocaust and Human Rights Education
and Commemoration** programs promote
acceptance, social justice, and human
rights through educational programs,
outreach, and cross-cultural community
partnership events.



HOLOCAUST AND HUMAN RIGHTS EDUCATION AND REMEMBRANCE



Community members attended Yom HaShoah, Holocaust Remembrance Day Commemoration.

“ I think my attitude has changed in that I understand even more deeply the extent to which discrimination and hate can affect our society.



Students and educators from Calgary and surrounding area attended the 35th Annual Holocaust Education Symposium.

Students and educators learned about the Holocaust and the dangers of hatred and discrimination through 2nd Voices classroom presentations.



“ By allowing my students the chance to hear and see an actual Survivor, and then being able to listen to and interact with their near relative is a rare gift and opportunity for students to make the meaningful, concrete connections between material in class, and the lived consciousness of a family.

Community members attended the Kristallnacht Commemoration.



Teachers attended Holocaust and Human Rights professional education programs.



JEWISH ADULT CALGARY



FOSTERING LEADERSHIP, ENGAGING WITH YOUNG ADULTS

Jewish Adult Calgary (JAC) offers opportunities for Jewish adults under 40 to build friendships and connect to Jewish cultural, social, and family events. Based on the principle of *Tikkun Olam* (repairing the world) JAC also fosters opportunities for fundraising, volunteerism, and leadership.

JAC partnered with Jewish Family Service Calgary, Beth Tzedec Congregation, and Soup Sisters to make soup for dozens of women in need. Community service and volunteerism play a major role in JAC's mission.

CALGARY HILLEL

“ I love that I get to see my Jewish friends and do amazing things with them. Also, Hillel provides great opportunities to give back to our community and be involved with everyone from six to 60 years old through shared programs.



Hillel Calgary fully engages students in all aspects of Jewish life on campus. With chapters at both the University of Calgary and Mount Royal University, Hillel Calgary creates social, educational, and advocacy opportunities within a Jewish context.

55+

Students attended Hillel events throughout the year, including:
Welcome BBQ • Bagel Lunch • Advocacy Training • Chanukah on Campus
Chanukah Party • Jews, Schmooze, and Canoes • Seder Plate Making
Student / Faculty Wine and Cheese • End of Year Party • Shabbat Hop
Purim Party • Avi Shabbat Interfaith Dinner • Tu B'shvat Paint Nite



JEWISH CHAPLAINCY



The chaplain visits Rockyview General Hospital and Foothills Medical Centre at least weekly, and visits the other hospitals when there are Jewish patients.

Jewish Community Chaplaincy

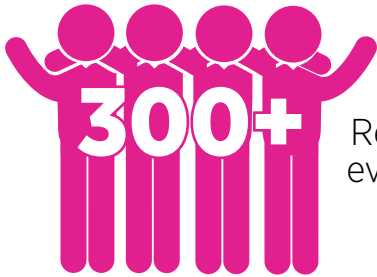
provides spiritual support, comfort, and companionship, to all members of Calgary's Jewish community free of charge.

In addition to end of life work and supporting members of the Jewish community with chronic mental health issues, the chaplain, Sari Shernofsky, is becoming increasingly involved with helping families transition their loved one to a care facility.

**ENSURING INCLUSION FOR ALL,
CARING FOR THE VULNERABLE,
WELCOMING NEWCOMERS,
AND NEW LIFE**

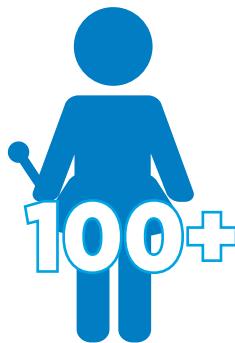
INCLUSION

Federation's **Inclusion** initiative is dedicated to raising awareness, fostering acceptance, and including Jewish people with disabilities and mental health conditions, and those who love them. Flagship programs and initiatives of inclusion include: Jewish Disabilities Awareness, Acceptance, and Inclusion Month (JDAIM), Kesher, Inclusion and Tikkun Olam, and Inclusive education and professional development.



Reached through Inclusion events powered by Calgary Jewish Federation.

Jewish students and educators were inspired by comedian and disabilities and mental health advocate, Pamela Schuller.



JDAIM is a unified effort among Jewish organizations worldwide to raise awareness and foster acceptance and inclusion of people with disabilities and mental health conditions. For JDAIM 2019 Calgary Jewish Federation hosted: *Including Samuel* (movie night and discussion), *Inclusive Education* (information session for parents and caregivers), and *Catchball for All*.

In June, PJ Library® celebrated its 10th anniversary at **Popsicles in the Park**. PJ Library Calgary has been a model for other communities, boasting the highest penetration rate in North America.

“ PJ Library has had a profound impact on my family and our children’s Jewish identity.

Federation is proud to partner with the Harold Grinspoon Foundation in bringing the **PJ Library** program to Calgary. PJ Library transforms the wonderful early childhood custom of reading to a child into powerful *Jewish* learning experiences, by sending free Jewish children’s books and music to families all across the world. Through the gift of PJ Library, children from the ages of six months to eight years receive free, high quality, age-appropriate books or CDs mailed directly to their homes. In addition, free and regular PJ programs bring families together to socialise and build community. PJ Library welcomes all Jewish families whatever their background or level of observance.

Introducing **PJ Our Way**, the newest program from PJ Library specifically for kids from ages 8 to 12 years

531

Registered families received a high-quality Jewish content book or CD each month.

Families attended a weekly Tot Shabbat program.

30+



PJ Library family engagement programs including PJ Chag Sameach holiday and PJ Goes to Preschool programs.

PJ Russian language programs hosted.



Shalom Baby helps families with young children to build social connections and find support. Each new life in Calgary's Jewish community is welcomed and celebrated with a free Shalom Baby gift bag filled with valuable information, community resources, and gifts for the new arrival. Shalom Baby also runs regular parent and baby groups.



Shalom Baby groups took place.



Families received gift bags.



New Jewish parents can access our Shalom Baby resource booklet anytime by contacting Shalom Baby Manager, Kathie Wainer at 403-537-8592 or kwainer@jewishcalgary.org

SHALOMYYC

“ The family was very hospitable and made me feel extremely welcome. The food was wonderful and very tasty. My time spent there was an experience I shall not forget and am very appreciative of the invitation extended to me through ShalomYYC.



THANKS TO YOU...

65 participated in Picnic at the Lake.

50 People attended ShalomYYC Meet 'n' Greet.

25 Families received welcome kits.

36 Families Hosted Pesach Seders.

18 Hosted for Rosh Hashanah celebrations.

ShalomYYC is an outreach and engagement program which welcomes newcomers to Calgary. Through ShalomYYC each new Calgarian in the Jewish community is welcomed with a gift basket and resource booklet. ShalomYYC connects dozens of newcomers with families in the Jewish community and also provides a welcoming online community.



STRENGTHENING TIES TO ISRAEL AT HOME AND ABROAD

Partnership2Gether links Diaspora Jewish communities with cities or regions in Israel in order to develop “living bridges” and a deep connection as Jewish people. The coast-to-coast P2G program links six Canadian communities with the Etzba Hagalil region of Israel.

THANKS TO YOU...

19 Students from The Calgary Jewish Academy and Har Vagai school enjoyed *mifgashim* in Calgary and Israel.

3 Visits from The Jewish Agency for Israel's (JAFI) *shinshinim* who spent time at our dayschools, shuls, and JCC connecting our community to Israel.

2 Projects funded in Yesud Hama'ala: a playground and daycare.



COMMUNITY RELATIONS COMMITTEE

1,200 Community members attended a vigil for Pittsburgh.

500 People attended the Jewish Film Festival screening of *Above the Drowning Sea*, about Jewish refugees in Shanghai during WWII.

300 Community members attended *The Rescue - A Live Film Concerto*.

200 People attended the Shanghai Exhibit in collaboration with Calgary Chinese Cultural Centre.

200 People attended *Unity Not Uniformity* - how to speak about politics with civility.

50 Members of the public attended the Stampede Breakfast.

50 First responders and members of Calgary Police Service attended diversity training and security training workshops.

21 Students attended a faith and spirituality presentation at the University of Calgary.



BUILDING RELATIONSHIPS, CONNECTING TO COMMUNITY, EMBRACING DIVERSITY

The **Community Relations Committee (CRC)** takes an active role in building and maintaining close relationships with diverse groups including ethnic, religious, political, media, and police services at all levels.



Participants at Federation's Holocaust Remembrance Day evening in partnership with the Calgary Public Library.

FINANCIAL STATEMENTS 2017-2018

Calgary Jewish Federation

Statement of Financial Position

As at August 31, 2018

	2018 \$	2017 \$
Assets		
Current assets		
Cash and cash equivalents	1,082,980	1,156,779
Restricted cash	22,992	772
Accounts receivable	197,174	33,101
Loan to related party	250,000	-
Prepaid expenses	36,597	27,333
	<hr/>	<hr/>
	1,589,743	1,217,985
Investments (State of Israel Bonds)	392,144	367,094
Property and equipment	63,432	70,968
	<hr/>	<hr/>
	2,045,319	1,656,047
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	140,810	88,751
Deferred revenue	897,006	744,423
	<hr/>	<hr/>
	1,037,816	833,174
Deferred contributions	473,511	123,771
	<hr/>	<hr/>
	1,511,327	956,945
Net assets		
Unrestricted	154,006	319,116
Internally restricted	279,986	279,986
Endowment contribution	100,000	100,000
	<hr/>	<hr/>
	533,992	699,102
	<hr/>	<hr/>
	2,045,319	1,656,047
	<hr/>	<hr/>

FINANCIAL STATEMENTS 2017-2018

Calgary Jewish Federation

Statement of Operations and Changes in Net Assets
For the years ended August 31, 2018

	2018 \$	2017 \$
Revenue		
Annual campaign donations	2,657,511	2,706,197
Program revenue	191,279	244,044
Event fees	13,172	11,520
Grants, donations, and other fundraising	358,872	318,976
Amortization of deferred contribution property and equipment	2,350	1,371
	<hr/> 3,223,184	<hr/> 3,282,108
Expenses		
Agency funding	1,843,596	1,810,079
Salaries and benefits	734,364	729,329
Community program direct service costs	506,779	515,676
Administration	201,639	195,414
Campaign direct costs	57,838	52,538
Investment income and foreign exchange differences – net	36,542	3,752
Amortization of property and equipment	7,536	4,396
	<hr/> 3,388,294	<hr/> 3,311,184
Excess (deficiency) of revenue over expenses	<hr/> (165,110)	<hr/> (29,076)

A full financial report is available at jewishcalgary.org/about_us

CALGARY JEWISH FEDERATION

Community Relations Committee (CRC)

Jared Shore, *Chair*
Ron Barlot
David Bartell
David Busheikin
Darryl Lagerquist
Vered Levant
Adam Maerov
Carol Ryder
Adam Singer
Cheryl Shore
Jeff Smith
Joshua Switzer

Hillel Calgary

Samantha Tabak, *Chair*
Harold Flohr
Naomie Lang
Jordan Metcalfe

Holocaust and Human Rights Education

Paula Lexier
Dahlia Libin

Integrated Bursary Program

Beth Price, *Chair*

Israel and Overseas Committee / Partnership Together

Cathy Cole, *Chair*
Barb Atnikov
Marcy Fialkow
Elissa Meadow
Jim Meadow
Robin Murphy
Pnina Rubensohn
Joan Taras

JAC

Mira Feldman, *Chair*
Danielle Braitman
Darryl Lagerquist
Laura Moser
Jonathan Thomas

Jewish Education Committee

Cynthia Prasow
Randy Shapiro
Stan Eisenberg
Rabbi Greenwald
Yannai Segal
Brenda English
Anna Lourie
Mike Ullman
Cheryl Rosenblum
Shira Myers

Joint Audit Committee

Yannai Segal
Jordan Balaban
Doron Barkai
Jerrad Blanchard
Nate Feldman
Nelson Halpern
Bruce Libin

Program Allocations Committee (PAC)

Alex Linetsky, *Chair*

Task Force on Inclusion of Jewish People with Disabilities

Sandra Weizman, *Chair*
Jeff Booce
Brenda English
Naida Feldman
Ida Lev Gelt
Rabbi Mark Glickman
Rabbi Chaim Greenwald
Susann Grodsky
Joey Mann
Rochel Matusof
Rabbi Yisroel Miller
Rabbi Shaul Osadchey
Beth Price
Marilyn Samuels
Judy Shapiro
Rhona Shore
Robin Slater



Thank you to
the hundreds of
volunteers who
work tirelessly on
all of Federation's
programs.



CALGARY
JEWISH FEDERATION

The **strength** of a people.
The **power** of community.

2018-19

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Jordan Balaban

Daniel Bassin

Alana Devlin

Bruce Libin

Lisa Libin

Ellen Magidson

Beth Price

Maggie Rabinovitz

Debbie Ryder

Michael Simantov

Jared Shore

Craig Steinberg

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Delfin Cawili

Anita Jong

Diana Kalef

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Jeannette Lozancic

Jessica Miller Switzer

Brenda Sagmit

Sari Shernofsky

Karina Szulc

Kathie Wainer