A MESSAGE FROM
Yannai and Adam

We are very proud to share Calgary Jewish Federation’s Annual Report for 2017-18, and hope you will enjoy this review of some of Jewish Calgary’s accomplishments from this year. To note just a few:

• **Our UJA Campaign** – Despite a slow recovery to Alberta’s economic environment, our community remained generous in contributing to the annual campaign, thereby ensuring our ability to support programs and services at similar levels to previous years. While our campaign fell short of its goal, we were still able to support our beneficiary agencies and to provide significant bursary assistance, due to the generosity of so many people in Jewish Calgary. We also saw an increase in designated donations to specific programs, helping to make up the shortfall. We are extremely grateful to our donors and to the tireless UJA volunteers for guaranteeing the continuity of the level of service we have grown to expect.

• **Integrated Bursary Program (IBP)** – Our IBP program is unique in North America and ensures a dignified process of applying for financial support in which families apply through a centralized process to access Jewish educational and engagement experiences such as Jewish Day School, Camp, and more. Due to a number of factors, including Alberta’s slowly recovering economy, we continued to see greater need for assistance, but also saw more and more families identifying Jewish experiences for their children as a priority.

• **Holocaust and Human Rights Education** – This was a “Coast to Coast” year for March of the Living, providing our community with an opportunity to register ten students between grades 10-12 for this life-changing experience. We also delivered more speaking events in public schools than any other year and educated a record number of students – 3,500 – at this year’s Calgary Jewish Federation’s Annual Holocaust Education Symposium with Mount Royal University.

• **Inclusion Programming and Jewish Disabilities Awareness and Inclusion Month** – We continued to offer our Kesher social and educational program for young adults with disabilities, in some cases integrated with our Jewish Adult Calgary (JAC) group for young adults. We also saw most of our community agencies and synagogues host multiple events for JDAIM in February, culminating in a concluding event with Dr. Stephen Shore which attracted over 200 people from varied backgrounds to learn about the strengths based approach to including those on the autism spectrum in our community.

• **PJ Library®** – Calgary has one of the highest penetration rates of PJ Library in all of North America! We have reached 77% of potential subscribers, equating to over 500 ongoing subscriptions at any one time. We are so proud of our PJ programming, which continued to expand this year with the continuation of engagement grants provided directly by the Harold Grinspoon Foundation, as well as the launch of PJ Library for Russian Speaking Families supported by the Genesis Philanthropy Group.

• **Community Structure** – We continued to make strides toward bringing Federation, JCC, and Calgary Jewish Community Campus Corporation in line with one another. We continued to work through various governance challenges and opportunities while examining how to become even more effective and efficient in the use of our financial and human resources, and looked at how to improve overall program and service offerings to our community. We began to address capital needs of the JCC, and also formally created a Campus Facilities Committee to ensure proper and talented stewardship of the physical assets on the Campus lands.

This has been a productive year for Calgary Jewish Federation. Our campaign theme was “Everyone Counts” and our community truly lived and breathed this message. Each person, each organization, each donation, each individual need, counts.

During the year we initiated some new programs, we expanded our program offerings, and we continued to serve our community at a level far beyond that of most North American communities our size. Our success is due to the diligence of all the volunteers who make our Jewish community a priority, to our partner agencies who share our vision, to our talented staff team, and to all our donors and supporters whose financial contributions, investment of time, and dedication are essential to our ability to provide service. We thank you all for being a part of the exciting enterprise which is Jewish Calgary.

**In Jewish Calgary, Everyone Counts!**

B’Shalom,

Yannai Segal, President
Calgary Jewish Federation

Adam Silver, CEO
Calgary Jewish Federation
Calgary Jewish Federation supports and enriches our Jewish lives, builds community and is a hub for all things Jewish.

But really, Federation is YOU.


Calgary Jewish Federation supports and enriches our Jewish lives, builds community and is a hub for all things Jewish.
Everyone counts in Jewish Calgary, and your support impacts lives in countless ways.

Thank you!

United Jewish Appeal
Wynne and Harvey Thal, Chairs
Gail Sidorsky, Lion of Judah, Chair
UJA

Federation’s 2017 Annual UJA Campaign raised

$2,650,247

Total Donors 1,499

JAC Donors 135
$51,677

Designated Giving $33,300 to Federation programs

Ben Gurion Society 23
Young adult donors over $1,000

New Donors 96

Campaign Launch 260 attendees at YidLife Crisis event
Funds raised by Federation’s UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel and around the world.

Allocations are determined by a committee of community volunteers.

The allocations listed above do not include: Federation administrative overhead, annual campaign (UJA) expenses, designated gifts, special campaigns.

Other fundraising initiatives:
- Tribute cards - $13,500
- Casino - $64,615

Thank you to our casino volunteers!
Some of the funds raised in Federation’s UJA campaign support programs and services provided by our partner agencies. We thank them for their outstanding service to our community.

Thank You to Federation’s funding partners:
SUPPORTING LIVING JEWSHLY

Removing financial barriers to participation in immersive Jewish experiences

The IBP process is dignified, anonymous and confidential. Bursaries are based on financial need and determined by a committee of community volunteers.
Thank you very, very much for the grant towards my daughter’s tuition for Jewish day school. It made my day to receive this news last week and brought tears to my eyes to receive such support from the Jewish Community.

Big thanks to Calgary Jewish Federation for the support, giving my son an amazing opportunity to enjoy summer camp.

What wonderful opportunities IBP and the Jewish Community have provided to us. Thank you!

$480K
Total Allocation 2018-2019

115
Students at Day Schools
Akiva Academy
Calgary Jewish Academy

32
Campers at Camp BB Riback

39
Campers at JCC Day Camp

81
Total Families

140
Total Kids

40
JCC Memberships
STRENGTHENING JEWISH IDENTITY

Enriching our children’s Jewish journeys

A solid community is built on strong Jewish identity by ensuring our children have positive, fulfilling Jewish experiences and education, from birth through young adulthood. PJ Library® provides children with Jewish books and engaging cultural experiences. Birthright Israel offers free trips to Israel for young adults, to strengthen their ties to our homeland.
Birthright was a great journey for me. I made new friends and experienced Israel in ways I couldn’t have imagined.

As parents, we could not imagine a more wonderful gift to nurture the minds and spirits of our children.

PJ Library has brought to life the important Jewish values, traditions, and practices that will support our family and our children as they grow.

The program has supported our family’s desire to celebrate Jewish life in our home.

As parents, we could not imagine a more wonderful gift to nurture the minds and spirits of our children.

PJ Library for Russian Speaking Families
Calgary was chosen to pilot a project for local Russian speaking families, funded by Genesis Philanthropy Group. Five programs were implemented, engaging over 70 families.
COMMUNITY OUTREACH

Ensuring everyone is welcome

Calgary Jewish Federation strives to open the doors to Jewish Calgary to all, regardless of background or ability. ShalomYYC welcomes newcomers and helps them feel connected. Shalom Baby celebrates new additions to Jewish families. Our Community Chaplain reaches out to the isolated and ill to provide comfort and support. Our Inclusion department provides meaningful Jewish experiences and social opportunities to adults with disabilities, and teaches everyone how to be more inclusive.
14 Baby group meetings
35 Gift bags delivered

Our experience on Passover was wonderful for all of us. We felt very happy to be hosted by such a warm and wonderful family.

Sari was a great support and help to me during my mother’s illness and subsequent passing. She listened to me compassionately, and provided comfort by being with us during a particularly challenging time.

As a volunteer with Kesher, I have found this program to be an incredibly enriching experience. It’s more of a family than a program, and everyone involved supports each other with love and respect. Most importantly, the group is filled with laughter and everyone looks forward to getting together.

Kesher is an amazing club with fun activities and comradery and awesome community support.

The Chaplain is working with the synagogues and Jewish Family Service Calgary to identify shut-ins, make contact, and find volunteers to distribute holiday treats four times a year.

Other Outreach and Engagement Initiatives:
Brain Surgery 101 with Dr. Moshe Zaroor
Jewish continuity is bolstered by consistent and committed participation. Providing Jewish experiences to students through Hillel and to young adults and young families through JAC (Jewish Adult Calgary), helps ensure a bright future for our community through social, leadership, educational, and tikkun olam opportunities.
Hillel gave me the tools to further myself as an adult while keeping my Jewish faith strong.

Hillel has given me the opportunity to meet other Jews my age in the community and strengthen my Jewish identity.

150 Hours per month of young adult volunteer time

People enjoyed Avi Shabbat multi-faith dinner

80 Attendees at the annual UJA fundraiser gala

Immeasurable impact from JAC Tikkun Olam work

Average number of students attending multiple Hillel social events

JACFit events throughout the year

25 Attendees at the annual UJA fundraiser gala

10 Students went to Shabbat Shabbang Unplugged 2018 in Winnipeg

12 Drinks After Work events
EDUCATING AND REMEMBERING

Building a better world through Holocaust and Human Rights Education

The lessons of the Shoah are an important part of teaching about human rights. Calgary Jewish Federation teaches about the Holocaust through school visits with a Survivor or Second-Generation presenter, an annual high school symposium, teacher training and kits, and community commemorations and special presentations.
Students listened to a 2nd Voices Presenter at their school.

"Our students absolutely loved it. Very moved emotionally and socially. Lots of genuine desire to learn more about all genocides and empowered to want to make a better world free from senseless violence and hatred."

People participated in L’Dor V’Dor, in partnership with Jewish Family Service Calgary – Survivors spoke to young adults and young people from Hillel, BBYO, March of the Living, and CJA about their stories.

"I have taken away countless things from this presentation. I think it was an opportunity of a lifetime and I am forever grateful."

People attended The Jewish Journey of a Nazi’s Son featuring Dr. Bernd Wollschlaeger.

Students attended the 34th Annual Holocaust Education Symposium.

"I won’t teach this novel / topic again without a Survivor visit. It was very powerful, informative, and authentic. It made history more real and really spoke to the students."

Students went on March of the Living.

People heard the story of Irene Ross – one of the “hidden children” of the Holocaust – at Yom HaShoah 2018.
OUR CONNECTION TO ISRAEL

Federation energizes our vital connection to Israel and our relationship with our brothers and sisters in our partner region, Etzba HaGalil. Student exchanges, infrastructure projects, cultural exchanges and Shlichim (cultural ambassadors) at Camp BB Riback help maintain the Gesher Chai (living bridge) between Calgary and our people’s homeland.
**Canadian communities** + **Municipalities in Northern Israel** = **A great partnership!**

Legendary Israeli musician, Micki Gavrielov (co-sponsored with Temple B’nai Tikvah)

Guest Speakers:
- Galit Baram, Consul General of Israel in Toronto
- Micki Rosenfeld, Israel National Police spokesperson (co-sponsored with JNF)

This trip was so meaningful to me because it was my first time in Israel and I felt an instant connection to my homeland.

19 Students from Har Vagai School and The Calgary Jewish Academy enjoyed *mifgashim* (exchanges) in Israel and Calgary

**Investment in capacity building, youth and education projects** = **Improved quality of life in Etzba Hagalil**
People enjoyed our Stampede Breakfast, co-hosted with CIJA and CJPAC

This year, Calgary Jewish Federation represented our community and participated in the following events:

- Stampede Breakfast co-hosted by Federation, CIJA, and CJPAC
- Wine and Cheese at the Alberta Legislature co-hosted by Edmonton and Calgary Jewish Federations, CIJA, and CJPAC
- Meetings with MLAs and provincial Ministers on issues of concern to the Jewish Community of Calgary
- Presentations to schools and other groups on Judaism, antisemitism, and human rights
  - On-going consultations and training on community security; participation in CIJA’s National Security Committee
  - On-going relationship building with faith and cultural groups
- Presentation on the history of Israel to the Southern Alberta Public Affairs Council (SAPAC) in Lethbridge
  - Welcomed Canadian ambassador to Israel Deborah Lyons to Calgary and learned about growing ties between Canada and Israel
- Hosted *Hand in Hand* co-founder Lee Gordon and shared an evening of learning about Arab/Jewish education in Israel
## Calgary Jewish Federation

### Statement of Financial Position

As at August 31, 2017

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>1,156,779</td>
<td>587,616</td>
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<tr>
<td>Restricted cash</td>
<td>772</td>
<td>43,076</td>
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<tr>
<td>Accounts receivable</td>
<td>33,101</td>
<td>150,909</td>
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<td>Prepaid expenses</td>
<td>27,333</td>
<td>12,770</td>
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<td><strong>Total</strong></td>
<td>1,217,985</td>
<td>794,371</td>
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<td><strong>Investments</strong> (State of Israel Bonds)</td>
<td>367,094</td>
<td>349,356</td>
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<td><strong>Property and equipment</strong></td>
<td>70,968</td>
<td>10,631</td>
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<tr>
<td><strong>Total</strong></td>
<td>1,656,047</td>
<td>1,154,358</td>
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<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
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<tr>
<td><strong>Current liabilities</strong></td>
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<td></td>
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<tr>
<td>Accounts payable and accrued liabilities</td>
<td>88,751</td>
<td>55,194</td>
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<td>Deferred revenue</td>
<td>744,423</td>
<td>247,224</td>
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<td><strong>Total</strong></td>
<td>833,174</td>
<td>302,418</td>
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<td><strong>Deferred contributions</strong></td>
<td>123,771</td>
<td>123,762</td>
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<td><strong>Total</strong></td>
<td>956,945</td>
<td>426,180</td>
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<td><strong>Net assets</strong></td>
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<td>Unrestricted</td>
<td>319,116</td>
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<td>Internally restricted</td>
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<td>Endowment contribution</td>
<td>100,000</td>
<td>100,000</td>
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<tr>
<td><strong>Total</strong></td>
<td>699,102</td>
<td>728,178</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,656,047</td>
<td>1,154,358</td>
</tr>
</tbody>
</table>
### Financial Statements 2016-2017

**Calgary Jewish Federation**  
Statement of Operations and Changes in Net Assets  
*For the years ended August 31, 2017*

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
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<tr>
<td>Annual campaign donations</td>
<td>2,706,197</td>
<td>2,849,627</td>
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<td>Program revenue</td>
<td>244,044</td>
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<td>Event fees</td>
<td>11,520</td>
<td>22,884</td>
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<td>Grants and donations</td>
<td>318,976</td>
<td>304,367</td>
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<td>Investment income and foreign exchange differences</td>
<td>-</td>
<td>7,296</td>
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<tr>
<td>Amortization of deferred contribution property and equipment</td>
<td>1,371</td>
<td>-</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>3,282,108</td>
<td>3,379,618</td>
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</tbody>
</table>

| **Expenses**          |        |        |
| Agency funding        | 1,810,079 | 1,839,151 |
| Salaries and benefits | 729,329  | 635,874  |
| Community program direct service costs | 515,676 | 483,889 |
| Administration        | 199,414  | 199,129  |
| Campaign direct costs | 52,538   | 89,497   |
| Investment income and foreign exchange differences - net | 3,752 | - |
| Amortization of property and equipment | 4,396 | - |
| **Total Expenses**    | 3,311,184 | 3,301,540 |

**Excess (deficiency) of revenue over expenses**  
(29,076)  
78,078

**Net assets – Beginning of year**  
628,178  
550,100

**Endowment contribution**  
100,000  
100,000

**Net assets – End of year**  
699,102  
728,178

*A full financial report is available at jewishcalgary.org/about_us*
Community Relations Committee
(CRC)
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David Bartell
David Busheikin
Darryl Lagerquist
Adam Maerov
Carol Ryder
Adam Silver
Adam Singer
Judy Shapiro
Randy Shapiro
Cheryl Shore
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Lloyd Suchet
Joshua Switzer

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Holocaust and
Human Rights Education
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Integrated Bursary Program
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Elissa Meadow
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Stan Eisenberg
Rabbi Greenwald
Yannai Segal
Brenda English
Anna Lourie
Mike Ullman
Cheryl Rosenblum
Shira Myers

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Jordan Balaban
Doron Barkai
Jerrad Blanchard
Nate Feldman
Nelson Halpern
Bruce Libin

Program Allocations Committee
(PAC)
Alex Linetsky, Chair

Task Force on Inclusion of
Jewish People with Disabilities
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Jeff Booke
Brenda English
Naida Feldman
Ida Lev Gelt
Rabbi Mark Glickman
Rabbi Chaim Greenwald
Susann Grodsky
Joey Mann
Roche Matusof
Rabbi Yisroel Miller
Rabbi Shaul Osadchey
Beth Price
Marilyn Samuels
Judy Shapiro
Rhona Shore
Robin Slater

Thank you to the hundreds of volunteers who work tirelessly on all of Federation’s programs.
2017-18

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