



ANNUAL REPORT
2017-18 | 5778



CALGARY
JEWISH FEDERATION

The **strength** of a people.
The **power** of community.

We are very proud to share Calgary Jewish Federation's Annual Report for 2017-18, and hope you will enjoy this review of some of Jewish Calgary's accomplishments from this year. To note just a few:

- **Our UJA Campaign** – Despite a slow recovery to Alberta's economic environment, our community remained generous in contributing to the annual campaign, thereby ensuring our ability to support programs and services at similar levels to previous years. While our campaign fell short of its goal, we were still able to support our beneficiary agencies and to provide significant bursary assistance, due to the generosity of so many people in Jewish Calgary. We also saw an increase in designated donations to specific programs, helping to make up the shortfall. We are extremely grateful to our donors and to the tireless UJA volunteers for guaranteeing the continuity of the level of service we have grown to expect.
- **Integrated Bursary Program (IBP)** – Our IBP program is unique in North America and ensures a dignified process of applying for financial support in which families apply through a centralized process to access Jewish educational and engagement experiences such as Jewish Day School, Camp, and more. Due to a number of factors, including Alberta's slowly recovering economy, we continued to see greater need for assistance, but also saw more and more families identifying Jewish experiences for their children as a priority.
- **Holocaust and Human Rights Education** – This was a "Coast to Coast" year for March of the Living, providing our community with an opportunity to register ten students between grades 10-12 for this life-changing experience. We also delivered more speaking events in public schools than any other year and educated a record number of students – 3,500 – at this year's Calgary Jewish Federation's Annual Holocaust Education Symposium with Mount Royal University.
- **Inclusion Programming and Jewish Disabilities Awareness and Inclusion Month** – We continued to offer our Keshet social and educational program for young adults with disabilities, in some cases integrated with our Jewish Adult Calgary (JAC) group for young adults. We also saw most of our community agencies and synagogues host multiple events for JDAIM in February, culminating in a concluding event with Dr. Stephen Shore which attracted over 200 people from varied backgrounds to learn about the strengths based approach to including those on the autism spectrum in our community.
- **PJ Library®** – Calgary has one of the highest penetration rates of PJ Library in all of North America! We have reached 77% of potential

subscribers, equating to over 500 ongoing subscriptions at any one time. We are so proud of our PJ programming, which continued to expand this year with the continuation of engagement grants provided directly by the Harold Grinspoon Foundation, as well as the launch of PJ Library for Russian Speaking Families supported by the Genesis Philanthropy Group.

- **Community Structure** – We continued to make strides toward bringing Federation, JCC, and Calgary Jewish Community Campus Corporation in line with one another. We continued to work through various governance challenges and opportunities while examining how to become even more effective and efficient in the use of our financial and human resources, and looked at how to improve overall program and service offerings to our community. We began to address capital needs of the JCC, and also formally created a Campus Facilities Committee to ensure proper and talented stewardship of the physical assets on the Campus lands.

This has been a productive year for Calgary Jewish Federation. Our campaign theme was "Everyone Counts" and our community truly lived and breathed this message. Each person, each organization, each donation, each individual need, counts.

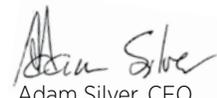
During the year we initiated some new programs, we expanded our program offerings, and we continued to serve our community at a level far beyond that of most North American communities our size. Our success is due to the diligence of all the volunteers who make our Jewish community a priority, to our partner agencies who share our vision, to our talented staff team, and to all our donors and supporters whose financial contributions, investment of time, and dedication are essential to our ability to provide service. We thank you all for being a part of the exciting enterprise which is Jewish Calgary.

In Jewish Calgary, Everyone Counts!

B'Shalom,



Yannai Segal, President
Calgary Jewish Federation



Adam Silver, CEO
Calgary Jewish Federation



COMMUNITY.
 Education. **Celebration.**
Compassion. Outreach.
Continuity. Leadership.
RESPONSIBILITY. Unity.

Calgary Jewish Federation
 supports and enriches our Jewish lives, builds
 community and is a hub for all things Jewish.

But really,
 Federation is
YOU.



Everyone counts in Jewish Calgary, and your support impacts lives in countless ways.



Thank you!

United Jewish Appeal
Wynne and Harvey Thal, *Chairs*
Gail Sidorsky, *Lion of Judah, Chair*

JAC
Donors
135
\$51,677

Designated
Giving
\$33,300
to Federation
programs

UJA

**Federation's 2017
Annual UJA
Campaign raised
\$2,650,247**

Campaign
Launch
260
attendees at
YidLife Crisis event

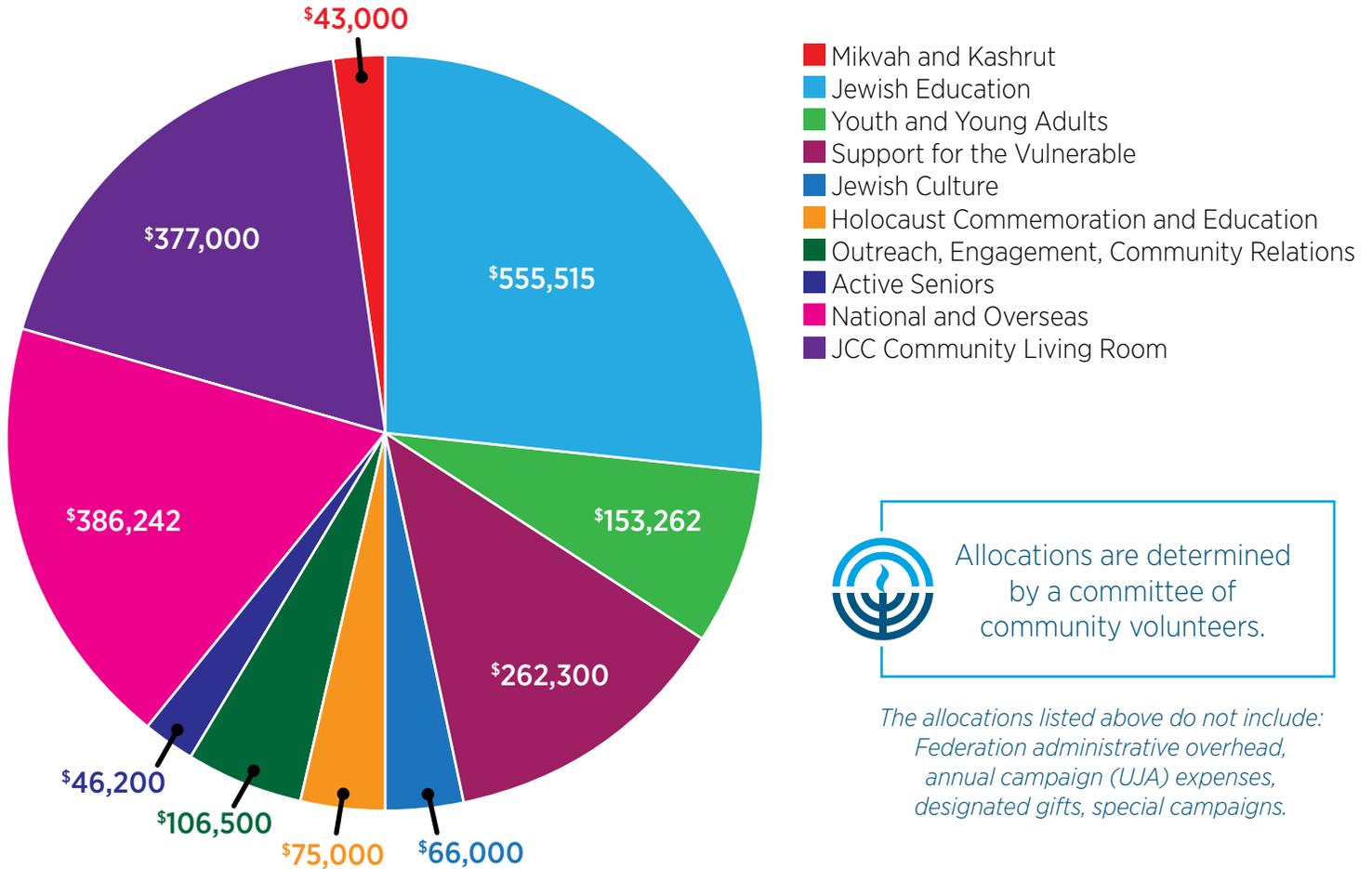
Total
Donors
1,499

Ben Gurion
Society
23
Young adult donors
over \$1,000

New
Donors
96

2017-18 Allocation of Funds Raised in Annual UJA Campaign

Funds raised by Federation's UJA campaign support educational and identity building programs, services for the vulnerable, and capacity building for a strong Jewish community in Calgary, Israel and around the world.



Allocations are determined by a committee of community volunteers.

*The allocations listed above do not include:
Federation administrative overhead,
annual campaign (UJA) expenses,
designated gifts, special campaigns.*

Other fundraising initiatives:

Tribute cards - \$13,500

Casino - \$64,615

Thank you to our casino volunteers!

Some of the funds raised in Federation's UJA campaign support programs and services provided by our partner agencies.

We thank them for their outstanding service to our community.



Thank You to Federation's funding partners:
Alberta Liquor and Gaming Commission, B'nai Brith Calgary Lodge,
The Centre for Israel and Jewish Affairs, Genesis Philanthropy Group,
The Harold Grinspoon Foundation, and Jewish Community Foundation of Calgary.



SUPPORTING LIVING JEWISHLY

Removing financial
barriers to participation
in immersive
Jewish experiences

The IBP process is dignified, anonymous and confidential. Bursaries are based on financial need and determined by a committee of community volunteers.

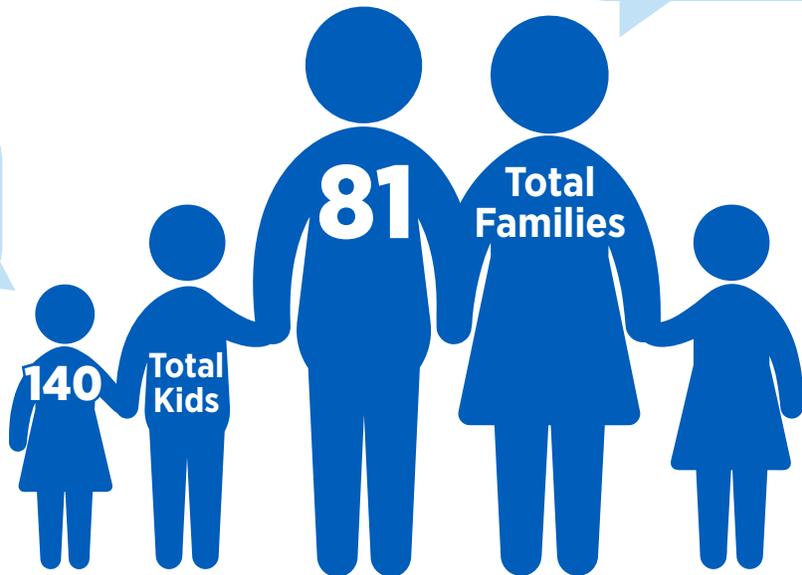
Integrated Bursary Program

\$480K
Total Allocation
2018-2019

“ Thank you very, very much for the grant towards my daughter’s tuition for Jewish day school. It made my day to receive this news last week and brought tears to my eyes to receive such support from the Jewish Community.

“ Big thanks to Calgary Jewish Federation for the support, giving my son an amazing opportunity to enjoy summer camp.

“ What wonderful opportunities IBP and the Jewish Community have provided to us. Thank you!

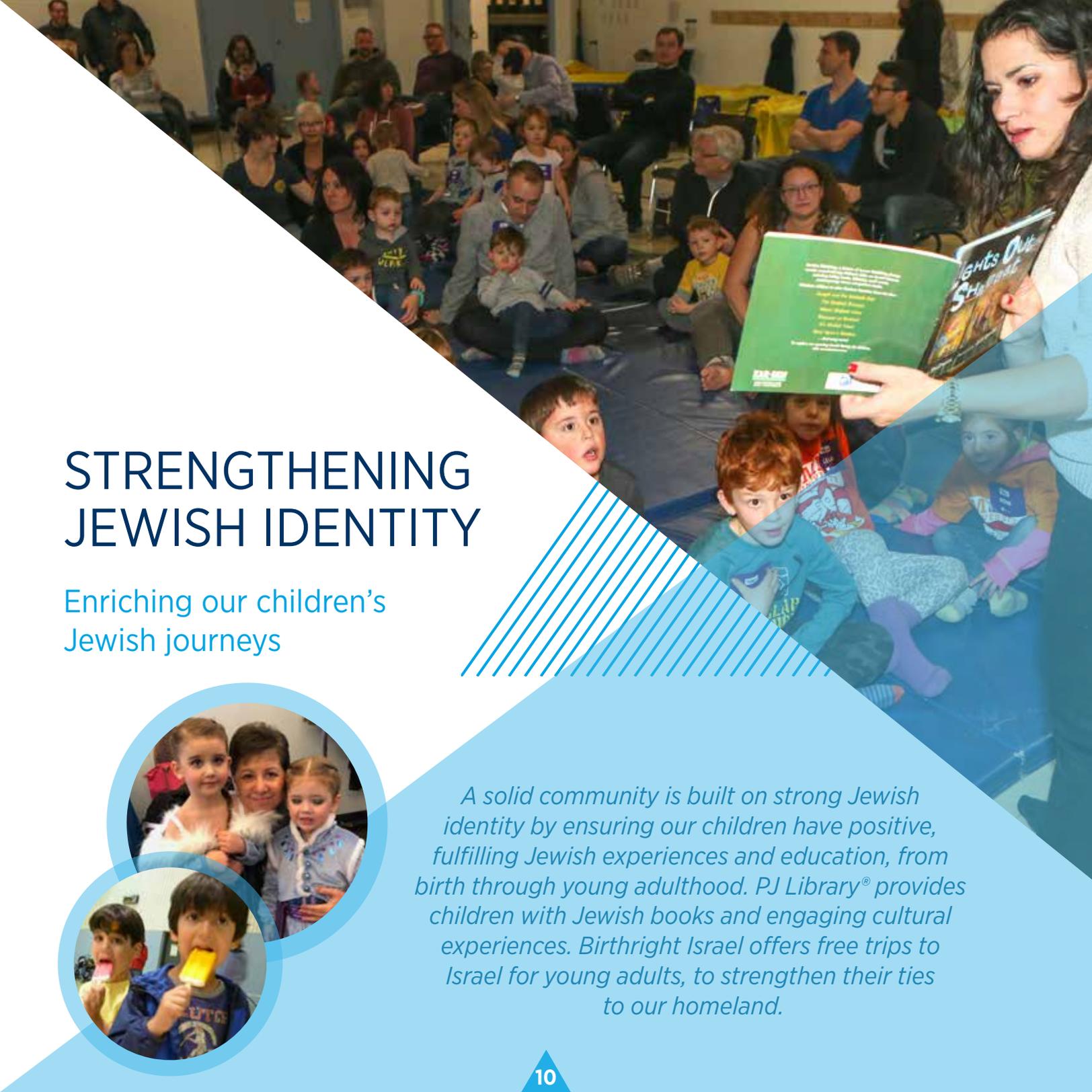


115
Students at
Day Schools
Akiva Academy
Calgary Jewish Academy

32
Campers at
Camp BB
Riback

39
Campers at
JCC Day
Camp

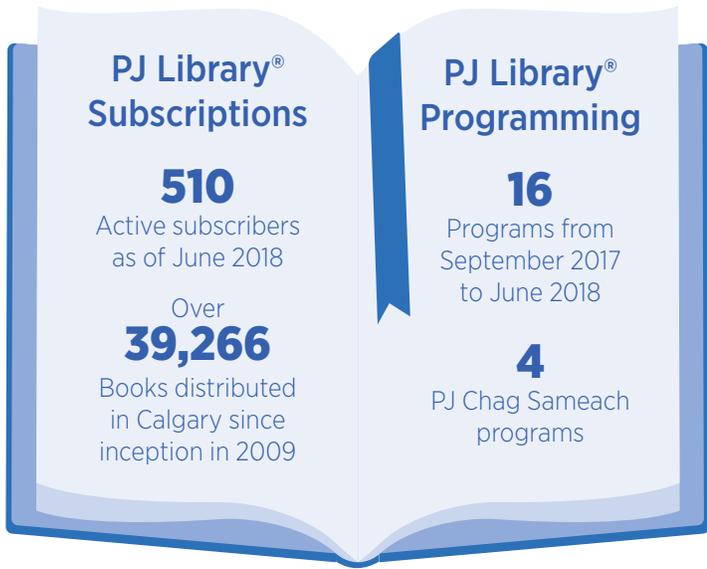
40
JCC
Memberships



STRENGTHENING JEWISH IDENTITY

Enriching our children's
Jewish journeys

A solid community is built on strong Jewish identity by ensuring our children have positive, fulfilling Jewish experiences and education, from birth through young adulthood. PJ Library® provides children with Jewish books and engaging cultural experiences. Birthright Israel offers free trips to Israel for young adults, to strengthen their ties to our homeland.

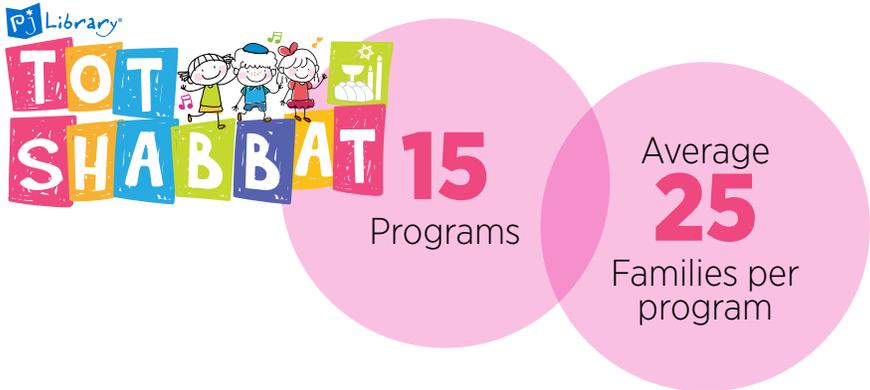


“ PJ Library has brought to life the important Jewish values, traditions, and practices that will support our family and our children as they grow.



“ The program has supported our family’s desire to celebrate Jewish life in our home.

“ As parents, we could not imagine a more wonderful gift to nurture the minds and spirits of our children.



“ Birthright was a great journey for me. I made new friends and experienced Israel in ways I couldn’t have imagined.



PJ Library for Russian Speaking Families 

Calgary was chosen to pilot a project for local Russian speaking families, funded by *Genesis Philanthropy Group*. Five programs were implemented, engaging over 70 families.



COMMUNITY OUTREACH

Ensuring everyone
is welcome



Calgary Jewish Federation strives to open the doors to Jewish Calgary to all, regardless of background or ability. ShalomYYC welcomes newcomers and helps them feel connected. Shalom Baby celebrates new additions to Jewish families. Our Community Chaplain reaches out to the isolated and ill to provide comfort and support. Our Inclusion department provides meaningful Jewish experiences and social opportunities to adults with disabilities, and teaches everyone how to be more inclusive.

14

Baby group meetings

35

Gift bags delivered



shalomYYC 73
Connect with Jewish Calgary

Newcomers attended "Meet and Greet" events

“ Our experience on Passover was wonderful for all of us. We felt very happy to be hosted by such a warm and wonderful family.

“ I could not have made the transition to Calgary without your help. Every conversation made me feel safe that we are leaving Israel to a warm home waiting for us in Calgary.

Community Chaplain

477

Supportive interactions made by the chaplain

30+

Unaffiliated Jews were visited in the hospital by the chaplain

“ Sari was a great support and help to me during my mother's illness and subsequent passing. She listened to me compassionately, and provided comfort by being with us during a particularly challenging time.

“ As a volunteer with Keshet, I have found this program to be an incredibly enriching experience. It's more of a family than a program, and everyone involved supports each other with love and respect. Most importantly, the group is filled with laughter and everyone looks forward to getting together.



The Chaplain is working with the synagogues and Jewish Family Service Calgary to identify shut-ins, make contact, and find volunteers to distribute holiday treats four times a year.

INCLUSION
POWERED BY CALGARY JEWISH FEDERATION

300+

People attended events for Jewish Disability Awareness and Inclusion month (JDAIM)

60

Attendees at Inclusion educational events

“ Keshet is an amazing club with fun activities and comradery and awesome community support.

NEW THIS YEAR

Other Outreach and Engagement Initiatives:
Brain Surgery 101 with Dr. Moshe Zaroor

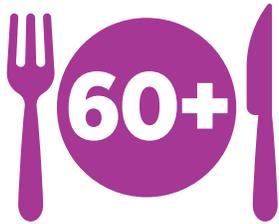


ENGAGING YOUNG ADULTS

Building leadership
for the future



Jewish continuity is bolstered by consistent and committed participation. Providing Jewish experiences to students through Hillel and to young adults and young families through JAC (Jewish Adult Calgary), helps ensure a bright future for our community through social, leadership, educational, and tikkun olam opportunities.



People enjoyed
Avi Shabbat
multi-faith dinner



Attendees at
the annual UJA
fundraiser gala

“ Hillel gave me
the tools to
further myself as an
adult while keeping
my Jewish faith strong.



Immeasurable
impact from JAC
Tikkun Olam work



“ Hillel has given me the
opportunity to meet other
Jews my age in the community and
strengthen my Jewish identity.



JACFit events
throughout
the year

Average number of
students attending
multiple Hillel
social events



Students went to Shabbat
Shabbang Unplugged 2018
in Winnipeg



Drinks
After Work
events



EDUCATING AND REMEMBERING

Building a better world
through Holocaust and
Human Rights Education



The lessons of the Shoah are an important part of teaching about human rights. Calgary Jewish Federation teaches about the Holocaust through school visits with a Survivor or Second-Generation presenter, an annual high school symposium, teacher training and kits, and community commemorations and special presentations.



115

People participated in L'Dor V'Dor, in partnership with Jewish Family Service Calgary – Survivors spoke to young adults and young people from Hillel, BBYO, March of the Living, and CJA about their stories

Students listened to a 2nd Voices Presenter at their school.



1000+

“ Our students absolutely loved it. Very moved emotionally and socially. Lots of genuine desire to learn more about all genocides and empowered to want to make a better world free from senseless violence and hatred.

“ I have taken away countless things from this presentation. I think it was an opportunity of a life time and I am forever grateful.



400+

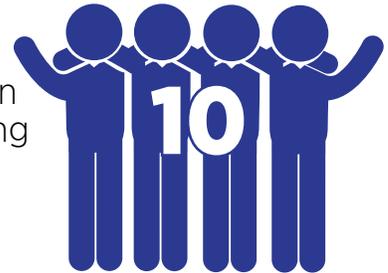
People attended *The Jewish Journey of a Nazi's Son* featuring Dr. Bernd Wollschlaeger



3,500

Students attended the 34th Annual Holocaust Education Symposium

Students went on March of the Living



10

“ I won't teach this novel / topic again without a Survivor visit. It was very powerful, informative, and authentic. It made history more real and really spoke to the students.



400+

People heard the story of Irene Ross – one of the “hidden children” of the Holocaust – at Yom HaShoah 2018



OUR CONNECTION TO ISRAEL



Federation energizes our vital connection to Israel and our relationship with our brothers and sisters in our partner region, Etzba HaGalil. Student exchanges, infrastructure projects, cultural exchanges and Shlichim (cultural ambassadors) at Camp BB Riback help maintain the Gesher Chai (living bridge) between Calgary and our people's homeland.



Canadian communities



Municipalities in Northern Israel



A great partnership!



PARTNERSHIP
2GETHER
GALILEE PANHANDLE
COAST-TO-COAST CANADA



Guest Speakers:

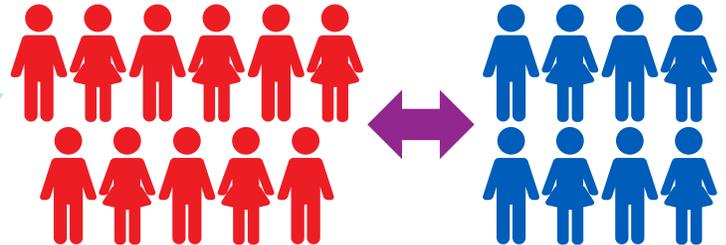
Galit Baram,
Consul General
of Israel in Toronto

Micki Rosenfeld,
Israel National
Police spokesperson
(co-sponsored with JNF)

Legendary Israeli musician,
Micki Gavrielov
(co-sponsored with
Temple B'nai Tikvah)



This trip was so meaningful to me because it was my first time in Israel and I felt an instant connection to my homeland.



19 Students from Har Vagai School and The Calgary Jewish Academy enjoyed *mifgashim* (exchanges) in Israel and Calgary

**Investment in capacity building,
youth and education projects**



**Improved quality of
life in Etzba Hagalil**



COMMUNITY RELATIONS

Connecting and communicating



People enjoyed our Stampede Breakfast, co-hosted with CIJA and CJPAC



This year, Calgary Jewish Federation represented our community and participated in the following events:

- Stampede Breakfast co-hosted by Federation, CIJA, and CJPAC
- Wine and Cheese at the Alberta Legislature co-hosted by Edmonton and Calgary Jewish Federations, CIJA, and CJPAC
 - Meetings with MLAs and provincial Ministers on issues of concern to the Jewish Community of Calgary
- Presentations to schools and other groups on Judaism, antisemitism, and human rights
 - On-going consultations and training on community security; participation in CIJAs National Security Committee
 - On-going relationship building with faith and cultural groups
- Presentation on the history of Israel to the Southern Alberta Public Affairs Council (SAPAC) in Lethbridge
 - Welcomed Canadian ambassador to Israel Deborah Lyons to Calgary and learned about growing ties between Canada and Israel
- Hosted *Hand in Hand* co-founder Lee Gordon and shared an evening of learning about Arab/Jewish education in Israel

Financial Statements 2016-2017

Calgary Jewish Federation

Statement of Financial Position

As at August 31, 2017

	2017 \$	2016 \$
Assets		
Current assets		
Cash and cash equivalents	1,156,779	587,616
Restricted cash	772	43,076
Accounts receivable	33,101	150,909
Prepaid expenses	27,333	12,770
	1,217,985	794,371
Investments (State of Israel Bonds)	367,094	349,356
Property and equipment	70,968	10,631
	1,656,047	1,154,358
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	88,751	55,194
Deferred revenue	744,423	247,224
	833,174	302,418
Deferred contributions	123,771	123,762
	956,945	426,180
Net assets		
Unrestricted	319,116	323,192
Internally restricted	279,986	304,987
Endowment contribution	100,000	100,000
	699,102	728,178
	1,656,047	1,154,358

Financial Statements 2016-2017

Calgary Jewish Federation

Statement of Operations and Changes in Net Assets

For the years ended August 31, 2017

	2017	2016
	\$	\$
Revenue		
Annual campaign donations	2,706,197	2,849,627
Program revenue	244,044	195,444
Event fees	11,520	22,884
Grants and donations	318,976	304,367
Investment income and foreign exchange differences	-	7,296
Amortization of deferred contribution property and equipment	1,371	-
	<hr/> 3,282,108	<hr/> 3,379,618
Expenses		
Agency funding	1,810,079	1,839,151
Salaries and benefits	729,329	635,874
Community program direct service costs	515,676	483,889
Administration	199,414	199,129
Campaign direct costs	52,538	89,497
Investment income and foreign exchange differences – net	3,752	-
Amortization of property and equipment	4,396	-
	<hr/> 3,311,184	<hr/> 3,301,540
Excess (deficiency) of revenue over expenses	<hr/> (29,076)	<hr/> 78,078
Net assets – Beginning of year	628,178	550,100
Endowment contribution	100,000	100,000
Net assets – End of year	<hr/> 699,102	<hr/> 728,178

A full financial report is available at jewishcalgary.org/about_us

Calgary Jewish Federation

Community Relations Committee (CRC)

Jared Shore, *Chair*
David Bartell
David Busheikin
Darryl Lagerquist
Adam Maerov
Carol Ryder
Adam Silver
Adam Singer
Judy Shapiro
Randy Shapiro
Cheryl Shore
Jeff Smith
Lloyd Suchet
Joshua Switzer

Hillel Calgary

Samantha Tabak, *Chair*
Harold Flohr
Naomie Lang
Jordan Metcalfe

Holocaust and Human Rights Education

Paula Lexier
Dahlia Libin

Integrated Bursary Program

Beth Price, *Chair*

Israel and Overseas Committee / Partnership Together

Cathy Cole, *Chair*
Barb Atnikov
Marcy Fialkow
Elissa Meadow
Jim Meadow
Robin Murphy
Pnina Rubensohn
Joan Taras

JAC

Mira Feldman, *Chair*
Danielle Braitman
Darryl Lagerquist
Laura Moser
Jonathan Thomas

Jewish Education Committee

Cynthia Prasow
Randy Shapiro
Stan Eisenberg
Rabbi Greenwald
Yannai Segal
Brenda English
Anna Lourie
Mike Ullman
Cheryl Rosenblum
Shira Myers

Joint Audit Committee

Yannai Segal
Jordan Balaban
Doron Barkai
Jerrad Blanchard
Nate Feldman
Nelson Halpern
Bruce Libin

Program Allocations Committee (PAC)

Alex Linetsky, *Chair*

Task Force on Inclusion of Jewish People with Disabilities

Sandra Weizman, *Chair*
Jeff Booce
Brenda English
Naida Feldman
Ida Lev Gelt
Rabbi Mark Glickman
Rabbi Chaim Greenwald
Susann Grodsky
Joey Mann
Rochel Matusof
Rabbi Yisroel Miller
Rabbi Shaul Osadchey
Beth Price
Marilyn Samuels
Judy Shapiro
Rhona Shore
Robin Slater



Thank you to
the hundreds of
volunteers who
work tirelessly on
all of Federation's
programs.



2017-18

Board of Directors

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Jordan Balaban

Doron Barkai

Cathy Cole

Michael Ghert

Michelle Jacobson

Bruce Libin

Alex Linetsky

Ellen Magidson

Lorne Paperny

Beth Price

Debbie Ryder

Jared Shore

Michael Simantov

Craig Steinberg

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