

**community calendar**

Want to know what's going on in Jewish Calgary? Check out the Community Calendar at [jewishcalgary.org](http://jewishcalgary.org)

Have an event? Click on "Suggest an Event" to add it to the calendar



**A MESSAGE FROM ADAM SILVER**

In a few weeks, we will celebrate *Chanukah*. Our homes will begin to smell like latkes very soon, we will chase down chocolate gelt in the store, we will dust off and clean up our *Chanukiyot* (*Chanukah Menorahs*), and some of us might even be donning a novelty *Chanukah* sweater we have stored away for a year. Of course, like last year, we will be thinking about COVID-safe ways to celebrate with family and friends, and many of us will find ourselves Zoom-lighting our candles with people across Canada and around the globe.

There are several themes that typically emerge when discussing *Chag Urim*, the Festival of Lights. A common topic is that of miracles and overcoming great challenges. After all, as we embrace the story of very limited oil lasting for eight days, and the victory of a few brave Jews over the army that would do them harm, miracles are seen throughout the holiday. We are also drawn to the lighting of the *Chanukiyah* and its placement in our windows to demonstrate our pride, our heritage, and our responsibility to be *Or L'Goyim*, a light unto the nations.

The Maccabees were committed to preserving our Jewish heritage, to combating injustice, and to ensuring a Jewish future. They were committed to fighting against forced assimilation and hate. These themes are still current, and resonate with us in 2021!

Another incredibly important part of *Chanukah* is its focus on multiple generations. There is something in

*Chanukah* for everyone, and many of us experience the holiday with multiple generations of family and friends. We light the candles together, we send greetings or have gatherings, and we pass along our own personal and family traditions from generation to generation – *l'dor v'dor*. *Chanukah* has stood the test of time, and is one of the most recognized and celebrated Jewish holidays year after year. No matter religious affiliation or ritual practice, many Jews acknowledge the holiday in one way or another. Over time, and from generation to generation, it has remained a constant.

You will no doubt know that our community's UJA Annual Campaign is underway, with almost (at the time of writing) \$1.5M of our \$2.5M goal achieved. We are so grateful to all donors and volunteers who continue to light the way for future generations. I would like to appeal to join us if you've not yet contributed. I would also like to share great appreciation for those who have made a gift to keep Jewish Calgary vibrant, active, caring, and secure. I would like to suggest we should all keep modeling generous and caring behaviour, not just because it's the right thing to do, but because our peers, children, and grandchildren are watching and learning.

An article I recently read by Ottoni-Willhelm et al. (2017) entitled "Raising charitable children: the effects of verbal socialization and role-modeling on children's giving" connects parental (or substitute) verbalizing

and role-modeling behaviours as having a positive impact on those actions of their children. While there are some outliers noted in the article, overall, it is highlighted that ongoing positive giving and role-modeling for youth and young adults leads to greater participation and charitable involvement. While that shouldn't be a surprise, I challenge us all to truly act in the interests of *l'dor v'dor* – let us all ensure that Jewish Calgary is an amazing community for now and forever. Let's build a network and community of future leaders and philanthropists and, mostly, of proud Jews.

Wishing you and yours a *Chag Chanukah Sameach*,

*Adam Silver*

Adam Silver  
CEO, Calgary Jewish Federation



Reference: Ottoni-Willhelm, M., Zhang, Y., Estell, D.B., Perdue, N.H. (2017). Raising charitable children: the effects of verbal socialization. *Journal of Popular Economics*, 30, 189-224.

**TOGETHER WE ARE A COMMUNITY**  
**UJA 2021**  
Give generously today at [jewishcalgary.org](http://jewishcalgary.org)

*Building an inclusive community is a priority. Contact us and we will make every effort to meet your needs.*

**ABILITY ARTS COMMUNITY MURAL PAINTING**  
**WE HAVE SO MUCH TO BE GRATEFUL FOR!**

During the summer, art became the the bridge that connected us all to celebrate inclusion, resilience and hope. Thanks to generous sponsorships by Virtual Ability Arts, Calgary Jewish Federation, Government of Alberta's CIP Grant, and the Paperny Family JCC, we were empowered to create the **Ability Arts Community Mural**. We would like to thank all who participated in creating this masterpiece, our sponsors, and private donors.

Increasing the number of legacy commitments in Jewish Calgary is as simple as starting a conversation with family and friends. **Join the 218 donors who have already signed Letters of Intent (LOI) with an estimated value of \$15,618,207.** By signing an LOI before December 31, Calgary will have the opportunity to win the *Each One Reach One* campaign supported by the Harold Grinspoon Foundation.

**HELP BRIGHTEN THE FUTURE**

**Happy Chanukah from Calgary's LIFE & LEGACY® Partners**

**HAVE YOU HEARD ABOUT PJ OUR WAY®**

PJ Our Way, the next chapter of PJ Library®, offers the gift of Jewish chapter books and graphic novels to children ages 9 to 12. Every month, children select a book based on their own interests and reading levels and participate in online programs.

Recently, Calgary tweens joined their peers across Canada and the US for the first of two online workshops based on the popular book, *How to Be a Mensch* – where they discussed how cooking is a *mitzvah* while making their own pizzas. Information about the second workshop is below.

For information or to register a child for PJOW, visit: [pjourway.org](http://pjourway.org)

**CALLING ALL PJ OUR WAY® TWEENS!** in Calgary, Rochester NY, Toronto, and Winnipeg!

**MEET THE AUTHOR**  
Sunday, December 12 | 2PM MST  
of *How to be a Mensch*, Catherine Newman

Join us for our online workshop based on the wildly popular book! Catherine Newman will discuss "How Words Matter: Saying it Right", and answer any questions you may have.

Registration required: [kwainer@jewishcalgary.org](mailto:kwainer@jewishcalgary.org)  
Zoom link and additional info will be provided with registration confirmation.  
This program is for ages 9 to 12  
For info: **Kathie Wainer** at [kwainer@jewishcalgary.org](mailto:kwainer@jewishcalgary.org) • 403-537-8592

# GIVE GENEROUSLY

# TOGETHER

## WE ARE A COMMUNITY

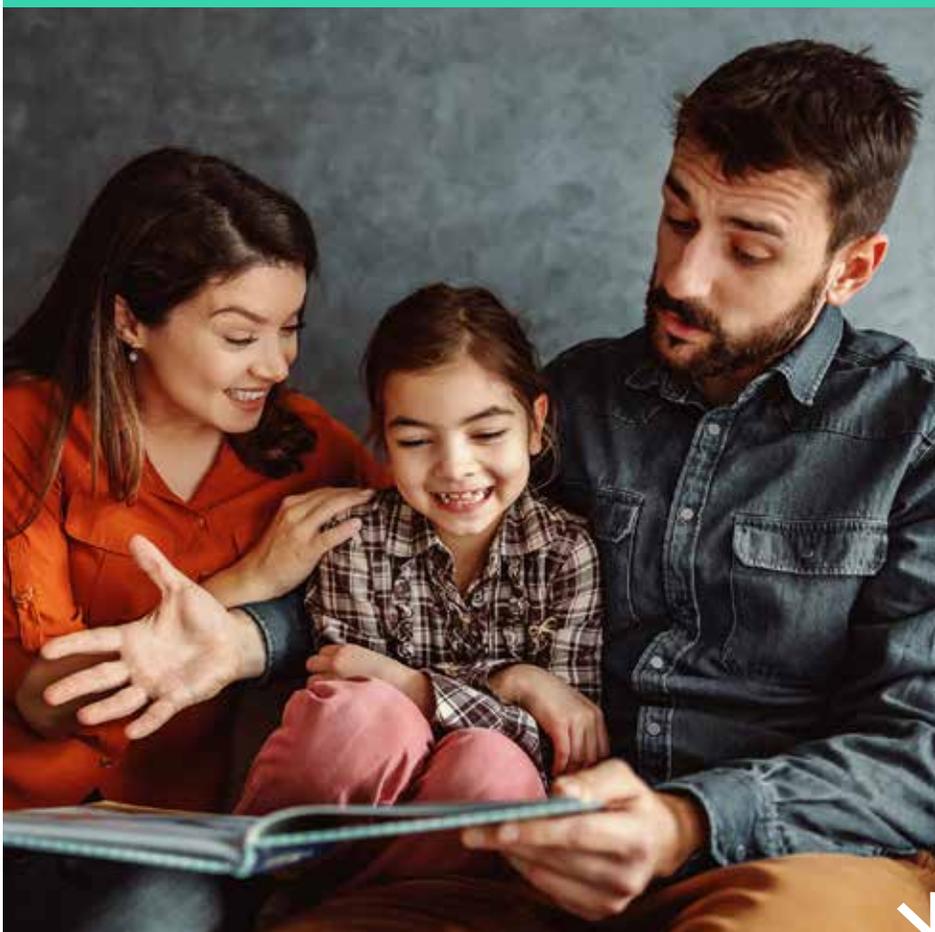
### UJA 2021



CALGARY  
JEWISH FEDERATION  
The strength of a people.  
The power of community.

Your UJA gift makes our community an amazing place to raise a family!

Your UJA gift provides ongoing opportunities for our community's emerging generation to learn, serve, connect, and lead.



## TOGETHER WE ARE EMPOWERING JEWISH FAMILIES

**PJ Library® Calgary** (in partnership with the Harold Grinspoon Foundation) has provided our families with free books, music, and a wide range of programs for over 12 years! You have helped to send hundreds of children to camp and school, ensuring that no one misses out on formative Jewish experiences. This year, children and families will continue to face change, uncertainty, and difficult decisions.

Your UJA gift is vital to providing hope and empowering families in our community.

## TOGETHER WE ARE LEADERS

In the face of the pandemic, **JAC** (Jewish Adult Calgary) and **Hillel** stepped up to deliver over 300 care packages to community members. From virtual fitness and cooking classes, to cultural activities, you allowed JAC and Hillel to remain engaged throughout the past 18 months. This spring, in response to a dramatic rise in antisemitism (especially on campus), Hillel took action and not only provided one-on-one support for students, but also hosted a national conference in partnership with **CIJA** on bullying and harassment of Jewish students.

Your UJA gift is vital in helping grow community leaders in both the good times and the bad.

**WAYS  
TO GIVE**

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