A MESSAGE FROM YANNAI AND ADAM

Endings and beginnings. As we write this message, many people in our community are anticipating the end of summer, and have psychologically started to prepare for a new school year and the upcoming High Holiday season. Others in our community have resolved to squeeze every last drop out of summer, and are putting their minds to anything but its impending end. Both approaches are valid. It’s human nature to savour the good, while also anticipating things that are better. It is human nature to put off the inevitable, while preparing for it at the same time. As Jews, we conclude our summer with the month of Elul, a month of preparation, mindfulness, and planning for the High Holidays in the month of Tishrei. We consider our past year, and plan for the next one to be more meaningful, more spiritual, more empathetic, and more successful.

At Calgary Jewish Federation, we have been planning for the upcoming year for months! The amazing volunteers and professionals of the Federation team have been hard at work developing this year’s United Jewish Appeal Campaign – ‘Everyone Counts’ – and planning for 12 months’ worth of important, inspiring programs. In the coming year, not only will we collectively work with our community to raise the funds required to maintain and enhance Jewish Calgary’s vibrancy, but all of us will build a stronger Jewish foundation for the next generation and the one after that. We continue to align our campaign and community’s offerings; making sure that ‘Everyone Counts’. Making sure that each person counts, each need counts, each opinion counts, each volunteer hour counts, and donations of any amount count. Jewish Calgary must continue to be kadosh – the whole of – and to embrace a broader vision of community, an even more welcoming open door.

Recently, The Economist named Calgary as the fourth most livable city on Earth. The metrics used to determine this annual ranking include factors related to safety, health care, educational resources, infrastructure, and the environment. Fourth. In the world. Right behind Vienna, Melbourne, and Osaka, and ahead of Sydney, Vancouver, Toronto, etc. The world stage has recognized what we already know; that Calgary is a wonderful, inviting, and warm city in which individuals, families, and communities can thrive. It is our hope that Jewish Calgary will continue to mirror its secular position – that an inclusive Jewish community where ‘Everyone Counts’ continues to be built and supported. Our community has made this commitment for decades, and renews this commitment each year to be even better.

We invite you to join us in honouring the past while building the future; to ensure that Jewish Calgary ranks on par with its secular ranking. We hope you will choose to give generously to this year’s UJA campaign, that you will volunteer in our community with any of our amazing organizations, and that you will live your best you and your best Jewish you in the coming year.

Wishing you and yours an enjoyable end to the summer, and a wonderful start to the coming year!

B’shalom,

Yannai Schlag
President
CEO

All activities on this page are made possible by your gifts to Federation’s annual UJA campaign

DO YOU NEED A PLACE TO GO FOR ROSH HASHANAH OR TO BREAK THE FAST FOR YOM KIPPUR? DO YOU HAVE A PLACE AT YOUR TABLE FOR A GUEST?

If you answered ‘yes’ to either of these questions, contact Karina Szulc BEFORE THURSDAY, AUGUST 30 AT: 403-389-6994 OR KARINAS@JEWISHCALGARY.ORG

The amazing volunteers and professionals of our amazing organizations, and that you will live your best you and your best Jewish you in the coming year.

Wishing you and yours an enjoyable end to the summer, and a wonderful start to the coming year!

B’shalom,

Yannai Schlag
President
CEO
**Friends,**

We’re so pleased to co-chair the annual United Jewish Appeal Campaign again. This important fundraising effort is the lifeblood of our Jewish community of 8,500 strong. It helps sustain crucial functions that are easy to take for granted. With your gift, you are funding many of our Jewish programs and services all in one shot, and because you give to a united campaign, you provide strength that only comes from acting collectively.

Your donation brings our community together to support families in need; to preserve our culture and memories through Holocaust and Human Rights education; to ensure our Seniors are taken care of and our children have meaningful Jewish experiences; to advocate for Jews in Canada, Israel and throughout the world.

As the needs and opportunities in our community grow, we thank you for your past support, and ask that you please consider increasing your gift this year. Be part of this shared responsibility. Funding our future requires the involvement of all.

Your gift counts.
EVERYONE COUNTS.

Harvey and Wynne Thal
UJA 2018 Campaign Co-chairs

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**Ways to Donate**

**ONLINE**
jewishcalgary.org

**IN PERSON**
Federation Office at JCC

**PHONE**
403-444-3157

**MAIL**
Calgary Jewish Federation / UJA
1607 90 Avenue SW
Calgary, AB T2V 4V7

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**Partner Agencies**

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