

# **Local Impact Grant Application**

### SAMPLE APPLICATION FOR FY 2024-2025

Jewish Federation of Greater Dallas (JFGD) seeks to ensure the continuity of a strong and vibrant Jewish community in Dallas, Israel, and throughout the world. We enact our mission through the direct implementation of strategic initiatives, as well as through leveraging and investing in the work of communal partners.

# Our Objective In Partnership

The success of JFGD is impossible without the participation of community-minded individuals and organizations who understand that we are all in this together and that the vitality of our community is predicated on thinking beyond our own narrow interests and unique institutional mandates. In vetting our strategic partners, our Federation explores their body of work, track record of collaboration as well as the degree of participation (donor and volunteer) by their board and professional leadership in the success of our annual community campaign.

Grants extended through our planning and allocations process are one critical tool driving positive outcomes for the people who make up our community. Our planning and allocations committee seeks to maximize the impact of limited communal philanthropic dollars to address the broad array of our community needs today, while also investing in the foundations of our vibrant Jewish tomorrow.

When submitting local impact grant applications, we ask you to consider the impact of your proposed projects not just upon your own organization, but upon the vitality of our community as a whole. Grants that appear to fund projects or programs that exist only in service of your organization and its members will benefit from a clear articulation of how they are in fact projects that impact the community at large such that the responsibility to bring them to fruition should be understood as a communal (rather than organization specific) responsibility.

While not limiting consideration only to grants that address the Jewish Federation of Greater Dallas prevetted funding priorities, our Planning and Allocations committee has identified key priorities for communal investment which are shared below. For grant applications seeking funding for other priorities, please document evidence of communal need, in addition to describing how the need will be addressed.



#### **FUNDING PRIORITIES**

The Planning and Allocations committee of the Jewish Federation of Greater Dallas will prioritize funding toward grant projects that demonstrate how they will:



- 1. Protect Jews and the places they gather
- 2. Enhance the availability and accessibility of social services (mental health, food insecurity, etc.) available to the wide range of those needing support in our Jewish community
- 3. Take care of Jewish elderly
- 4. Provide for meaningful and ongoing Jewish engagement, especially of under-affiliated and the under-served Jews.
- 5. Instill life-long Jewish identity in youth and teens through robust immersive experiences like camp, Israel travel, retreats and other ongoing pedagogically rich programming.
- 6. Empower Jewish education by making it more accessible, affordable, and relevant to the broad spectrum of Jews throughout our community
- 7. Promote Jewish life on campus and equipping students to weather the onslaught of antisemitism and anti-Israel activity common on college campuses
- 8. Invest in the next generation of Jewish communal leaders, preparing them to serve in lay and professional capacities, and equipping them with a collaborative ethos that understands the interconnected nature of our Jewish community
- Connect our local community in active support of Jewish communities in Israel and around the world
- 10. Nurture strategic relationships within and without, leveraging community relationships to combat antisemitism, as well as to educate, advocate and mobilize support for Israel and social, political, and humanitarian issues which are important to the Jewish community in the Dallas metro area

# **How To Apply**

Before you start applying for grants:

- 1. Carefully review the agreements and guidelines. If you are approved for a grant, these forms will be sent to you and the appropriate signers electronically for signatures. Please note that these completed forms are required for partnership with us.
- 2. Print a copy of the application and prepare your answers before beginning. Due to software limitations, applications will need to be completed and submitted in one sitting. It is recommended to save a copy of your application for your records.
- 3. Complete the template forms: the Agency Contact List and the Board Roster List. These, along with the other required documents, can be downloaded by clicking below or visiting jewishdallas.org/impactgrant/download.

#### APPLICATION AGREEMENTS

The Jewish Federation of Greater Dallas is providing the following documents for your organization to review before your Local Impact Grant application submission. You may download these documents at jewishdallas.org/impactgrant/download. If awarded funding, these documents will be sent via Docusign for two authorized signatures (CEO and Board Chair).

• Example Memorandum of Understanding - FY 24-25

- Example Branding Guidelines FY 24-25
- Example Reimbursement Guidelines FY 24-25
- Example CS Partnership Agreement FY 24-25
- Example CS Liability Waiver FY 24-25
- Affiliate Information Template FY 24-25

All local allocations extended by the JFGD are contingent upon the terms found in the above documents. If your organization is approved for support, you will receive a notification letter (which may contain additional terms unique to a specific grant project) as well as digital copies of each of the above documents via DocuSign which will need to be digitally signed by your organization's authorized representatives to finalize any funding commitment by JFGD.

#### **REQUIRED UPLOADS**

To apply for a Local Impact Grant, each organization is first required to update your board and key professional information with the Jewish Federation of Greater Dallas. Templates are available at: jewishdallas.org/impactgrant/download. You will need to submit your board roster and agency contacts for the fiscal year 2024 - 2025 before continuing your application.

Board Roster.Template - FY 24-25 Agency Contacts Template - FY 24-25

We use the "Board Roster List" to run reports indicating the degree (% participation) to which your organization's (local) leadership participates as donors and/or volunteers to the Federation's annual community campaign. This is a proxy measure (admittedly imperfect) of an organization's understanding that they share communal responsibility beyond their singular agency. This is one factor (among others) that our planning and allocation committee takes into consideration when needing to prioritize limited funding between projects otherwise deemed equally worthy of funding.

We utilize the "Agency Contacts List" to enable the rapid push and pull of critical information, guide our work as community concierge, empower peer-to-peer professional cohorts that can increase job satisfaction while promoting best practices, as well as to facilitate strategic collaboration across agencies on areas of shared challenge or opportunity. (This list is not used as a factor in scoring grant applications.)

The application will include a button to upload your documents directly.

#### REQUIRED ACKNOWLEDGEMENT

Should our organization be offered funding by the Jewish Federation of Greater Dallas, our organization intends to sign the Memorandum of Understanding (MOU), Branding Guidelines, Reimbursement Guidelines, as well as the Community Security (CS) Partnership Agreement and Liability Waiver.

# **Agency and Contact Person Details**

## AGENCY/ORGANIZATION INFORMATION



Agency/Organization Name
Tax ID
Established (Month, Day, Year)
Fiscal Year Period
Mission Statement
Main Phone Number
Street Address
City, State, and Postal (Zip) Code
Website

#### LOCAL IMPACT GRANT PRIMARY INFORMATION

This is the individual who will serve as the primary contact on behalf of your organization for the duration of the JFGD grant application process; including facilitating any requests for further information, documentation, or clarification of applications.

Name of Primary Contact (First and Last)

Job Title

Phone Number

Email

#### **AUTHORIZED SIGNER INFORMATION**

Please enter the full name of your organization's primary professional staff member authorized to sign and execute contracts and other instruments on behalf of your organization. [This is the person who will receive any funding agreements for signature alongside your board chair.]

Authorized Signer Name Title Phone Number Email

**BOARD CHAIR INFORMATION** 

Board Chair Name Phone Number Email

# **Local Impact Grant Application**

We request that agencies focus their application efforts and submit only one or two Local Impact Grant Applications for consideration. These initiatives should reflect projects that will truly move the needle on behalf of our community. Projects are broken down into four allocation areas: Our Kids, Our Seniors, Our Security, and Our Society.

The Jewish Federation of Greater Dallas will consider additional Local Impact Grants (up to five total per agency) when compelling reasons exist. For example, we understand that larger organizations often work to address community needs across an assortment of our priority areas. We also welcome additional Impact Grant submissions when such grant requests provide a unique opportunity for strategic partnership across

local agencies to collaboratively address common challenges, or otherwise leverage the power of the collective.

When you submit more than one local impact grant for consideration, please fill out the application in the order of project priority to your organization. The Jewish Federation of Greater Dallas will consider an organization's priority ranking, but will ultimately prioritize funding based on communal needs.

How many grant proposals do you or your organization plan to submit through JFGD?



# **Local Impact Grant Application**

#### **PROJECT SUMMARY**

Select your project's area of impact.

Project Title

Grant Request Amount

Grant Proposal Summary

Briefly explain the importance of the impact of the project or service. (One to two sentences)

How will that impact happen?

How many individuals do you anticipate directly benefiting from your grant-funded project?

How many individuals do you anticipate directly benefiting from your grant-funded project?

How many of those served do you expect will identify as Jewish?

What outcomes do you hope to achieve through this initiative?

How many people do you anticipate will actively participate in your program?

Number of Volunteers
Number of Attendees/Clients/Service Recipients
Number of Staff
Number of Lay Leaders

**Project Constraints** 

Is there a limit to the capacity of your program? What is the maximum capacity of your program, as designed? How will you measure the success of your program? What evaluation tools will be used? What is your timeline for evaluating the program?

#### **DURATION**

Description automatically generated Jewish Federation of Greater Dallas hesitates to make multi-year funding commitments given that communal priorities can change significantly year to year. Instead, we welcome the opportunity to reconsider existing high-impact grants on an annual basis. We do recognize that some worthwhile projects require long-term funding commitment if they are to reach their objectives. When requesting a multi-year grant, you will be asked to address why there is a specific need for a multi-year commitment.

Does your project require a multi-year commitment? Why is there a specific need for a multi-year commitment?

Funding for multi-year grants is conditional on a demonstration of continued need and evidence that a project is making progress toward target outcomes.

Provide 3 concrete measurables that will signify this grant project is meeting its goals and thereby justify its continued funding in years 2 and/or 3.

Multi-year funding awards are typically structured so that the amount of the award decreases each subsequent year of the grant. This promotes the incubation of projects where start-up costs are the primary barrier to achieving sustainable success. It also affords organizations time to lay the foundation for unilaterally supporting an enduring project long term. In either case, a phase-out plan signals that an

organization intends a project to mature to where perpetual Federation funding is not necessary to remain viable.



#### **COLLABORATION**

Do you plan to partner with additional agencies to accomplish this project? Name of Organization/Agency with whom you plan to collaborate How will your collaborating partner(s) contribute to the program? If they are providing additional funding, please provide the funding amount.

The application will include a button to upload additional supporting documents.

#### MATCH FUNDING

Federation allocations are sometimes offered as match funding opportunities. Match funded grants empower organizations to solicit for special projects utilizing the federation's match as an incentive to fuel additional or increased gifts while the Federation's name attached to a project also serves as an endorsement to potential donors of the quality and necessity of a project.

Feedback from agencies who have received match funding in the past has demonstrated just how powerful these grants can be at expanding an agency's donor base. Organizations have also leveraged the Federation's match funding to receive further commitments of matching dollars from additional major donors prior to launching successful crowdfunding campaigns with 3x, 4x, or even greater multipliers. Given the catalyzing impact of dollars invested by the Federation through matching grants, our planning and allocations committee considers match funding grant applications favorably.

Would this grant project be a good candidate for a match-funding grant? If funded as a matching grant, what is the minimum dollar amount that JFGD would need to commit to a match to enable your organization to successfully solicit the remainder needed to implement the project? Briefly describe how you would look to leverage the match funding (ex: quiet campaign, to major donors, public crowdfunding campaign, etc.)

### **DEMOGRAPHICS**

What is the target demographic age this project or service will impact? Check all that apply. Affiliation: Who will this grant project primarily target or benefit with regard to Jewish observance? Check all that apply. If "Other", please describe.

Geography: Where will the beneficiaries of this grant project primarily be located? Check all that apply (If "Other", please specify.)

Is this grant primarily targeting: new constituents, current constituents with low engagement, current constituents with typical engagement, or current constituents with high engagement? Please list any other demographic targets important to your project or service that we should take into consideration.

#### PROJECT BUDGET

Upload the project's budget, including the portion (%) that would come from the Federation grant. The budget should include Expense Detail, Actual Cost, and Sources of Funding Requested as well as the total cost of the project.

Estimated total project cost (\$USD)

What percentage of dollars in your proposed budget not being requested from JFGD have already been committed or raised?



If your request is partially funded, will you still be able to implement the program? What is the lowest dollar amount JFGD can award to your project so that it can still be implemented? Explain how this project would evolve if JFGD were to award you at the minimum implementation threshold.

If it becomes necessary to seek additional funding, how would your agency procure the remaining funds?

#### OTHER SUPPORTING DOCUMENTS

Please use the "Browse" button to upload any additional documentation to support our understanding of your application project and its goals. This can include existing marketing materials, a project timeline, as well as any background and contextual information.

The application will include a button to upload additional supporting documents.