

### **Ambassador Toolkit**

#### **Mission Statement**

To help ensure the continuity of **a strong and vibrant** Jewish community in Dallas, Israel and throughout the world

### **Case for Giving**

Supporting the Jewish Federation of Greater Dallas enables you to invest in the local Jewish community, uphold Jewish traditions of charity and justice, and contribute to vital programs ranging from security, education and emergency relief to global Jewish connections, all while benefiting from potential tax deductions and a sense of personal connection and community.

# **Reasons to Support Jewish Federation of Greater Dallas**

- **Community Support:** The Jewish Federation of Greater Dallas plays a crucial role in supporting and strengthening the local Jewish community. By giving to the Federation, you contribute to programs and initiatives that help Jewish individuals and families in Dallas thrive. This support includes providing social services, promoting Jewish education, and assisting those in need.
- **Philanthropy and Tzedakah**: Giving to the Federation aligns with the Jewish tradition of tzedakah, which emphasizes charity, justice, and righteousness. By contributing, you participate in a longstanding cultural and religious tradition, being a part of a chain of Jewish people in Dallas, and around the world.
- **Holocaust Survivors and Aging Population:** The Federation supports programs and services for the growing number of Holocaust survivors and the elderly within our community. Your donations help provide care, companionship, and assistance to these vulnerable individuals who may have unique needs.
- **Jewish Education and Identity:** Supporting Jewish Dallas means investing in the Jewish literacy. JFGD allocates funds for tuition assistance for Jewish day schools, youth programs, summer campus, and cultural initiatives. These efforts help ensure the continuity of Jewish heritage and identity.
- Security & Emergency Relief: JFGD is best positioned to respond to emergencies and crises, both locally and globally. Your contributions may be used to provide disaster relief, aid for refugees, and support for those affected by unexpected events. Notably, JFGD's investment in local security apparatus has been timely and received a wave of positive feedback from the community.
- Israel and Global Jewry: The Federation maintains strong connections with Israel and Jewish communities worldwide. By giving, you can support initiatives that strengthen the global Jewish network, promote peace, and address international Jewish needs. Our strategic presence in Noth Galilee and Eastern Europe has resulted in a direct impact and contributed to the renaissance of Jewish life in Hungary.

- **Networking and Community Building:** When you donate to the Federation, you become part of a larger network of individuals who share your commitment to the Jewish community. This provides opportunities for networking, social engagement, and making a collective impact.
- **Personal Connection:** If you have a personal connection to the Jewish community in Dallas or have benefited from its services, giving back can be a way to express gratitude and support a community that has enriched your life.
- **Tax Benefits:** Charitable donations to nonprofit organizations like the Federation can lead to tax deductions, potentially reducing your tax liability while supporting a worthy cause.
- Transparency and Accountability: Nonprofit organizations uphold high standards of transparency and accountability. The Jewish Federation of Greater Dallas has clear financial reporting and governance practices, ensuring that your donations are used effectively and responsibly. Most notably, Charity Navigator has given JFGD a top score, awarding it a top-tier, 4-star rating.

# **Additional Talking Points**

- 1. The Federation funds where there is the greatest need
  - a. 85 Jewish organizations and initiatives in Dallas, Israel, and throughout the world
  - b. Across the religious spectrum, unaffiliated, and secular; our community is over 75,000 people strong.
  - c. Economy of scale. Federated Giving allows your gift to extend farther across the entire community.
- 2. The **nexus of security**, convening Jewish agencies, law enforcement, and facilitating State and Federal funding.
- 3. Community safety net Funding Medicare beds at Legacy, indigent burial, JFS, Chai House, etc.
- 4. Raising the **next generation of leaders** education for Jewish educators, Jewish camp, PJ Library, Dallas/Israel Teen Tour, Leadership Development Group
- 5. Giving Society events to connect with other passionate Jewish philanthropists

2024 Budget: \$12M

Only 7% Administrative costs (industry standard is 15-20%- the Federation is very lean)