# Berkshire Jewish Summer

2026 Guide to Cultural & Educational Programming





Enriching and celebrating Jewisl life in the Berkshires and beyond jewishberkshires.org

## 2026 Advertising Media Kit Ads Due by Friday, May 1, 2026 Will appear in June 15, 2026 BJV

- Reach 8,000 Jewish readers in Berkshire County.
- Affluent, highly educated, culturally minded and philanthropic audience representing a mix of full-time residents and second homeowners.
  - Median age is 59
  - 58% have a masters, doctoral or professional degree
  - Median Household Income: \$100,000
- 75% of copies are mailed directly to readers' homes with the remainder distributed at hi-traffic locations throughout the region.
- Features hundreds of Jewish cultural and educational events happening June-September.
- Loyal readership that keeps the publication and refers to it often over the summer.
- ADDED VALUE: View and download on JewishBerkshires.org

A publication of the Jewish Federation of the Berkshires

### **Reserve Your Spot Today!**

Company Name:			
Contact Person:			
Address:			
Phone:	Fax:	Email:	
Signature:		Date:	

AD SPECS	DIMENSIONS (w x h)			
☐ Full Page	7"w x 9.25"h	\$850		
☐ Half Page	3.25" w x 9.25"h (vertical) 7"w x 4.5"h (horizontal)	\$520		
□ 1/4 Page	3.25"w x 4.5"h	\$330		
Full color available for an additional \$285 per ad				

Preferred format is Adobe Acrobat PDF. Send digital files to Jenny Greenfeld at jgreenfeld@jewishberkshires.org

The advertiser is responsible for ensuring that files are prepared correctly. We are not responsible if it does not run properly. The Jewish Federation reserves the right to refuse any advertising and shall not be liable for damage if for any reason it fails to publish an advertisement.

#### Payment:

Check Enclosed (payable to Jewish Federation of the Berkshires)		
Credit Card _		
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#### **Return Signed Contract To:**

Jenny Greenfeld, Advertising Representative Mail: 196 South Street, Pittsfield, MA 01201

Fax: (413) 443-6070

Email: jgreenfeld@jewishberkshires.org