

Berkshire Jewish Summer

2024 Guide to Cultural & Educational Programming

2024 Advertising Media Kit



- Reach 8,000 Jewish readers in Berkshire County.
- Affluent, highly educated, culturally minded and philanthropic audience representing a mix of full-time residents and second homeowners.
 - Median age is 59
 - 58% have a masters, doctoral or professional degree
 - Median Household Income: \$100,000
- 75% of copies are mailed directly to readers' homes with the remainder distributed at hi-traffic locations throughout the region.
- Features hundreds of Jewish cultural and educational events happening June-September.
- Loyal readership that keeps the publication and refers to it often over the summer.
- ADDED VALUE: View and download on JewishBerkshires.org

A publication of the Jewish Federation of the Berkshires

Reserve Your Spot Today!

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

AD SPECS	DIMENSIONS (w x h)	
<input type="checkbox"/> Full Page	7" w x 9.25" h	\$810
<input type="checkbox"/> Half Page	3.25" w x 9.25" h (vertical) 7" w x 4.5" h (horizontal)	\$495
<input type="checkbox"/> 1/4 Page	3.25" w x 4.5" h	\$315
Full color available for an additional \$285 per ad		
Preferred format is Adobe Acrobat PDF. Send digital files to Jenny Greenfeld at jgreenfeld@jewishberkshires.org		

Payment:

- ☐ Check Enclosed (payable to Jewish Federation of the Berkshires)
- ☐ Credit Card _____
- Exp _____ CVV _____

Return Signed Contract To:

Jenny Greenfeld, Advertising Representative
 Mail: 196 South Street, Pittsfield, MA 01201
 Fax: (413) 443-6070
 Email: jgreenfeld@jewishberkshires.org

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