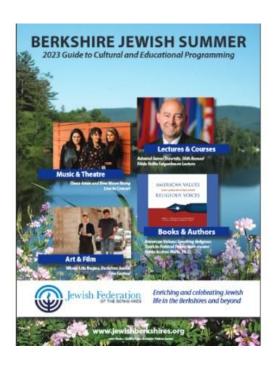
Berkshire Jewish Summer

2024 Guide to Cultural & Educational Programming

2024 Advertising Media Kit



- Reach 8,000 Jewish readers in Berkshire County.
- Affluent, highly educated, culturally minded and philanthropic audience representing a mix of full-time residents and second homeowners.
 - Median age is 59
 - 58% have a masters, doctoral or professional degree
 - Median Household Income: \$100,000
- 75% of copies are mailed directly to readers' homes with the remainder distributed at hi-traffic locations throughout the region.
- Features hundreds of Jewish cultural and educational events happening June-September.
- Loyal readership that keeps the publication and refers to it often over the summer.
- ADDED VALUE: View and download on JewishBerkshires.org

A publication of the Jewish Federation of the Berkshires

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AD SPECS	DIMENSIONS (w x h)		
☐ Full Page	7"w x 9.25"h	\$810	
☐ Half Page	3.25" w x 9.25"h (vertical) 7"w x 4.5"h (horizontal)	\$495	
□ 1/4 Page	3.25"w x 4.5"h	\$315	
Full color available for an additional \$285 per ad			

Preferred format is Adobe Acrobat PDF. Send digital files to Jenny Greenfeld at jgreenfeld@jewishberkshires.org

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