

2026 Advertising Rates & Contract

CONTACT INFORMATION (please print)

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Payment:

- ☐ Check Enclosed (payable to Jewish Federation of the Berkshires)
☐ Please bill me

CHOOSE SIZE	DIMENSIONS (w x h)	1 ISSUE	3 ISSUES	10 ISSUES	NON-PROFIT
☐ Full Page	10 ¼" X 15 ¼"	\$820	\$772	\$745	\$700
☐ Half Page	5" X 15 ¼" (vertical) 10 ¼" X 7 ½" (horizontal)	\$410	\$386	\$372	\$350
☐ 1/4 Page	5" X 7 ½" (vertical) 10 ¼" X 3 ½" (horizontal)	\$205	\$193	\$186	\$175
☐ 1/8 Page	1 7/8" X 10 ¼" (vertical) 5" X 3 ¾" (horizontal)	\$103	\$97	\$93	\$88
☐ Business Card	Standard business card 3.25" wide x 2" high	\$44	\$42	\$40	\$38

ADDITIONAL OPTIONS:

Prices above are per issue. Full color available for an additional \$285 per ad/per issue

Free Standing Insert (8 ½ X 11" standard): \$250 per page

RETURN SIGNED CONTRACT TO:

Jenny Greenfeld, Advertising Representative
 Berkshire Jewish Voice
 196 South Street, Pittsfield, MA 01201
 413-442-4360, ext. 13
 Fax to: 413-443-6070
 Email to: jgreenfeld@jewishberkshires.org



The advertiser is responsible for ensuring that files are prepared correctly. We are not responsible if it does not run properly. The Berkshire Jewish Voice reserves the right to refuse any advertising and shall not be liable for damage if for any reason it fails to publish an advertisement.

Berkshire JEWISH VOICE

A publication of the Jewish Federation of the Berkshires

2026 Advertising Media Kit

Who We Are

The Berkshire Jewish Voice is a free, non-profit newspaper published by the Jewish Federation of the Berkshires. It is the main information resource for the Berkshire Jewish Community with over 5000 readers*. 72% of copies are mailed directly to readers' homes with the remainder distributed at hi-traffic locations throughout the region.

Over 47% of readers are donors to the Jewish Federation's annual community campaign which raises funds to care for those in need and nurtures and sustains Jewish life in the Berkshires, in Israel and around the world.

Demographics*

The Berkshire Jewish community is an affluent, highly educated, culturally minded and philanthropic audience representing a mix of full-time residents and second homeowners in the Berkshires.

- Median age is 59
- 82.5% married
- 58% have a masters, doctoral or professional degree
- Median Household Income: \$100,000

BERKSHIRE JEWISH VOICE 2026 PUBLICATION SCHEDULE

Volume #34

Issue No.	Run Dates	Special Themes	Ad Deadline
1	January 1 – February 8	<i>Schools/Education</i>	December 11
2	February 9– March 22	<i>Home Improvement</i>	January 21
3	March 23 – May 3	<i>Passover</i>	March 5
4	May 4 – June 14	<i>Entertainment</i>	April 15
5	June 15 – July 26	<i>Real Estate/Home</i>	May 27
6	July 27 – August 30	<i>Food/Drink</i>	July 9
7	August 31 – October 17	<i>Rosh Hashanah</i>	August 13
8	October 18 – November 22	<i>To your Health</i>	September 30
9	November 23 – December 31	<i>Chanukah</i>	November 5

Advertising rates and contract attached

Preferred format is Adobe Acrobat PDF

Please send digital files via email to

Jenny Greenfeld at jgreenfeld@jewishberkshires.org



For questions or to reserve advertising space:

Jenny Greenfeld, Advertising Representative

(413) 442-4360, ext. 13, jgreenfeld@jewishberkshires.org

*2008 Berkshire Community Study, Brandeis University, Steinhardt Social Research Institute