

Maryland Jewish Advocacy

DAY & RECEPTION 2019



CAPITAL BUDGET

Hillel Student Center at College Park

\$1 million FY20

Maryland Hillel is to commence construction of a new 38,000-square foot facility. Over the course of its seven decades of existence, Maryland Hillel's impact on campus has expanded beyond its immediate role of serving Jewish students on campus. Today, the organization makes many substantial ecumenical contributions to the College Park community. The new facility will empower the organization to expand its functions and contributions to the student experience, including interfaith programming, social justice programming and guest lectures. Hillel is committed to promoting mutual respect, tolerance, understanding and cooperation among all students to enhance the campus community and develop community leaders for the future. Received \$1 million in FY19.

Community Primary and Specialty Care Complex at Sinai Hospital

\$2 million FY20

The State of Maryland has entered a bold five-year health system transformation pilot program that brings hospitals and their communities closer together to improve health outcomes and reduce health care costs. Quality-based financial incentives reward providers for effectively managing chronic diseases to prevent the need for hospitalization, or to provide early intervention. This mission is especially important for Sinai Hospital because it serves a high-risk population in Park Heights, the center of the area's Jewish and African American communities. The complex will reduce preventable emergency room visits by combining collaborative, multidisciplinary outpatient care at the primary, specialty and subspecialty levels. In turn, this will lower costs for the state and increase the health of the local community. Received \$2 million in both FY17 and FY18.

OPERATING BUDGET

LifeBridge Health Diabetes Medical Home Extender Program

\$250,000 FY20

The Diabetes Medical Extender Program helps uninsured and underinsured people with diabetes obtain increased access to care in their homes, reducing the need for hospital and emergency room visits. Diabetes is the third most common cause of Medicaid hospital readmissions. This program helps patients better manage their conditions and avoid hospital readmission by combining the primary care of internal medicine physicians with the supportive services of community nurses and social workers. Sinai Hospital and the State of Maryland have saved a combined \$1.5 million after three successful years of the program. LifeBridge would ultimately like to expand this program to its Carroll Hospital to demonstrate how this can impact a more rural patient population.

SAFE Elder Abuse Program - Joint Associated Project

\$75,000 FY20

Data from the 2010 National Elder Mistreatment Study indicates that 1 in 10 respondents over the age of 60 reported abuse in 2009. Currently, over 15% of Marylanders are over the age of 60 and the percentage is steadily increasing. This means that over 80,000 elderly Marylanders could be experiencing abuse by a family member or caretaker every year. The Stop Abuse of Elders Program (SAFE) was established to treat and prevent elder abuse. This collaboration between agencies of The Associated provides an effective and coordinated response for victims and their families, and supplies prevention education for the community.

Community Network: Empowering Older Adults to Thrive in Supportive Communities

\$225,000 FY20

The Senior Friendly Neighborhoods (SFN) program began a decade ago as a pilot project with significant, but temporary, financial support from the U.S. Department of Aging. The Associated, the Maryland Department of Aging, and local foundations now fund the program, which has undergone structural changes in recent years to fulfill the needs of a growing aging community. The old model struggled with recouping expenses, as program income was limited geographically and necessitated this more sustainable model. With support from The Associated and the Harry and Jeanette Weinberg Foundation, in 2012 Comprehensive Housing Assistance Inc. (CHAI) (a SFN partner agency) launched the Supportive Community "Village" model, to help seniors age in place. Strong membership-based "buy-in" in the village contributes to making this model sustainable using thousands of hours of volunteer time, as well as membership-based dues structures and member-led fundraising efforts.

Aging-in-Place for Holocaust Survivors

\$350,000 FY20

Needs of Holocaust Survivors are increasing every year as they advance in age. From FY17 to FY18, Jewish Community Services (JCS) saw an increase of over \$200,000 in needs for survivors. While JCS receives some funding from the Conference on Material Claims Against Germany, as well as funding from The Associated, to subsidize the cost of in-home personal care for Holocaust Survivors, this funding is not enough to allow many survivors to age in their own homes. This could force them to move into state-supported elderly care facilities, where they are often a risk to themselves and others due to PTSD related to their experiences during the Holocaust.

Maryland Israel Development Center (MIDC)

\$275,000 FY20

The Maryland-Israel Development Center (MIDC) is a non-profit economic development organization that promotes job creation by facilitating bilateral trade, investment, and R&D cooperation between Maryland and Israel. MIDC was established in 1992 as a partnership of The Associated, Maryland's Department of Commerce, and Israel's Ministry of Industry Trade (IMIT). Currently, more than 32 Israeli companies have created their American headquarters in Maryland thanks to MIDC's various outreach efforts to Israeli cyber security and pharmaceutical companies. To continue this influx, MIDC is establishing a Maryland/Israel binational accelerator to help Israeli businesses find opportunities, partners and customers in the state.