

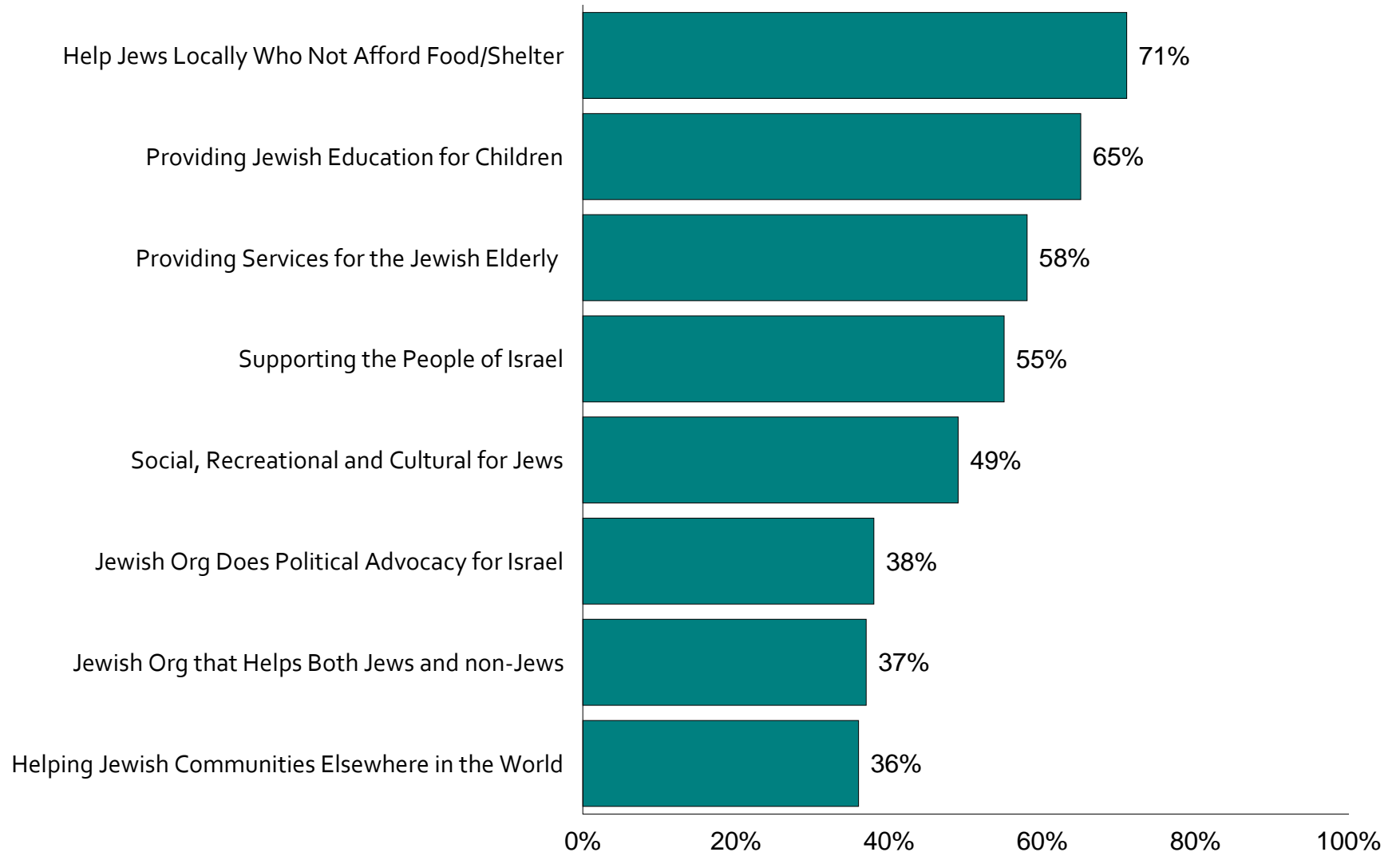
**Philanthropic Profile:
Motivations for Giving**

2

Importance of Motivations to Donate to a Jewish Organization

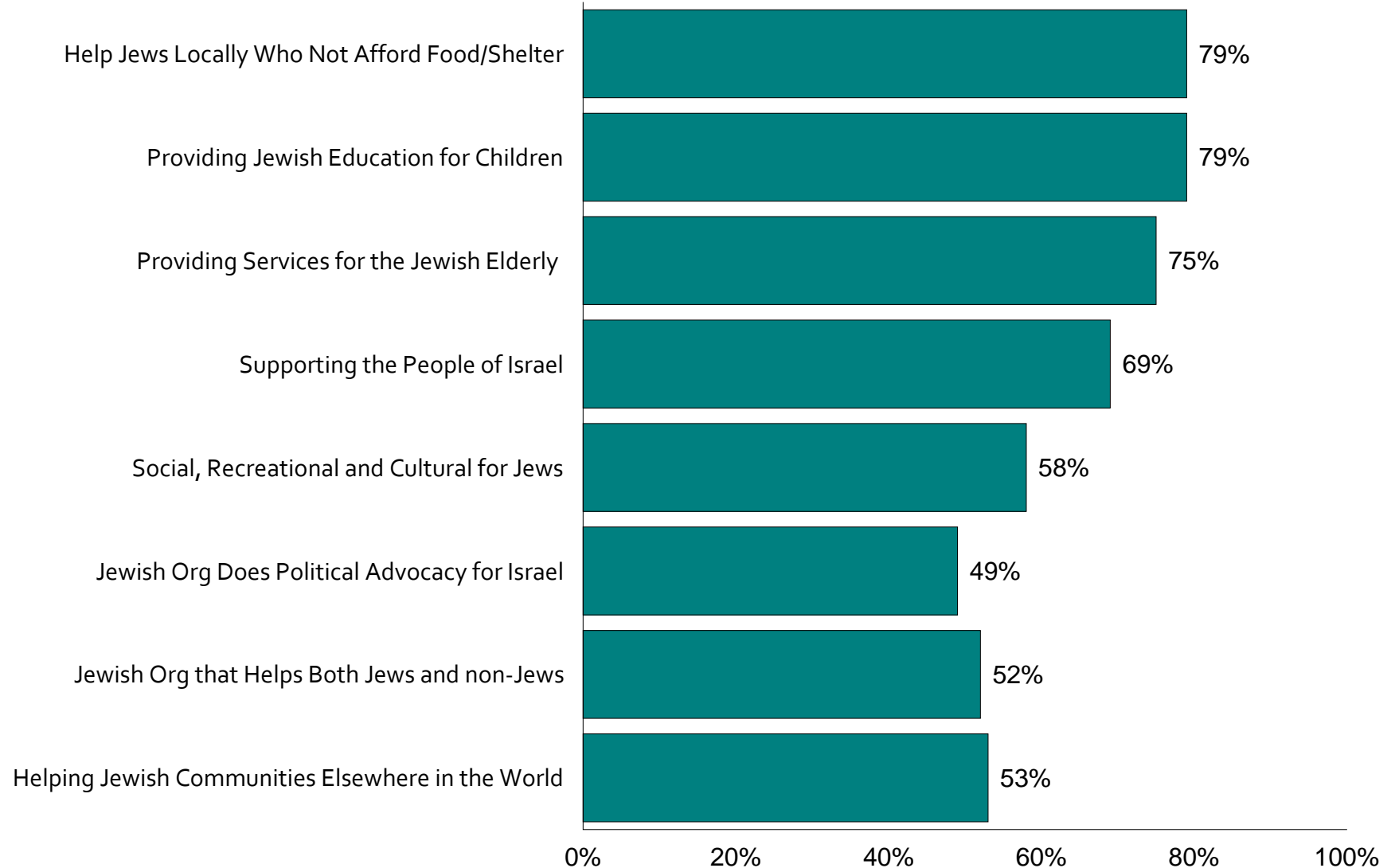
% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Motivations to Donate to a Jewish Organization

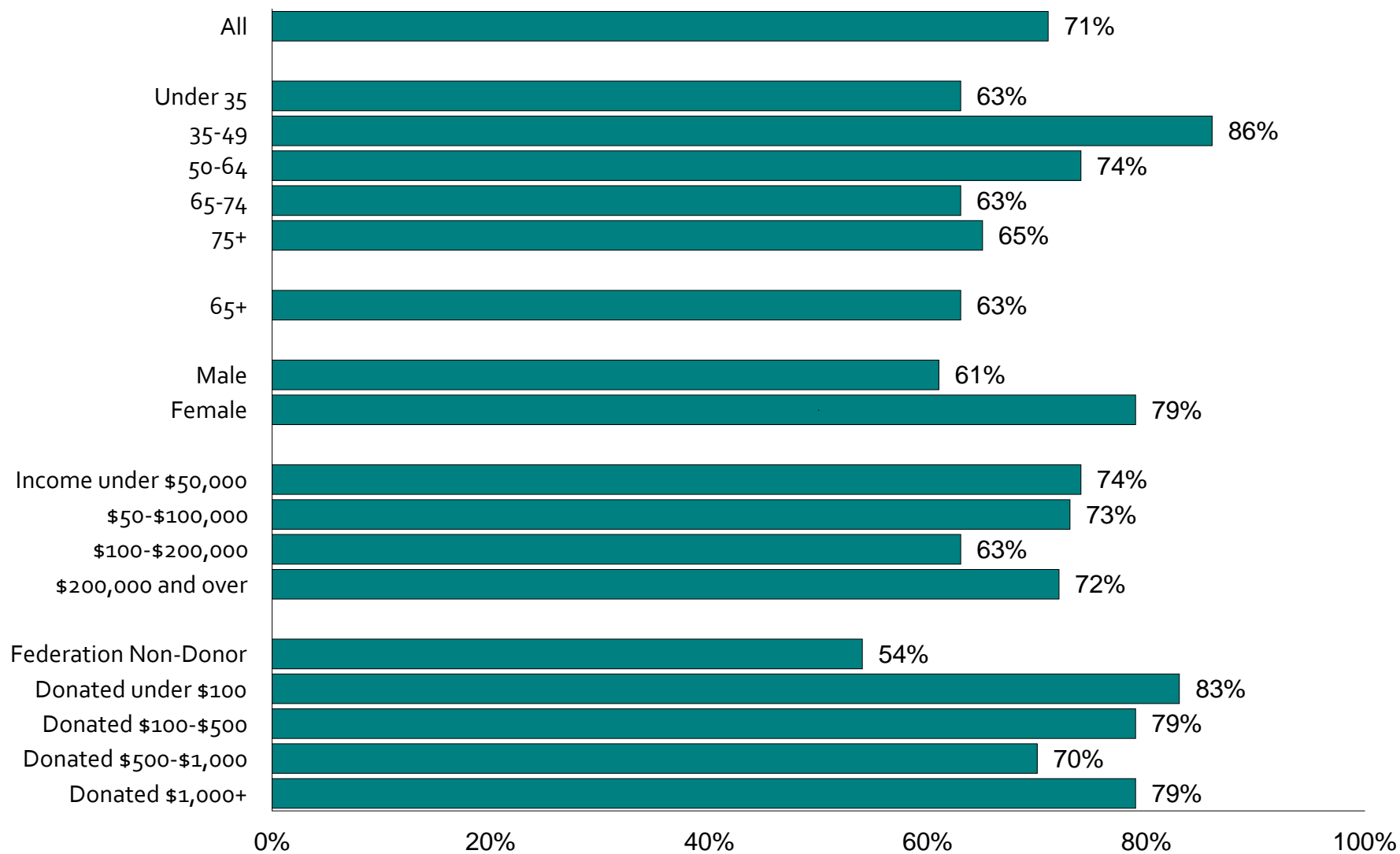
% Very Important
(Respondents in Households Who Donated \$1,000 and Over to the Jewish Federation of Greater Houston in the Past Year)



Importance of Helping Jews Who Cannot Afford Food or Shelter as a Motivation to Donate to a Jewish Organization

% Very Important

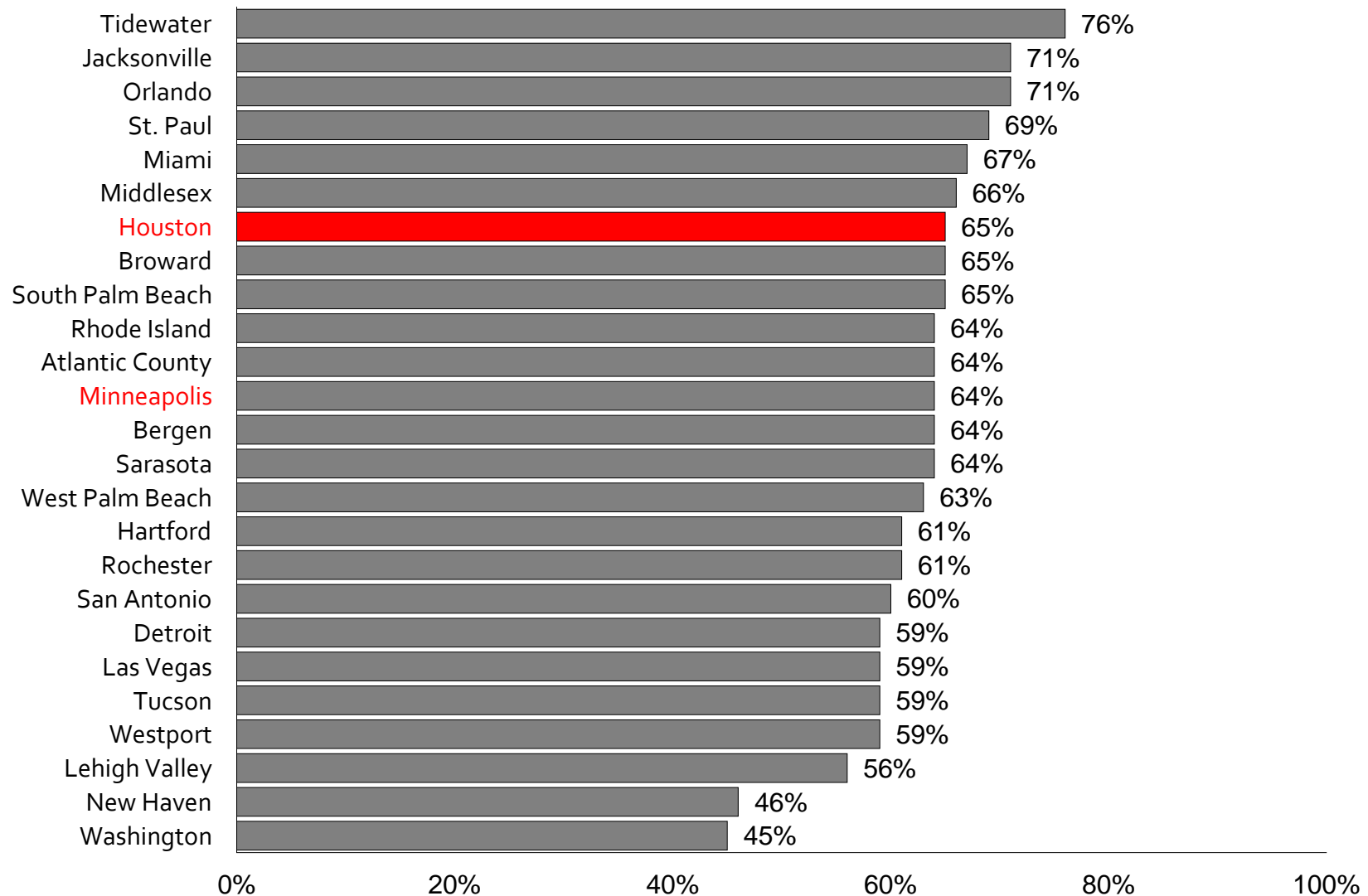
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Jewish Education for Children as a Motivation to Donate to a Jewish Organization

% Very Important

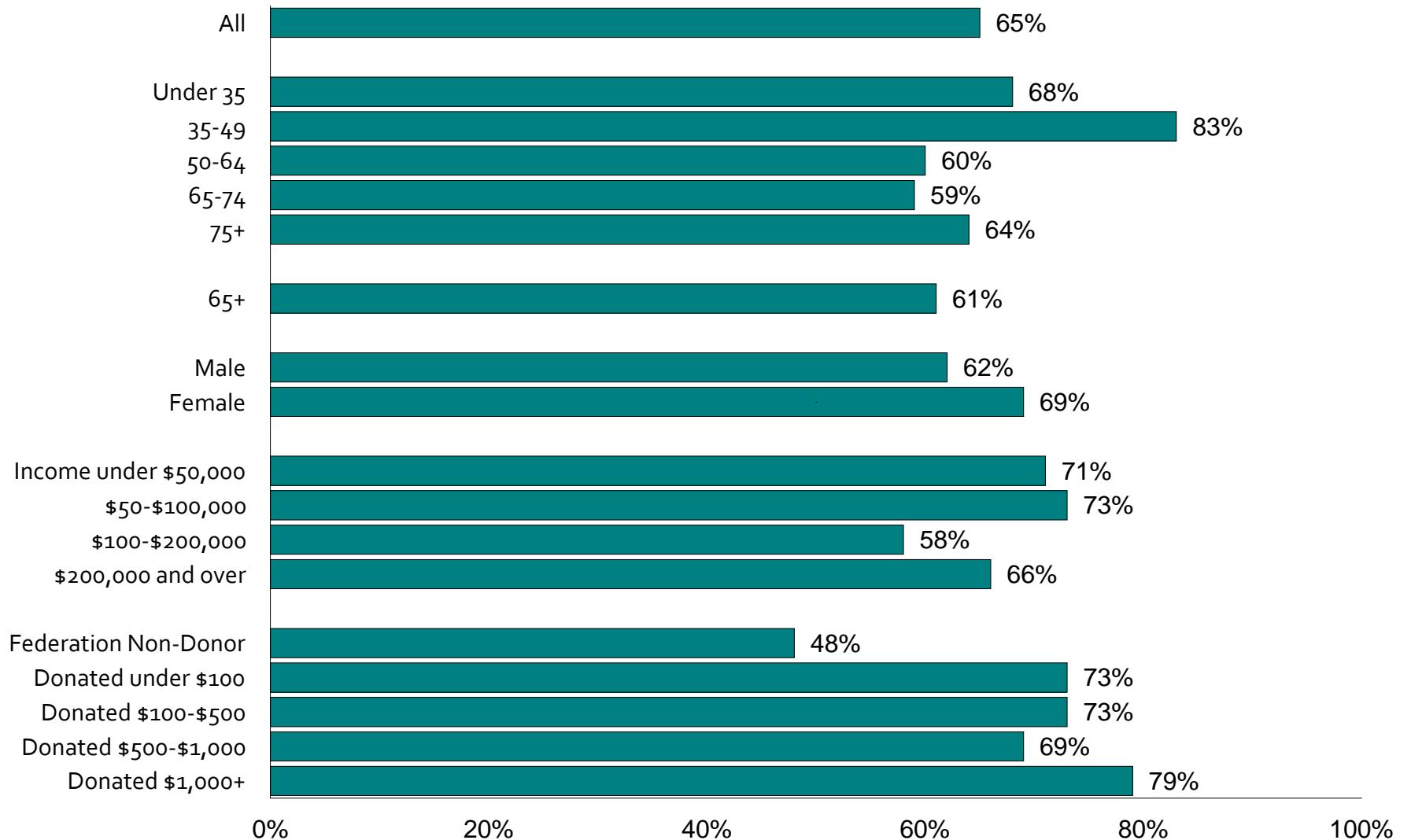
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Jewish Education for Children as a Motivation to Donate to a Jewish Organization

% Very Important

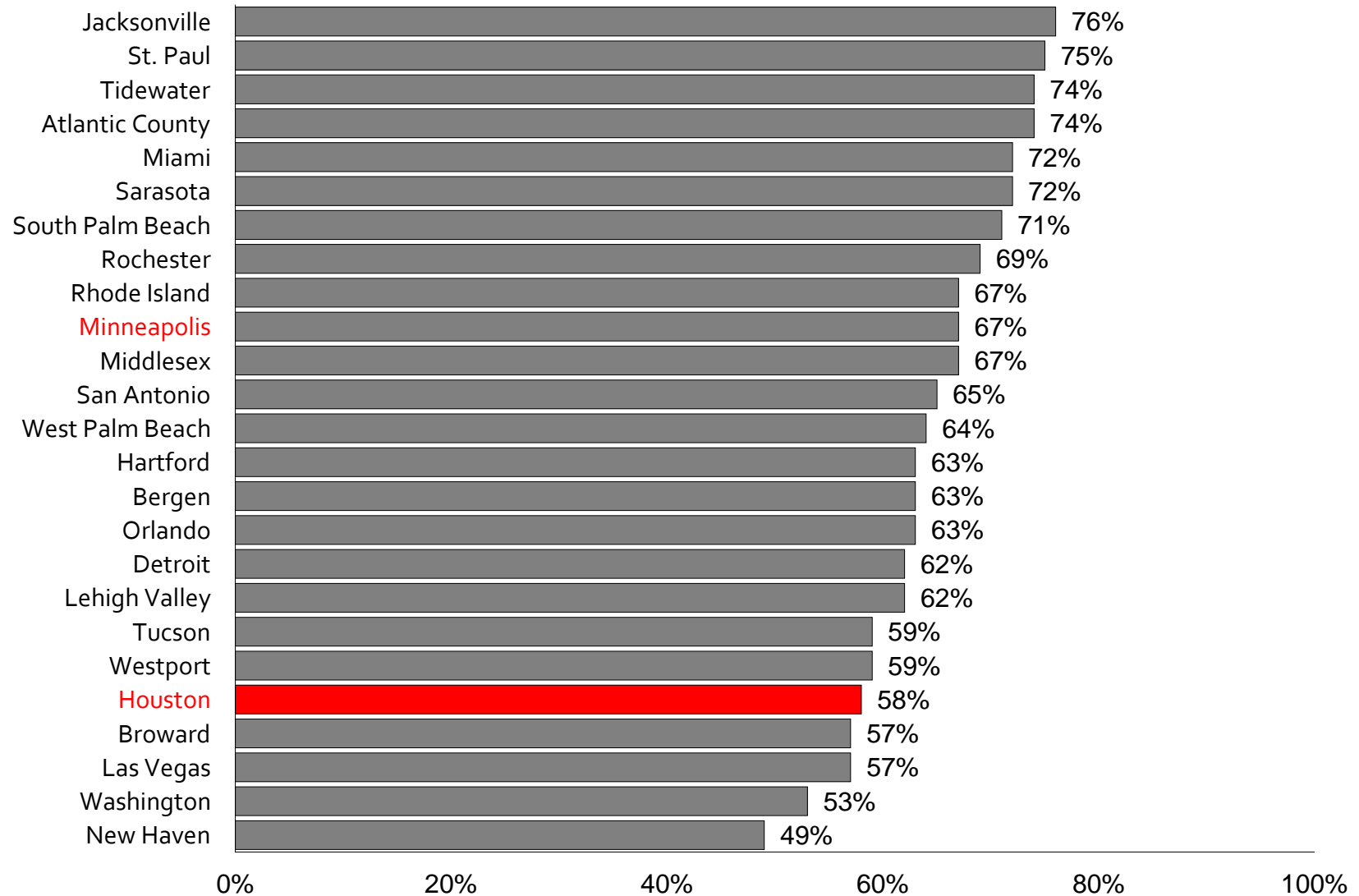
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Social Services for the Jewish Elderly as a Motivation to Donate to a Jewish Organization

% Very Important

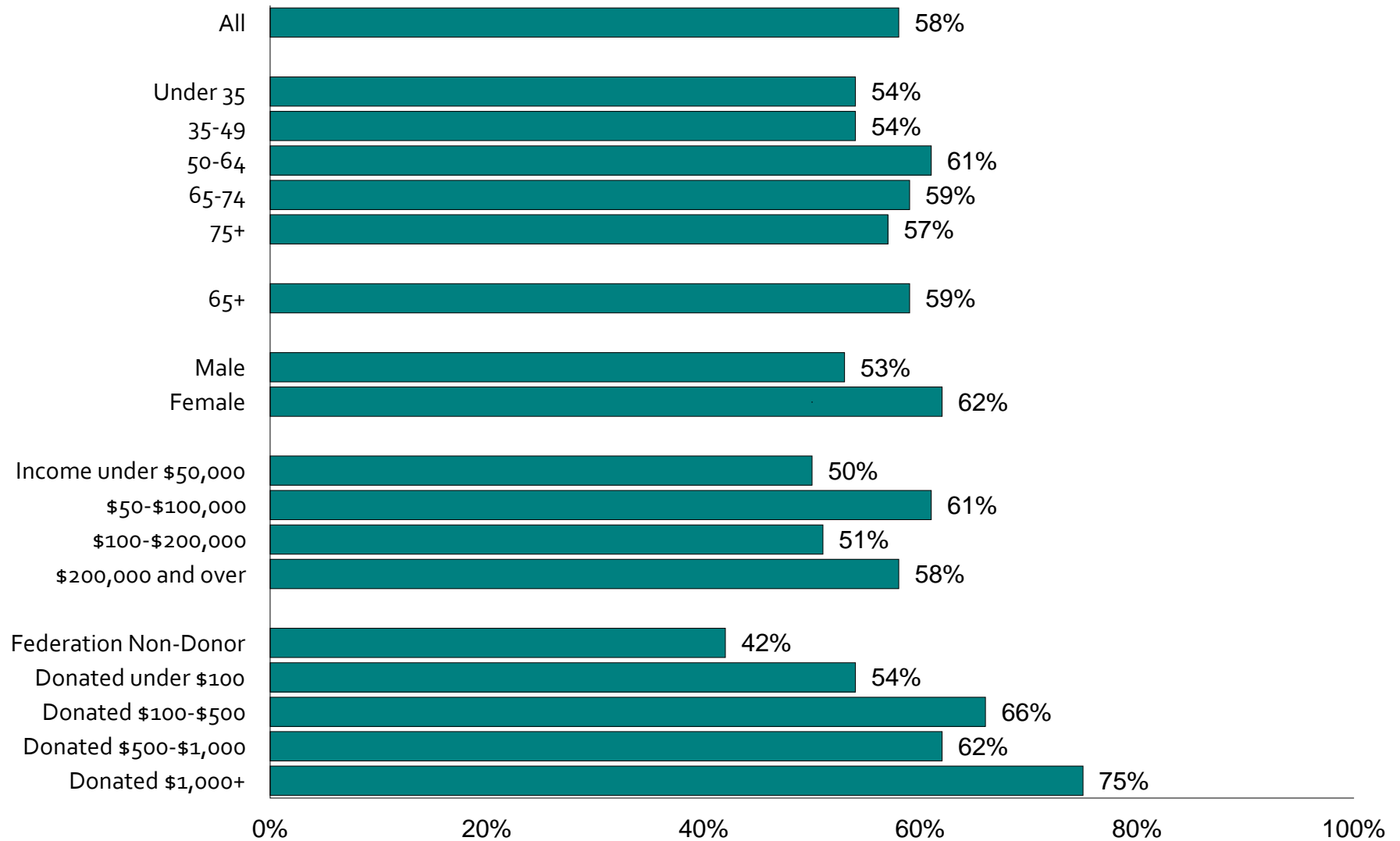
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Providing Services for the Jewish Elderly as a Motivation to Donate to a Jewish Organization

% Very Important

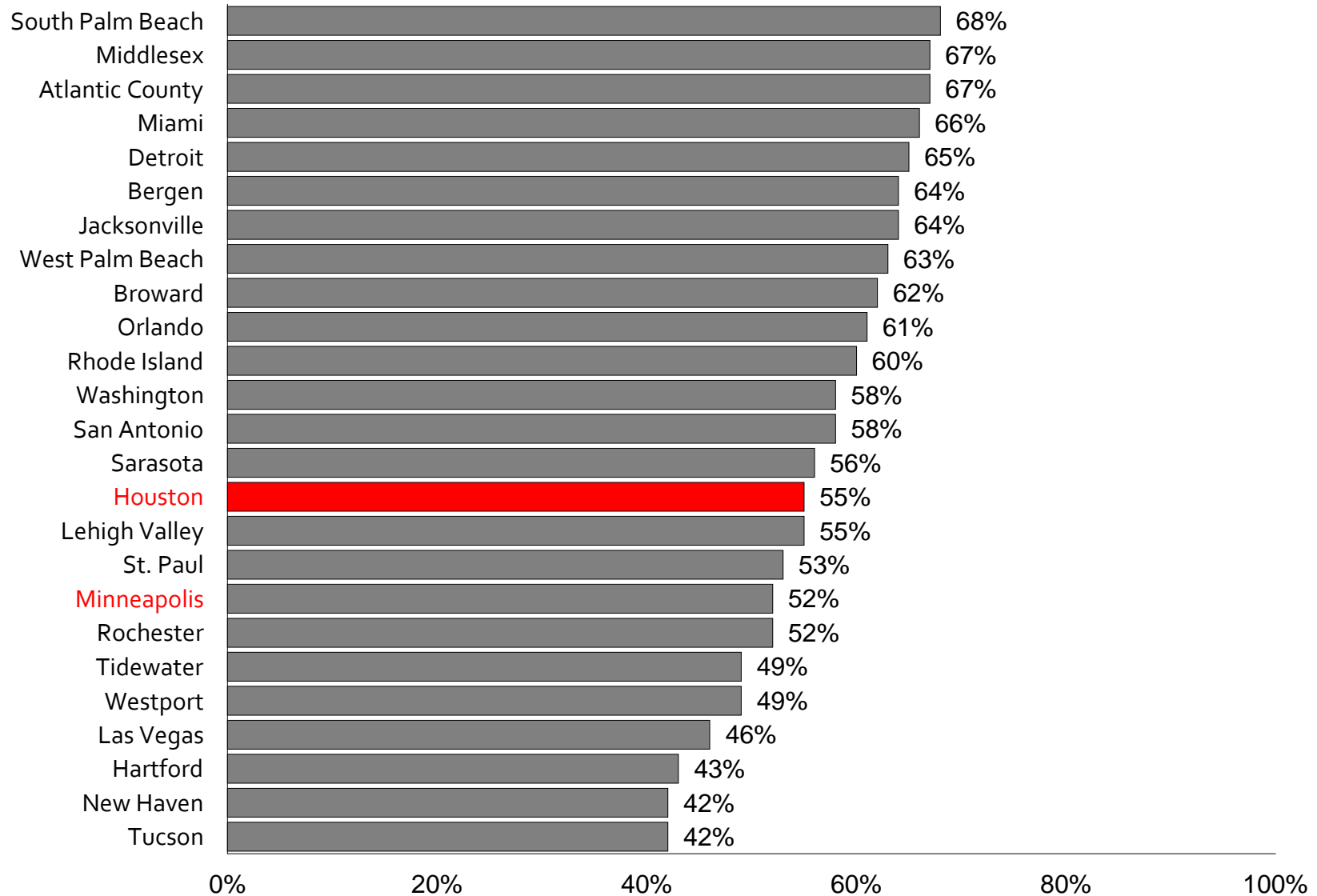
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

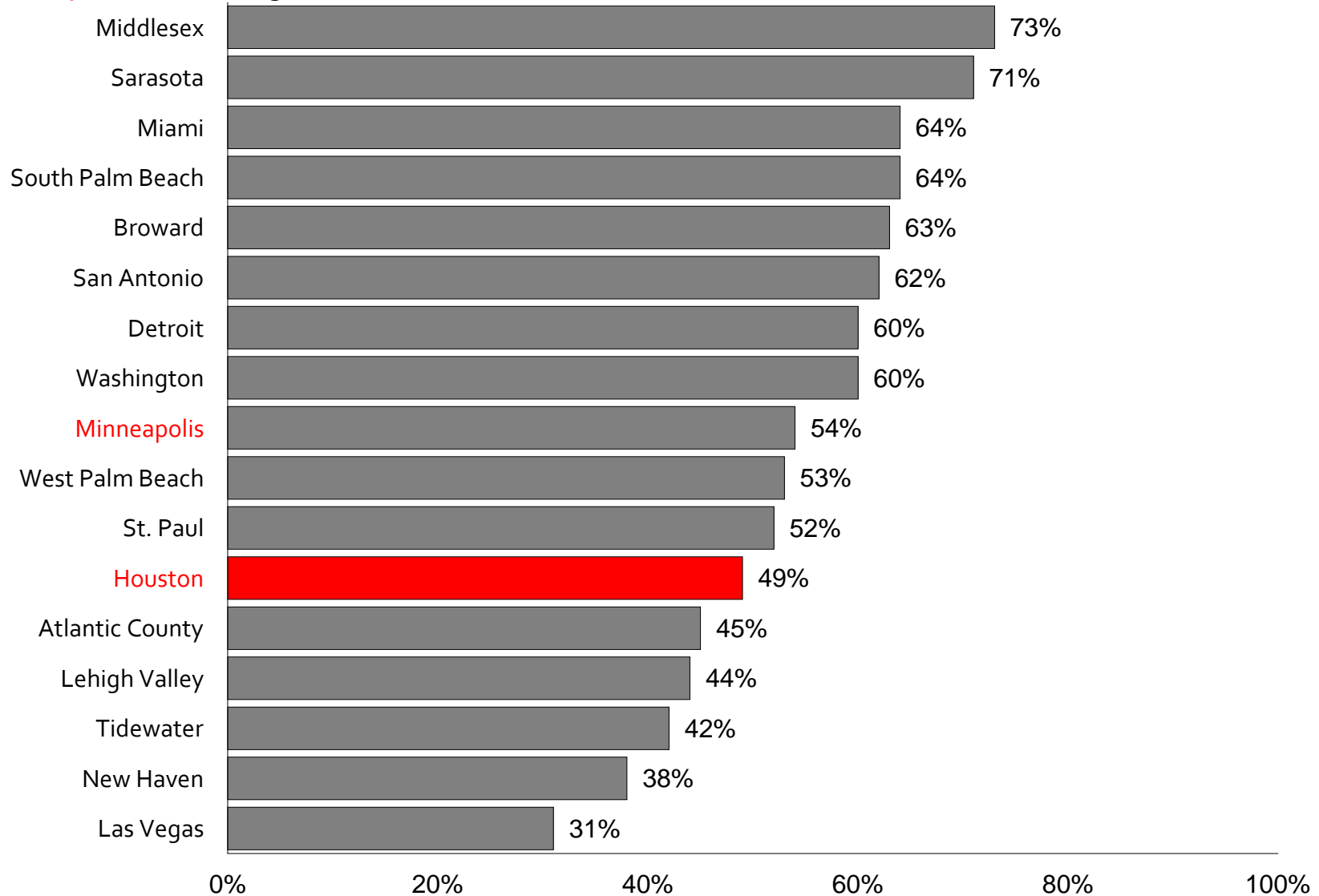
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

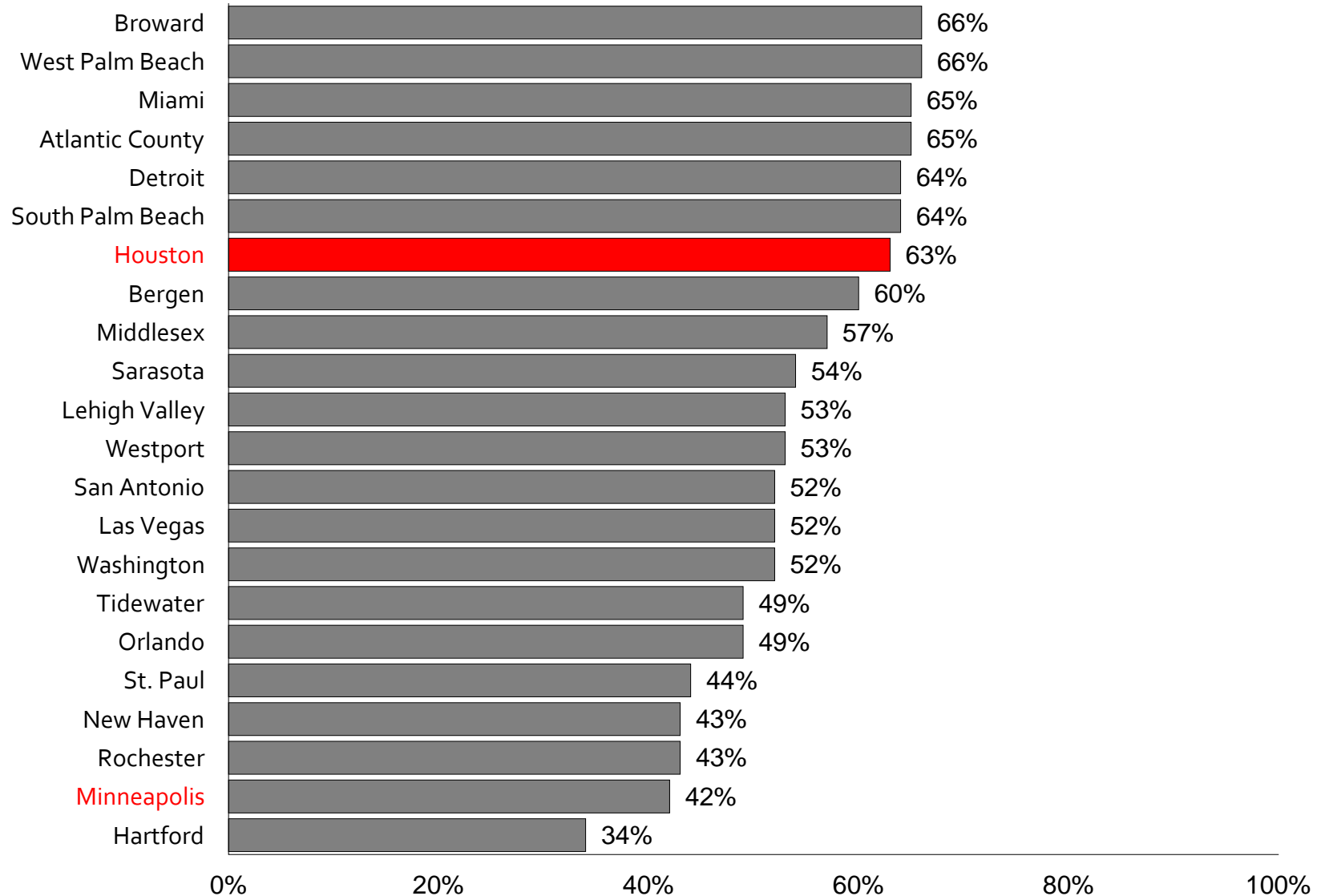
(Respondents Under Age 50 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

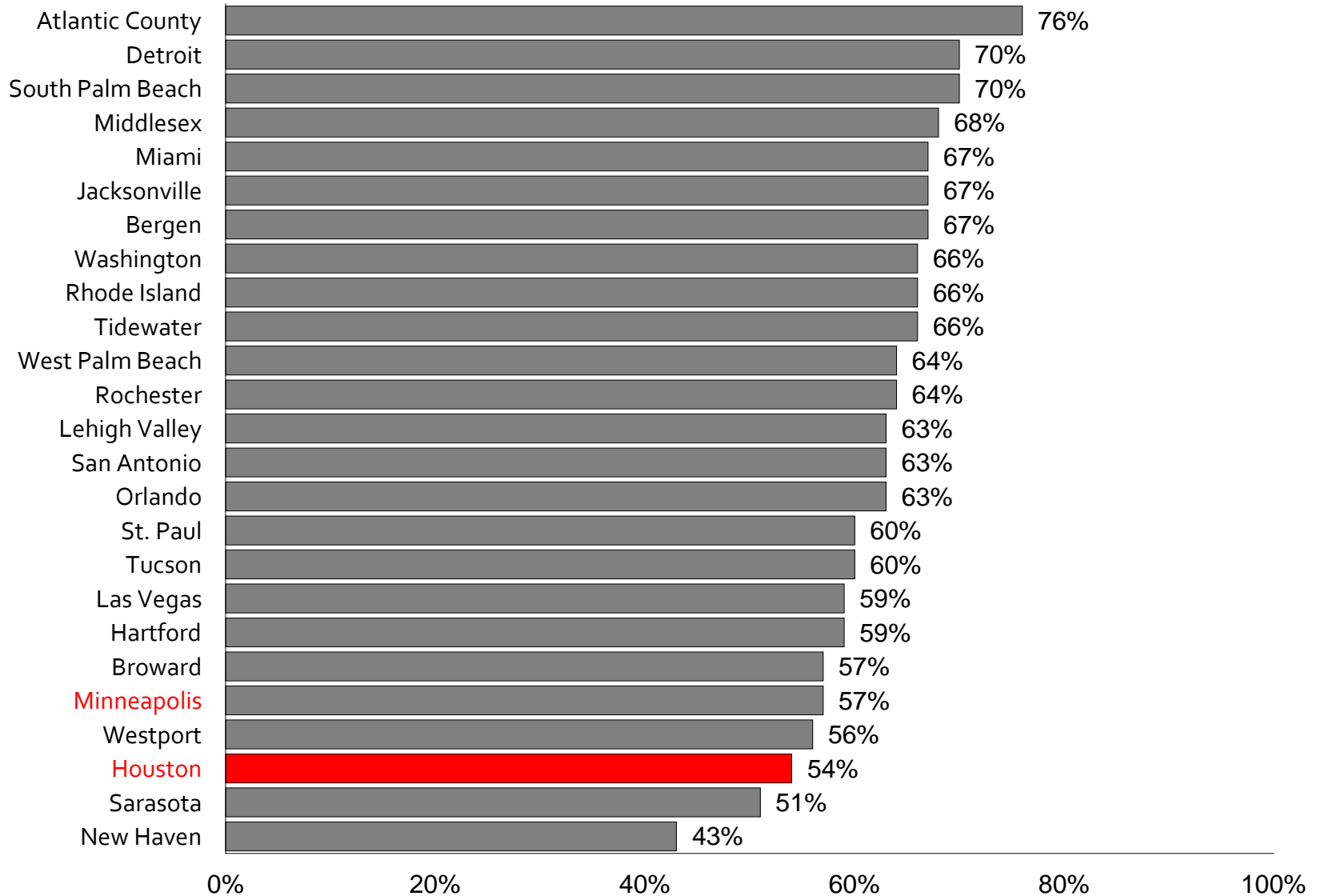
(Respondents Age 50-64 in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

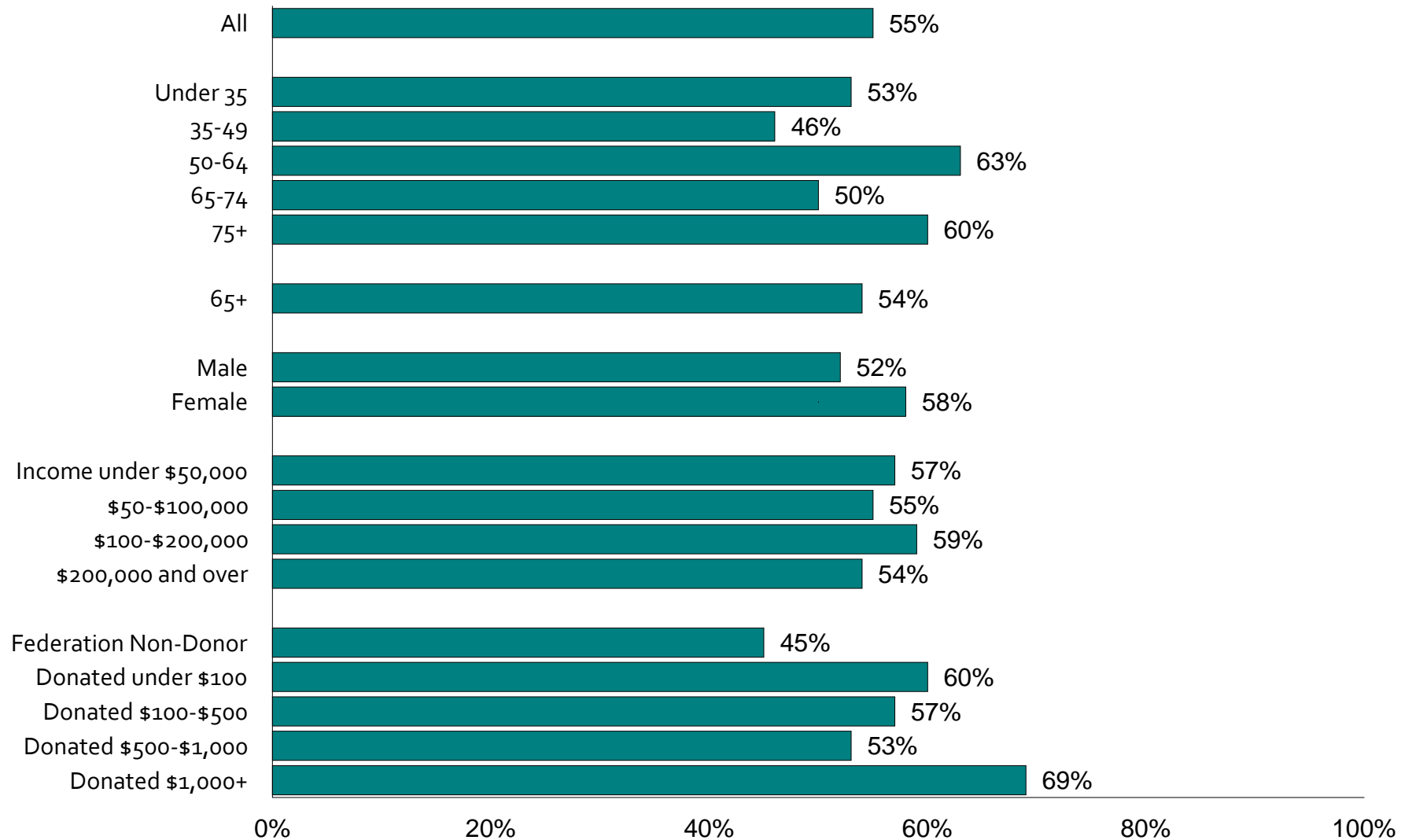
(Respondents Age 65 and Over in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Supporting the People of Israel as a Motivation to Donate to a Jewish Organization

% Very Important

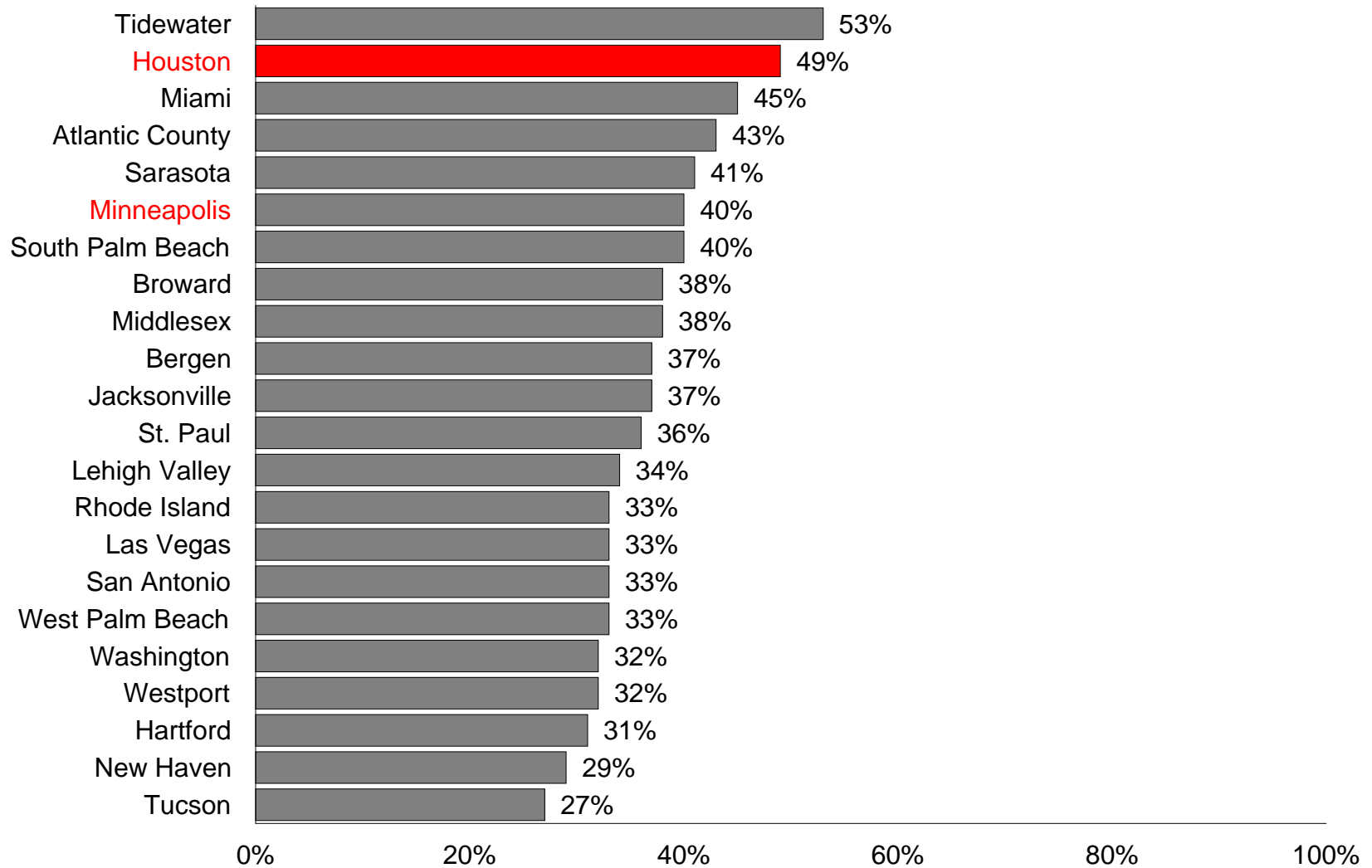
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



14 **IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION**

% Very Important

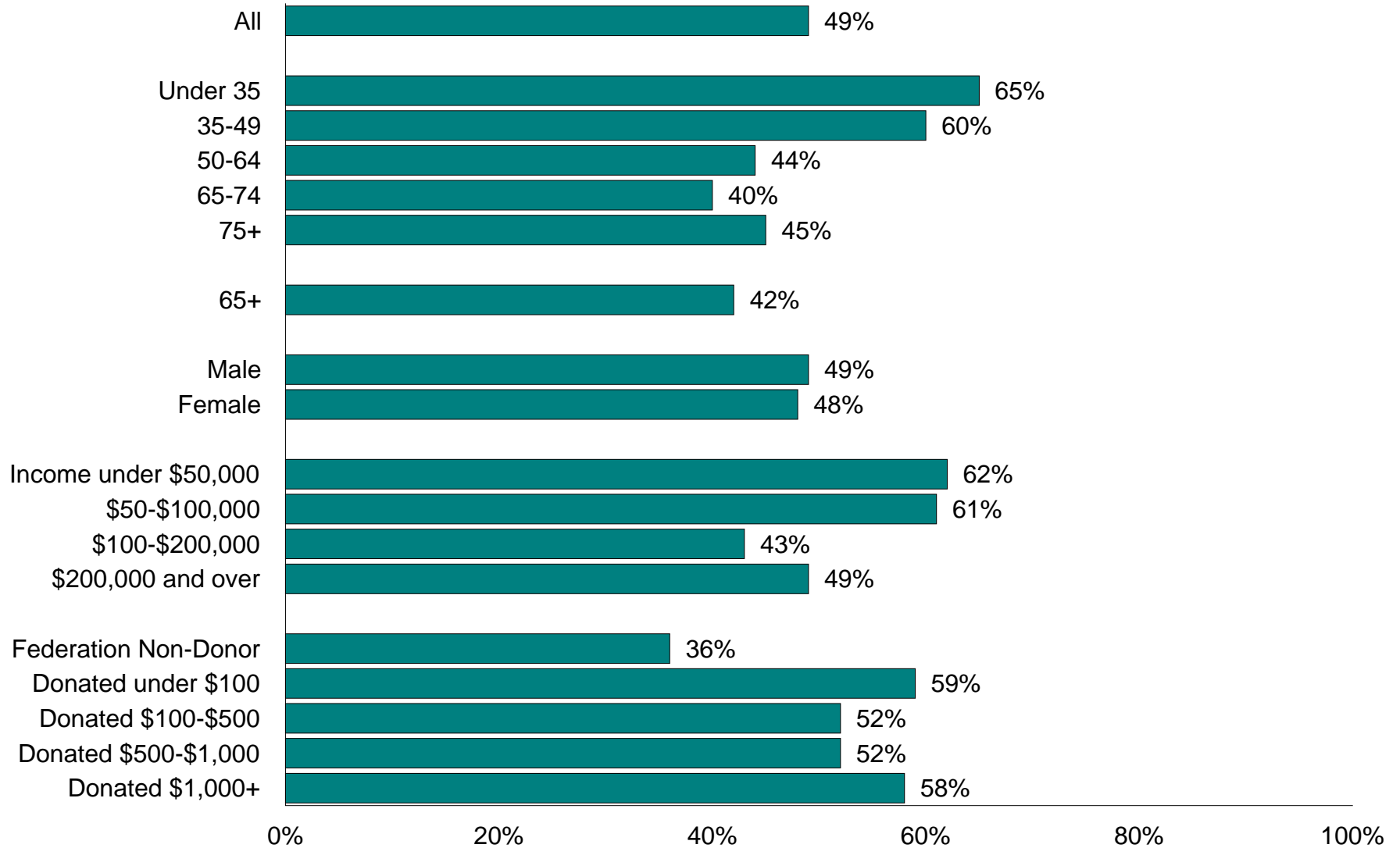
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



15 **IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION**

% Very Important

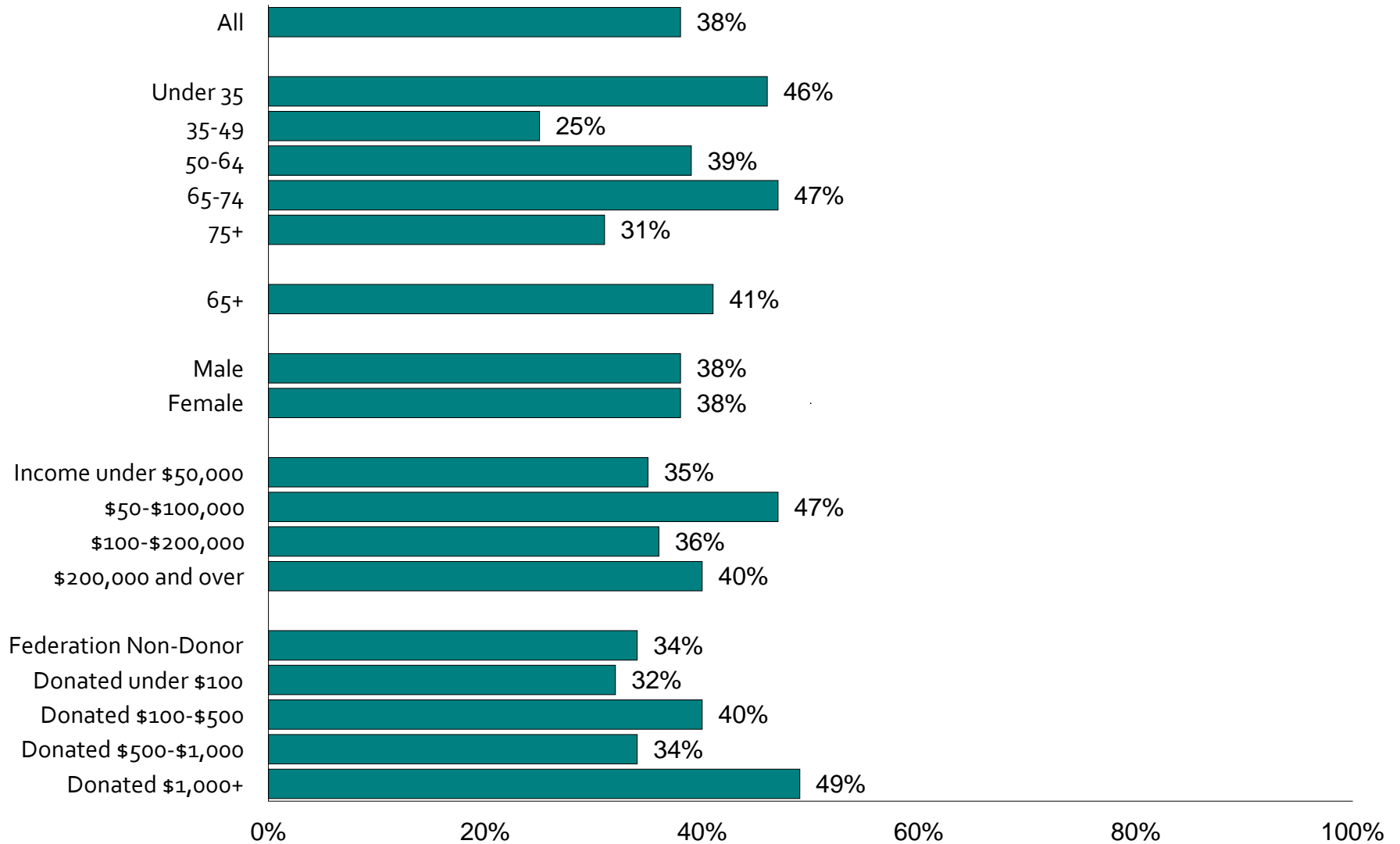
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Donating to a Jewish Organization that Engages in Political Advocacy for Israel as a Motivation to Donate to a Jewish Organization

% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)

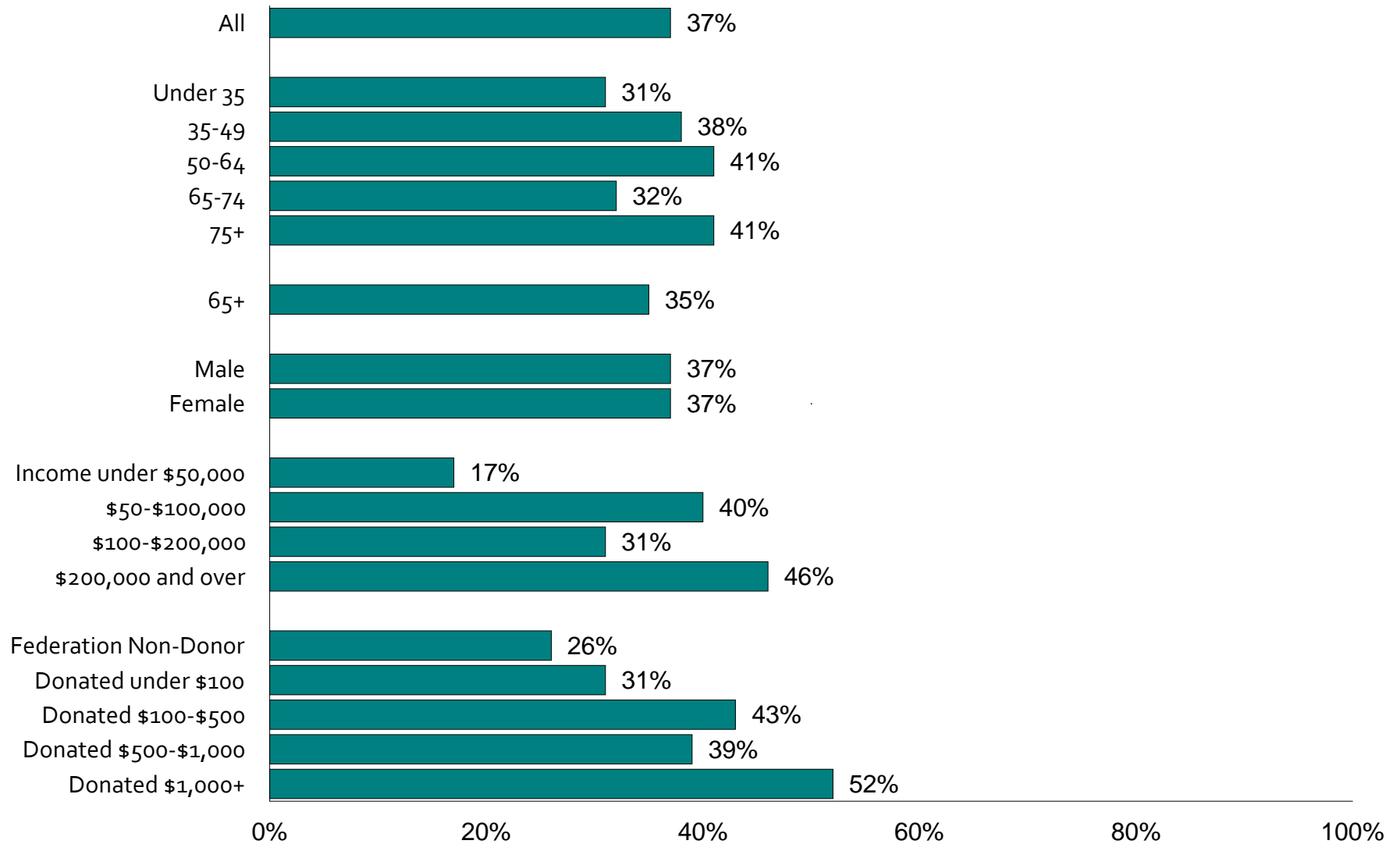


Importance of

Donating to a Jewish Organization that Helps Both Jews and Non-Jews as a Motivation to Donate to a Jewish Organization

% Very Important

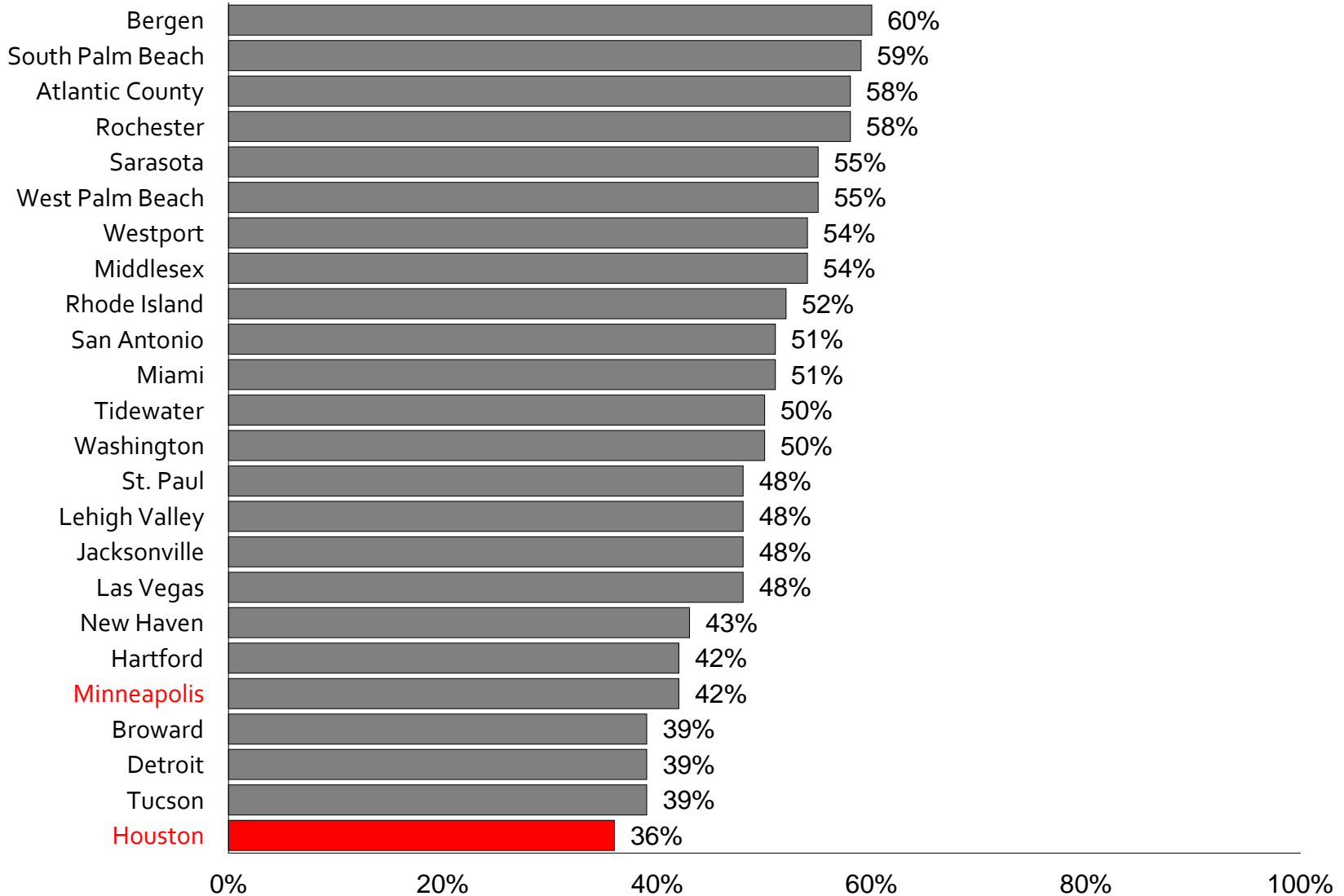
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Helping Jews Elsewhere in the World as a Motivation to Donate to a Jewish Organization

% Very Important

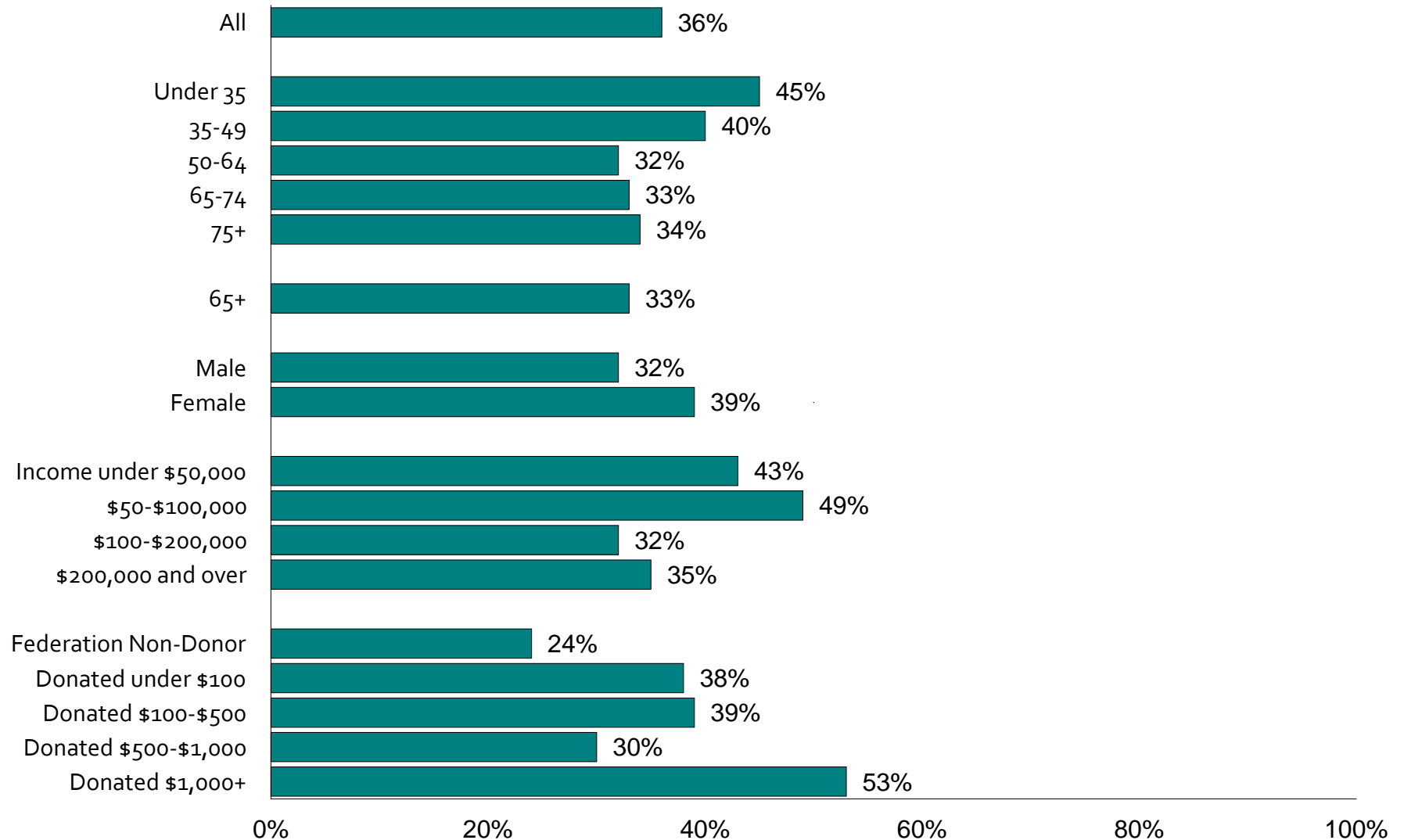
(Respondents in Jewish Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



Importance of Helping Jewish Communities Elsewhere in the World as a Motivation to Donate to a Jewish Organization

% Very Important

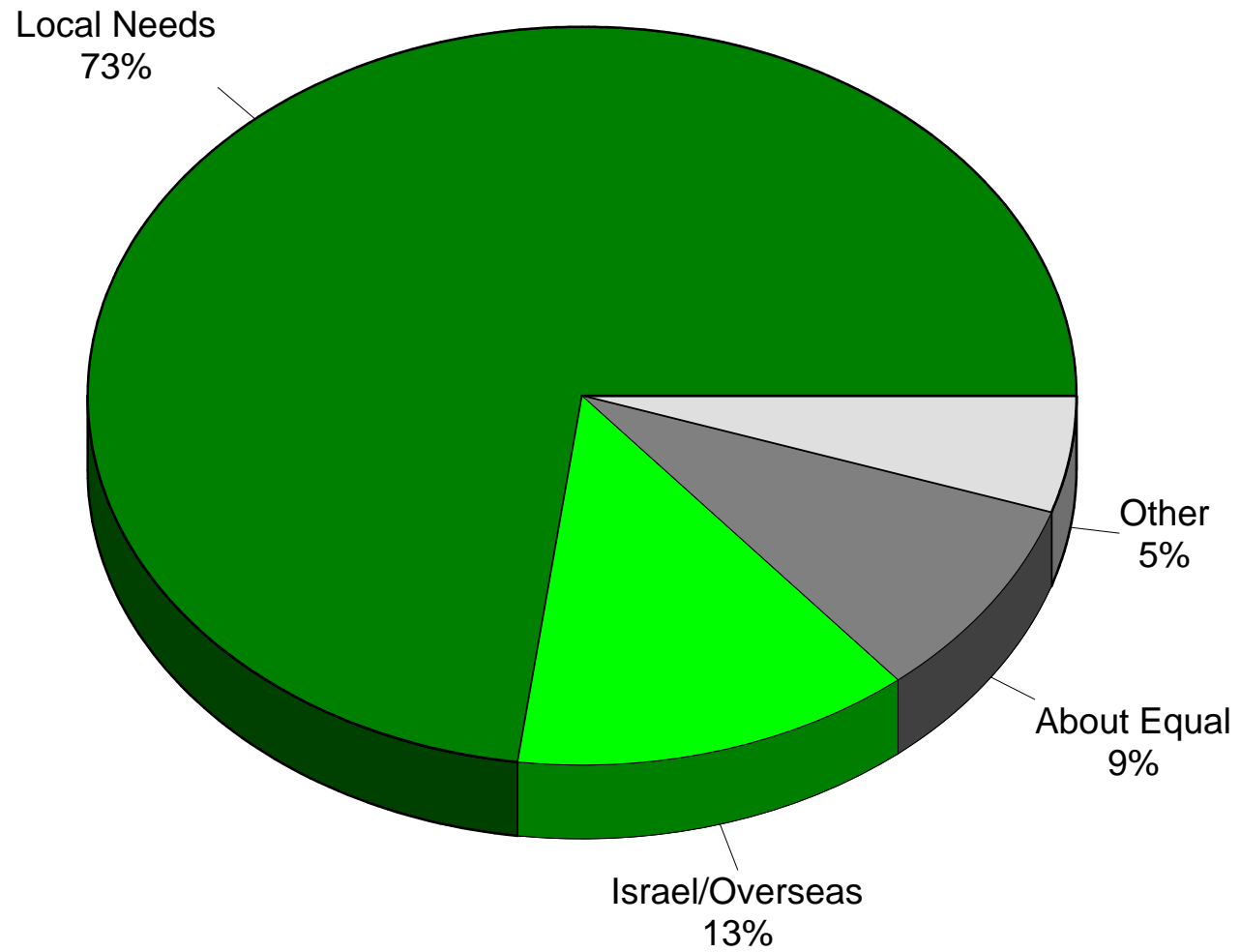
(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



**Philanthropic Profile:
Preference for Allocation of Funds**

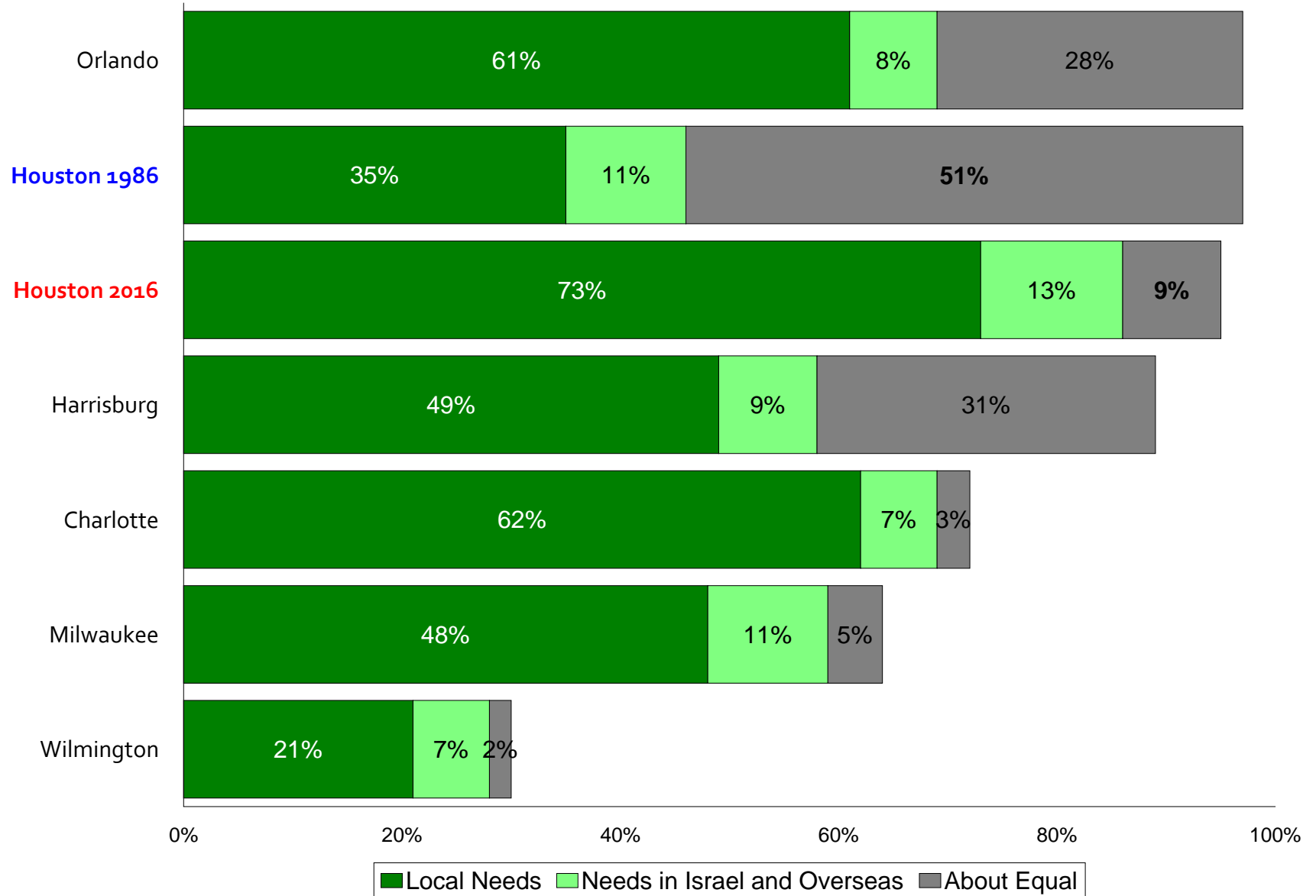
Preference for Allocation of Funds

(Respondents)



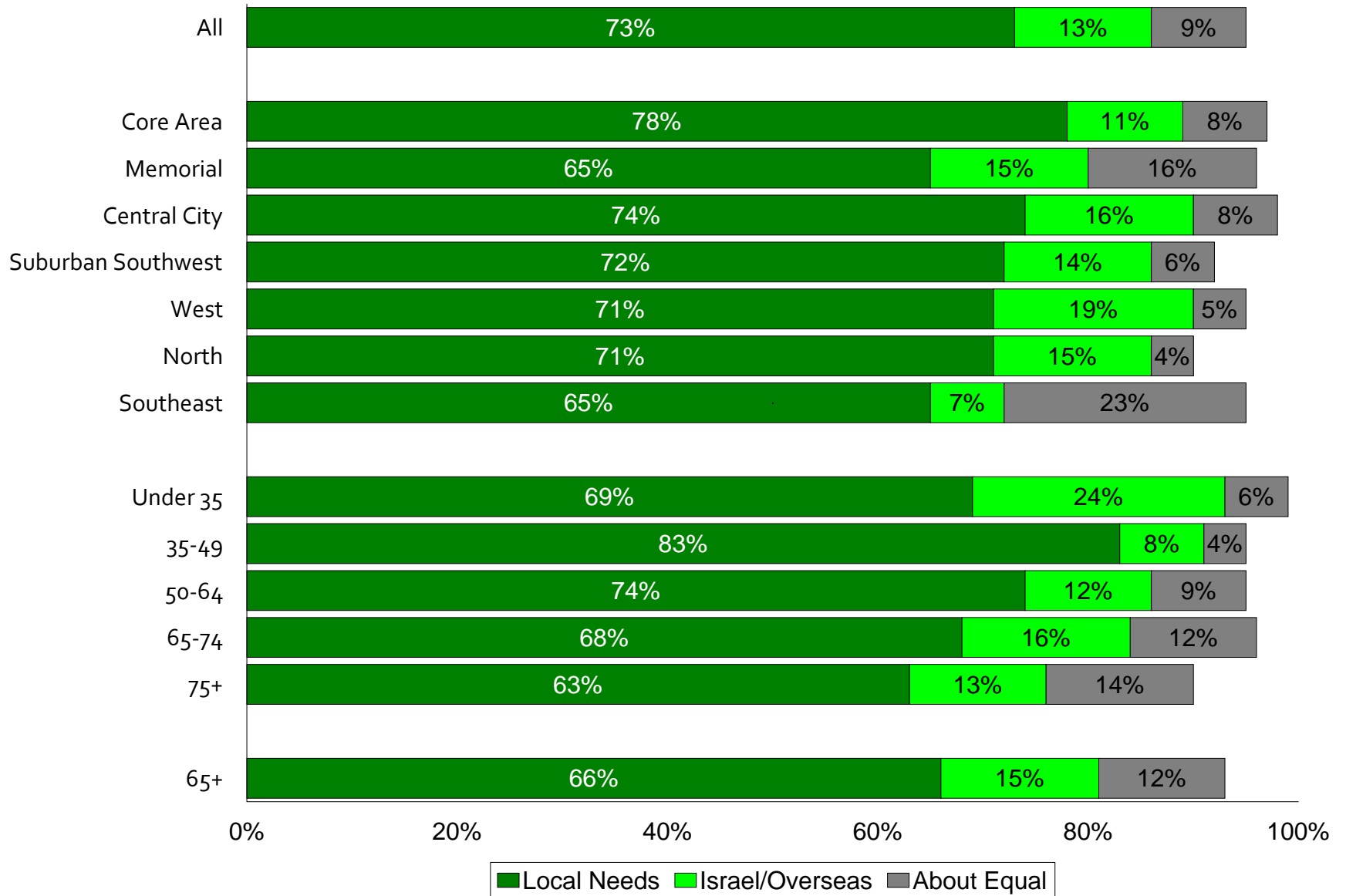
Preference for Federation Allocations

(Respondents)



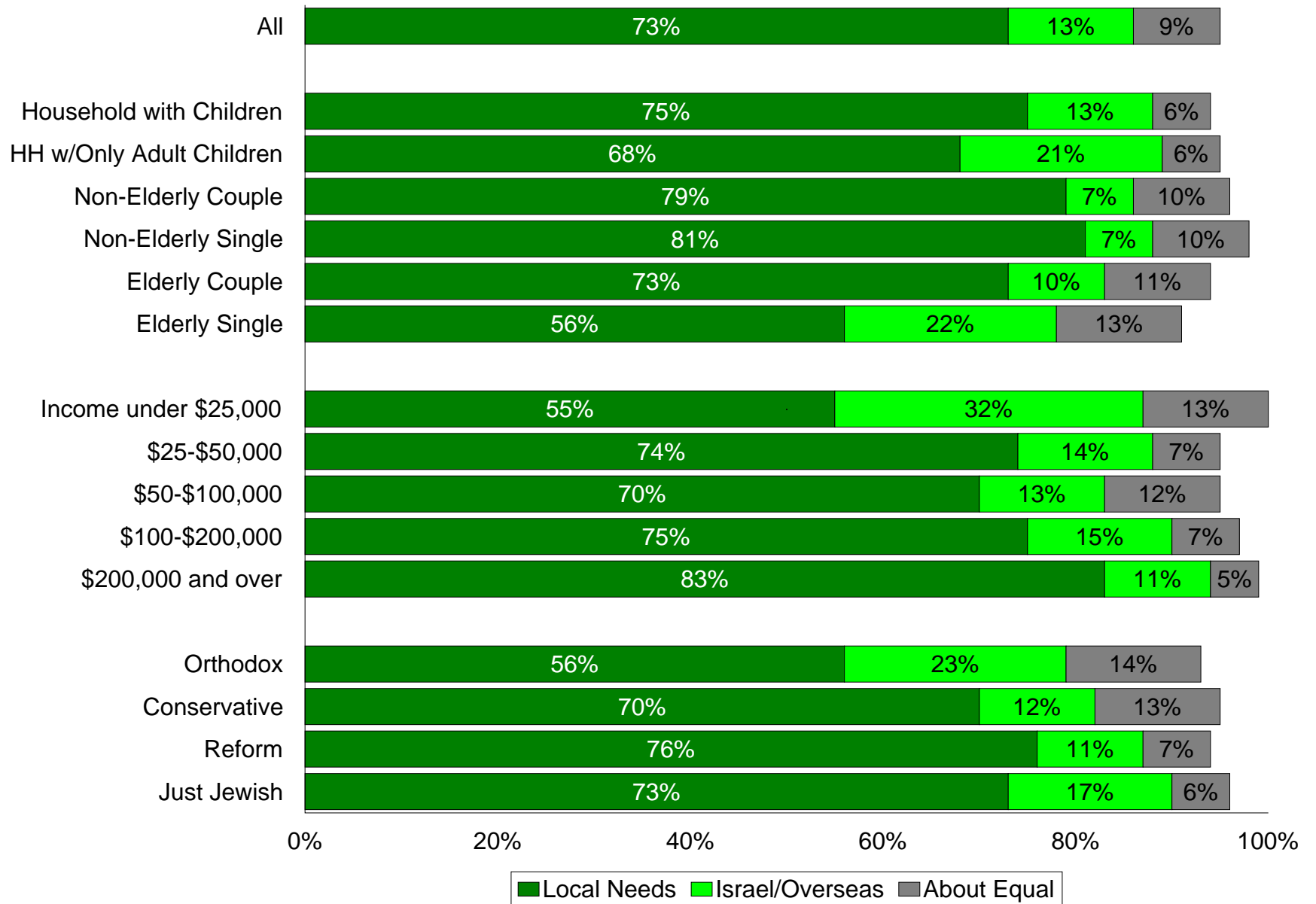
Preference for Allocation of Funds

(Respondents)



Preference for Allocation of Funds

(Respondents)



Preference for Allocation of Funds

(Respondents)

