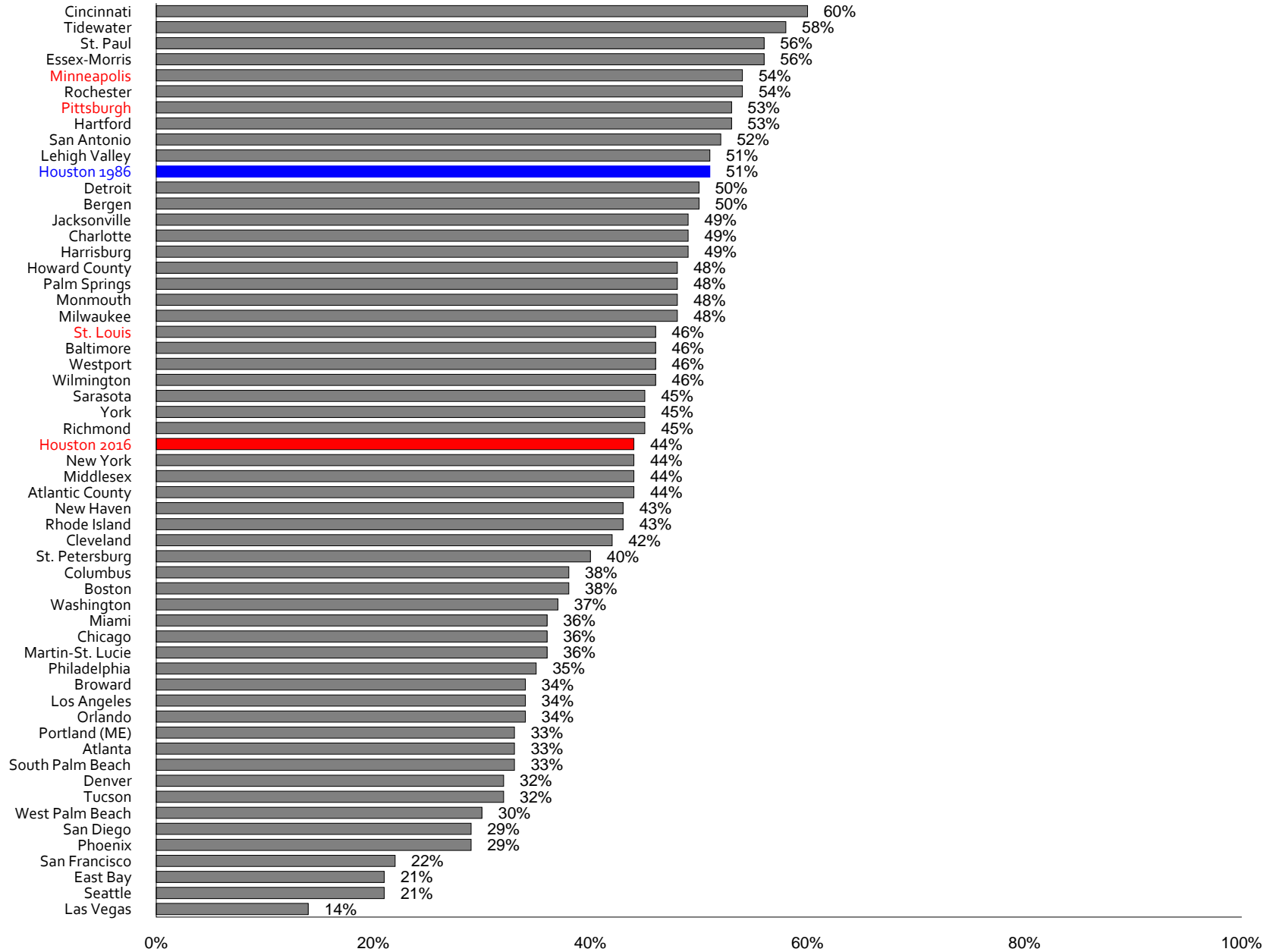


**Membership Profile: Synagogues**

# Current Synagogue Membership

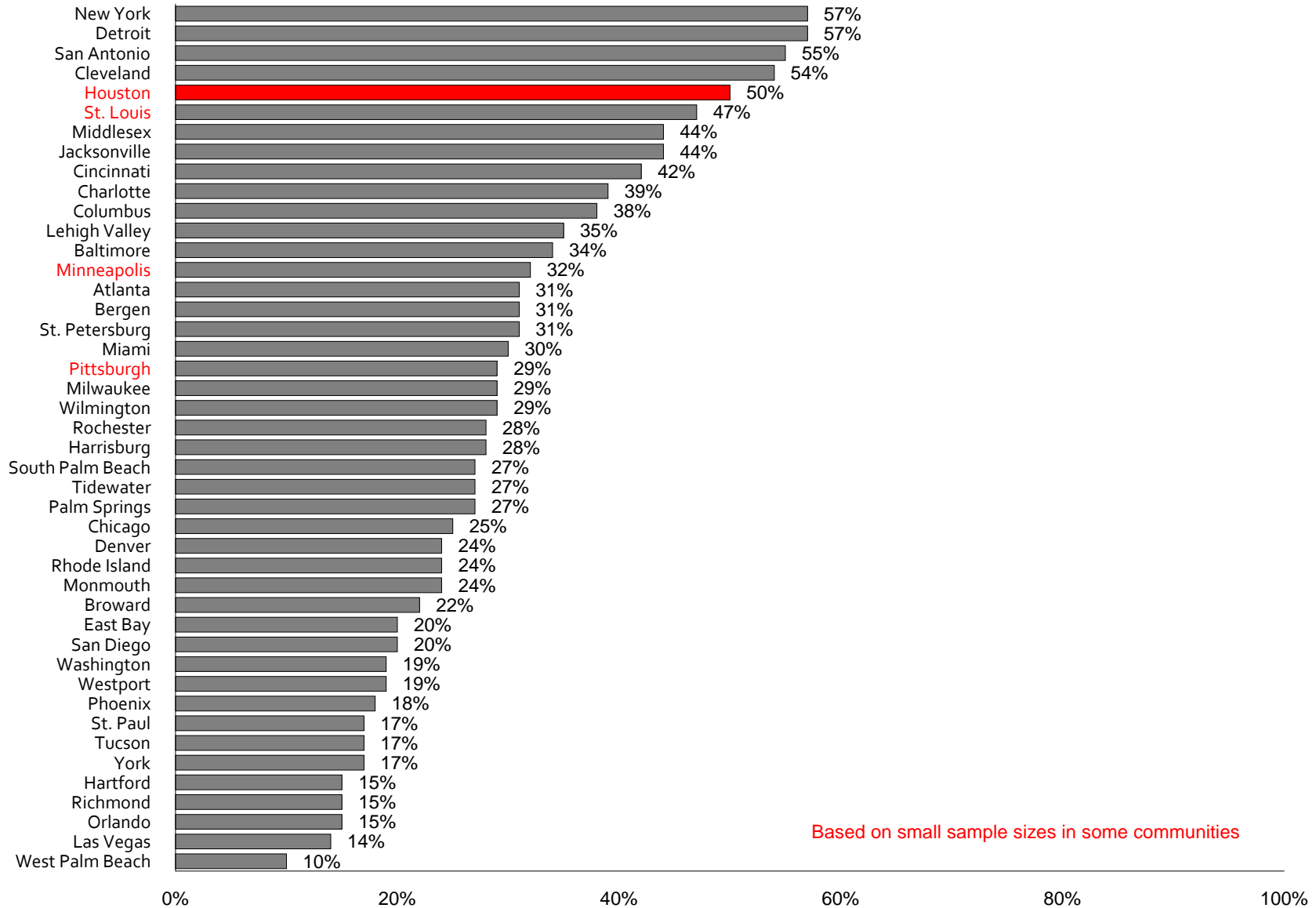
(Jewish Households)



# 3

## Current Synagogue Membership

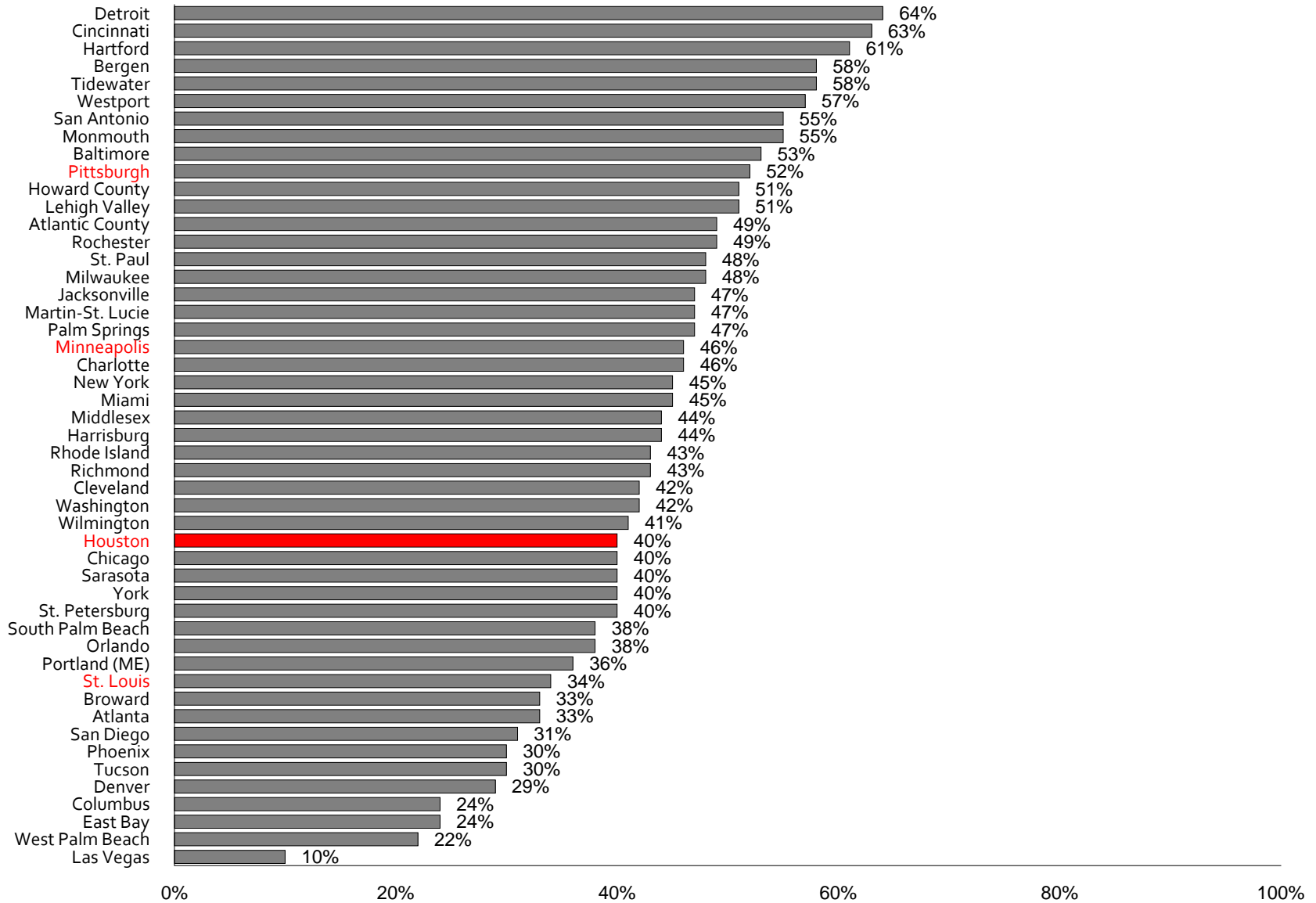
### Head of Household Under Age 35 (Jewish Households)



Based on small sample sizes in some communities

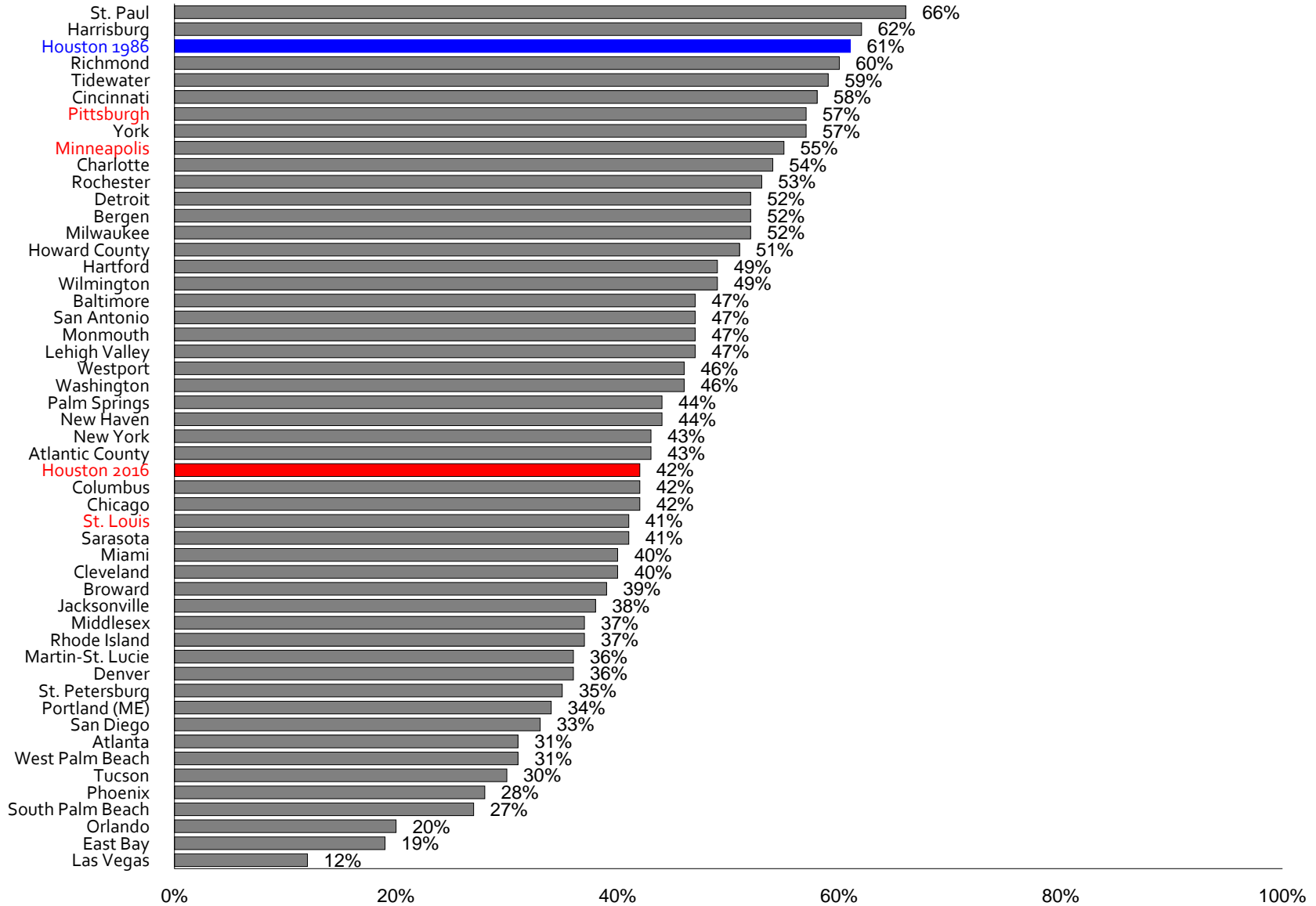
# Current Synagogue Membership

## Head of Household Age 35-49 (Jewish Households)



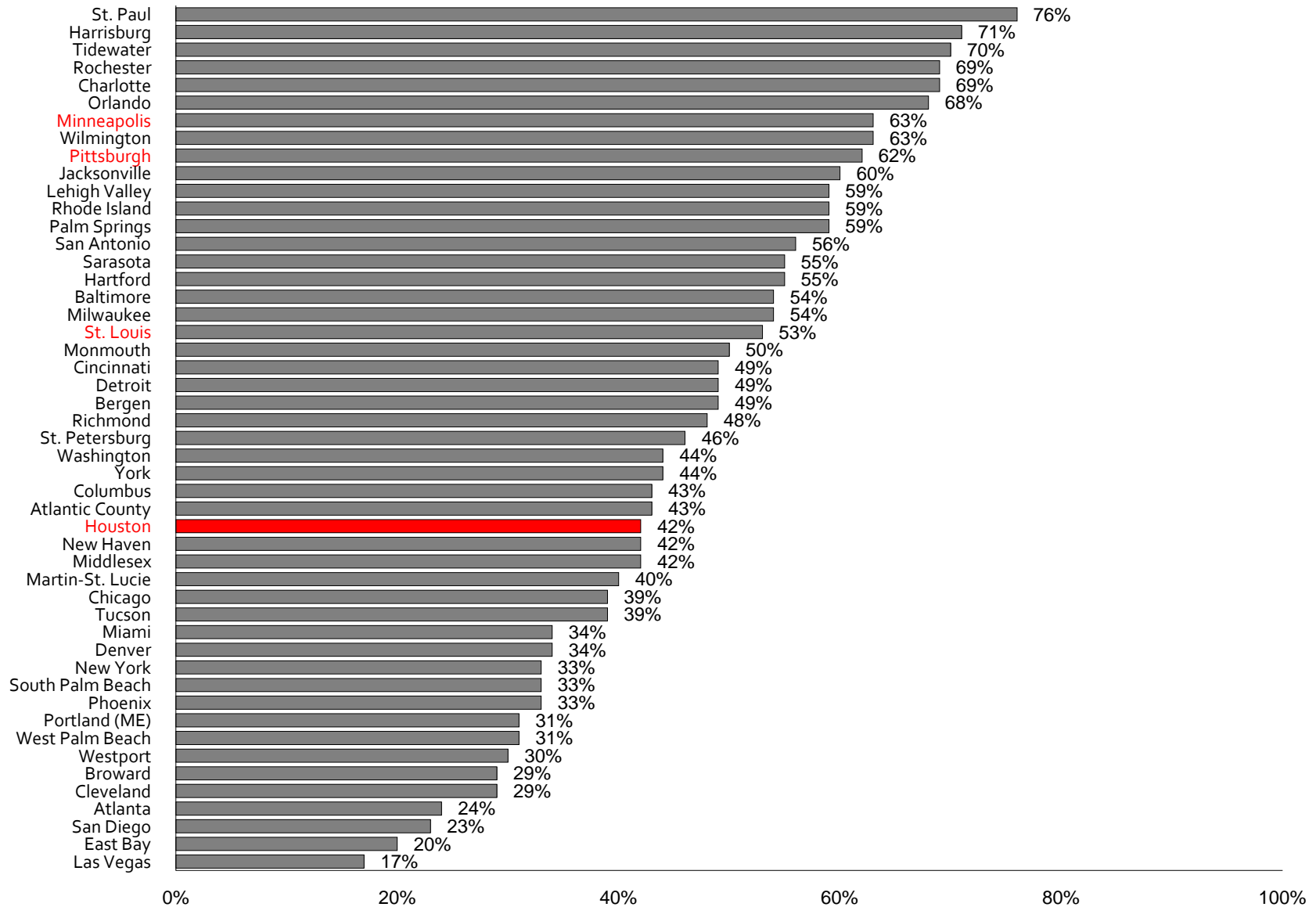
# Current Synagogue Membership

Head of Household Age 50-64  
(Jewish Households)



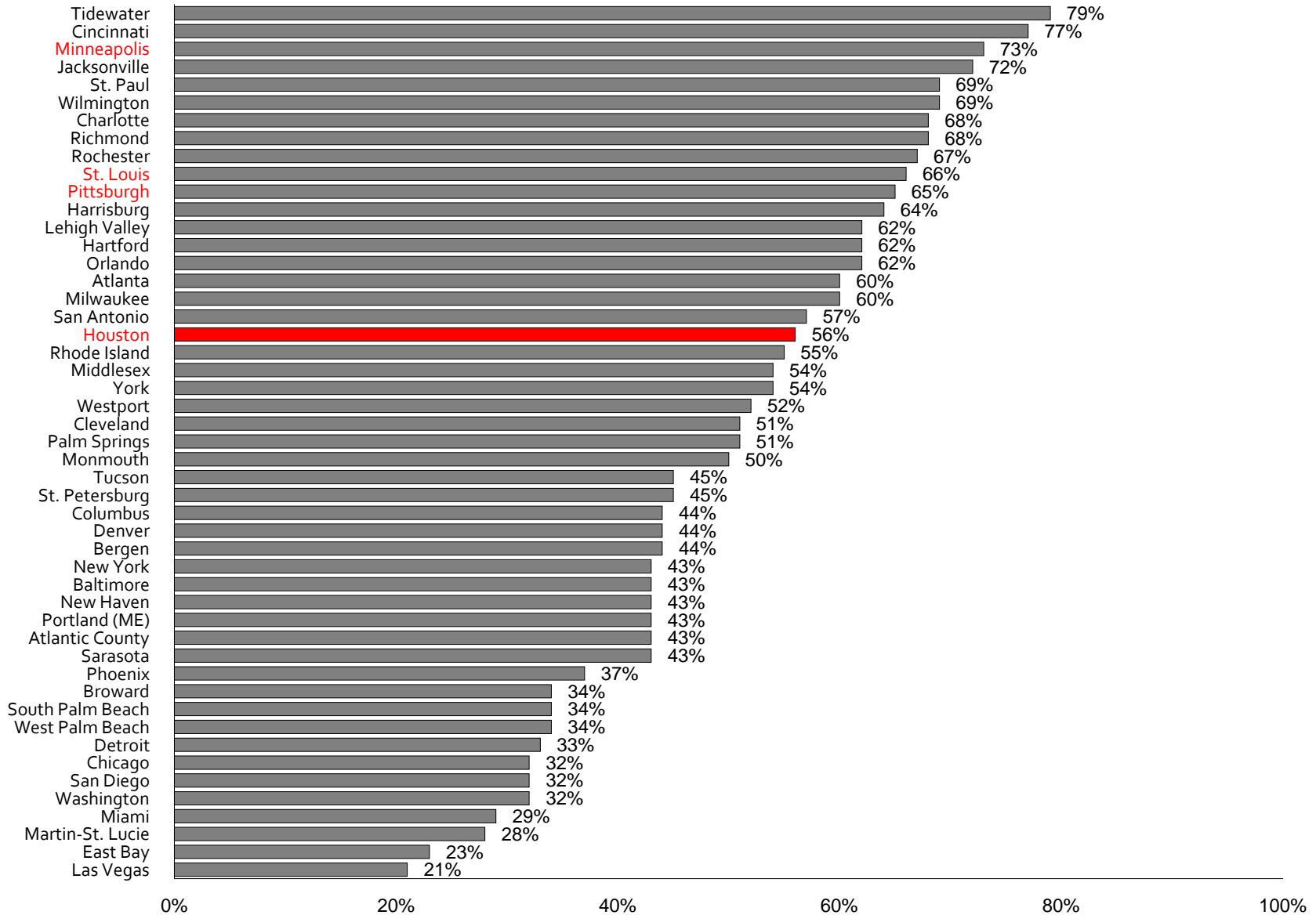
# Current Synagogue Membership

Head of Household Age 65-74  
(Jewish Households)



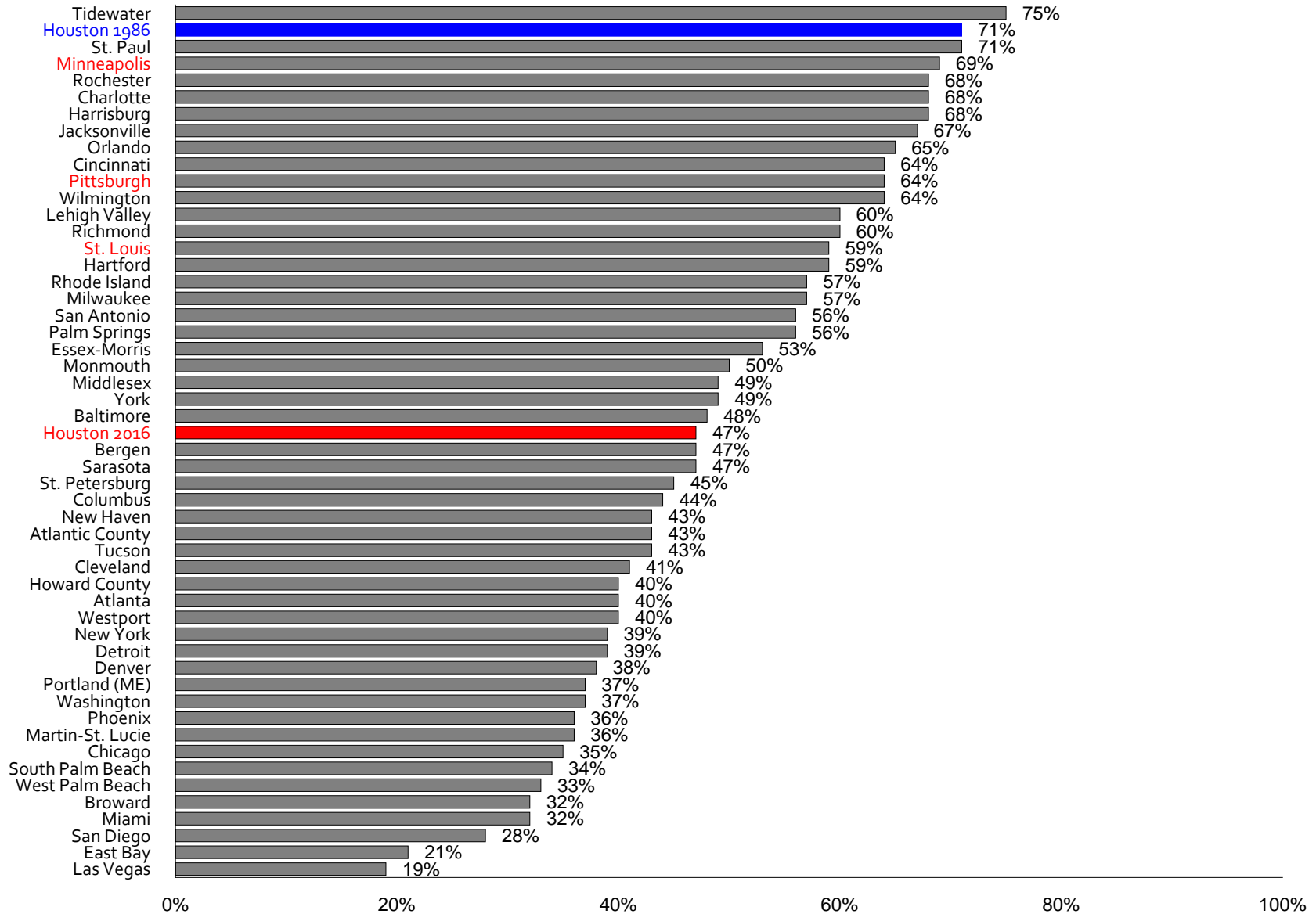
# Current Synagogue Membership

Head of Household Age 75 and Over  
(Jewish Households)



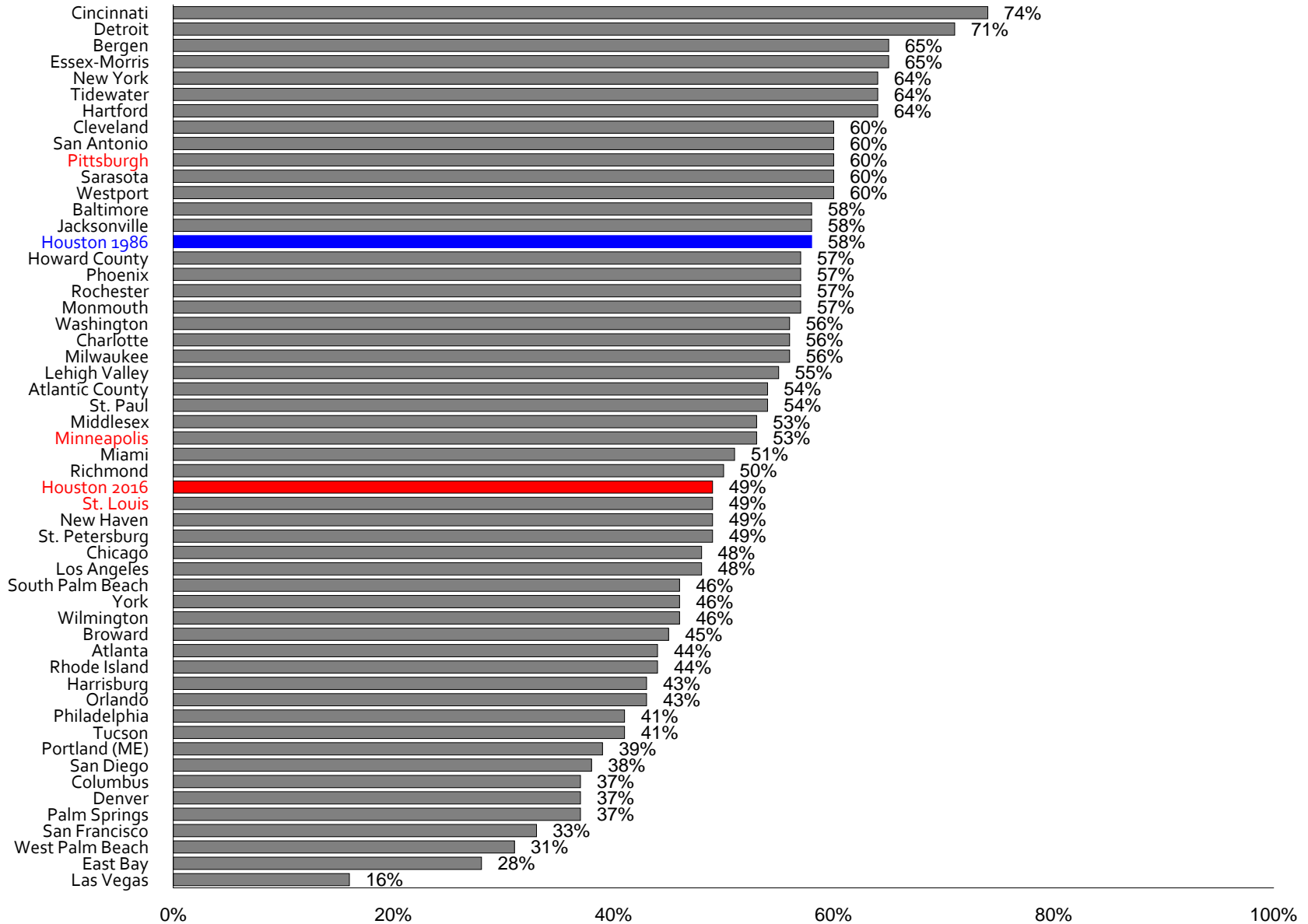
# Current Synagogue Membership

## Head of Household Age 65 and Over (Jewish Households)

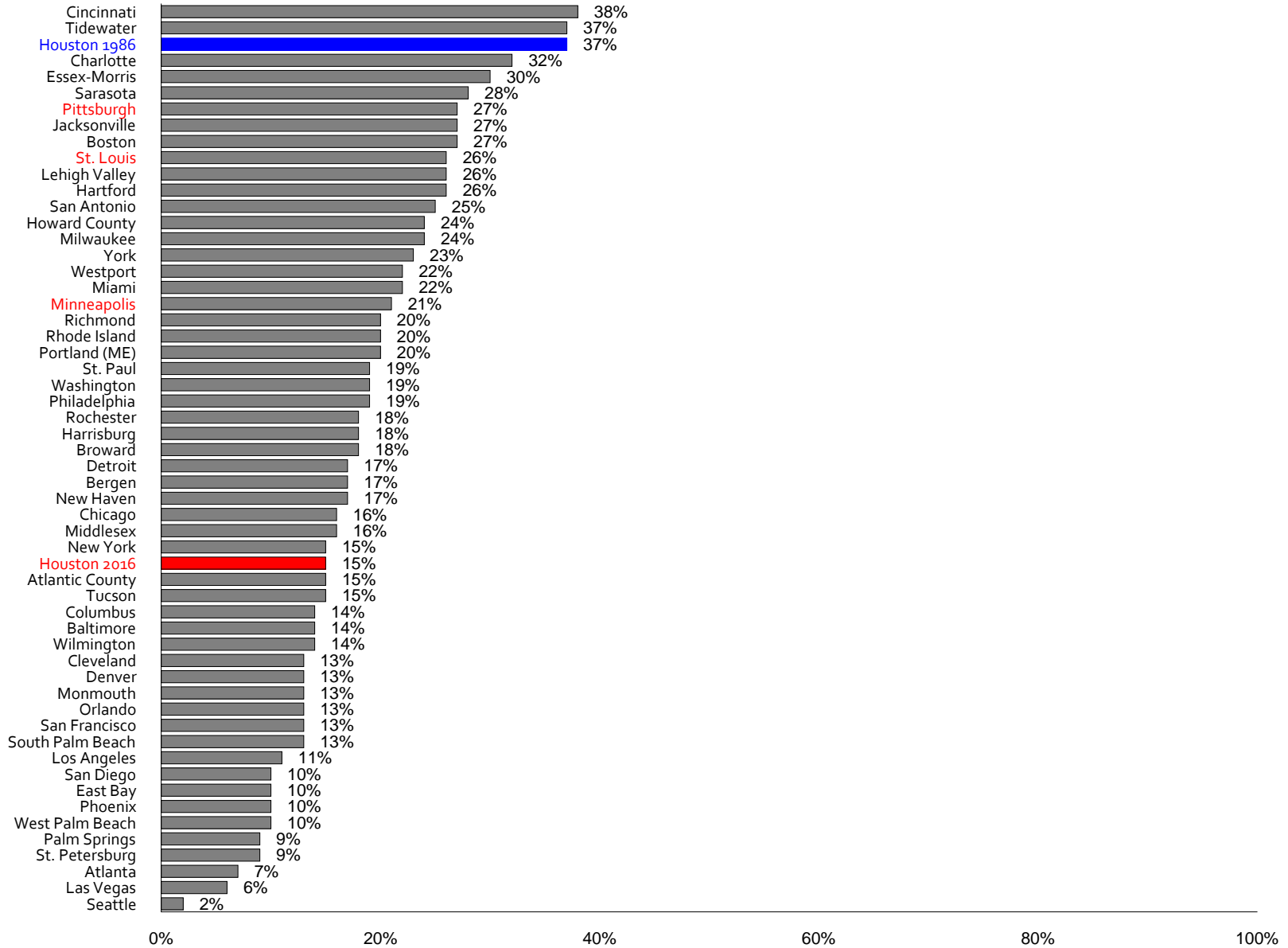




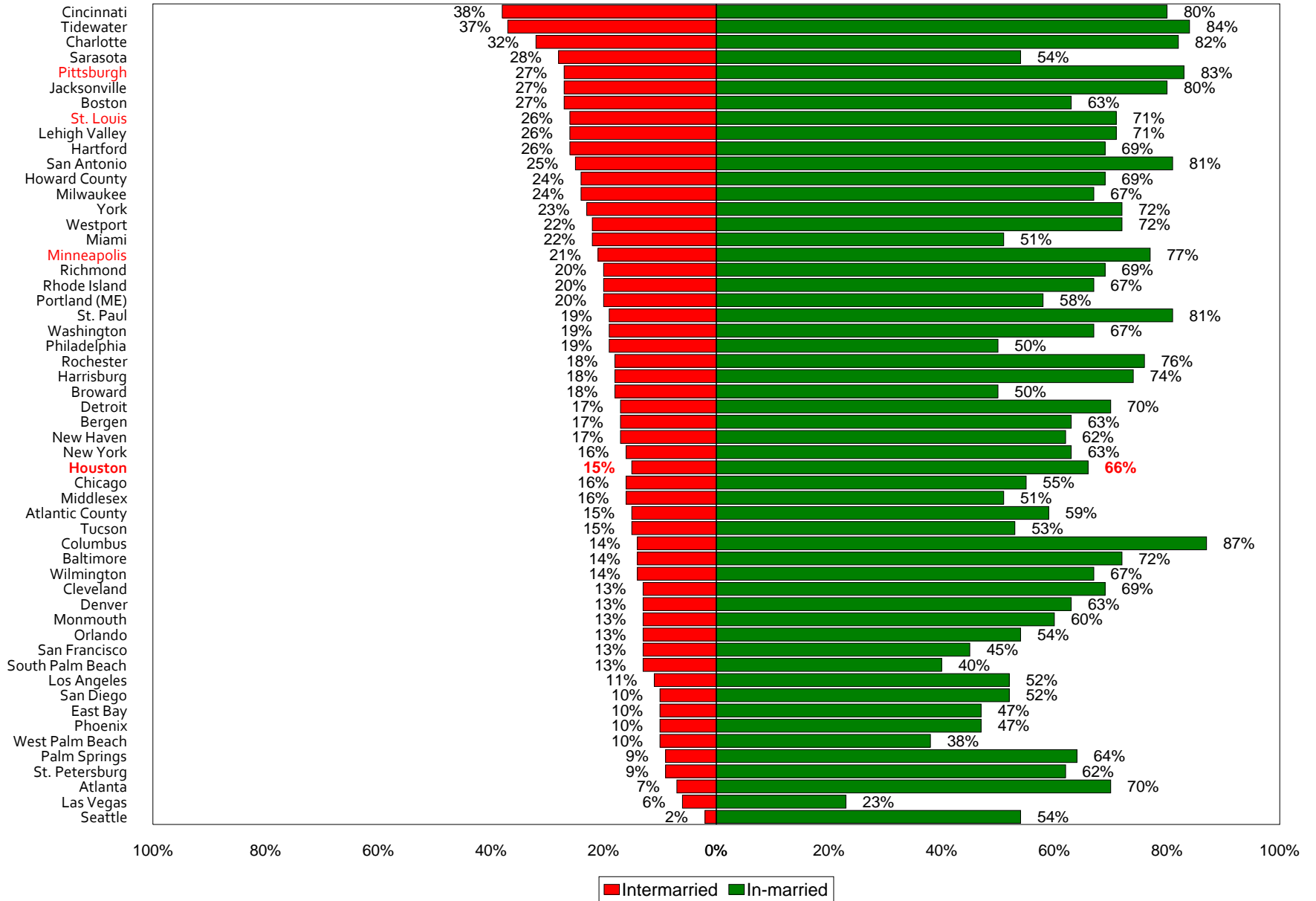
# Current Synagogue Membership of Households with Children



# Current Synagogue Membership of Intermarried Households

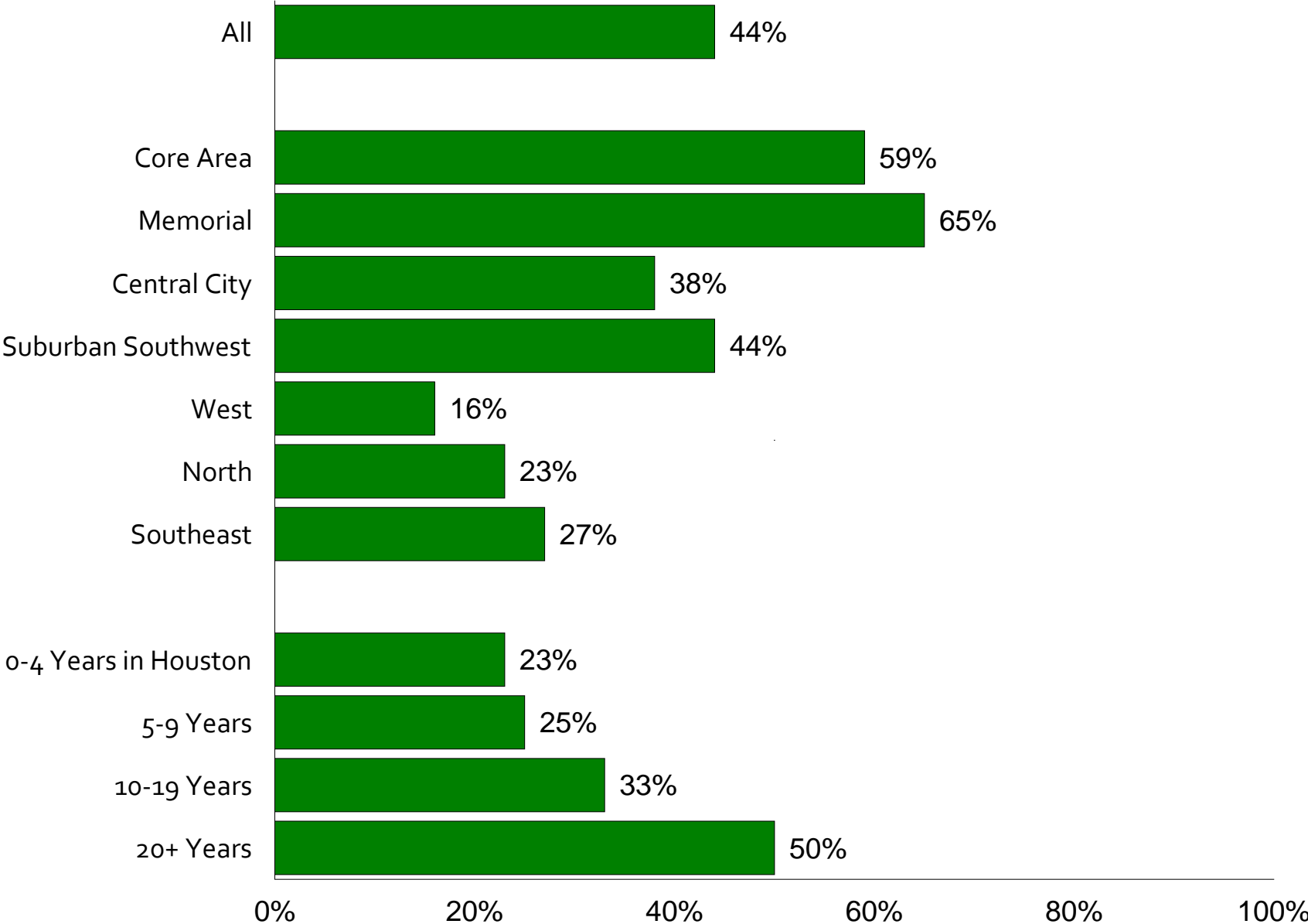


# Current Synagogue Membership of Intermarried and In-married Households



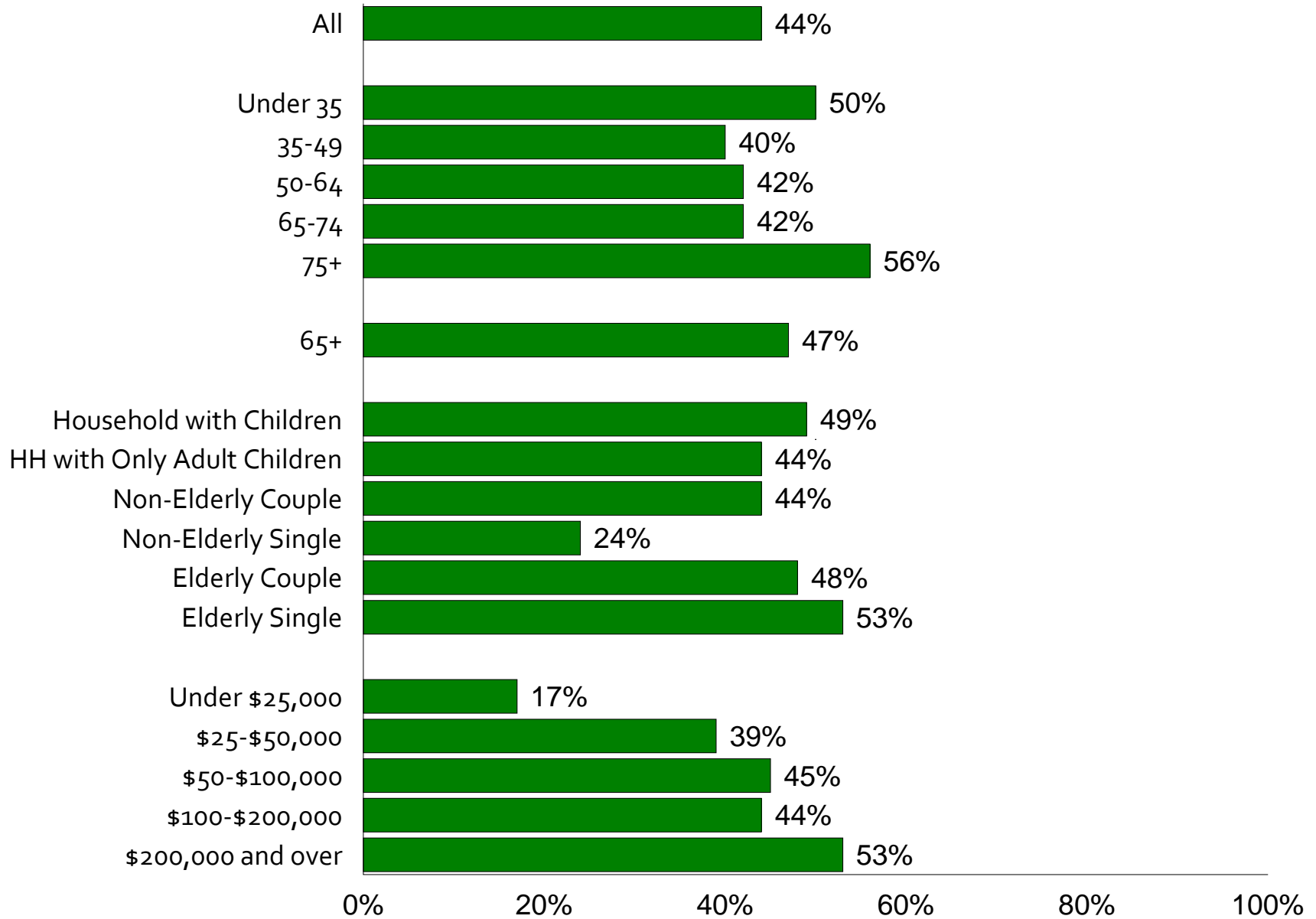
# Current Synagogue Membership

(Jewish Households)



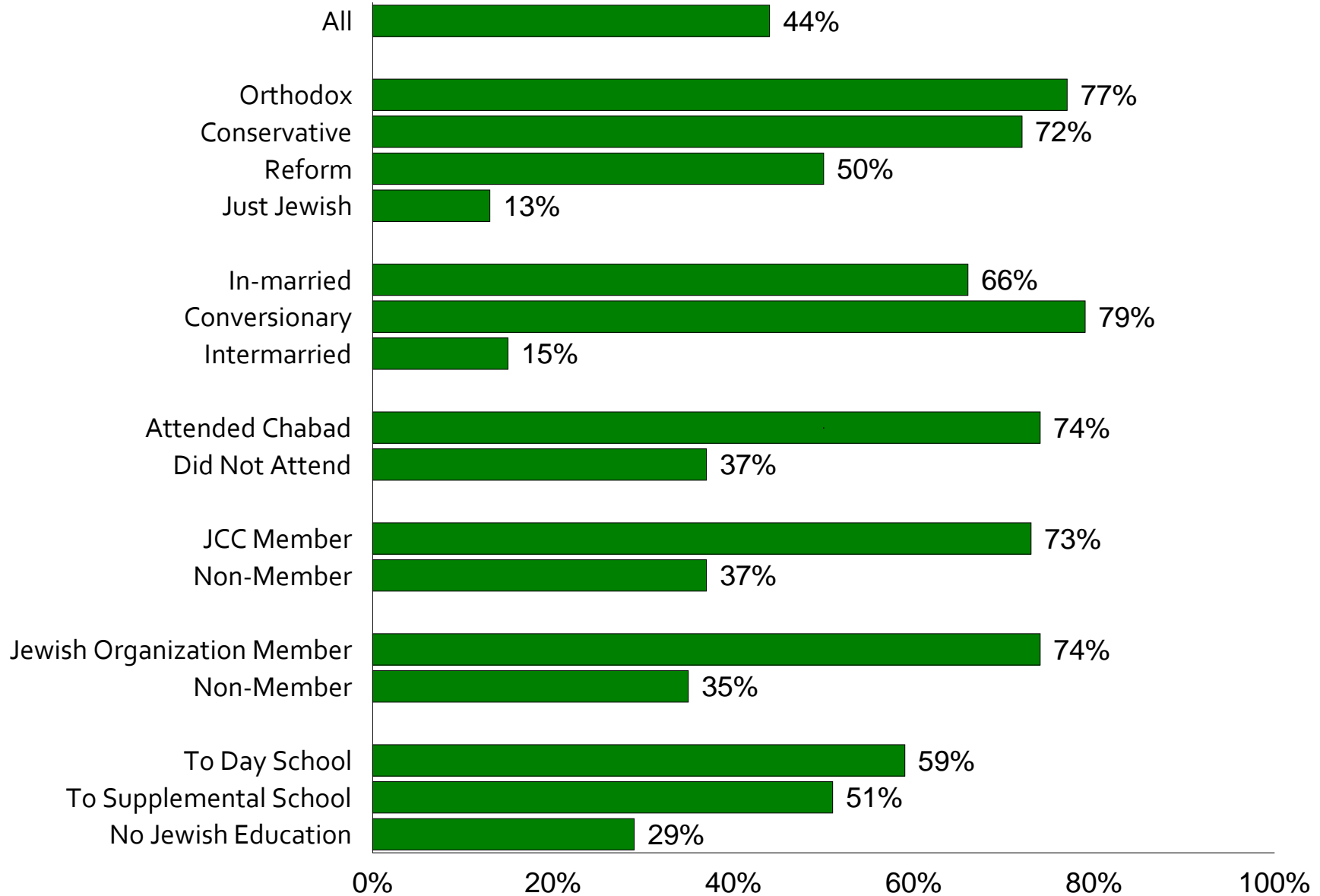
# Current Synagogue Membership

(Jewish Households)



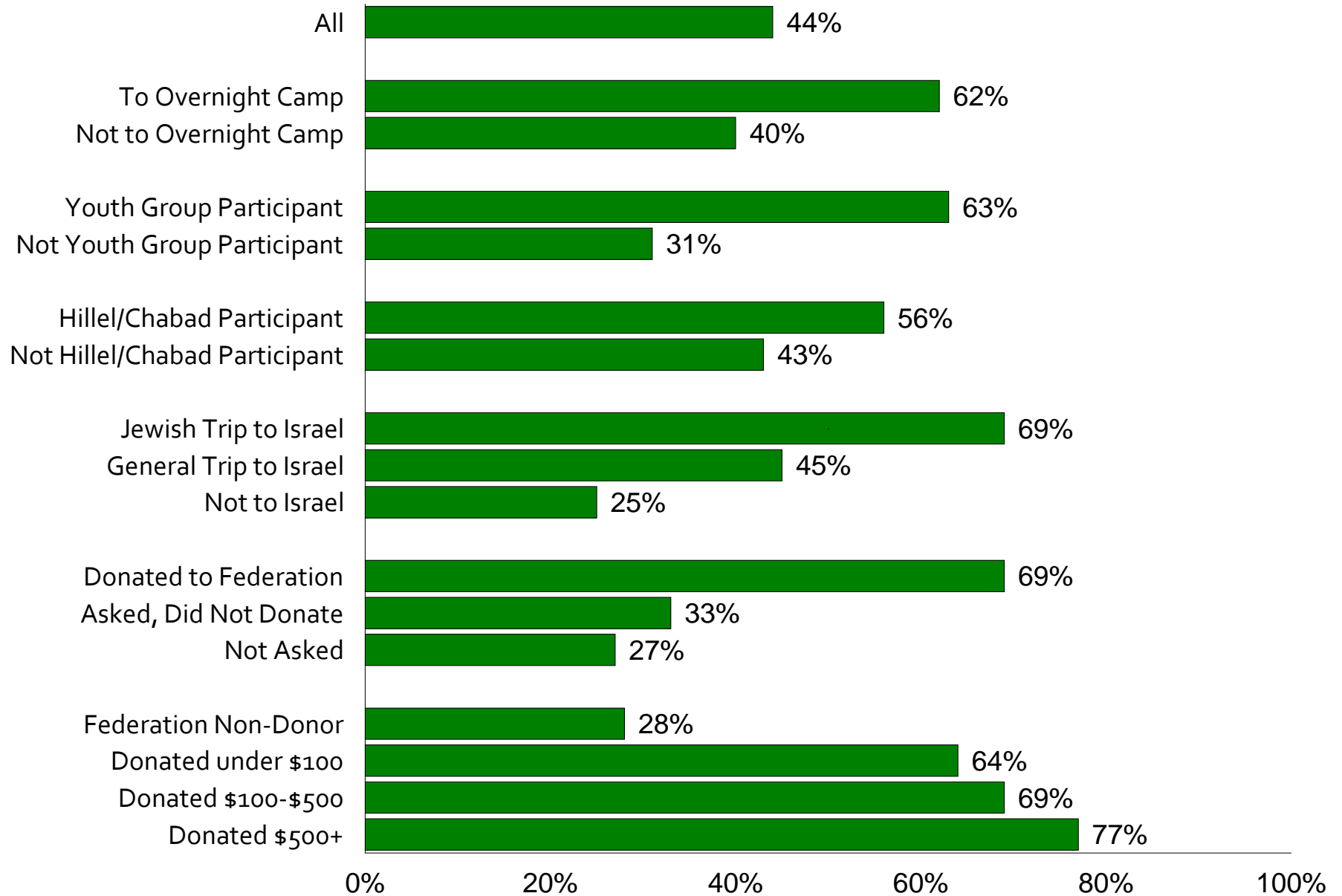
# Current Synagogue Membership

(Jewish Households)



# Current Synagogue Membership

(Jewish Households)



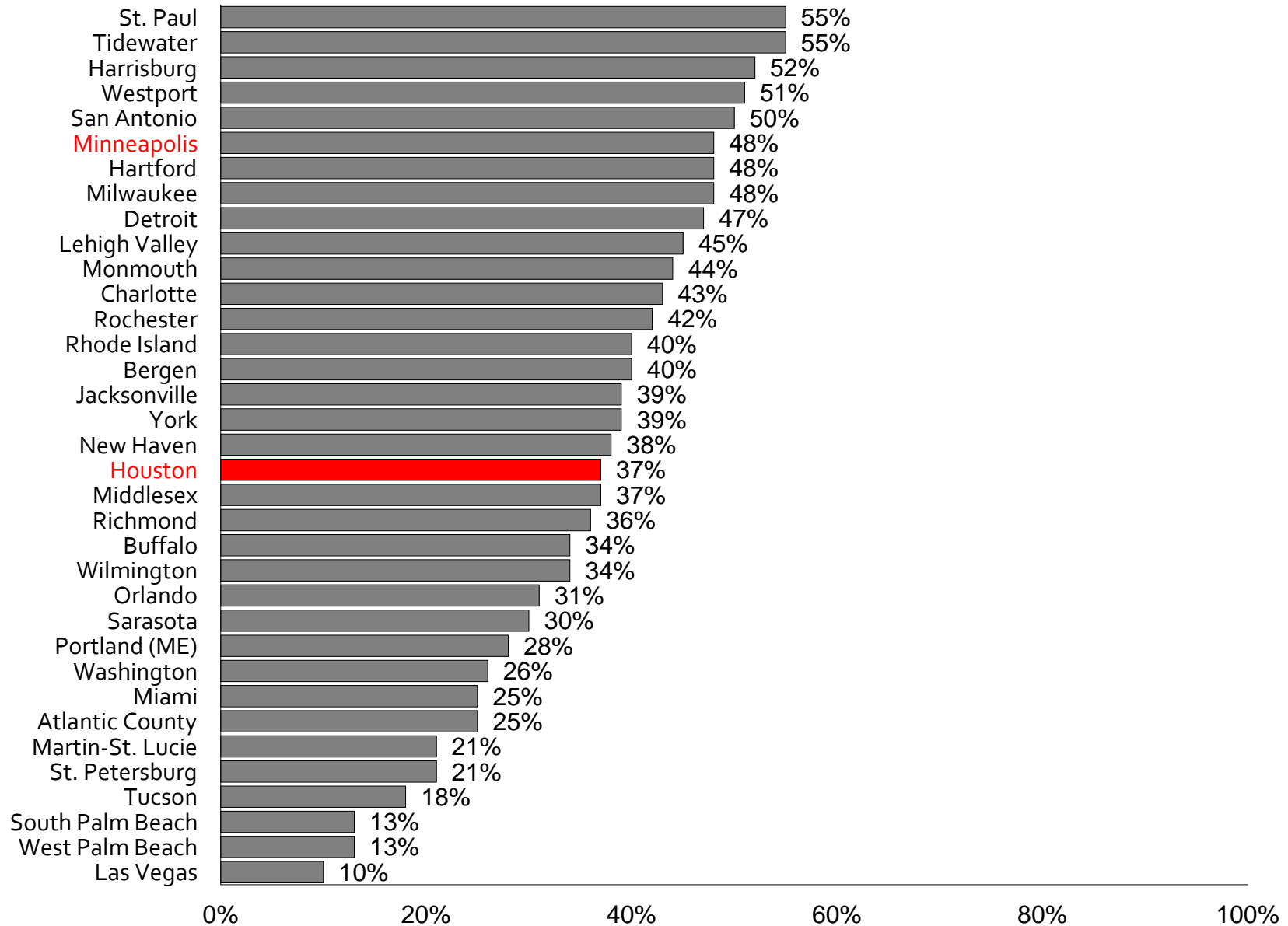
## Profile of Synagogue Member Households

- 44% live in the Core Area; 18%, in Memorial; 13% in the Central City; and 11%, in the Suburban SW
- 81% have lived in Houston for 20 or more years
- 12% are under age 35; 19%, age 35-49; 32%, age 50-64; 21%, age 65-74; and 17% age 75 and over
- 25% are households with children; 21% are elderly couple households; and 16% are non-elderly couple households
- 35% earn an annual household income of \$200,000 and over
- 8% of Jewish respondents identify as Orthodox; 40%, Conservative; 42%, Reform; and 10%, Just Jewish
- 12% of married couples are intermarried
- 66% participated in a local JCC program in the past year
- 22% contain an adult who attended a Jewish day school as a child; and 62%, supplemental school
- 43% contain an adult who attended or worked at a Jewish overnight camp as a child
- 77% contain an adult who visited Israel
- 61% donated to the Jewish Federation in the past year
- 82% donated to other Jewish charities in the past year
- 80% donated to non-Jewish charities in the past year



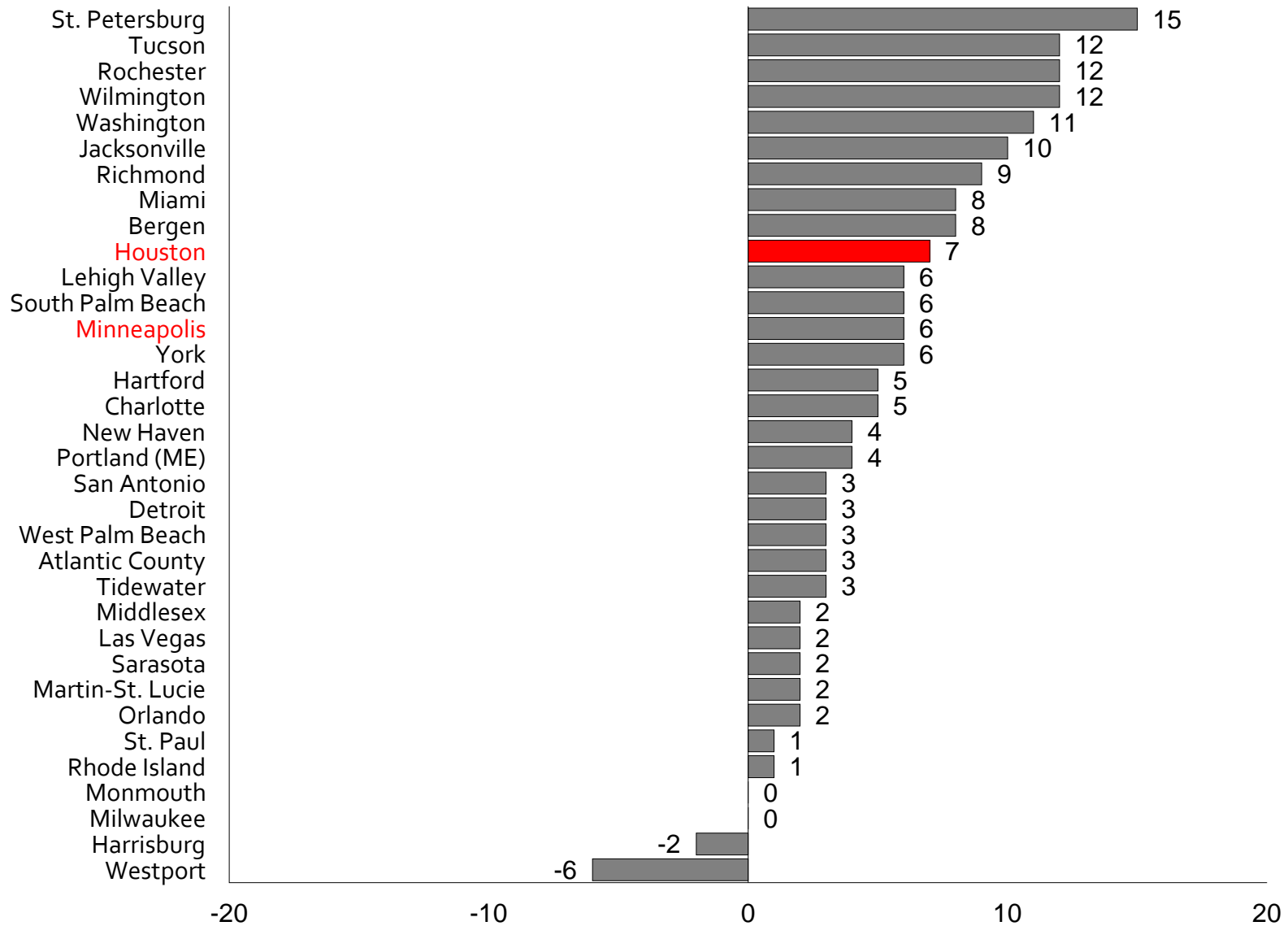
# Local Synagogue Membership

(Based upon the Synagogue Survey)  
(Jewish Households)



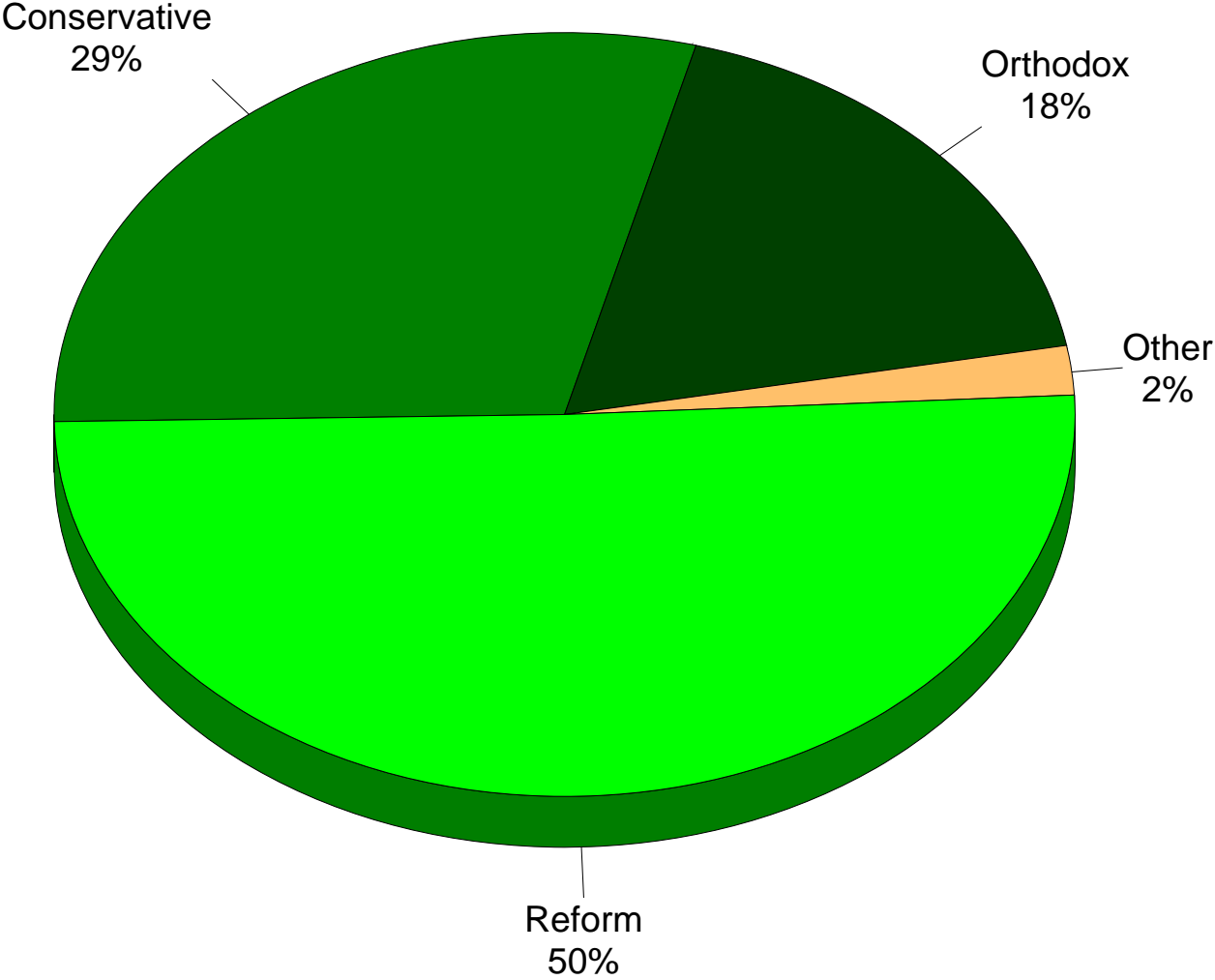
# Telephone Survey's Over/Under Estimation of Synagogue Membership

(In percentage points)



# Denomination of Synagogue Membership

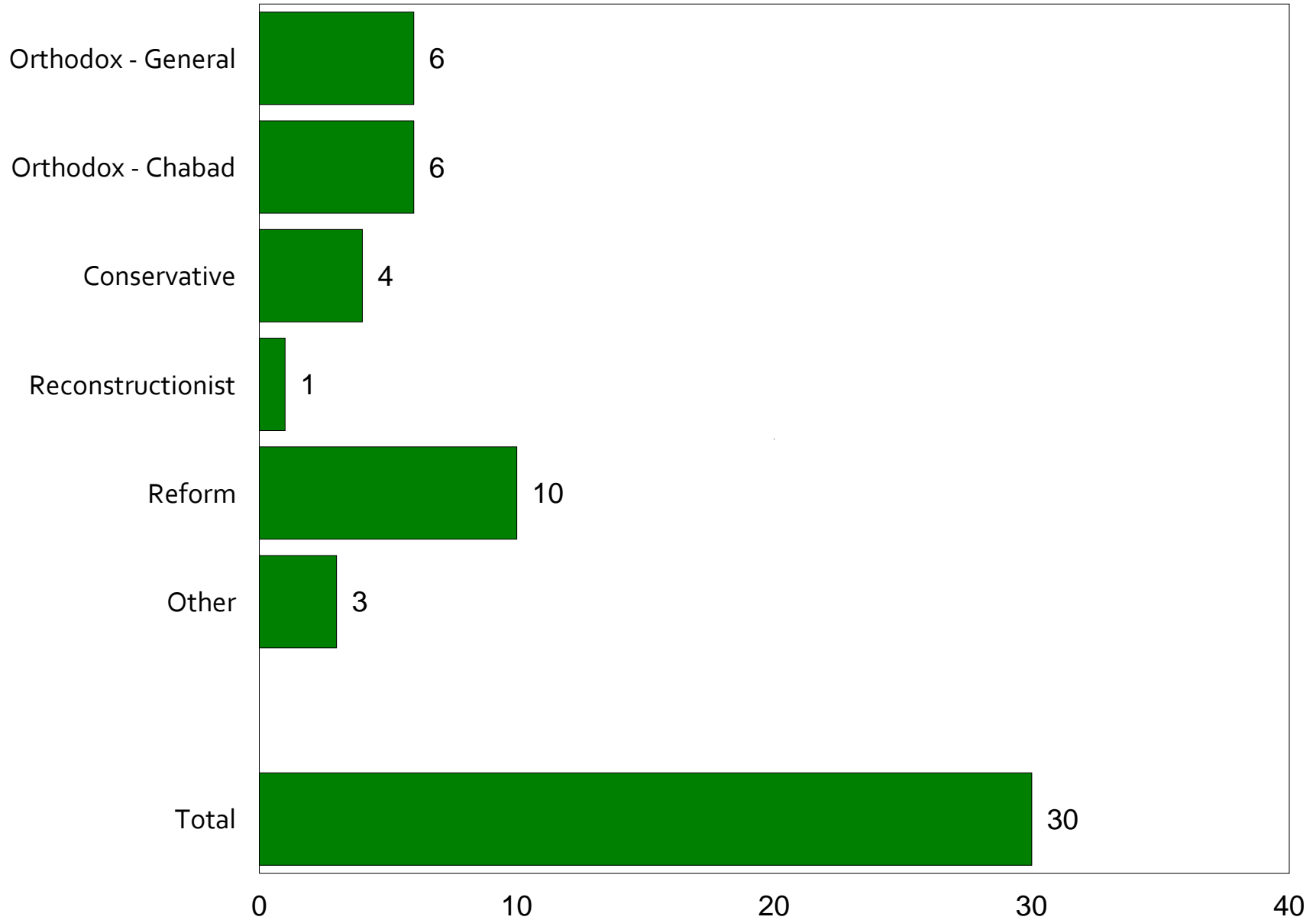
(Based upon the Synagogue Survey)  
(Synagogue Member Households)



20

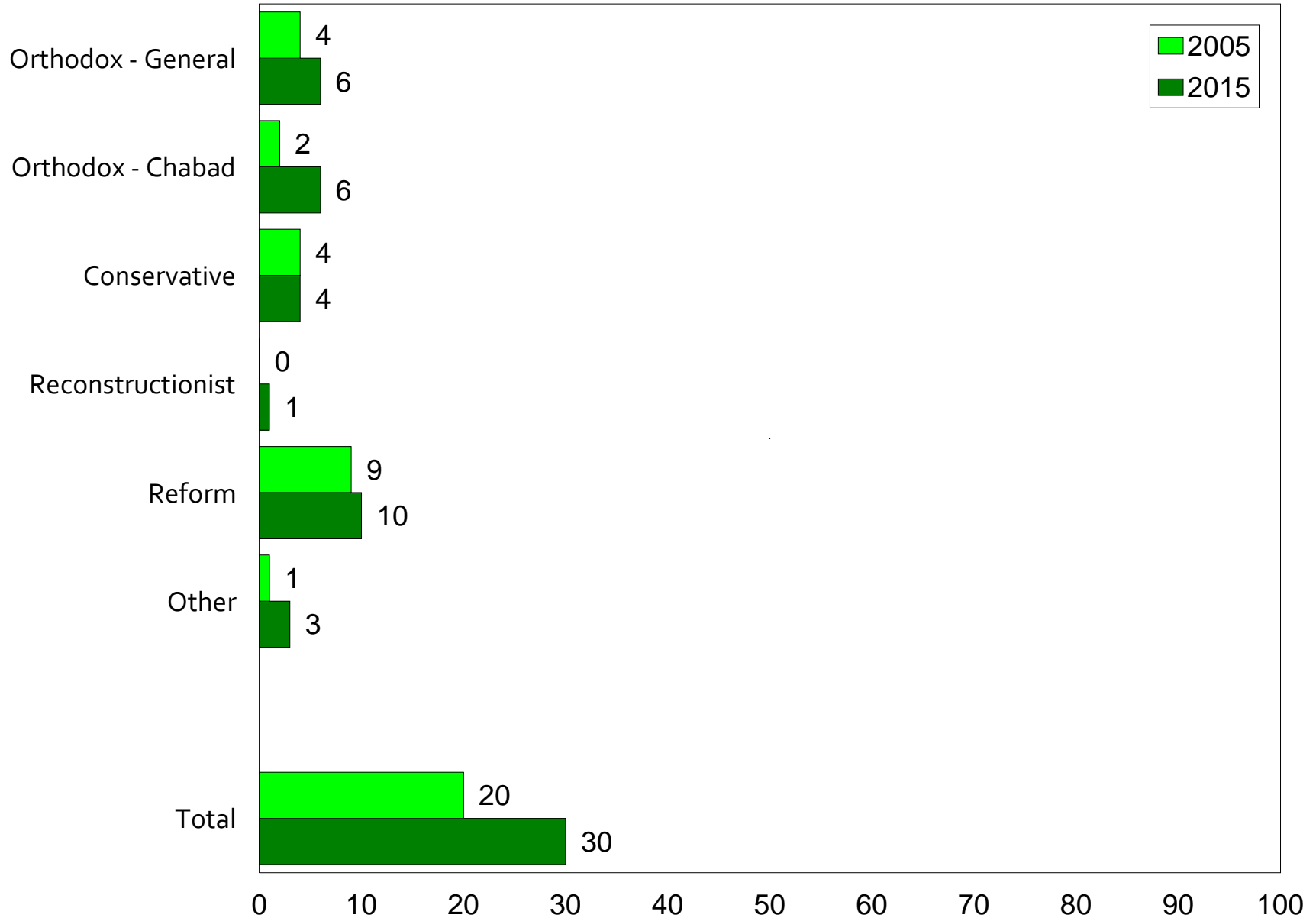
# Number of Synagogues

(Based upon the Synagogue Survey)



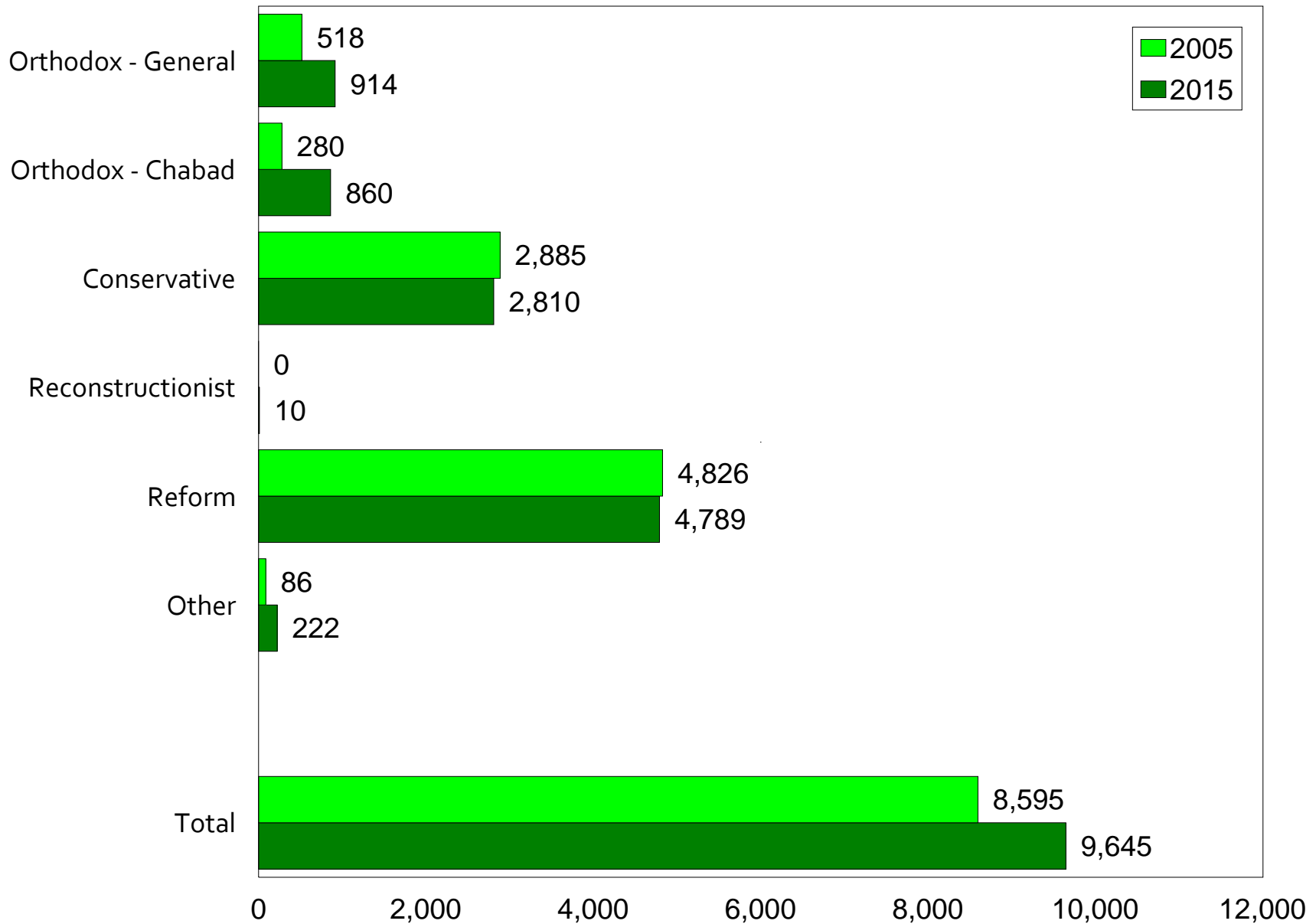
# Number of Synagogues, 2005-2015

(Based upon the Synagogue Survey)



# 22 Number of Synagogue Member Households

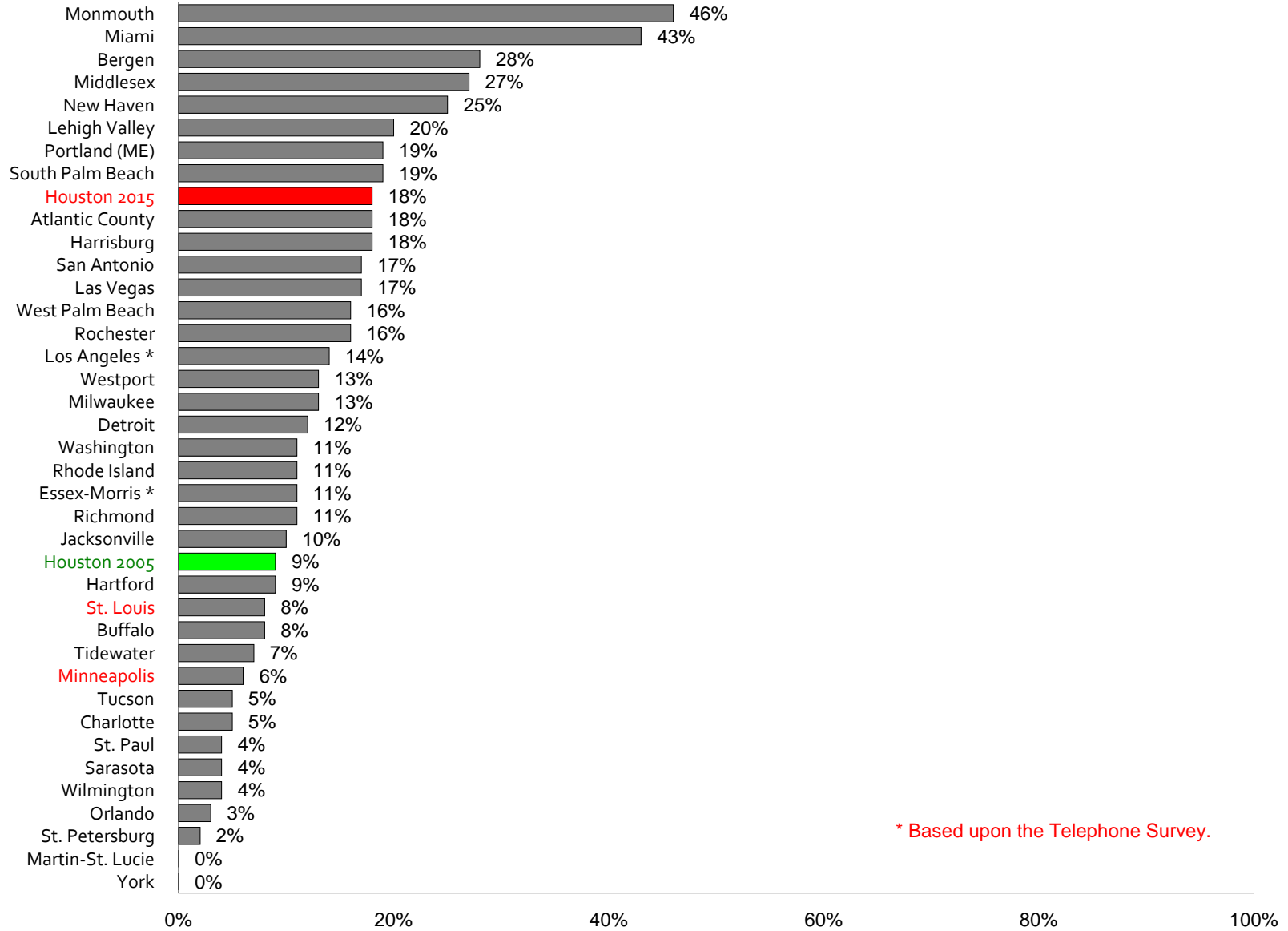
(Based upon the Synagogue Survey)



# Denomination of Synagogue Membership

## Orthodox

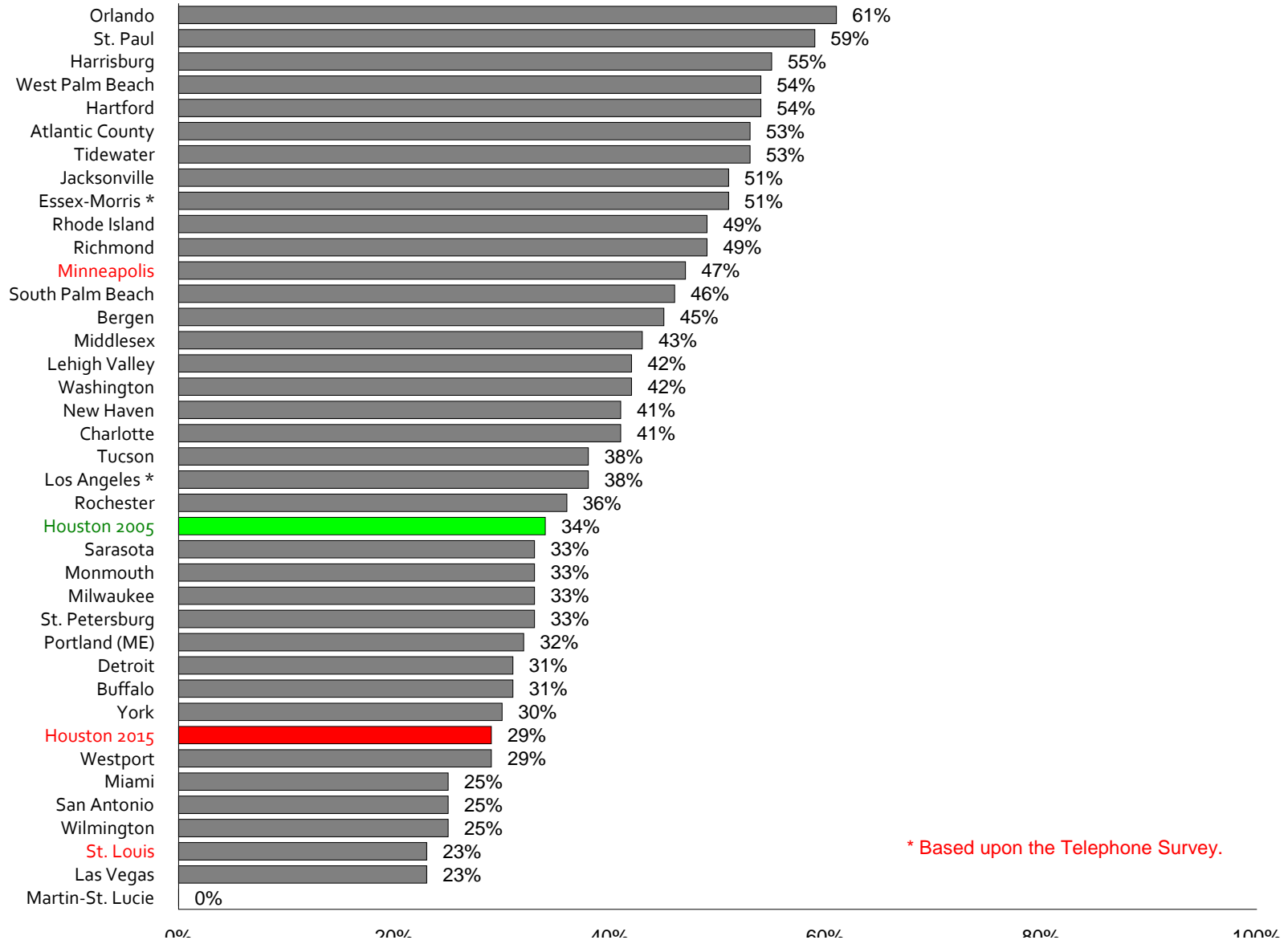
(Based Upon the Synagogue Survey)  
(Synagogue Member Households)



# Denomination of Synagogue Membership

## Conservative

(Based Upon the Synagogue Survey)  
(Synagogue Member Households)



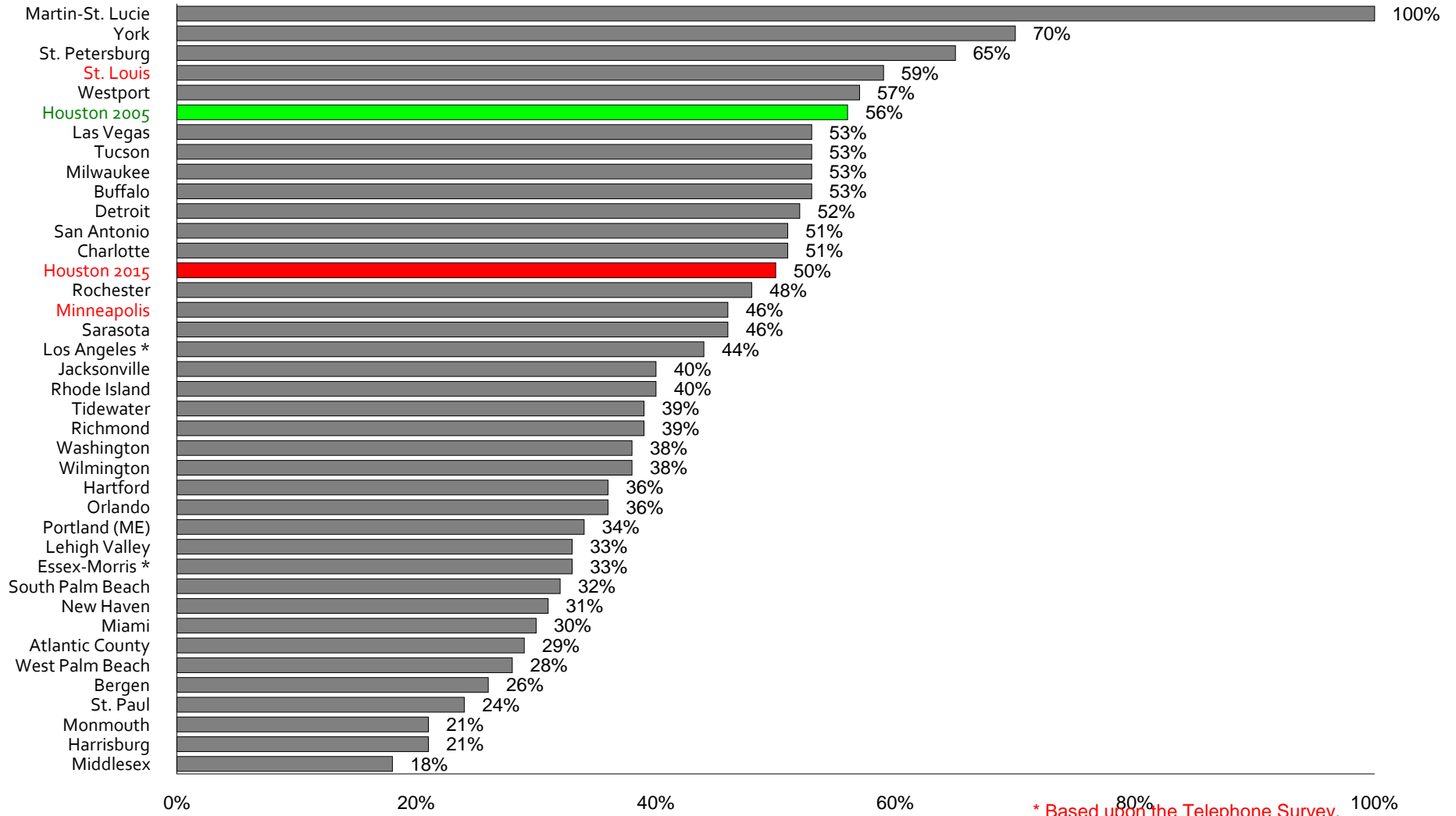
\* Based upon the Telephone Survey.



# Denomination of Synagogue Membership

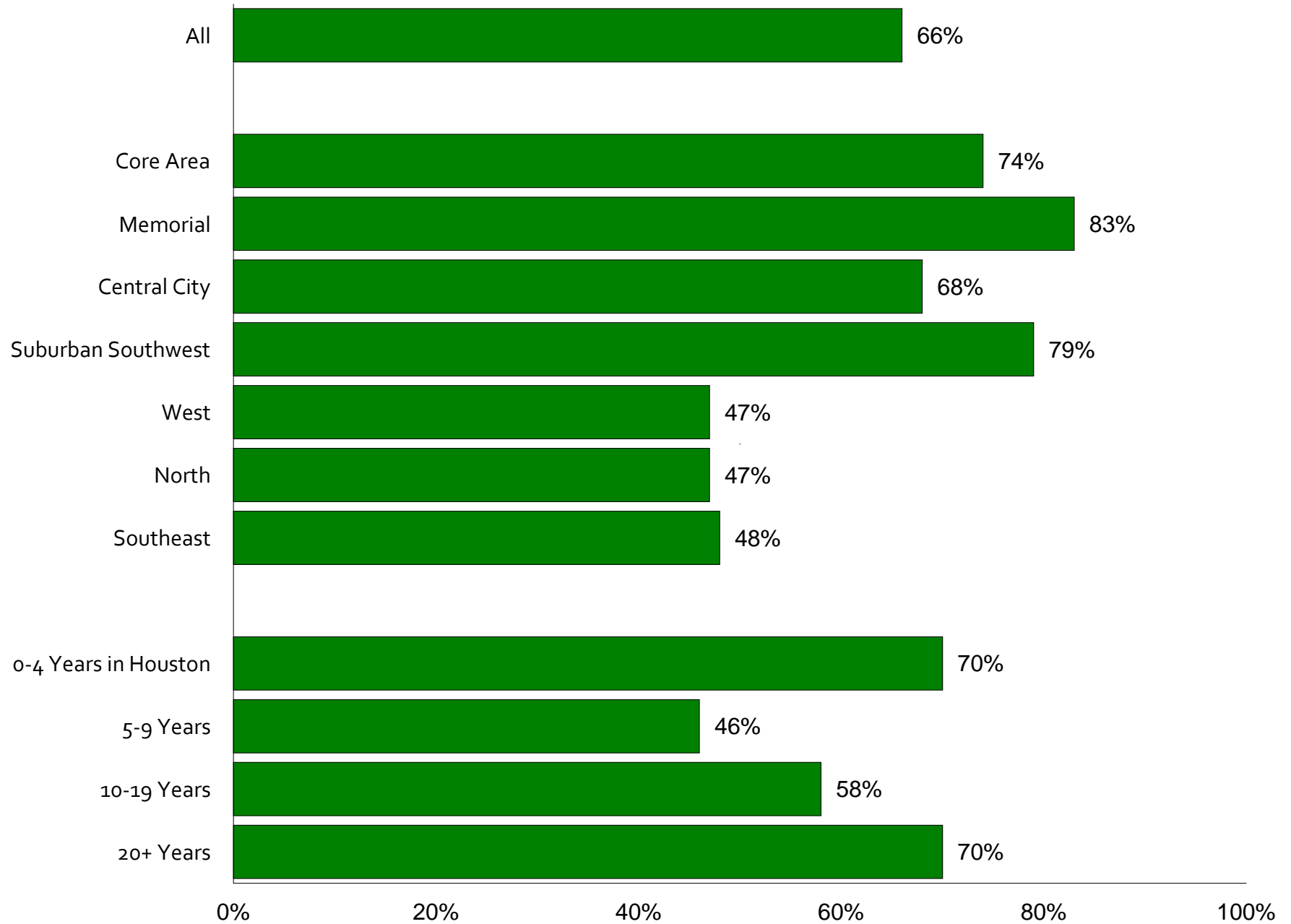
## Reform

(Based Upon the Synagogue Survey)  
(Synagogue Member Households)

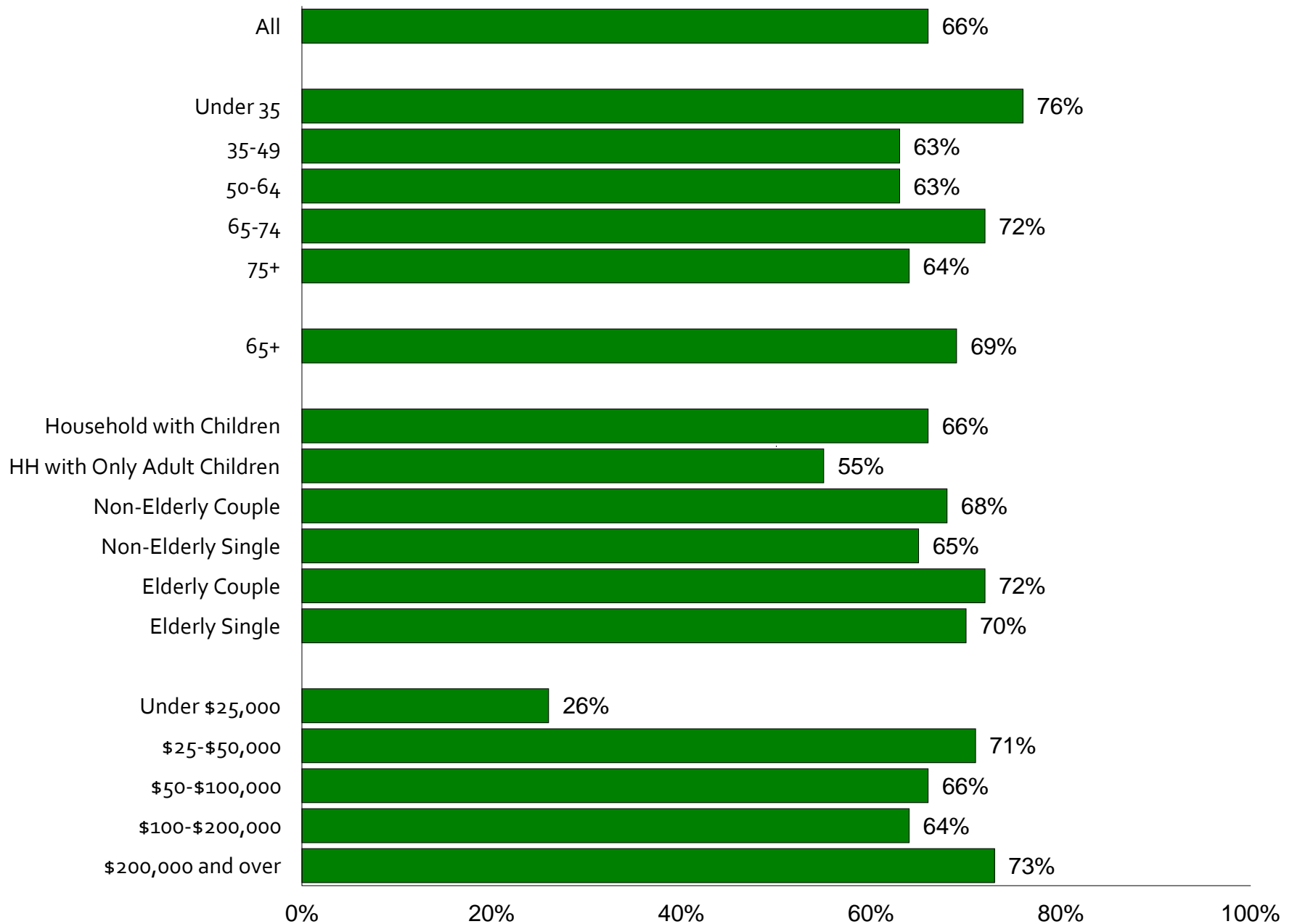


# 26 Participated in or Attended Synagogue in the Past Year

(Jewish Households)

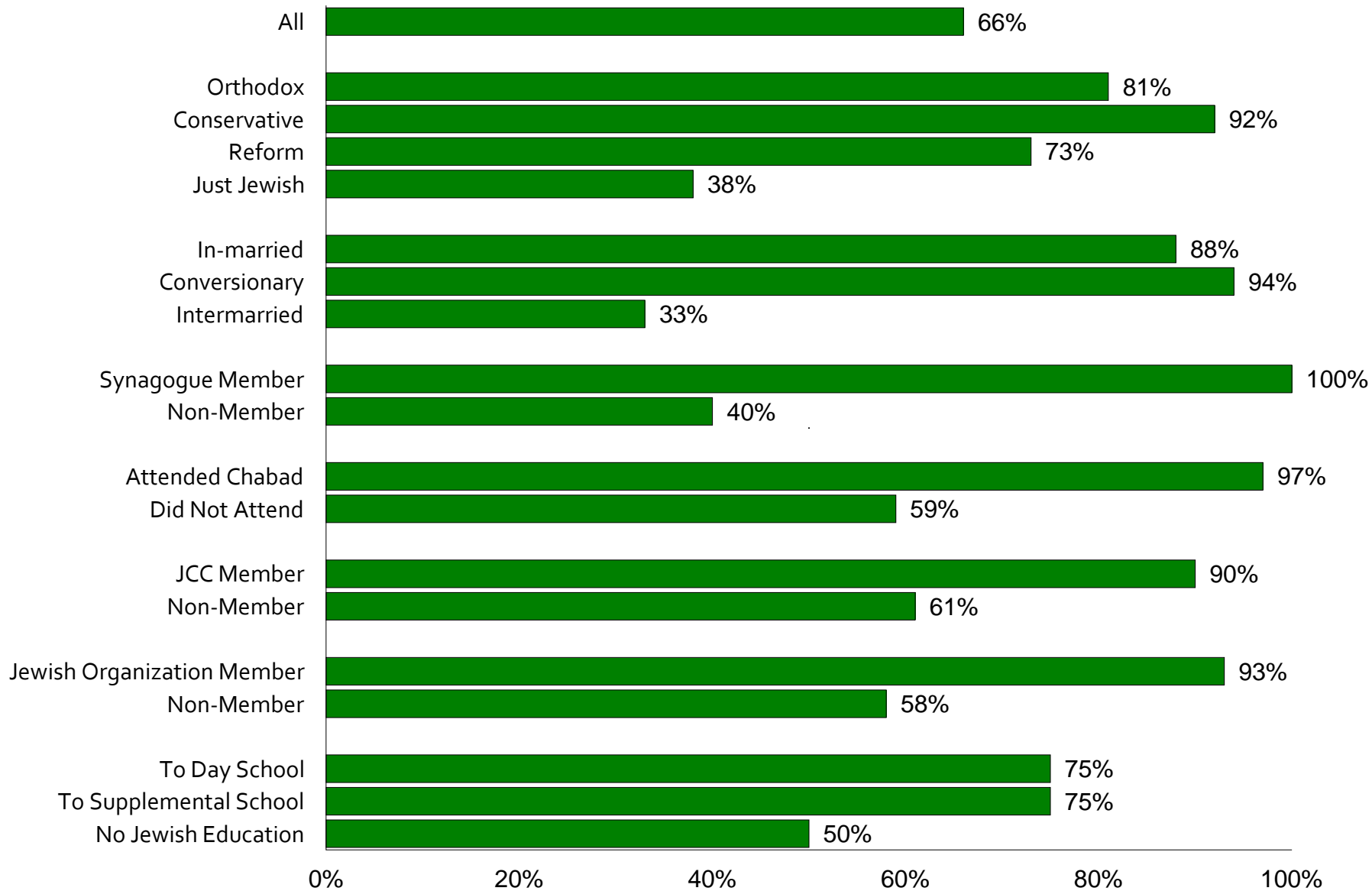


# 27 Participated in or Attended Synagogue in the Past Year (Jewish Households)

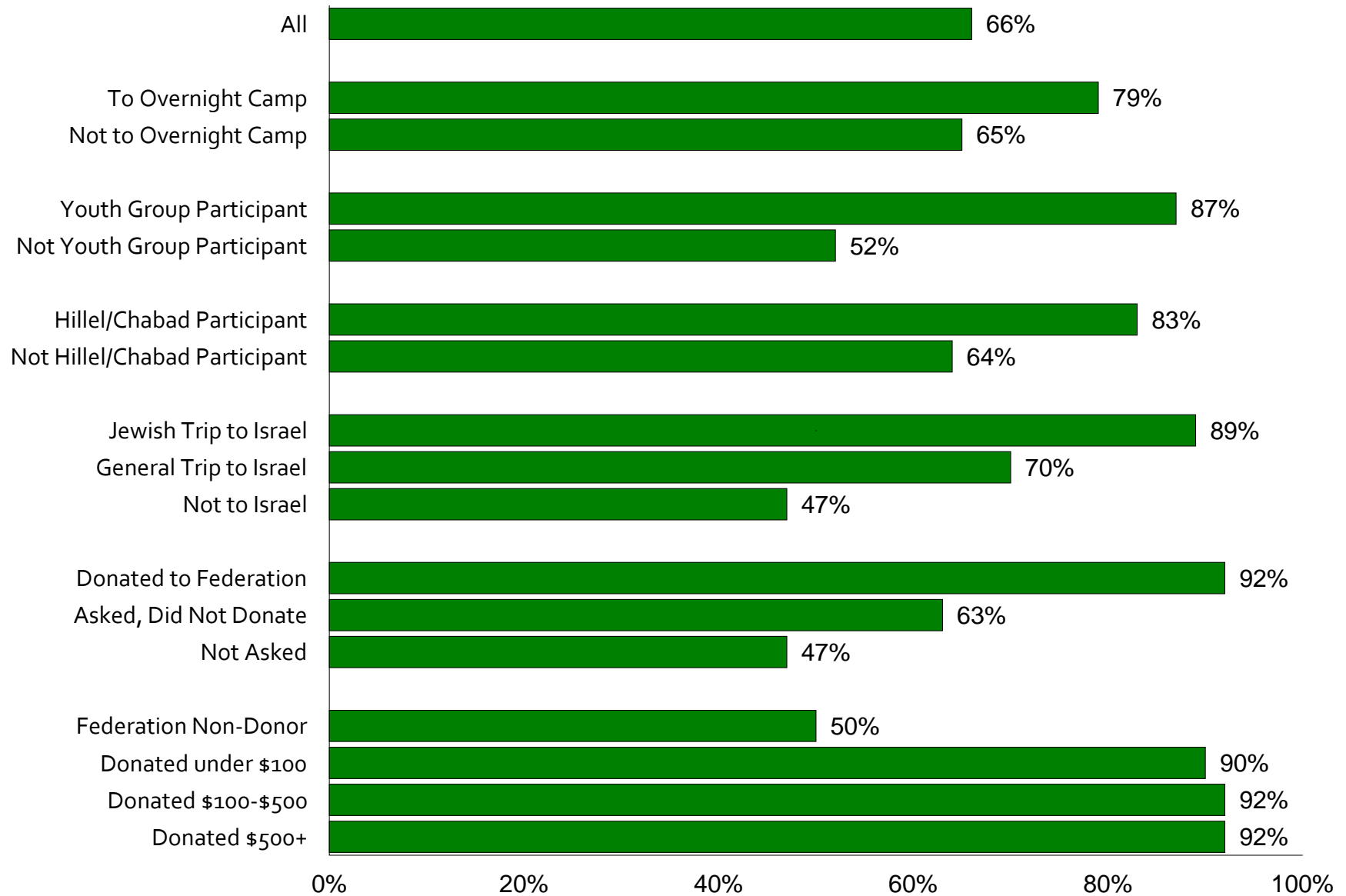


# 28 Participated in or Attended Synagogue in the Past Year

(Jewish Households)

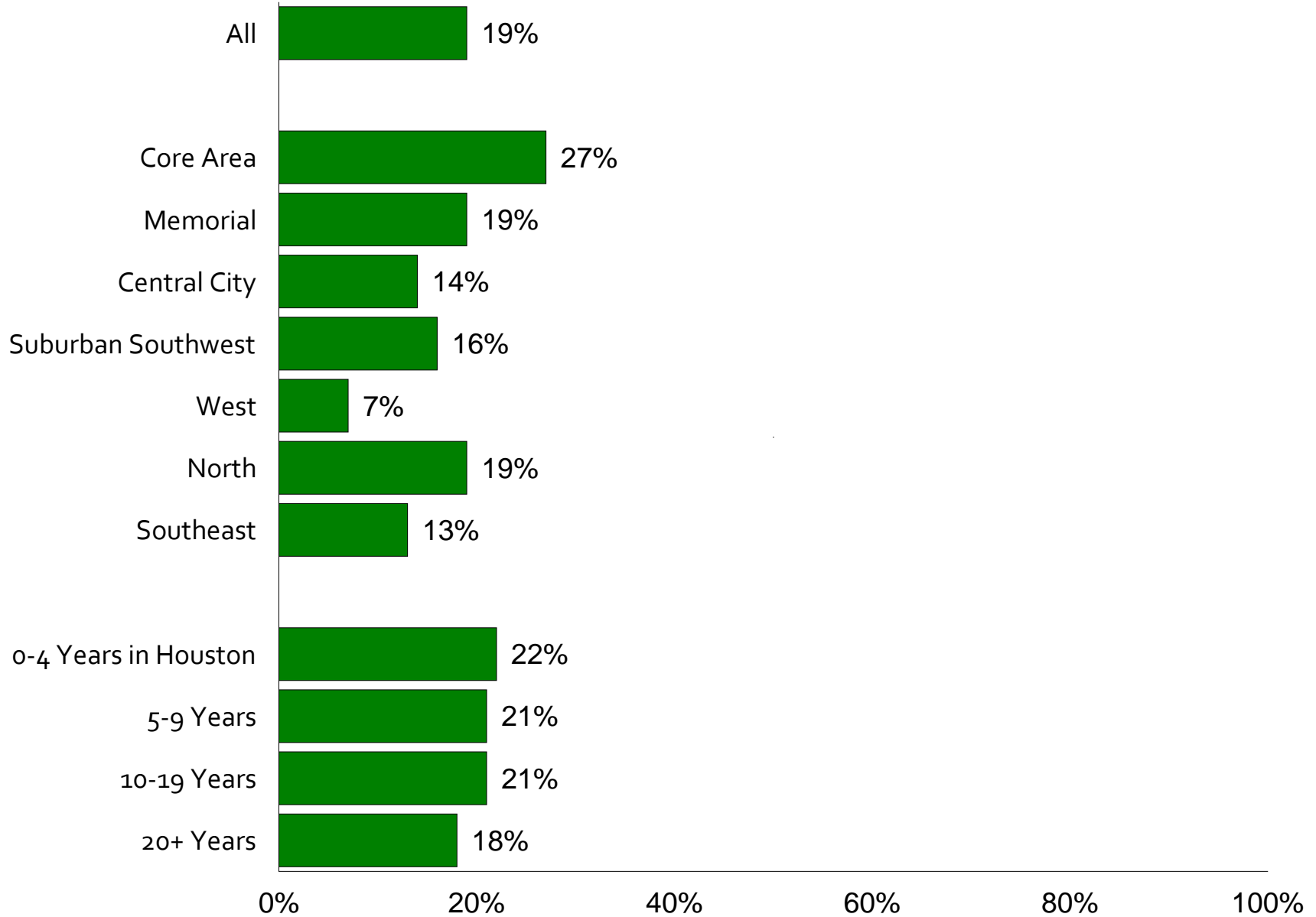


## 29 Participated in or Attended Synagogue in the Past Year (Jewish Households)



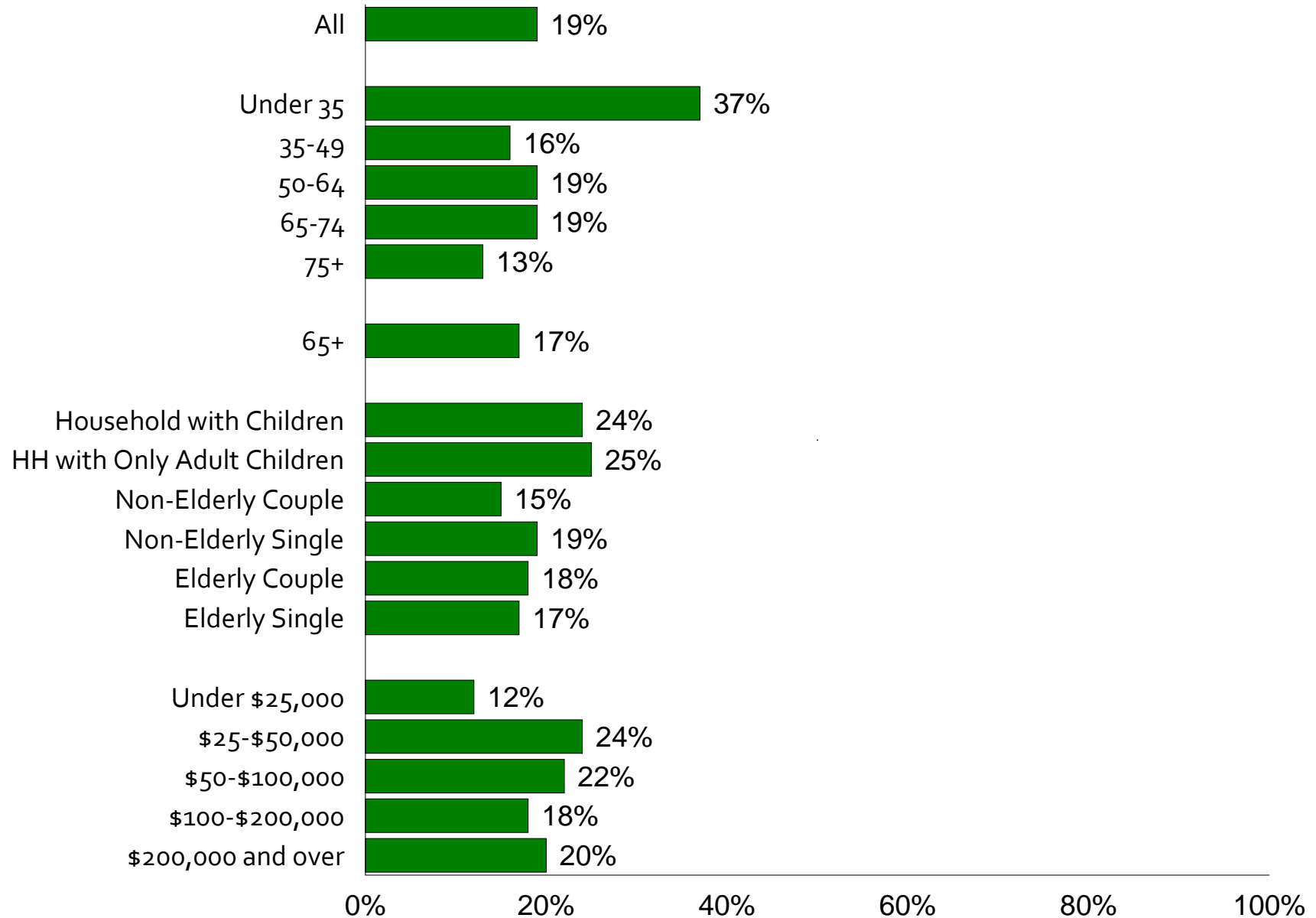
# Chabad Attendance in the Past Year

(Jewish Households)



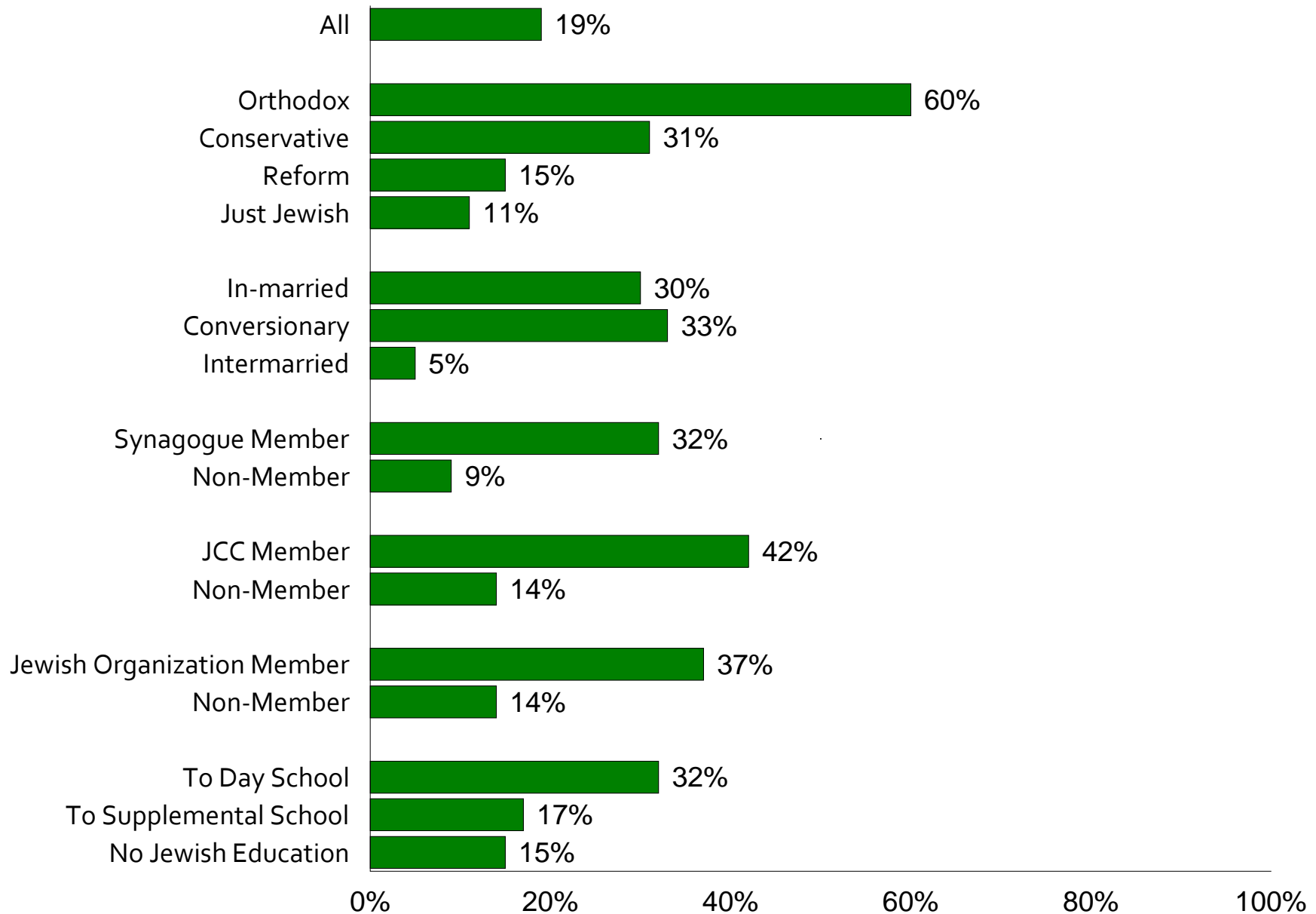
# Chabad Attendance in the Past Year

(Jewish Households)



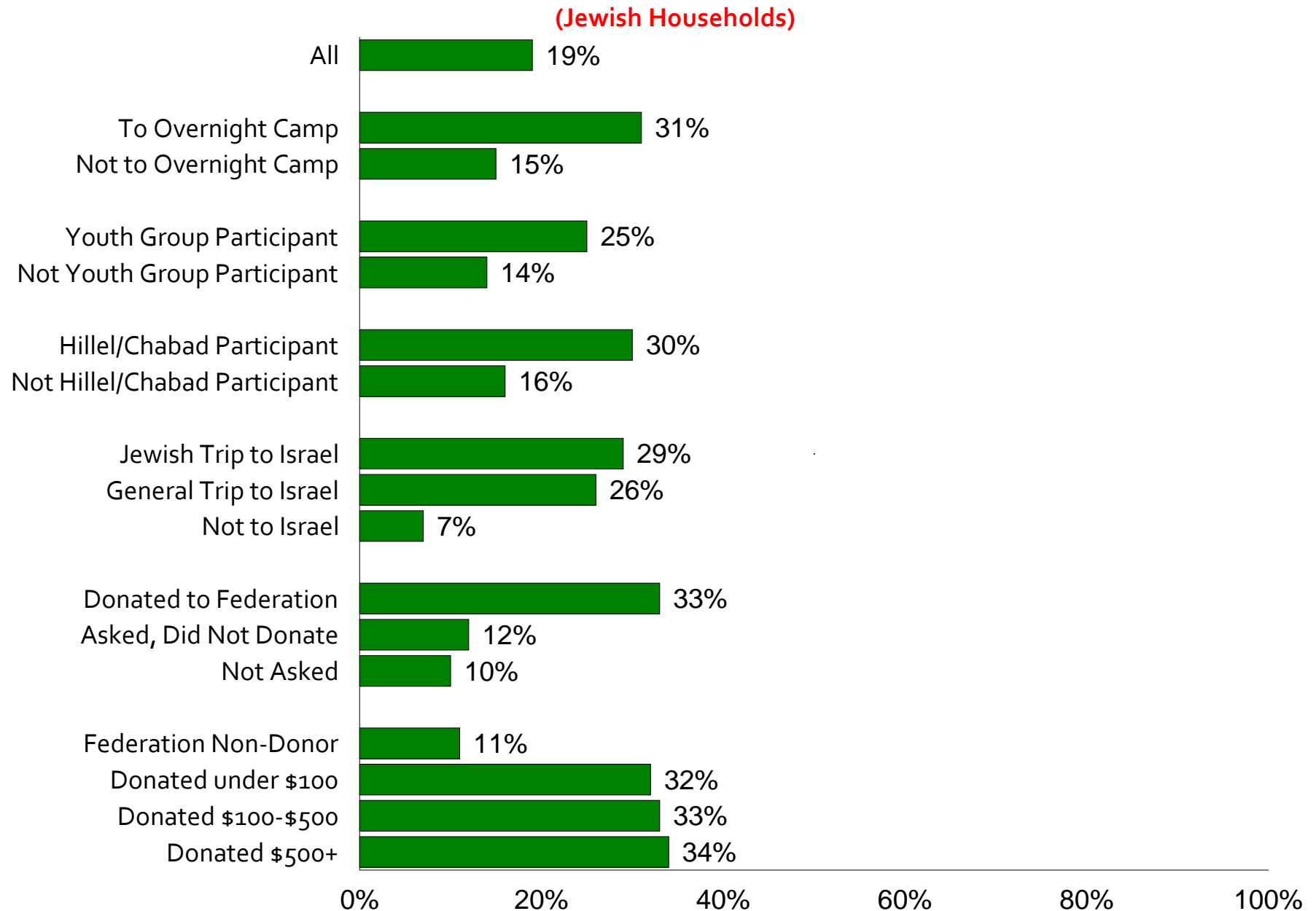
# Chabad Attendance in the Past Year

(Jewish Households)





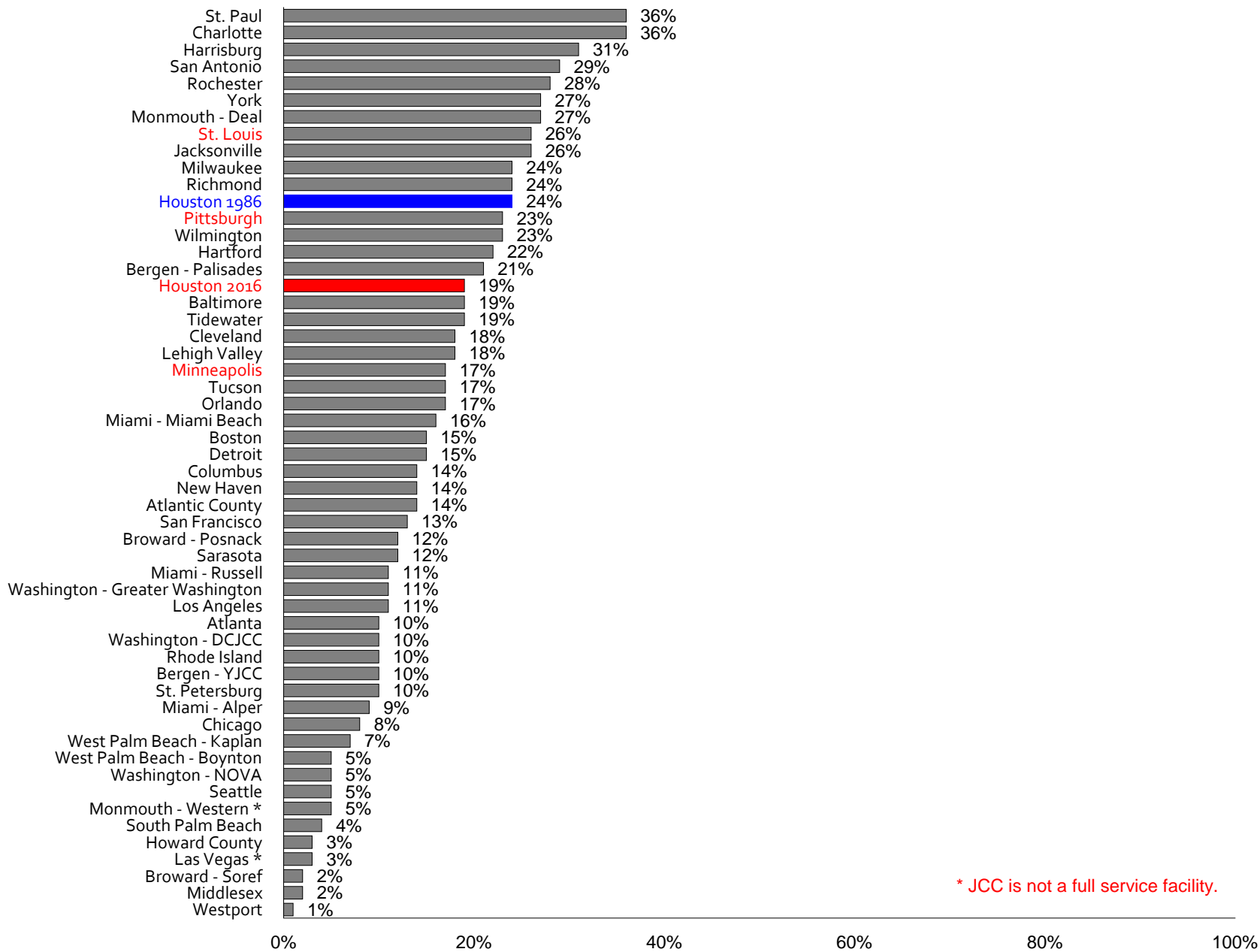
# Chabad Attendance in the Past Year



**Membership Profile: JCC**

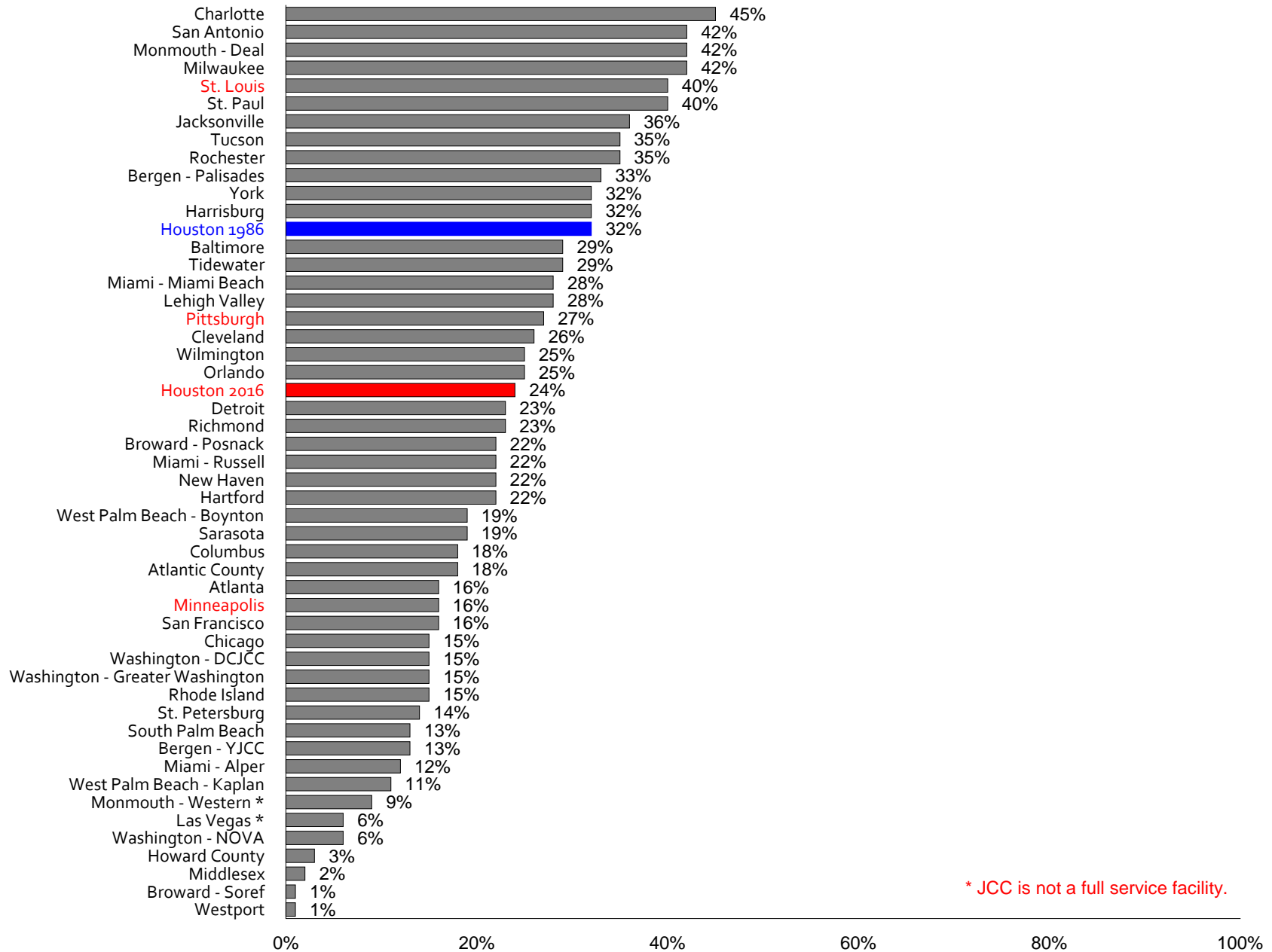
# Current Membership in Local JCC

(Jewish Households)



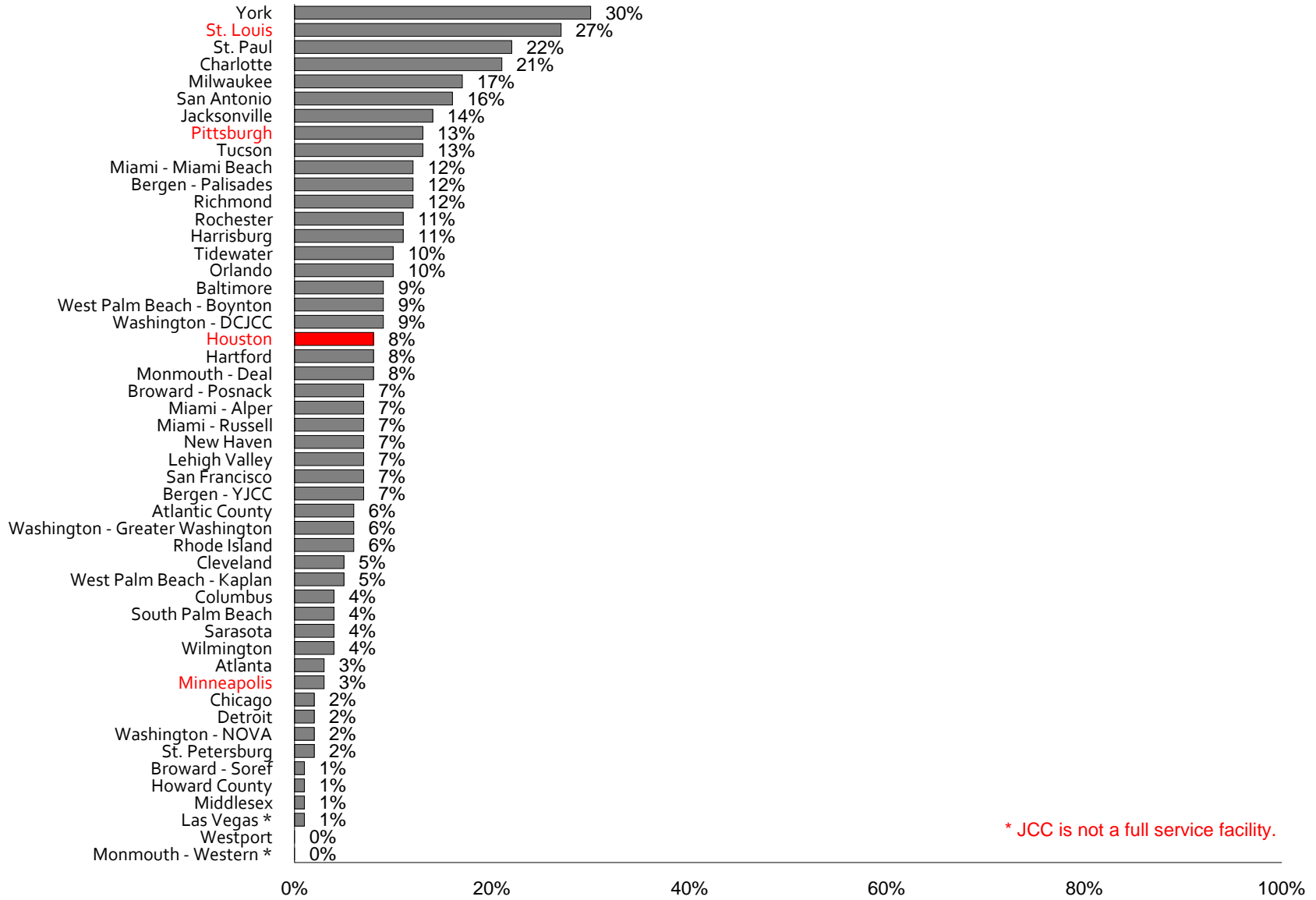
\* JCC is not a full service facility.

# Current Membership in Local JCC of Households with Children

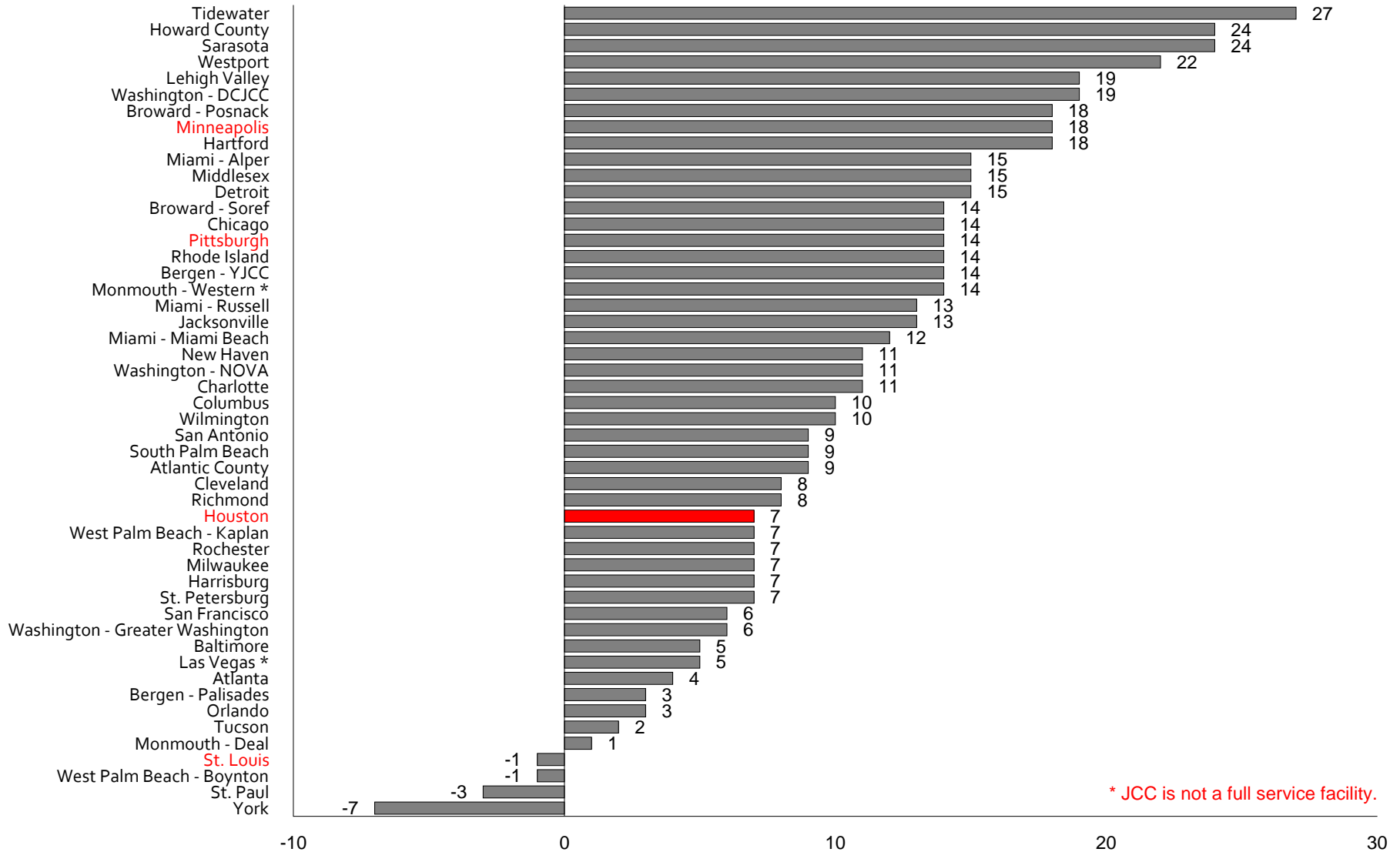


\* JCC is not a full service facility.

## Current Membership in Local JCC of Intermarried Households

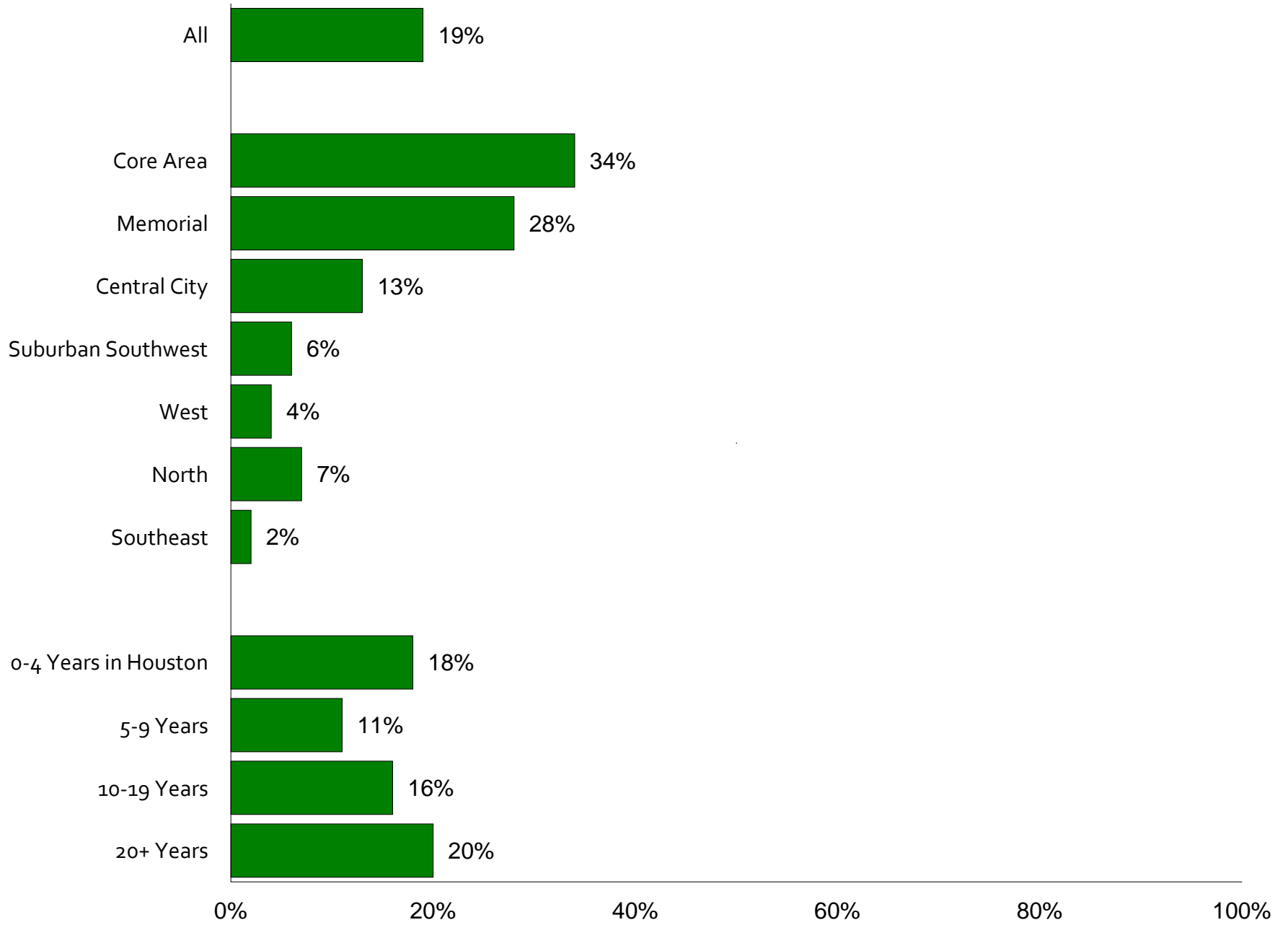


## Extent to Which Intermarried Households Are More Likely to Be Members of a Synagogue Than the Local JCC (In percentage points)



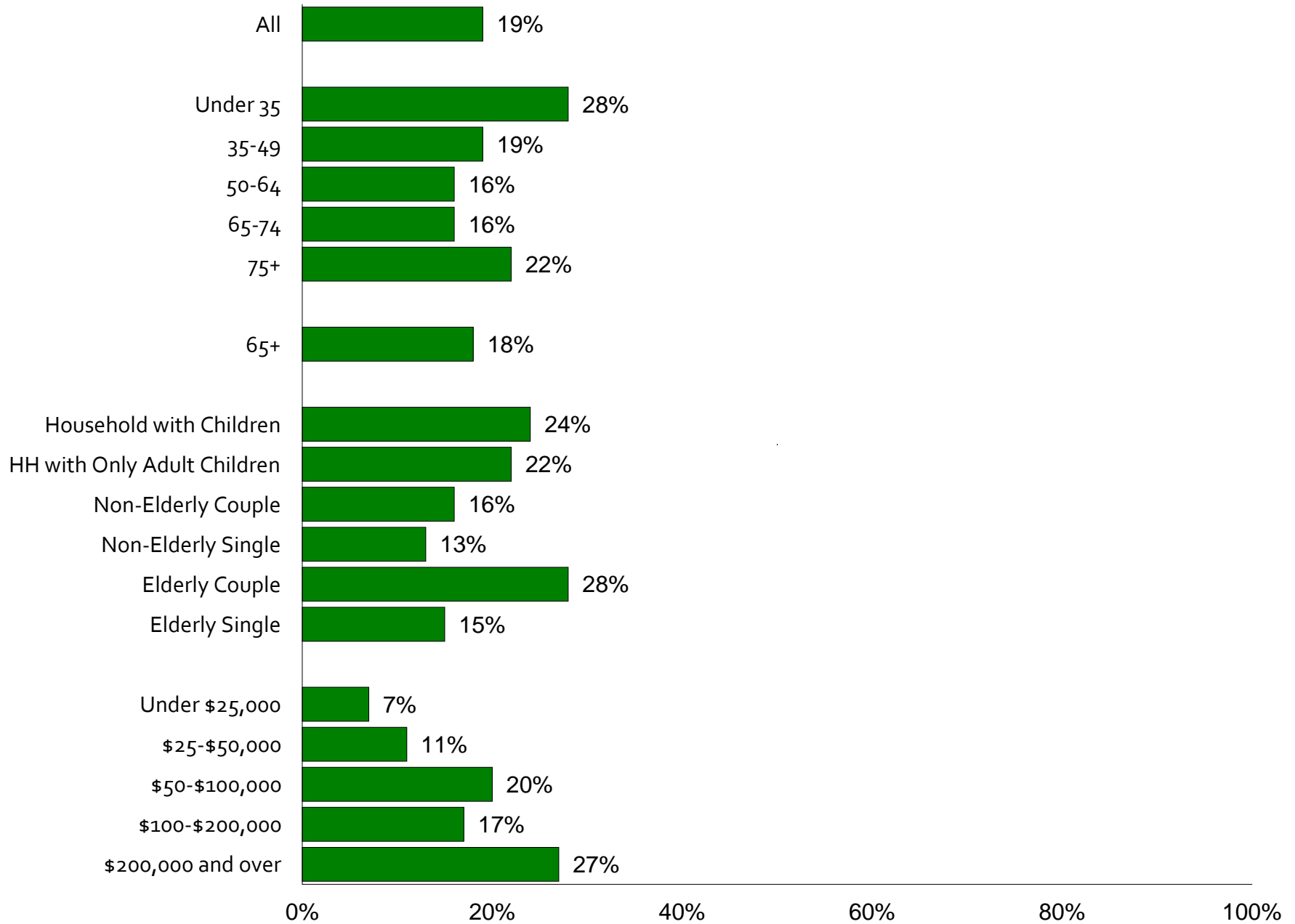
# Current Membership in the ERJCC

(Jewish Households)



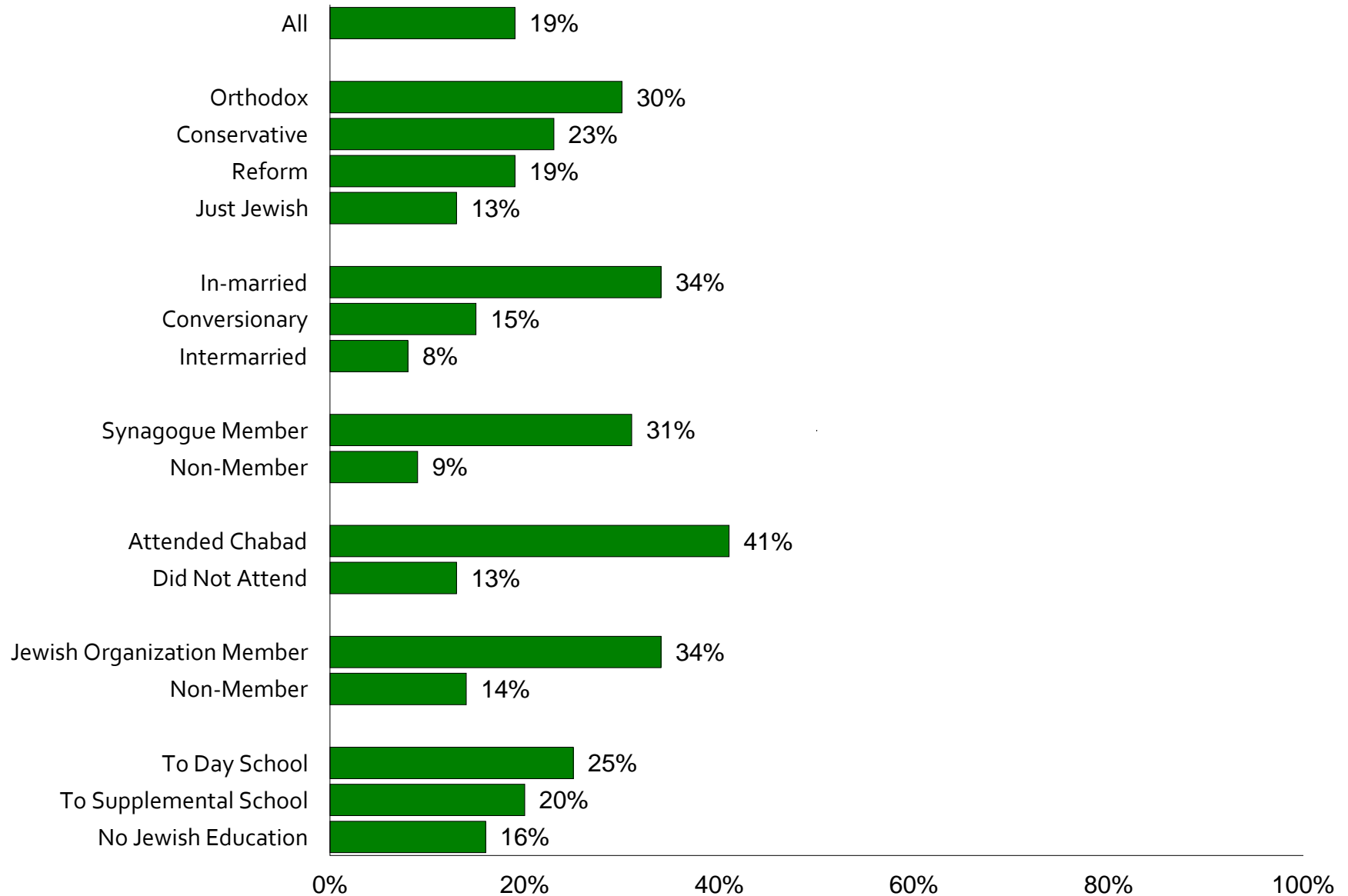
# Current Membership in the ERJCC

(Jewish Households)



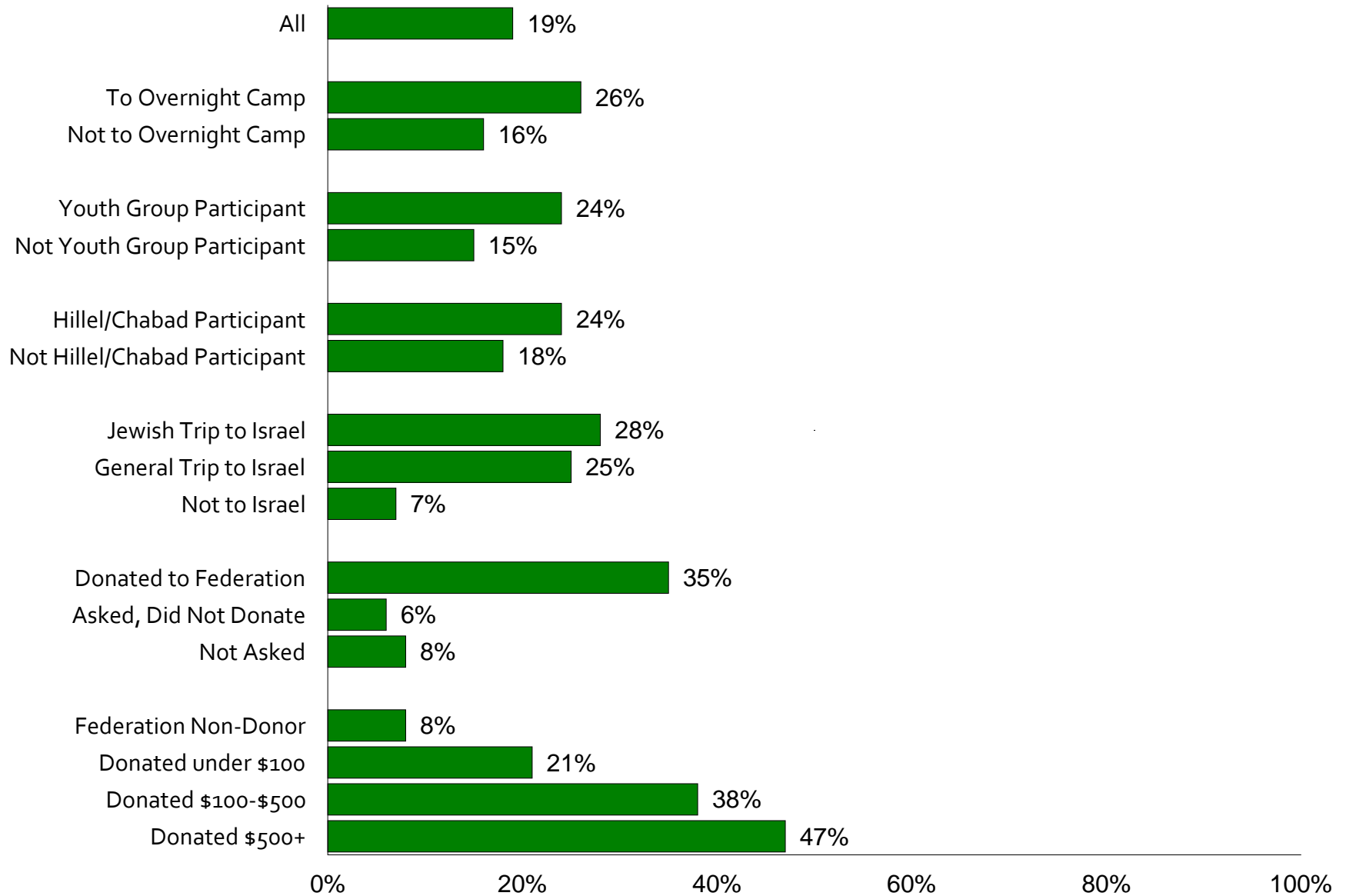


## Current Membership in the ERJCC (Jewish Households)



# Current Membership in the ERJCC

(Jewish Households)

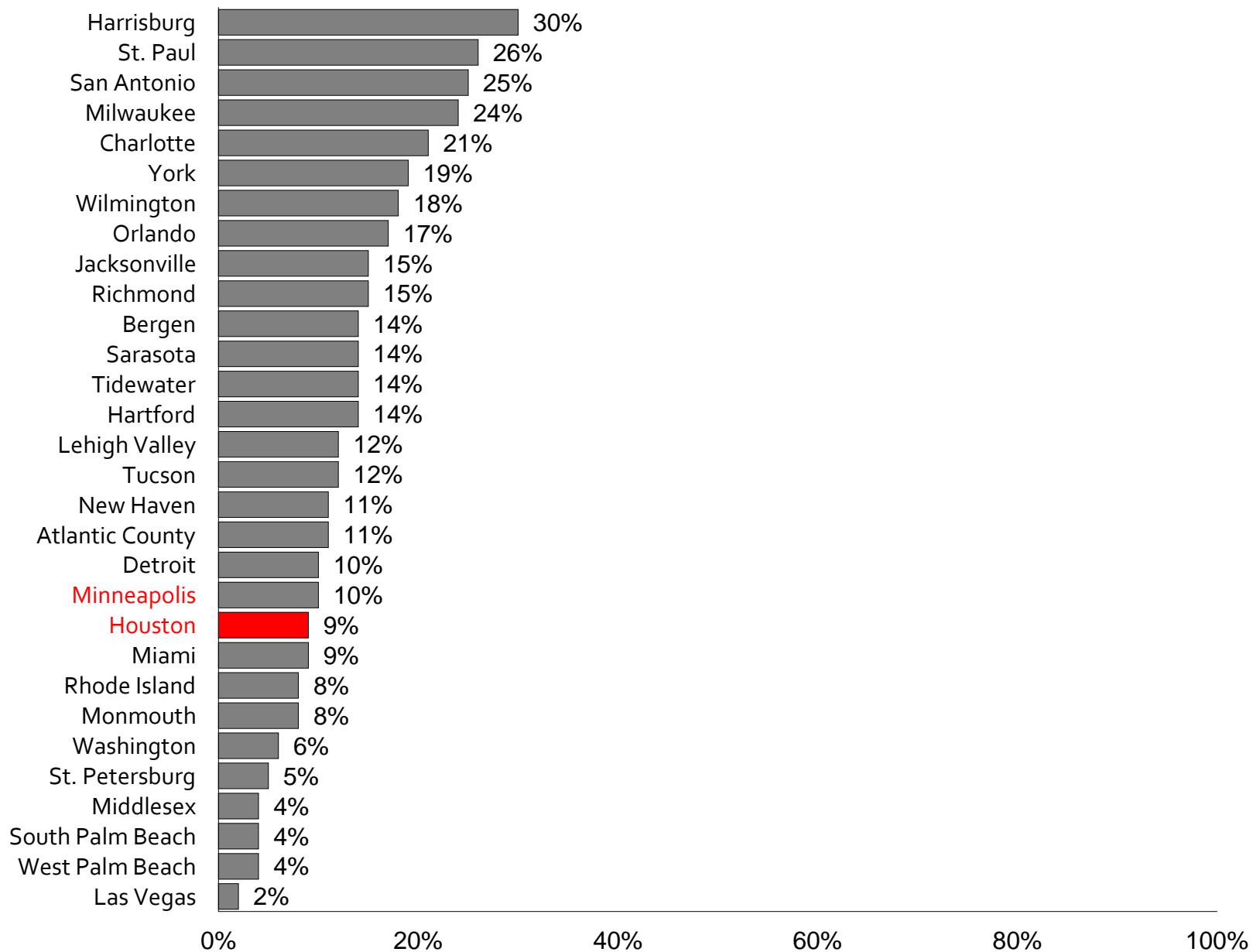


## Profile of ERJCC Member Households

- 59% live in the Core Area; 18%, in Memorial; and 10%, in the Central City
- 76% have lived in Houston for 20 or more years
- 15% are under age 35; 21%, age 35-49; 30%, age 50-64; 19%, age 65-74; and 15% age 75 and over
- 28% are households with children; and 22% are elderly couple households
- 41% earn an annual household income of \$200,000 and over
- 7% of Jewish respondents identify as Orthodox; 30%, Conservative; 38%, Reform; and 23%, Just Jewish
- 15% of married couples are intermarried
- 22% contain an adult who attended a Jewish day school as a child; and 59%, supplemental school
- 44% contain an adult who attended or worked at a Jewish overnight camp as a child
- 84% contain an adult who visited Israel
- 74% donated to the Jewish Federation in the past year
- 74% donated to other Jewish charities in the past year
- 81% donated to non-Jewish charities in the past year

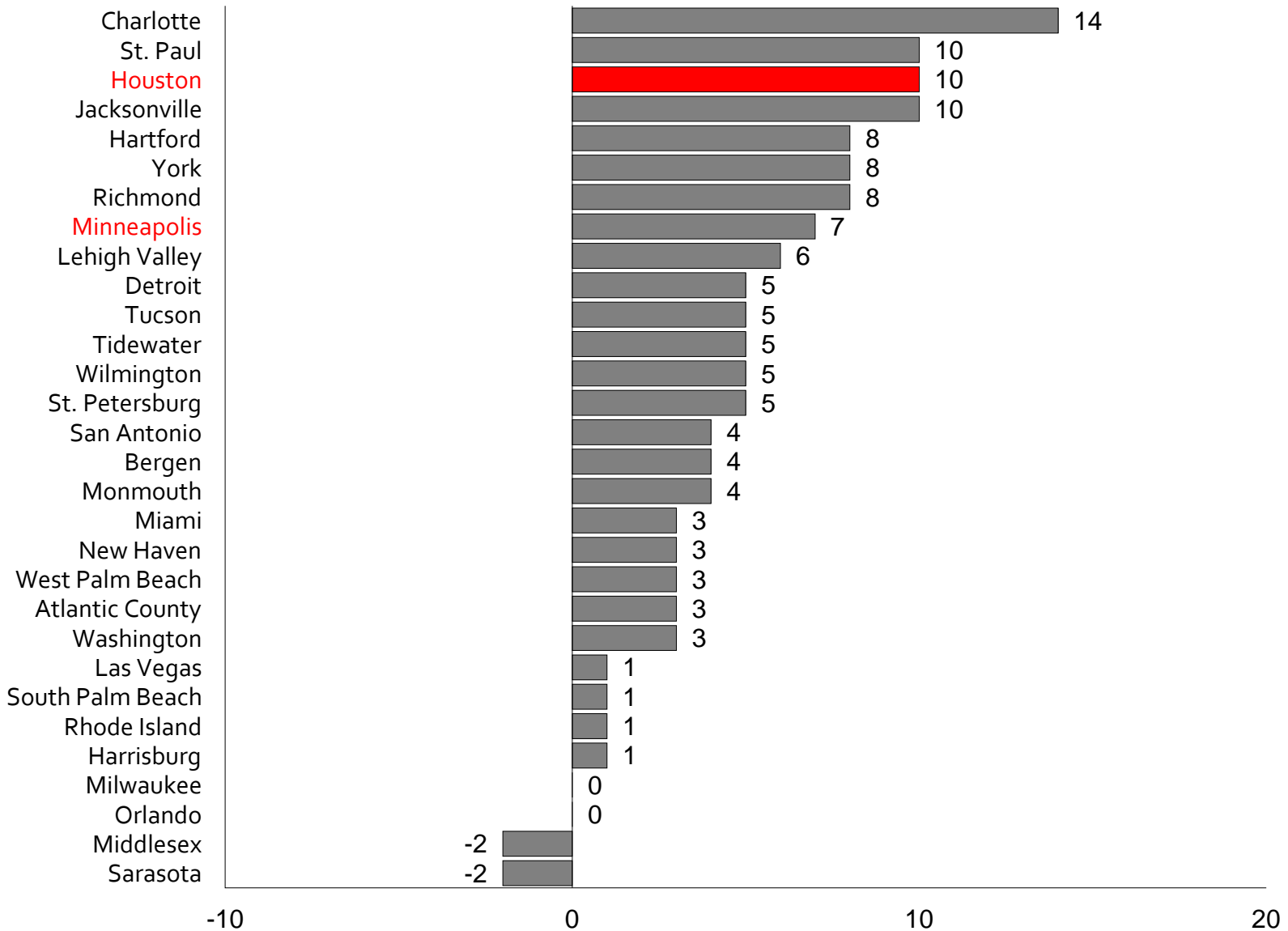
# Local JCC Membership

(Based upon the JCC Survey)  
(Jewish Households)



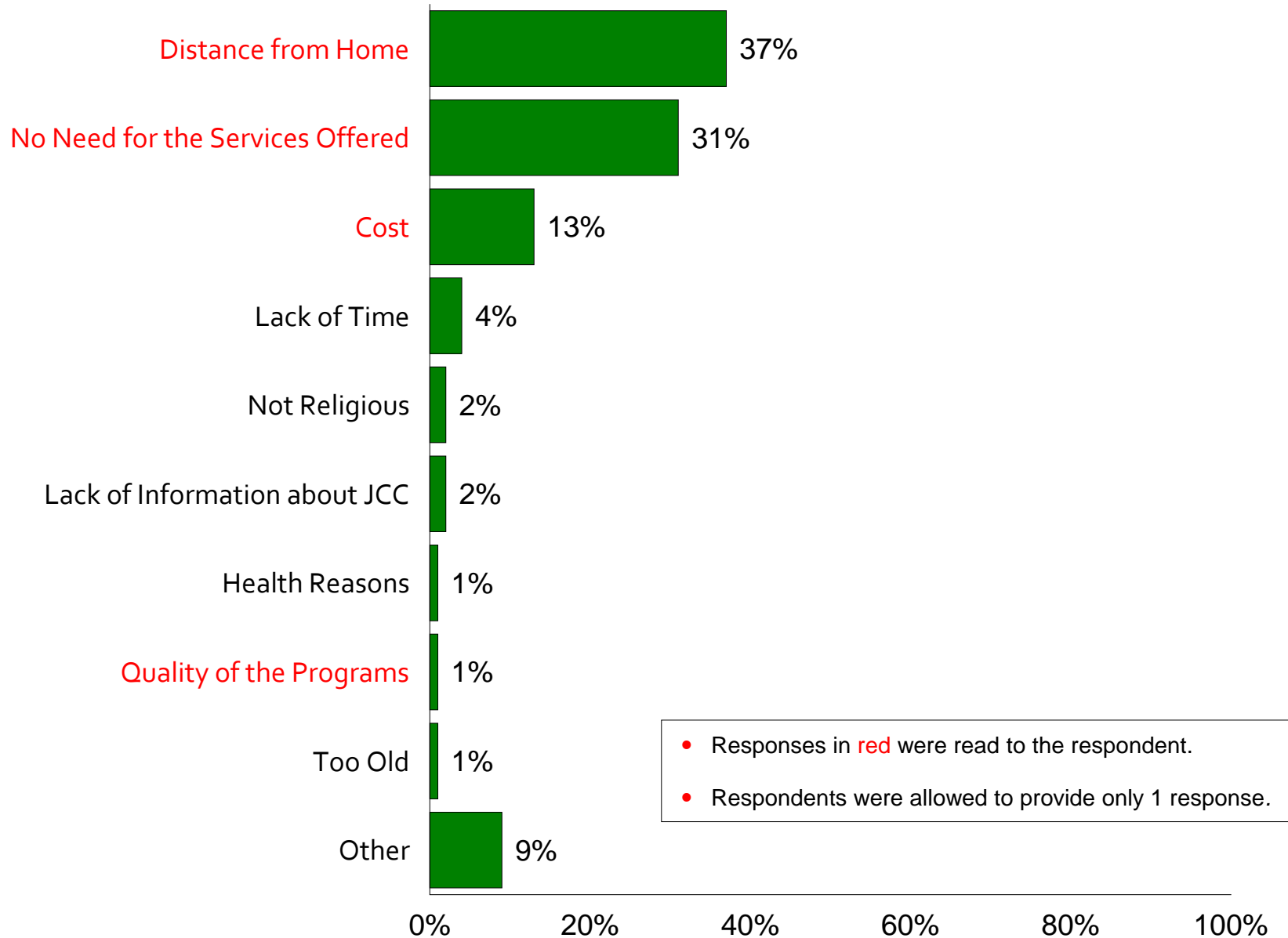
# Telephone Survey's Over/Under Estimation of JCC Membership

(In percentage points)



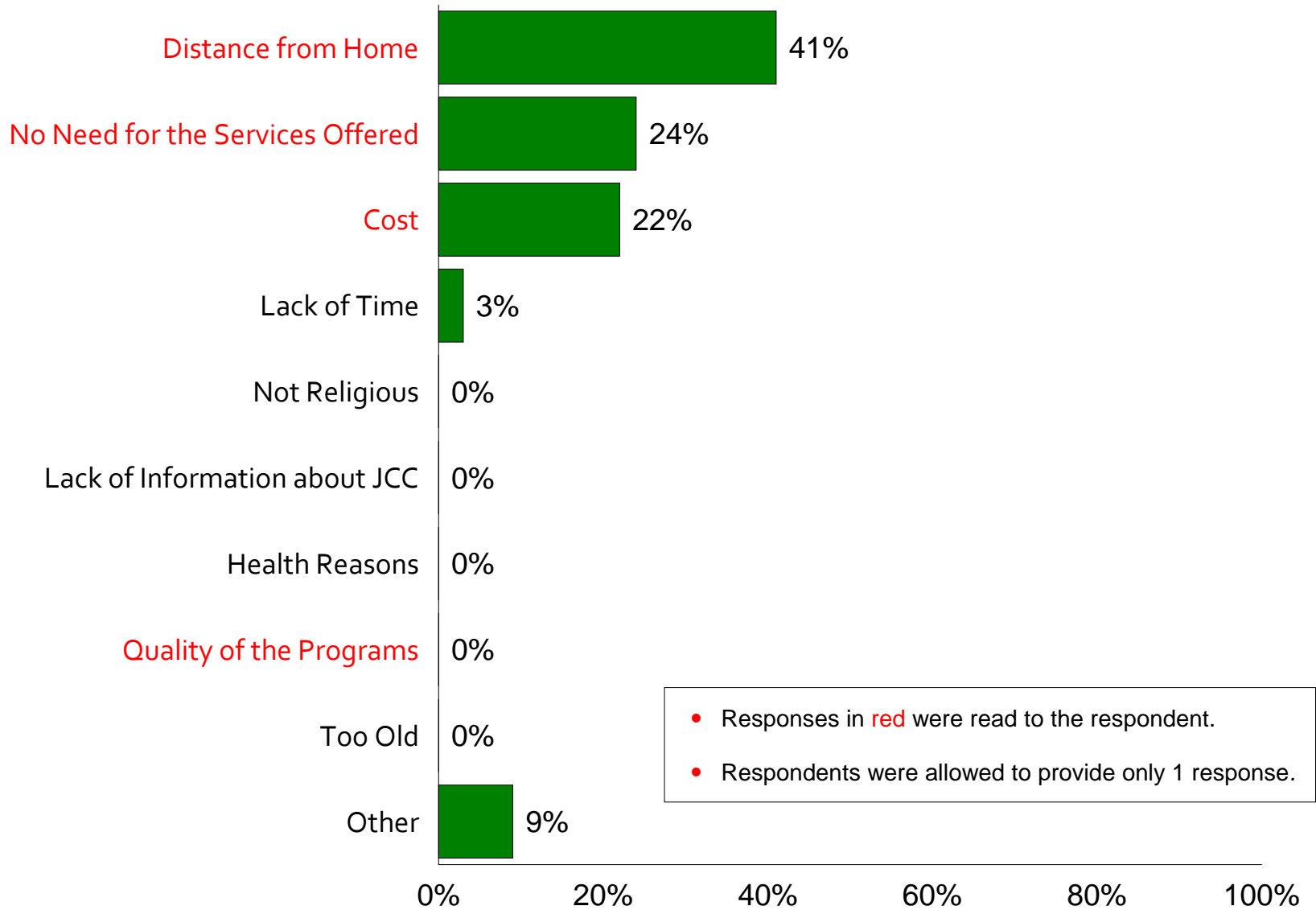
## Major Reasons for Not Joining the Evelyn Rubenstein JCC

(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



# Major Reasons for Not Joining the Evelyn Rubenstein JCC among JCC Participants

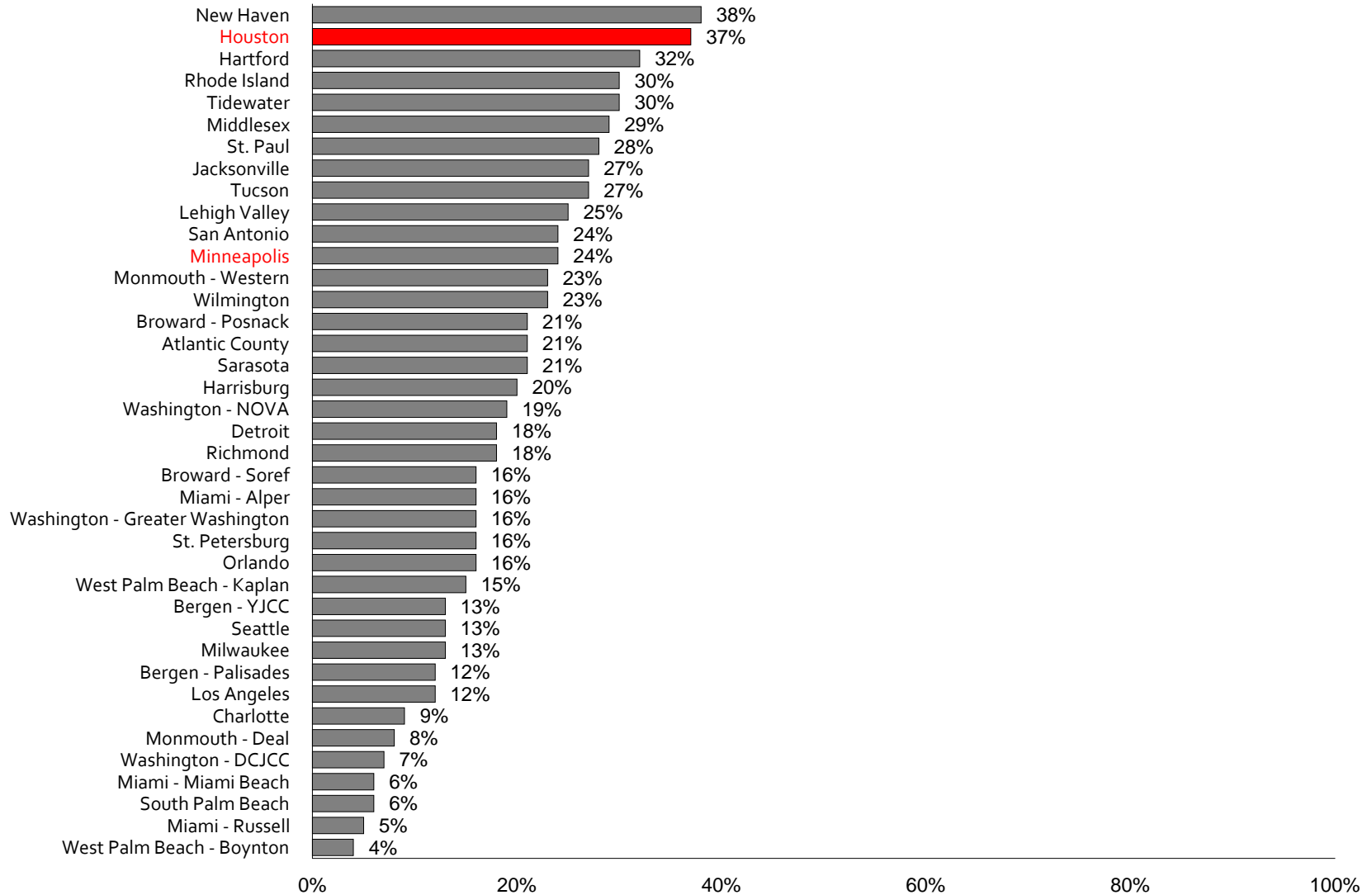
(Respondents in Households Who Are Not Members of the Evelyn Rubenstein JCC and Participated in a Local JCC Program in the Past Year)



# Distance from Home

## as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



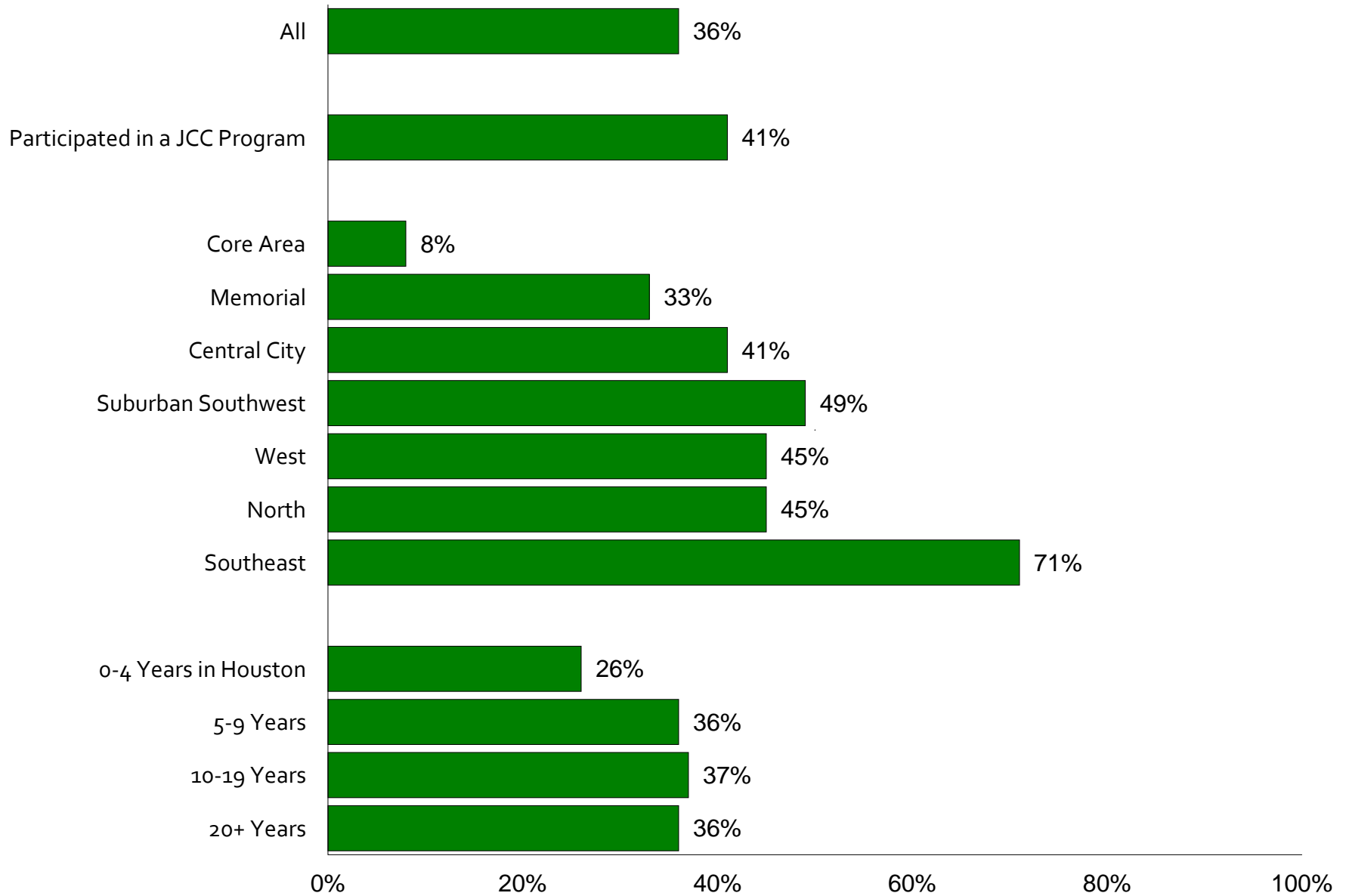


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## Distance from Home

as a Major Reason for Not Joining the Evelyn Rubenstein JCC

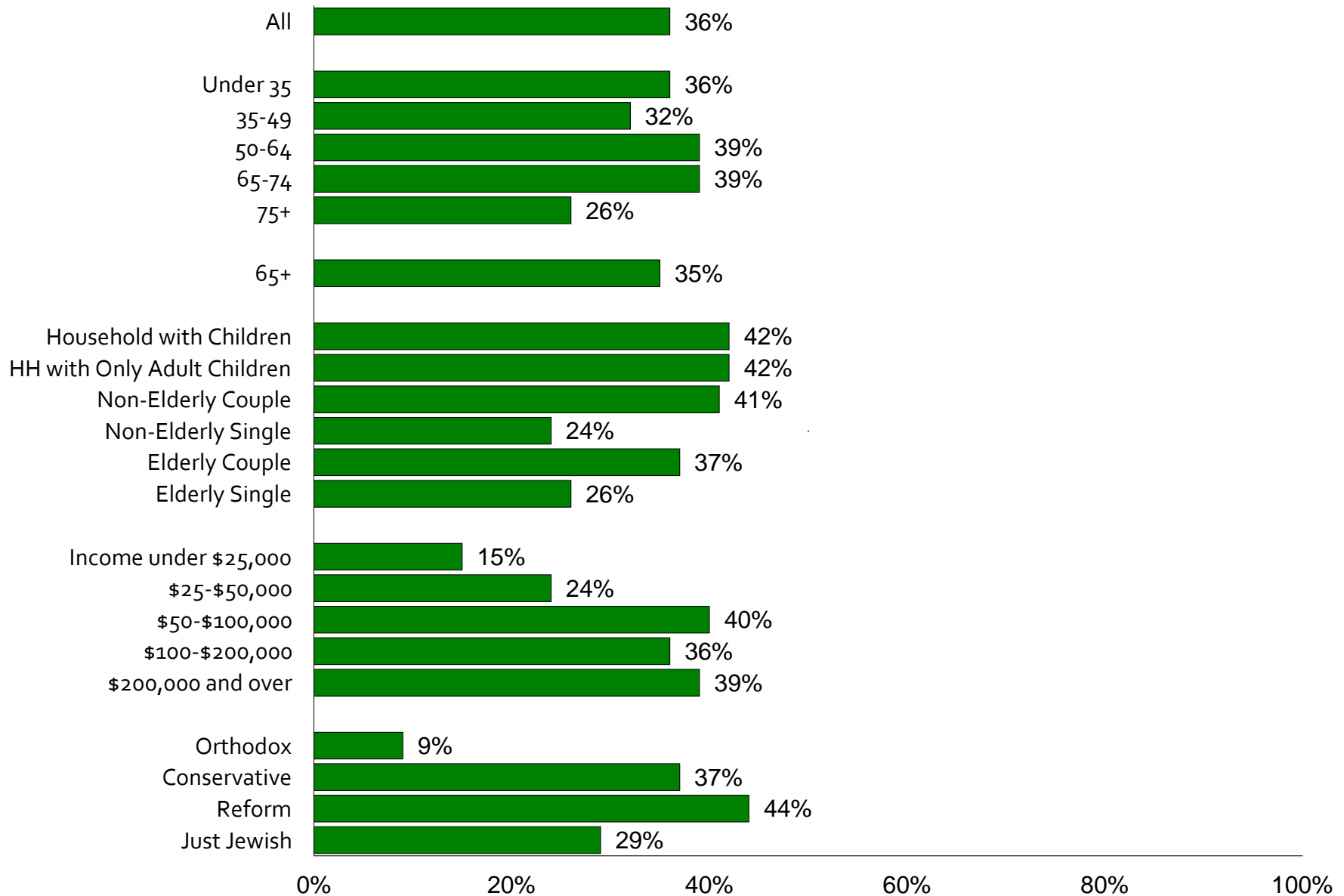
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Distance from Home

### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

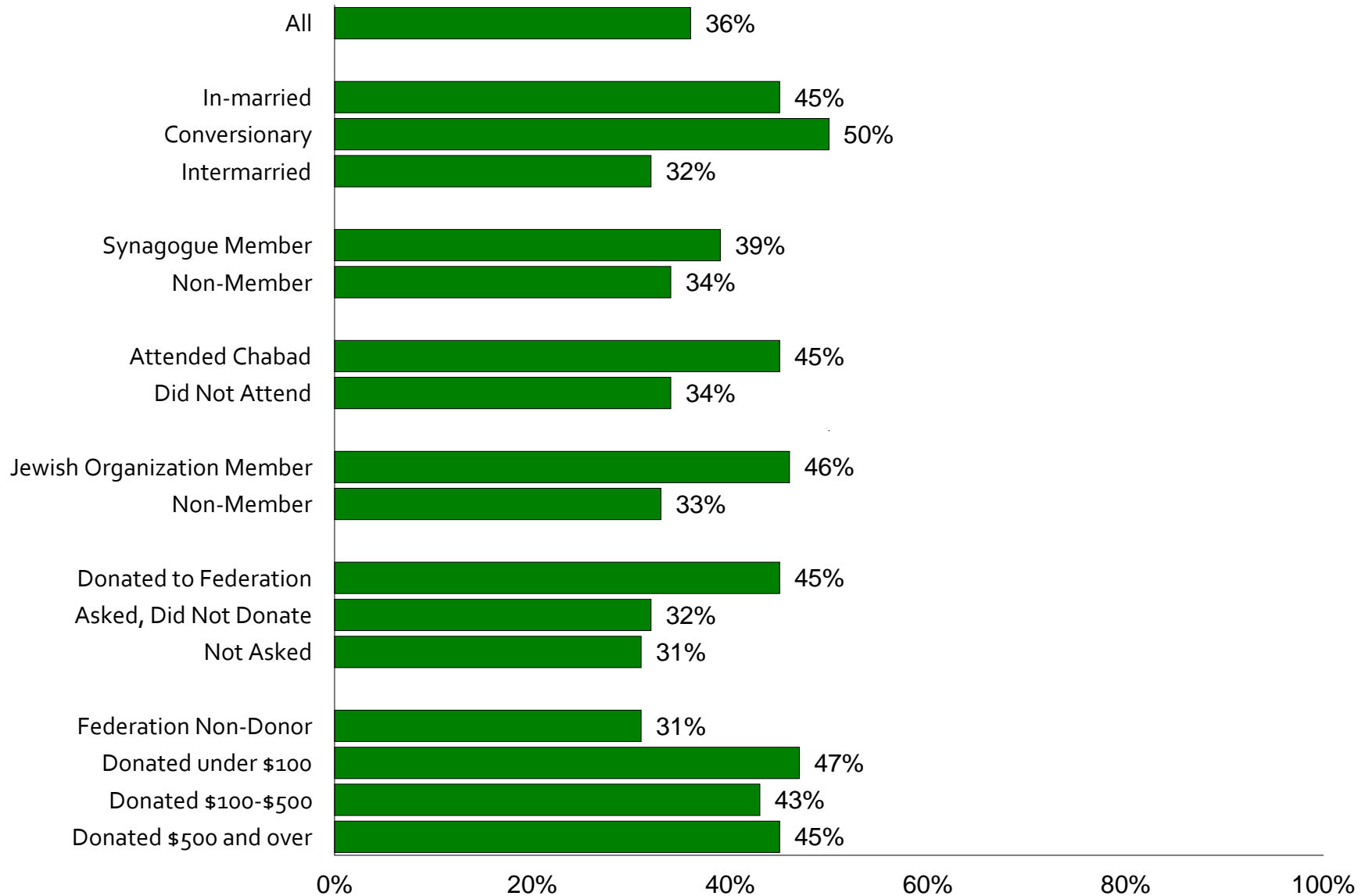
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Distance from Home

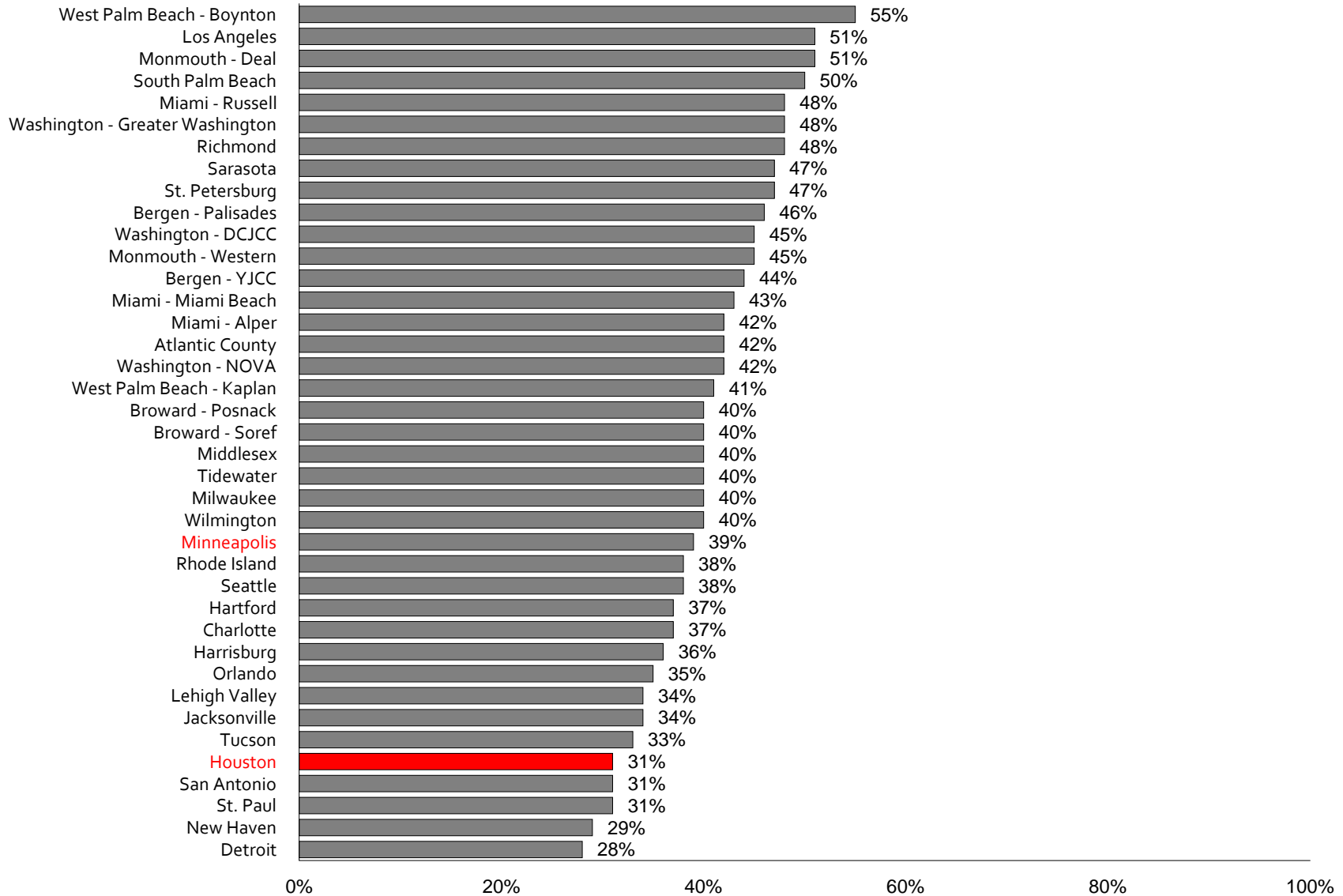
### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



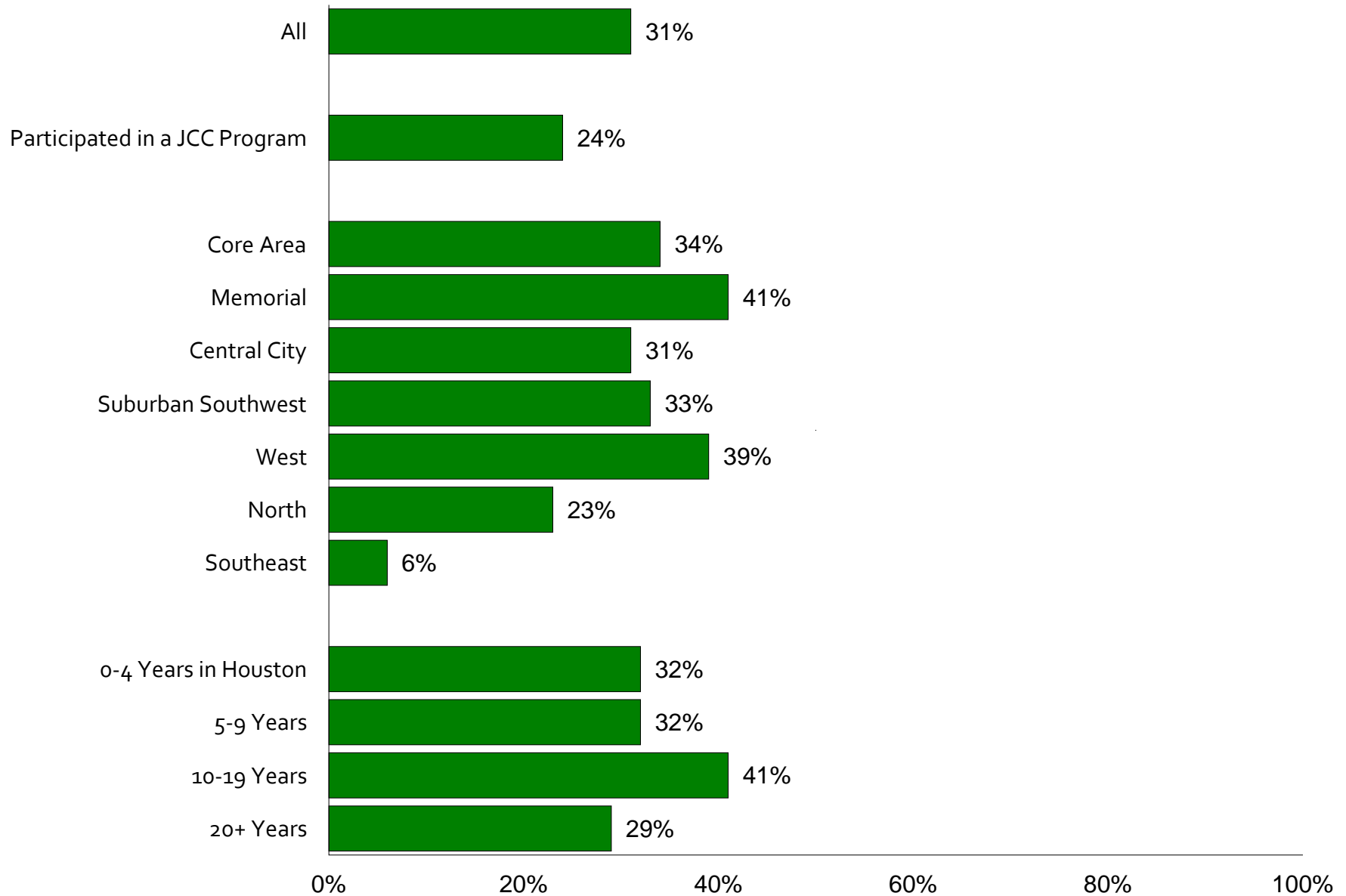
# No Need for the Services Offered as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



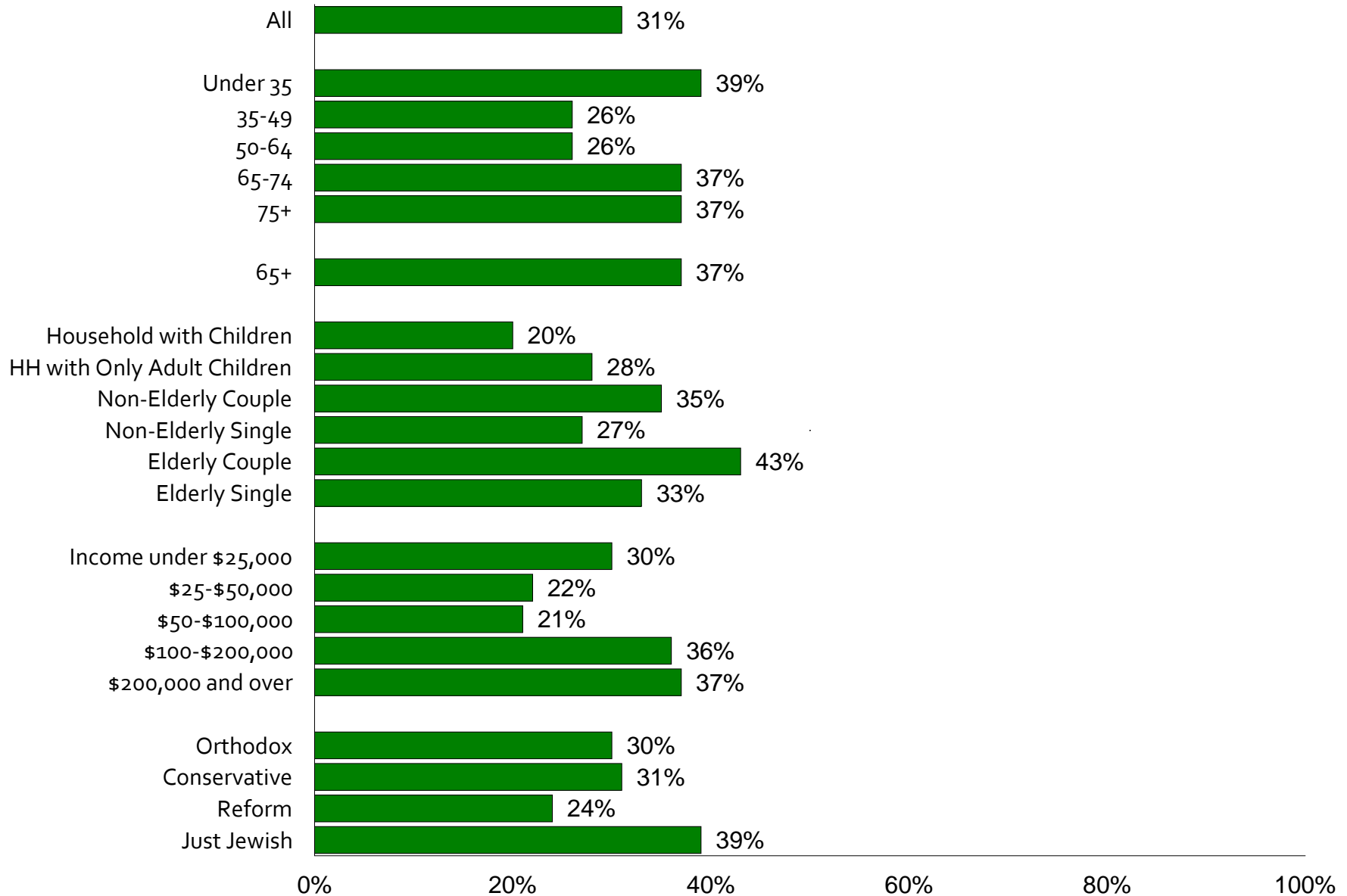
## No Need for the Services Offered as a Major Reason for Not Joining the Evelyn Rubenstein JCC

(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



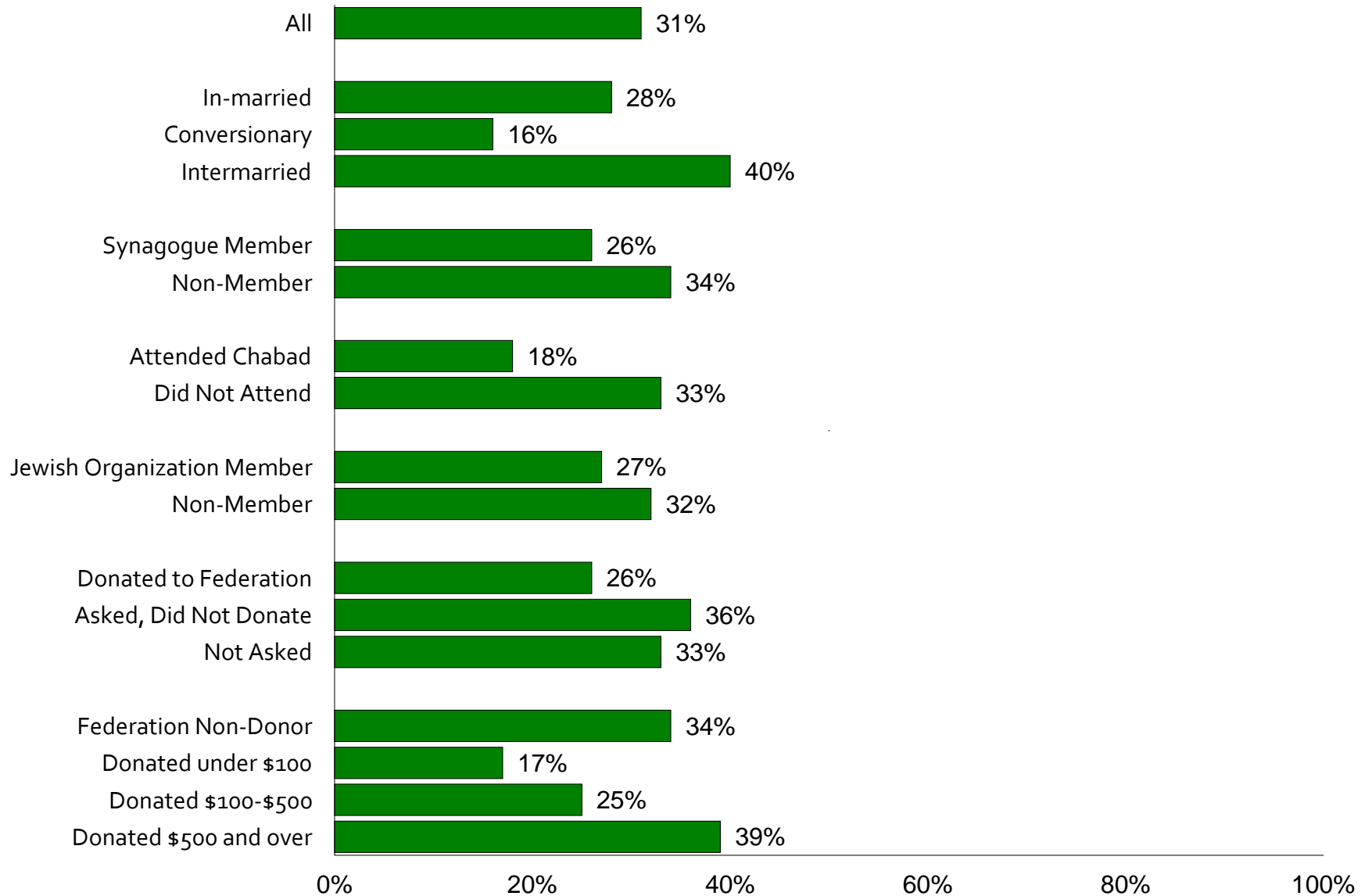
## No Need for the Services Offered as a Major Reason for Not Joining the Evelyn Rubenstein JCC

(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## No Need for the Services Offered as a Major Reason for Not Joining the Evelyn Rubenstein JCC

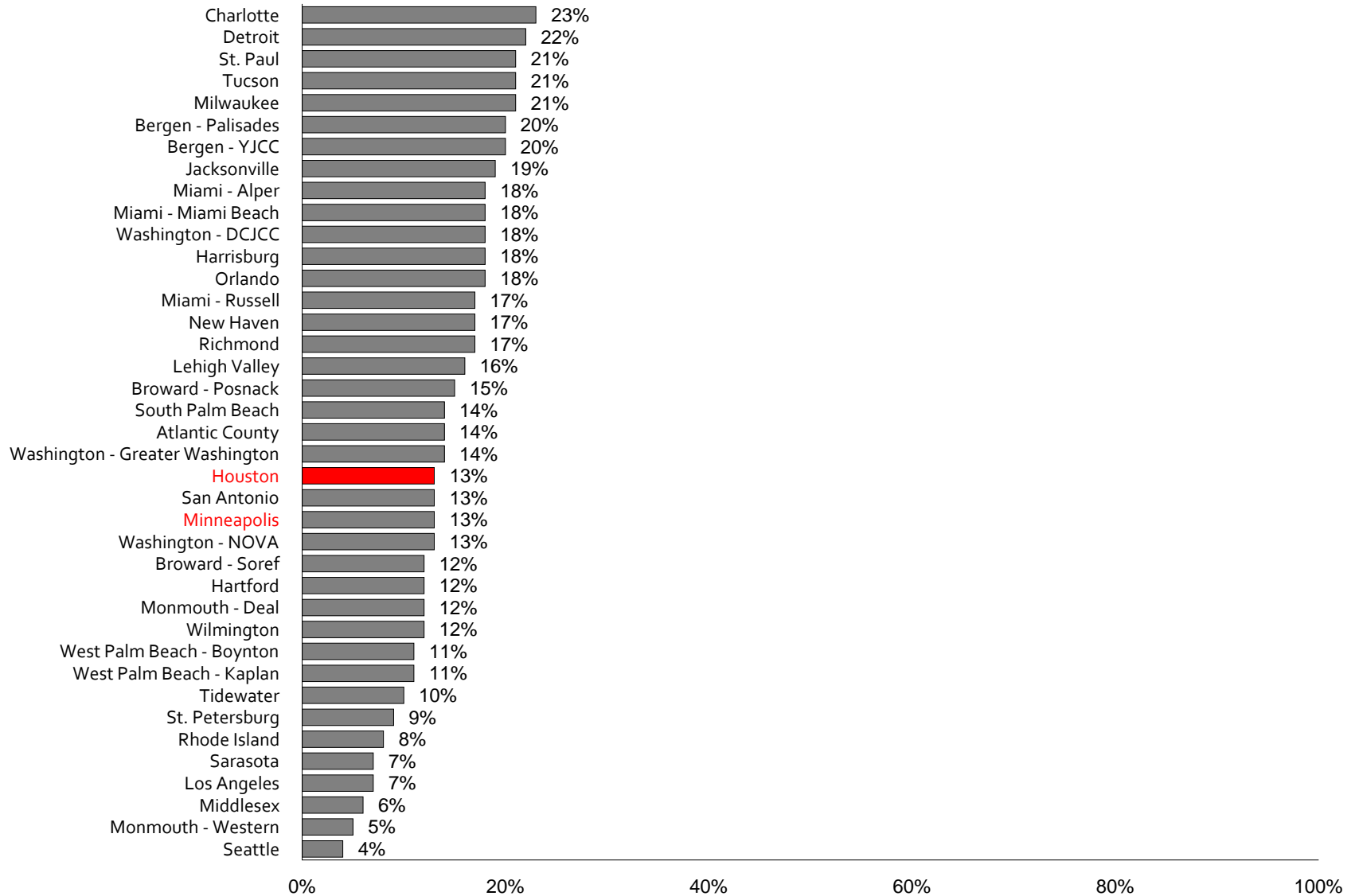
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Cost

### as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)

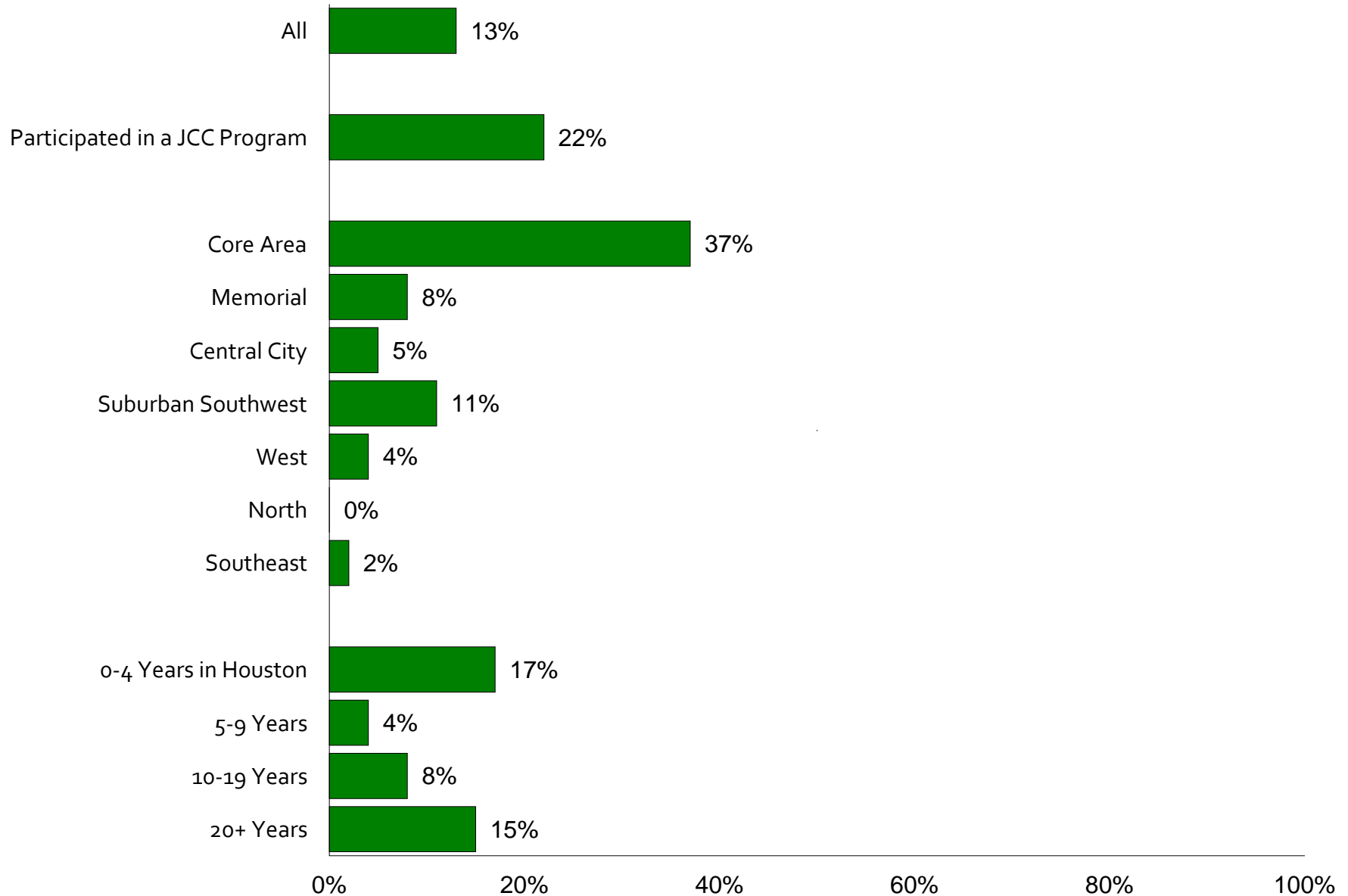




## Cost

### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

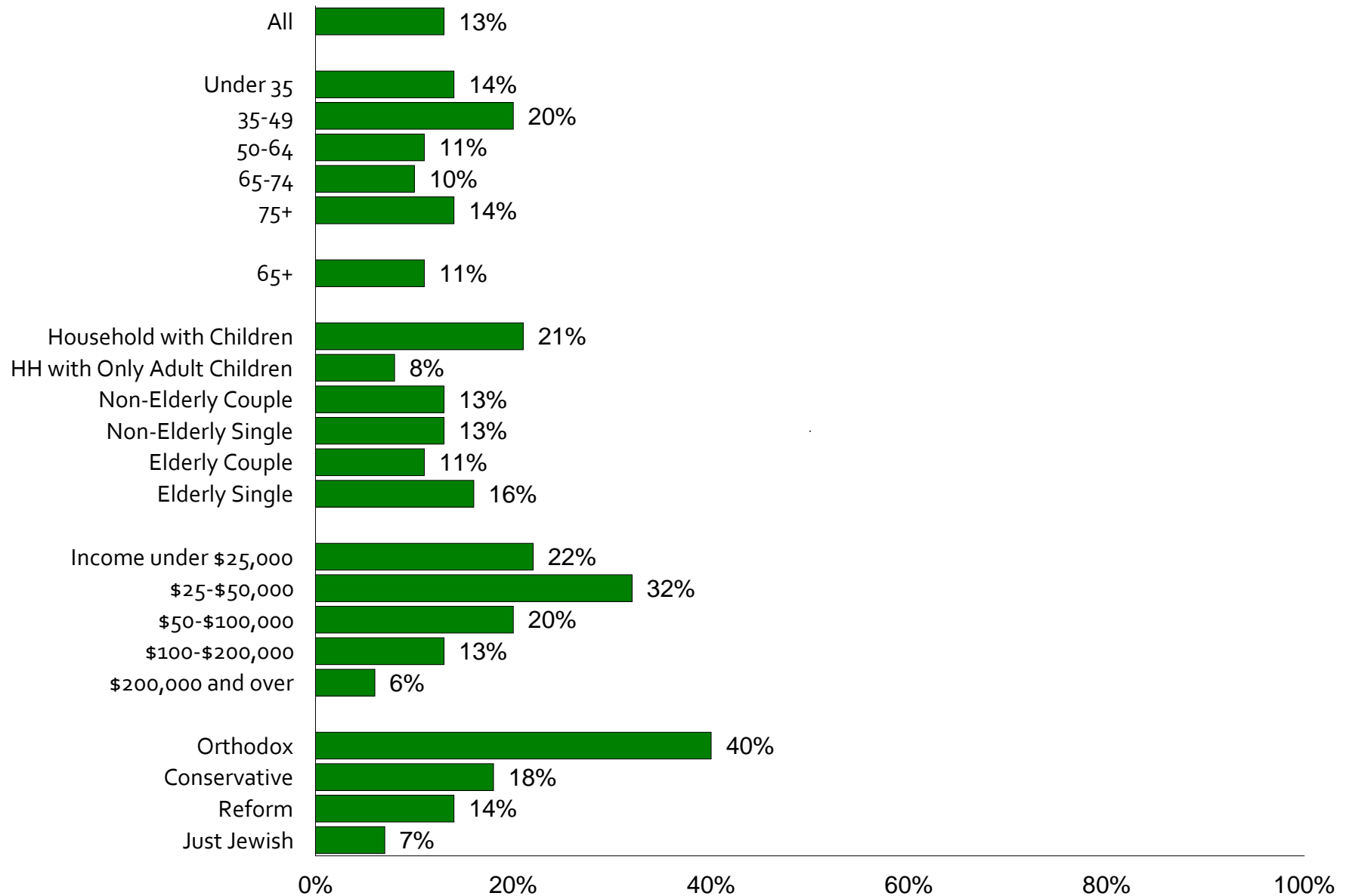
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Cost

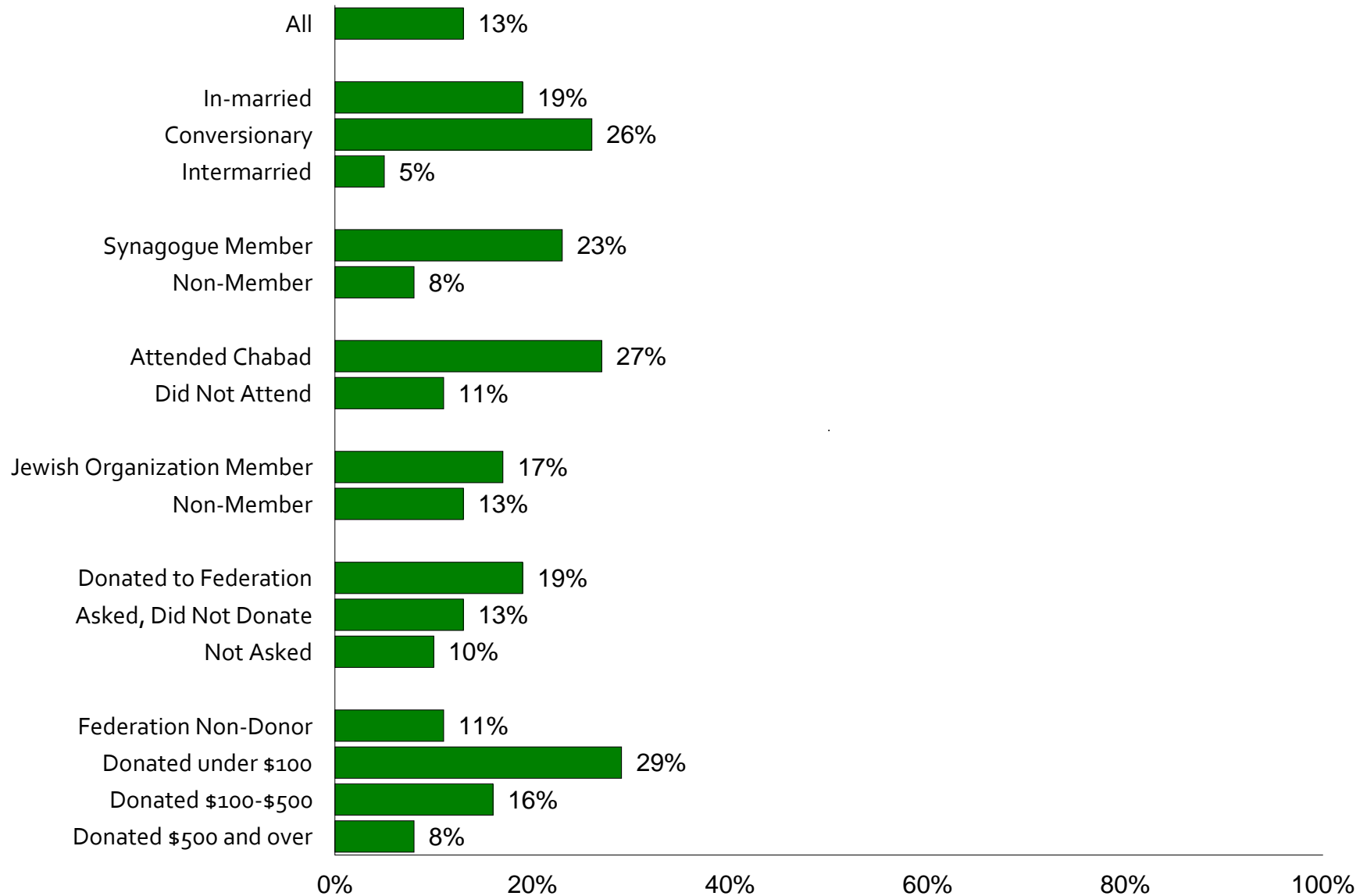
### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)

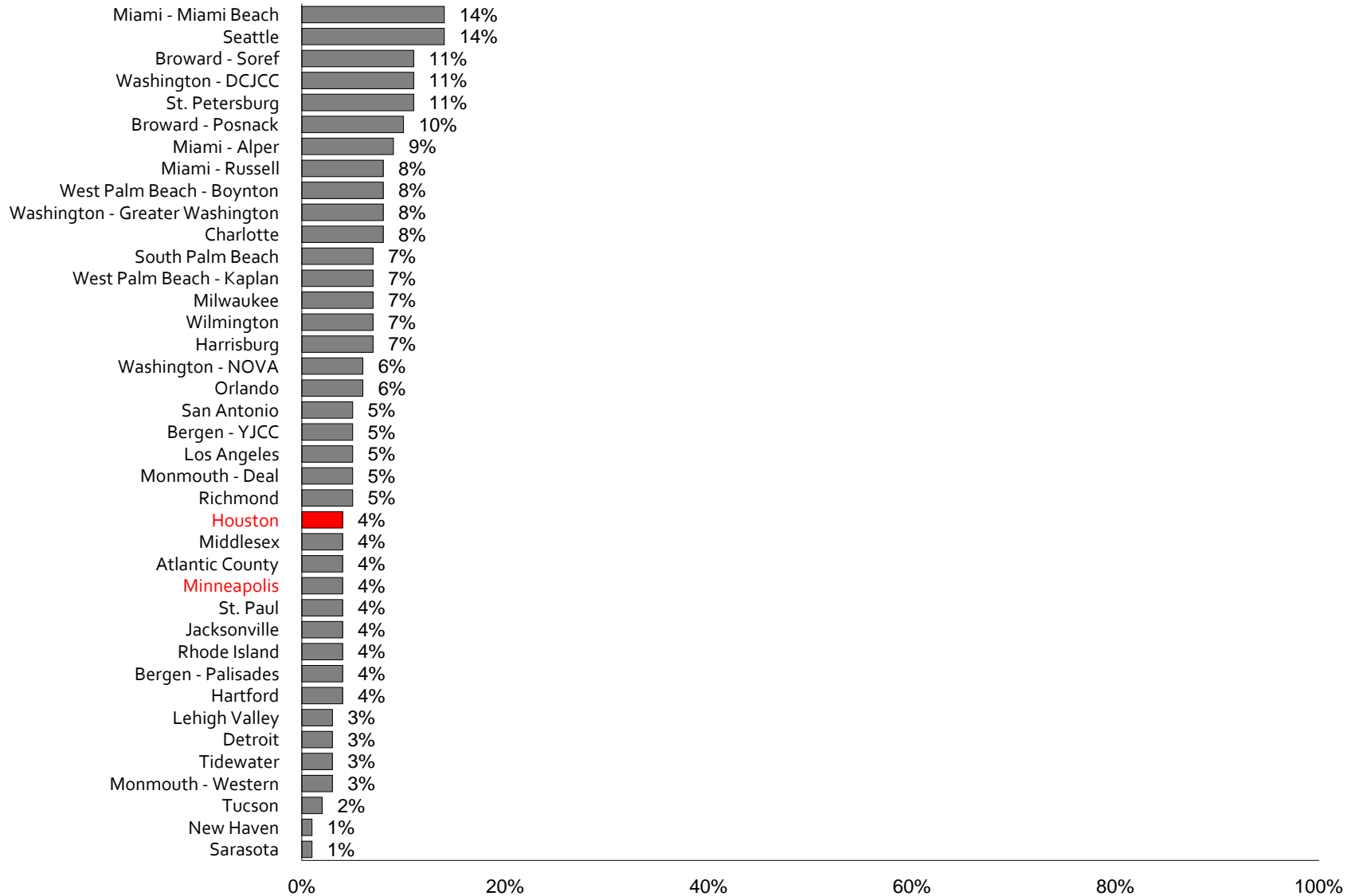


## Cost

as a Major Reason for Not Joining the Evelyn Rubenstein JCC  
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Lack of Time as a Major Reason for Not Joining the Local JCC (Respondents in JCC Non-Member Jewish Households)

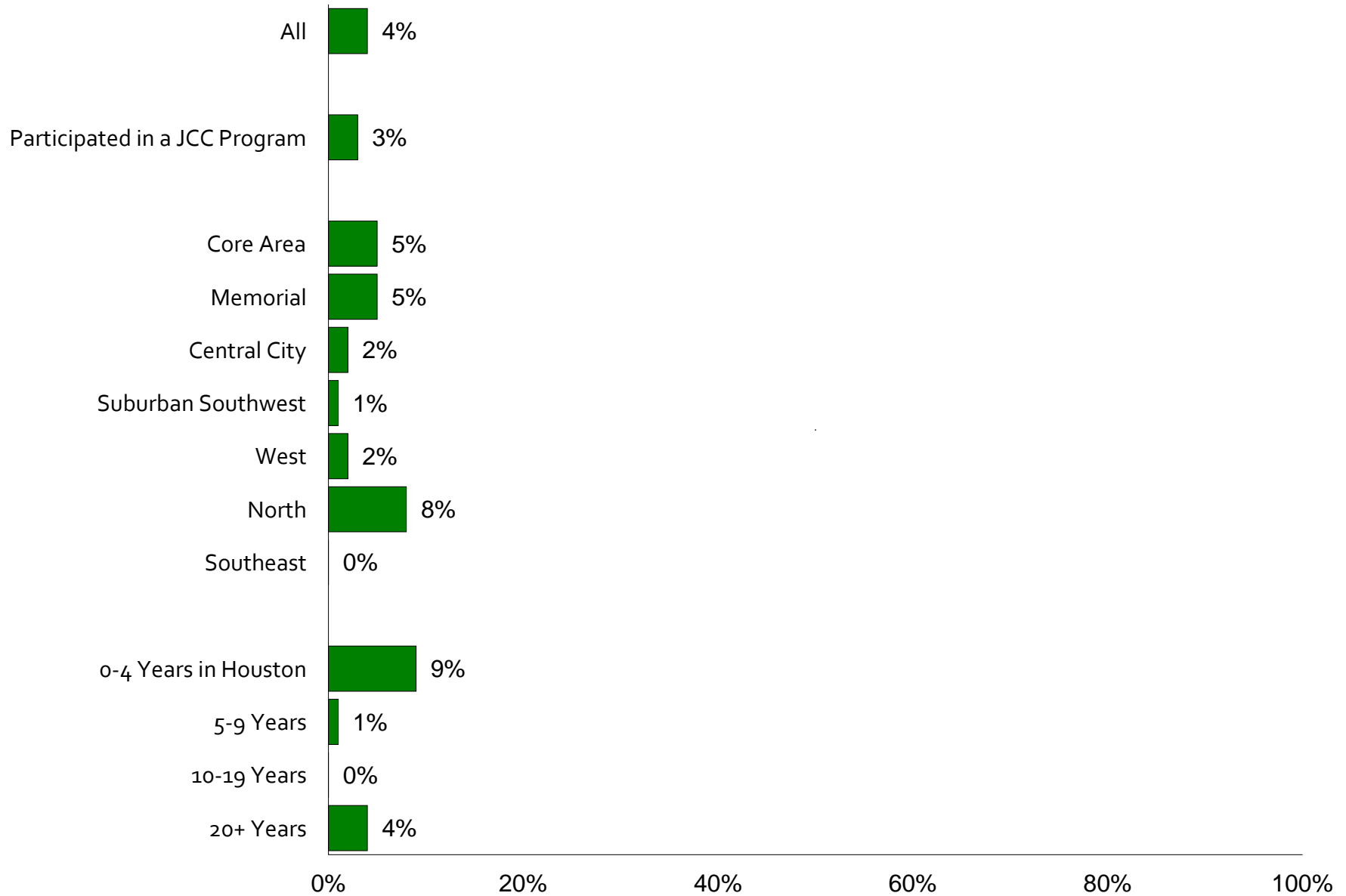


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## Lack of Time

### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

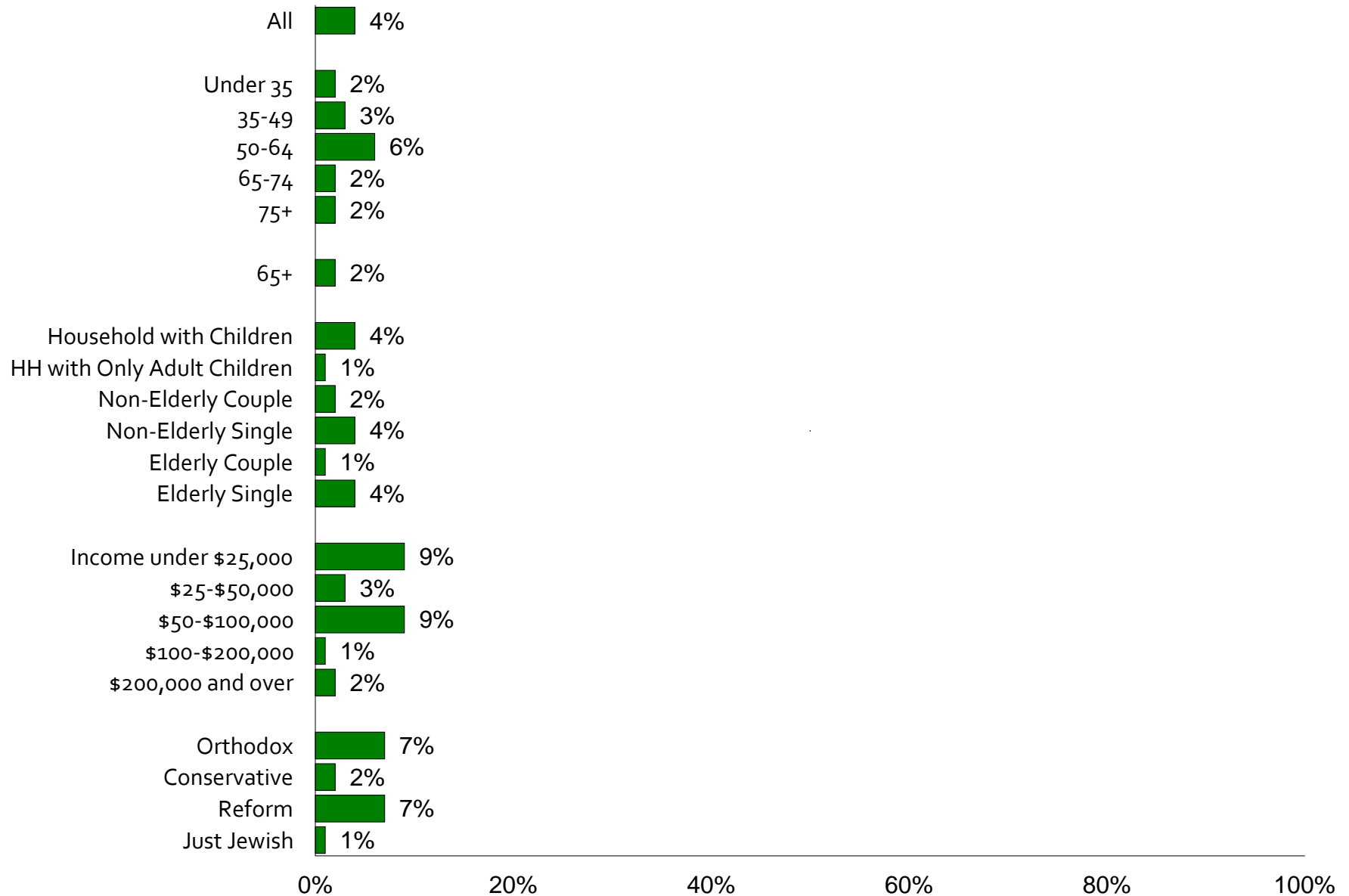
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Lack of Time

### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

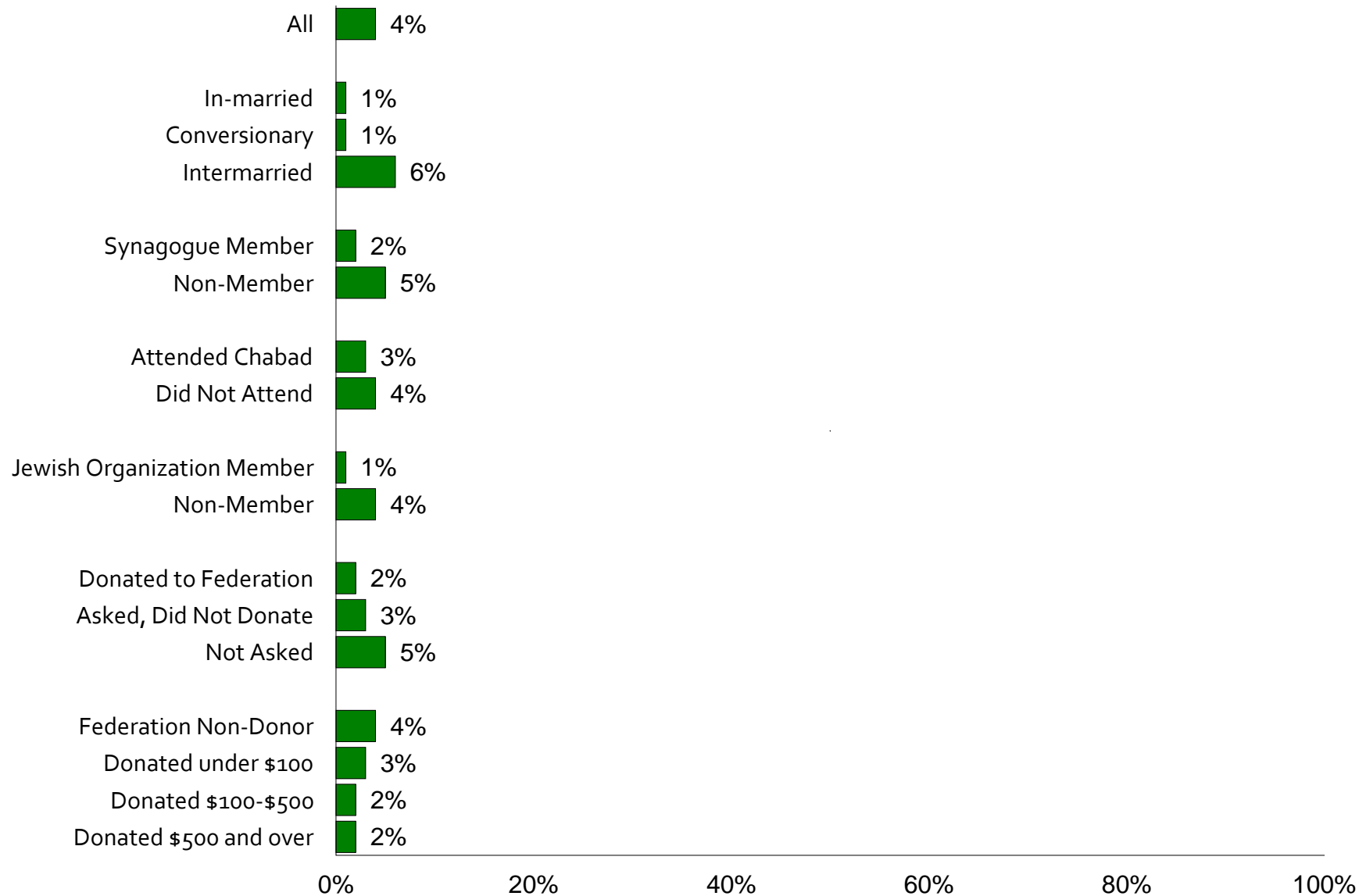
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



## Lack of Time

### as a Major Reason for Not Joining the Evelyn Rubenstein JCC

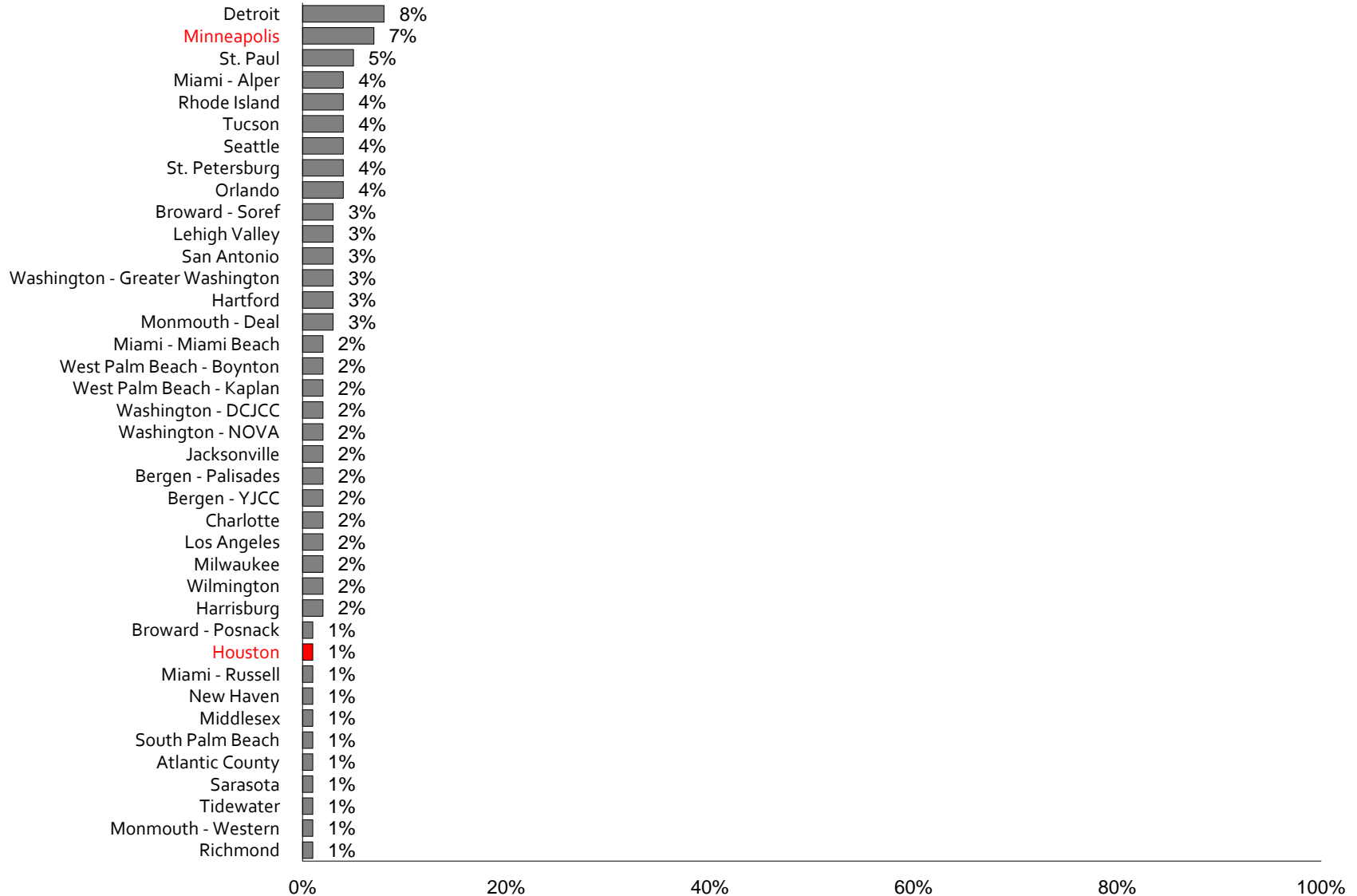
(Respondents in Jewish Households Who Are Not Members of the Evelyn Rubenstein JCC)



# Quality of the Programs

## as a Major Reason for Not Joining the Local JCC

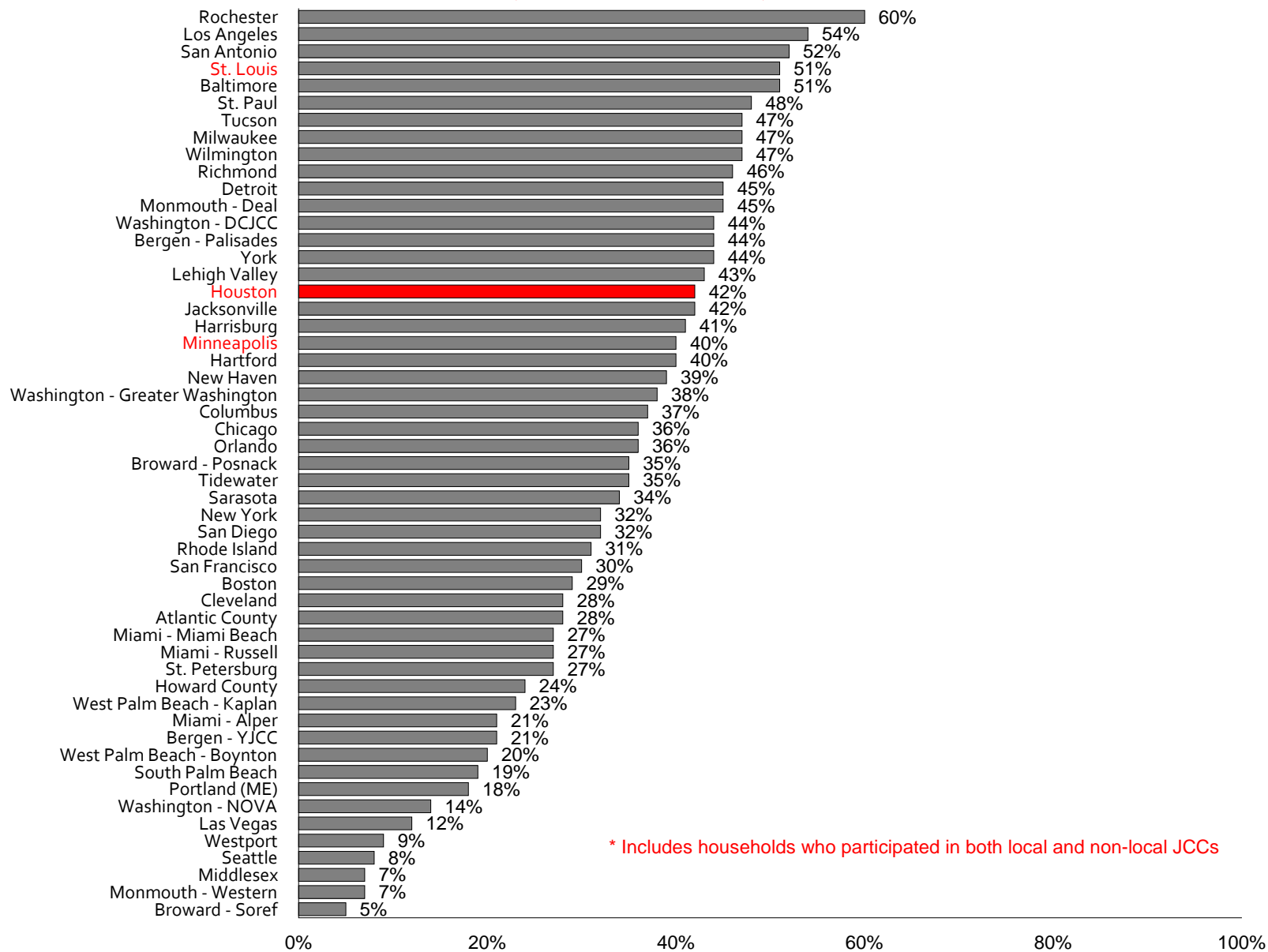
(Respondents in JCC Non-Member Jewish Households)



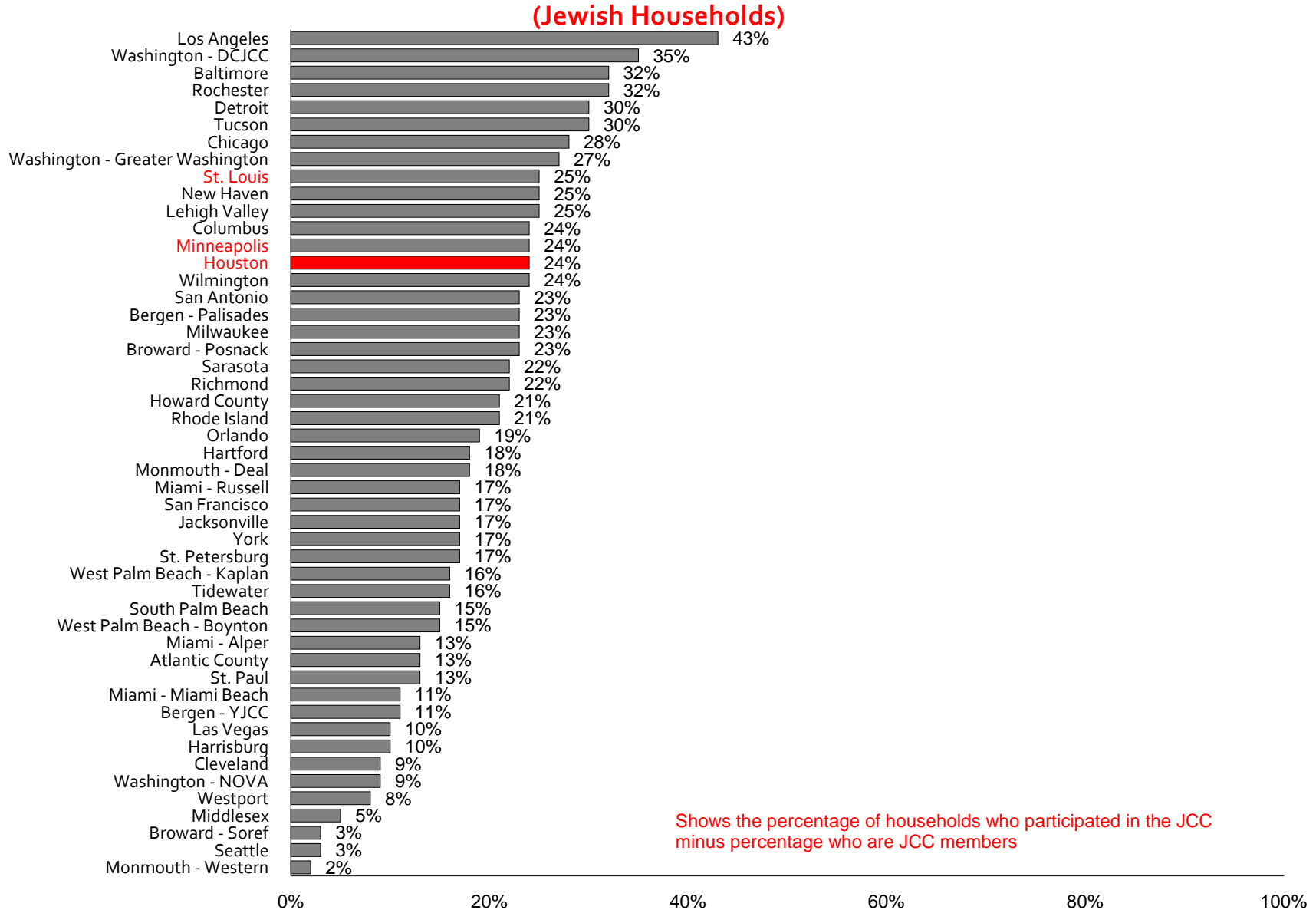


# Participated in a Local JCC Program in the Past Year

(Jewish Households)

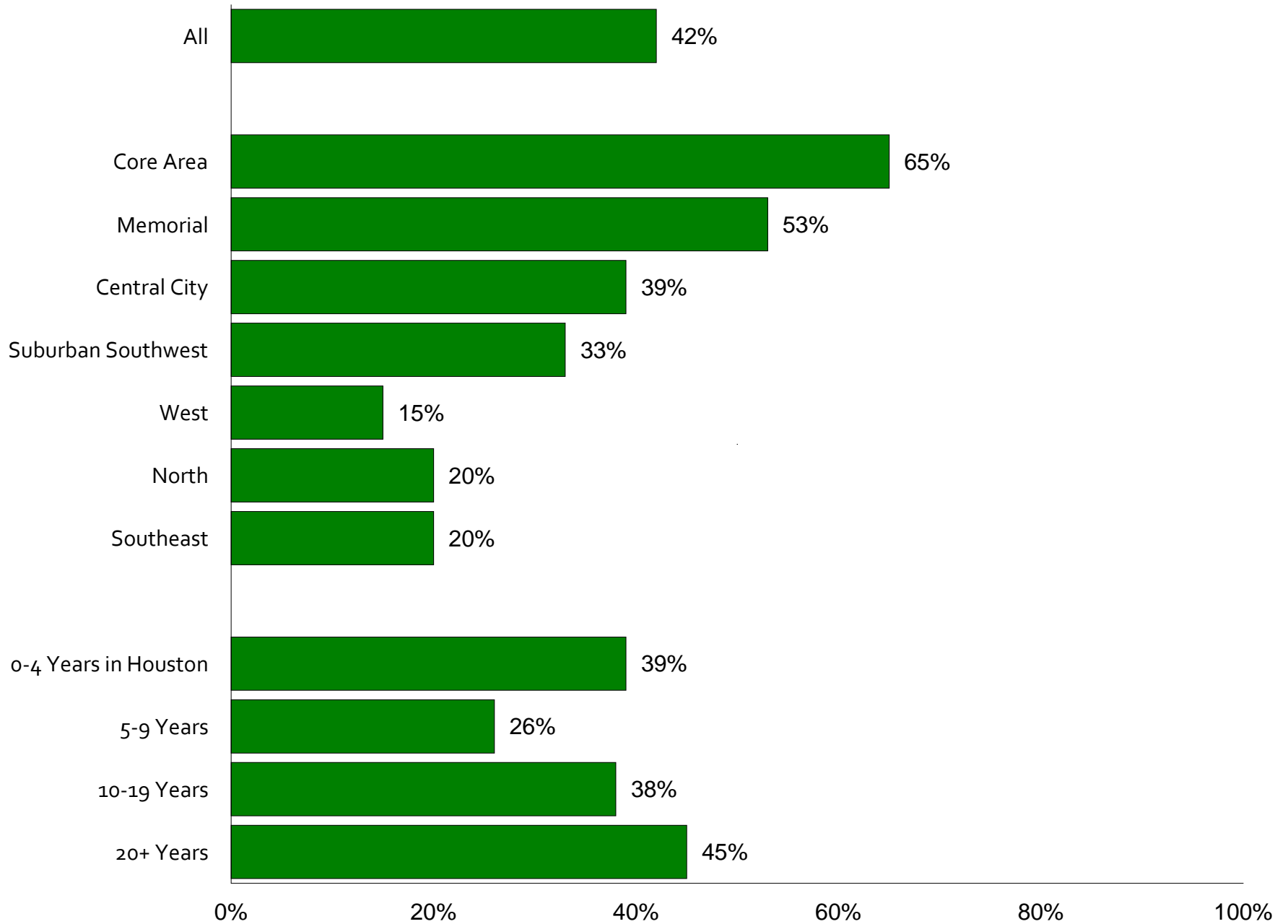


## Participated in a Local JCC Program in the Past Year Without Being a Member



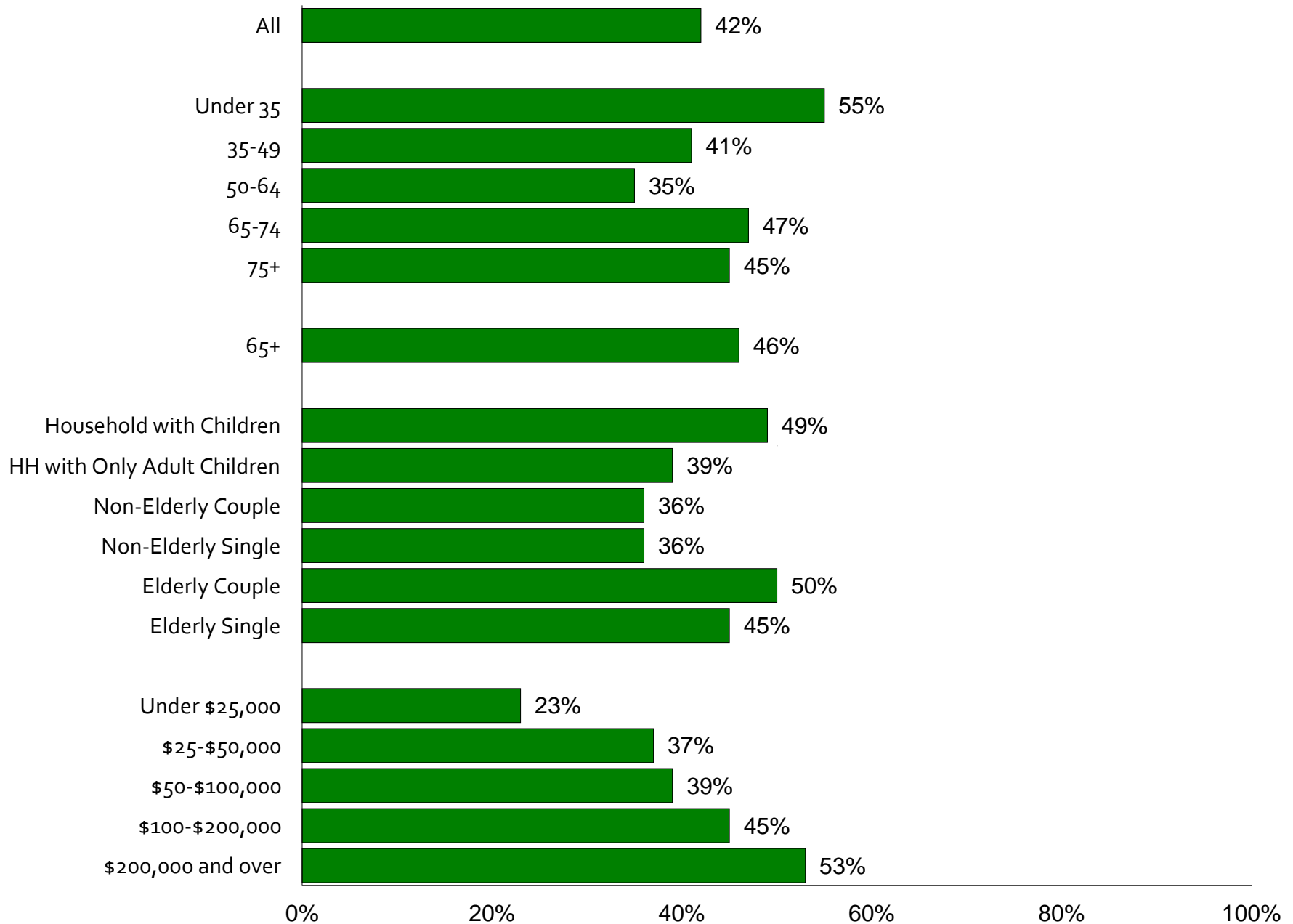
# Participation in the Evelyn Rubenstein JCC

(Jewish Households)



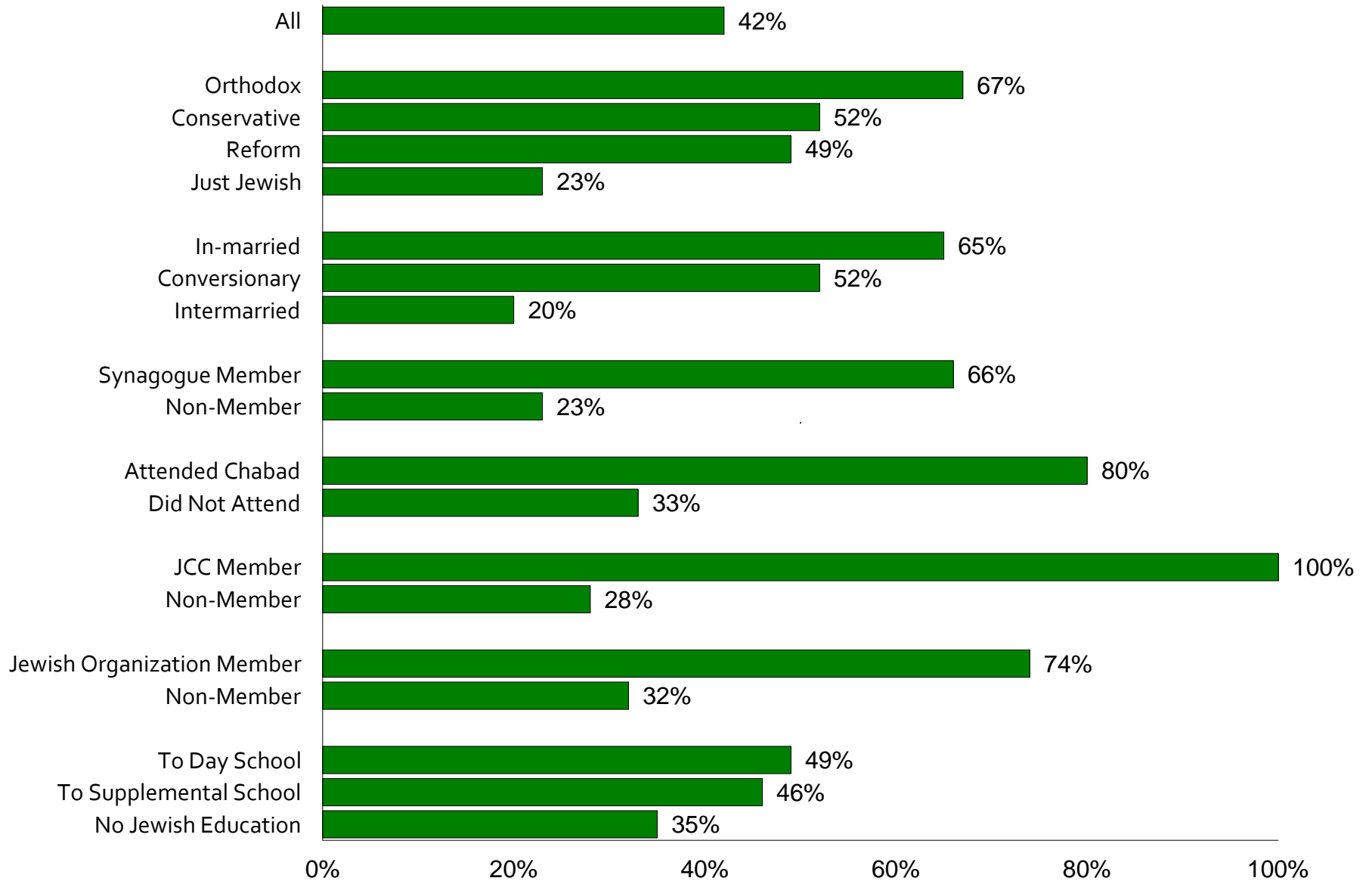
# Participation in the Evelyn Rubenstein JCC

(Jewish Households)



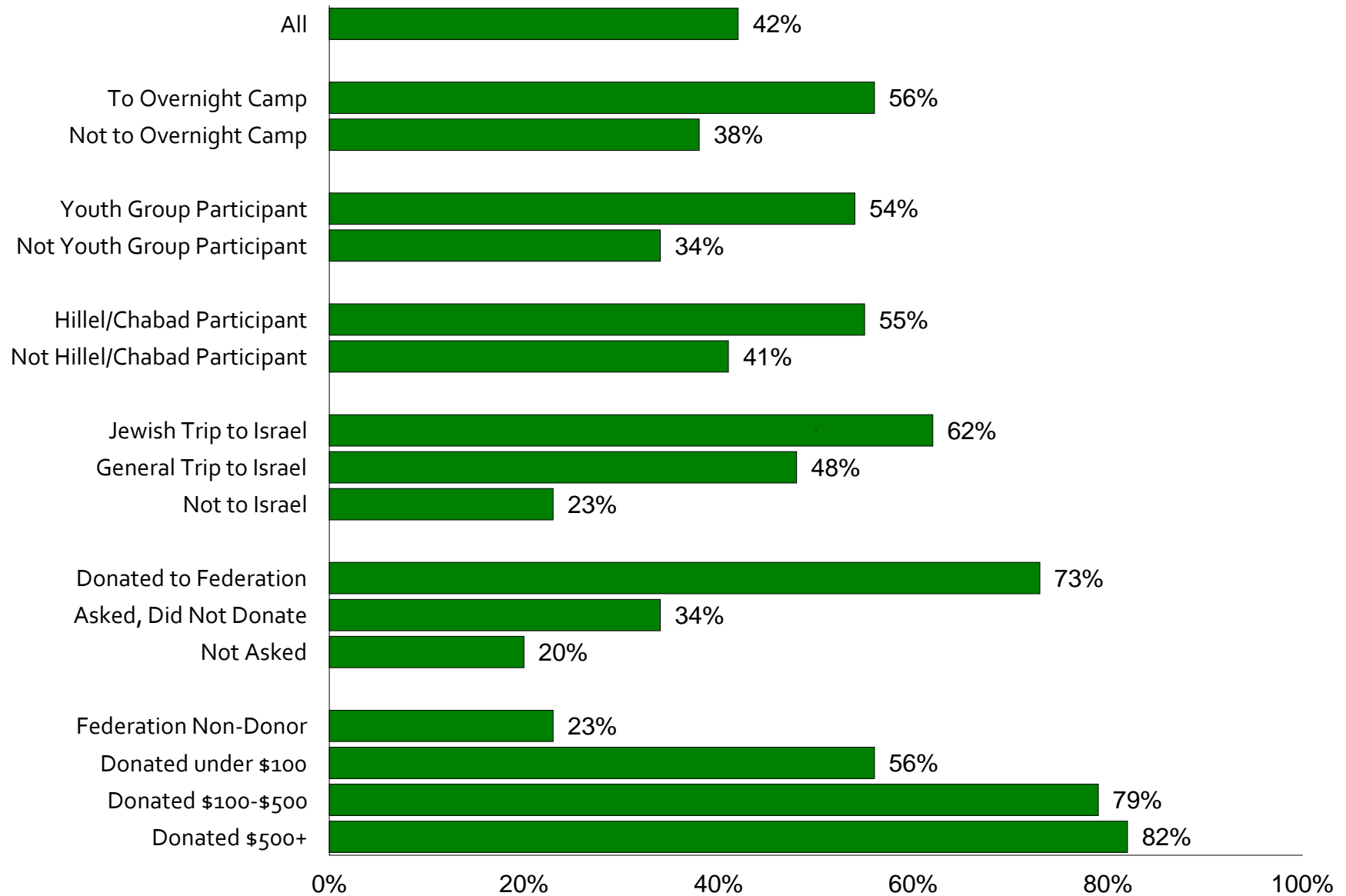
# Participation in the Evelyn Rubenstein JCC

(Jewish Households)



# Participation in the Evelyn Rubenstein JCC

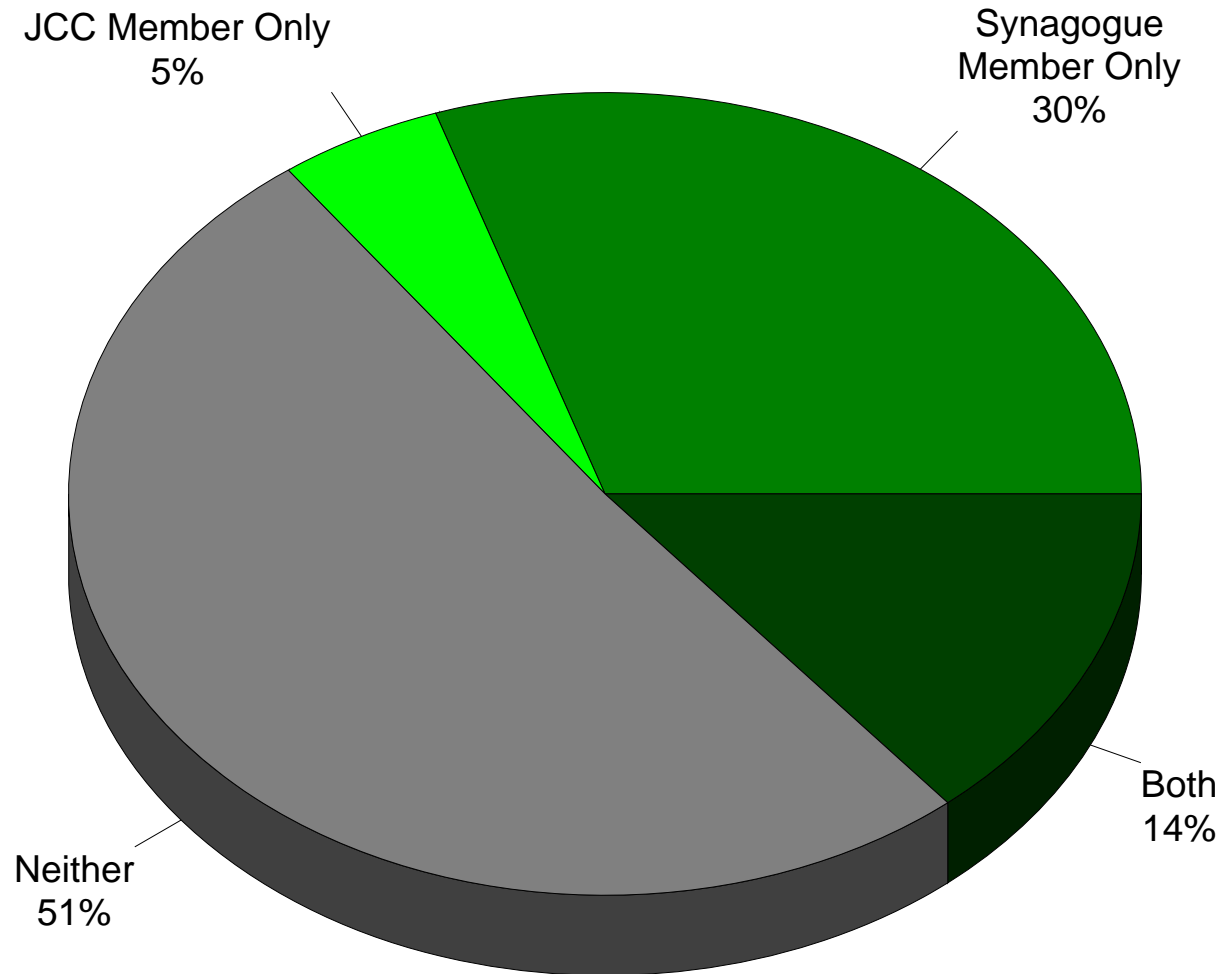
(Jewish Households)



71

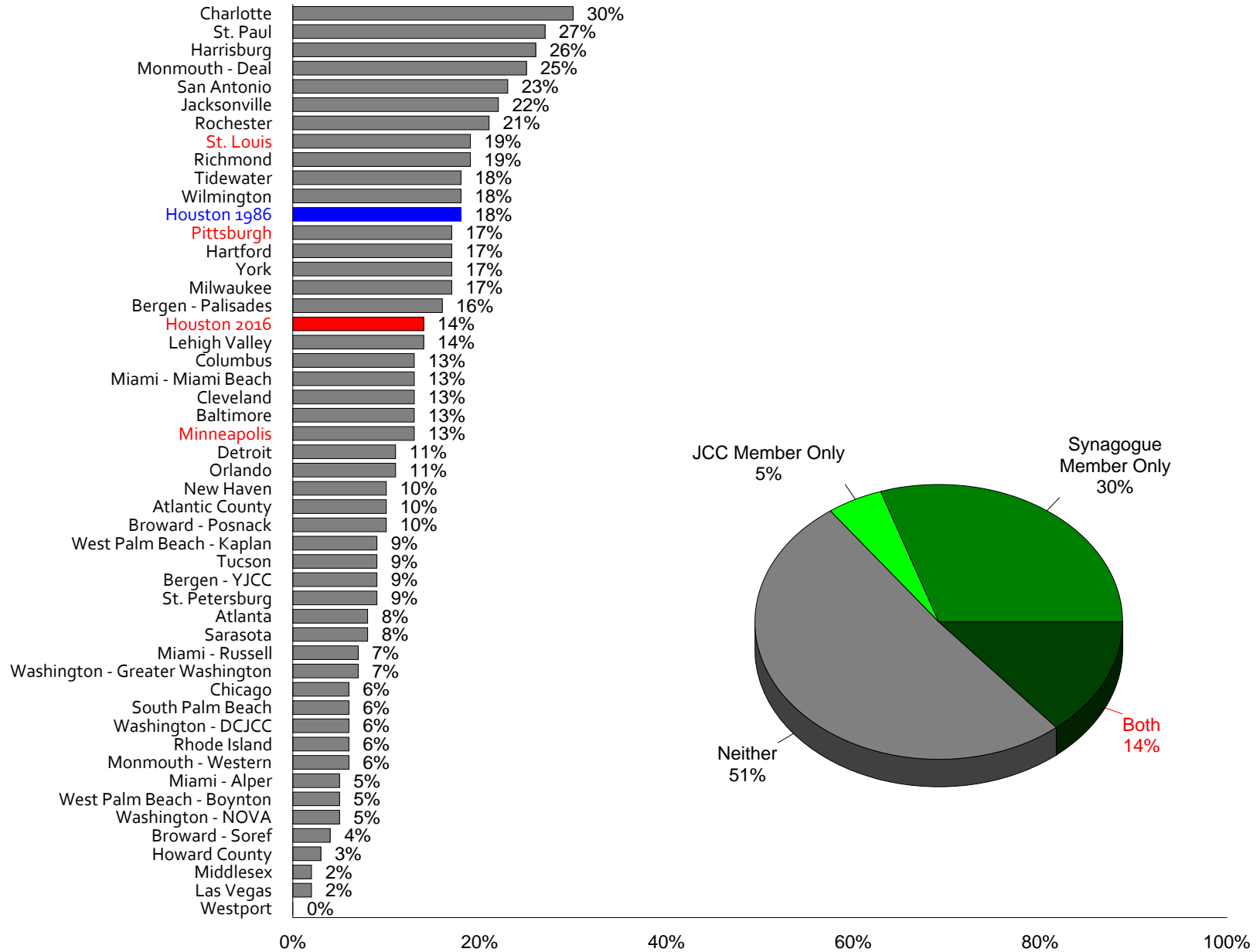
# Synagogue/JCC Memberships Overlap

(Jewish Households)



# Both Synagogue and JCC Members

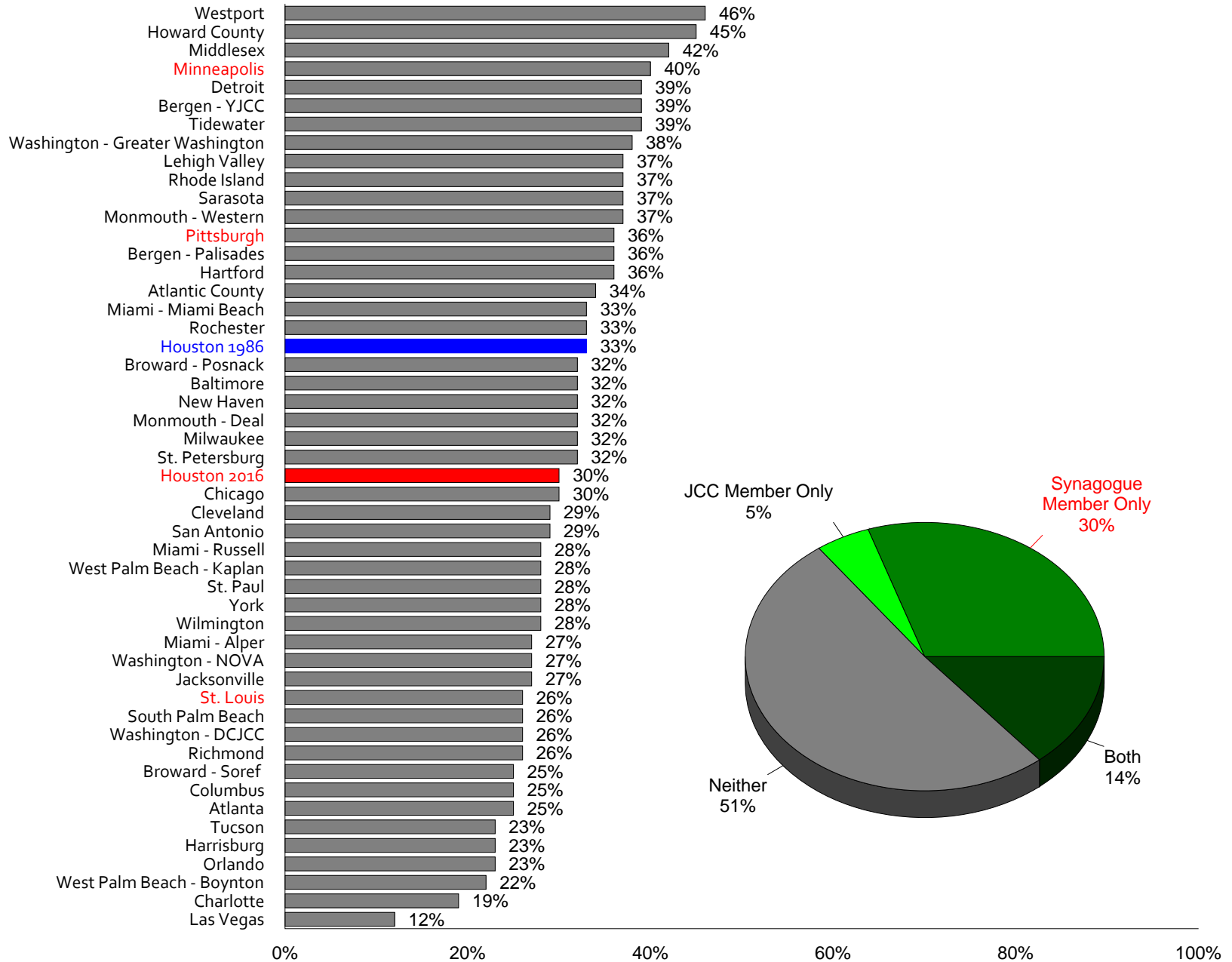
(Jewish Households)



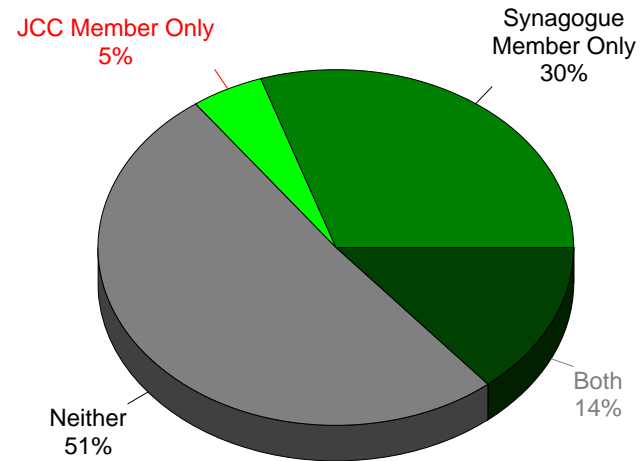
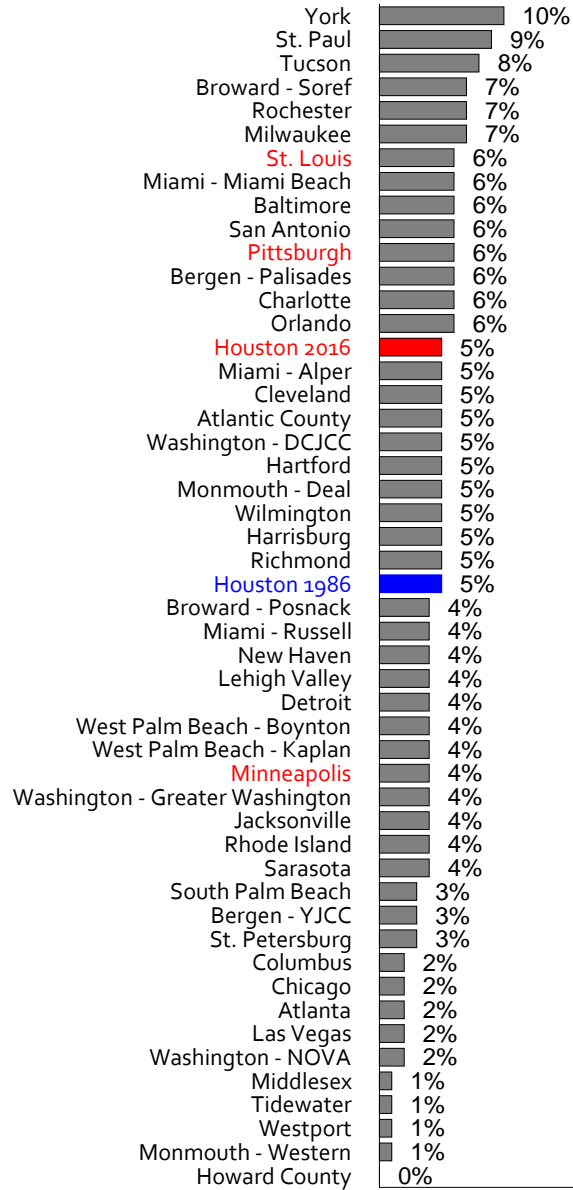


# Synagogue Member Only

(Jewish Households)



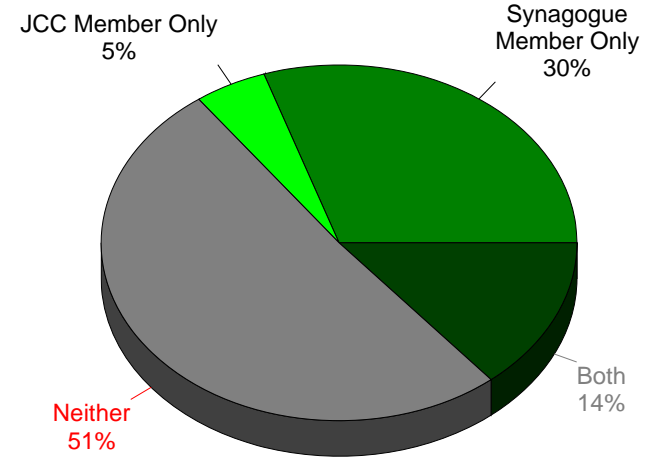
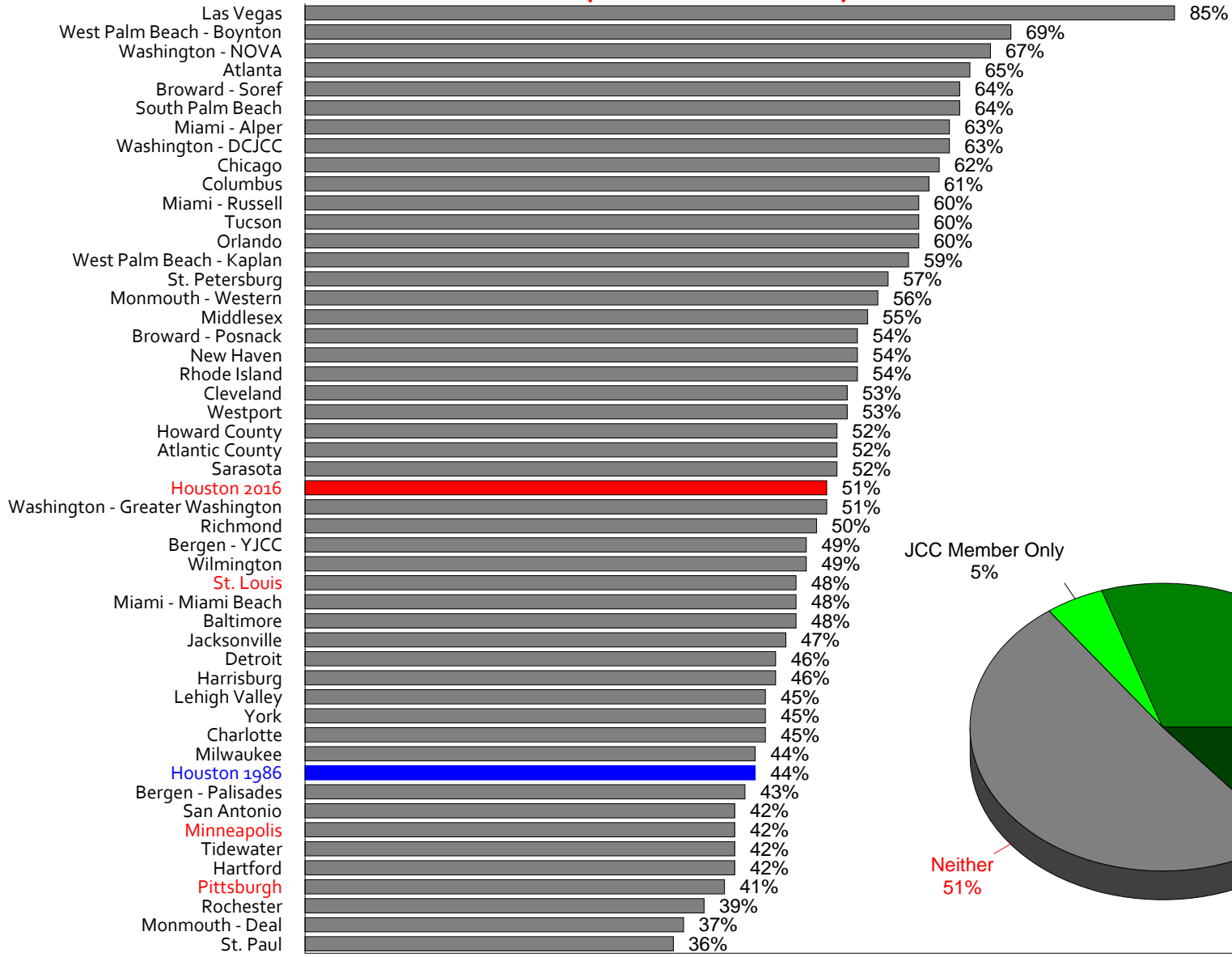
# JCC Member Only (Jewish Households)



0% 20% 40% 60% 80% 100%

# Neither Synagogue nor JCC Members

(Jewish Households)

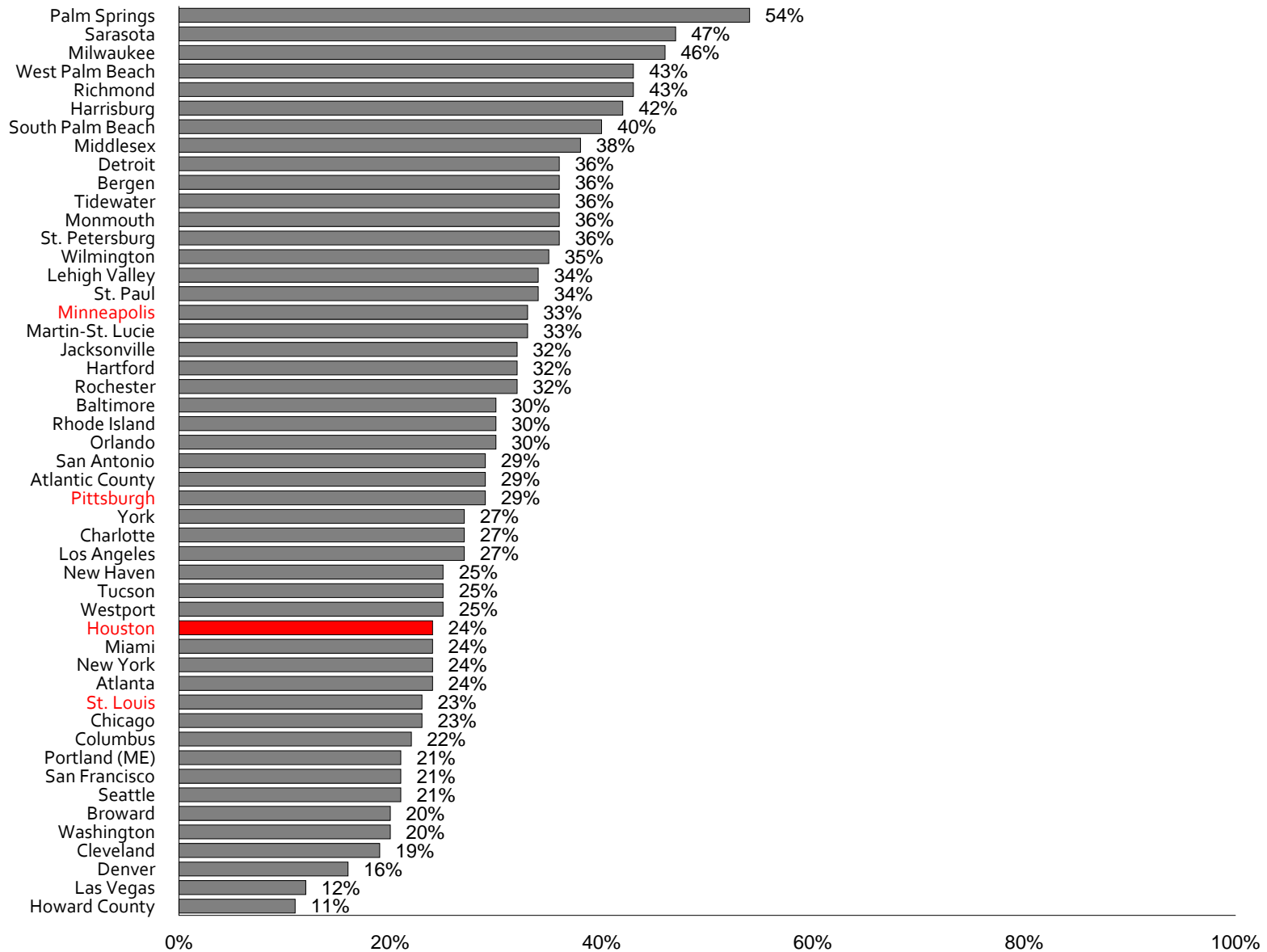


**Membership Profile: Jewish Organizations**

# Jewish Organization Membership

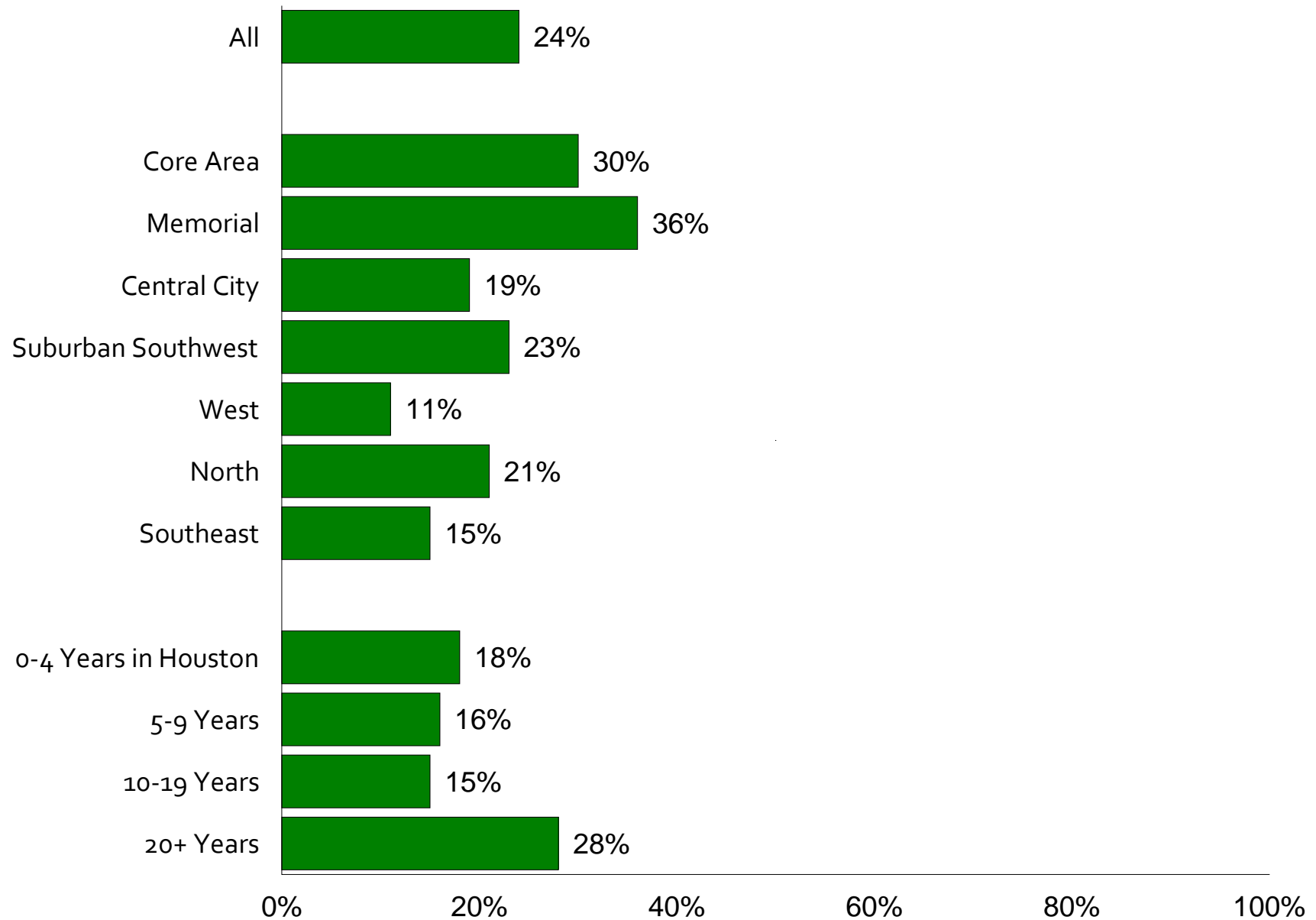
## Other Than a Synagogue or JCC

(Jewish Households)



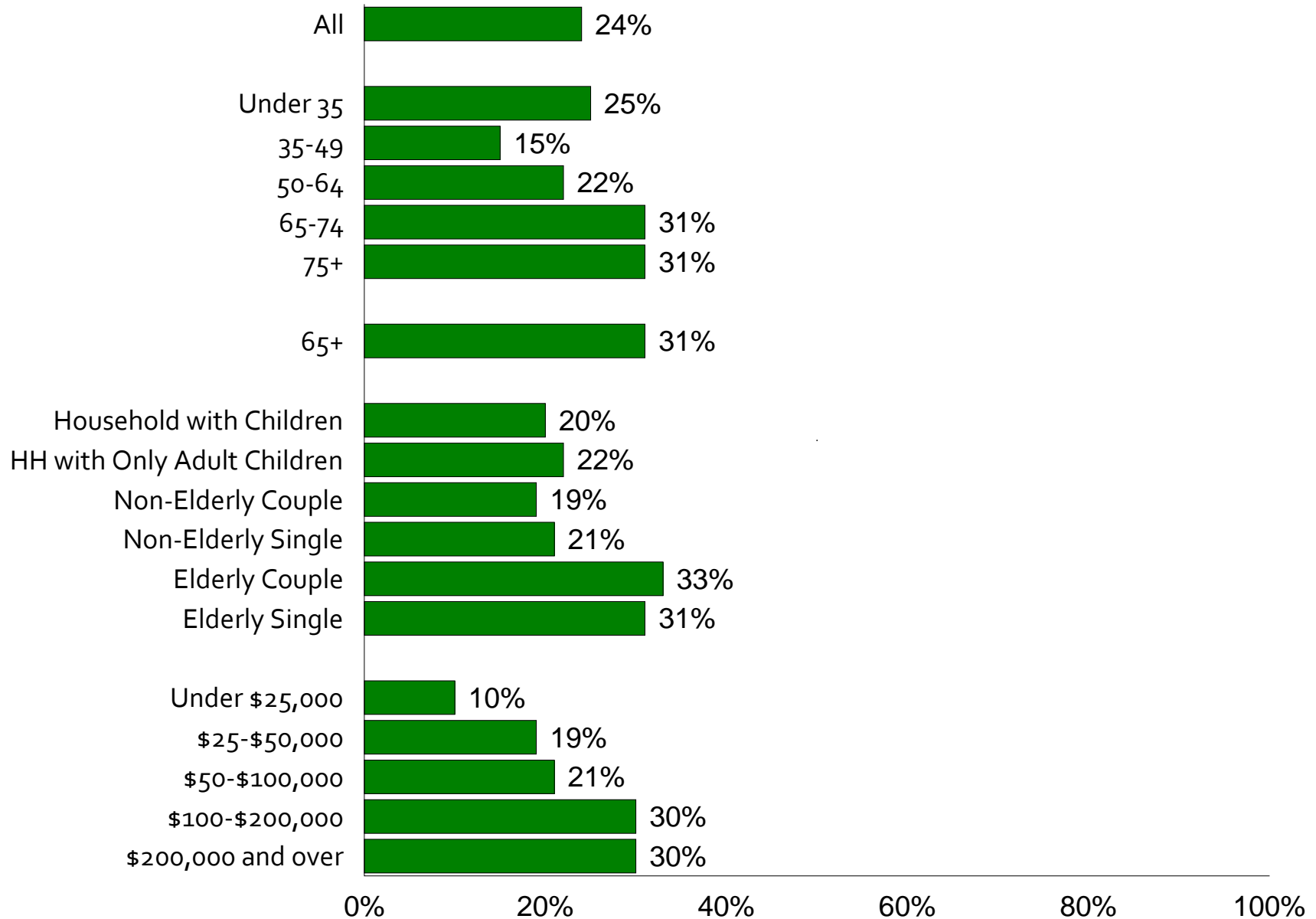
# Jewish Organization Membership

(Jewish Households)



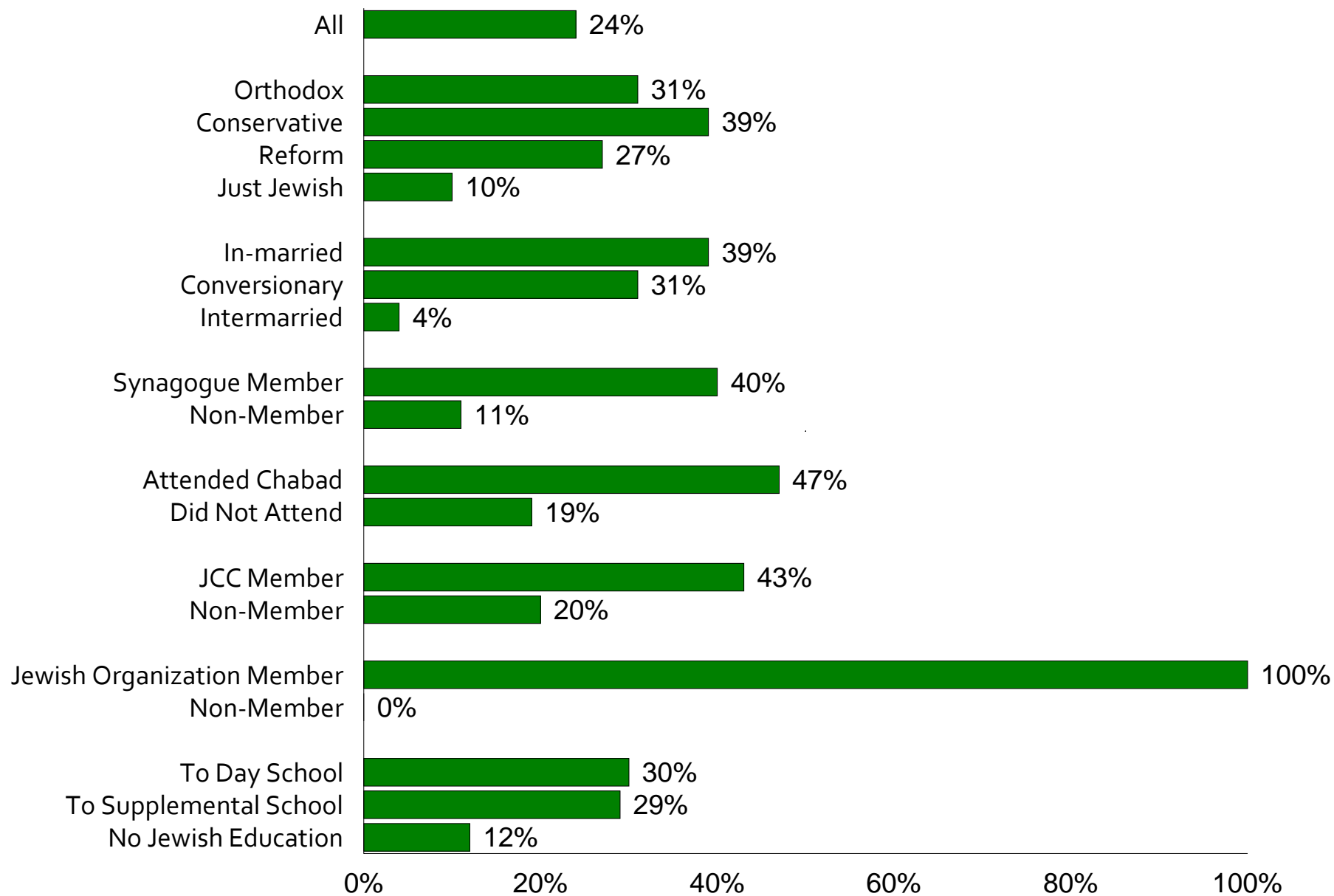
# Jewish Organization Membership

(Jewish Households)



# Jewish Organization Membership

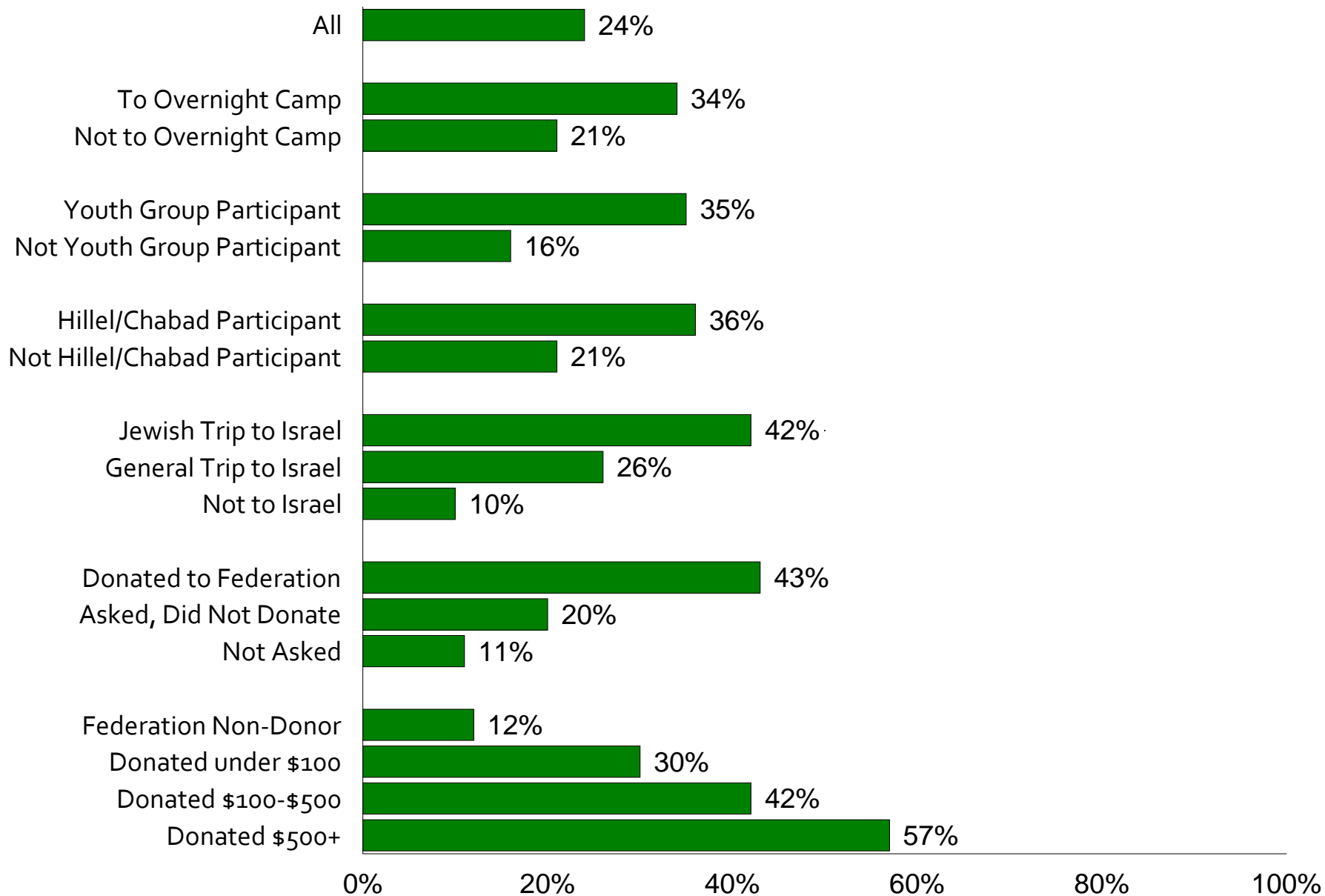
(Jewish Households)



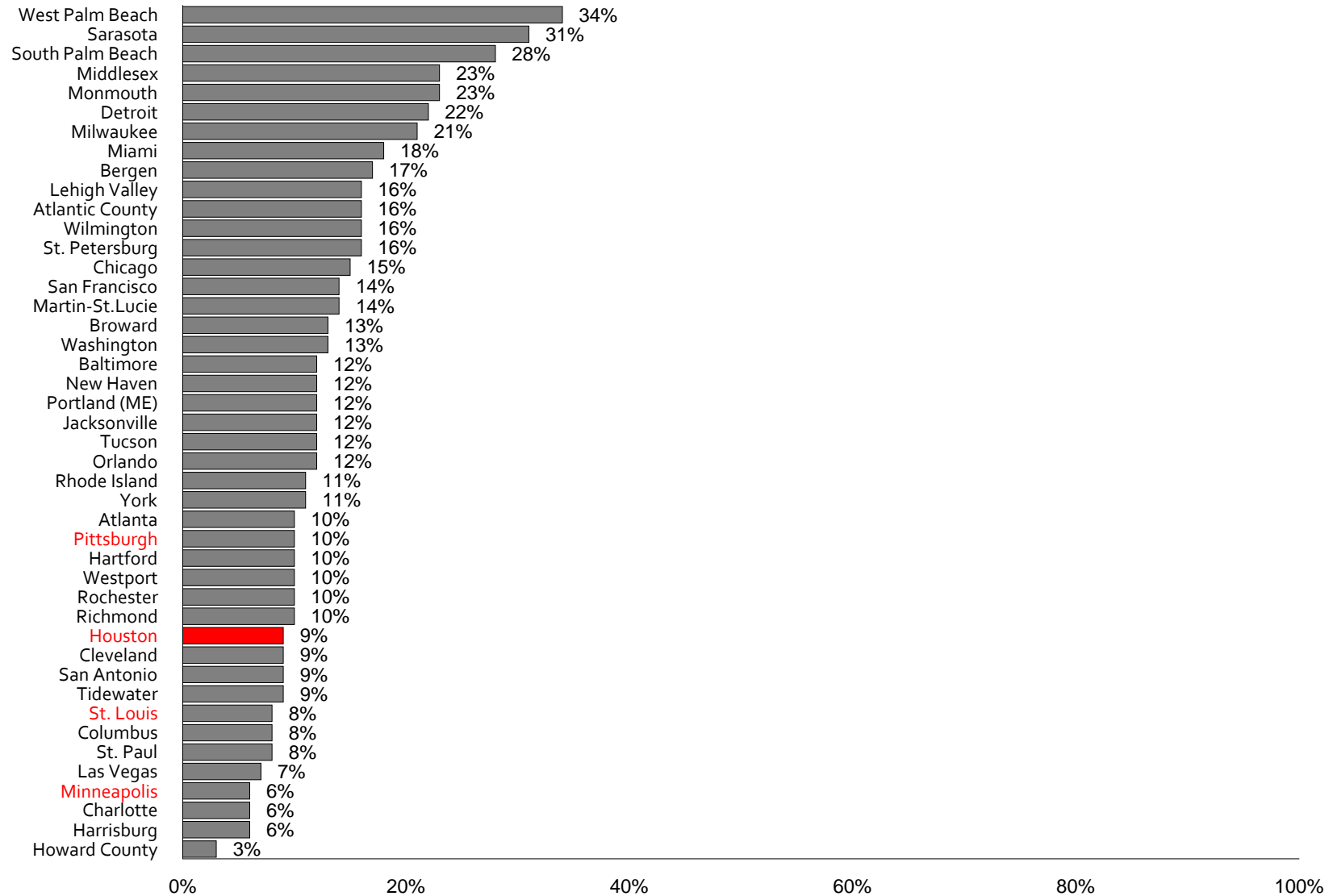


# Jewish Organization Membership

(Jewish Households)

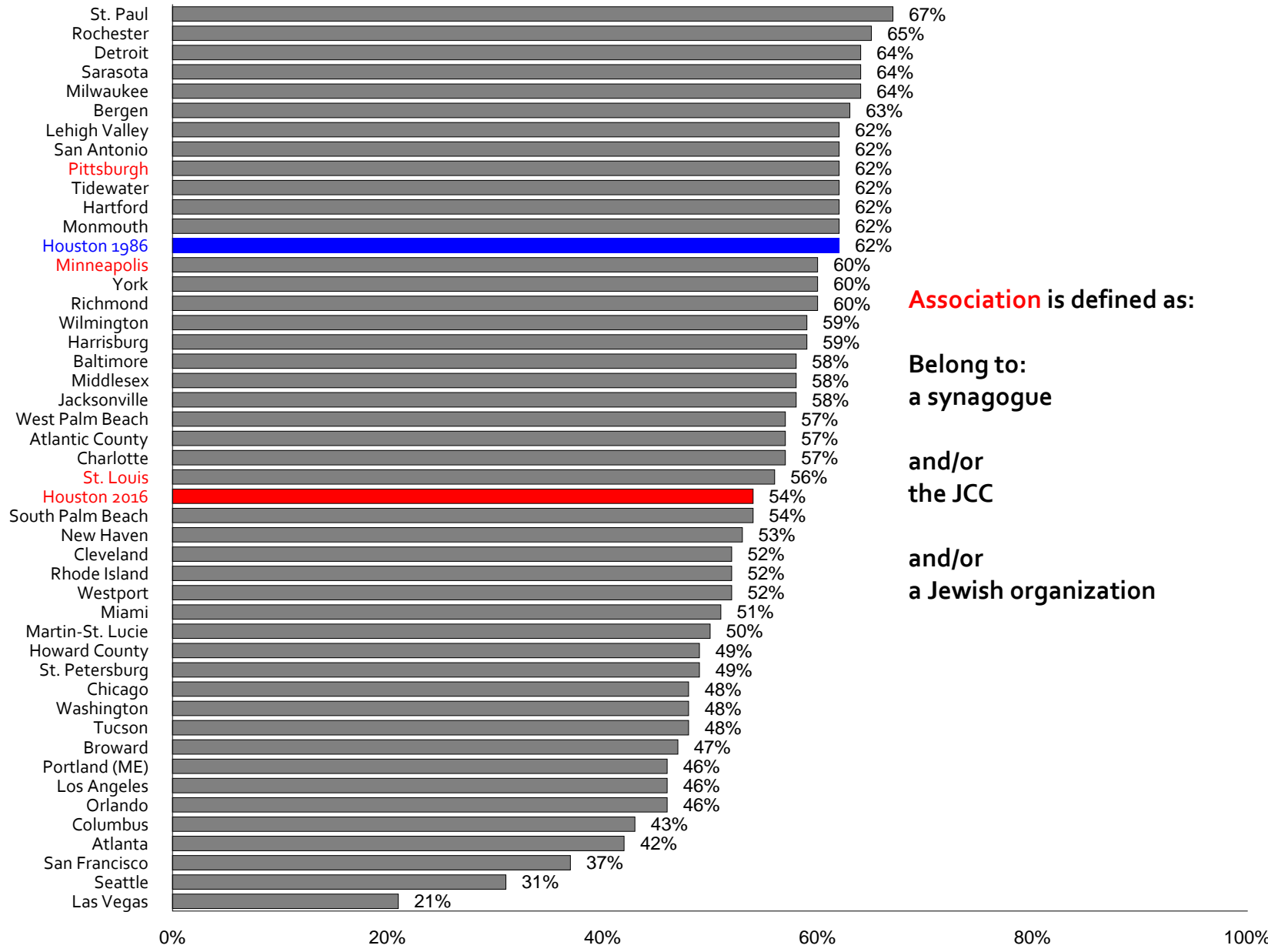


## Current Jewish Organization Membership of Households Who Are Not Members of a Synagogue or JCC



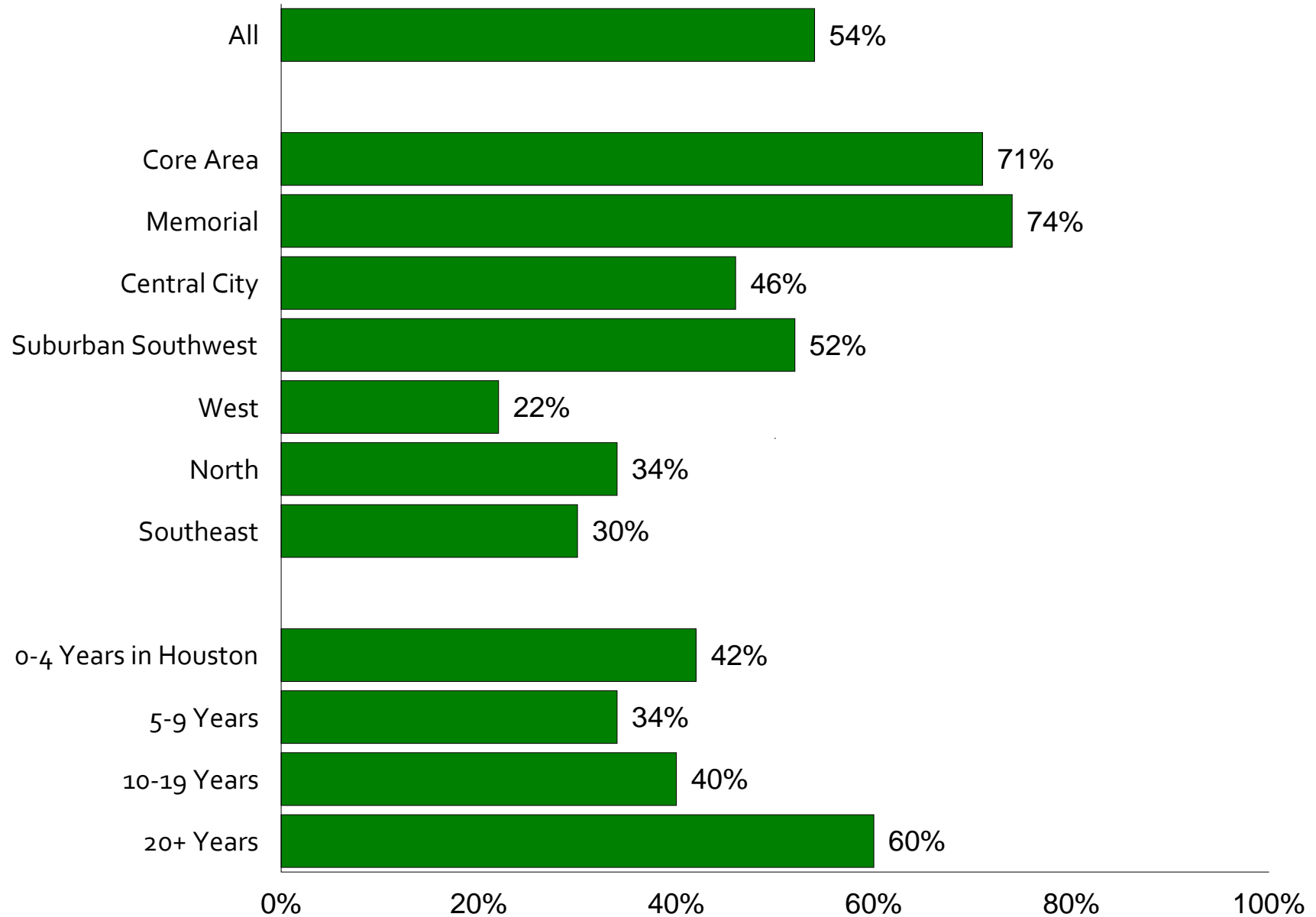
**Membership Profile: Other Findings**

# Association with the Jewish Community (Jewish Households)



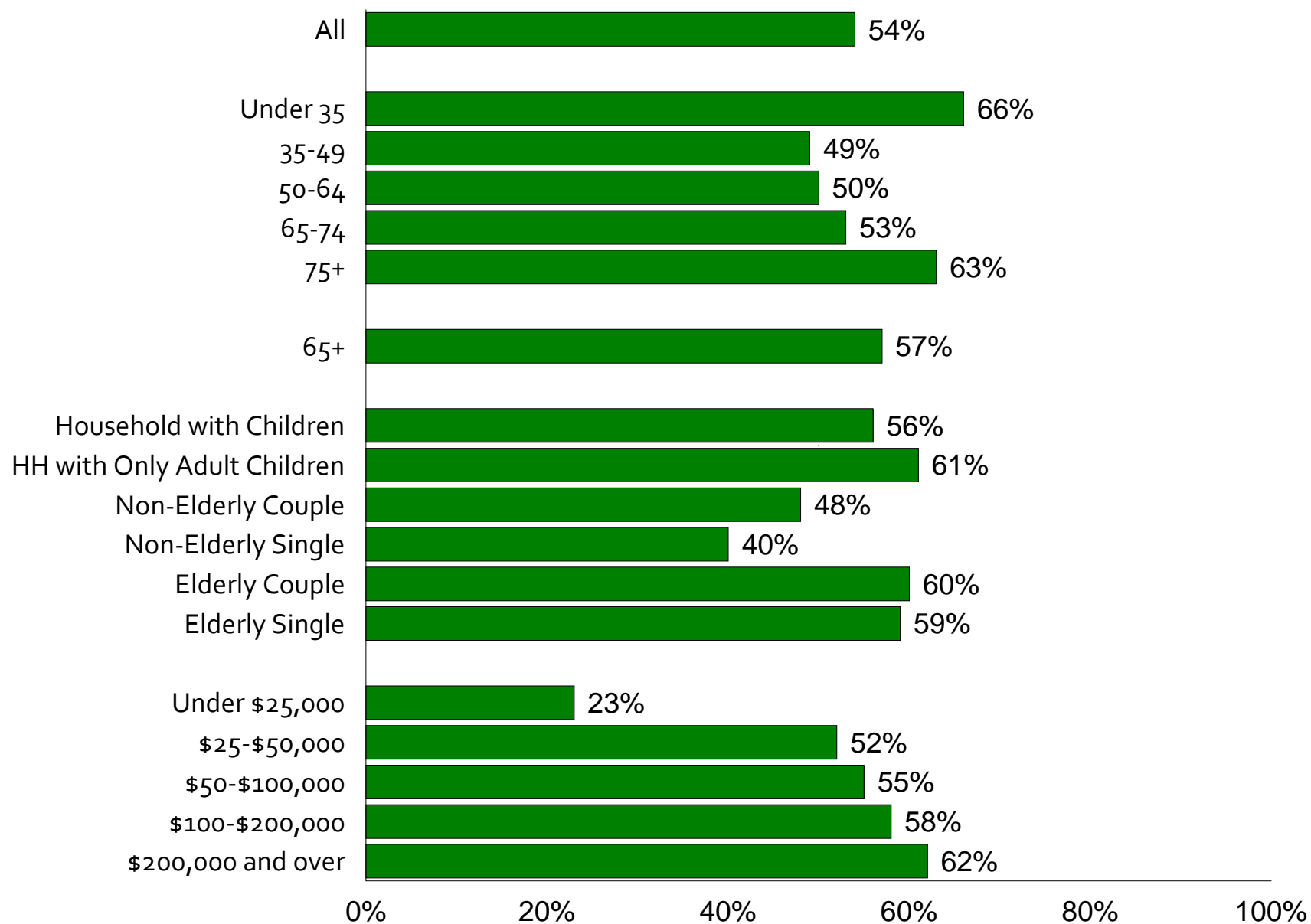
# Association with the Jewish Community

(Jewish Households)



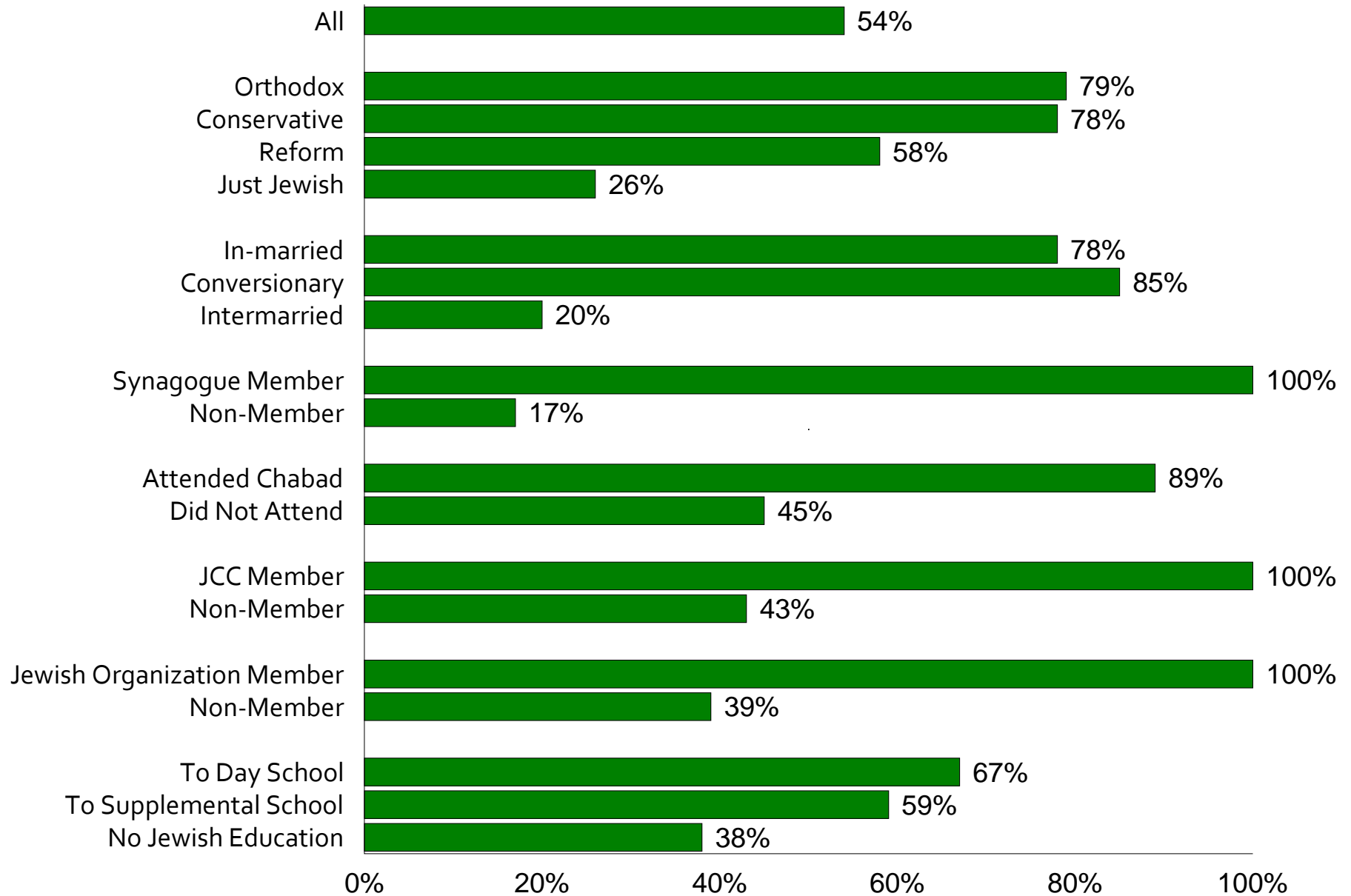
# Association with the Jewish Community

(Jewish Households)



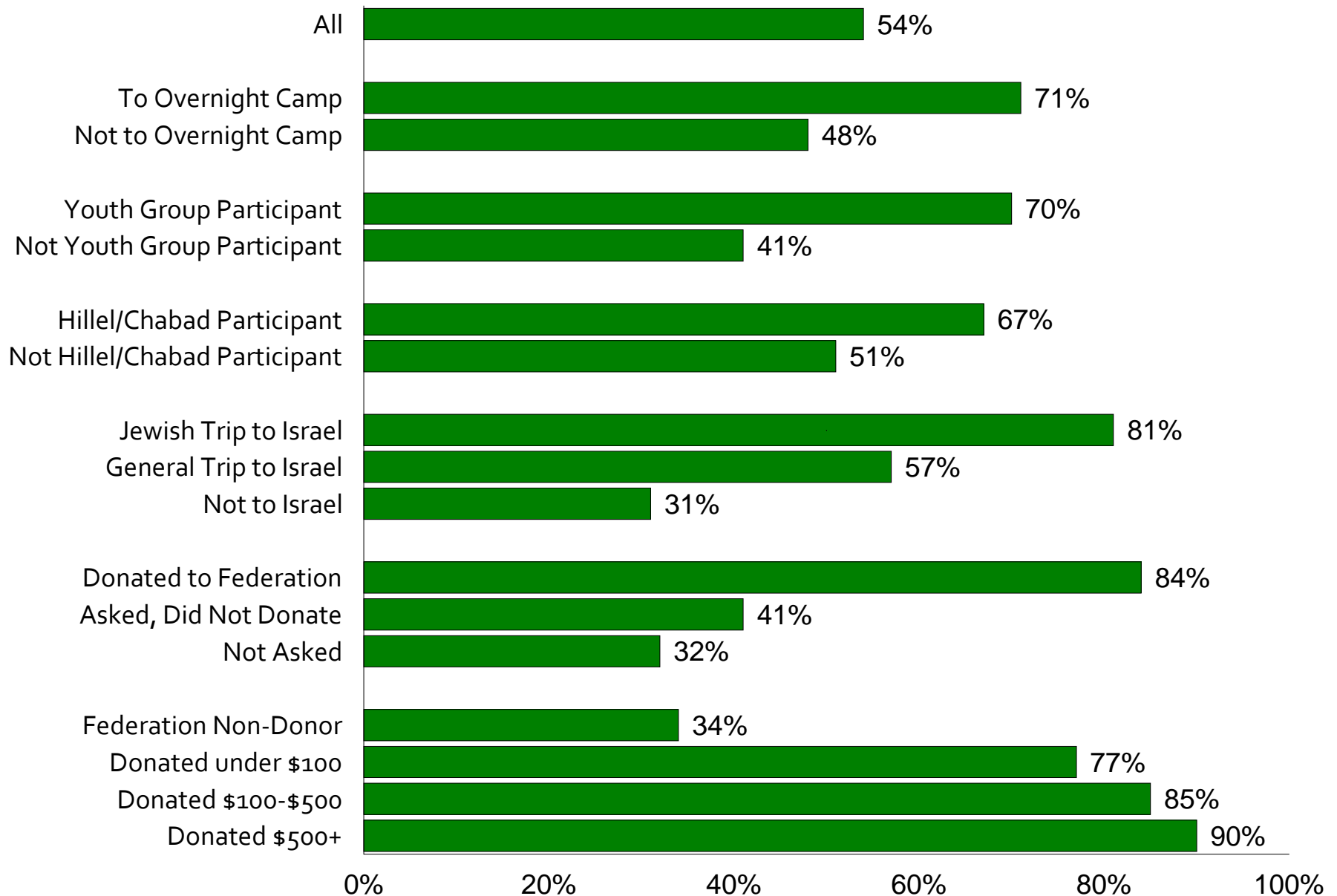
# Association with the Jewish Community

(Jewish Households)



# Association with the Jewish Community

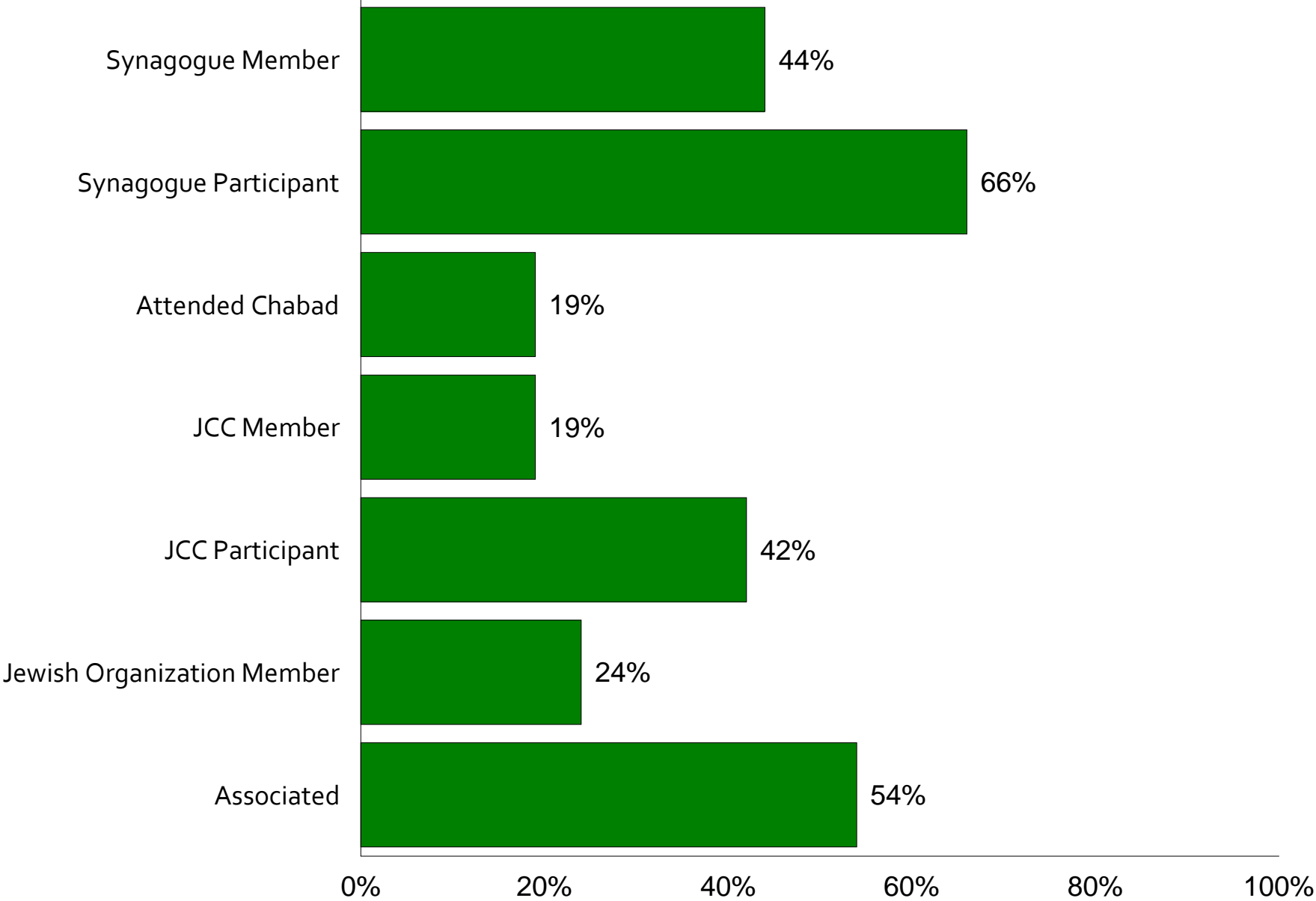
(Jewish Households)





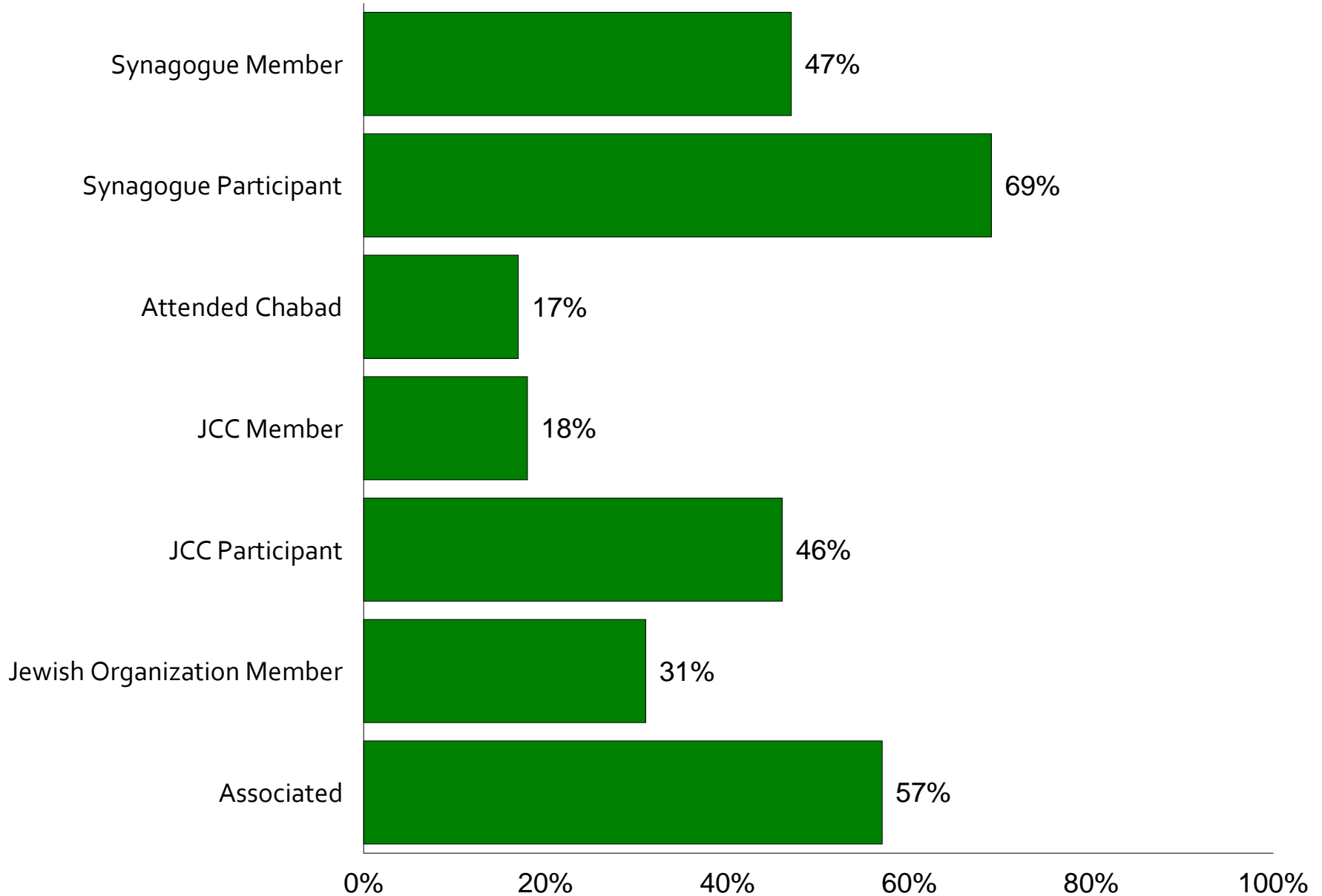
# Summary of Memberships

(Jewish Households)

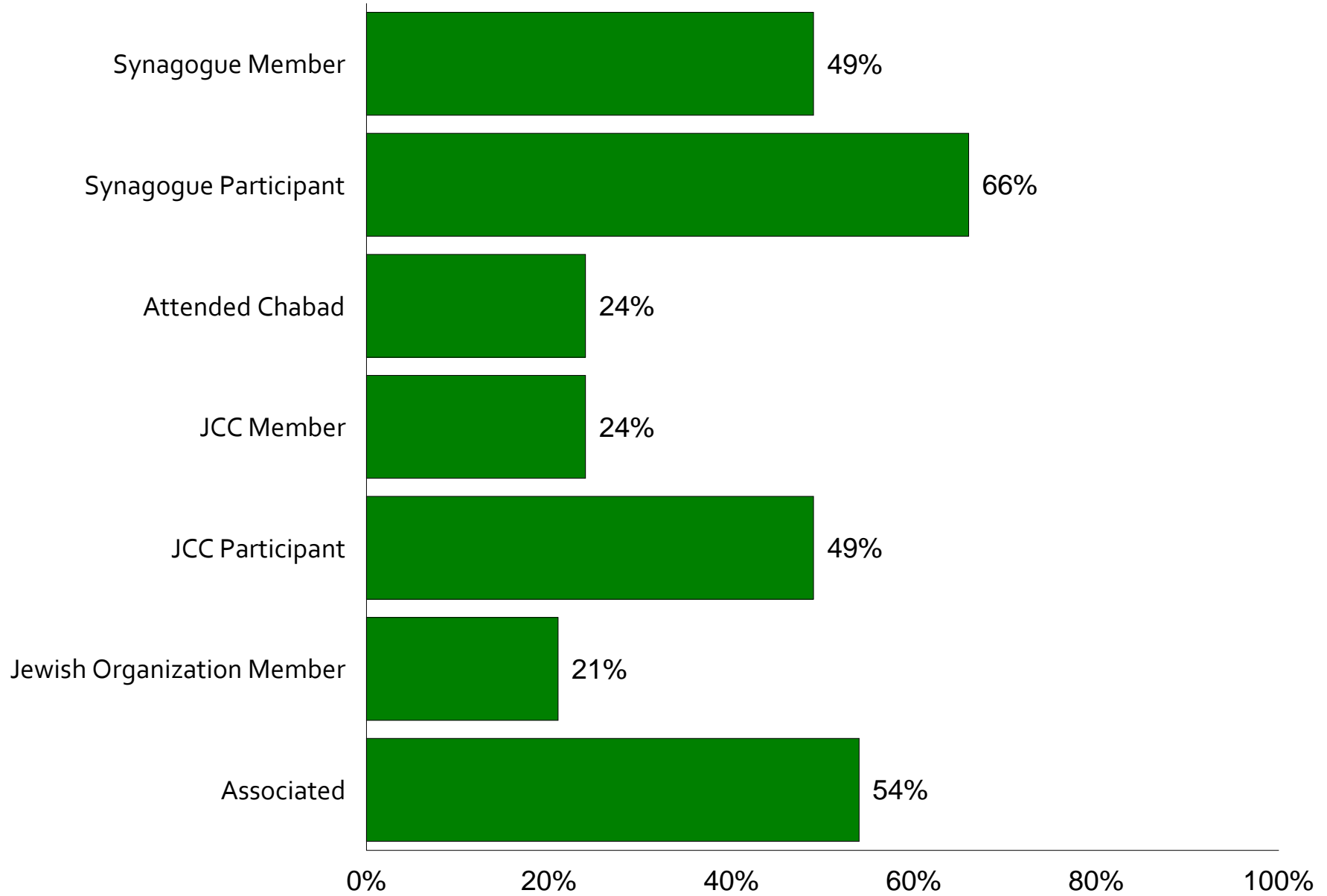


# Summary of Memberships

(Jewish Households Age 65 and Over)

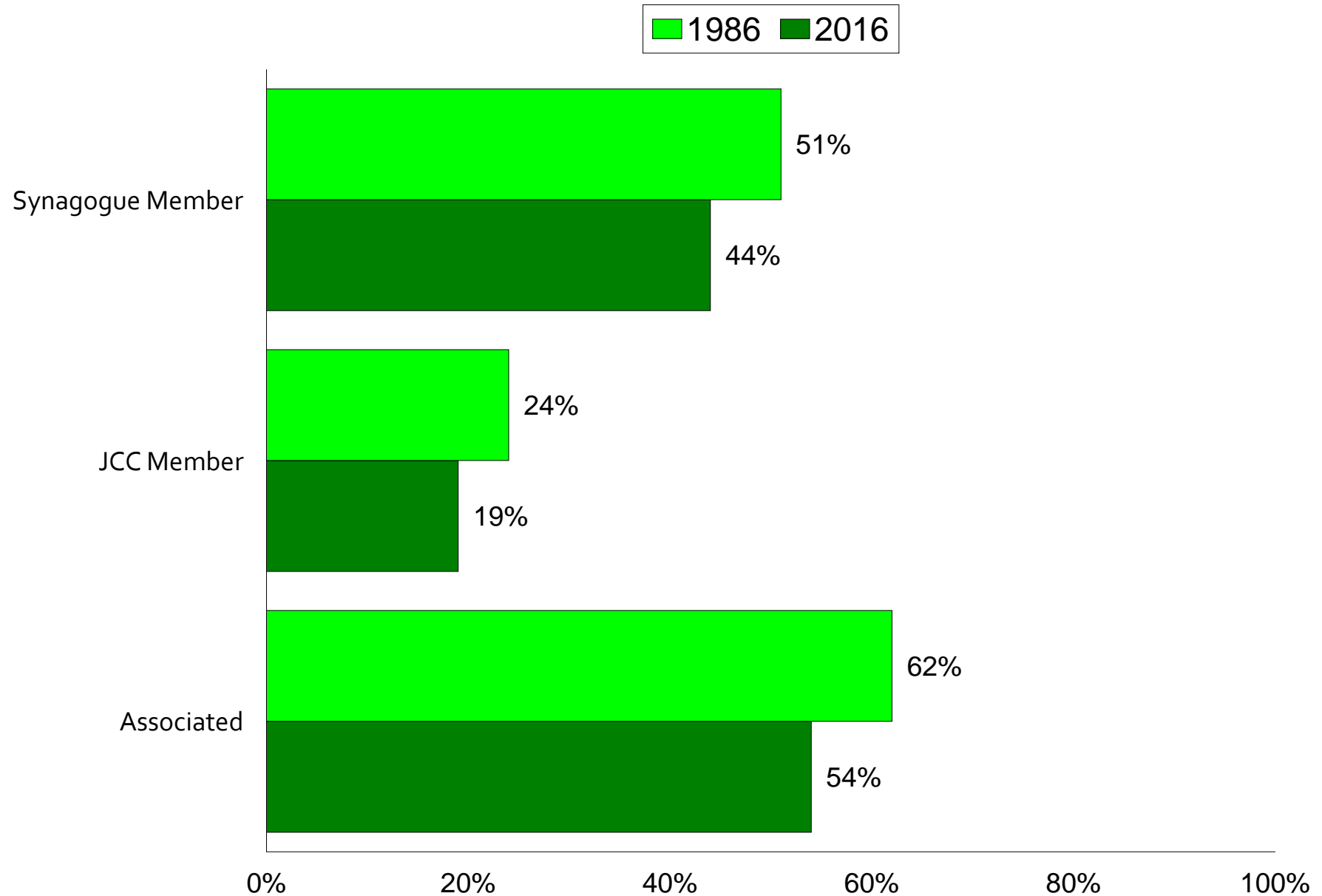


# Summary of Memberships in Households with Children

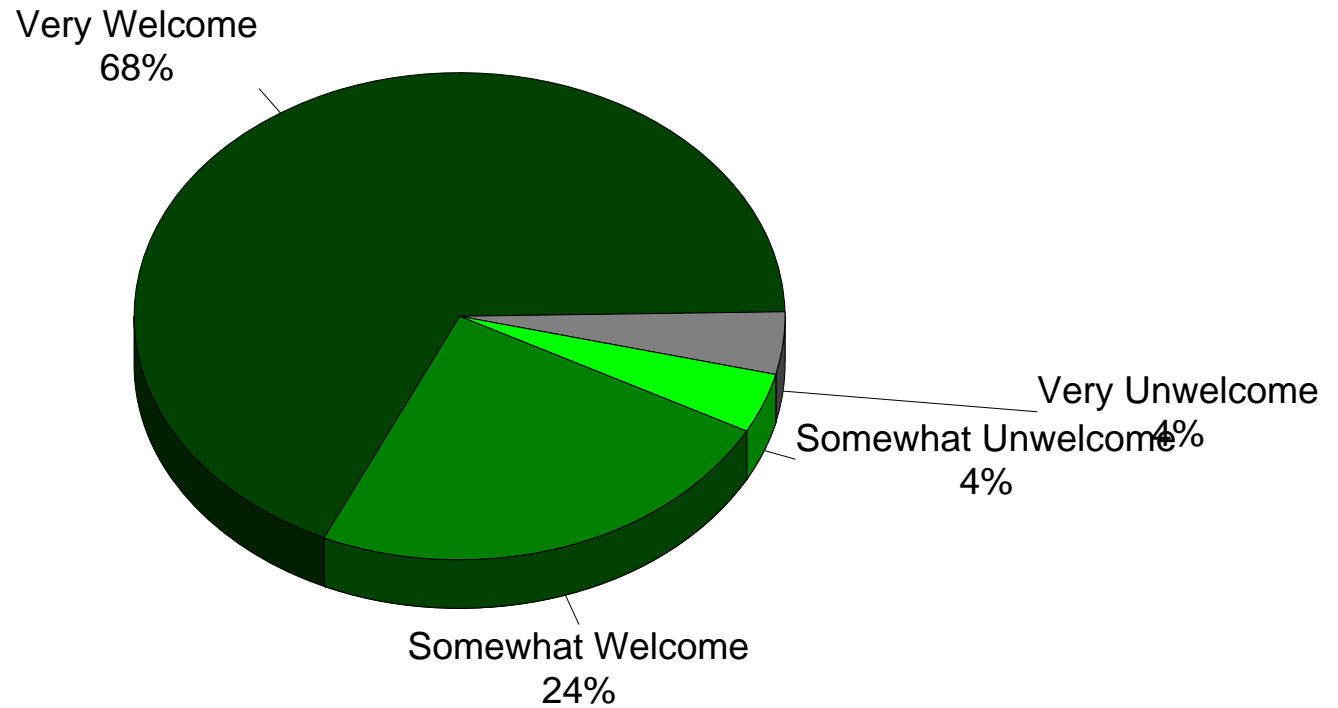


# Summary of Memberships, 1986-2016

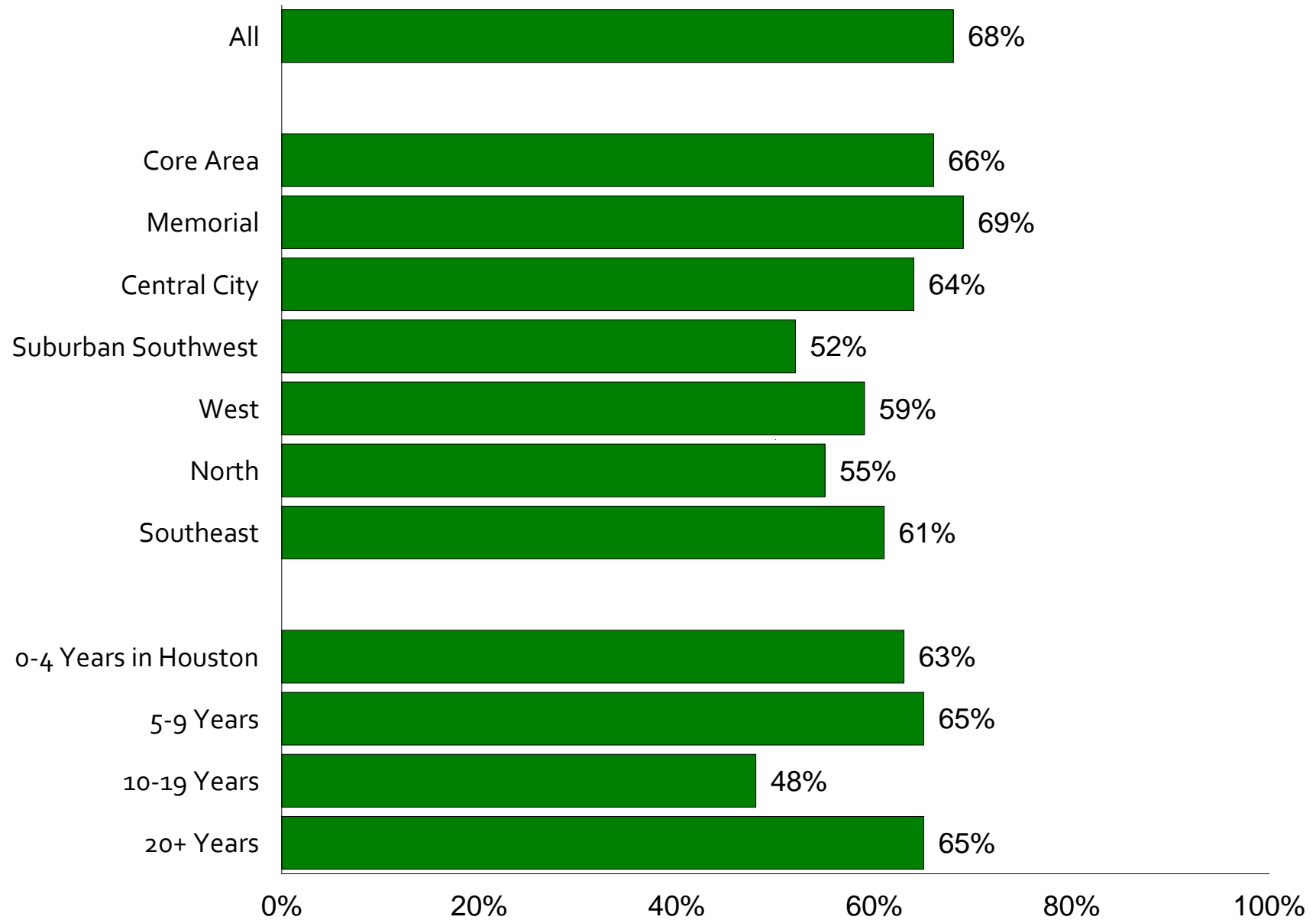
(Jewish Households)



Generally Feel Welcome at Religious Services or Activities at, or Sponsored by, Local Synagogues, the JCC or Other Local Jewish Organizations  
(Jewish Respondents)

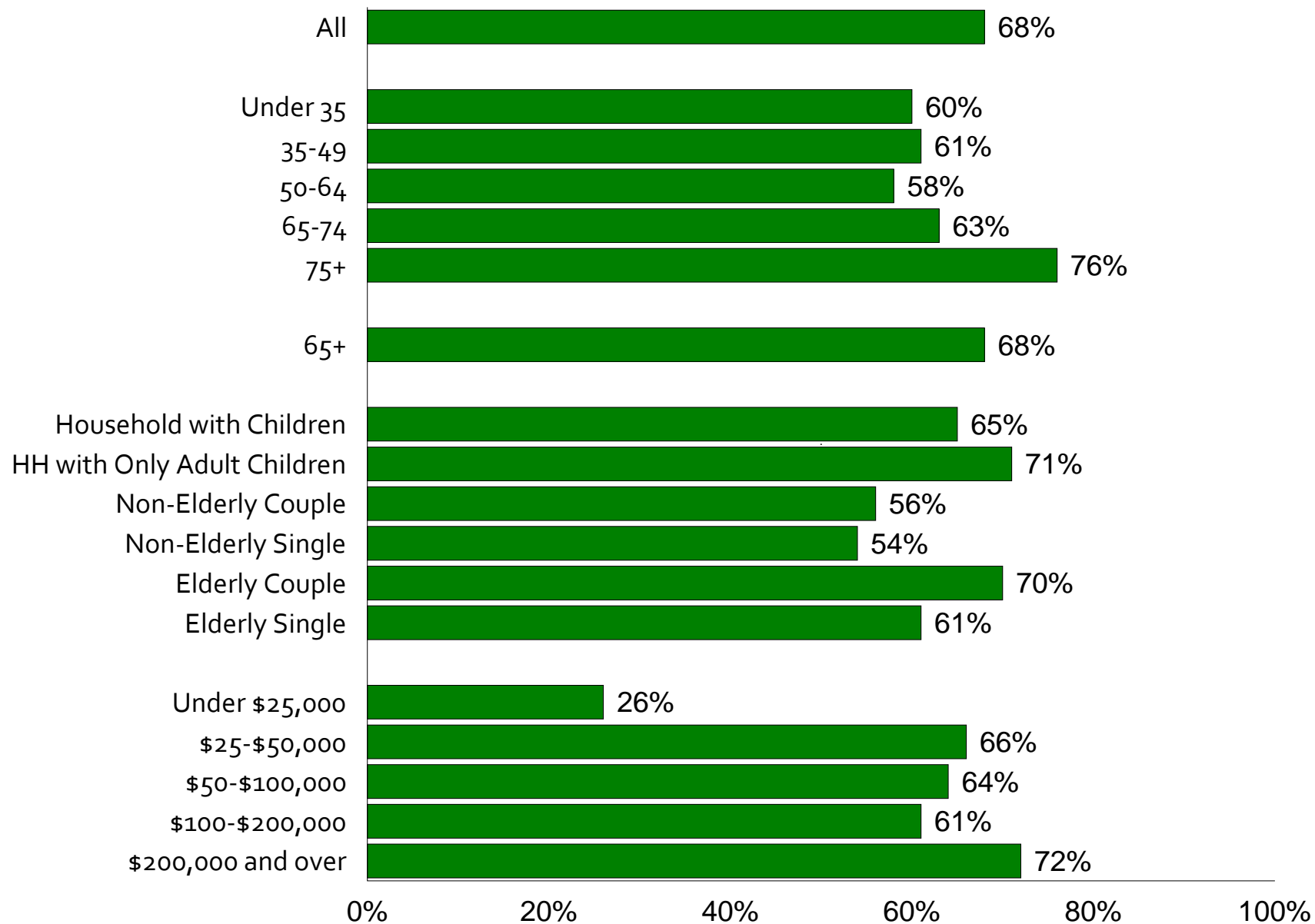


# 94 Generally Feel **Very** Welcome at Religious Services or Activities at, or Sponsored by, Local Synagogues, the JCC or Other Local Jewish Organizations (Jewish Respondents)

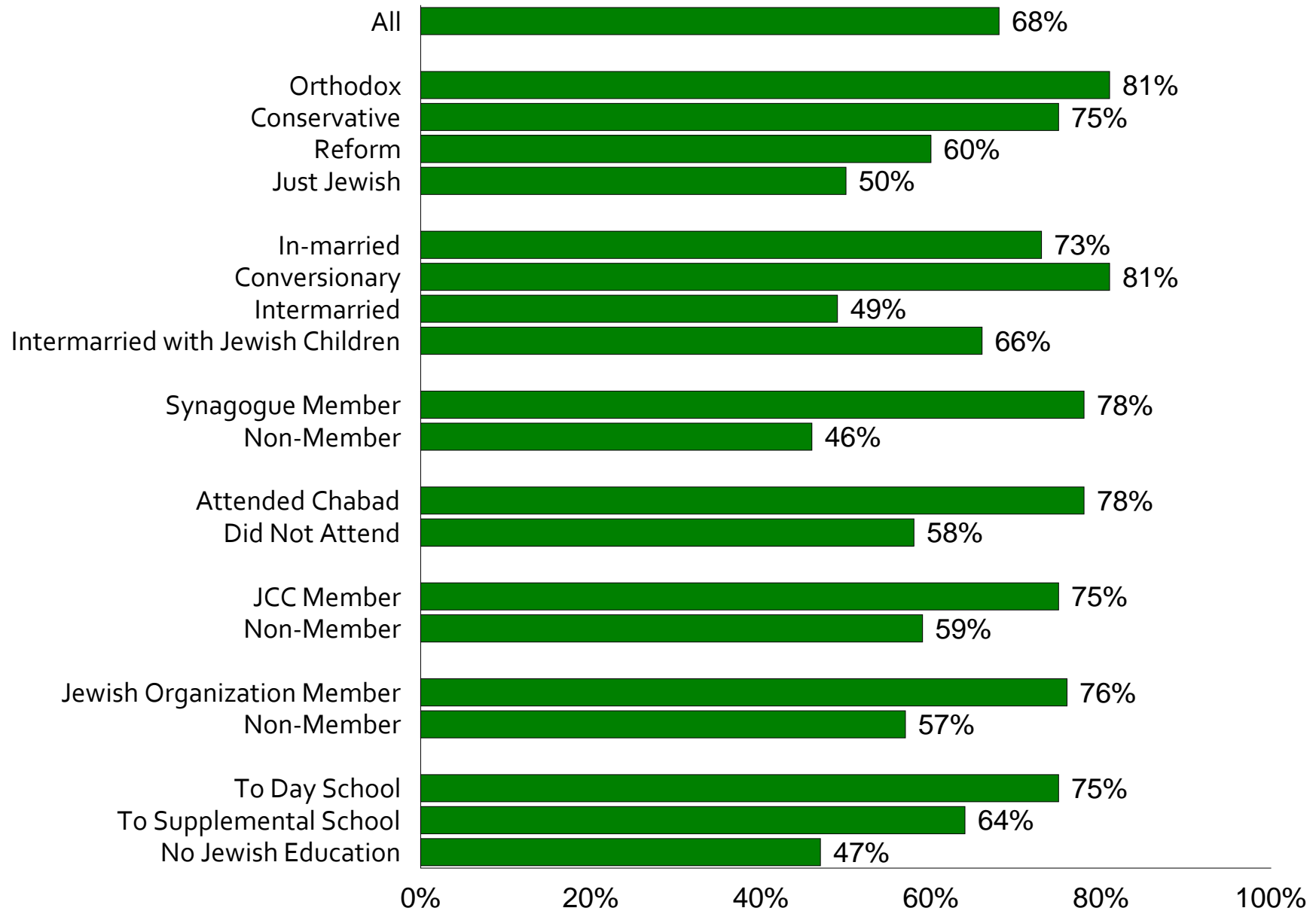


# 95 Generally Feel **Very** Welcome at Religious Services or Activities at, or Sponsored by, Local Synagogues, the JCC or Other Local Jewish Organizations

(Jewish Respondents)



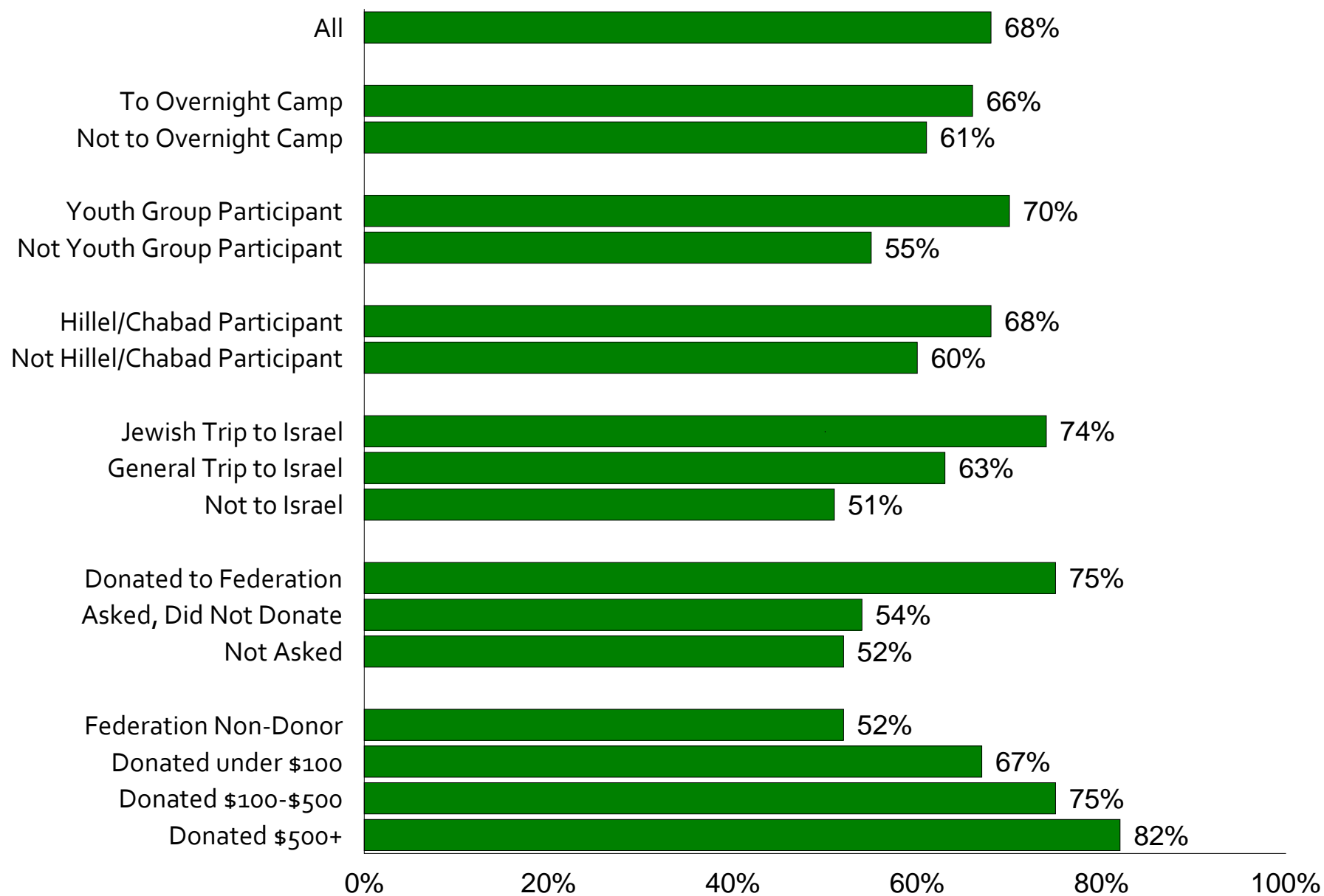
**96** Generally Feel **Very** Welcome at Religious Services or Activities at, or Sponsored by,  
 Local Synagogues, the JCC or Other Local Jewish Organizations  
 (Jewish Respondents)





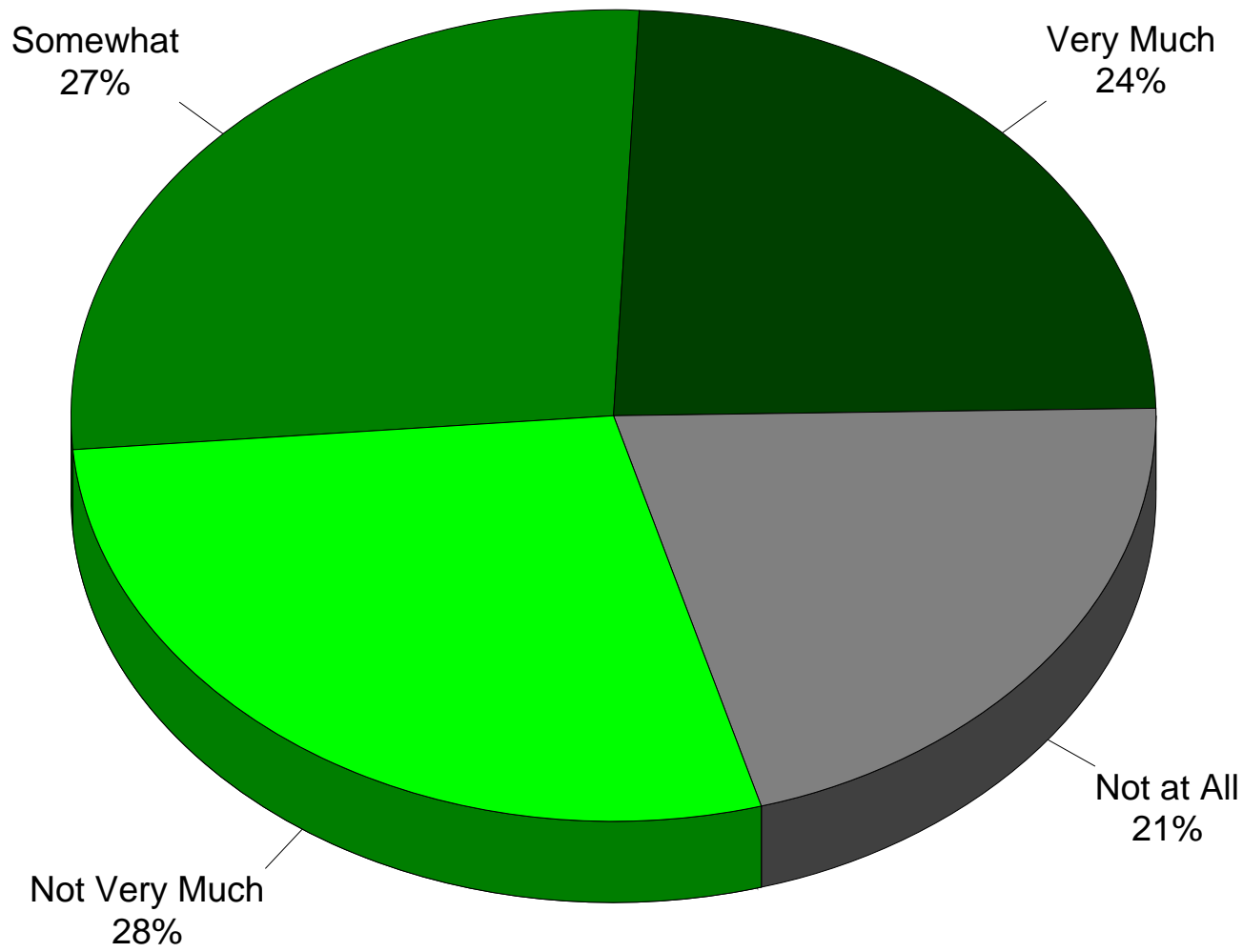
# 97 Generally Feel **Very** Welcome at Religious Services or Activities at, or Sponsored by, Local Synagogues, the JCC or Other Local Jewish Organizations

(Jewish Respondents)

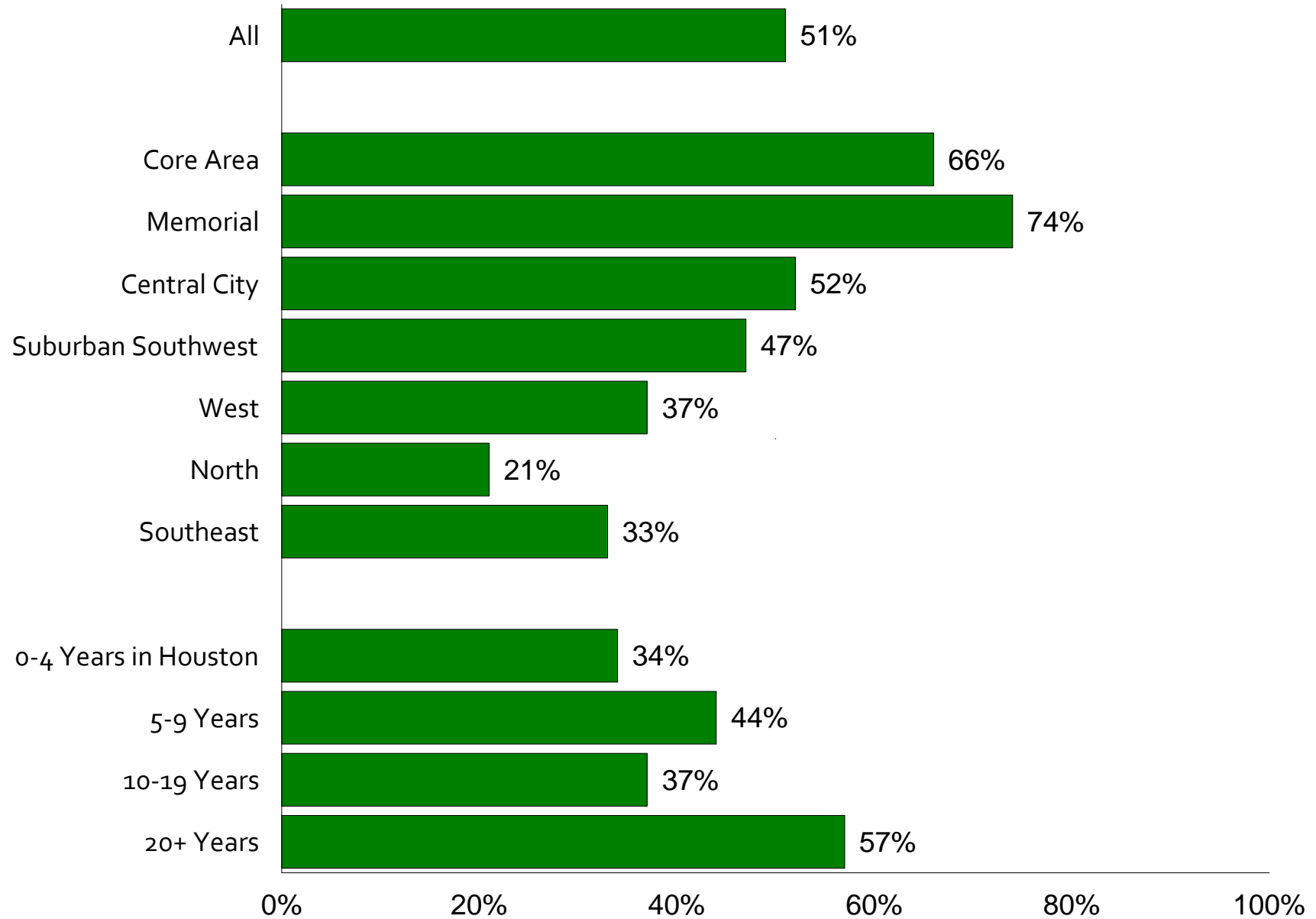


# Feel Part of the Houston Jewish Community

(Jewish Respondents)

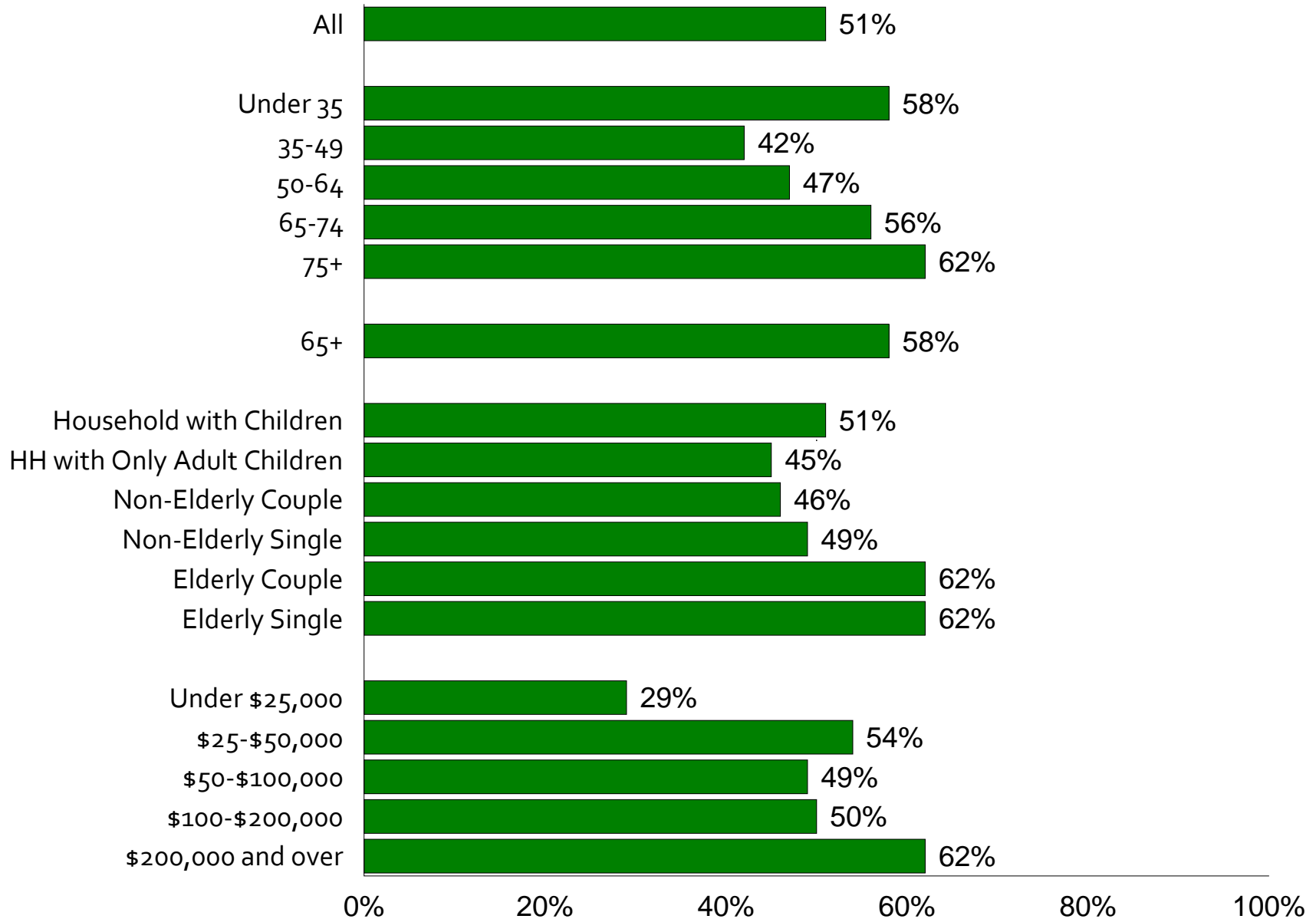


## Feel Very Much/Somewhat Part of the Houston Jewish Community (Jewish Households)



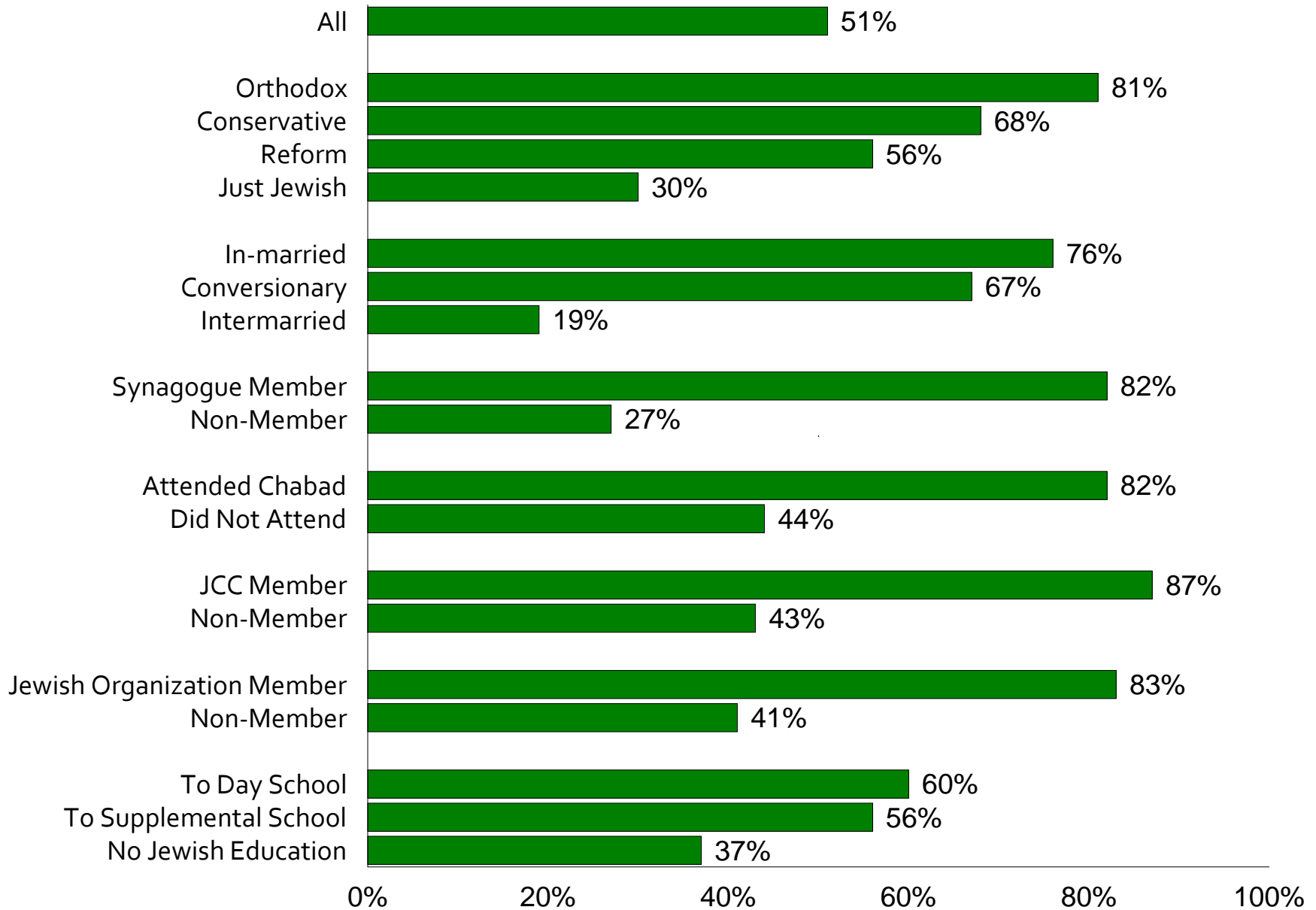
# Feel Very Much/Somewhat Part of the Houston Jewish Community

(Jewish Households)



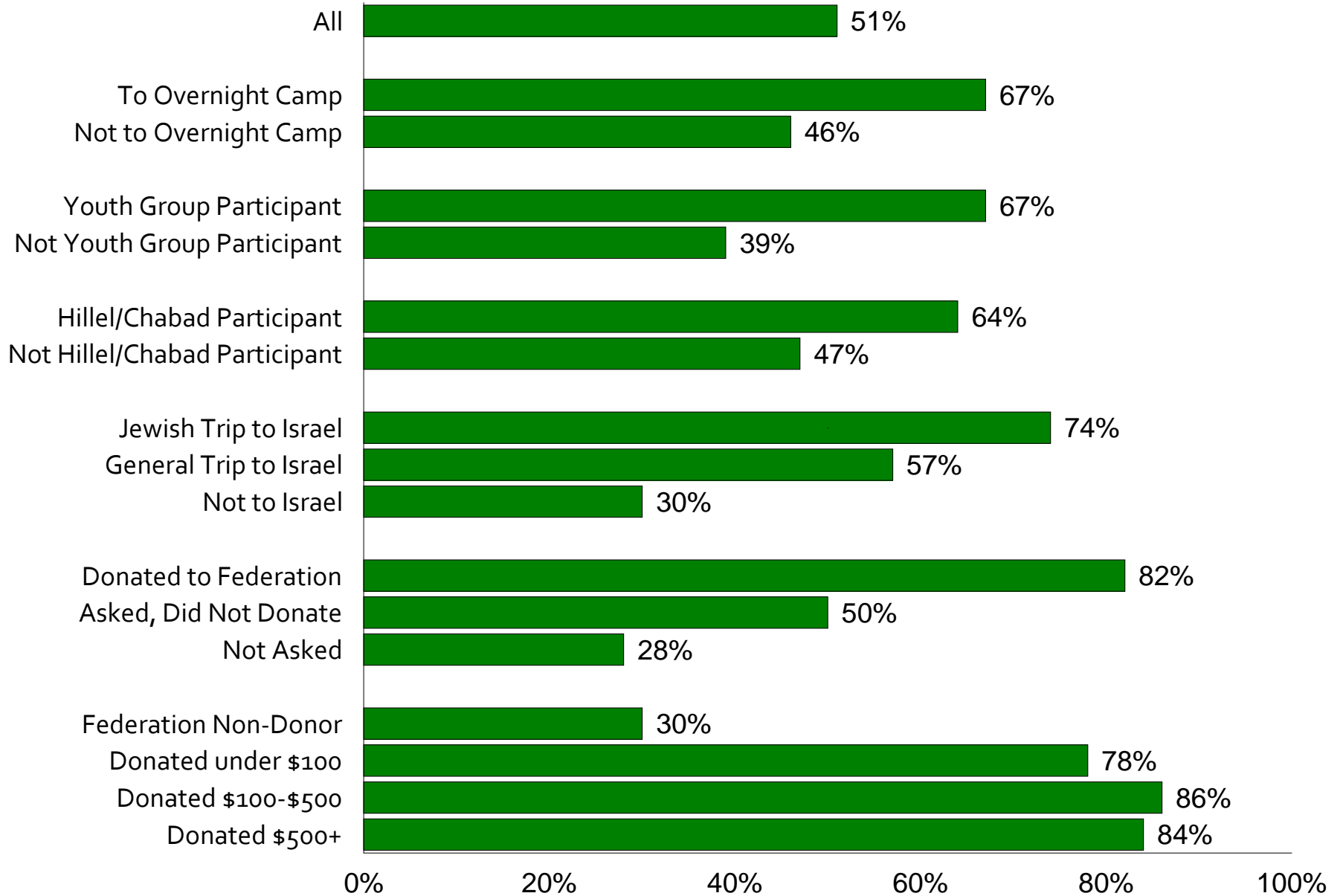
# Feel Very Much/Somewhat Part of the Houston Jewish Community

(Jewish Households)



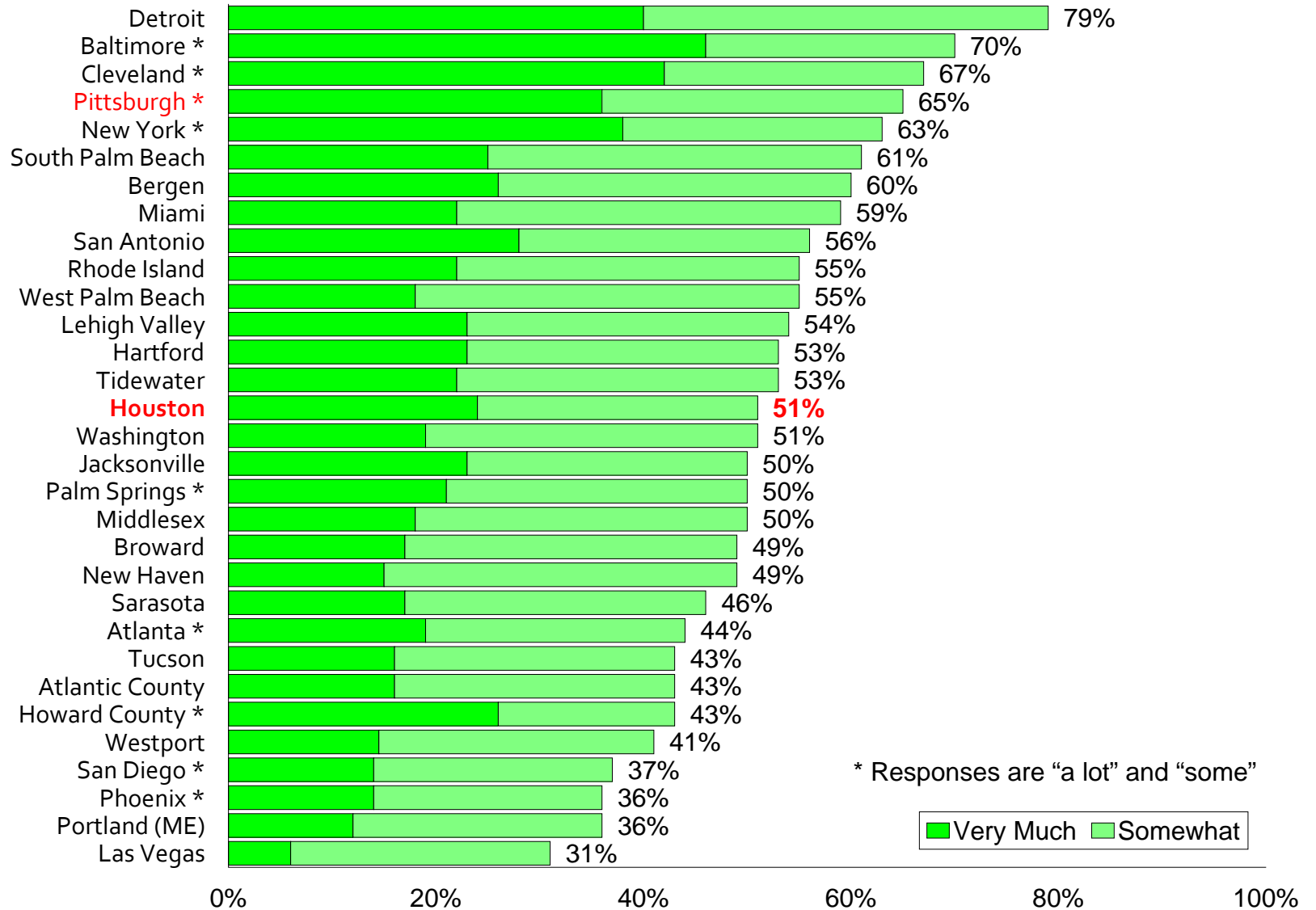
# Feel Very Much/Somewhat Part of the Houston Jewish Community

(Jewish Households)



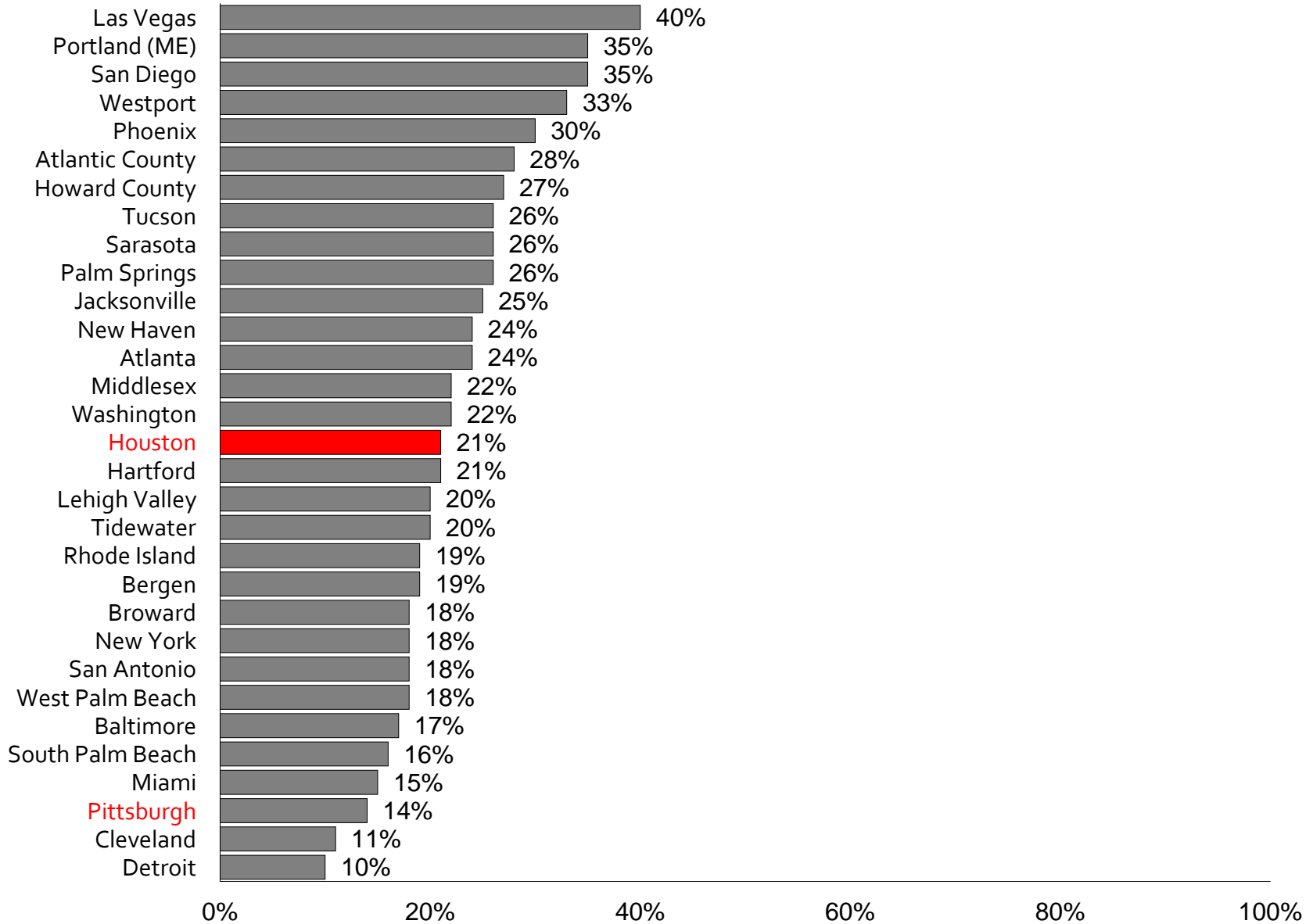
# Feel Very Much/Somewhat Part of the Local Jewish Community

(Jewish Respondents)



# Feel Not at All Part of the Local Jewish Community

(Jewish Respondents)





# Overall Involvement in Jewish Activity

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)

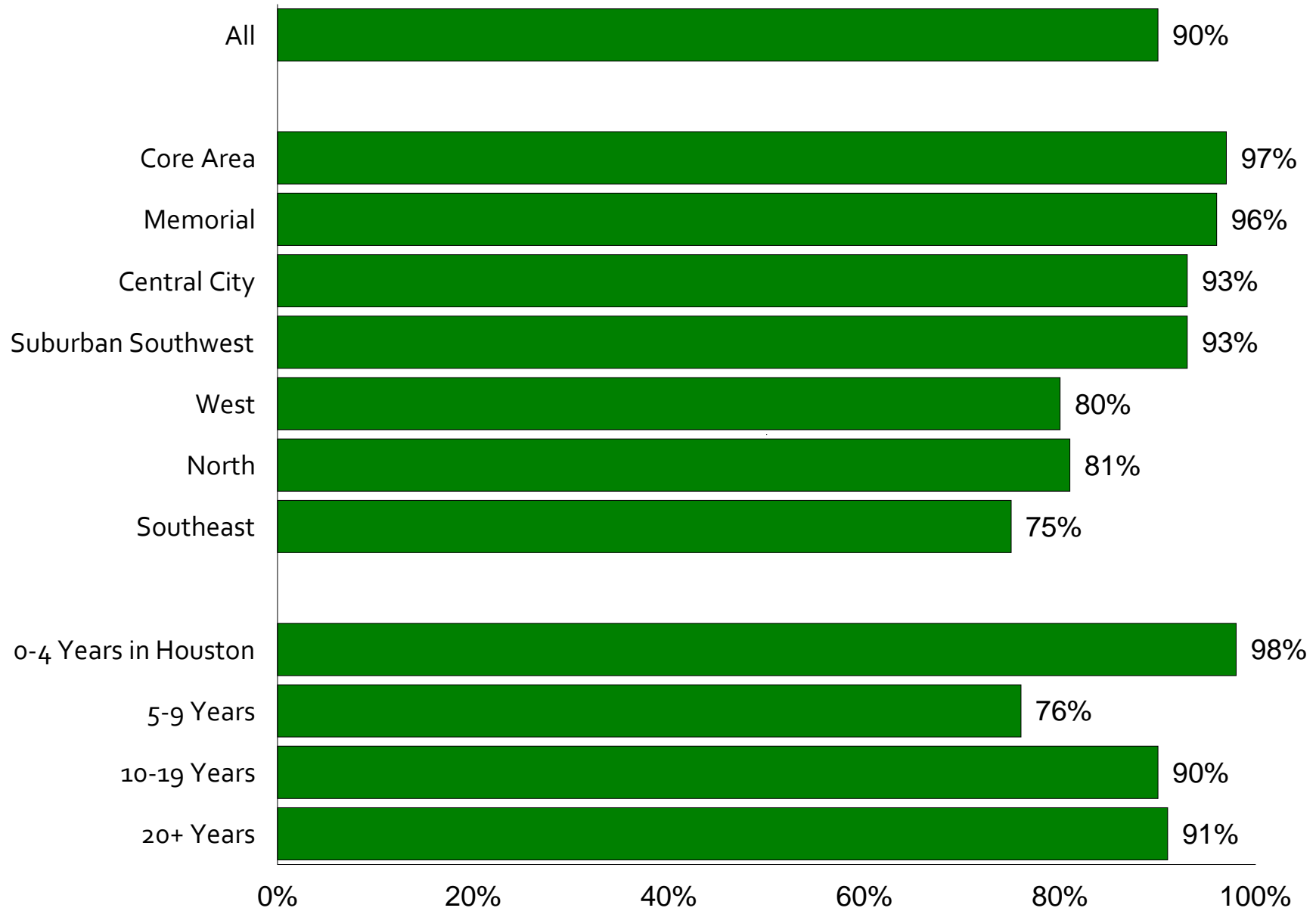
(Jewish Households)



0% 20% 40% 60% 80% 100%  
 \* Excludes attendance at synagogue services at least once per year

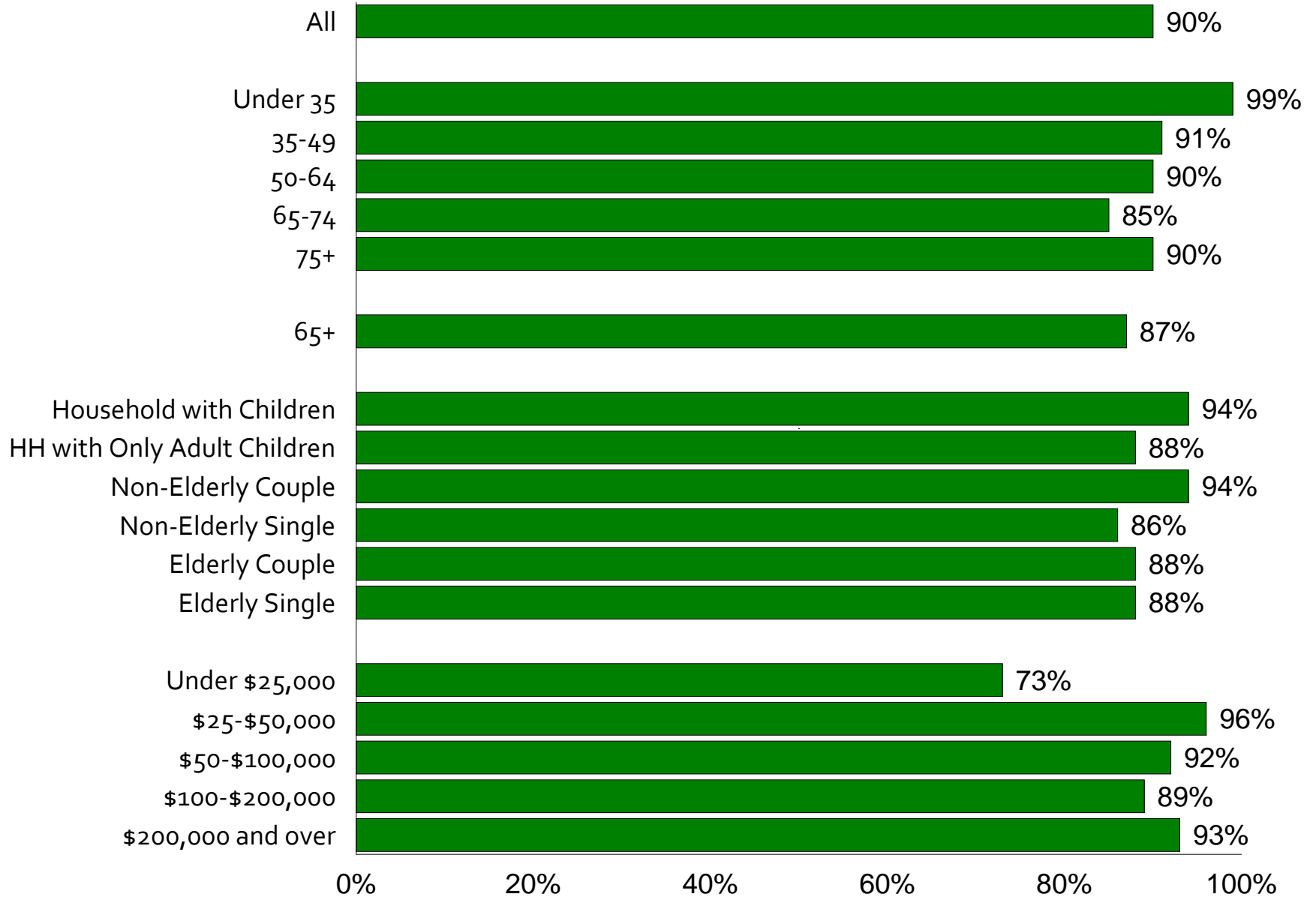
# Overall Involvement in Jewish Activity

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)  
(Jewish Households)



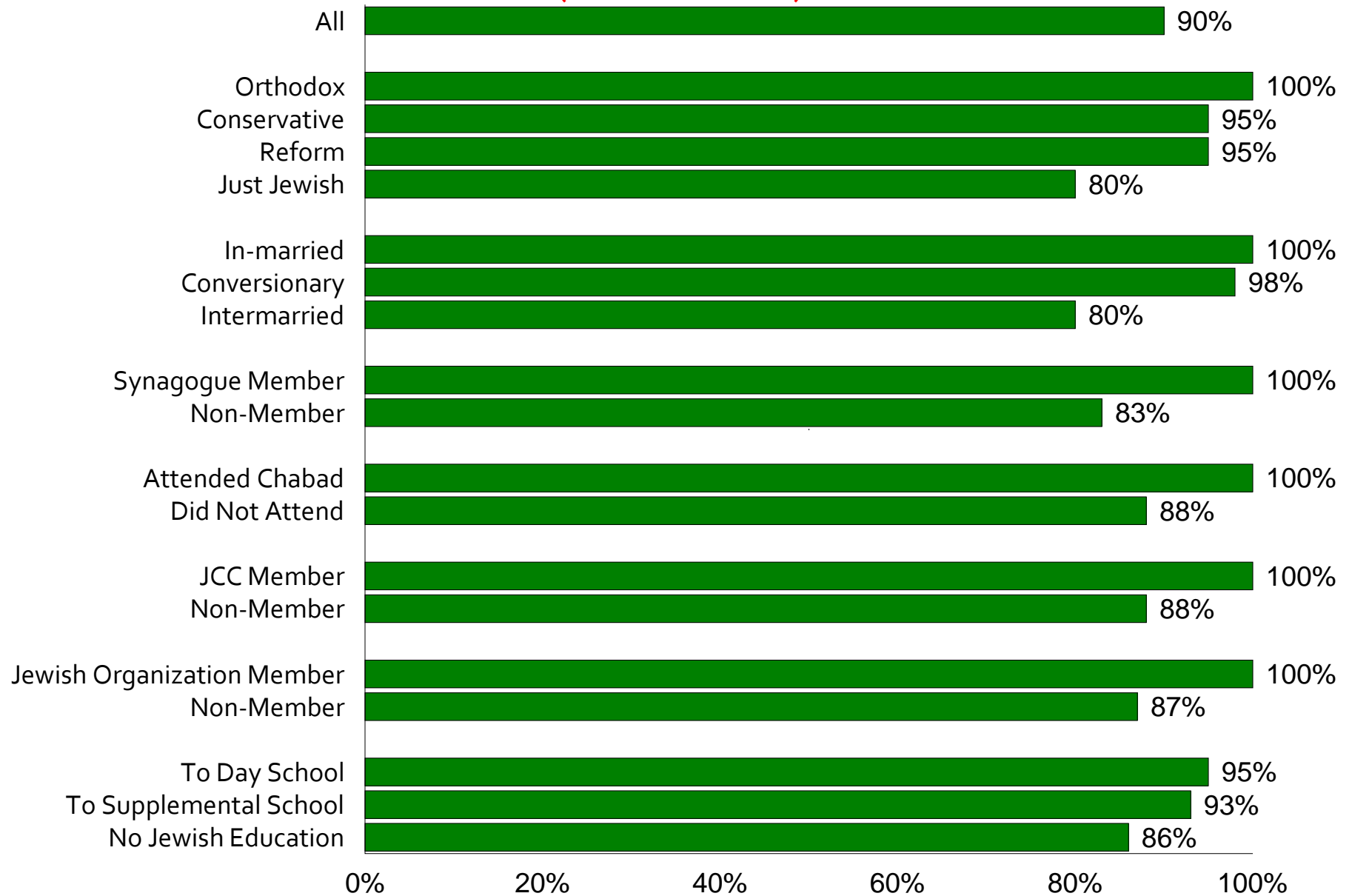
# Overall Involvement in Jewish Activity

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)  
(Jewish Households)



# Overall Involvement in Jewish Activity

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)  
(Jewish Households)



# Overall Involvement in Jewish Activity

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)  
(Jewish Households)

