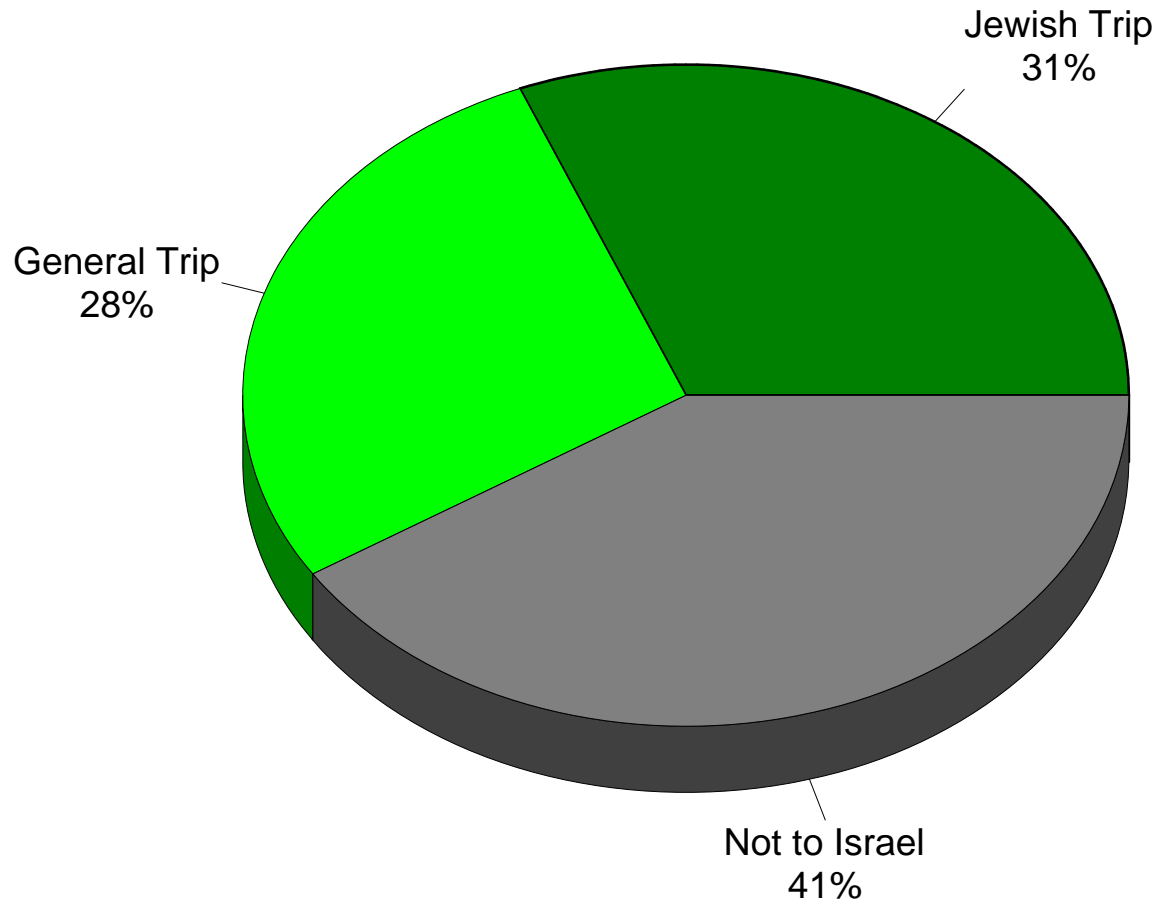


1

Israel

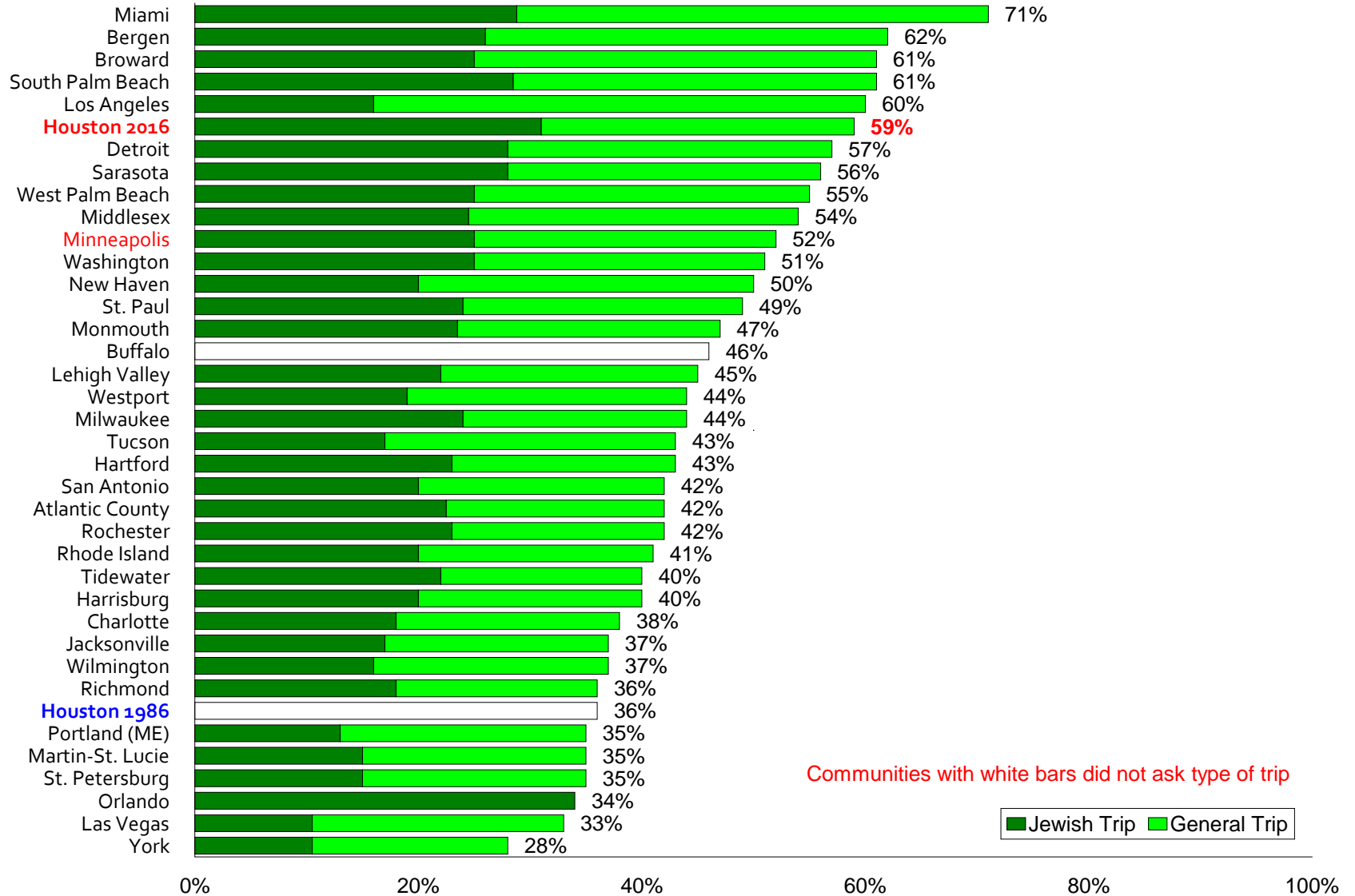
Households in Which a Member Visited Israel

(Jewish Households)



Households in Which a Member Visited Israel

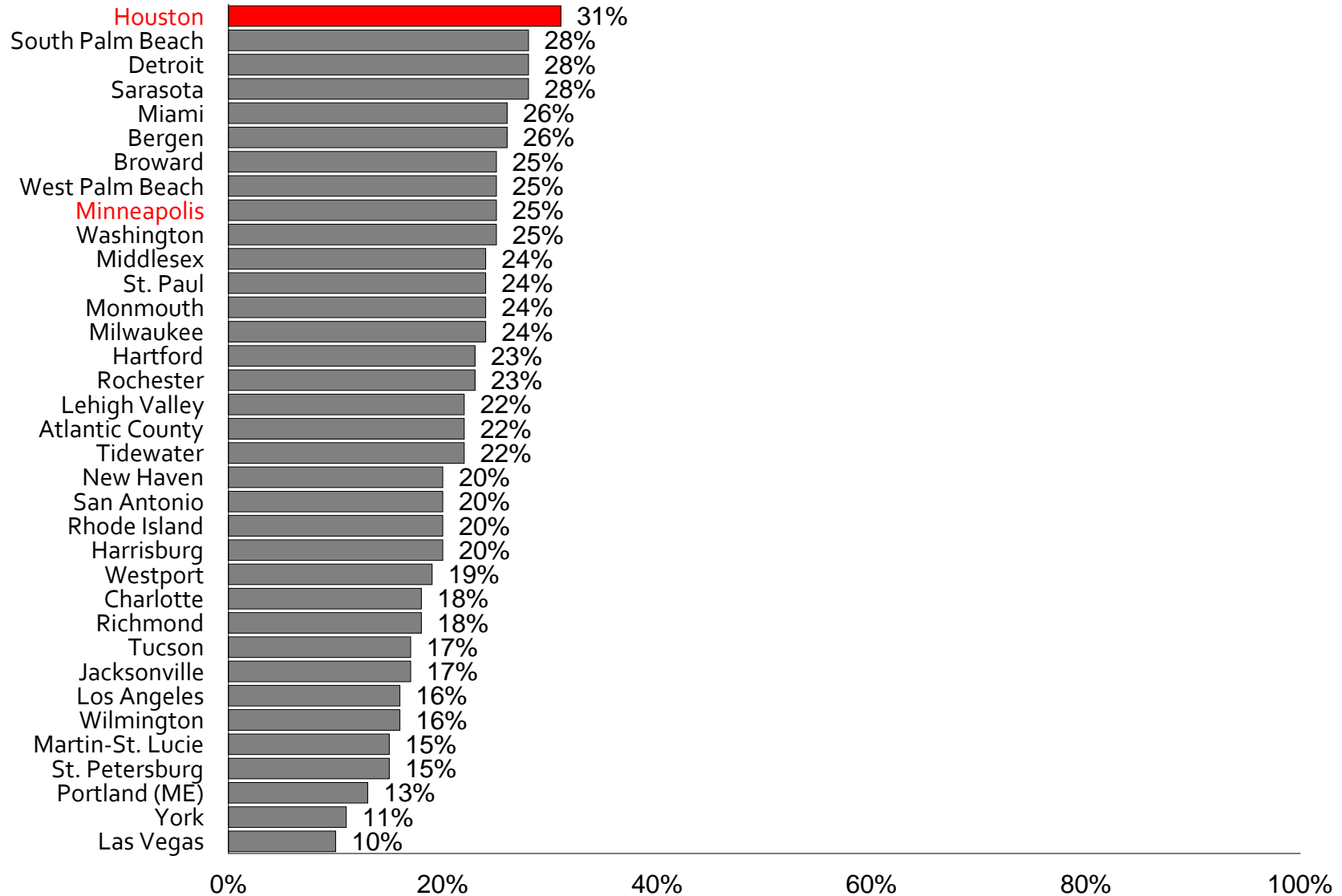
(Jewish Households)



4

Households in Which a Member Visited Israel on a Jewish Trip

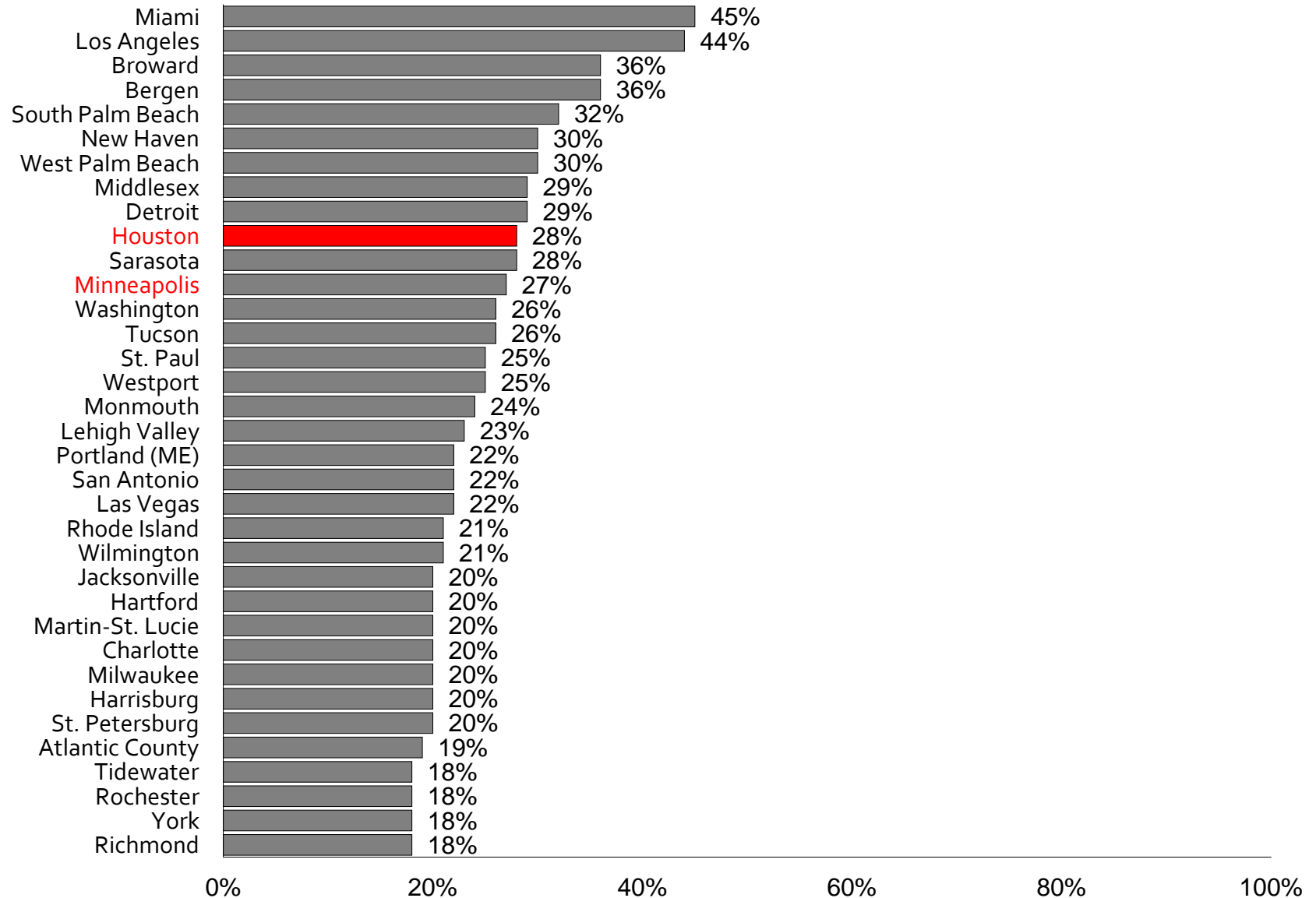
(Jewish Households)



5

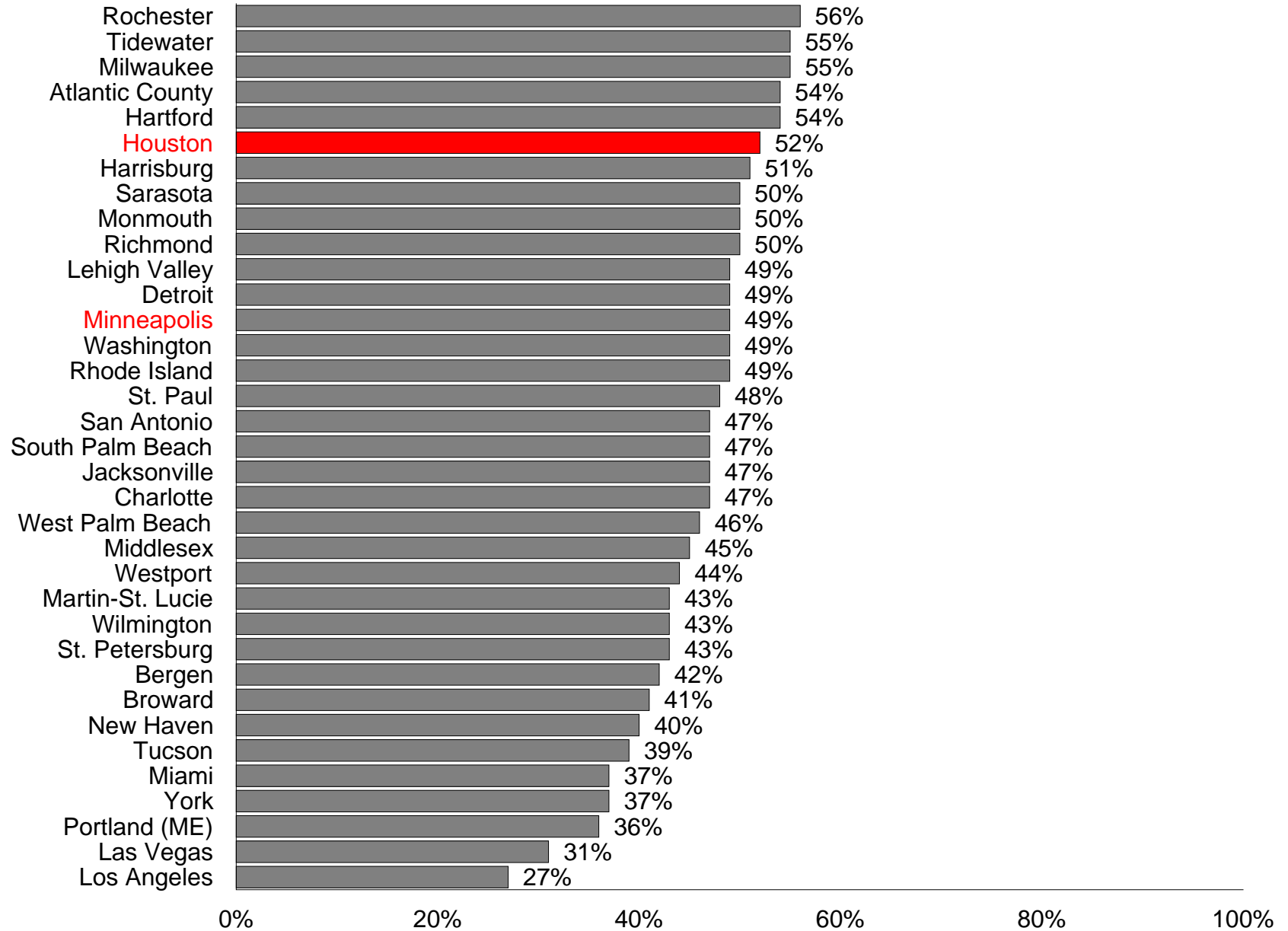
Households in Which a Member Visited Israel on a General Trip

(Jewish Households)



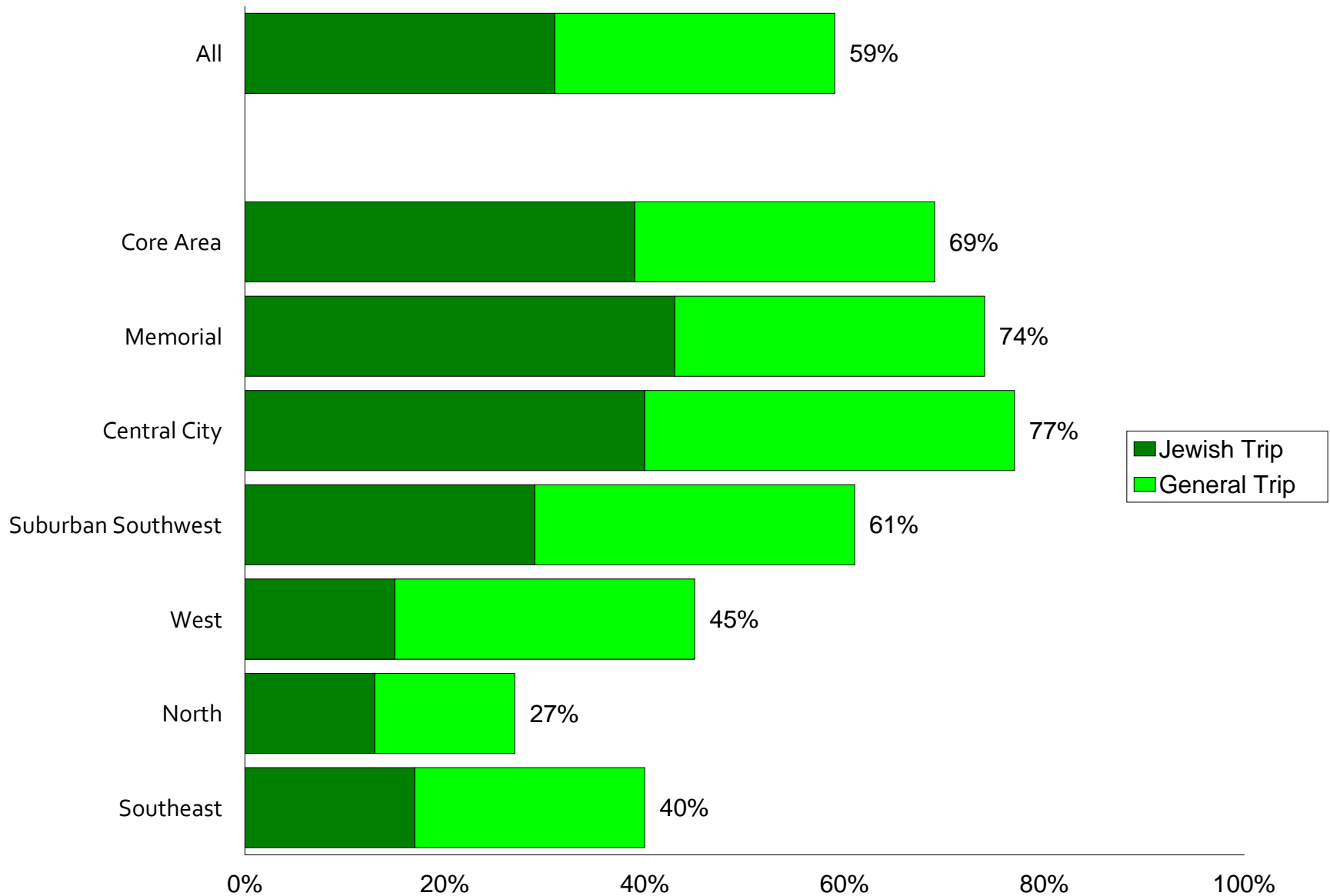
Jewish Trip Market Share for Households Who Visited Israel

(Jewish Households)



7

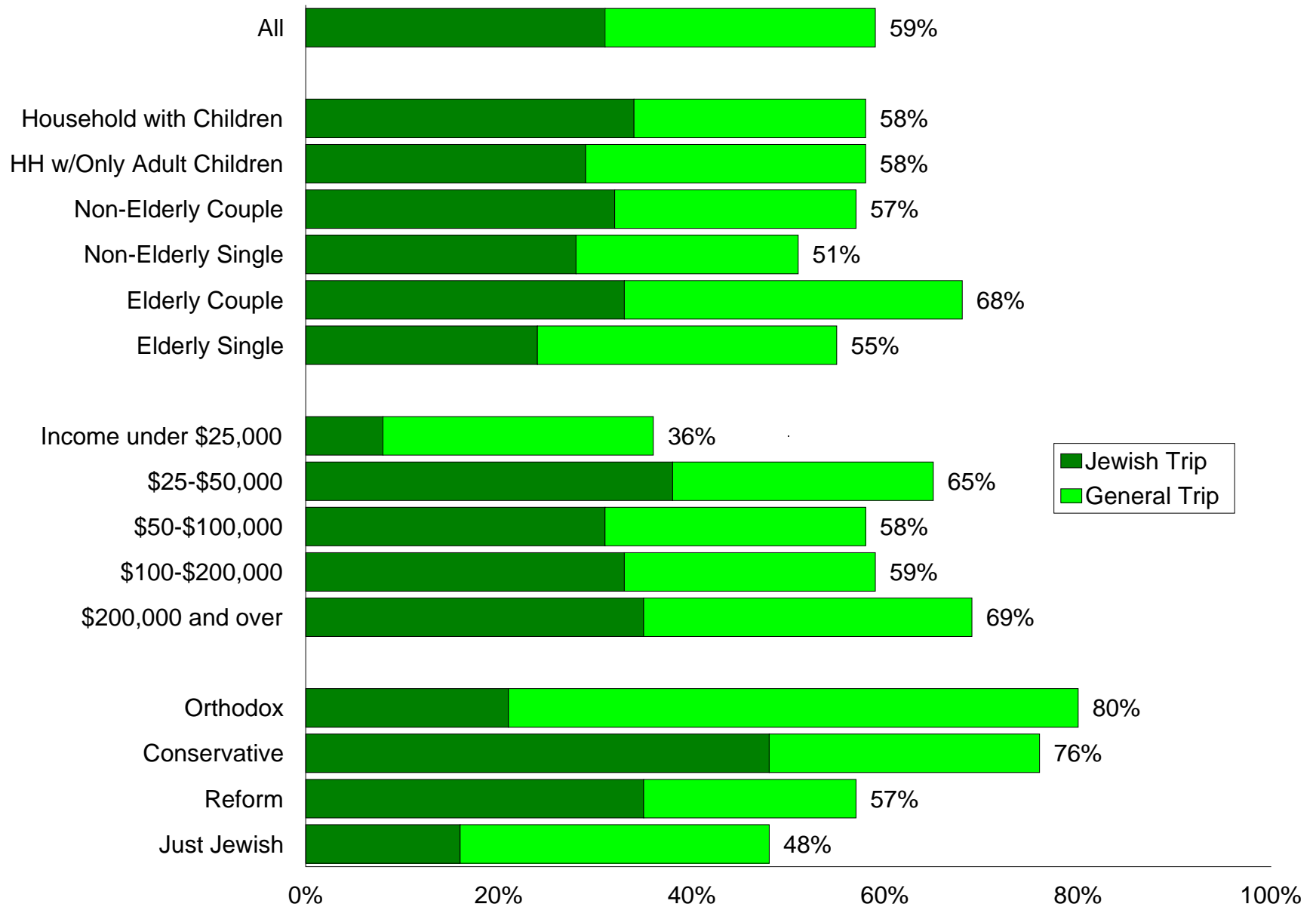
Households in Which a Member Visited Israel (Jewish Households)



8

Households in Which a Member Visited Israel

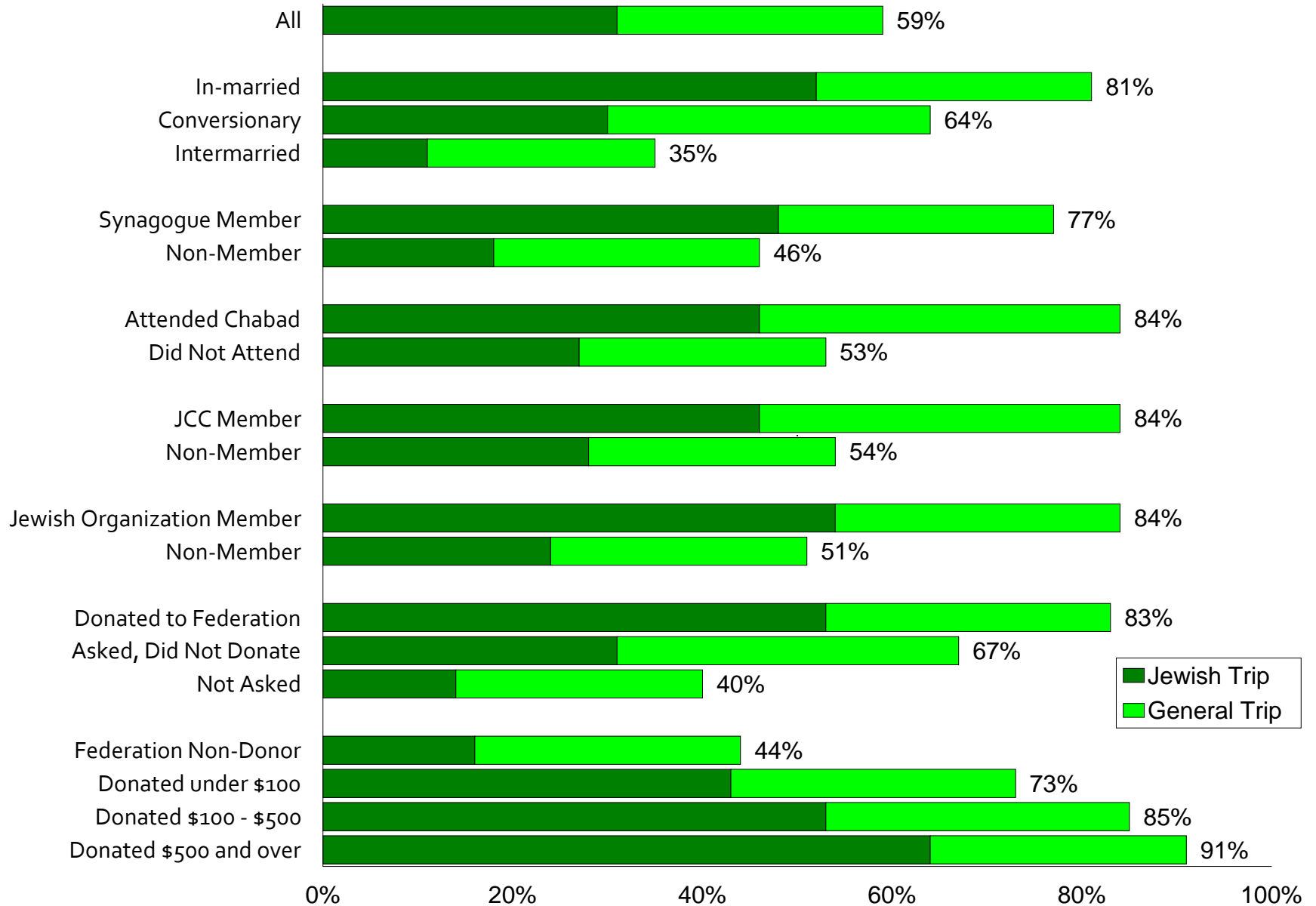
(Jewish Households)



9

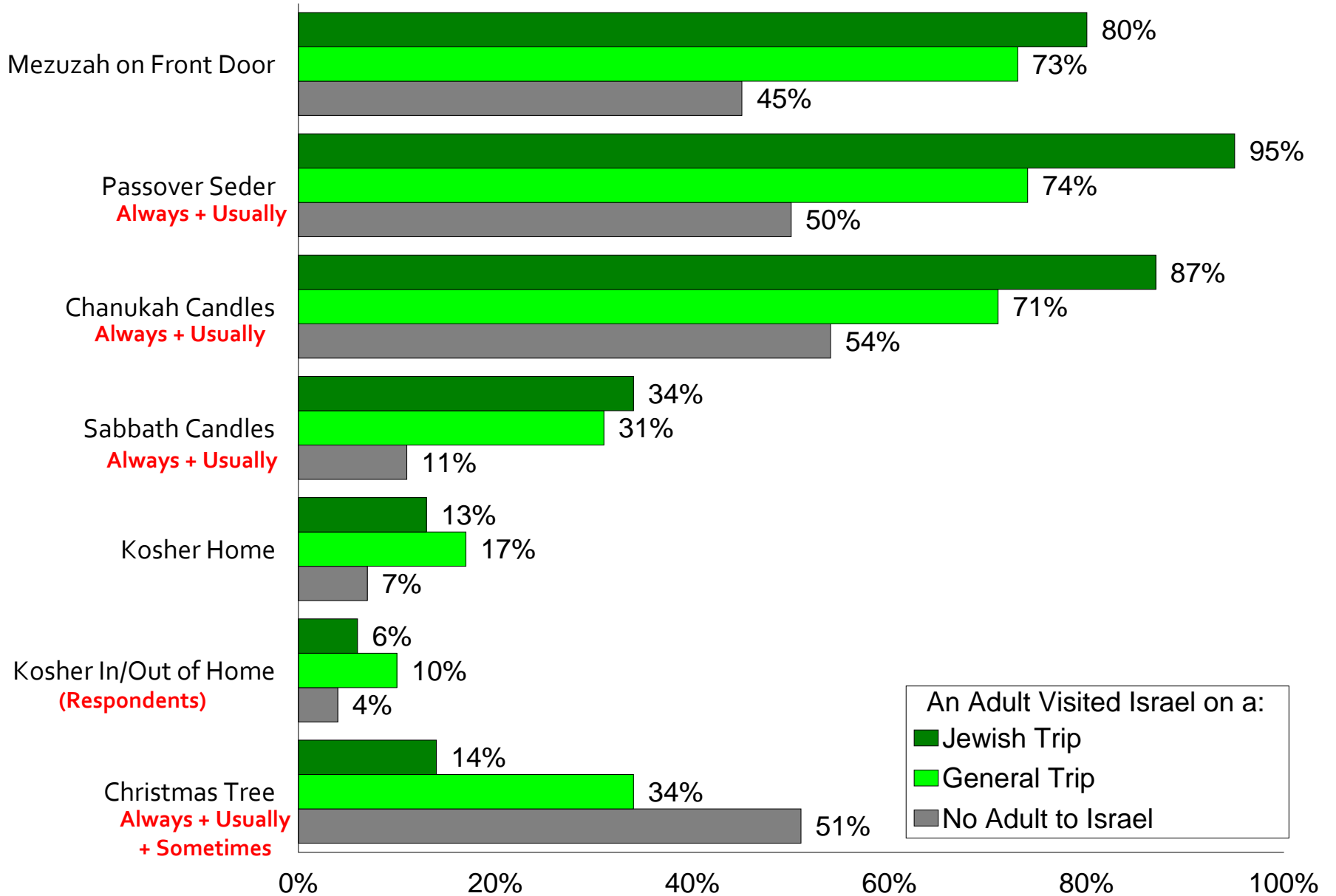
Households in Which a Member Visited Israel

(Jewish Households)



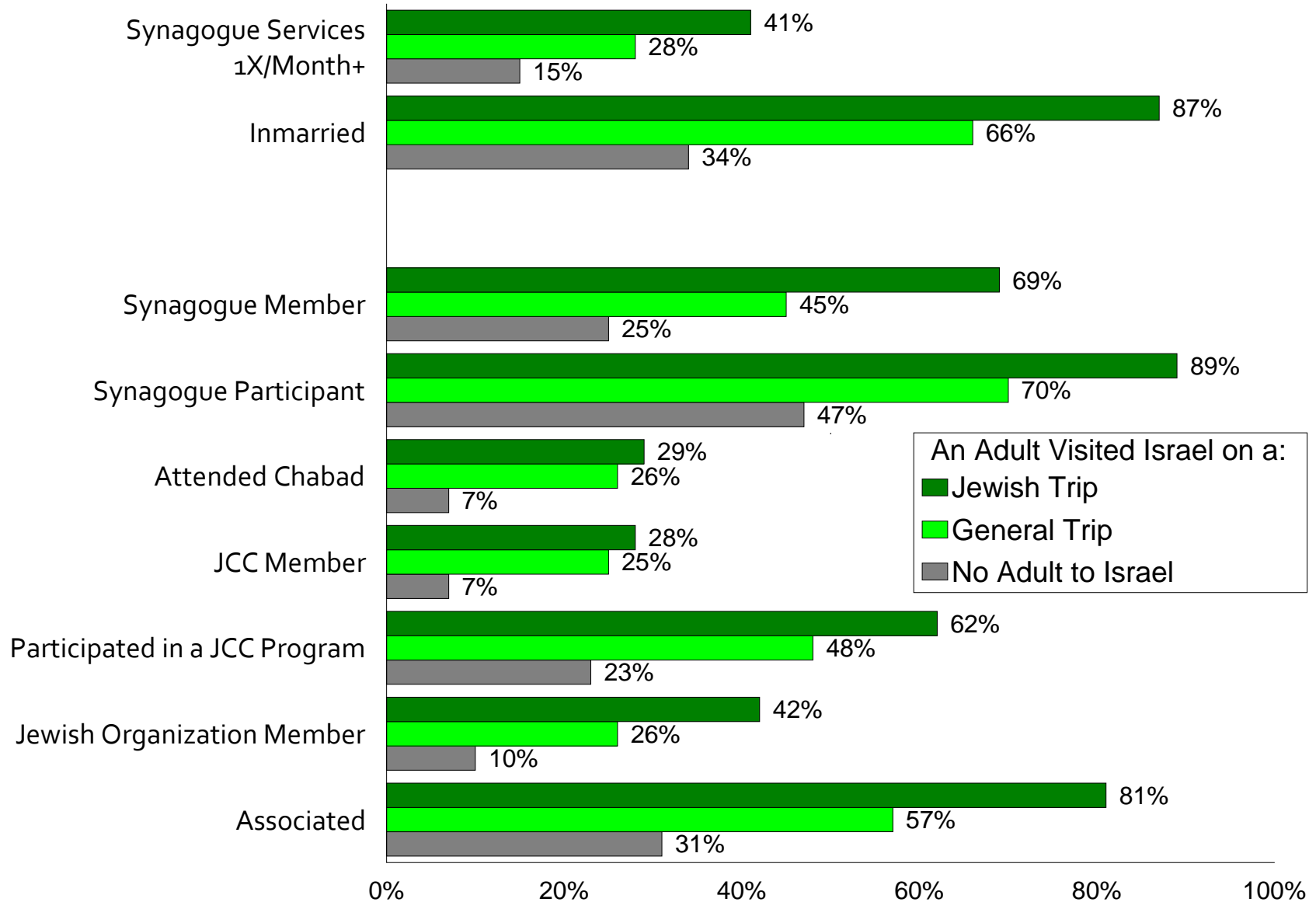
Correlations with Trips to Israel - I

(Jewish Households)



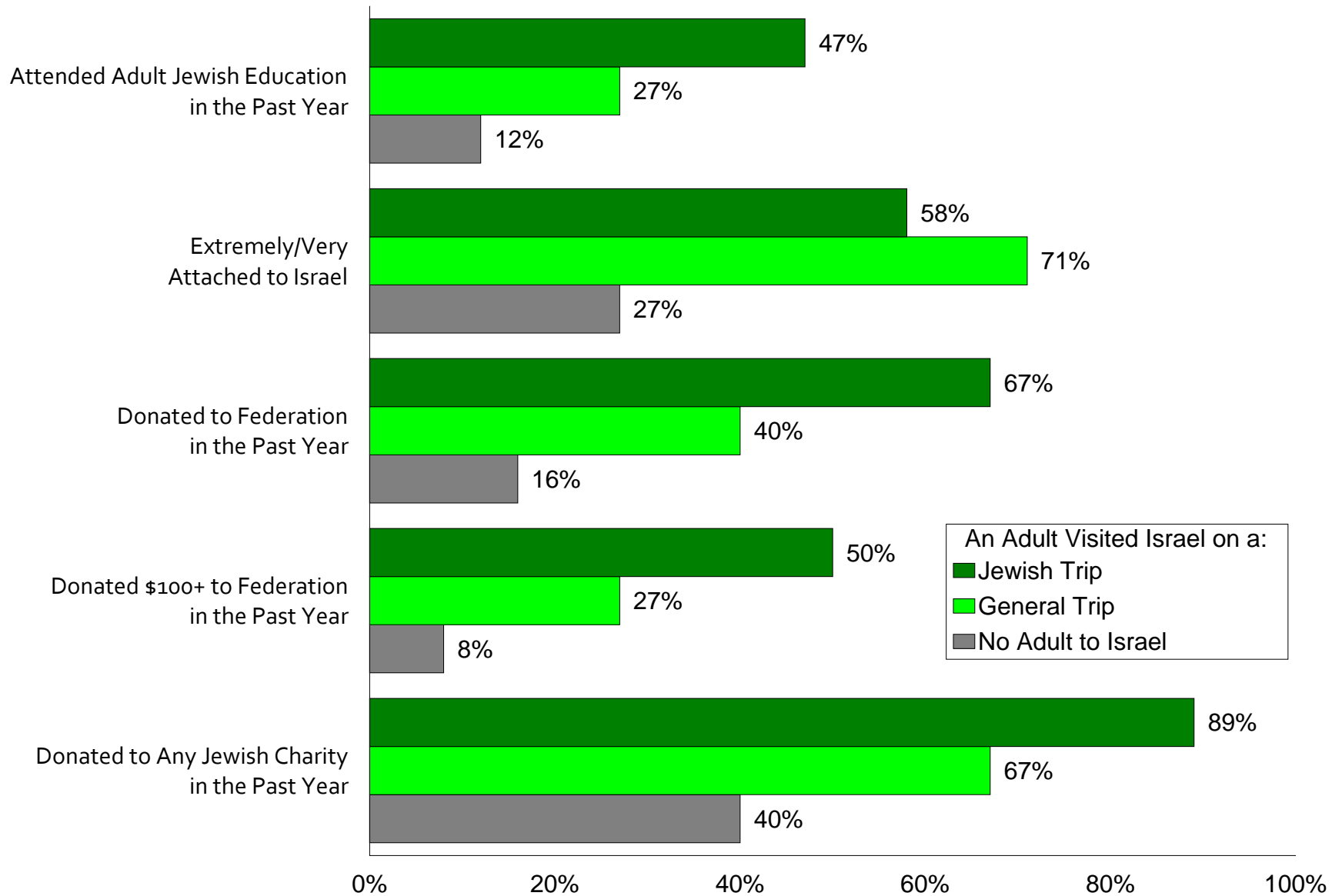
Correlation with Trips to Israel - II

(Jewish Households)



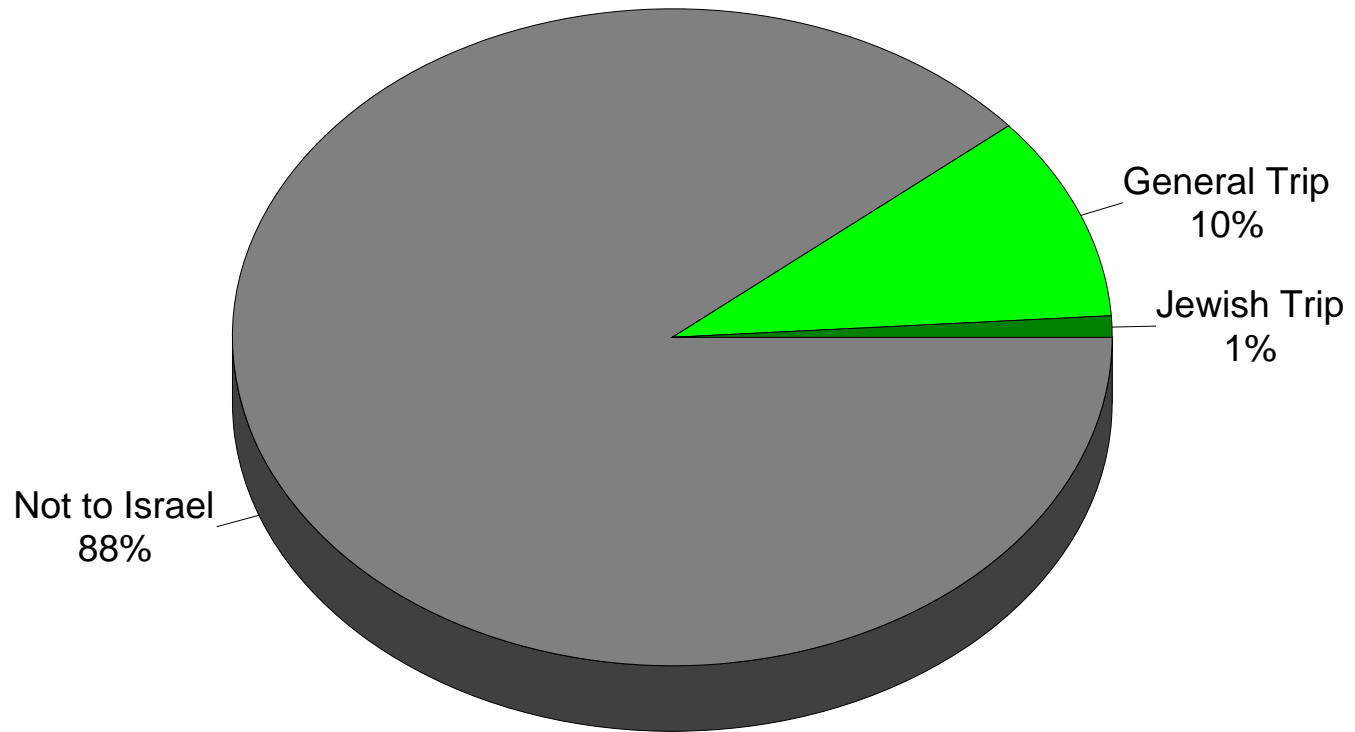
Correlation with Trips to Israel - III

(Jewish Households)



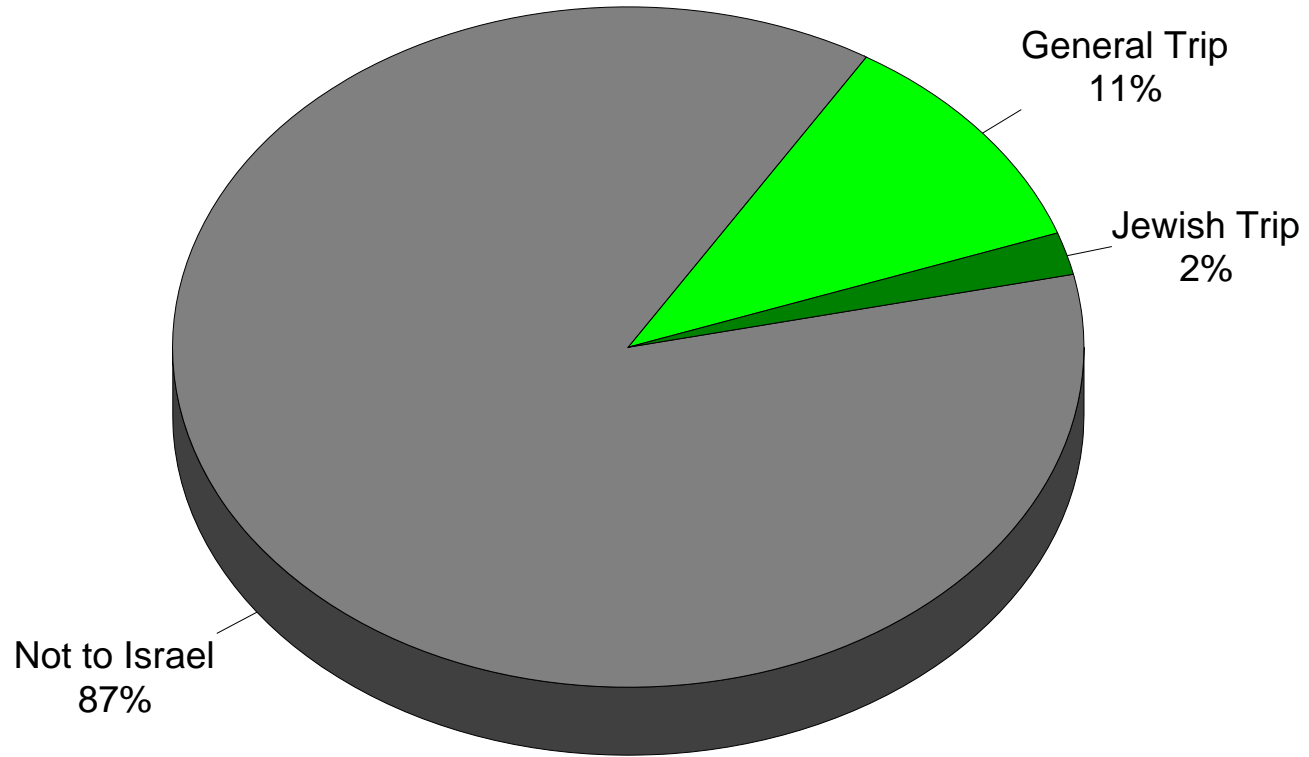
Trips to Israel by Jewish Children

(Households with Jewish Children Age 6-17)



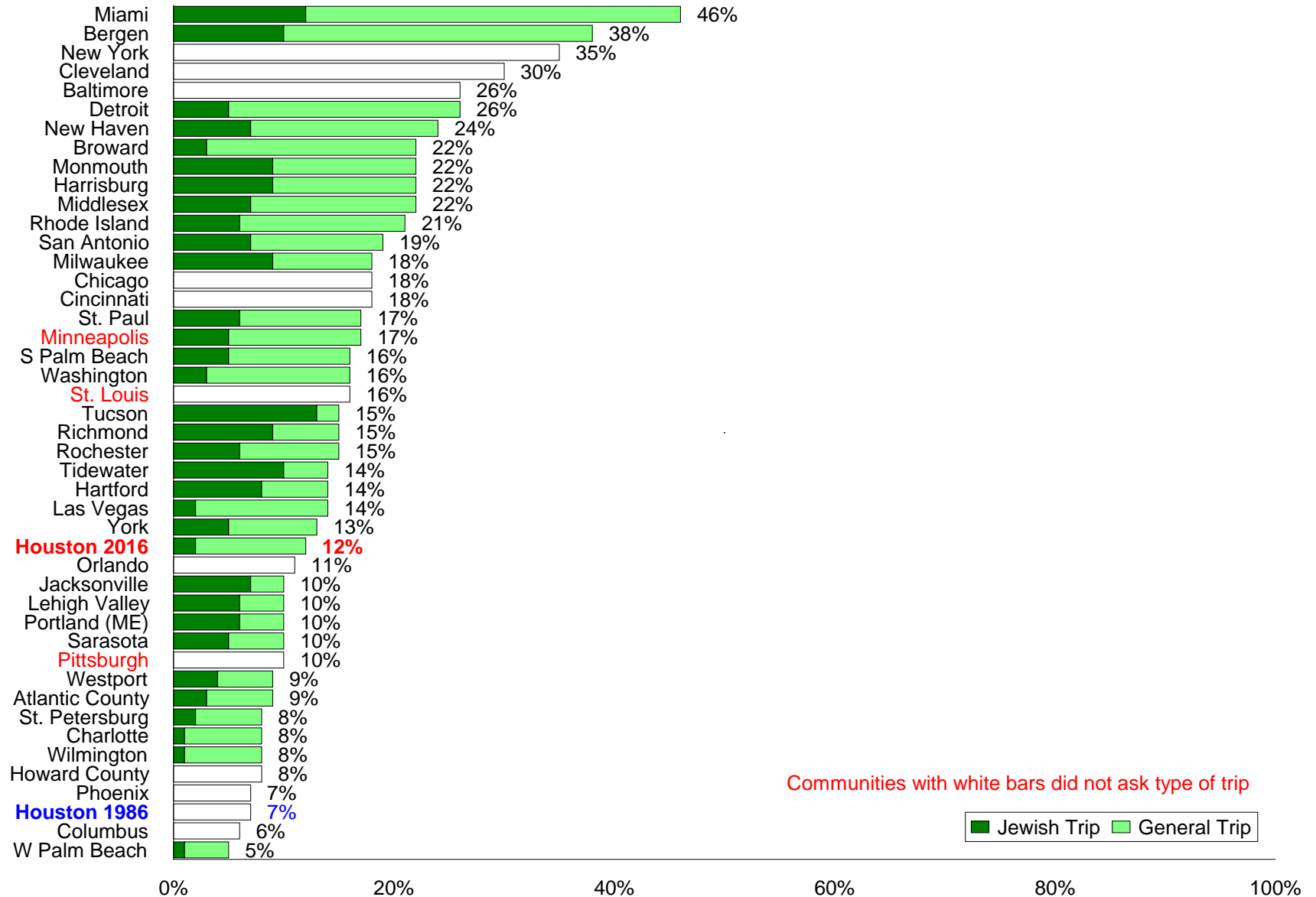
Trips to Israel by Jewish Teenagers

(Households with Jewish Teenagers Age 13-17)



Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)

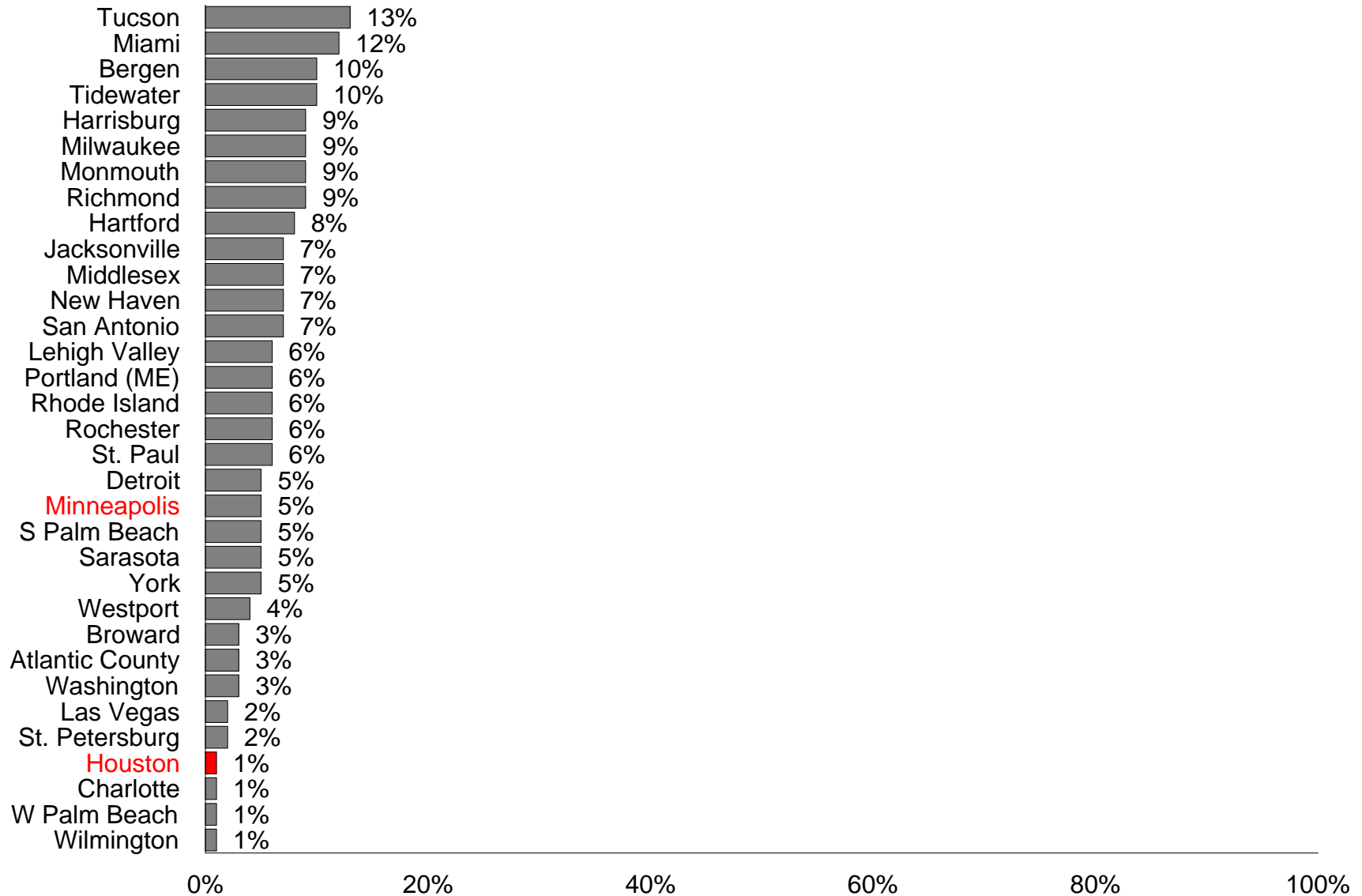


Communities with white bars did not ask type of trip

■ Jewish Trip ■ General Trip

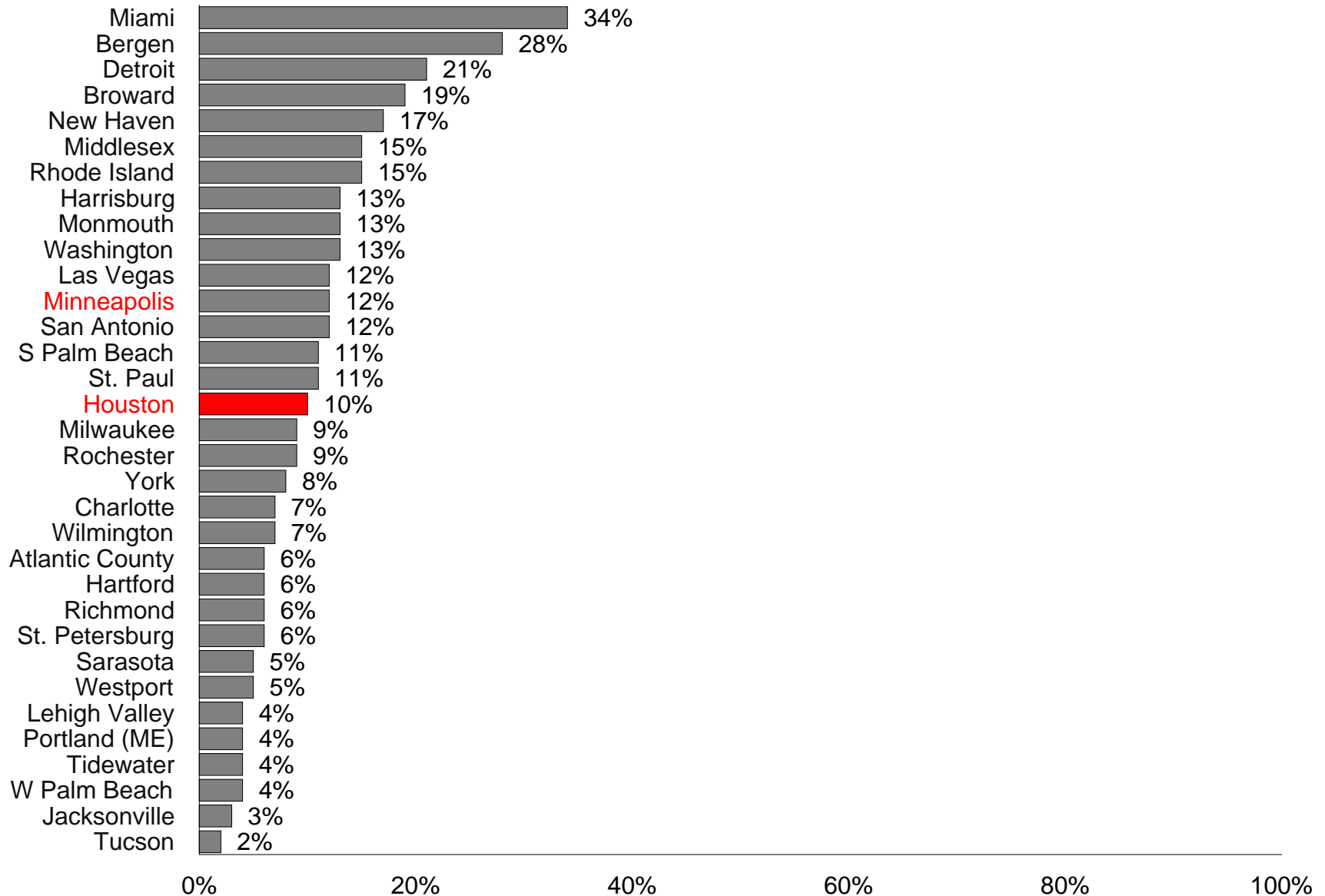
Households in Which a Jewish Child Visited Israel On a Jewish Trip

(Households with Jewish Children Age 6-17)



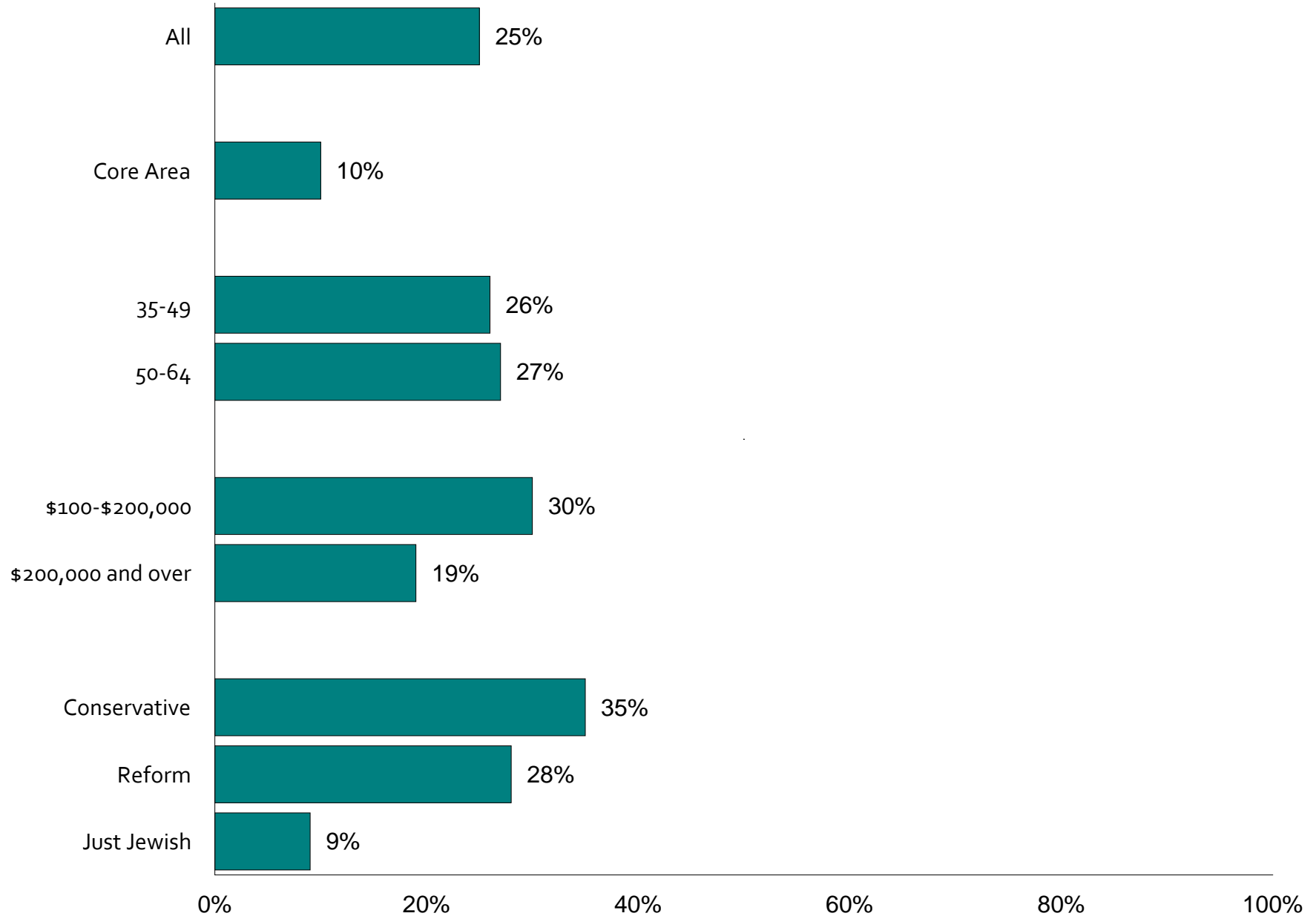
17 Households in Which a Jewish Child Visited Israel on a General Trip

(Households with Jewish Children Age 6-17)



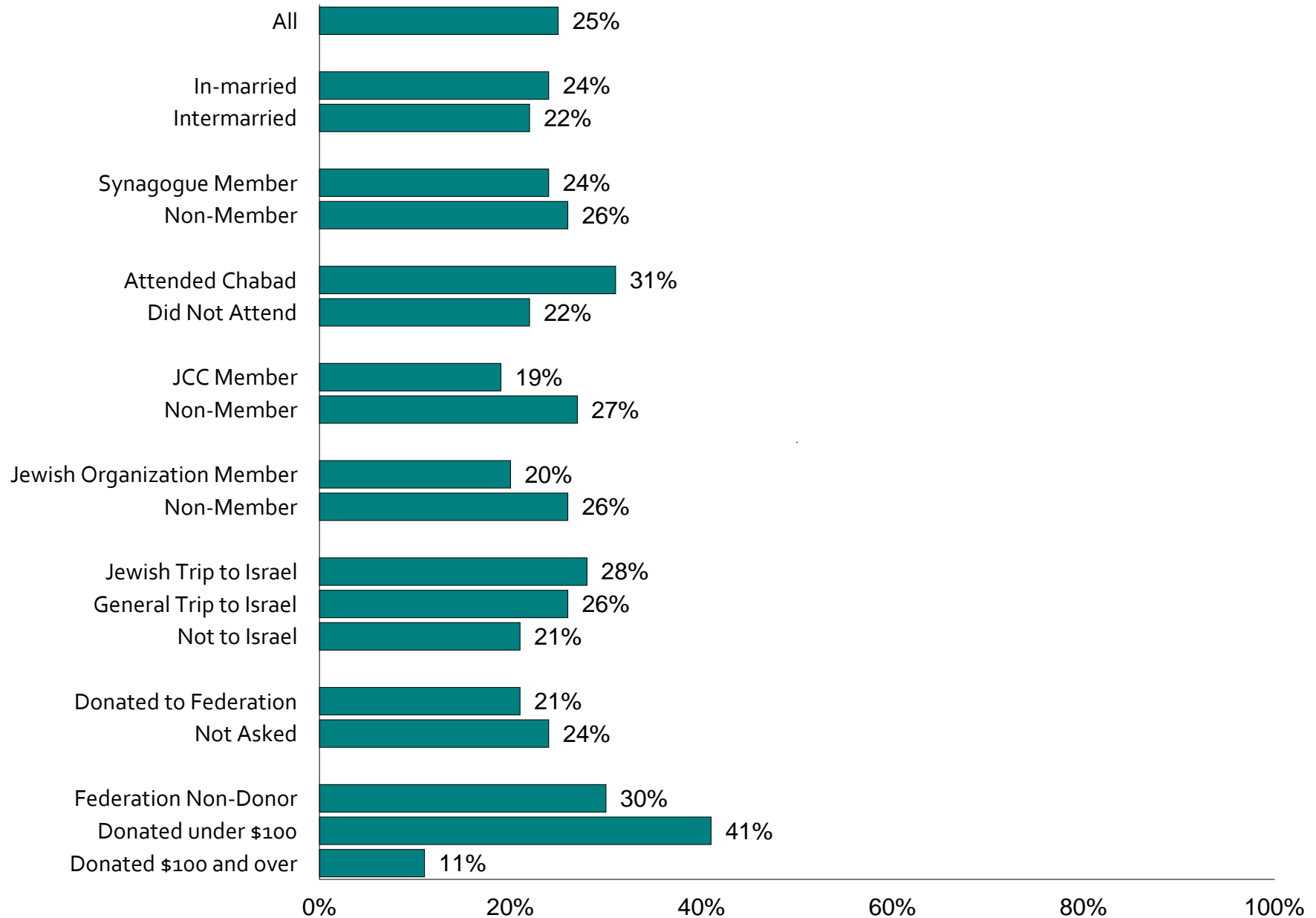
Trip to Israel Prevented by Cost

(Households with Jewish Children Age 6-17 in Which No Child Has Visited Israel)



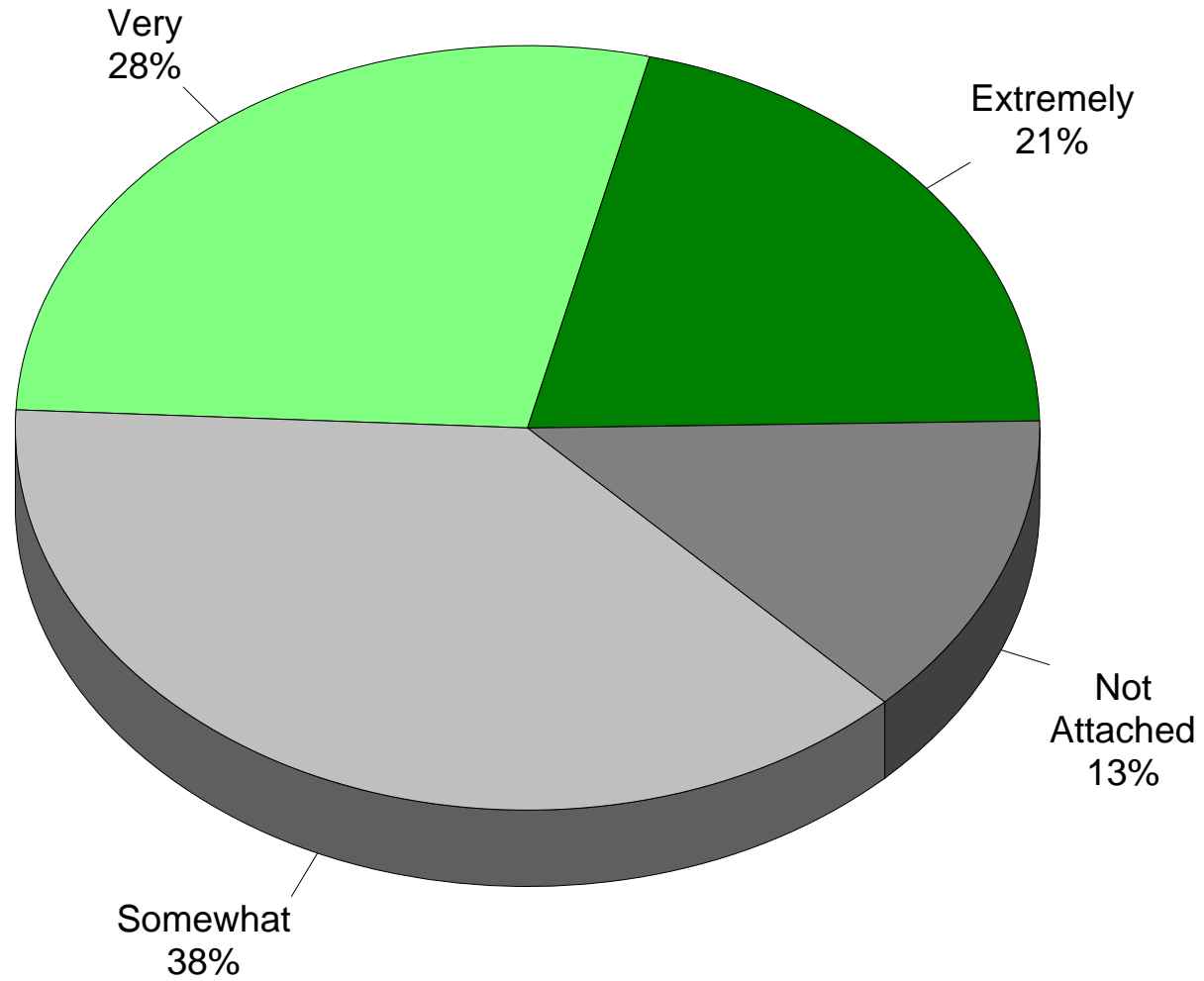
Trip to Israel Prevented by Cost

(Households with Jewish Children Age 6-17 in Which No Child Has Visited Israel)



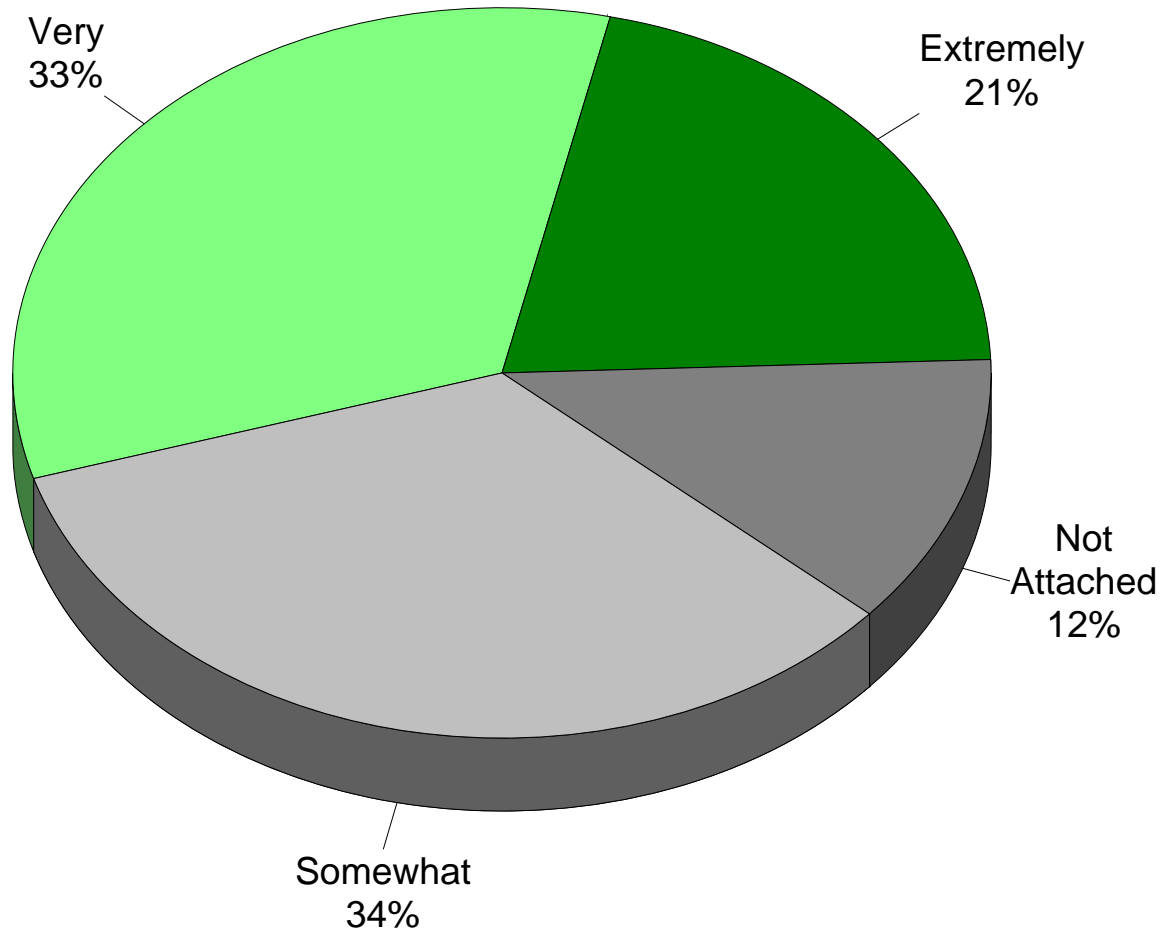
Emotional Attachment to Israel

(Jewish Respondents)



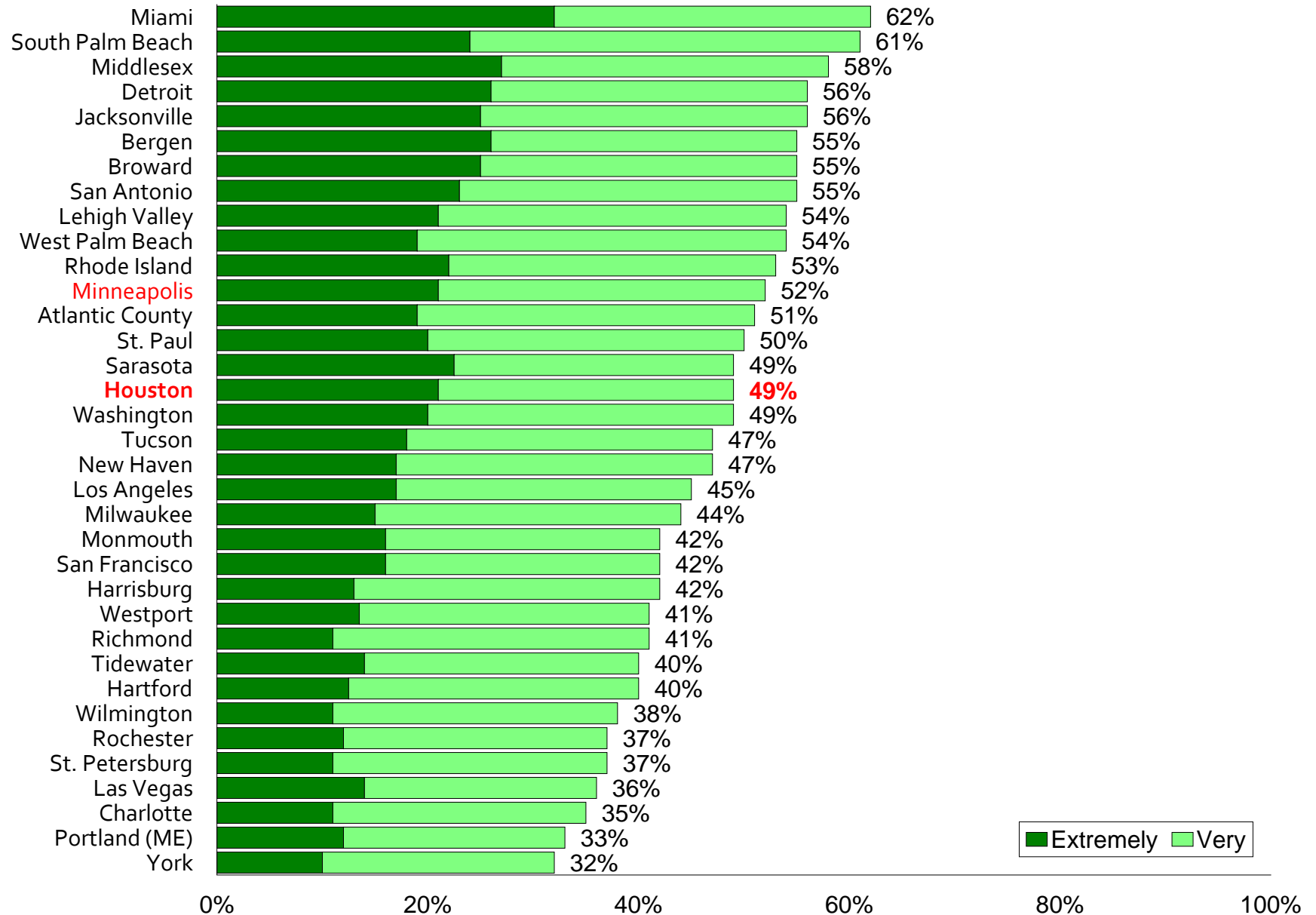
Emotional Attachment to Israel

(Jewish Respondents Age 65 and Over)



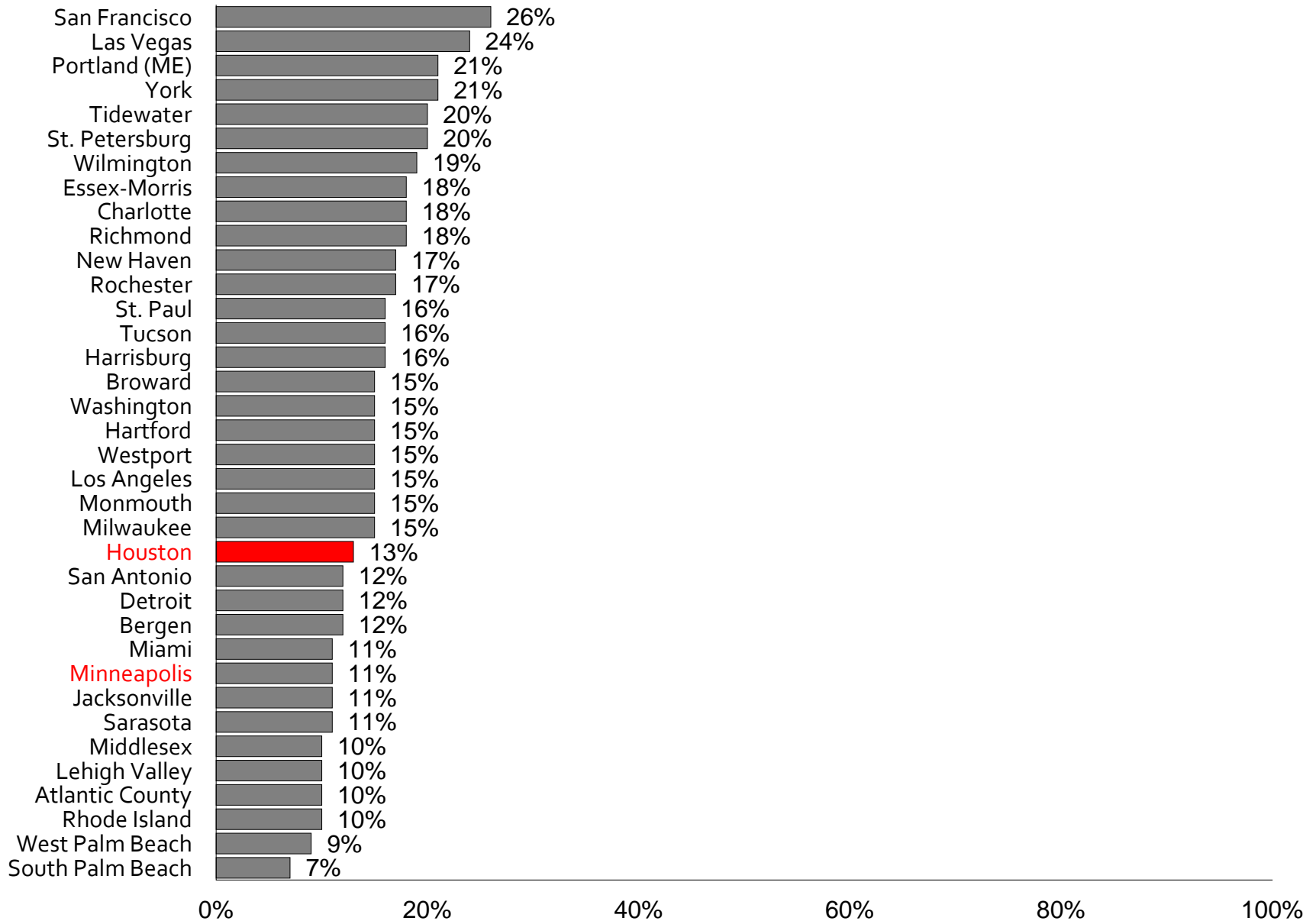
Extremely/Very Emotionally Attached to Israel

(Jewish Respondents)



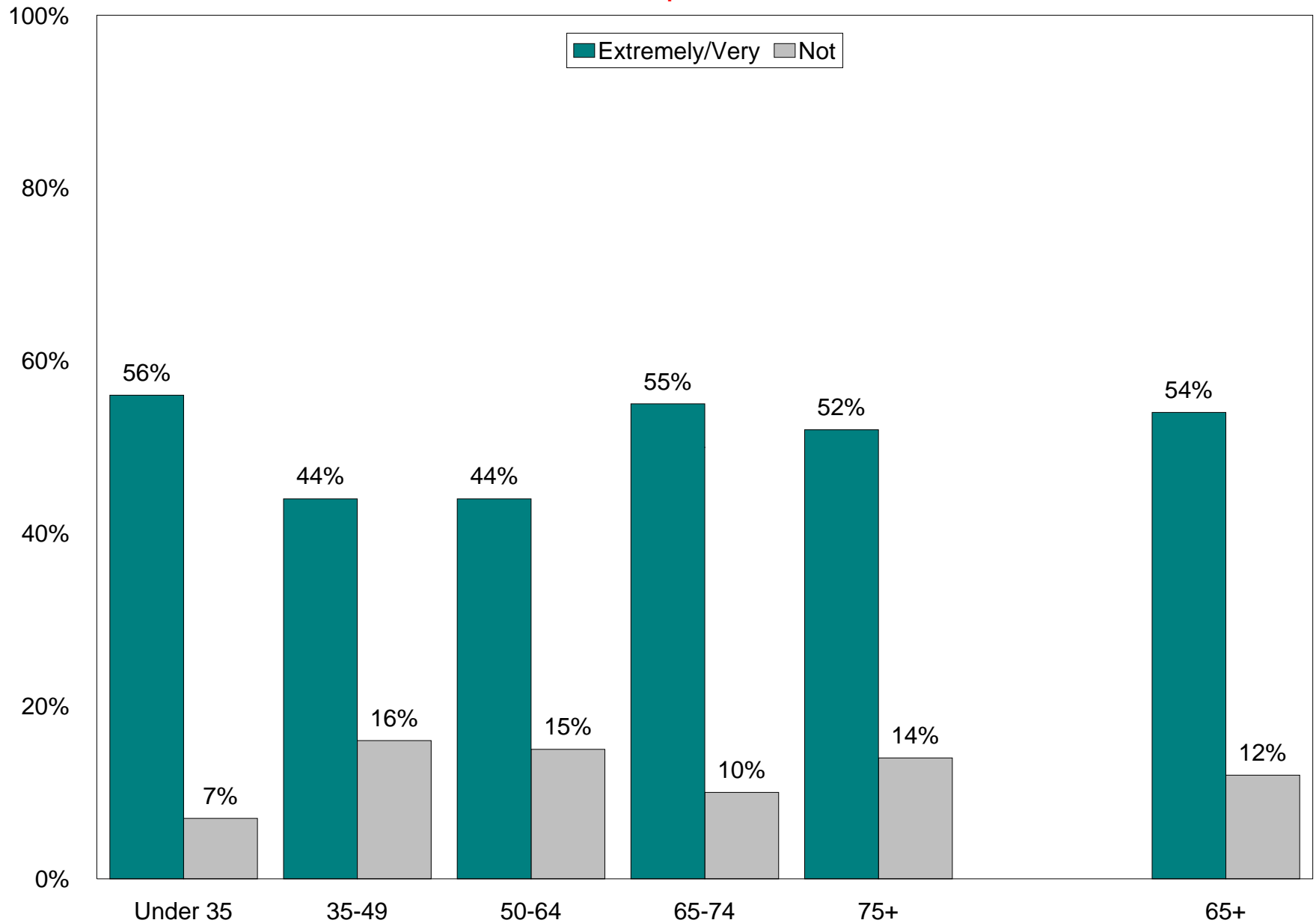
Not Emotionally Attached to Israel

(Jewish Respondents)



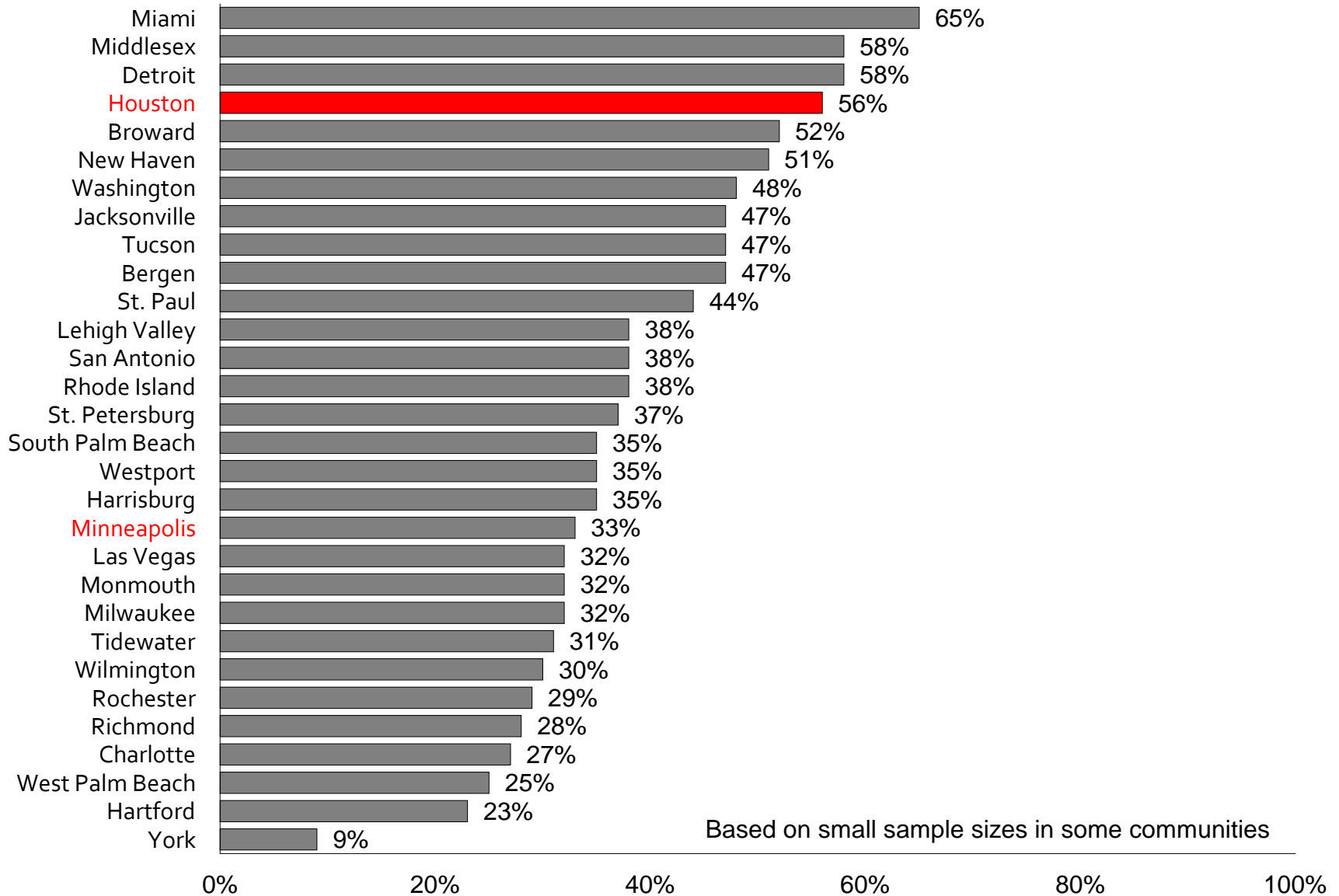
Emotional Attachment to Israel by Age

(Jewish Respondents)



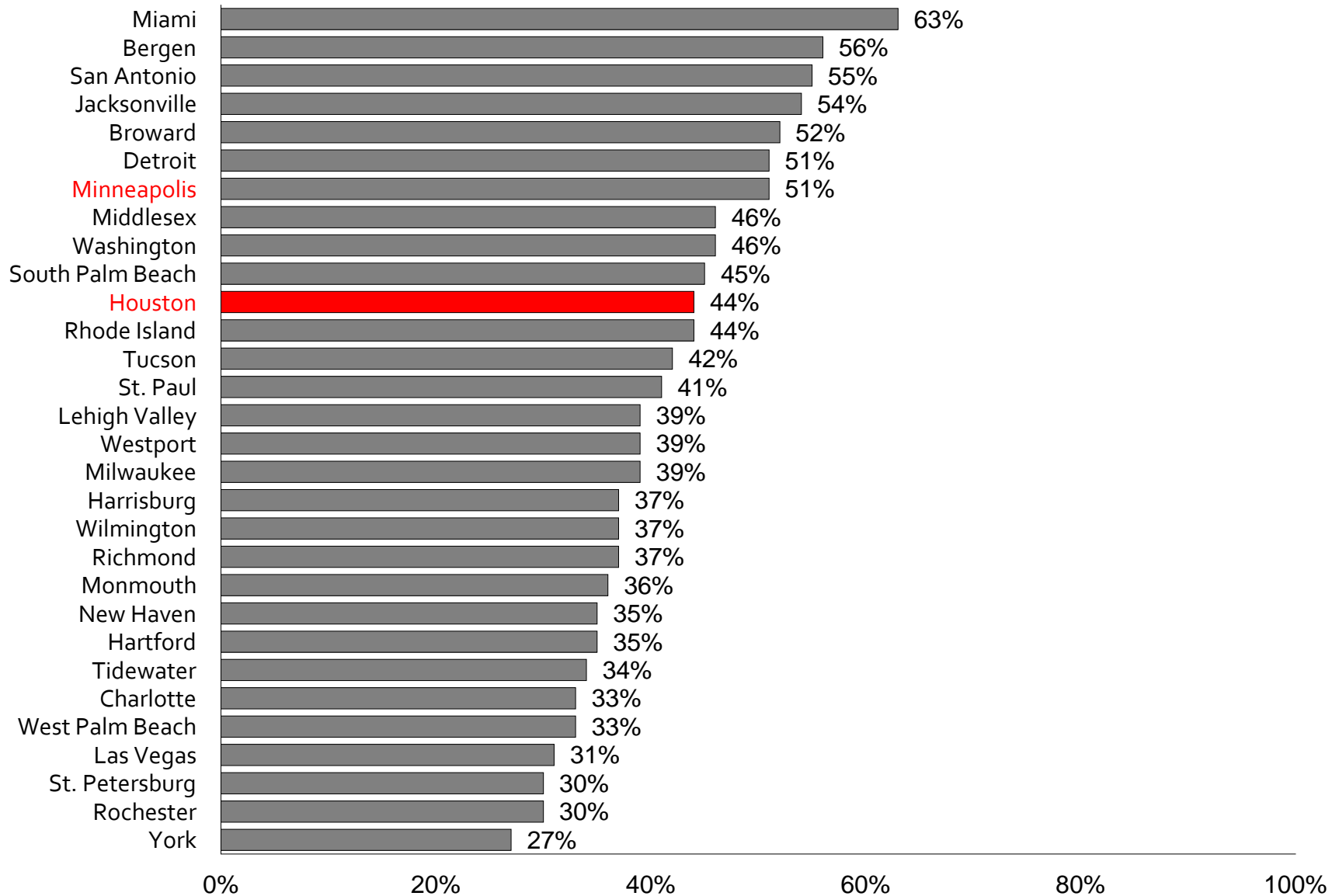
Extremely/Very Emotionally Attached to Israel

Respondent Under Age 35
(Jewish Respondents)



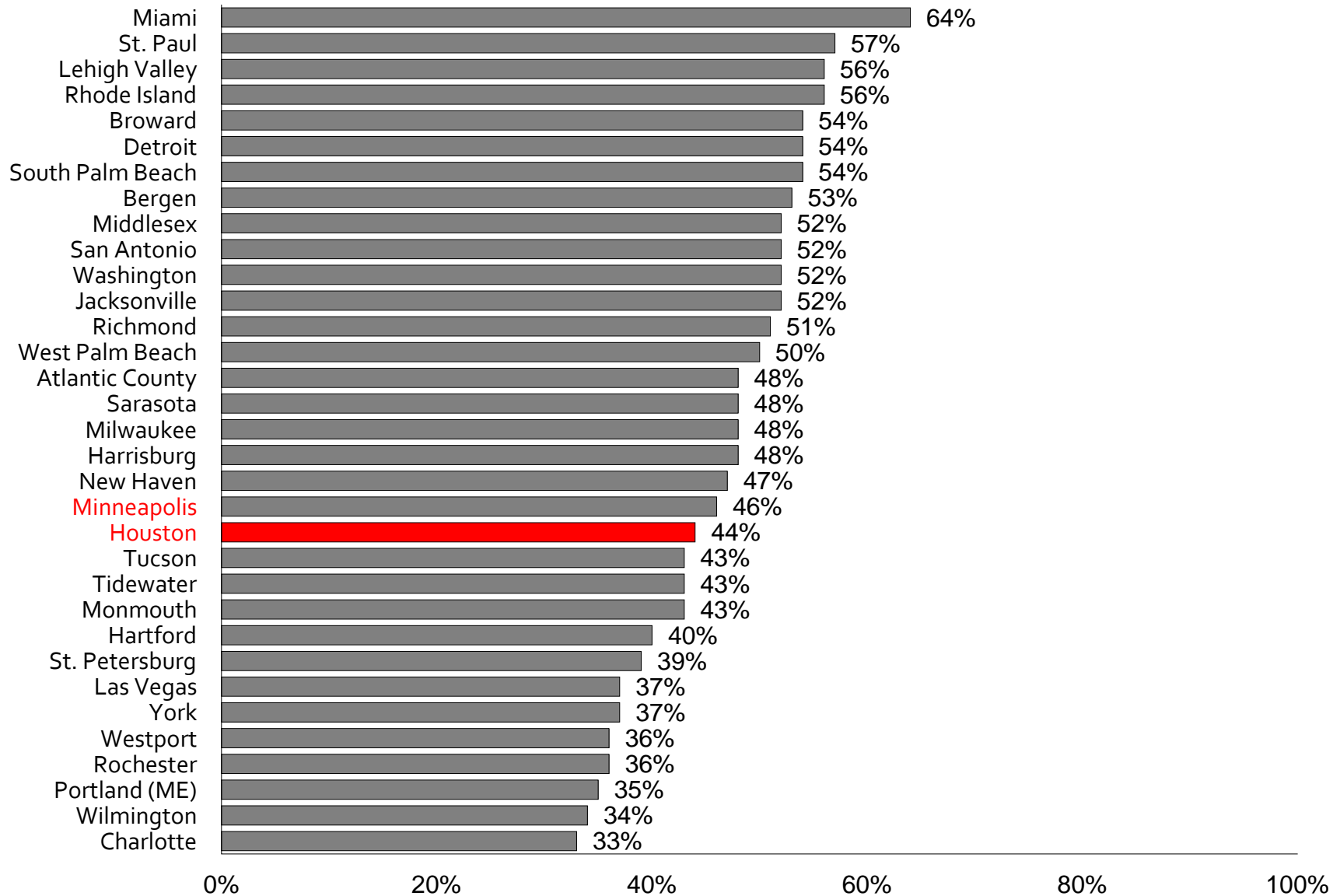
Extremely/Very Emotionally Attached to Israel

Age 35-49
(Jewish Respondents)



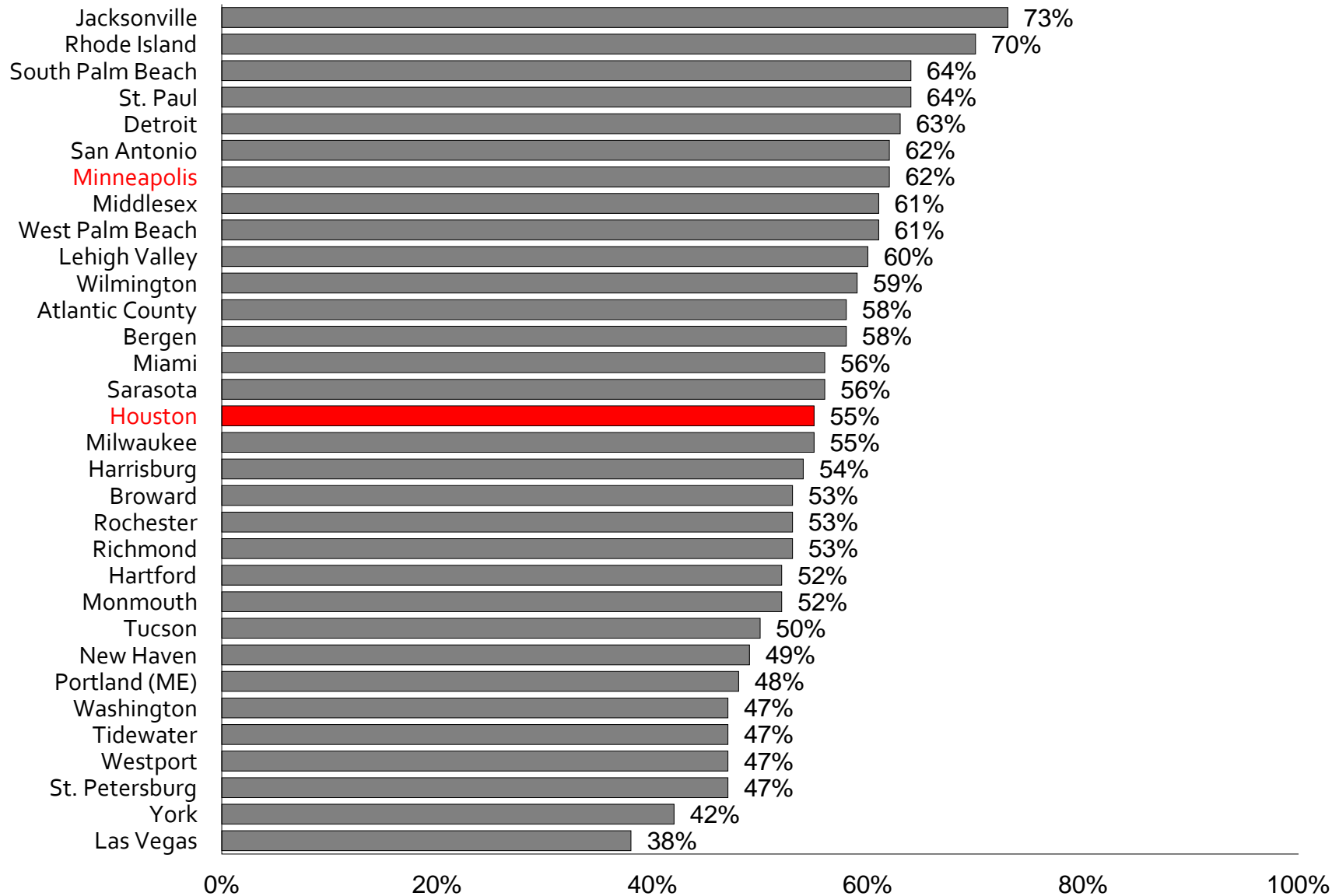
Extremely/Very Emotionally Attached to Israel

Age 50-64
(Jewish Respondents)



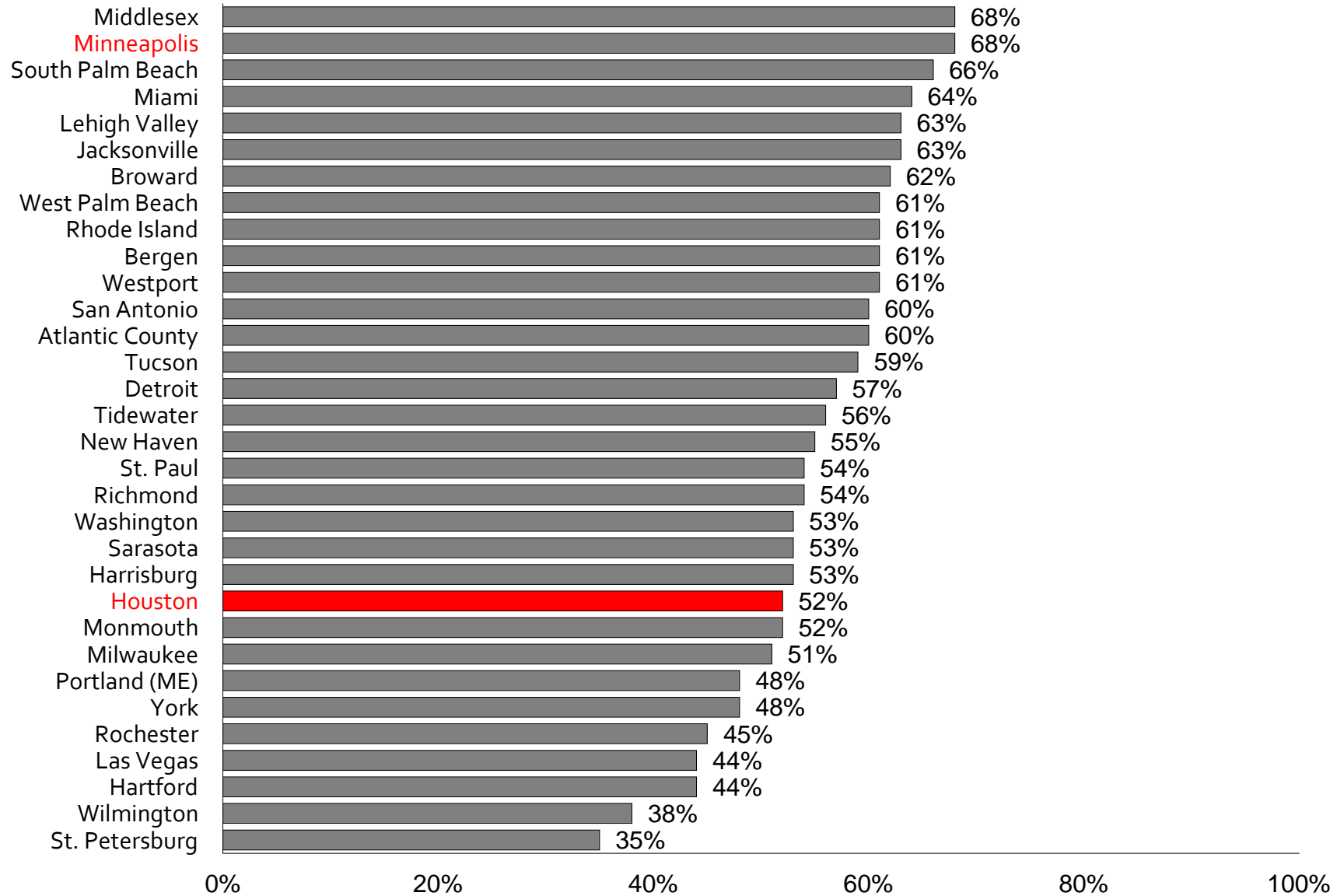
Extremely/Very Emotionally Attached to Israel

Age 65-74
(Jewish Respondents)



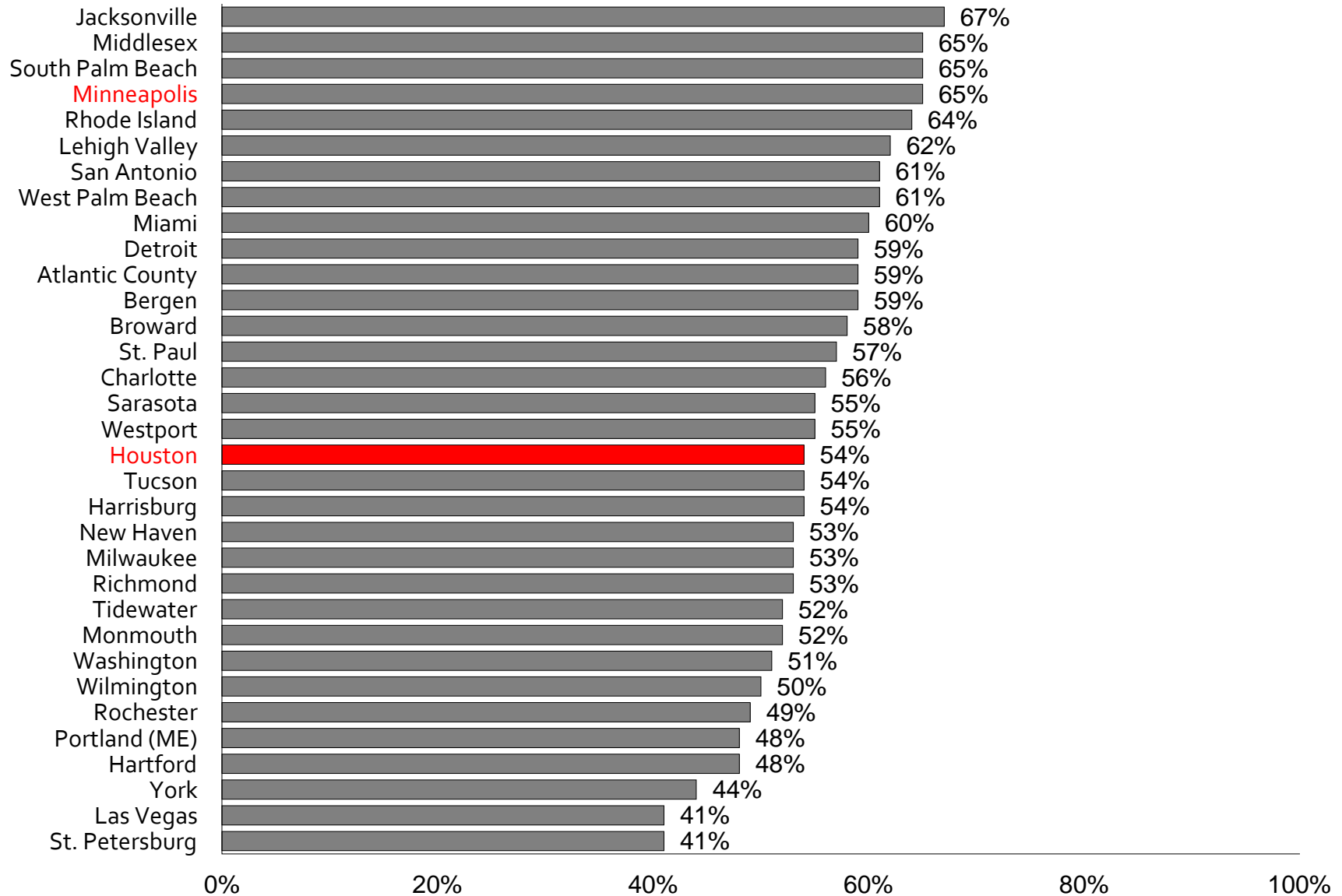
Extremely/Very Emotionally Attached to Israel

Age 75 and Over
(Jewish Respondents)



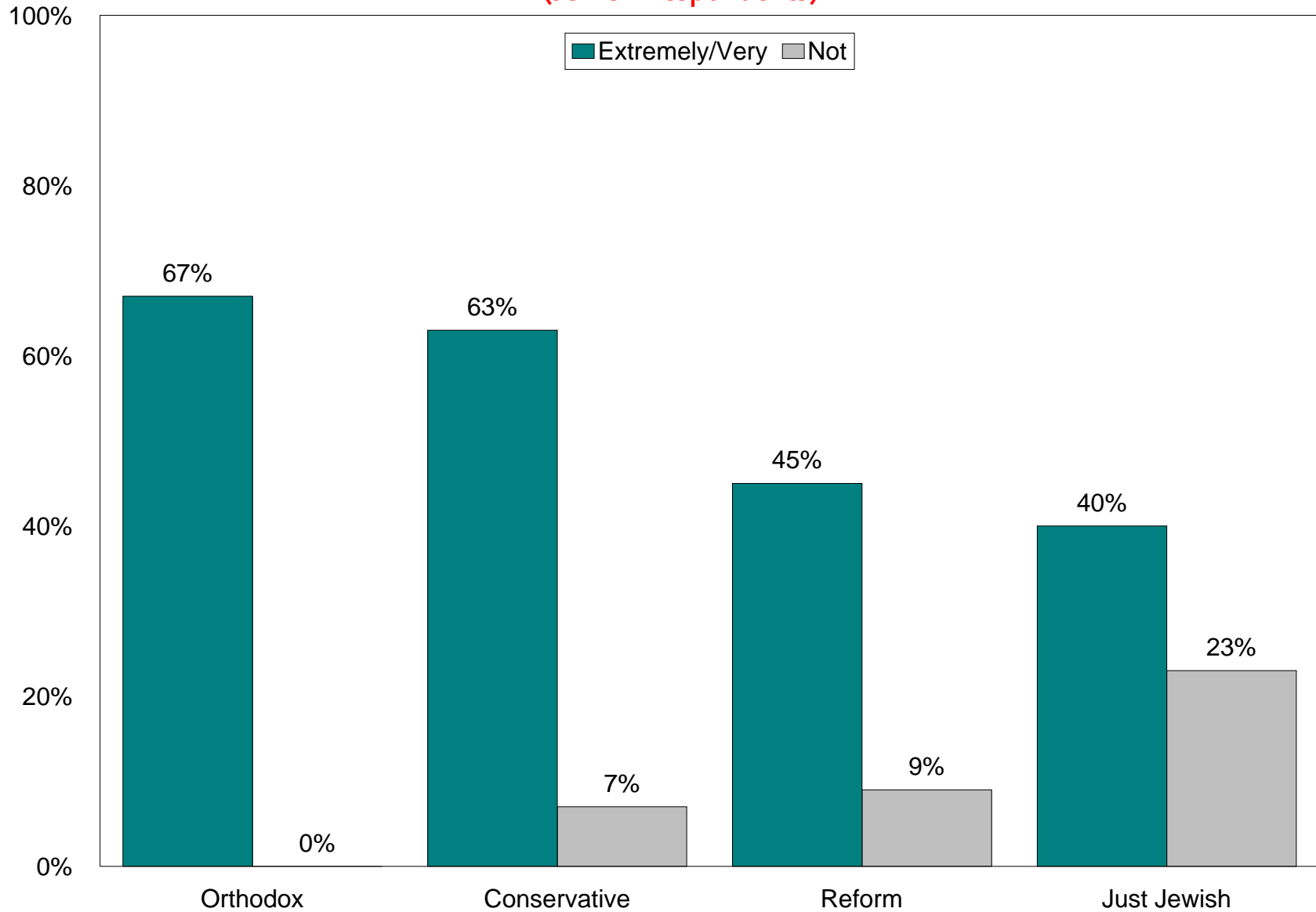
Extremely/Very Emotionally Attached to Israel

Age 65 and Over
(Jewish Respondents)



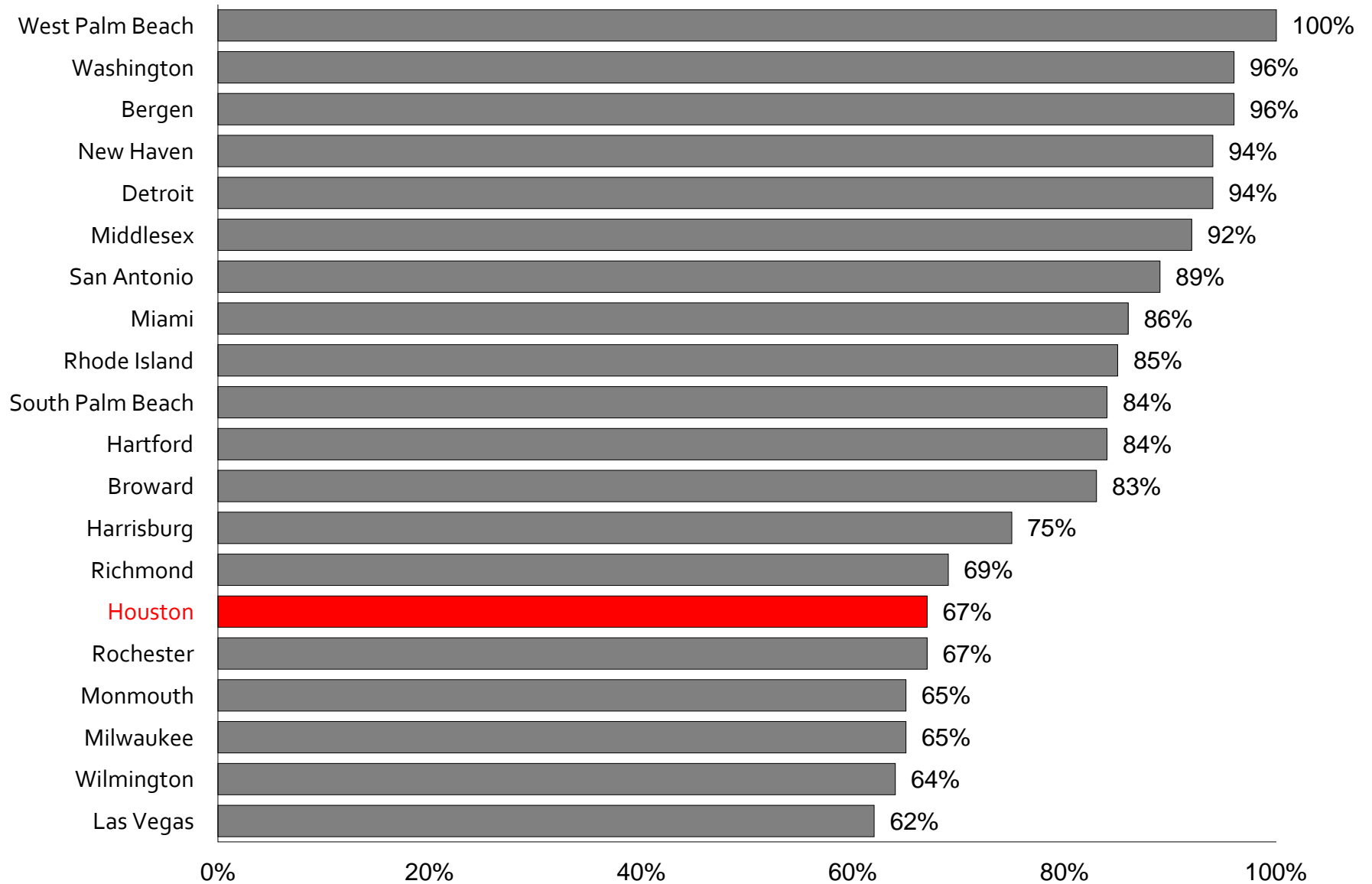
Emotional Attachment to Israel by Jewish Identification

(Jewish Respondents)



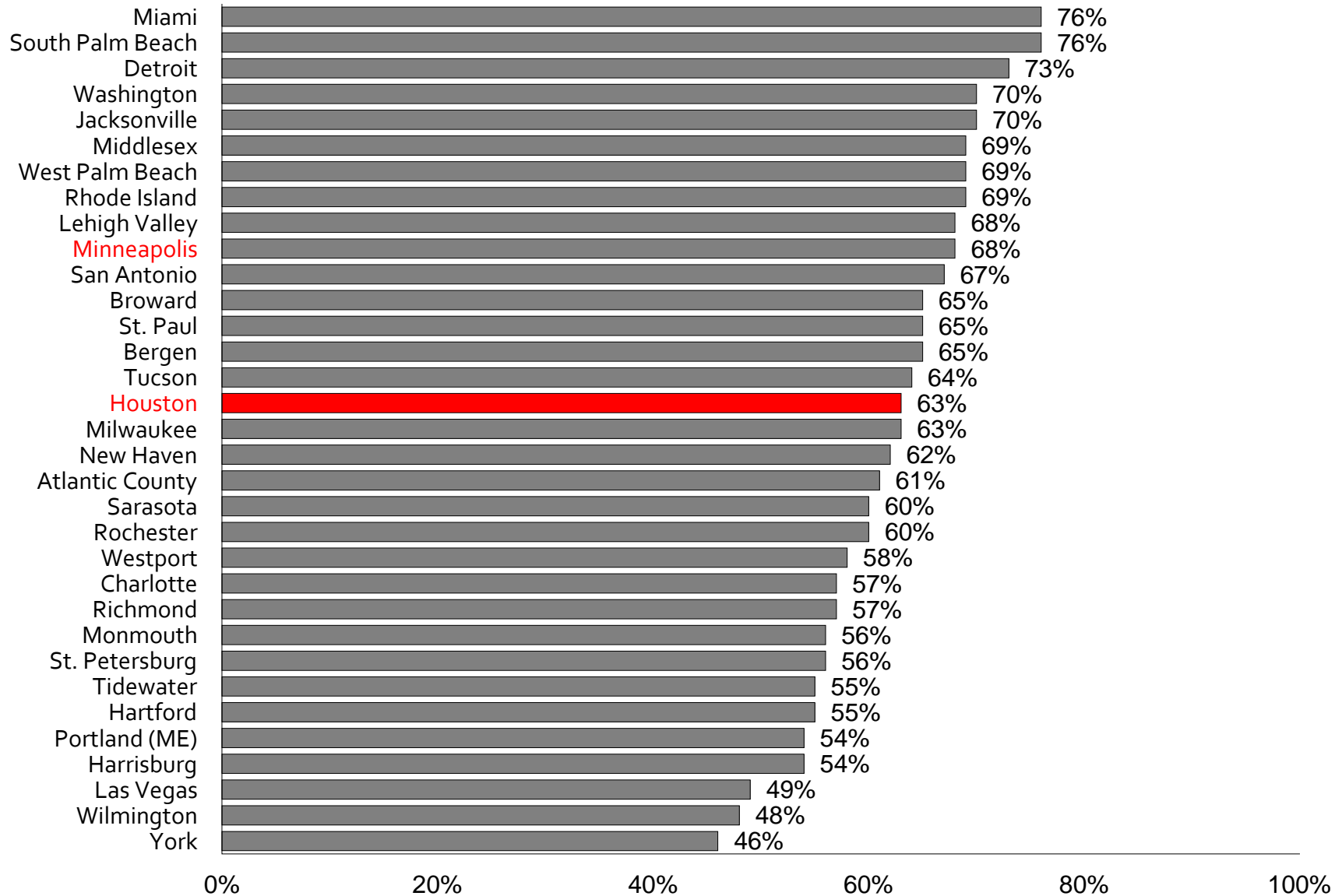
Extremely/Very Emotionally Attached to Israel

Orthodox
(Jewish Respondents)



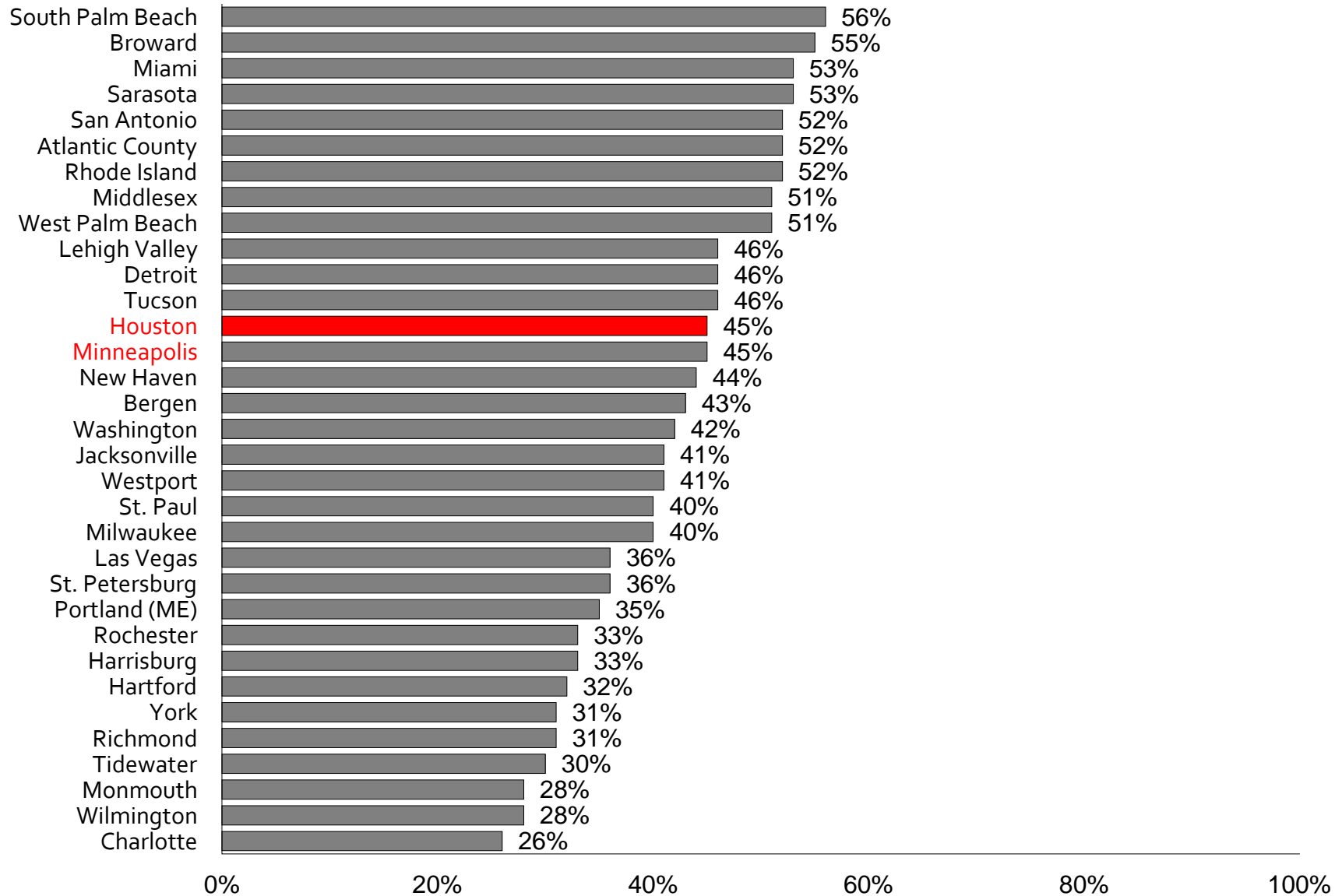
Extremely/Very Emotionally Attached to Israel

Conservative
(Jewish Respondents)



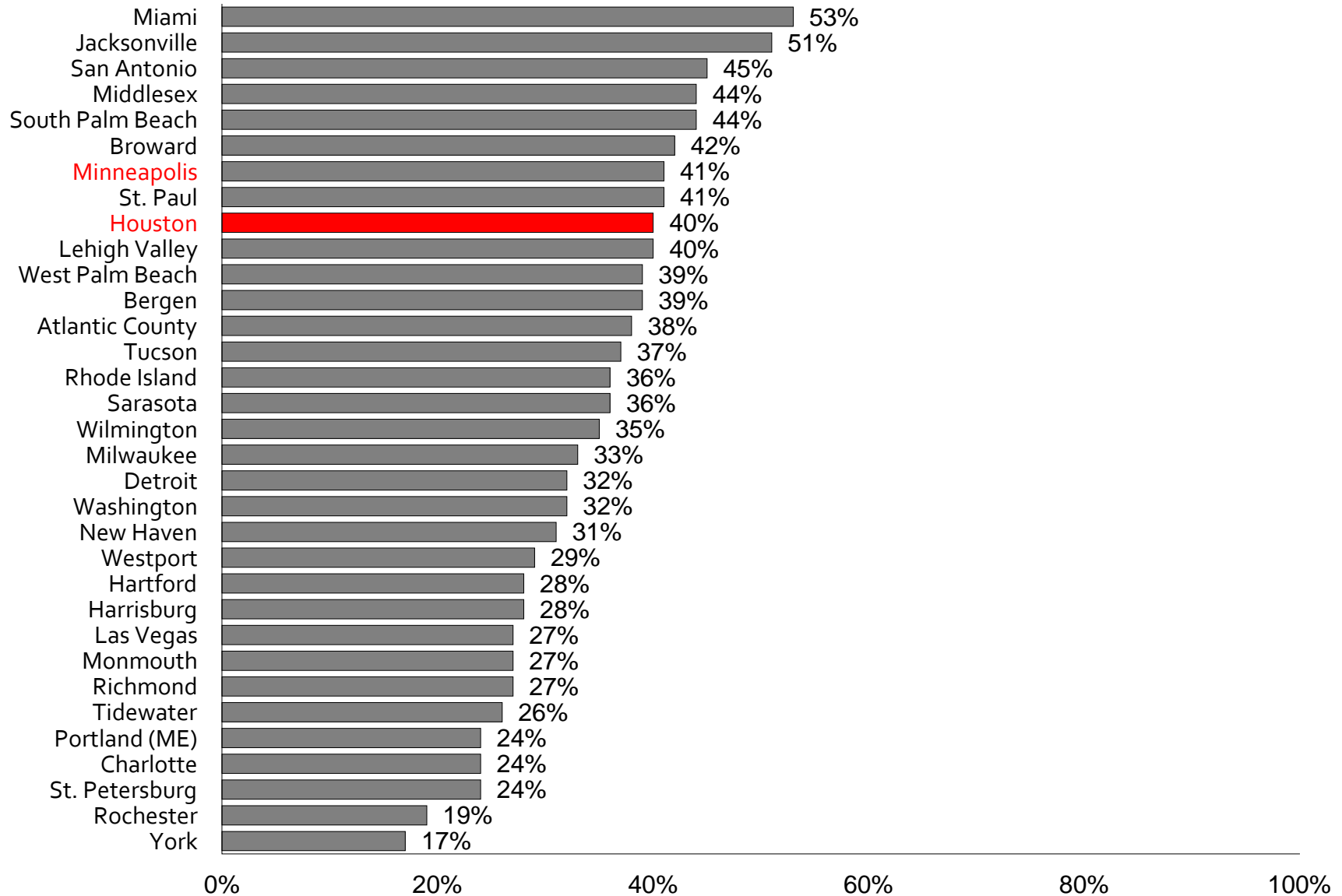
Extremely/Very Emotionally Attached to Israel

Reform
(Jewish Respondents)



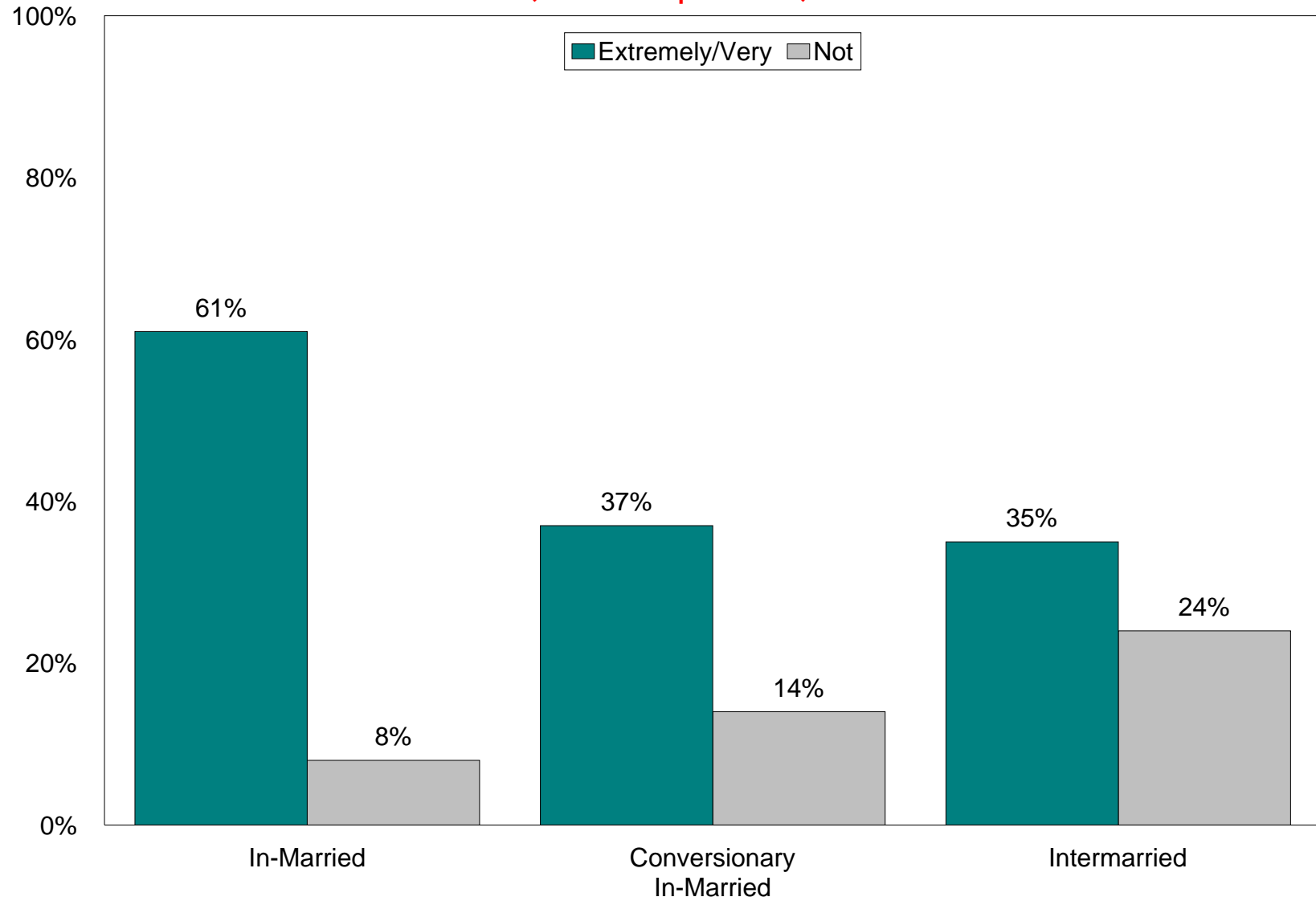
Extremely/Very Emotionally Attached to Israel

Just Jewish
(Jewish Respondents)



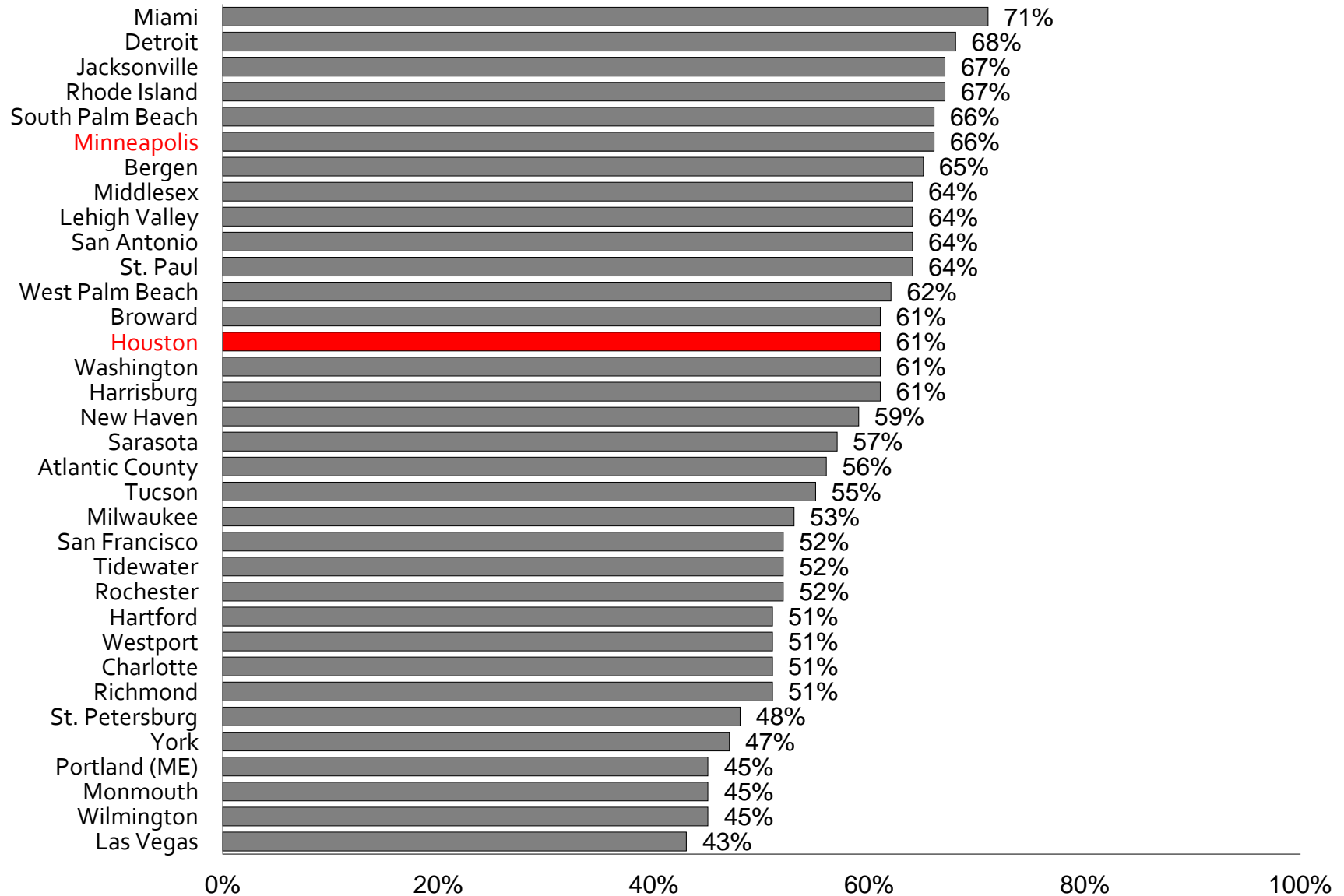
Emotional Attachment to Israel by Type of Marriage

(Jewish Respondents)



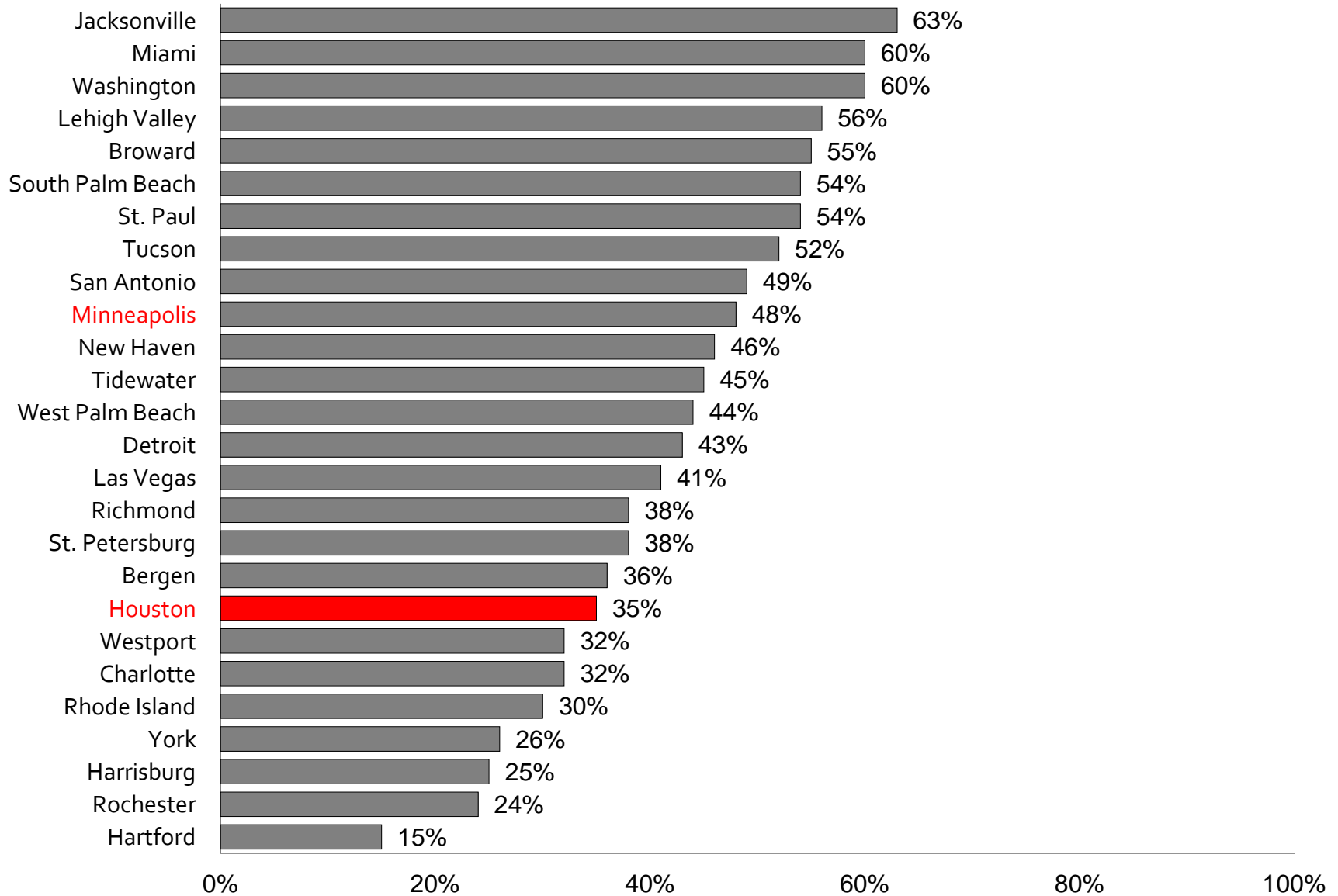
Extremely/Very Emotionally Attached to Israel

In-married
(Jewish Respondents)



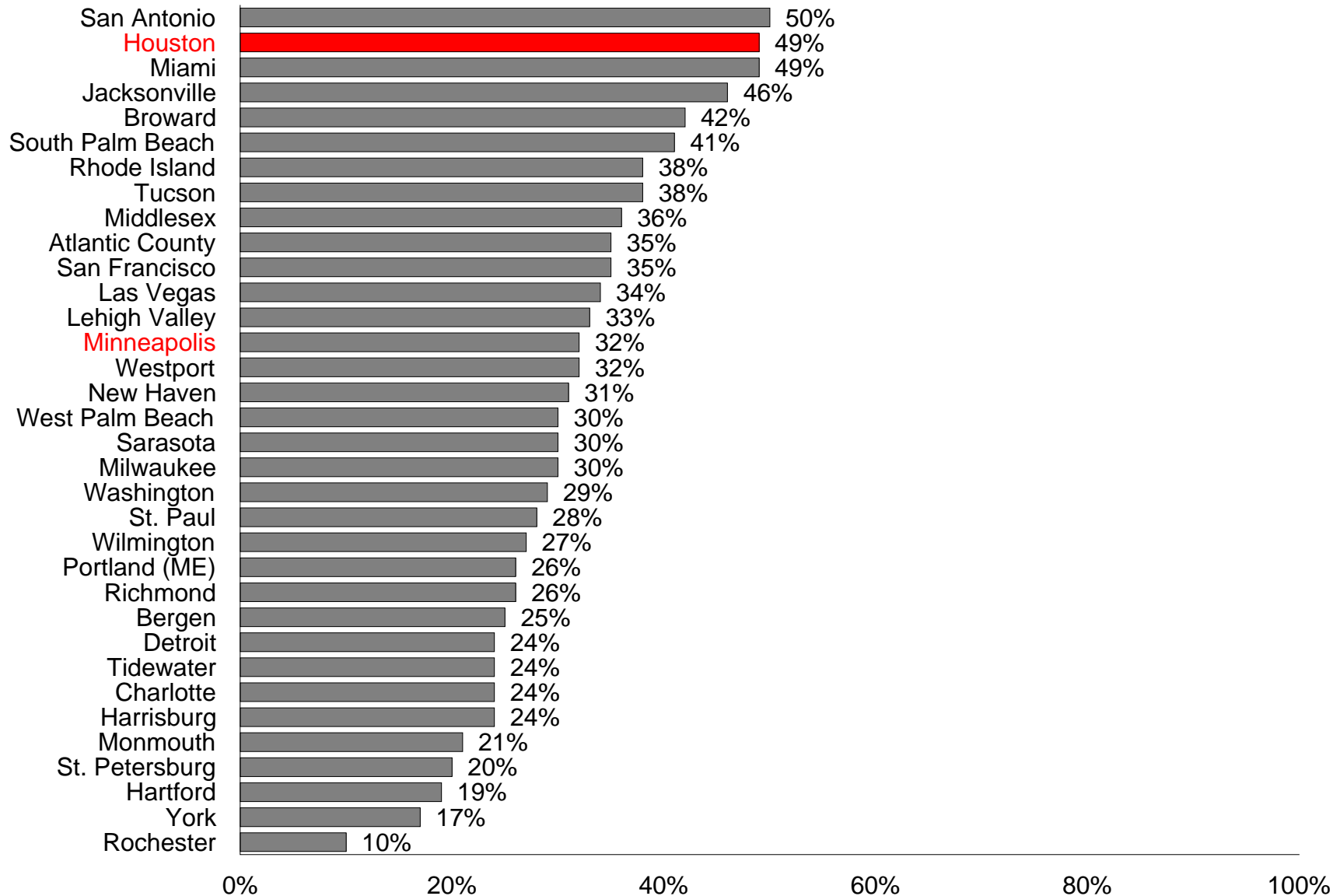
Extremely/Very Emotionally Attached to Israel

Conversionary
(Jewish Respondents)

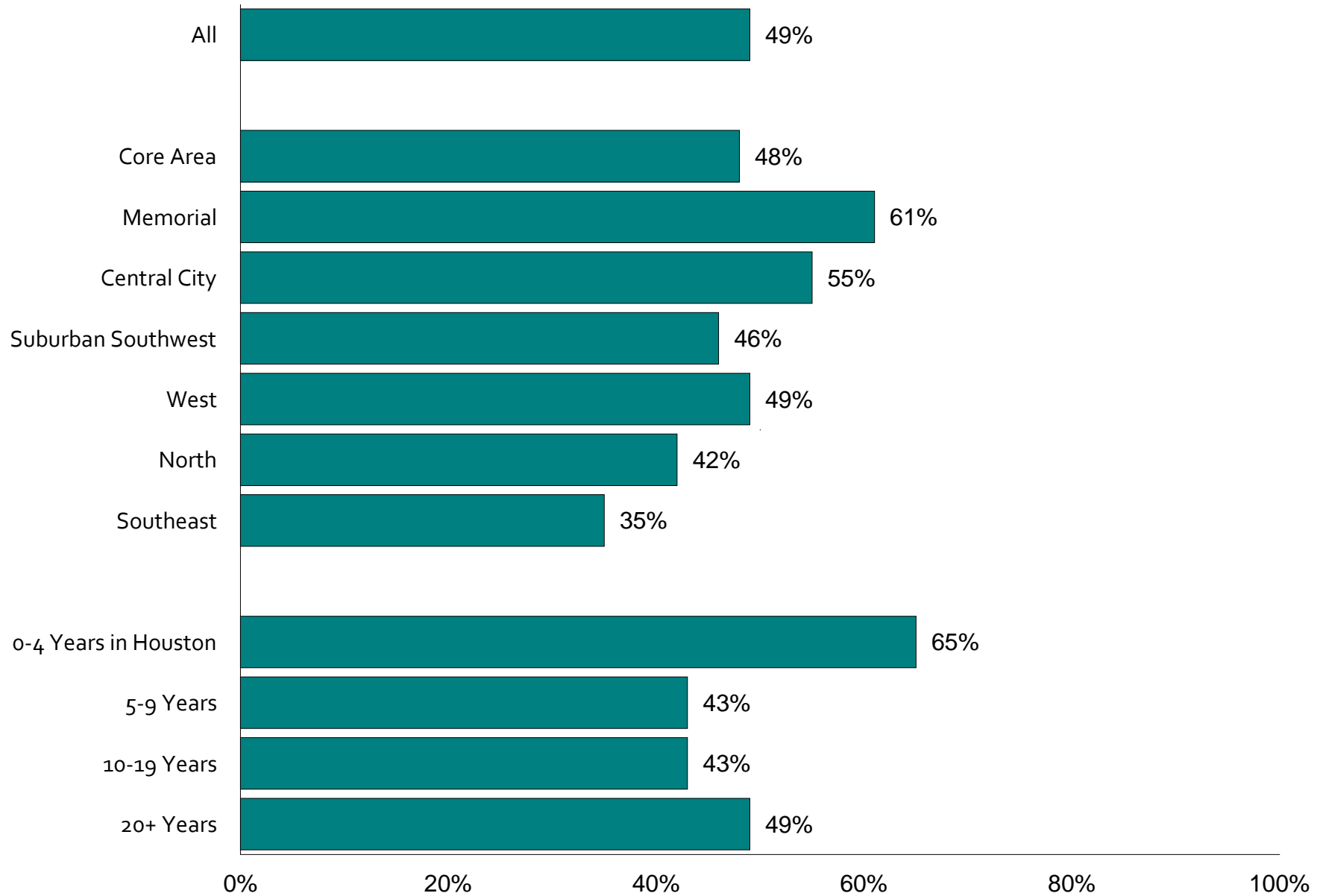


Extremely/Very Emotionally Attached to Israel

Intermarried
(Jewish Respondents)

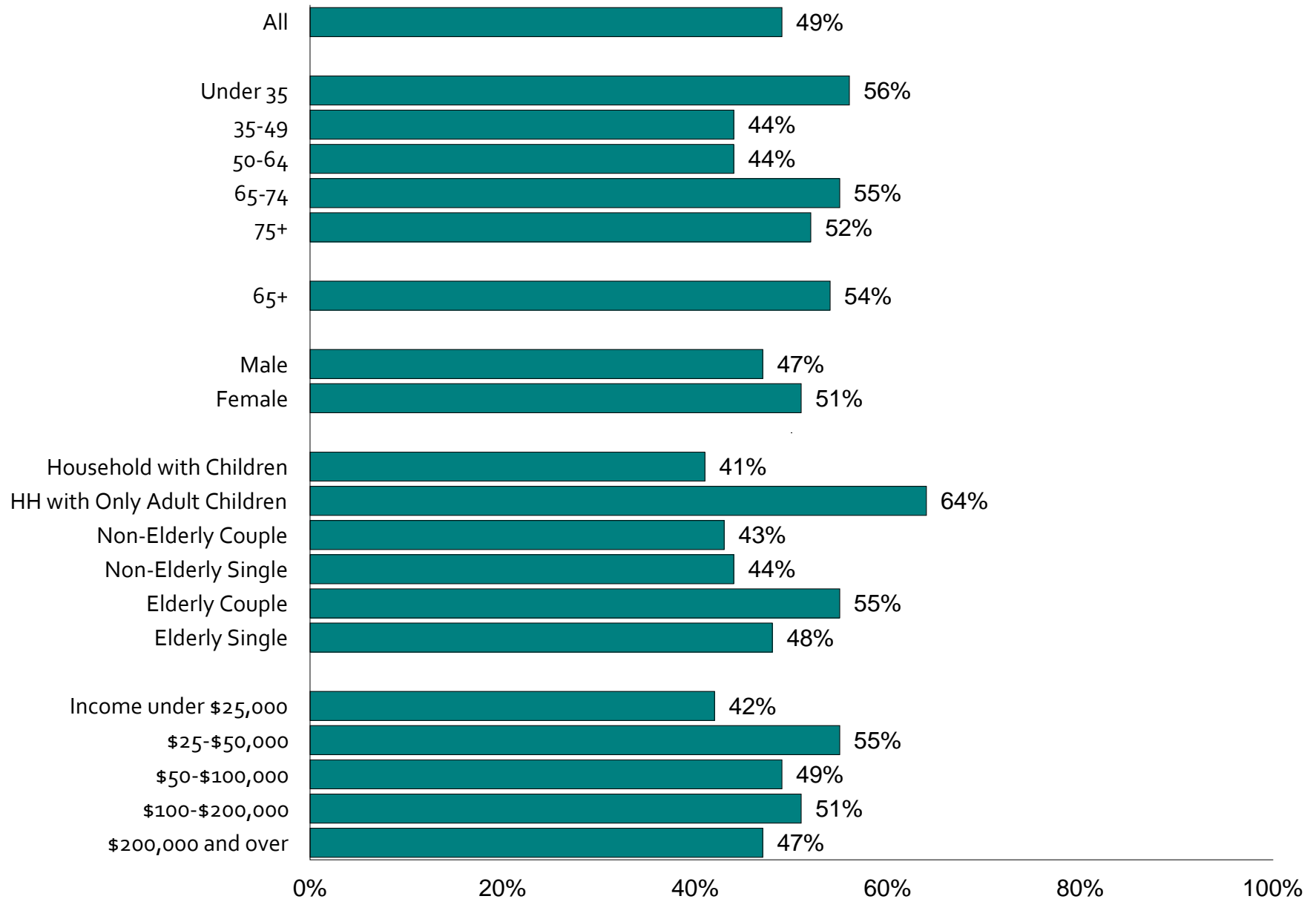


Extremely/Very Attached to Israel (Jewish Respondents)



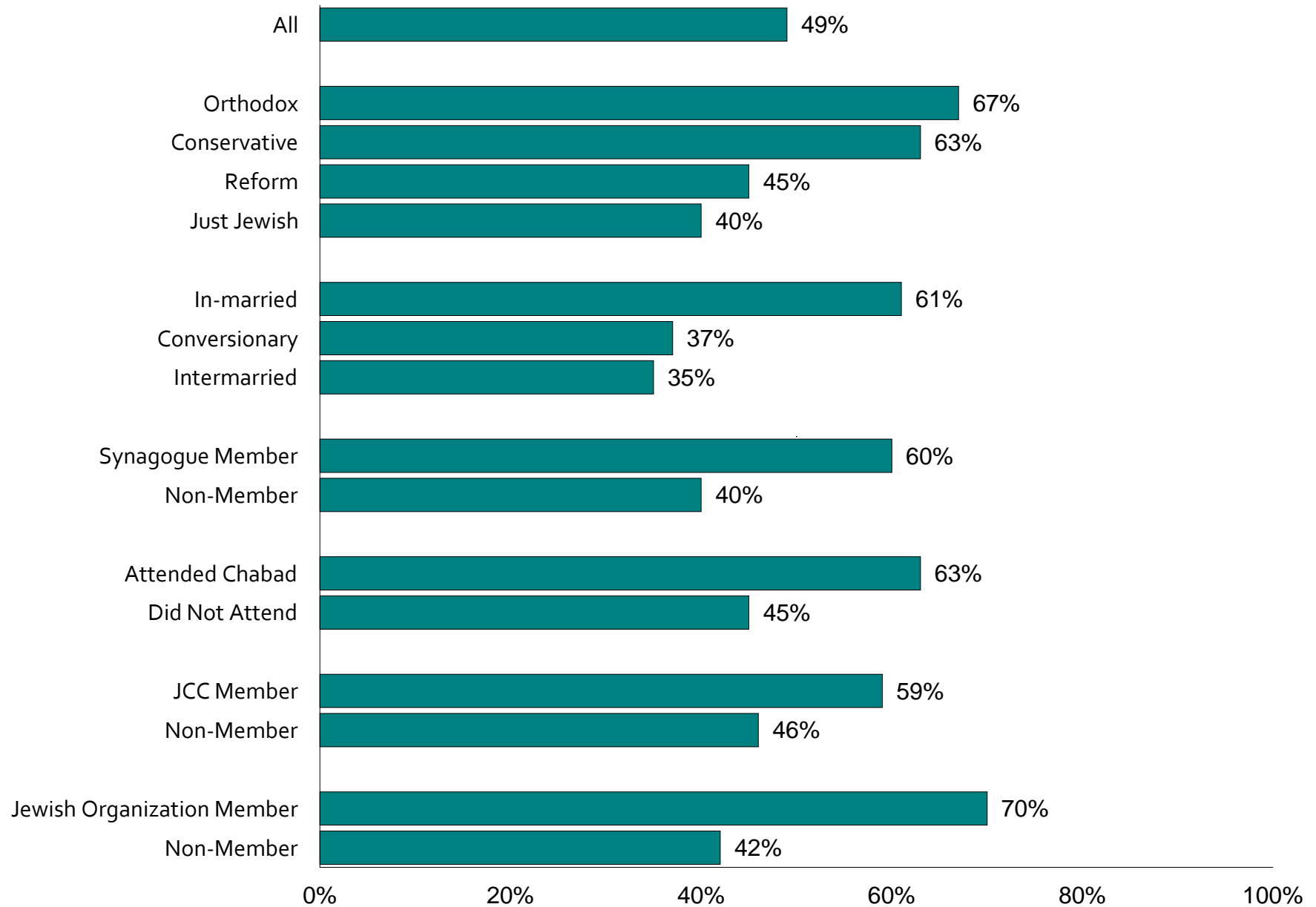
Extremely/Very Attached to Israel

(Jewish Respondents)



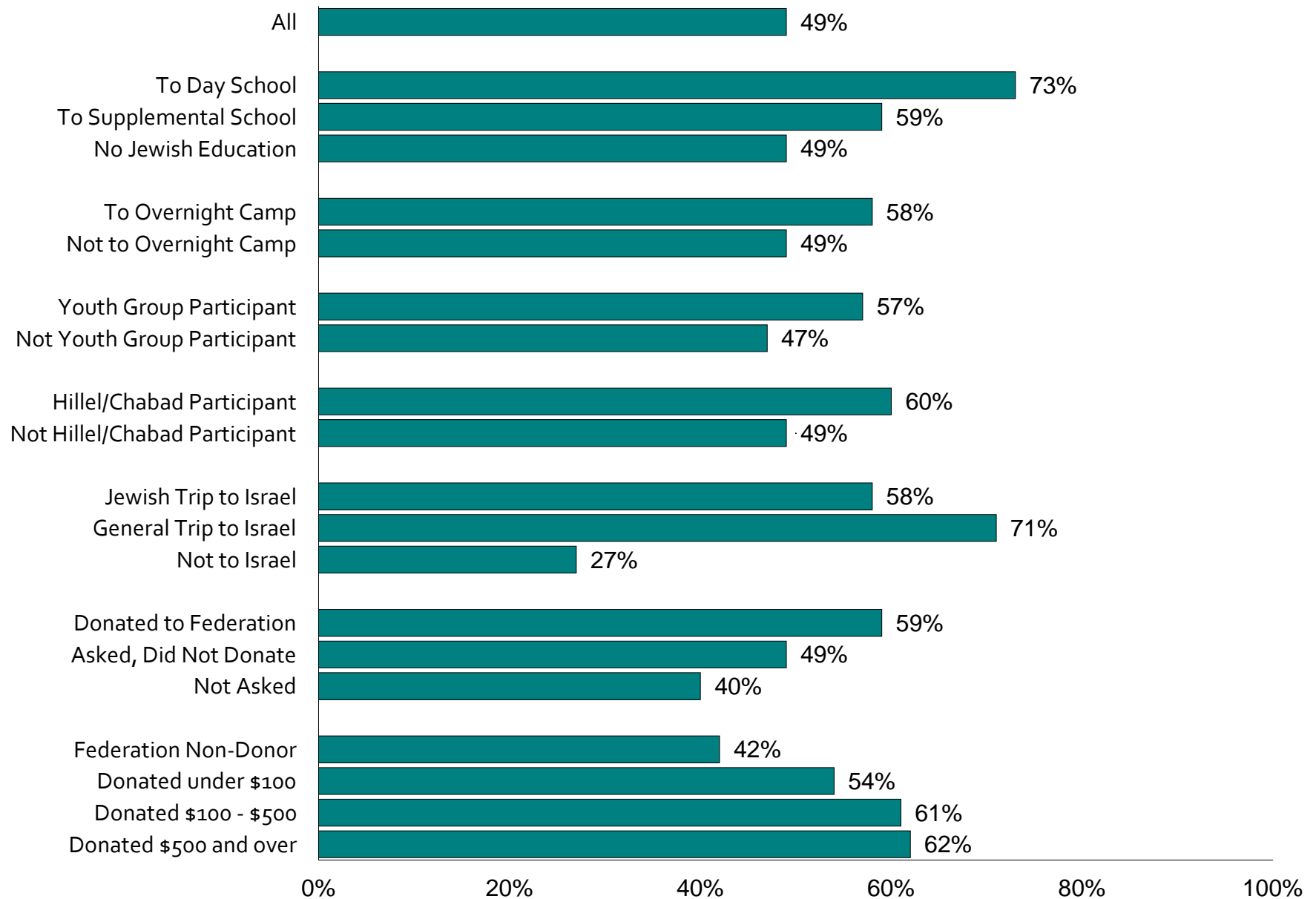
Extremely/Very Attached to Israel

(Jewish Respondents)

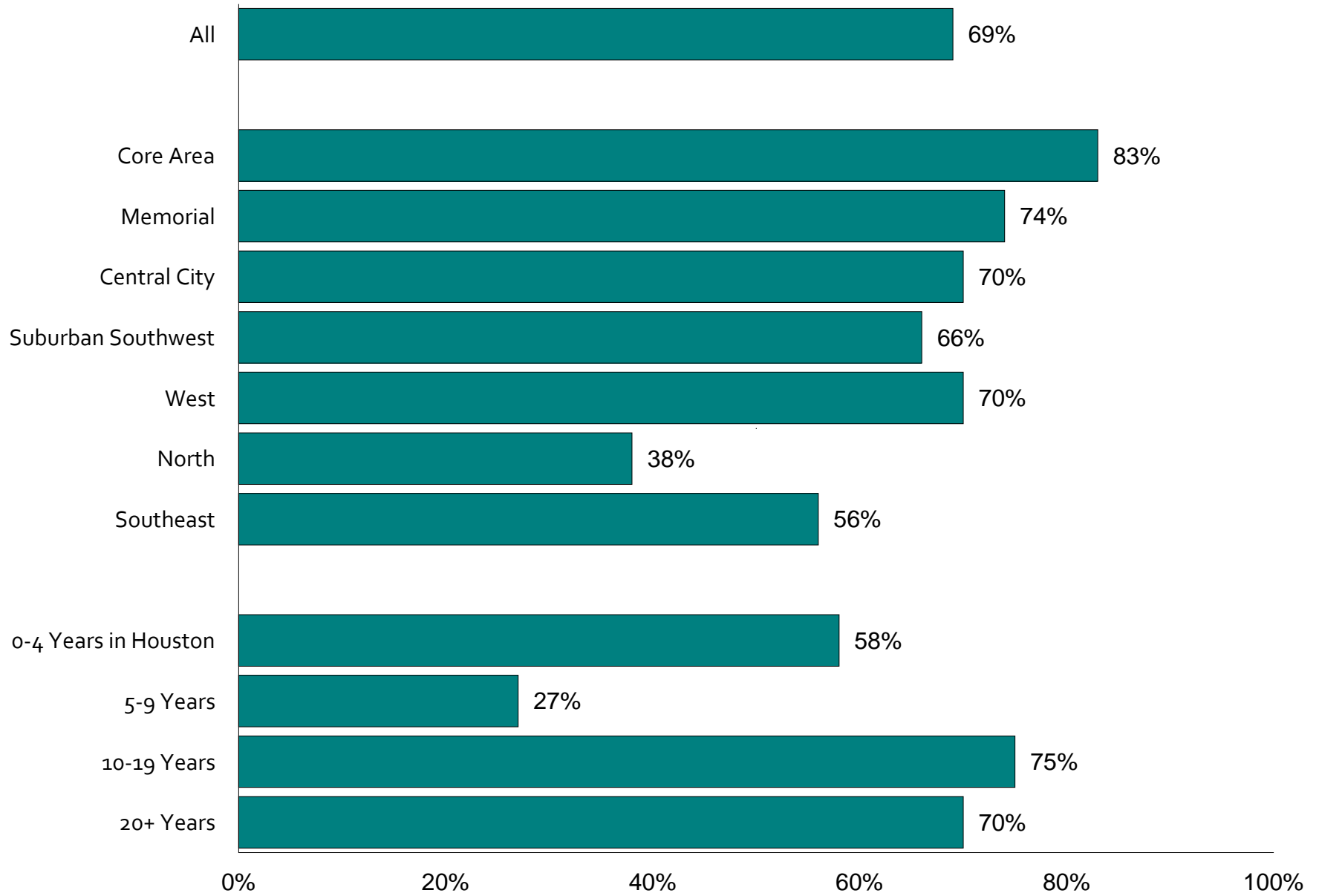


Extremely/Very Attached to Israel

(Jewish Respondents)

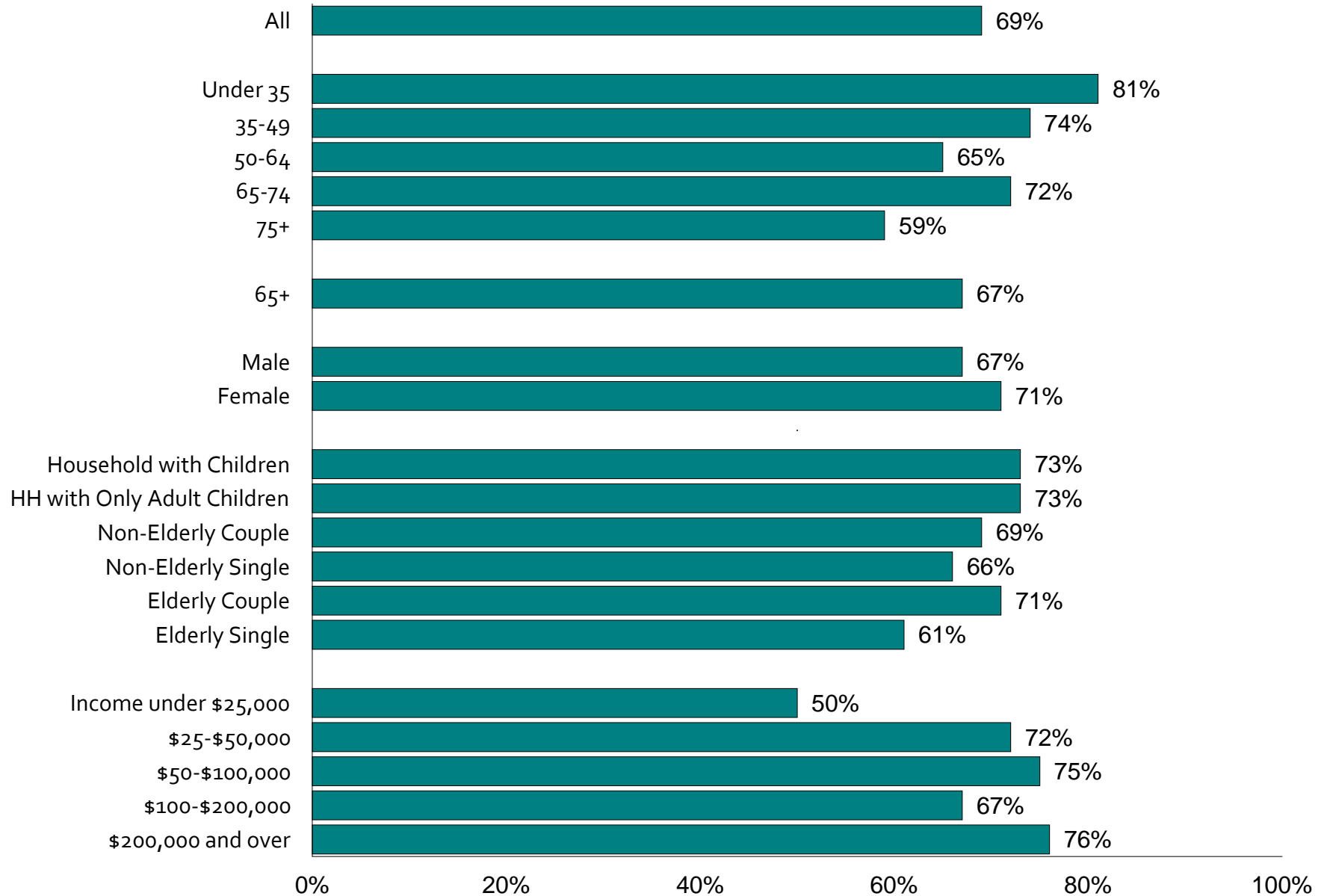


Had Conversations with Other Houston Jews About Political Situation in Israel (Jewish Respondents)



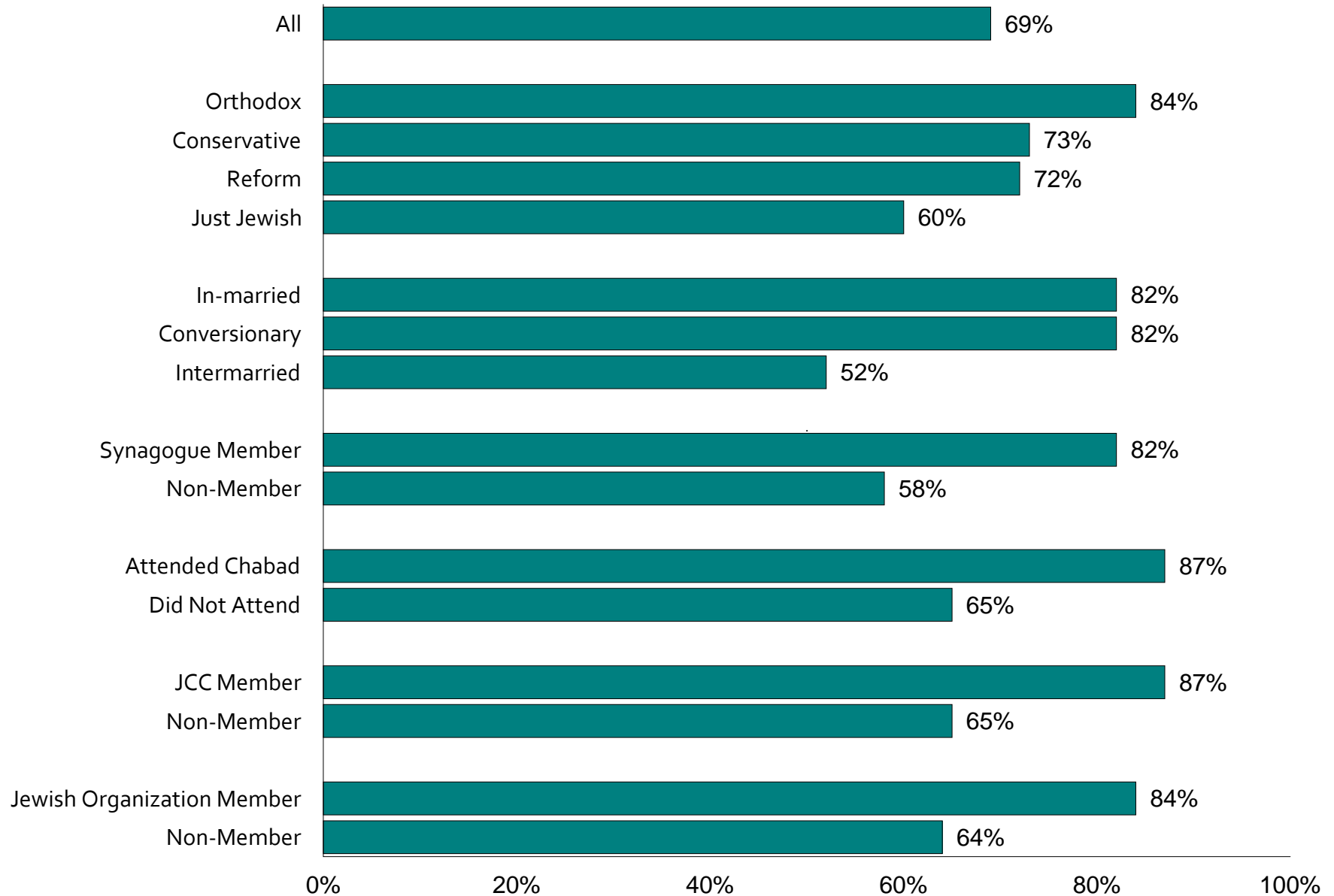
Had Conversations with Other Houston Jews About Political Situation in Israel

(Jewish Respondents)



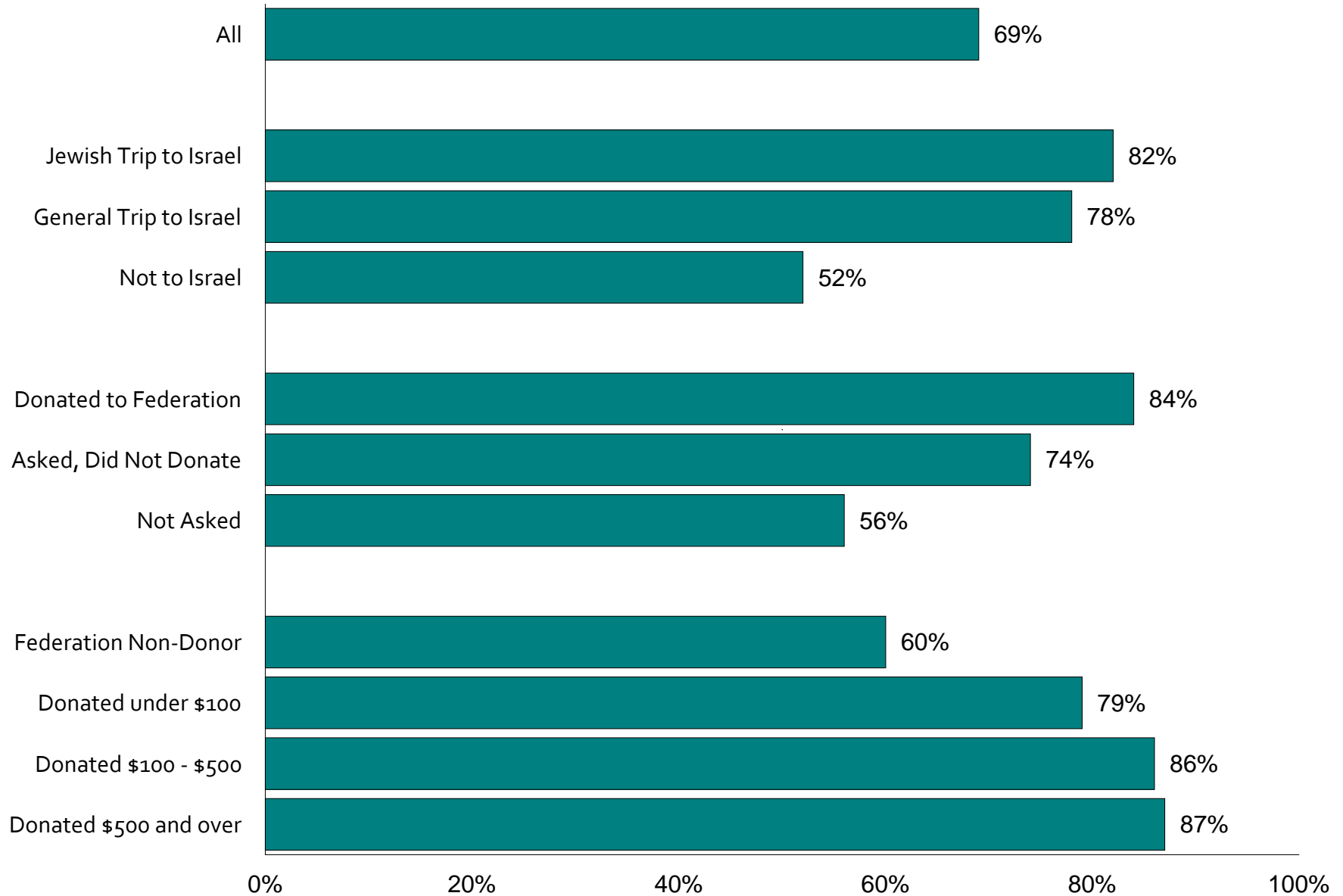
Had Conversations with Other Houston Jews About Political Situation in Israel

(Jewish Respondents)



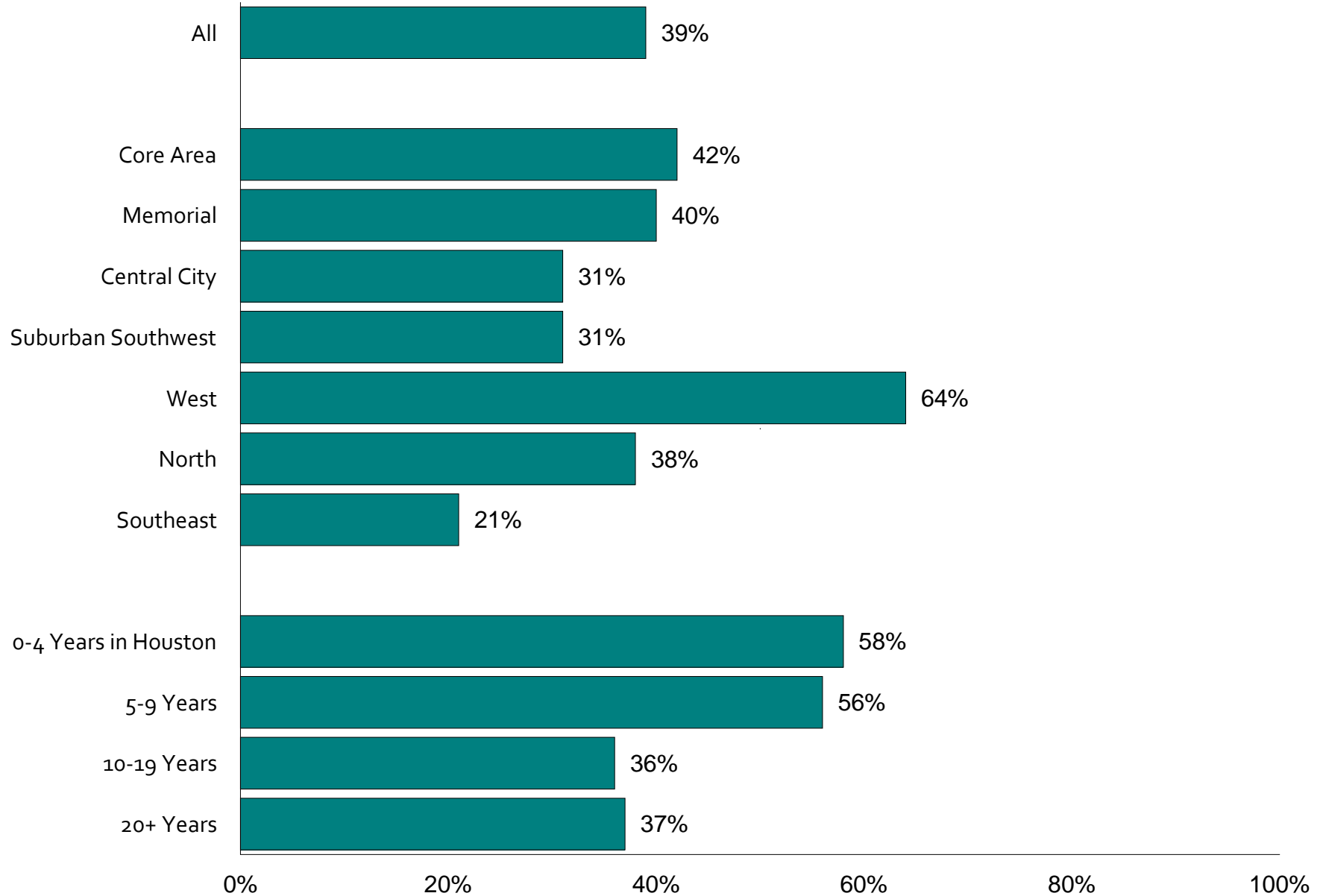
Had Conversations with Other Houston Jews About Political Situation in Israel

(Jewish Respondents)



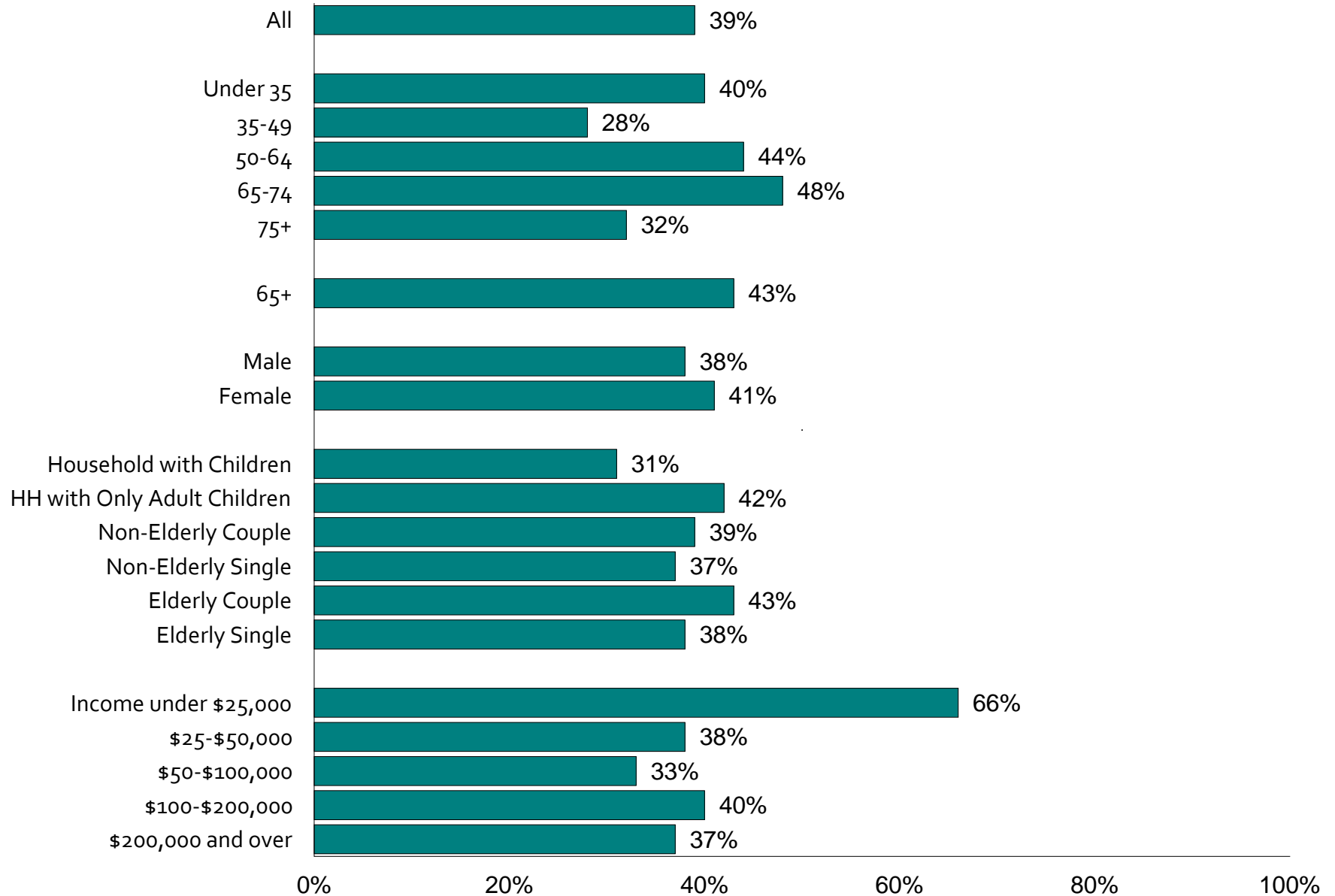
Frequently/Usually Hesitate to Express Views About Political Situation in Israel

(The 69% of Jewish Respondents Who Have Had Conversations about Israel with Other Jews in Houston in the Past Year)



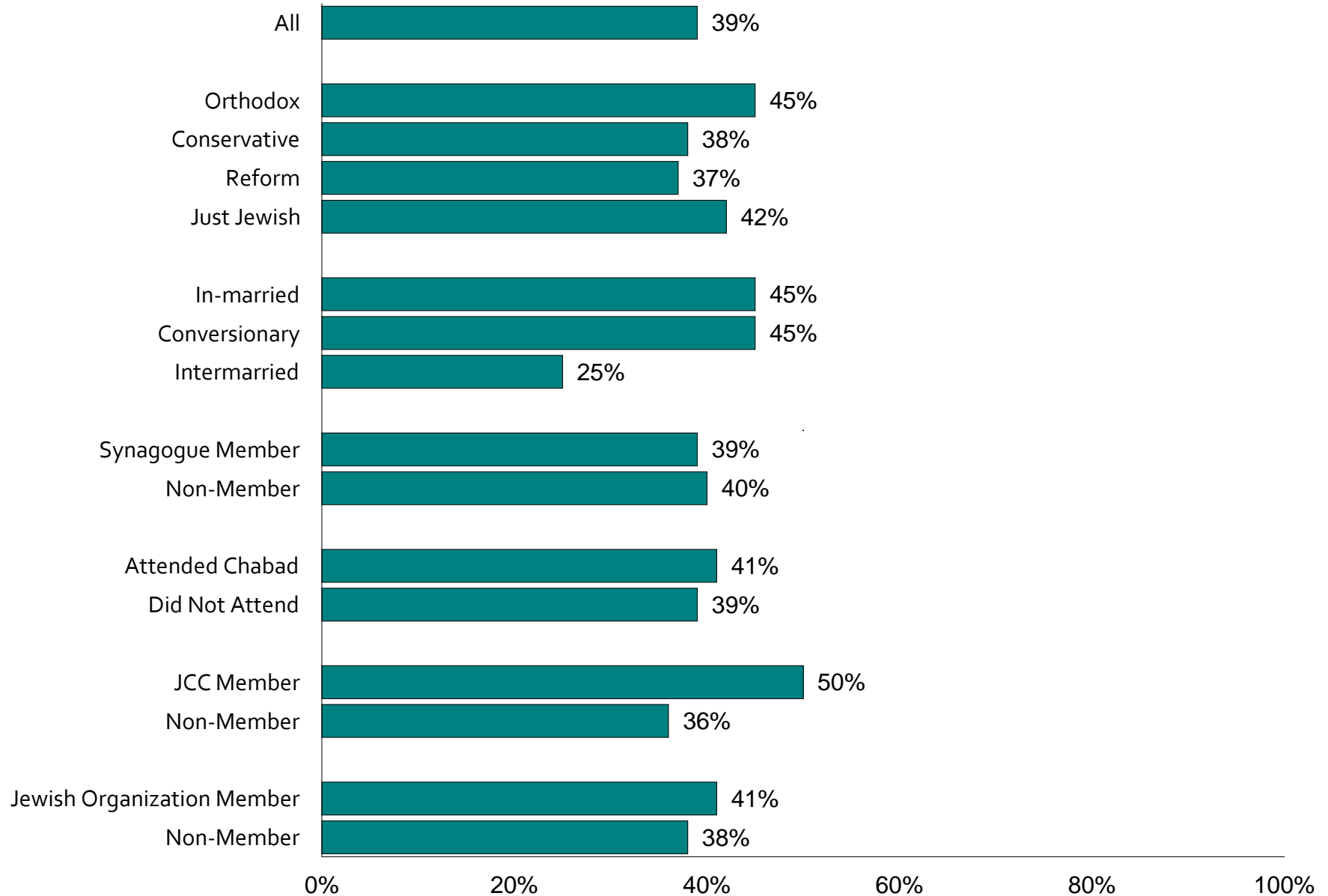
Frequently/Usually Hesitate to Express Views About Political Situation in Israel

(The 69% of Jewish Respondents Who Have Had Conversations about Israel with Other Jews in Houston in the Past Year)



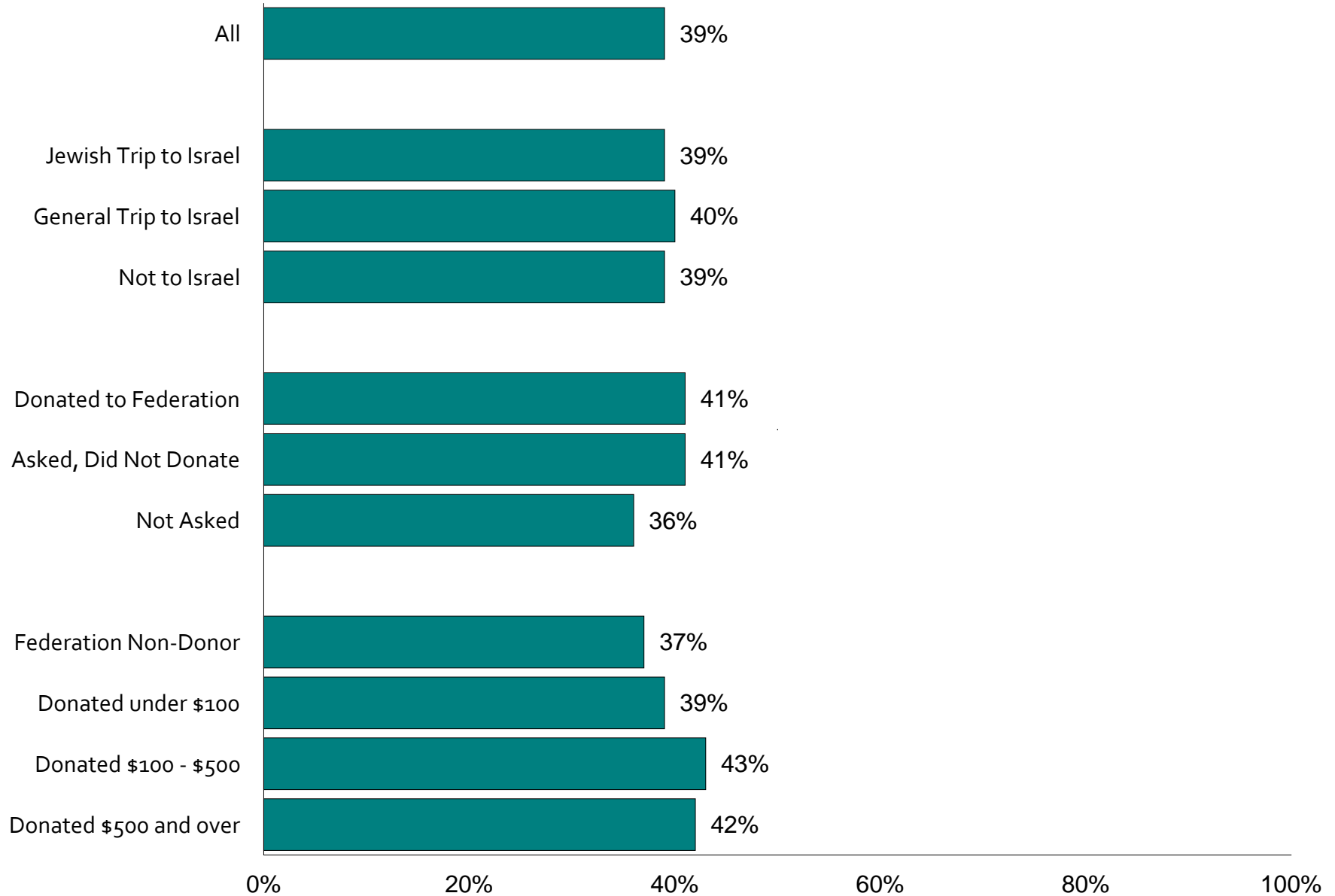
Frequently/Usually Hesitate to Express Views About Political Situation in Israel

(The 69% of Jewish Respondents Who Have Had Conversations about Israel with Other Jews in Houston in the Past Year)



Frequently/Usually Hesitate to Express Views About Political Situation in Israel

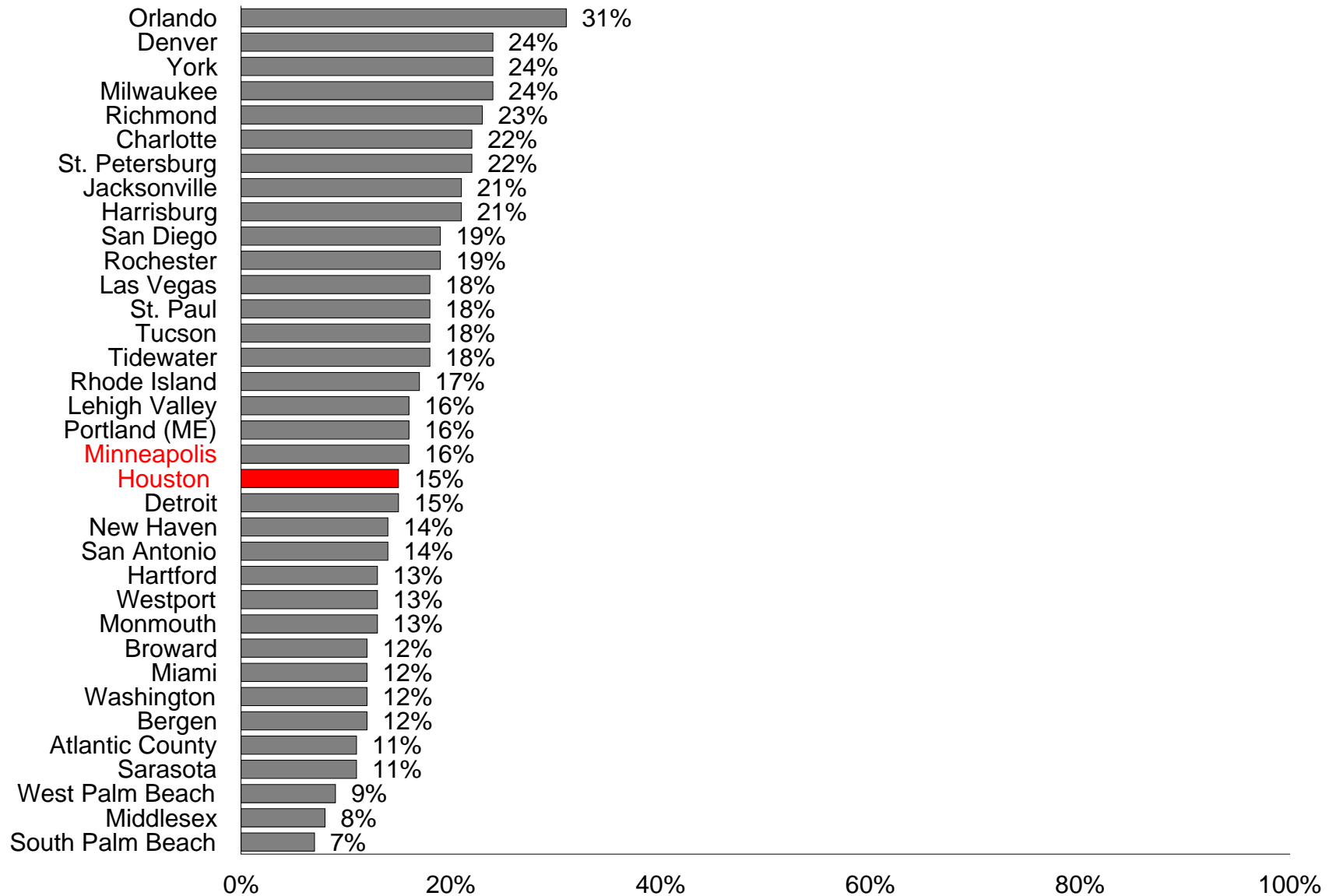
(The 69% of Jewish Respondents Who Have Had Conversations about Israel with Other Jews in Houston in the Past Year)



Anti-Semitism

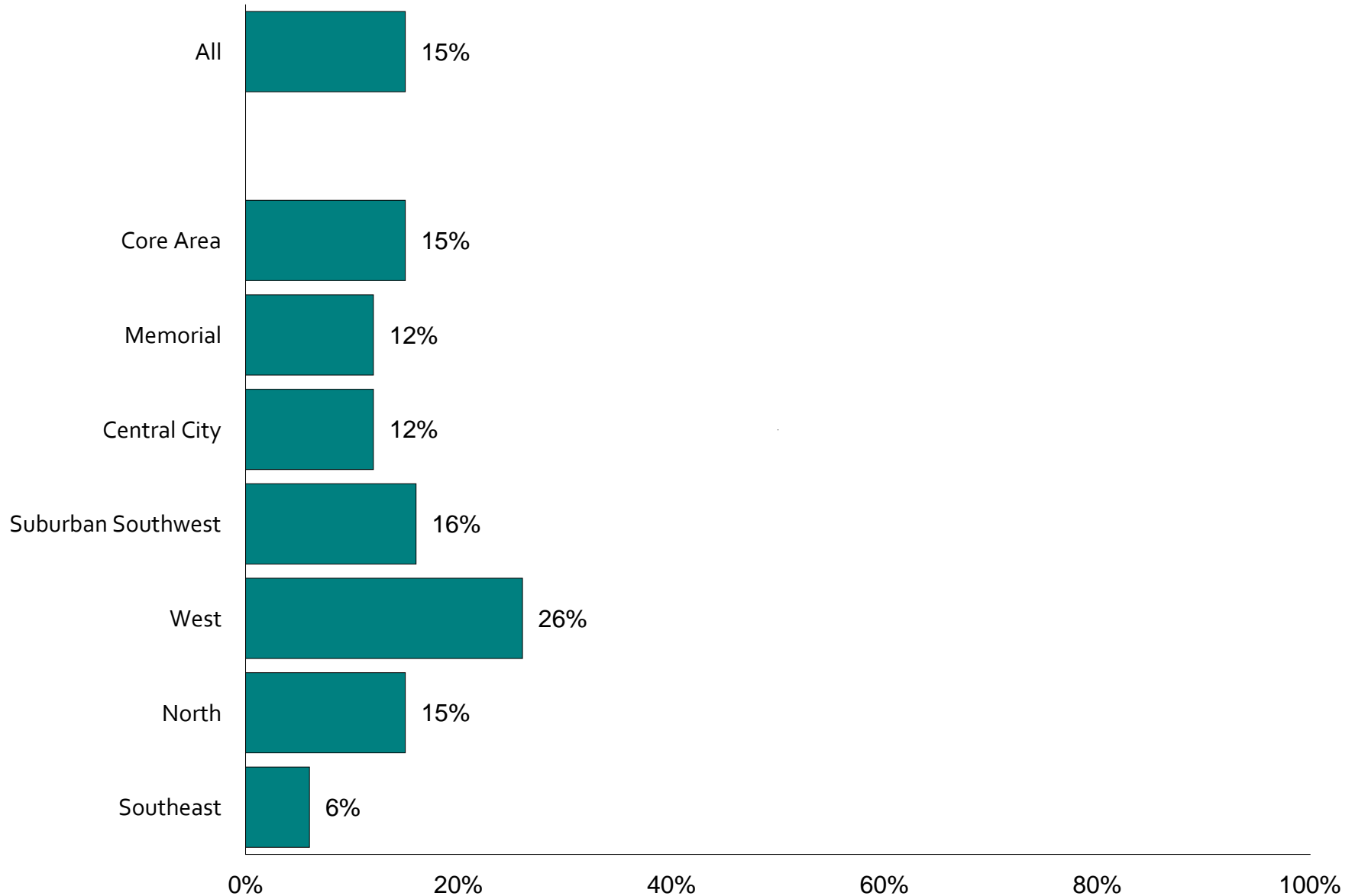
Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



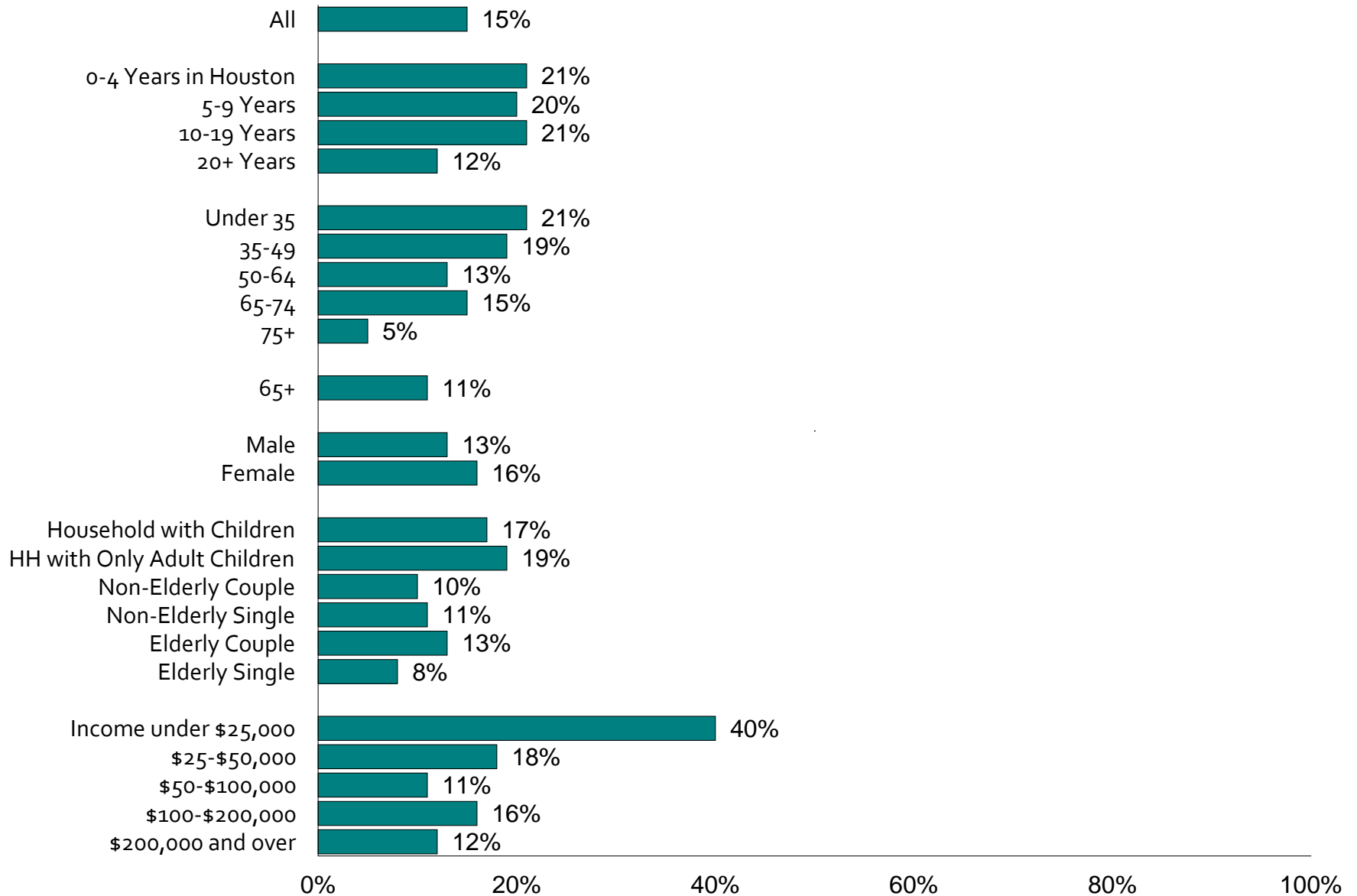
Personally Experienced Anti-Semitism in Houston in the Past Year

(Jewish Respondents)



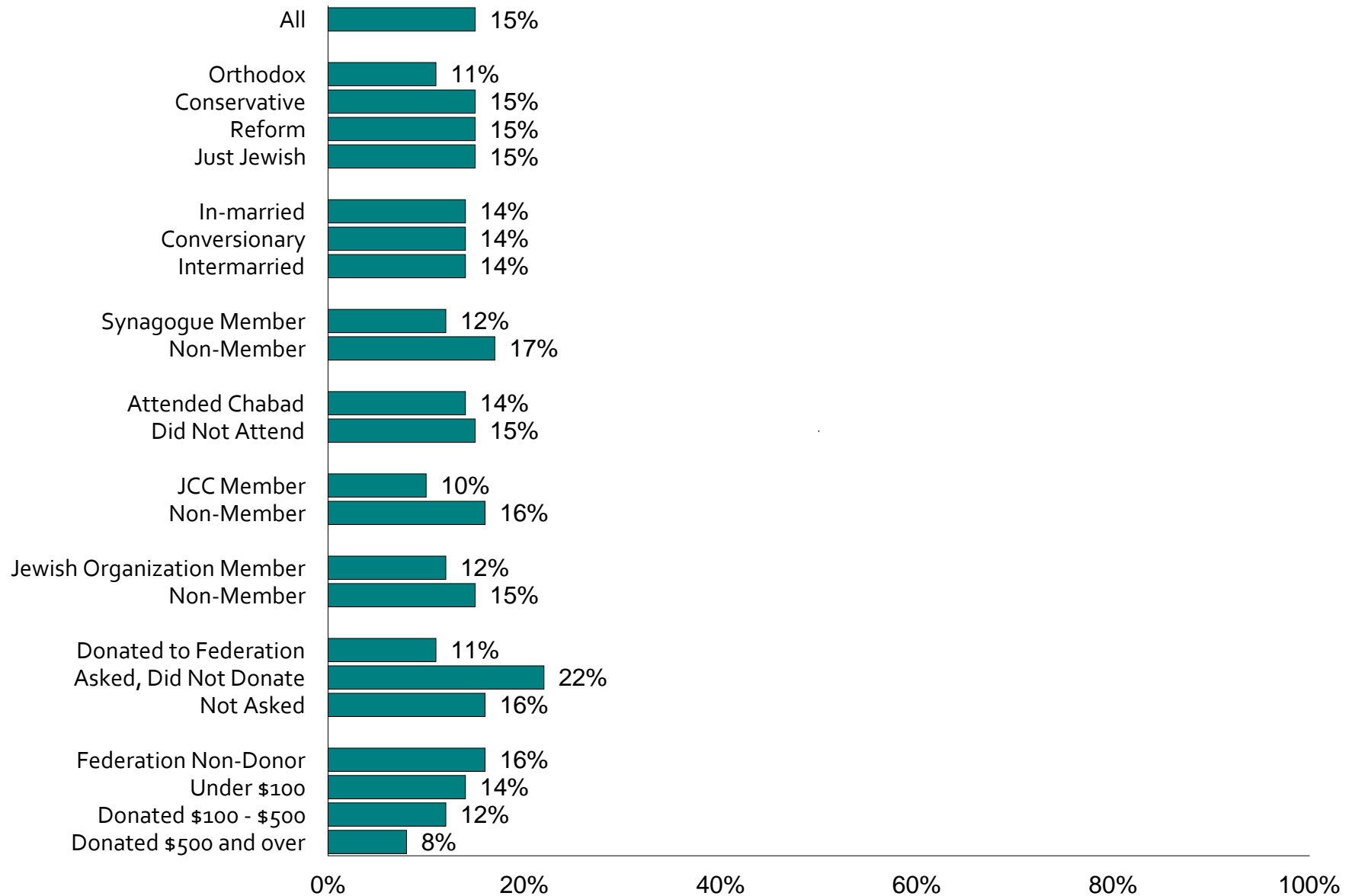
Personally Experienced Anti-Semitism in Houston in the Past Year

(Jewish Respondents)

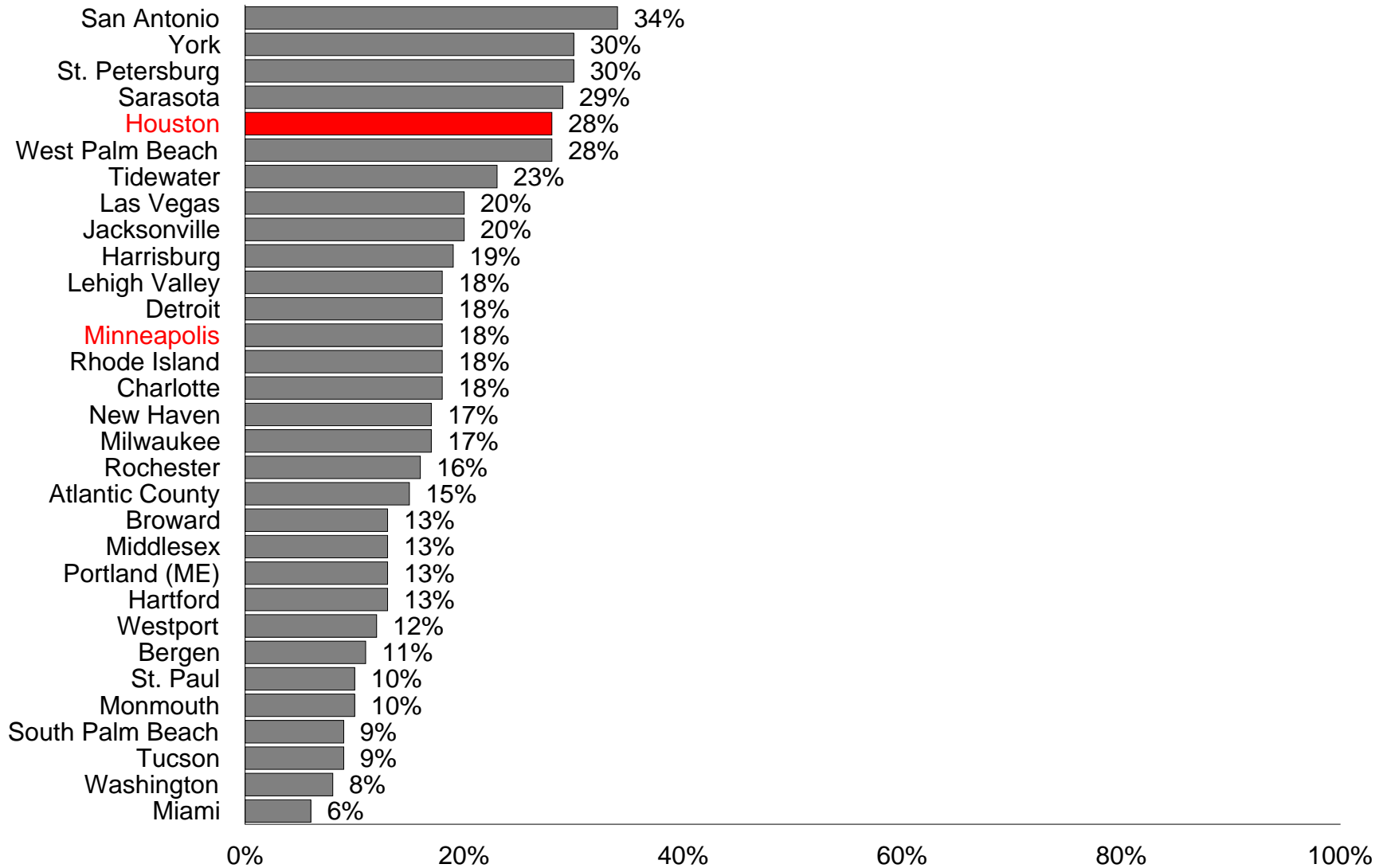


Personally Experienced Anti-Semitism in Houston in the Past Year

(Jewish Respondents)

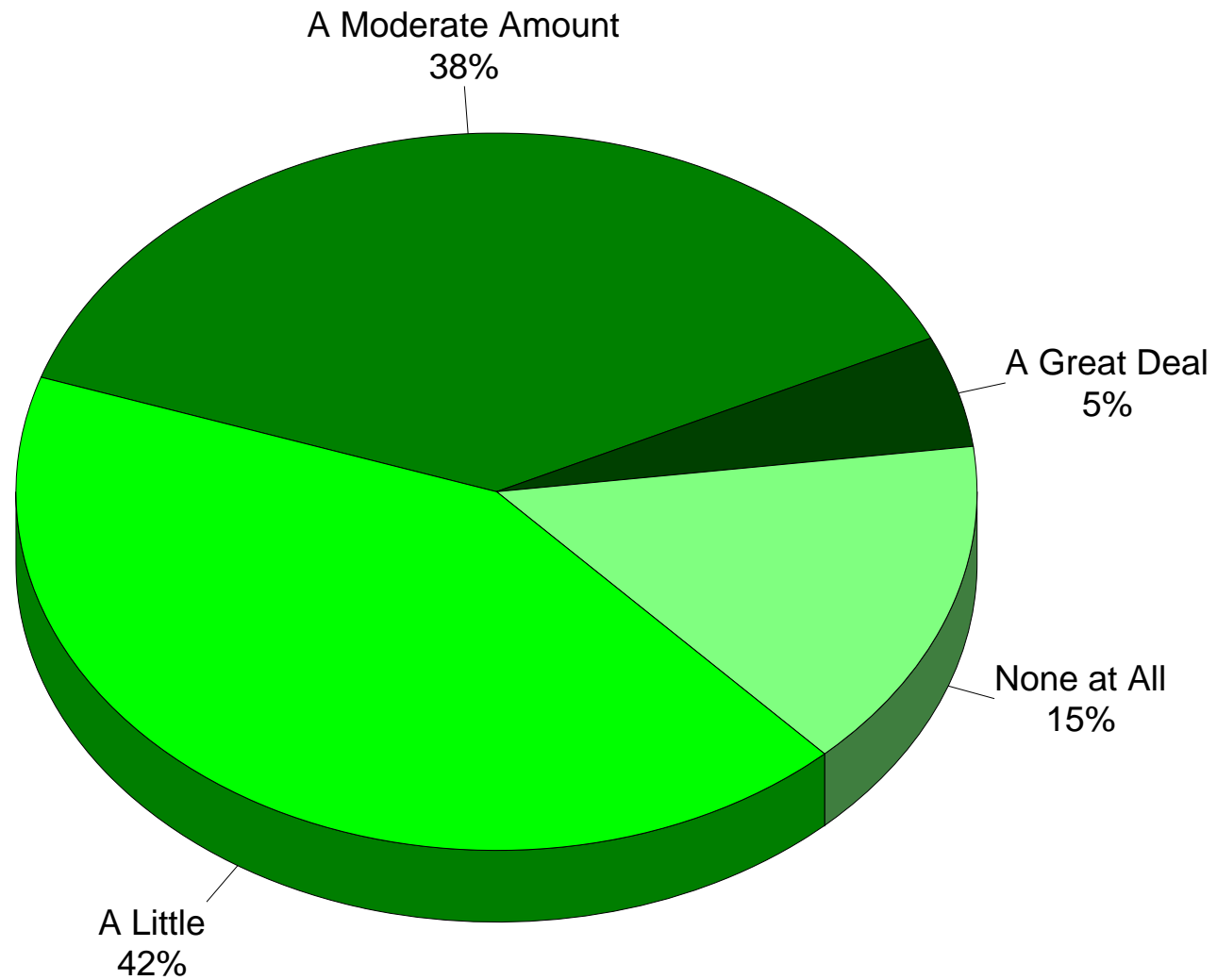


57 **Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism
in the Local Community in the Past Year**
(Households with Jewish Children Age 6-17)



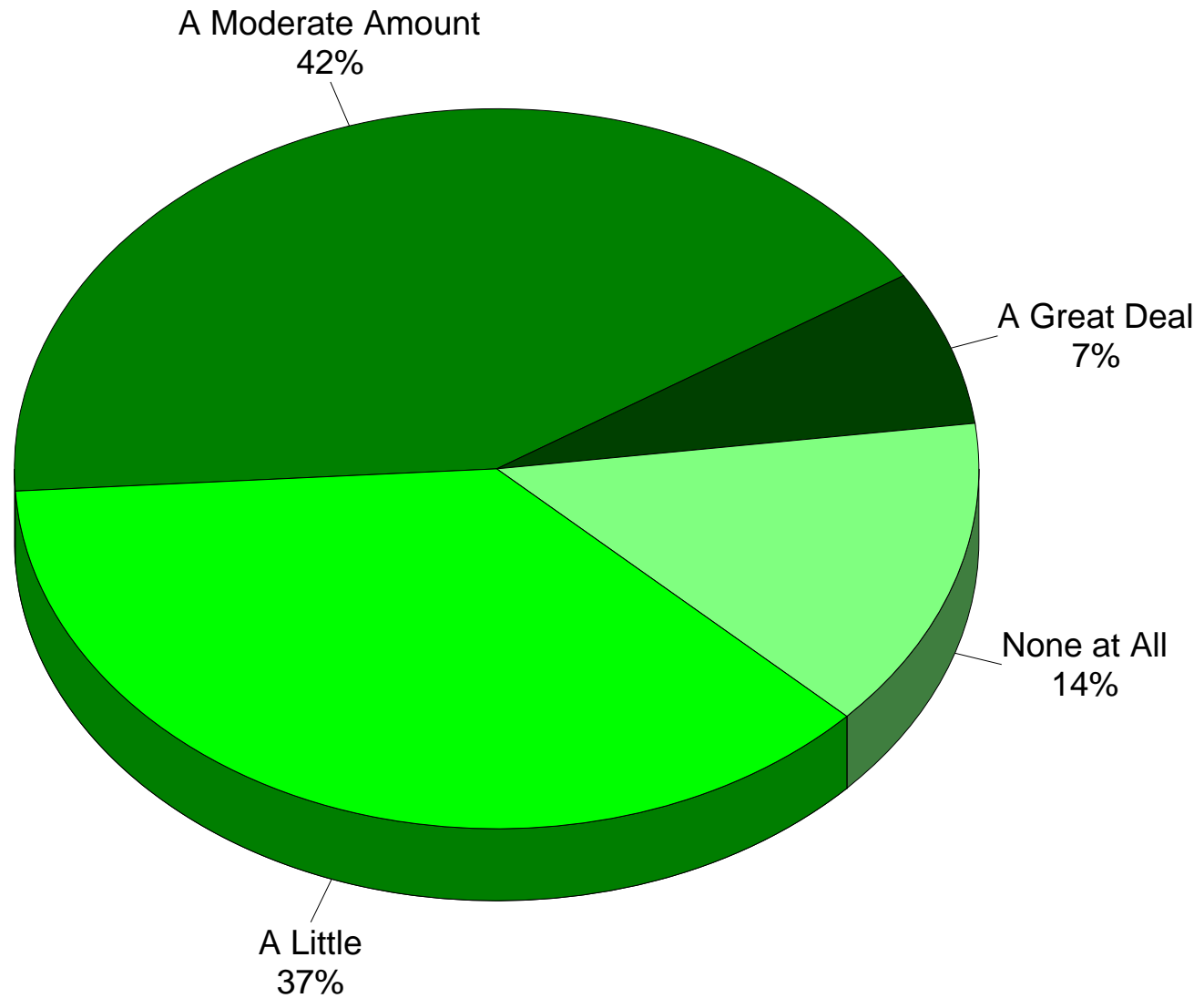
Perception of Anti-Semitism in Houston

(Respondents)



Perception of Anti-Semitism in Houston

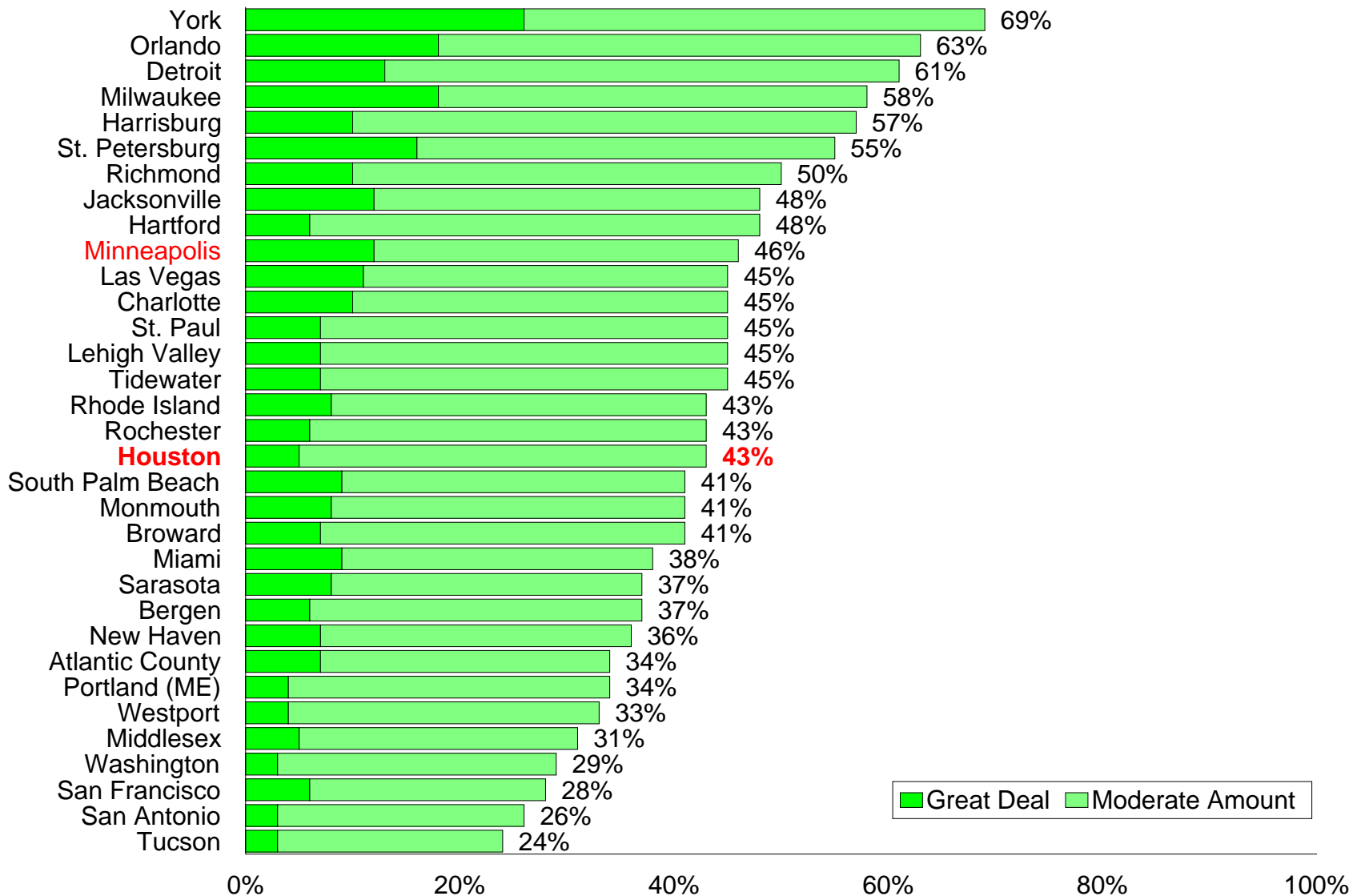
Age 65 and Over
(Respondents)



60

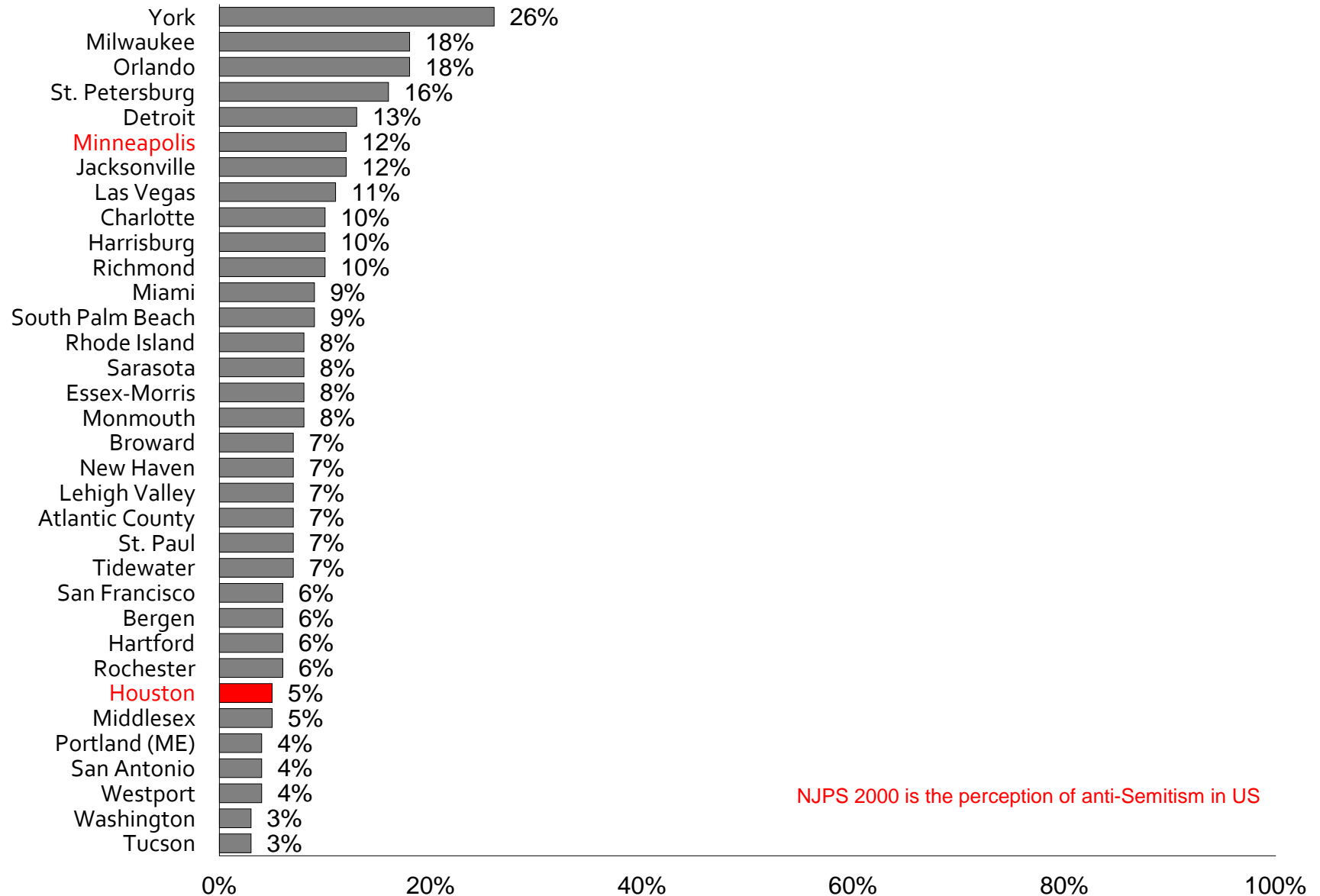
Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

(Respondents)



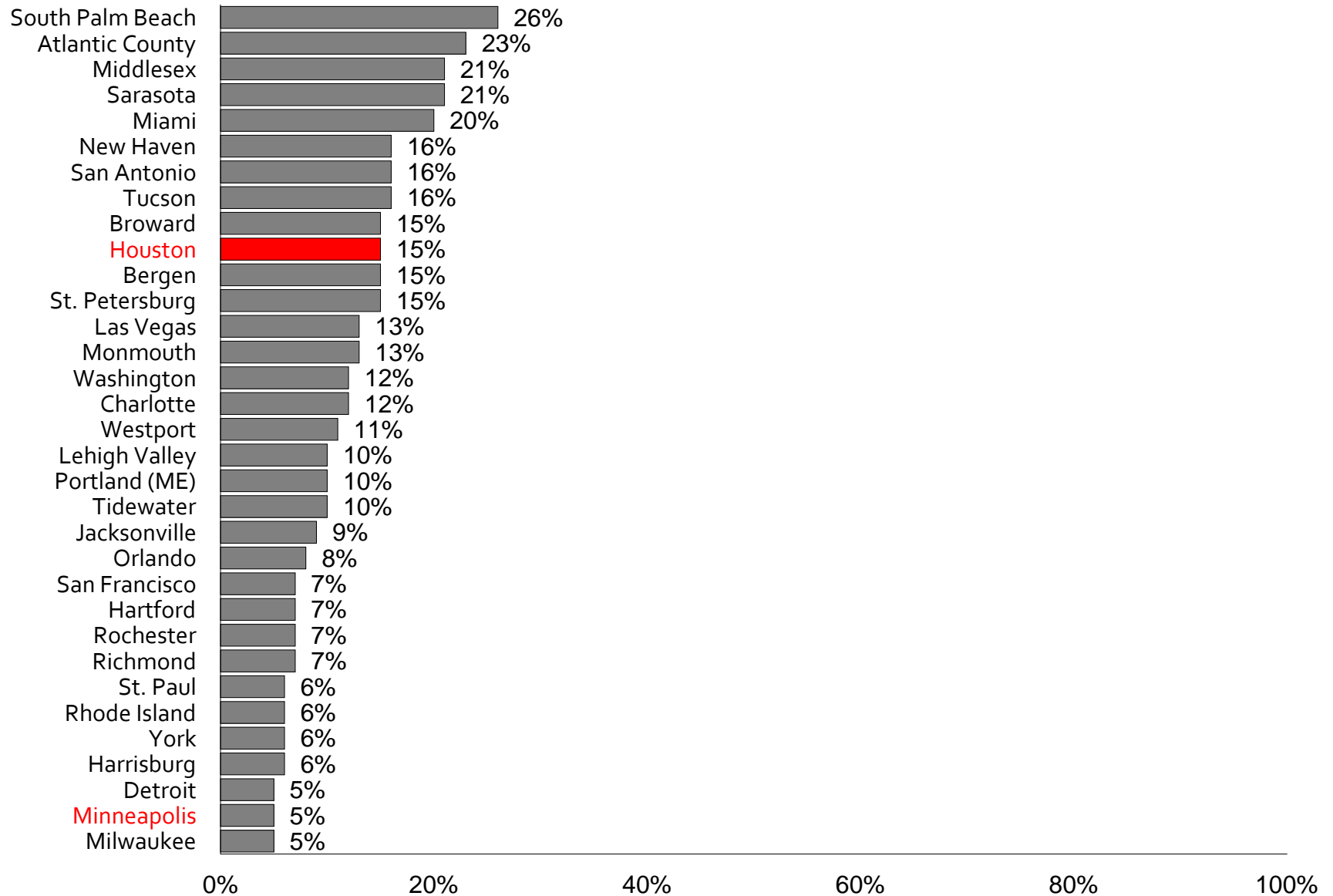
Perceive a Great Deal of Anti-Semitism in Local Community

(Respondents)



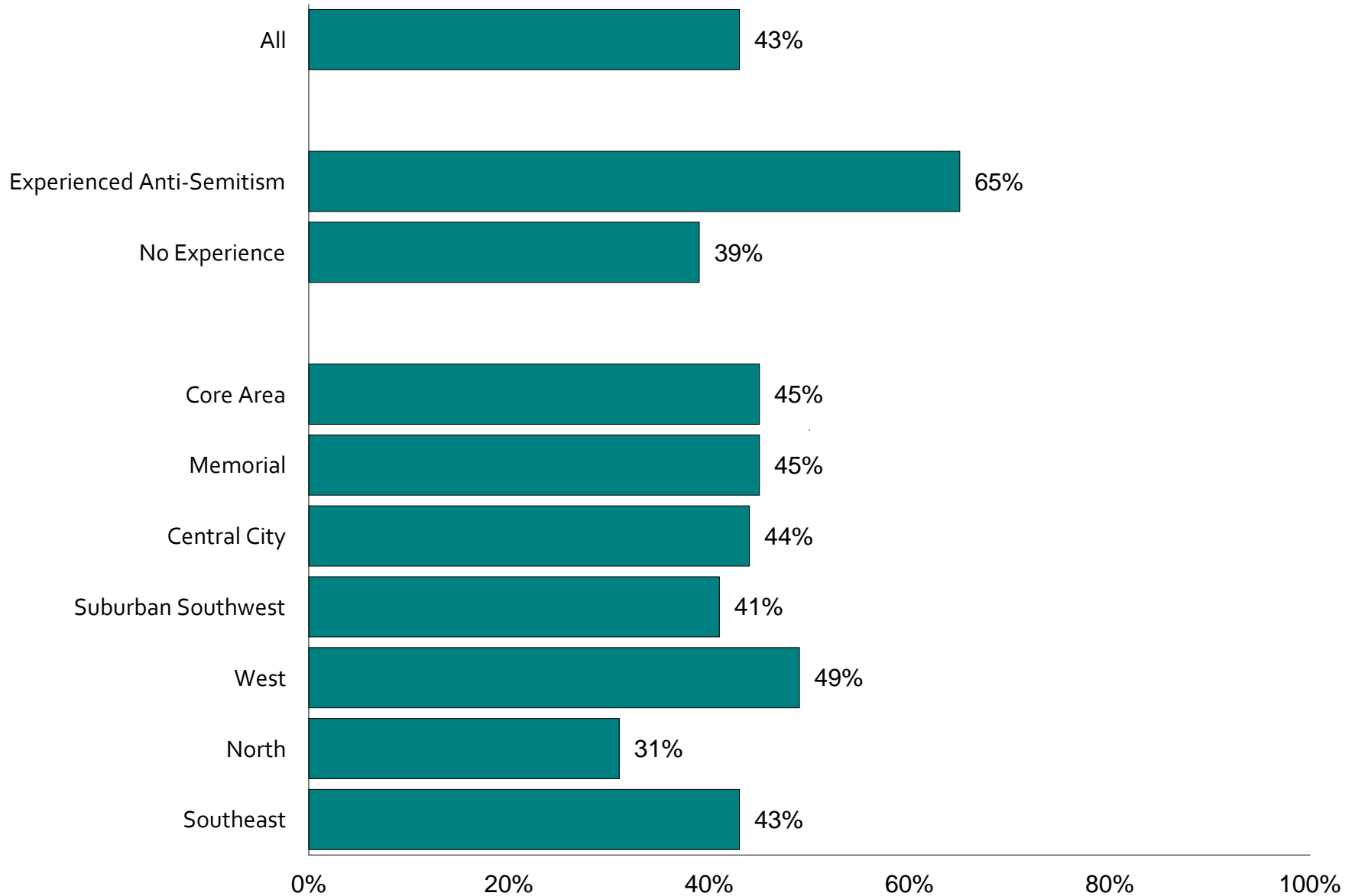
Perceive No Anti-Semitism at All in Local Community

(Respondents)

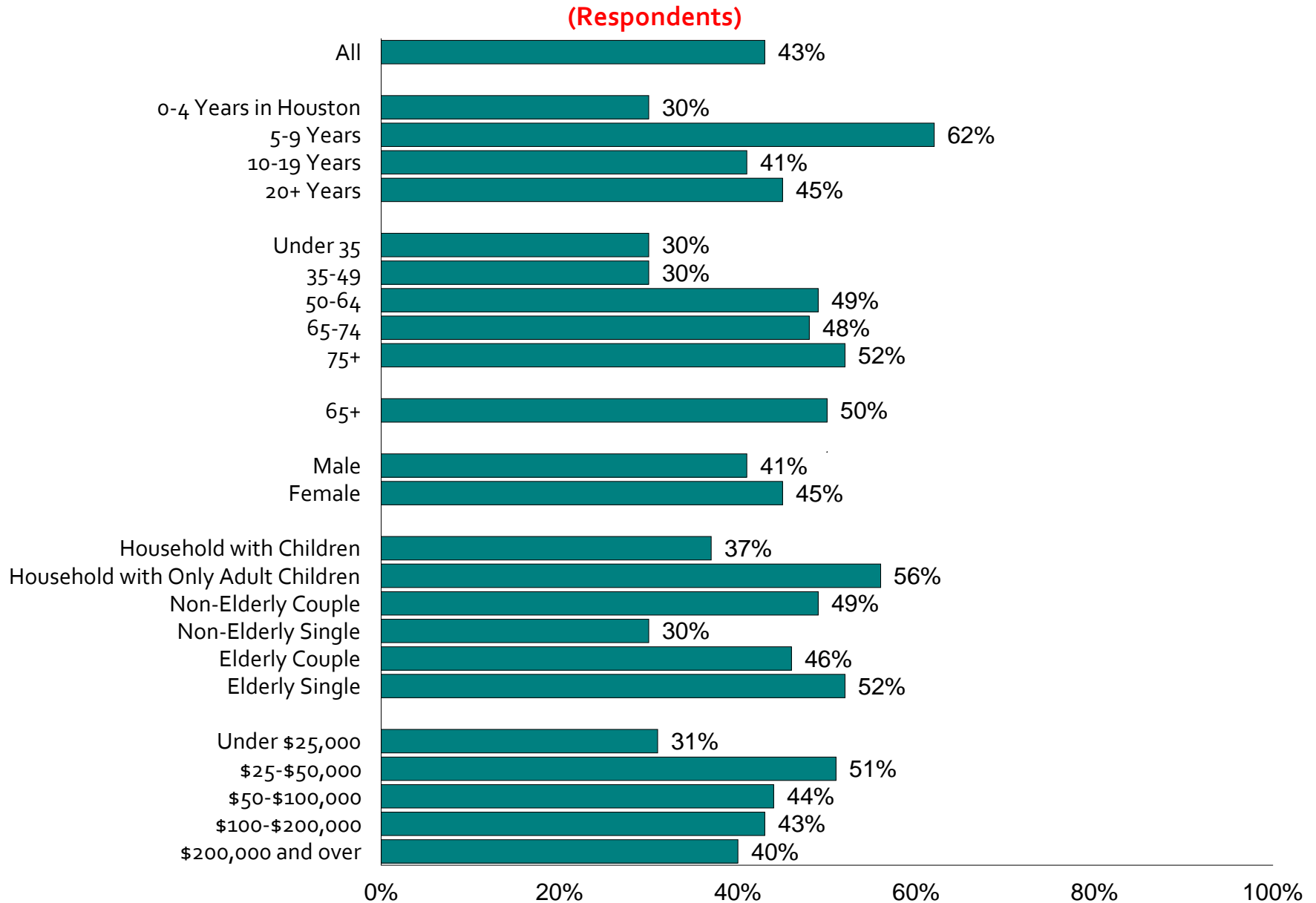


Perceive a Great Deal/Moderate Amount of Anti-Semitism in Houston

(Respondents)

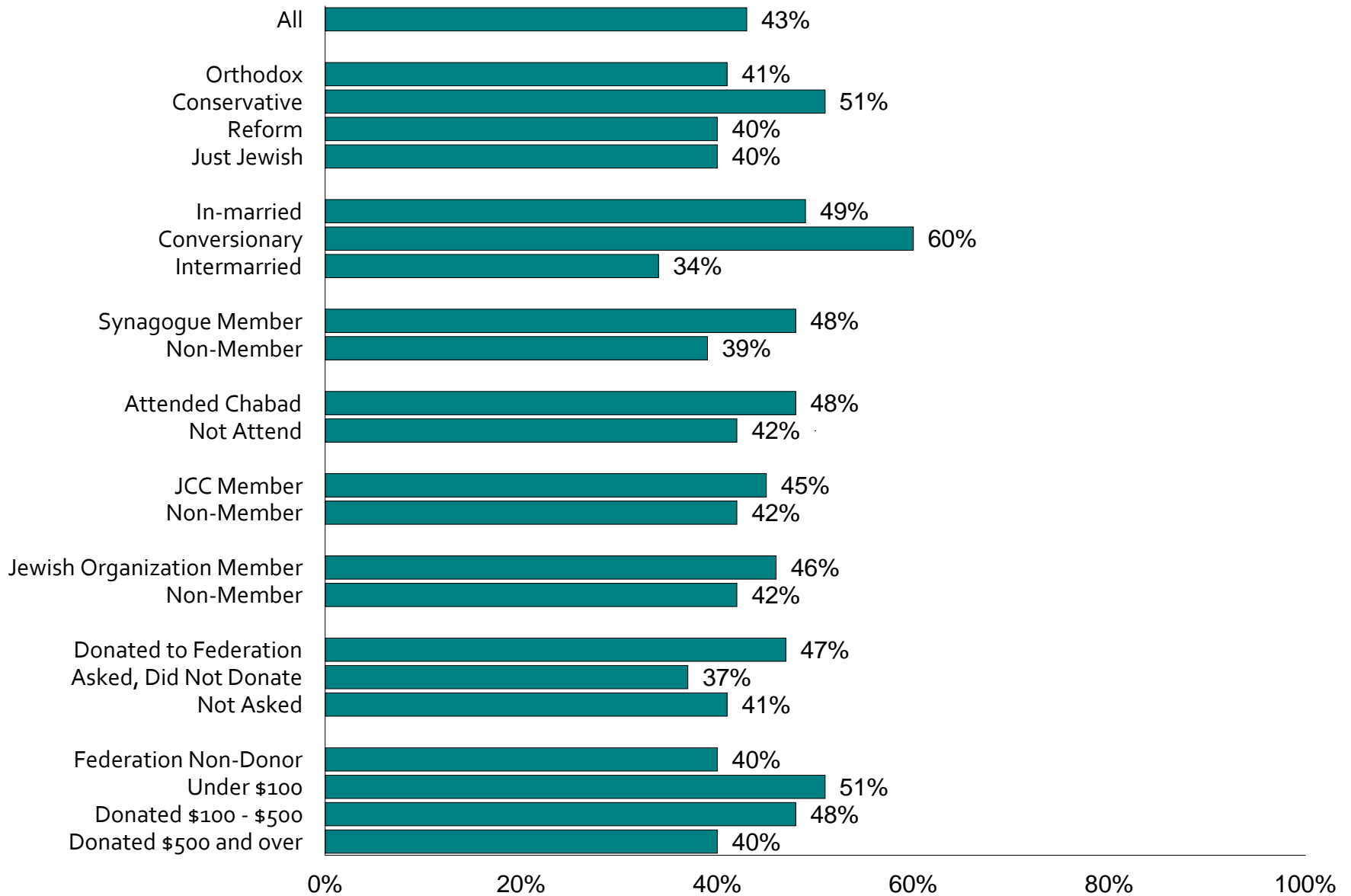


Perceive a Great Deal/Moderate Amount of Anti-Semitism in Houston



Perceive a Great Deal/Moderate Amount of Anti-Semitism in Houston

(Respondents)

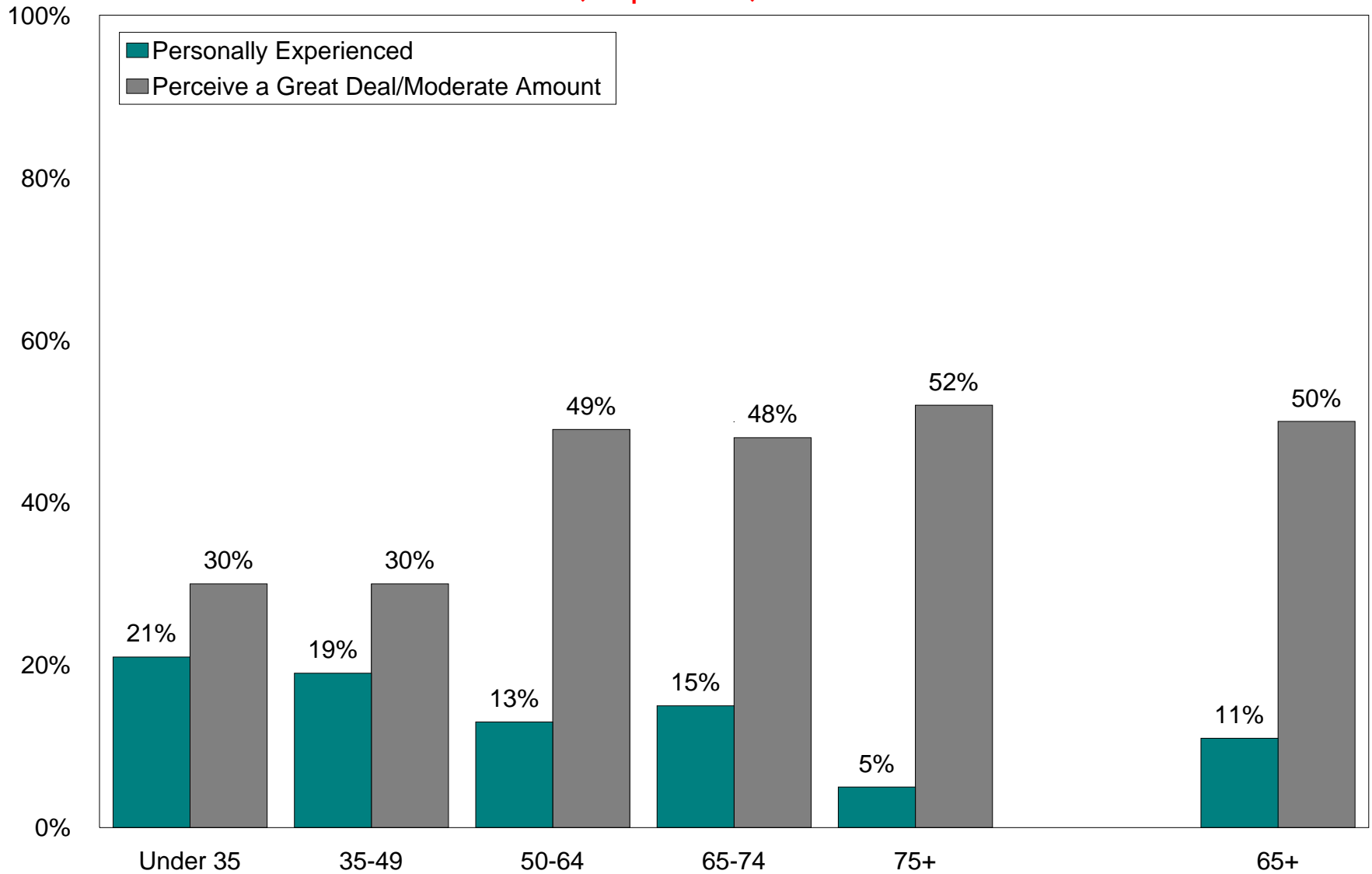


Personally Experienced Anti-Semitism in Houston in the Past Year

Compared to

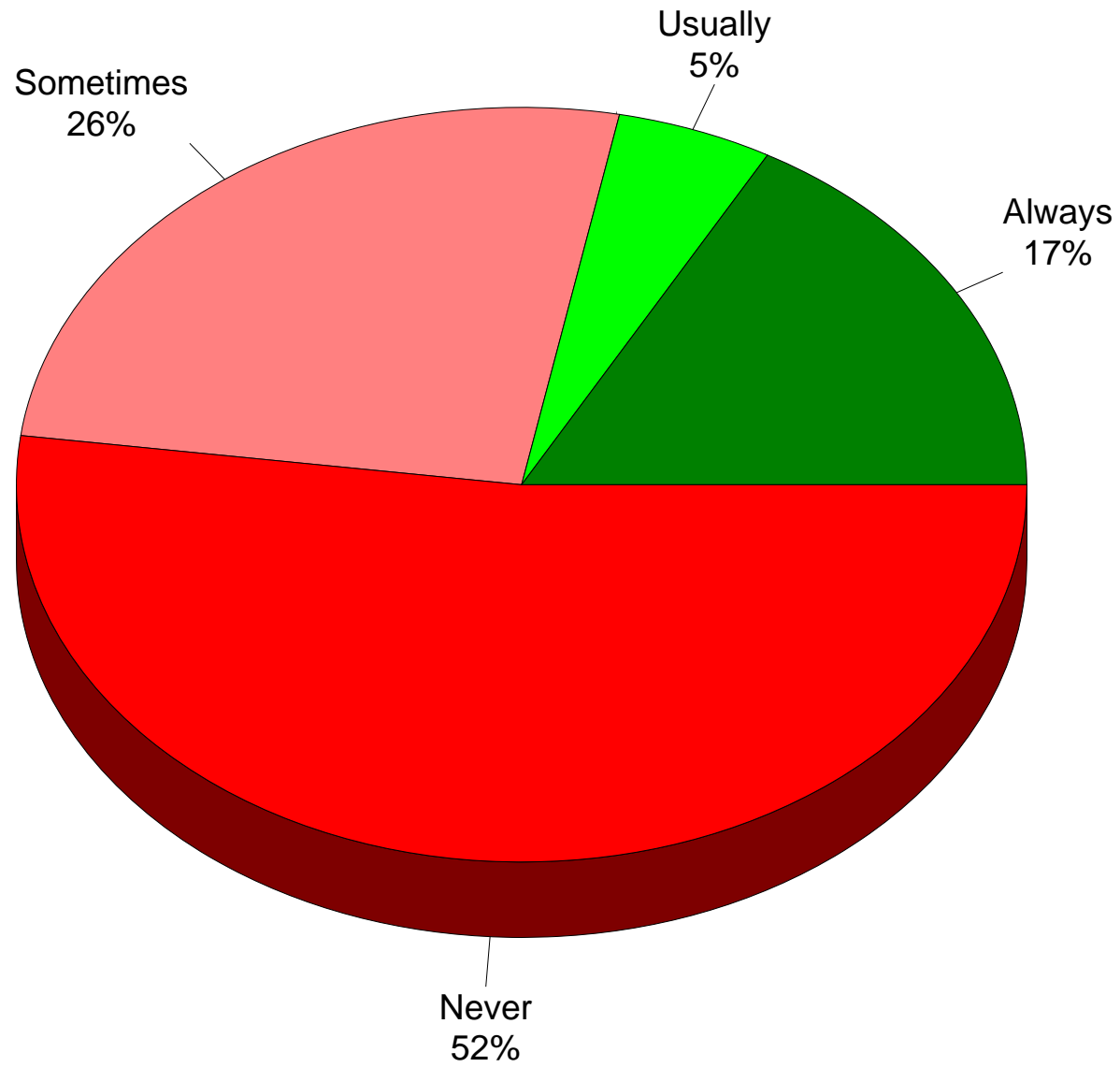
Perception of Anti-Semitism in Houston by Age

(Respondents)

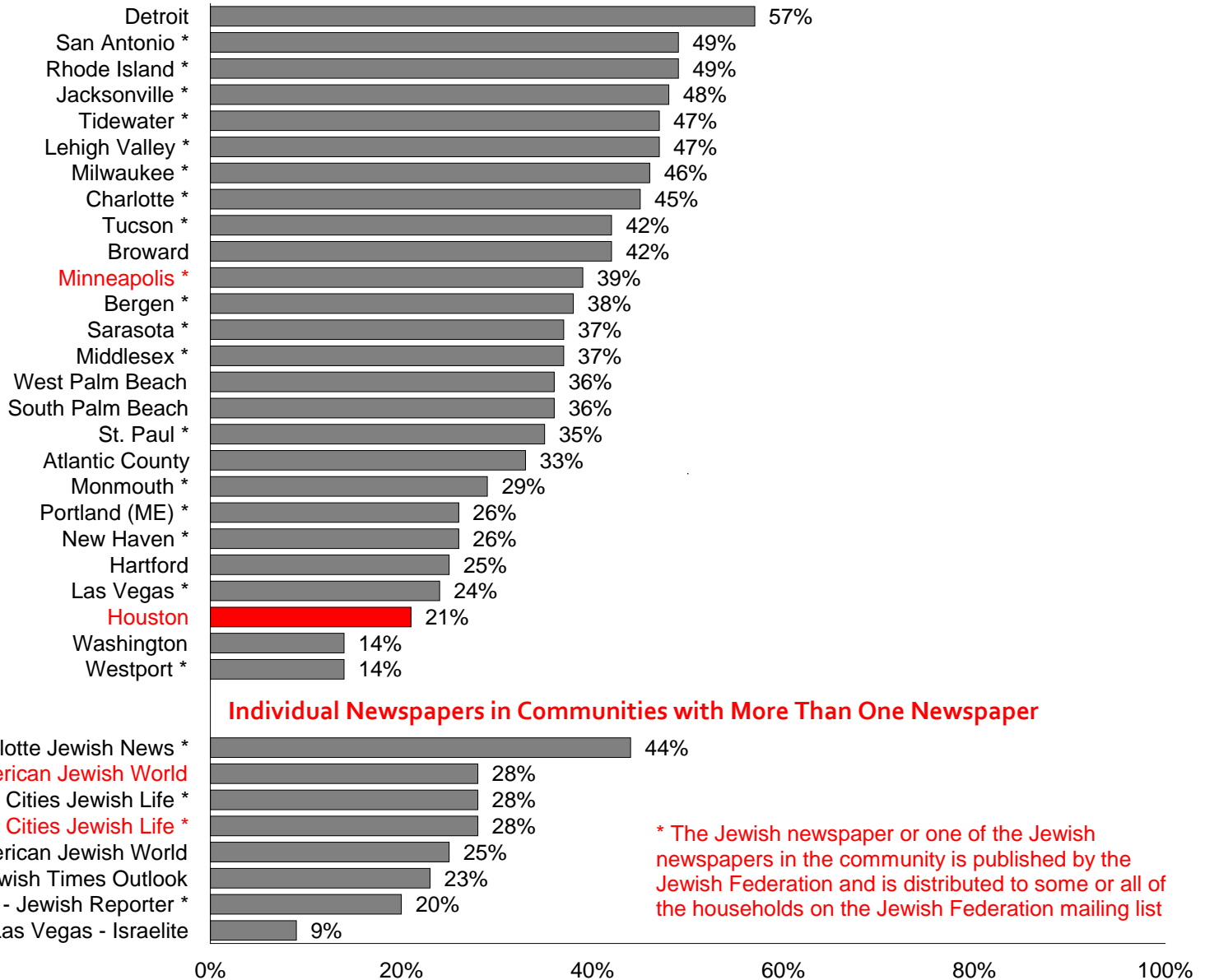


The Media

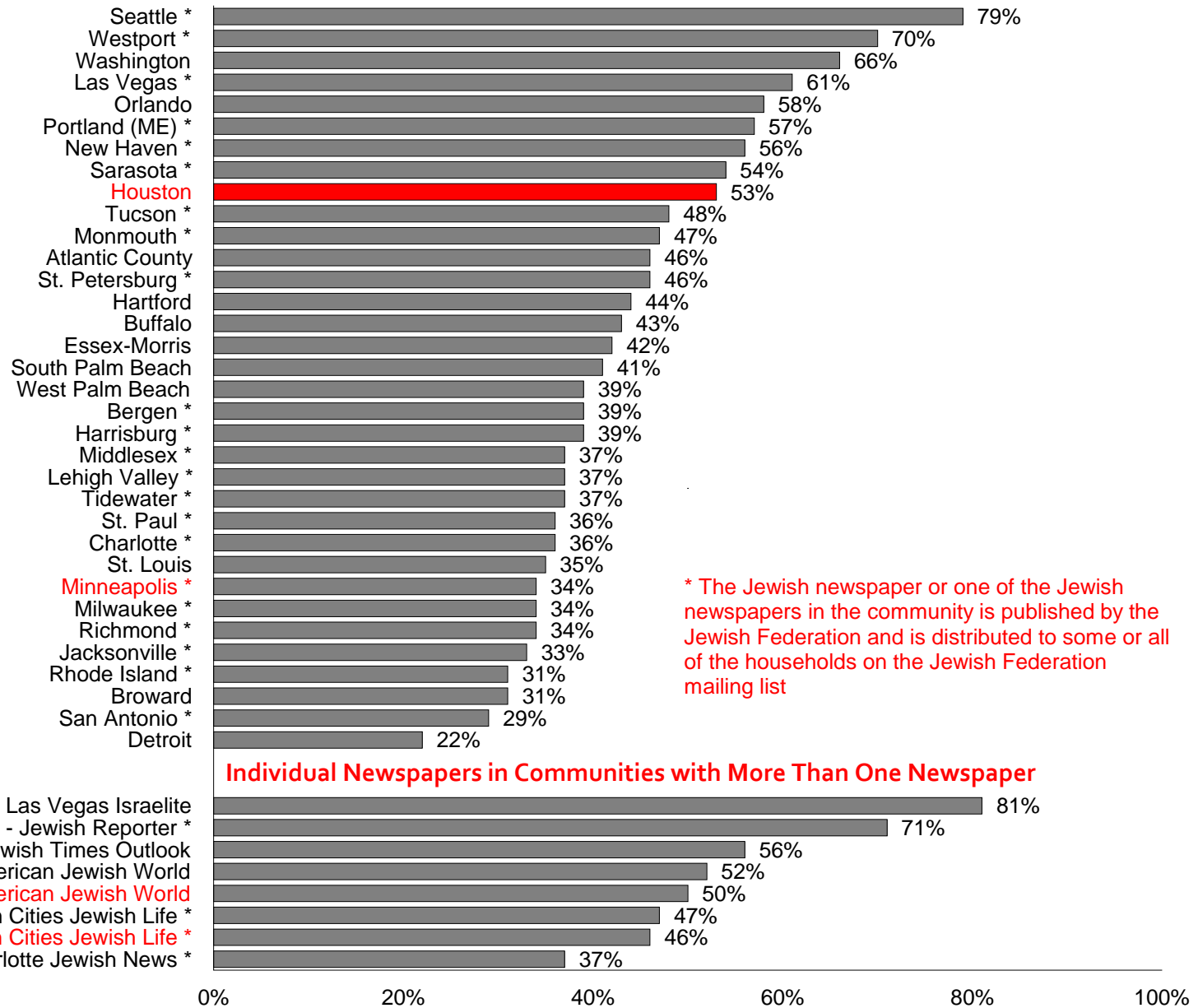
Readership of *Jewish Herald-Voice* (Jewish Respondents)



Always/Usually Read a Local Jewish Newspaper (Jewish Respondents)

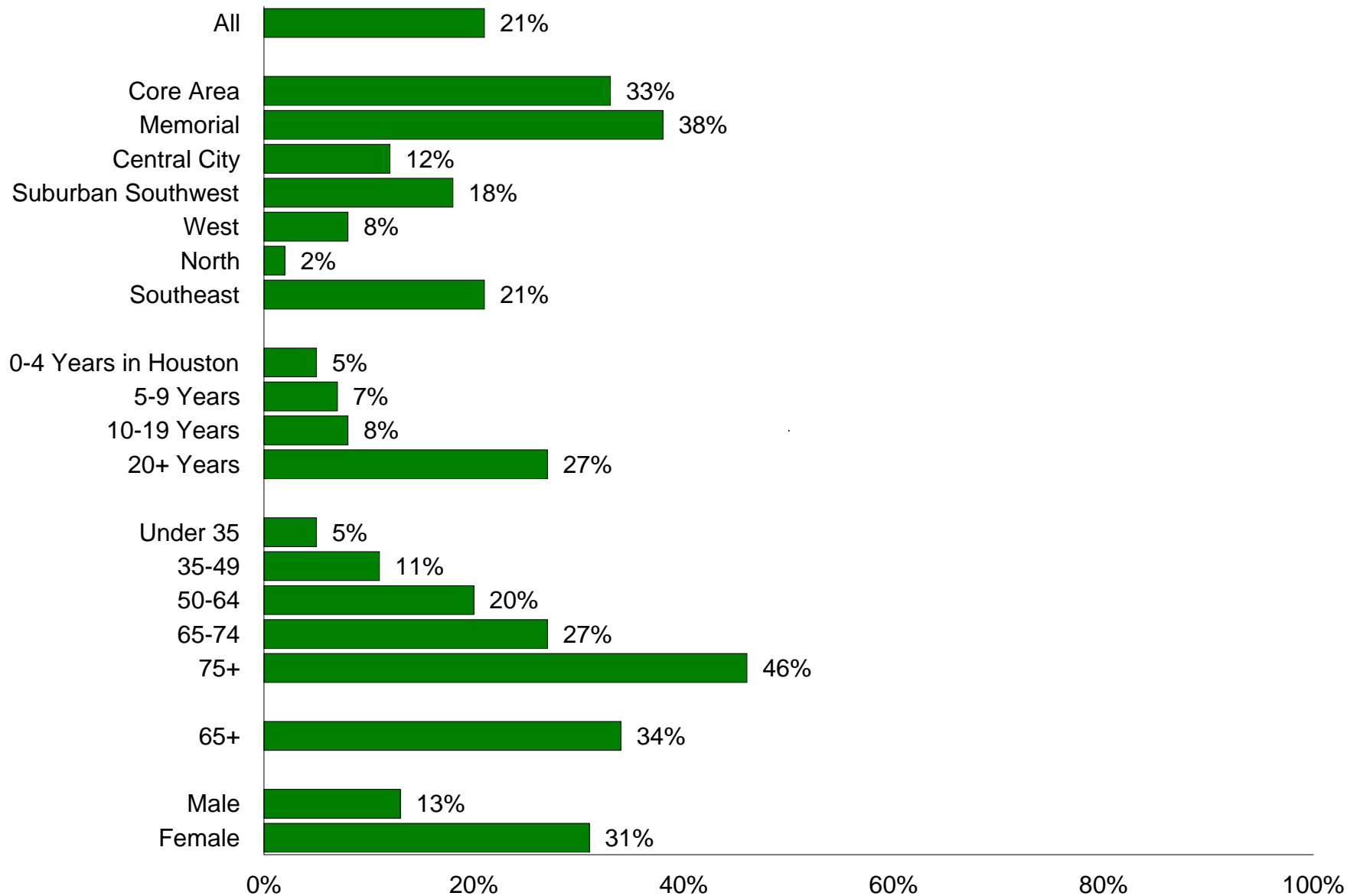


Never Read a Local Jewish Newspaper (Jewish Respondents)



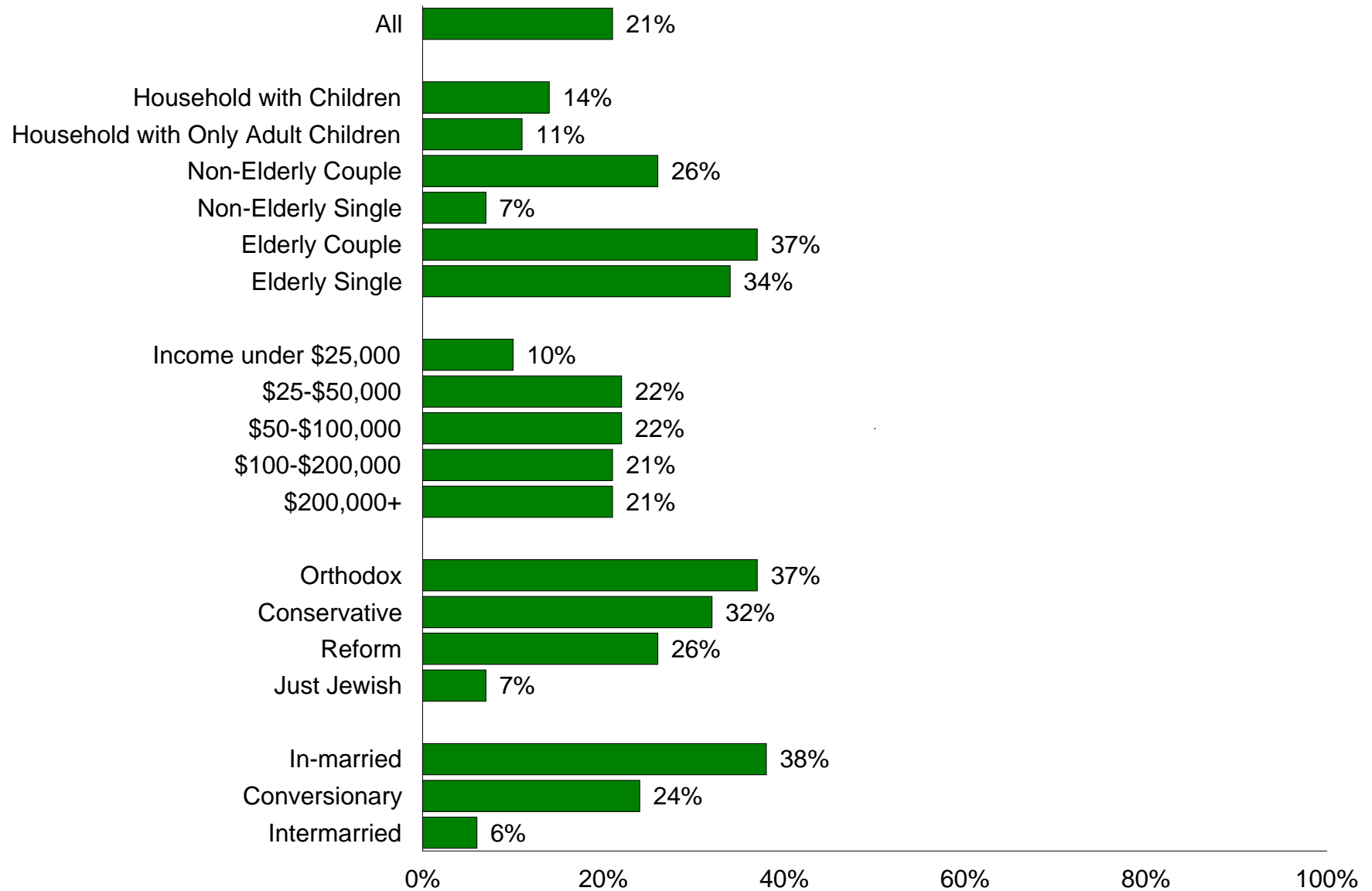
Always/Usually Read *Jewish Herald-Voice*

(Jewish Respondents)



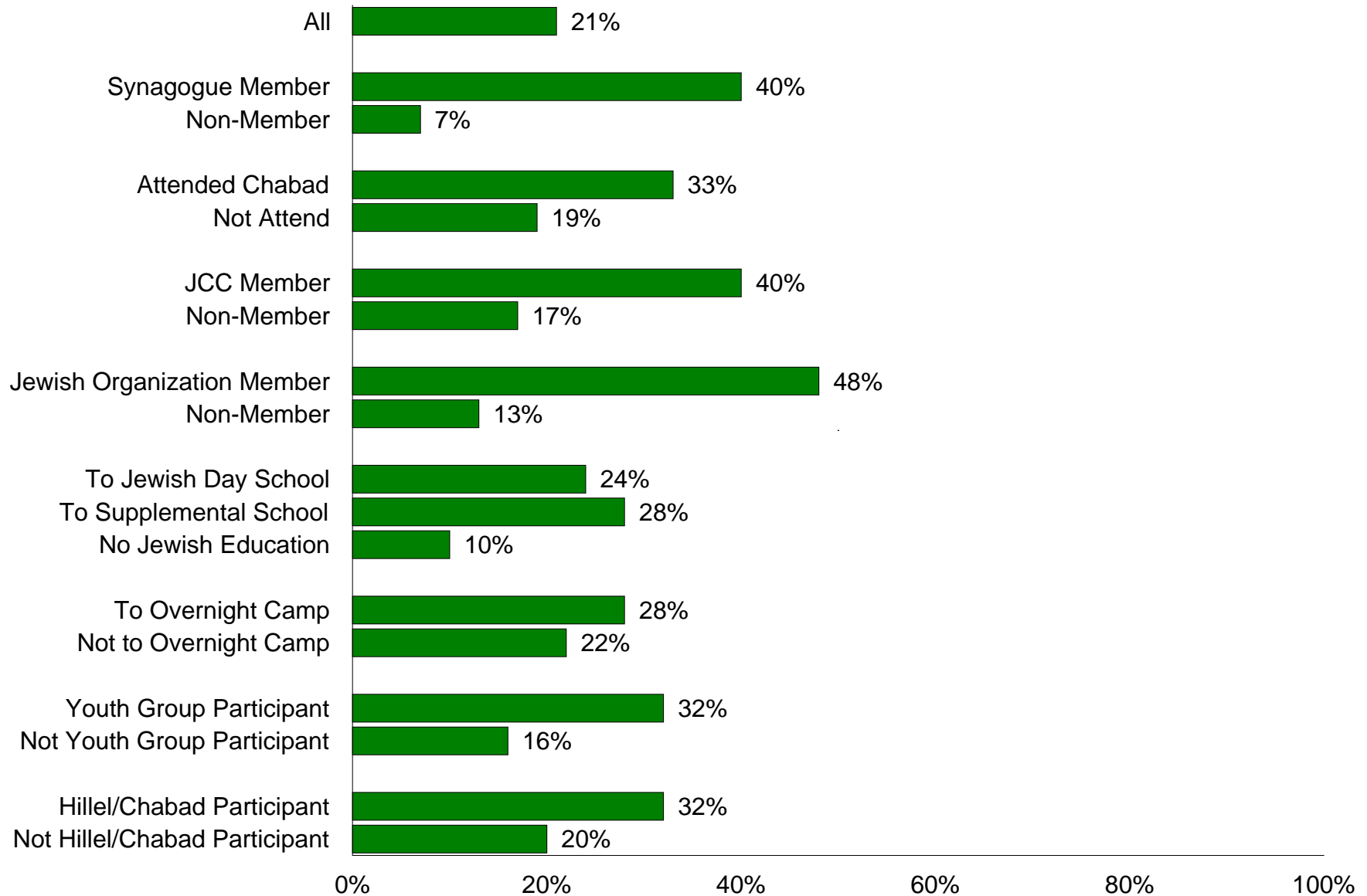
Always/Usually Read *Jewish Herald-Voice*

(Jewish Respondents)



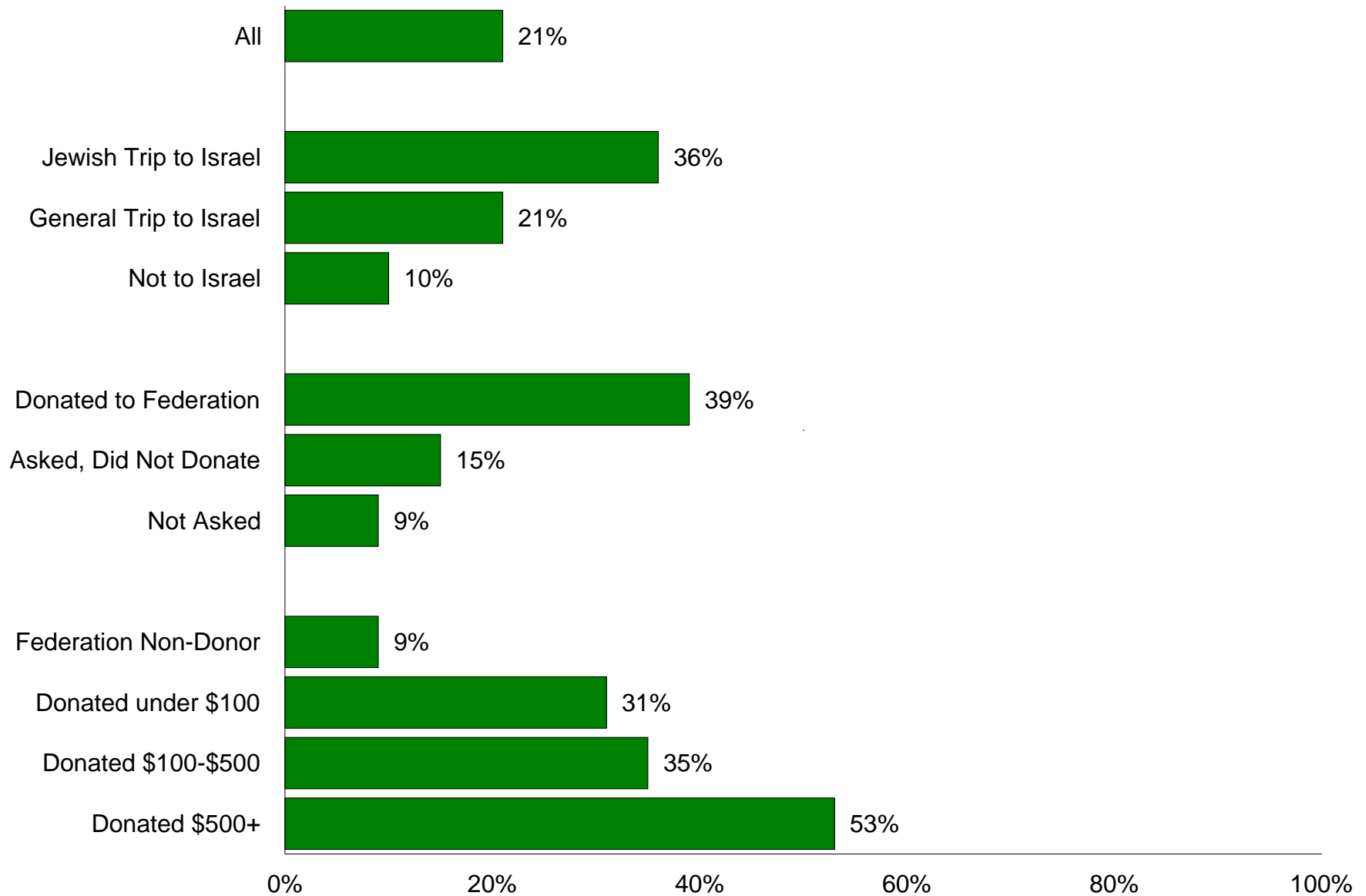
Always/Usually Read *Jewish Herald-Voice*

(Jewish Respondents)



Always/Usually Read *Jewish Herald-Voice*

(Jewish Respondents)

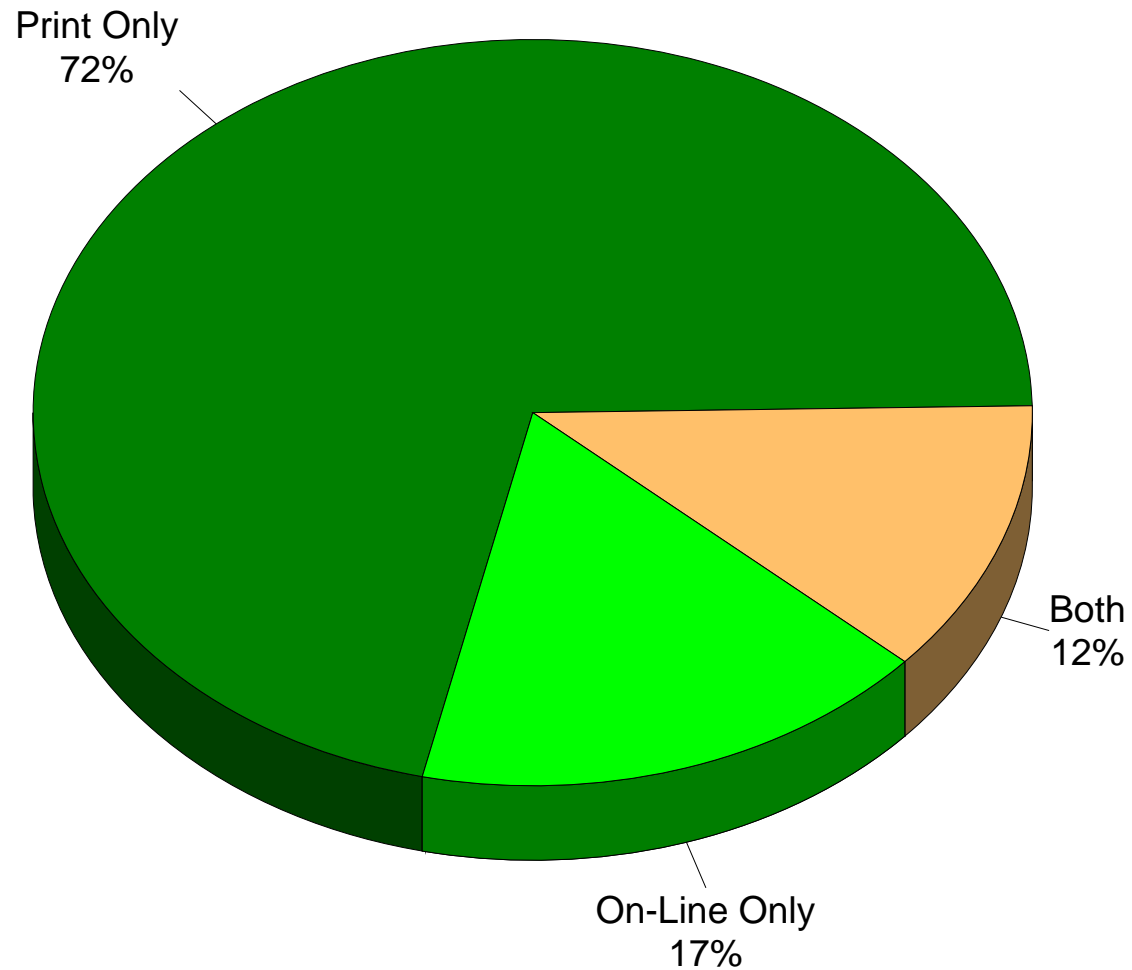


**Profile of Households in Which the Jewish Respondent Is a Reader
of the *Jewish Herald-Voice*
(Always/Usually/Sometimes Read)**

- 43% live in the Core Area; 18%, in Memorial, 11%; in Central City
- 78% live in Houston for 20+ years
- 11% are under age 35; 17% are age 35-49; 31%, age 50-64; and 41% are age 65 and over
- 25% are elderly couple households and 21% are households with children
- 58% earn an annual household income of \$100,000 and over
- 6% are Orthodox; 32%, Conservative; 45%, Reform; and 16%, Just Jewish
- 15% of married couples are intermarried
- 68% are synagogue members; 31%, JCC members; and 41%, Jewish organization members
- 65% participated in a JCC program in the past year
- 30% attended Chabad in the past year
- 19% contain an adult who attended a Jewish day school as a child
- 74% contain an adult who visited Israel
- 61% donated to the Jewish Federation in the past year
- 74% donated to other Jewish charities in the past year
- 81% donated to non-Jewish charities in the past year

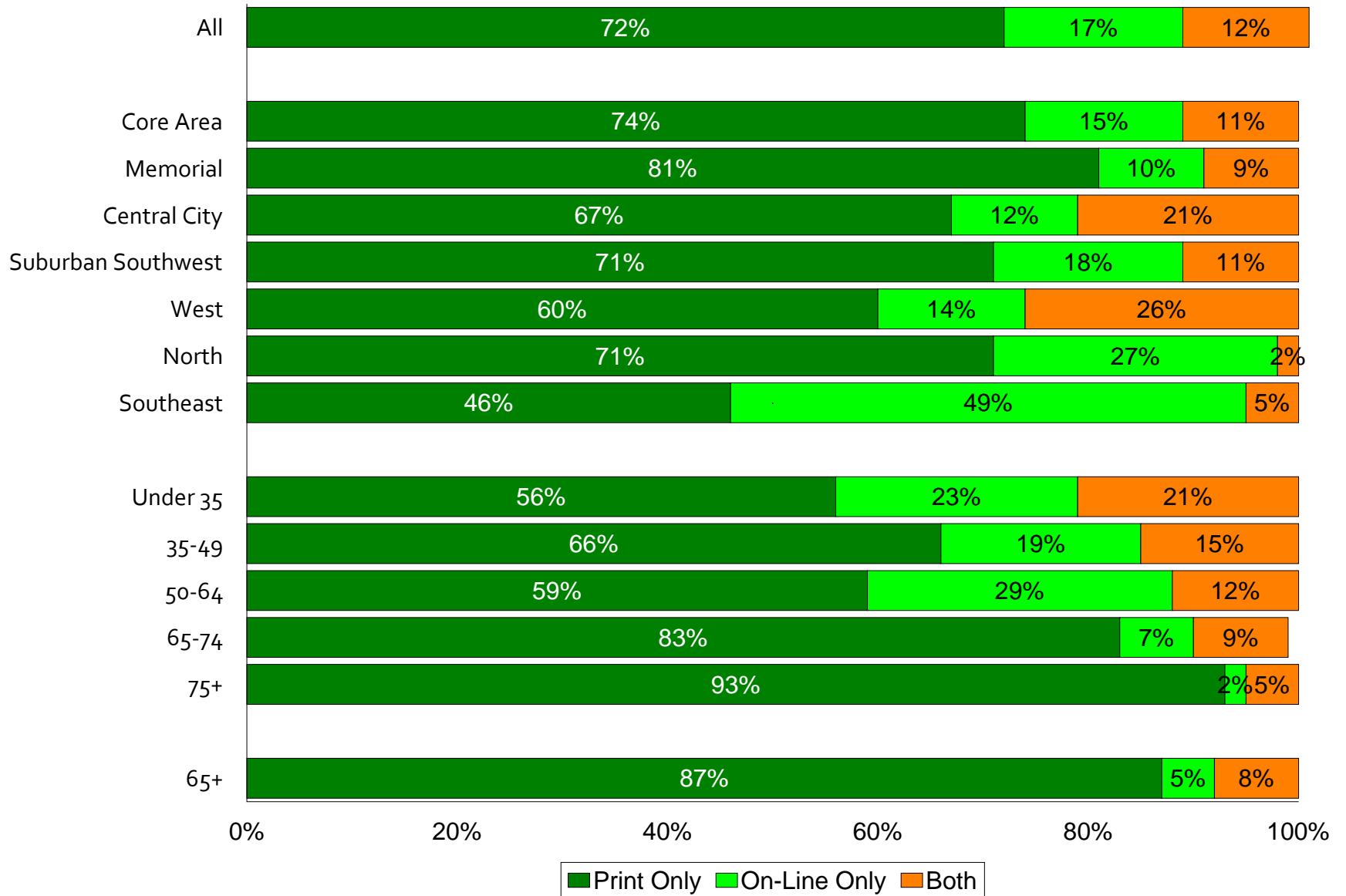
How the *Jewish Herald-Voice* is Read

(Jewish Respondents Who Always/Usually/Sometimes Read the *Jewish Herald-Voice*)



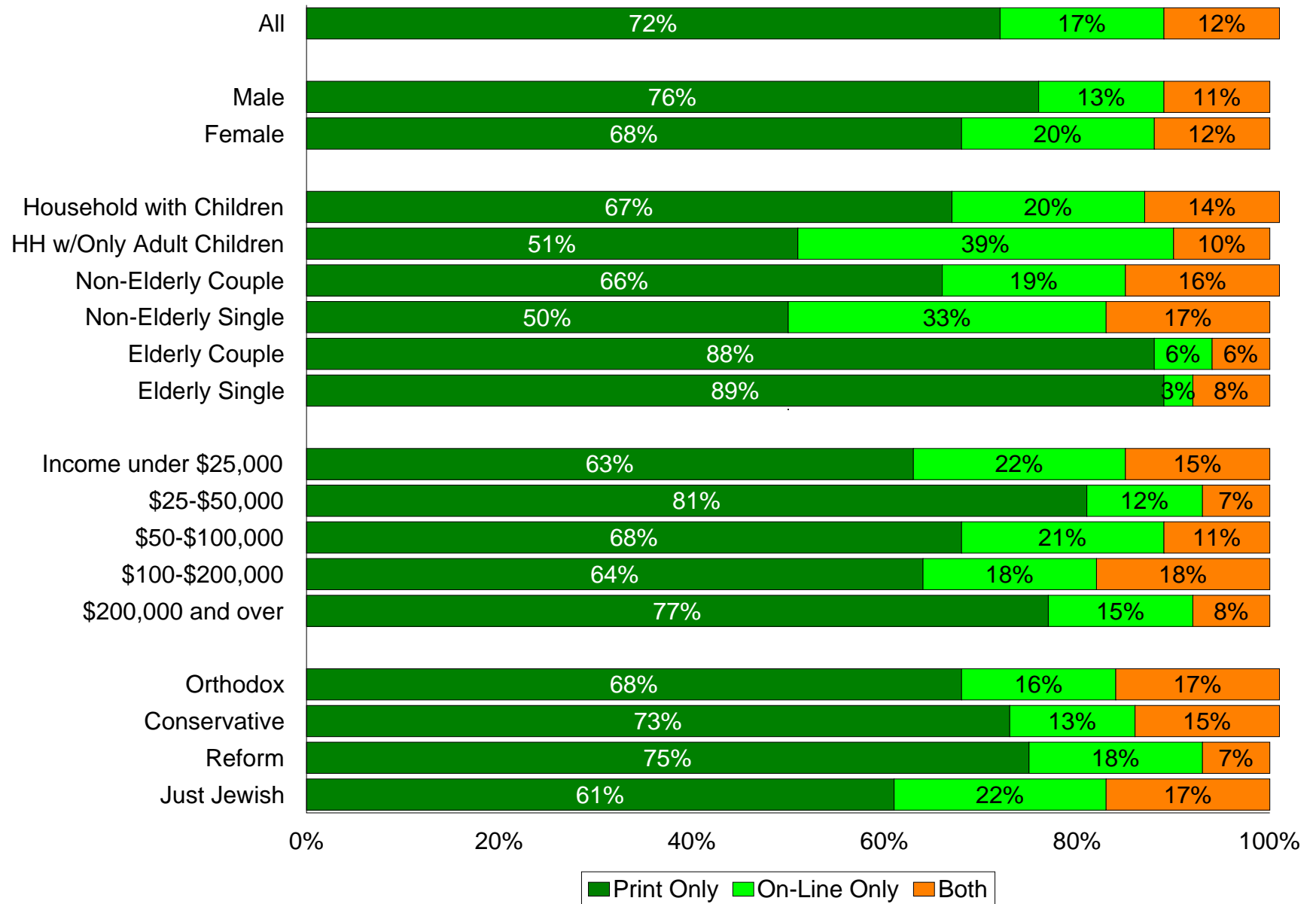
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