

WHAT IS FEDLAB?

FedLab is an invitation-only, three-day laboratory designed to focus attention on the Jewish world's most pressing concerns.

With expert facilitators, policy and philanthropic thought leaders, **FedLab** will engage you in deep conversations and interactive problem solving. In one of three topic-focused tracks, your assumptions will be tested, and innovative ideas will surface that have the potential to transform our Jewish community's future.

WHEN & WHERE IS FEDLAB TAKING PLACE?

FedLab will take place November 10-12, 2019, at the Marriott Marquis in Washington, D.C. It will begin at 1:30 p.m. on Sunday and end at 12:30 p.m. on Tuesday.

WHAT ARE THE FEDLAB TRACKS?

A full agenda is available. The topics include:

- **Defeating the "Anti" Agenda** — Federations' Fight Against Antisemitism and the Anti-Israel Agenda
- **#EngageJewish** — More Jewish Living; More Jewish Community
- **Action for Good in the 21st Century** — A Re-examination of our Social Service Agenda

HOW IS IT STRUCTURED?

FedLab will open and close with sessions that bring together all participants. However, most of their time will be spent with their topical cohort (approximately 200 people). Each cohort will work together and in smaller groups.

Participants are expected to be present for all three days and focus their time on their assigned track. There is no moving between tracks.

WHAT WILL THE OUTCOME BE?

FedLab is an experiment. For every topic, a **FedLab** report will be generated, synthesizing the lessons learned and recommendations that came out of the experience.

Since this meeting includes Federation decision makers, some of the results of these discussions may trigger immediate community action plans. Others may result in the evaluation of an existing program.



WHO IS INVITED?

This is a summit for Federation lay leaders and professionals, including, where appropriate, lay leaders or professionals from your affiliated agencies.

All members of the JFNA Board of Trustees and every Federation CEO and board chair are guaranteed a spot at the gathering if you register before the August 15 deadline.

Federation CEOs also have a quota of additional spots they can fill with appropriate leadership:

- N.Y., Chicago, L.A. (20 people)
- Large (10 people)
- Large-Intermediate (8 people)
- Intermediate (2 people)
- Small (1 person)

It is very important that FedLab has significant representation from a younger demographic to capture important multi-generational perspectives on these topics. We urge you to recruit attendees under 35 years old.

WHAT IS THE DEADLINE TO REGISTER?

All spots being designated by Federation CEOs must be confirmed by August 15. After that, we will open registration on a first come, first served basis for communities that wish to bring more people than their allotted quotas.

HOW DO PEOPLE CONFIRM THEIR SPOTS?

As the CEO, you are responsible for recruiting the top leaders in your community who can be meaningfully assigned to one of the three tracks. ***Track availability is on a first come, first served basis.*** Ideally, larger delegations will participate in all three topics.

Since this is an invitation-only event, registration has been customized.

Once you or your community member is ready to register, please email fedlab@jewishfederations.org with the invitees' names, track assignments and email addresses. Following confirmation, all invitees will receive an official RSVP link where they can pay for registration and book their hotel rooms.

If you or a Federation member has already emailed your list and received a confirmation, we will be in touch over the next two weeks to adjust track assignments based on the new agenda.

Thank you for your patience. If you have questions, feel free to reach out to fedlab@jewishfederations.org or to JFNA's Senior Vice President of Strategic Marketing and Communications, Renee Rothstein, at Renee.Rothstein@JewishFederations.org.

HOW CAN I COME PREPARED?

This is a working laboratory. Participants will be asked to review background materials before arrival to ensure that the discussions are robust.

NOVEMBER 10-12, 2019
MARRIOTT MARQUIS | WASHINGTON, D.C.
JNAFEDLAB.ORG



The Jewish Federations
OF NORTH AMERICA