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**CareRelay Launches First Jewish End-of-Life Prayers App**

*Created in Response to Covid-19,*

*"Prayers for Passing" is the App CareRelay Hopes You Never Have to Use*

May 26, 2020- New York, NY – CareRelay, a platform for caregiving on the go, announced today the launch of "Prayers for Passing", an app for Jewish prayers said at the end of one's life. The app was created by CareRelay in partnership with Brand Infusion in response to a request from Dr. Louis Profeta of St. Vincent's Hospital Emergency team in a response Indianapolis.

PrayersForPassing.org is a site with a prayer and downloadable app on both Apple and Google platforms that any hospital staff can use with a patient if it looks like the end is near. "We want everyone to have it on their phones," said Daniel Brody, Founder & CTO of CareRelay. "We hope that it never needs to be used, but if you do, we pray it will bring comfort to the patient and solace to the families at this most important time."

Brody knew that it was needed now when Dr. Profeta shared that "Patients are tragically dying without loved ones or clergy, and even the Jewish doctors and nurses don't know what to say."

The app is simple to use and allows any health care worker to give comfort to both the Jewish patient and their families.

Brody realized that not only do non-Jewish health care workers need this app, but many Jews also do not know which vital prayers are traditionally said in the final moments of life. "So even beyond this pandemic, when someone is with a Jewish loved one, Prayers for Passing is needed."

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**About CareRelay:** Founded in 2017, and based in Toronto, Canada, CareRelay Inc is a platform for caregiving on the go, created to help family members coordinate and manage the care of loved ones. For more information, please visit <https://www.carerelay.com>.

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**About Brand Infusion:** Founded in 2010 and based in Johannesburg, South Africa, Brand Infusion is a creative agency specializing in Web and Mobile App Development, User Experience Design and Brand Development.

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