

# October 7th, 2025

# Commemorations

## Toolkit

Since October 7th falls on Sukkot this year, many North American communities will be holding their commemorations on October 5th. Israel's official state commemoration will take place this year on October 16th. We encourage communities to hold their gatherings on the date that is most fitting for them.

### Speakers & Event Planning Resources

1. Templates for invitations and post-commemoration
  - Email Banners and Messaging Templates
  - Social Post Templates
2. Speaker suggestions
3. Guidebook for planning a commemoration
4. Template letters for elected officials, civic and faith leaders
5. Prayers for commemoration events
6. Speech templates
7. Victims names for reading at events
8. Written stories of the fallen and heroes
9. Hostage materials
10. Videos in English of the fallen, survivors and heroes
11. Music recommendations, songs and performers, exhibits and other commemoration ideas
12. Poetry
13. Recorded message from Israeli dignitary
14. Slideshows
15. October 7th photo library
16. October 7 commemoration video

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<sup>1</sup> Link to this Toolkit: <https://ifeds.org/ResourcesOctober72025>

17. B-roll of Oct 7th destruction and relief efforts

18. Sample Run of Show

19. Marking October 7th Logos

20. Special prayer for Sukkot

## **Communications Resources**

21. Talking points

22. Media kit and guidance for press pitching and story ideas

23. Day of Social Media Assets

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# **Speakers & Event Planning Resources**

## **1. Templates for invitations and post-commemoration**

### **Email Banners and Messaging Templates**

There are three email banners options to choose from, all three have been coded in HTML for the stage of messaging you will need from recruitment to post event thank you.

#### **Banner Options:**



**Recruitment Cycle Message Options:**

1. Save the date. [Preview here](#)
2. Registration (Registration open) [Preview here](#)
3. Registration (Last Call) [Preview here](#)
4. Invitation (no registration needed) [Preview here](#)
5. Post-commemoration thank you [Preview here](#)

To download HTML Email Templates and email banner: [HTML and banner files](#)

If you need assistance coding please email [Hindy.Garfinkel@JewishFederations.org](mailto:Hindy.Garfinkel@JewishFederations.org).

**Social Post Templates**

The same three image options in email have corresponding social media graphics. We also have created graphics with the various message options for the recruitment/post event cycle.

For questions related to these resources, please contact [Jessie Paley](#).



To use the Canva Template: [Instagram Size](#) [Facebook/ Twitter/LinkedIn Size](#)

To download the Photoshop Template: [Social Media Working Files](#)

If you have any questions on how to edit the Canva or Photoshop versions please email [ian.myers@jewishfederations.org](mailto:ian.myers@jewishfederations.org)

## 2. Speaker suggestions

Click [here](#) for a suggested list of speakers to bring to your commemoration, including IDF veterans, victims of terror, released hostages, representatives from Girlfriends of Fallen IDF Soldiers, Consulate and Israeli Embassy representatives, scholars and analysts, representatives of Israeli NGO's supported by Jewish Federations, and leaders from local and national faith and cultural organizations allied with the Jewish community.

## 3. Guidebook for planning a commemoration

Click [here](#) for a guidebook with detailed recommendations and steps to take in organizing a meaningful commemoration.

## 4. Template letters for elected officials, civic and faith leaders

Click [here](#) for template letters to invite local leaders to your commemoration, and to thank them for standing in solidarity with the Jewish community.

For questions related to these resources, please contact [Jessie Paley](#).

## 5. Prayers for commemoration events

Click [here](#) for a prayer sheet that can be printed and PPT slides that can go on screen during the event.

## 6. Speech templates

Click [here](#) for a speech template for your commemoration.

## 7. Victims names for reading at events

[Names and photos](#) of civilian, IDF, police, security force and first responder casualties on October 7th and in the ensuing war. Names are also listed separately here according to [IDF](#), [civilian](#), and [police, security force and first responder casualties](#).

Names of the fallen on October 7th in a [word document](#).

Click [here](#) for a slideshow of victim names for remembering the fallen.

## 8. Written stories of the fallen and heroes

Click [here](#) to read stories of survivors of the October 7 Hamas massacres

Click [here](#) to read stories of the fallen.

## 9. Hostage materials

Click [here](#) to read stories of those hostages still remaining in Gaza. We hope that by October 7th, all remaining hostages will be released from the horrors of captivity.

## 10. Videos in English of the fallen, survivors and heroes

[Noa Beer](#), survivor of the Nova music festival (3:52 minutes)

[Uri Rouso](#), murdered by terrorists in Kfar Azza (5:27 minutes)

For questions related to these resources, please contact [Jessie Paley](#).

[Cpt. Yaron](#), killed in action in defense of the Jewish State (1:51 minutes)

[Ziv Shopen](#), murdered by terrorists on Kibbutz Be'eri (5:33 minutes)

[Dolev Yahoud](#), murdered by terrorists on Kibbutz Nir Oz (3:10 minutes)

## **II. Music recommendations, songs and performers, exhibits and other commemoration ideas**

Click [here](#) for World Zionist Organization's "Exhibitions that Tell Israel's Story." From commemorating historic milestones to honoring the memory of October 7th and its aftermath, these moving photos provide powerful visual narratives that capture the spirit, resilience, and complexity of Israeli society.

Click [here](#) for Beit Avi Chai's "Song of Hope" collection, an online series featuring inspiring and hopeful songs selected by Israeli artists in memory of the fallen of October 7th.

Click [here](#) for Israeli songs appropriate for somber occasions and written about October 7th.

Click [here](#) to play a Lamentation over Be'eri, written by Yagel Harush.

Click [here](#) to book Daniel ve Jacobi, a Tel Aviv folk/rock duo and veterans of service in Gaza and Lebanon who share stories and songs about life in Israel as two young adults living and dreaming in a post October 7th world.

Click [here](#) to book American-Israeli dance company Keshet Chaim Dance Ensemble's program, "We Dance Again," honoring the NOVA festival: those who perished, those who survived, and those who are still being held hostage.

Click [here](#) to book Memorial in Motion, a 55-minute dance performance created in response to the October 7th attacks.

Click [here](#) to book Micha Biton, a musician from the southern Israeli moshav of Netiv Ha'asarah who survived the October 7 terrorist attacks. Micha integrates his story of survival and of life in Israel's south into his musical performance.

Click [here](#) to book Project Heroes, a 75-minute multimedia stage experience led by Israeli musician Gilad Segev that combines live music with videos to honor the heroic acts of October 7th and the Israelis who fell.

Click [here](#) for songs by Project Heroes, dedicated to Israelis who were killed on October 7th and in the ensuing war.

For questions related to these resources, please contact [Jessie Paley](#).

Click [here](#) for a digital copy of Taste of Memories, a cookbook with favorite recipes of fallen IDF soldiers and victims of terror that includes the recipe alongside personal anecdotes, stories and videos.

Click [here](#) for details on organizing a Kites for Hope memorial in your community, inspired by Kibbutz Kfar Azza's 15 year-long tradition to fly kites on Simchat Torah morning as a gesture of peace and coexistence

Click [here](#) to bring a Humans of October 7 photo exhibit and lecture to your community.

Click [here](#) to book Lion Rising: October 7th and Beyond - a 60-minute interactive concert-storytelling journey that traces the emotional arc of the past two and a half years, from pre-October 7 tensions to the heartbreak, resilience, and spiritual reckonings that followed.

## 12. Poetry

Click [here](#) for "Poems of October 7th," a project of Poetry Place in collaboration with Israel's Ministry of Foreign Affairs.

## 13. Recorded message from Israeli dignitary

Click [here](#) for a video message from President Isaac Herzog to Jewish Federations (with branded opening slide)

Click [here](#) for a video message from President Isaac Herzog to Jewish Federations (no opening slide)

## 14. Slideshows

Click [here](#) for a slideshow of victim names for remembering the fallen.

Click [here](#) for a slideshow of photos capturing moments of devastation, grief, resilience, solidarity and hope in Israel.

Click [here](#) to download a PowerPoint template for you to design a slideshow of your own.

For questions related to these resources, please contact [Jessie Paley](#).

## 15. October 7th photo/b-roll library

Click [here](#) to download appropriate images in our diverse and growing photo/broll library to promote your October 7th commemoration.

## 16. October 7 commemoration video

Click [here](#) to download the commemoration video in full, short, and reel formats.

Caption:

Two years after the Oct. 7 attacks, #JewishFederations remember the lives lost and honor the incredible strength and resilience of the Israeli people. From tragedy comes resilience. From pain comes purpose. From darkness comes light. Am Yisrael Chai. #NeverForgetOct7

## 17. B-roll of Oct 7th destruction and relief efforts

Click [here](#) for footage of the aftermath of Oct 7th.

Click [here](#) for b-roll that showcases Federation impact

## 18. Sample Run of Show

See a sample program of an October 7th commemoration [here](#)

## 19. Marking October 7th Logos

Click [here](#) to download the Marking October 7th Logos provided in PNG, SVG, EPS, and Ai formats.

## 20. Special Sukkot Prayer

This year, October 7 falls on the second night of Sukkot. It will be a struggle to hold the full breadth of our emotions – grief, fear, and worry on a day which invokes such loss – and hope and joy during a holiday which calls us to see the good. Yet the possibility of doing so exists within our tradition itself.

Click [here](#) for a special prayer to bring into your Sukkah this year.

For questions related to these resources, please contact [Jessie Paley](#).

# Communications Resources

## 19. Talking points

Click [here](#) for talking points to incorporate into your messaging.

## 20. Media kit and guidance for press pitching and story ideas

Please visit back here soon.

## 21. Day of Social Media Assets

Click [here](#) to download the commemoration video in reel format.

Caption:

Two years after the Oct. 7 attacks, #JewishFederations remember the lives lost and honor the incredible strength and resilience of the Israeli people. From tragedy comes resilience. From pain comes purpose. From darkness comes light. Am Yisrael Chai. #NeverForgetOct7

We encourage you to use the hashtag #NeverForgetOct7 wherever possible and tag @jfederations so we can compile and uplift our system's efforts.

For questions related to these resources, please contact [Jessie Paley](#).