THE NEED FOR ACTION

The physical safety and security of the Jewish community has been a core concern and responsibility of the Jewish Federation system throughout its history.

Jewish communities are experiencing a rise in antisemitic crimes and targeted violence.

In the past year alone, 60% of all religiously motivated hate crimes were directed at Jews and Jewish communal institutions.

With violent antisemitism on the rise, like the recent attack in Colleyville, Texas, the need for Jewish Federations’ work - individually in our communities and together as a system - to meet these growing threats is more crucial than ever. And we will not stop until all our communities are secure.
LiveSecure is an unprecedented security initiative designed to ensure the safety and security of the Jewish community.

Over the next three years, LiveSecure's $54 million campaign will be implemented to achieve this goal.
LIVESECURE IS:

• Created in partnership with Secure Community Network (SCN)

• Positioned to strengthen and enhance security initiatives already in existence and implement safety measures in every Jewish community over the next three years

TWO PHASES:

1st phase - raise a minimum of $54M to support and incentivize the local security efforts and to enable SCN to provide the necessary support to every community

2nd phase - roll out funding in close collaboration with SCN & Jewish Federations across North America
LIVESECURE WILL ENSURE THAT EVERY JEWISH COMMUNITY HAS A QUALITY, BEST-PRACTICE SECURITY INITIATIVE IN PLACE WITHIN THREE YEARS.

There are still too many unprotected and under-resourced communities and even where community security initiatives exist, there is a great need for modernization, scale, and enhanced coordination.

By the end of three years, LiveSecure will:

- Enable basic community security coverage in every Jewish community affiliated with JFNA, including 146 Federation communities and independent Network communities.
- With the support of the Secure Community Network (SCN) to help develop, implement, and maintain their initiatives at the highest level through established standards.
- Leverage JFNA's advocacy for increased federal and state Nonprofit Security Grants (NSGP) resources and help our communities access them.
- Grow a culture of giving to security to maintain long-term support in our communities.
WHAT DOES IT MEAN TO HAVE A QUALITY BEST-PRACTICE LOCAL COMMUNITY SECURITY INITIATIVE?

• A highly qualified, professionally trained Community Security Director, participating in national communications and information sharing networks. The Community Security Director will either be unique to a single community or shared among a voluntarily aligned set of partnered communities.

• A comprehensive plan for assessing and addressing the security challenges of all Jewish communal institutions in the community.

• Support for accessing US federal and state security grants-NSGP. These funding applications require ongoing security assessments, professional security consultation, and detailed proposals. The stronger a community’s local security initiative is, the greater success it will have in helping the Jewish institutions in its service area access government funding.

• Ongoing training and support for local security efforts.
PROGRESS SO FAR

Fifty of the 146 Jewish Federations in North America have security initiatives and are providing leadership to their local Jewish institutions in this critical area.
To both support the expansion of the security shield to new communities and upgrade existing community security initiatives, two types of grants will be provided by the LiveSecure Community Fund.
1. LAUNCH GRANTS

Launch Grants will be available to communities that do not yet have a community security initiative. These three-year grants will enable the local community, with the support of SCN, to:

- Design and launch its local initiative
- Hire a Community Security Director or Regional Security Director (partnering with other Federations in a geographic area)
- Raise local matching funds to support community security during and post LiveSecure
- Launch Grants will be based on a 2:1 match

For example:

A Launch Grant of $100,000, matched 2:1 by local fundraising, would generate $300,000 per year for three years for the new security initiative — enough resources to plan the initiative, hire the community security director, and bring the community together under the initiative.

$100K + $200K = $300K
Enforcement Grants will be available to communities that already have a community security initiative. These three-year grants would allow them to:

- Significantly enhance the services they provide to their local community
- Expand the geographical range of their initiative's coverage area and partner with adjacent communities who might be applying for LiveSecure Launch Grants

For example:

An Enhancement Grant of $250,000 would generate an additional $750,000 per year in new funding to our largest and most expensive security initiatives, increases that would be sustained after the grant term has ended.
WHAT CAN LIVESECURE GRANTS BE USED FOR?

- LiveSecure funds may be used to support all agreed upon elements of a Security plan with the goal of also encouraging communities to apply for NSGP dollars.

- Training fees and related program costs.

- Threat, Vulnerability, and Risk Assessments (THVRA) and related expanded program costs. This assessment will also aid those organizations applying for the NSGP.

- Physical security technology and equipment (when deployed to support a community-wide program i.e., mass notification systems).

- Enhanced information sharing and intelligence.

- Eligible expenses will be formally determined as part of the planning process and will be detailed in the final grant agreement.
WHAT ABOUT THE NSGP GRANT FROM THE US GOVERNMENT?

LiveSecure seeks to maximize the community’s use of the United States government’s Nonprofit Security Grant Program (NSGP).

Communities that have local professionally led security programs have more success at accessing government grants than those that do not.

Through LiveSecure and JFNA’s Public Affairs efforts, we will continue to support Federations’ work to advocate for, access, and utilize these public funds.
WHO IS ELIGIBLE FOR THE LIVESecure GRANT?

All member Federations of the Jewish Federations of North America are eligible to apply for a LiveSecure grant.

We will also consider communities from the Network of Independent Communities based on need and capacity.
HOW DO WE APPLY FOR A LIVESECURE GRANT?

1. Complete a simple Letter of Interest (LOI) on the JFNA website.

2. Consult with SCN & JFNA for guidance on next steps, including assistance in advancing the planning process.

3. Develop a launch or enhancement plan (budget, fundraising parameters, implementation etc).

4. Submit application to be reviewed by JFNA's LiveSecure committee (Plans will be considered for approval on a rolling basis, with the goal of completing all local efforts within three years.)
WHAT CAN PARTICIPATING FEDERATIONS EXPECT FROM US OVER THE NEXT THREE YEARS?

**JFNA will provide all local Federations with:**

- Support in working with the Secure Community Network to develop an appropriate launch or enhancement plan, including creating partnerships among two or more Federations
- Support in creating and implementing a fundraising plan to meet the local match requirements
- Support in applying for NSGP grants
- Partnership and support throughout the LiveSecure application and implementation process

**SCN will provide all local Federations with:**

- Performing a Community Security Assessment
- Developing a Strategic Security Plan
- Support for developing ongoing relationships with local law enforcement and community partners
- Help creating an itemized security budget
- Ongoing resources and support from SCN’s JSOCC (Jewish Security Operations Command Center) and Duty Desk
- Support in applying for NSGP grants
HOW DOES THE MATCHING GRANT WORK?

The goal of the matching grant is to help Federations raise new and increased dollars for its security efforts.

• Eligible gifts should constitute a donor’s increased commitment to security, either over and above their previous gift towards security or over and above their other support to the Federation.

• Gifts that meet these criteria may be eligible for any or all three years of this grant program.

• Gifts at any amount from donors that have not made a gift to the Federation since 2020 (in the form of either a pledge or payment) will be considered new gifts for the purpose of this match.

• New and increased dollars raised in 2021 by a Jewish Federation specifically for local community security efforts but not yet spent will count towards the match.

• Through LiveSecure, participating Federations will be asked to verify that the amount raised for security increases the total Federation’s investment in security, over and above prior years.

• LiveSecure funds from JFNA and the match that you raise are intended to be used over the next three-years to launch or enhance the plans that are approved for support and are therefore not eligible for building or growing endowments.
THE BREAKDOWN

START WITH
$18M
per year from the LiveSecure Community Fund

$6M goes directly to SCM

$12M
$24M
from the local Federations for the 2:1 match grant

END WITH
$42M
per year in total new philanthropic funding for community security

$126M total philanthropic funding
minimum of total public funds that can be accessed per year by the Jewish community with support from LiveSecure
over three years

$100M
WE BELIEVE IN THE RIGHT TO
LIVE JEWISH
LIVE OPEN
LIVE FREE
LIVE SECURE