

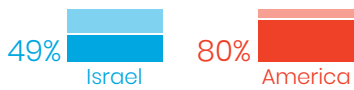
# Israel and the Diaspora We Need to Talk

We share a heritage. And a future. **But that doesn't mean we're alike.**

\*Stats provided by the Pew Israel Report, Pew U.S. Report and AJC 2018 Poll

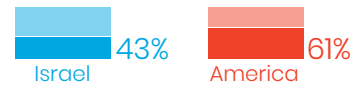


identify as liberal



think non-Orthodox rabbis should officiate at Jewish ceremonies in Israel

# This is why We Need to Talk



think that Israel and an independent Palestinian state can coexist



are proud to be Jewish



Learn more and register  
[generalassembly.org](http://generalassembly.org)

Thousands of Israeli and Diaspora leaders are expecting you.

Top leaders from a cross section of Israeli and North American societies are attending GA 2018. Leaders who are committed to tackling the challenges of the Israel-Diaspora relationship. **Together.**

### Our GA18 Co-Chairs

Two of Israel's most prominent business and philanthropic leaders

**Danna Azrieli**  
Chair  
Azrieli Group

**Marius Nacht**  
Civic Leader & Chairman  
Check Point Software

### Our GA18 Speakers

Join top thinkers, facilitators, innovators and leaders

**Benjamin Netanyahu**  
Prime Minister  
of Israel

# Featured Programming

## Dialogue Den

With so many perspectives, a Mifgash is in order. This is a specialized format designed for interactive dialogue. These sessions will be hosted throughout the conference by some of the Jewish world's most respected centers of learning, including the Wexner Foundation.

## Rooftop Raps

Take in the spectacular view and engage in penetrating tabletop discussions with your favorite presenters or special guests from some of Israel's leading centers of higher learning and think tanks.

## Cocktails at the Knesset

Speaker Yuli Edelstein hosts us in the Knesset's stunning Chagall Hall along with senior parliamentarians. In addition to celebrating the unique relationship between Federation and the State of Israel, we'll also propose a new covenant for how we work together.\* *RSVP Required*

## Koolulam Under the Stars

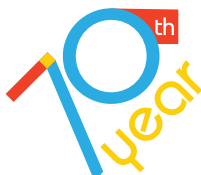
Presented by JFNA, Masa and The Jewish Agency

Become part of a powerful chorus of thousands alongside the future wave of Jewish leaders during our joint Koolulam event with Masa Israel Journey and The Jewish Agency participants.

## Complete your Experience

with the **Israel Anniversary GA Mission**  
October 17-24, 2018

Because our role in Israel's story can't merely be told. **It needs to be experienced.**



# Program Highlights

## Sunday October 21

9:00 AM-5:00 PM

United Israel Appeal's Study Day

9:00 AM-5:00 PM

iRep Study Day

7:00-8:00 PM

Board of Trustees/Federation Members Corporation Meeting

8:00-9:00 PM

Leadership Recognition Reception

## Monday October 22

9:30-11:00 AM

Opening Plenary

11:30 AM-1:00 PM

Breakouts, Rooftop Raps & Dialogue Den

**How We See It:** Straight Talk from Israel Program Participants

**Generating Change:** Using Collective Impact to Respond to Israel's Social Changes

**Israeli Arabs:** Leveling the Playing Field

**Miraculous Medical Breakthroughs:** Look to the Start-Up Nation

**Wexner in the Dialogue Den:** Renewing the Covenant of the Israel and North American Jewish Relationship

1:00-2:30 PM

Lunch

2:45-4:15 PM

Breakouts, Rooftop Raps & Dialogue Den

**Shifting Sands:** Israeli Security in a Turbulent Middle East

**The Israeli Mosaic:** Building Social Cohesion in Israel

**Market Forces:** The Business of Religious Pluralism

**It's Complicated:** Israel Education & the Next Generations

**Inspired Fundraising:** How Allocations to Programs in Israel Can Strengthen Campaign Results

**The Jewish Agency in the Dialogue Den:** Tackle the Toughest Issues with the Jewish World

5:30-7:30 PM

Koolulam Under the Stars

Presented by JFNA, Masa and The Jewish Agency\*

## Special Donor Events

Monday

12:00-1:45 PM

**The Future (of Giving) is Female:** A Special LOJE25 Luncheon  
*Current LOJE and LOJE25 prospects only*

6:30-8:30 PM

**Be Their Guest:** Home Hospitality with Israeli Leaders  
*PMC only*

Tuesday

11:30 AM-1:30 PM

**The Start-Up Nation's New Frontier:** A Seminar with HealthTech Trailblazers  
*PMC only*

5:00-6:00 PM

**Ambassador's Reception:** A Cocktail Reception at the Embassy in Jerusalem  
*PMC only*

## Tuesday October 23

9:00-10:30 AM

Morning Plenary

11:00 AM-12:30 PM

Breakouts, Rooftop Raps & Dialogue Den

**Supporting Survivors:** Empowering and Assisting the Last Generation

**Can We Talk?:** Peace-Process Realities in Israel

**Traditional Trailblazers:** Haredi Integration into Israeli Society

**Hugging and Wrestling:** A New Language for Our Israel Relationship

**Israelis Work the System:** The Plan for Greater Pluralism

**Hartman in the Dialogue Den:** A Havruta-style Discussion on the Distinction Between 'Home' and 'Homeland'

12:30-2:00 PM

Lunch

2:00-3:00 PM

Afternoon Plenary

6:30-8:30 PM

Knesset Event

*RSVP Required*

## Wednesday October 24

8:30-9:45 AM

Breakouts & Rooftop Raps

**Bouncing Back:** Strengthening Israel's Resiliency in Times of Crisis

**Shaking the Scene:** How Philanthropic Leaders are Changing the Culture of Giving in Israel

**Promised Podcast:** A Live Recording Right from the GA!

**Beating Back BDS:** Why Does It Matter?

**Partnership2Gether Rooftop Meet-Up:** A Chance to Learn What your Colleagues are Doing in Their Partnership Communities

11:00 AM-12:30 PM

Closing Plenary

1:30-7:00 PM

The Jewish Agency Board of Governors' Meeting (an overnight event continuing Thursday)

### Registration Rates

**\$499** General Registration **\$399** Mission Participant **\$250** Israeli Resident

\*Event is subject to change. This program was last updated on October 9, 2018.

Learn more and register at  
**generalassembly.org**



The Jewish Federations<sup>®</sup>  
OF NORTH AMERICA