



Troy M. La Huis
Principal

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Profile

Mr. Troy La Huis is a Principal in Crowe's Consulting practice where he focuses on providing digital security and financial crime services.

Professional and Industry Experience

With over 19 years of consulting experience, Mr. La Huis is an experienced leader focused on helping organizations achieve optimal effectiveness within their information security function.

Troy has led projects at some of the nation's largest organizations in areas of governance, information security, anti money-laundering, fraud, and identity theft. Mr. La Huis focuses on assisting executives and boards to design and implement practical risk management programs that support the business goals of the organization.

Troy speaks and writes frequently on cybersecurity, innovation, and how to align risk management to the business objectives of the organization.

Client Focus

Services:

- Cybersecurity
- Fraud Prevention
- Anti-Money Laundering
- Financial Crime Prevention
- Identity Theft Prevention

Education

- Master of Science, Business Information Technology
Walsh College
- Bachelor of Arts, Marketing
Michigan State University

Publications and Speaking Engagements

- Effective Cyber Incident Response in Insurance Companies
- Virtual Currency and Risks for Terrorist Financing
- The Cybersecurity Landscape
- Bankers and Bitcoin: Addressing the Risks of Digital Currencies
- Enterprise Digital Security
- The Psychology of Cybersecurity
- One Year Later: Cybersecurity Practices Shift After the Equifax Breach
- Effective Cybersecurity Demands Involvement From Everyone at Your Bank
- Financial industry aims to stay on top of emerging tech
- The Financial Institution of the Future, Speaker
- Transforming to Enterprise Digital Security, Speaker
- Cybersecurity Resilience, Speaker
- Achieving a Cybersecure Organization, Speaker
- Navigating the Security Risks of Rapidly Going Remote