



The Jewish Federations®  
OF NORTH AMERICA

Center on Aging  
and Trauma

**JFNA Public Acknowledgement Policy**  
**Echo, Critical Supports, Expanded Critical Supports, Promising Practices, and**  
**National Network Cohorts**

Subgrantees are required to recognize JFNA as a funding source in the following places:

- In annual reports, promotional materials, press releases, and on the subgrantees' websites
- To beneficiaries of the JFNA-funded grant

Annual Reports, Promotional Materials, and Websites

The unaltered JFNA logo and the text below must be included in the subgrantees' annual reports and on any print, and web-based or electronic promotional materials, including but not limited to: newspapers, newsletters, catalogues, and brochures related to the organization's JFNA-funded program.

The logos can be downloaded from DropBox [here](#).

Center on  
Aging and  
Trauma

---





The Jewish Federations®  
OF NORTH AMERICA

Center on Aging  
and Trauma

# Center on Aging and Trauma

---



The Jewish Federations®  
OF NORTH AMERICA

Recognition must also include the following acknowledgement statement:

*This service is supported by a grant from The JFNA Center on Aging and Trauma,  
a project of the Holocaust Survivor Initiative.*

Wherever the JFNA logo is included on any web-based or electronic format, it must have an embedded hyperlink directly to The JFNA Center on Aging and Trauma homepage, <http://www.AgingandTrauma.org>.

## Beneficiaries

- ***Direct Services to Holocaust Survivors and Caregivers:*** When a subgrantee provides social services, the subgrantee must inform the beneficiary in writing stating that the services provided are made possible by a grant from JFNA. The written notification may be given in-person, electronically, or through postal mail. Each individual client file must include a copy of this notification.
- ***Socialization and Training Events:*** Invitations to and flyers for socialization programs must acknowledge JFNA as a funding source. At the program itself, there must be an announcement acknowledging JFNA support of the program. In addition, a sign readable at an ordinary viewing distance should be prominently displayed including the unaltered JFNA logo above and the following statement in the language spoken by the program participants:

*This program was made possible by a grant from The JFNA Center on  
Aging and Trauma, a project of the Holocaust Survivor Initiative.*

## **U.S. Department of Health and Human Services Grants Policy Statement**

All US Department of Health and Human Services (HHS) grant recipients must acknowledge federal funding when issuing statements, press releases, requests for proposals, bid invitations, and other documents describing projects or programs funded in whole or in part with federal money. Recipients are required to state (1) the percentage and dollar amounts of the total program or project costs financed with Federal money and (2) the percentage and dollar amount of the total costs financed by non-federal sources.

The subgrantee has agreed in its cooperative agreement with JFNA that it shall conduct its activities in compliance with all applicable Federal and State laws, regulations and standards ("**Applicable Law**"), including this HHS Grants Policy Statement requirement.

## **JFNA Guidance**

The following formulas will help subgrantees determine the applicable percentages, taking into consideration the match requirements by Cohort and by Year.

### Echo Cohort: Year 2, National Network, and Promising Practices

The federal share is approximately 75% of the Total Program Budget (JFNA + Minimum Match). For example, a grant amount of \$200,000 from JFNA with a total project budget of \$266,667 would require the following language:

*This program is made possible by federal funds from a grant through The JFNA Center on Aging and Trauma, a project of the Holocaust Survivor Initiative. Approximately 75% of the project, or \$200,000, comes from federal sources. Approximately 25% or \$66,667 comes from non-federal sources.*

### Critical Supports: All Grants

The federal share is approximately 67% of the Total Program Budget (JFNA + Minimum Match). For example, a grant amount of \$350,000 from JFNA with a total project budget of \$525,000 would require the following language:

*This program is made possible by federal funds from a grant through The JFNA Center on Aging and Trauma, a project of the Holocaust Survivor Initiative. Approximately 67% of the project, or \$350,000, comes from federal sources. Approximately 33% or \$175,000 comes from non-federal sources.*