

Make your gift to Federation by December 31, and it will be matched.

The good you do just got better.

Announcing the Human Services Relief Matching Fund!

Thanks to generous donors like you, our local Federations have been among the first to respond to the COVID-19 crisis. The Jewish Federations have been leaders in mobilizing our efforts to support those in need. Now we must work together to support the unmet needs. That's why The Jewish Federations of North America (JFNA) is launching a matching campaign to raise over \$54 million dollars to increase our efforts.

EVERY DOLLAR YOU GIVE
WILL BE MATCHED BY 50%

A \$10,000 donation becomes \$15,000.
\$200,000 becomes \$300,000 and so on.
That is real change.

YOUR GIFT WILL GO TO
FILL THE MOST CRITICAL
HUMAN NEEDS

Just imagine what this 50% match means in human terms. Right now, an estimated 1.2 million Jewish adults will soon be unable to afford housing.¹ If \$100,000 can enable 20 families to keep a roof over their heads, then the 50% match to your gift will enable an additional 10 families to keep their homes. If your gift would normally feed 100 children for a month, then with the match, it will feed 150 children.

THIS FUND WILL BE
AVAILABLE FOR A LIMITED
TIME ONLY

You have the power to help 50% more people in our community with housing, food, medical care and assistance with mental health issues — but you must make your gift by **December 31, 2020**.

For more information,
please visit

jfedsofna.org/HSRMF.

¹ The estimates are based on a compilation of surveys from March-June 2020 from the following organizations: Pew Research Center, US Census Bureau, NORC at the University of Chicago, American Enterprise Institute, Axios-Ipsos, Kaiser Family Foundation, and USC Understanding America Survey.