



Resident and staff in the Memory Care division of the Menorah Center for Rehabilitation and Nursing Care in Manhattan Beach, Brooklyn, showcase hand-crafted flowers. (MJHS Health System)

# Aging & Trauma Training Workshop

Workshop co-hosted with PowerNET 2023: MISSION POSSIBLE,  
the Network of Jewish Human Service Agencies

**Dallas, Texas, May 7-9, 2023**



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# Welcome

Dear Friends,

Welcome to Aging & Trauma 2023, the premier Training Workshop of the Jewish Federations of North America's Center on Holocaust Survivor Care and Institute on Aging and Trauma (Center). We are delighted to join with friends at the Network of Jewish Human Service Agencies and experts from across the continent to embark on three days of learning, sharing, and growth.

Holocaust survivors have taught us the gold standard of care that enables them to feel safe and empowers them to make choices about their lives. In turn, we have endeavored to make person-centered, trauma-informed (PCTI) care the universal strategy for serving all older adults. The PCTI approach infuses knowledge about trauma into organization programs, policies, and procedures to promote the safety and well-being of clients, visitors, staff, and volunteers.

Together, we are creating a culture of person-centered, trauma-informed care across the lifespan.

We build this movement with support from the Administration for Community Living and dedicated philanthropists so all older adults with a history of trauma and their family caregivers can expect a PCTI approach from every service provider.

Since the Center launched eight years ago, PCTI principles have guided us as older clients and staff experienced re-traumatization from a global pandemic, foreign wars, natural disasters, and movements to counter gun violence, antisemitism, and systemic racism. With up to ninety percent of people experiencing a traumatic event in their lifetimes, the need to infuse PCTI care throughout aging services is paramount.

Throughout Aging & Trauma 2023, we invite you to meet colleagues and ask about their experiences helping others with a history of trauma. We're proud of our culture, one where we feel safe to share and to ask for guidance. Thank you for your creativity in developing innovative and effective ways to provide care, for sharing your knowledge with this community, and for leading the PCTI movement across aging services.

With gratitude,

**Shelley Rood Wernick**

Managing Director

Center on Holocaust Survivor Care and Institute on Aging and Trauma

The Jewish Federations of North America

# Program

**Sunday, May 7, 2023**

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## **PowerNET Opening Plenary and Lunch**

**Running a Jewish Organization in the 21st Century: What Does It Mean to Be a Jewish Human Agency\***

11:30AM – 2:00PM

Regency Ballroom, Second Floor

**Igor Alterman**, President & CEO, Jewish Federation of Greater Dallas

**Sandra Braham**, CEO, Gulf Coast JFCS

**Rabbi Susan Freeman**, Center for Jewish Care, Jewish Family Service of San Diego

**Rabbi Rachel Hersh**, Director of Jewish Enrichment & Engagement, Jewish Social Service Agency (JSSA)

**Cara Mendelsohn**, City Counselor, City of Dallas

**Rabbi Jason Weiner**, Senior Rabbi and Director Spiritual Care Department at Cedars-Sinai in Los Angeles

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## **Break**

2:00PM – 2:15PM

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## **Think Tank: Older Adult & Holocaust Survivor Services Professionals**

**Exploring How to Provide PCTI Services While Addressing & Reducing the Barriers That Stand in the Way of Service Delivery to Older Adults\*\***

2:15PM – 3:30PM

Venetian Room, Lobby Level

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## **Break**

3:30PM – 3:45PM

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\*Hosted by NJHSA

\*\*Supported Together by NJHSA and Jewish Federations of North America

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## **Aging & Trauma Opening Plenary**

### **PCTI Care Takes Root: Viewpoints From the Center, the U.S. Government, and PCTI Strategies for Family Caregiving**

3:45PM – 5:00PM

International Ballroom, Lobby Level

It is estimated that over half of the adults in the United States have experienced trauma which includes family caregivers. Published in 2022 by the U.S. Administration for Community Living (ACL), The National Strategy to Support Family Caregivers is a culmination of contributions from family caregivers and more than 150 organizations in private and non-profit sectors. Person-centered and trauma-informed (PCTI) care was identified as one of the four major themes of this massive study. In this session, we'll hear from a contributor author how social service providers can implement PCTI strategies to support family caregivers.

**Alison Barkoff, JD**, Acting Administrator and Assistant Secretary for Aging/Principal Deputy Administrator, Administration for Community Living

**Elana Broitman, JD**, Senior Vice President, Public Affairs, Jewish Federations of North America

**Harriet Cohen, LCSW, PhD**, Clinical Social Worker, Older Adult Department, Jewish Family Service of Dallas

**Rabbi Melanie Levav, BCC, LMSW**, Executive Director, Shomer Collective

**Shelley Rood Wernick, MBA**, Managing Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma, Jewish Federations of North America

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## **Networking Reception\*\***

5:45PM – 8:00PM

Dallas Holocaust & Human Rights Museum

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\*\*Supported Together by NJHSA and Jewish Federations of North America

# Monday, May 8, 2023

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## Breakfast Plenary

### Putting Humans First (Including Ourselves): Focusing On Our Bright Spots\*\*

8:00AM – 10:30AM

Regency Ballroom, Second Floor

**Terri Bonoff**, CEO, JF&CS Atlanta

**Sandra Braham**, CEO, Gulf Coast JFCS

**Eric Fingerhut**, President & CEO, The Jewish Federations of North America

**Deborah Grayson Riegel**, Consultant and Leadership Communication Teacher, Wharton Business School and Columbia Business School

**Reuben Rotman**, President & CEO, Network of Jewish Human Service Agencies

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## Break

10:30AM – 10:45AM

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## Historical Trauma Across the Lifespan

10:45AM – 12:00PM

International Ballroom, Lobby Level

The imprint of trauma can be experienced by a person across their lifespan regardless of whether they experienced the event firsthand. From her work with tribal communities, clinician and researcher Maria Yellow Horse Brave Heart describes historical trauma as the “cumulative emotional and psychological wounding over the lifespan and across generations, emanating from massive group trauma experience.” In this powerful session, we’ll hear from a panel of older adults and family caregivers describing their experience with historical trauma and how it has impacted them over the course of their lives. Woven throughout the session will be PCTI conversation prompts that participants can use as a model to support relationships with clients.

**Bill Benson**, President, International Association for Indigenous Aging, Health Benefits ABCs

**Celena Donahue**, Public Health, Health Equity Advocate, Facilitator, Presenter, Consultant

**Eric Fingerhut**, President & CEO, The Jewish Federations of North America

**Yaffa Podbilewicz-Weinberg, Ph.D.**, Clinical Psychologist, Director Holocaust Survivor Care, Jewish Family Service of Greater Dallas

**Dr. Michael W. Waters, B.A., M.Div., D.Min., PhD**, Co-Founder and Principal. MYWaters Consulting, LLC

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\*\*Supported Together by NJHSA and Jewish Federations of North America

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## Break

12:00PM – 12:15PM

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## Lunch

12:15PM – 2:15PM

Optional: Claims Conference lunch program

Optional: NETGroup networking lunch

Or lunch on your own

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## Expanded Critical Supports Symposium (for ECS subgrantees only)

1:15PM – 3:30PM

Crown Room, Second Floor

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## Break

2:15PM – 2:30PM

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## PCTI Strategies for Hiring and Retaining the Direct Care Workforce

2:30PM – 3:45PM

International Ballroom, Lobby Level

The social services direct care workforce is facing a state of crisis following the COVID-19 pandemic. With multiple contributing factors such as demanding workloads and low wages, hiring and retaining staff that serve older adults is more challenging than ever before. This session explores the staffing crisis and why a PCTI workforce is critical to sustainable change. We'll highlight PCTI strategies that decision makers and direct care staff can use to support hiring efforts and to create a PCTI workplace culture that supports retention.

**Elizabeth Cullen, MPA, JD**, Associate Director, Health Policy/Washington Representative, Jewish Federations of North America/Network of Jewish Human Service Agencies

**Holly Fullmer, MS, CDCORP, CTCM**, Trauma-Informed Policy and Training Specialist, Texas Health and Human Services Commission

**James Janeiro, MPP**, Director, Policy and Government Relations, Canadian Centre for Caregiving Excellence

**Robyn Stone, MA, DrPH**, Senior Vice President for Research/Co-Director, LeadingAge/ the LeadingAge LTSS Center @UMass Boston

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## FYI. Building a Trauma Informed Agency: How to Bring Your Board Along\*\*

2:30PM – 3:45PM

Parisian Room, Banquet Level

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\*\*Supported Together by NJHSA and Jewish Federations of North America



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## **Sponsor Showcase & Refreshment Break\***

3:45PM – 4:45PM

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## **Creating Person-Centered, Trauma-Informed Communities and Partnerships**

4:45PM – 6:00PM

International Ballroom, Lobby Level

Creating a trauma-informed community along the continuum from the point-of-care with clients to the systems level requires commitment from all staff and partnership with multiple entities. This session spotlights programs that have successfully integrated person-centered and trauma-informed principles into all levels of the organization and with community partners. We'll hear inspiring stories such as the Rutgers School of Dental Medicine (RSDM) pro bono clinic and how participants can apply similar strategies in their own organizations.

**Dr. Michael Conte, MPH, DMD**, Senior Associate Dean Office for Clinical Affairs, Rutgers School of Dental Medicine

**Bridget Gavaghan**, Director, Illinois ACEs Response Collaborative, Health & Medicine Policy Research Group

**Jesse Kohler, MA, Trauma Competent Professional Certificate**, Executive Director, Campaign for Trauma-Informed Policy and Practice

**Deborah Victoria Rokhsar Rosen, MPA**, Community Program Coordinator, Jewish Federation of Greater MetroWest NJ

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## **Texas-Style Line Dancing\***

6:30PM – 8:00PM

Regency Ballroom, Second Floor

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## **Dinner**

8:00PM

Optional: Group Dinner Signups

Optional: Pre-purchased Kosher Dinner at Hotel

Or dinner on your own

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\*Hosted by NJHSA

# Tuesday, May 9, 2023

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## General Breakfast

7:30AM – 9:00AM

Regency Ballroom, Second Floor

Or breakfast sponsored by Seed the Dream Foundation in celebration of KAVOD SHEF (invitation only)

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## Break

9:00AM – 9:15AM

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## Aging & Trauma Breakout Sessions (Choose one)

9:15AM – 10:30AM

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### Nonviolent Communication Practices That Embody Person- Centered, Trauma-Informed Care

Continental, Second Floor

Nonviolent Communication (NVC) assumes that everything human beings say and do is an attempt to meet one or more of their universal human needs. This assumption is key to transforming judgmental thinking and shifting into human- centered care that embodies compassionate communication and actively supports trust, safety, inclusion, and wellbeing. We will explore some NVC principles and practices and demonstrate how they may support PCTI services when caring for older adults and attending to their needs for connection, respect, to matter, self-expression, and more.

**Paige Hector, LMSW**, Author, Educator, Speaker, Paige Ahead Healthcare Education & Consulting, LLC

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### Mental Health and Wellbeing: Trauma Treatment Modalities and Considerations

Fountain Room, Third Floor

Trauma can impact an individual in a myriad of ways including their cognitive functioning, relationships, and physical and mental health. Some individuals may experience delayed reactions to trauma such as nightmares, panic attacks, fear, and loss of purpose. Clinical intervention may provide needed support and relief. Treatment modalities such as Eye Movement Desensitization and Reprocessing (EMDR) or other forms of psychotherapy are options to consider discussing with the client. This session will provide an overview of trauma treatment modalities and recommendations for when such treatments may be indicated.

**Mary Martha Abernathy, MA, LPC, NCC**, Counselor and Grant Manager, University of Missouri

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## **PCTI Strategies for Caring for Someone Living With Dementia**

Pavilion Room, Third Floor

A person living with dementia may experience changes in cognitive abilities, personality, and the ability to care for themselves. For the individual and the caregiving partners, these changes may be experienced as frightening, overwhelming, or even painful. Caregiving with someone living with dementia may seem more challenging when there is a history of trauma, especially when the person does or says things that may be puzzling or hurtful to others. With a person-centered trauma-informed lens, we'll discuss the importance of the nervous system response when a person becomes triggered and what we can do to increase our capacity to create caring relationships built on safety, trust, and choice.

**Yuliya Gaydayenko, MA, MSW**, Chief Program Officer, Older Adult Services, Jewish Family Service of Metropolitan Detroit

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## **PCTI Strategies to Enhance Virtual and Hybrid Programming**

Far East, Second Floor

Throughout the pandemic many older adults maintained virtual connections with the assistance of technology. For individuals who were home-bound or did not have reliable access to transportation, regular program participation was made a reality. As we resume in-person events and opportunities, organizations may be grappling with how to balance virtual and in-person programming. This session will explore both strategies including the types of programs that thrive with each online programming.

**Sheryl Gerrard, MA, GC-G, CDP**, Senior Engagement Manager, Jewish Family Services of Greater Charlotte, Inc.

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## **FYI. Creative Interventions in Supporting Holocaust Survivors & Older Adults\*\***

9:15AM – 10:30AM

State Room, Banquet Level

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## **Break**

10:30AM – 10:45AM

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\*\*Supported Together by NJHSA and Jewish Federations of North America

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## **Aging & Trauma Closing Plenary:**

### **Celebrating Lessons Learned From the Administration for Community Living Grant**

10:45AM – 12:00PM

International Ballroom, Lobby Level

This session is an acknowledgment and celebration of the grantees hard work and their impact on PCTI Care in their organizations and greater communities. Our commitment to this important work continues as we share lessons learned from all the grantee's programs, the Training Workshop, and our National Survey on PCTI Care. From the technical assistance that made this work possible to the day-to-day interventions by social service providers across our organizations, the insights and trends for future programming are exciting! Join us in this uplifting session to celebrate the PCTI movement in the field of aging and trauma.

**Leah Bergen Miller**, Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma, Jewish Federations of North America

**Hayley Herzog**, MPH, MPA, Assistant Manager, Research and Evaluation, Center on Holocaust Survivor Care and Institute on Aging and Trauma, Jewish Federations of North America

**Derek Lee**, Regional Administrator, US Department of Health and Human Services, Administration for Community Living, Region VI, Dallas, TX

**Greg Link, MA**, Director, Office of Supportive and Caregiver Services, Administration for Community Living

**Shelley Rood Wernick, MBA**, Managing Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma, Jewish Federations of North America

**Vanessa Rubenstein, MPH**, Graduate Fellow, Research and Evaluation, Center on Holocaust Survivor Care and Institute on Aging and Trauma, Jewish Federations of North America

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# Speakers



## **Abby Neft**

**Project Assistant, Center on Holocaust Survivor Care and Institute on Aging and Trauma  
Jewish Federations of North America**

As Project Assistant, Abby Neft supports Center subgrantees by coordinating webinars, managing workflows, writing and distributing memos, tracking reports, monitoring online donations, and developing reports to the Center's funders. Prior to joining JFNA, Abby was project coordinator at a small women-led, non-profit in Washington, DC.



## **Alison Barkoff**

**Acting Administrator and Assistant Secretary for Aging/Principal Deputy Administrator  
Administration for Community Living**

Alison Barkoff, J.D., is currently serving as ACL's Acting Administrator and as the Acting Assistant Secretary for Aging. She provides executive leadership and coordination for ACL programs nationwide and serves as an advisor to HHS Secretary Becerra on issues that impact people with disabilities and older adults. Ms. Barkoff is a lifelong advocate for community living – both professionally and personally.



## **Amanda Jarvis**

**Project Manager, Center on Holocaust Survivor Care and Institute on Aging and Trauma  
Jewish Federations of North America**

As Project Manager, Amanda Jarvis provides oversight and coaching to Center subgrantees and educational trainings to the Aging Network. Previously, Amanda was an Associate Case Manager and the Holocaust Survivor PCTI Program Associate at Ruth & Norman Rales Jewish Family Services in Boca Raton, Florida, where she began as an AmeriCorps VISTA.



## **Bill Benson**

**President**

**International Association for Indigenous Aging, Health Benefits ABCs**

Bill Benson is President of Health Benefits ABCs, a policy consulting practice. He has spent five decades advocating for older adults, holding senior leadership positions in California, the U.S. Congress and U.S. Administration on Aging. Bill played a major role in amendments to the Older Americans Act, nursing home reform legislation, the Elder Justice Act, and other notable legislative initiatives. Bill hosts a series of conversations with Holocaust Survivors for the U.S Holocaust Memorial Museum.



## **Bridget Gavaghan**

**Director, Illinois ACEs Response Collaborative**

**Health & Medicine Policy Research Group**

Bridget Gavaghan leads the Illinois ACEs Response Collaborative, a cross-sector movement to prevent trauma and promote thriving across the lifespan while placing childhood adversity at the forefront of the equity agenda in Illinois. Prior to joining Health & Medicine, Bridget led a national initiative to build stronger support for human services through evidence-based communications strategies.



## **Celena Donahue**

**Public Health, Health Equity Advocate, Facilitator, Presenter, Consultant**

Celena Donahue is a Pueblo Indian, and her family is Hupa, Yurok, and Karuk. She was raised on the Hoopa Valley Indian Reservation in rural northeastern Humboldt County. As a Sr. Quality Improvement Specialist at Health Net, Celena is responsible for cross-functional initiatives addressing clinical quality and service improvement programs. She has 17 years in Clinical Pathology and has been working in Public Health for over a decade collaborating with tribes, Indian Health Services (IHS), and community clinics.



## **Deborah Victoria Rokhsar Rosen**

**Community Program Coordinator**

**Jewish Federation of Greater MetroWest NJ**

Debbie Rosen, MPA, administers grants that seek to care for Holocaust survivors and other older adults with a history of trauma using a person-centered trauma-informed care (PCTI) approach. Prior to working for Federation, Rosen led the budget office at Columbia University following more than a decade in hospital administration and finance.



## **Derek Lee**

### **Regional Administrator**

**US Department of Health and Human Services, Administration for Community Living, Region VI, Dallas, TX**

Derek Lee is the regional administrator for the Administration for Community Living (ACL) at the Dallas regional office, providing policy guidance and technical assistance related to Older Americans Act home- and community-based services to state and tribal grantees in Arkansas, Louisiana, Oklahoma, New Mexico and Texas. Derek is responsible for representing the Assistant Secretary for Aging in the region through building partnerships and advocating for the health and independence of older individuals and their caregivers.



## **Elana Broitman**

### **Senior Vice President, Public Affairs**

#### **Jewish Federations of North America**

Elana Broitman, J.D., is the Senior Vice President for Public Affairs at the Jewish Federations of North America. Elana leads the Jewish Federations' work to support vibrant and healthy Jewish life and strong and engaged civic communities. She has staffed the U.S. House of Representatives Foreign Affairs Committee, served as a leading senator's Senior Advisor for National Security, and as Deputy Assistant Secretary of Defense and USAID Senior Rule of Law Advisor. Elana and her family were among the tens of thousands of Jews who fled Soviet Union in the 70's and 80's to escape anti-Semitism.



## **Elizabeth Cullen**

### **Associate Director, Health Policy / Washington Representative**

#### **Jewish Federations of North America / Network of Jewish Human Service Agencies**

Elizabeth Cullen, J.D., MPA, serves as Associate Director for Health Policy with the Jewish Federations' Strategic Health Resource Center. She engages with Congress and the Administration to support more than 250 health, behavioral health, home care, and long-term care nonprofit community provider agencies serving vulnerable populations. As Washington Representative for the Network of Jewish Human Service Agencies, Cullen leads the development of the Network's public policy agenda and its advocacy. Cullen was previously Director of Congressional Affairs and Director of Legal & Regulatory Affairs at the American Psychological Association.



## **Eric D. Fingerhut**

**President & CEO**

### **The Jewish Federations of North America**

Eric D. Fingerhut is the President and CEO of The Jewish Federations of North America (JFNA). Prior to his appointment at JFNA, Mr. Fingerhut served as the President and CEO of Hillel International from 2013-19. Mr. Fingerhut has also had a varied and distinguished career in public service and higher education. He served as Chancellor of the Ohio Board of Regents from early 2007 to 2011; as Ohio state senator from 1997 to 2006; and represented Ohio's 19th congressional district in the U.S. Congress from 1993 to 1994.



## **Greg Link**

**Director, Office of Supportive and Caregiver Services**

### **Administration for Community Living**

Greg Link, M.A., is the Director of the Office of Supportive and Caregiver Services with the Administration for Community Living/U.S. Administration on Aging (ACL/AoA), which oversees programs funded under the Older Americans Act. Greg provides general oversight and technical assistance to the aging network. Greg's team in collaboration with a range of stakeholders from across the public and private sectors developed and released the 2022 National Family Caregiving Strategy. Previously, Link worked at the National Association of State Units on Aging and as a case manager and social services manager in Fort Myers, Florida.



## **Dr. Harriet L. Cohen**

**Clinical Social Worker, Older Adult Department**

### **Jewish Family Service of Greater Dallas**

Harriet L. Cohen, PhD, LCSW, has served in various roles as both a social work practitioner and educator. Since 2017, Dr. Cohen has been a social work practitioner in the Older Adult Department at Jewish Family Service of Greater Dallas. Before her 21-year academic career as a social work educator and researcher at three universities, Cohen served as a social work practitioner for 26 years at three different agencies.





## **Hayley Herzog**

**Assistant Manager, Research and Evaluation**

**Jewish Federations of North America**

Hayley Herzog, MPH, MPA, (she/her/hers) is the Assistant Manager of Research and Evaluation at the Center on Holocaust Survivor Care and Institute on Aging and Trauma. Hayley has a background in public health research and has worked to support different communities including the Jewish community, LGBTQ+ populations, and women. Hayley has a MPH, MPA, and BS in Social Work and Public Health from New York University.



## **Holly Fullmer**

**Trauma-Informed Policy and Training Specialist**

**Texas Health and Human Services Commission**

Holly Fullmer, MS, CDCORP, CTCM, works at the Texas Health and Human Services Commission in the Office of Mental Health Coordination as the Trauma-Informed Policy and Training Specialist. Holly is a Certified Disaster Crisis Outreach Referral Professional and a certified Trauma Competent Professional. She is an experienced trainer of trauma-informed care, suicide prevention, mental health wellness, Youth Mental Health First Aid, and a Master Trainer for Road to Recovery.



## **James Janeiro**

**Director, Policy and Government Relations**

**Canadian Centre for Caregiving Excellence**

James Janeiro, MPP, is a public policy and advocacy professional with over a decade of experience in politics, policy, and government relations. As director of policy and government relations at the Canadian Centre for Caregiving Excellence, James leads an ambitious national and pan-Canadian advocacy and policy development agenda focused on substantive reform. James was senior policy advisor to two Ontario ministers of community and social services, and social policy advisor to Premier Kathleen Wynne, before becoming director of community engagement and policy at Community Living Toronto



### **Jesse Kohler**

**Executive Director**

#### **Campaign for Trauma-Informed Policy and Practice (CTIPP)**

As CTIPP's Executive Director, Jesse Kohler, MA, is in charge of organizational administration and HR, fundraising, strategic planning, public engagements, and working alongside staff and volunteers. Jesse is on loan from The Change Campaign, which he founded and is predominantly funded through a contract with the nonprofit think tank ANS Research, where he works on policy and systems change initiatives.



### **Karen Edell Yoskowitz**

**Assistant Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma**

#### **Jewish Federations of North America**

Karen Edell Yoskowitz, MPA, manages the Center's Expanded Critical Supports and National Network grant programs. She coordinates grant award processes, supports subgrantees in their program development and implementation, and provides educational training to the Aging Network. Previously, Karen helped Federations connect with federal funding sources; co-led the Washington Missions Program, and led the JFNA Emergency Committee, responsible for responding to domestic natural disasters. Prior to working for JFNA, she worked on Capitol Hill, for the Montgomery County (MD) Council Office of Legislative Oversight, and for a lobby firm.



### **Leah Bergen Miller**

**Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma**

#### **Jewish Federations of North America**

Leah Bergen Miller is the Director at the Center on Holocaust Survivor Care and Institute on Aging and Trauma. She manages all Center-funded programs and technical support and builds national capacity to provide PCTI care to older adults. Previously, Leah was an advocate and program manager for refugees and asylees at HIAS; a case worker for refugees at Church World Service-Joint Voluntary Agency in Nairobi, Kenya; an employment case manager for refugees and asylees at Lutheran Social Services of the National Capital Area; a GED instructor for immigrants at Centro Hispano; and a disaster action team volunteer for internally displaced people at the American Red Cross.



### **Mary Martha Abernathy**

**Counselor and Grant Manager**

**Counseling and Social Advocacy Center @ University of Missouri-St. Louis**

Mary Martha Abernathy, MA, LPC, NCC, (she/her) is a Licensed Professional Counselor, a National Certified Counselor, and a doctoral candidate in Counseling Education & Supervision. She is a counselor and grant manager for the Counseling and Social Advocacy Center and has a private practice working with adolescents and adults who have experienced trauma. Mary Martha's research interests include multiculturally competent supervision practices, training of supervisors, and trauma-informed counseling and supervision.



### **Rabbi Melanie Levav**

**Executive Director**

**Shomer Collective**

Rabbi Melanie Levav, MA, BBC, LMSW, is Executive Director of the Shomer Collective, which improves end-of-life experiences for individuals and their families by curating content and resources and building a diverse network of organizational partners. Previously, she served as Director of PJ Library in New York; and served as Assistant Executive Director, Financial Resource Development, and Director of Pastoral Care at the Edith and Carl Marks Jewish Community House of Bensonhurst, a JCC serving the Russian-speaking Jewish community in Brooklyn, New York. She has held positions at JCC Association, the American Jewish Joint Distribution Committee, and UJA-Federation of New York.



### **Dr. Michael Conte**

**Senior Associate Dean Office for Clinical Affairs**

**Rutgers School of Dental Medicine**

Dr. Conte, DMD, MPH, is a Professor in the Department of Restorative Dentistry and the Senior Associate Dean for the Office of Clinical Affairs at the Rutgers School of Dental Medicine, where he also serves as the Medical Director and the Director of Infection Control and Environmental Safety. Dr. Conte serves and chairs many committees and is involved in the oversight of the dental school's Extra-Mural Programs and Facilities Administration. Dr. Conte is active in the ADA, the Organization for Safety, Asepsis and Prevention, and he is a Fellow of The Academy of General Dentistry, The American College of Dentists, and The International College of Dentists.



## **Paige Hector**

**Title: Author, Educator, Speaker**

**Paige Ahead Healthcare Education & Consulting, LLC**

Paige Hector, LMSW, is a speaker, author, and educator with over 25 years' experience in post-acute and long-term care settings. She specializes in diverse topics for the interdisciplinary team, trauma informed care, Nonviolent Communication, sustainable process improvement, and advance care planning. Paige writes extensively on topics relevant to nursing homes including multiple chapters of *Managing the Long-Term Care Facility*, 2nd Edition due for publication in 2023. She is the Associate Editor and a regular columnist for *Caring for the Ages*, the publication for AMDA, The Society for Post-Acute and Long-Term Care Medicine. In 2018, she was named Gerontologist of the Year for the Arizona Geriatrics Society.

## **Reuben D. Rotman**

**President & CEO**

**Network of Jewish Human Service Agencies**

Reuben D. Rotman is the founding President and CEO of the Network of Jewish Human Service Agencies. The Network serves as the leading voice for the sector and the go-to for best practice, research, innovation, and partnerships. Previously Reuben was CEO of Jewish Family Service of MetroWest New Jersey and held positions with UJA Federation of New York, Jewish Family Service of Metropolitan Detroit and Jewish Federation of Metropolitan Detroit.



## **Dr. Robyn Stone**

**Senior Vice President for Research / Co-Director**

**LeadingAge / the LeadingAge LTSS Center @UMass Boston**

Robyn I. Stone, DrPH, MPP, is a noted researcher and internationally recognized authority on long-term care, aging services and workforce policy. She has been engaged in policy development, program evaluation, large-scale demonstrations, and other applied research activities for over 40 years. Dr. Stone was Deputy Assistant Secretary for Disability, Aging and Long-term Care Policy and Assistant Secretary for Aging in the U.S. Department of Health and Human Services in the Clinton administration. Her work bridges the worlds of research, policy and practice to improve the care delivered to older adults.



### **Shelley Rood Wernick**

**Managing Director, Center on Holocaust Survivor Care and Institute on Aging and Trauma**

**Jewish Federations of North America**

Shelley Rood Wernick, MBA, is Managing Director of the Center on Holocaust Survivor Care and Institute on Aging and Trauma at the Jewish Federations of North America. Learning from Holocaust survivors, her work promotes person-centered, trauma-informed care as the universal strategy for serving older adults and their family caregivers. Previously, Wernick conveyed policy priorities to Congress and the White House, trained communities to advocate for the diverse populations they serve, and served as on the staff of three members of Congress.



### **Sheryl Gerrard**

**Senior Engagement Manager**

**Jewish Family Services of Greater Charlotte, Inc.**

A former psychologist with experience in hospitals, schools and private practice, Sheryl Gerrard, MA, GC-G, CDP, is the Senior Engagement Manager for Jewish Family Services of Greater Charlotte where she develops and executes programs and services for senior adults and Holocaust survivors. Sheryl provides support and direction for those planning care options for senior family members or for themselves. Gerrard is a member of the National Council of Certified Dementia Practitioners and is an Alzheimer's Association Community Educator.



### **Vanessa Rubenstein**

**Graduate Fellow, Research and Evaluation**

**Jewish Federations of North America**

Vanessa Rubenstein, MPH, is the Graduate Fellow for Research and Evaluation at the Center on Holocaust Survivor Care and Institute on Aging and Trauma. She is responsible for supporting the research and evaluation team with program evaluation efforts, data analysis, and the writing of articles and reports. She has a research background in health disparities and an MPH from Sacred Heart University.



## **Yuliya Gaydayenko**

**Chief Program Officer, Older Adult Services**

**Jewish Family Service of Metropolitan Detroit**

Yuliya Gaydayenko, MA, LMSW, is Chief Program Officer for Older Adult Services at Jewish Family Service of Metropolitan Detroit. Previously she was Executive Director and an ESL tutor and Refugee Resettlement Coordinator at Jewish Community Services in Flint, Michigan. Gaydayenko is immediate past President of the Board of the Senior Regional Collaborative, member of the Transportation Options Network, and other collaborative bodies.

# Workshop Sessions

## Running a Jewish Organization in the 21st Century: What Does it Mean to be a Jewish Human Agency

### Speakers:

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### Notes:

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# PCTI Care Takes Root: Viewpoints from the Center, the U.S. Government, and PCTI Strategies for Family Caregiving

**Speakers:**

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**Notes:**

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# Putting Humans First (Including Ourselves): Focusing on our Bright Spots

Speakers:

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Notes:

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# Historical Trauma Across the Lifespan

## Speakers:

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## Notes:

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# Expanded Critical Supports Symposium

**Speakers:**

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**Notes:**

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**PCTI Strategies for Hiring and Retaining the Direct Care Workforce**

**Speakers:**

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**Notes:**

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# Creating PCTI Communities and Partnerships

**Speakers:**

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**Notes:**

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# Celebrating Lessons Learned from the Administration for Community Living Grant

## Speakers:

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## Notes:

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# Summary of Learnings

What are three to five takeaways from the Training Workshop related to the work you or your organization does?

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What is one topic you would like to learn more about when you return home?

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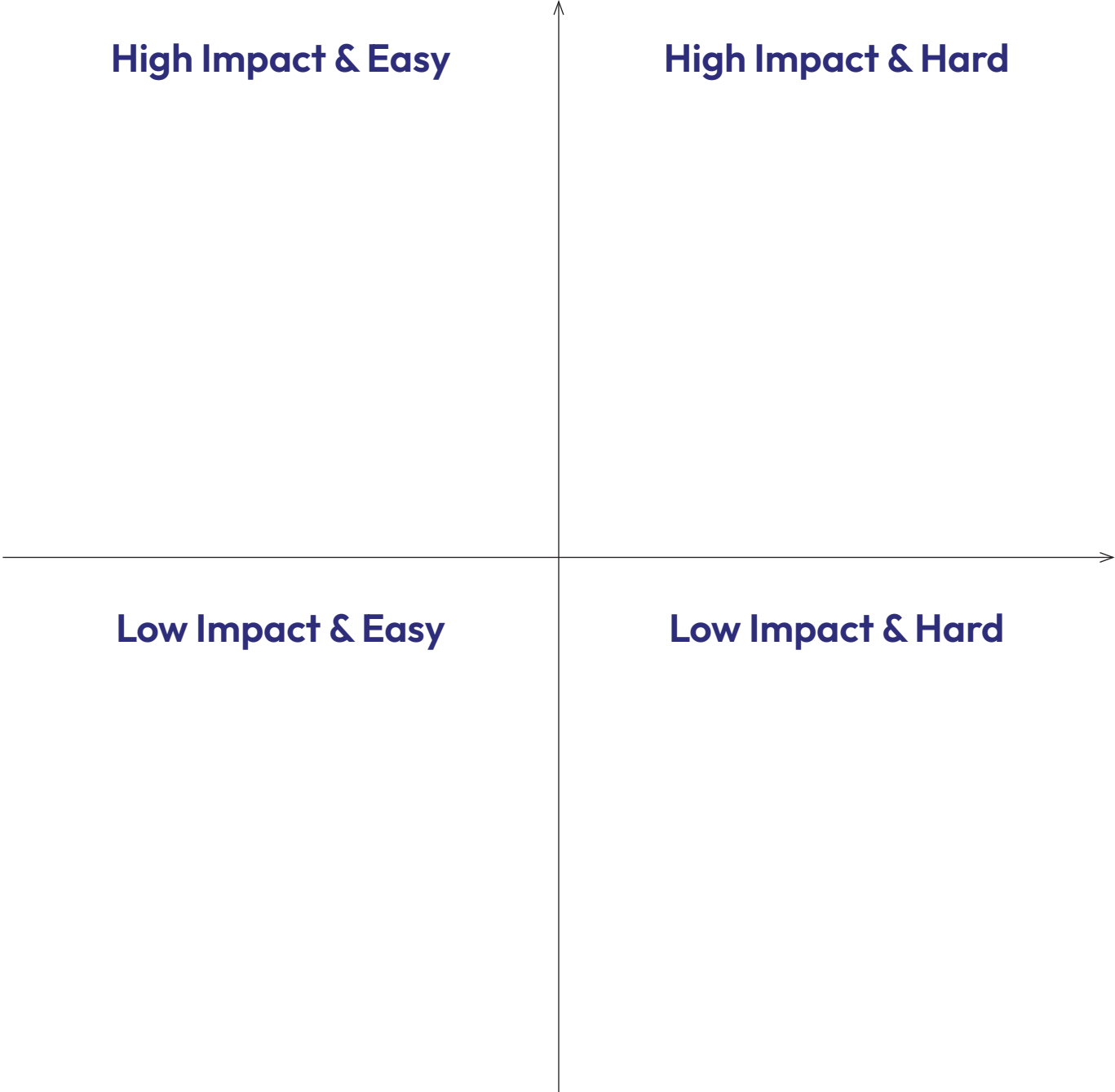
# Turning Learnings into Action

Reflect on your takeaways and the way you or your organization serves Holocaust survivors, other older adults with a history of trauma, or their family caregivers. What could you or your organization start, stop, continue, or change to better serve your community?

<p><b>Start</b></p>	<p><b>Stop</b></p>
<p><b>Continue</b></p>	<p><b>Change</b></p>

# Action Categorization

Categorize possible actions by level of impact and difficulty. When you think about level of difficulty, you may want to consider cost, time, staff, resources, and complexity. When you think about impact, you may want to consider the degree to which your organization or clients will be positively affected by the action.



# Action Planning Guide

Select one action item to work on and complete the Action Planning guide. You may want to select an action that will yield high impact. Note, you can repeat this process for all action items.

<b>Proposed Change</b>	<b>Benefit Proposition</b>
<b>Barriers to Overcome</b>	<b>Resources Needed</b>
<b>Key Partners</b>	<b>Next Steps</b>  1  2  3



# Center Team

**Main Contact: [Aging@JewishFederations.org](mailto:Aging@JewishFederations.org)**



## **Abby Neft | Project Assistant**

**[Abby.Neft@JewishFederations.org](mailto:Abby.Neft@JewishFederations.org)**

Abby Neft provides technical assistance to subgrantees and administrative assistance to Center staff. She monitors subgrantee reporting forms, assists with events planning, and the grant application process.



## **Amanda Jarvis | Project Manager**

**[Amanda.Jarvis@JewishFederations.org](mailto:Amanda.Jarvis@JewishFederations.org)**

Amanda Jarvis provides technical support to the Center's Innovations and Promising Practice Cohorts as well as collecting and disseminating best practices in PCTI care. She conducts oversight of subgrantees and coordinates trainings for the Aging Network.



## **Carmel Rabin | Acting Director, Research and Evaluation**

**[Carmel.Rabin@JewishFederations.org](mailto:Carmel.Rabin@JewishFederations.org)**

Carmel Rabin creates evaluation resources for subgrantees, assists subgrantees with their evaluation plans, analyzes evaluation data, and measures capacity of the Aging Network to provide PCTI services. Carmel shares evaluation findings through written materials, conferences, webinars, and other presentations, as she works to create the field of PCTI evaluations.

## **Elissa Mittman | Financial Oversight Advisor**

**[Elissa.Mittman@JewishFederations.org](mailto:Elissa.Mittman@JewishFederations.org)**

Elissa Mittman provides financial oversight of Center-funded programs and grants. She offers technical support and collaborates closely with subgrantees to ensure budgets are aligned with program goals and ensure good stewardship of funds.



### **Hayley Herzog | Assistant Manager, Research and Evaluation**

[Hayley.Herzog@JewishFederations.org](mailto:Hayley.Herzog@JewishFederations.org)

Hayley Herzog enhances the research and evaluation team by advancing program evaluation efforts, conducting qualitative and quantitative analysis for best practices and lessons learned, and building the field of PCTI evaluations.



### **Karen Edell Yoskowitz | Assistant Director**

[Karen.Yoskowitz@JewishFederations.org](mailto:Karen.Yoskowitz@JewishFederations.org)

Karen Edell Yoskowitz manages the Center's Expanded Critical Supports and National Network grant programs. She coordinates grant award processes, supports subgrantees in their program development and implementation, and provides educational training to the Aging Network.



### **Leah Miller | Director**

[Leah.Miller@JewishFederations.org](mailto:Leah.Miller@JewishFederations.org)

Leah Bergen Miller manages all Center-funded programs and capacity building initiatives. She coordinates the grant award process, develops a supportive cohort by encouraging subgrantees to share lessons learned, and coaches subgrantees to promote PCTI care within their agencies and to the larger community.



### **Shelley Rood Wernick | Managing Director**

[Shelley.Wernick@JewishFederations.org](mailto:Shelley.Wernick@JewishFederations.org)

Shelley Rood Wernick oversees the Center's work to promote PCTI care as the universal strategy for serving all older adults and to raise additional resources to support Holocaust survivors. She leads the Center's educational initiatives to expand the recognition of a history of trauma as a risk factor for poor mental, social, emotional and physical health.



### **Vanessa Rubenstein | Graduate Fellow, Research and Evaluation**

[Vanessa.Rubenstein@JewishFederations.org](mailto:Vanessa.Rubenstein@JewishFederations.org)

Vanessa Rubenstein supports the research and evaluation team with program evaluation efforts, data analysis, the writing of articles and reports, and ongoing subgrantee evaluation support.





The Center on Holocaust Survivor Care  
Institute on Aging and Trauma