

Ambassador Daniel Ayalon



Ambassador Danny Ayalon is the President of Hod Ayalon Ltd, a private consulting firm for governments and international corporations. He is also the Founder of “The Truth About Israel”, a non-profit corporation to train and educate the public about the facts of Israel. Ayalon serves as Chairman of the Advisory Board of GSE, consulting and finance company. He joined the Board of Governors of Tel Aviv University, and the Lantos Human Rights and Justice Foundation in Washington, DC. Prior to this, Danny served as a Member of Knesset (Israeli Parliament) and was Deputy Minister of Foreign Affairs of the State of Israel, from 2009 to 2013, and Israel’s Ambassador to the United States from 2002 to November 2006.

As Deputy Minister of Foreign Affairs, Ayalon directed Israel's foreign and economic relations, public diplomacy efforts and bilateral strategic cooperation with key allies. Ayalon headed the high level Inter-Agencies Strategic Dialogue between Israel and the United States, and spearheaded the diplomatic, economic, and international public efforts against Iran's nuclear program. Danny directed the campaigns that enabled Israel to be inducted as a member state into the OECD, Organization of Economic Co-operation and Development, and CERN European Organization for Nuclear Research.

Danny Ayalon introduced a new agenda for Israel in the UN and its agencies built on extensive cooperation to face the global challenges of today in food security, water availability, land desertification and affordable energy. Ayalon initiated and formulated a new level of diplomatic relations between Israel and Latin American, and African countries, based on sustainable development. He served as Israel's head of delegation to the Organization of American States Summits.

He initiated and directed new concepts and methods for Israel public diplomacy and branding, using all forms of the ‘new media’, including social media, as well as traditional media, and was selected by the Foreign Policy Magazine in 2011 as the Most Influential Diplomat in Social Media. His short videos in a series “The Truth About the Israel Palestinian Conflict”, have been viewed by 1.5 million on YouTube, and shown on major international networks like CNN and SKY News.

During the period Danny Ayalon served as Israel’s Ambassador to the United States, relations between the two countries reached an all time high. Strategic, political, and economic ties were deepened and expanded across the board. Ambassador Ayalon played a leading role in securing the agreement for \$10 billion in U.S. grants and loan guarantees to Israel; the Roadmap to Peace; the historic Exchange of Letters between President Bush and PM Ariel Sharon, and the bilateral trade that reached \$20 billion and another \$10 billion in investment.

From 1997-2002, prior to his appointment to Washington, Ayalon served as Foreign Policy Advisor to Prime Ministers Benjamin Netanyahu and Ehud Barak, and as Chief Foreign Policy Advisor to Prime Minister Ariel Sharon. As a member of Israel’s Foreign Service, from 1989 to 1997, he represented Israel as a Consul in Panama and as a Member of Israel’s Permanent Mission to the U.N. Before Government service, Daniel Ayalon worked in the private sector as a senior financial executive.

He has served as Vice Chairman of the Israel-America Chamber of Commerce, and Co-Chairman of Nefesh B'nefesh for Western Aliyah, and a Board Member of the America-Israel Friendship League and OR for development of the Negev and Galilee.

Ambassador Ayalon holds an MBA from Bowling Green State University in Ohio, USA, and is a graduate of Tel Aviv University with a BA in Economics and Labor Studies. He was a Captain in the IDF Armored Corps. Married to Anne in 1980, together they have two daughters.