



ISRAEL^{UJA}75

ITINERARY

APRIL 24 - MAY 1, 2023

**ITINERARY SUBJECT TO CHANGE*

WELCOME



LETTER FROM OUR MISSION CHAIRS

On May 14, 1948, David Ben-Gurion declared the establishment of the State of Israel. Since its founding, it has defied the odds and has truly become a “light unto the nations.”

In April 2023, we cannot wait to head to Israel to celebrate its 75th Anniversary. This historical milestone will be celebrated by people from all over the world and we want you to join the party!

UJA's Israel 75 is a once-in-a-generation chance to join the celebration with our Israeli brethren and friends from around the world. Participants will strengthen their connection to Israel and see parts of the country that few people ever get to see.

This trip will allow for specialized daily tracks for everyone's unique interests including exclusive briefings with the country's top leaders.

Join us in Israel to honour its 75th Birthday. It will be a trip of a lifetime and we want you to join us!

**GAYLE GOLDGUT, ZAK GOLDMAN,
EVAN GREEN, AND SARA ZAGDANSKI**

CHAIRS, UJA'S ISRAEL 75

HIGHLIGHTS

ISRAEL 75

UJA's Israel 75 is a trip like no other. This itinerary not only shows you beautiful historic sites, but takes you off the beaten path to experience niche aspects of Israeli society—guided by YOUR interests. Join us as we explore all this incredible country has to offer, and celebrate this milestone birthday with our entire global community!

UJA's Israel 75 begins in Tel Aviv on Monday, April 24, 2023, and concludes in Jerusalem on Monday, May 1, 2023.

DAY 1	● TEL AVIV	Welcome to Israel Erev Yom Hazikaron
DAY 2	● TEL AVIV	Yom Hazikaron Erev Yom Ha'atzmaut
DAY 3	● TEL AVIV » ● JERUSALEM	Celebrate Yom Ha'atzmaut! Explore Jerusalem
DAY 4	● JERUSALEM	Yad Vashem Choose your track
DAY 5	● JERUSALEM	Choose your track Kabbalat Shabbat
DAY 6	● JERUSALEM	Shabbat in Jerusalem
DAY 7	● JERUSALEM	Choose your track Farewell dinner
DAY 8	● JERUSALEM	Group departure from Jerusalem



DAY 1 MONDAY, APRIL 24, 2023

EREV YOM HAZIKARON

OPTIONAL TOURS/ACTIVITIES FOR PRE-ARRIVALS

Our mission starts at **4:00 PM**. However, we will be offering optional morning activities/tours for those already in Israel. Each activity/tour is up to 2 hours in length, starting at either 10:00 AM or 12:00 PM.

Pre-registration required. Maximum one tour per person.

10:00 AM | OPTIONAL TOURS/ACTIVITIES

OPTION #1: SCAVENGER HUNT

From the Neve Tzedek neighbourhood to Rothschild Independence Trail, join a fascinating journey through history, exploring the founding of Tel Aviv in 1909 to the establishment of Israel in 1948.

OPTION #2: ISRAELI CUISINE

Discover the traditions and tastes of the HaTikva Market ("Shuk"), deeply influenced by the waves of Jewish aliyah from around the world. Meet the local entrepreneurs who are redefining Israeli cuisine.

OPTION #3: OUTDOOR RUN

Enjoy a guided run in Tel Aviv, with stops at some of Tel Aviv's most iconic points. *This run is suitable for those used to running 5 km or more.*

OPTION #4: EXHIBITION: DIALOGUE IN THE DARK (TBC)

In this extraordinary exhibit, blind and vision-impaired individuals take an active part in opening the visitors' eyes in the darkness. We will be led through dark designed spaces, such as nature, a noisy pedestrian crossing, a port, a market, and a pub.

OPTION #5: ANU MUSEUM

Discover stories of the Jewish people at the newly reopened ANU, a museum celebrating the multiculturalism of Jewish diversity with its inclusive, pluralistic approach.



Pre-registration required. Maximum one tour per person.

12:00 PM | OPTIONAL TOURS/ACTIVITIES

Schedule may change subject to flight arrivals and delays.

OPTION #1: OLD CITY OF JAFFA

Ascend from the Old Port, through renovated alleyways, to the Jaffa Overlook for an introduction to Tel Aviv. Stroll the Jaffa Market – “Shuk Hapishpishim.”

OPTION #2: STREET ART AND GRAFFITI TOUR

Walk through Tel Aviv’s coolest neighborhoods and discover the abundance of vibrant graffiti and street art decorating the city’s southern streets. Learn about the styles and motivations of this unique cultural art form.

OPTION #3: SARONA MARKET

Taste the flavors of contemporary Israeli cuisine in the Sarona Market – Israel’s largest indoor culinary market. With 91 shops and restaurants, this innovative urban market combines the old world with the new, making it a flavorful experience not to be missed.



Itinerary for all participants

YOM HAZIKARON AND WHY IT MATTERS?

Yom Hazikaron is a solemn time, when Israel remembers their fallen Soldiers, security forces and victims of terror—marked by ceremonies and moments of silence across the country. Israel has endured wars, intifadas, and terror attacks since its establishment in 1948. To defend the Jewish state, many Israelis serve in the army, which can come with an enormous price.

This Yom Hazikaron, mission participants will have the privilege to stand with other Federations from North America and around the world, in Israel, as the country remembers its fallen soldiers, security forces, and victims of terror attacks.

4:00 PM | Depart hotels for mission opening.

4:30 PM | Mission Opening and early dinner at the Hilton Hotel.

Greetings by Tel Aviv mayor, before an update on the mood of the country from Alon Ben David, senior defense correspondent and an Israeli television and print journalist.

6:30 PM | Bus transfer to Erev Yom Hazikaron Ceremony.

7:30 PM | Commemorate Erev Yom Hazikaron with other Federations at Latrun.

Latrun is located on the grounds of the historic Latrun police station, at the heart of the Ayalon Valley.

8:00 PM | Gather for the nationwide siren.

With the sounding of the siren, the country stops and remembers

Return to hotels. Overnight in Tel Aviv.

DAY 2

TUESDAY, APRIL 25, 2023
YOM HAZIKARON/ EREV YOM HA'ATZMAUT

OPTIONAL MORNING ACTIVITY

Before our official start for the day, enjoy an early morning run on the Tel Aviv promenade (approx. 7 KM).

Breakfast at hotels. After breakfast, depart hotels for Sderot.

YOM HAZIKARON: MORNING IN SDEROT

Just one kilometer from the Gaza Strip and under relentless missile fire for 14 years, Sderot has become a symbol of the region's remarkable resilience. On this day, we will explore the unique impact and unwavering bond between our communities.

11:00 AM | Yom Hazikaron Siren and community ceremony led by former ShinShinim (young emissaries)

- Storytelling session, remembering the fallen sons and daughters of Sderot.
- Mayor of Sderot, Alon Davidi, addresses our community.
- Yom Hazikaron community lunch.
- Visit to Sderot Cemetery to pay respects to the fallen.
- Panoramic view of Sderot and Gaza.

Depart Sderot back to Tel Aviv.

TRANSITION FROM YOM HAZIKARON TO YOM HA'ATZMAUT

One of the most meaningful times in Israel is the moment of transition from Yom Hazikaron (Memorial Day) to Yom Ha'atzmaut (Independence Day). This moment celebrates the miracle of the State of Israel, while recognizing the heavy sacrifice required to secure and protect its independence.

EREV YOM HA'ATZMAUT

Celebrate Israel's 75th Yom Ha'atzmaut with a festive party at Zappa Yarkon Park, joined by Jewish communities from around the world.

We will begin with a short ceremony transitioning from Yom Hazikaron to Yom Ha'atzmaut, where we will take part in a heartfelt reading to understand the unbreakable connection between these two important days. We will then celebrate together with great food, music, dancing, and more! With a "let it glow" theme, this evening will be lit up, from the entertainment to the playful lights.

Overnight in Tel Aviv.





YOM HA'ATZMAUT

Yom Ha'atzmaut (Israel Independence Day) commemorates the establishment of the modern State of Israel in 1948. Every year throughout the country, a variety of events and celebrations take place to mark Israel's independence.

OPTIONAL MORNING ACTIVITY

Before our day begins, enjoy an optional early morning activity, such as yoga, jogging, boot camp, walk, etc. (TBD)

Breakfast at hotels.

11:30 AM | Watch the Israeli Air Force Flyby in Tel Aviv.

The annual Independence Day Flyby, a popular and iconic event on Yom Ha'atzmaut, is a spectacle prepared by the Air Force to celebrate Israel on its birthday. This attracts tens of thousands to the Mediterranean Coast, filling the beaches of Tel Aviv.

Check-out of hotels.

YOM HA'ATZMAUT BBQ LUNCH EVENT AT RONIT FARM

Enjoy a festive picnic party celebrating Israel's 75th birthday at Ronit Farm. From drum circles to Rikudei Am (folk dancing), there will be countless activities and workshops to make this a memorable afternoon. The talented and imaginative chefs at Ronit Farm use fresh ingredients to create mouthwatering flavours, making this picnic one you won't want to miss. We will be joined by Federations from across the world.

Head to Jerusalem.

WELCOME TO JERUSALEM!

What better way to celebrate the independence of the State of Israel than in the Holy City where it all started! Take part in a traditional "Shehechyanu" blessing overlooking the Old City.

Check-in at hotels and then head out to explore Jerusalem. Dine where you would like and discover the city at your leisure.

Overnight in Jerusalem.

DAY 4 THURSDAY, APRIL 27, 2023 MORNING AT YAD VASHEM

Breakfast at hotels.

MORNING PROGRAMS—WE REMEMBER

This morning we will visit Yad Vashem, where you will have the opportunity to tailor your experience and choose from a variety of customized programs. Whether it's your first time or you're a repeat-visitor, there is an option designed for you!

Please note: registration for these options will open late January 2023.

OPTION #1: TOUR YAD VASHEM

Whether it's your first time or not, this option allows you to discover Yad Vashem, the World's Holocaust Remembrance Centre, and witness the imperative work they do.

"And to them will I give in my house and within my walls a memorial and a name (a 'Yad Vashem') that shall not be cut off" (Isaiah, chapter 56, verse 5).

OPTION #2 - DISCUSSING ANTISEMITISM AT YAD VASHEM

Join a challenging yet important discussion with rapper Nissim Black, examining the changing forms of antisemitism, the complex racial position of Jews in contemporary times, and the link between criticism of Israel and antisemitism.

OPTION #3 – GUIDED CUSTOMIZED TOUR AT MOUNT HERZL

Enjoy a powerful and emotional experience through stories and memories going back to the beginning of the State of Israel. Walk from Yad Vashem to Mount Herzl, the site of Israel's national cemetery and other memorial and educational facilities.

OPTION #4 – CUSTOMIZED VIP EXPERIENCE AT HERZL MUSEUM

Take part in an inspiring state-of-the-art multimedia presentation that illustrates the vision for the Jewish State. The Herzl Museum is located on top of Har Herzl (Mount Herzl) and showcases the life of Theodor Herzl, and the many contributions he made to the Zionist cause. The museum offers a unique audio-visual exhibition that creatively portrays the motivations and visions of the Zionist leader, while also detailing the harsh antisemitic sentiments in Europe that led to Theodor Herzl's pursuit of an entirely Jewish state.



WE REMEMBER – MISSION-WIDE CEREMONY

Come together as a community outside Yizkor Hall for a communal memorial service. We will be joined by former ShinShinim (young emissaries) Alumni who were part of the Toronto Community in recent years, and by a special guest keynote speaker (to be announced).

MACHANE YEHUDA MARKET

Enjoy lunch on your own at the Machane Yehuda market, with free time to explore and sample your way through the various vendors and stalls.

Tip: Do not forget to stop by the Marzipan bakery and the Halva Kingdom shop!

TRACKS: DISCOVER THE LAYERS OF JERUSALEM

For more in depth track descriptions, flip to the track pages at the back of this itinerary

This afternoon, you will have a chance to explore Jerusalem from different angles inspired by your interests, while designed to expose different dimensions to the city.

All tracks this afternoon will include dinner.

TRACK #1: MUST-SEE SIGHTS

Visit the National Library of Israel (NLI) for a look at their special 'Israel 75 Exhibition'. Join a VIP 'behind the scenes' tour of the library's new building or explore the NLI's collection on a custom-tailored tour connected to Israel's 75th birthday.

TRACK #2: ARTS AND CULTURE

Curated behind-the-scenes looks, discussions, and workshops at performing arts centres throughout the city, including Beit Ha'am", the Psik Theater located at Beit Mazia, and Hamiffal, an abandoned 19th century building that has been reverted into a cultural centre.

TRACK #3: ISRAELI TV

Exclusive studio tour and meet-and-greet at Kan 11, an Israeli television channel and leading content producer.

TRACK #4: HI-TECH & INNOVATION

Learn about the advancing tech scene in Jerusalem at the historic Old Sharei Tzedek, now a centre for innovation and arts, from MassChallenge Israel, the largest and most diverse non-equity accelerator in Israel. Afterward, visit a Jerusalem-based startup, to learn about their work and how they are navigating the expanding tech industry.

TRACK #5: CIJA - POLITICS AND ADVOCACY

Delve into the political map and the relationships between Israel and the Jewish World. Hear from a keynote speaker on the political crisis of 2020-2021 and rise of the "Change Government". Meet Prof Reuven Hazan, Prof. Political Science Hebrew University.

TRACK #6: ADVENTURE & NATURE

Enjoy an afternoon hike in Sataf, where you will see the beautiful spring blossoms, visit a natural spring, and walk through historic ruins dating back hundreds of years.

TRACK #7: ADVENTURE PLUS (20 PEOPLE MAX.)

Guided city running tour with Yael Goodman, Founder of Run JLM. The track can be customized to the group's running level.

TRACK #8: TASTE OF ISRAEL

In-depth tour of the Machane Yehuda Market followed by an evening cooking class with a leading chef.

TRACK #9: SECURITY & GEOPOLITICS

Ride on Jerusalem's Light Rail to see firsthand the mosaic of Jerusalem's population. Discuss the differences between East and West Jerusalem and the ongoing struggles between the city's different communities.

TRACK #10: COMMUNITY INVOLVEMENT & VOLUNTEERISM

Volunteering is one of the best ways to give back to the community, plus it is fun! You will have the opportunity to meet Israelis from diverse backgrounds in the process. Work on social projects amongst the community, get firsthand experience, and much more. *Details to follow.*



DAY 4 THURSDAY, APRIL 27, 2023

JERUSALEM AT NIGHT

JERUSALEM AT NIGHT: OPTIONAL NIGHT TOURS

Discover the magic and secrets of Jerusalem at night! Thursday night opens the weekend festivities, and the city comes alive—from street bars to midnight challah baking and so much more. Join an optional tour or activity to make the most of your night in Jerusalem.

Tours begin at either 8:00 PM or 9:00 PM.

OPTION #1: THE CITY THAT NEVER SLEEPS

Let loose and join a pub crawl in Jerusalem's city center.

OPTION #2: THE NIGHT BEFORE SHABBAT

Experience how Jerusalem prepares for Shabbat, including a visit to a challah bakery.

OPTION #3: THE NIGHT SPECTACULAR

Visit the Tower of David at night for their famous Sound and Light show.

OPTION #4: THE WESTERN WALL TUNNELS

Underground tour of one of the world's most interesting heritage sites.

Choose from three tours at the Western Wall Tunnels:

- *The Great Stone Classic Tour: Tour the length of the Western Wall and continue to the water pits, an ancient water aqueduct that ends at the Strouthion Pool.*
- *The Great Bridge New Tour: Explore an underground route below the bridge that led to the Temple during the Second Temple period. You will also see a new exposure of the Western Wall.*
- *Behind the Scenes Tour of the Great Bridge: Led by Dr. Barak Monnickendam Givon, Co-Director of the Western Wall Plaza and Western Wall Tunnel, this tour will include access to sites not open to the public.*

OPTION #5: A TASTE OF TRADITION

Enjoy a culinary and cultural tour of the ultra-Orthodox world in Mea Shearim. Embark on a profound journey through the alleyways of the hidden ultra-Orthodox world to learn about the values, lifestyle, and inner workings of this complex community.



OPTION #6: JERUSALEM GRAFFITI TOUR

Discover the writings, paintings and quotes that decorate the alleys of Jerusalem, and learn about the surprising, inspirational, social, and political messages behind this modern form of expression. See how this artform changes Jerusalem by night as you tour the city centre.

Overnight in Jerusalem



OPTIONAL MORNING ACTIVITY

Before our day begins, join an optional early morning run and discover the southern neighbourhoods of Jerusalem.

Run through the archeological site of the first temple to the modern-day settlement. Start at the Sherover promenade, and continue to the UN building, along with the Talpiot and Arnona neighbourhoods. .

Breakfast at hotels.

TRACKS: DISCOVER JERUSALEM & SURROUNDING AREA

Today you will have a chance to explore Jerusalem from different angles inspired by your interests, while designed to expose different dimensions to the city.

All tracks will include lunch.

TRACK #1: MUST-SEE SIGHTS

THE OLD CITY OF JERUSALEM

Explore the Old City of Jerusalem, starting in the Jewish Quarter. See famous historical sites, including the Kotel (Western Wall), the Tower of David Citadel, the Via Dolorosa, and the Church of the Holy Sepulcher—the holiest site in Christianity.

TRACK #2: ARTS AND CULTURE

Visit the Israel Museum, the largest cultural institution in the State of Israel, and ranked as one of the world's leading art and archaeology museums. The museum houses work dating from prehistory to the present day, including the Dead Sea Scrolls, the oldest Biblical manuscripts in the world.

TRACK #3: ISRAELI TV

FOCUS: SHTISEL

Go 'behind the scenes' of Shtisel, the famed Israeli TV show. Explore the sets, alleyways, and neighbourhoods shown in the series, while learning about the daily life and culture of the ultra-Orthodox community. Then meet one of the show's award-winning actors.

TRACK #4: HI-TECH & INNOVATION

Learn about use of technology and innovation in the development of Israeli cuisine, exploring the growing food tech sector. Head to Rehovot and meet the people behind this innovative industry. Learn about the use of 3D printing and meat production, and the new technologies centered around sustainability.

DAY 5

FRIDAY, APRIL 28, 2023

FULL TRACK DAY + EREV SHABBAT

TRACK #5: CIJA - POLITICS & ADVOCACY

Get updated on the politics of the region from high-ranking officials, with panel discussions and special briefings on the Abraham Accords as well as Iran and its impact on the Middle East.

TRACK #6: ADVENTURE & NATURE

Go surfing at the beautiful beaches in Bat Yam beach and hear from the founders of Hagal Sheli, a non-profit organization, dedicated to helping at-risk youth succeed. Learn how they use surfing as an education tool, teaching teens how to 'ride the wave' when faced with life challenges.

TRACK #7: ADVENTURE PLUS (20 PEOPLE MAX.)

Hike Nachal Qumran, a beautiful canyon in the northern Judean Desert, famous for being the discovery site of the Dead Sea Scrolls. Discover the ancient archaeological site of Qumran as we climb our way up the gorge for scenic views of the Dead Sea from clifftop plateaus. Descend at Ein Feshka, the world's lowest nature reserve, by rappelling down one waterfall after another.

TRACK #8: TASTE OF ISRAEL

Start with a culinary tasting tour at the Levinski Market in Tel Aviv, exploring the influence of immigration on Israeli cuisine, before heading to the Center for Jewish Ethiopian Culture for a hands-on Ethiopian culinary workshop.

TRACK #9: SECURITY & GEOPOLITICS

Travel through the city of Jerusalem, exploring its political and diplomatic complexities – including the 'Security Barrier' with Col. Miri Eisin. Continue with a discussion on the work being done to create a social and political reality for both the Jews and Palestinians that is founded on trust, mutual recognition and respect.

TRACK #10: COMMUNITY INVOLVEMENT & VOLUNTEERISM

Visit the Jerusalem Food Rescuers at the wholesale market and take an active role in supporting local communities in need. Food Rescuers aim to reduce waste and create a more just and sustainable urban food system by diverting surplus produce that would have otherwise gone to waste.

All tracks will end between 2:00 and 3:00 PM.



Return to the hotels for downtime before Shabbat.

COMMUNITY SHABBAT EXPERIENCE

4:30 PM | Meet in the Old City for festive Kabbalat Shabbat with Acapella group 'Kippalive'.

5:00 PM | Kabbalat Shabbat services at the Tower of David.
Services led by community Rabbis, overlooking the historical walls of the Old City.

6:41 PM | Shabbat in Jerusalem begins with an opportunity to light Shabbat candles.
Followed by prayers at the Kotel.

8:30 PM | Festive Shabbat dinner.
Blessings, challah and feasting with special guests, including former ShinShinim.

Overnight in Jerusalem



ENJOY A QUIET AND INSPIRING DAY IN JERUSALEM

Breakfast at hotels at your leisure.

OPTIONAL

Attend morning services in Jerusalem.

Morning in Jerusalem at leisure, with lunch at hotels on your own time.

Pre-registration required. Maximum one tour per person.

OPTIONAL AFTERNOON WALKING TOURS

OPTION #1: RETURNING TO THE OLD CITY.

Walk along the Ramparts of the Old City, before ascending to the rooftops for a behind-the-scenes look at the various communities in Jerusalem and how they live alongside each other.

OPTION #2: MULTI-FAITH IN THE OLD CITY.

Visit the Christian Quarter, including the Via Dolorosa, the Church of the Holy Sepulcher, and other sites.

OPTION #3: NACHLAOT WALKING TOUR.

Get an insider's introduction to one of the city's liveliest neighborhoods, home to bustling Mahane Yehuda Market.

OPTION #4: THE SECRETS OF HANEVIIM STREET.

Visit the homes of Eliezer Ben Yehuda, the Hebrew language reviver; Anna Ticho House; the Italian hospital, and more.

SATURDAY NIGHT IN JERUSALEM

HEBREW UNION COLLEGE (HUC) | HAVDALAH SERVICE

Following Havdalah, enjoy dinner on your own. This is the perfect time to explore Ben Yehuda Street, Nachalt Shiva, Mamilla Outdoor Mall, etc.!

Overnight in Jerusalem.

DAY 7

SUNDAY, APRIL 30, 2023
FULL TRACK DAY

FULL TRACK DAY

Early breakfast at hotels. Depart hotels for track.

TRACK #1: MUST-SEE SIGHTS

DEAD SEA AND MASADA

Start the day at Masada, a UNESCO World Heritage Site, followed by a visit to the Dead Sea for lunch and an optional healing swim. End the day at Ein Gedi, a beautiful nature reserve.

TRACK #2: ARTS & CULTURE

Visit the ancient port of Caesarea and join a glass blowing workshop. Afterwards, enjoy a look into Druze culture with a home hospitality lunch hosted by a local in the village of Dalyat El Carmel.

TRACK #3: ISRAELI TV - FOCUS: FAUDA

FOCUS: FAUDA

Visit sites like the ones seen in Fauda and experience challenges from the world of Mistaarvim—Krav Maga, ODT sports, martial arts, intelligence, manipulation, and more. Participate in a “special operation”, followed by lunch, where we will be joined by a special guest from the hit show.

TRACK #4: HI-TECH & INNOVATION

Start the day with an overview of Israeli innovation at The Peres Center for Peace and Innovation, and continue south to Kibbutz Hatzerim to see desert agriculture at Netafim. Visit Be'er Sheva to meet entrepreneurs at Gav Yam Advanced Technologies Park. Meet a representative from one of the hi-tech companies to discuss their work.

TRACK #5: CIJA - POLITICS & ADVOCACY

PRIVATE TOUR IN RAMALLAH.

Head to Ramallah for a private tour of the West Bank, a rare opportunity, and hear from opposing perspectives. Meet with David Da Silva, Head of the Canadian Mission in Ramallah.

TRACK #6: ADVENTURE & NATURE

Hike Nachal Yitzpor, starting at the top of Gilboa mountain, and finishing at the spring valley for a cool and refreshing dip. Visit Gan HaShlosha-Sachne, voted by TIME Magazine as one of the 20 most beautiful spots on earth.





TRACK #7: ADVENTURE PLUS (20 PEOPLE MAX.)

Join the Salt Wonder, one of the most adventurous and exhilarating tours in Israel—with a desert hike scaling cliffs, breathtaking scenery, dramatic rappelling, and spelunking in an underground salt cave.

TRACK #8: TASTE OF ISRAEL

Discover the techniques, tricks of the trade, and varying influences of hummus on a private culinary tour. Learn how to make authentic falafel as you explore the city's best hummus spots, and enjoy a tahini and halva tasting before ending at a famous winery for a tour and tasting.

TRACK #9: SECURITY & GEOPOLITICS

Gain insights into the mosaic of people living side by side in the Negev Desert, and learn firsthand about the challenges facing the Bedouin community, along with the new initiatives and amazing solutions being created to build a thriving future.

CLOSING NIGHT!

Return to your hotel this evening to freshen-up and relax before dinner.

Tonight, enjoy a mission-wide dinner and festive event.

Overnight in Jerusalem

GROUP DEPARTURE FROM JERUSALEM

Breakfast at hotels.

Check-out and group transfer to the airport.

PLEASE NOTE:

Extensions are available for those interested through our Israel 75 travel agents.



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TRACK BREAKDOWN

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TRACK #1: MUST-SEE SIGHTS

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Visit the National Library of Israel (NLI) for a look at their special 'Israel 75 Exhibition'. Join a VIP 'behind the scenes' tour of the new building or tour the library's collection on a custom-tailored tour connected to Israel's 75th birthday.

The National Library of Israel, founded in Jerusalem in 1892, holds the collective memory of Israelis from all backgrounds and faiths, along with the Jewish people worldwide. While continuing to serve as Israel's preeminent research library, over the past decade the NLI has embarked on an ambitious journey of renewal to encourage diverse audiences, both in Israel and around the globe, to engage with its treasures in new and meaningful ways.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Explore the Old City of Jerusalem, starting in the Jewish Quarter at the City of David archaeological site. Walk the path of kings and prophets in the original core settlement of Jerusalem, dating back to the days of King David himself. From here, visit the Kotel (Western Wall) and place a note in the wall before we enjoy an outdoor picnic lunch in the Old City.

After lunch, walk sections of the Via Dolorosa, a famous route through the Old City, said to be the path Jesus walked to his crucifixion. Follow this pilgrim route, marked by 14 stations signifying events and traditions from the New Testament, to the Church of the Holy Sepulchre—one of the holiest sites in Christianity. We will conclude our exploration of the Old City at the Tower of David Citadel for one of the best vantage points of Jerusalem.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Start your day at Masada, a UNESCO World Heritage Site situated on top of a plateau overlooking the Dead Sea and Judean Desert. We will ascend to the top via cable car, where we will take in the extraordinary views and fascinating archaeological remains. The ruins of this fortress were once palace walls for King Herod, now a reminder of the Jewish fight against Ancient Romans.

From Masada, we will head to the shores of the Dead Sea, the lowest body water on the surface of the earth. Enjoy lunch here, along with time to swim and bask in the renowned health properties of the Dead Sea. End the day at the beautiful nature reserve and botanical gardens of Ein Gedi.

TRACK #2: ARTS & CULTURE

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Starting at the Machane Yehuda Market, we will explore the various centres for performing arts in the city, with curated behind-the-scenes looks. Explore the newly reopened 'Beit Ha'am', which serves as a campus for theatre, music, and dance, including Kolben dance. Meet Uzi Bitton, CEO of Psik Theatre located at Beit Mazia, and enjoy an interactive workshop. Finish the afternoon with a visit to HaMiffal, an abandoned 19th century building that has been converted into a cultural centre, where we will be joined in conversation by Yonatan Blumenfeld, a local musician, spoken word artist, and writer.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Visit the Israel Museum, the largest cultural institution in the State of Israel, and ranked as one of the world's leading art and archaeology museums. Here you will be able to choose between two tours based on your interests. The museum houses works dating from prehistory to the present day, including the Dead Sea Scrolls, the oldest Biblical manuscripts in the world. Here you will be able to choose between two tours:

Between Local and Universal: Discover the treasures of the museum, from various collections and wings, including Jewish Art and Life, Fine Arts, and Israeli Art.

Jewish Communities Around the World: Explore the Jewish Art and Life Wing and look at religious and secular cultural artifacts from Jewish communities worldwide.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Start the day with a visit to the ancient Herodian port of Caesarea. Here we will meet Gregory Zilber and join a glass blowing workshop at Specolo Studio. Afterwards, enjoy a rare look into Druze culture with a home hospitality lunch hosted by locals in the village of Dalyat El Carmel.

Druze is a monotheistic religious sect, with a unique world view differing from many religions. While the faith takes root in Islam, it also incorporates aspects from other theological views. In Israel, the Druze make up a tight-knit closed community, though remain an integral part of mainstream Israel, with Druze men serving in the IDF.

TRACK #3: ISRAELI TV

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

This afternoon, enjoy an exclusive studio tour of Kan 11, an Israeli television channel and one of the country's leading content producers. Hear from senior production representatives about current trends in the Israel TV sector and how current events influence content. This unique meet-and-greet will provide insights into various aspects of television production and station management. Highlights include:

- Studio tour with Ayala Mizrahi, Head of Regulatory Affairs & Projects at Kan 11
- Hear from Ilil Shacahar, Deputy Director of the News Division at Kan11 Broadcasting Corporation, about her work
- Learn about the role of press in the television industry from a member of the Press Council

Founded in 2017, Kan 11 is an Israeli State-owned free-to-air television network, which belong to the Israel Public Broadcasting Corporation. It has produced various original shows, including Israeli adaptations of *The Chase* and *Carpool Karaoke*.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

FOCUS: SHTISEL

Go 'behind the scenes' of *Shtisel*, a popular Israeli TV show about a Haredi (ultra-Orthodox) family and their community. Explore the sets, alleyways, and neighbourhoods shown in the series, while learning about the daily life and culture of the ultra-Orthodox community. Continue with "mifgash" community members, and learn about their efforts to further dialogue amongst secular Israelis and bridge the pluralistic divide. Over dinner, we will have the opportunity to meet and talk with one of the award-winning actors involved in the show.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

FOCUS: FAUDA

Fauda is an award-winning Netflix political thriller focusing on a particular unit of the Israeli Defense Forces (IDF). The hit series was created by Avi Issacharoff and Lior Raz, who use their own experiences for inspiration.

Visit sites like the ones seen in *Fauda* and experience tasks and challenges from the world of Mistaarvim—Krav Maga, ODT sports, martial arts, intelligence, manipulation, and more. Participate in a "special operation" where you will face dilemmas and challenges like the ones presented in the series. Afterward, enjoy lunch, where we will be joined by a special guest from the series.

TRACK #4: HI-TECH & INNOVATION

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

While Tel Aviv is widely recognized as the center of the Start-Up Nation, Jerusalem has developed an intimate and world class innovation ecosystem. Learn about the advancing tech scene at the historic Old Sharei Tzedek—now a centre for innovation and arts—from MassChallenge Israel, the largest and most diverse non-equity accelerator in Israel. Afterward, visit Jerusalem-based startup, Brain Q. Learn more about the company, which is focused on developing breakthrough precision neurology therapies using technology.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Learn about use of technology and innovation in the development of Israeli cuisine. Head to Rehovot and meet with Levana Shifman, the head of the Modern Agriculture Foundation (MAF) to learn about the growing food tech sector in Israeli and the innovations at the forefront is this industry.

Afterwards, we will tour two Foodtech companies; PoLoPo and Steakholder Foods. PoLoPo is focused on developing a plant-based bio-factory that creates custom-made proteins, such as egg proteins, consumed through edible plants. Using directed metabolic engineering techniques, while exploiting the full potential of plants as diverse metabolite and green protein factories, they have created a “superAA” plant, which can produce considerable high amounts of free amino-acids.

Steakholder Foods uses technology to make real meat slaughter free. Using proprietary 3D bioprinting technology and advanced cellular biology, they are developing whole-cut, ground, and hybrid products that will allow people to continue enjoying meat while making sustainable choices.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Technology is the backbone of the economy in Israel’s southern Negev, flourishing with new projects and creations. Start the day with an overview of Israeli innovation at The Peres Center for Peace and Innovation and meet with Chemi Peres (TBC). Continue south to Kibbutz Hatzetim to see desert agriculture and technology at work at Netafim, a global leader in irrigation systems.

Drive to Be’er Sheva for lunch, followed by a visit to Gav Yam Advanced Technologies Park, where we will meet with entrepreneurs and companies onsite to discuss their work. Housing 16 buildings and multiple facilities for research and development, Gav Yam Advanced Technologies Park is home to multinational companies such as Elbit, Rafael, and Israel National Cyber Directorate.

TRACK #5: CIJA – POLITICS & ADVOCACY

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Delve into the political map and the relationships between Israel and the Jewish World, with consideration to the new Israeli government. Hear from a keynote speaker on the political crisis of 2020-2021 and rise of the “Change Government”. Meet Prof Reuven Hazan, Prof. Political Science Hebrew University.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Meet senior member of the Israeli Peace Negotiation team, Dr. Tal Becker, legal advisor of the Israeli Minister of Foreign Affairs, for a special briefing of the Abraham Accords. This will be followed by a panel discussion with Fleur Hassan Nahoum, Ambassador of Bahrain, and Deputy Mayor of Jerusalem in charge of foreign relations and international economic development and tourism. Discuss the reality of the Abraham Accords and the future outlook.

Continue with a briefing on Iran and its impact on the region from Dr. Eran Lerman, Vice President of the Jerusalem Institute for Strategy and Security, and Former Deputy Director of the National Security Council.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Head to Ramallah for a private West Bank Tour, a rare opportunity, and hear from opposing perspectives. Meet with David Da Silva, Head of the Canadian Mission in Ramallah.

TRACK #6: ADVENTURE & NATURE

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Enjoy an afternoon hike in Sataf, where you will see the beautiful spring blossoms, visit a natural spring, and walk through historic ruins dating back hundreds of years. End the day with a visit to Tzuba Winery.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Spend the morning surfing at the beautiful beaches in Bat Yam and hear from the founders of Hagal Sheli, a non-profit organization, dedicated to helping at-risk youth succeed. Learn how they use surfing as an education tool, teaching teens how to 'ride the wave' when faced with life challenges. Enjoy lunch in this coastal city, perfectly situated just south of Tel Aviv and along the Mediterranean ocean, on the precipice of transitioning from trendy to mainstream.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

The North of Israel is full of immense natural beauty, and what better way to take it all in than by foot? Hike Nachal Yitzpor, starting from the top of the Gilboa mountain, and finishing at the spring valley for a cool and refreshing dip. The spring water that emerges in the western part of the park maintains a constant, year-round temperature of 28 degrees Celsius. Visit Gan HaShlosha-Sachne, whose gardens and pools were voted by TIME Magazine as one of the 20 most beautiful spots on earth.

This hike will transport you, allowing you to connect to the land and stunning scenery while touching on the historic and religious significance of the region.

TRACK #7: ADVENTURE PLUS (20 PEOPLE MAX.)

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Combine your passion for running and touring and experience Jerusalem in a way you never have before on this unique guided running tour, led by Yael Goodman, Founder of Run JLM.

This 7K run will take you through the streets of Jerusalem, with brief stops at iconic locations to enjoy the scenery and discuss its' significance. Starting with Capitol Hill, this tour will take you past sites like the Knesset, the Supreme Court, the Israel Museum, and the Machneh Yehudah Market, and through neighbourhoods like Nachlaot and Rehavia.

Nachlaot is considered a trendy central neighbourhood, full of narrow windy lanes and hidden courtyards, while Rehavia is viewed as upscale and aristocratic. Bordering Rehavia, you'll run to the "Central Park" of Jerusalem—Independence Park.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Hike Nachal Qumran, a beautiful canyon in the northern Judean Desert, famous for being the discovery site of the Dead Sea Scrolls. Discover the ancient archaeological site of Qumran as we climb our way up the gorge for scenic views of the Dead Sea from cliff-top plateaus. Descend at Ein Feshka, the world's lowest nature reserve, by rappelling down one waterfall after another.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Join the Salt Wonder, one of the most unique, adventurous, and exhilarating tours in Israel – with a desert hike scaling sheer cliffs, breathtaking scenery, dramatic rappelling, and spelunking in the sublime underground salt cave.

TRACK #8: TASTE OF ISRAEL

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Embark on an in-depth tour of the Machane Yehuda Market and city centre. Discuss the evolution of Israeli cuisine and the ingredients, traditions and people that are turning it into a global phenomenon. After the tour, enjoy a cooking class and dinner with a leading chef (TBC).

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Start the day with a trip to Tel Aviv for a culinary tasting tour at the Levinski Market. Explore the influence of immigration on Israeli cuisine on this guided tour through taste. Next, we will head to the Center for Jewish Ethiopian Culture for a hands-on Ethiopian culinary workshop. Learn about Ethiopian culture and gastronomy as you prepare authentic flavourful dishes.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Discover the techniques, tricks of the trade, and varying influences of hummus on a private culinary tour. Visit some of the most famous hummus spots in Jerusalem and try an assortment of flavours and variations of this beloved dish, while picking up tips and learning how to make authentic falafel.

Visit the El Yasmin tahini factory in Abu Gosh, the hummus capital of Israel, and hear how culinary trends impact demand and production. In Abu Gosh, you will sample some of the most popular hummus, tahini, and halva in Israel. End the day with a visit to a famous winery for a tour and tasting.

TRACK #9: SECURITY & GEOPOLITICS

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Take a ride on Jerusalem's Light Rail and see firsthand the mosaic of Jerusalem's population. Explore the differences between East and West Jerusalem and the ongoing struggles between the city's different communities.

Meet with a member of the Israeli-Arab community and discuss the Sheikh Jarrah neighbourhood, followed by a member of Israel's ultra-Orthodox community.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Travel through the city of Jerusalem, exploring its political and diplomatic complexities – including the 'Security Barrier' with Col. Miri Eisin. Continue with a discussion on the work being done to create a social and political reality for both the Jews and Palestinians that is founded on trust, mutual recognition, and respect.

DAY 7—SUNDAY, APRIL 30, 2023

Full day of selected track; includes lunch.

Visit the Negev desert and learn about the local Bedouin population. Hear from a local resident, as she provides cultural insight and shines a spotlight on women in Bedouin communities, while sharing her inspiring story over lunch. Afterwards, we will meet Dr. Mohammed Al Nabari, former mayor of Hura, to hear his perspectives on the challenges and difficulties facing the Negev Bedouin community.

We will visit one of the unrecognized villages, Umm Batin, and meet with a representative from the Desert Stars organization, who will provide further insights into the challenges faced by the Bedouin community and amazing solutions being created.

The Desert Stars organization is dedicated to building a generation of Bedouin leaders to promote a thriving Bedouin community and a strong Israeli society. They strive to empower mission-driven people to realize their individual and collective potential leaders and change-makers.

TRACK #10: COMMUNITY INVOLVEMENT & VOLUNTEERISM

DAY 4—THURSDAY, APRIL 27, 2023

Afternoon of selected track; includes dinner.

Volunteering is one of the most satisfying ways to give back to the community, plus it is fun! You will have the opportunity to meet Israelis from diverse backgrounds in the process. Work on social projects amongst the community, get firsthand experience, and much more. Details to follow.

DAY 5—FRIDAY, APRIL 28, 2023

Full day of selected track; includes lunch.

Visit The Jerusalem Food Rescuers at the wholesale market and take an active role in supporting local communities in need. Food Rescuers aim to create a more just and sustainable urban food system with less waste. Working with the wholesale market, they divert surplus produce that would have otherwise gone to waste and support communities that do not have equitable access to food, engage in food literacy focused activities such as lectures and workshops with kids and adults, and run a sustainable catering business.





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