

WHAT IS LION OF JUDAH?

The Lion of Judah is a symbol of the strength of today's Jewish woman — a symbol of her caring about the organized Jewish world and of her financial commitment of at least \$5,000 to CJP's Annual Campaign. More than 18,000 women worldwide and more than 450 women in Greater Boston are Lions of Judah.

Created in 1972 in Miami by Norma Kipnis-Wilson and Toby Friedland (*z"l*) and introduced in 1982 to CJP, the Lion of Judah program has brought together women of all ages and from many walks of life to play an essential role in promoting social justice, healing the sick, feeding the hungry, preserving human dignity, and building Jewish identity.

NEED TO ORDER A LION PIN?

The internationally recognized Lion of Judah pin is worn by more than 15,000 women around the globe and symbolizes their dedication to the Jewish community. The Lion of Judah pin is made of 14K gold, and costs approximately \$900, depending on the current price of gold. Each year that a woman sustains or increases her minimum \$5,000 gift, she is eligible to purchase a small diamond to set into the pin. With each incremental gift, donors are eligible to purchase different gems to add to their Lion of Judah pin. Donors who contribute \$10,000 annually may wear a ruby in the eye of their lion pins. Other giving levels include \$18,000 (sapphire), \$25,000 (emerald), \$36,000 (amethyst diamond), \$50,000 (canary diamond), \$75,000 (cognac diamond), \$100,000 (white gold with black diamond), and \$250,000 (gold diamond pave).

For more information about purchasing a lion pin, please email [Ellen Basile](mailto:Ellen.Basile@cjp.org) or call her at 617-457-8791.

WANT TO LEARN MORE ABOUT THE LION OF JUDAH ENDOWMENT?

Lion of Judah Endowments (LOJE) represent a lasting commitment to supporting CJP's Annual Campaign at the Lion of Judah level. A LOJE is a planned gift – a powerful statement of a woman's commitment to *tzedakah* (charity) – providing a legacy for herself, her family, and for CJP. A LOJE donor may also choose to enhance her Lion of Judah pin by purchasing a flame, known in Hebrew as *Or L'Atid*, to recognize this commitment.

For more information about becoming a LOJ/LOJE, please contact:

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