The 2017 Jewish Federation of Greater Indianapolis Population Study: A Portrait of the Indianapolis Jewish Community

JCC Presentation

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Topics Covered in the Study

- Survey Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Types of Marriage
- Membership Profile
- Jewish Education: Adults
- Jewish Education: Children
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- The Media
- Philanthropic Profile
- Political Profile

Survey Methodology

Survey Methodology

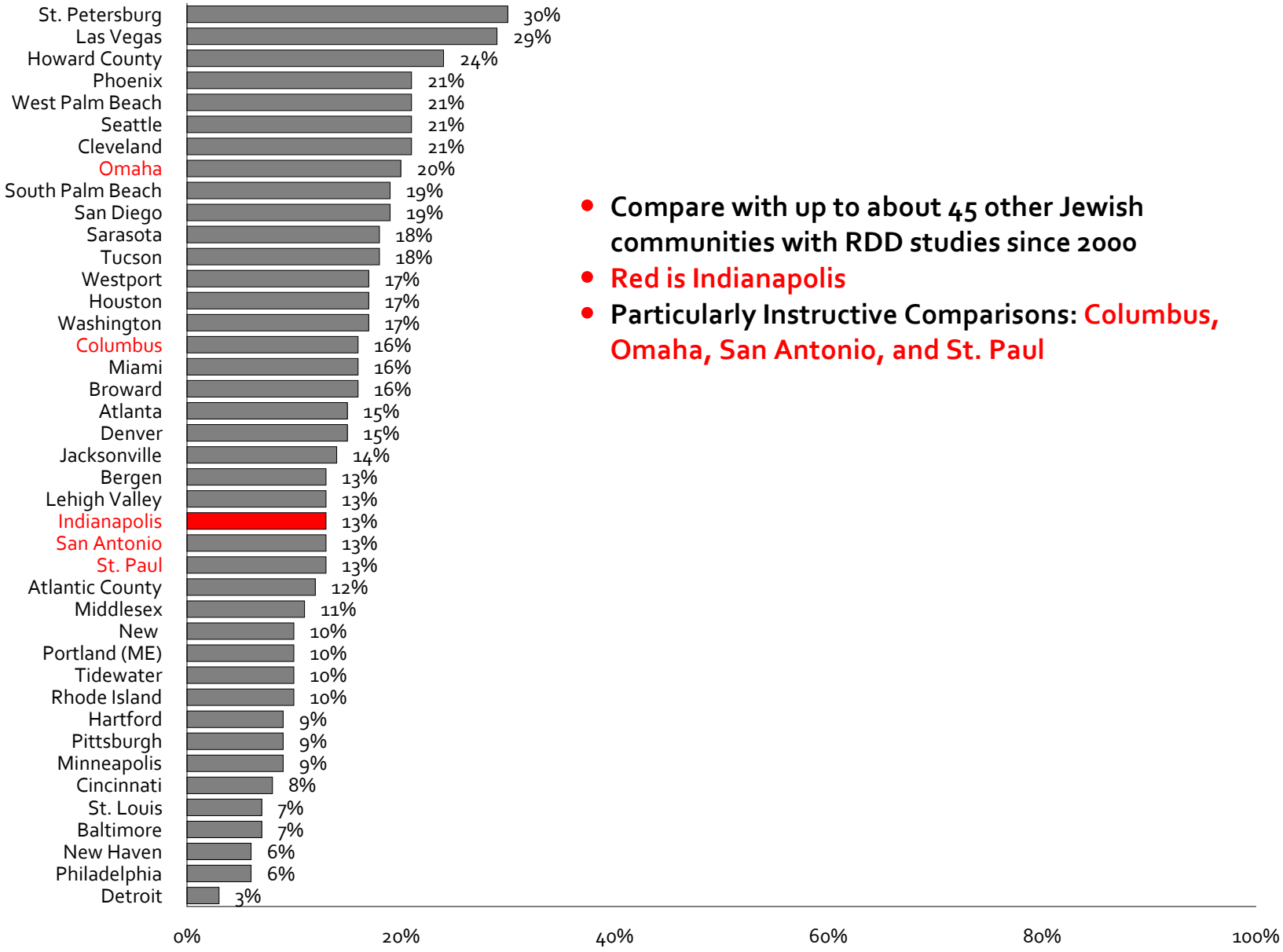
- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
  - Population estimate
  - Produces the "purest" random sample
- (317) 715 - ____ ____ ____ ____

- RDD Telephone Survey (Landline (N=56)and Cell (N=152))
- List Telephone Survey (Landline (N=165) and Cell (N=165))
- DJN Telephone Survey (Landline and Cell (N=63))
- Cell Phone Households with non-local area codes with DJNs based on billing zip codes
- 600 Interviews
- Response Rate (AAPOR RR3) is 37%
- Cooperation Rate is 88%
- Average length: 20.4 minutes
- Weighting factors are used to combine the samples
- 306,834 phone calls were needed to complete the 600 interviews
- Surveying done April 25, 2017 to August 2, 2017

Resources Available to the Community

- Main Report (900+ pages)
- Executive Report (130 pages)
- Slides (850+)
- Posted at www.jewishindianapolis.org and www.jewishdatabank.org

Sample
Comparison Bar Chart

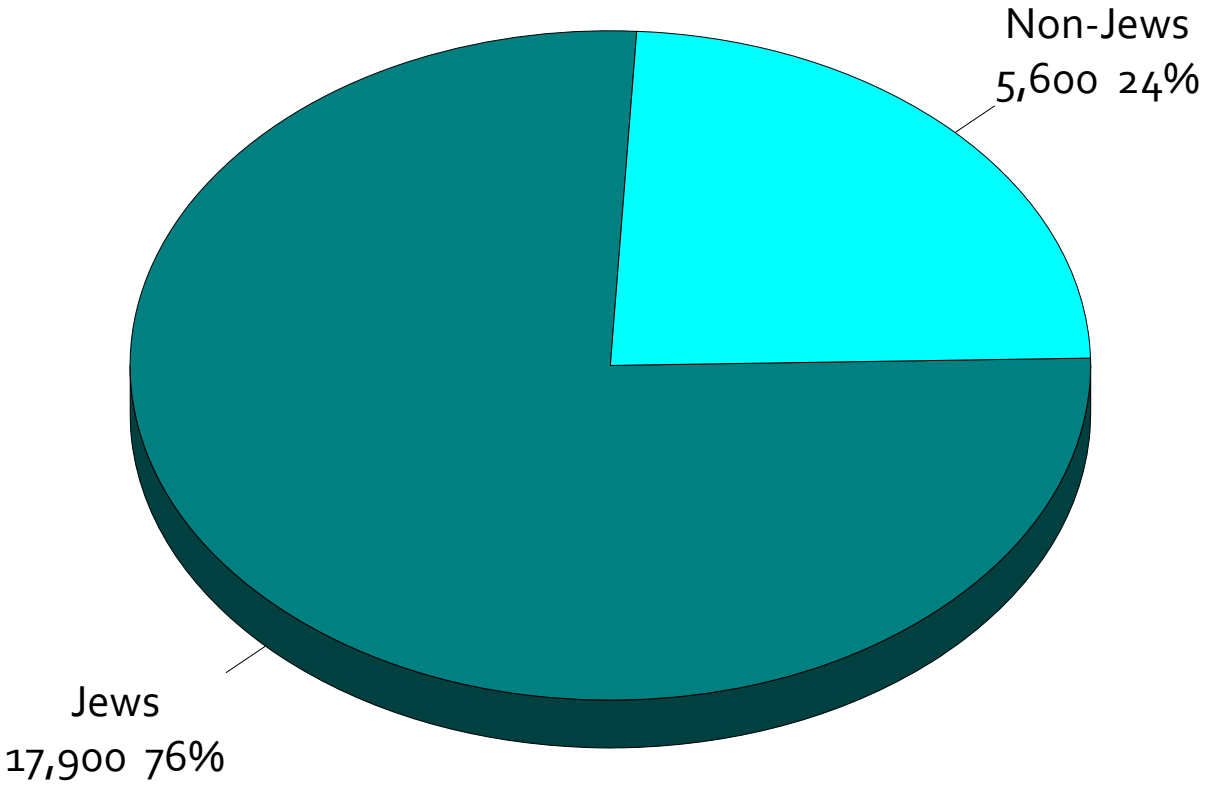


- Compare with up to about 45 other Jewish communities with RDD studies since 2000
- Red is Indianapolis
- Particularly Instructive Comparisons: Columbus, Omaha, San Antonio, and St. Paul

Jewish Population Size and Geography

The Jewish Community of Indianapolis

23,500 persons live in 8,500 Jewish households,
of whom 17,900 persons are Jewish



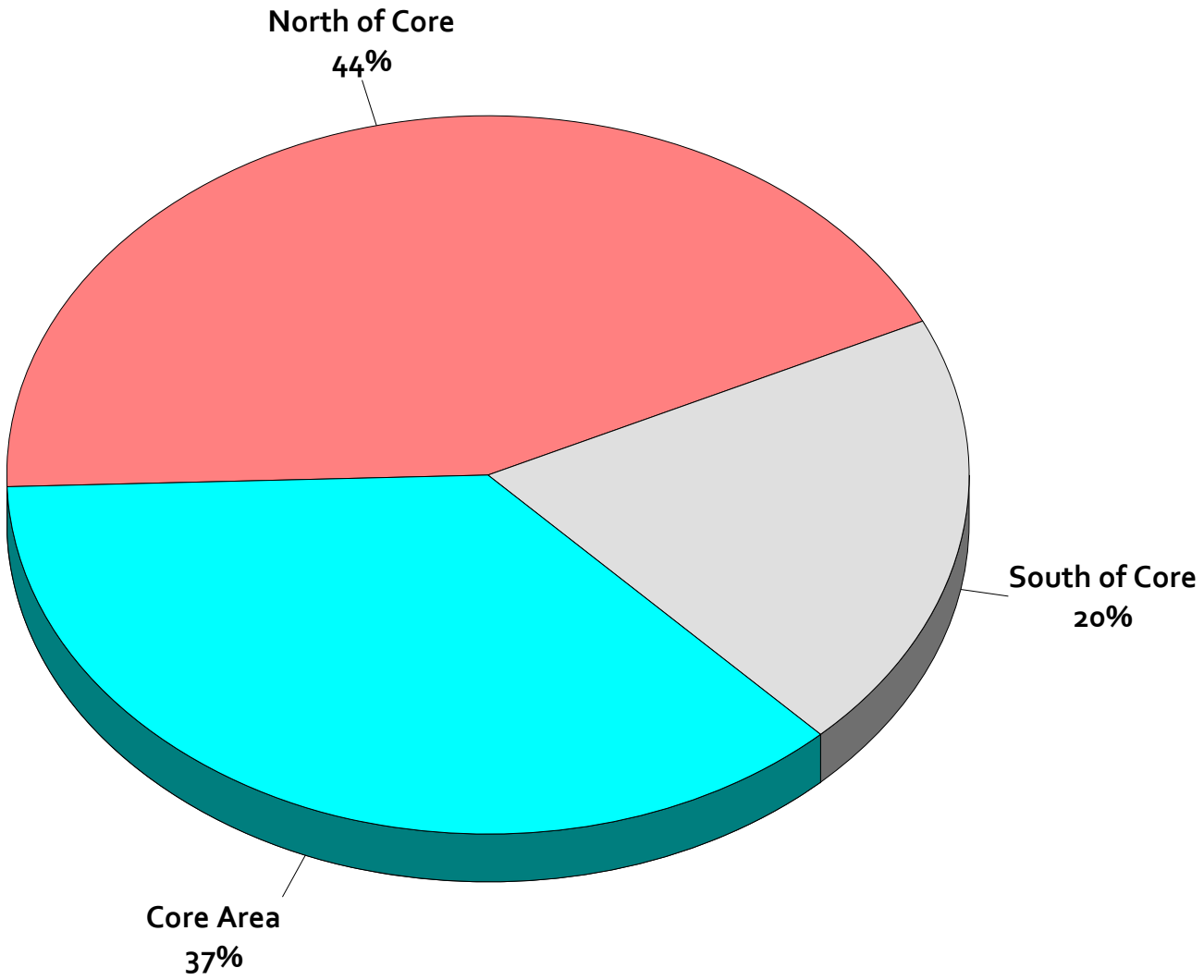
Another 3,600 Jews in the 9 surrounding counties.

1.7% of households in Indianapolis are Jewish

2017 map of geographic areas here

2017 11-county map here

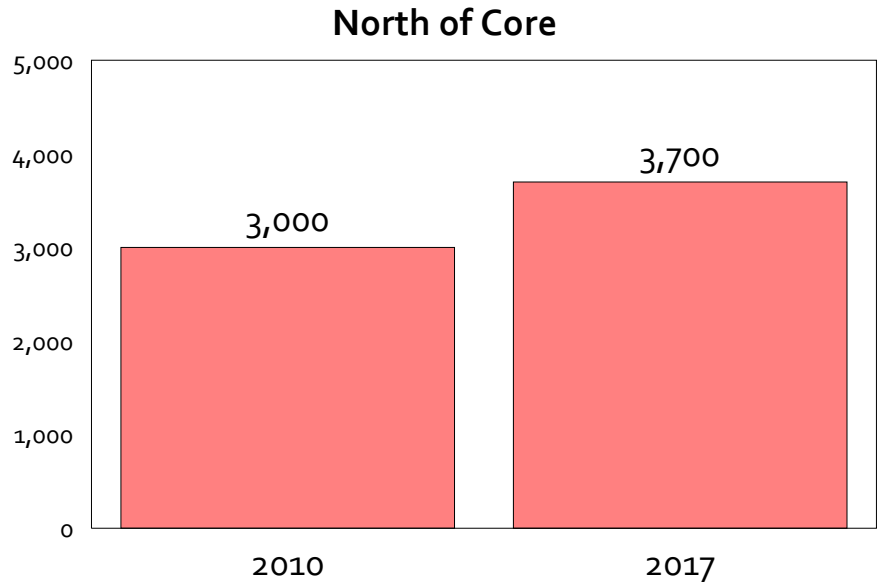
Distribution of Jewish Households - 2017

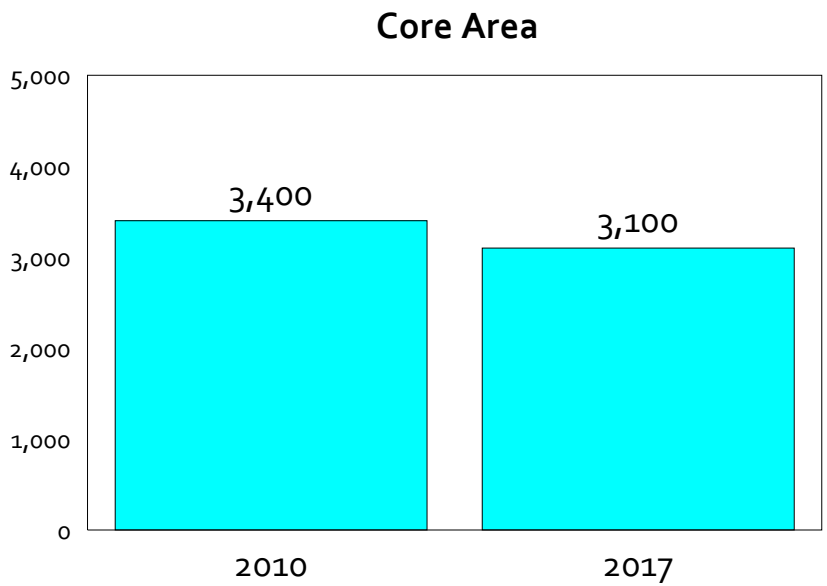


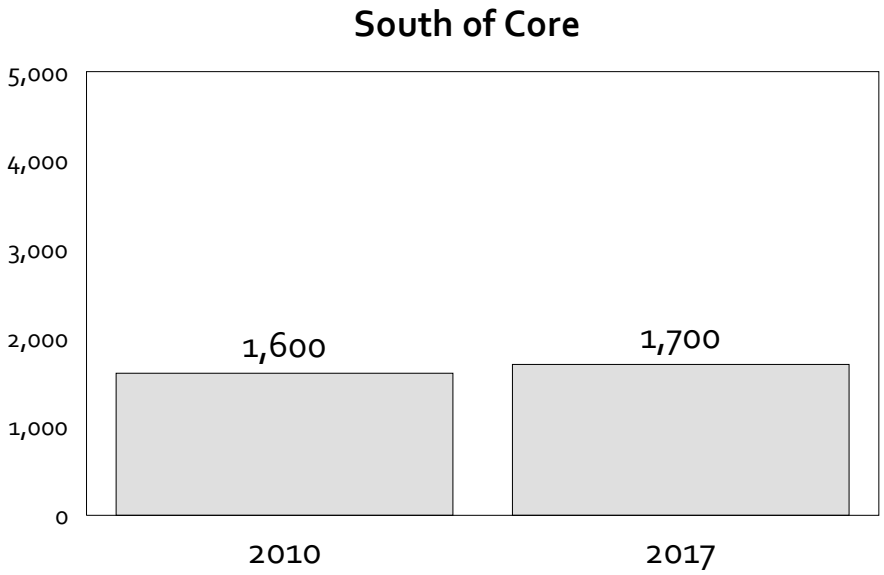
Changes in the Size of the Jewish Community of Indianapolis - 2010-2017

Number of	2010 Estimate	2017	Increase 2010-2017
Households	8,000	8,500	500
Persons in Jewish Households	21,800	23,500	1,700
Jews	16,800	17,900	1,100

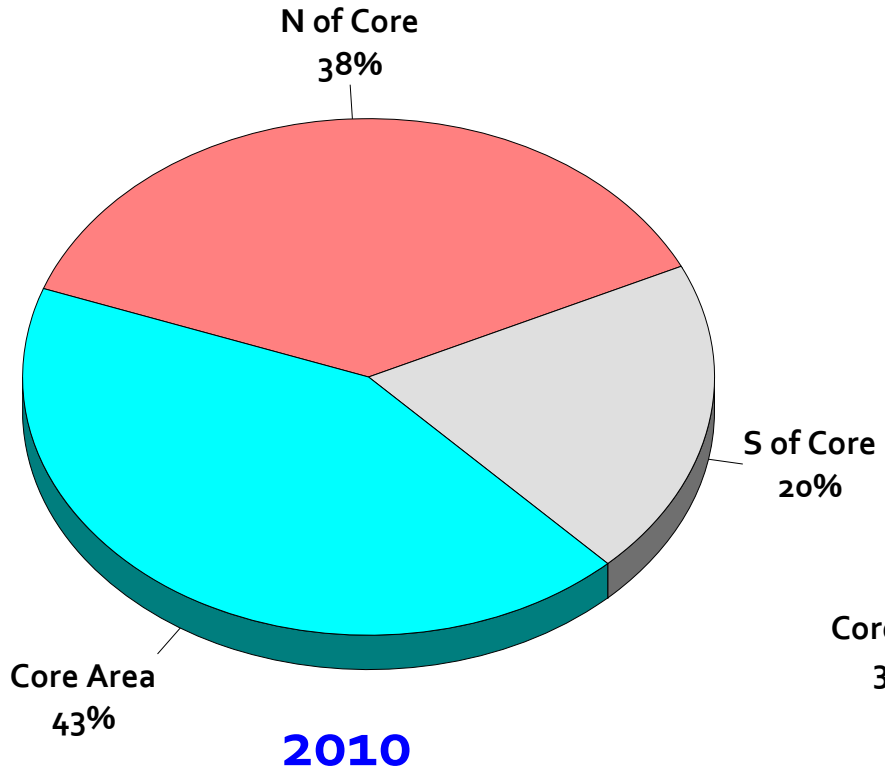
Jewish Households 2010-2017



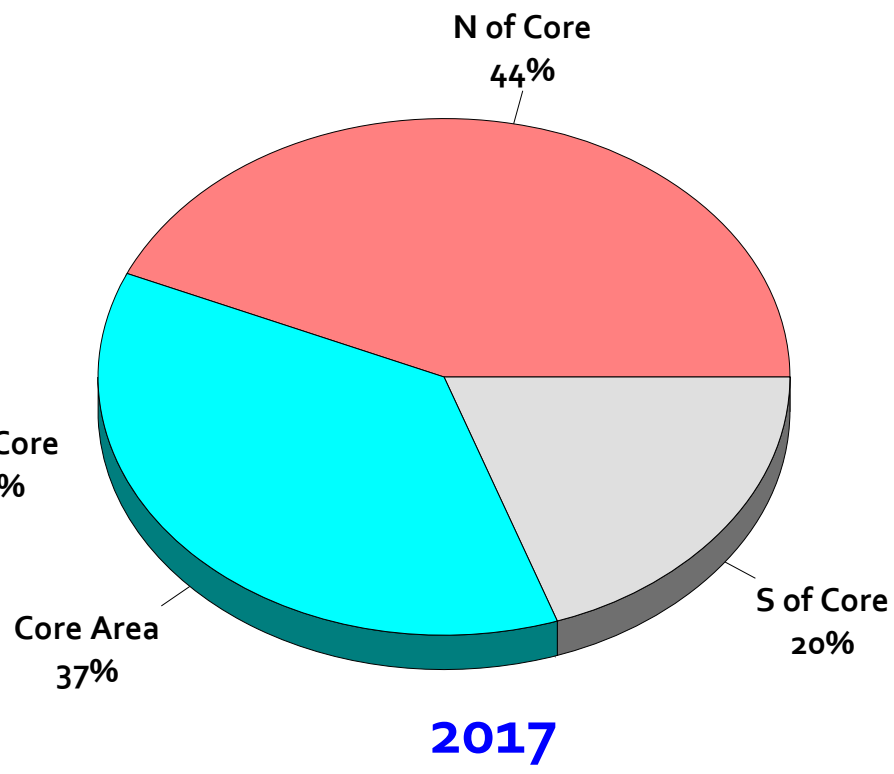




Distribution of Jewish Households, 2010 -2017



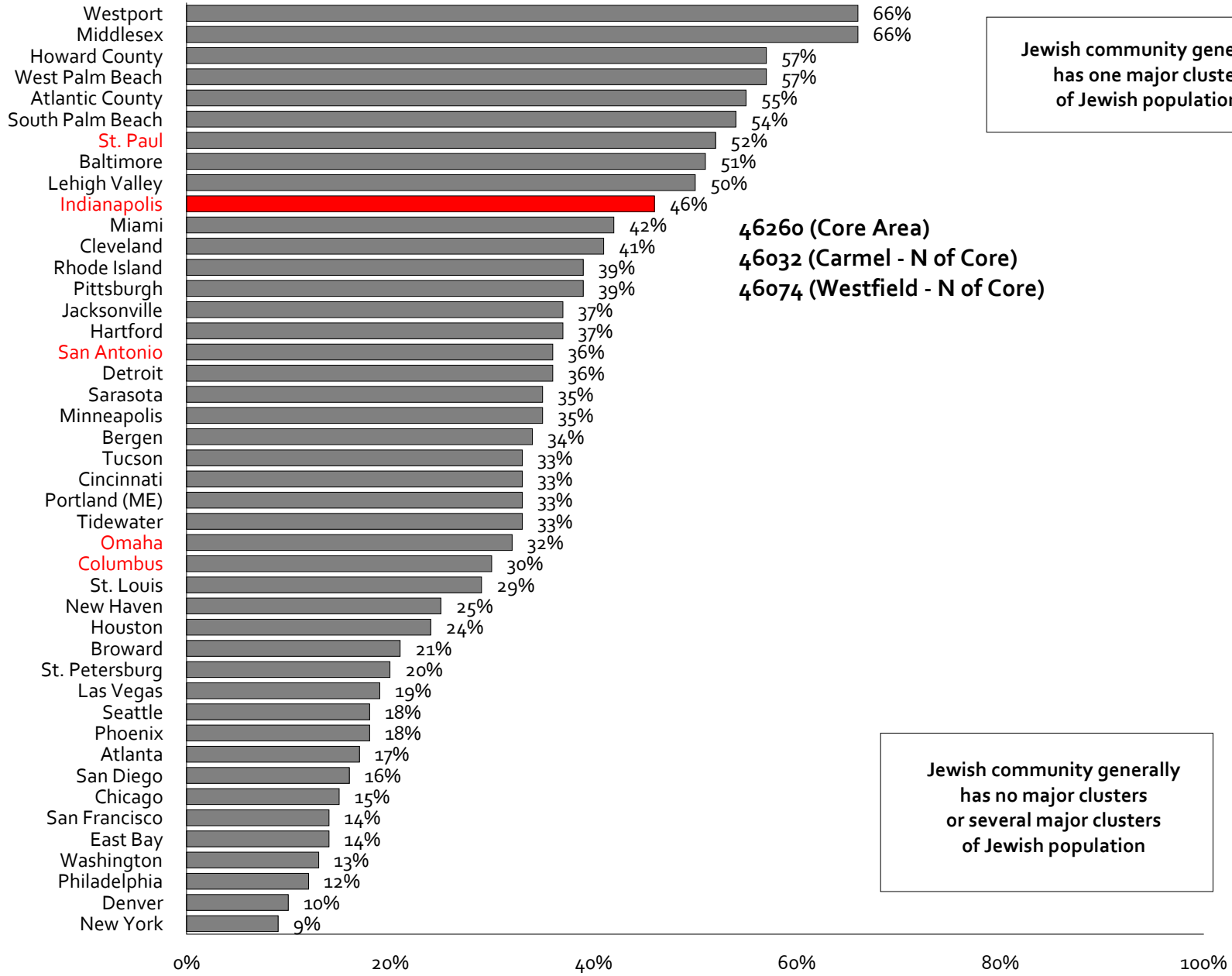
2010



2017

Households in Top Three Zip Code Areas

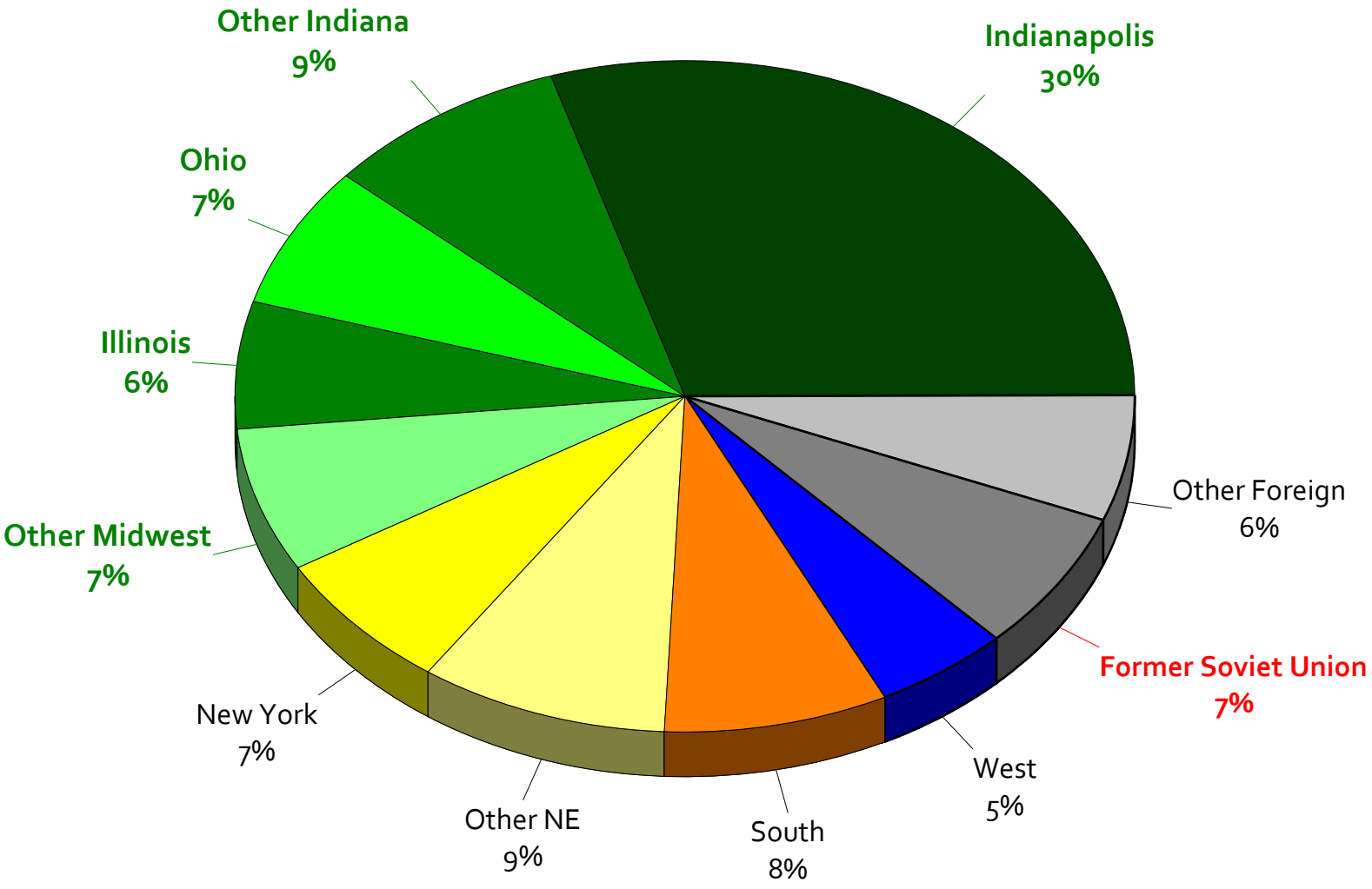
(Jewish Households)



Place of Birth

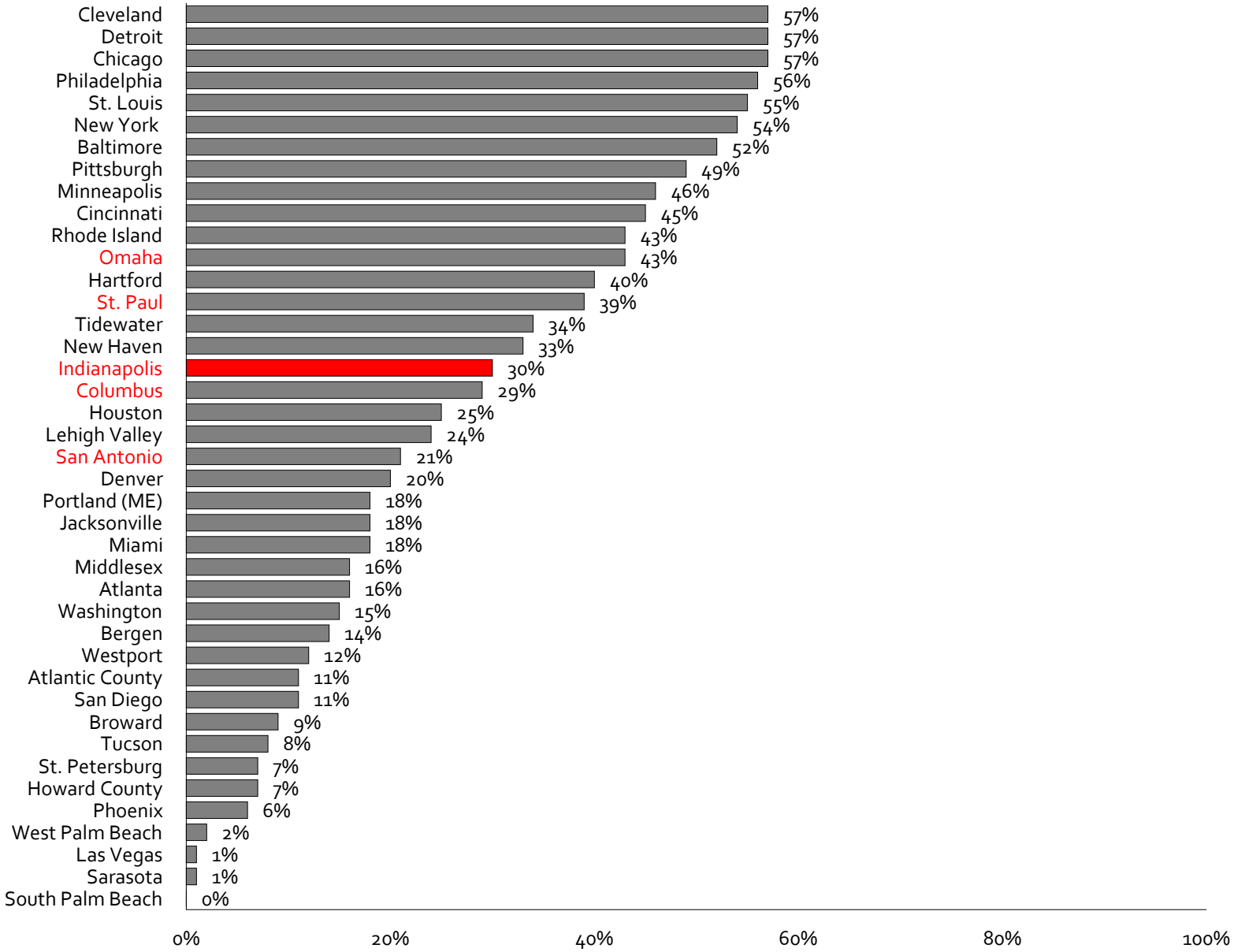
(Adults in Jewish Households)

Midwest Total: 58%



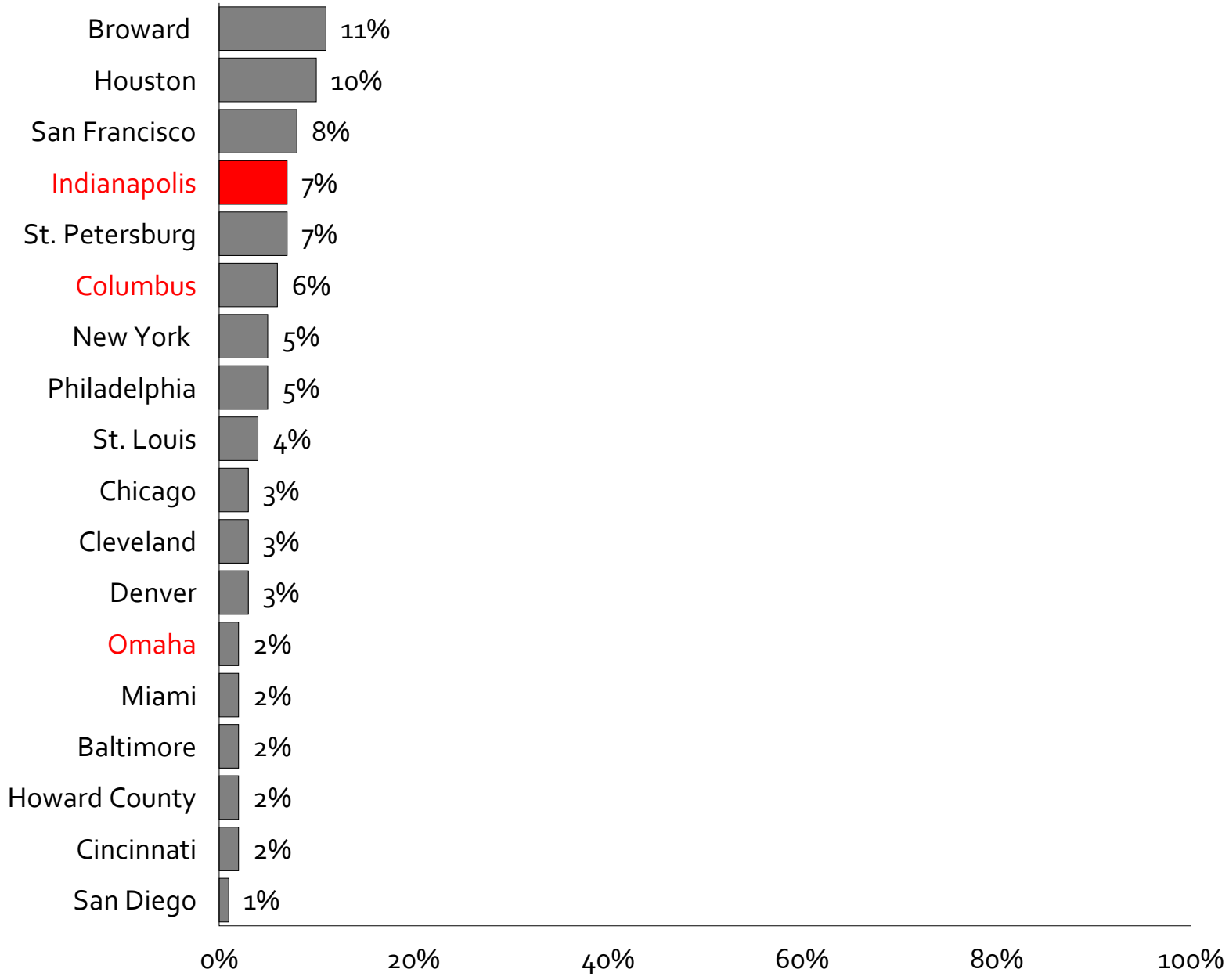
Locally Born

(Adults in Jewish Households)



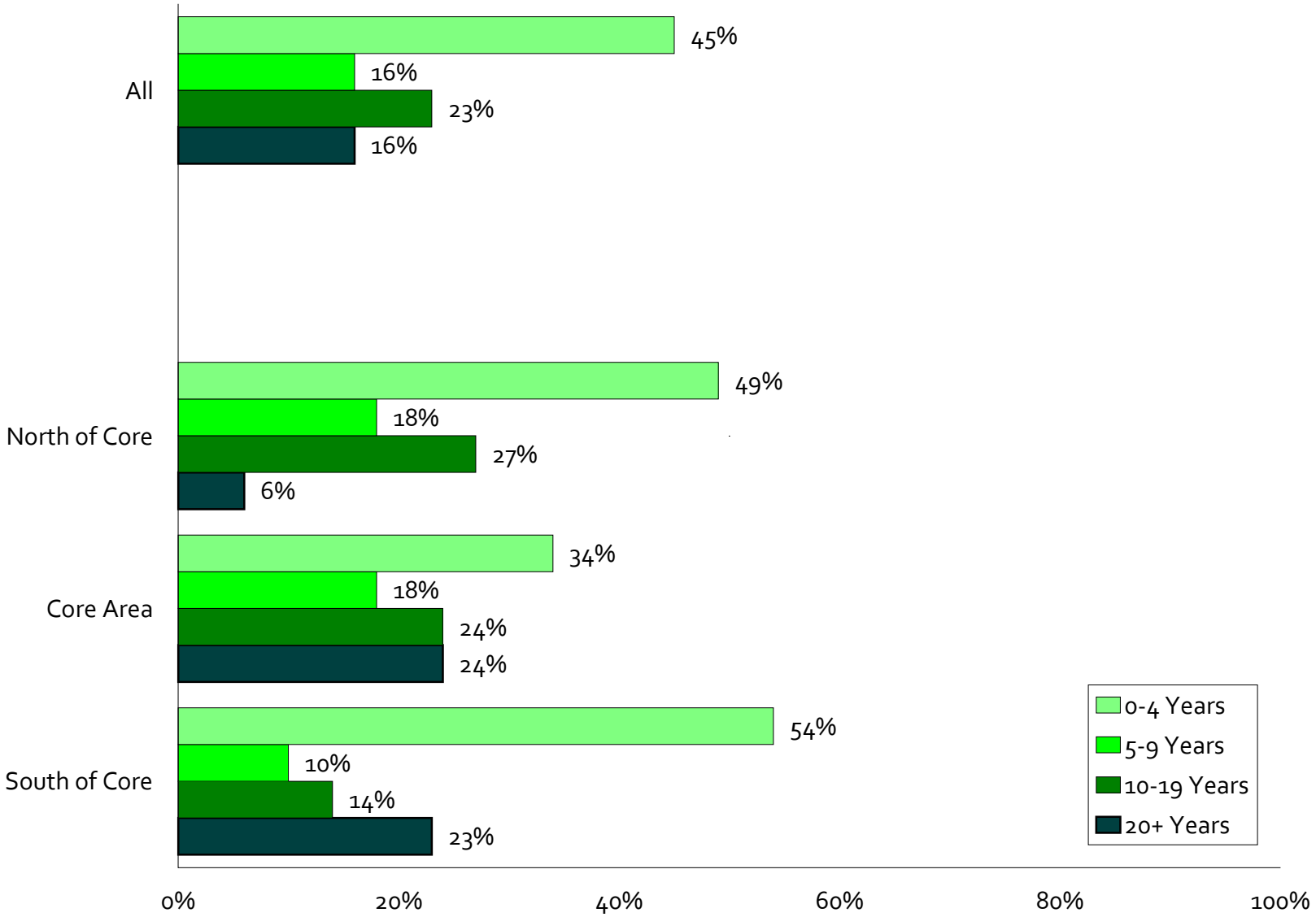
An Adult in the Household is LGBTQ

(Jewish Households)



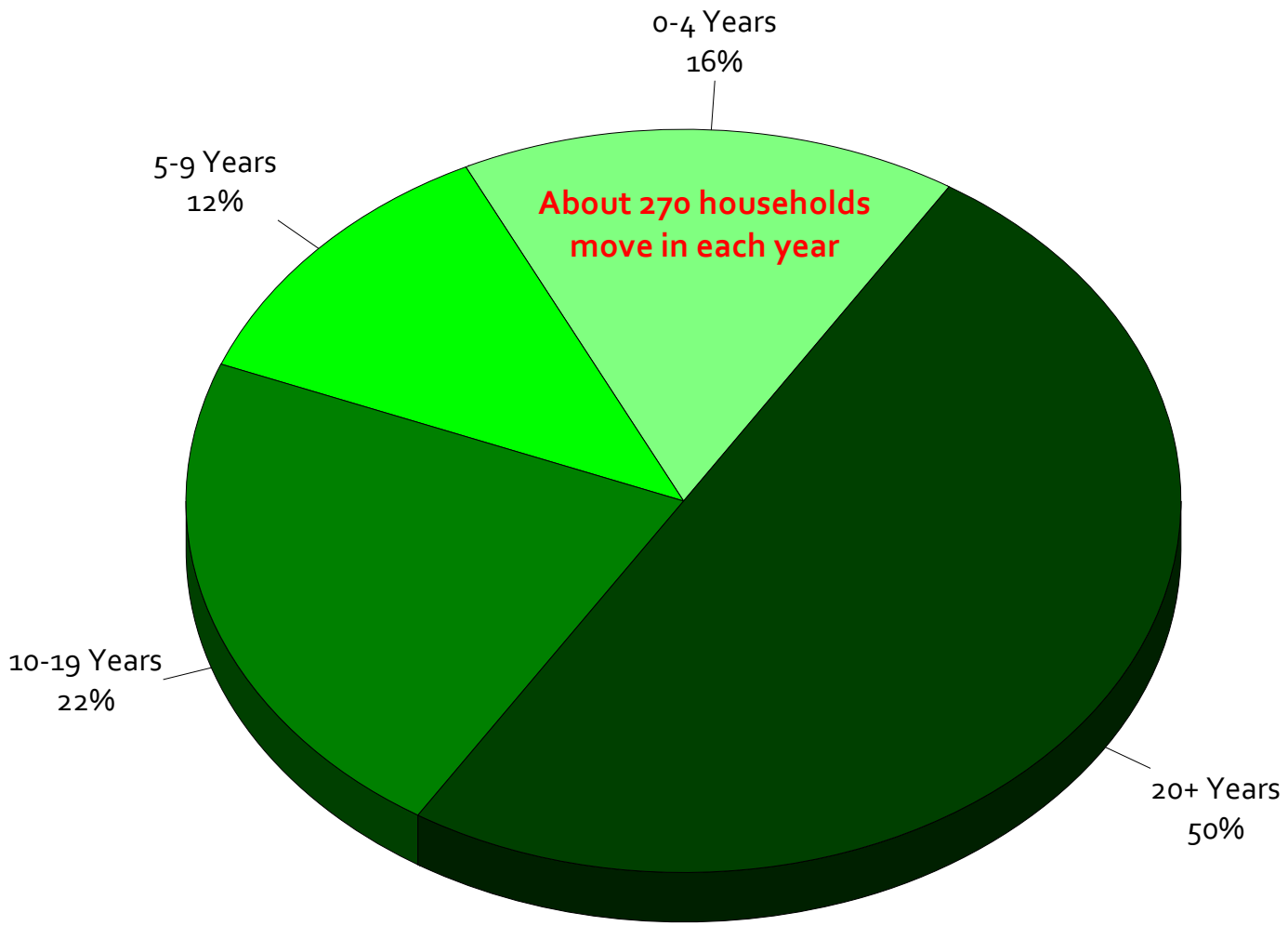
Years at Current Address by Geographic Area

(Respondents)



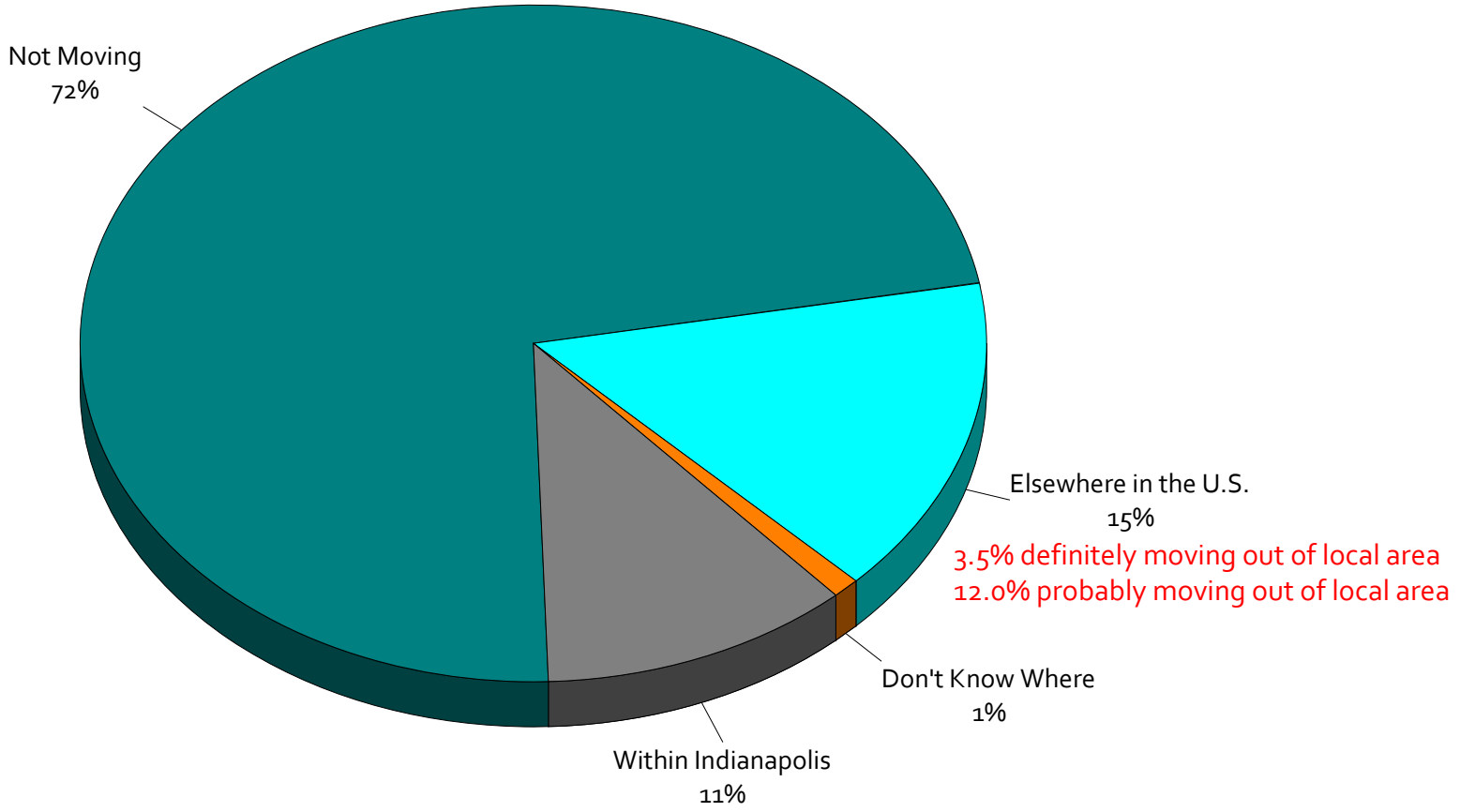
Length of Residence in Indianapolis

(Respondents)



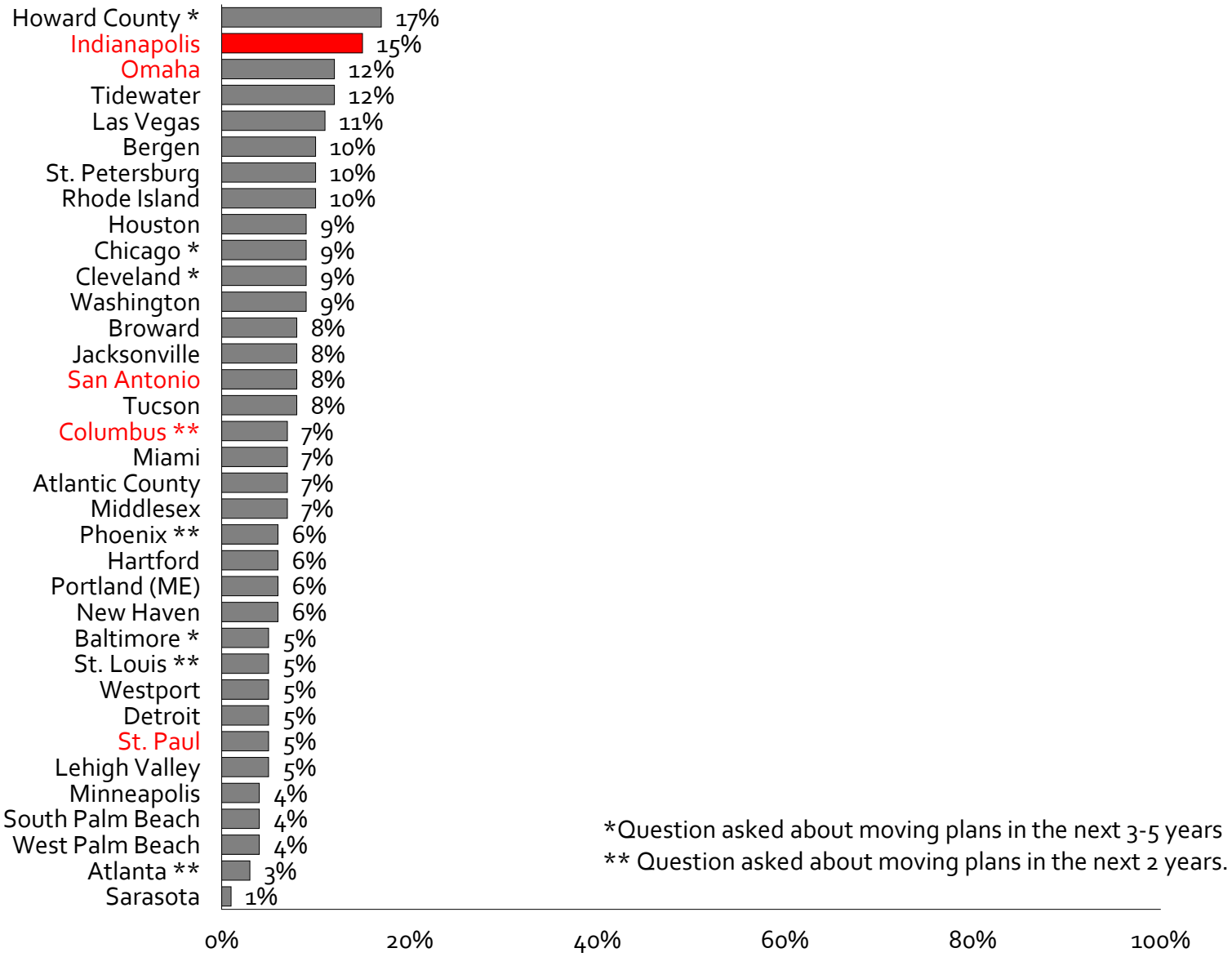
Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



Definitely or Probably Moving Out of Local Community Within the Next Three Years

(Jewish Households)

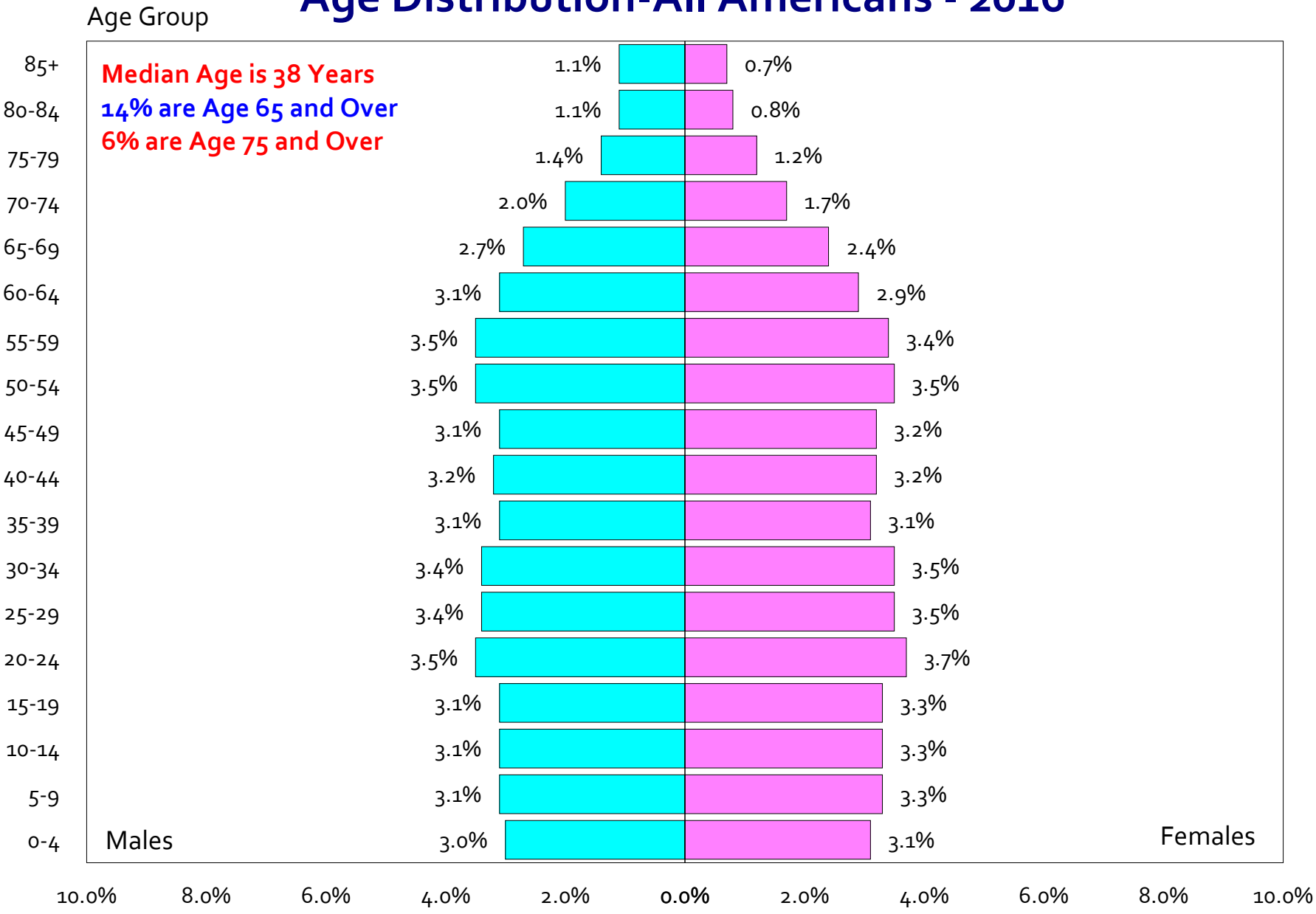


Migration of Jewish Households

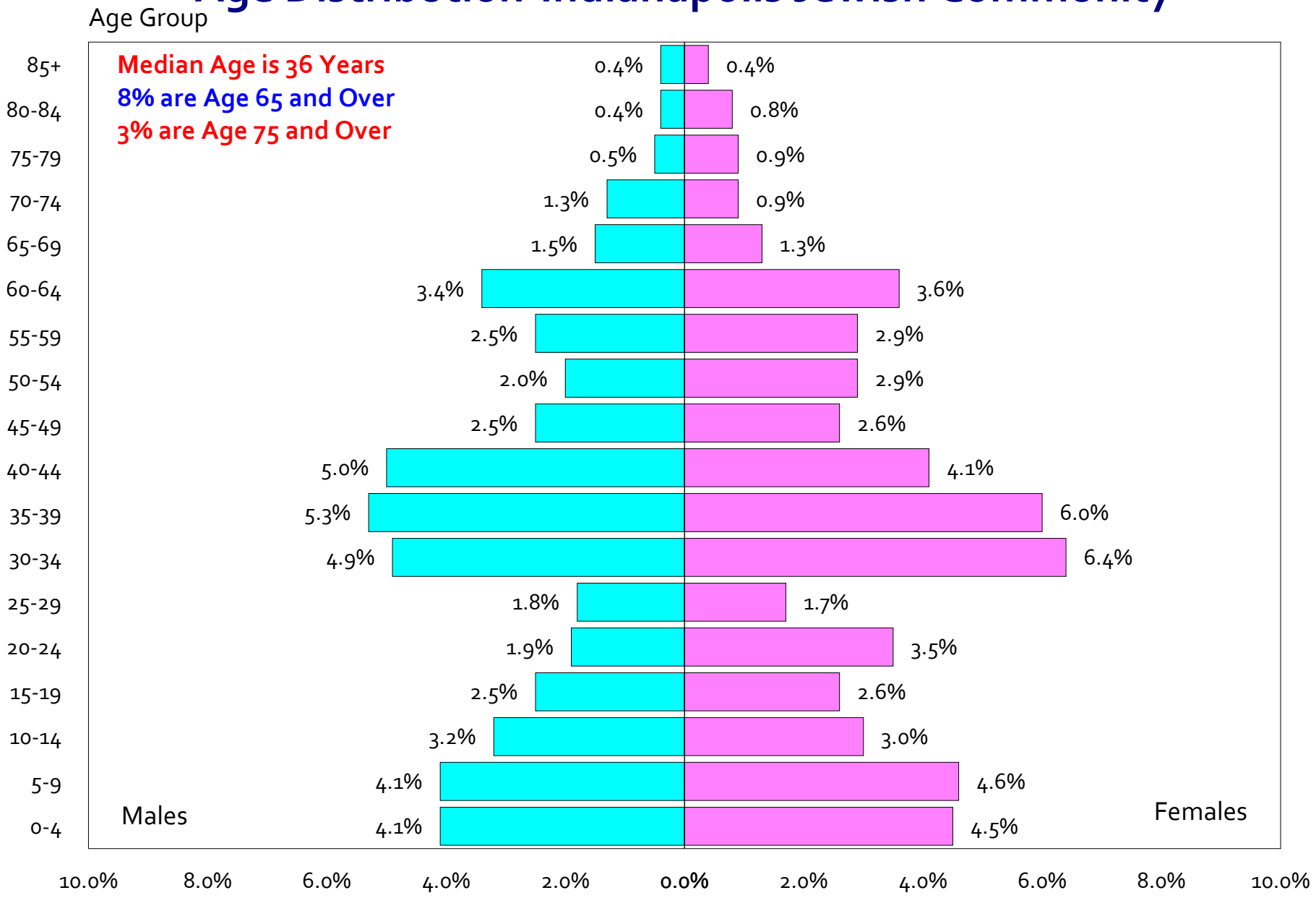
- Average Annual In-Migration
  - 270 households moved in each year during the past five years
- Projected Average Annual Out-Migration
  - 100 households definitely moving out of Indianapolis each year during the next three years
  - 330 households probably moving out of Indianapolis each year during the next three years
- Projected Change
  - the Jewish population should not change significantly in the next few years as a result of migration

Demography

Age Distribution-All Americans - 2016

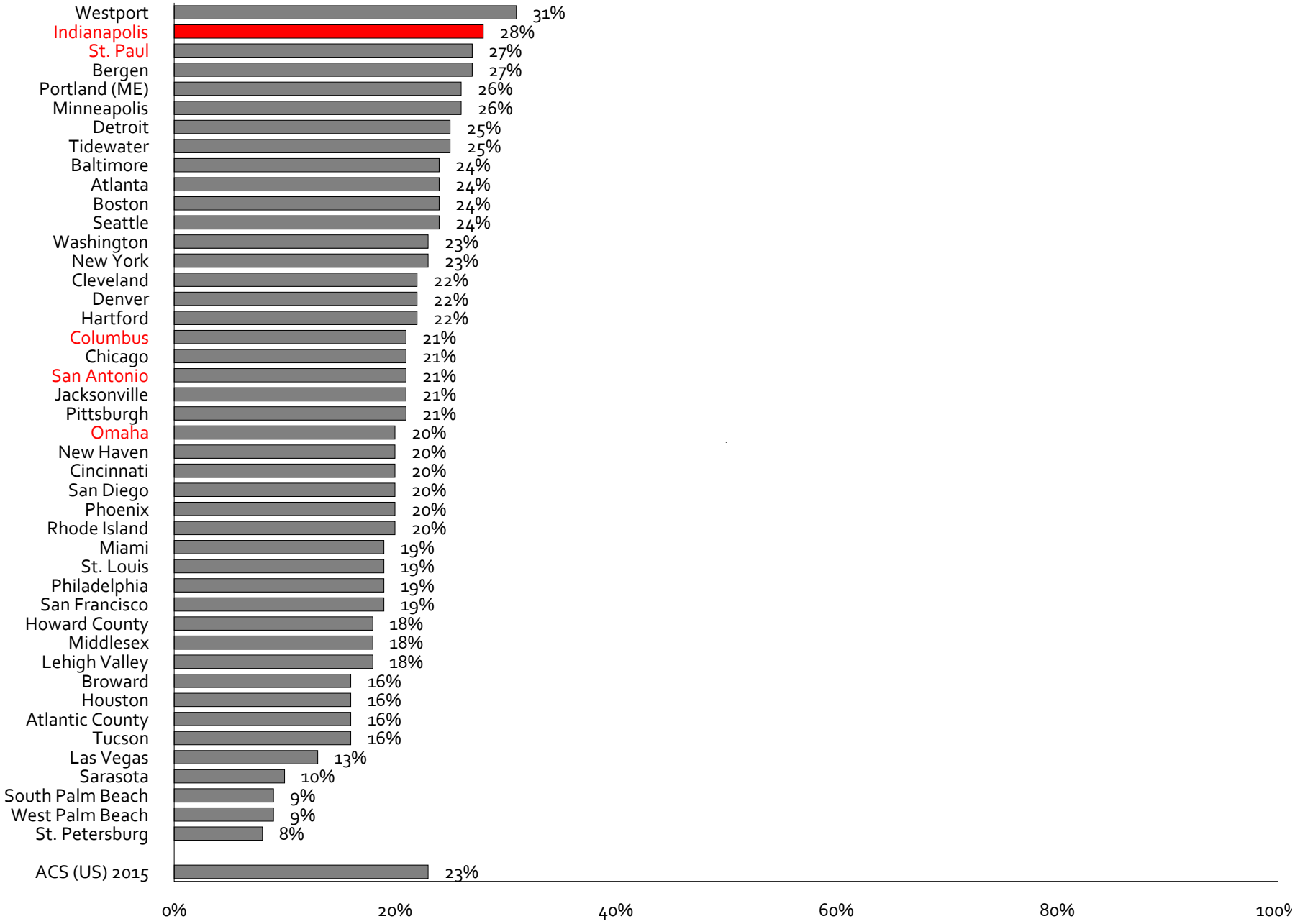


Age Distribution-Indianapolis Jewish Community



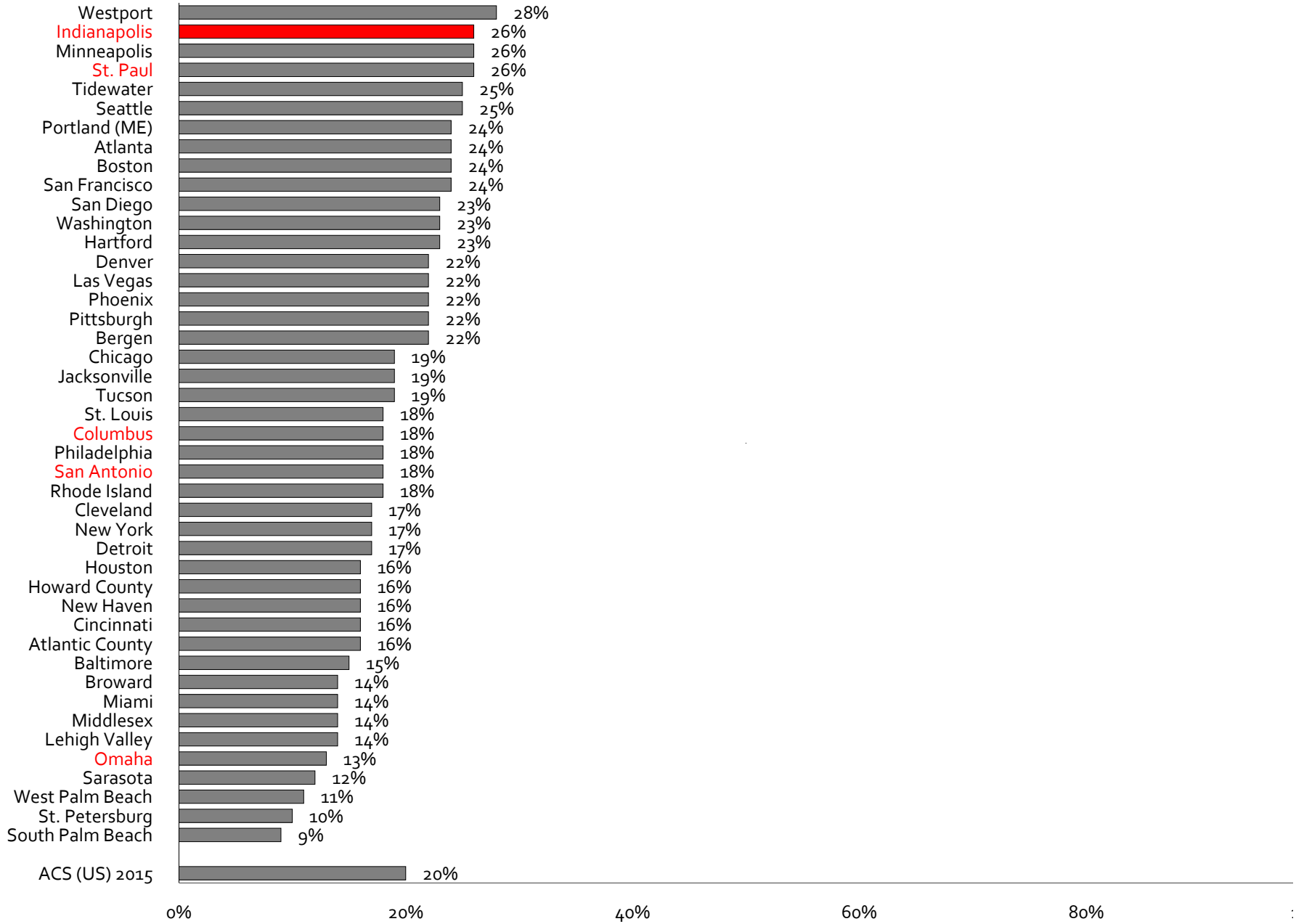
Age 0-17

(Persons in Jewish Households)



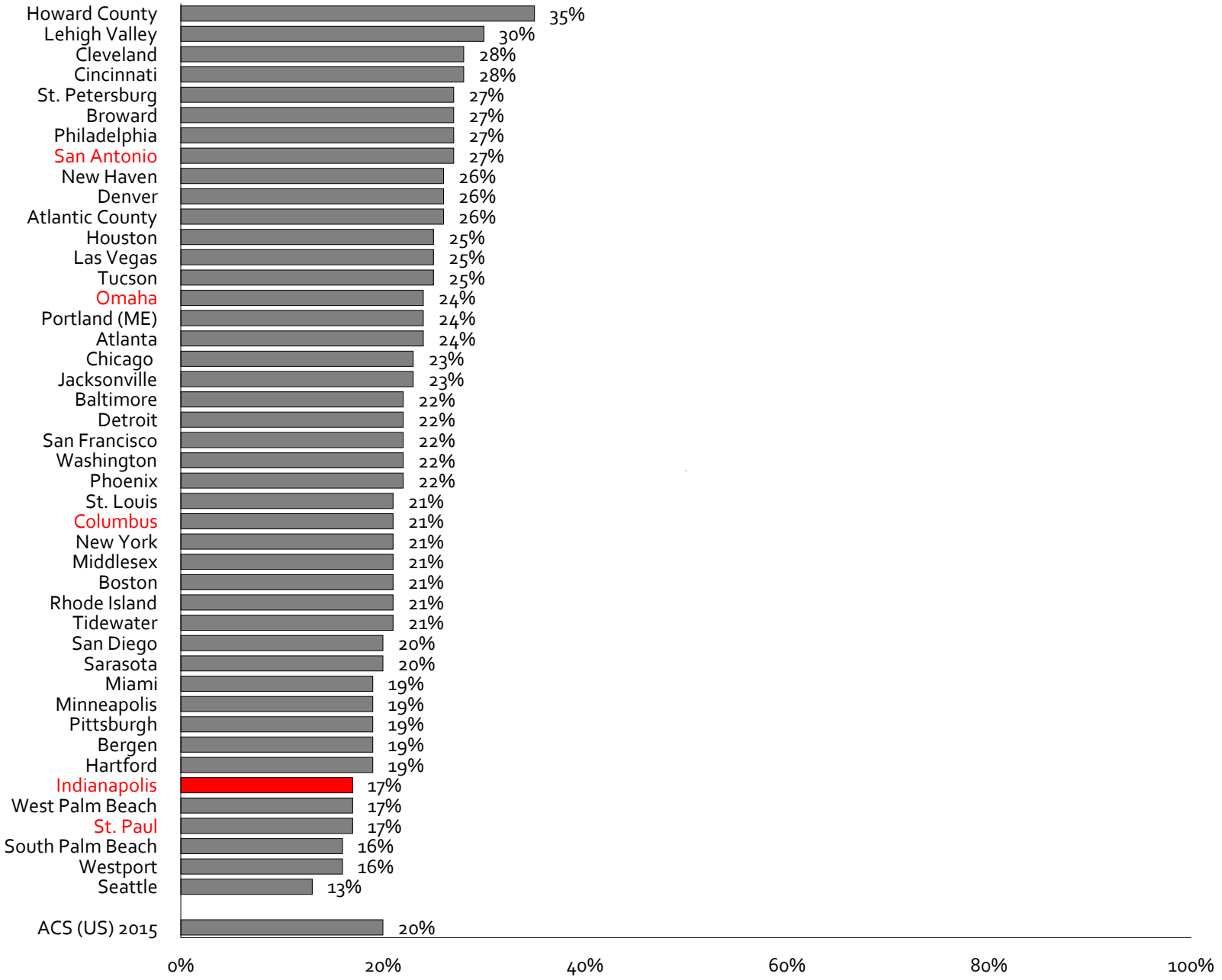
Age 35-49

(Persons in Jewish Households)



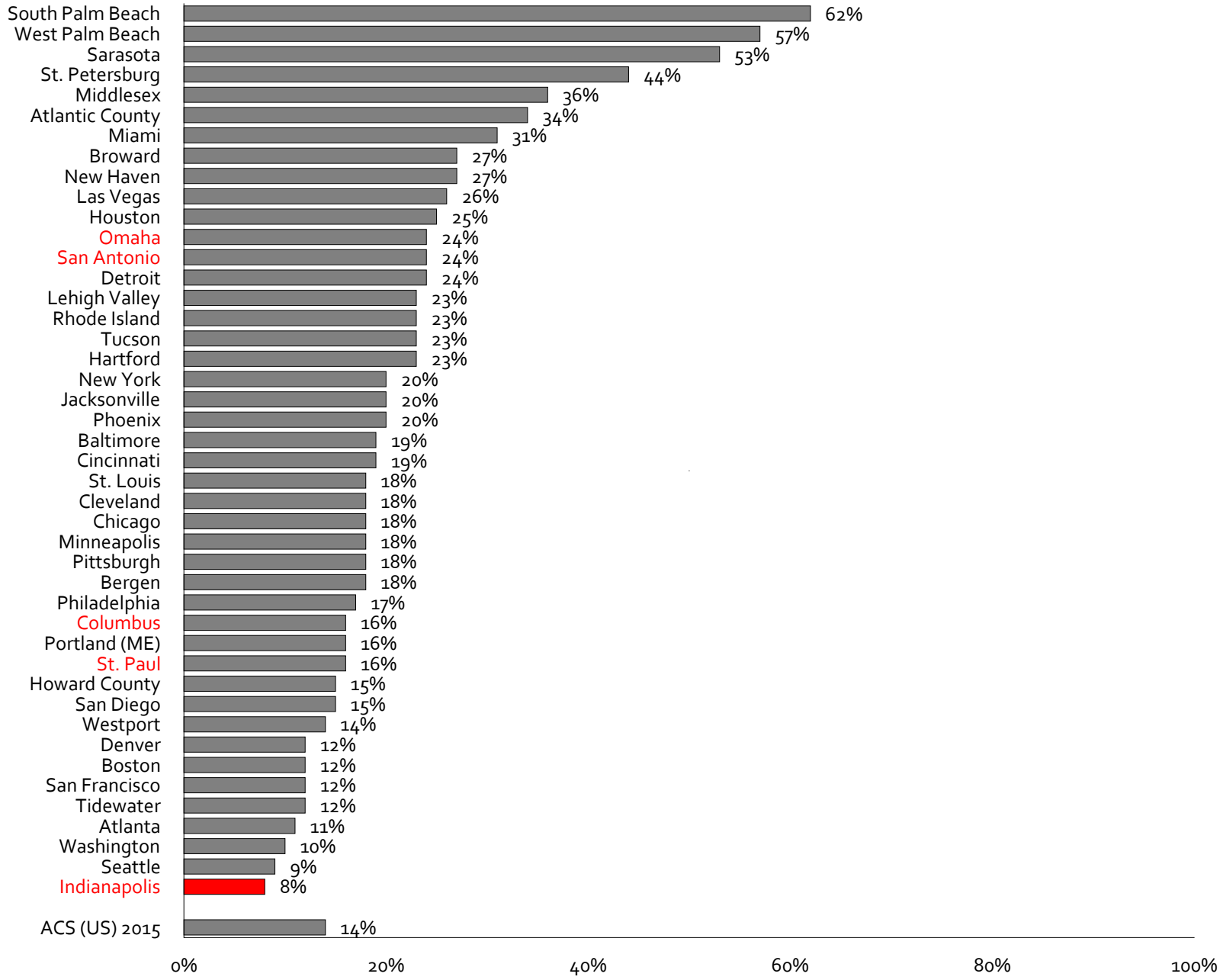
Age 50-64

(Persons in Jewish Households)



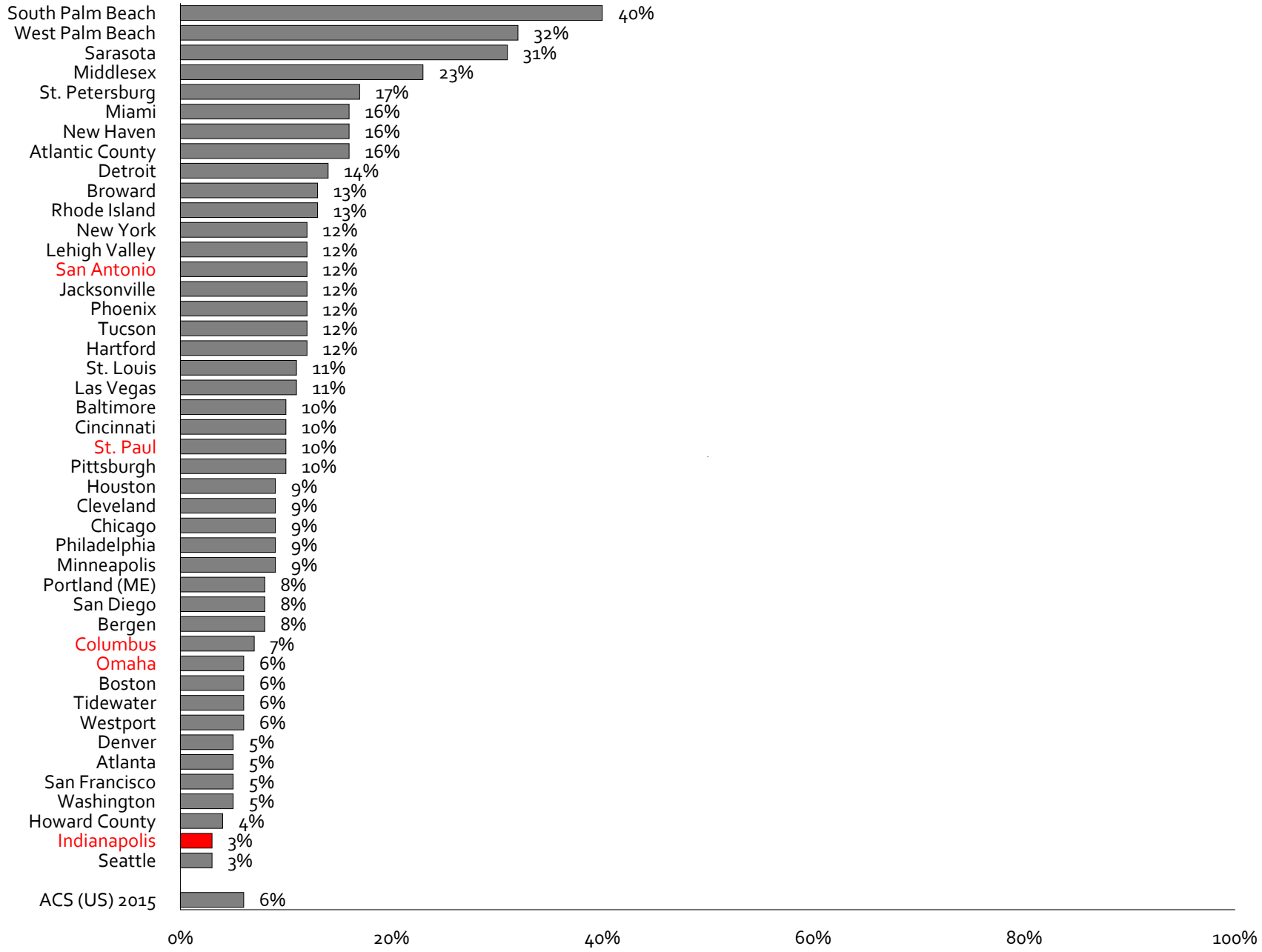
Age 65 and Over

(Persons in Jewish Households)



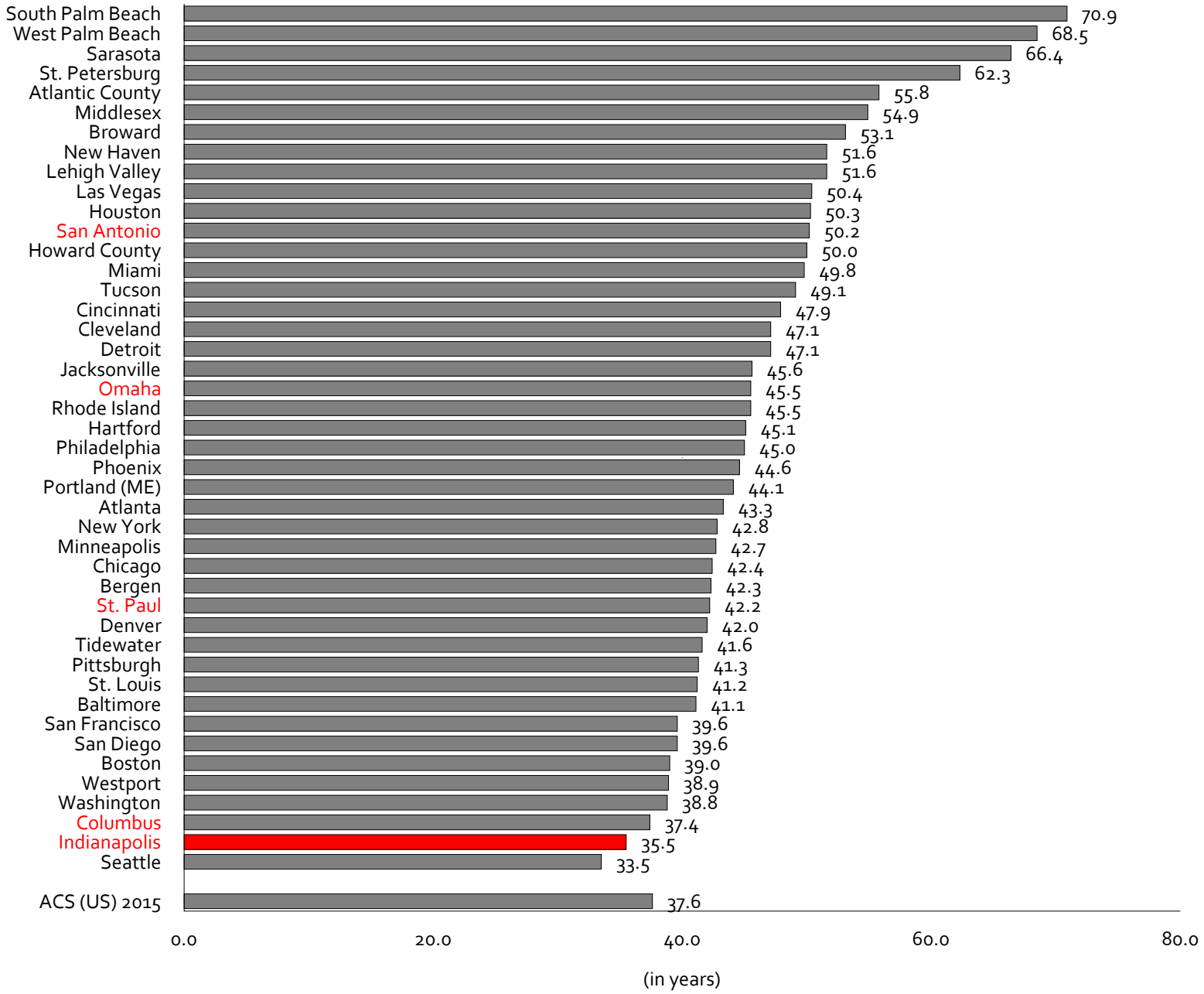
Age 75 and Over

(Persons in Jewish Households)



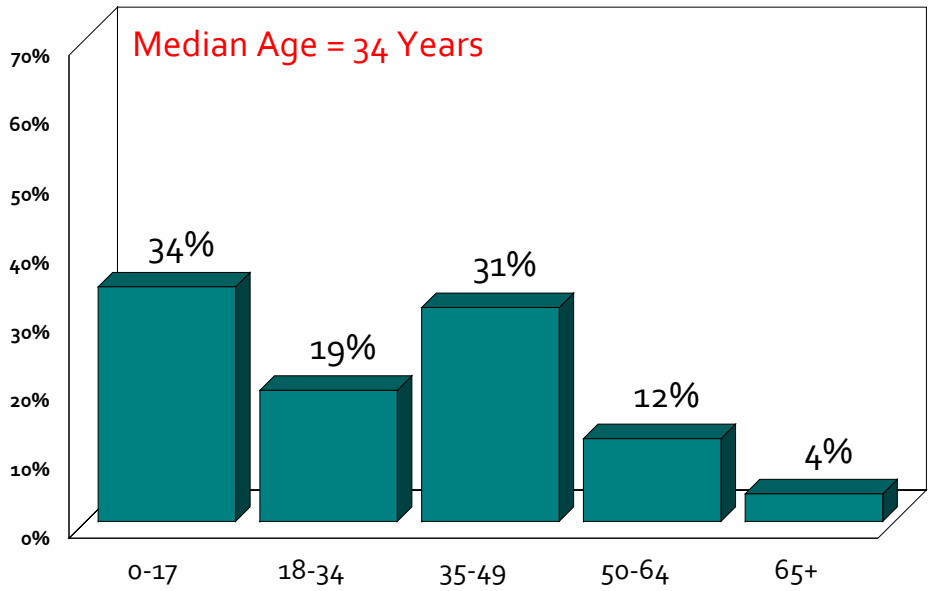
Median Age

(Persons in Jewish Households)

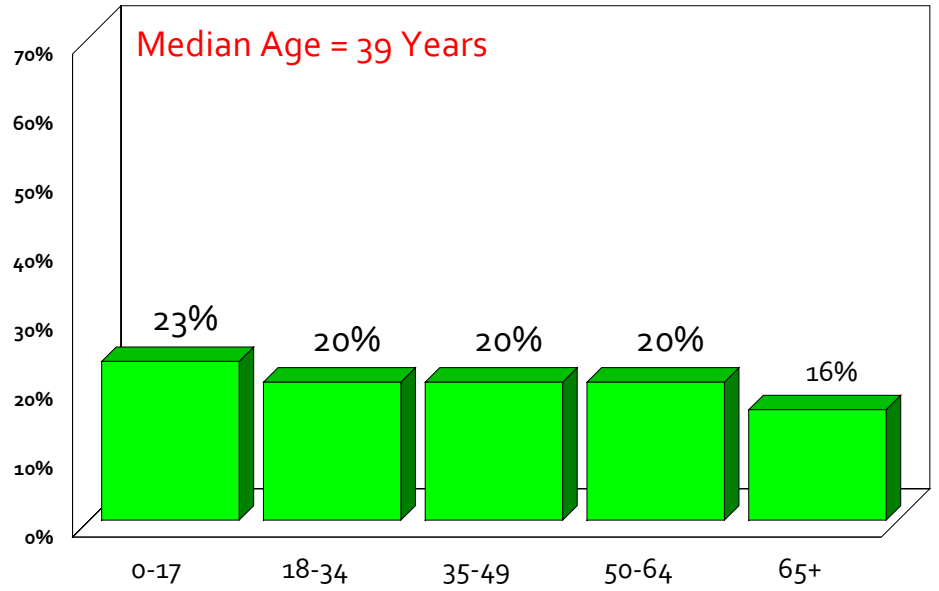


Age Distribution by Geographic Area

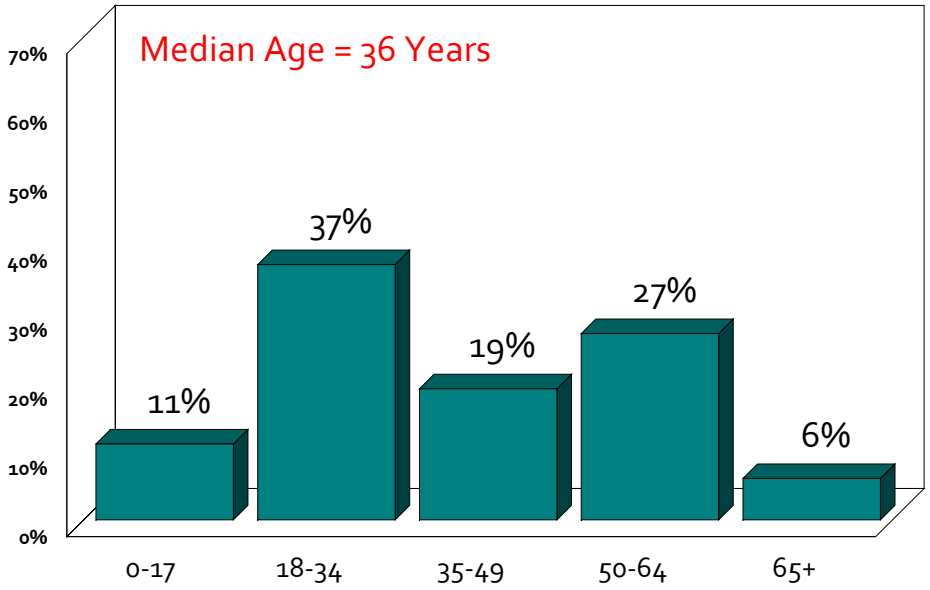
North of Core



Core Area

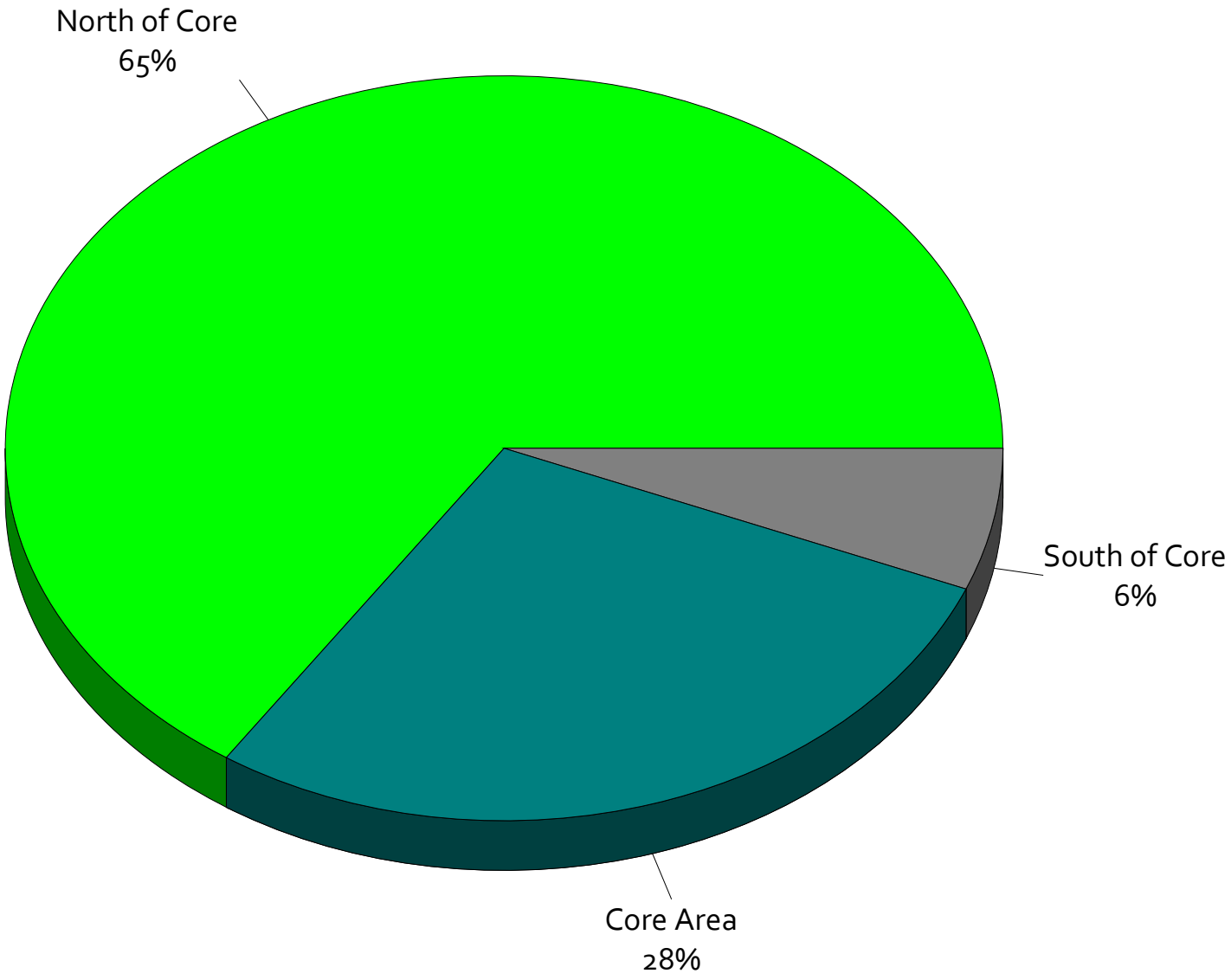


South of Core



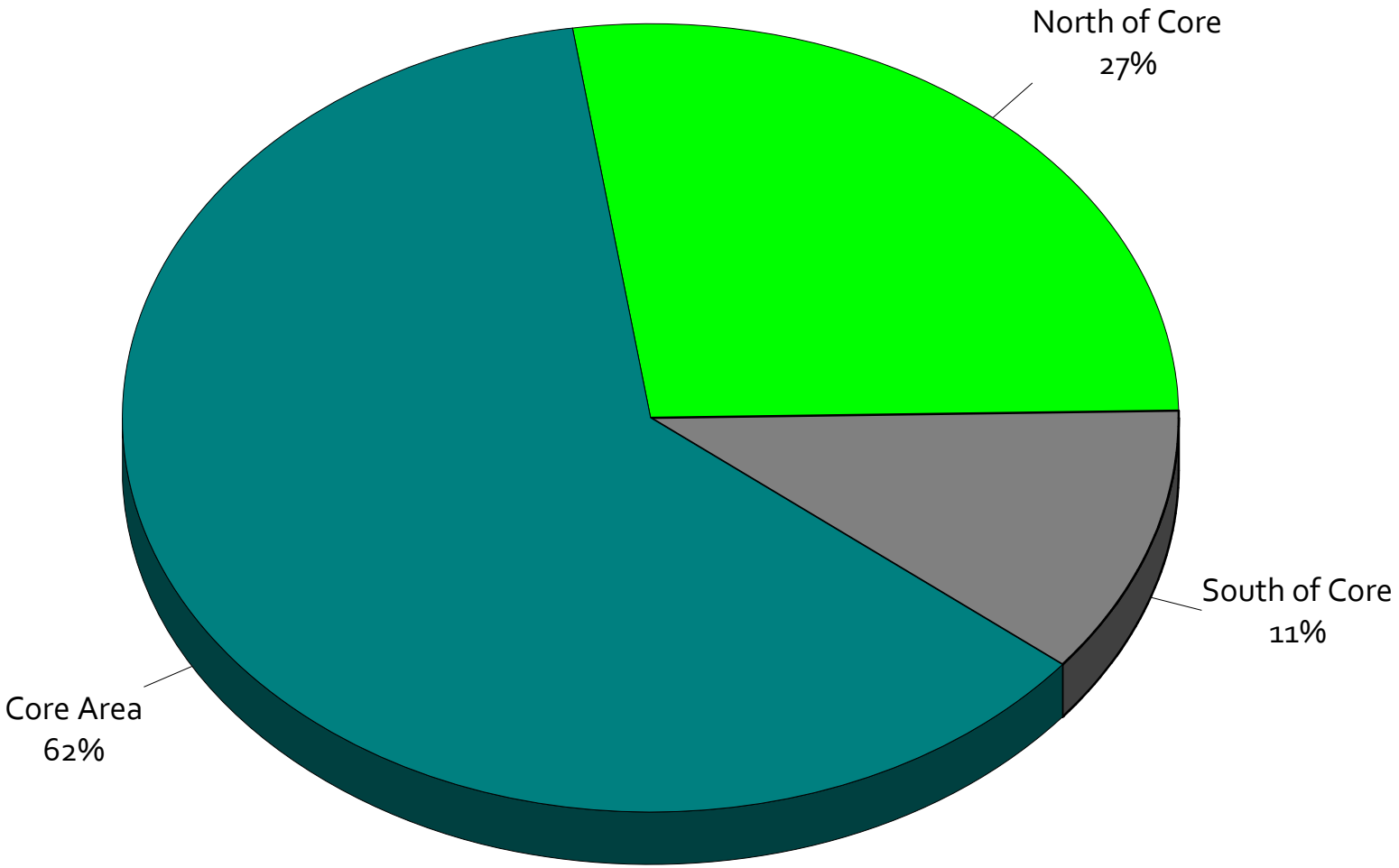
Where Do the Children Live?

Age 0-17 (6,300 Children in Jewish Households)



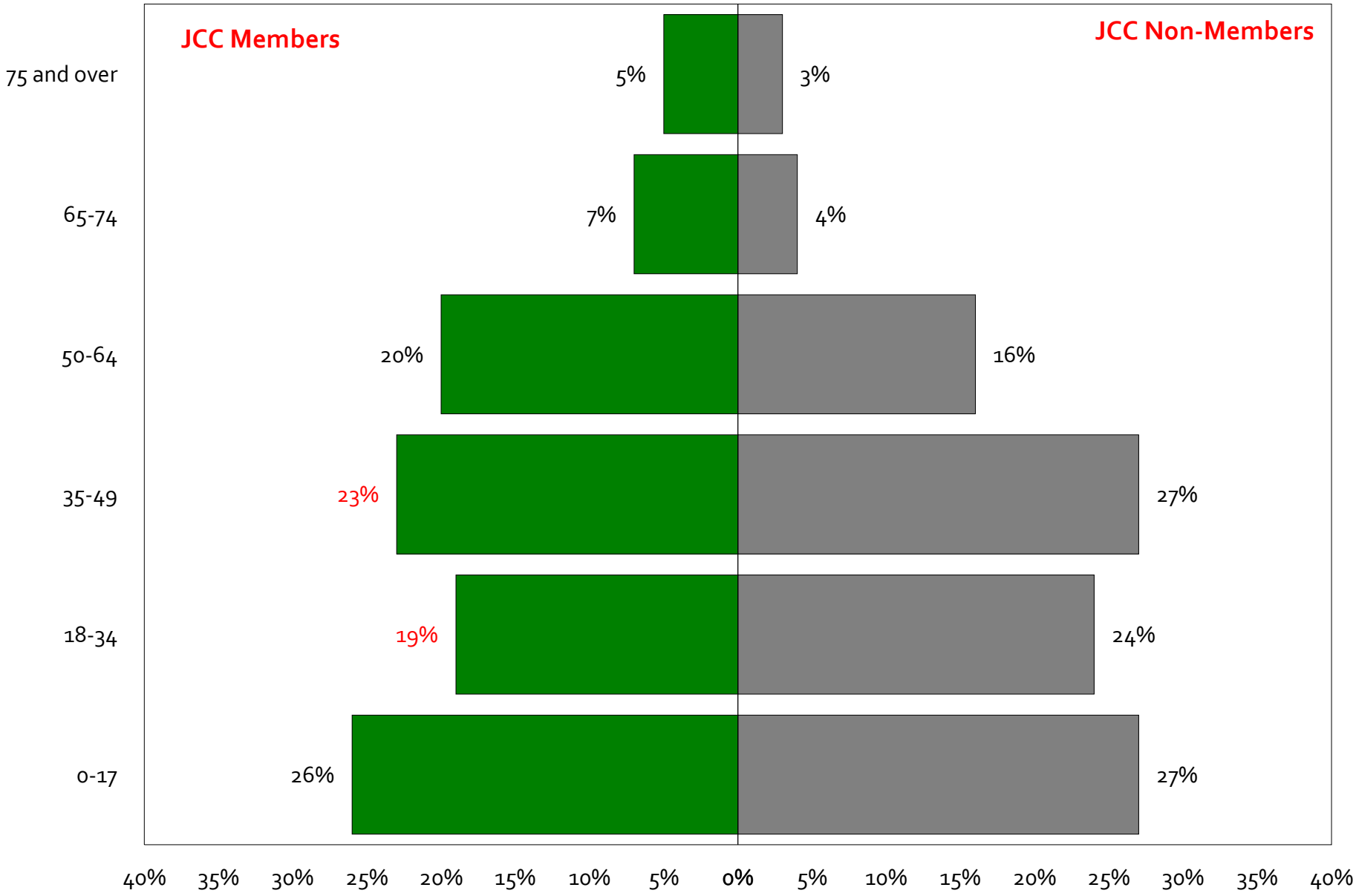
Where Do Older Adults Live?

Age 65 and Over (2,000 persons)



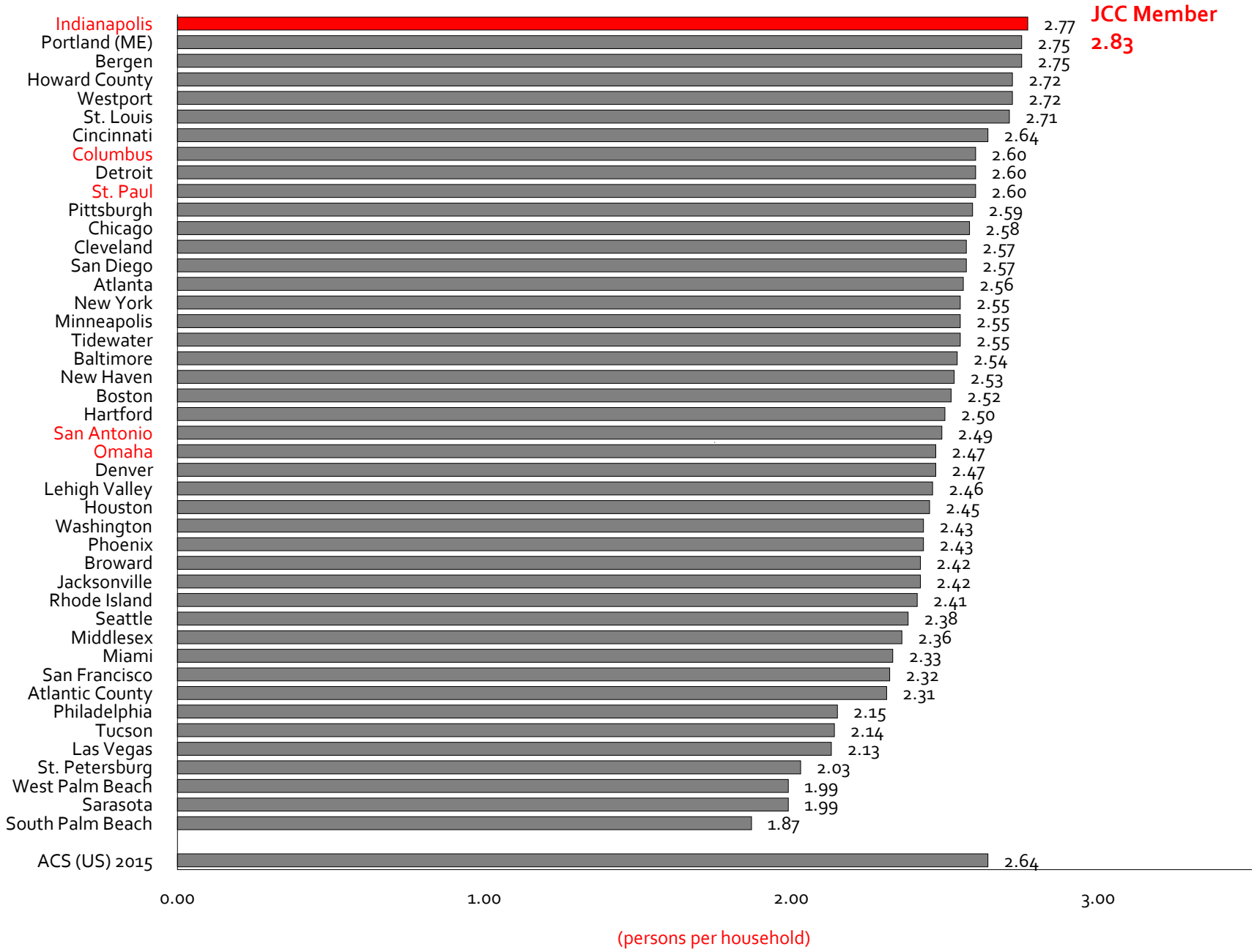
Age Distribution by JCC Membership

(Persons in Jewish Households)



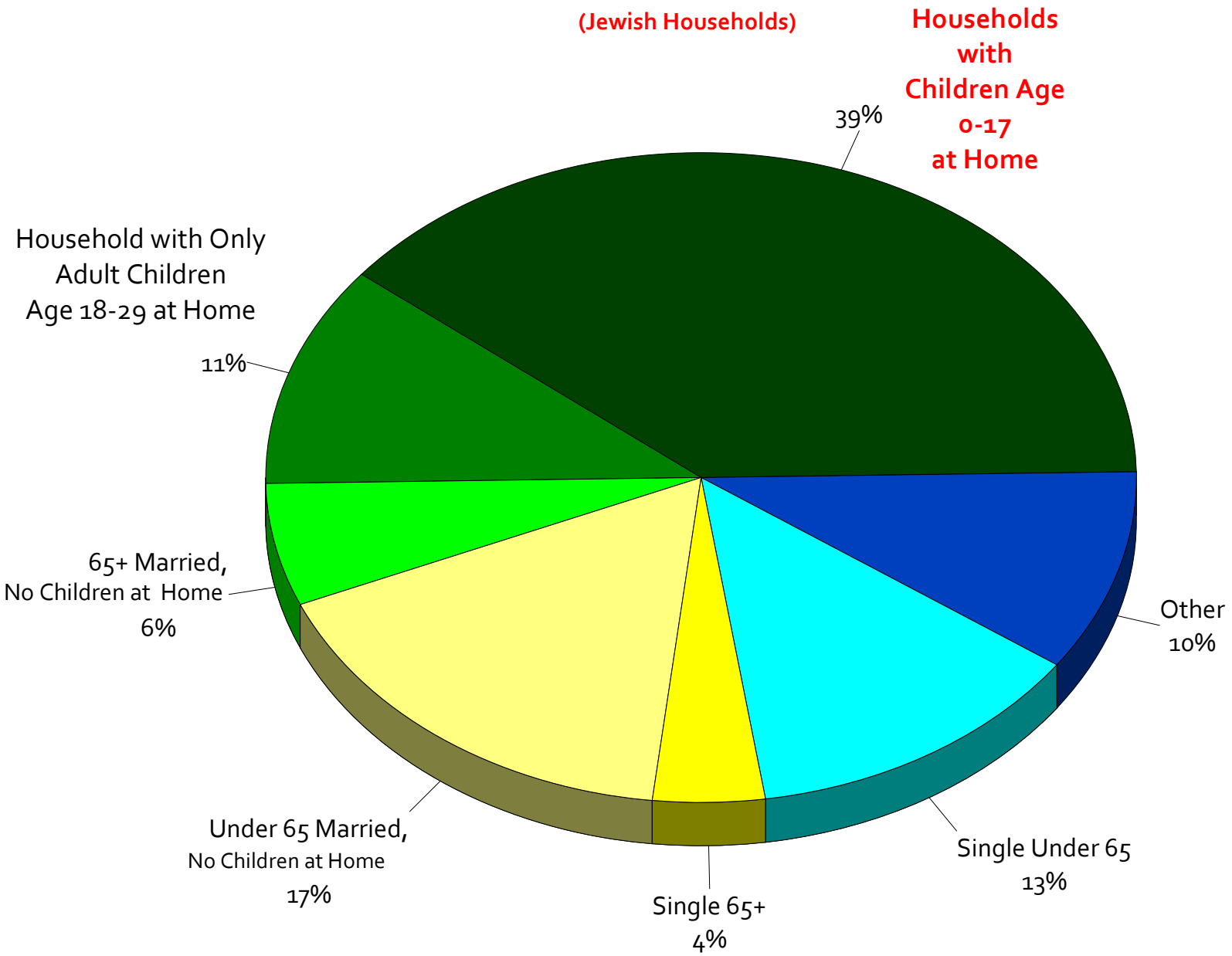
Average Household Size

(Jewish Households)



Household Structure

(Jewish Households)

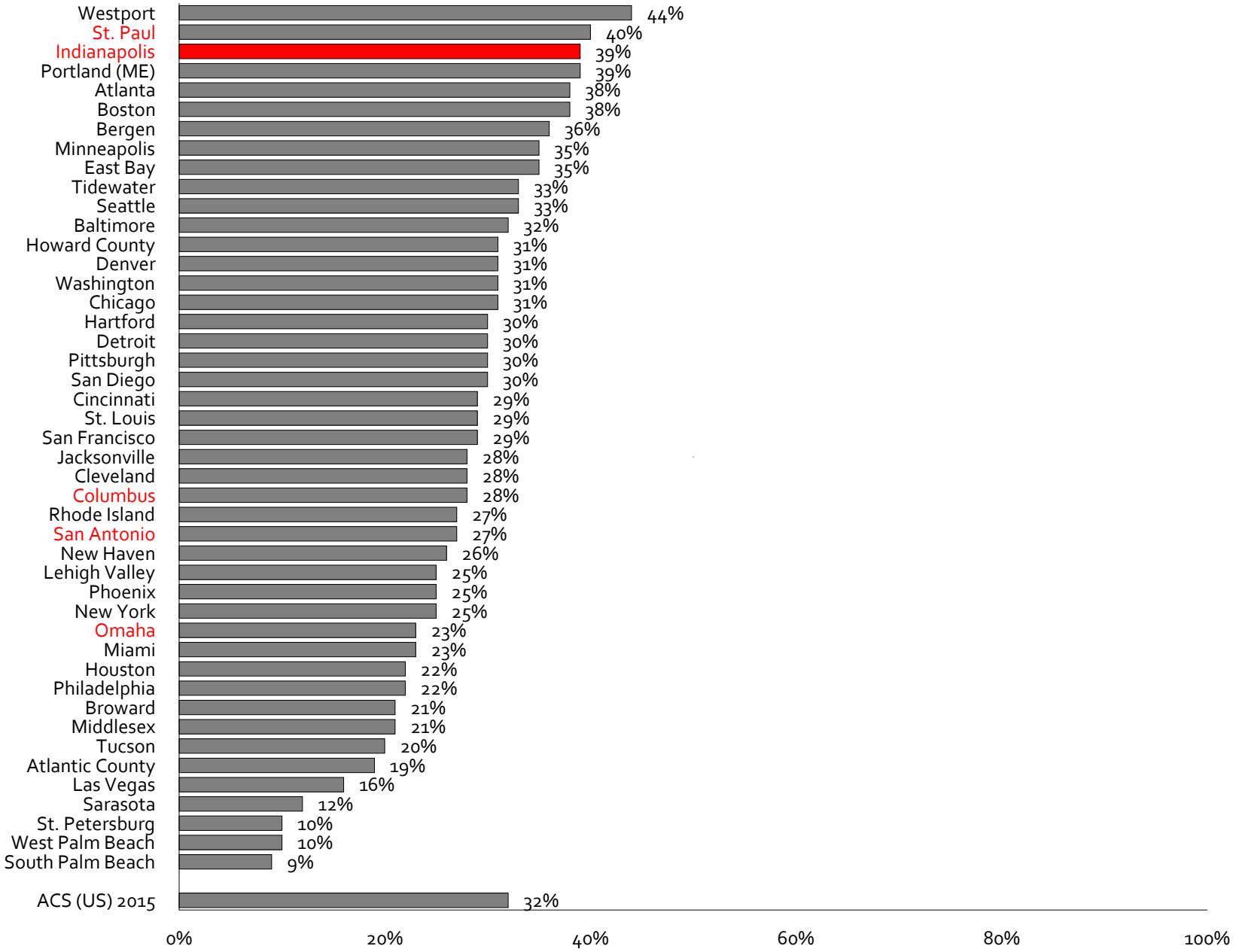


Number of Jewish Households

- 8,500 Jewish households
- 3,300 households with children age 0-17 at home (being raised Jewish, part Jewish, or not Jewish)
- 1,450 single person households
- 375 single person households age 65 and over
- 150 single female households age 75 and over
- 1,900 married households with no children at home

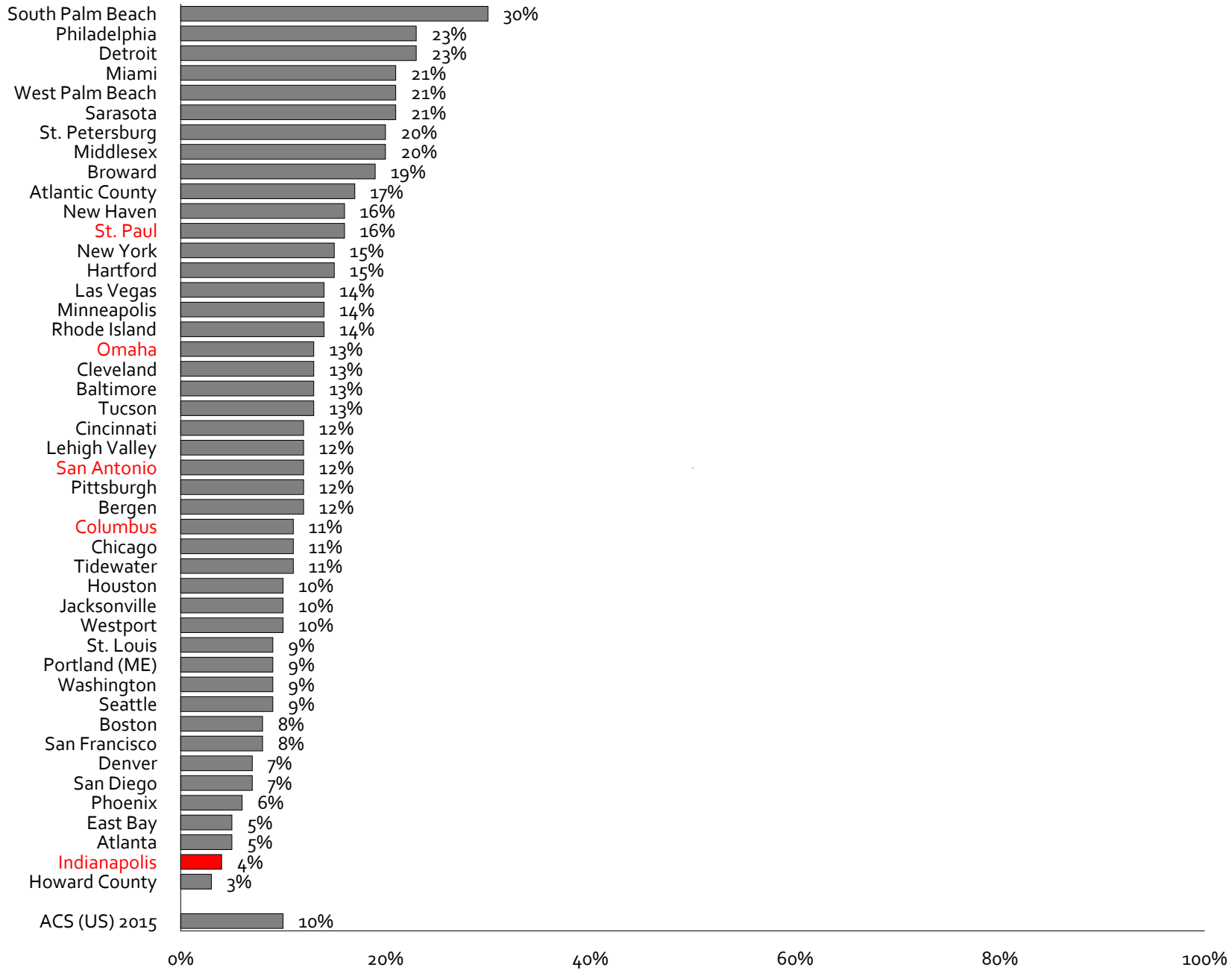
Households with Children Age 0-17 at Home

(Jewish Households)



Single Person Households Age 65 and Over

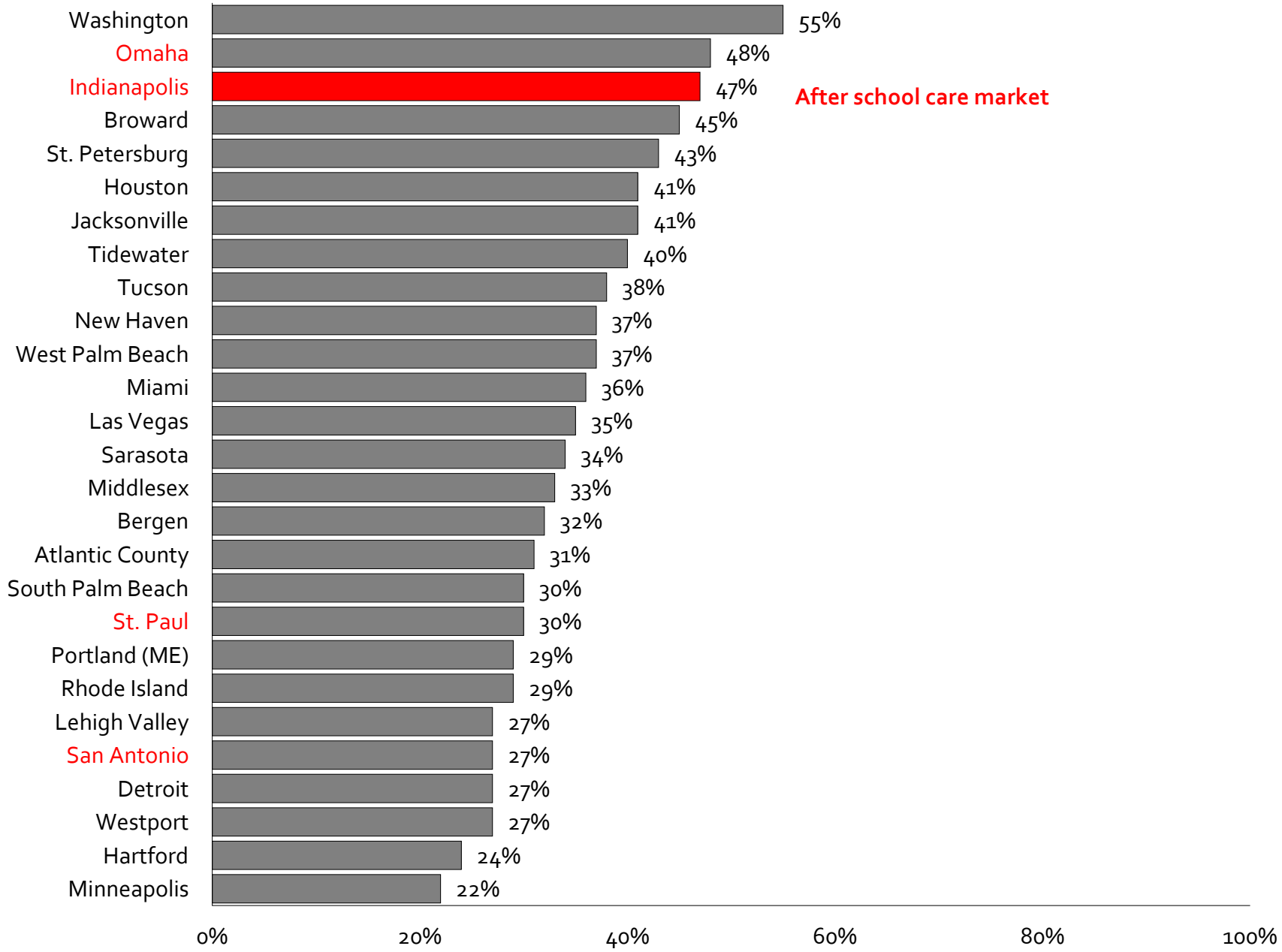
(Jewish Households)



What Percentage of Children Age 0-12 Have Two Full-Time Working Parents?

Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents

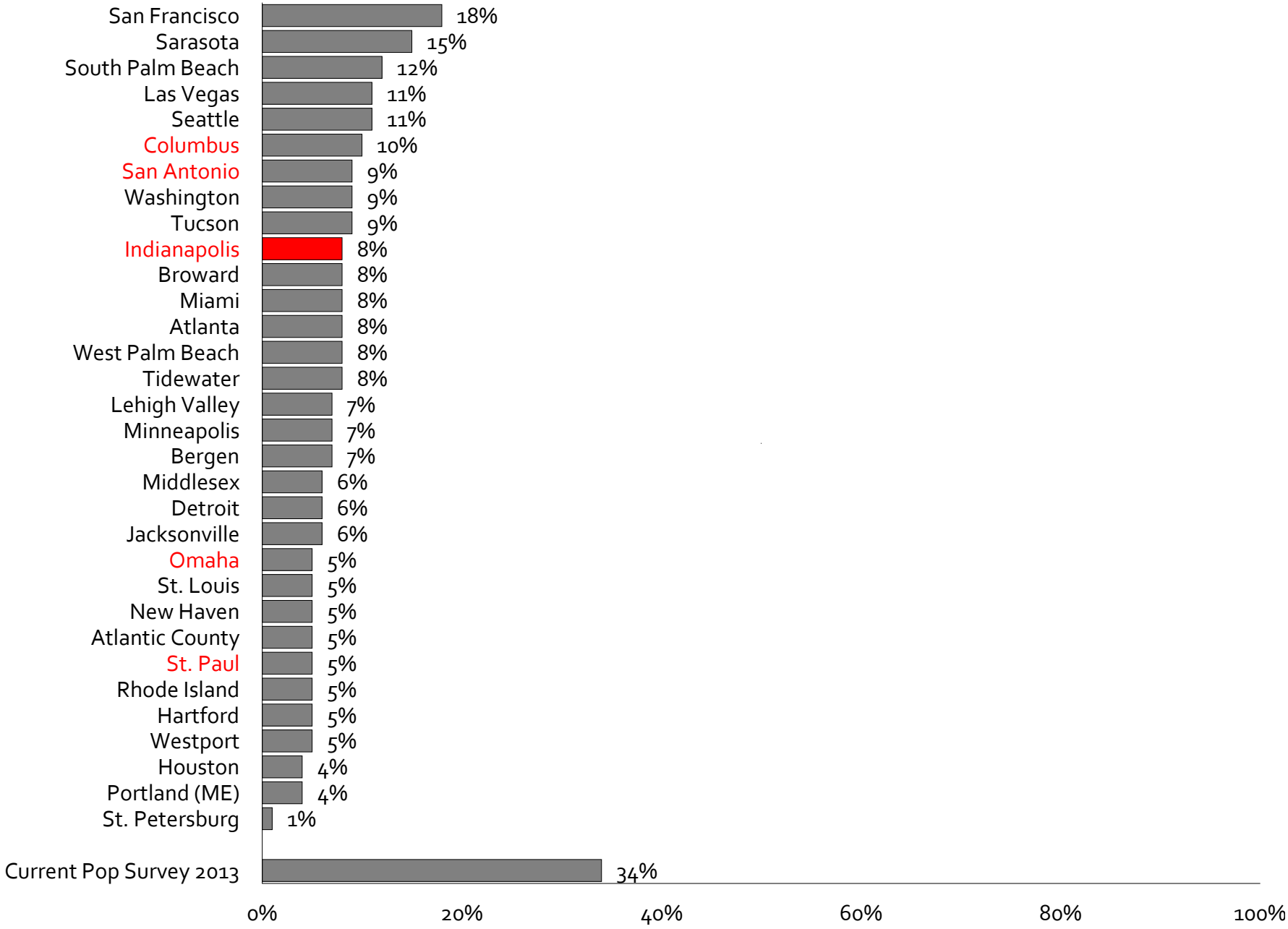
(Children Age 0-12 in Jewish Households)



What Percentage of Children Age 0-17 Live in a Single Parent Household?

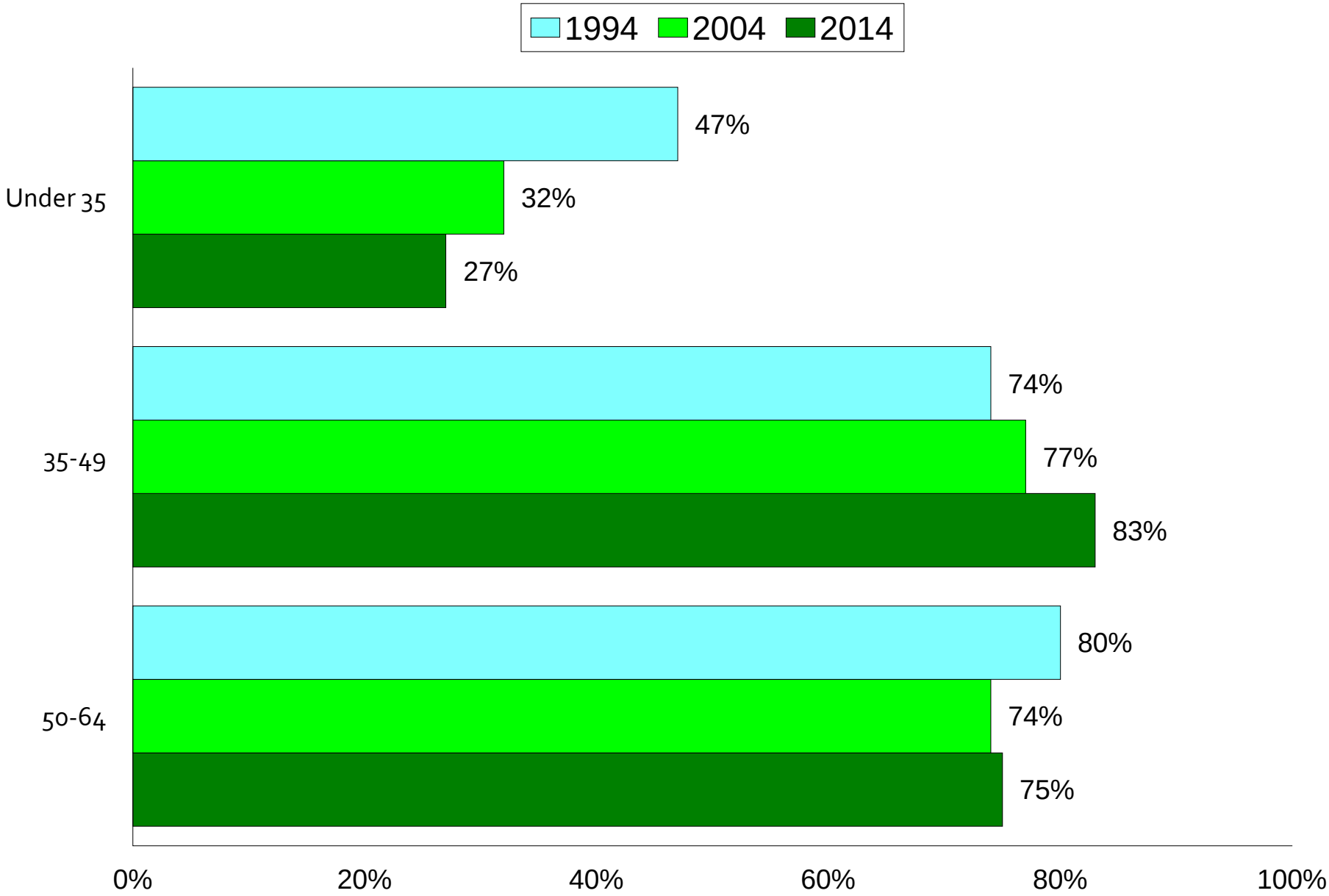
Percentage of Children Age 0-17 Living in Single Parent Households

(Children Age 0-17 in Jewish Households)



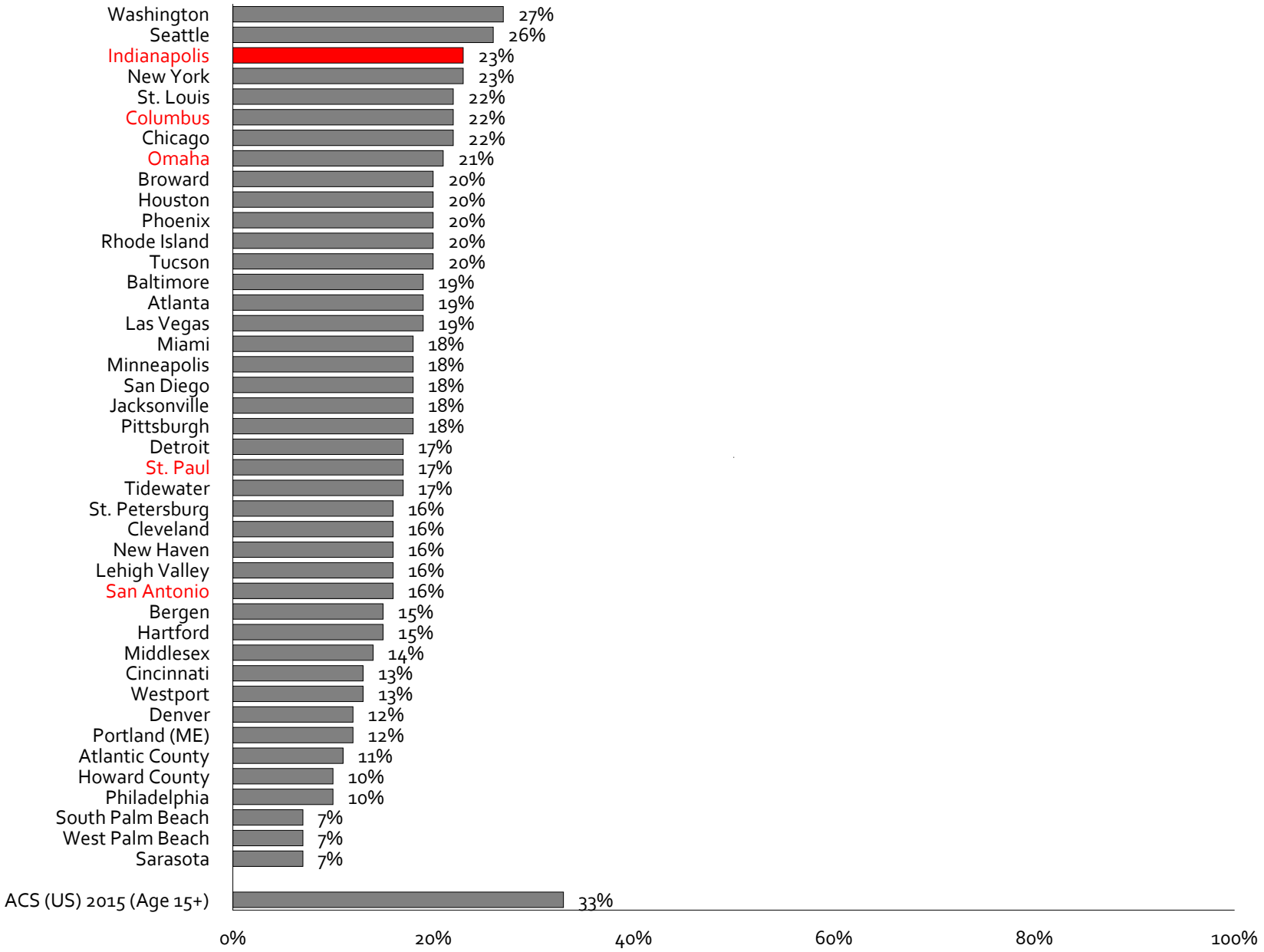
Currently Married, 1994-2014, Miami

(Adults in Jewish Households)



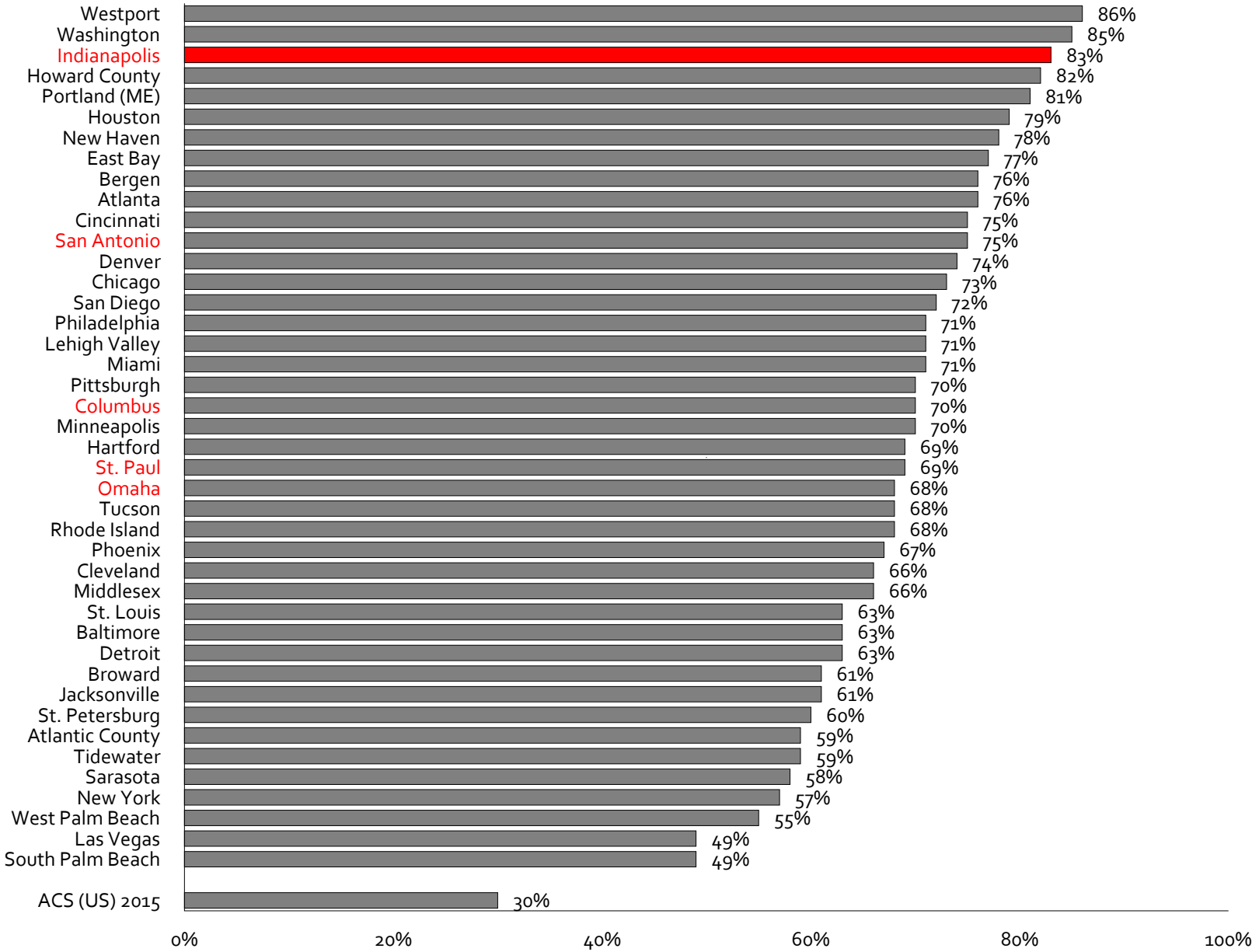
Single, Never Married

(Adults in Jewish Households)



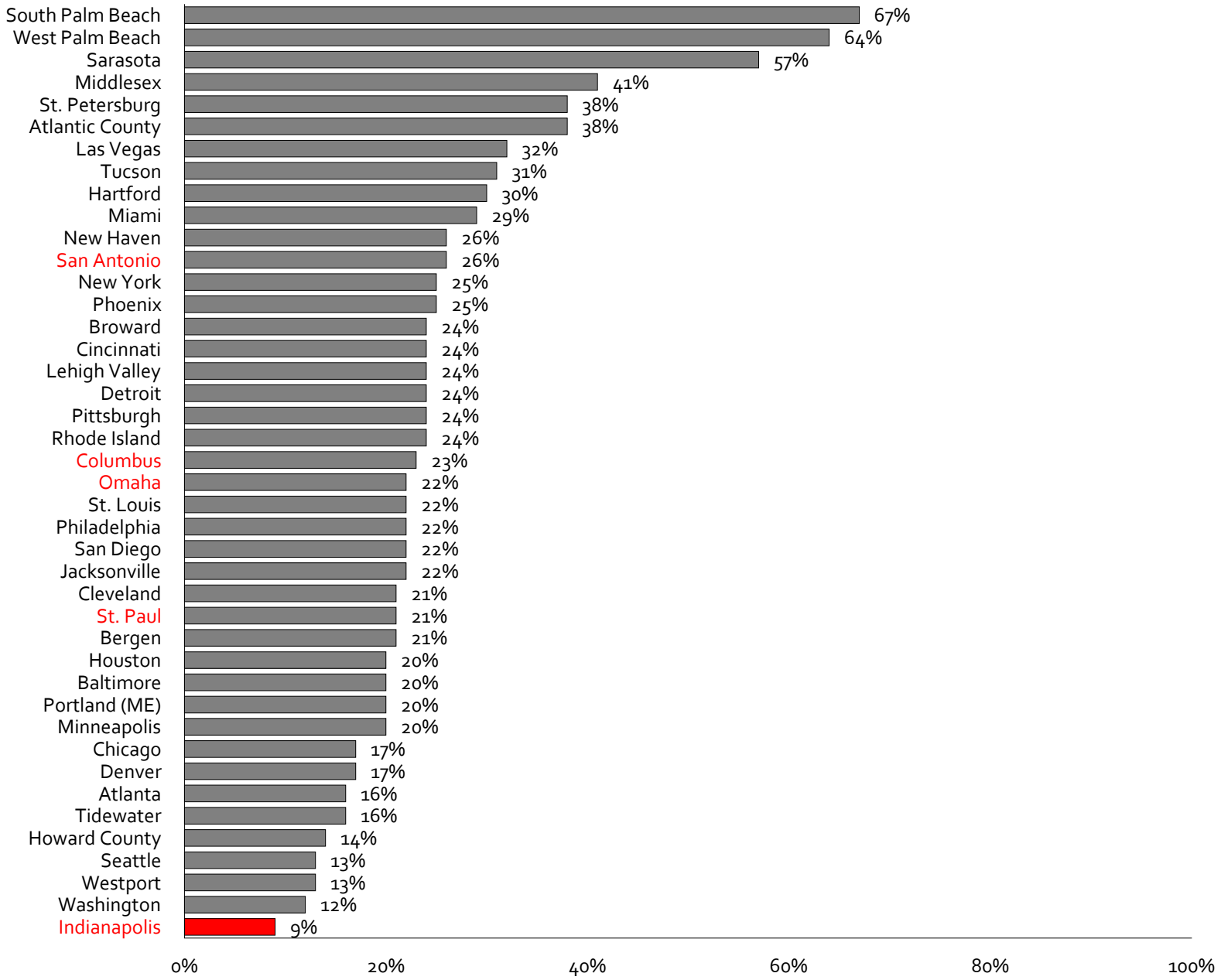
4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



Retired

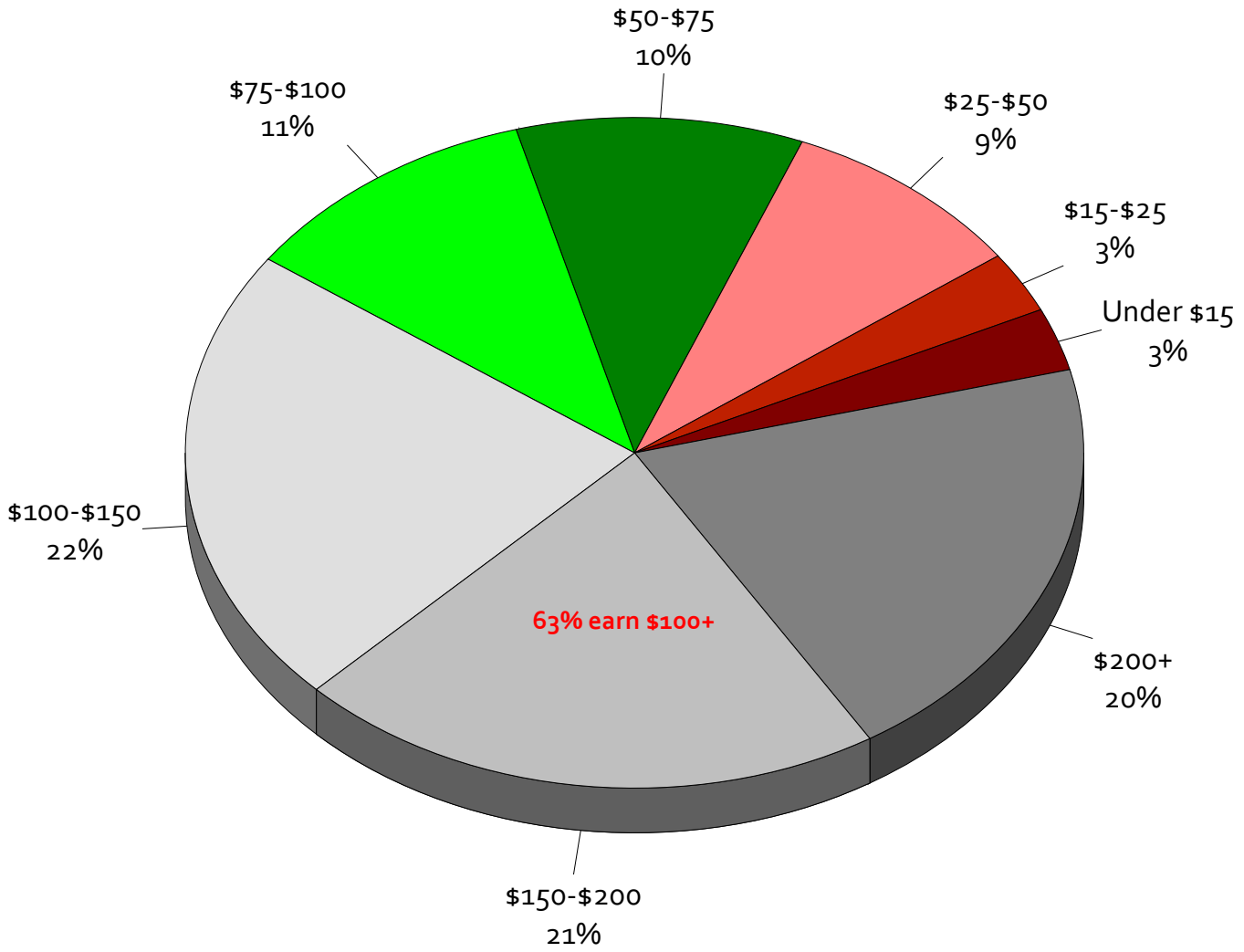
(Adults in Jewish Households)



Household Income

(Jewish Households)

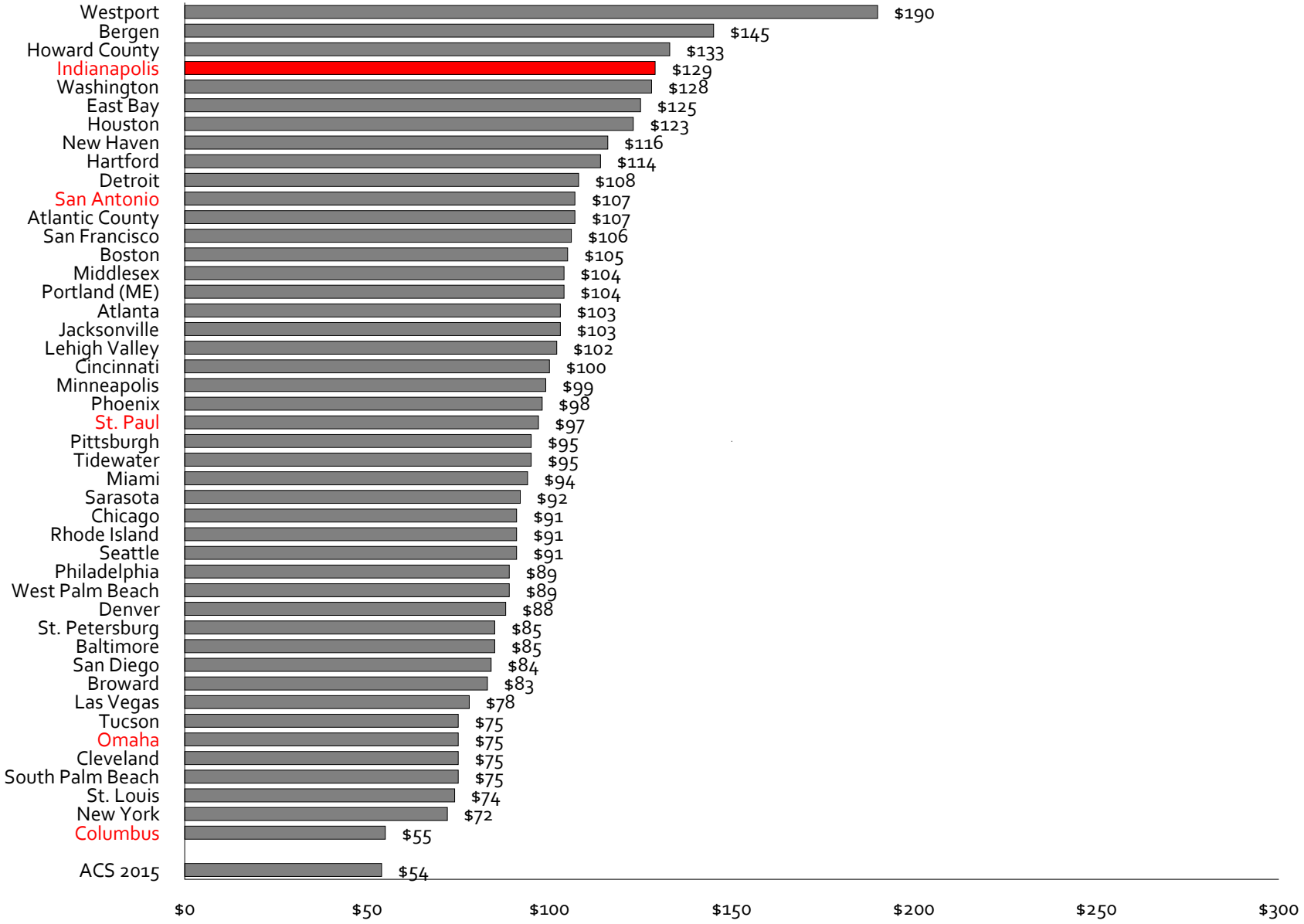
(In thousands)



88% answered this question

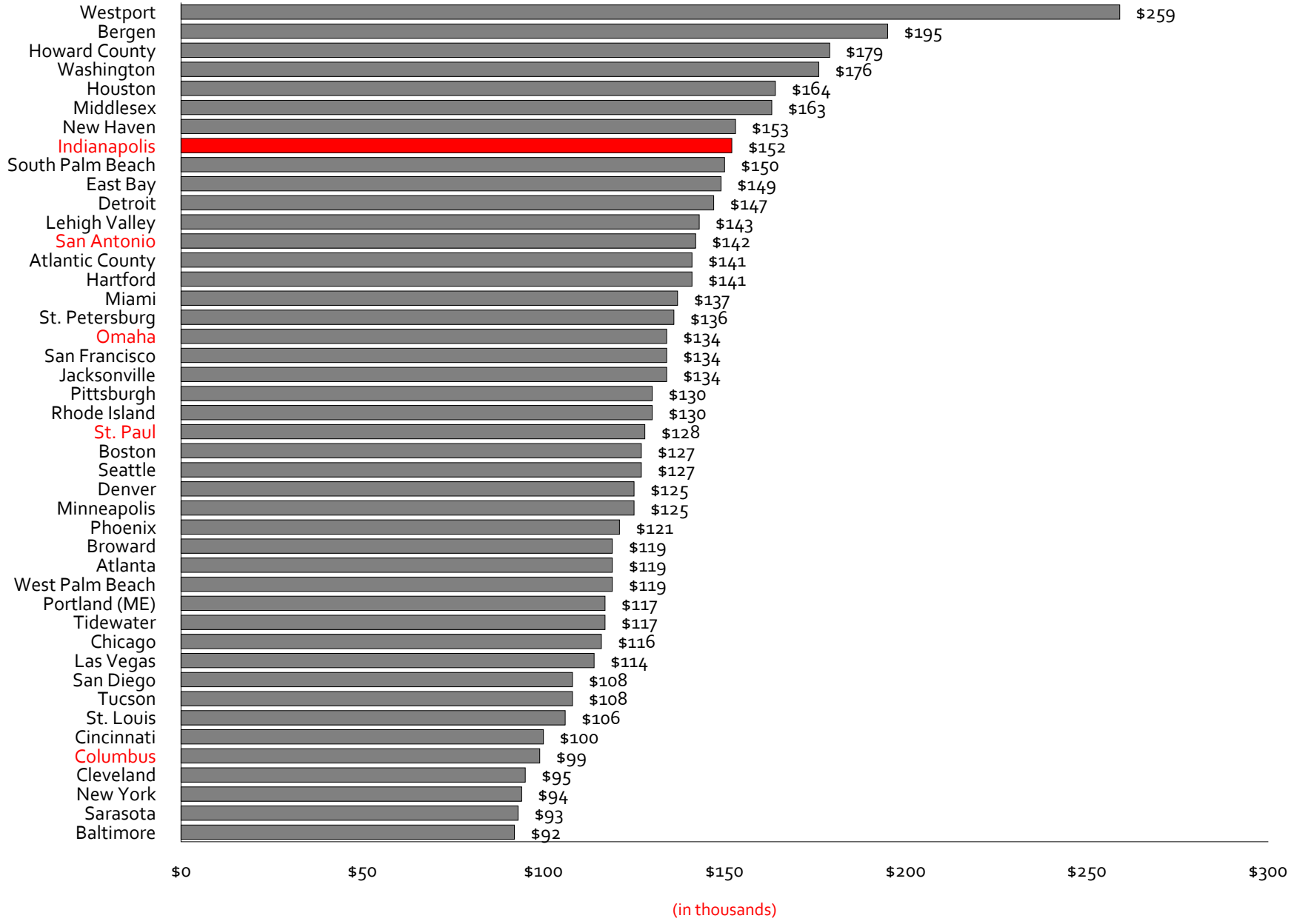
Median Household Income

(Adjusted for inflation to 2016 dollars)
(Jewish Households)



Median Household Income of Households with Children

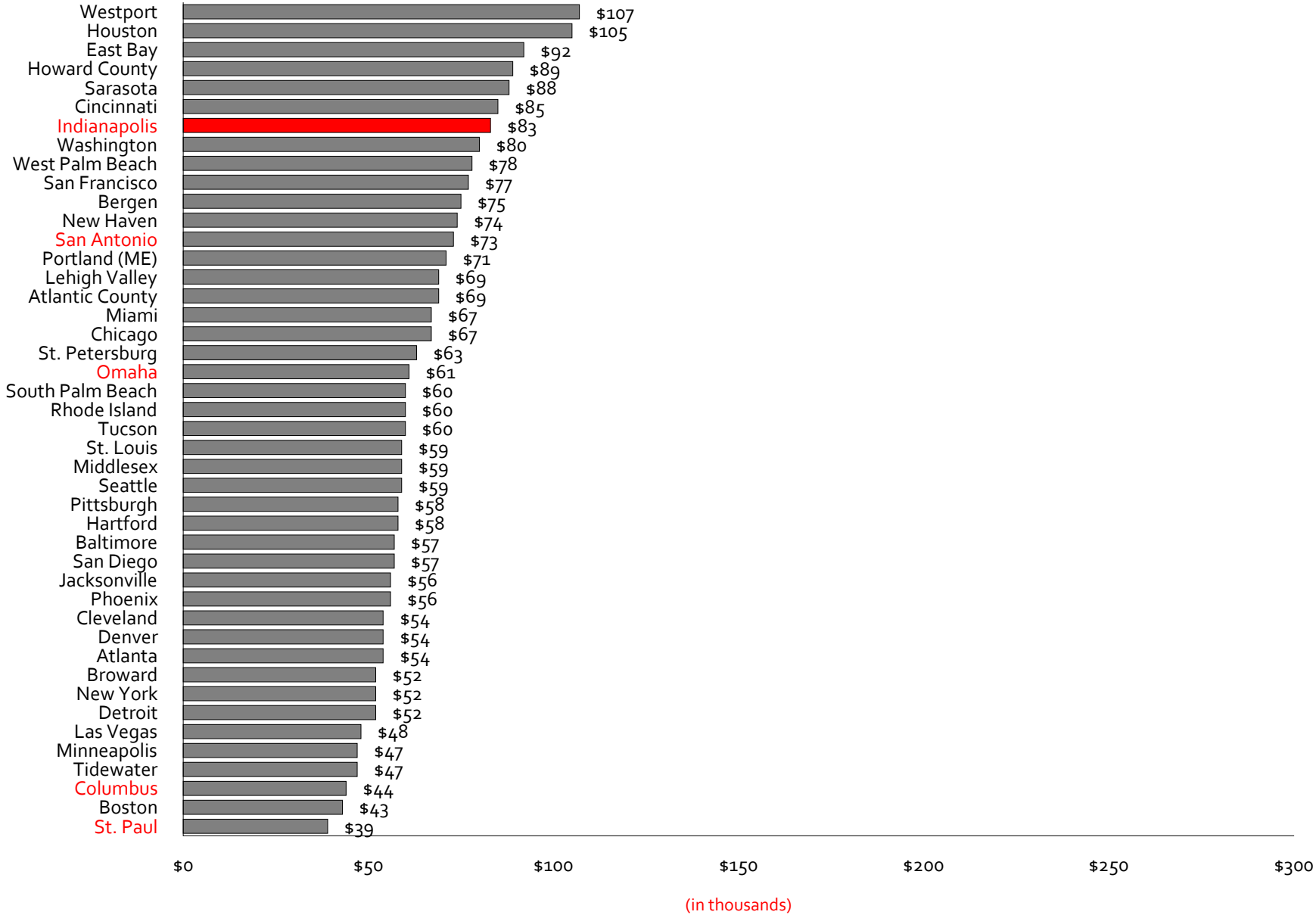
(Adjusted for inflation to 2016 dollars)



Median Household Income of Elderly Households

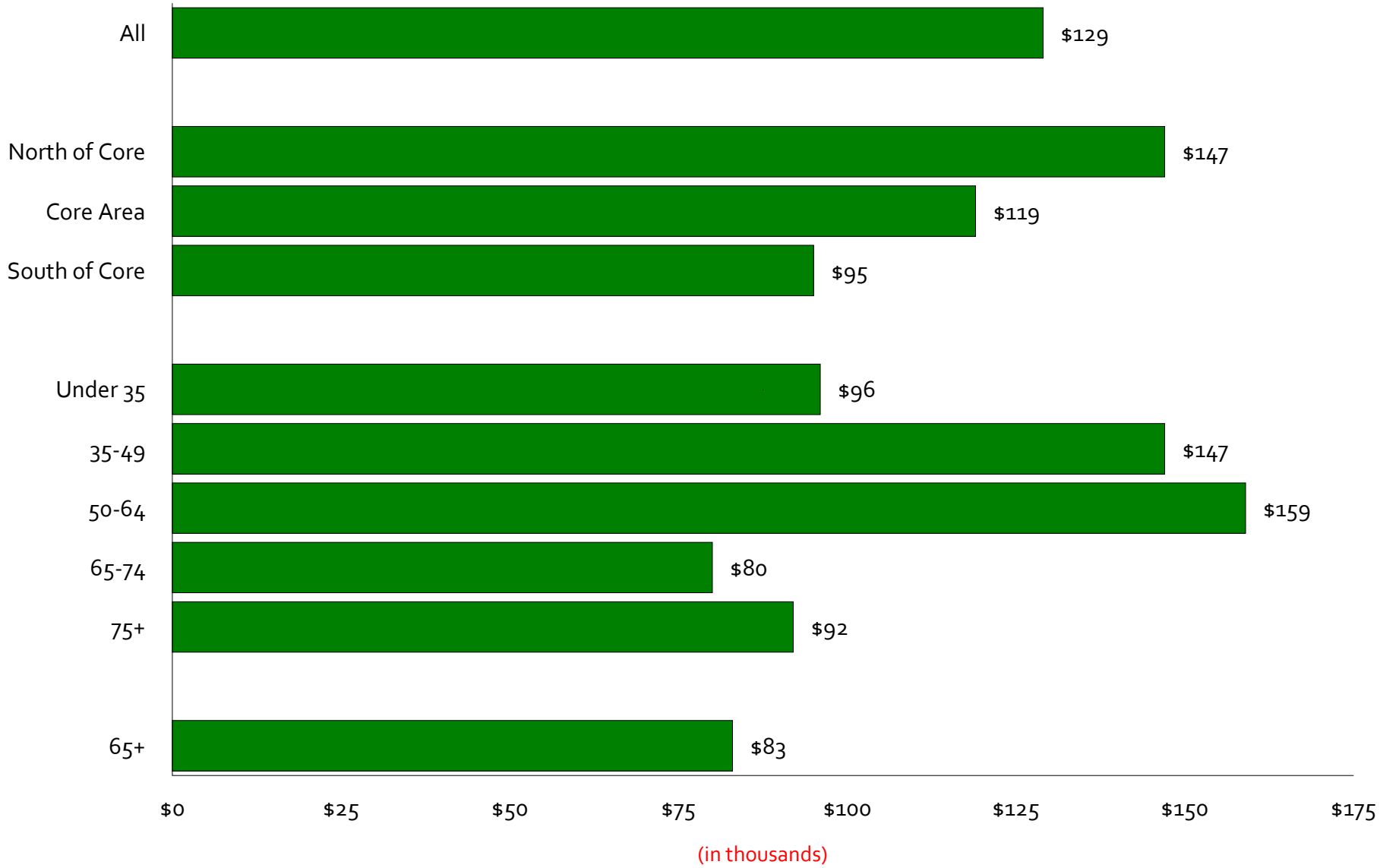
(Jewish Households with Persons Age 65 and Over)

(Adjusted for inflation to 2016 dollars)



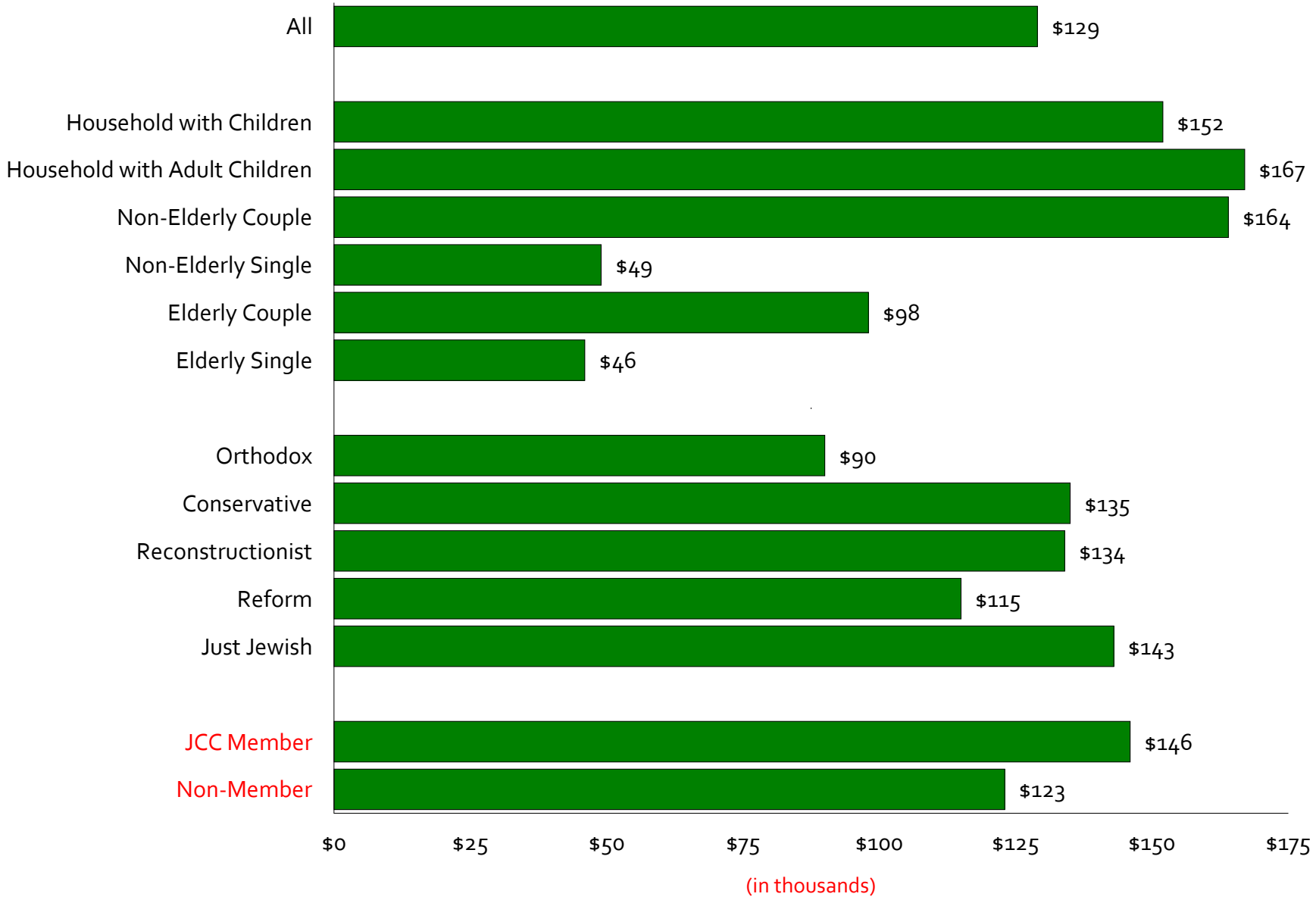
Median HouseholdIncome

(Jewish Households)



Median Household Income

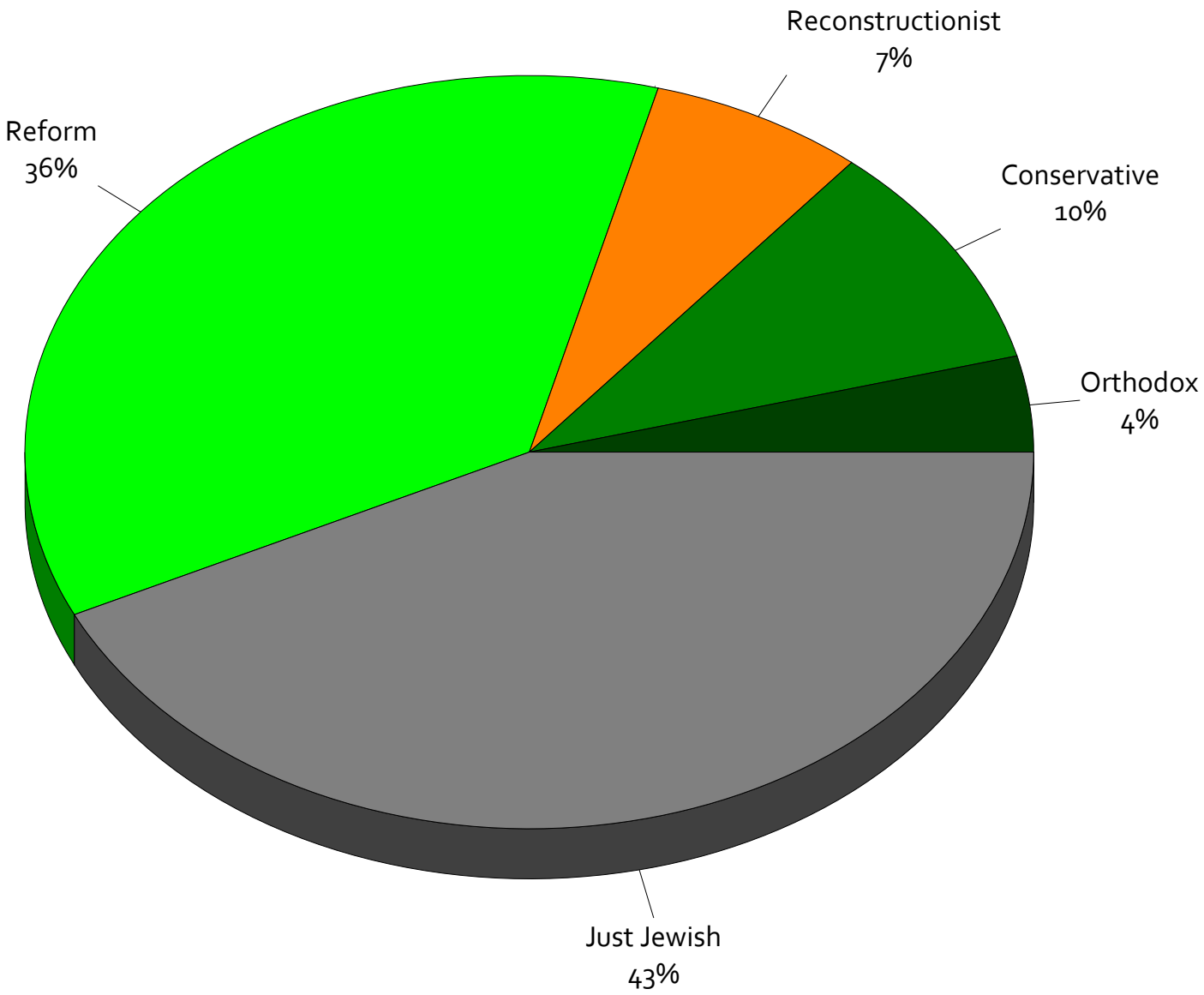
(Jewish Households)



Religious Profile: Jewish Identification

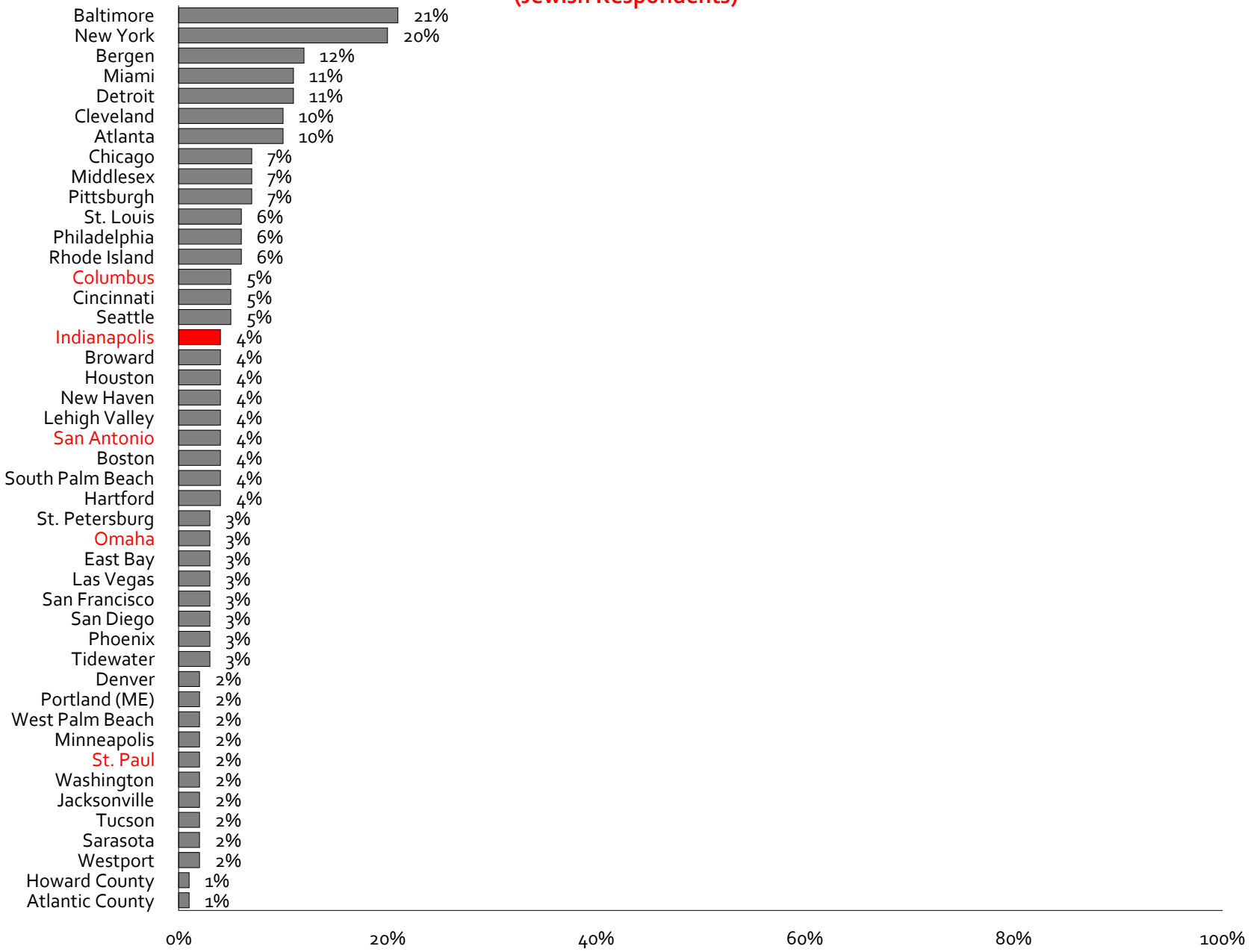
Jewish Identification

(Jewish Households)



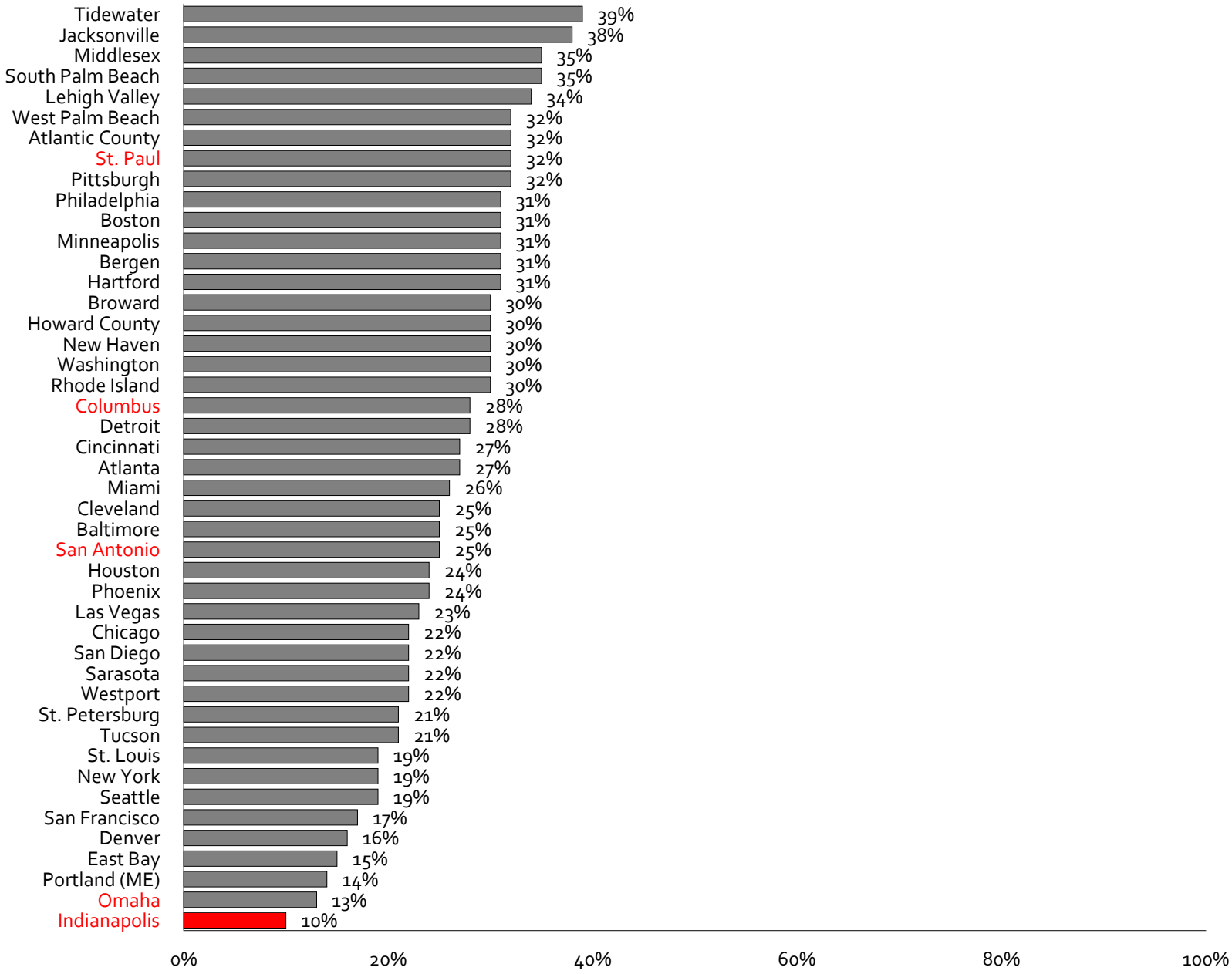
Orthodox Identification

(Jewish Respondents)



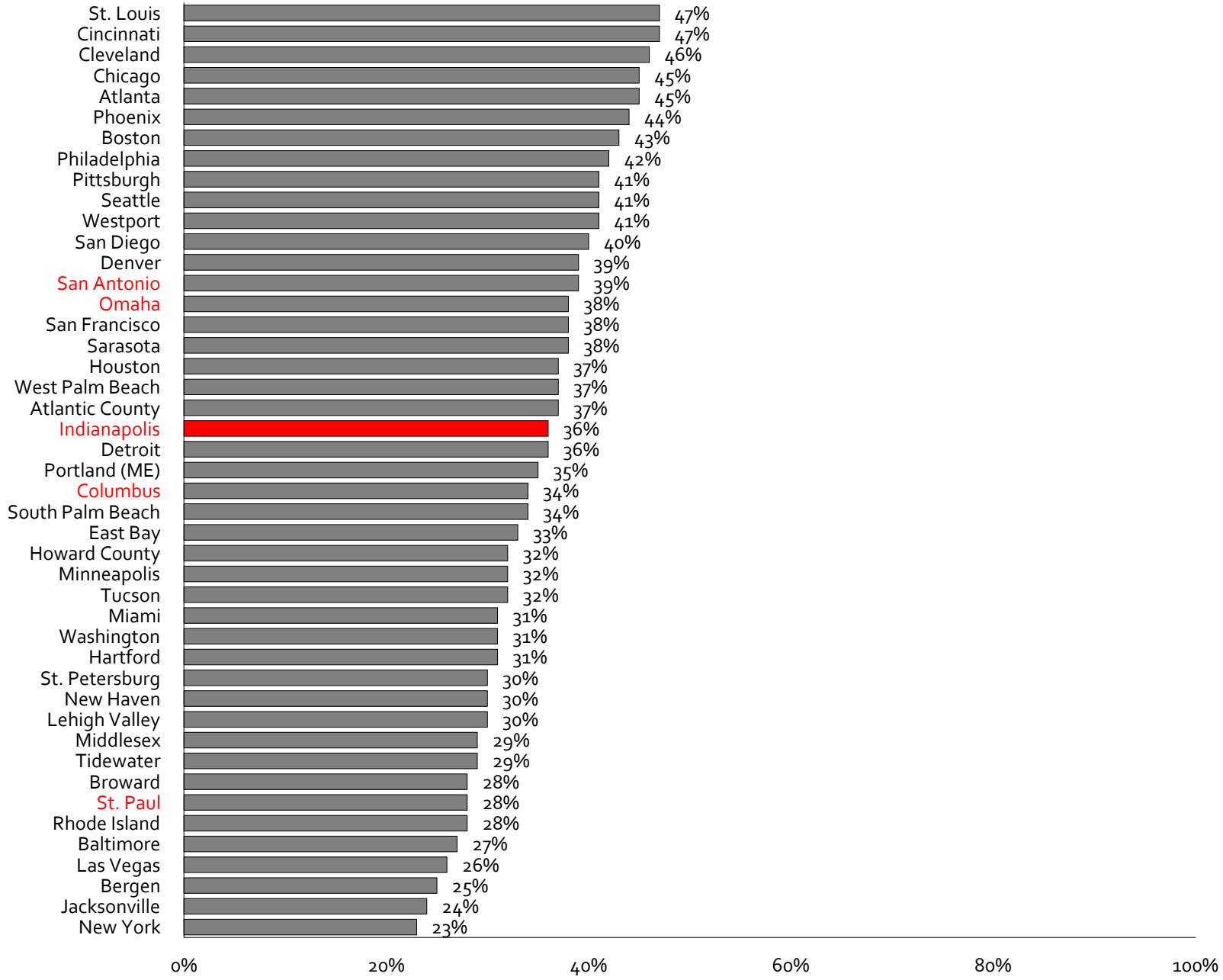
Conservative Identification

(Jewish Respondents)



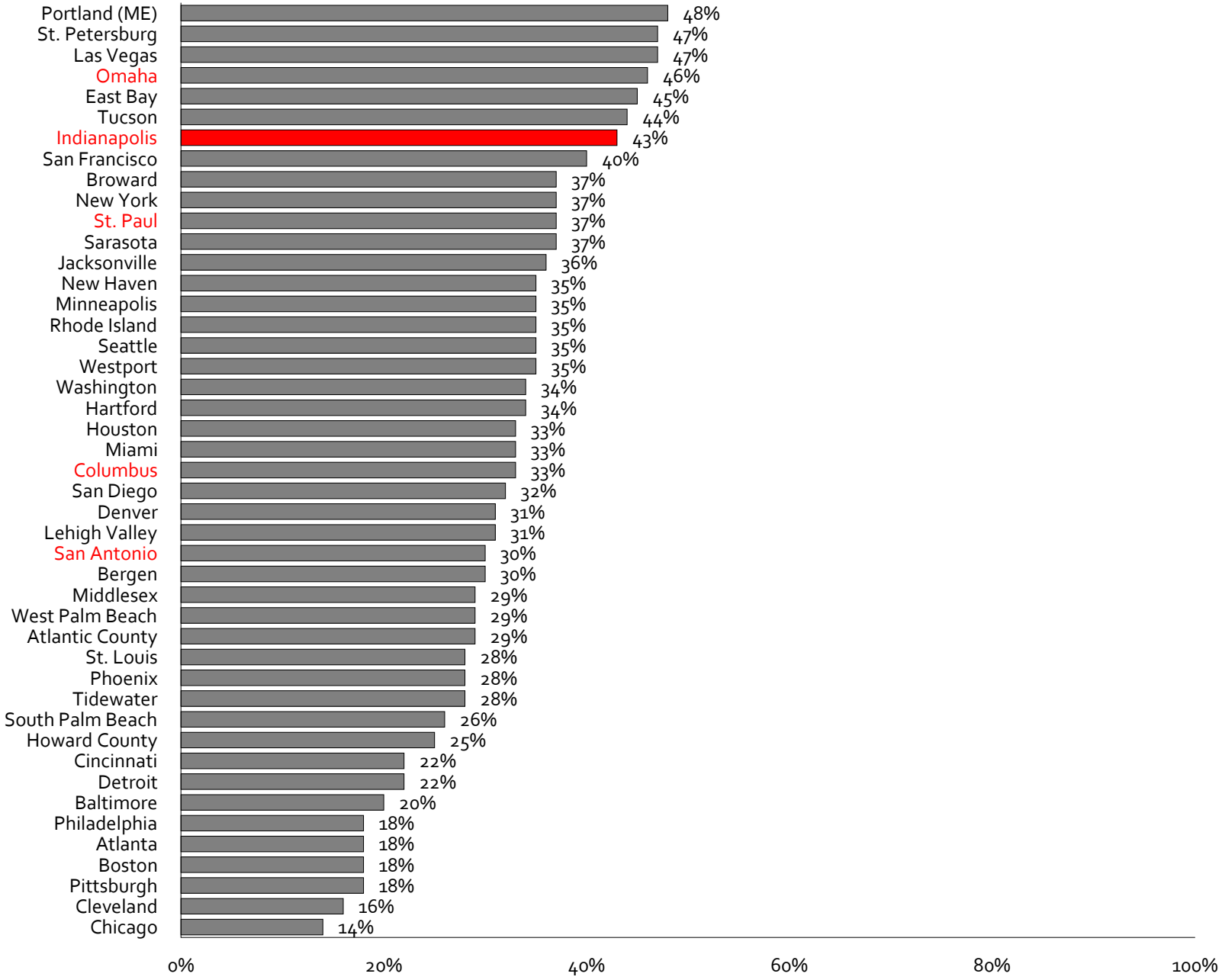
Reform Identification

(Jewish Respondents)



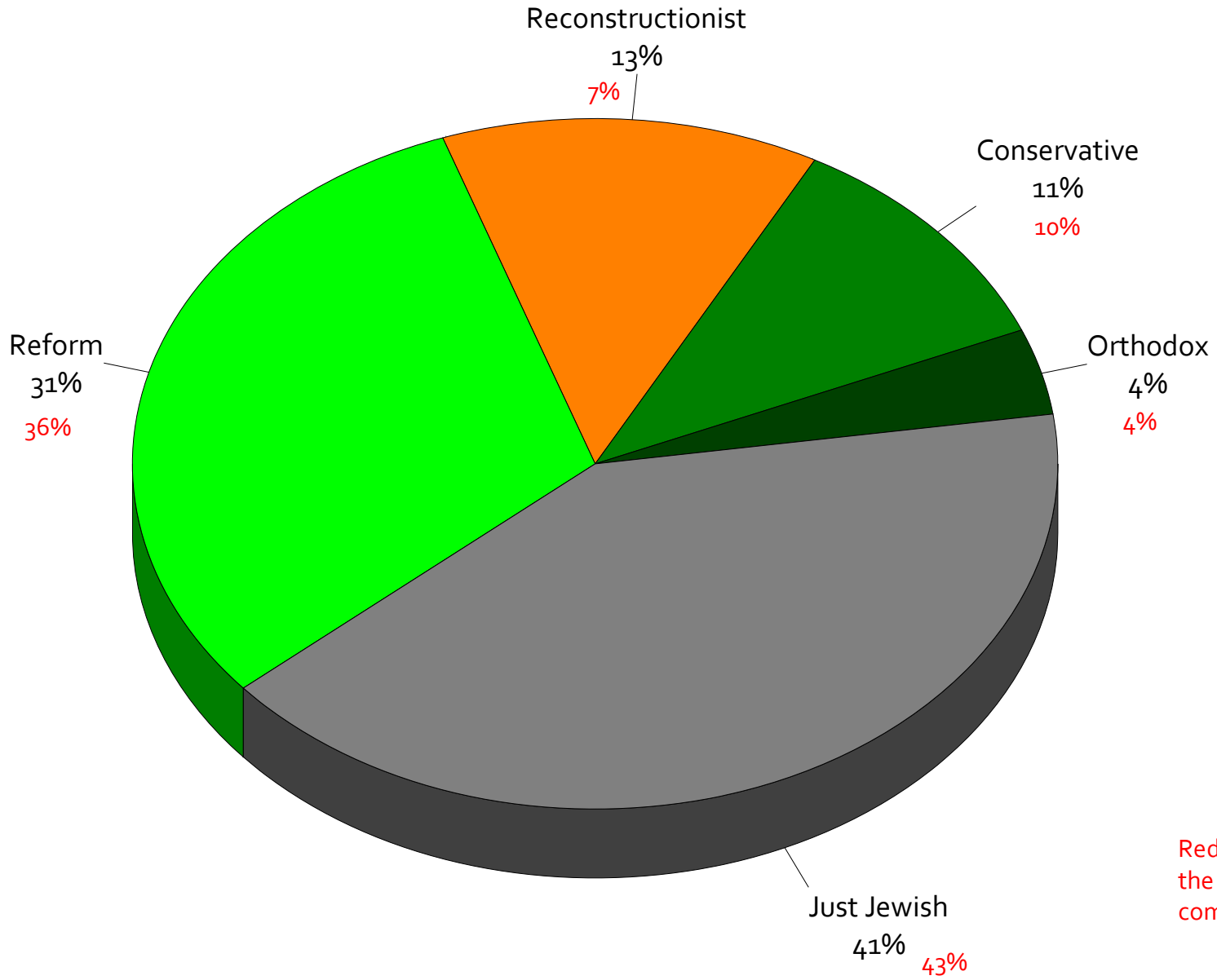
Just Jewish Identification

(Jewish Respondents)



Jewish Identification by JCC Membership

(Jewish Respondents)

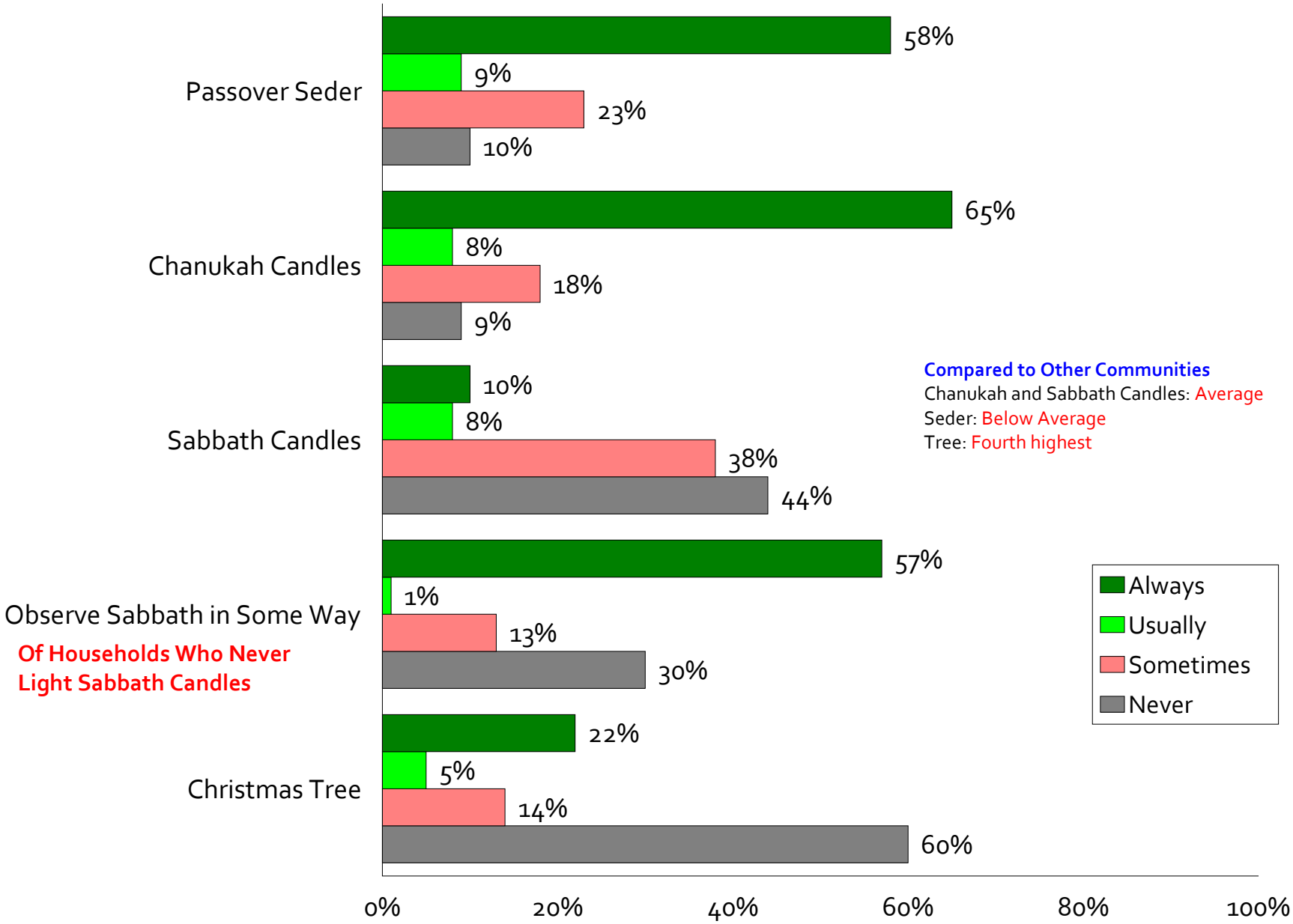


Red % for the entire community

Religious Profile: Religious Practices

Religious Practices

(Jewish Households)



Compared to Other Communities

Chanukah and Sabbath Candles: Average

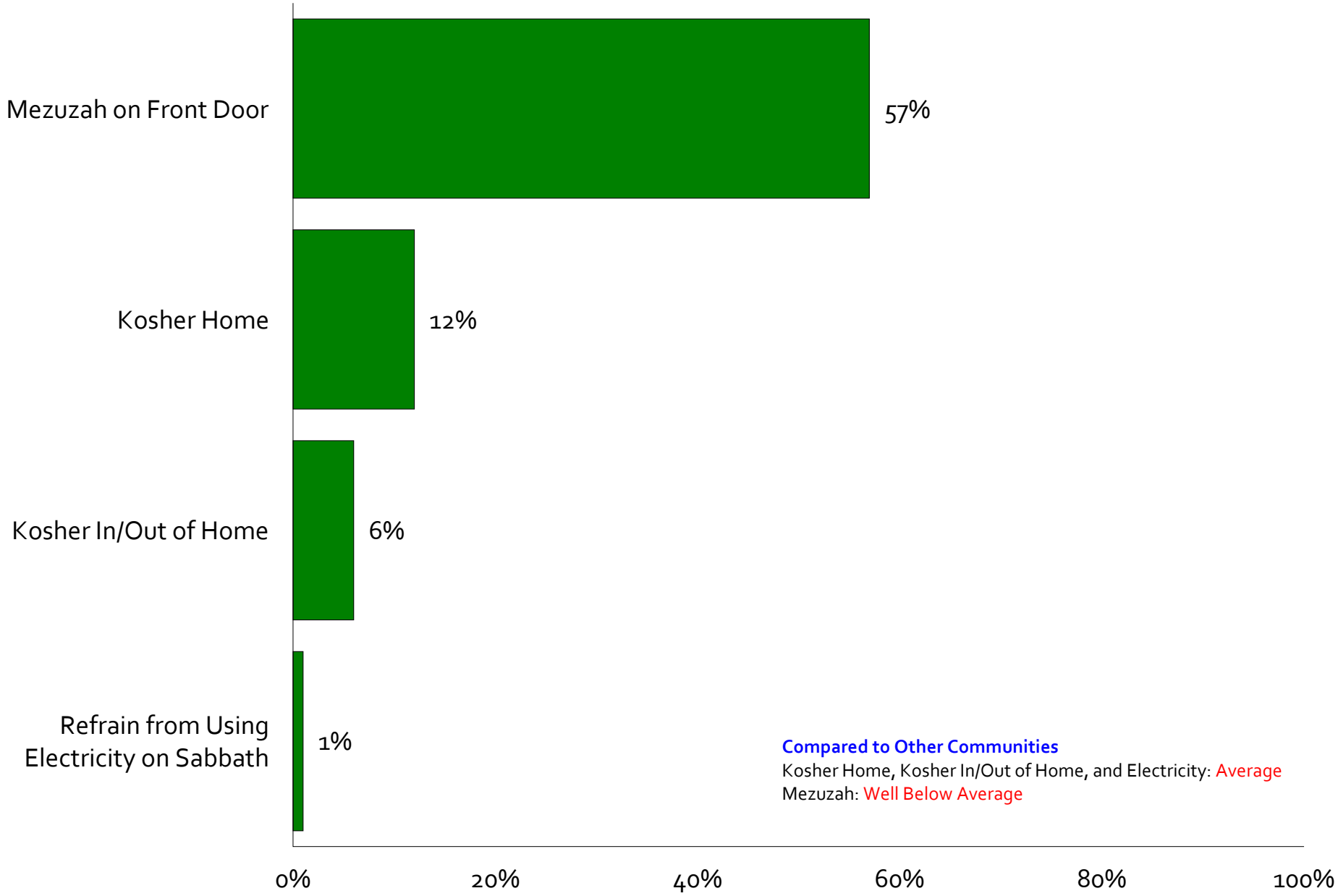
Seder: Below Average

Tree: Fourth highest

Of Households Who Never Light Sabbath Candles

Religious Practices

(Jewish Households for Mezuzah and Home, Respondents for Out of Home and Electricity)



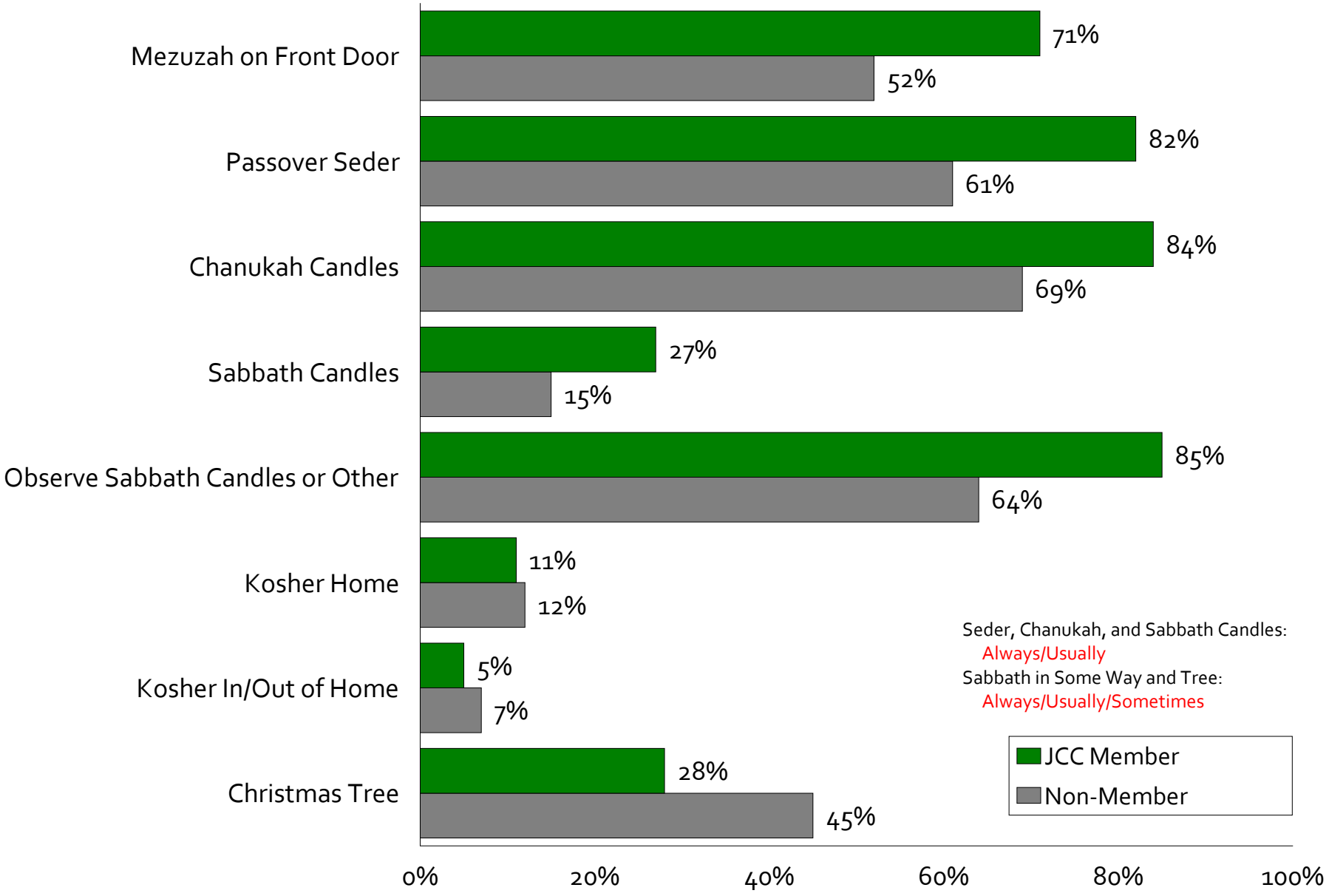
Compared to Other Communities

Kosher Home, Kosher In/Out of Home, and Electricity: Average

Mezuzah: Well Below Average

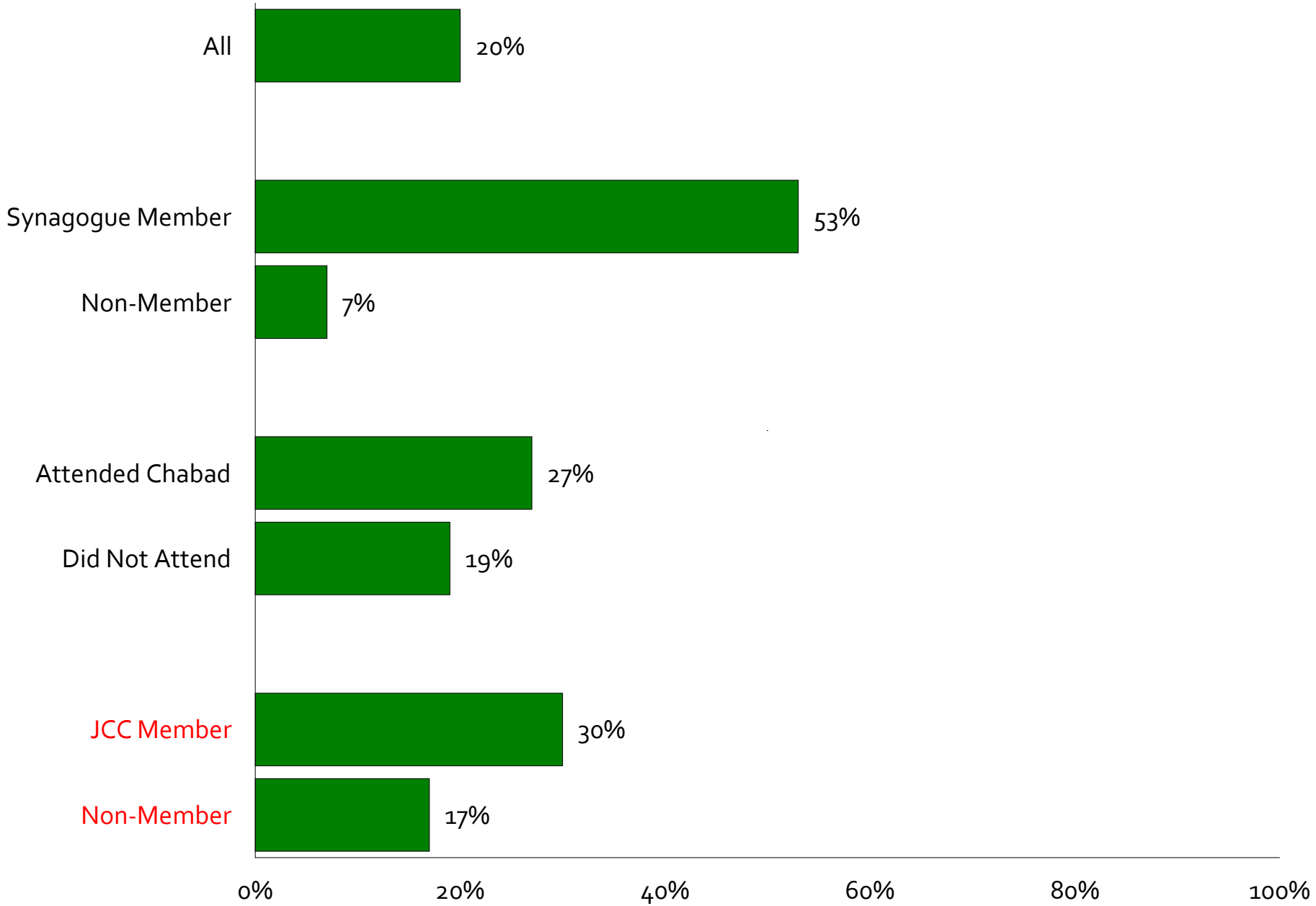
Religious Practices by JCC Membership

(Jewish Households, Respondents for Out of Home)



Attend Services Once per Month or More

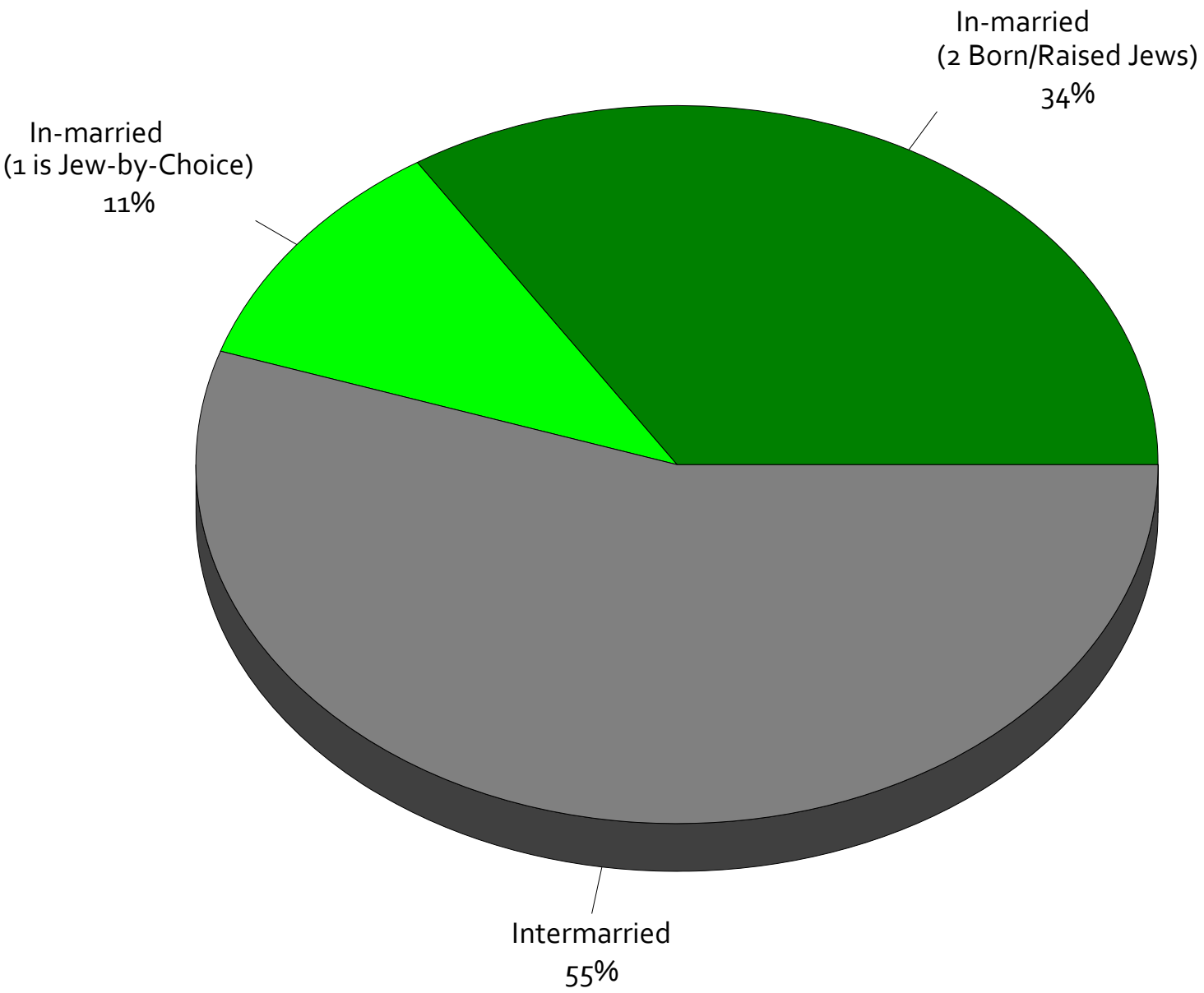
(Jewish Respondents)



Types of Marriage

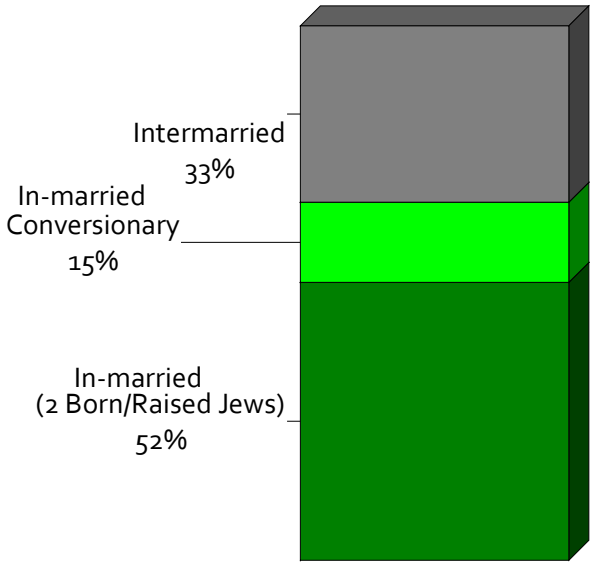
Types of Marriage

(Married Couples in Jewish Households)

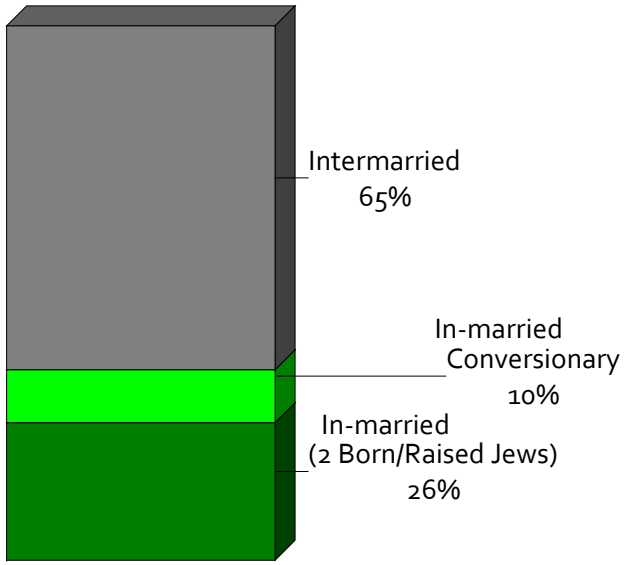


Types of Marriage by JCC Membership

(Married Couples)



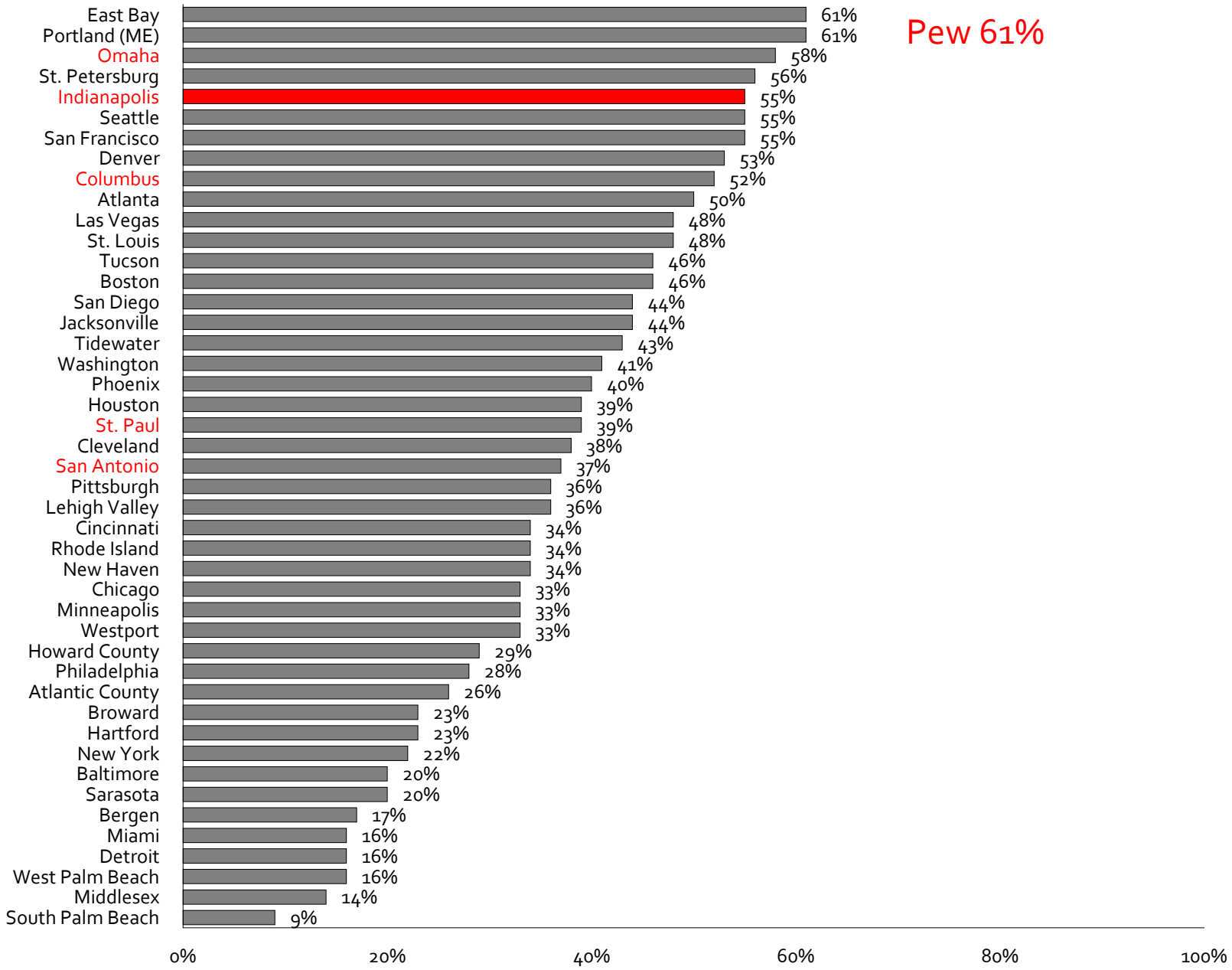
JCC Member



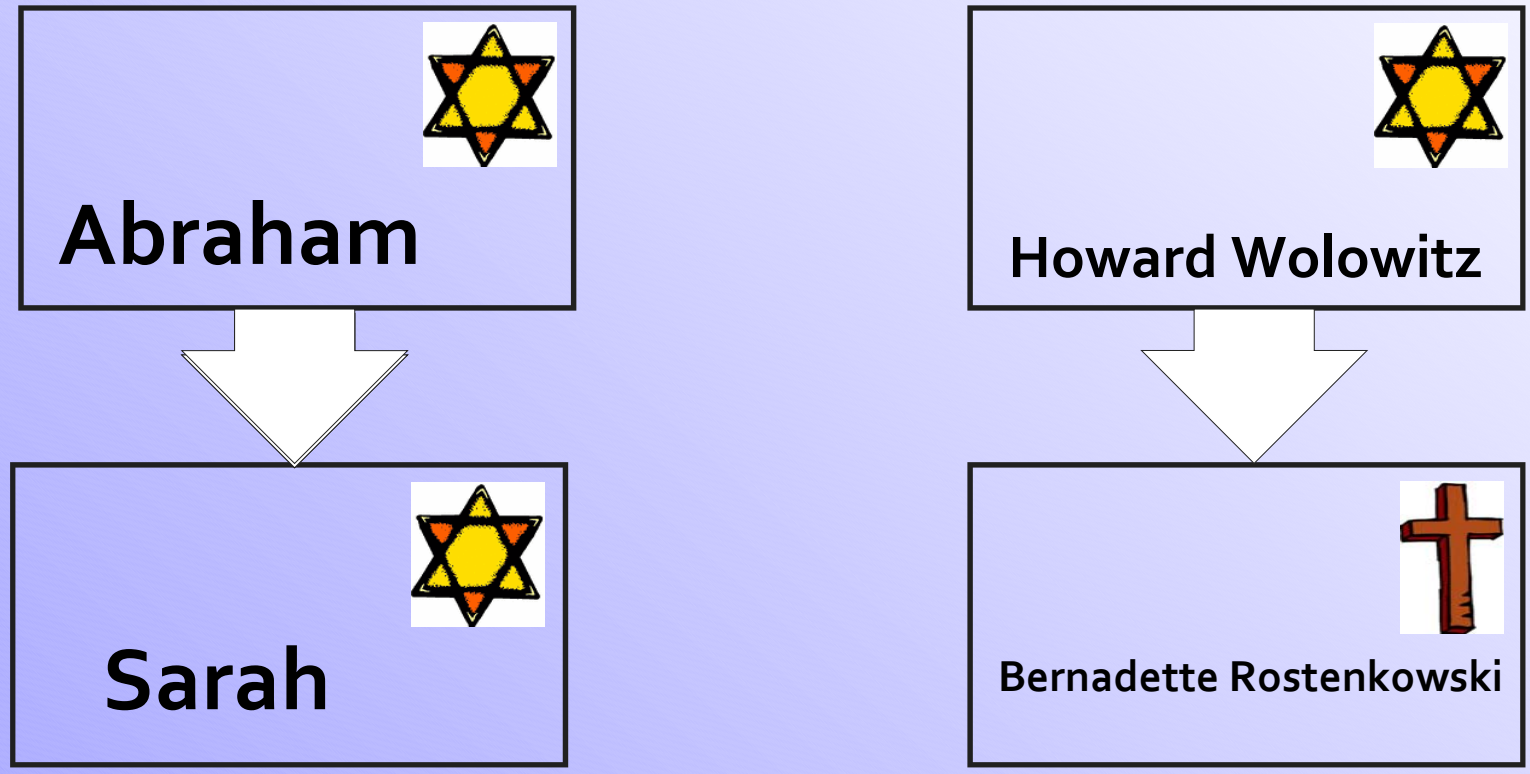
Non-Member

Intermarriage

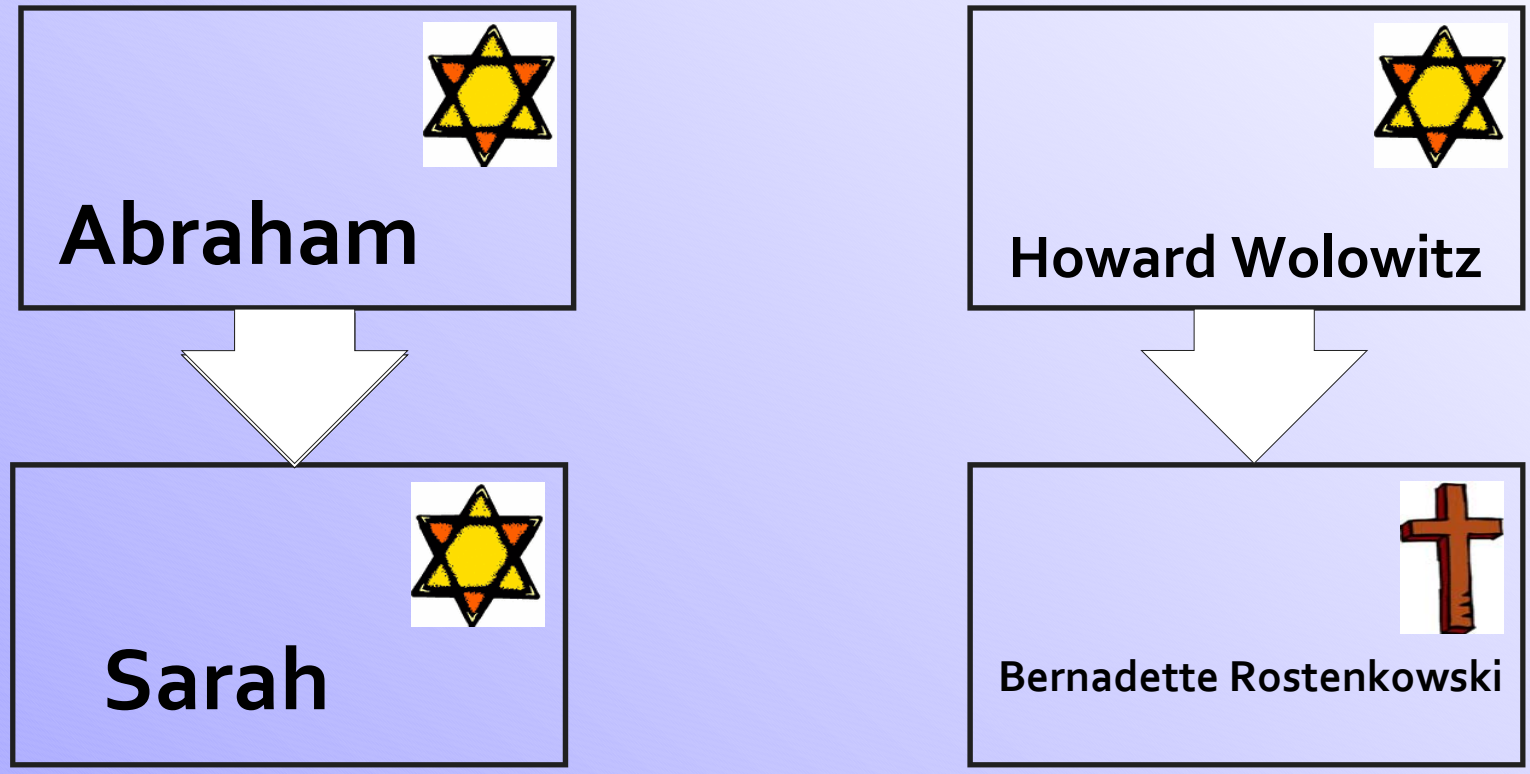
(Couples Intermarriage Rate)



Pew 61%



What Is the Intermarriage Rate?



What Is the Intermarriage Rate?

Couples Rate is 50%

Individual Rate is 33%

Rates of Intermarriage

55% Couples Intermarriage Rate

translates to

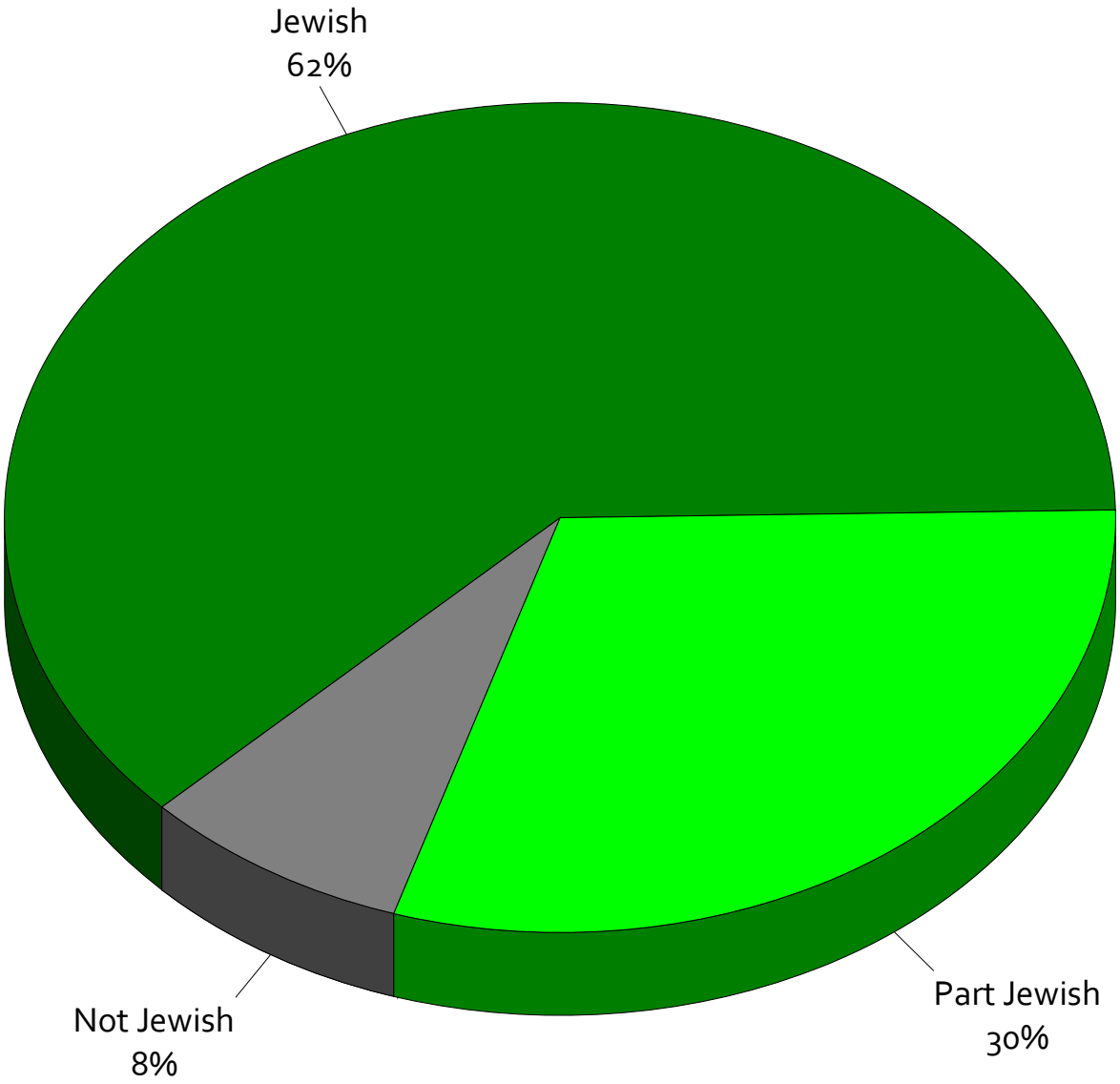
38% Individual Intermarriage Rate

translates to

25% of all Jewish adults (both married and single) are intermarried

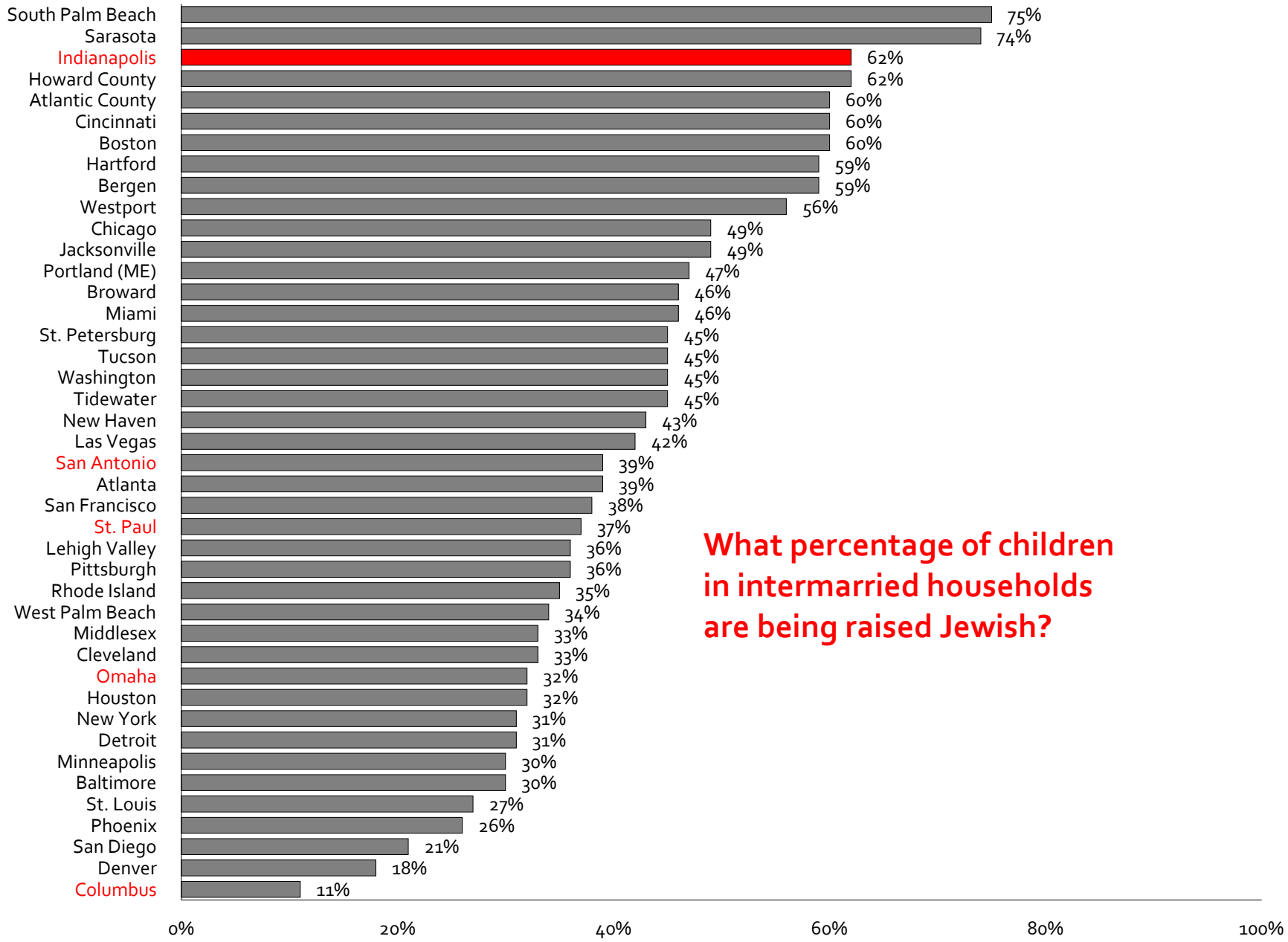
Current Religion of Children in Intermarried Households

(Children Age 0-17 in Intermarried Jewish Households)



Children Being Raised Jewish in Intermarried Households

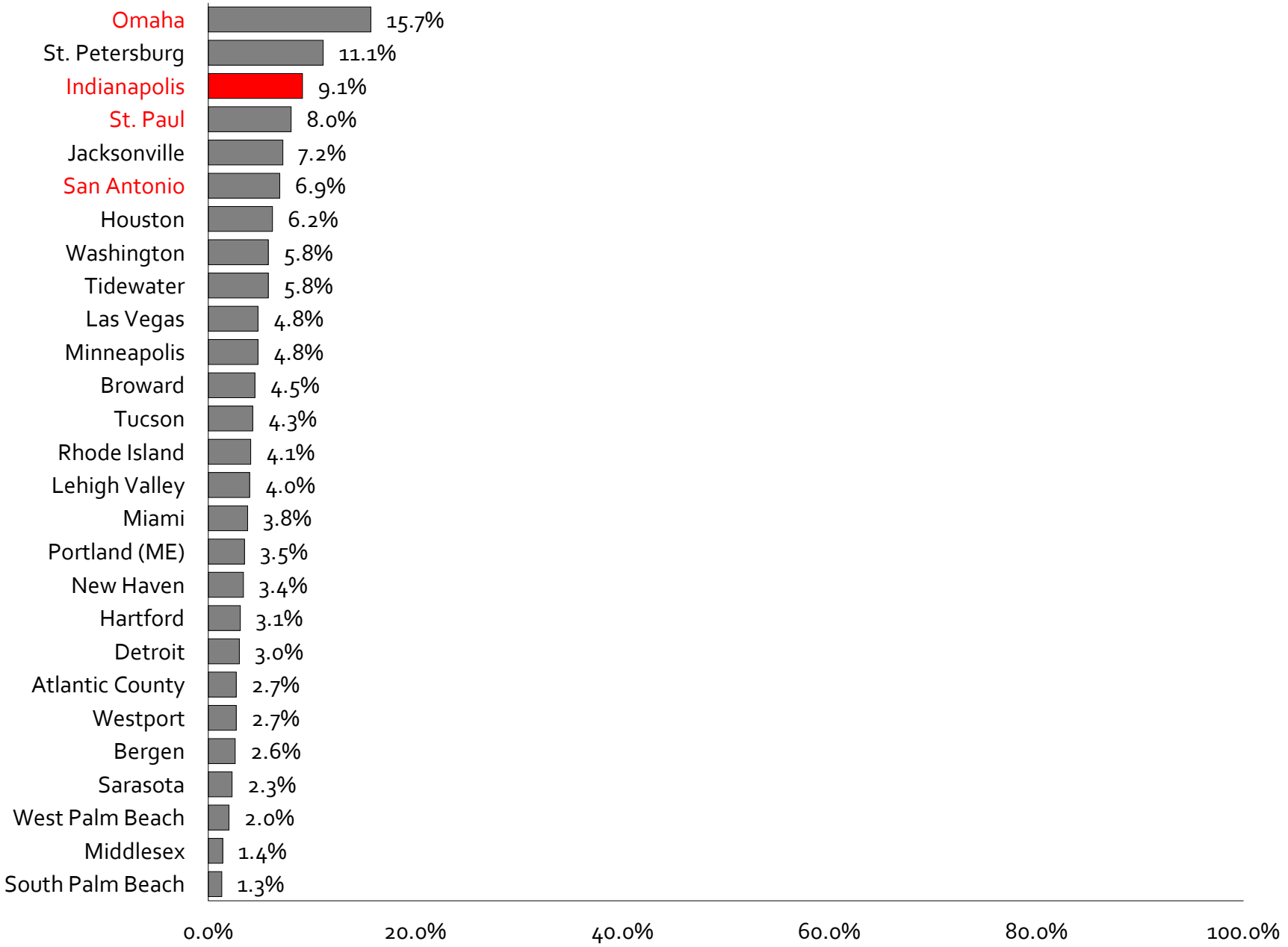
(Children Age 0-17 in Intermarried Jewish Households)



What percentage of children in intermarried households are being raised Jewish?

Jews Who Are Jew-by-Choice

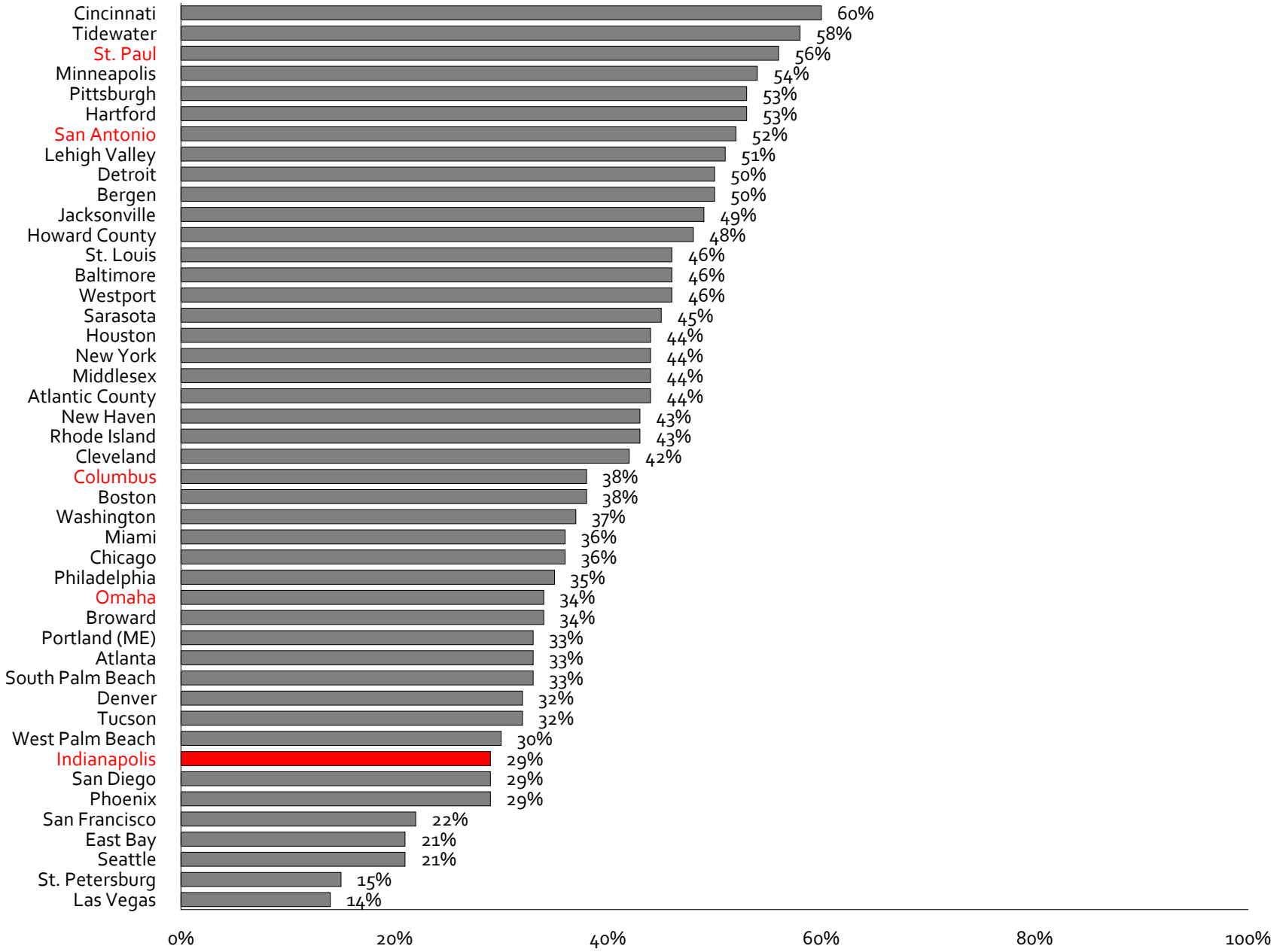
(Jewish Persons in Jewish Households)



Membership Profile: Synagogues

Synagogue Membership

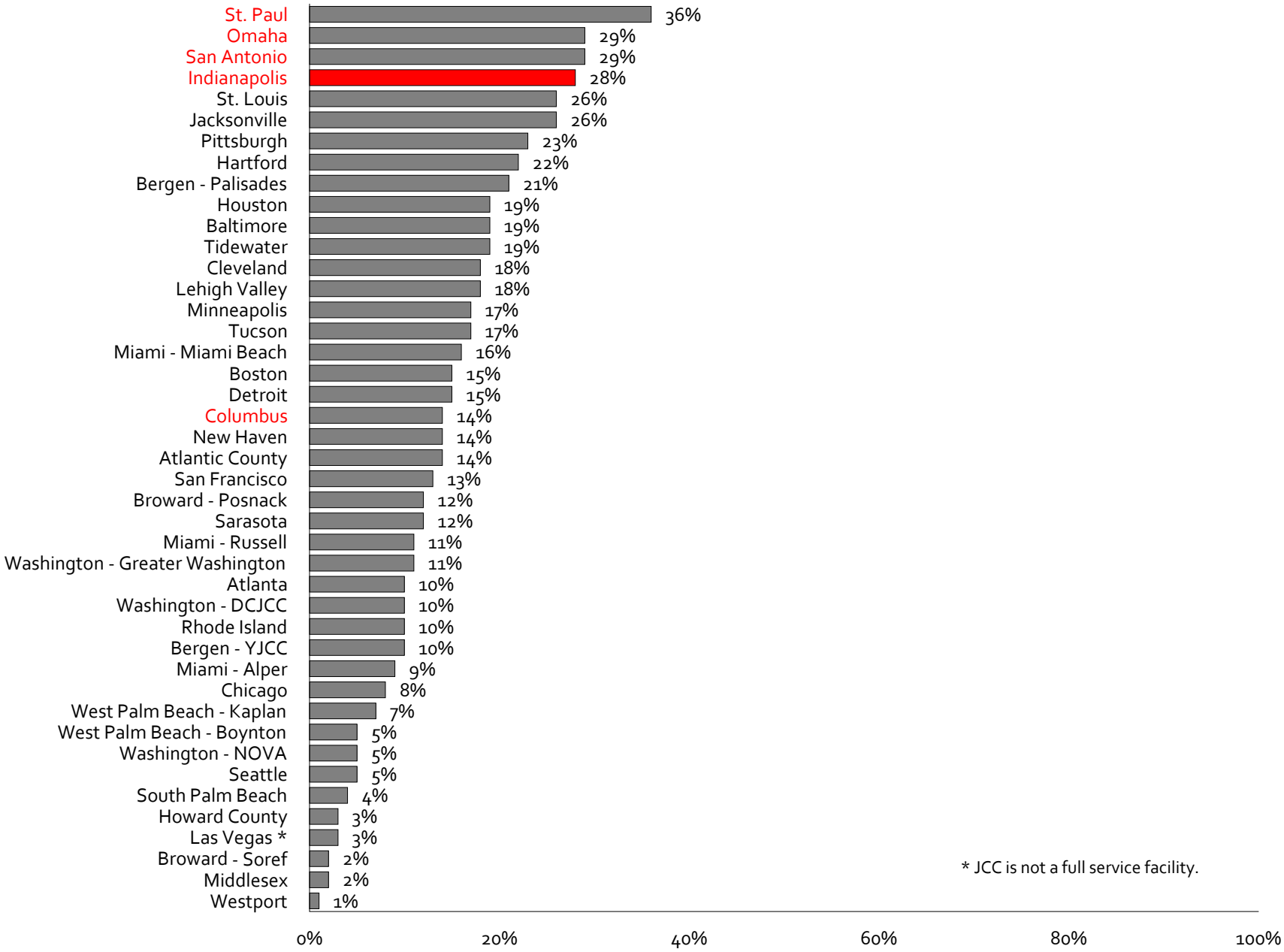
(Jewish Households)



Membership Profile: JCC

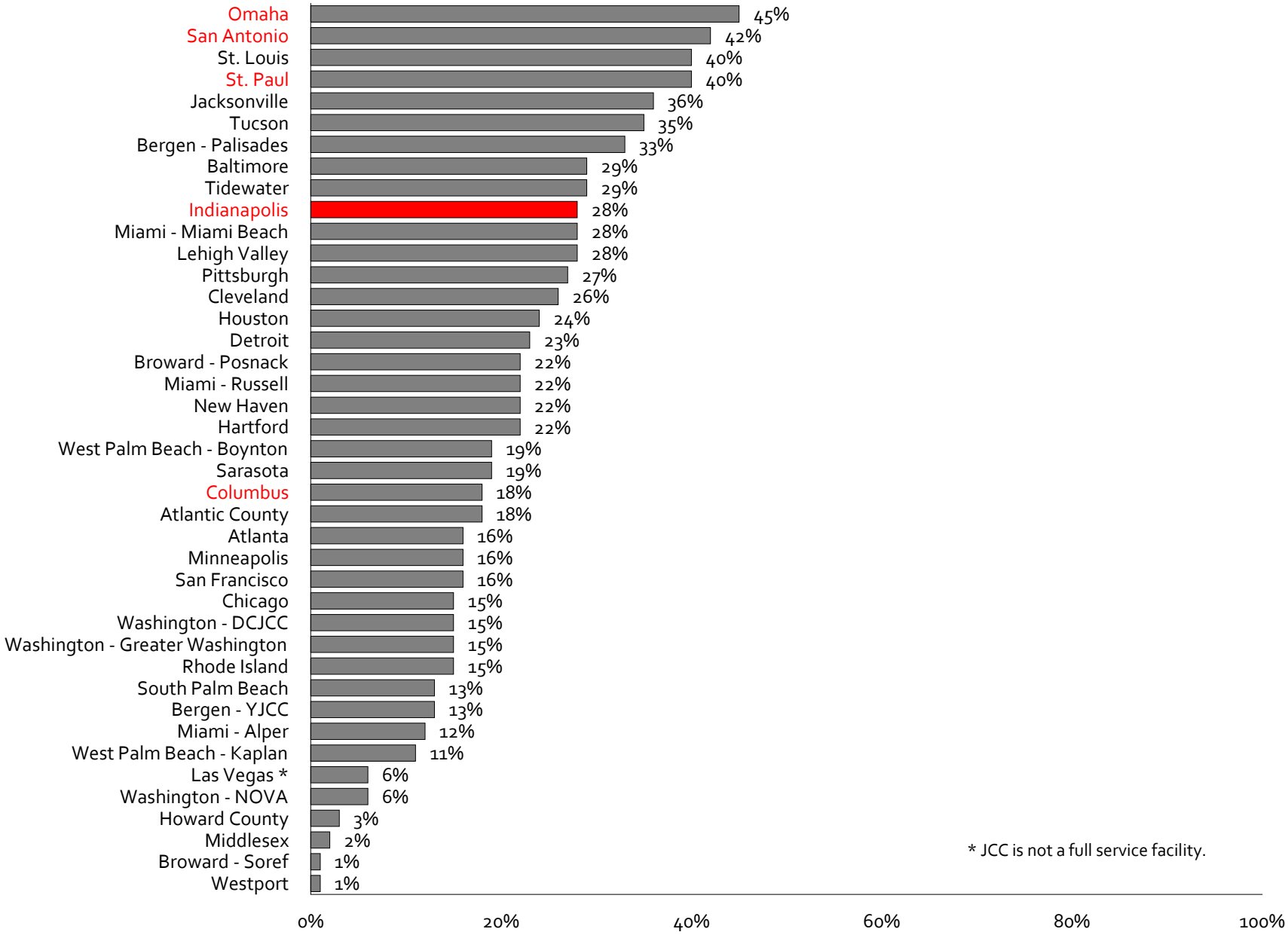
Local JCC Membership

(Jewish Households)



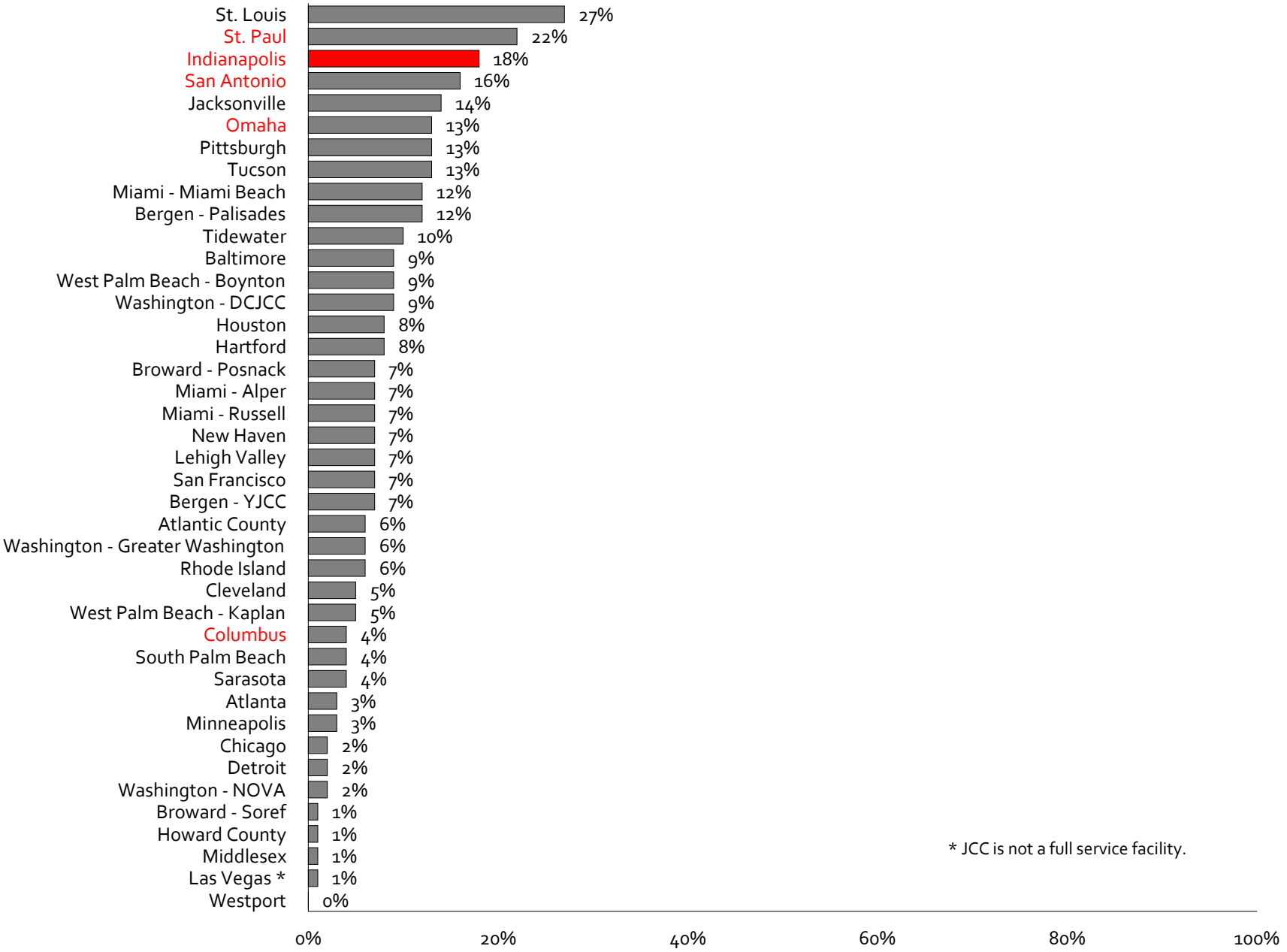
JCC Membership

Households with Children



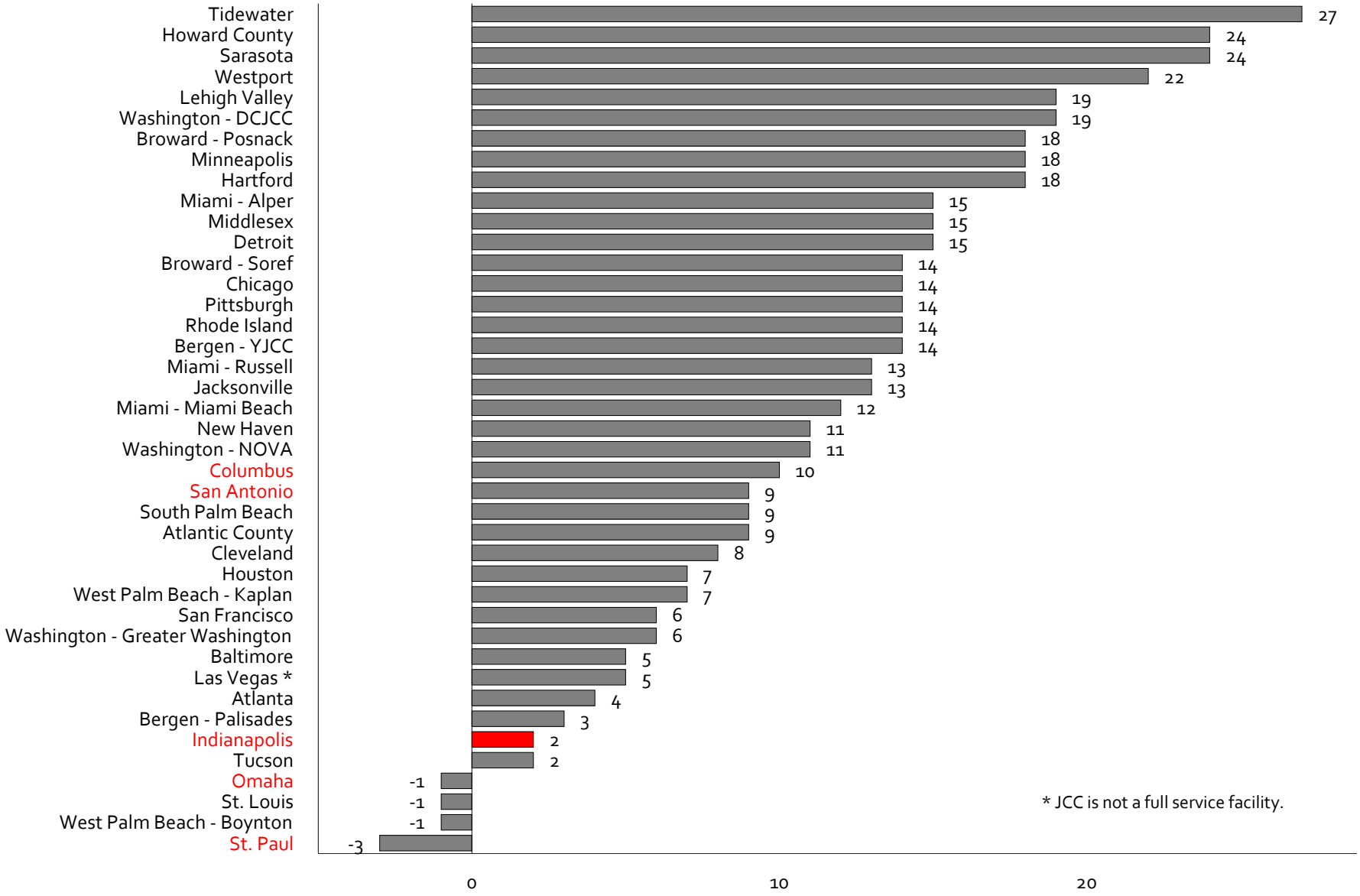
Local JCC Membership

Intermarried Households



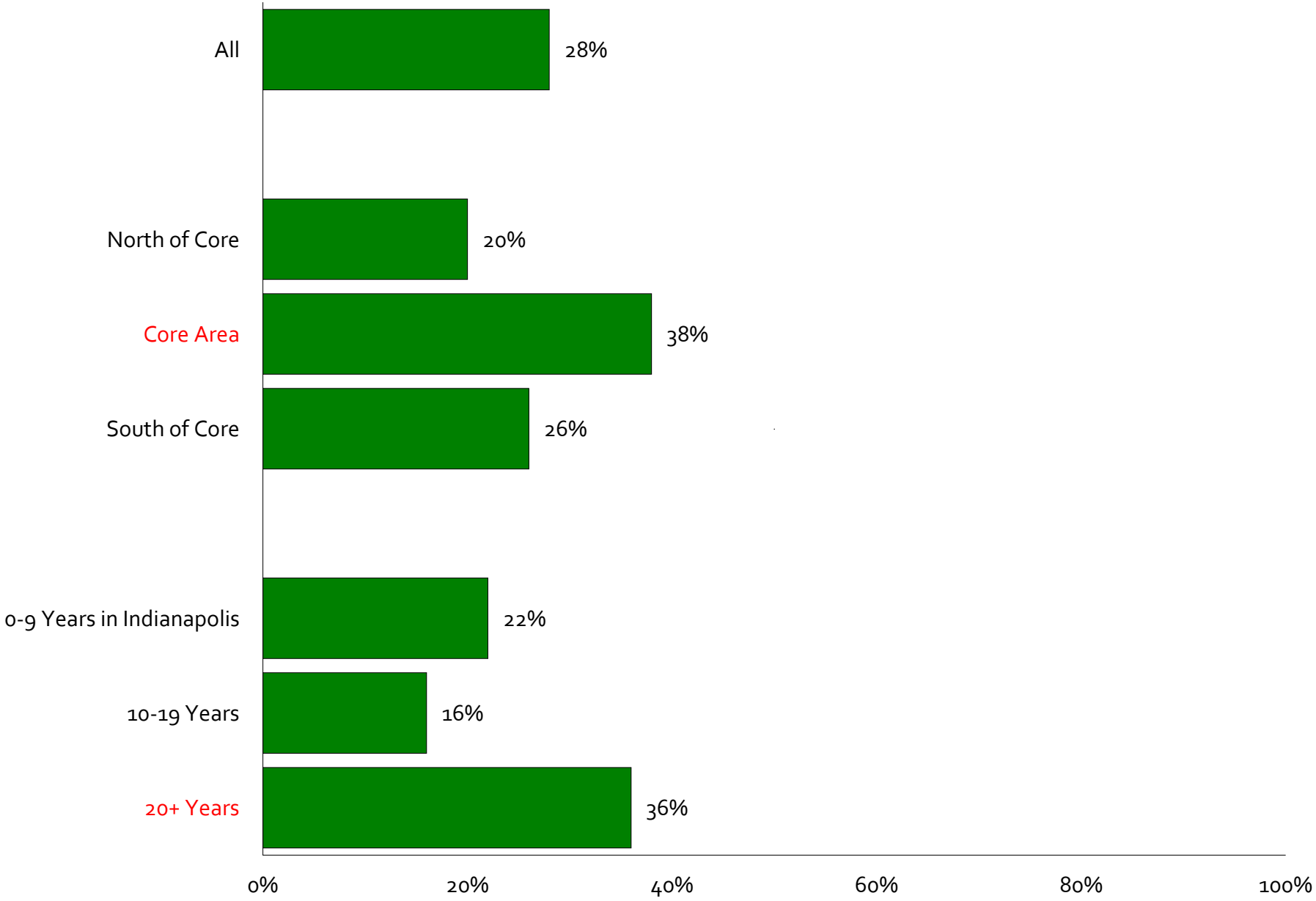
Extent to Which Intermarried Households Are More Likely to Be Members of a Synagogue Than the Local JCC

(In percentage points)



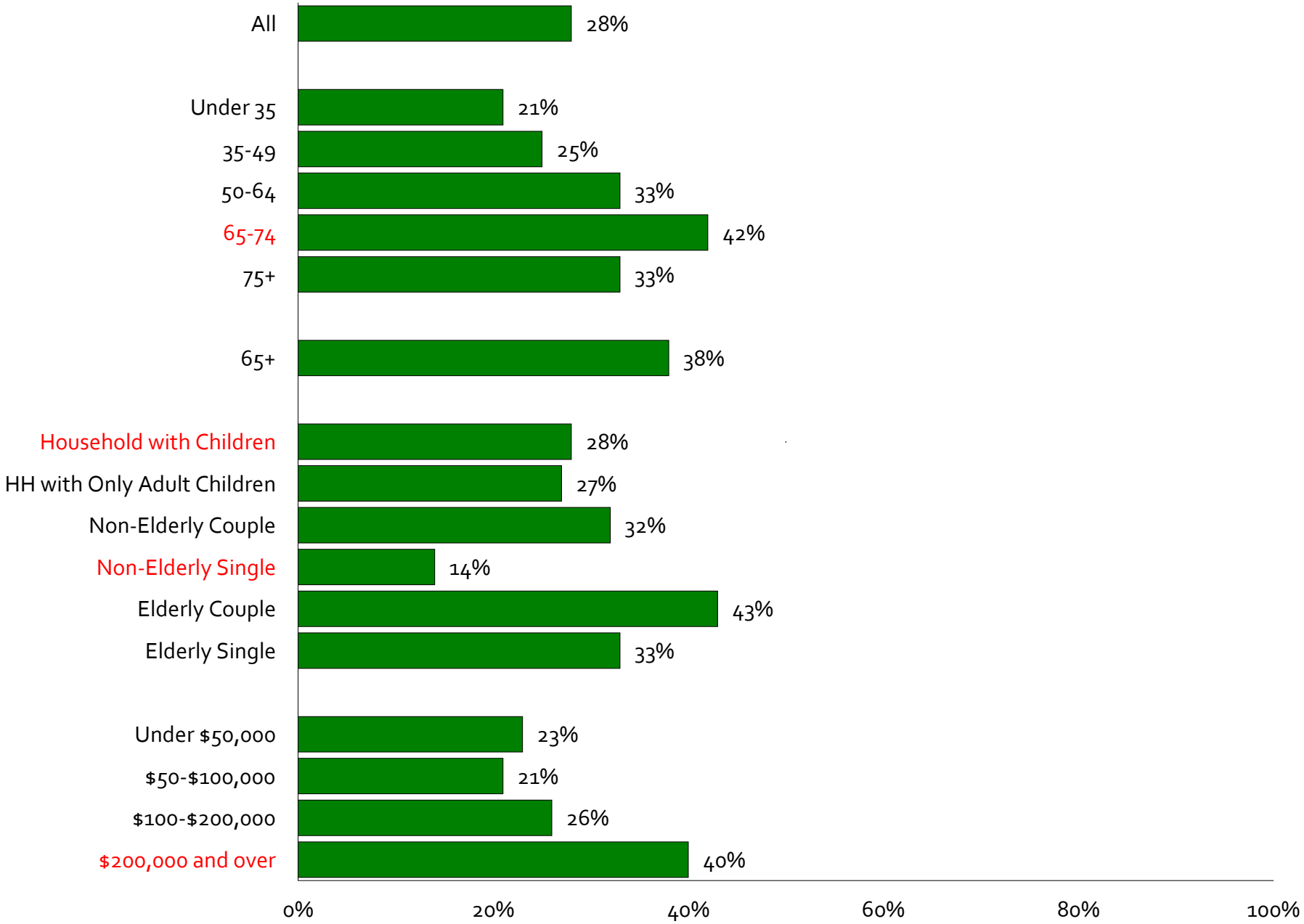
JCC Membership

(Jewish Households)



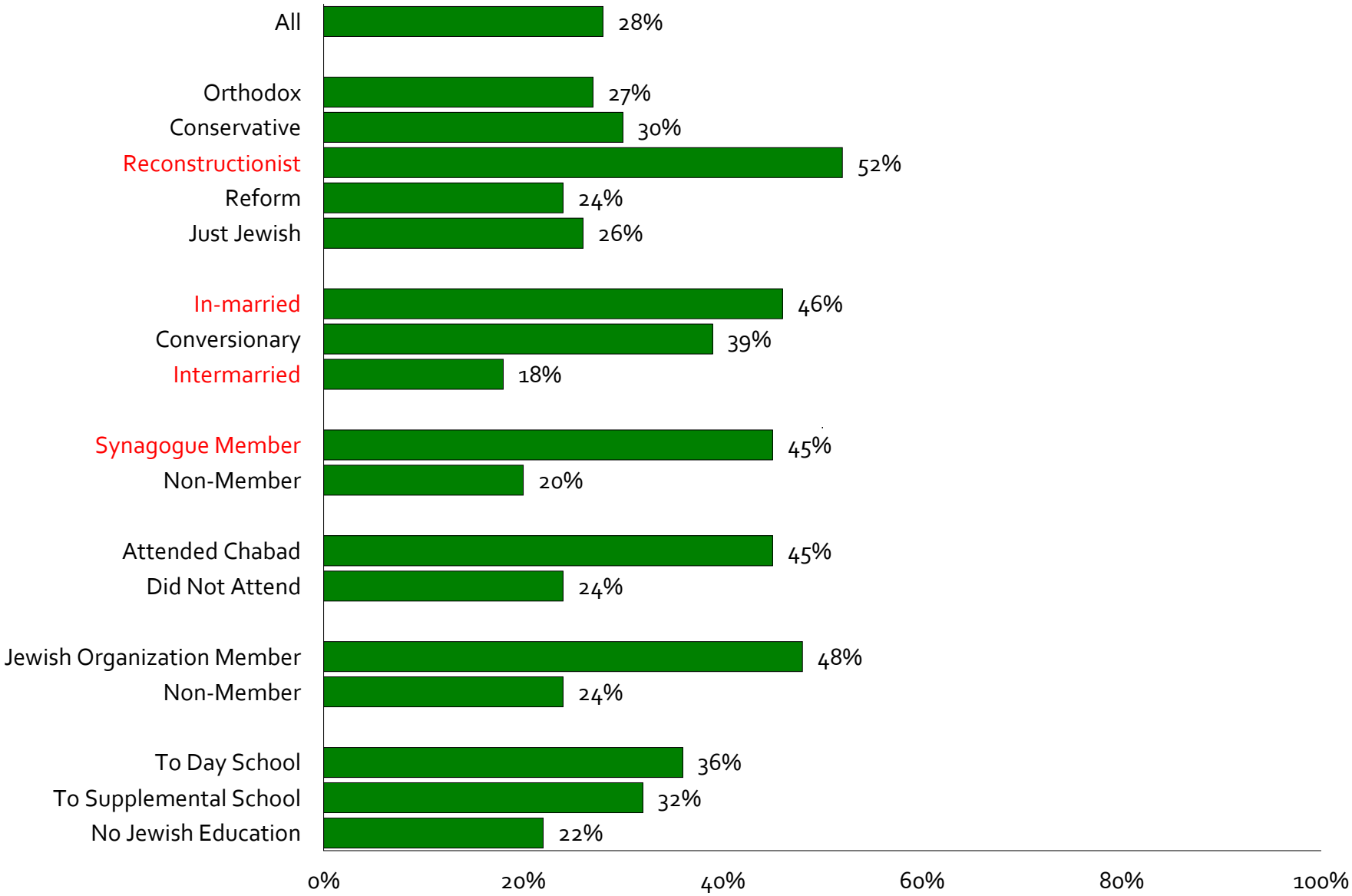
JCC Membership

(Jewish Households)



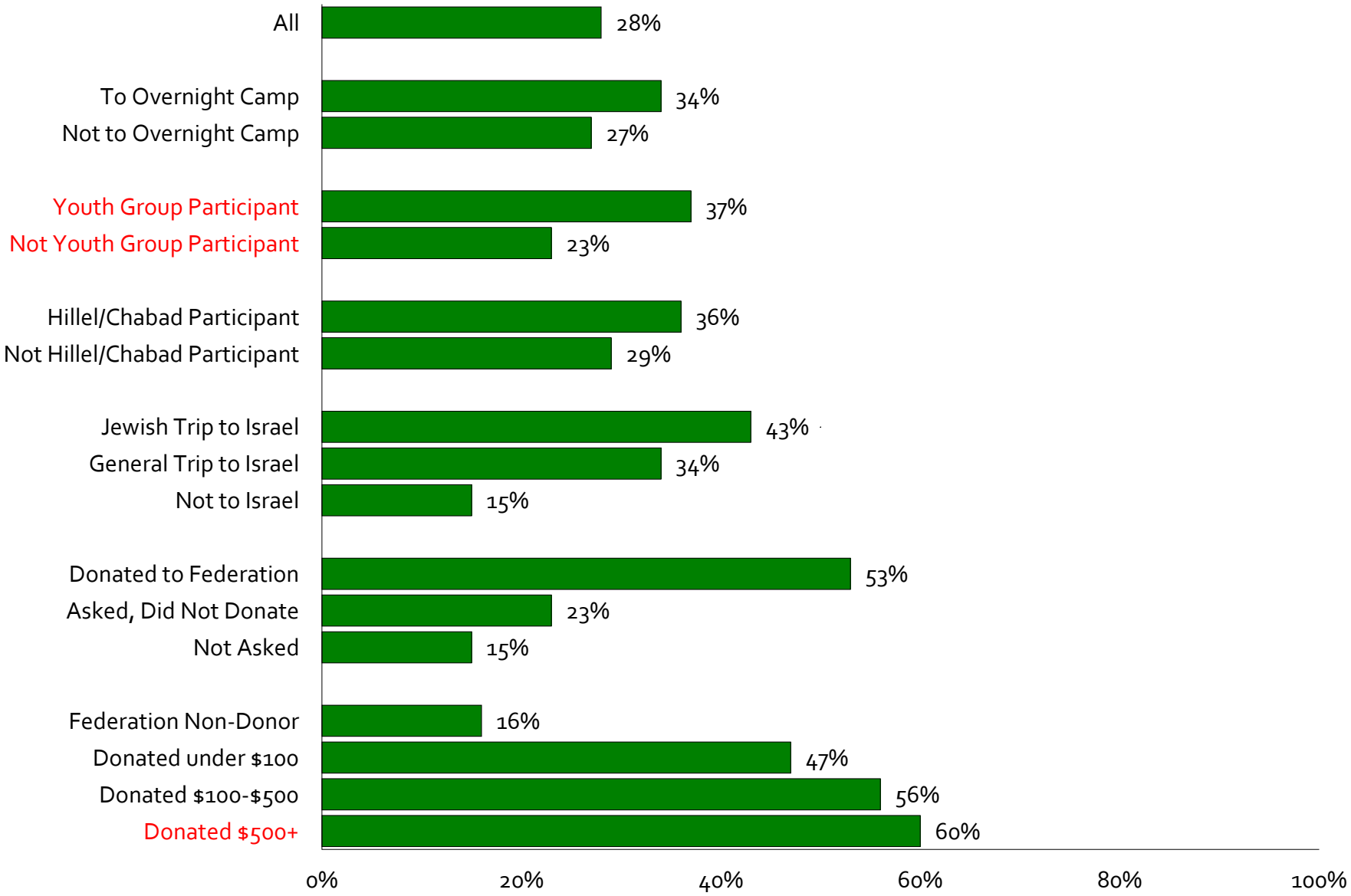
JCC Membership

(Jewish Households)



JCC Membership

(Jewish Households)



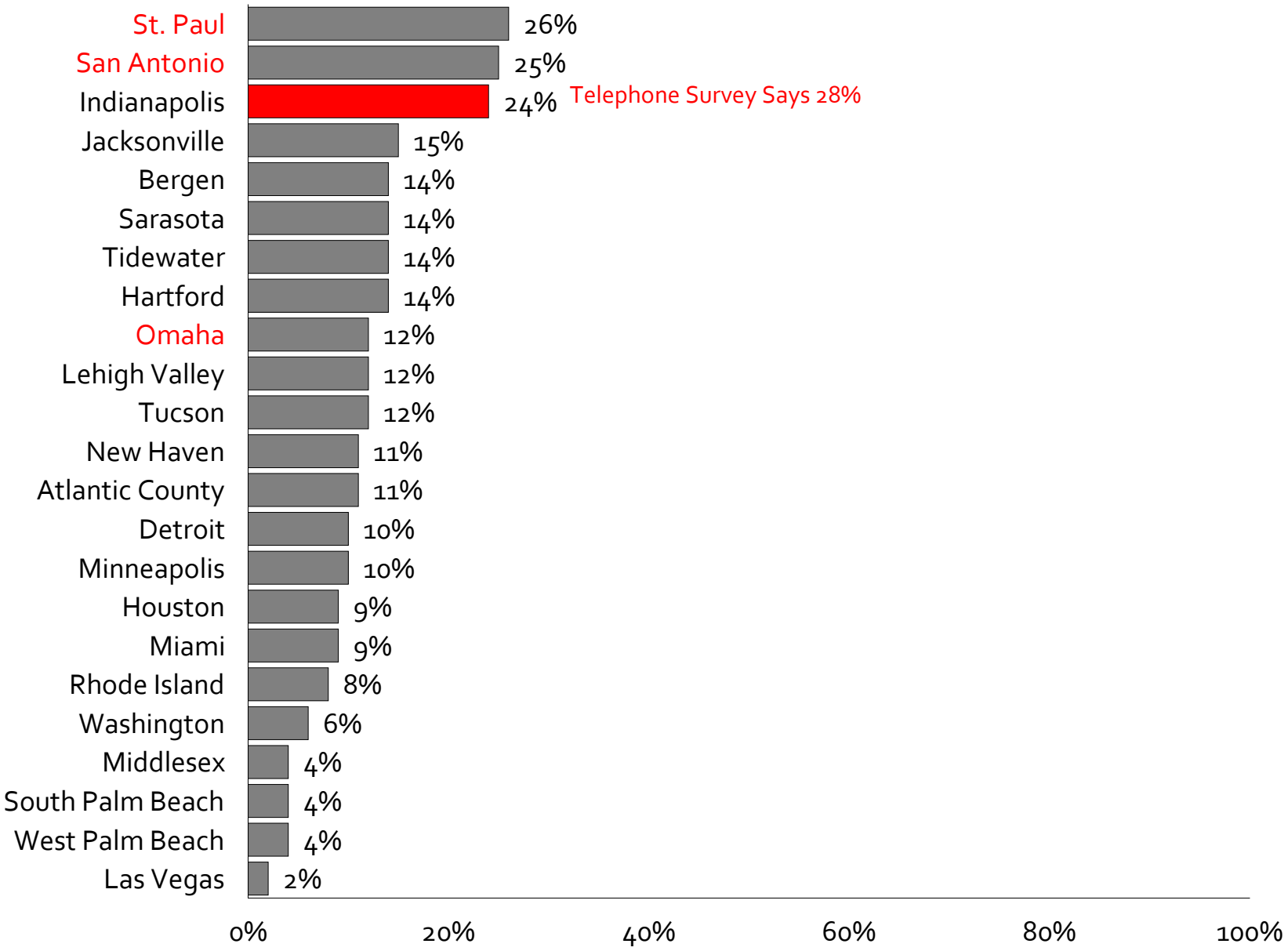
Profile of JCC Member Households

- 50% live in the Core Area; 32%, in North of Core; and 19% in South of Core
- 65% have lived in Indianapolis for 20 or more years
- 51% are under age 50; 32%, age 50-64; and 18% age 65 and over
- 39% are households with children and 20% are non-elderly couple households
- 70% earn an annual household income of $100,000 and over
- 4% of Jewish respondents identify as Orthodox; 11%, Conservative; 13%, Reconstructionist; 31%, Reform; and 41%, Just Jewish
- 33% of married couples are intermarried
- 19% contain an adult who attended a Jewish day school as a child; and 62%, a supplemental school
- 41% contain an adult who attended or worked at a Jewish overnight camp as a child
- 72% contain an adult who visited Israel
- 60% donated to the Jewish Federation in the past year
- 68% donated to other Jewish charities in the past year
- 86% donated to non-Jewish charities in the past year

Local JCC Membership

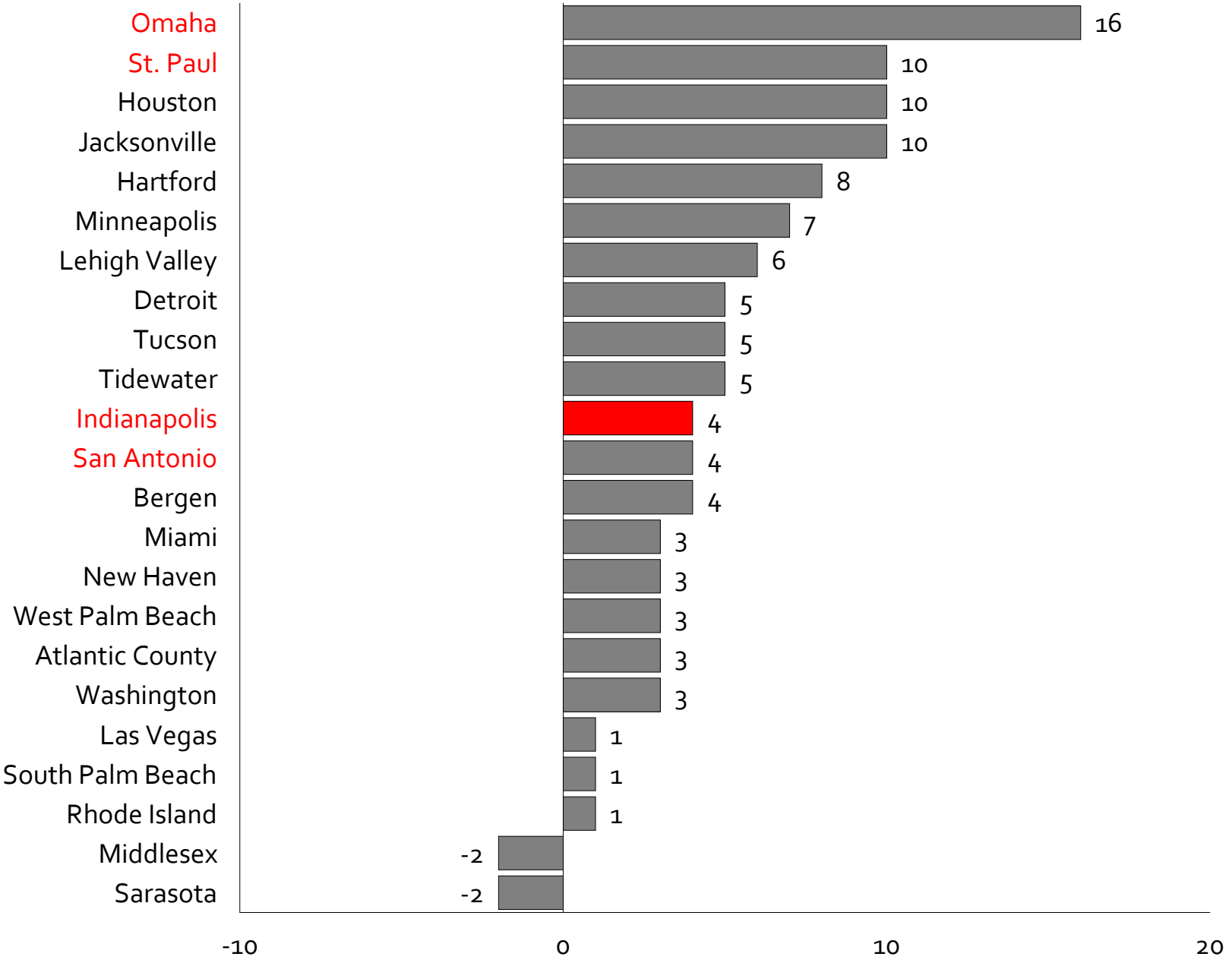
(Based upon the JCC Survey)

(Jewish Households)



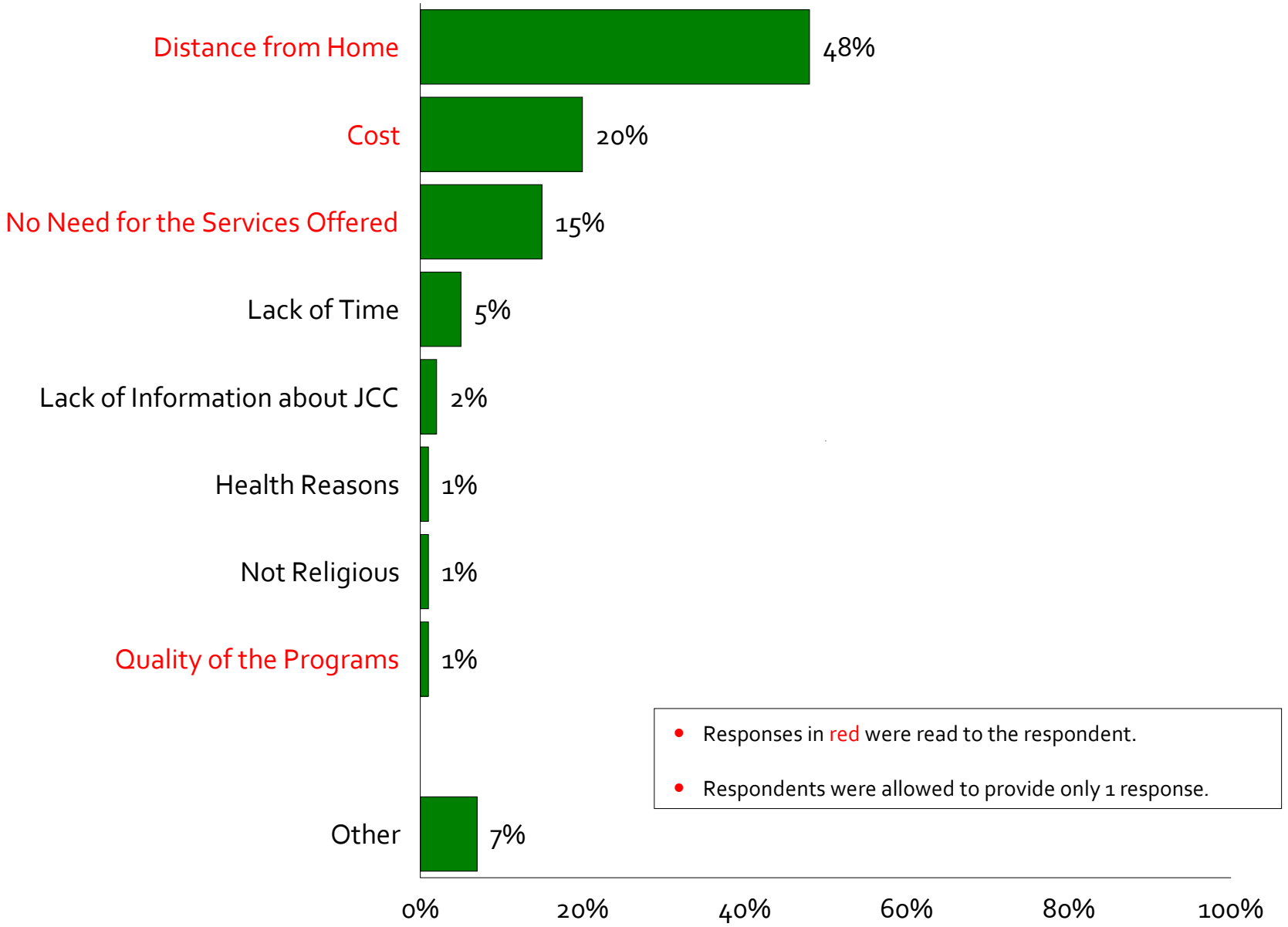
Telephone Survey's Over/Under Estimation of JCC Membership

(In percentage points)



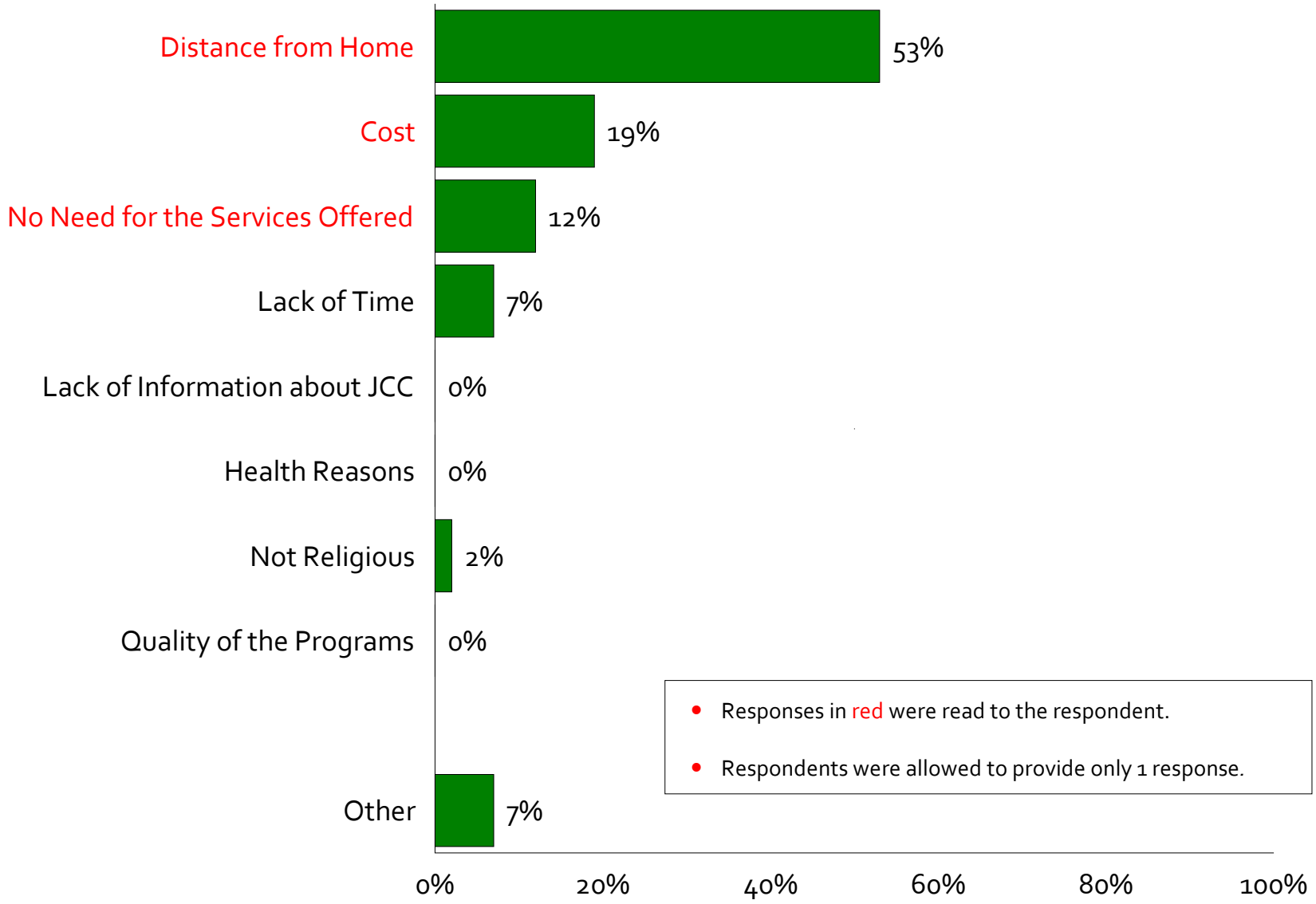
Major Reasons for Not Joining the JCC

(Respondents in Jewish Households Who Are Not Members of the JCC)



Major Reasons for Not Joining the JCC among JCC Participants

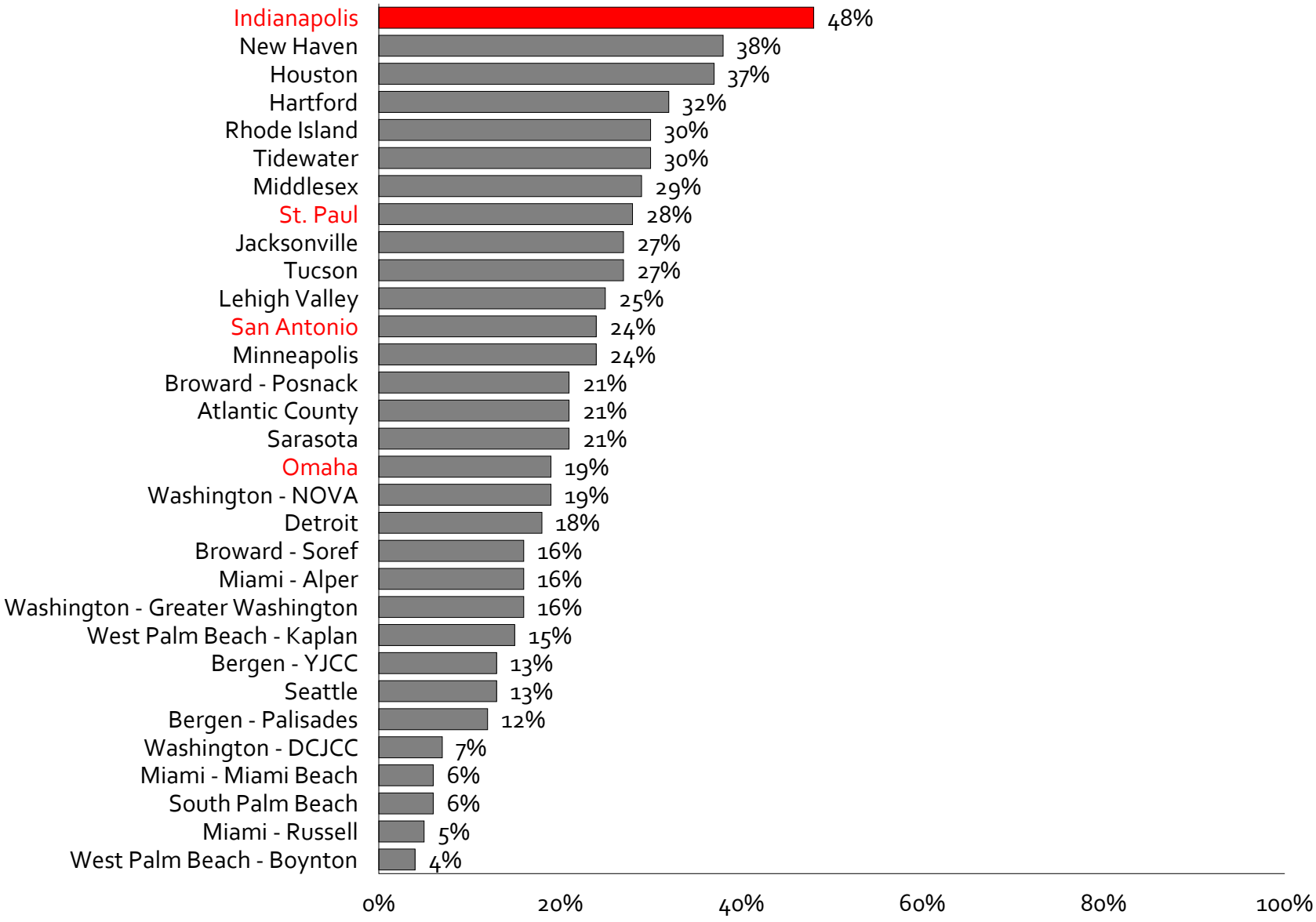
(Respondents in Households Who Are Not Members of the Indianapolis JCC and Participated in a Local JCC Program in the Past Year)



Distance from Home

as a Major Reason for Not Joining the Local JCC

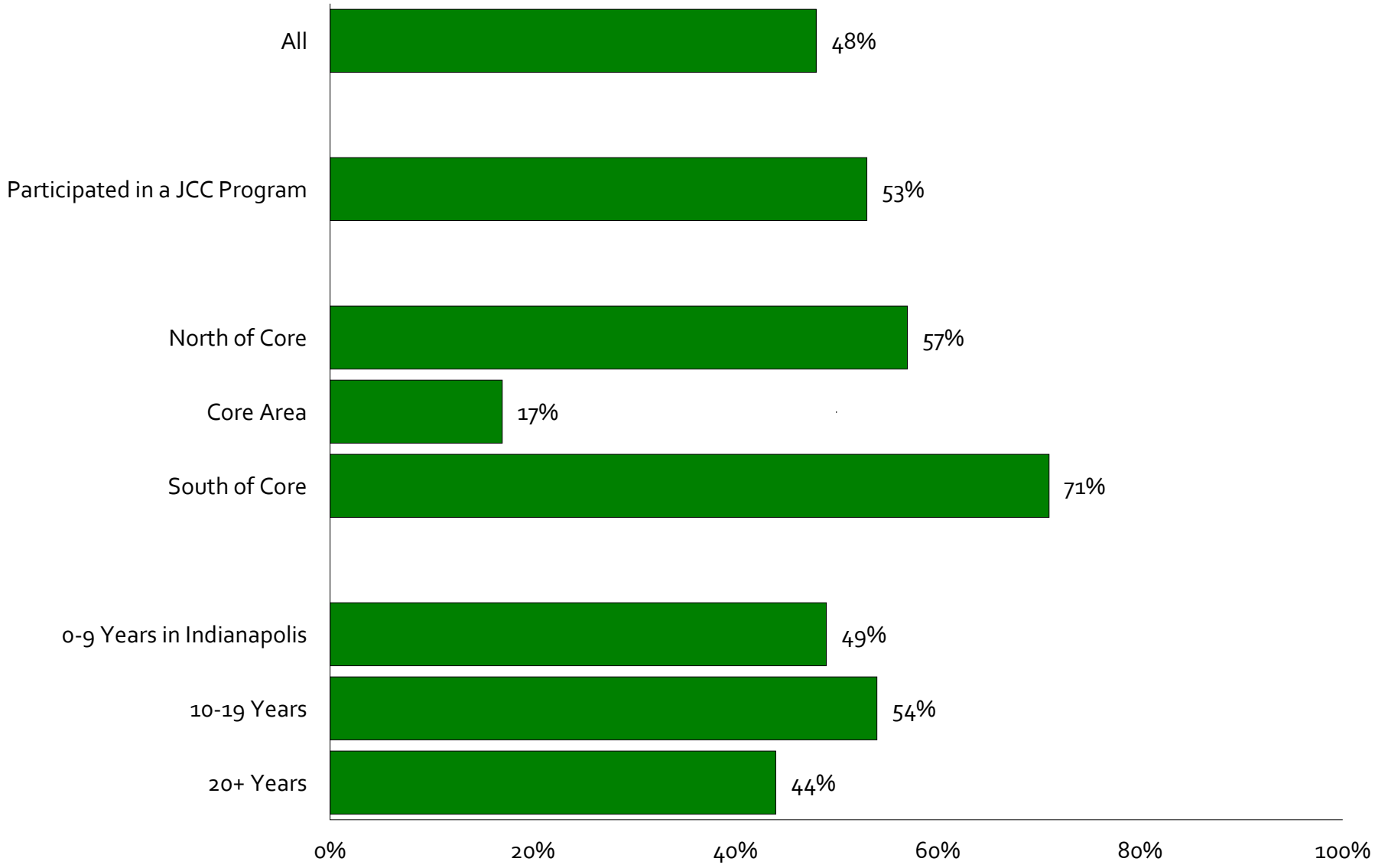
(Respondents in JCC Non-Member Jewish Households)



Distance from Home

as a Major Reason for Not Joining the JCC

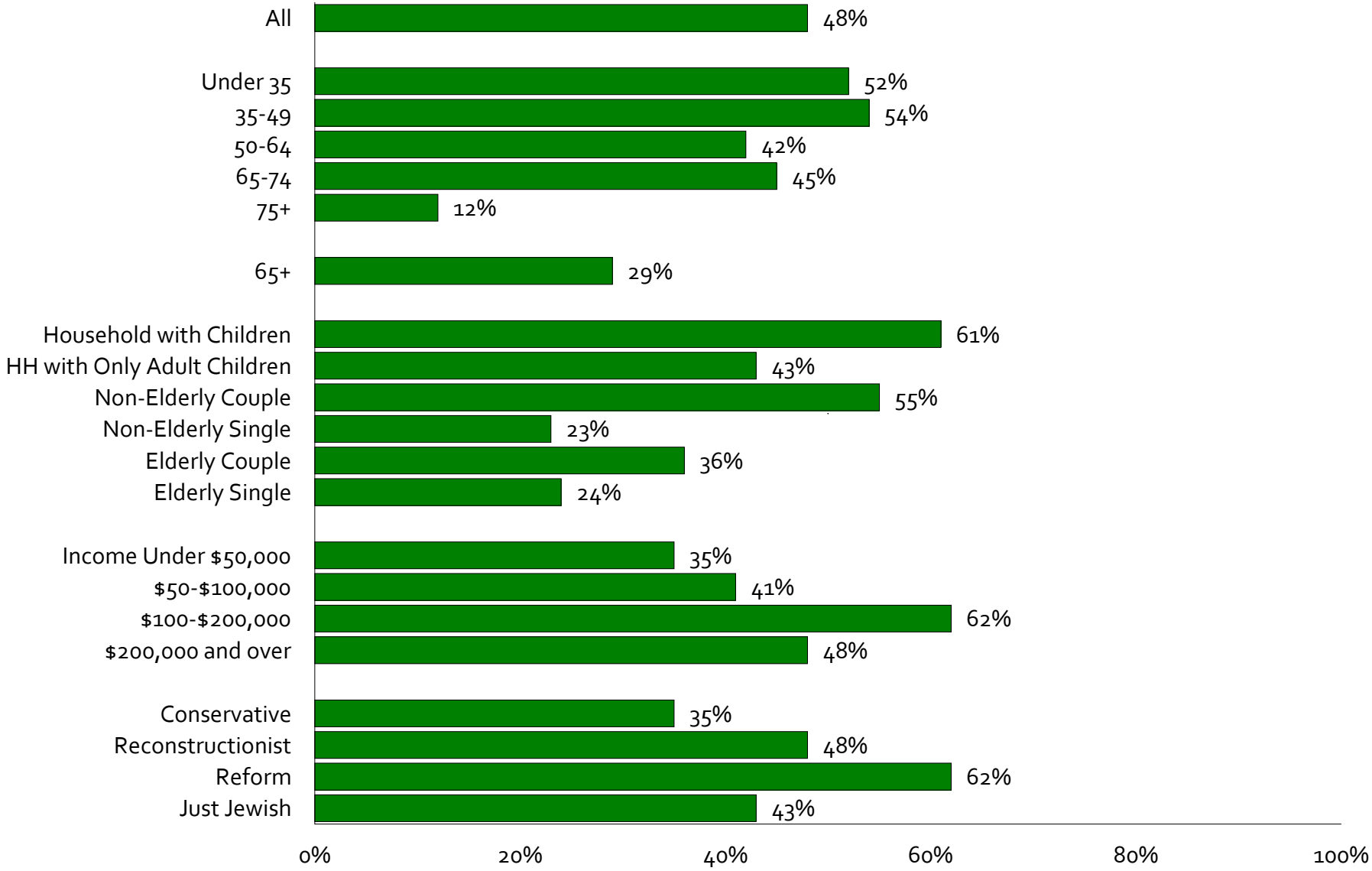
(Respondents in Jewish Households Who Are Not Members of the JCC)



Distance from Home

as a Major Reason for Not Joining the JCC

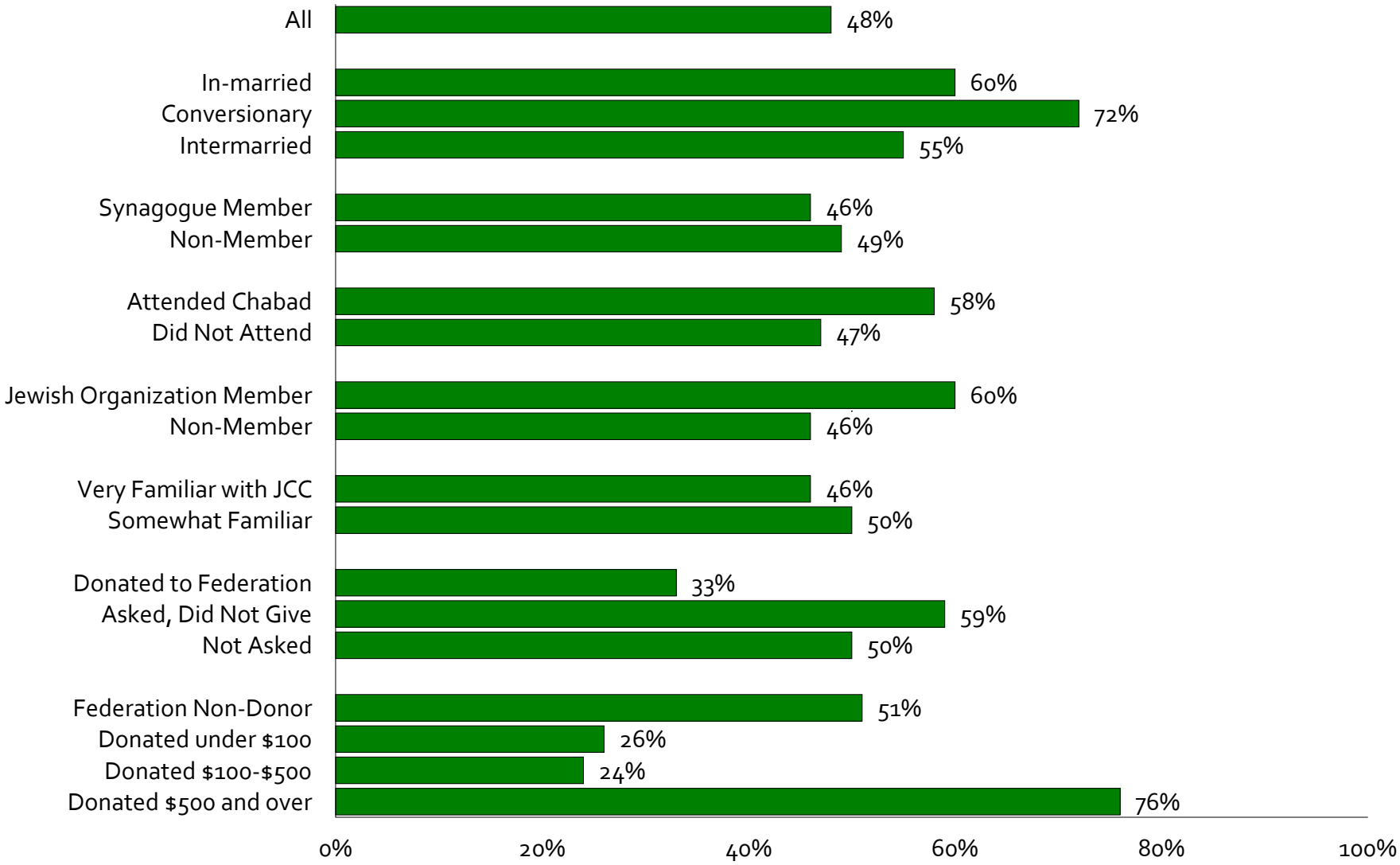
(Respondents in Jewish Households Who Are Not Members of the JCC)



Distance from Home

as a Major Reason for Not Joining the JCC

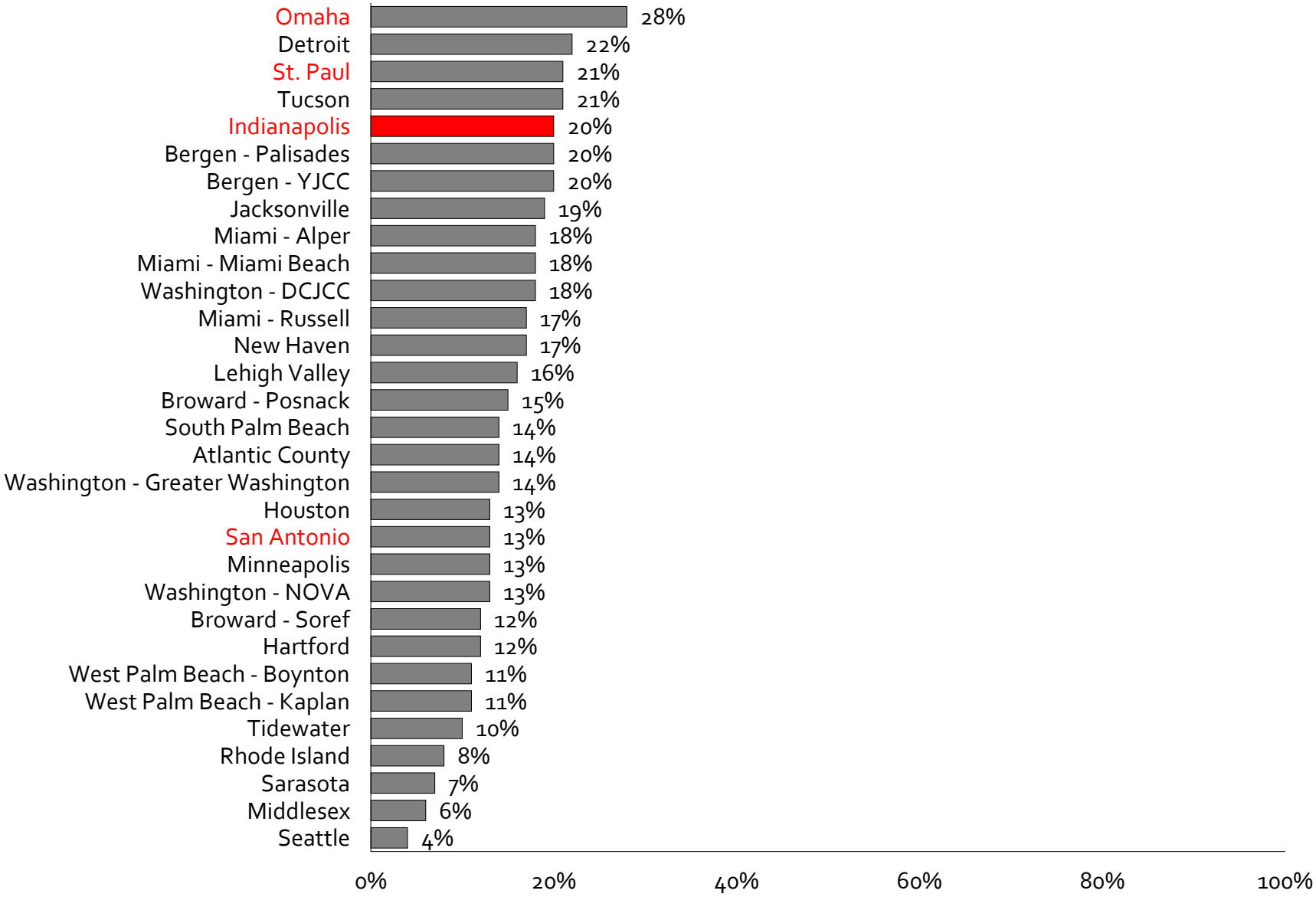
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the Local JCC

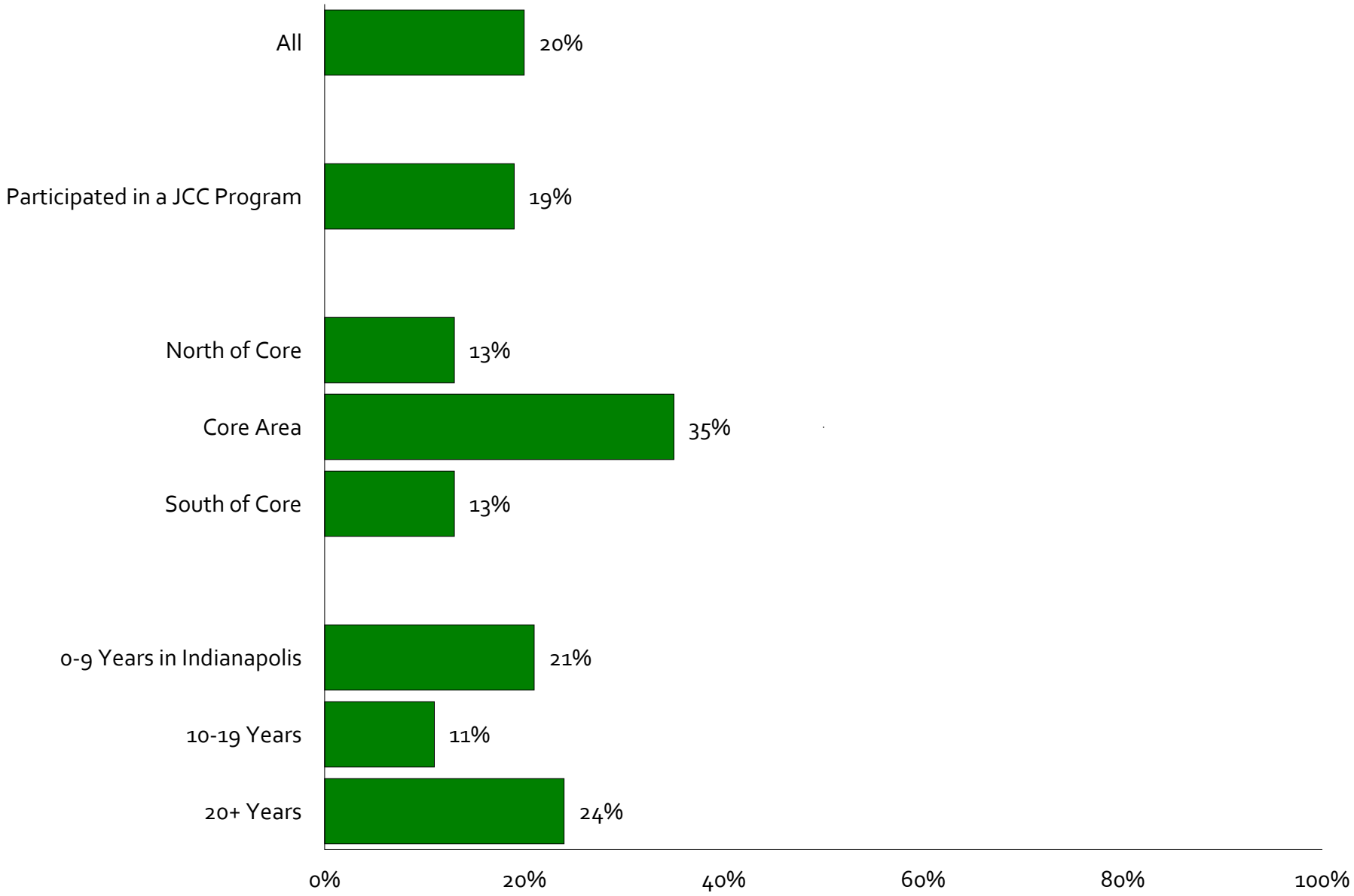
(Respondents in JCC Non-Member Jewish Households)



Cost

as a Major Reason for Not Joining the JCC

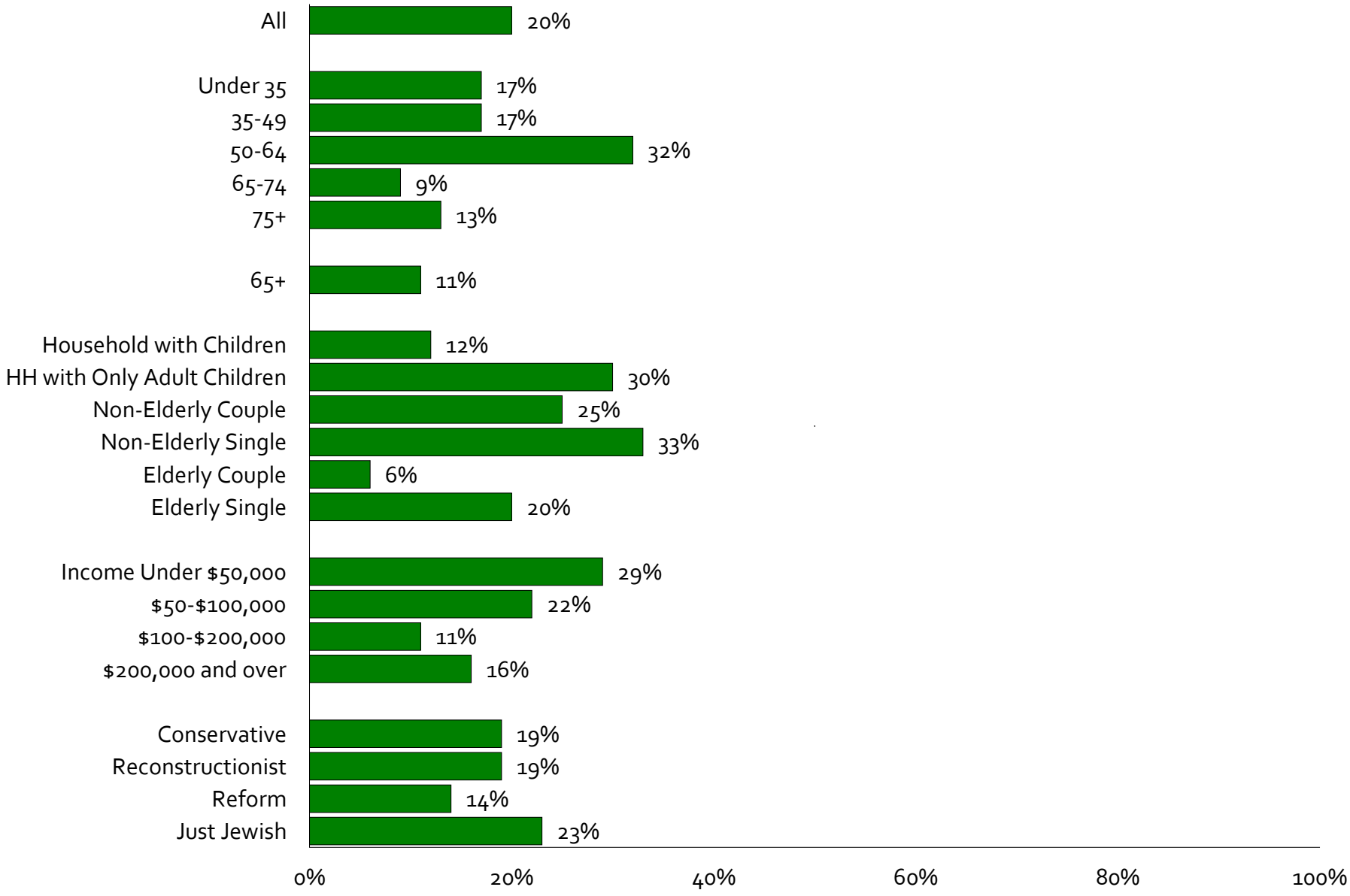
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the JCC

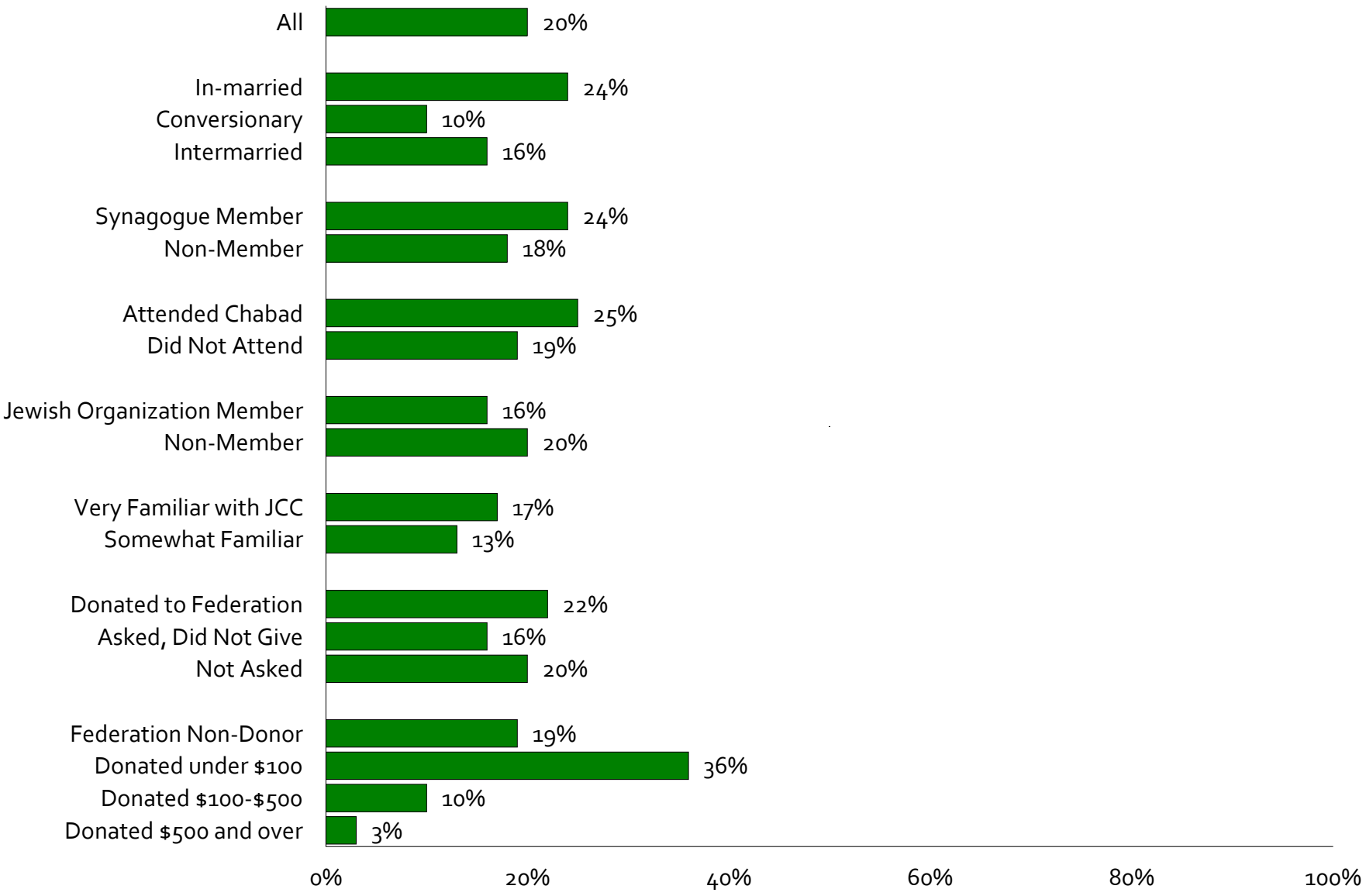
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the JCC

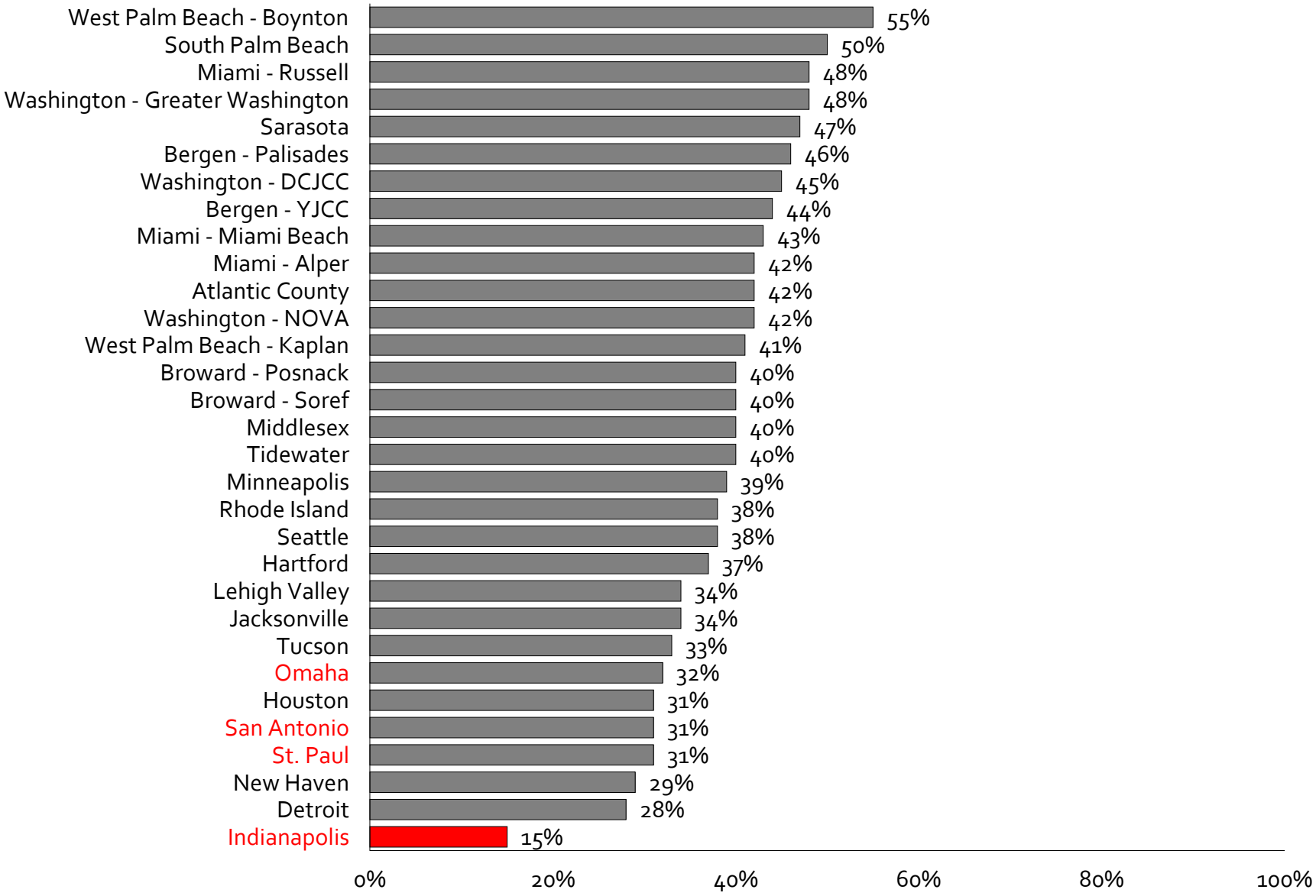
(Respondents in Jewish Households Who Are Not Members of the JCC)



No Need for the Services Offered

as a Major Reason for Not Joining the Local JCC

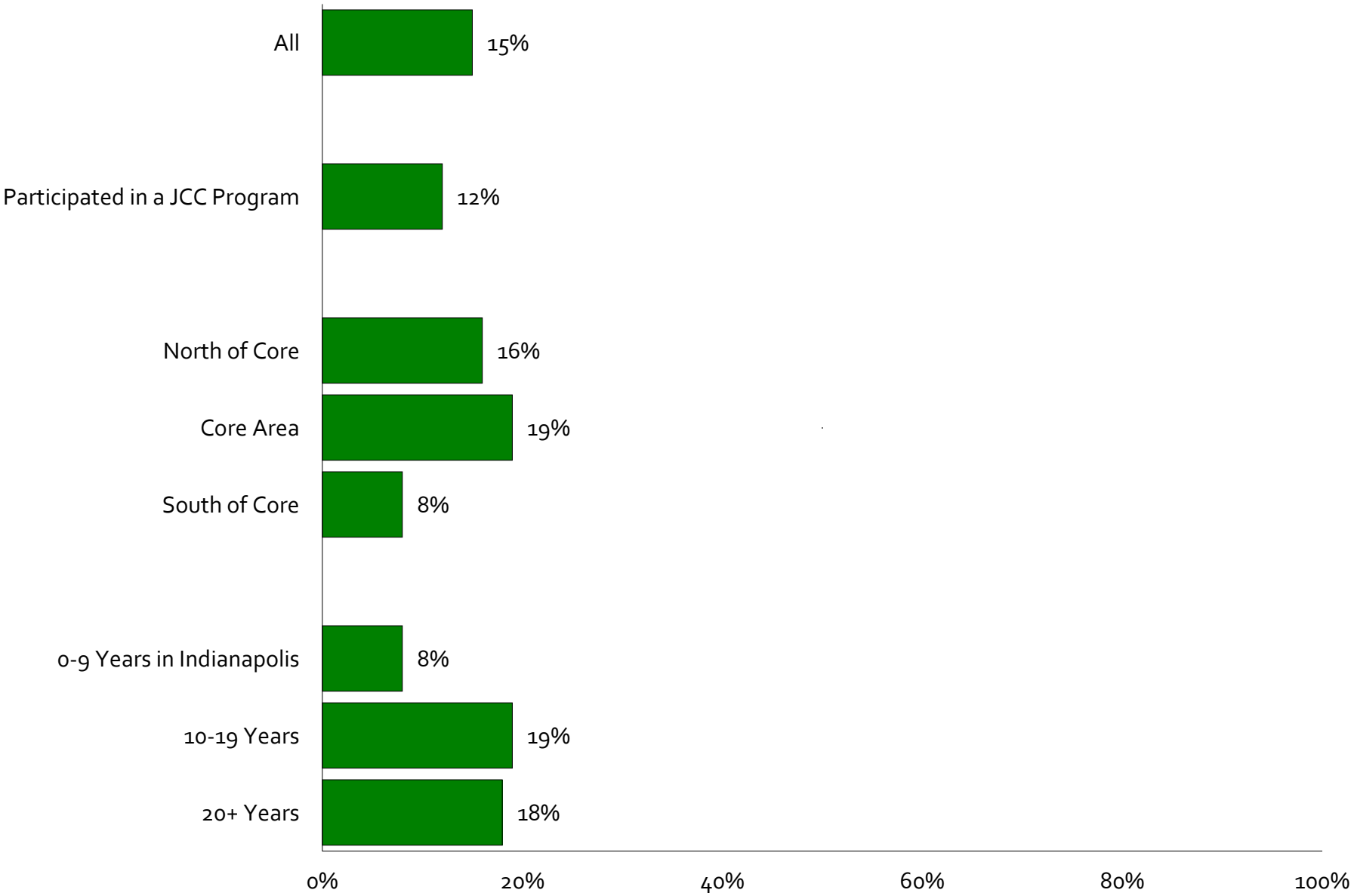
(Respondents in JCC Non-Member Jewish Households)



No Need for the Services Offered

as a Major Reason for Not Joining the JCC

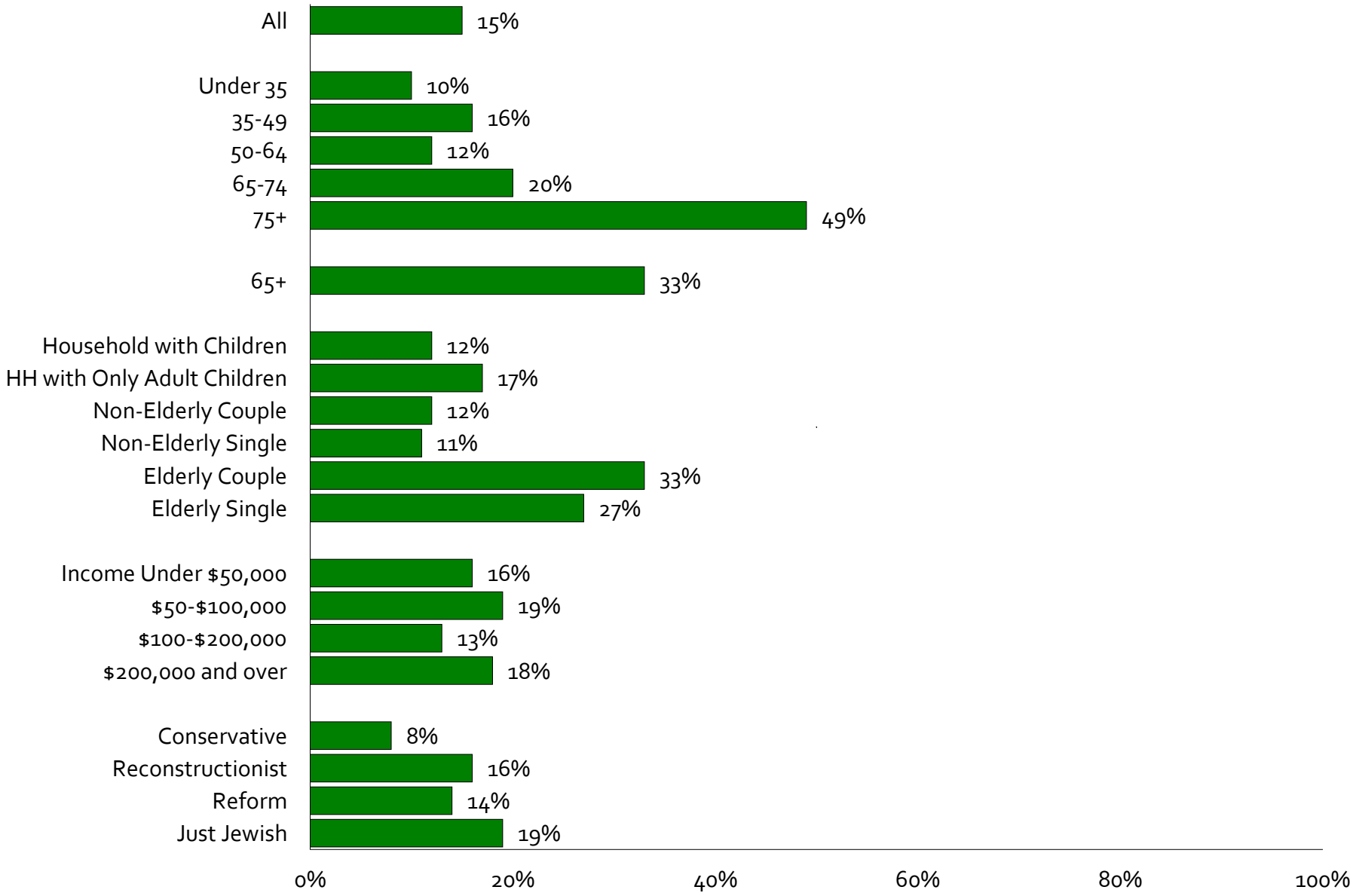
(Respondents in Jewish Households Who Are Not Members of the JCC)



No Need for the Services Offered

as a Major Reason for Not Joining the JCC

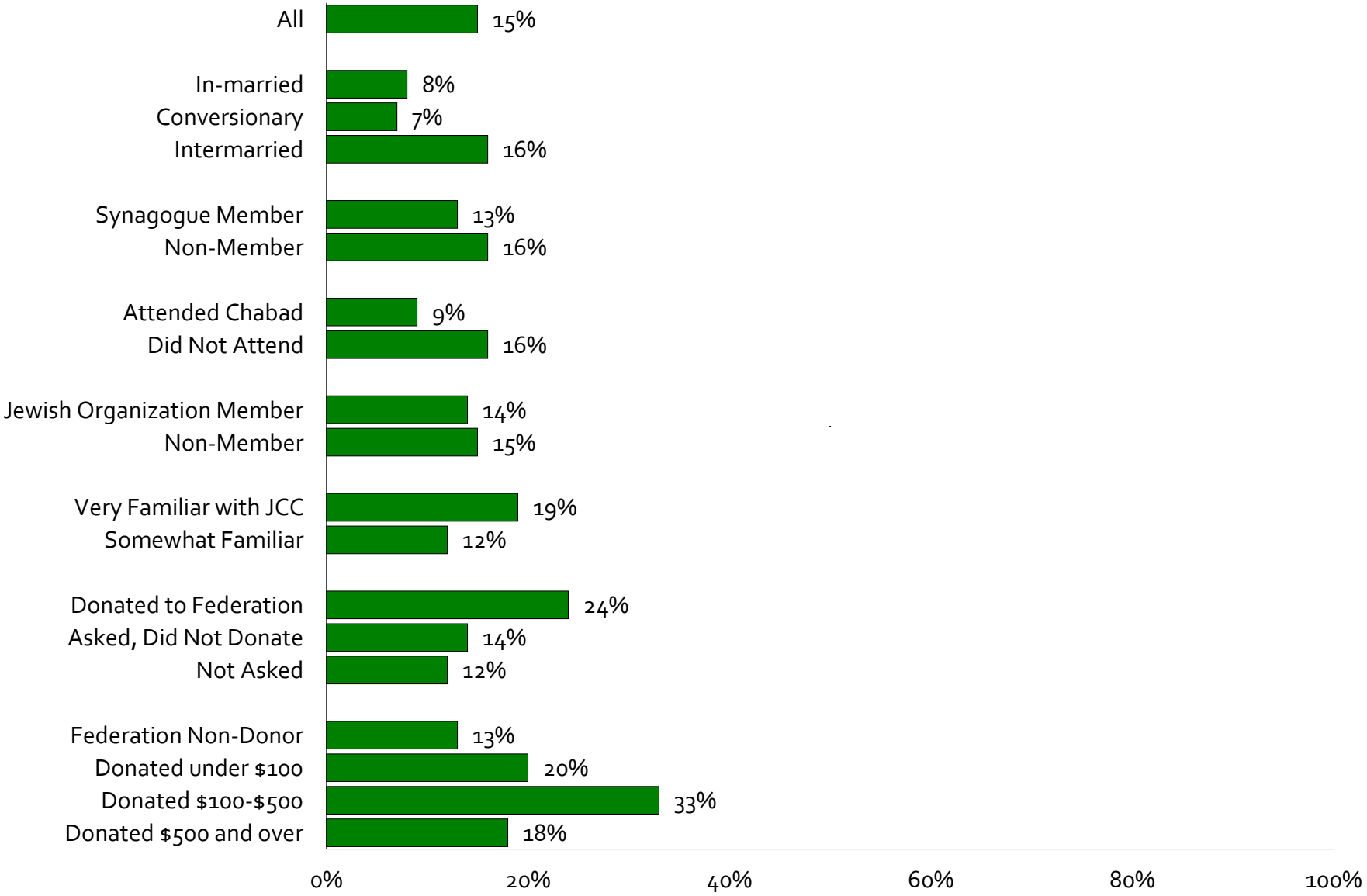
(Respondents in Jewish Households Who Are Not Members of the JCC)



No Need for the Services Offered

as a Major Reason for Not Joining the JCC

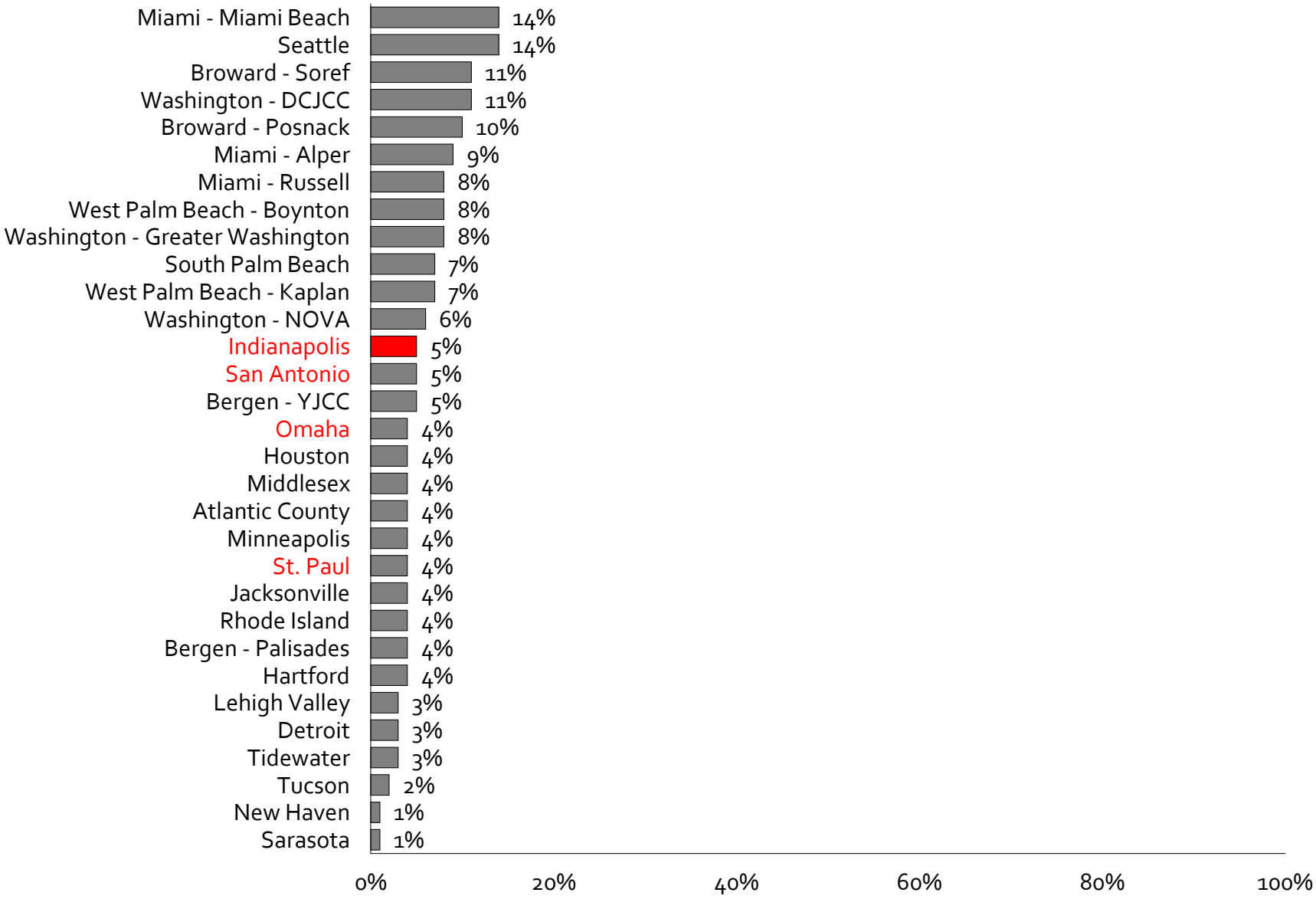
(Respondents in Jewish Households Who Are Not Members of the JCC)



Lack of Time

as a Major Reason for Not Joining the Local JCC

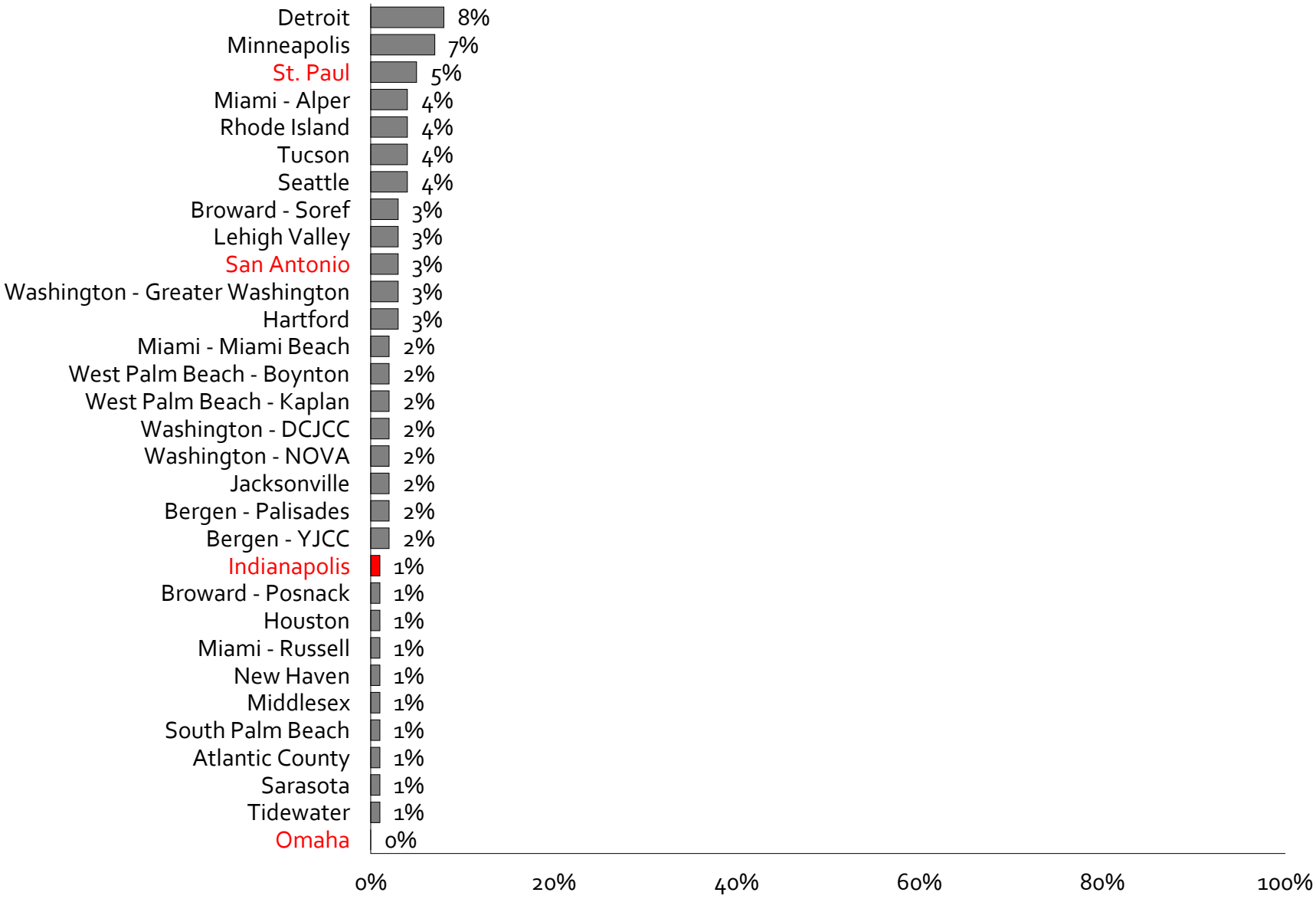
(Respondents in JCC Non-Member Jewish Households)



Quality of the Programs

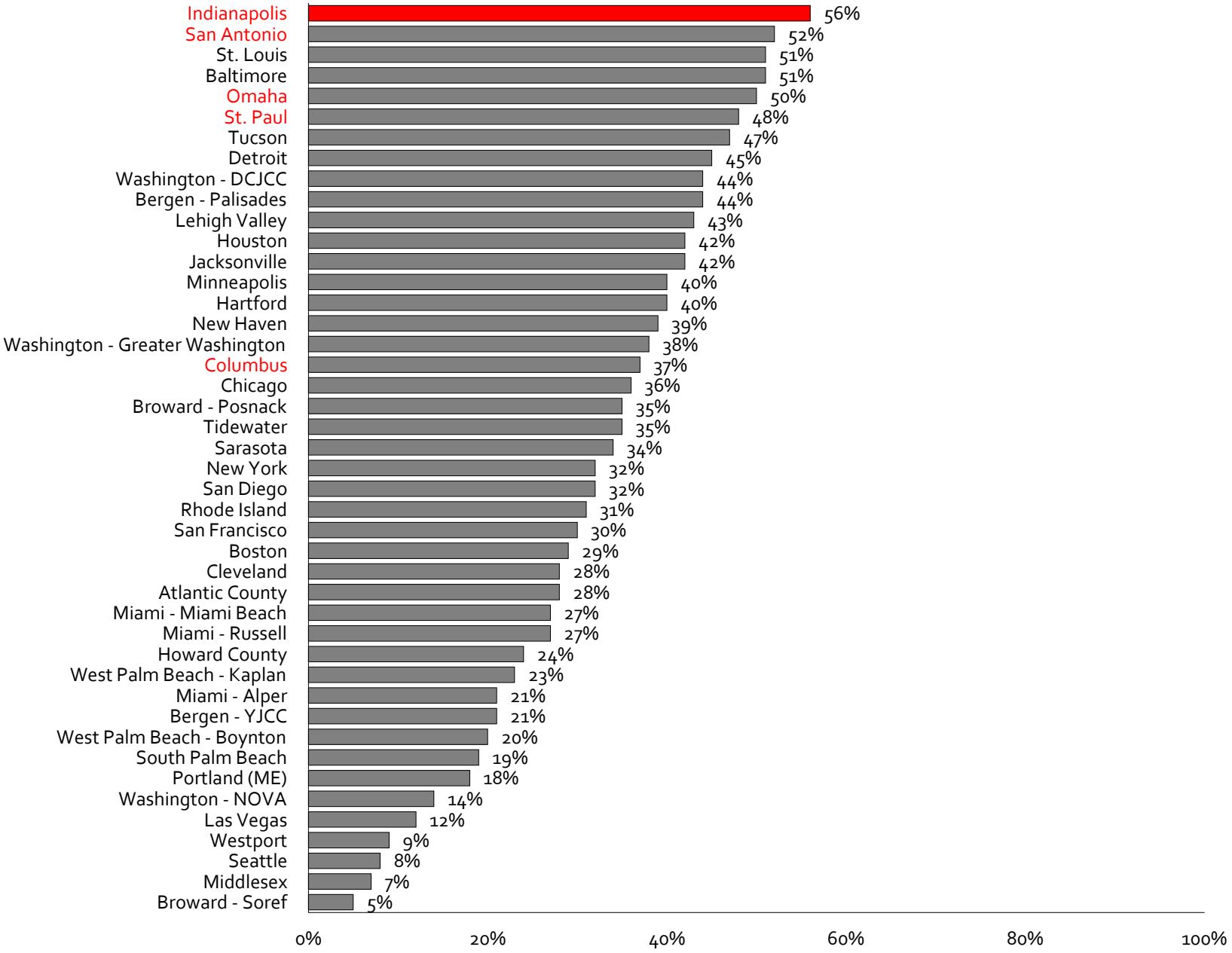
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



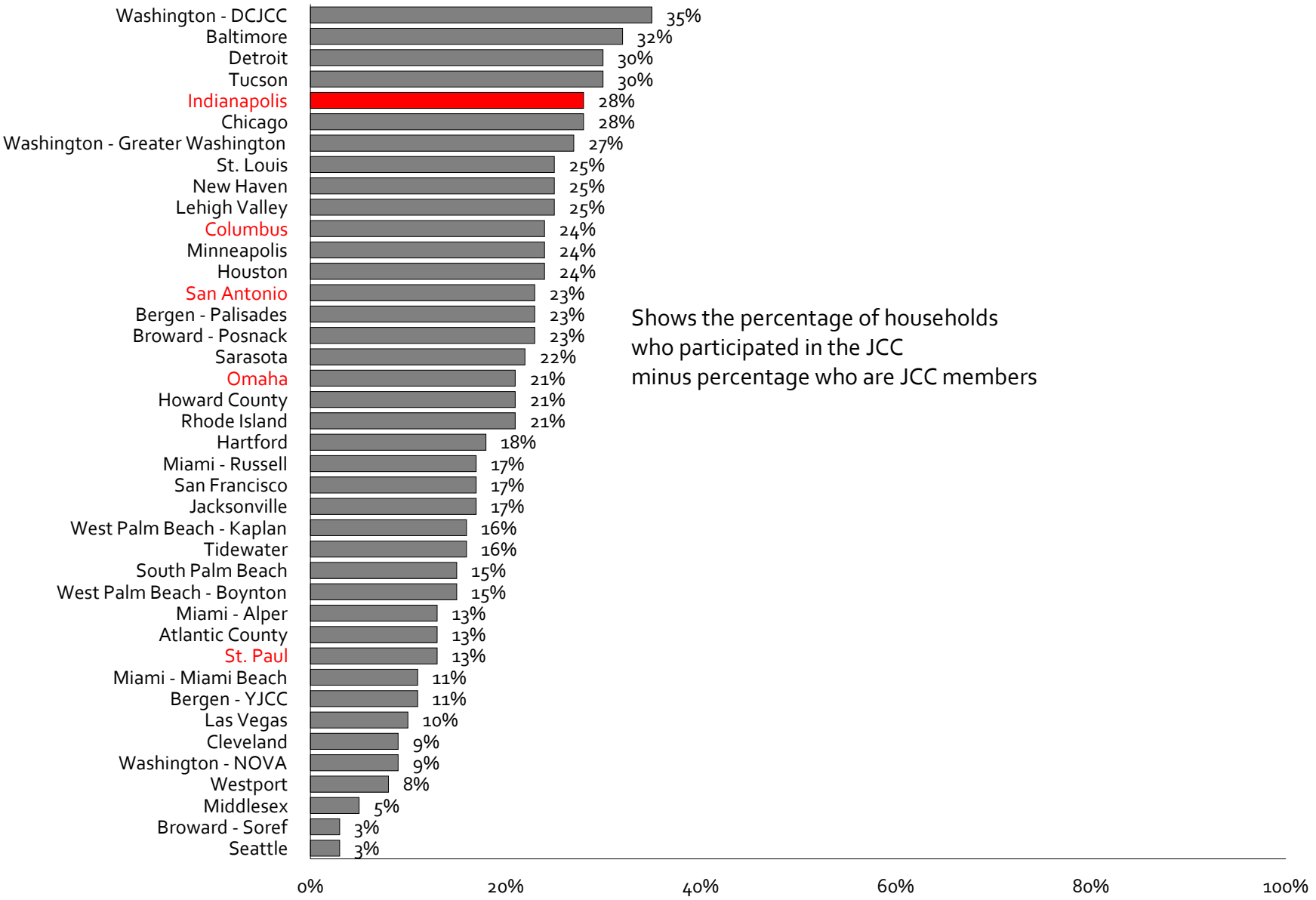
Participated in a Local JCC Programin the Past Year

(Jewish Households)



Participated in a Local JCC Program in the Past Year Without Being a Member

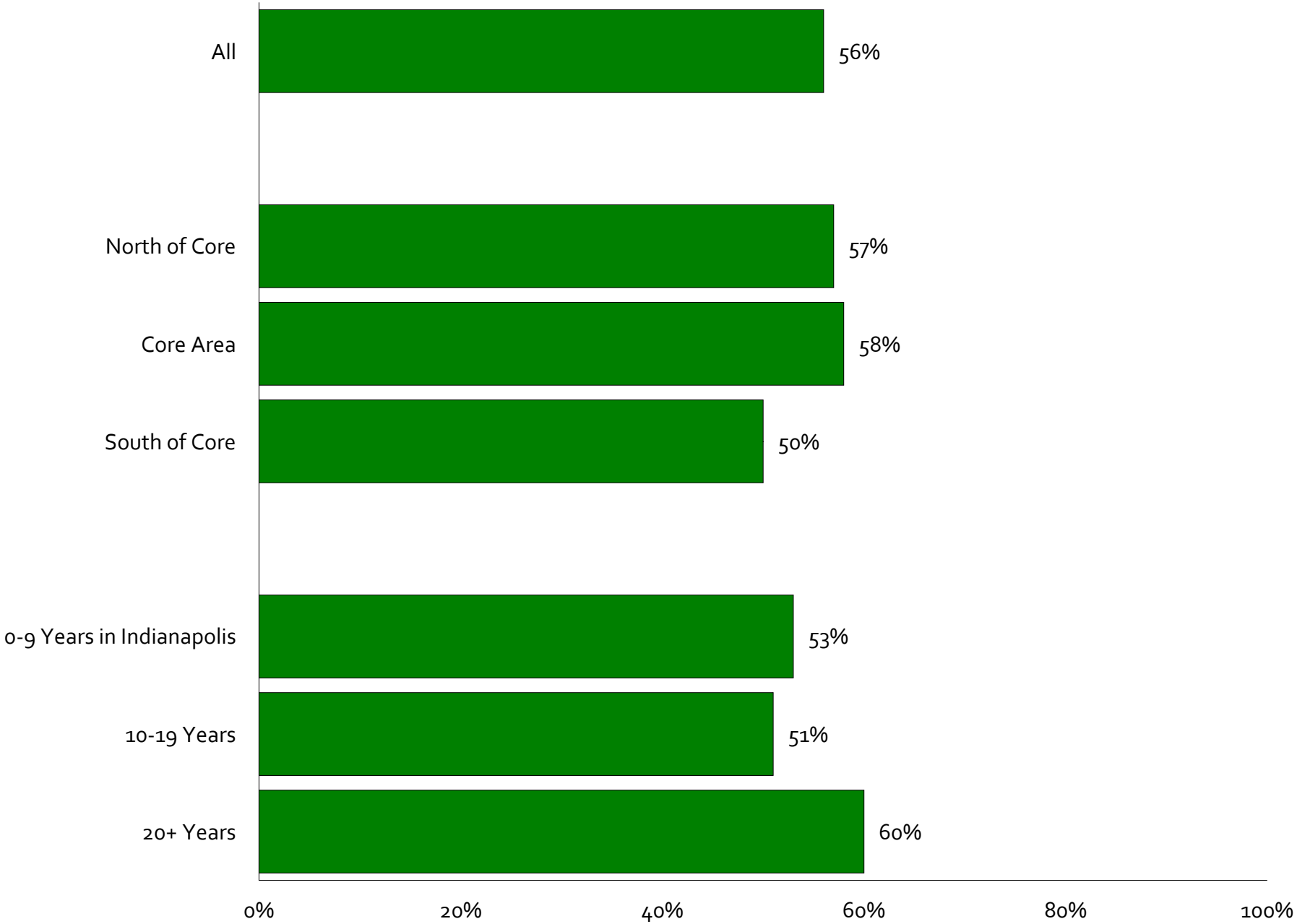
(Jewish Households)



Shows the percentage of households who participated in the JCC minus percentage who are JCC members

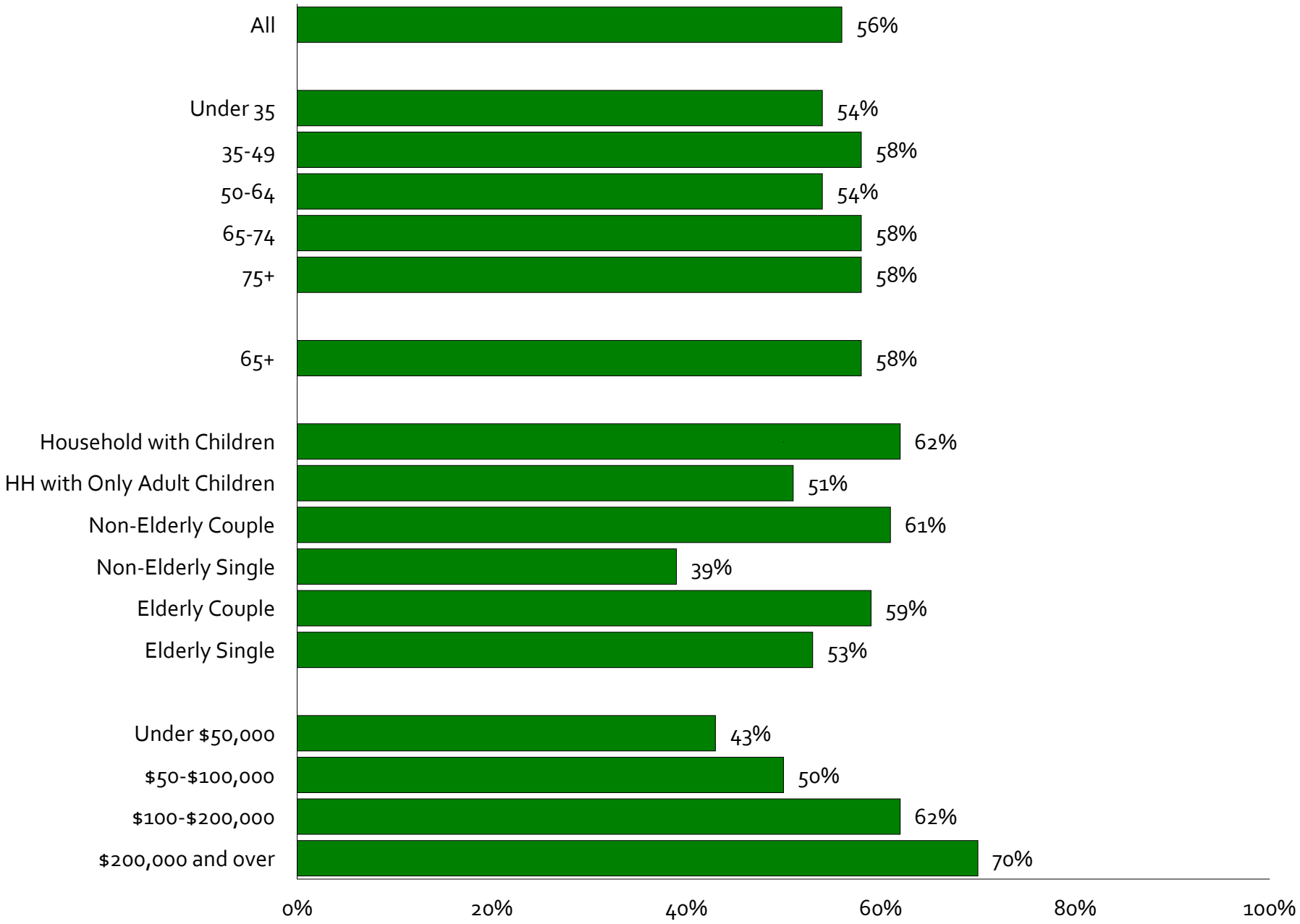
JCC Participation

(Jewish Households)



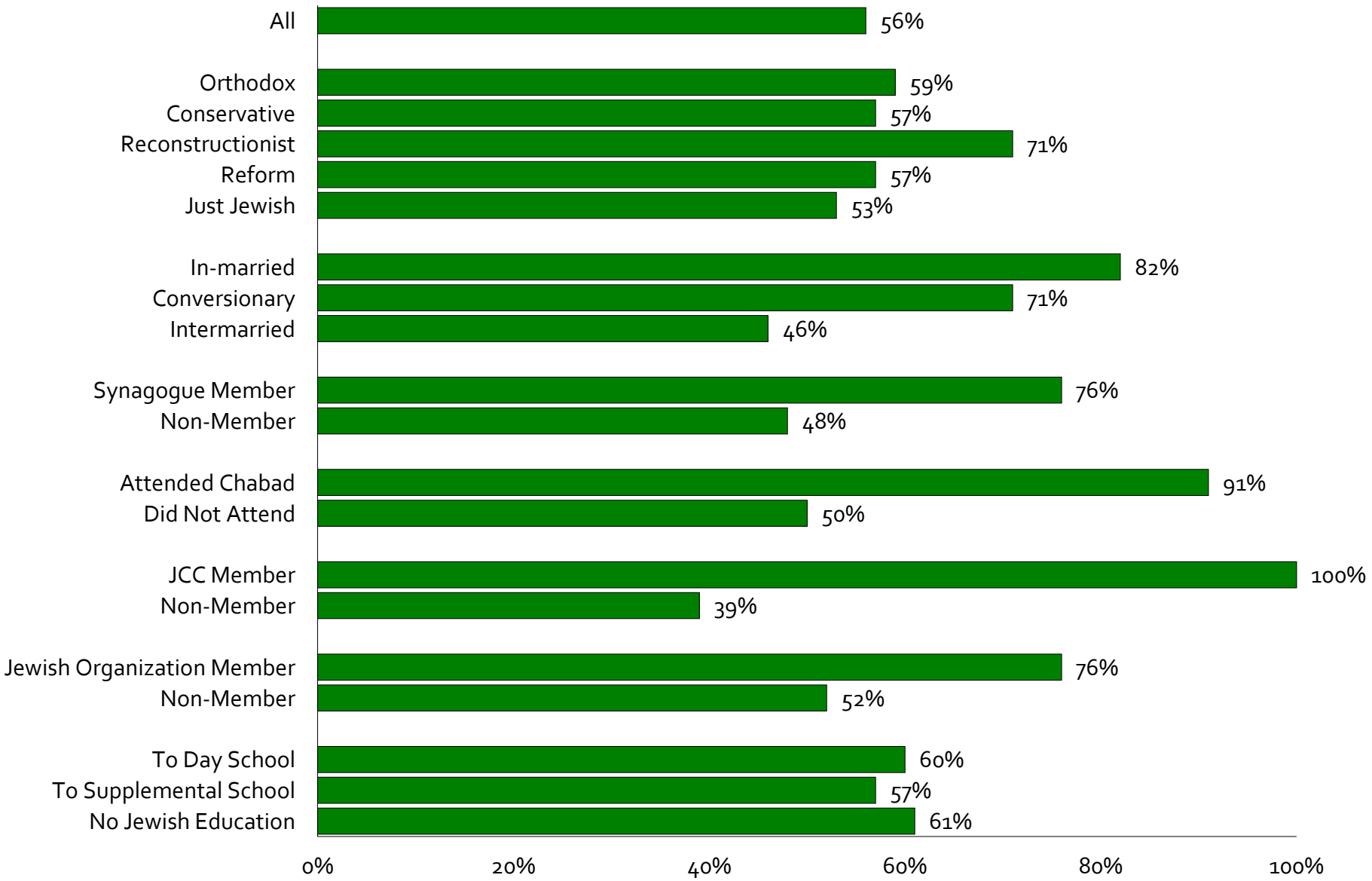
JCC Participation

(Jewish Households)



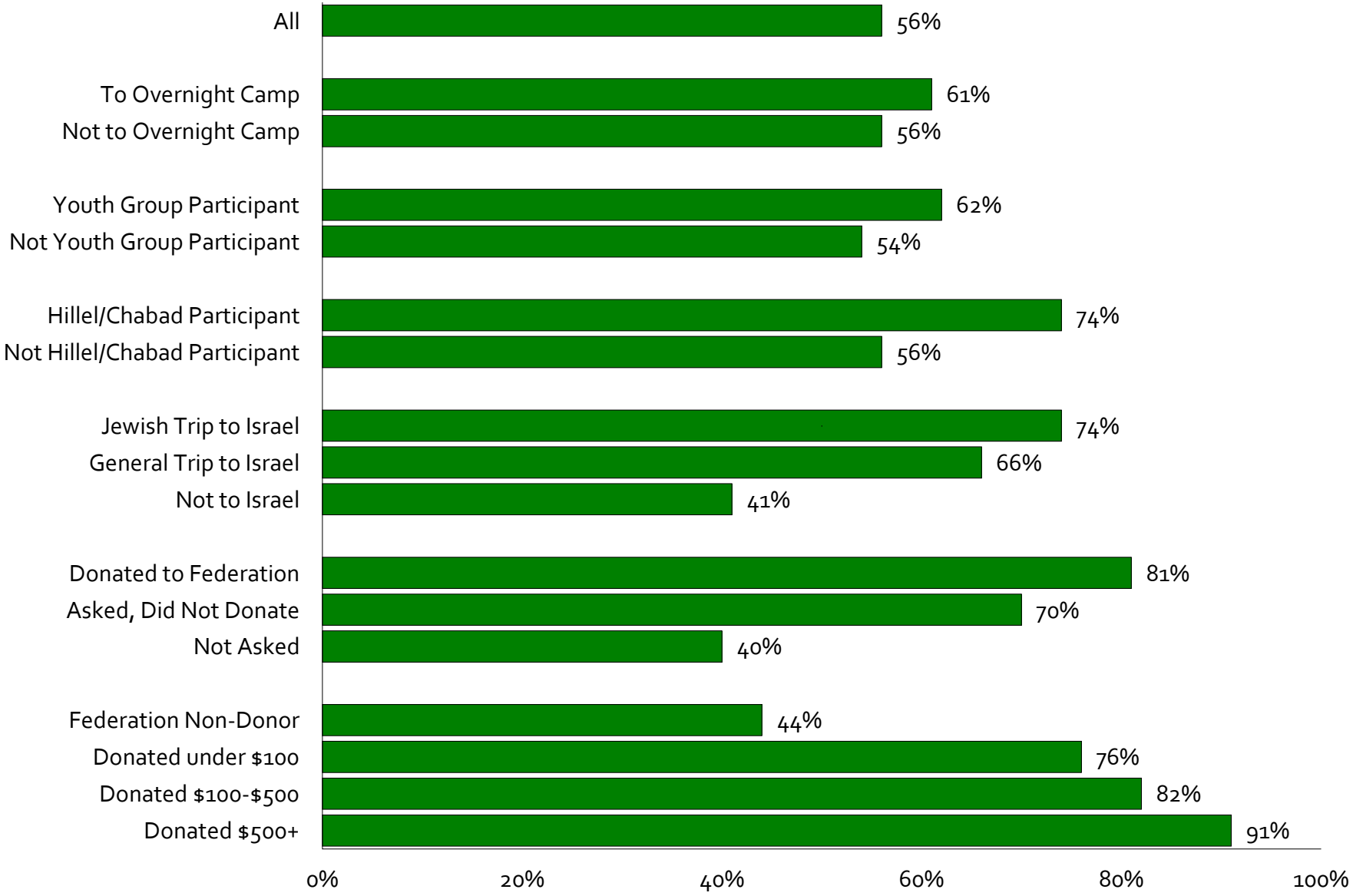
JCC Participation

(Jewish Households)



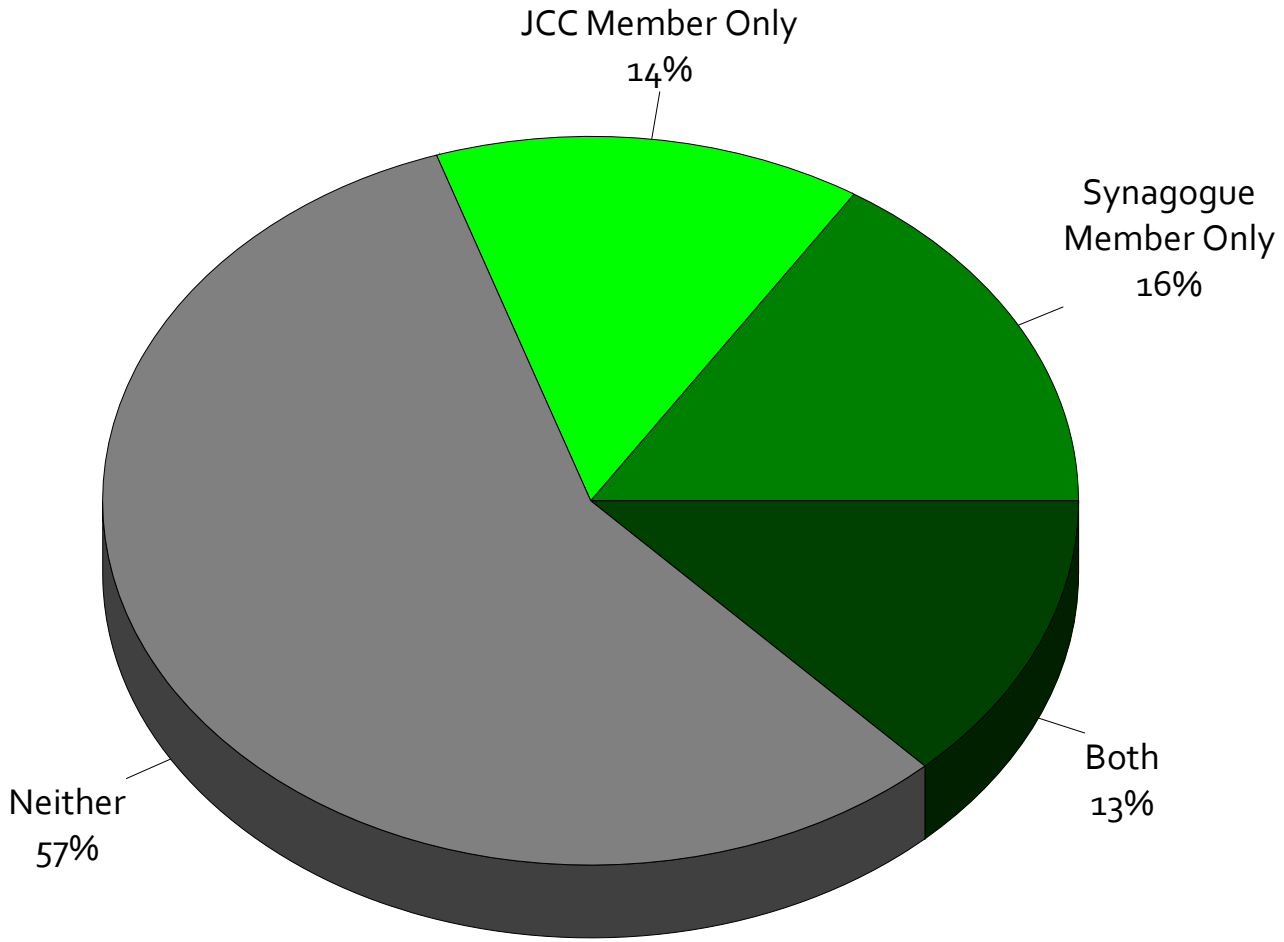
JCC Participation

(Jewish Households)



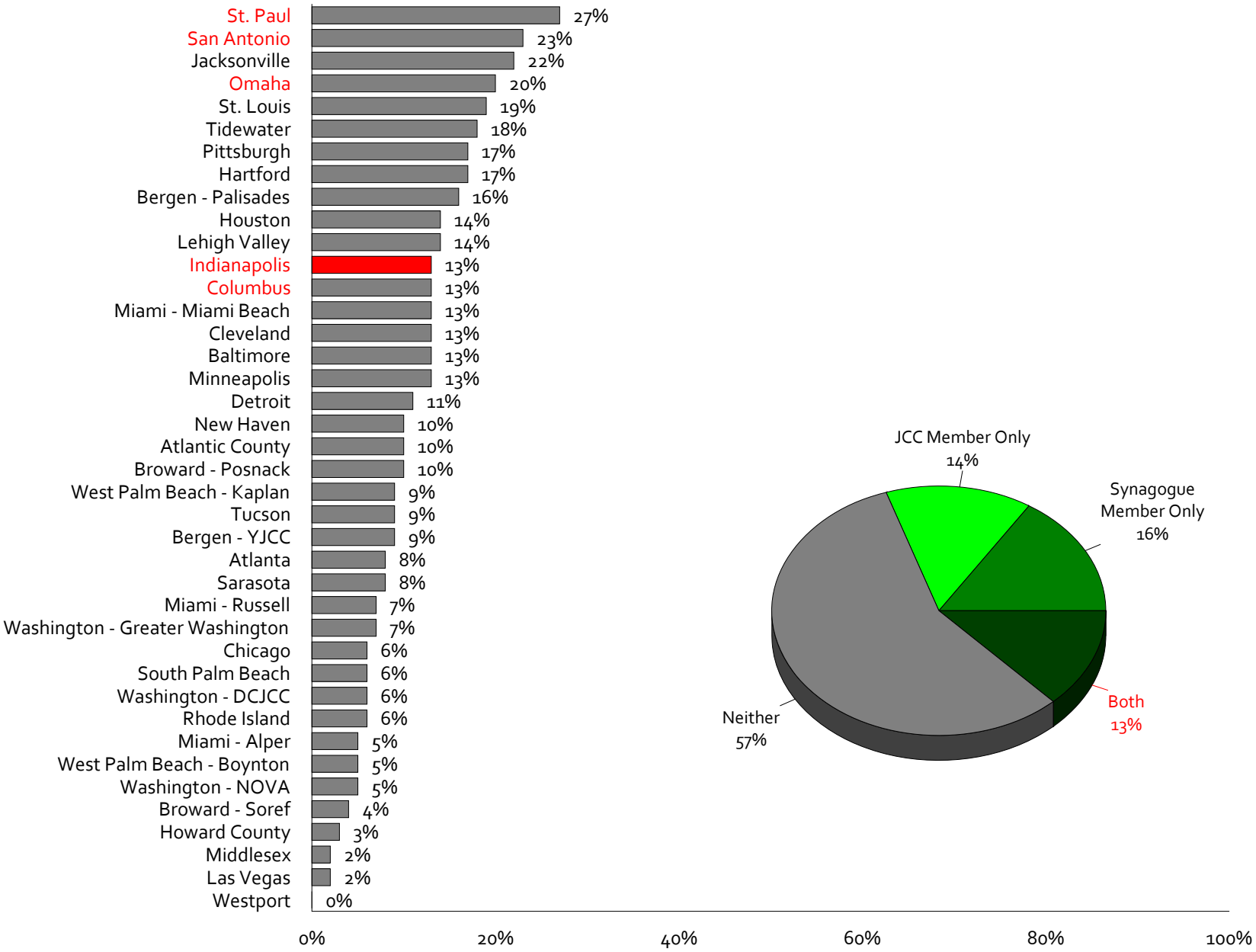
Synagogue/JCC Memberships Overlap

(Jewish Households)



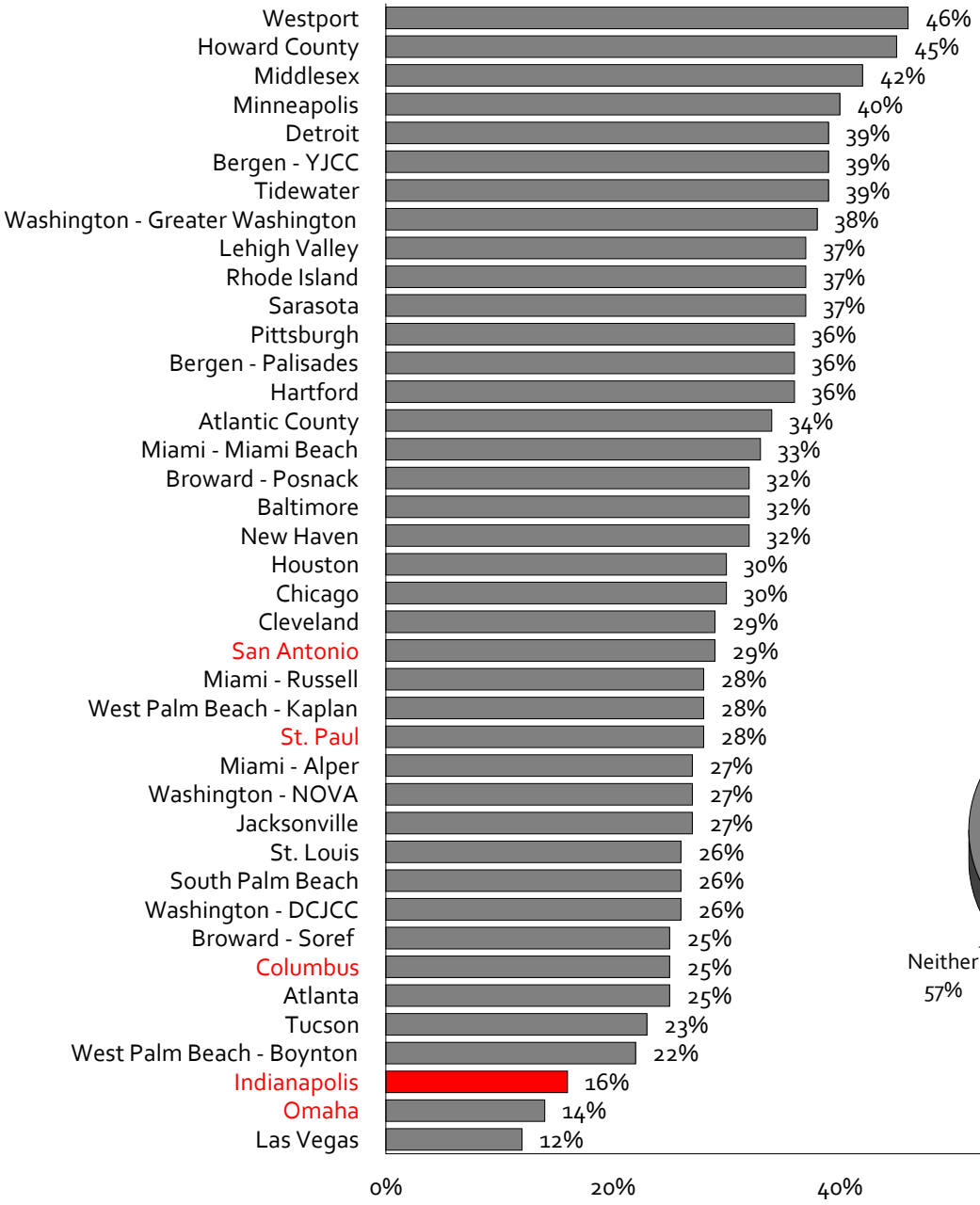
Both Synagogue and JCC Members

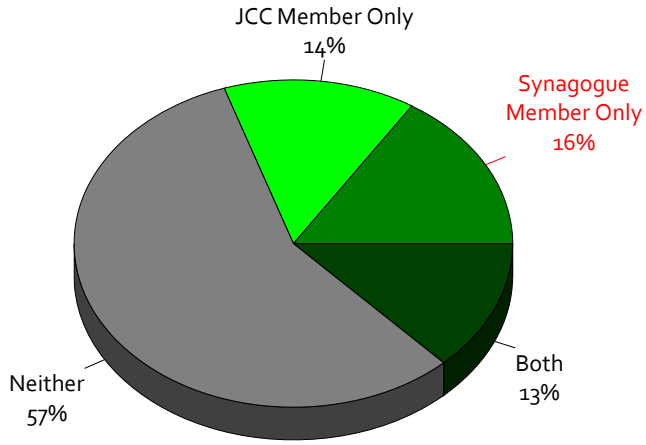
(Jewish Households)



Synagogue Member Only

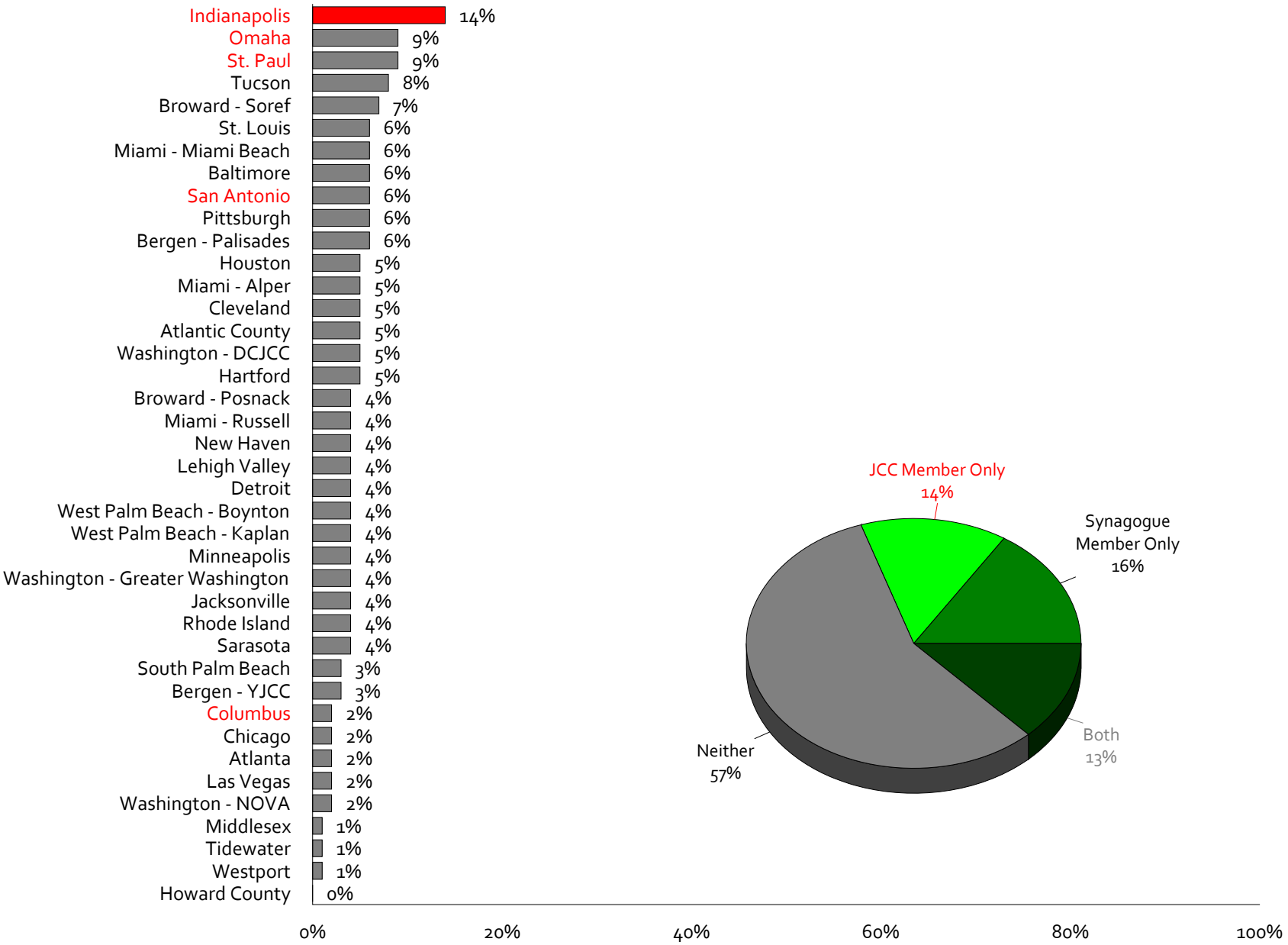
(Jewish Households)





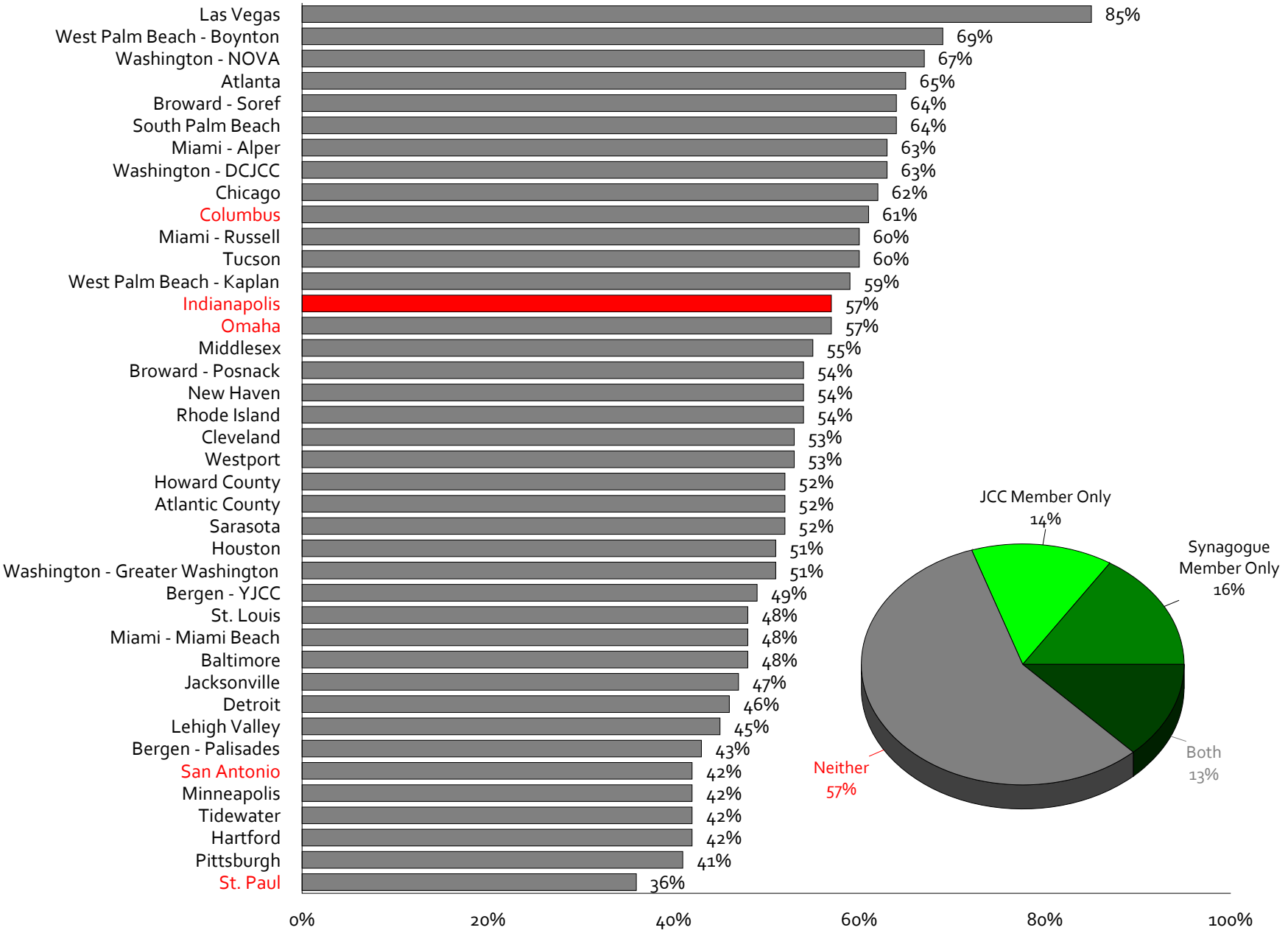
JCC Member Only

(Jewish Households)



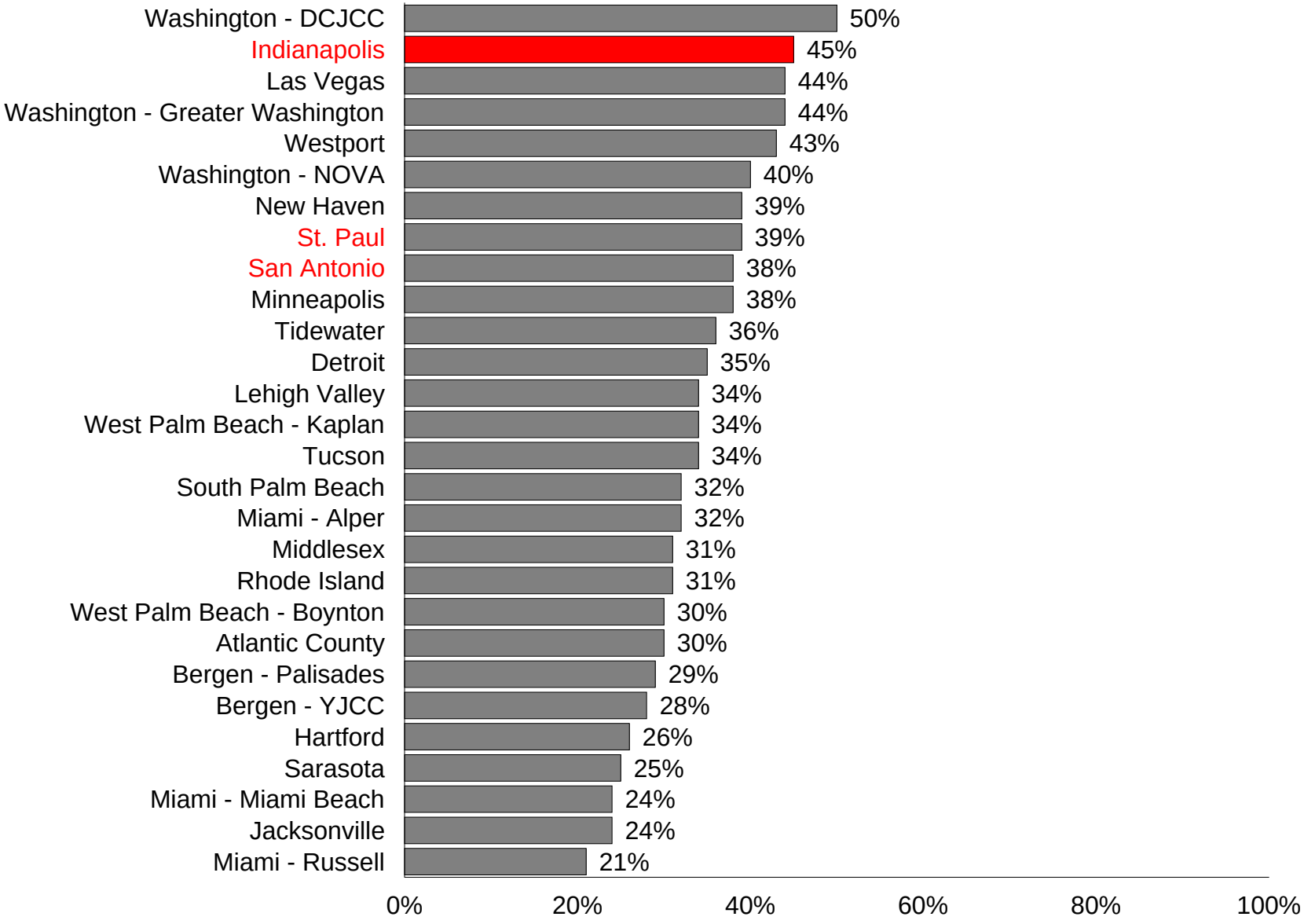
Neither Synagogue nor JCC Members

(Jewish Households)



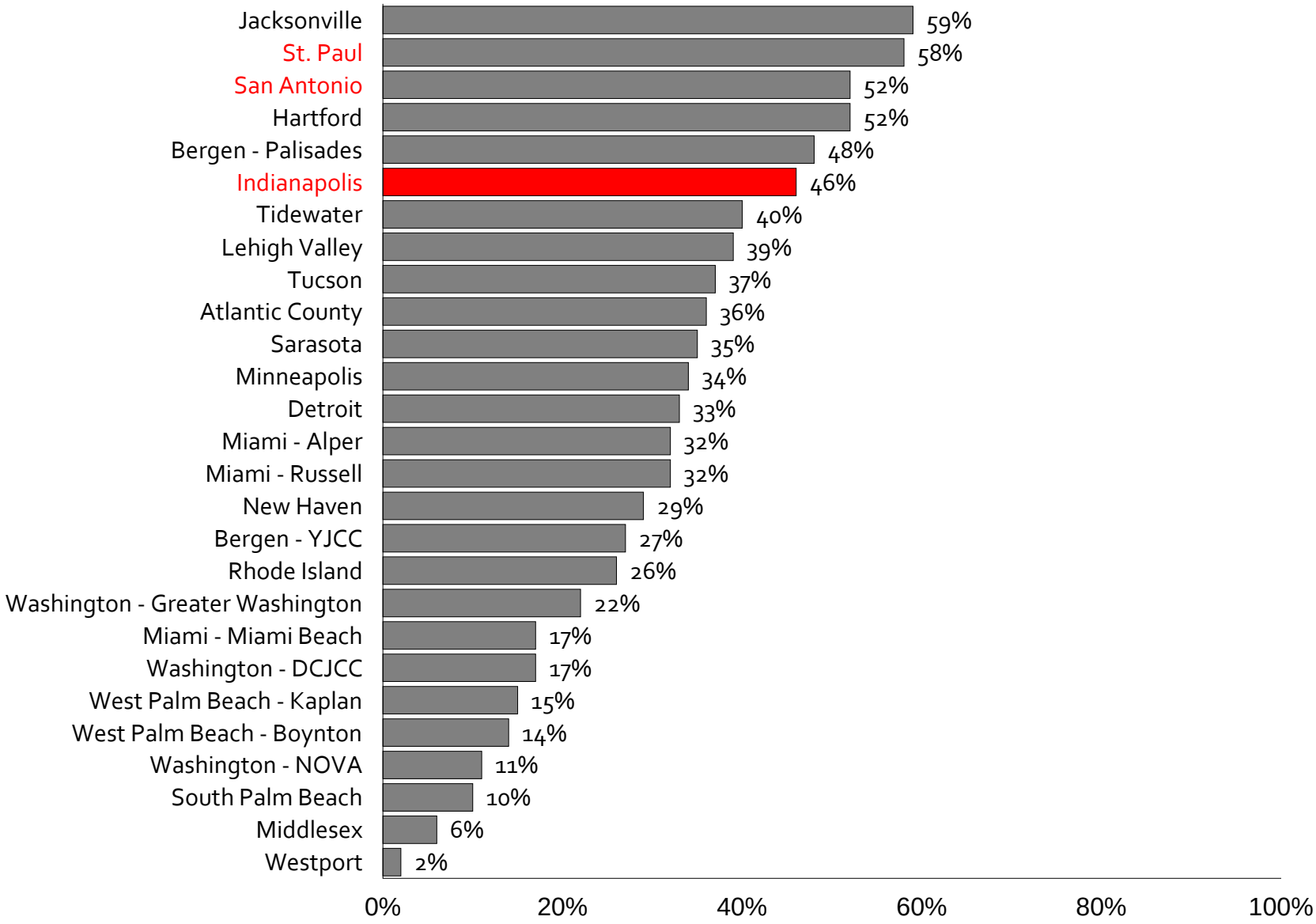
Membership in a Fitness Facility or Health Club Other Than the JCC

(JCC Non-Member Jewish Households)



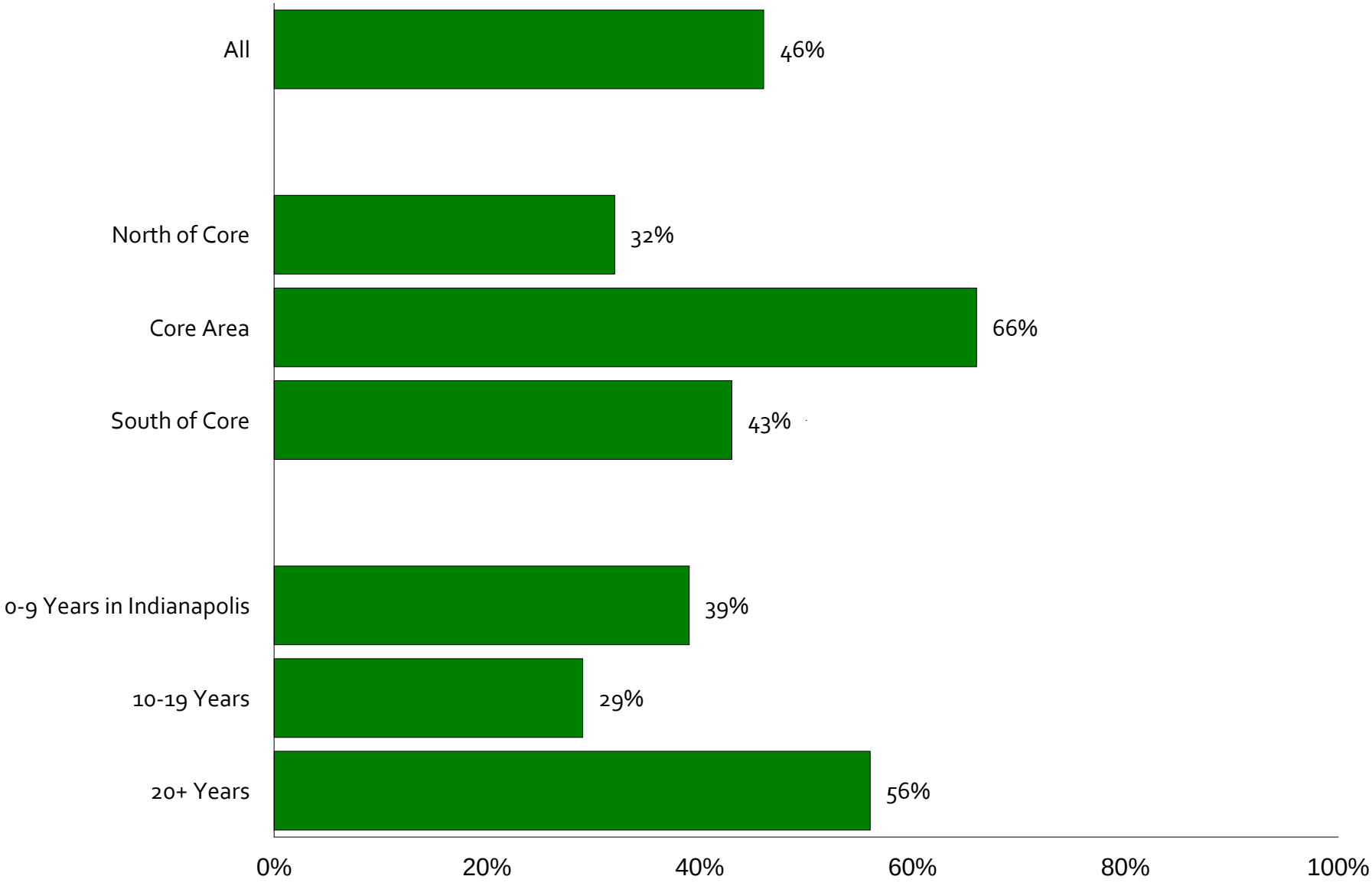
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of a JCC or Other Fitness Facility)



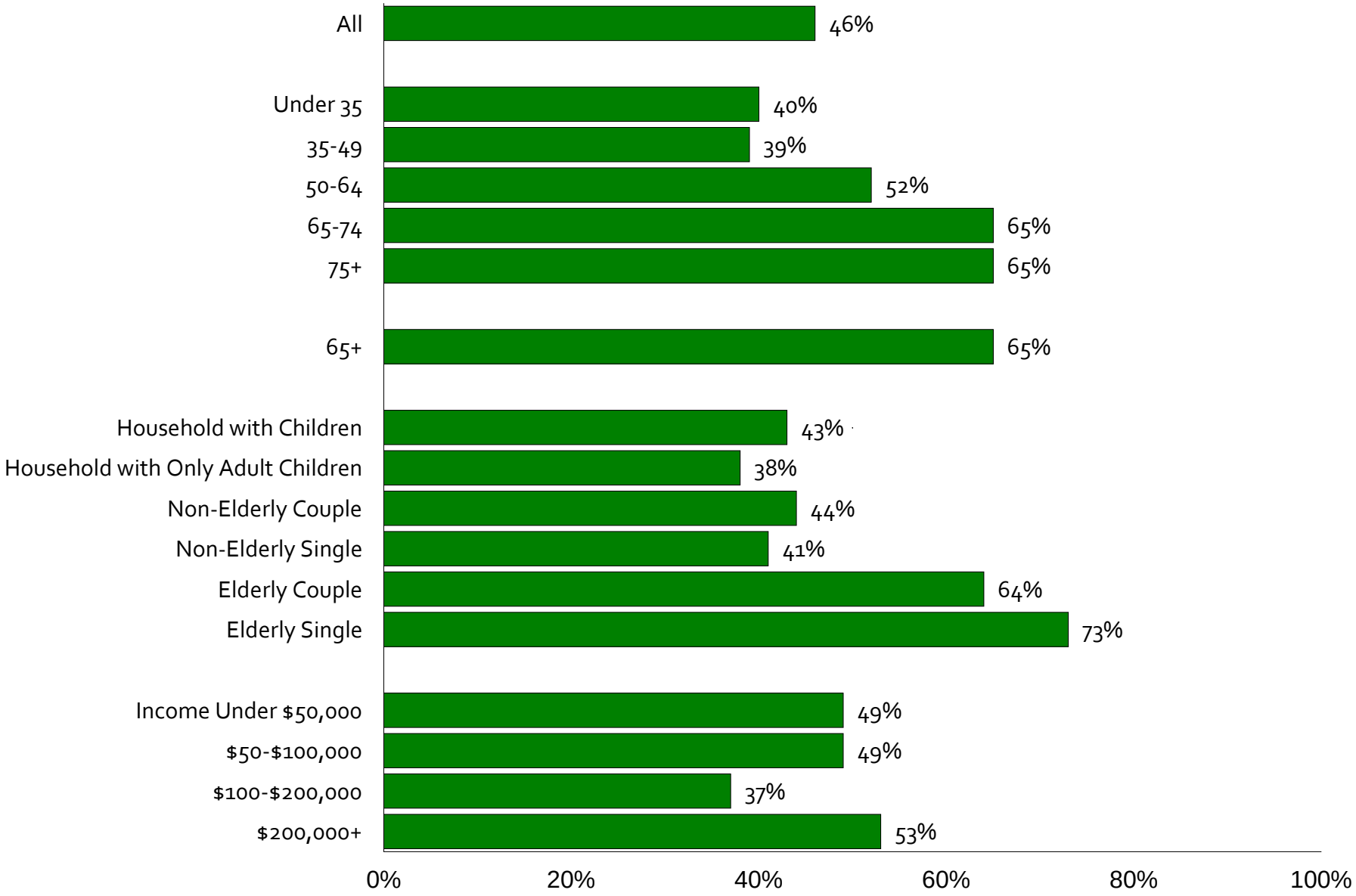
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



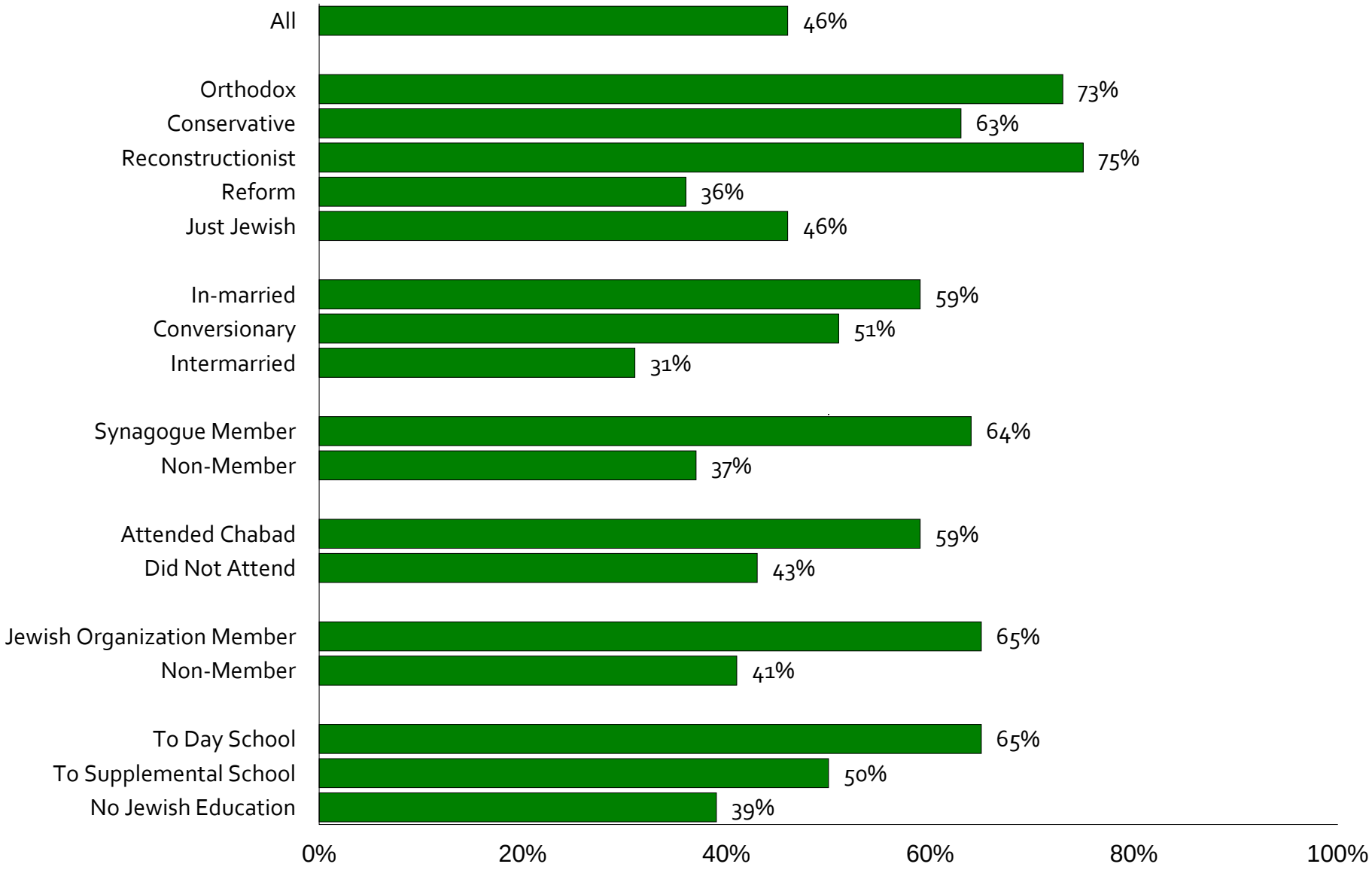
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



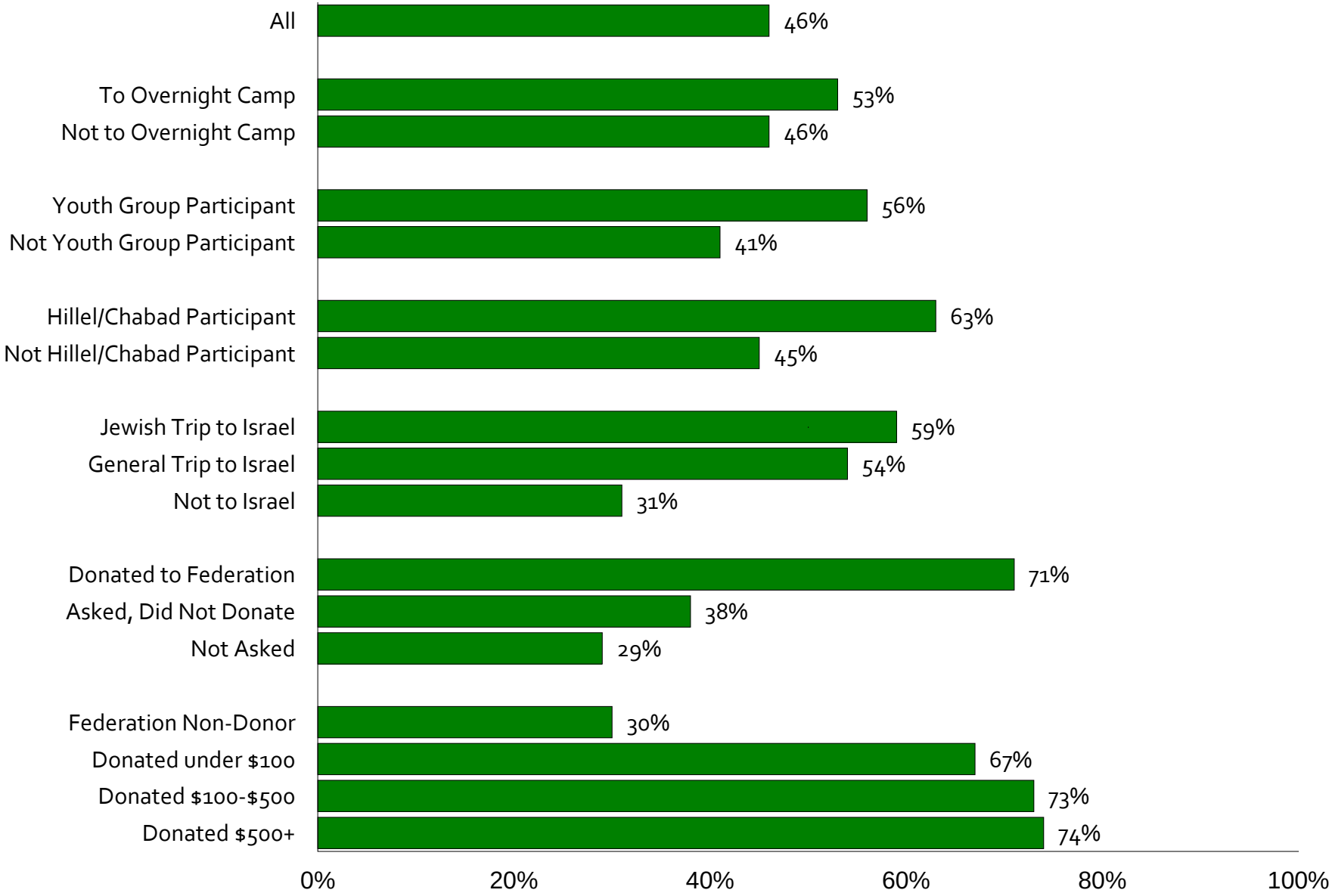
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



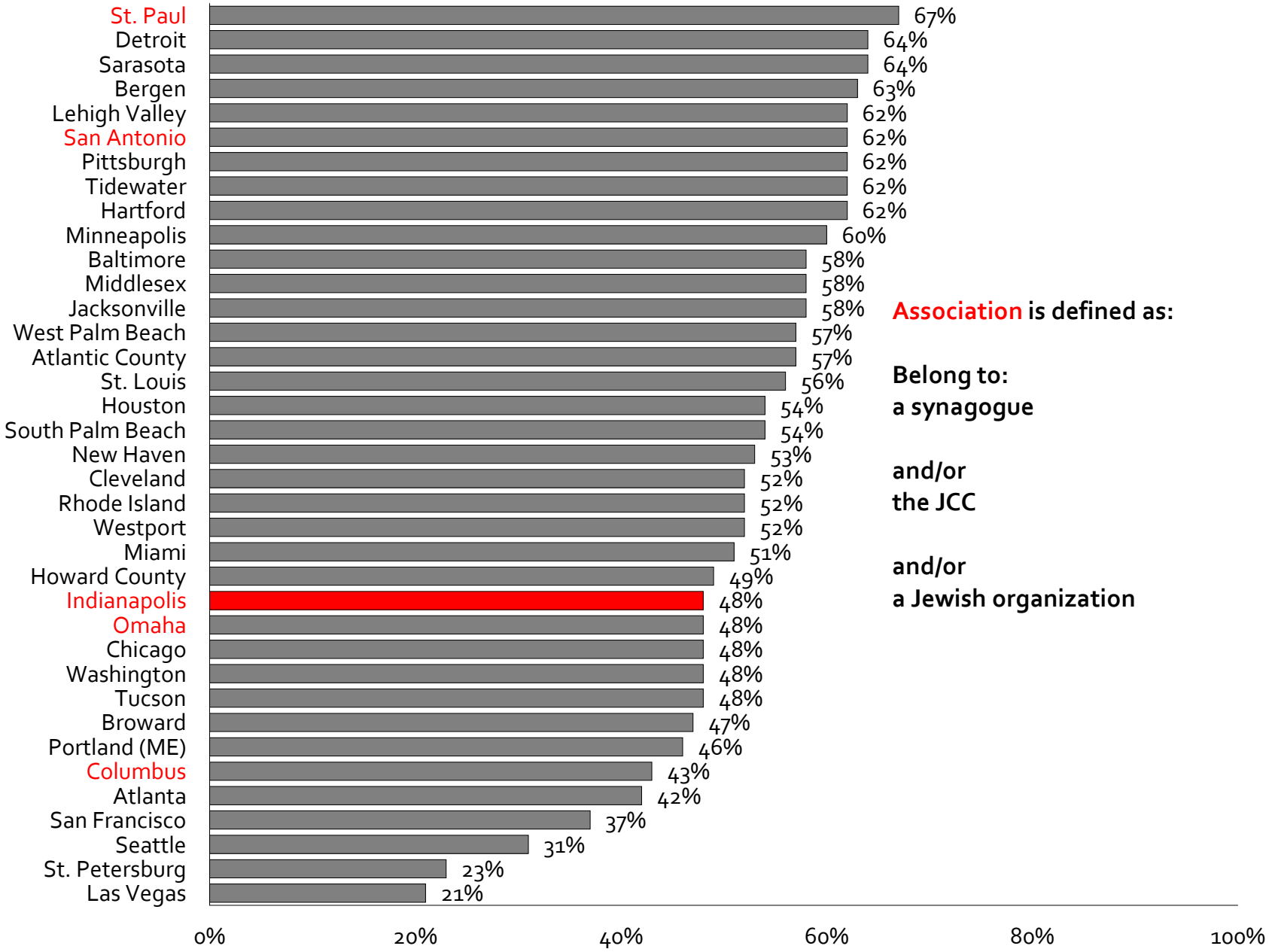
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



Association with the Jewish Community

(Jewish Households)



Association is defined as:

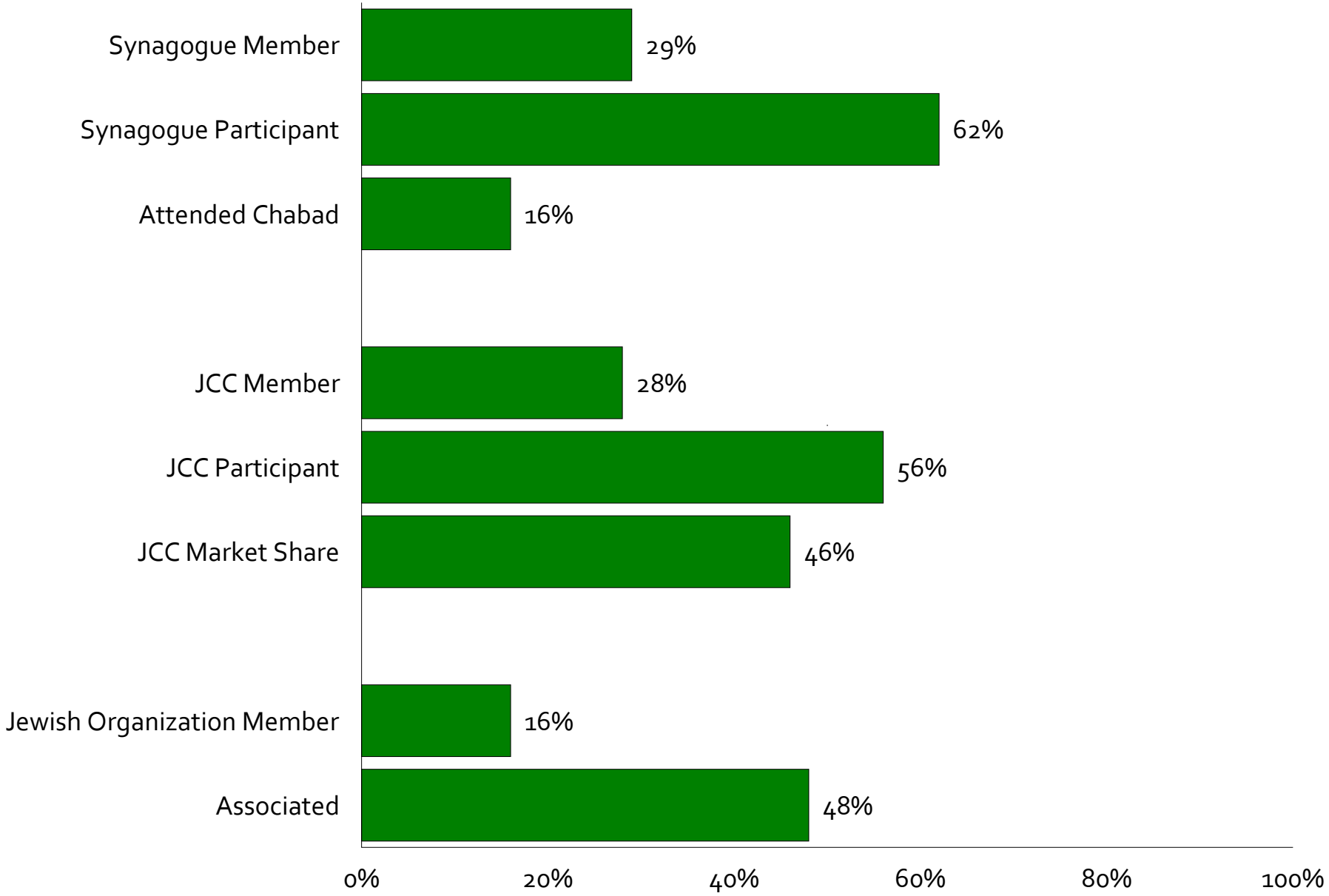
Belong to:
a synagogue

and/or
the JCC

and/or
a Jewish organization

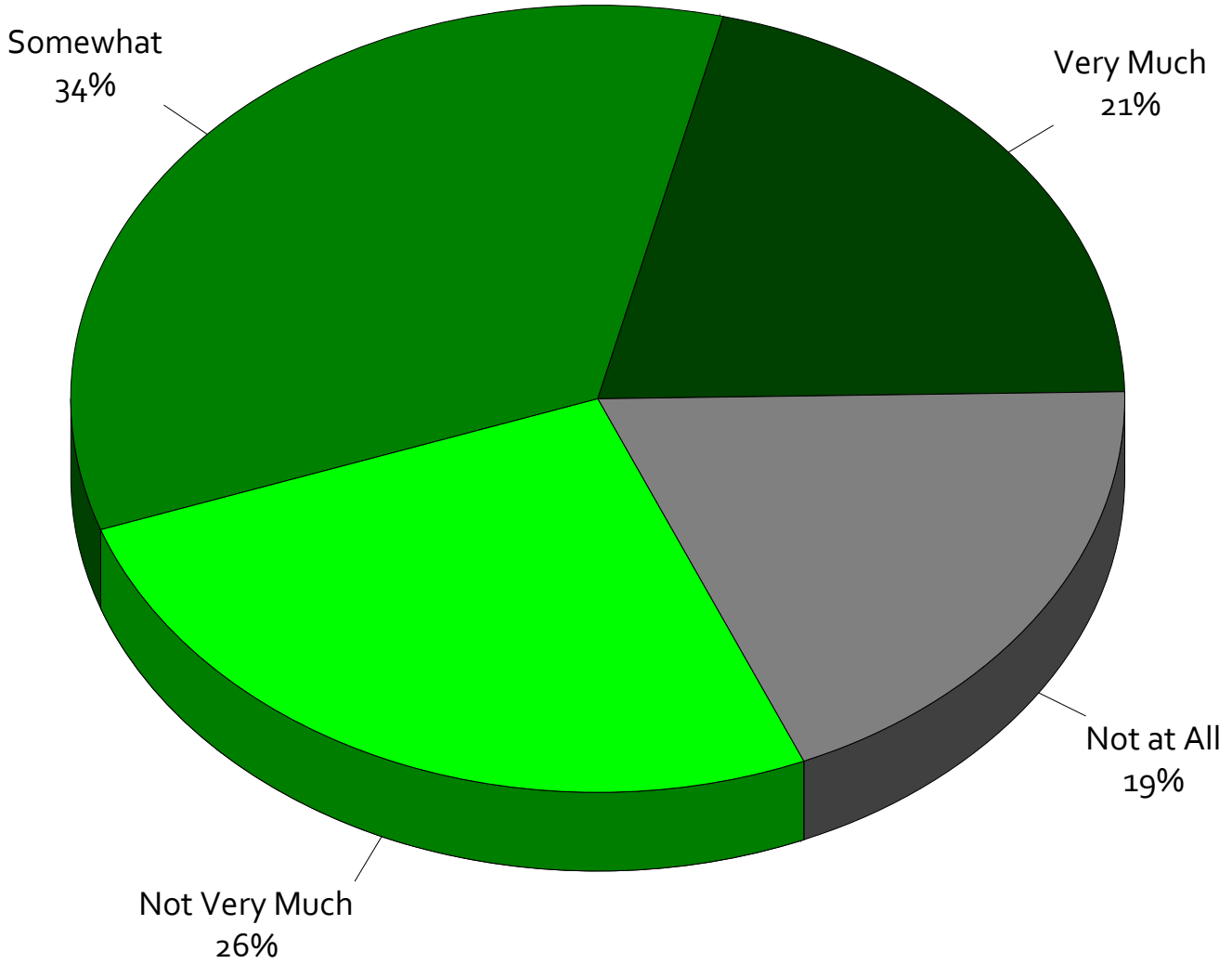
Summary of Memberships

(Jewish Households)



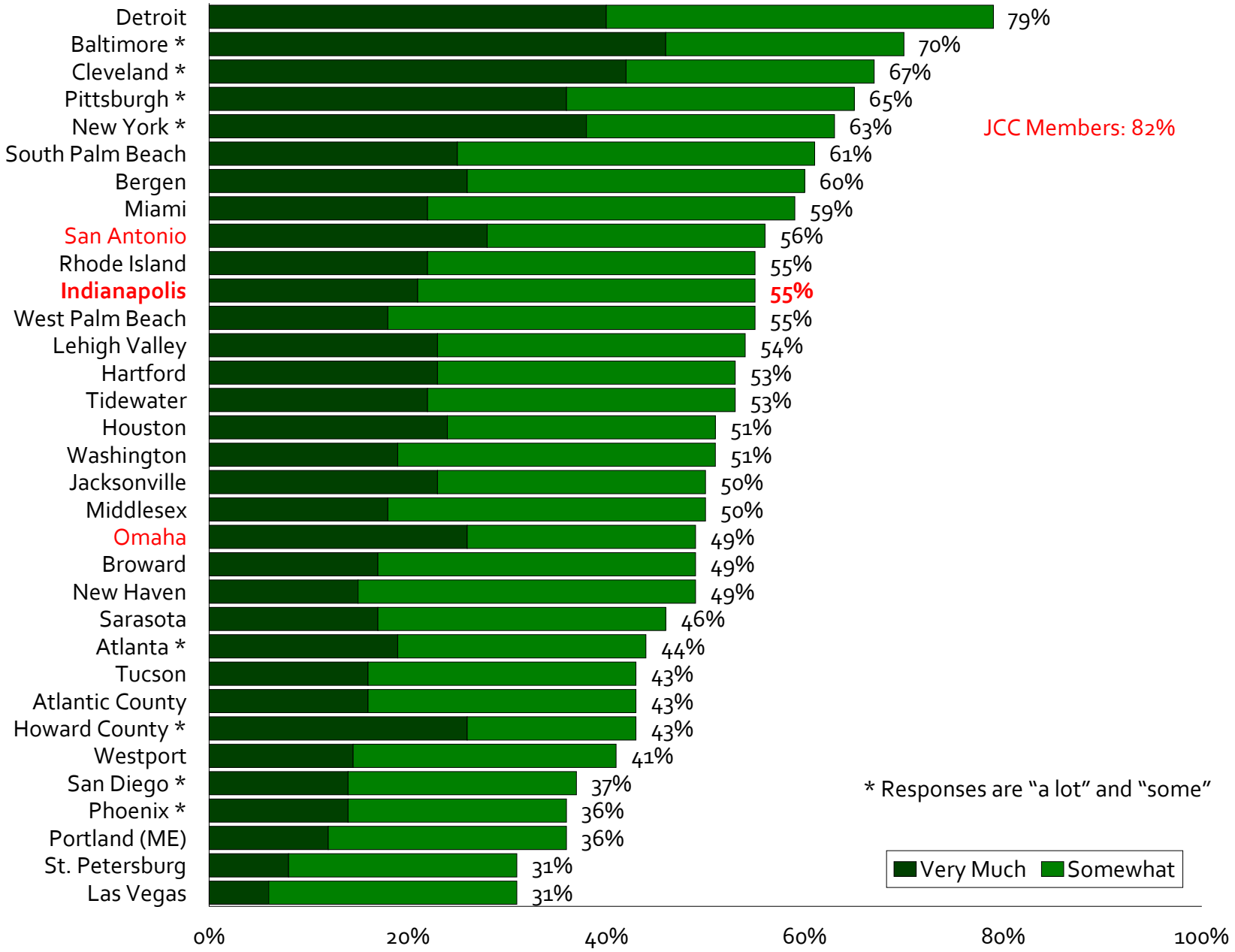
Feel Part of the Indianapolis Jewish Community

(Jewish Respondents)



Feel Very Much/Somewhat Part of the Local Jewish Community

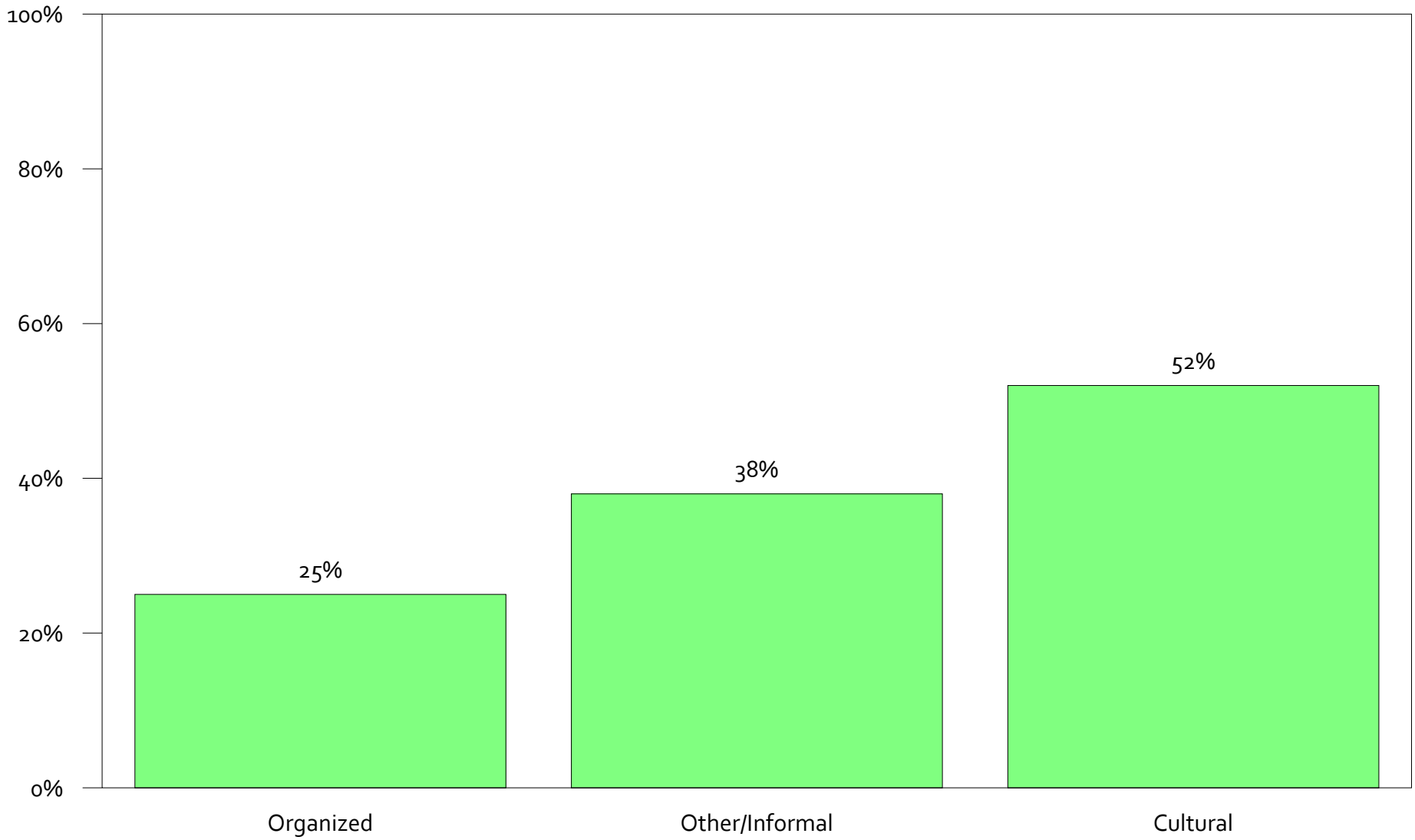
(Jewish Respondents)



Adult Jewish Education

Different Types of Jewish Education

(Jewish Respondents)



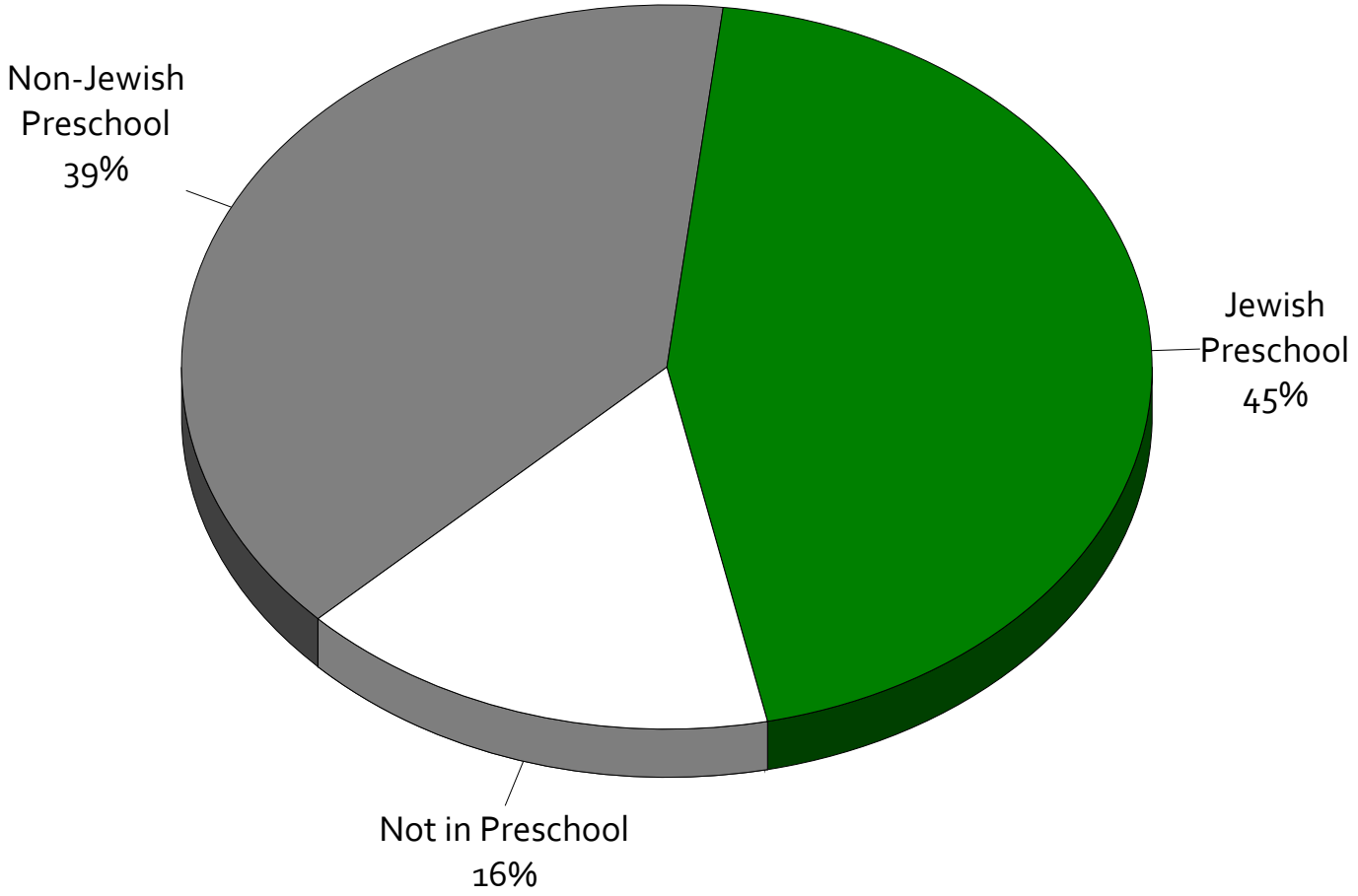
Children's Jewish Education: Preschool/Child Care

Attend a Preschool/Child Care Program

(Jewish Children Age 0-5)

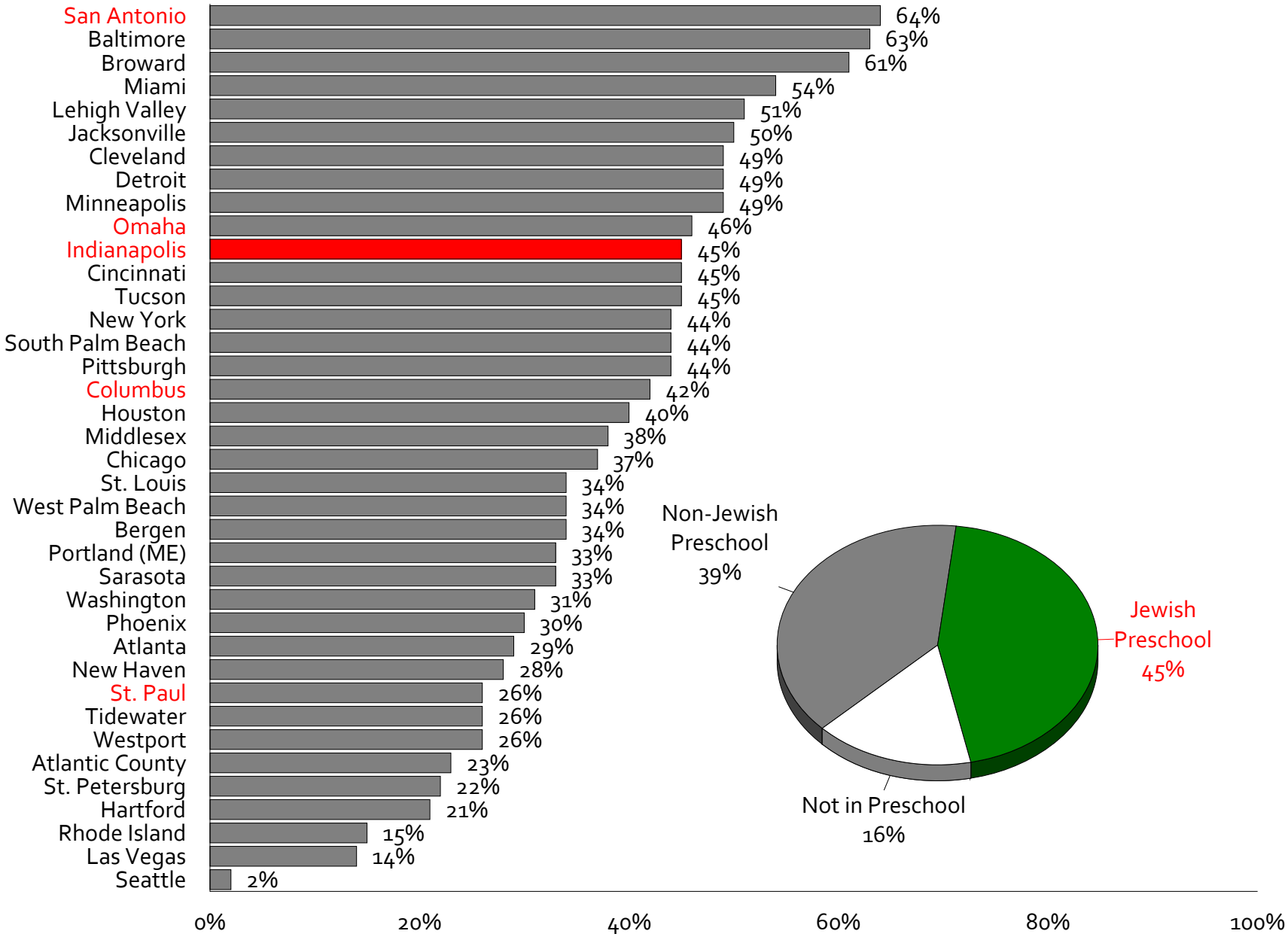
(Based upon the Telephone Survey)

Jewish Market Share is:
45% divided by (45% + 39%) = 54%



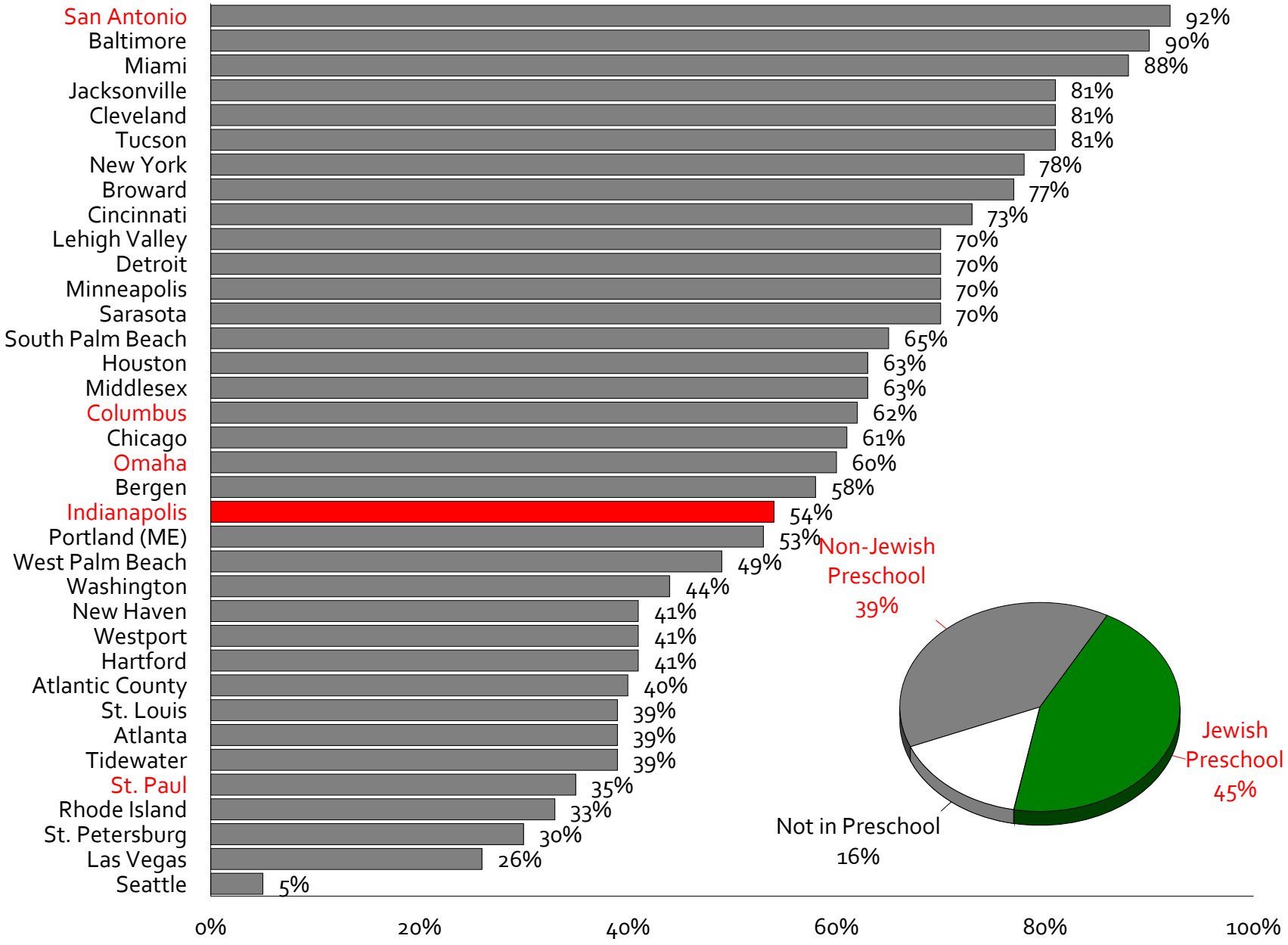
Attend a Jewish Preschool/Child Care Program

(Jewish Children Age 0-5)



Jewish Preschool/Child Care Market Share

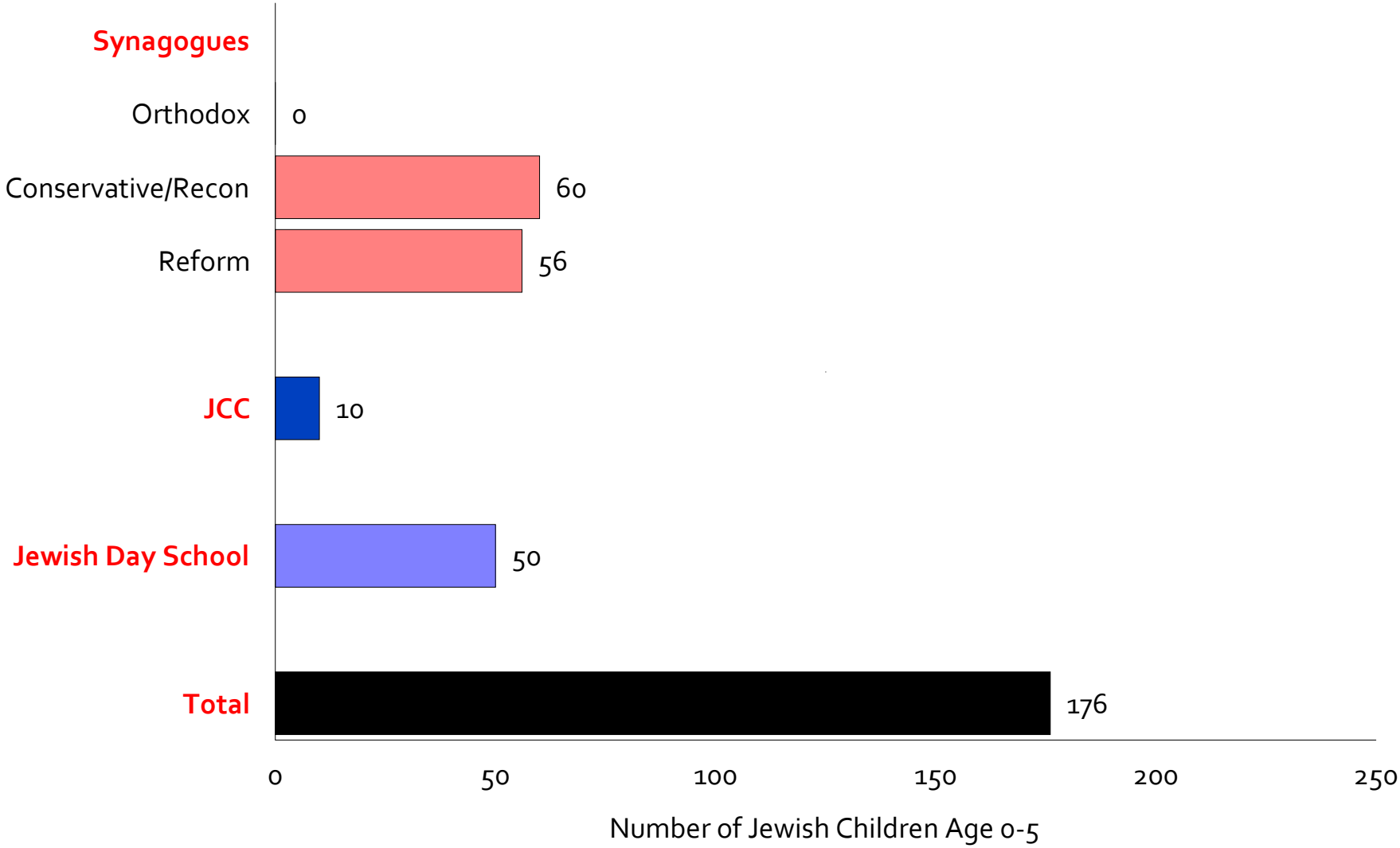
(Jewish Children Age 0-5)



Jewish Children Who Currently Attend Jewish Preschool/Child Care

(Based upon the Jewish Institutions Survey)

(Jewish Children Age 0-5)

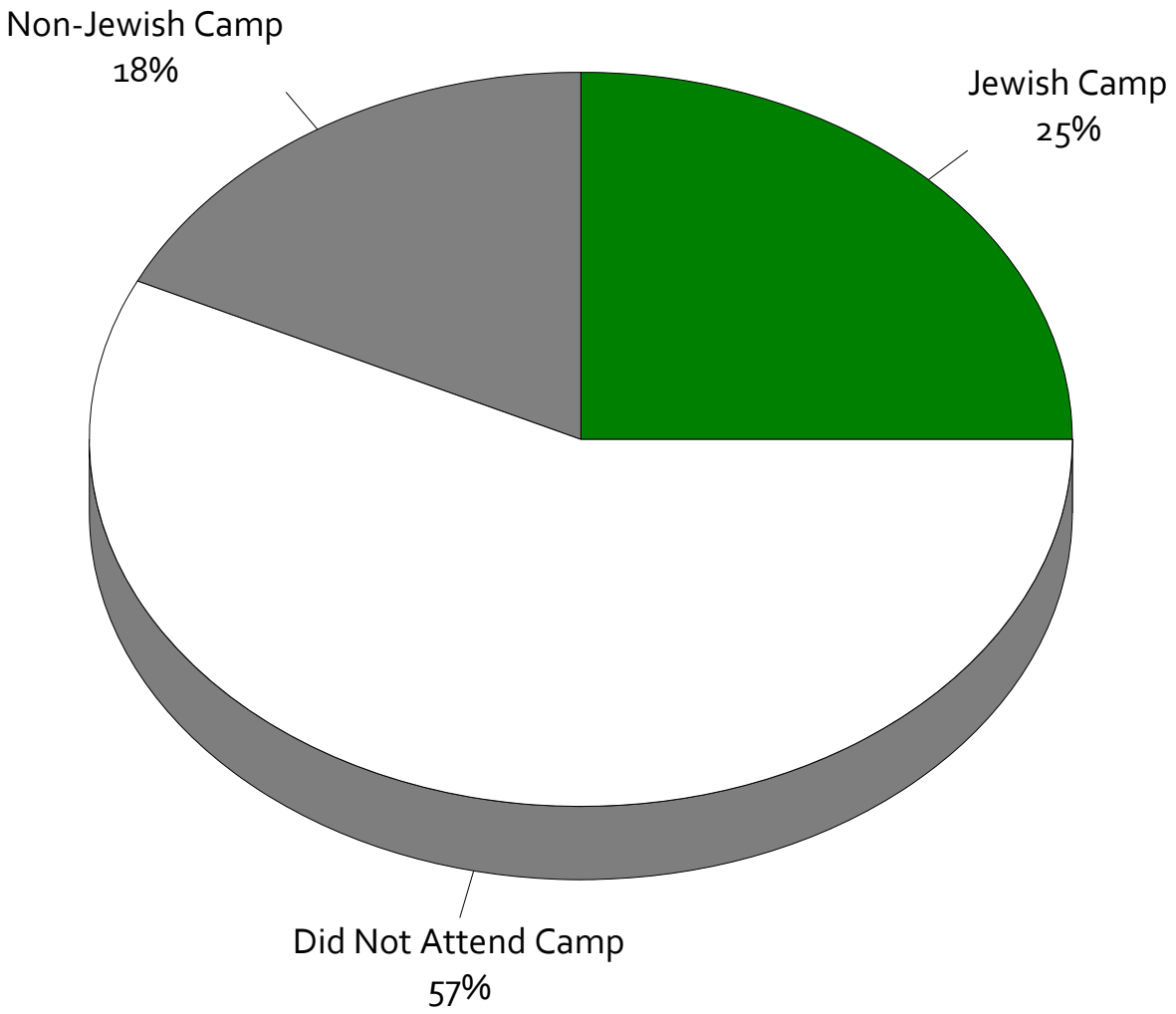


Children's Jewish Education:
Day Camp

Attended or Worked at a Day Camp This Past Summer

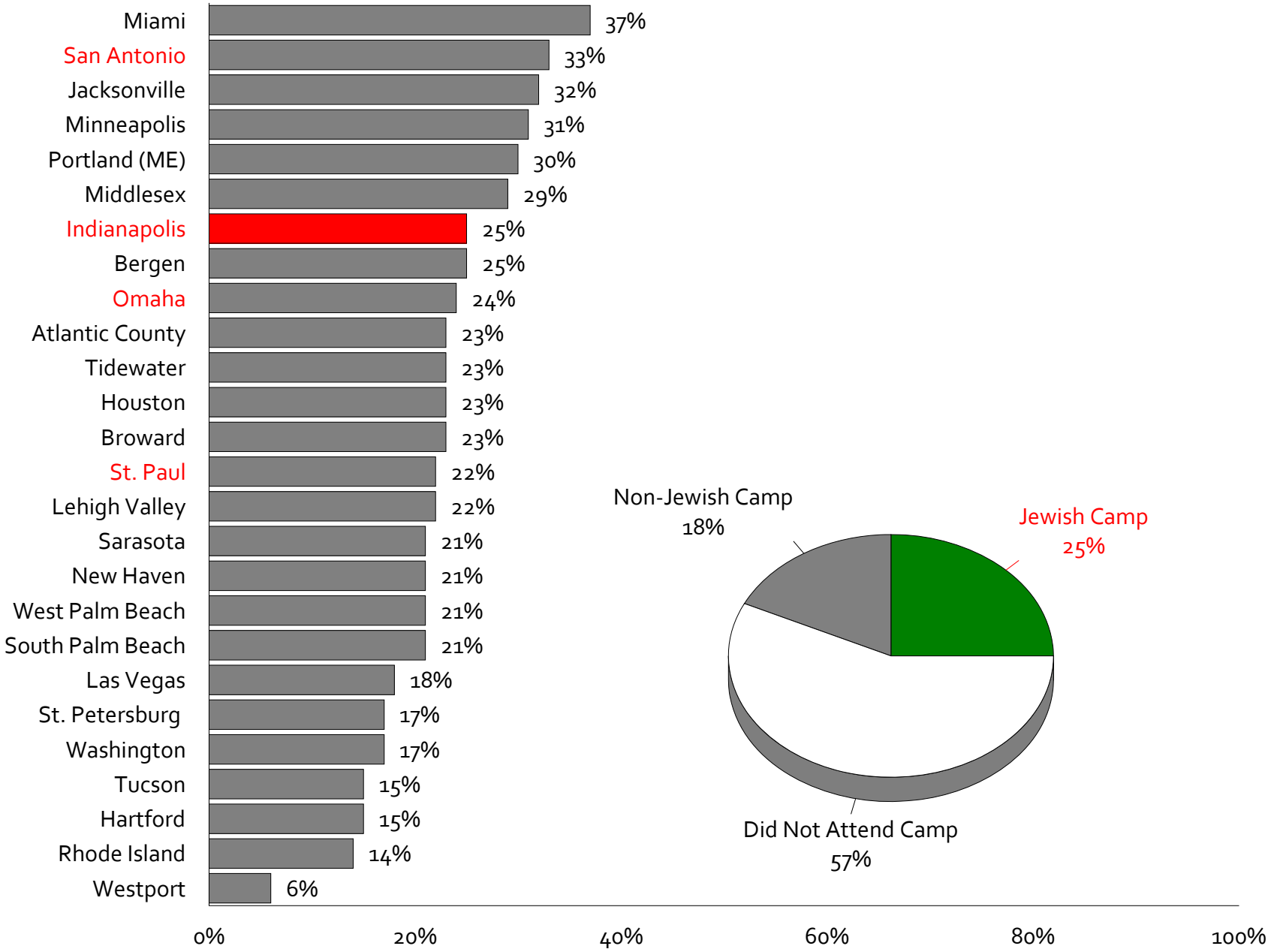
(Jewish Children Age 3-17)

Jewish Market Share is:
25% divided by (25% + 18%) = 59%



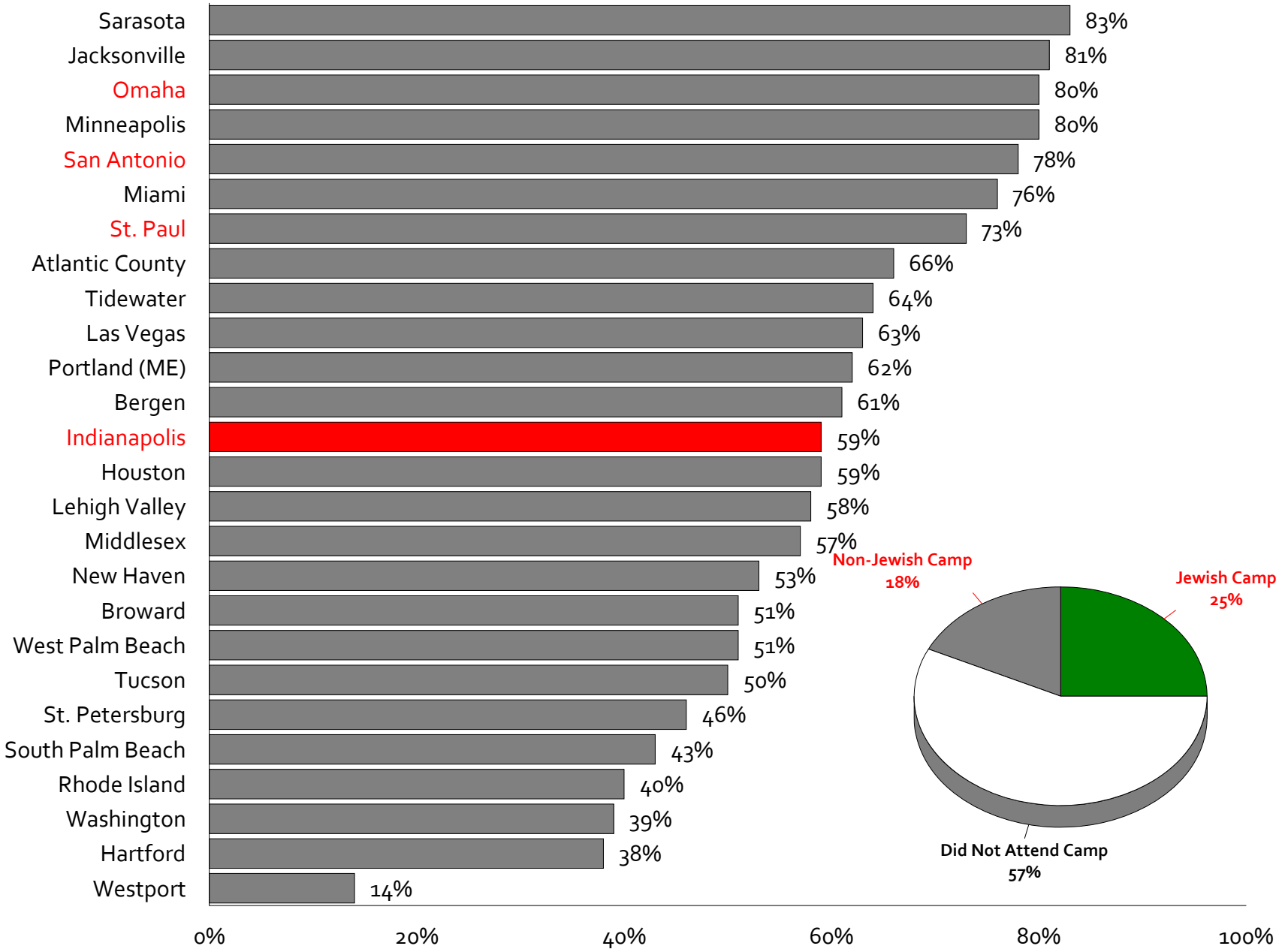
Attended or Worked at a Jewish Day Camp This Past Summer

(Jewish Children Age 3-17)



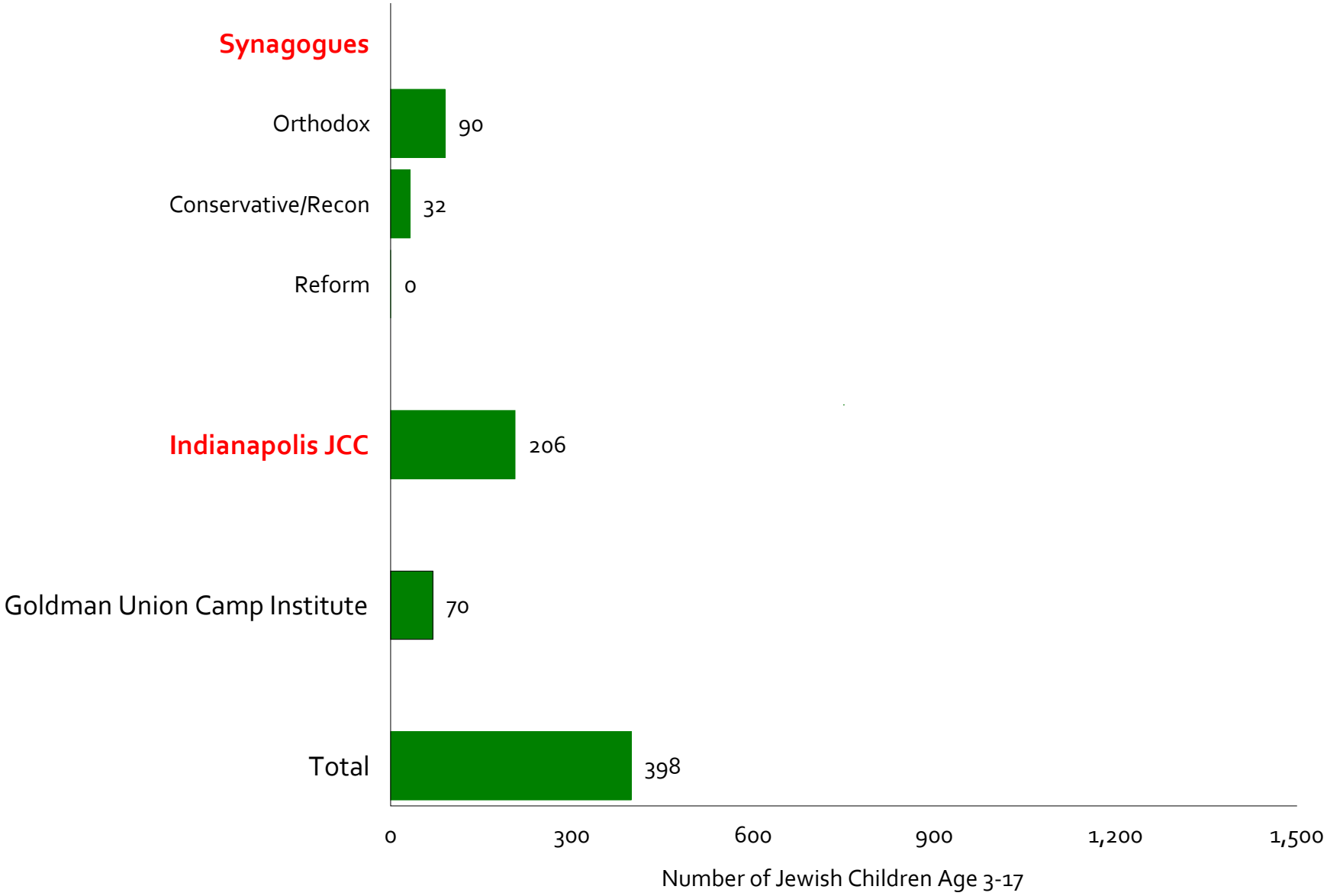
Jewish Day Camp Market Share This Past Summer

(Jewish Children Age 3-17)



Jewish Children Who Attended or Worked at a Jewish Day Camp This Past Summer

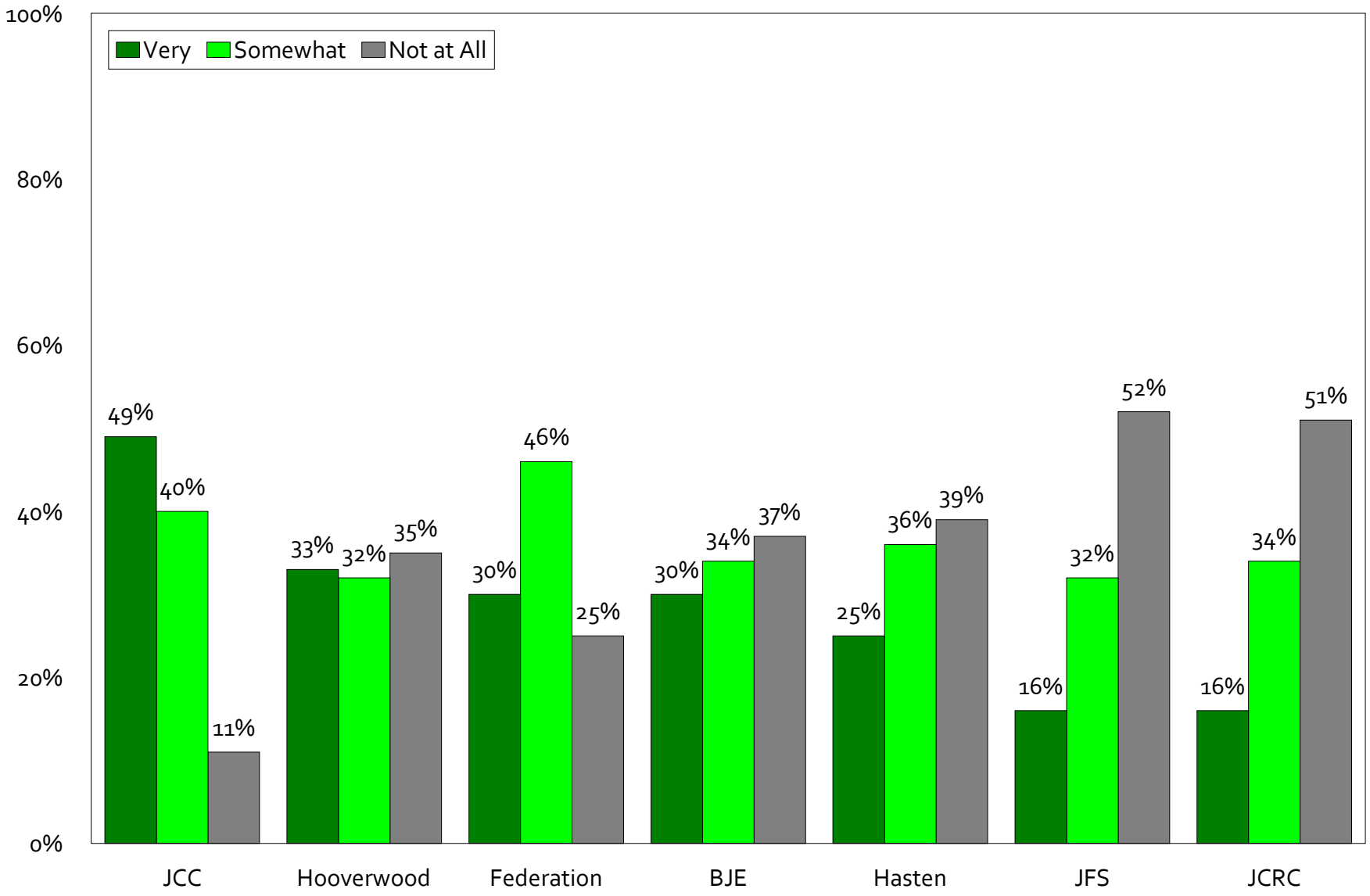
(Based upon the Jewish Institutions Survey)



Jewish Agencies: Familiarity and Perception

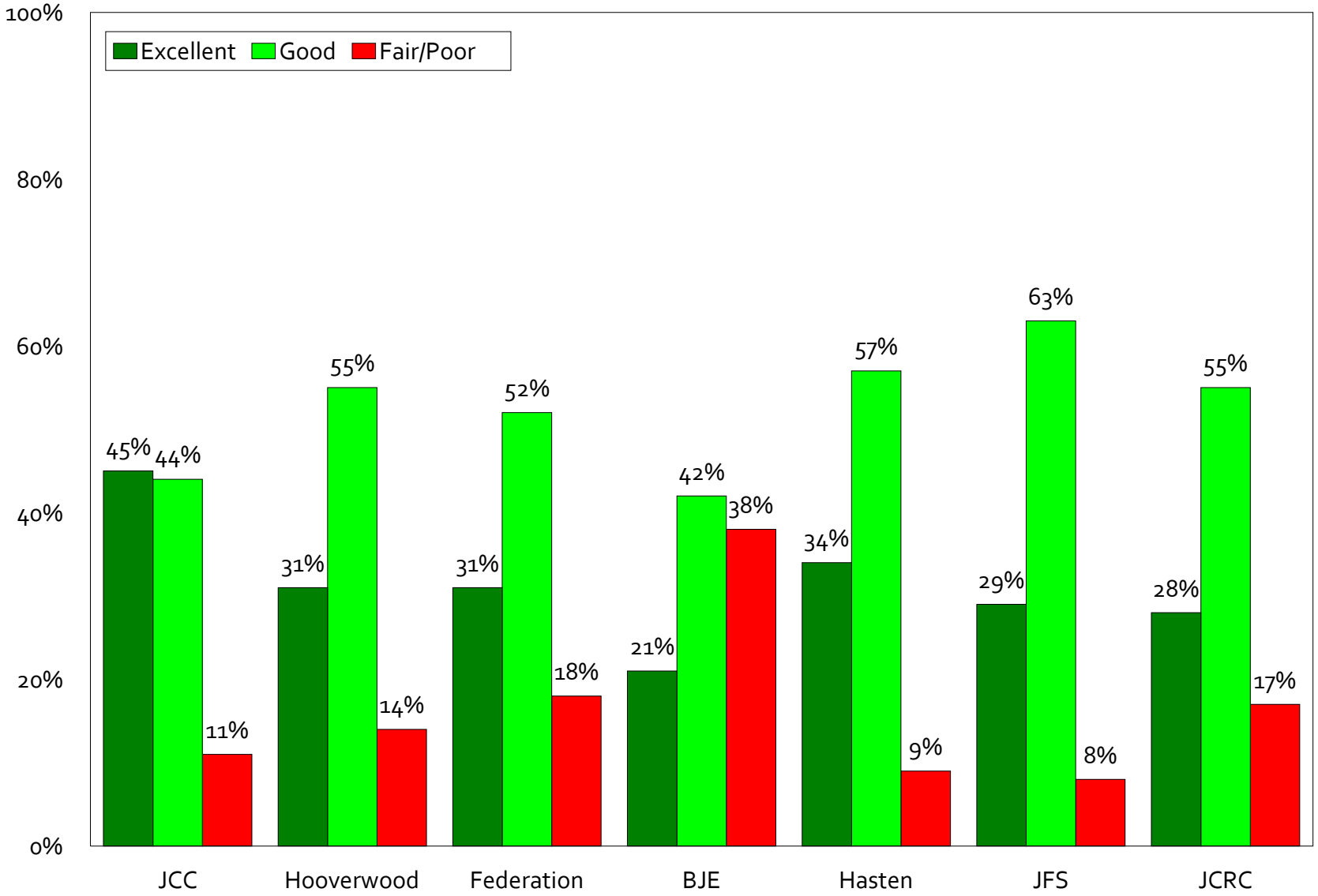
Familiarity with Jewish Agencies

(Respondents)



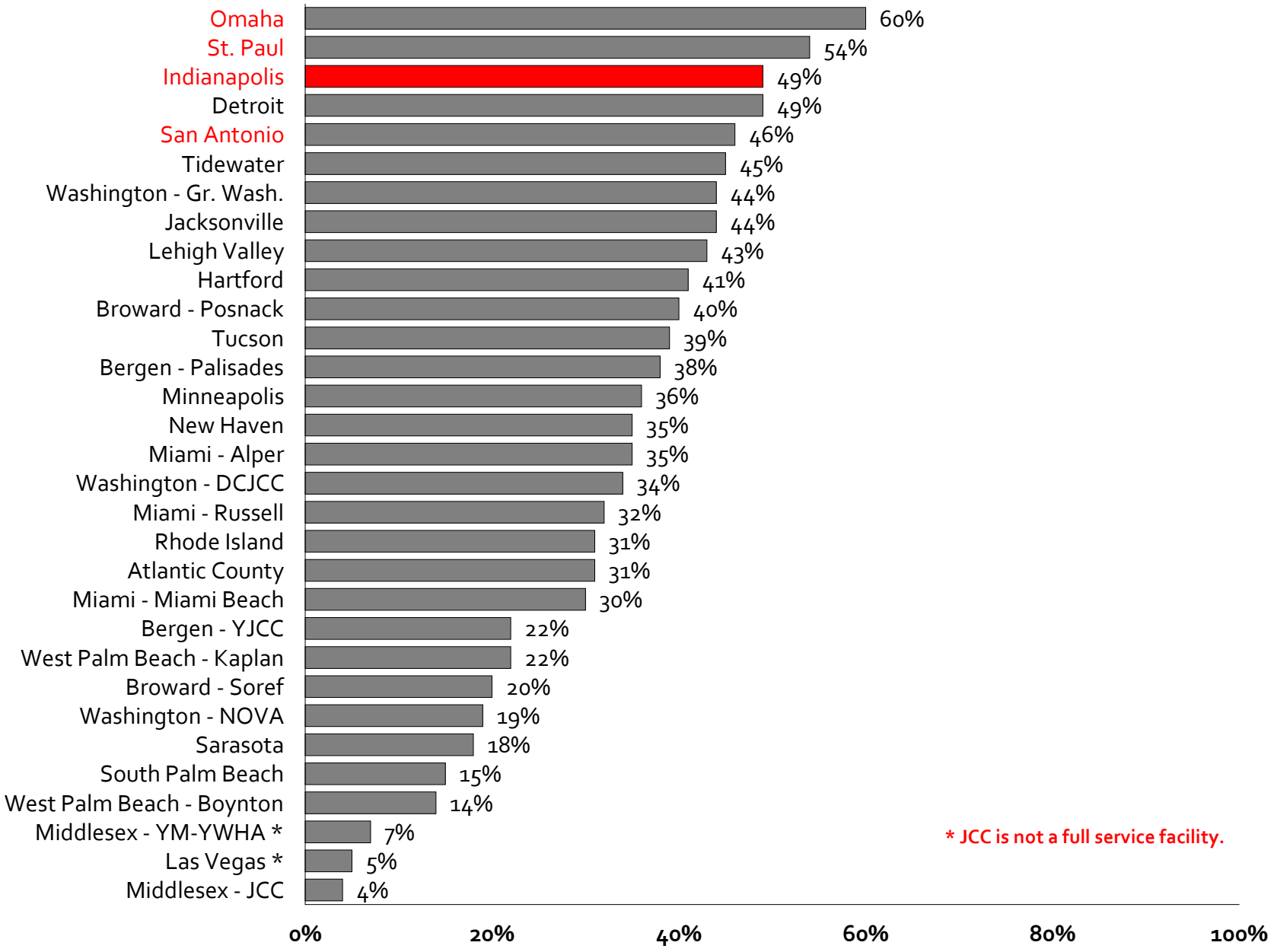
Perception of Jewish Agencies

(Respondents Who Are Very/Somewhat Familiar)



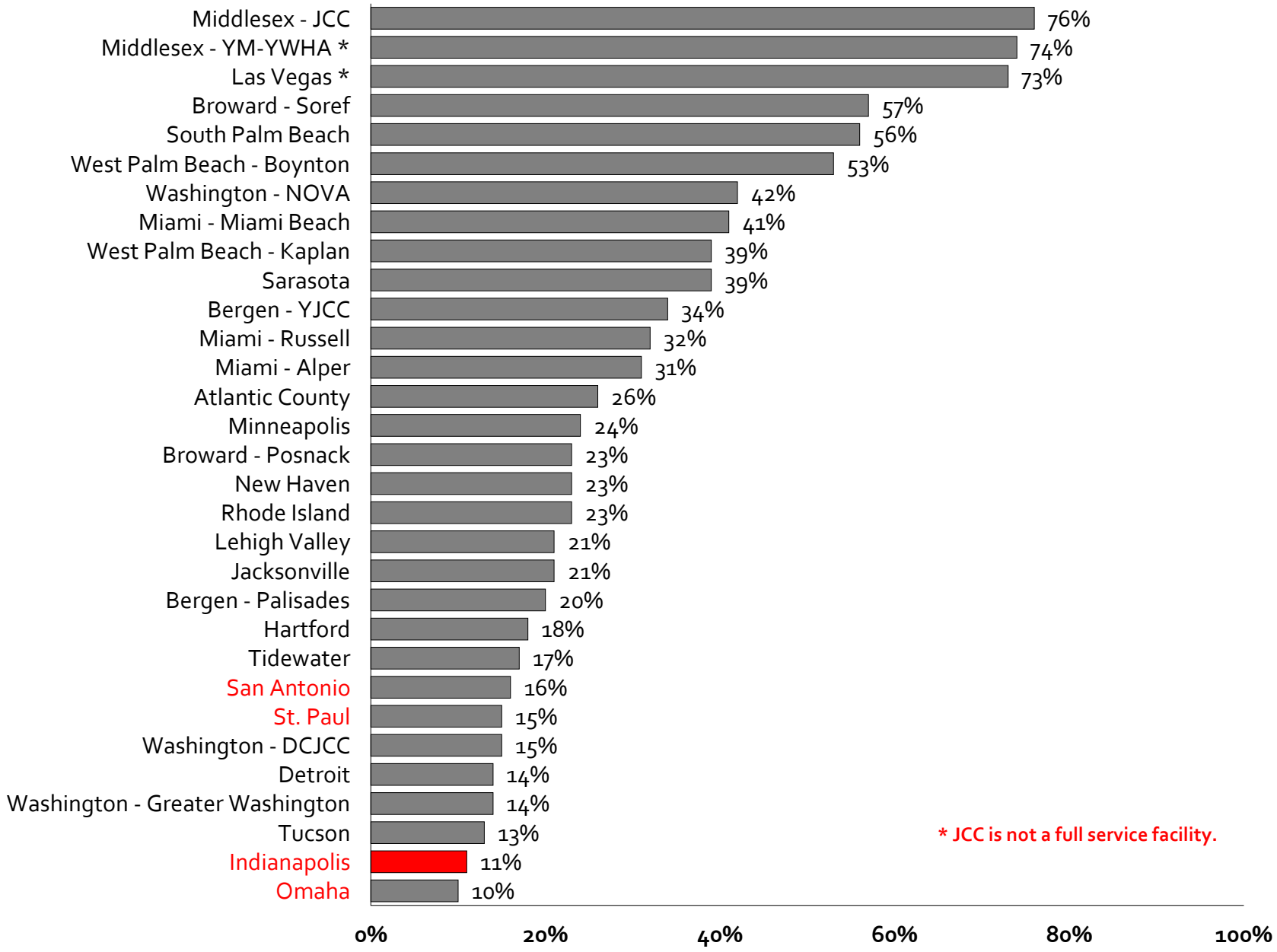
Very Familiar with the Local JCC

(Respondents)



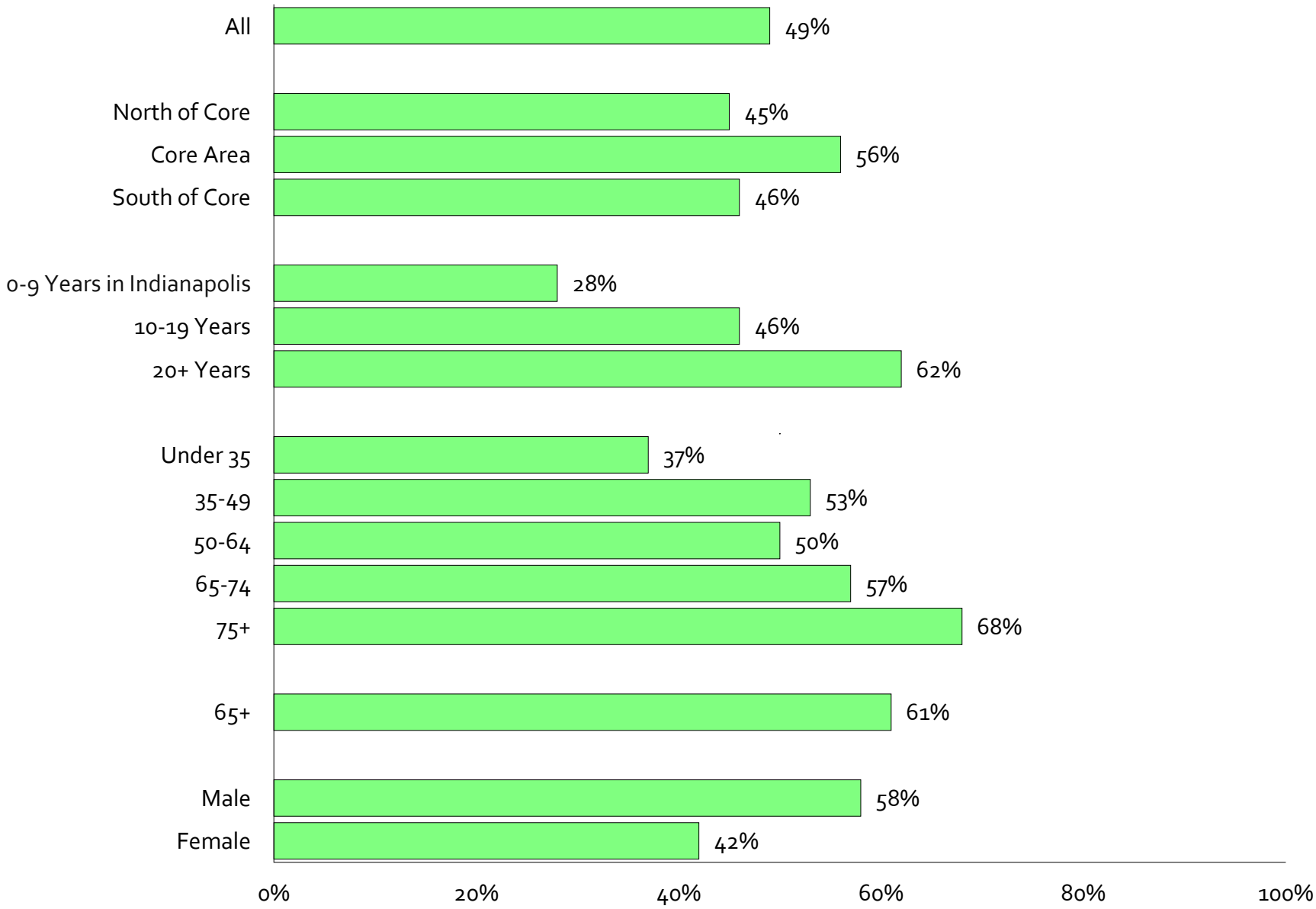
Not at All Familiar with the Local JCC

(Respondents)



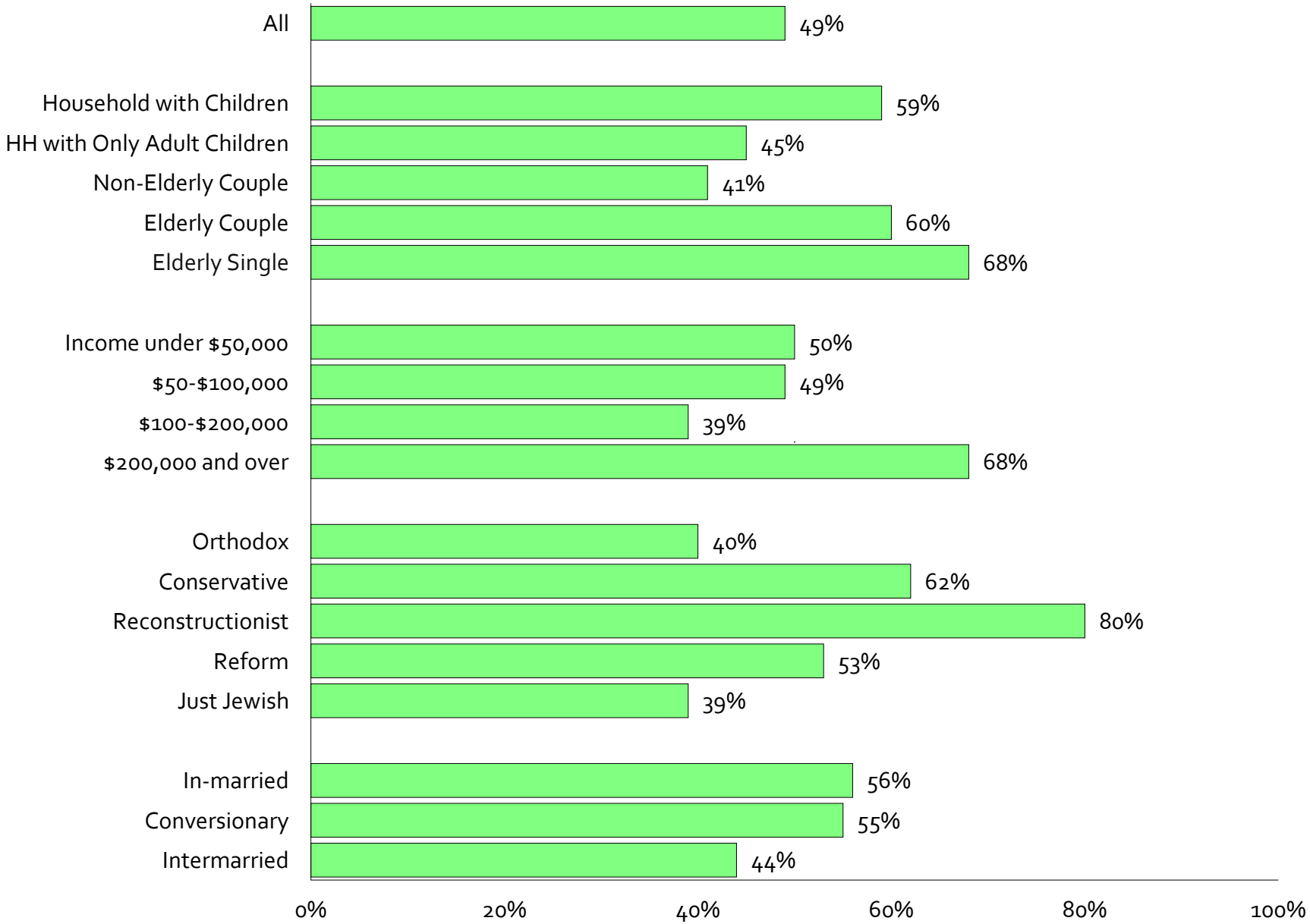
Very Familiar with the JCC of Indianapolis

(Respondents)



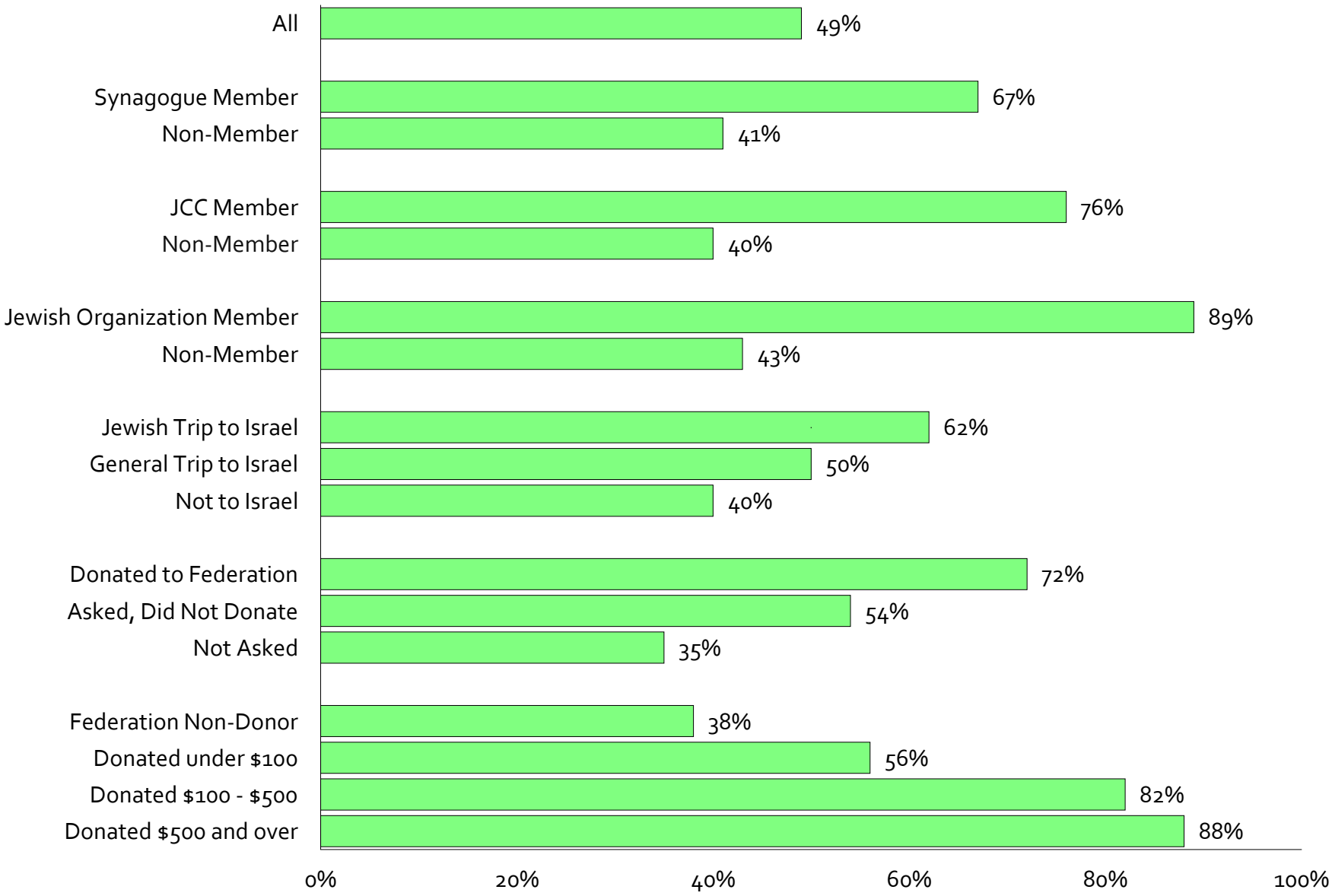
Very Familiar with the JCC of Indianapolis

(Respondents)



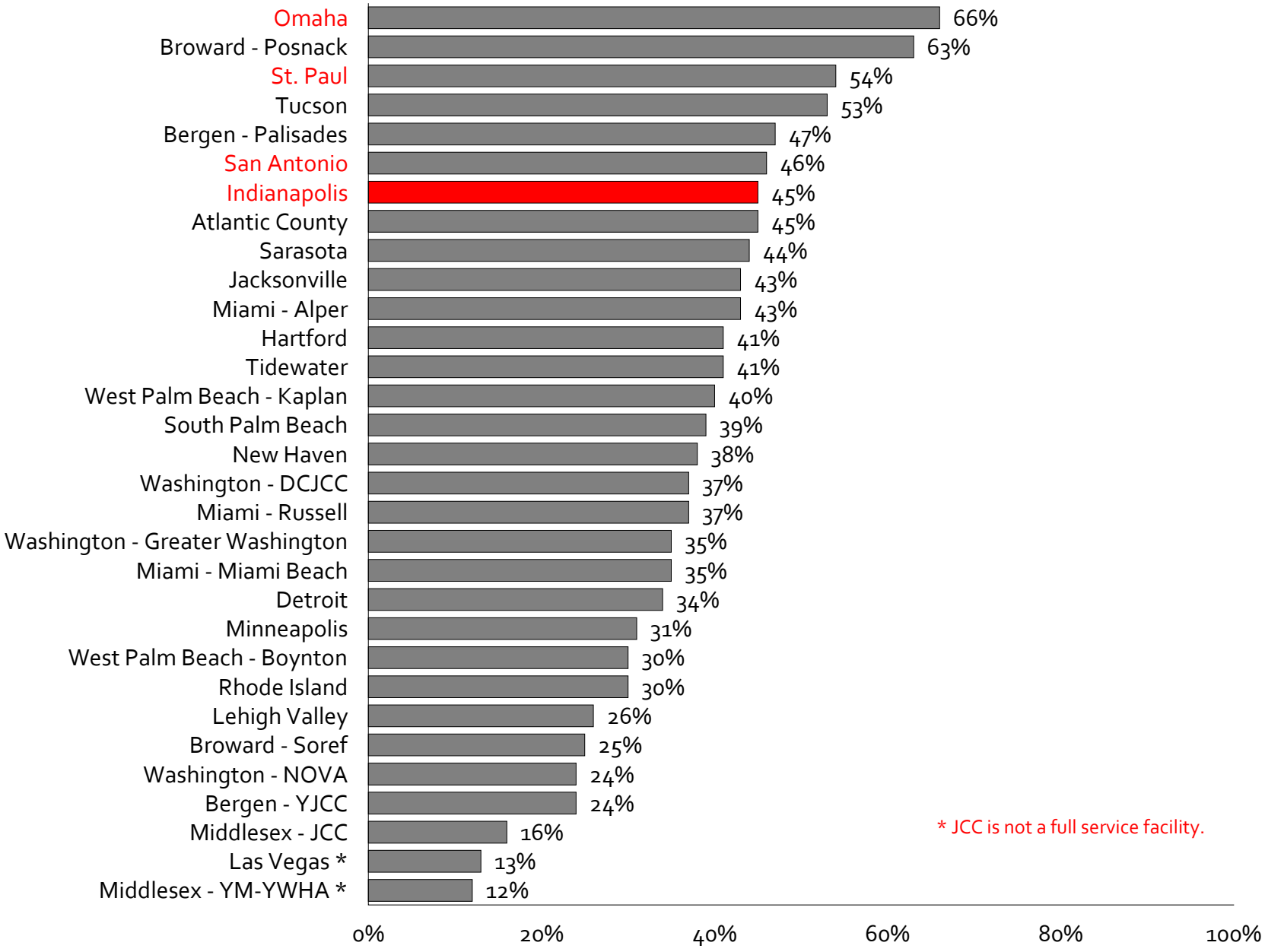
Very Familiar with the JCC of Indianapolis

(Respondents)

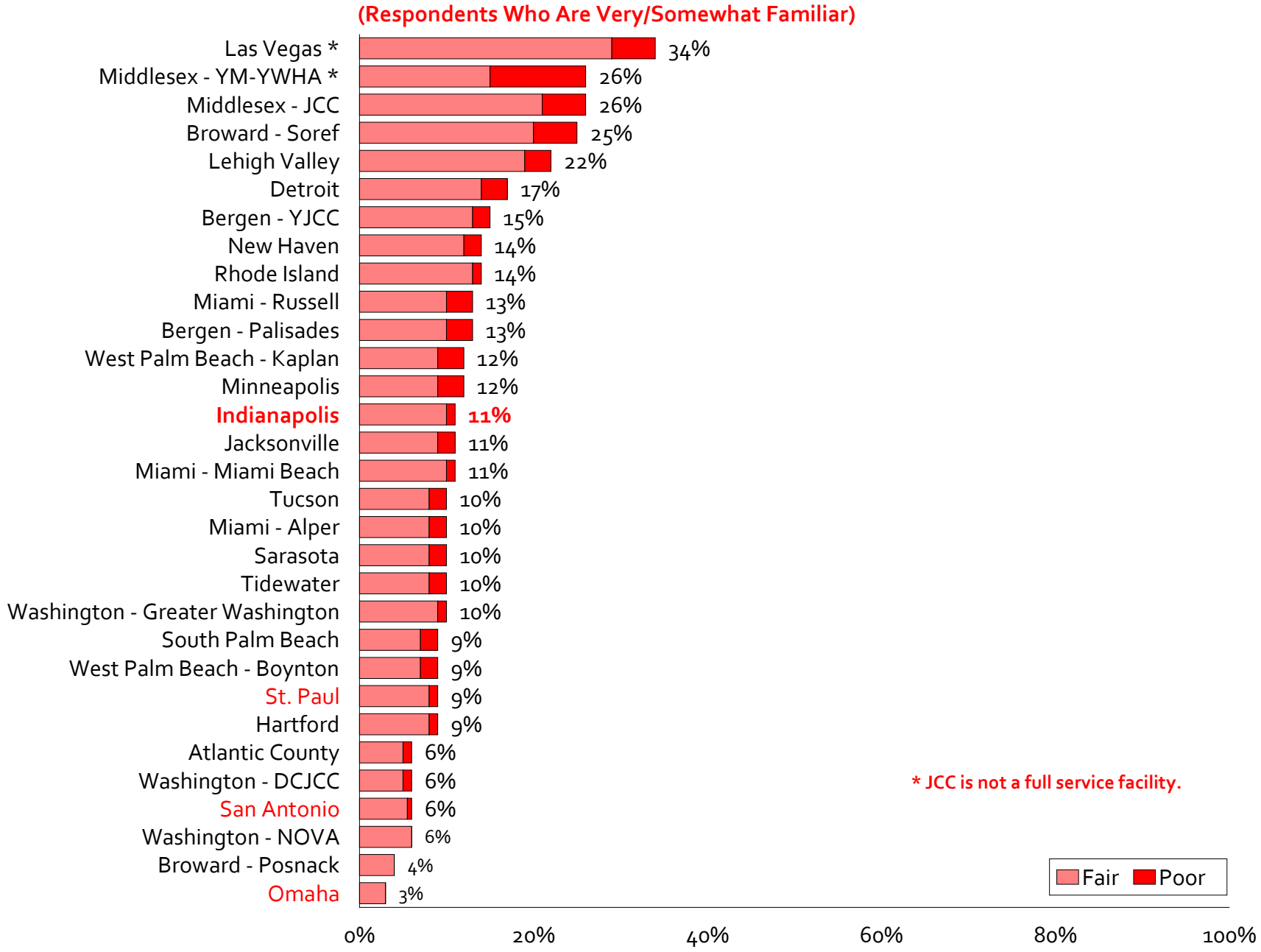


Excellent Perceptions of the Local JCC

(Respondents Who Are Very/Somewhat Familiar)

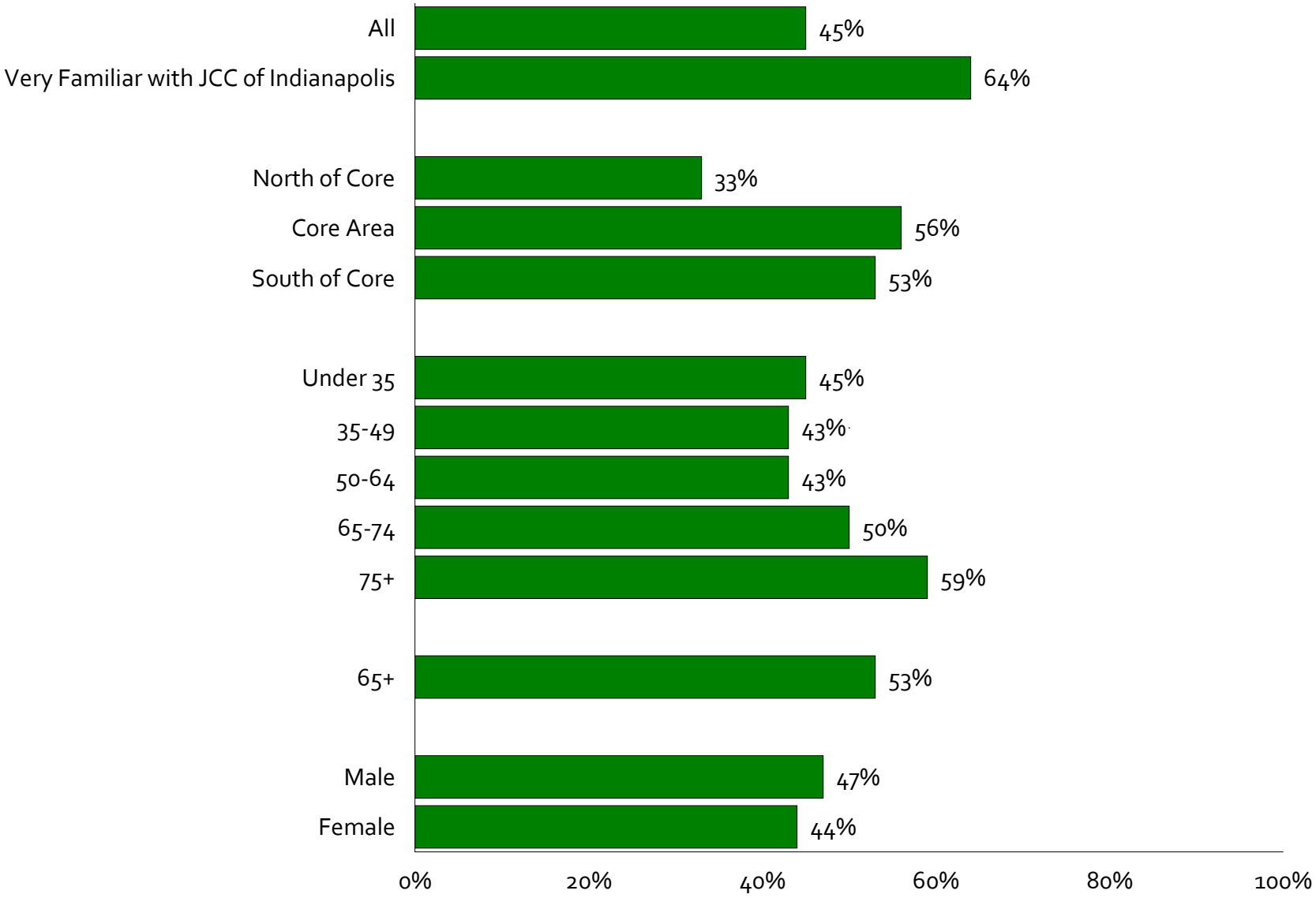


Fair/Poor Perceptions of the Local JCC



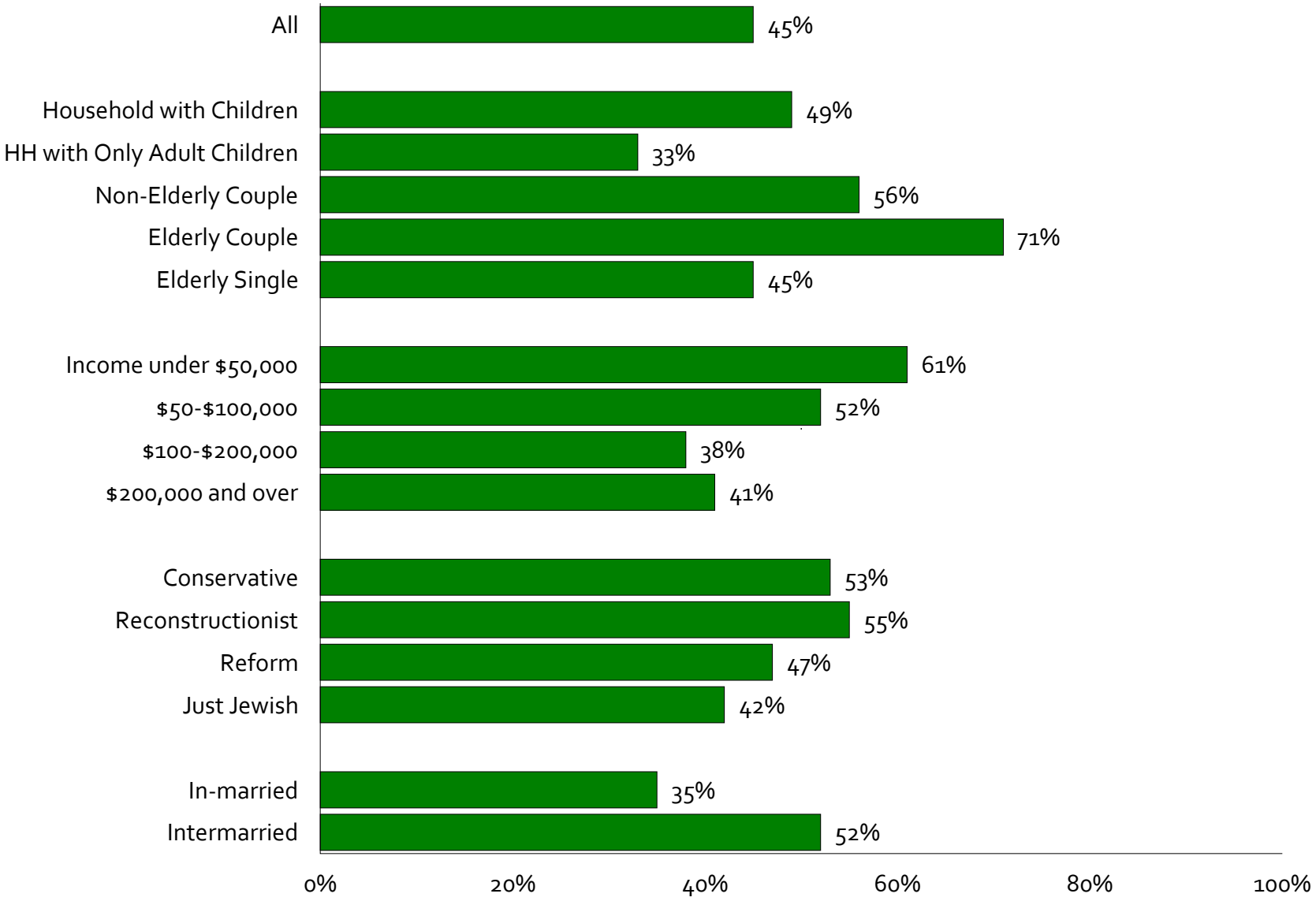
Excellent Perceptions of the JCC of Indianapolis

(Respondents Who Are Very/Somewhat Familiar)



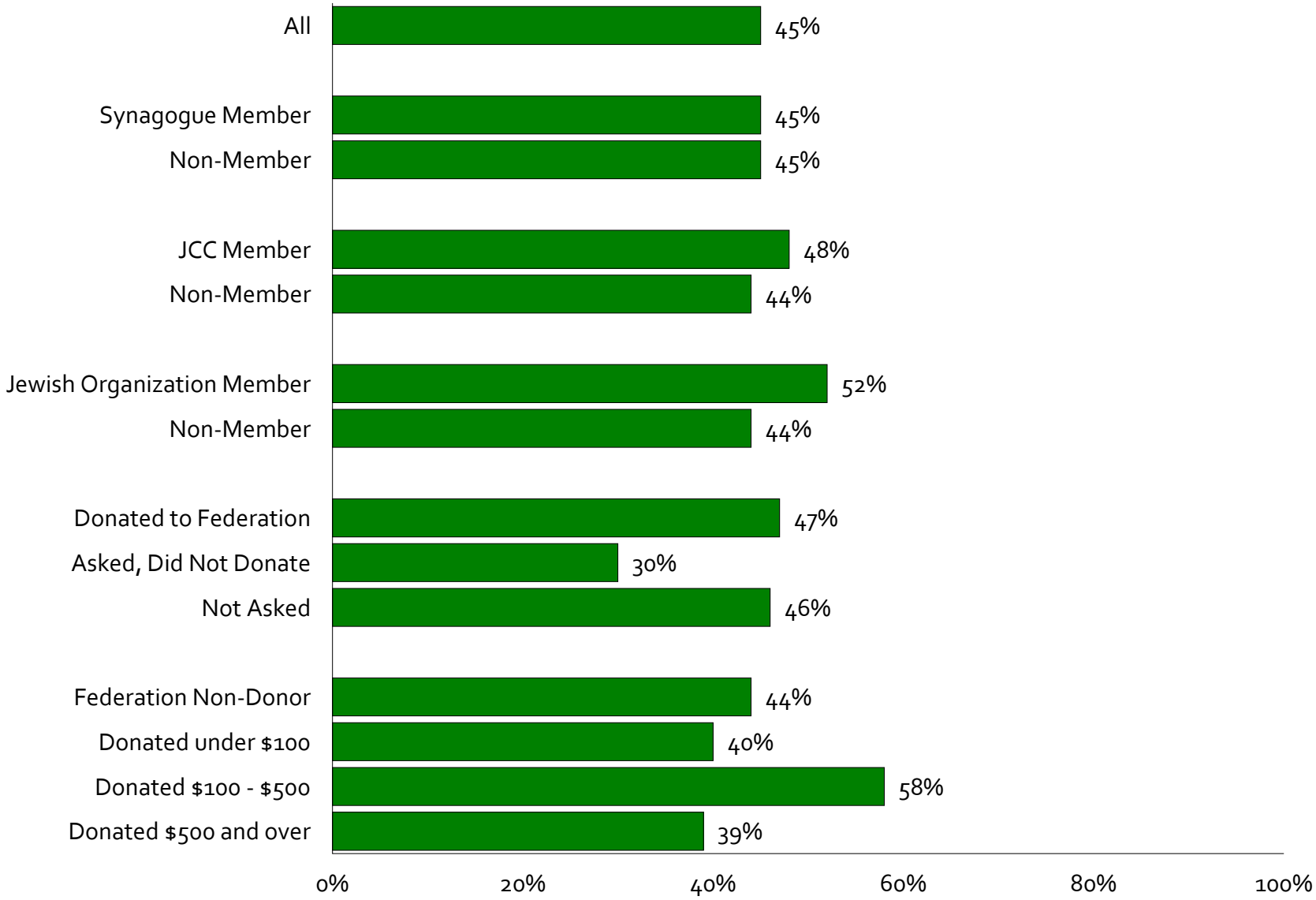
Excellent Perceptions of the JCC of Indianapolis

(Respondents Who Are Very/Somewhat Familiar)



Excellent Perceptions of the JCC of Indianapolis

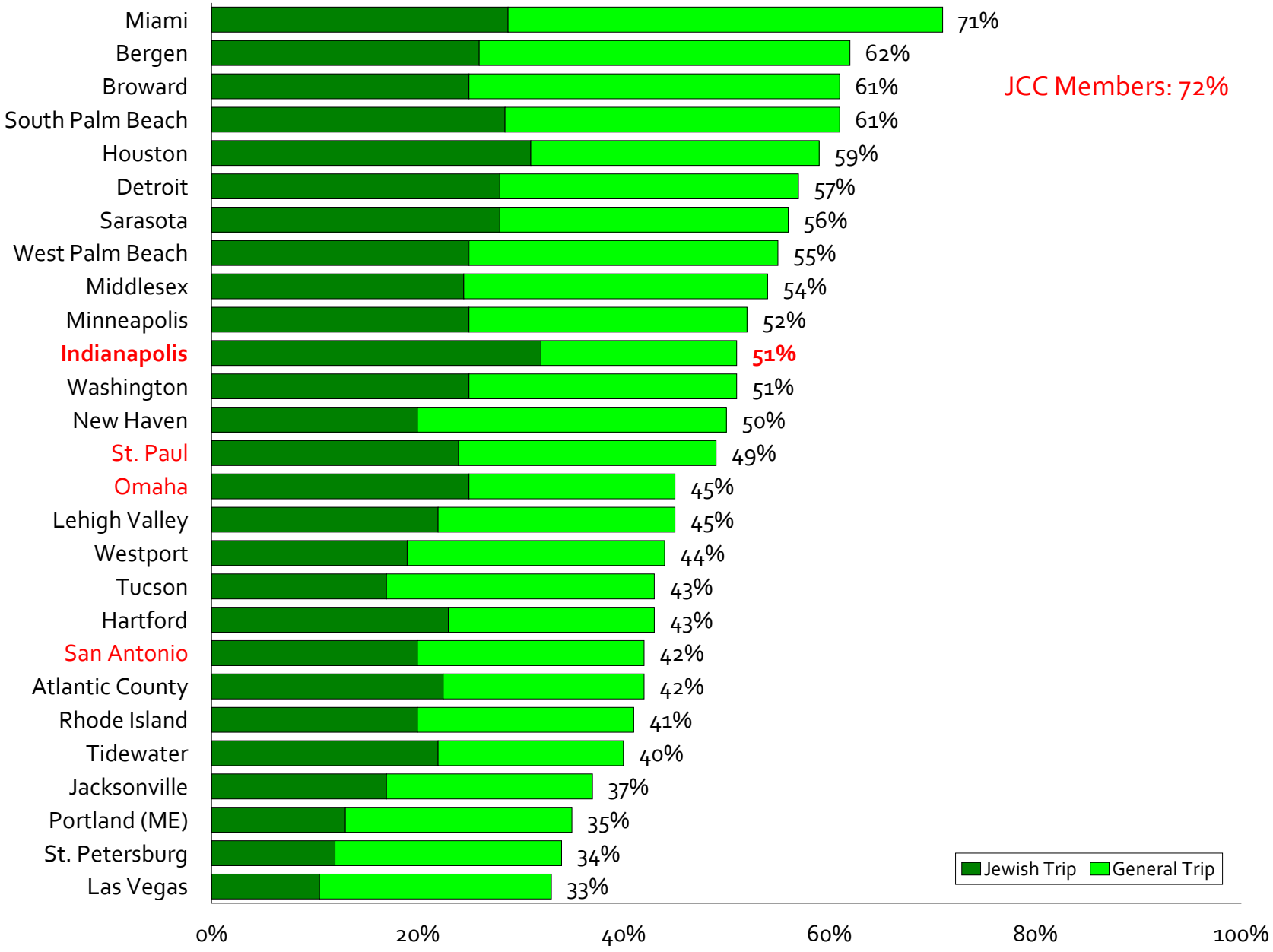
(Respondents Who Are Very/Somewhat Familiar)



Israel

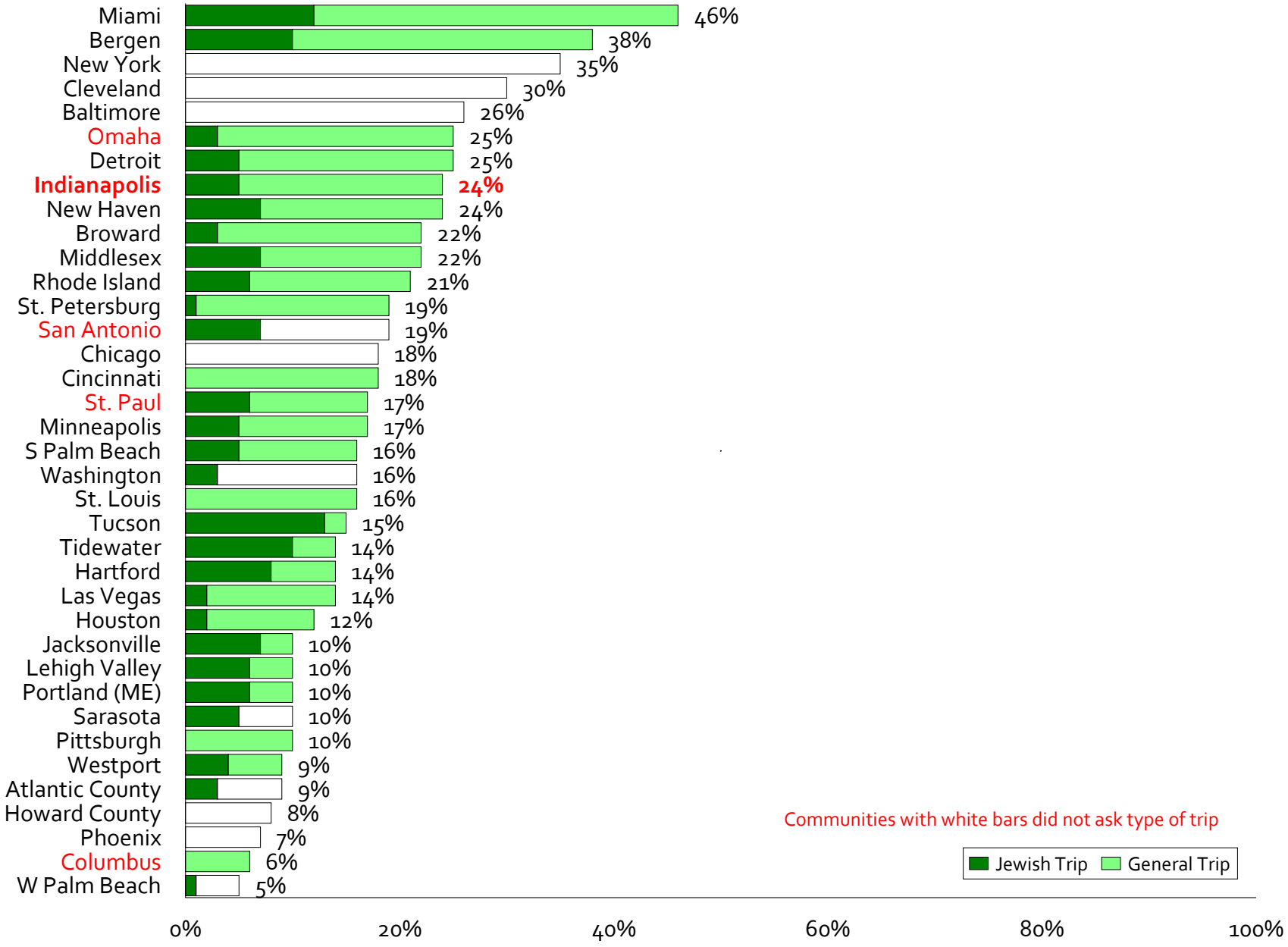
Households in Which a Member Visited Israel

(Jewish Households)



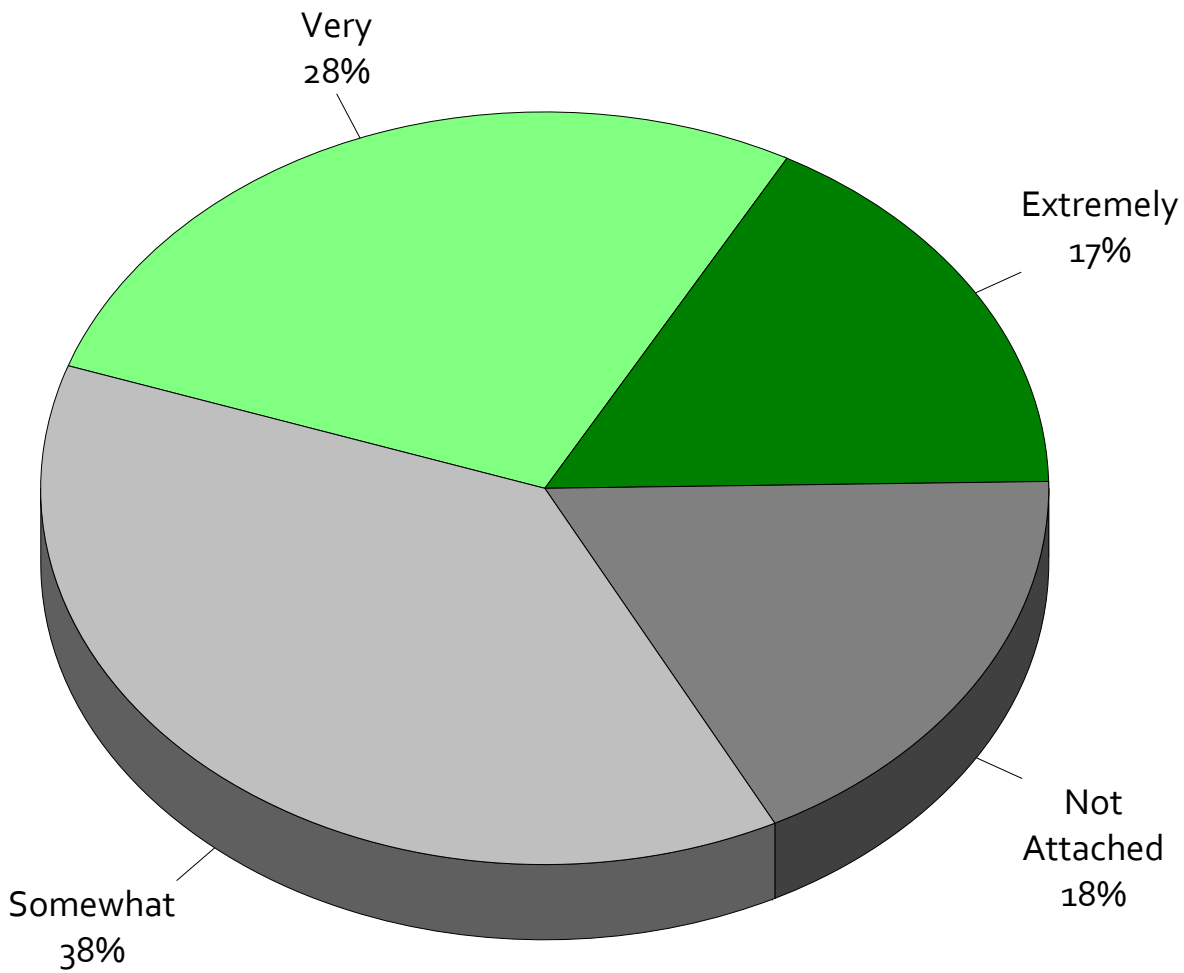
Households in Which a Jewish Child Visited Israel

(Households with Jewish Children Age 6-17)



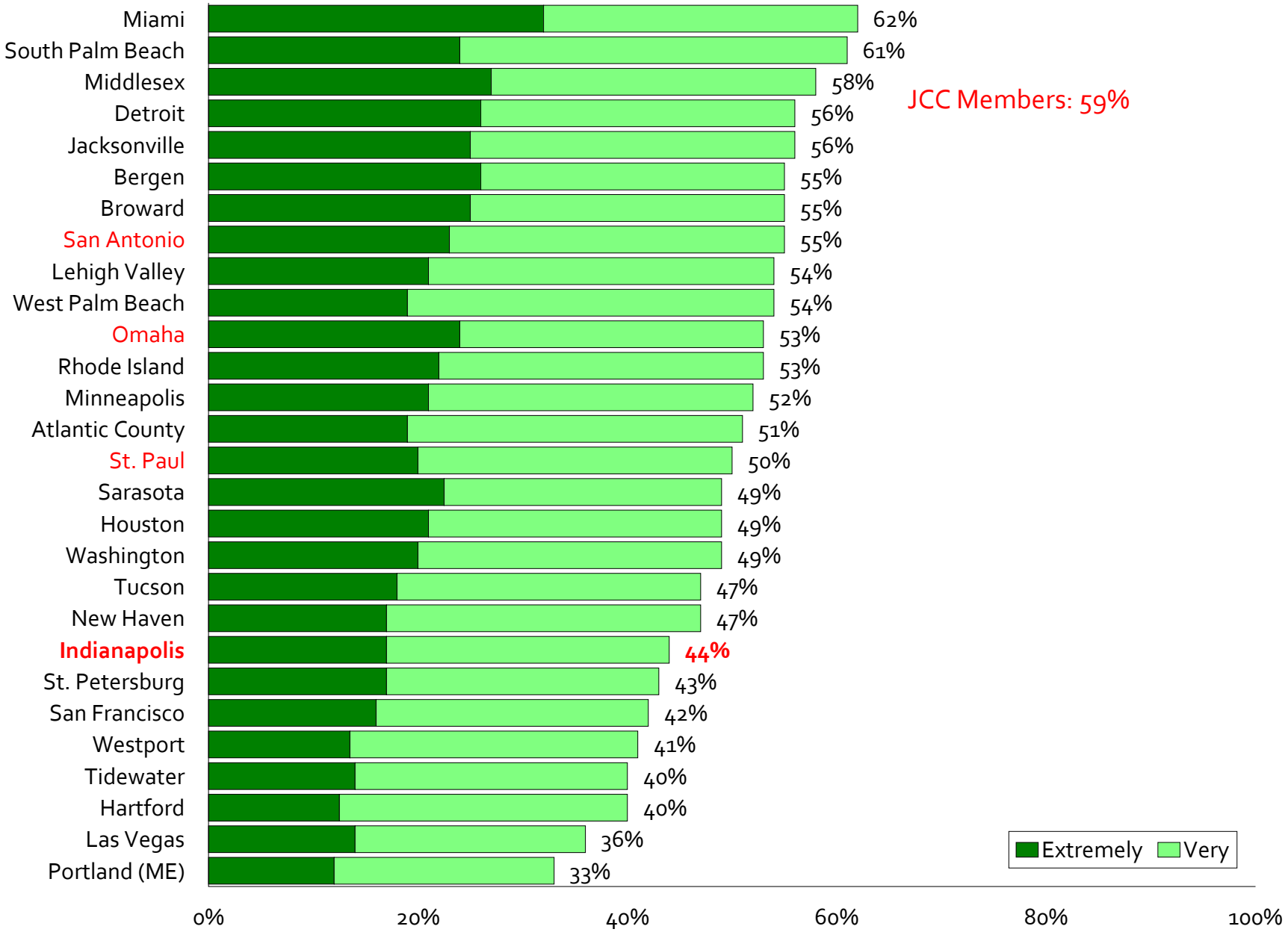
Emotional Attachment to Israel

(Jewish Respondents)



Extremely/Very Emotionally Attached to Israel

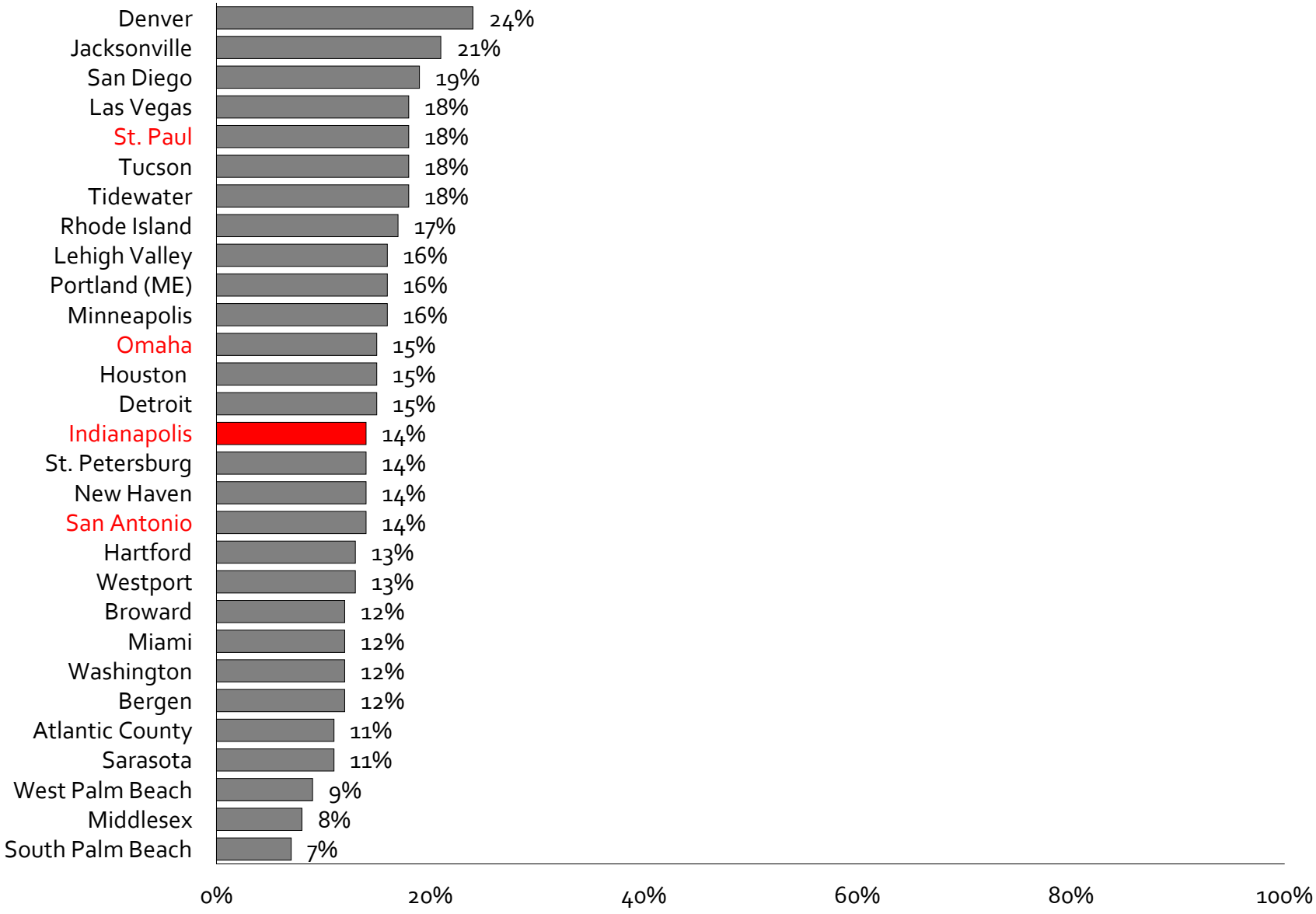
(Jewish Respondents)



Anti-Semitism

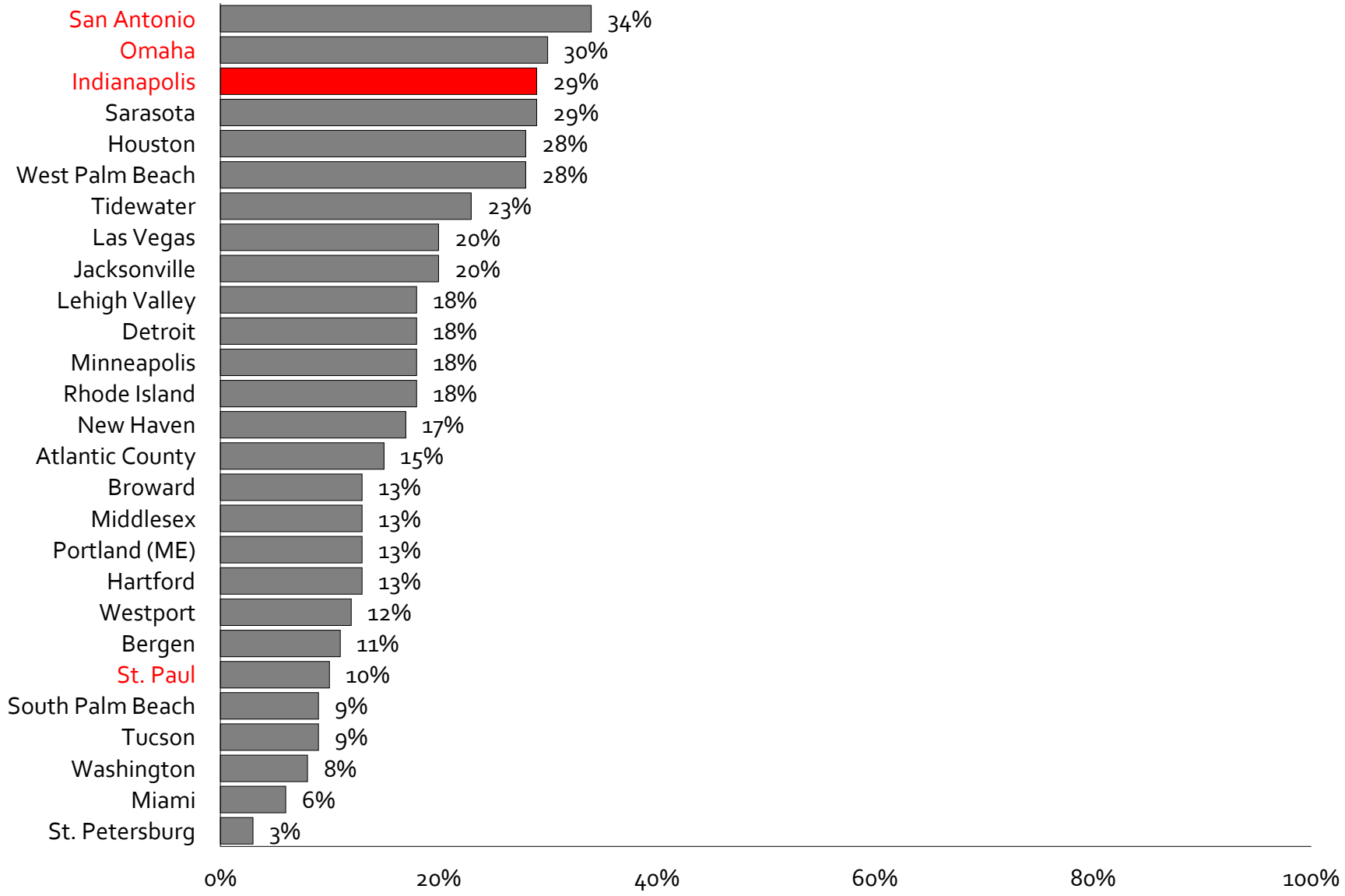
Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



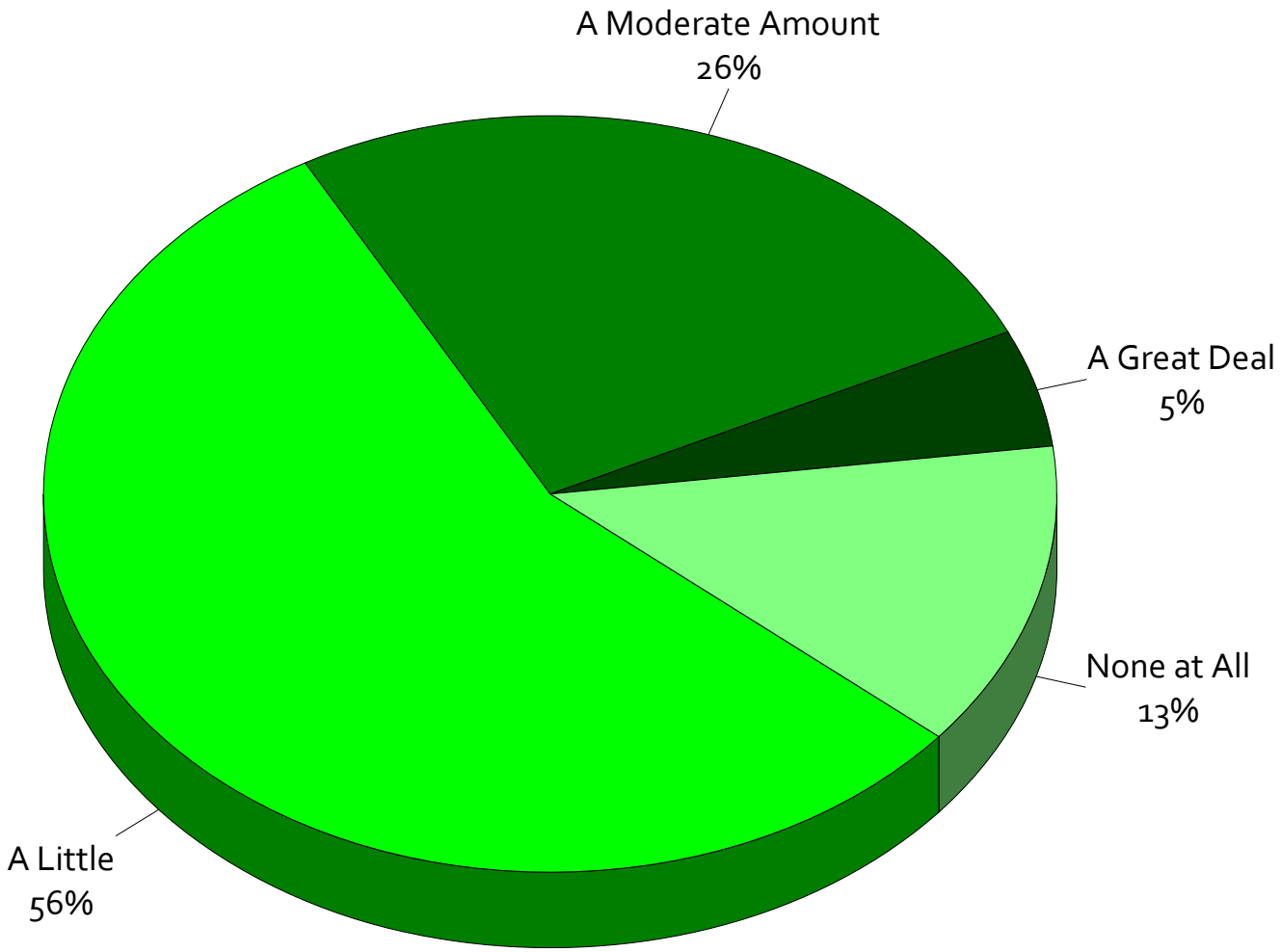
Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism in the Local Community in the Past Year

(Households with Jewish Children Age 6-17)



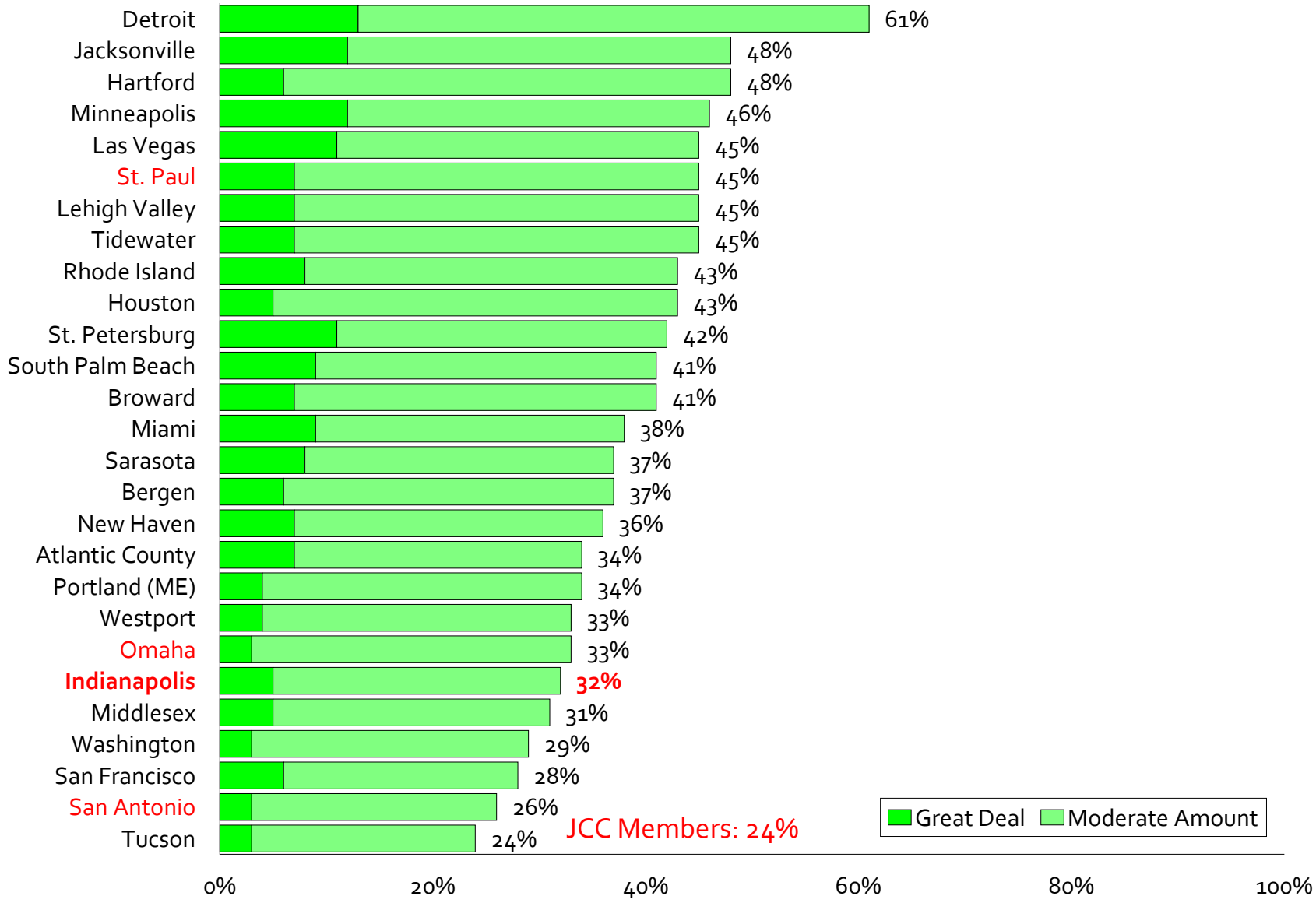
Perception of Anti-Semitism in Indianapolis

(Respondents)



Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

(Respondents)

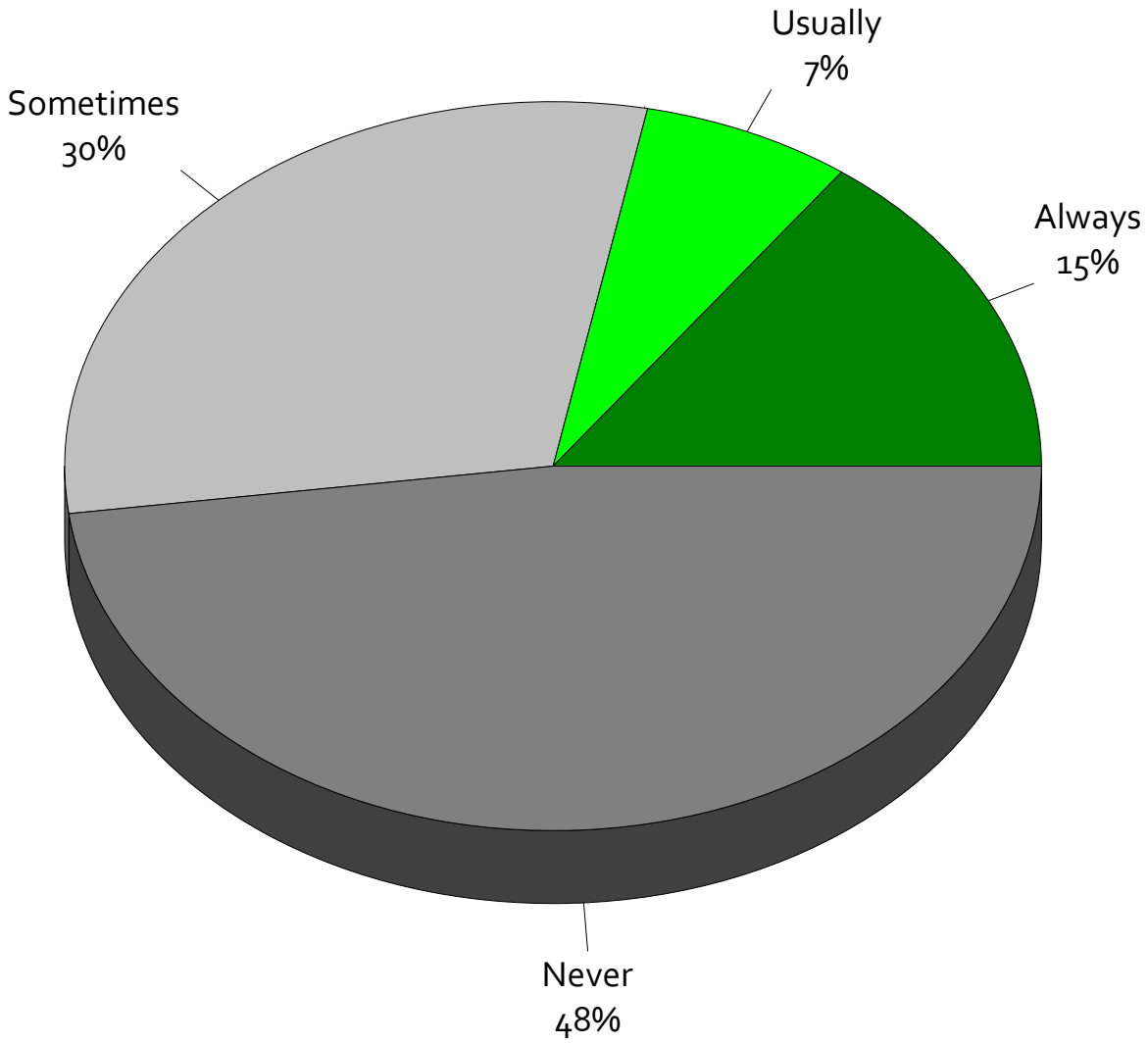


The Media

Readership of the *Jewish Federation News*

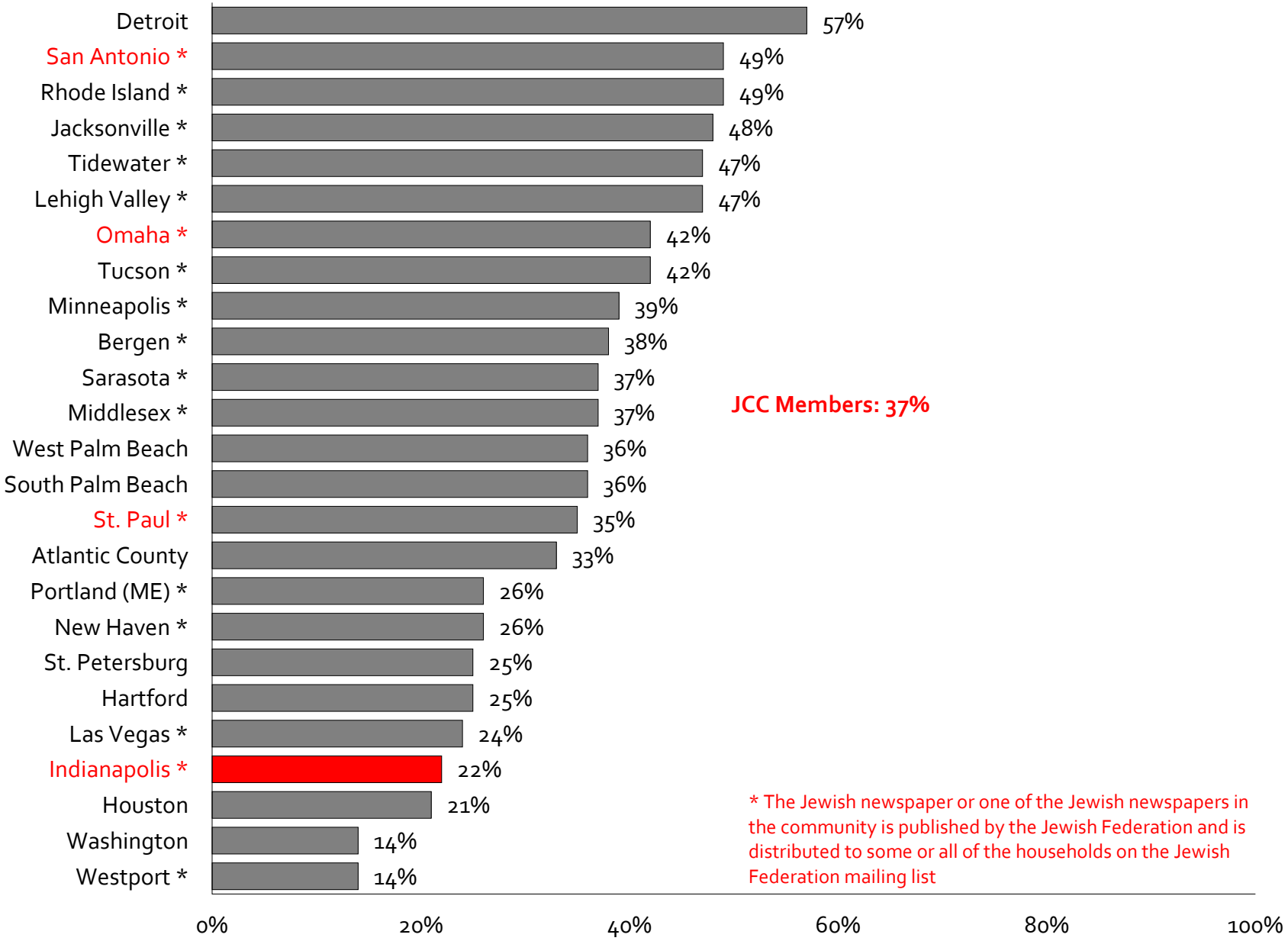
(Jewish Respondents)

The Jewish Federation News is published by the Jewish Federation of Greater Indianapolis and reaches close to 4,400 households. This is consistent with the 4,400 households in the Telephone Survey who always/usually/sometimes read the paper.



Always/Usually Read a Local Jewish Newspaper

(Jewish Respondents)

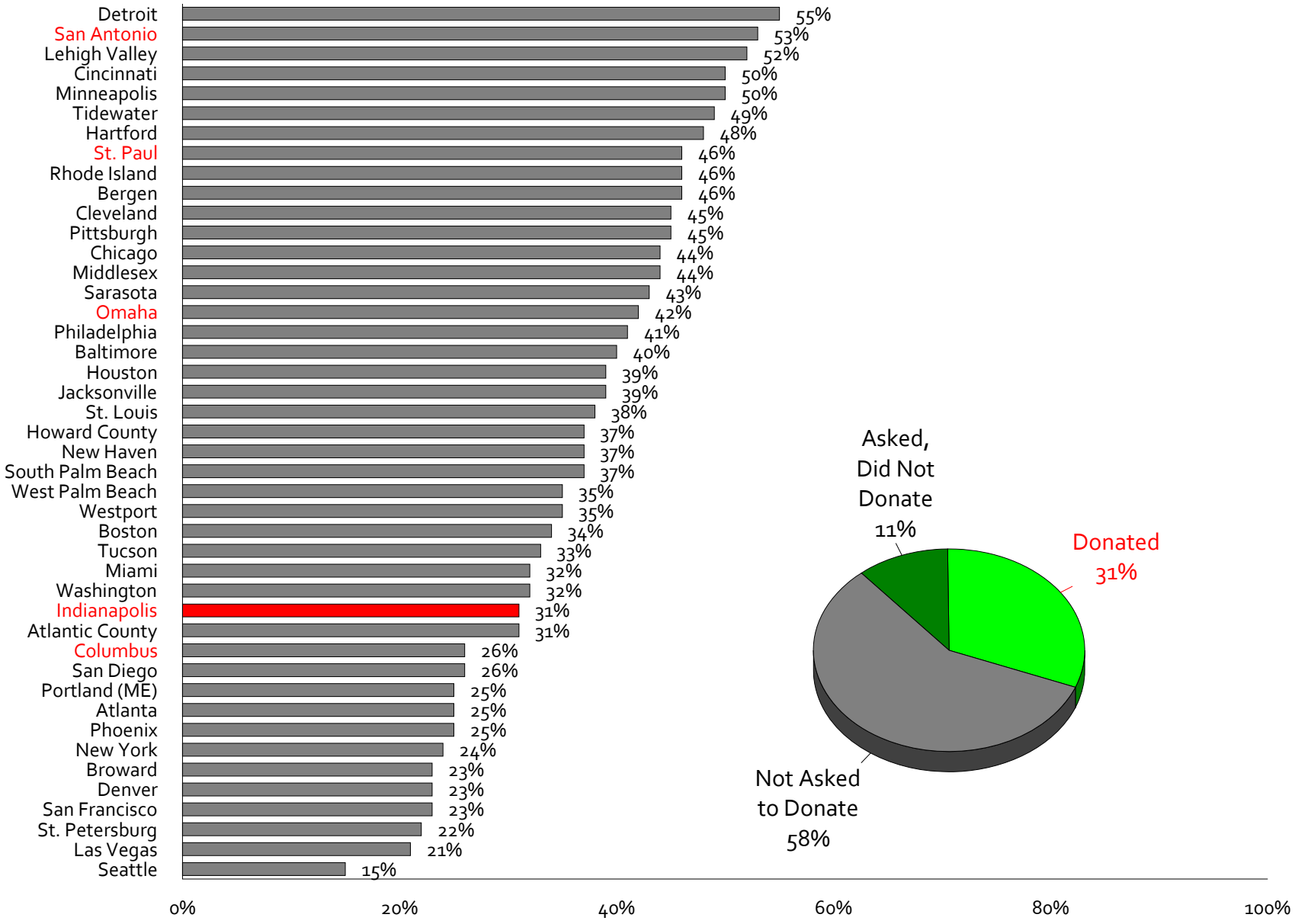


Philanthropic Profile

Donated to Local Jewish Federation in the Past Year

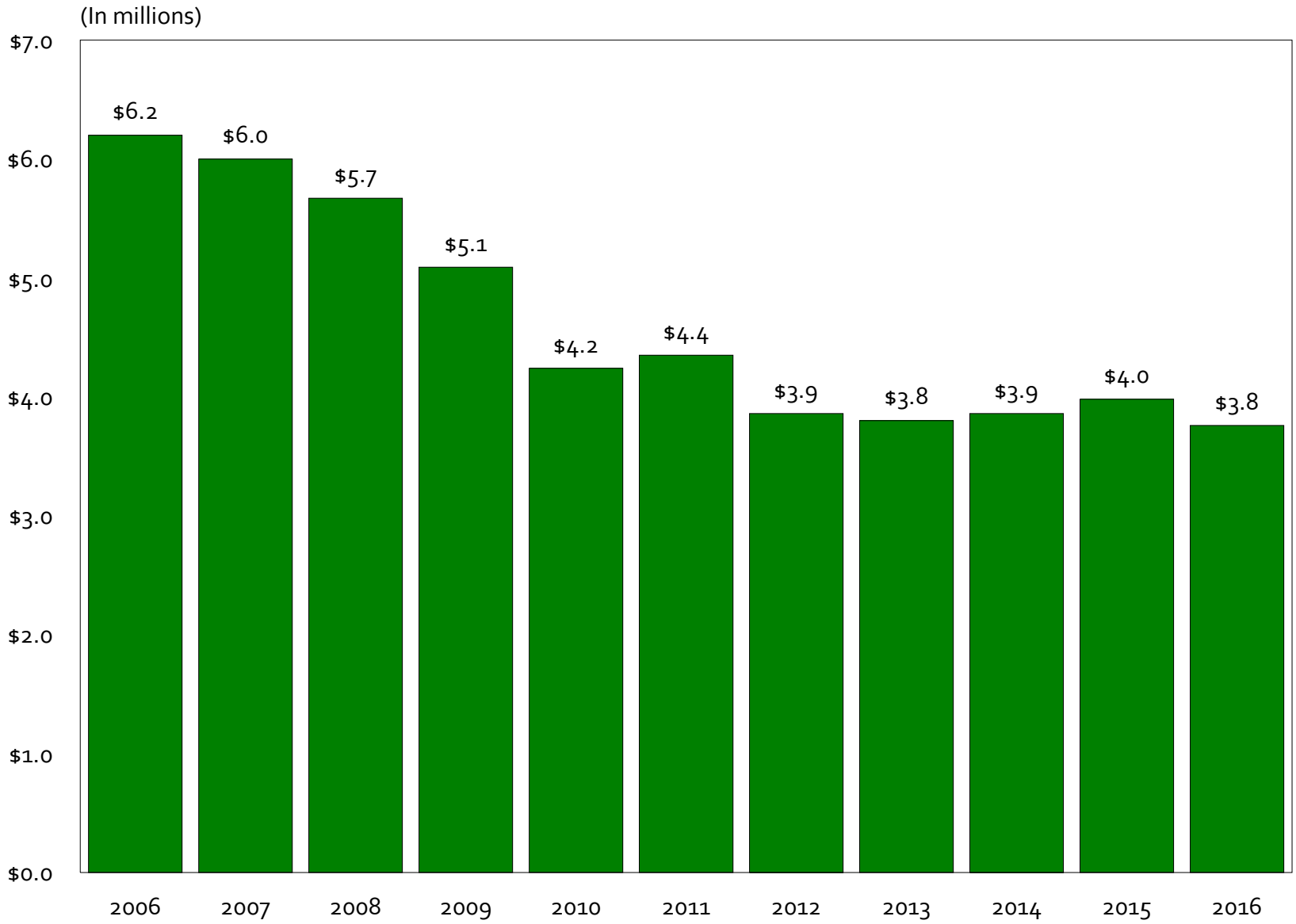
(Based upon the Telephone Survey)

(Jewish Households)

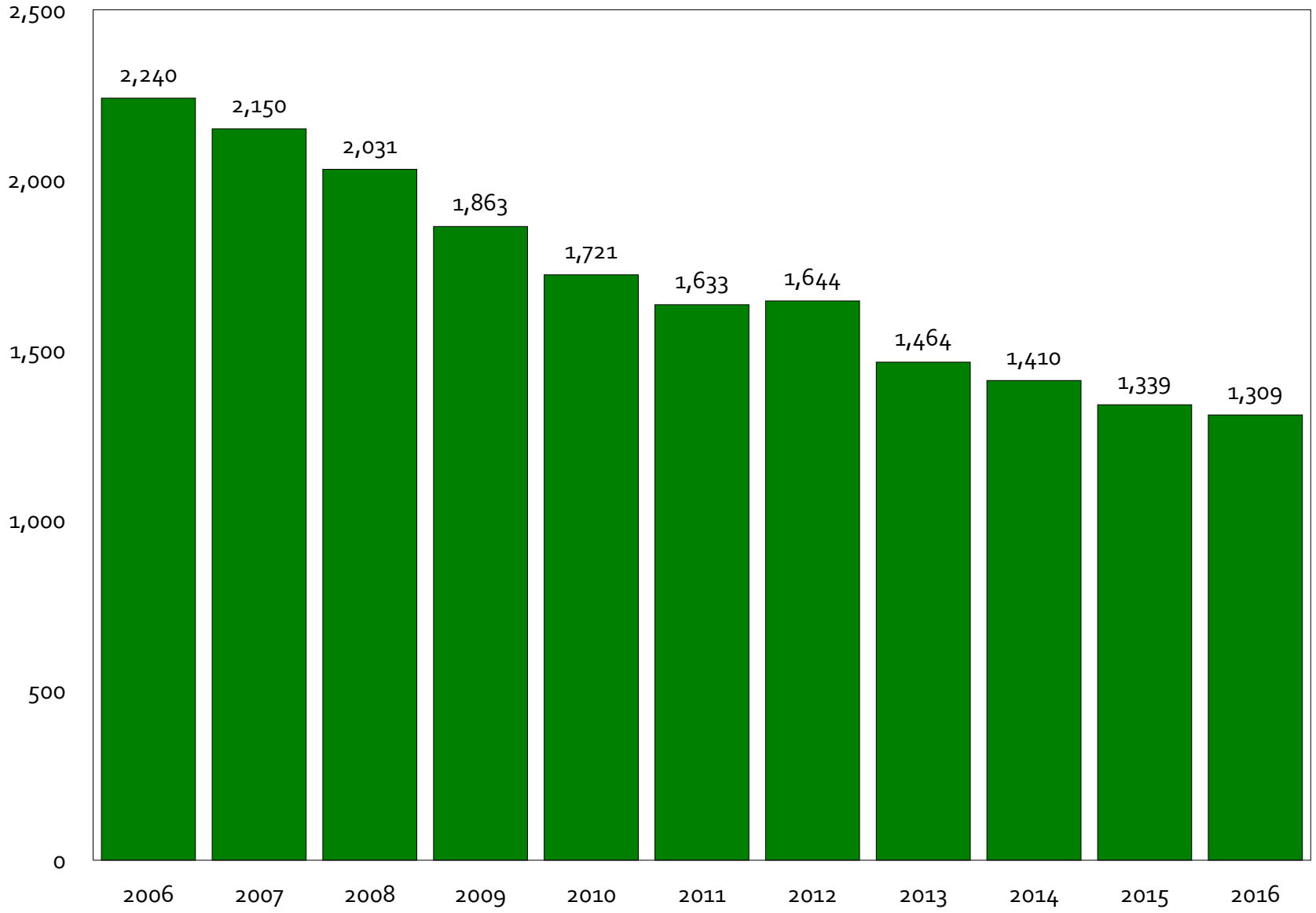


Jewish Federation Annual Campaign

(Adjusted for Inflation to 2016 Dollars)



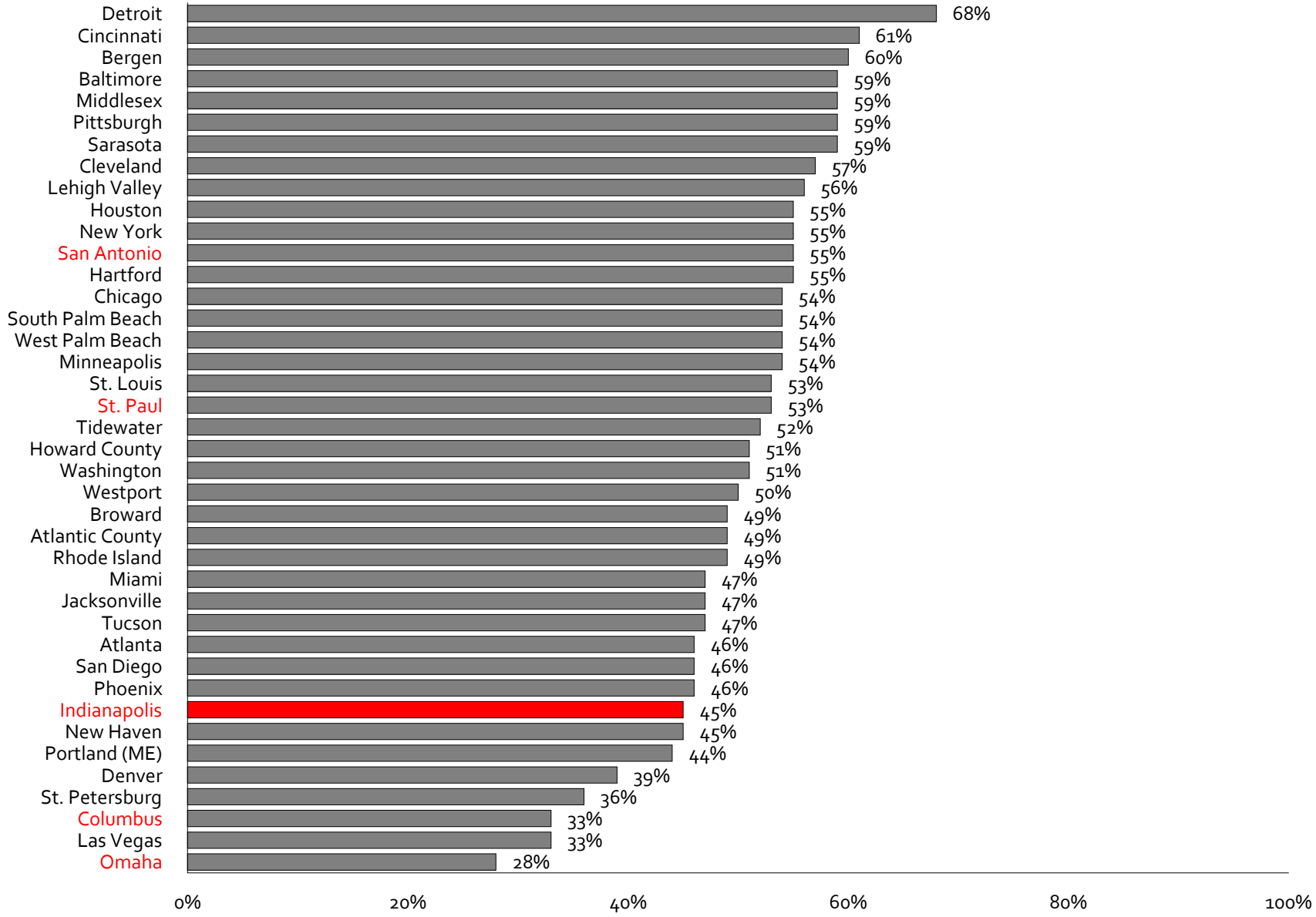
Number of Donors to Jewish Federation Annual Campaign



Donated to Other Jewish Charities in the Past Year

(Excluding Jewish Federations)

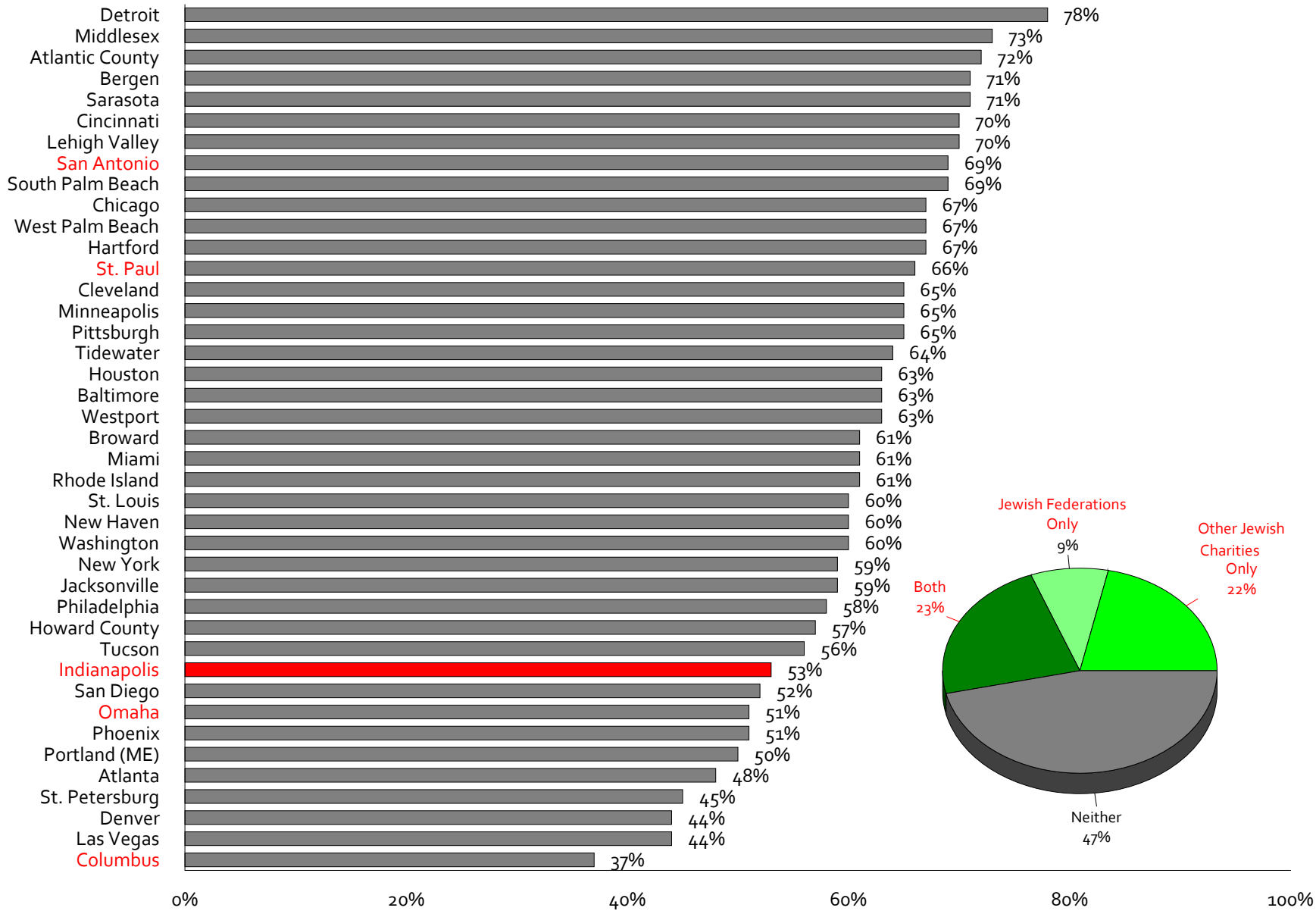
(Jewish Households)



Donated to Any Jewish Charity in the Past Year

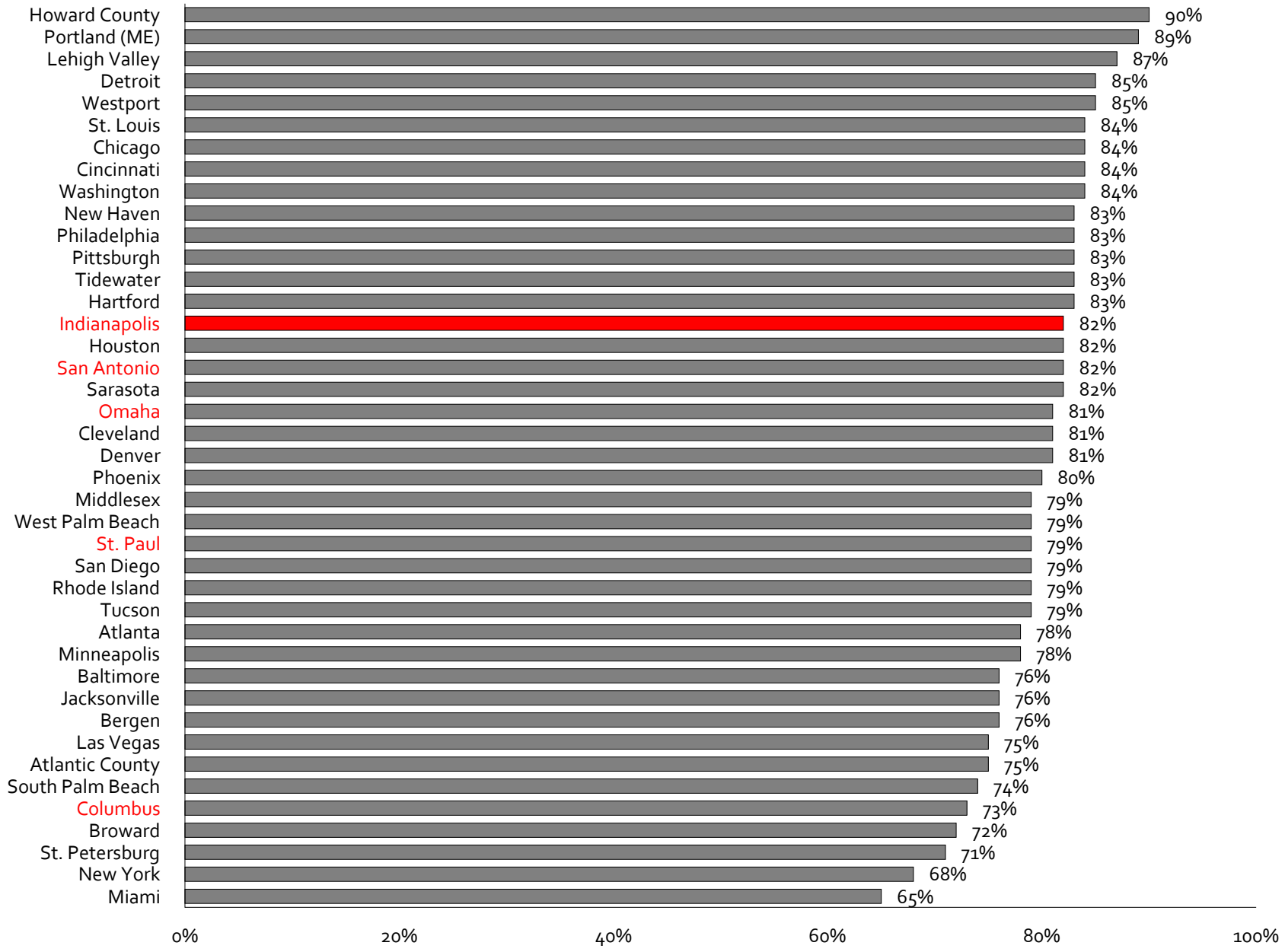
(Including Jewish Federations and Other Jewish Charities)

(Jewish Households)



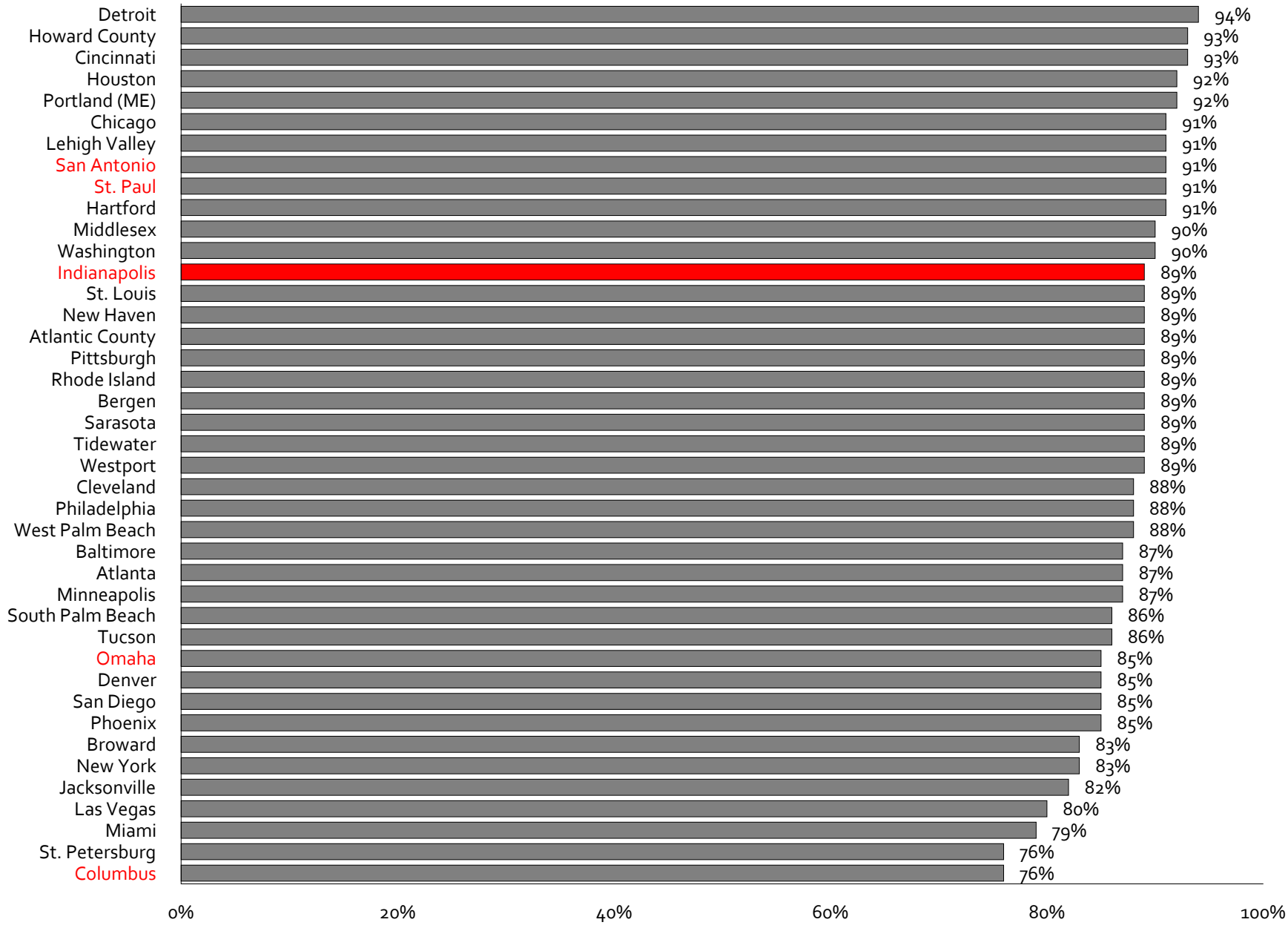
Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



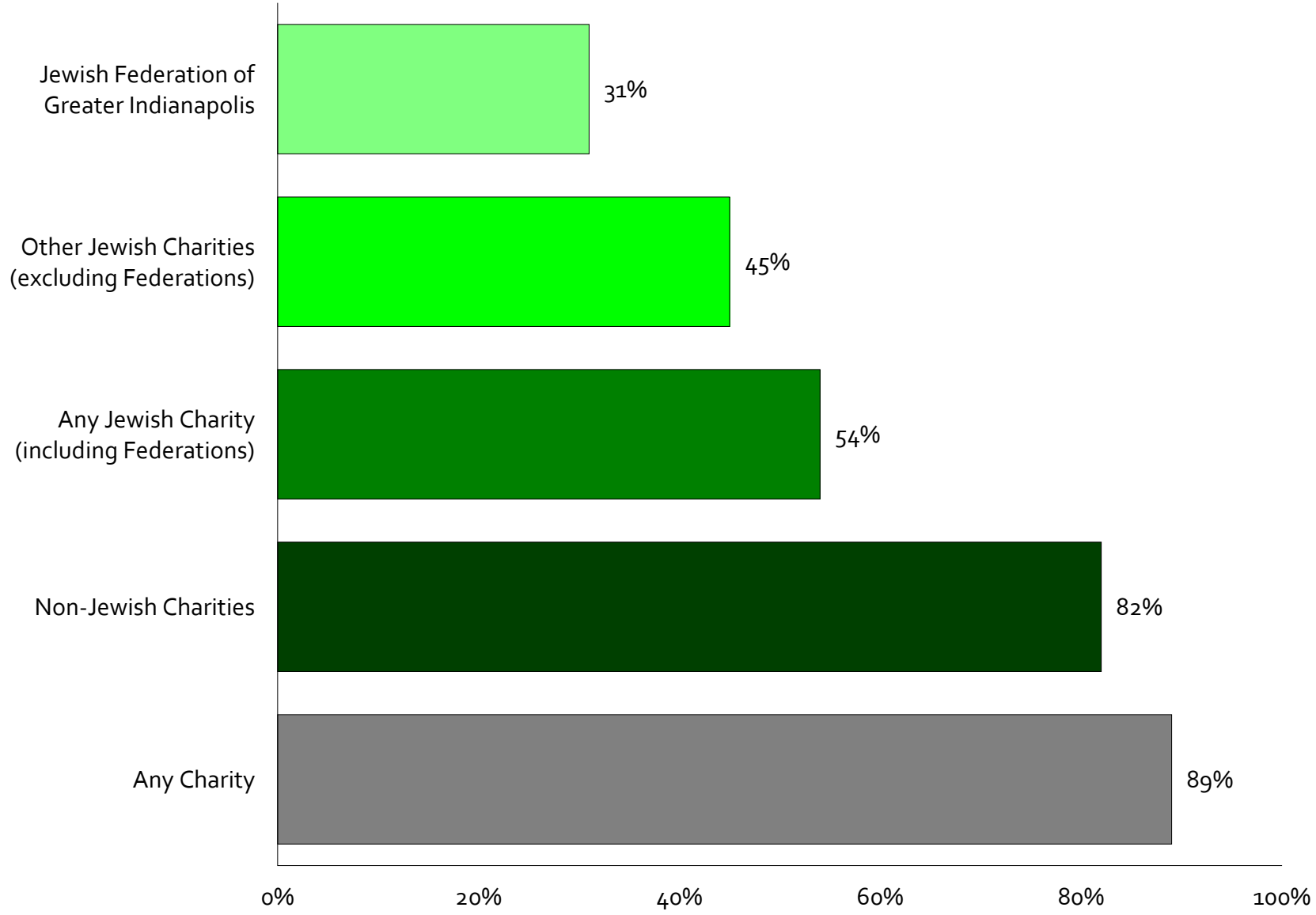
Donated to Any Charity in the Past Year

(Jewish Households)



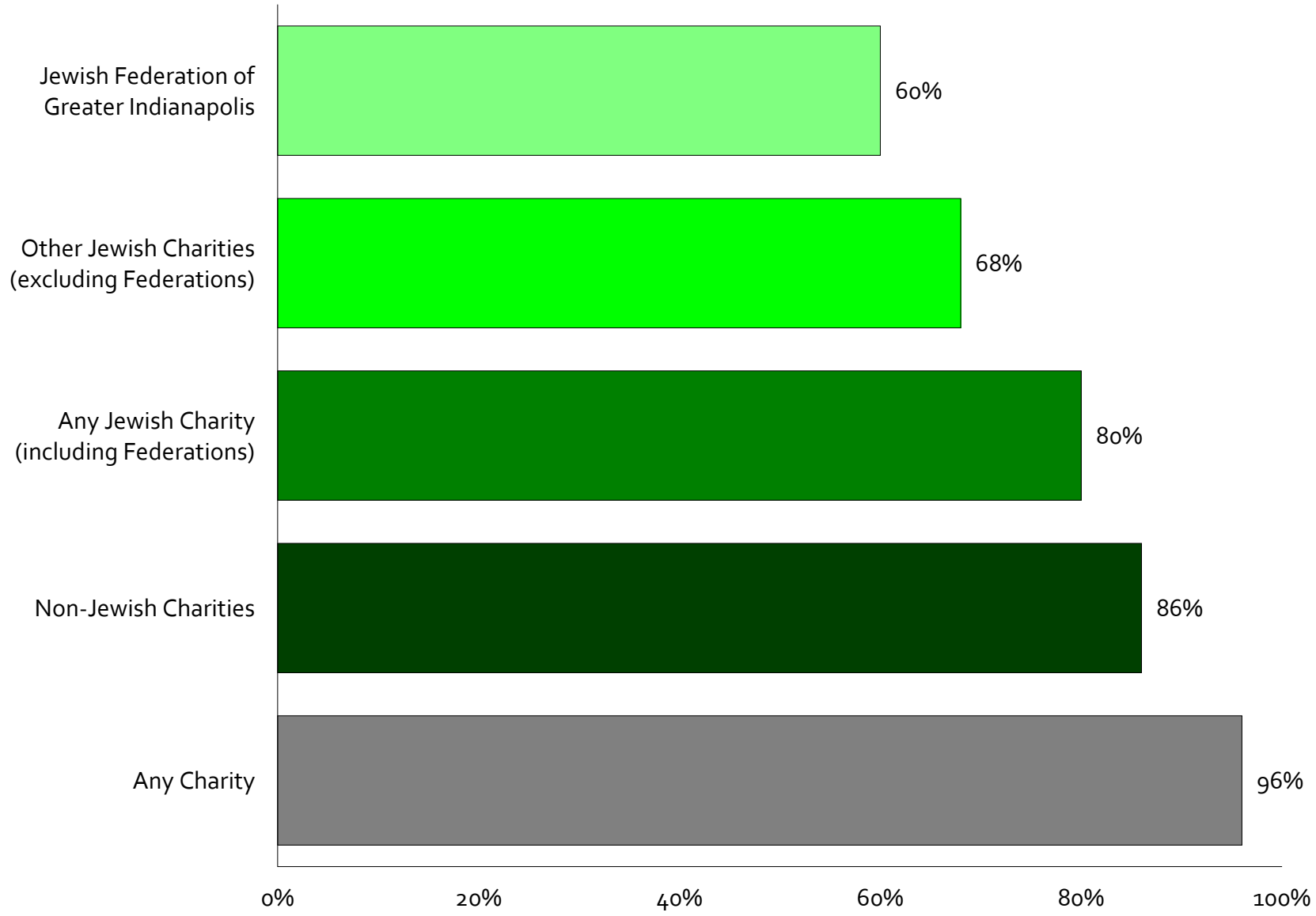
Summary of Donations

(Jewish Households)



Summary of Donations

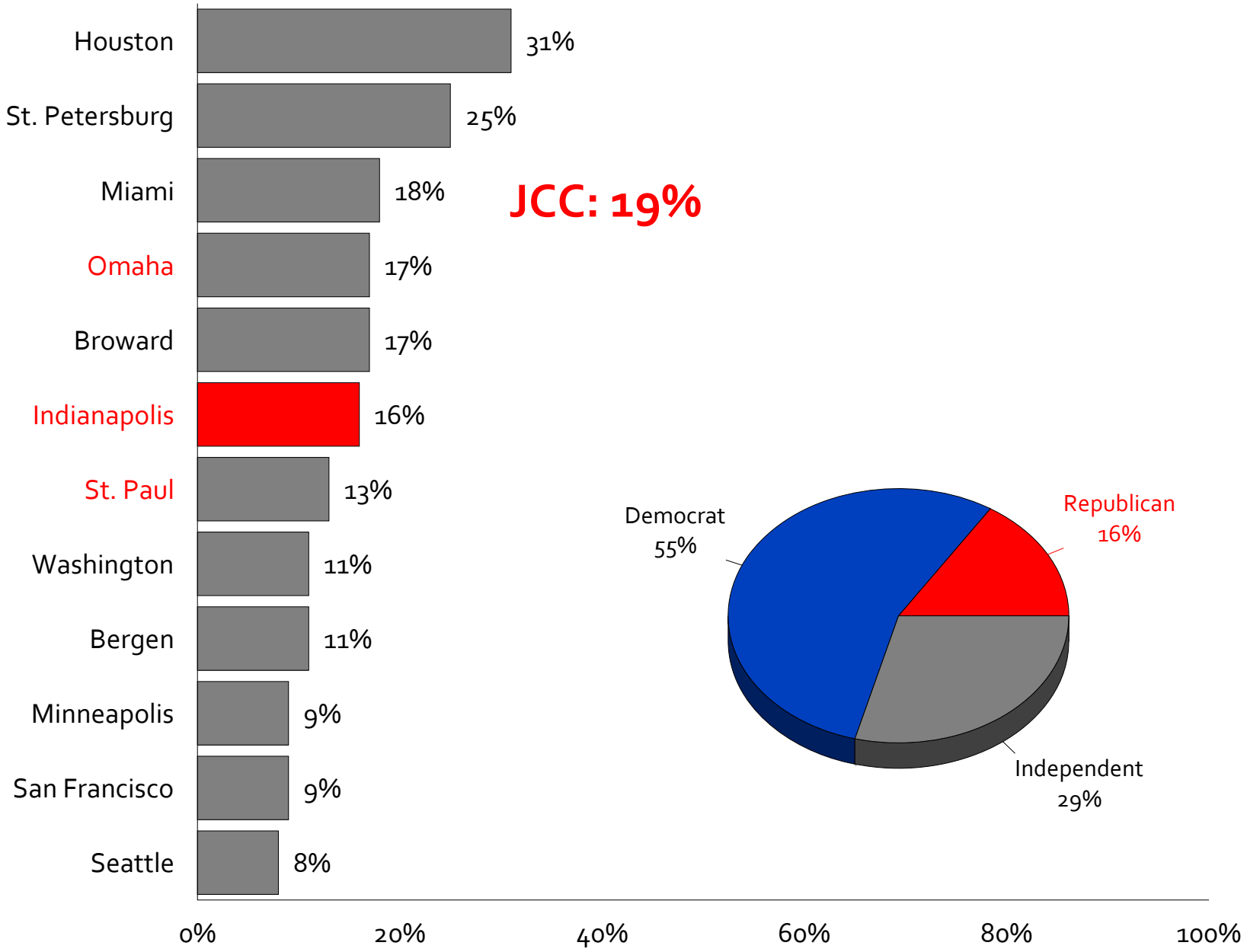
(JCC Member Jewish Households)



Political Profile

Percentage Republican

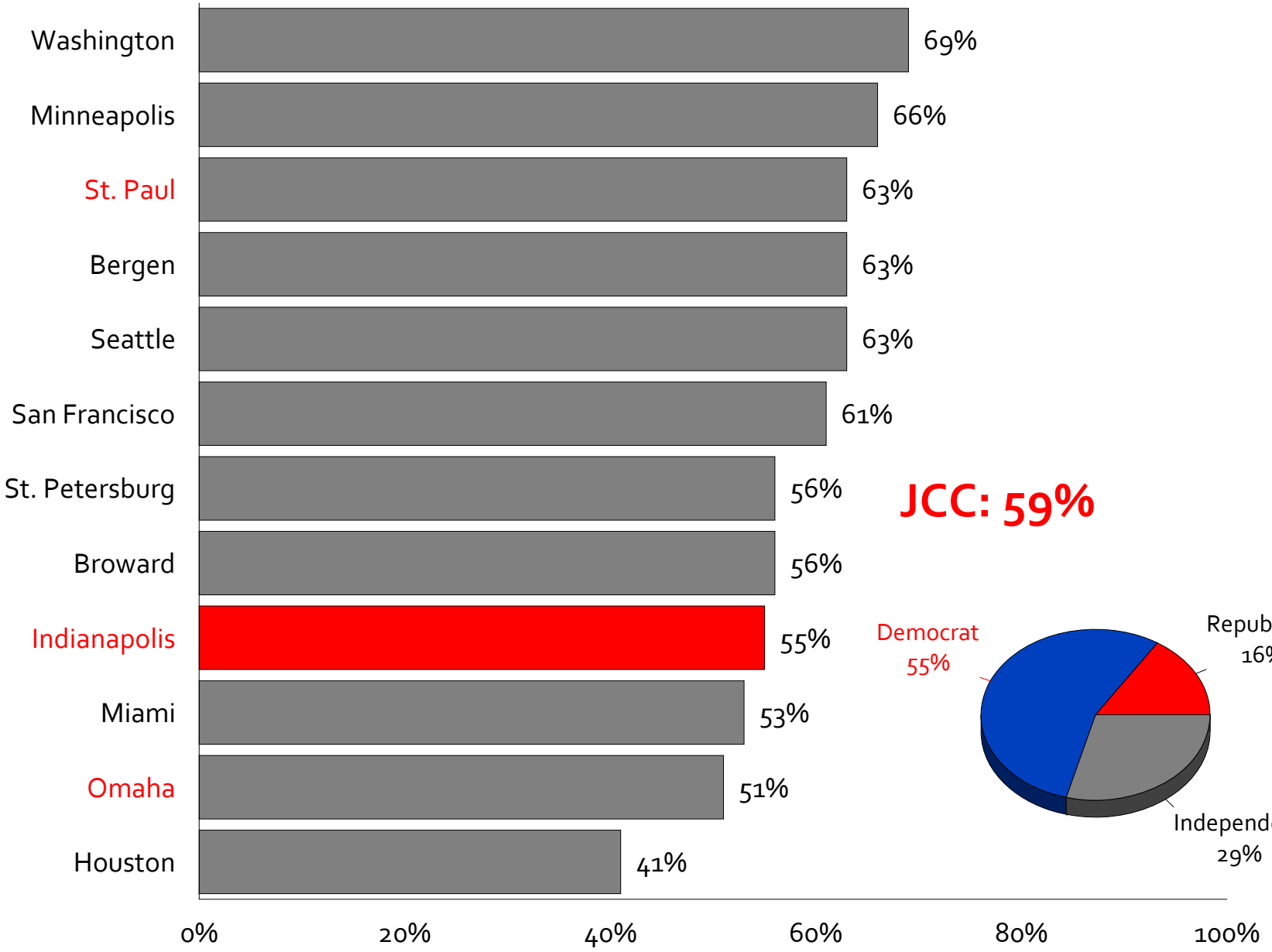
(Jewish Respondents)



JCC: 19%

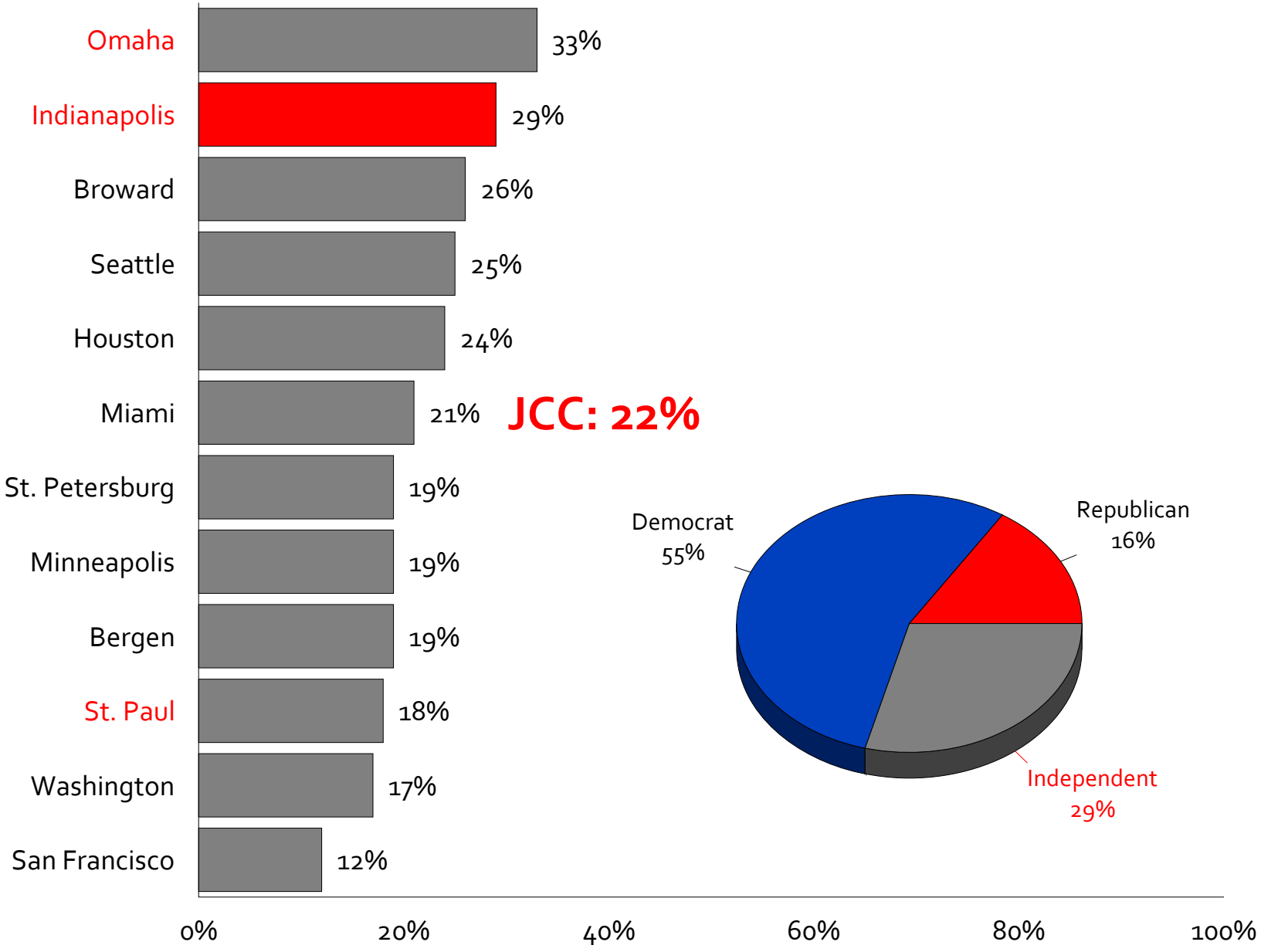
Percentage Democrat

(Jewish Respondents)



Percentage Independent

(Jewish Respondents)



The 2017 Jewish Federation of Greater Indianapolis Population Study: A Portrait of the Indianapolis Jewish Community

JCC Presentation

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