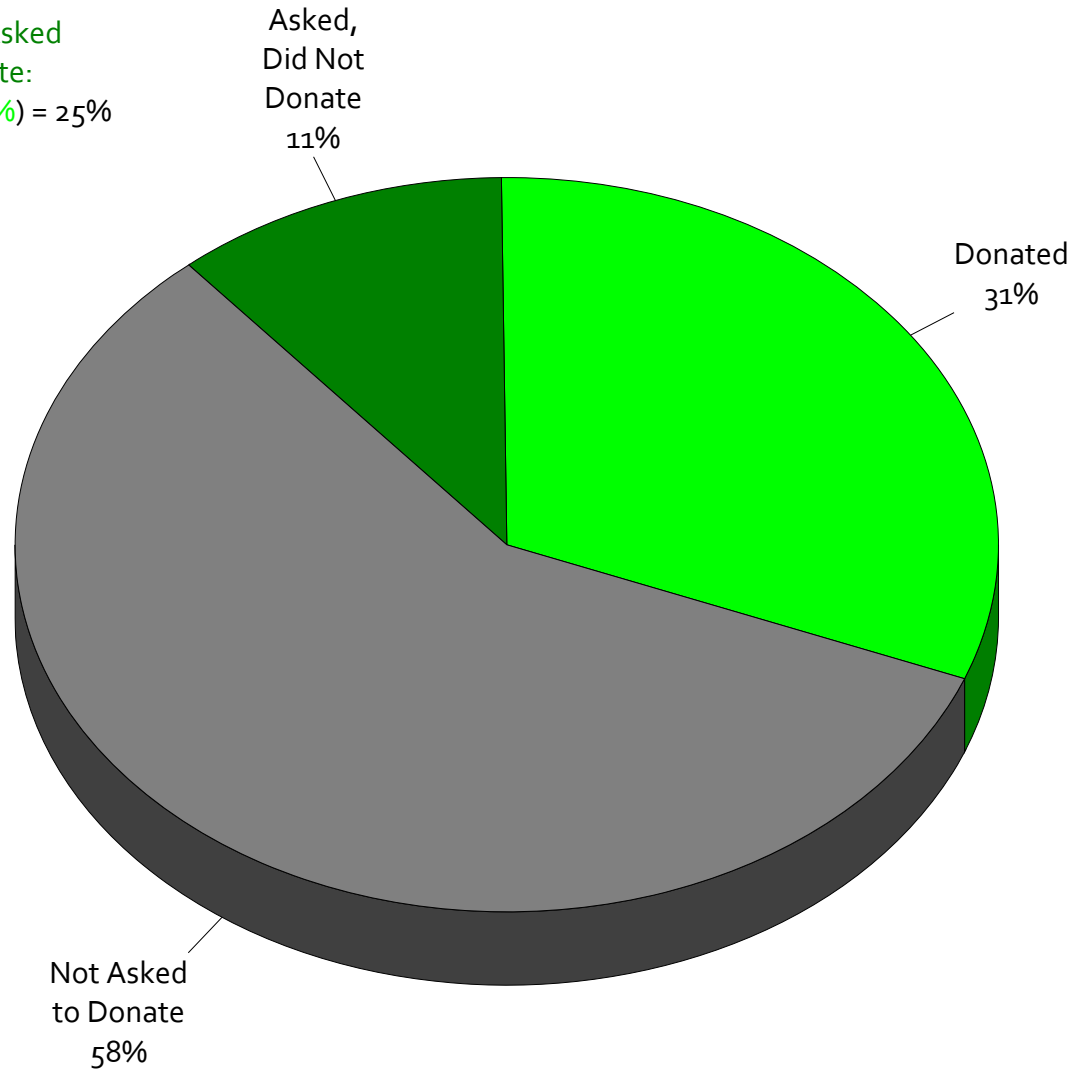


**Philanthropic Profile:  
Jewish Federation Donations**

# Jewish Federation Market Segments in the Past Year

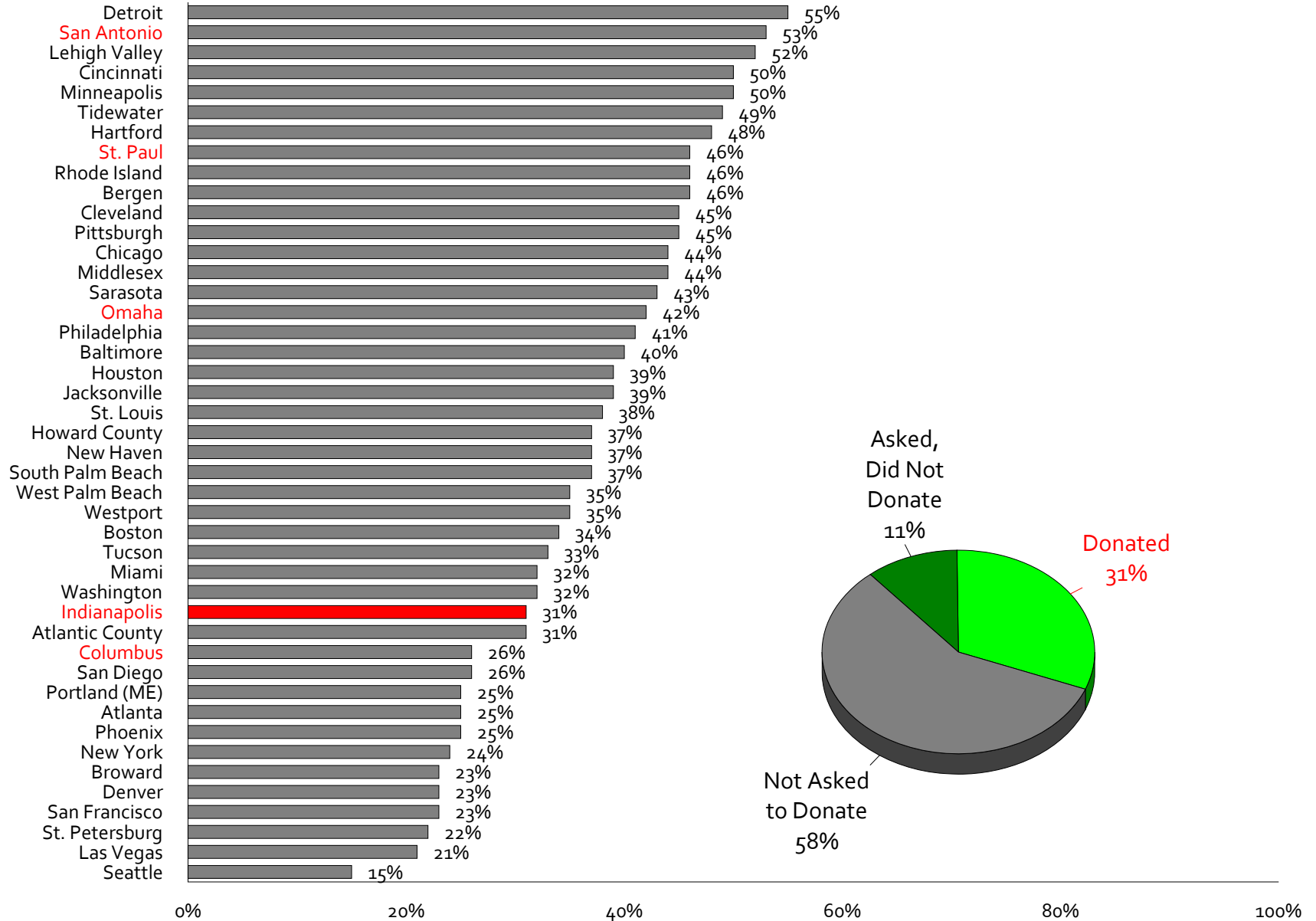
(Jewish Households)

25% of Households Asked  
Who Did Not Donate:  
11% divided by (31% + 11%) = 25%



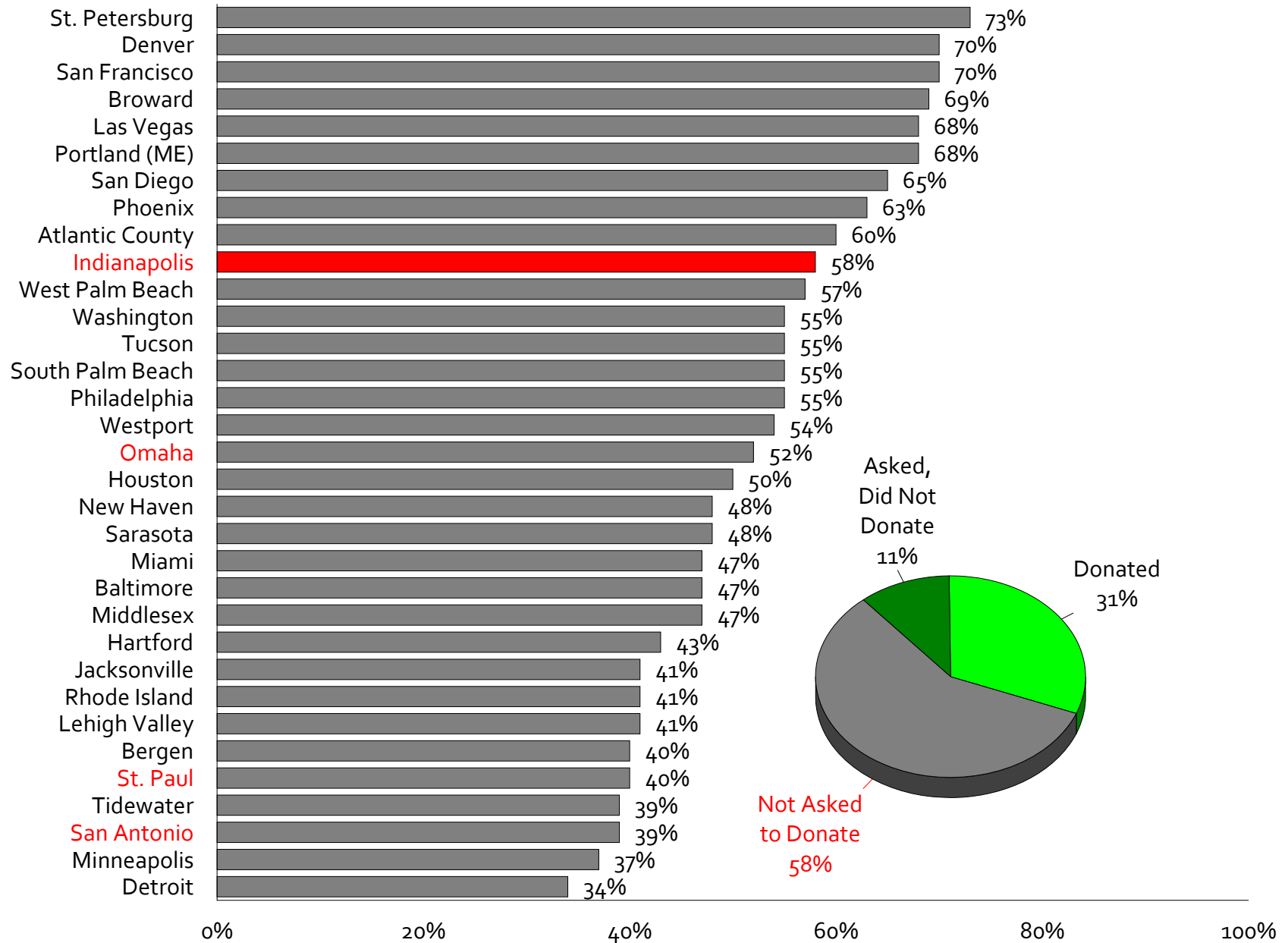
# Donated to Local Jewish Federation in the Past Year

(Based upon the Telephone Survey)  
(Jewish Households)



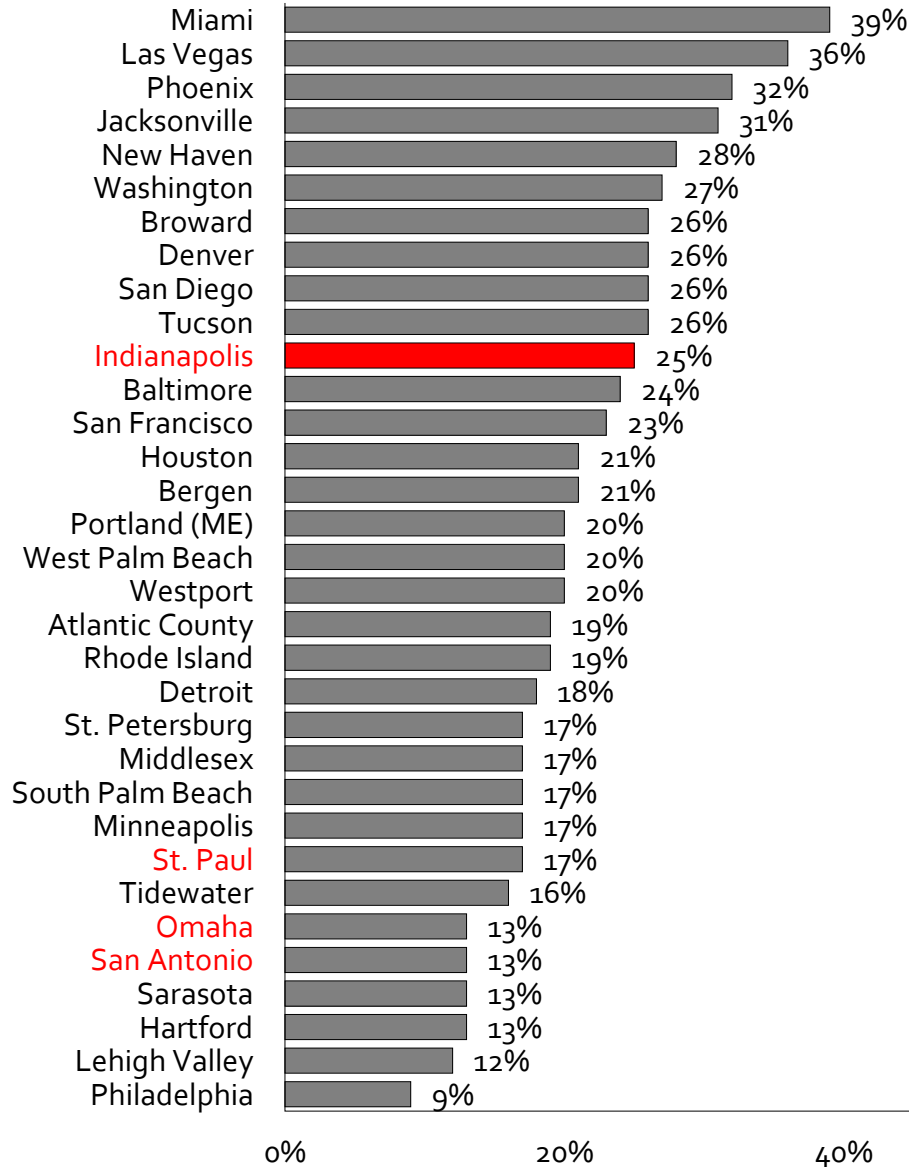
# 4 Not Asked to Donate to Local Jewish Federation in the Past Year

(Jewish Households)

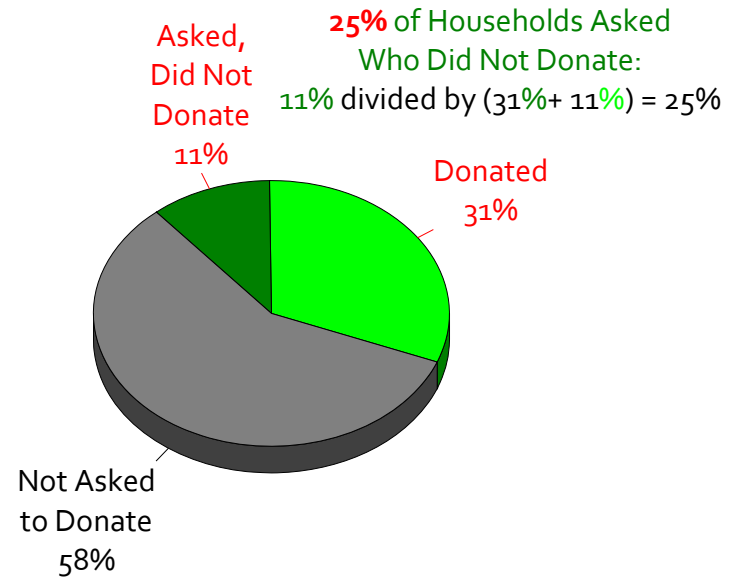


# % of Households Asked Who Did Not Donate to Local Jewish Federation in the Past Year

(Jewish Households)



% Who Turned the Federation Down





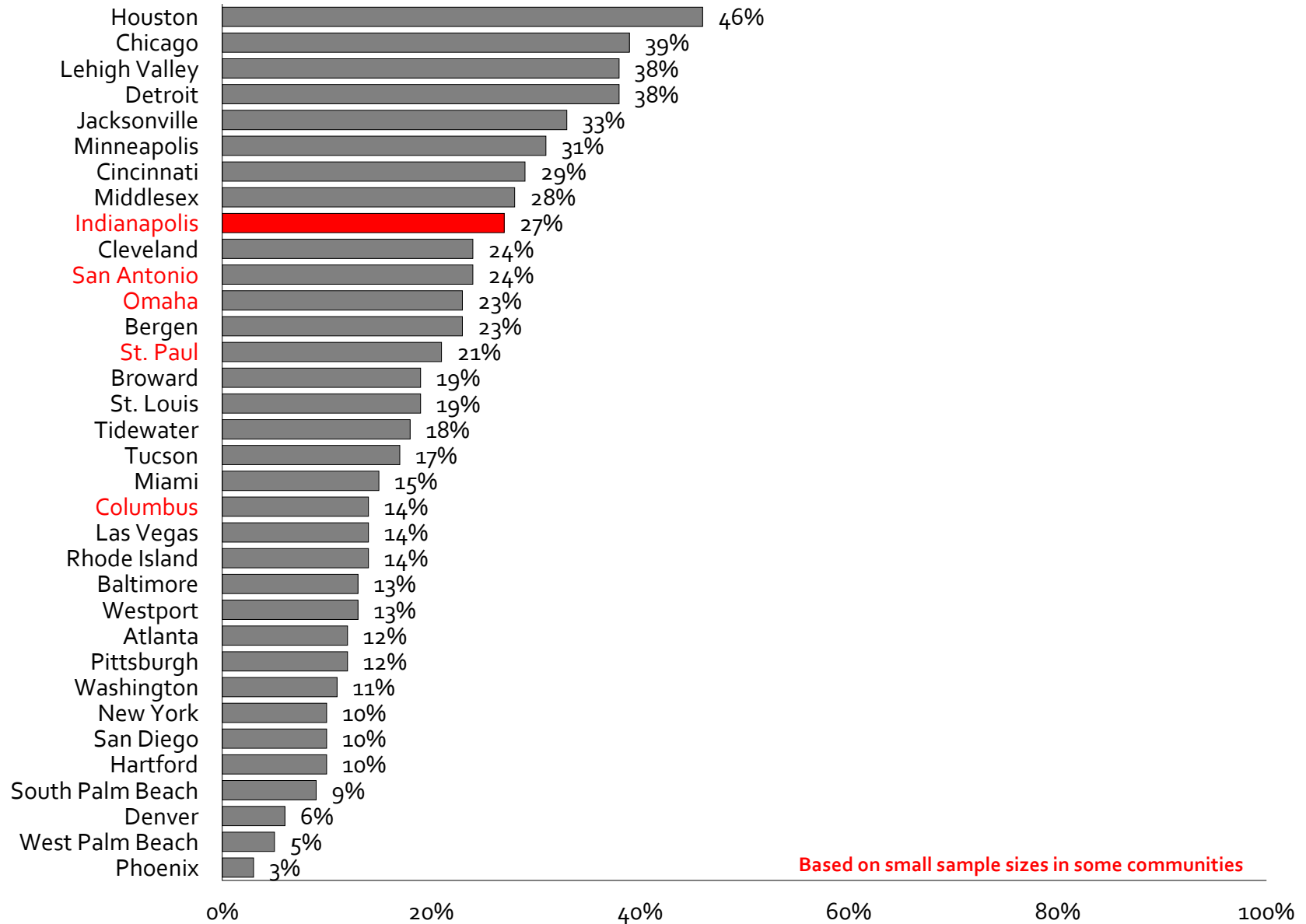
## Profile of Households Who Were Asked But Did Not Donate to the Jewish Federation in the Past Year

- 49% live in the North of Core; 36%, in Core Area; and 15% in South of Core
- 47% are in residence in Indianapolis for 20+ years
- 33% are age 50-64 and 8% are age 65 and over
- 41% are households with children; 24 are non-elderly couple households; 2% are elderly couple households; 8% are non-elderly single households; and 5% are elderly single households
- 12% earn an annual income under \$25,000 and 45% earn \$100,000 and over
- 45% of Jewish respondents are Reform; 39% are Just Jewish; 10% are Conservative; 5% are Orthodox; and 2% are Reconstructionist
- 82% always or usually participate in a Passover Seder
- 25% of Jewish respondents attend synagogue services once per month or more
- 51% of married households are intermarried
- 37% are synagogue members and 16% attended Chabad
- 23% are JCC members and 8% are Jewish organization members
- 59% contain an adult who visited Israel
- 14% of Jewish respondents are extremely emotionally attached to Israel; 18% are very attached; 46% are somewhat attached; and 23% are not attached
- 48% donated to other Jewish charities in the past year, including 4% who donated \$500 and over
- 70% donated to non-Jewish charities in the past year, including 29% who donated \$500 and over
- 60% are Democrat; 28% are Independent; and 12% are Republican

# Donated to Local Jewish Federation in the Past Year

## Head of Household Under Age 35

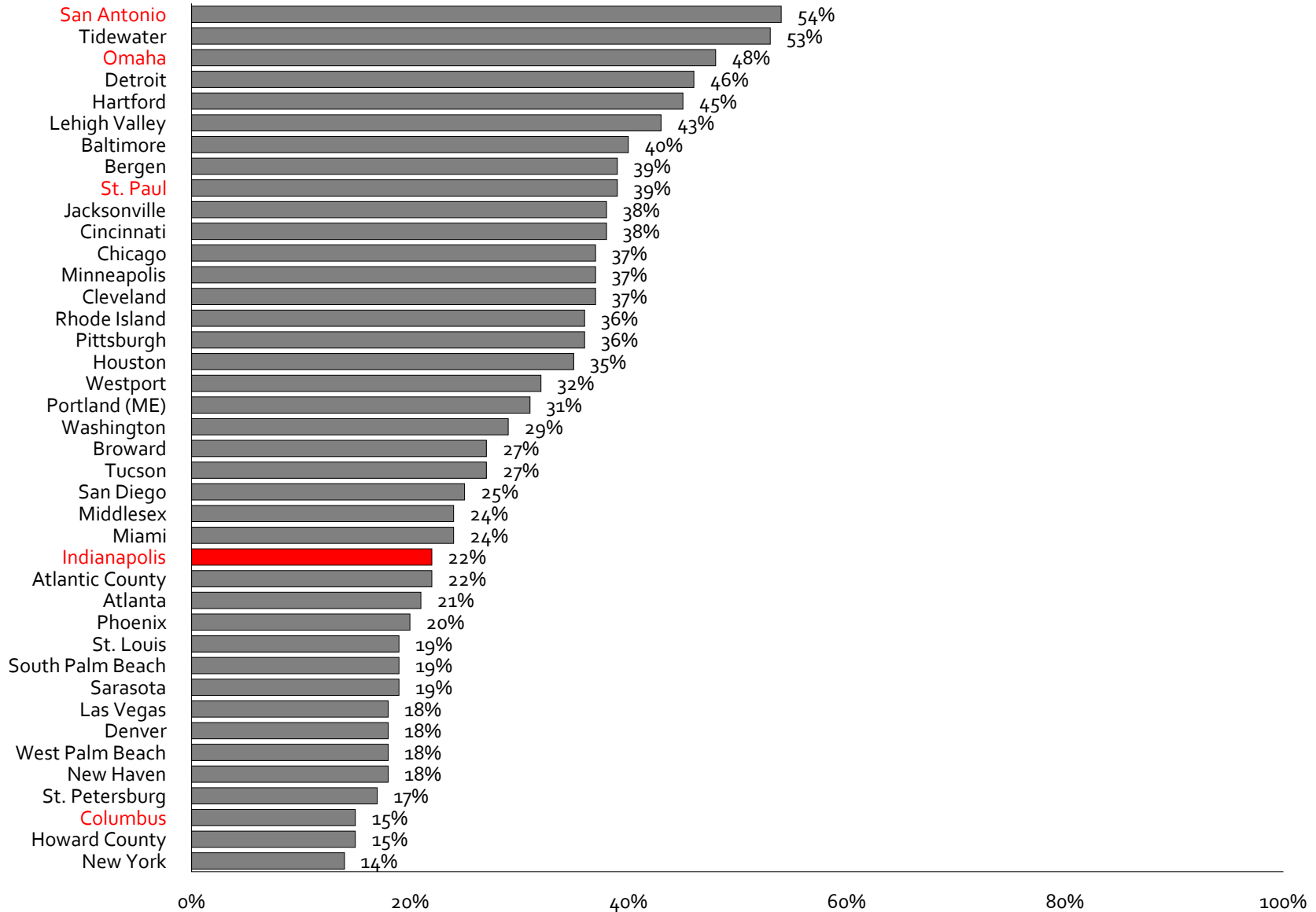
(Jewish Households)



# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 35-49

(Jewish Households)

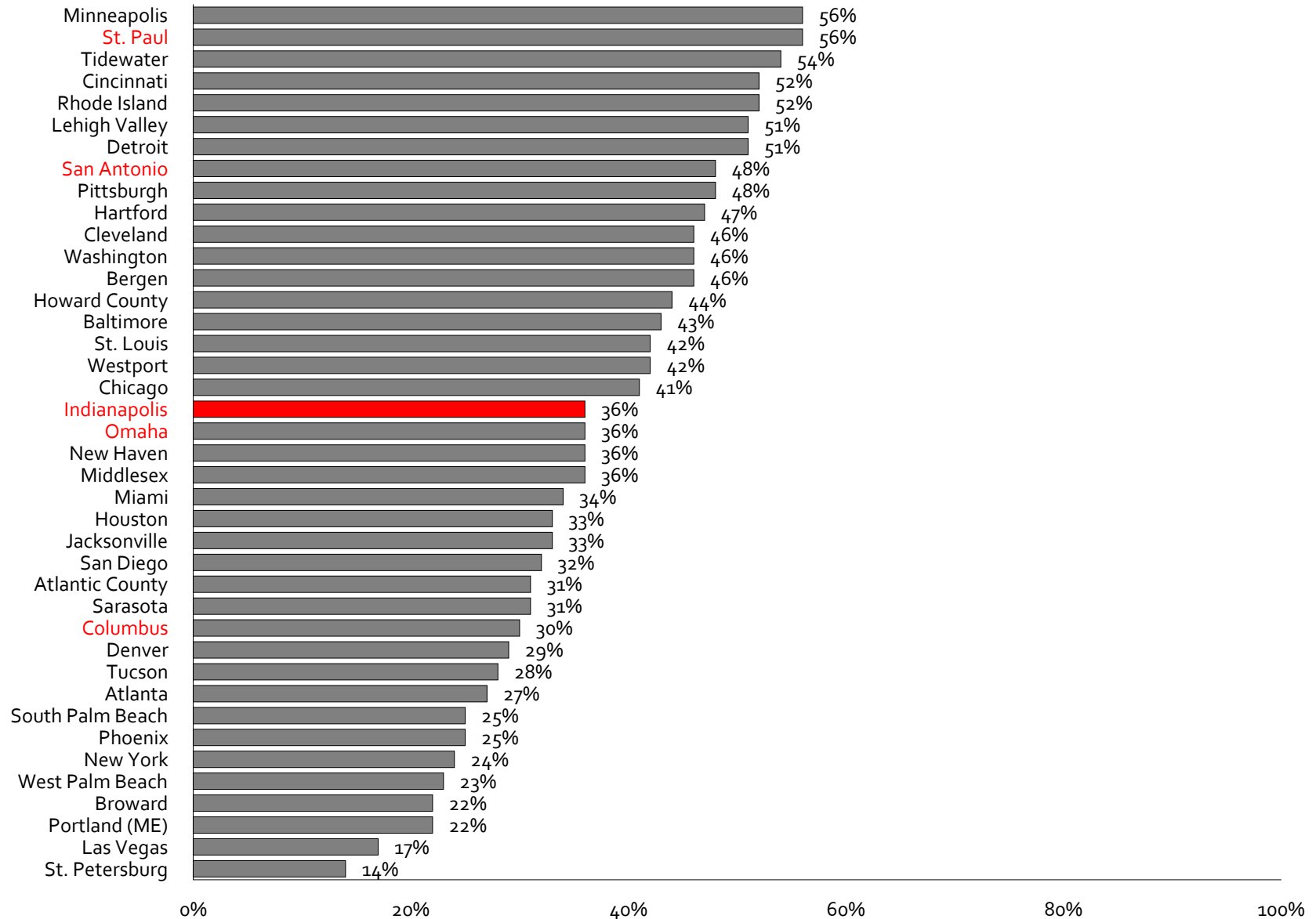




# Donated to Local Jewish Federation in the Past Year

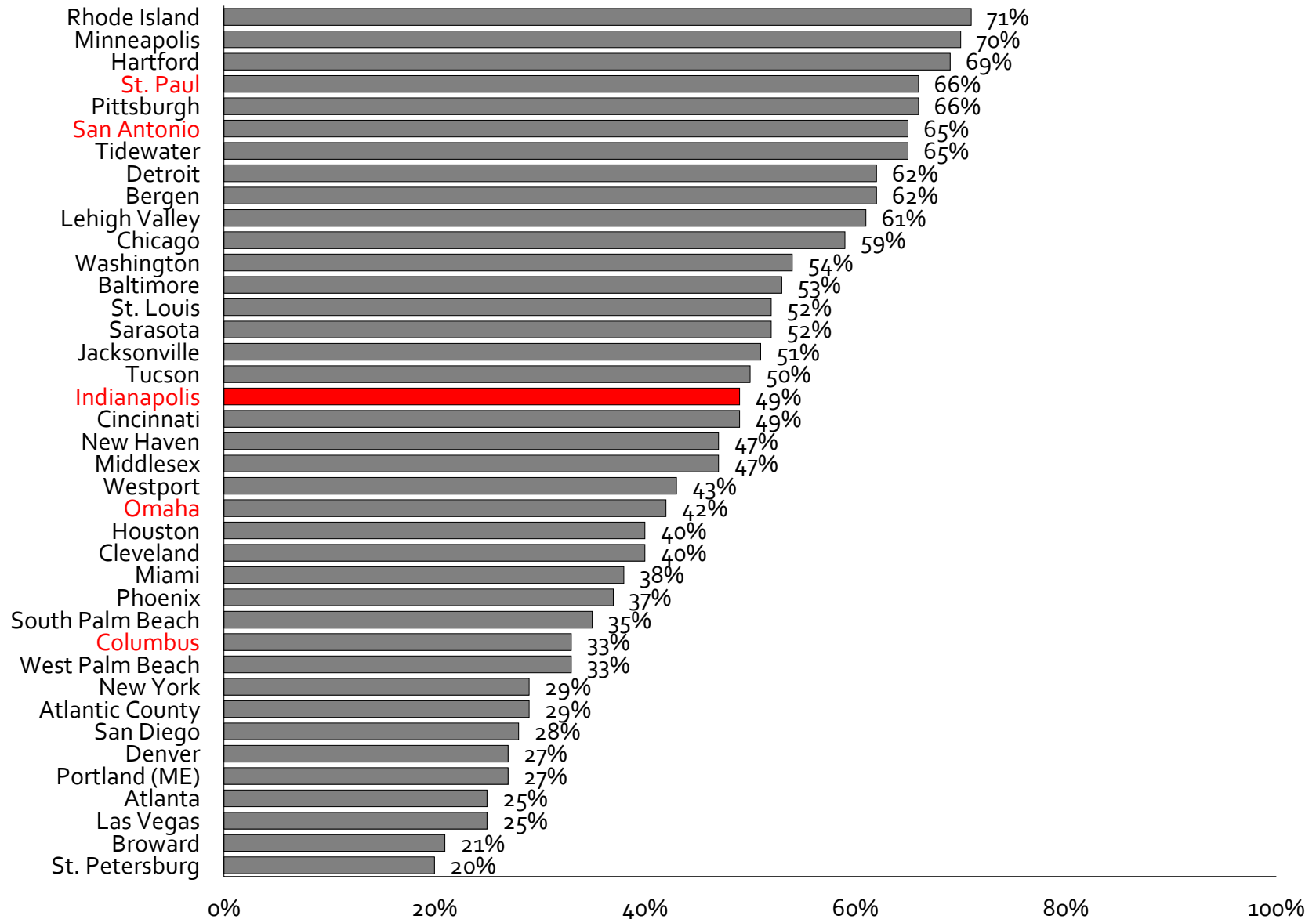
## Head of Household Age 50-64

(Jewish Households)



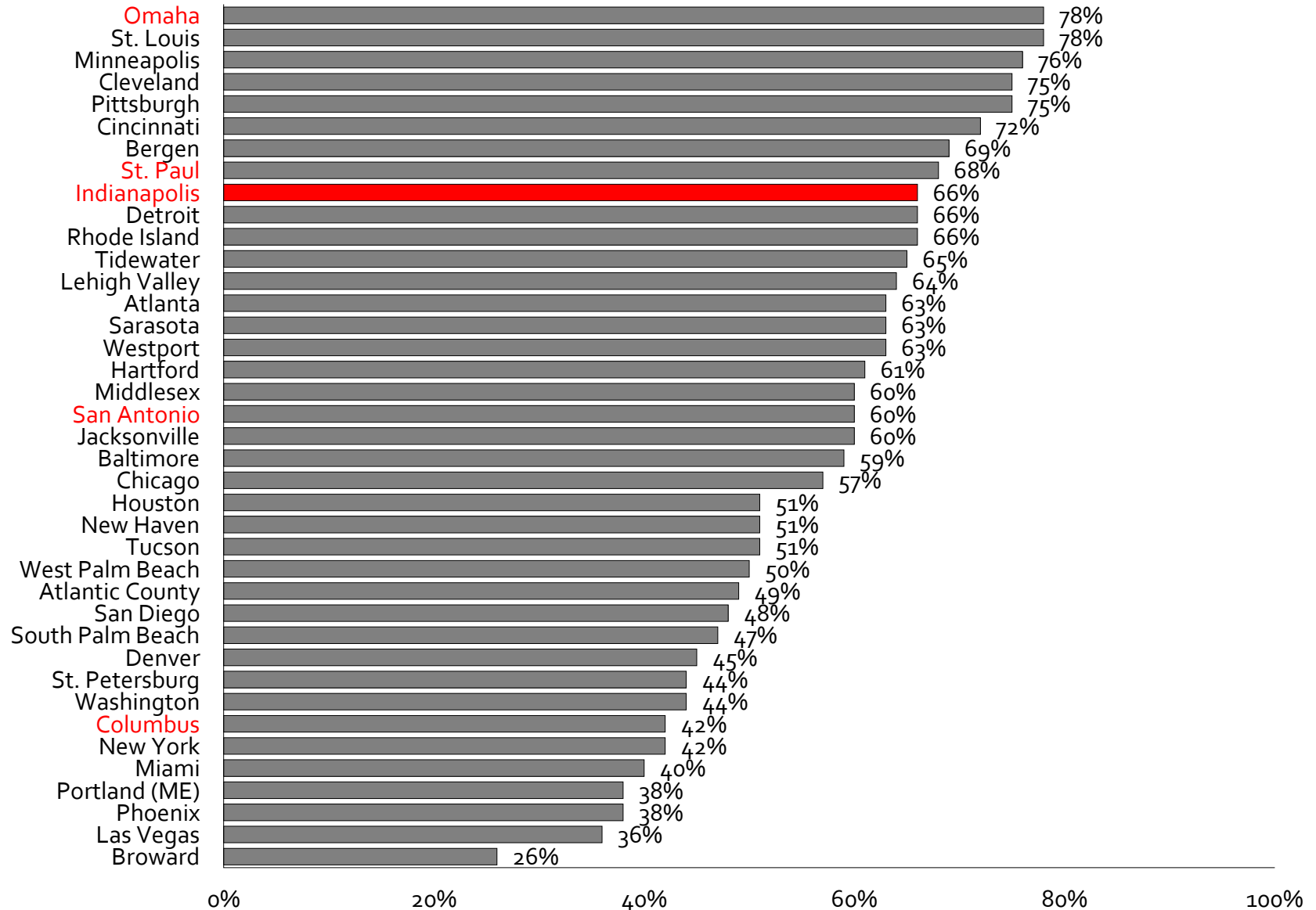
# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 65-74 (Jewish Households)



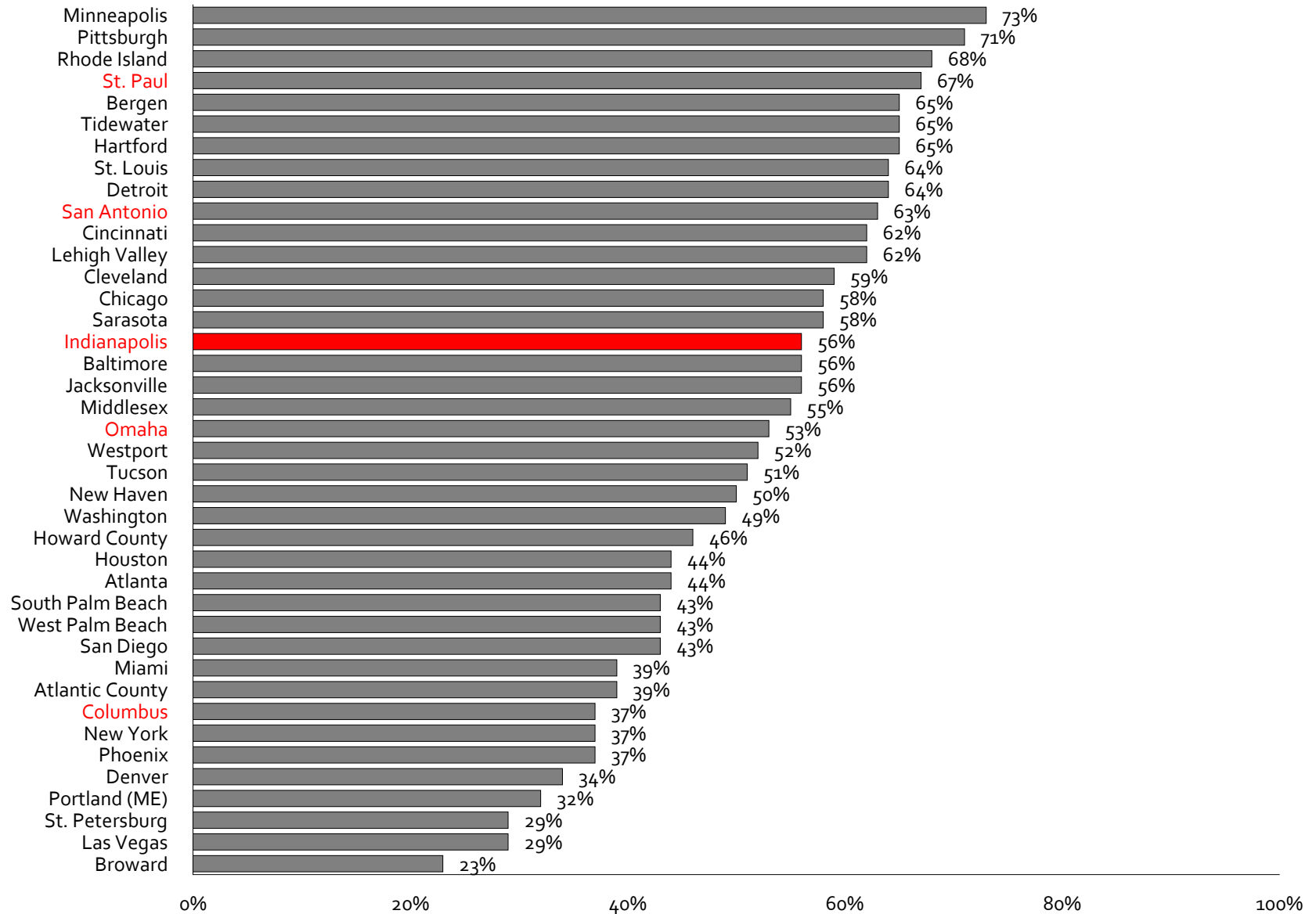
# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 75 and Over (Jewish Households)



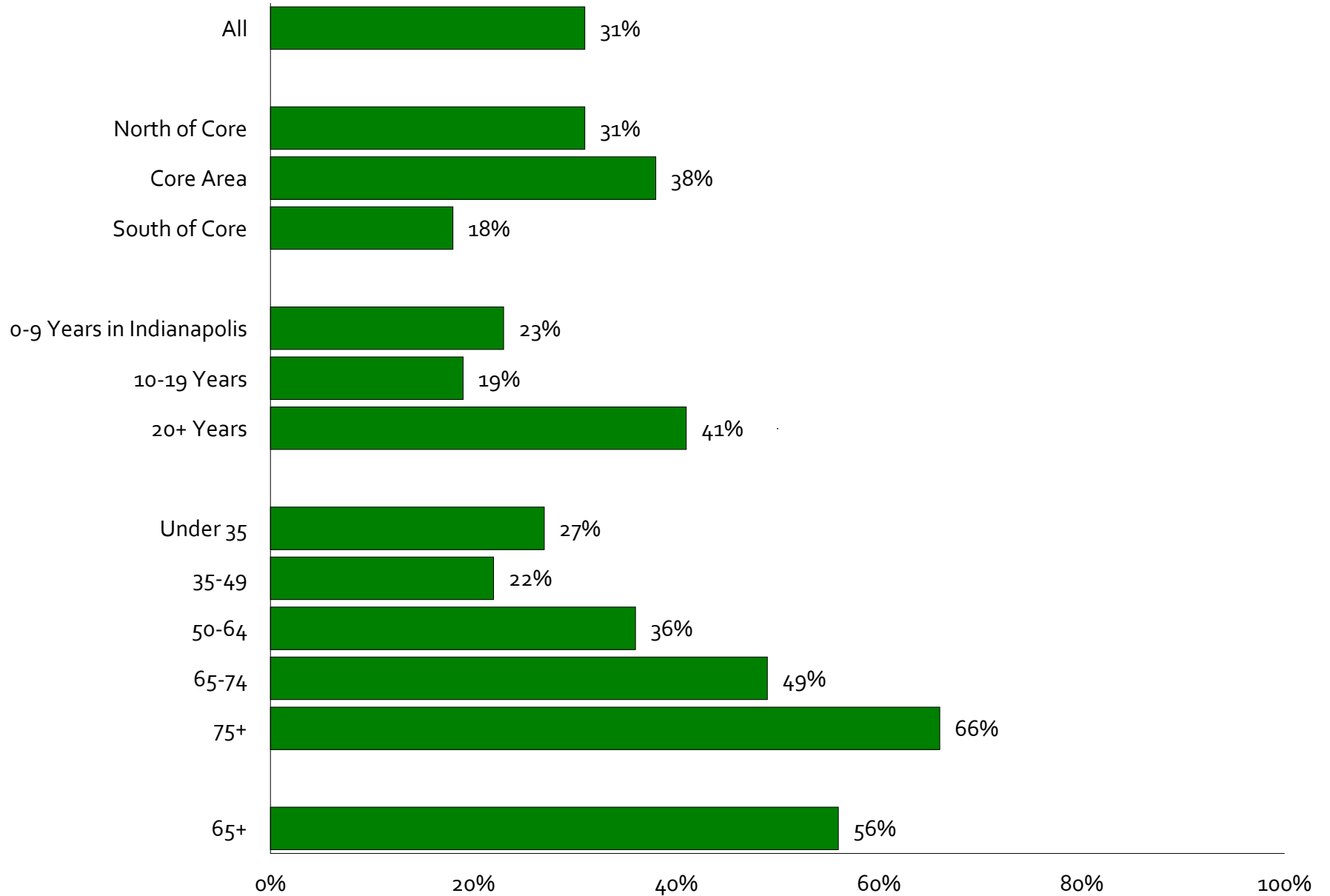
# Donated to Local Jewish Federation in the Past Year

## Head of Household Age 65 and Over (Jewish Households)



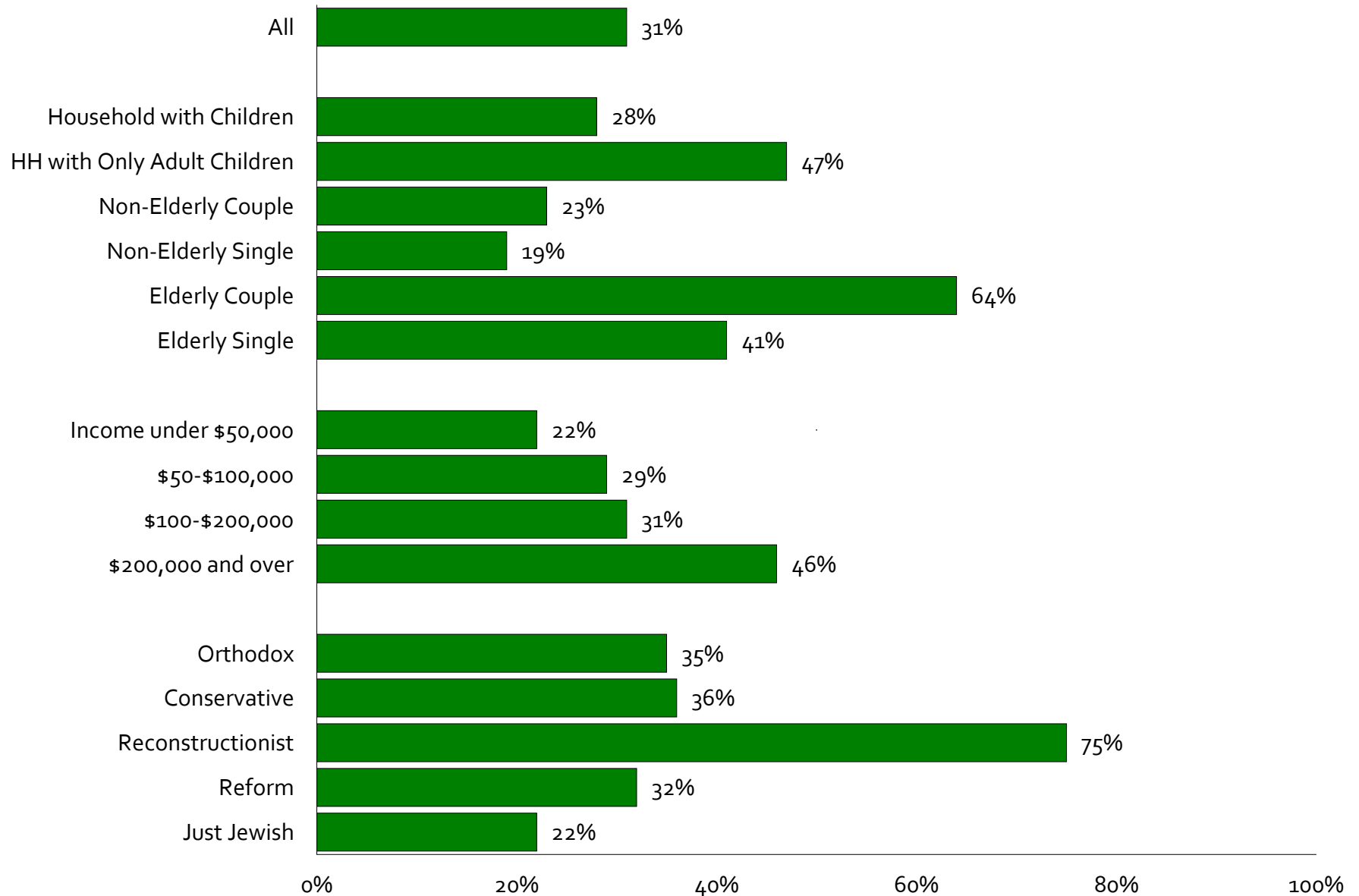
# Donated to Jewish Federation in the Past Year

(Jewish Households)



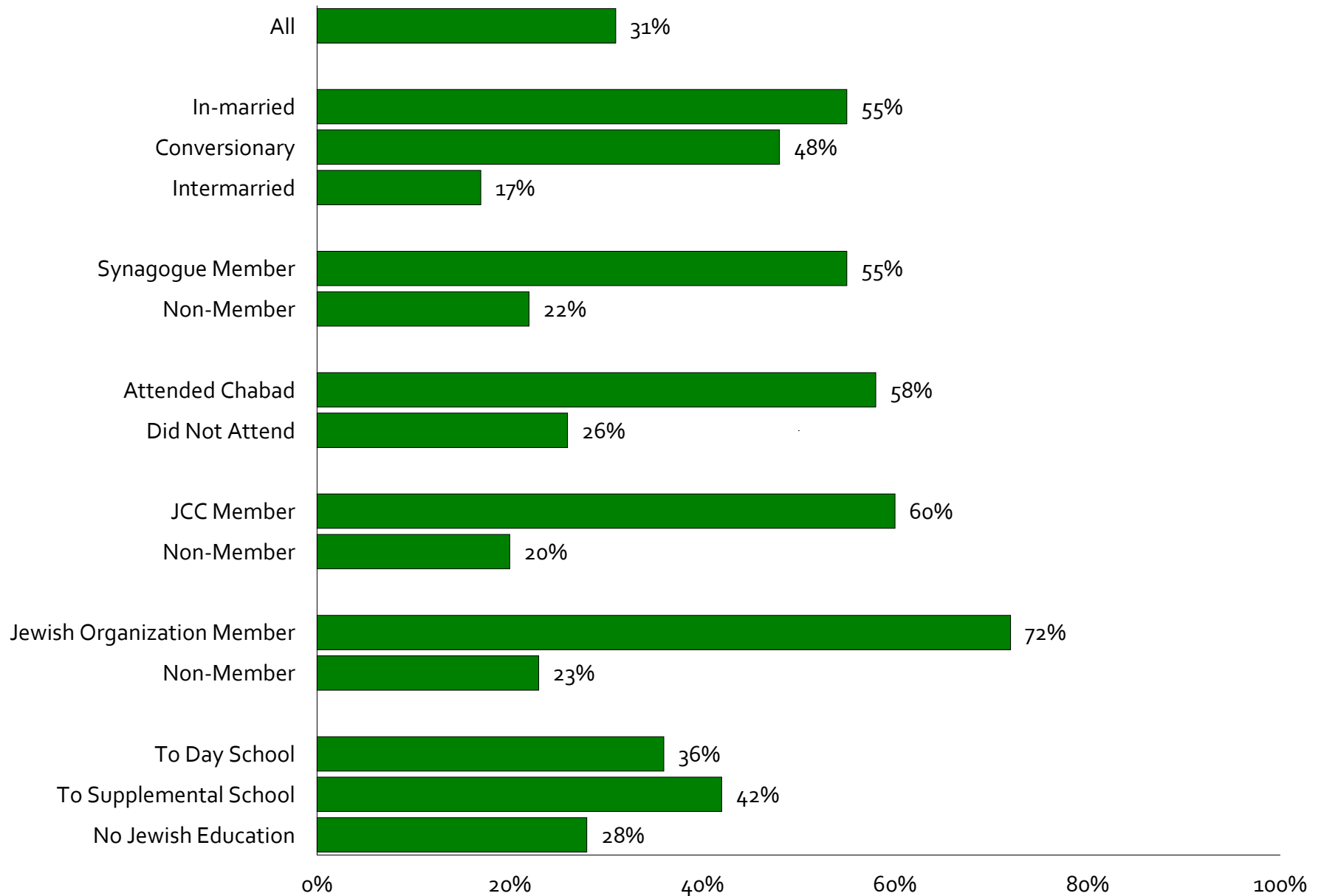
# Donated to Jewish Federation in the Past Year

(Jewish Households)



# Donated to Jewish Federation in the Past Year

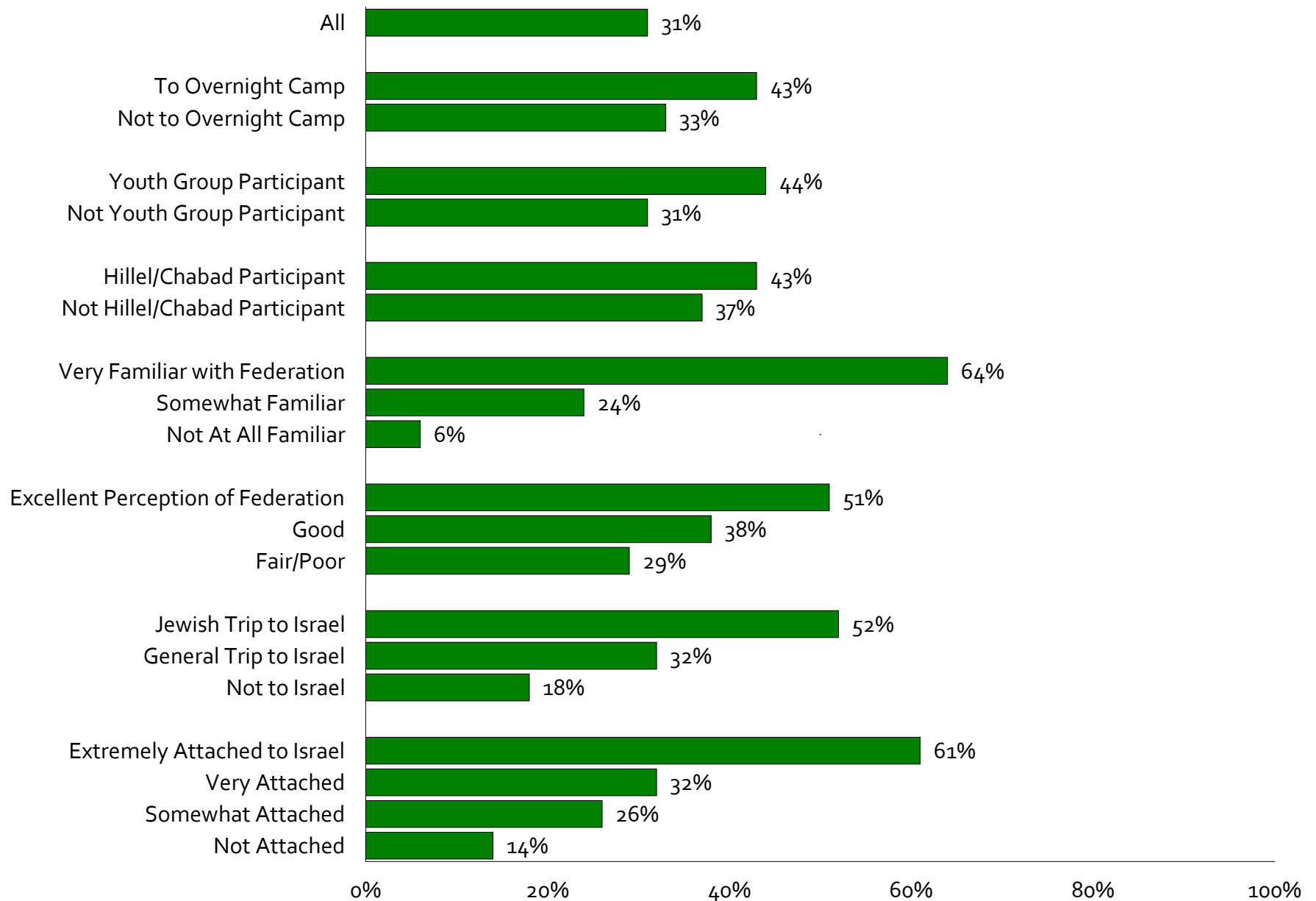
(Jewish Households)





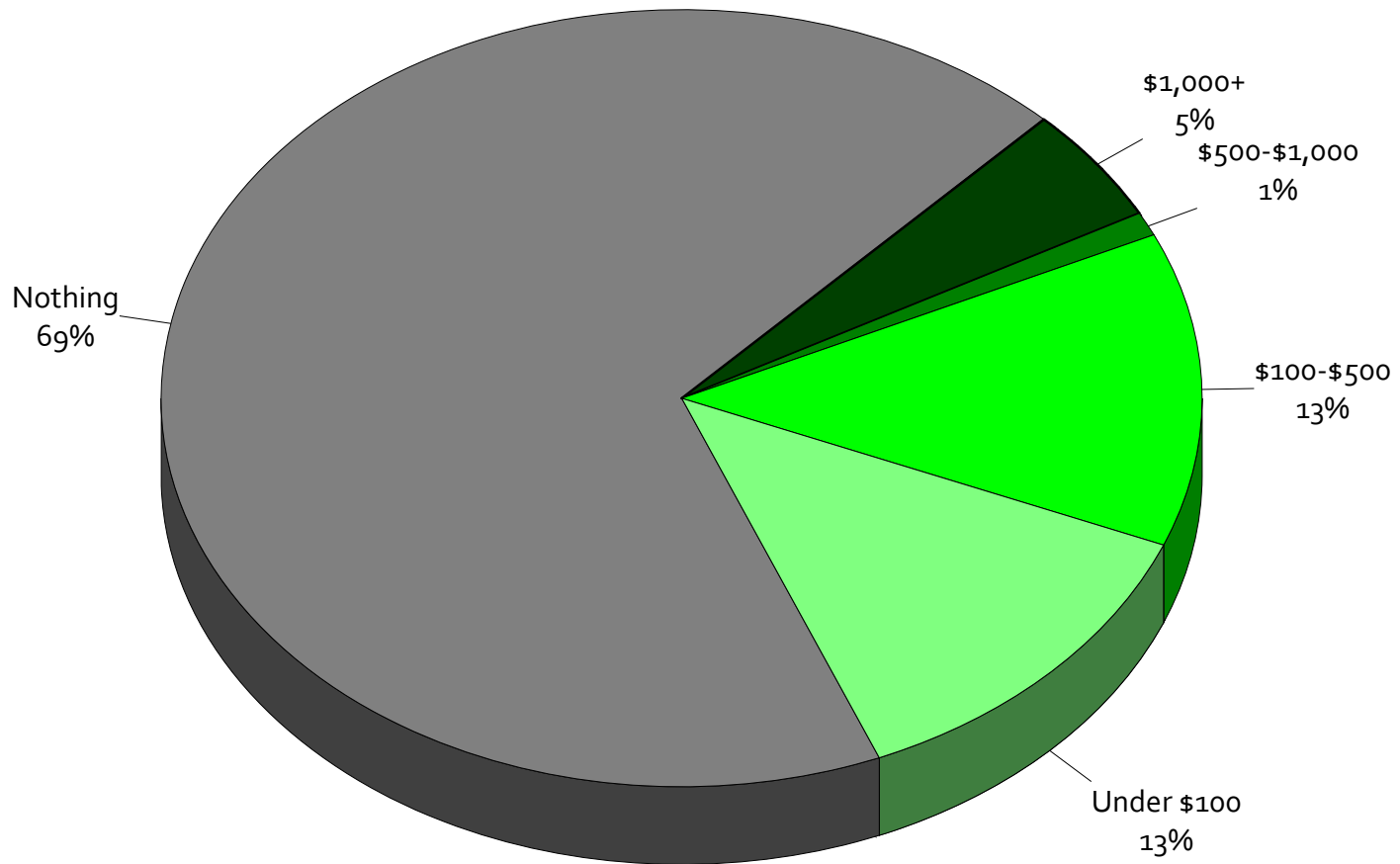
## Donated to Jewish Federation in the Past Year

(Jewish Households)



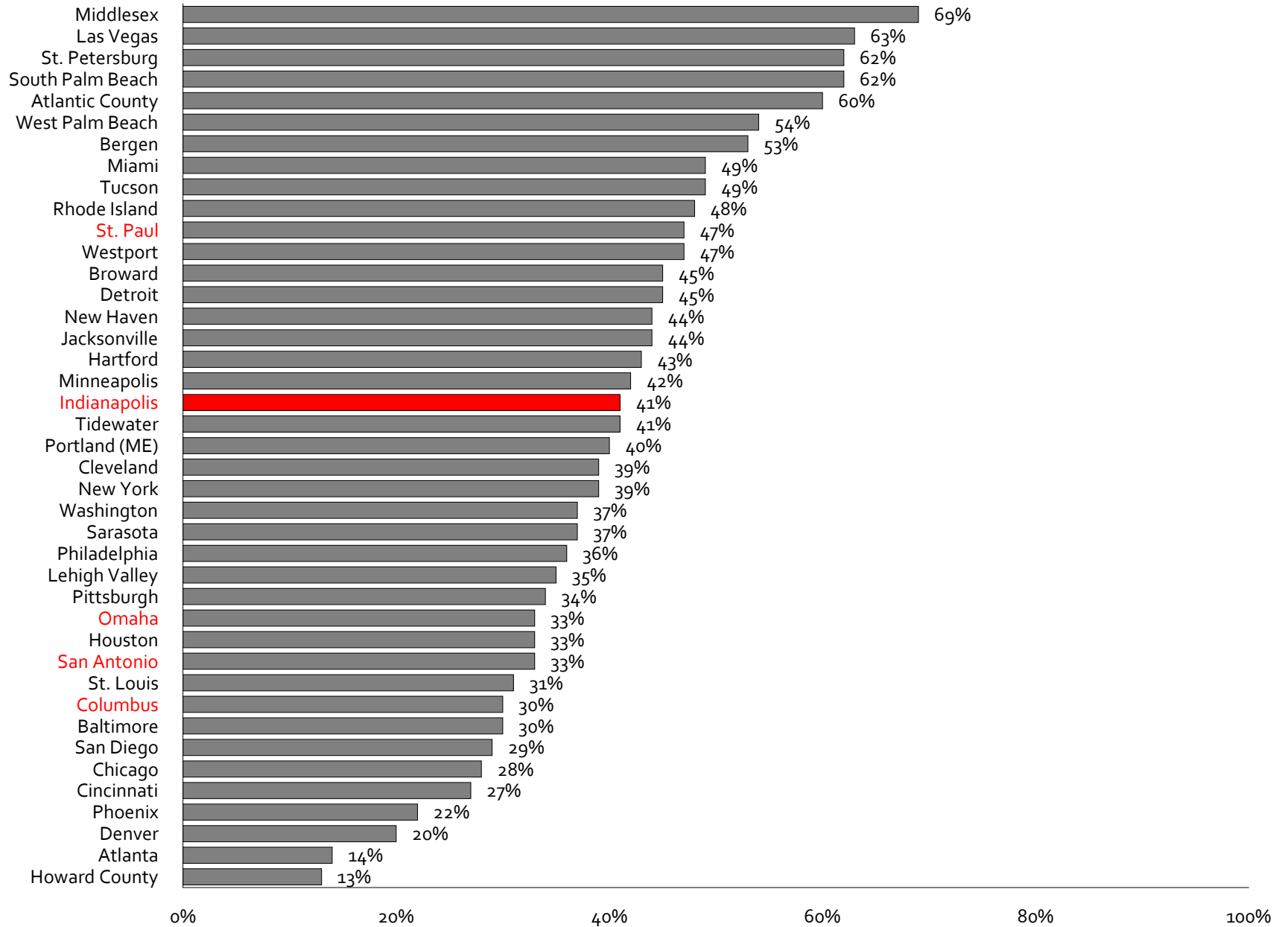
# Donated to Jewish Federation in the Past Year

(Jewish Households)



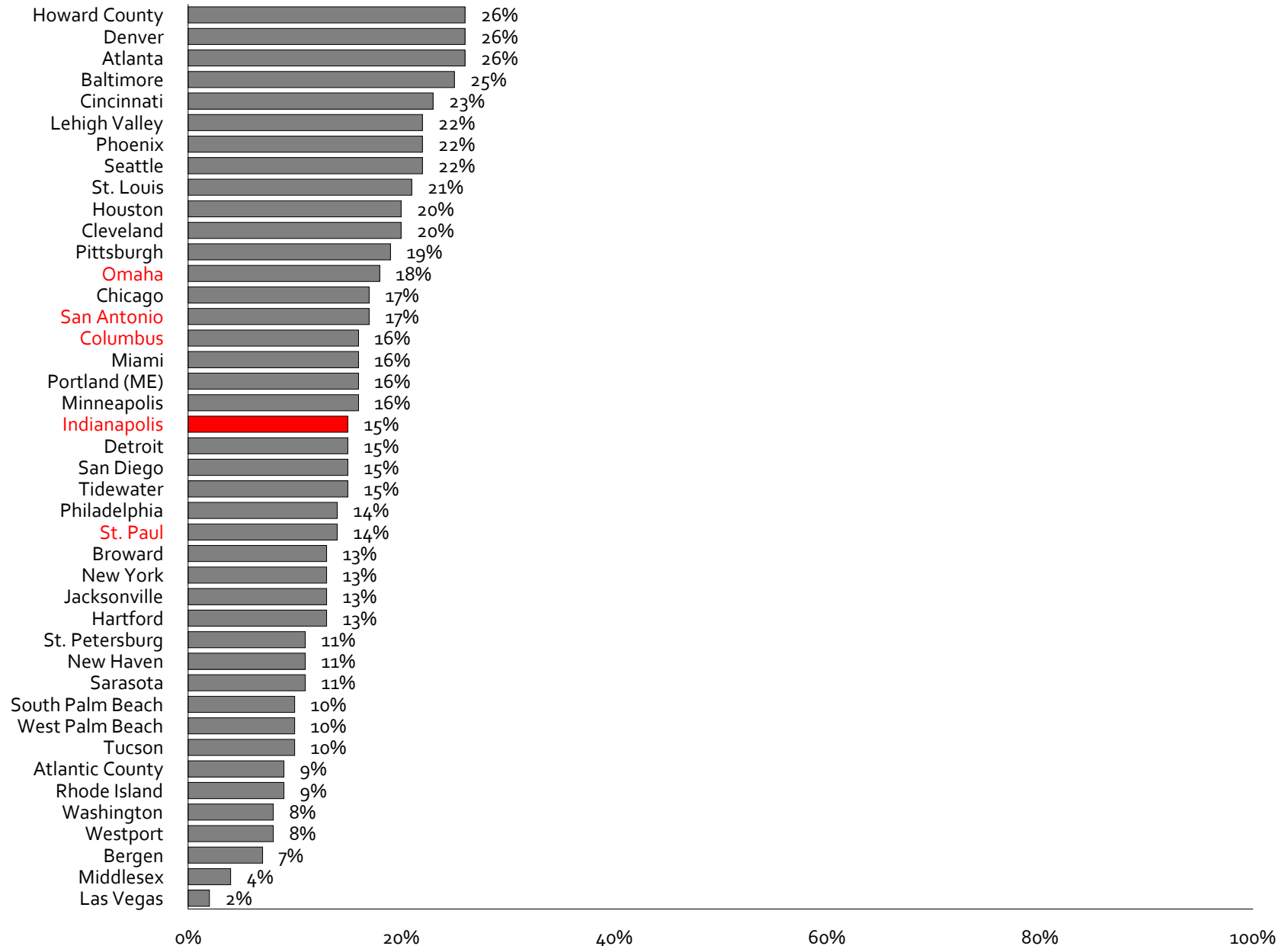
# Donated Under \$100 to Local Jewish Federation

(Jewish Households Who Donated to the Jewish Federation in the Past Year)

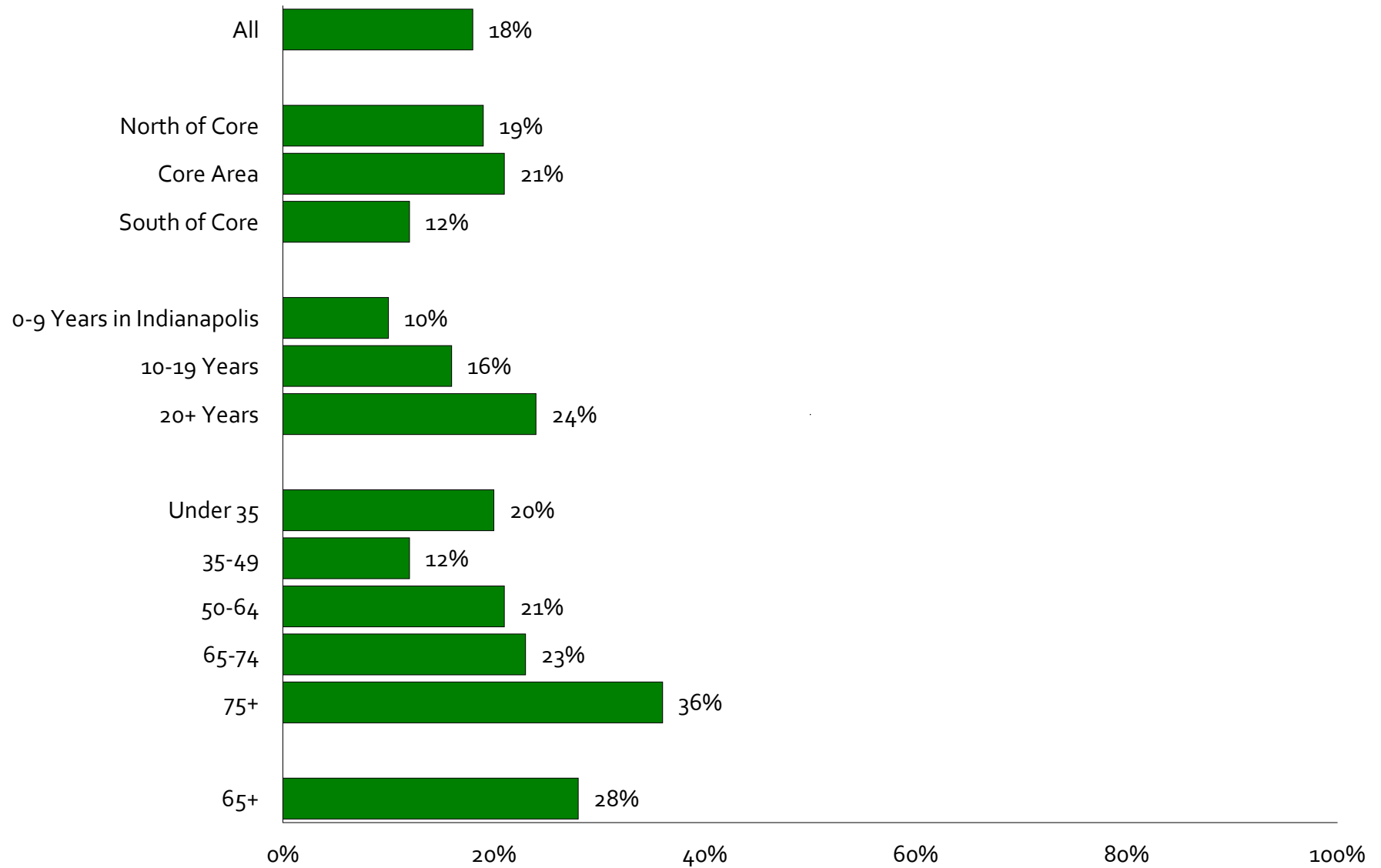


# Donated \$1,000 and Over to Local Jewish Federation

(Jewish Households Who Donated to the Jewish Federation in the Past Year)

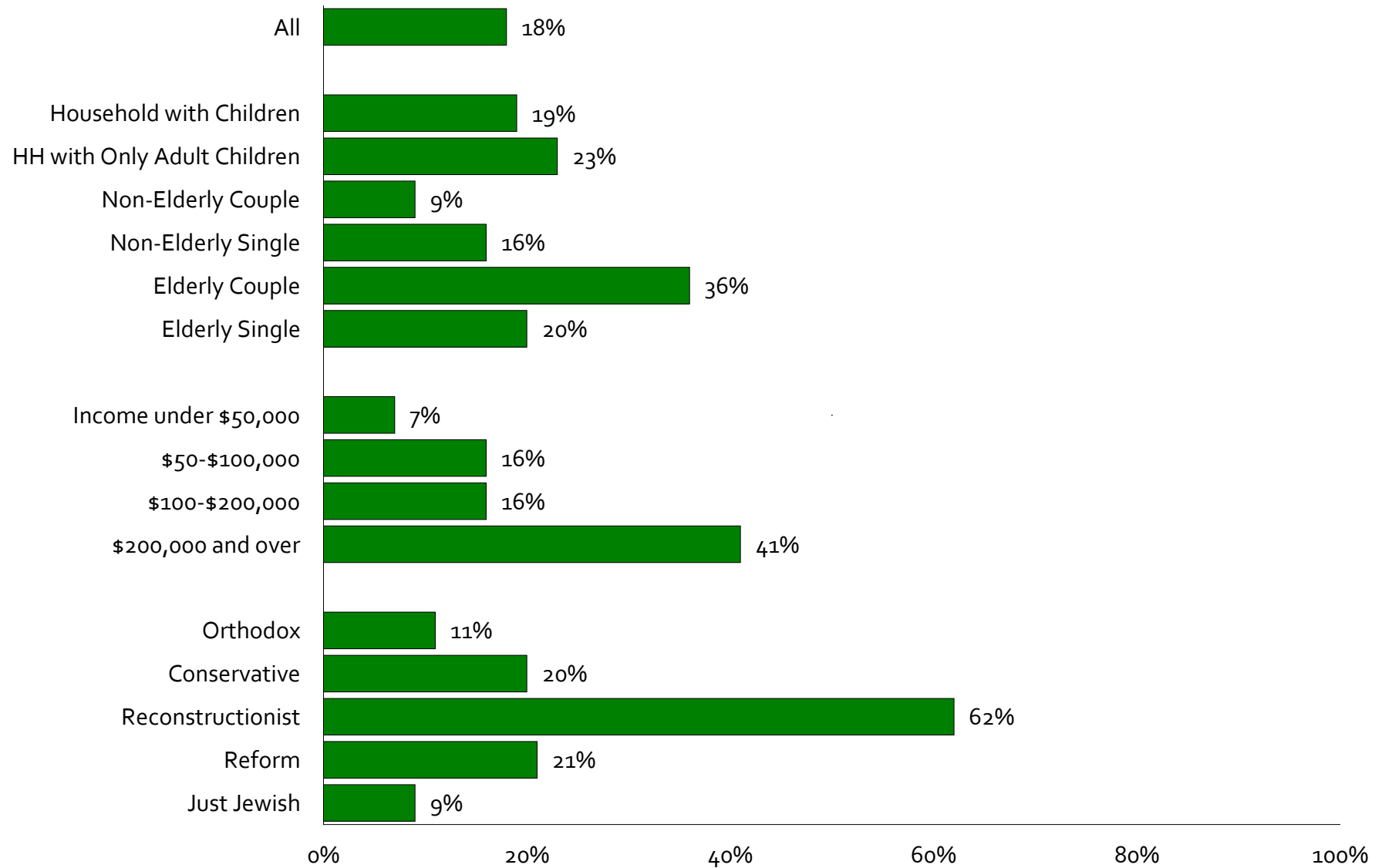


## Donated \$100+ to Jewish Federation in the Past Year (Jewish Households)



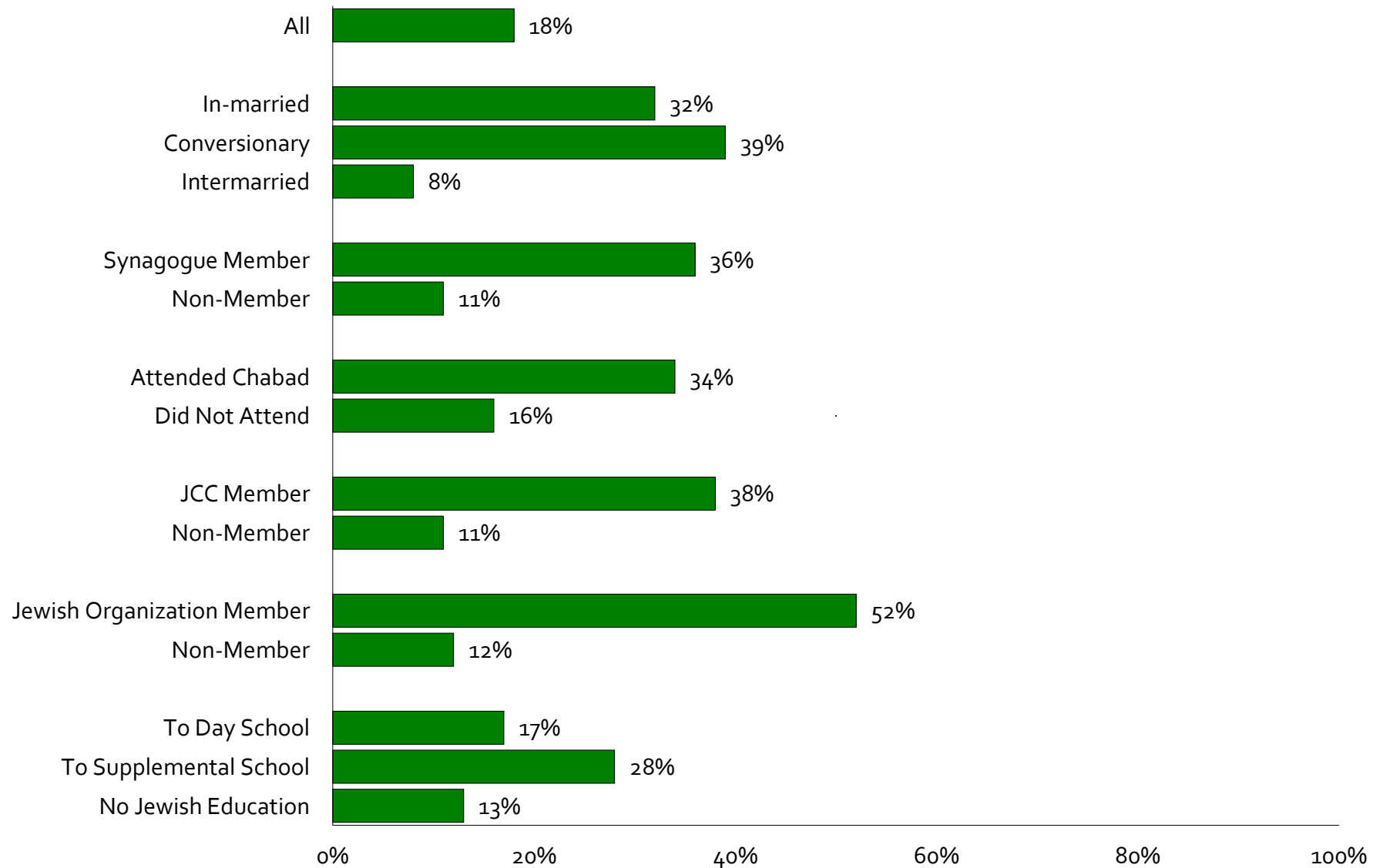
# Donated \$100+ to Jewish Federation in the Past Year

(Jewish Households)



## Donated \$100+ to Jewish Federation in the Past Year

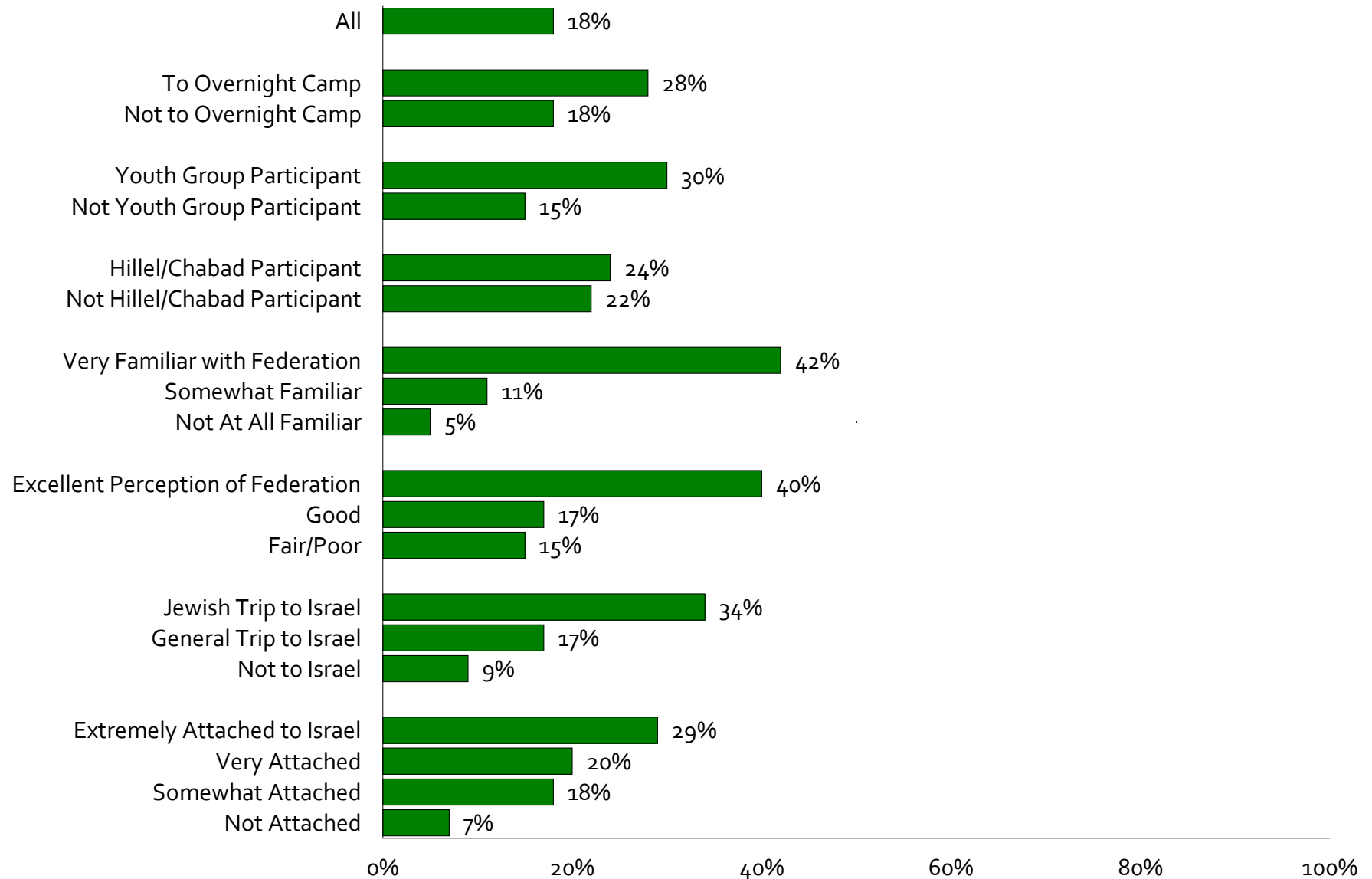
(Jewish Households)





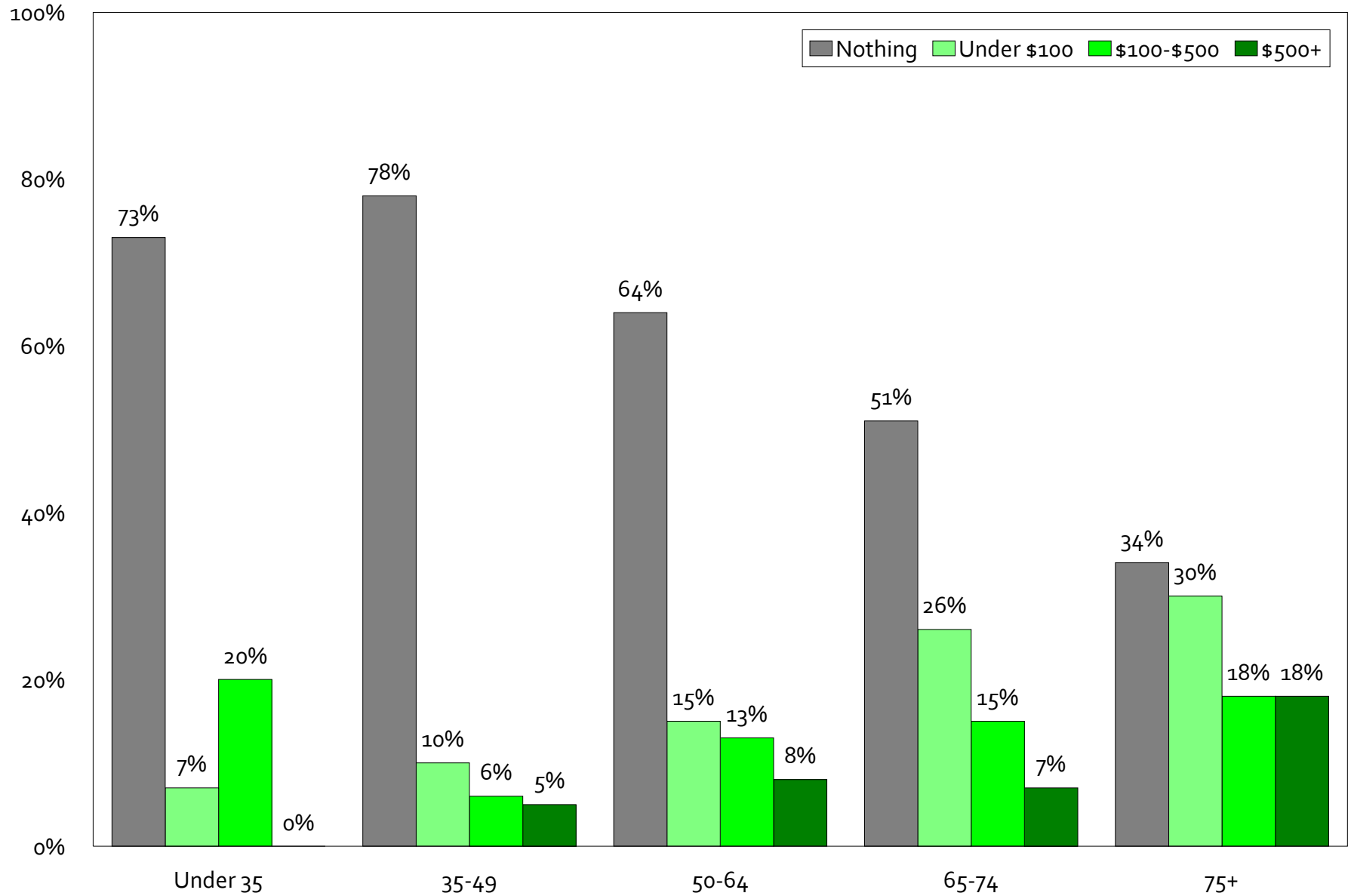
## Donated \$100+ to Jewish Federation in the Past Year

(Jewish Households)



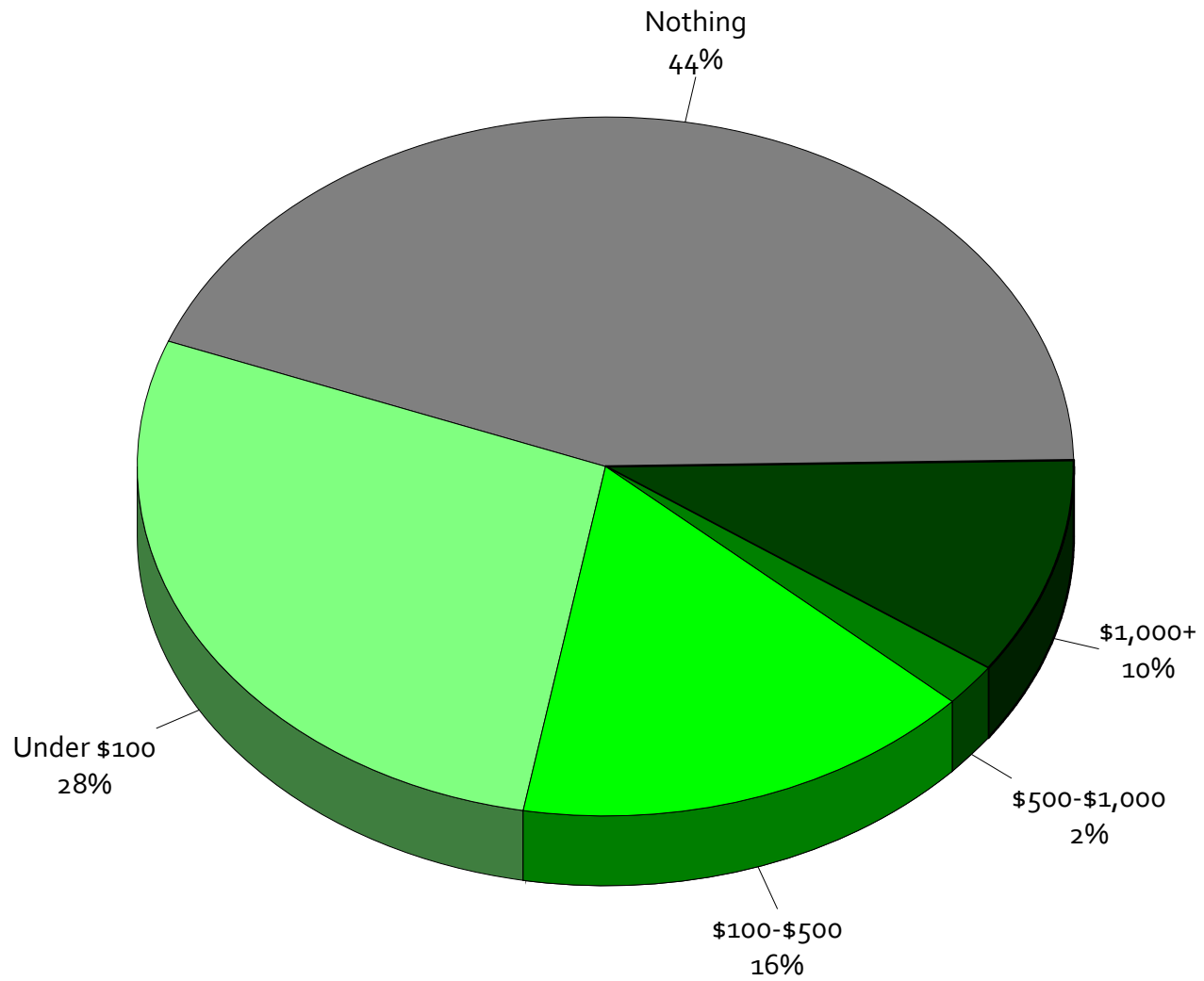
# Donated to Jewish Federation in the Past Year by Age

(Jewish Households)



# Donated to Jewish Federation in the Past Year

(Jewish Households Age 65 and Over)

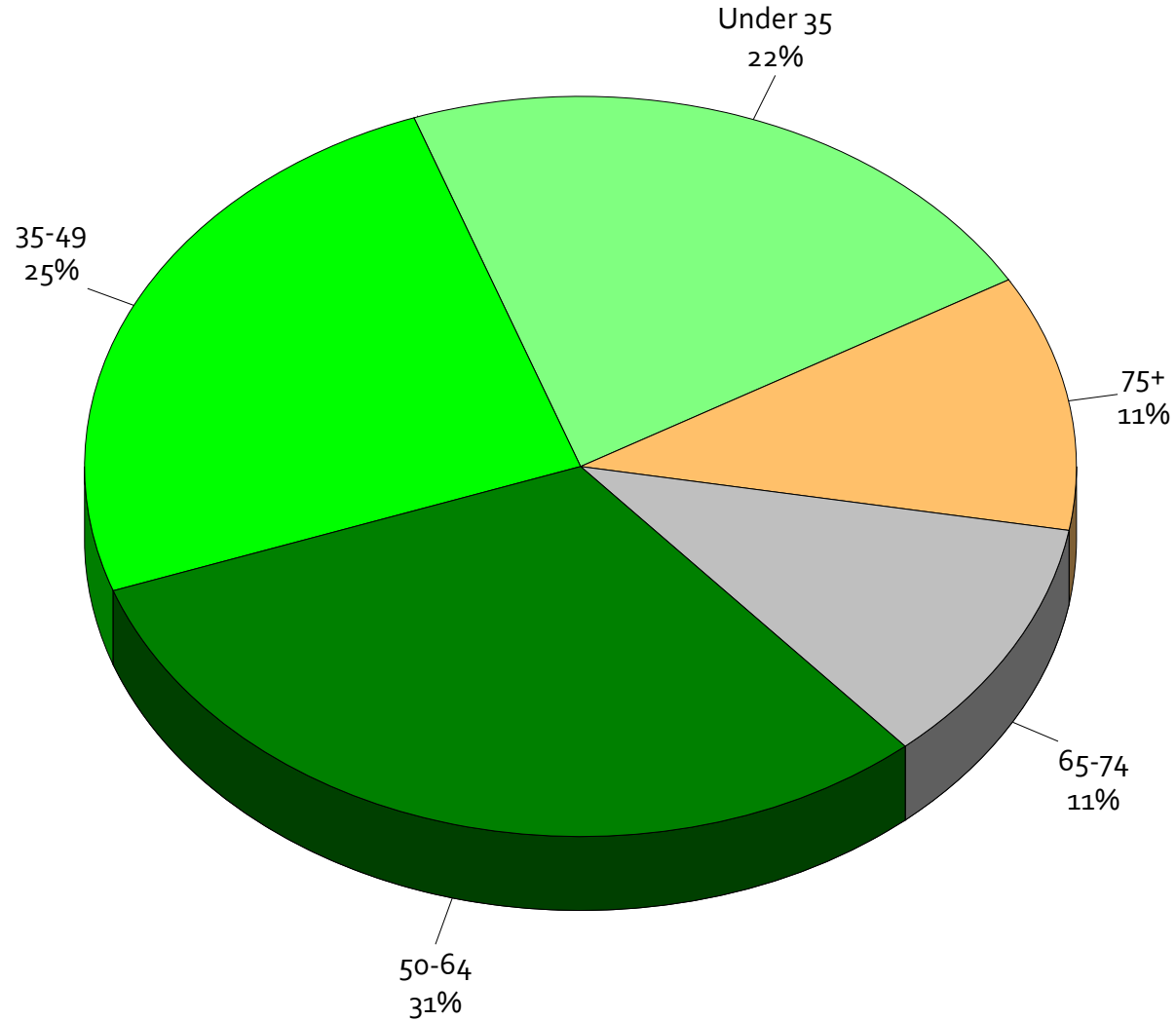


## Profile of Households Who Donated **\$500 and over** to the Jewish Federation in the Past Year

- 42% live in the North of Core; 43%, in Core Area; and 15% in South of Core
- 86% are in residence in Indianapolis for 20+ years
- 34% are age 35-49; 39% are age 50-64 and 27% are age 65 and over
- 40% are households with children; 19% are elderly couple households; 18% are households with only adult children; 15% are non-elderly couples; 0% are non-elderly single households; and 6% are elderly single households
- 0% earn an annual income under \$50,000 and 97% earn \$100,000 and over
- 34% of Jewish respondents are Reform; 30% are Reconstructionist; 18% are Just Jewish; 17% are Conservative; and 1% are Orthodox
- 95% always or usually participate in a Passover Seder
- 40% of Jewish respondents attend synagogue services once per month or more
- 9% of married households are intermarried
- 76% are synagogue members and 39% attended Chabad
- 60% are JCC members and 68% are Jewish organization members
- 84% contain an adult who visited Israel
- 43% of Jewish respondents are extremely emotionally attached to Israel; 38% are very attached; 17% are somewhat attached; and 1% are not attached
- 81% donated to other Jewish charities in the past year, including 66% who donated \$500 and over
- 94% donated to non-Jewish charities in the past year, including 82% who donated \$500 and over
- 66% are Democrat; 23% are Independent; and 12% are Republican

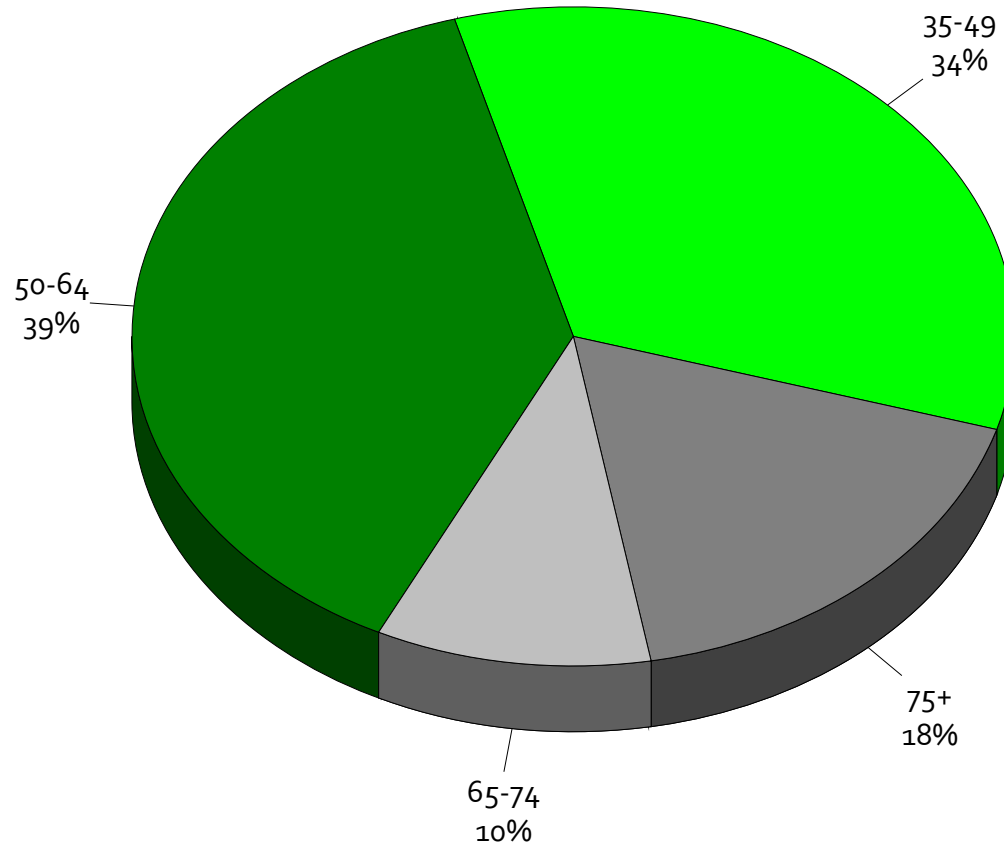
# Age of Households Who Donated to Jewish Federation in the Past Year

(Jewish Households Who Donated)



# Age of Households Who Donated \$500 and Over to Jewish Federation in the Past Year

(Jewish Households Who Donated \$500 and Over)

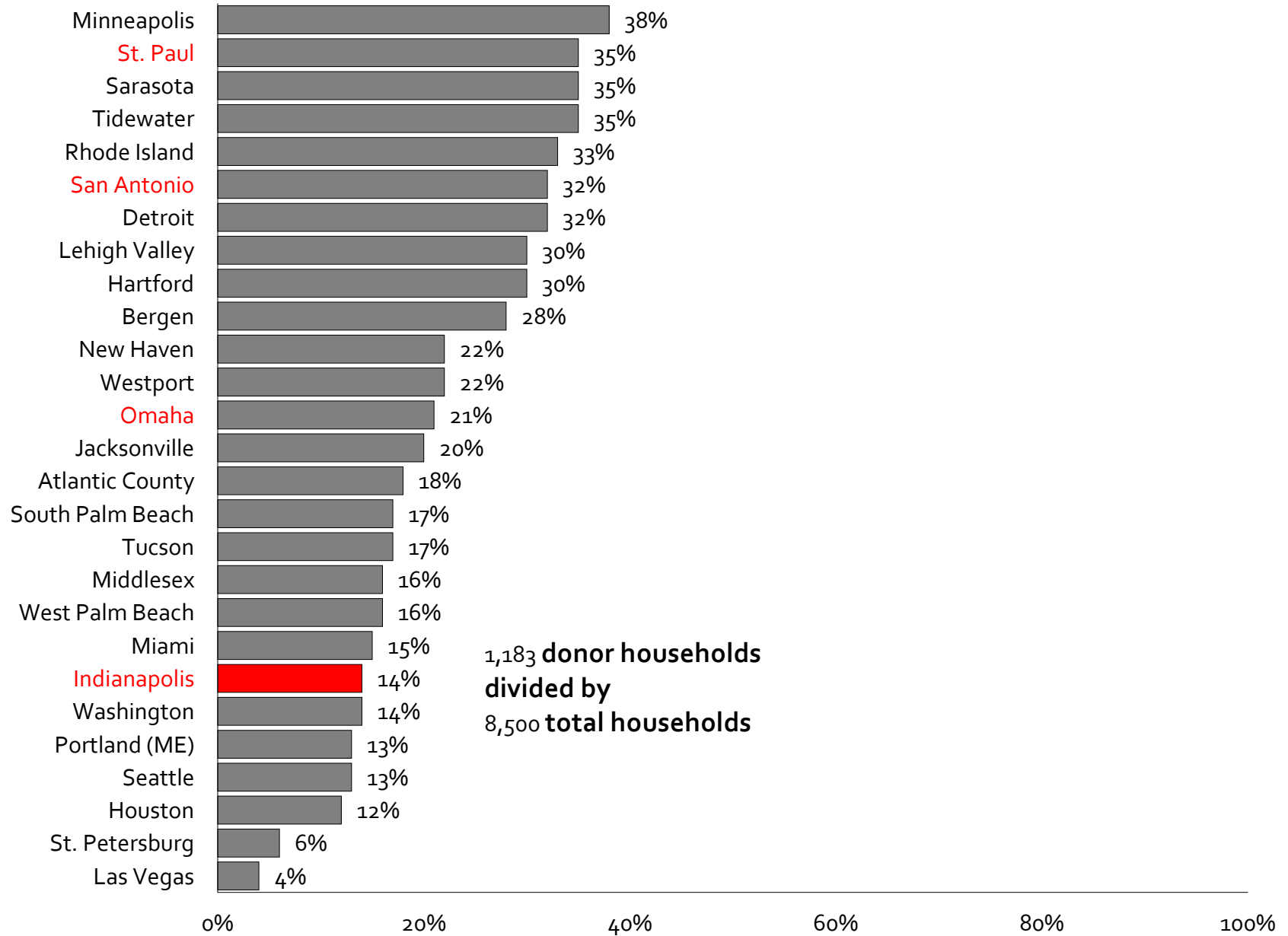


**Philanthropic Profile:  
Annual Campaign Data**



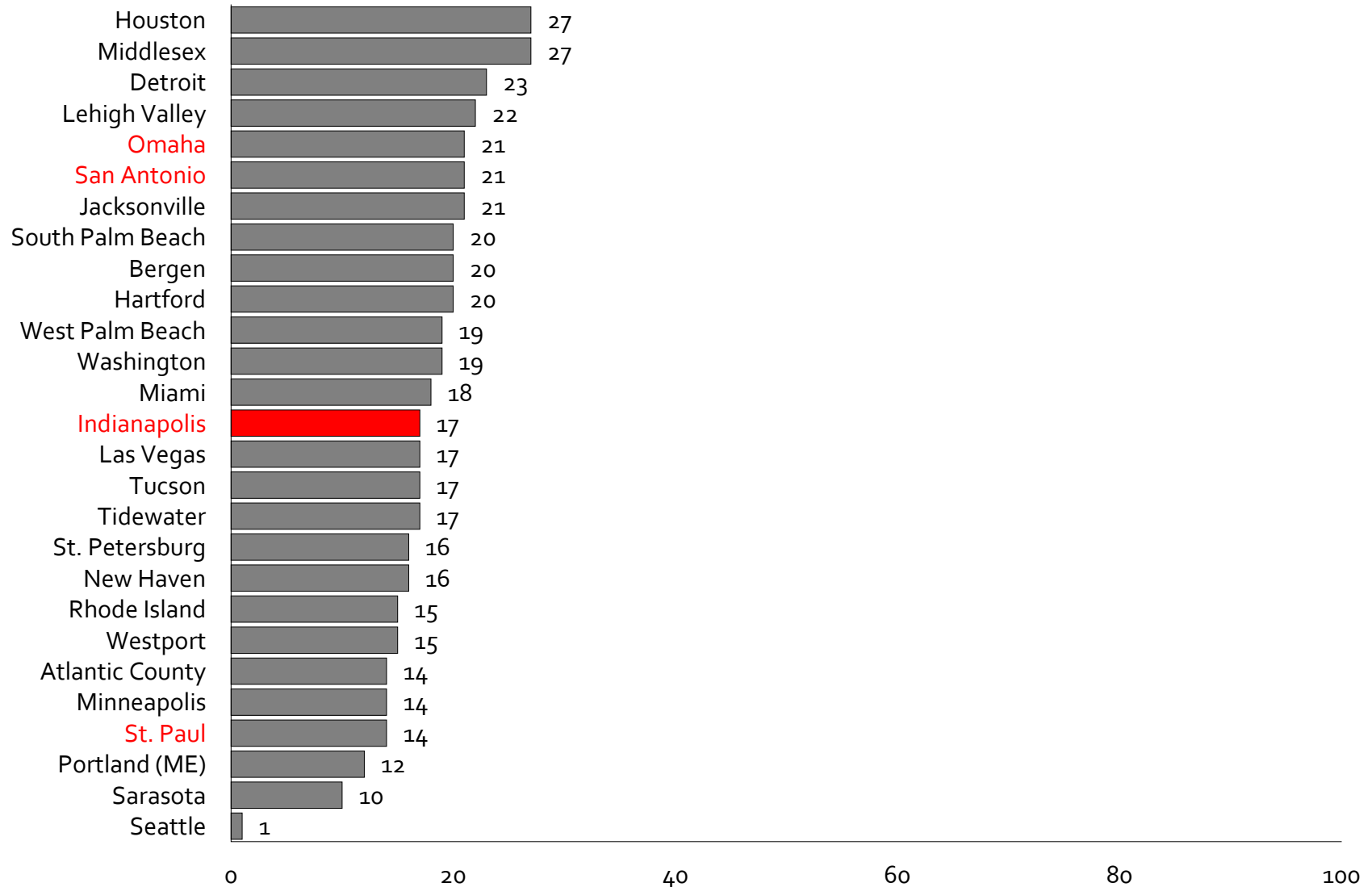
# Donated to Local Jewish Federation in the Past Year

(Based upon the Jewish Federation Survey)  
(Jewish Households)



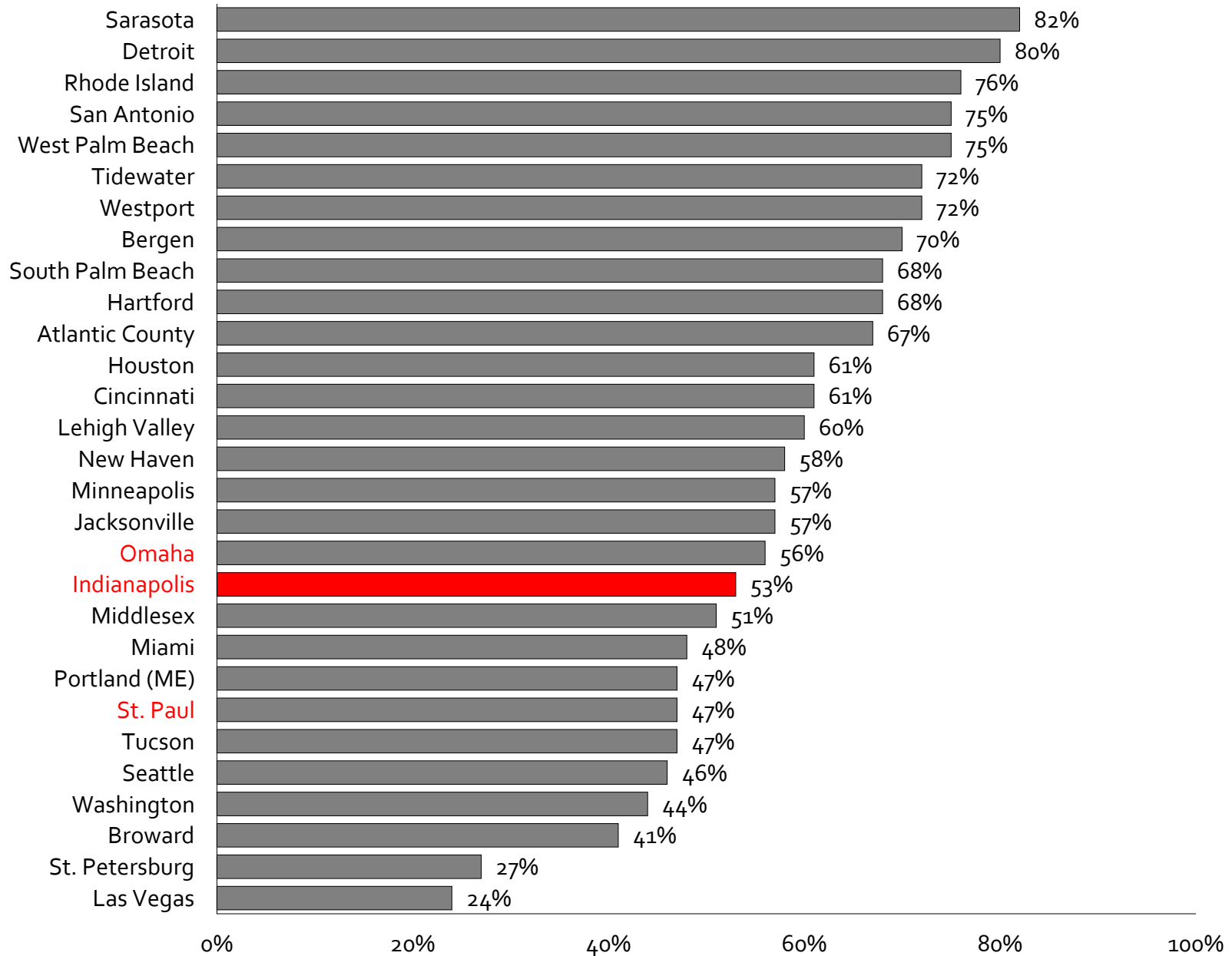
## Telephone Survey's Over Estimation of Households Who Donated to Local Jewish Federation in the Past Year

(In percentage points)  
(Jewish Households)



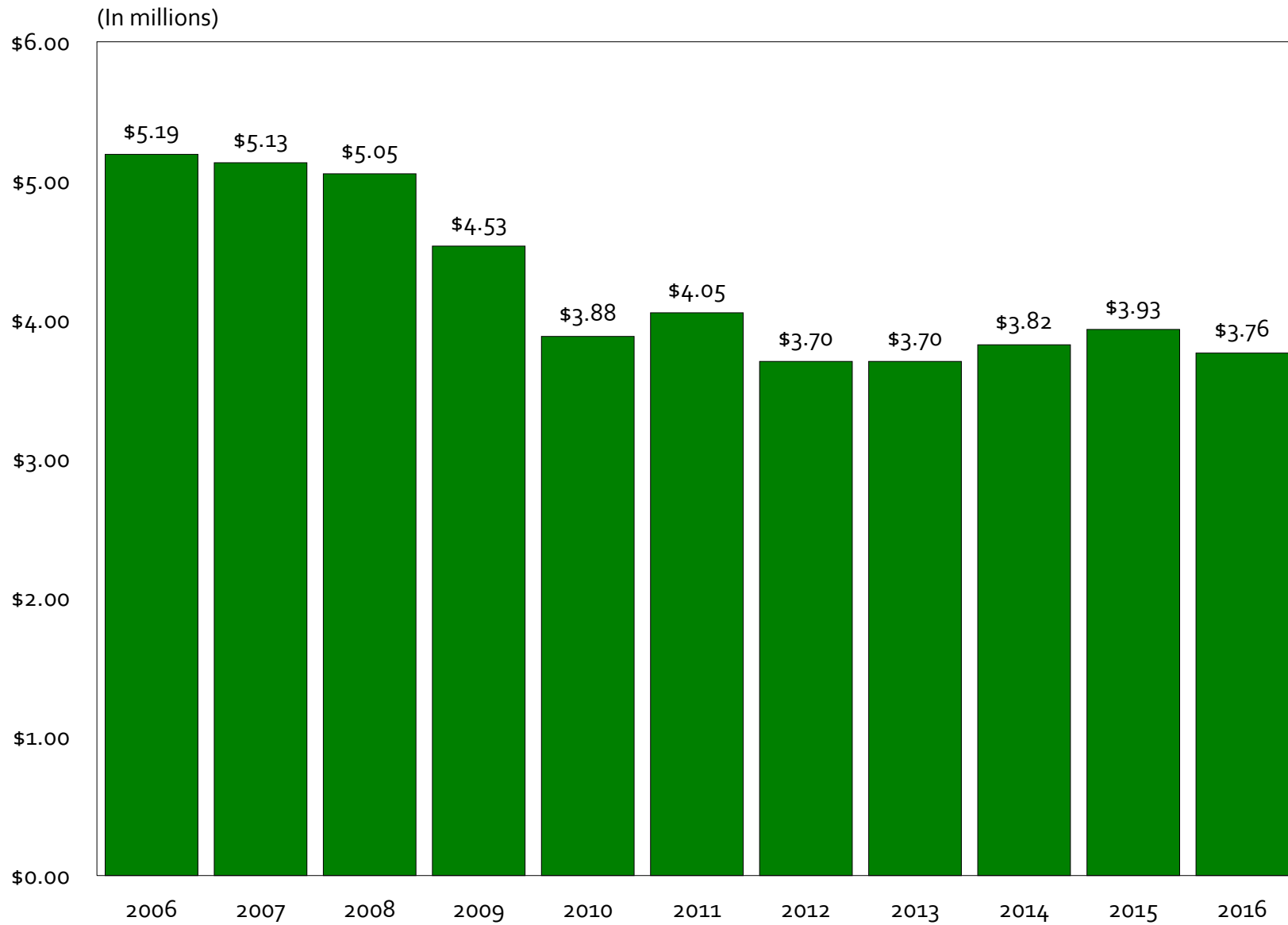
# Households on Local Jewish Federation Mailing List

(Jewish Households)



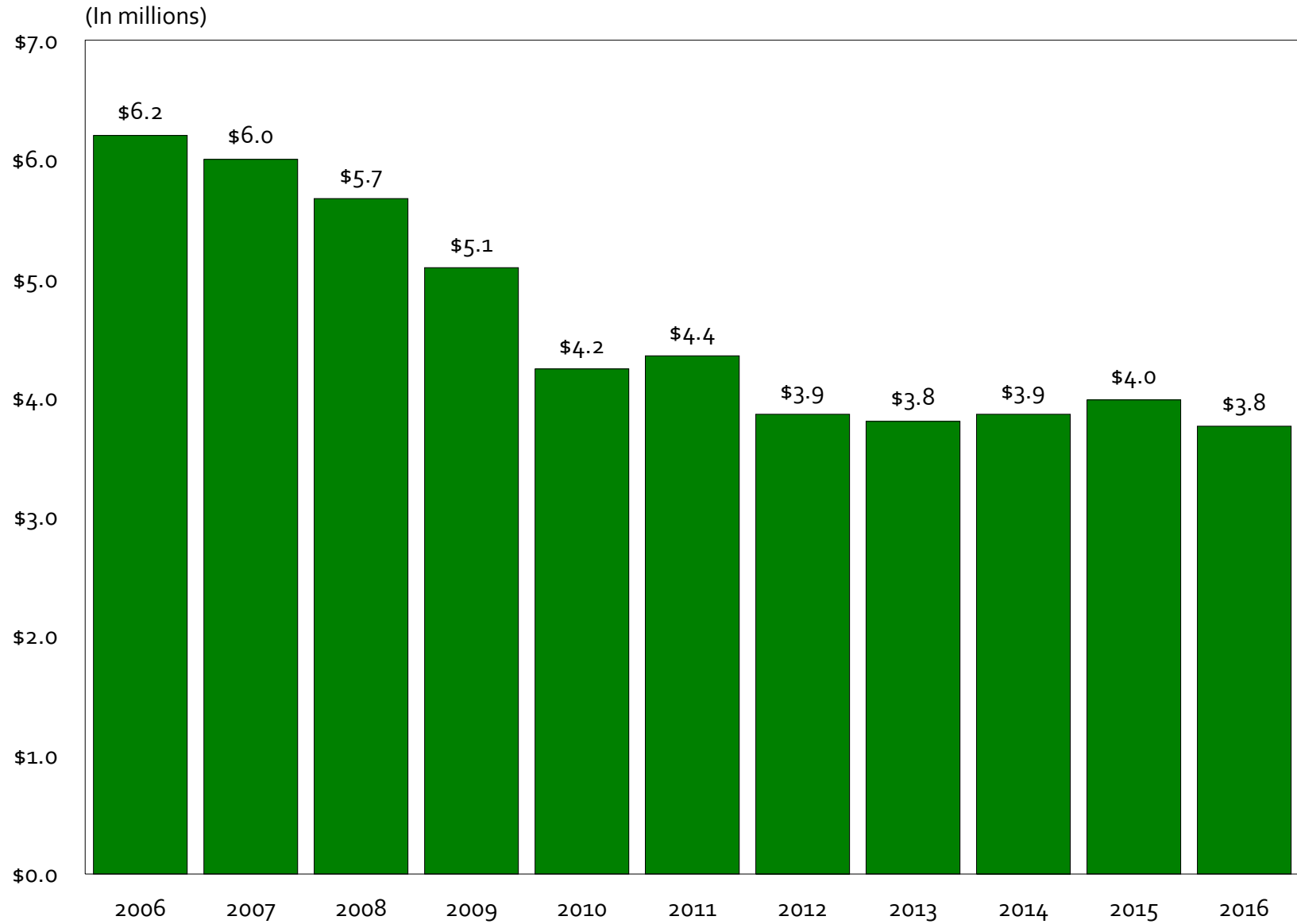
# Jewish Federation Annual Campaign

(NOT Adjusted for Inflation)

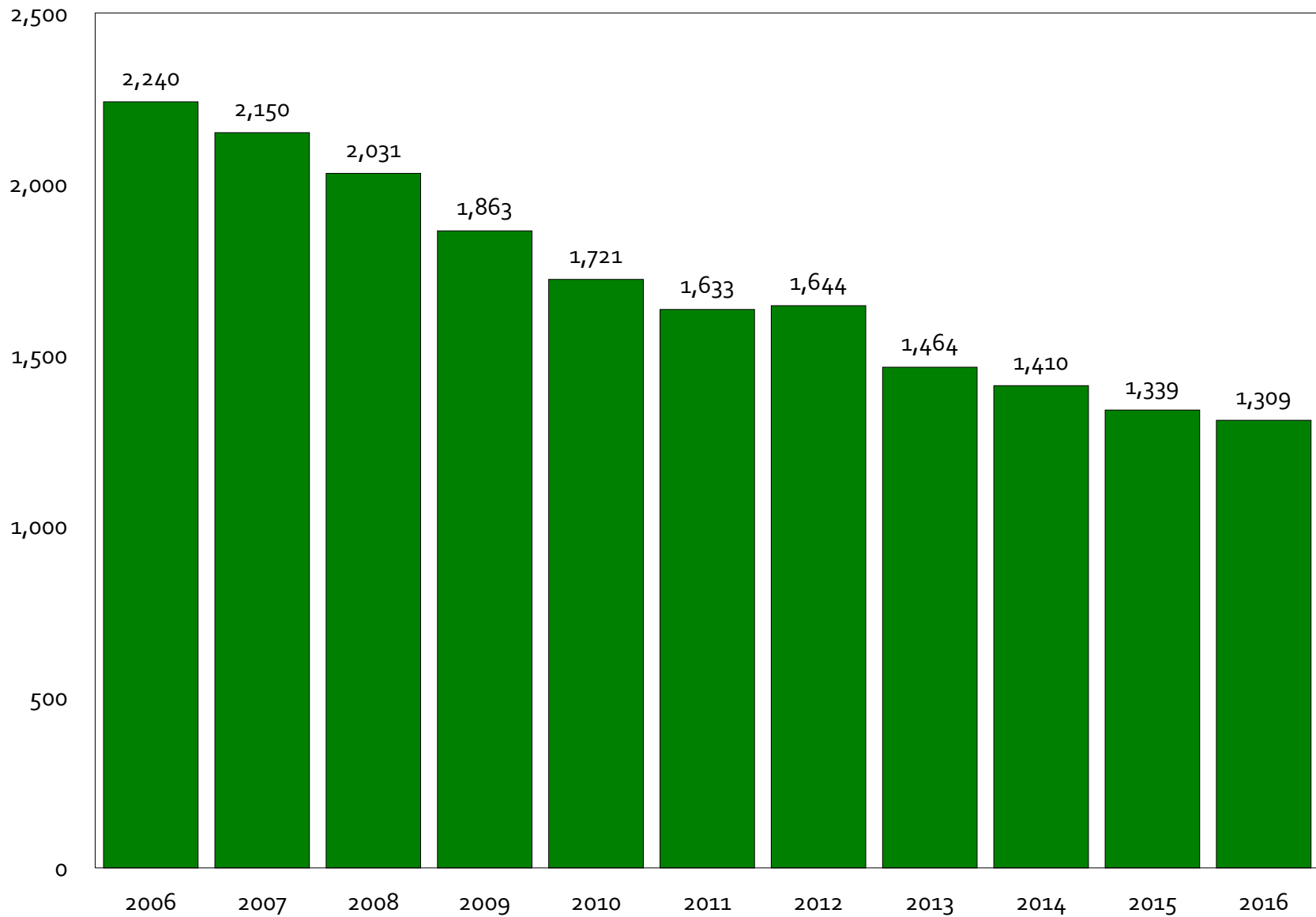


# Jewish Federation Annual Campaign

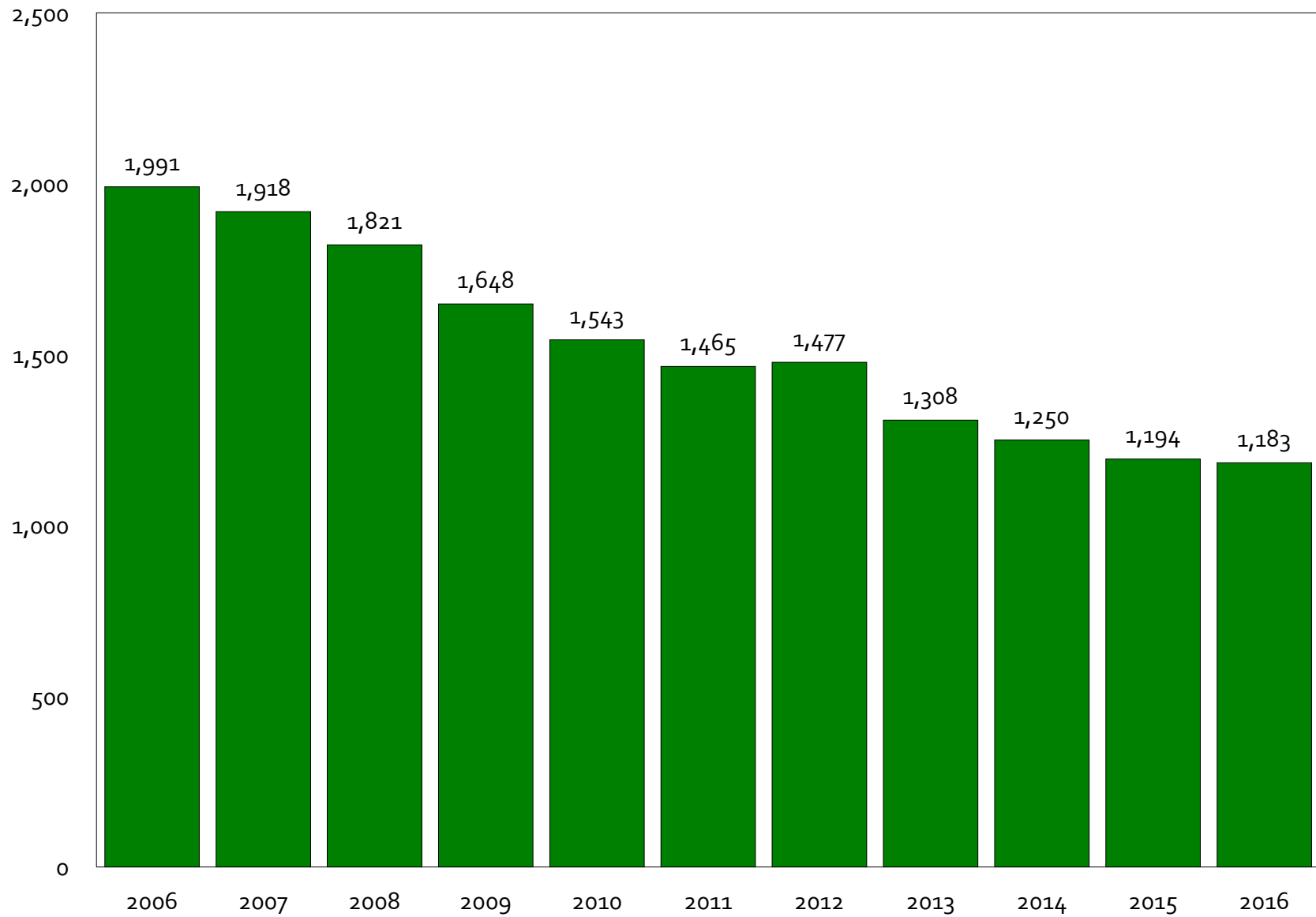
(Adjusted for Inflation to 2016 Dollars)



## Number of Donors to Jewish Federation Annual Campaign



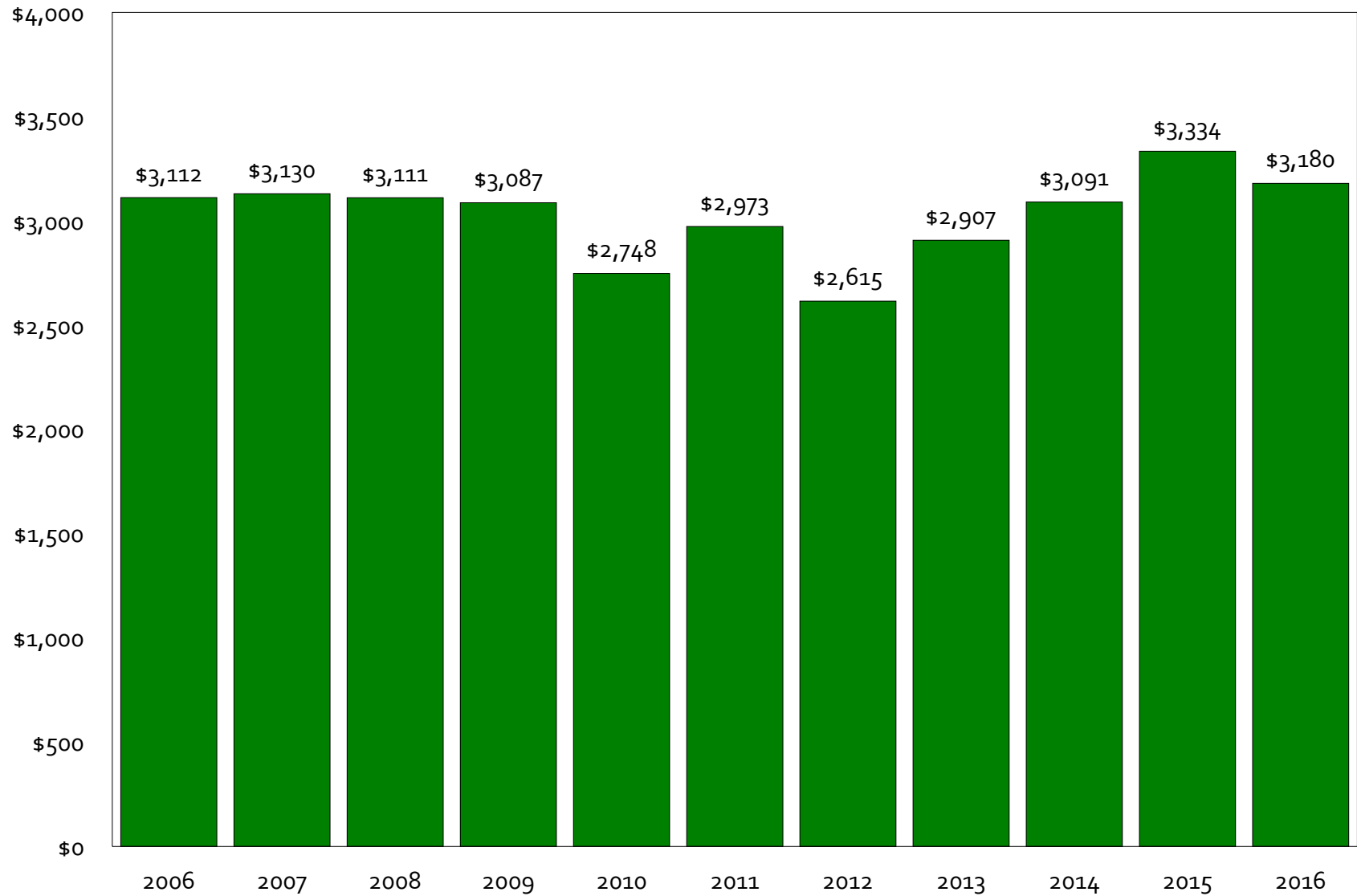
## Number of Households Who Donated to Jewish Federation Annual Campaign





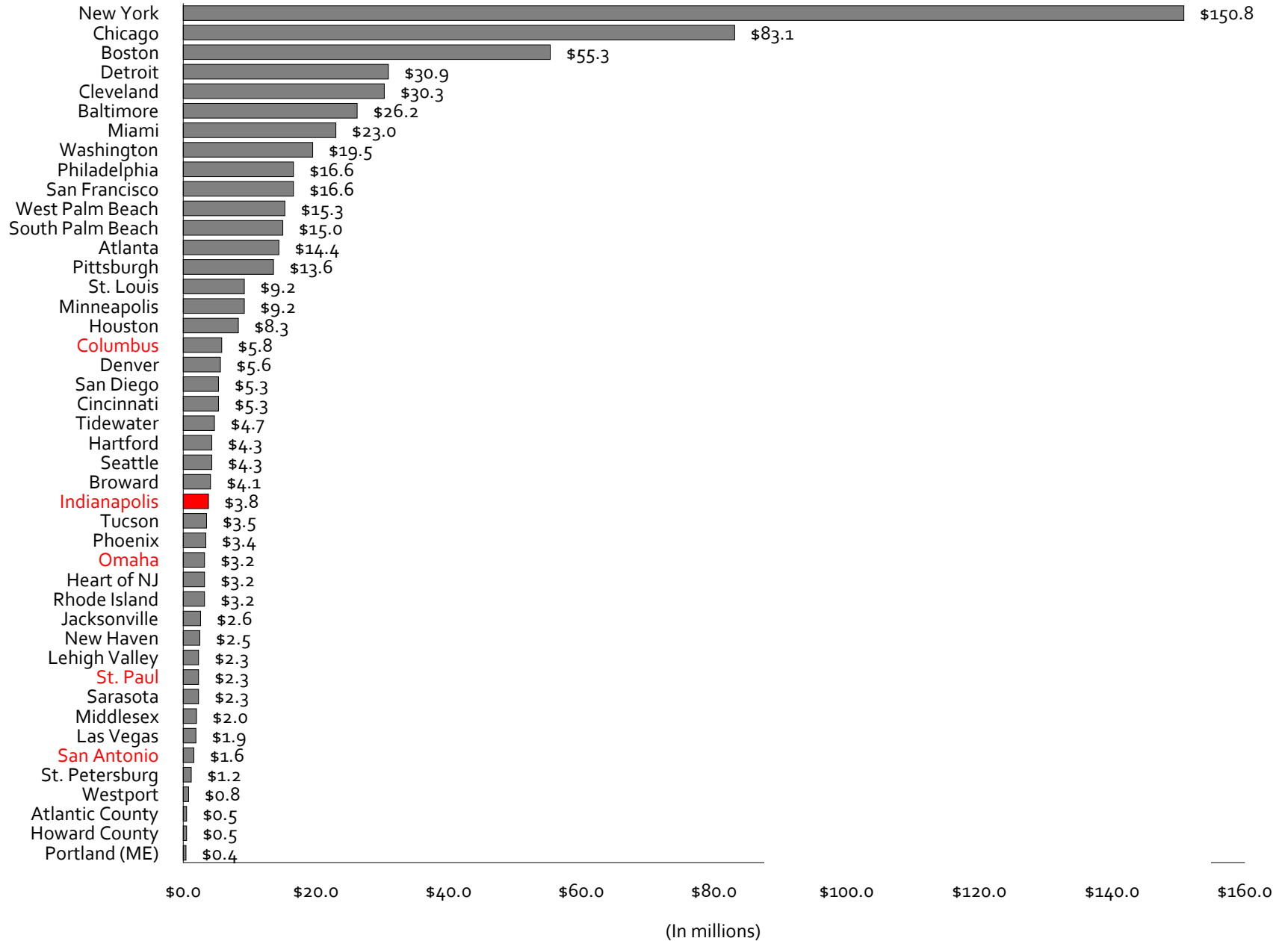
# Average Donation to Jewish Federation

per **Jewish Household Who Donated**  
(Adjusted for Inflation to 2016 Dollars)

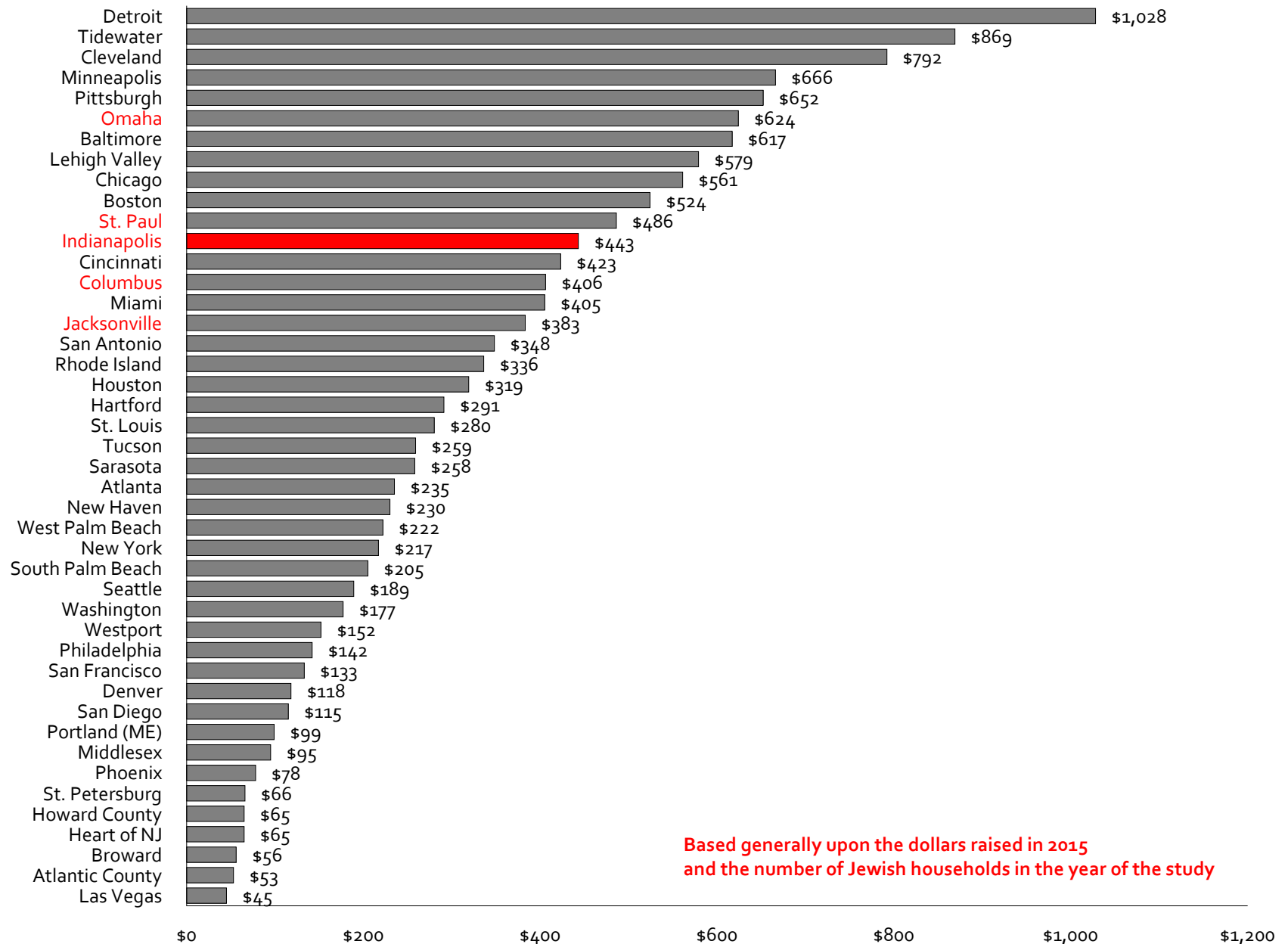


# Local Jewish Federation Annual Campaign

(In millions)



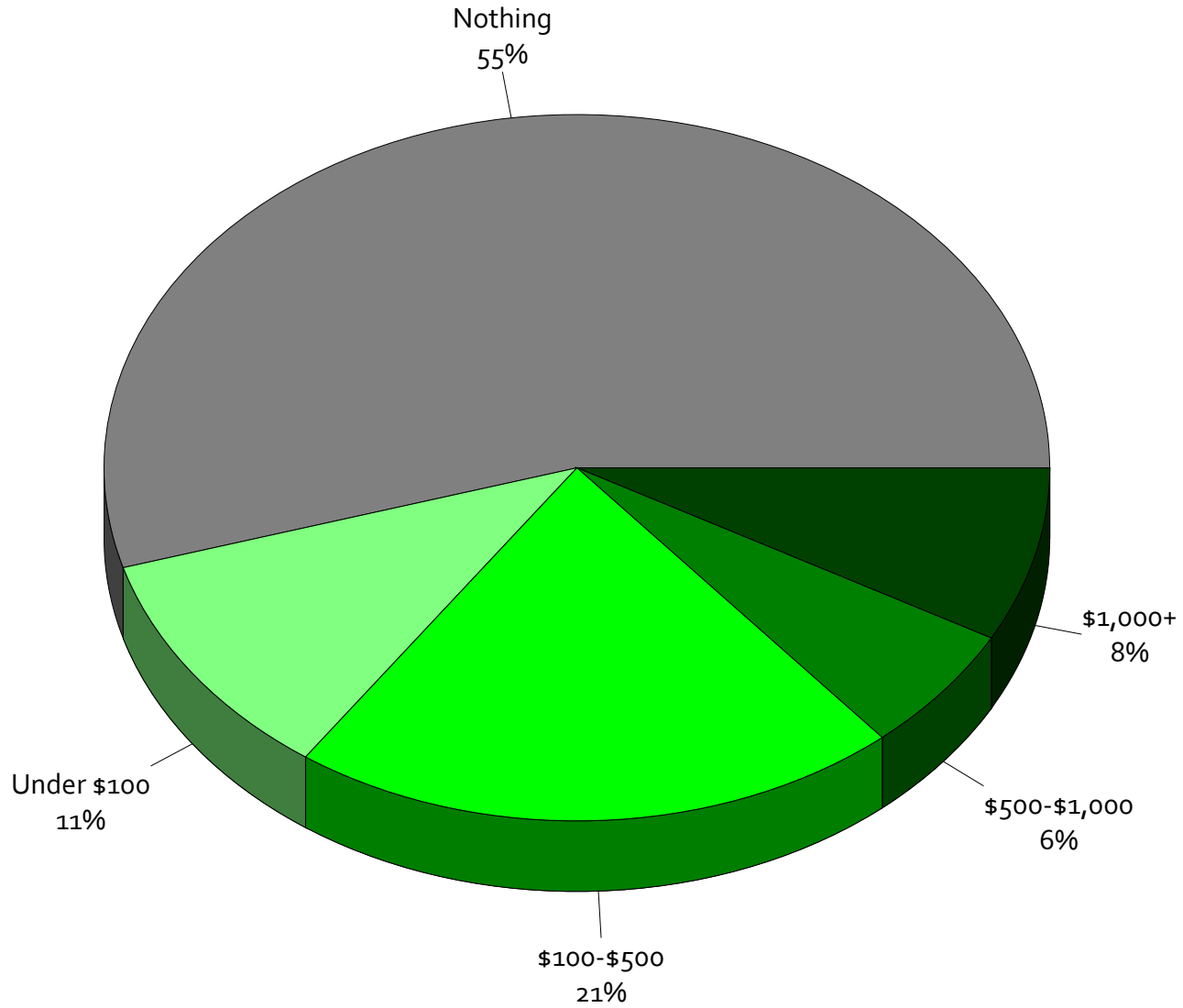
# Average Donation to Local Jewish Federation Per Jewish Household



**Philanthropic Profile:  
Other Charities**

# Donated to Other Jewish Charities in the Past Year

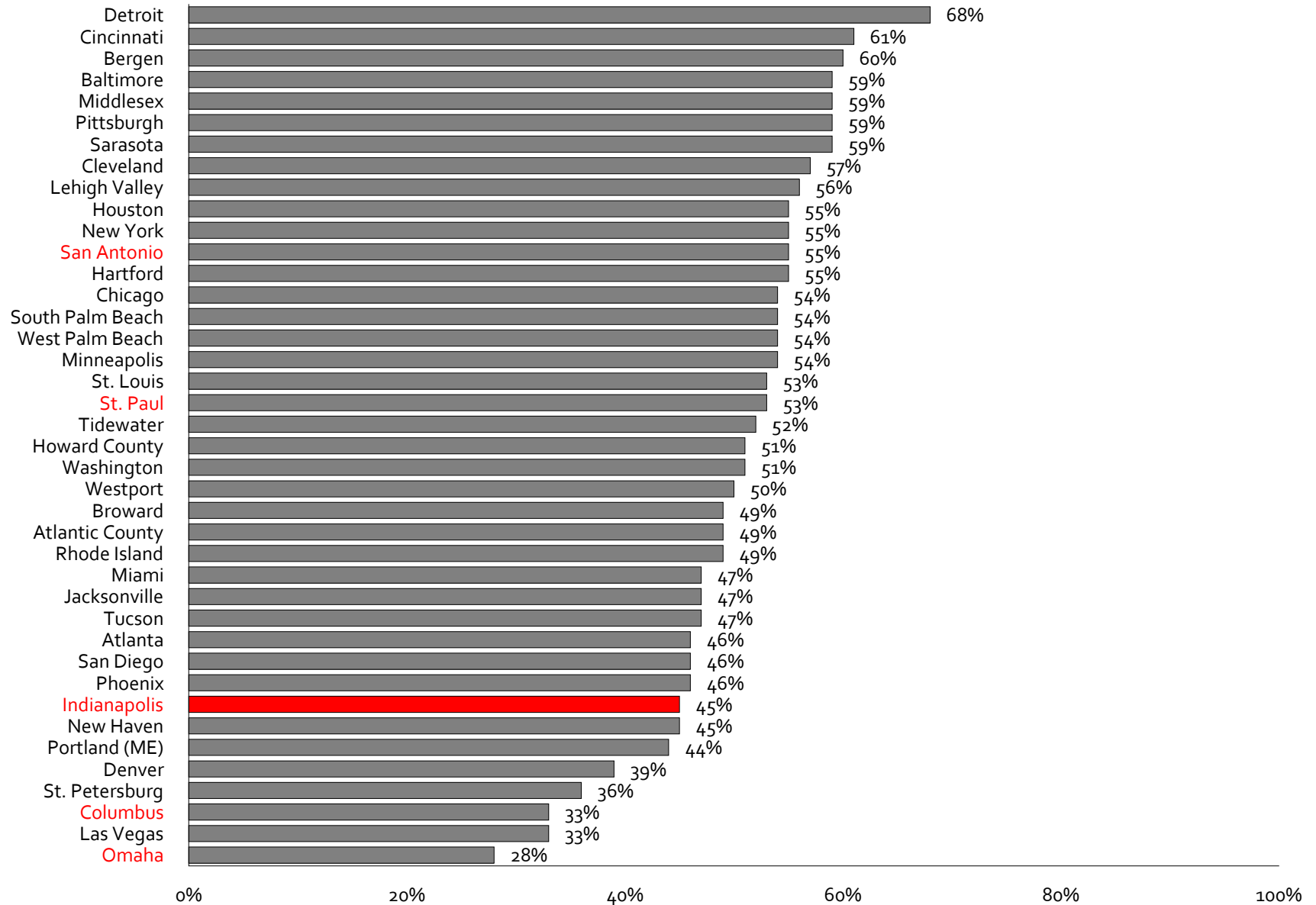
(Excluding Jewish Federations)  
(Jewish Households)



# Donated to Other Jewish Charities in the Past Year

(Excluding Jewish Federations)

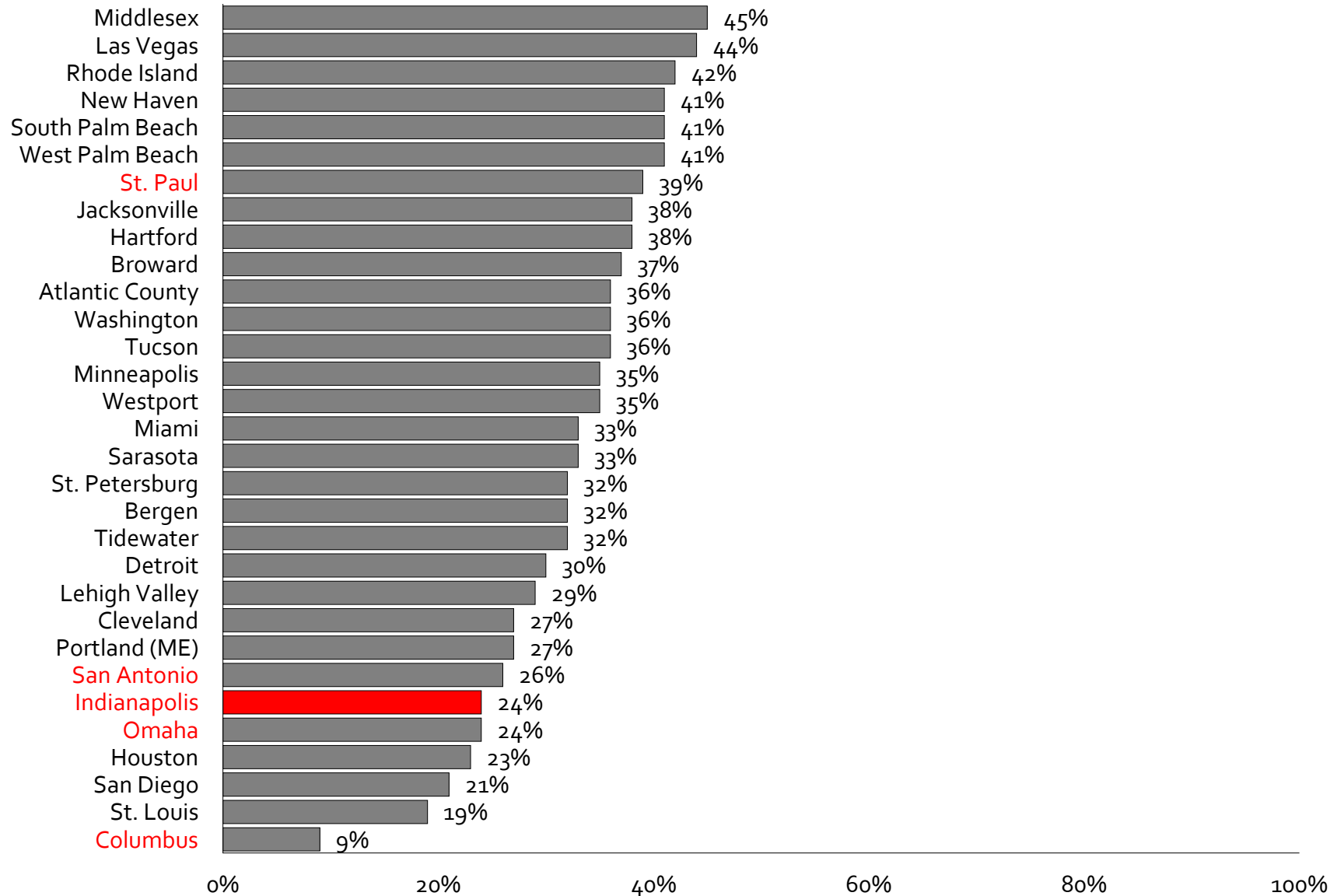
(Jewish Households)



# Donated Under \$100 to Other Jewish Charities

(Excluding Jewish Federations)

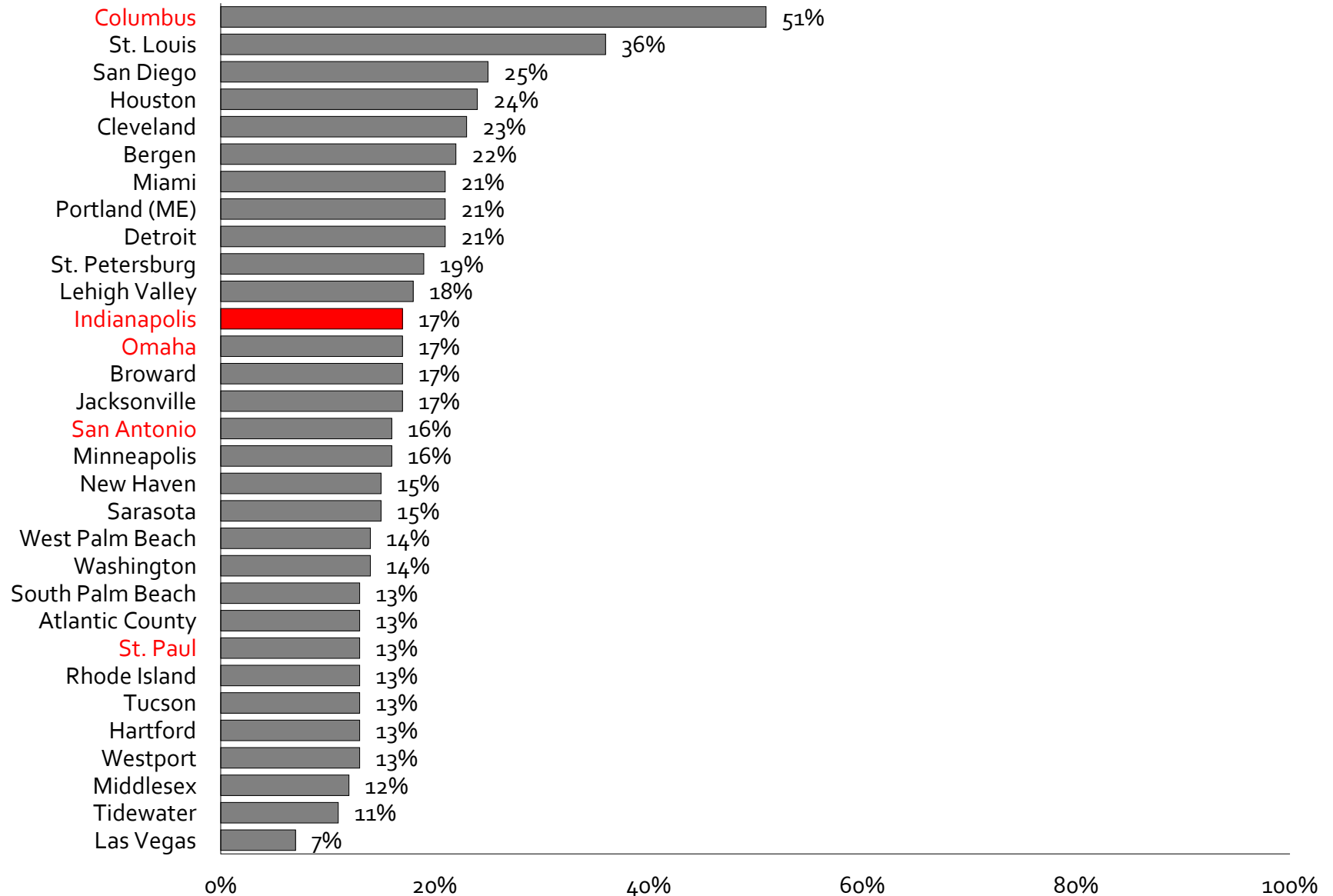
(Jewish Households Who Donated to Other Jewish Charities in the Past Year)



# Donated \$1,000 and Over to Other Jewish Charities

(Excluding Jewish Federations)

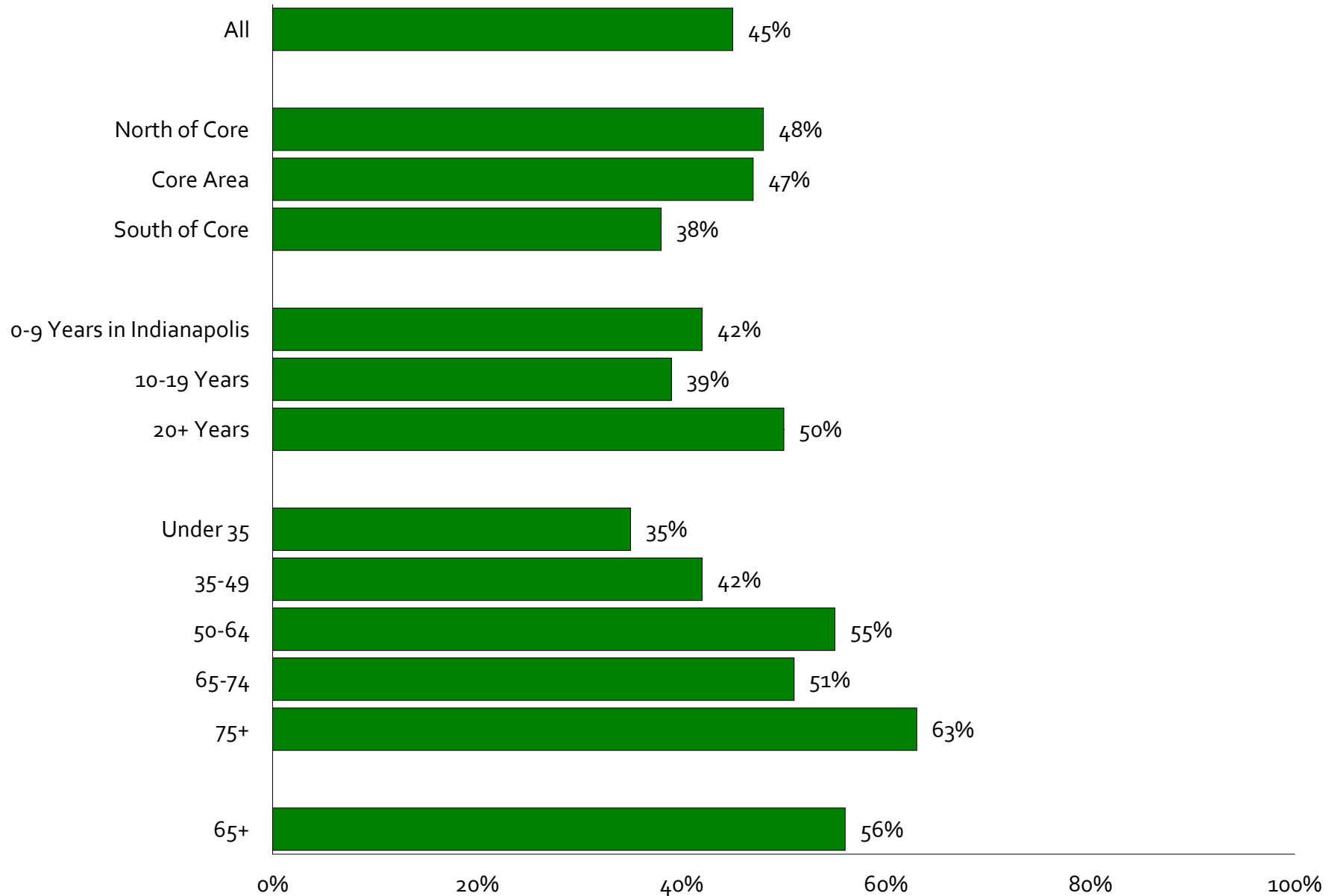
(Jewish Households Who Donated to Other Jewish Charities in the Past Year)





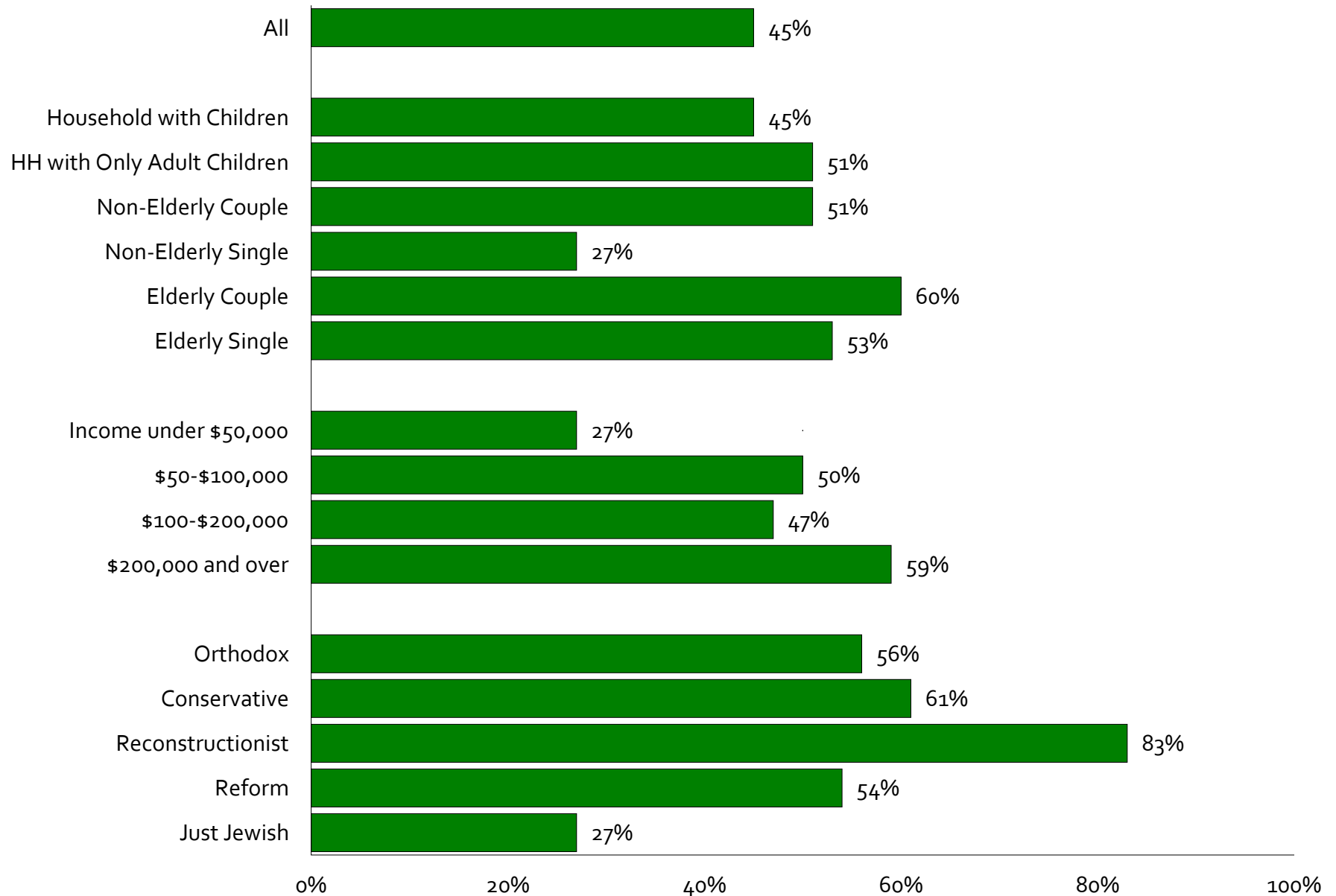
## Donated to Other Jewish Charities in the Past Year

(Jewish Households)



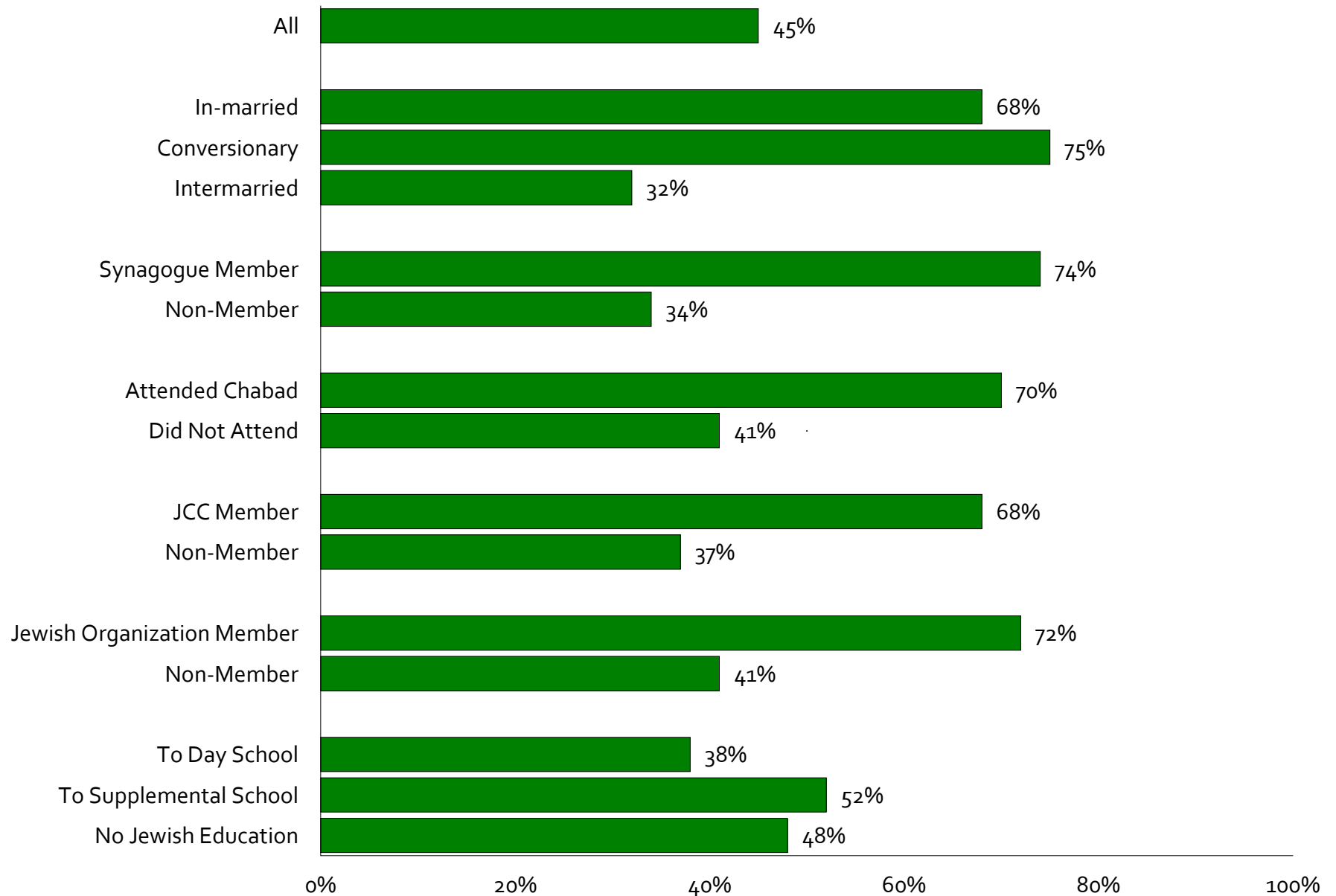
## Donated to Other Jewish Charities in the Past Year

(Jewish Households)



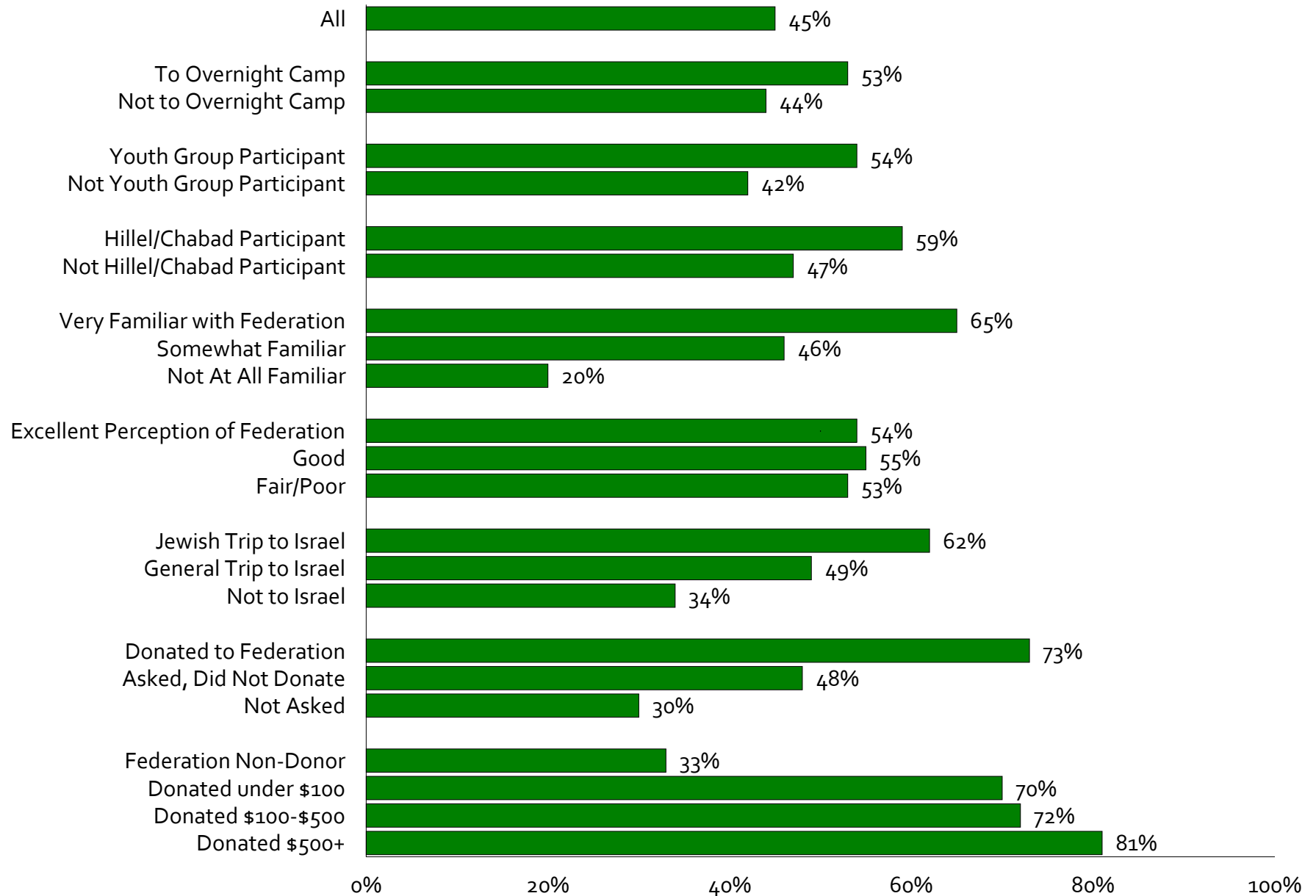
## Donated to Other Jewish Charities in the Past Year

(Jewish Households)



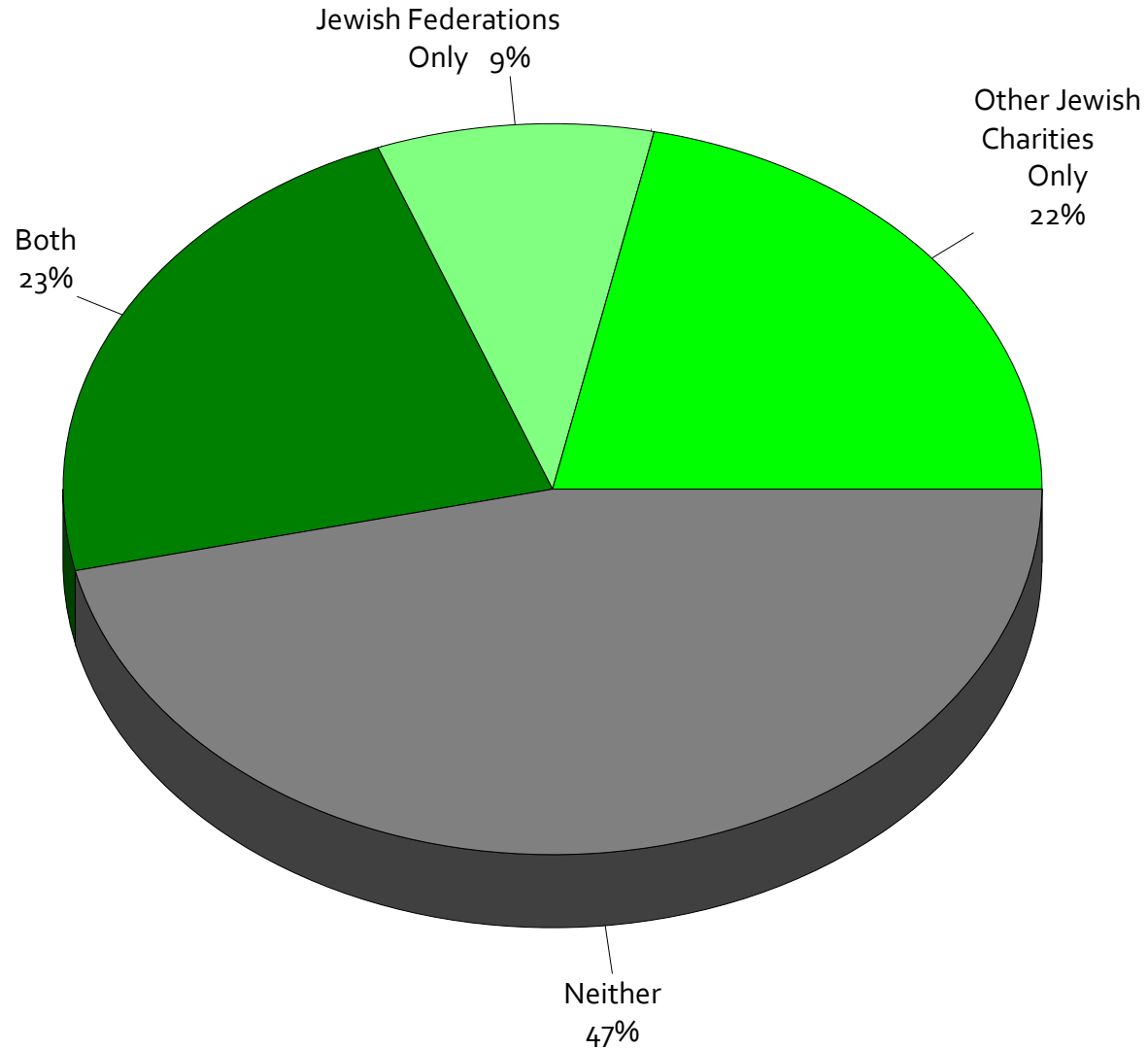
## Donated to Other Jewish Charities in the Past Year

(Jewish Households)



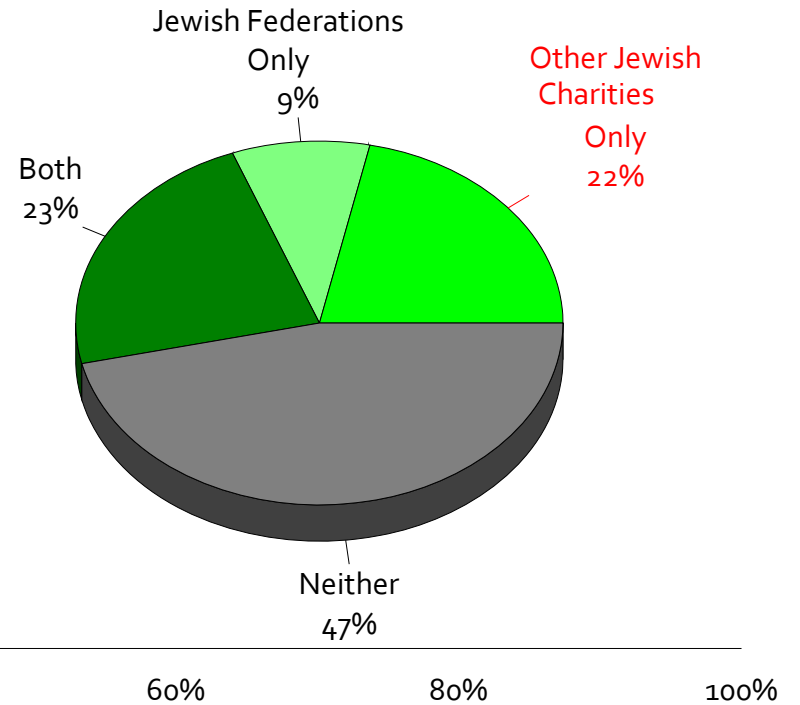
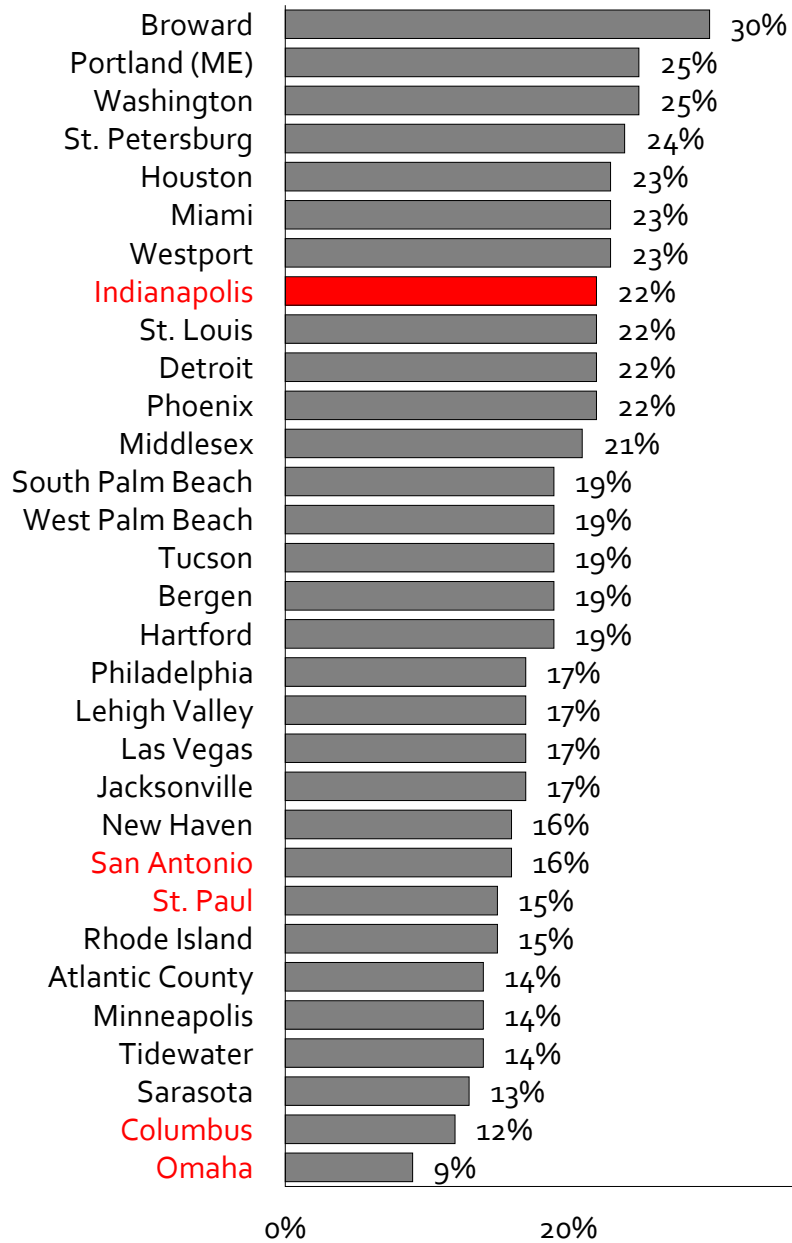
# Overlap Between Households Who Donated to Other Jewish Charities and Jewish Federations in the Past Year

(Jewish Households)



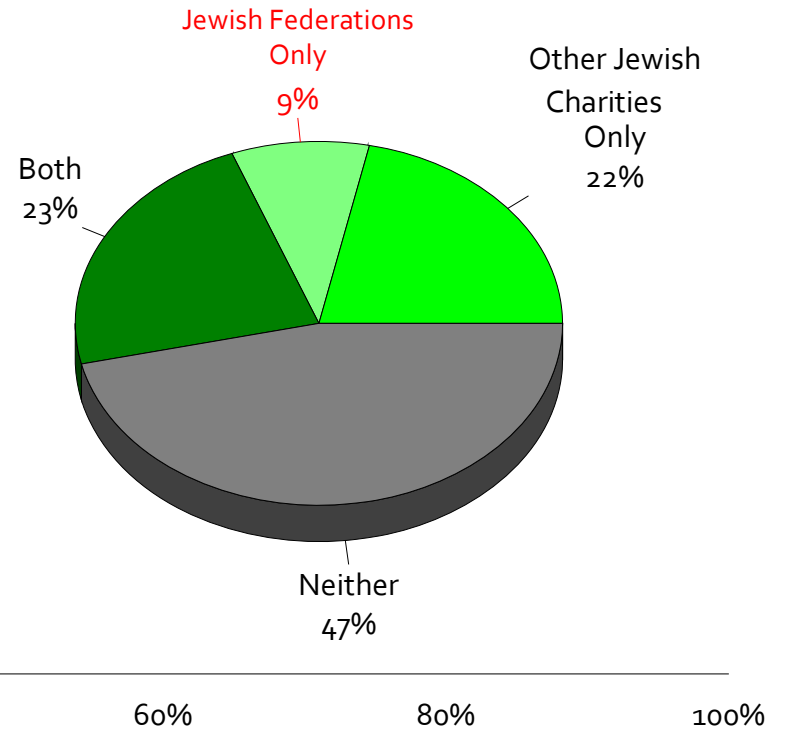
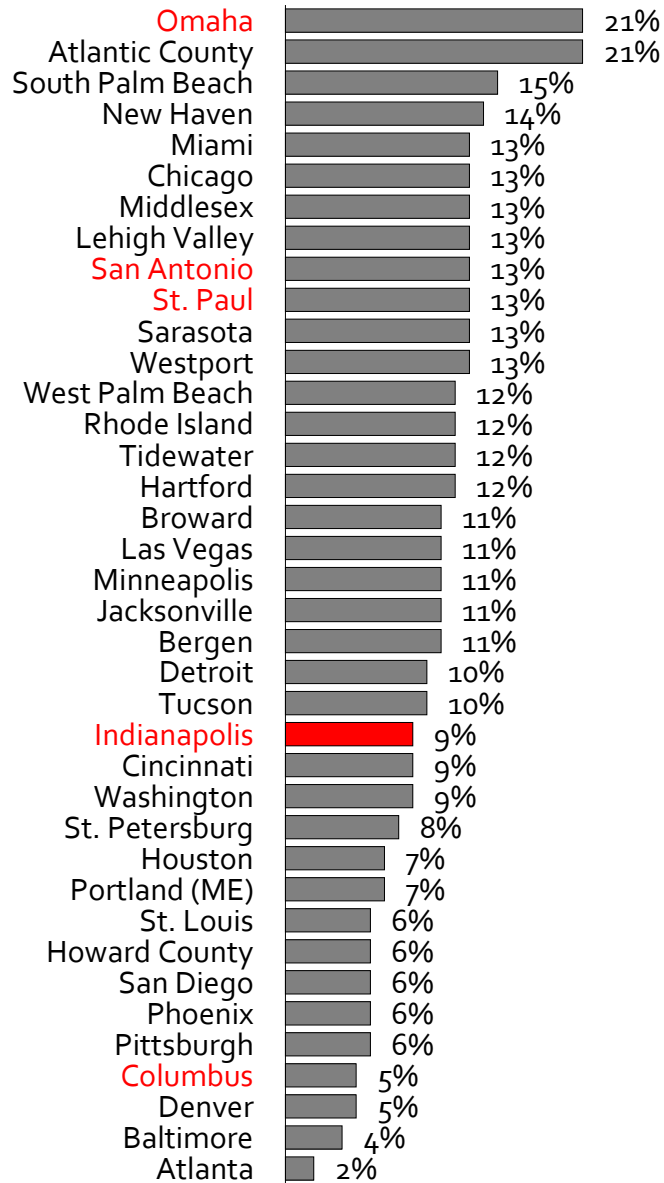
# Donated to Other Jewish Charities Only in the Past Year

(Jewish Households)



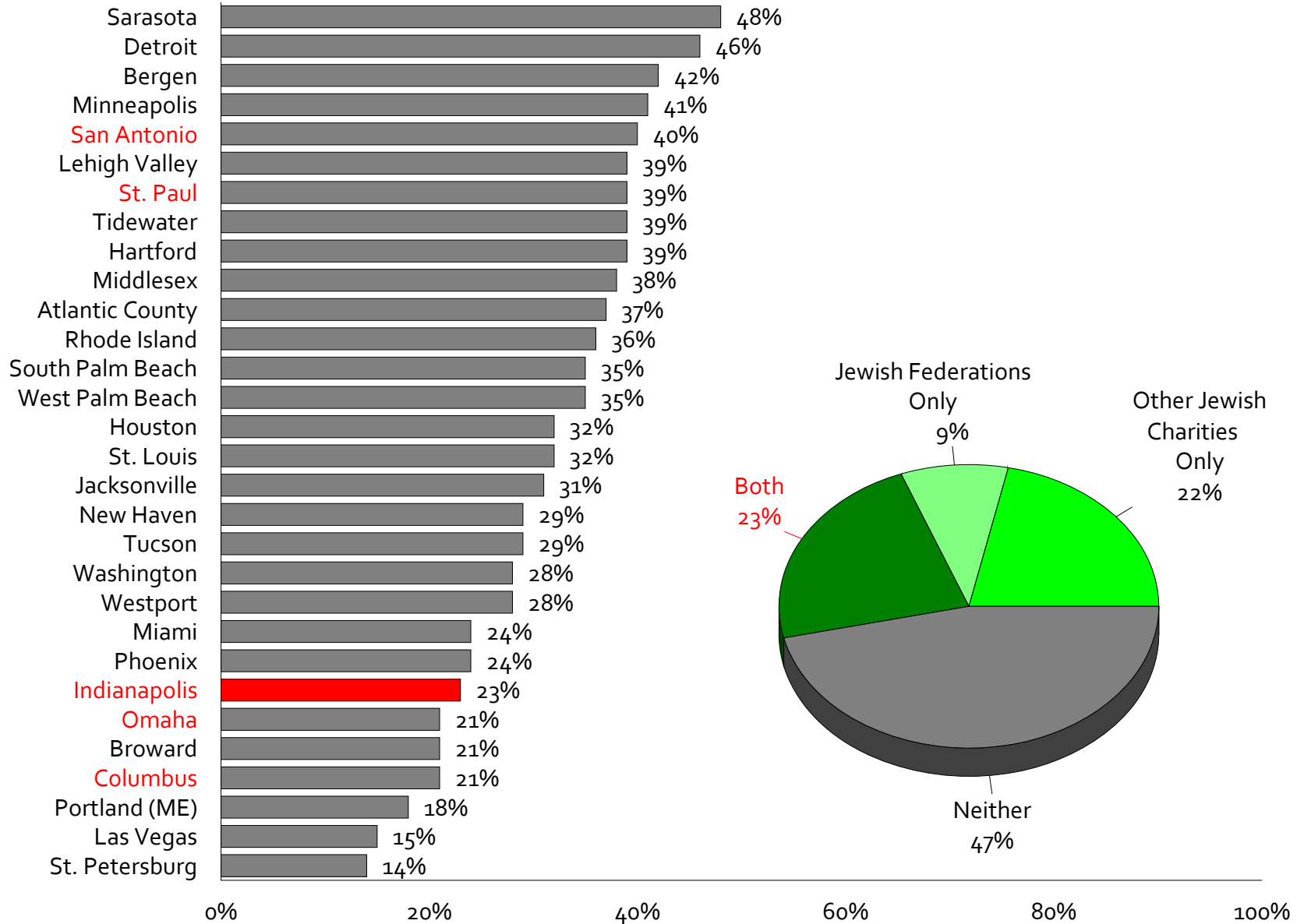
# Donated to Jewish Federations Only in the Past Year

(Jewish Households)



# Donated to Both Jewish Federations and Other Jewish Charities in the Past Year

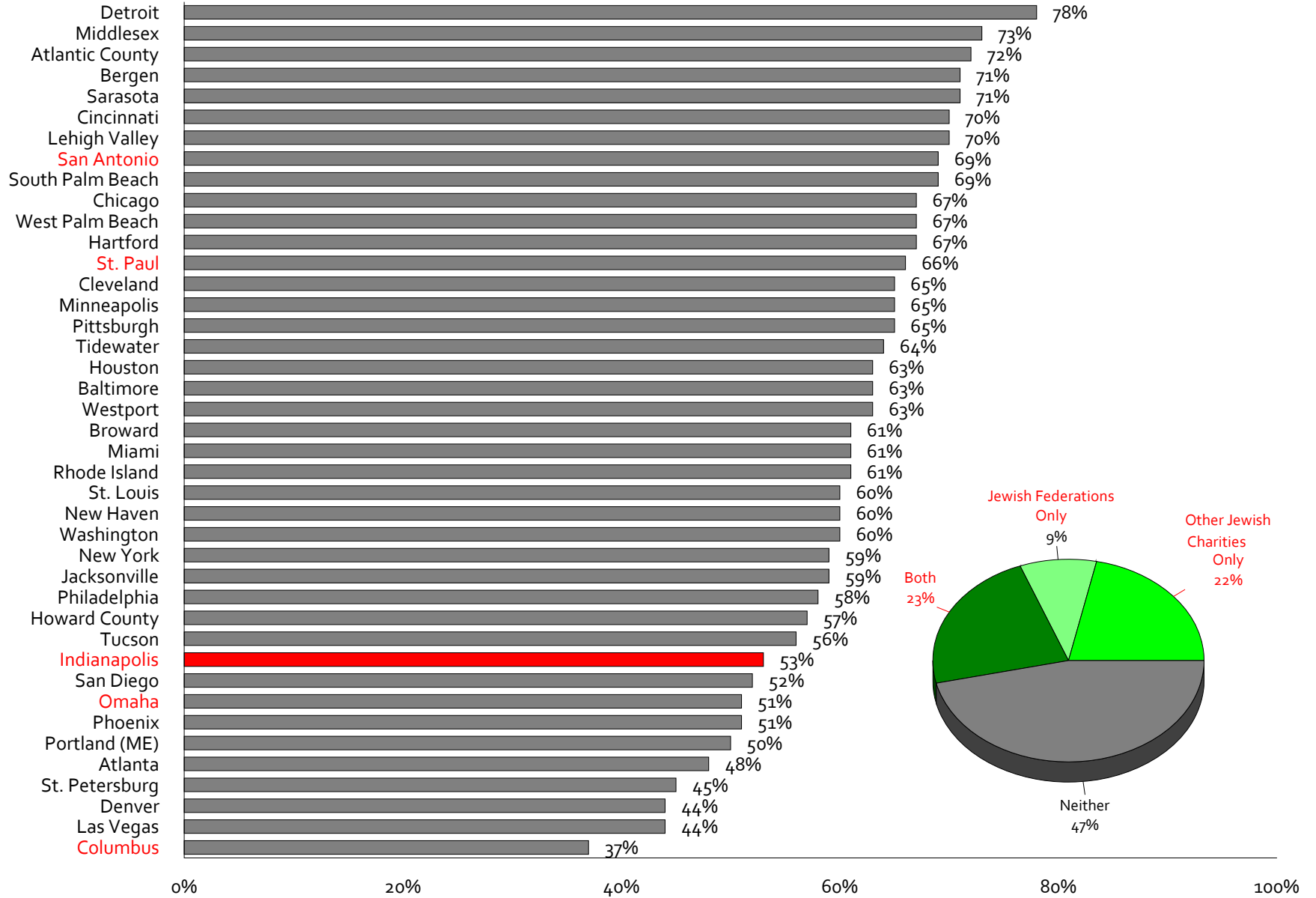
(Jewish Households)





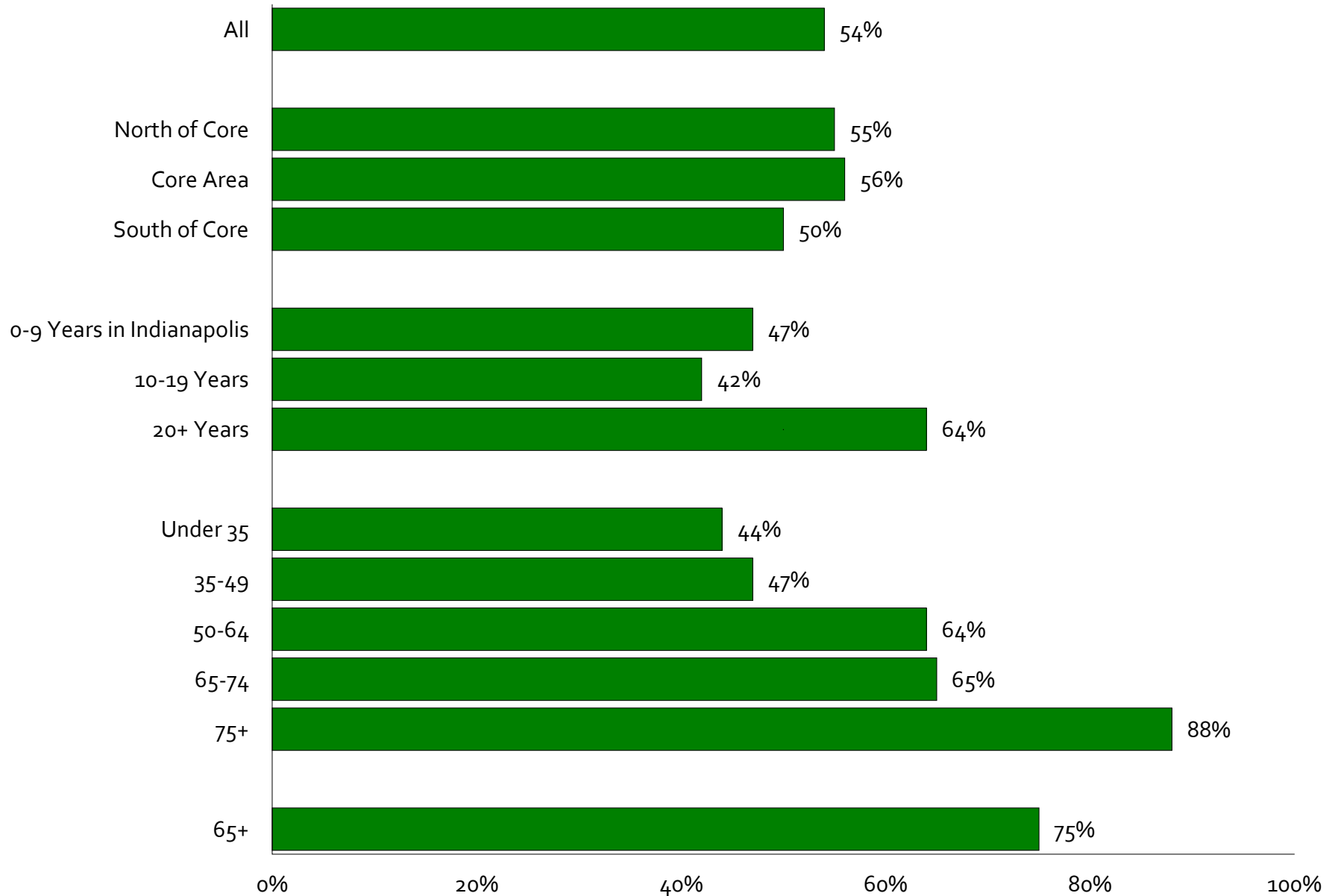
# Donated to Any Jewish Charity in the Past Year

(Including Jewish Federations and Other Jewish Charities)  
(Jewish Households)



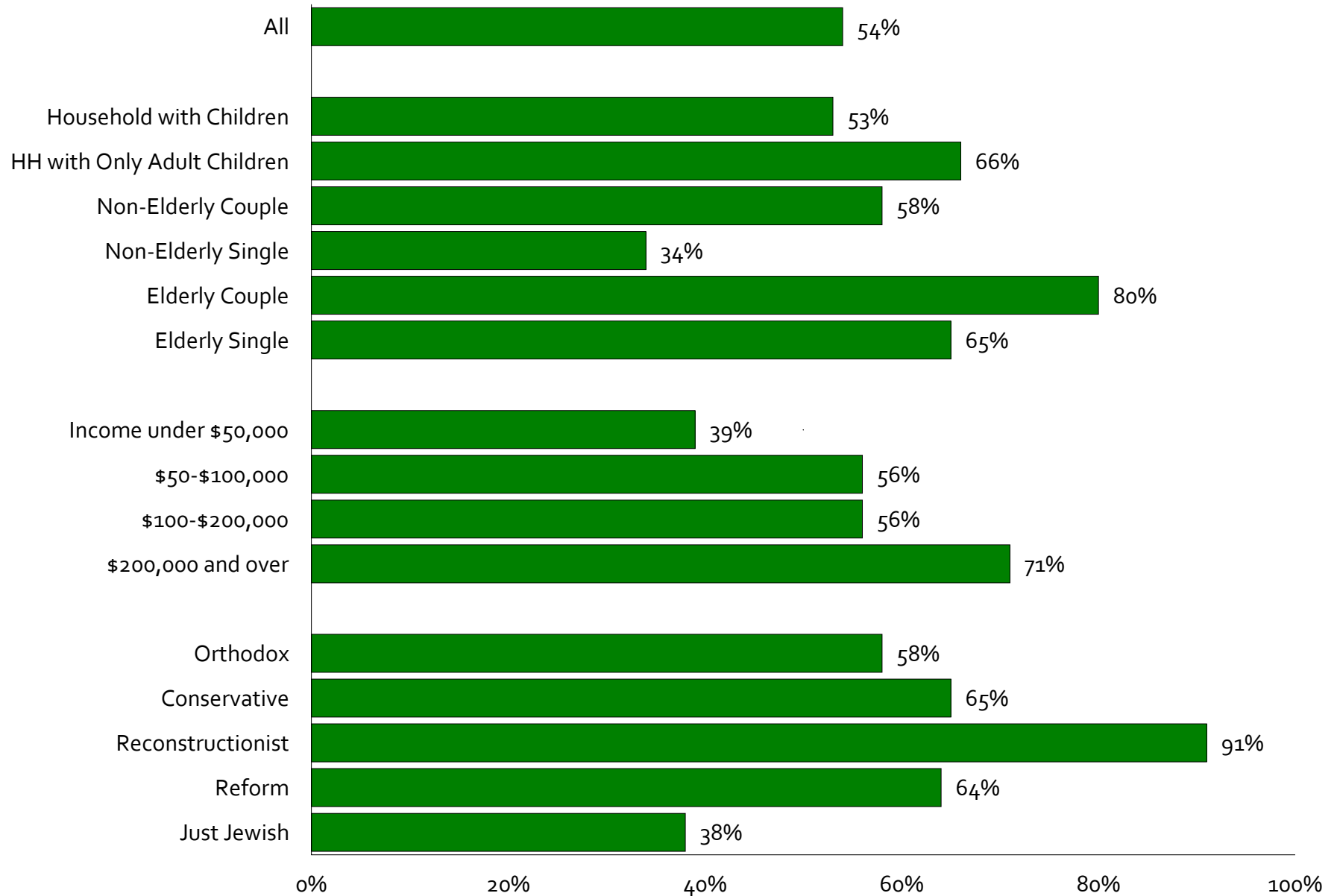
# Donated to Any Jewish Charity in the Past Year

(Jewish Households)



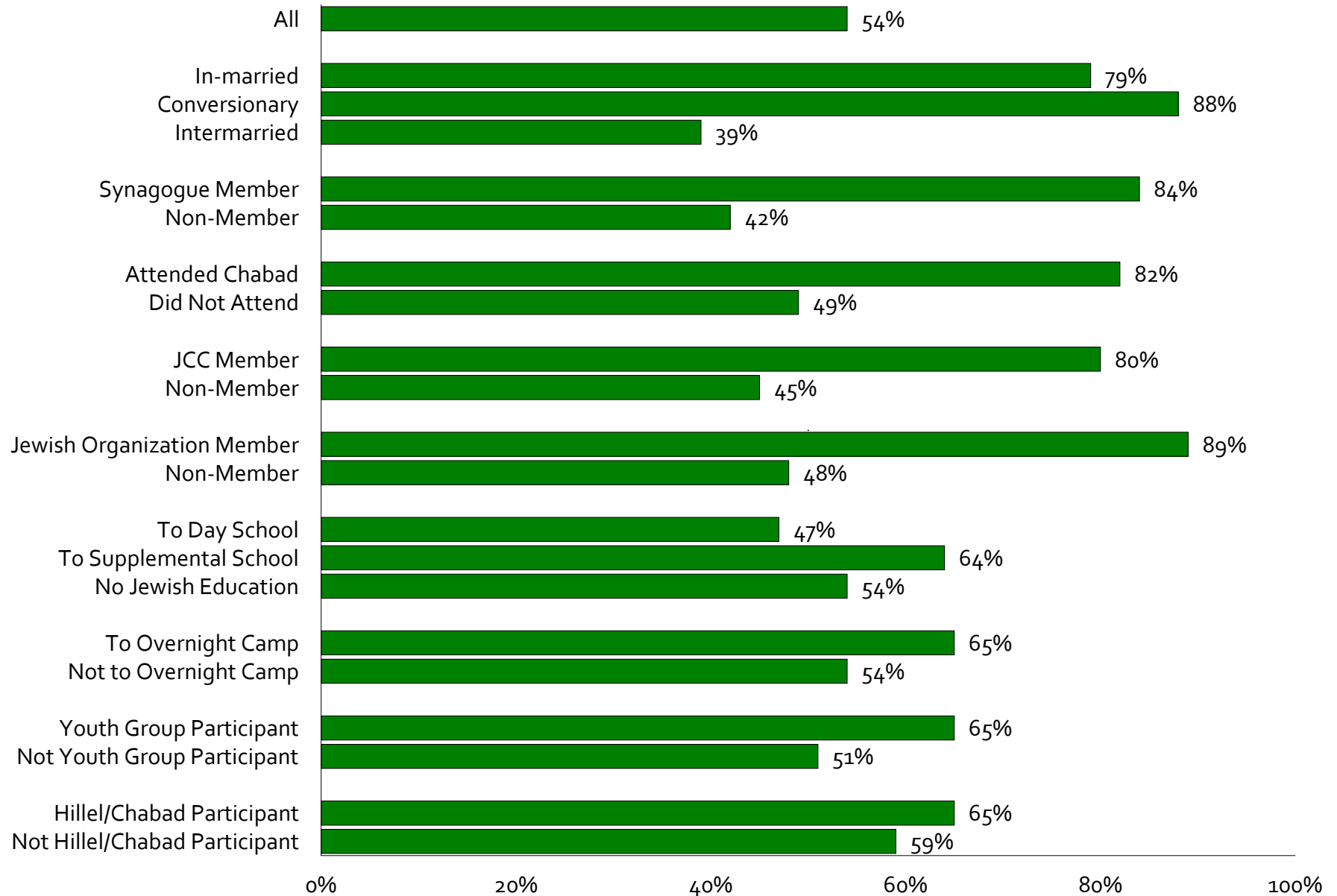
# Donated to Any Jewish Charity in the Past Year

(Jewish Households)



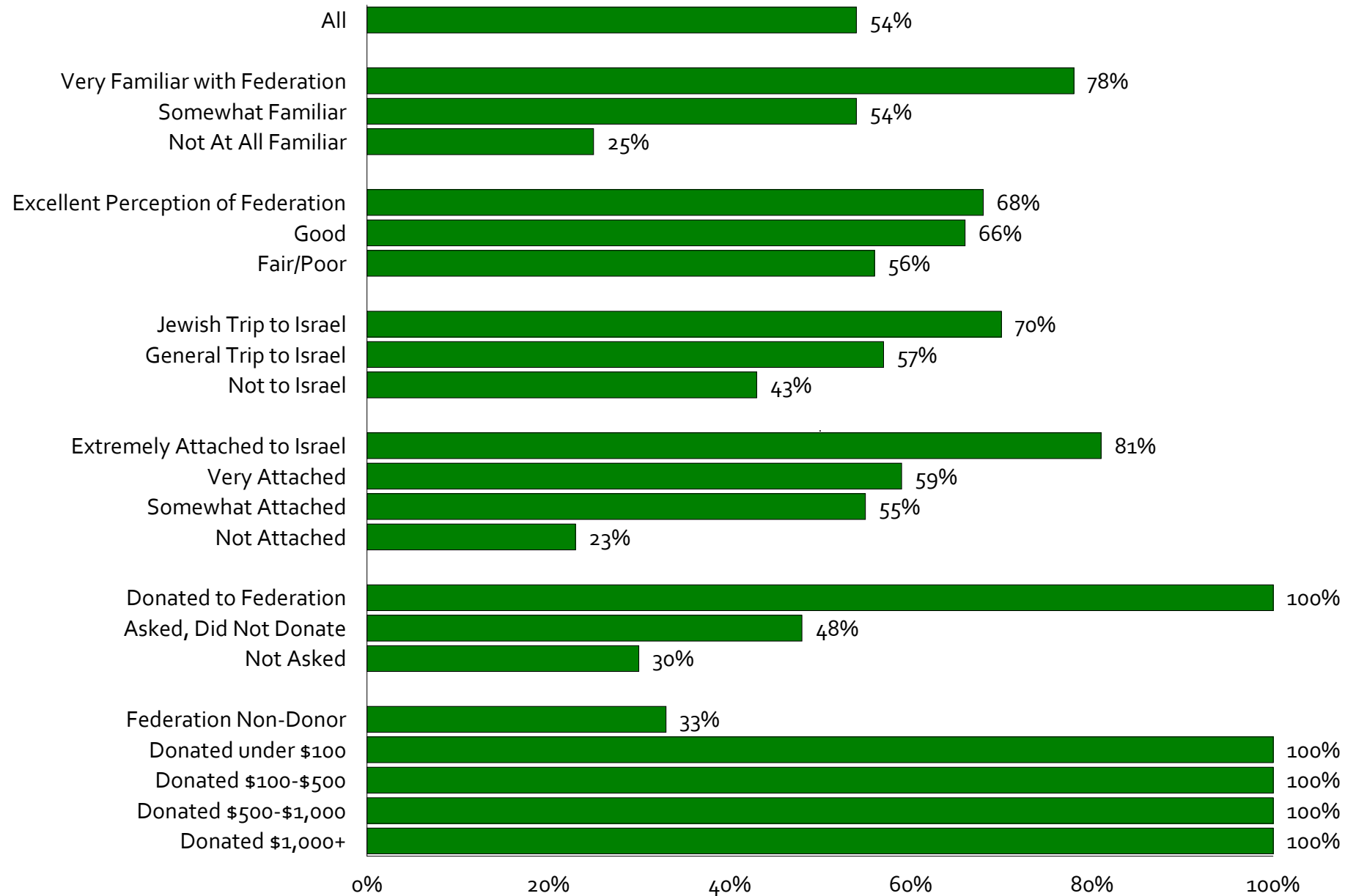
# Donated to Any Jewish Charity in the Past Year

(Jewish Households)



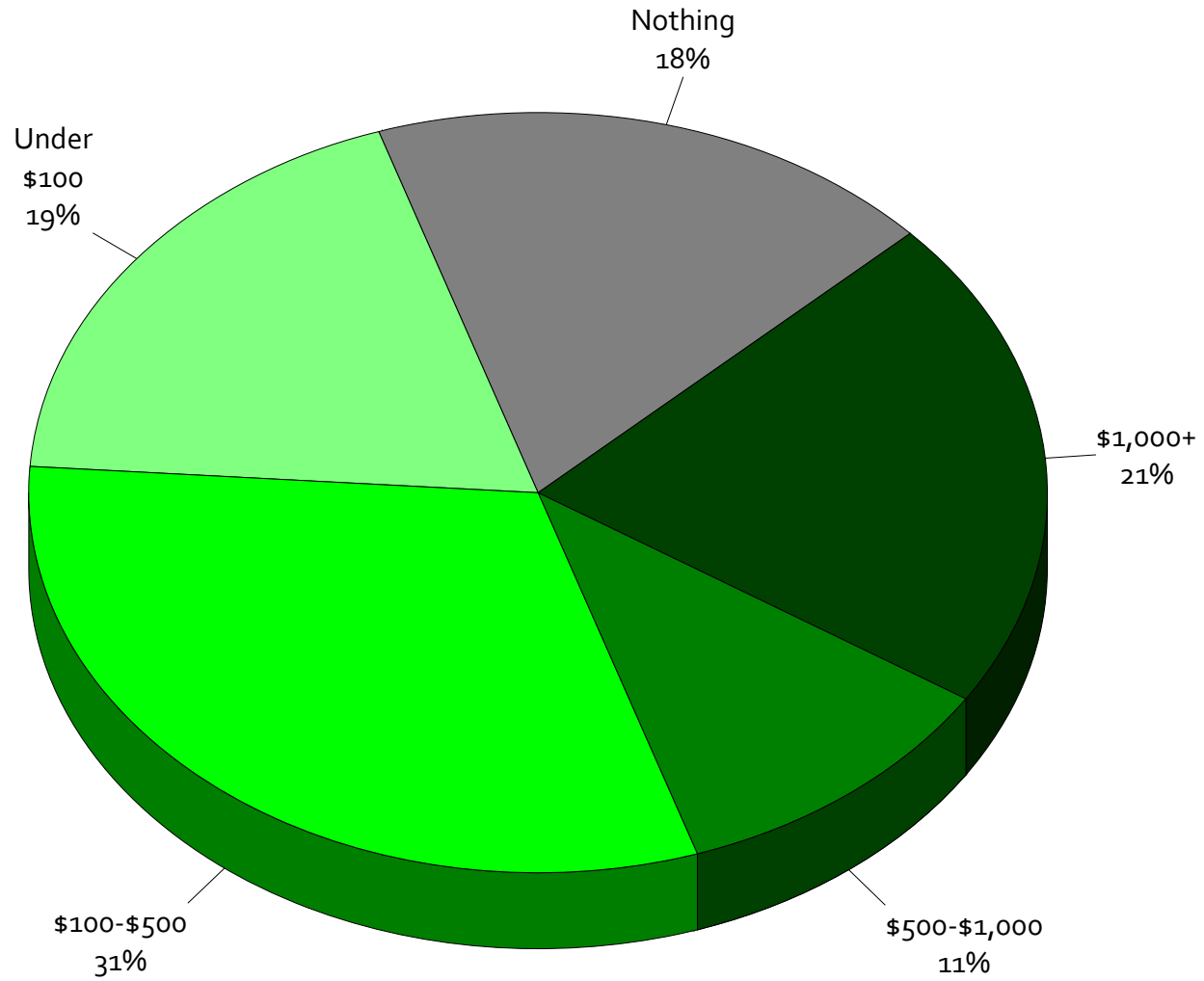
# Donated to Any Jewish Charity in the Past Year

(Jewish Households)



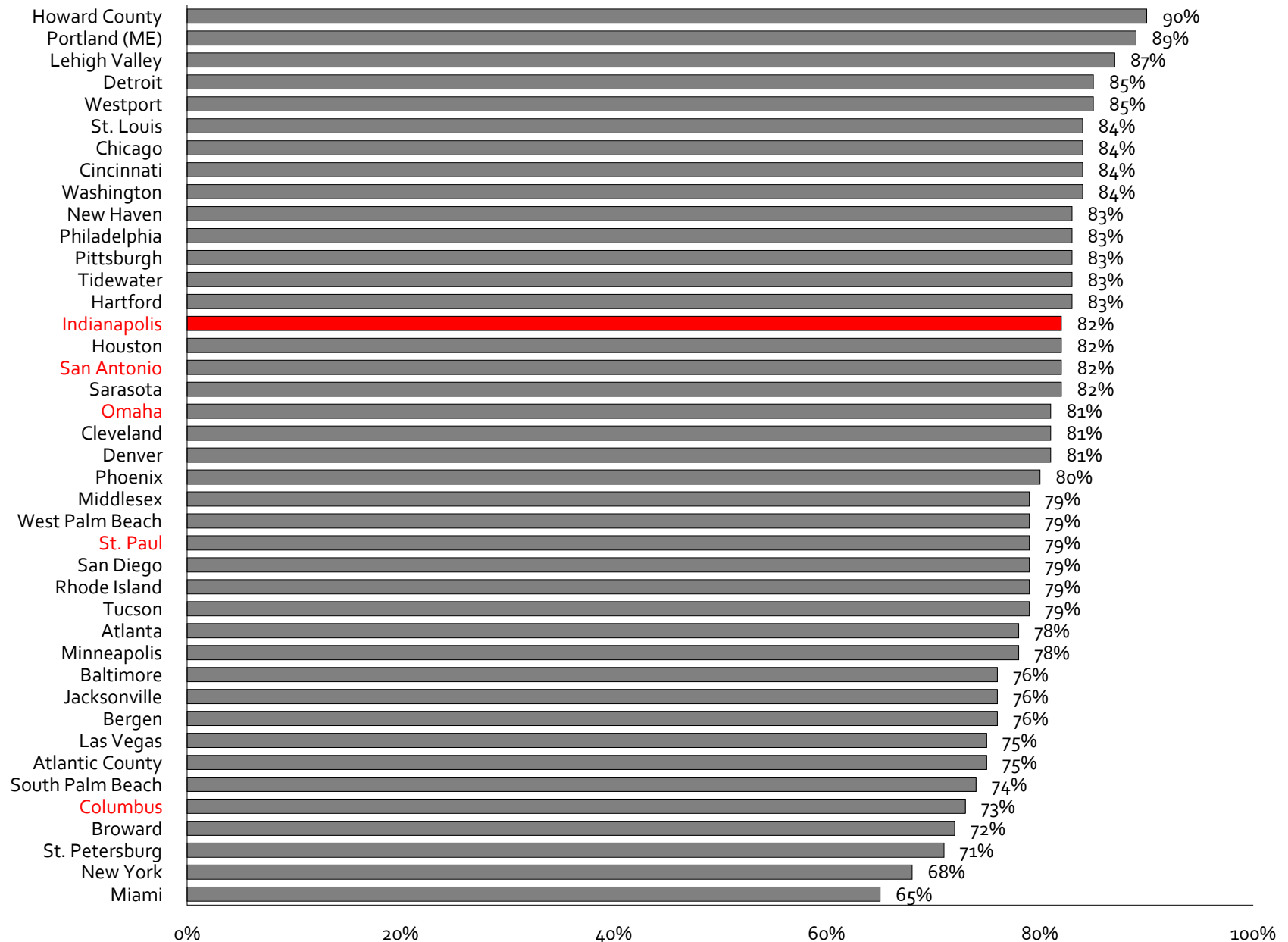
# Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



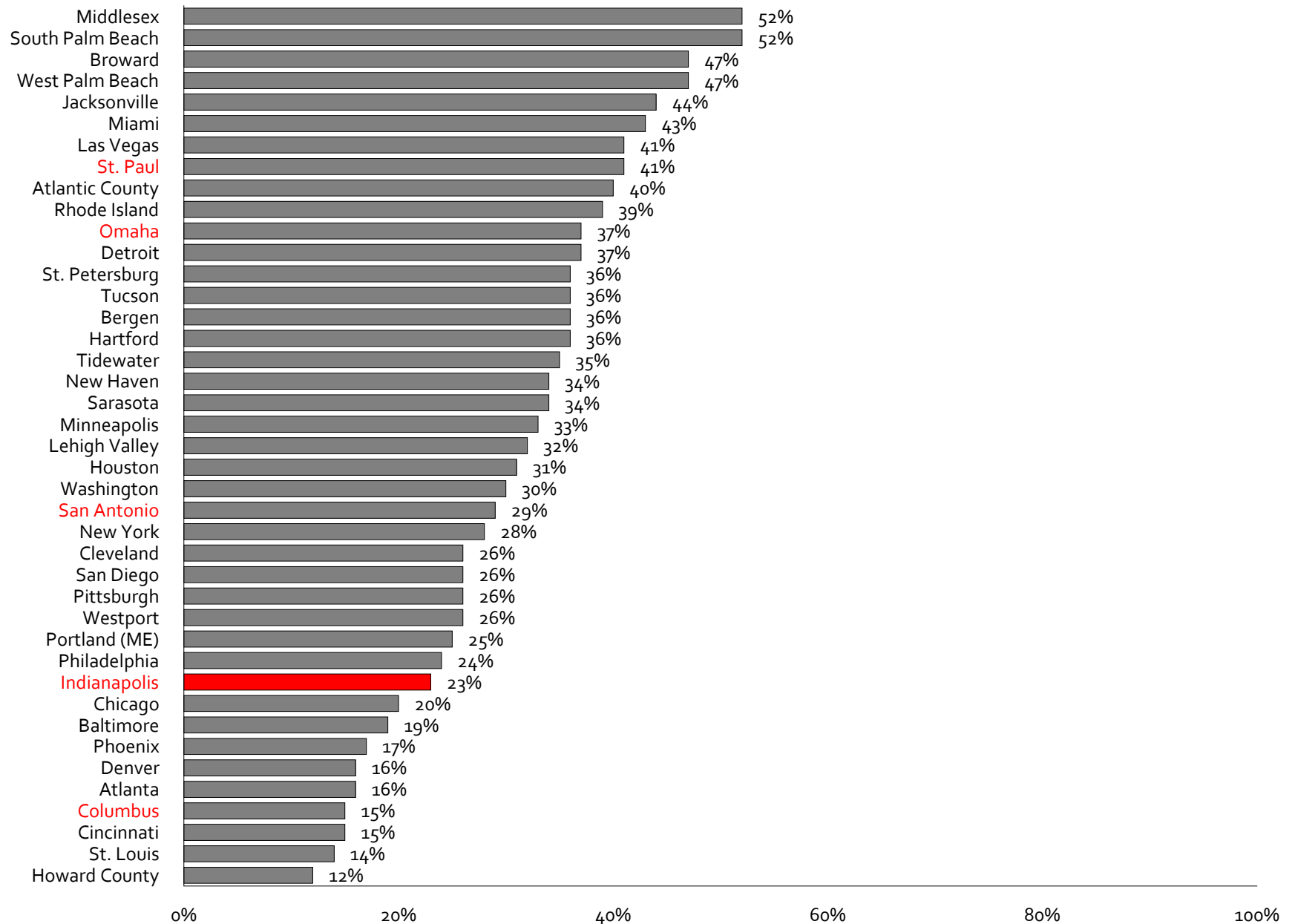
# Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



# Donated Under \$100 to Non-Jewish Charities

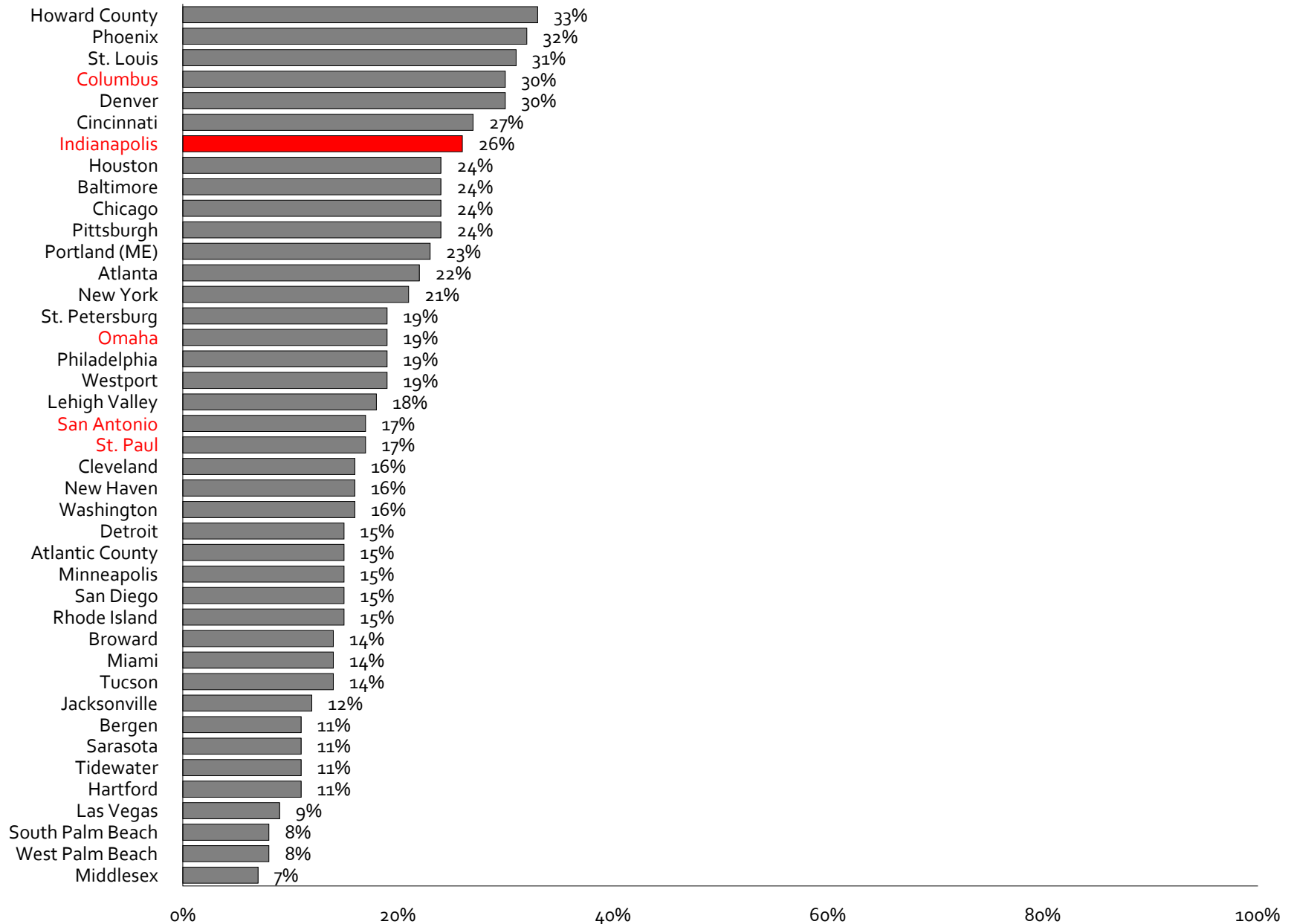
(Jewish Households Who Donated to Non-Jewish Charities in the Past Year)





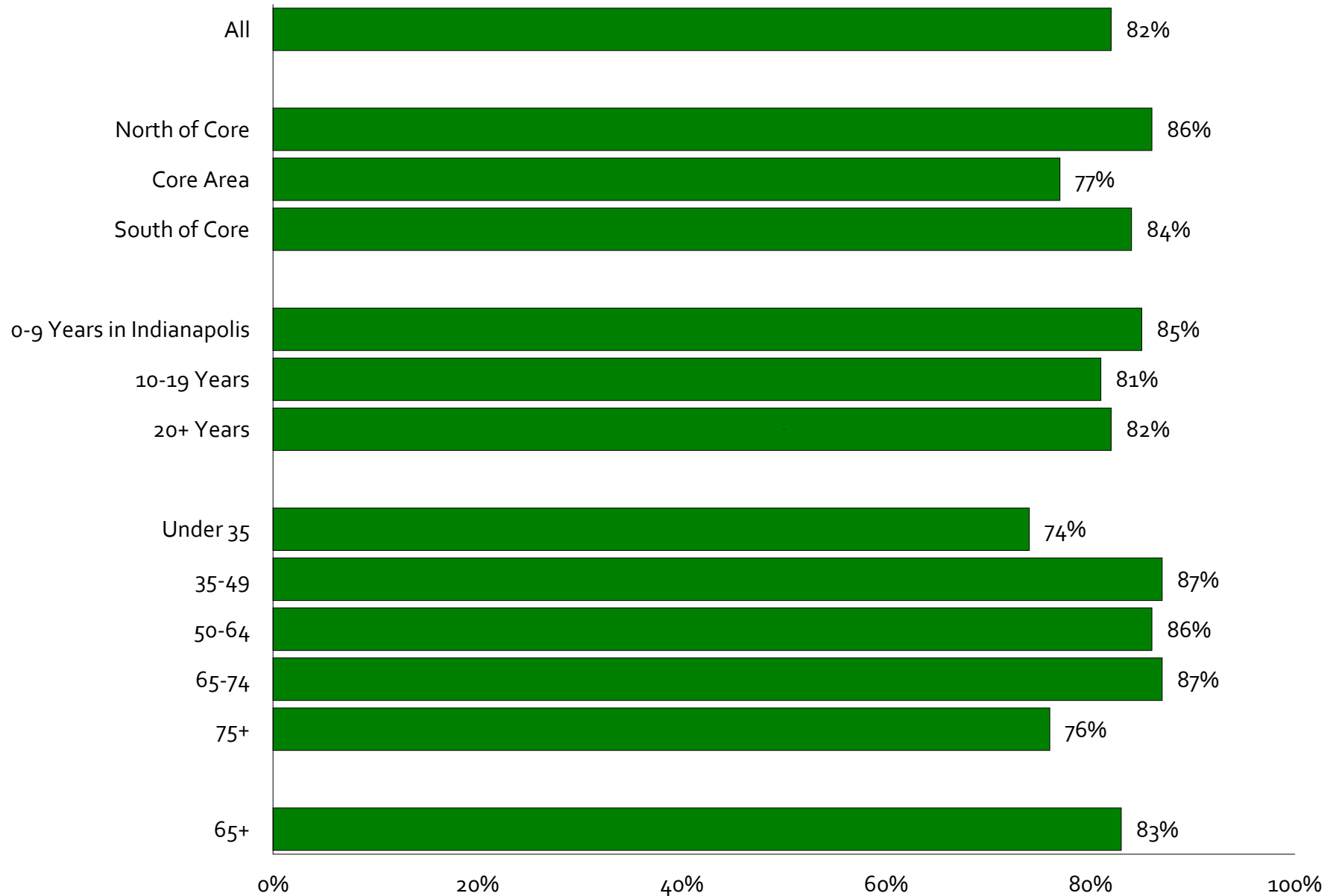
# Donated \$1,000 and Over to Non-Jewish Charities

(Jewish Households Who Donated to Non-Jewish Charities in the Past Year)



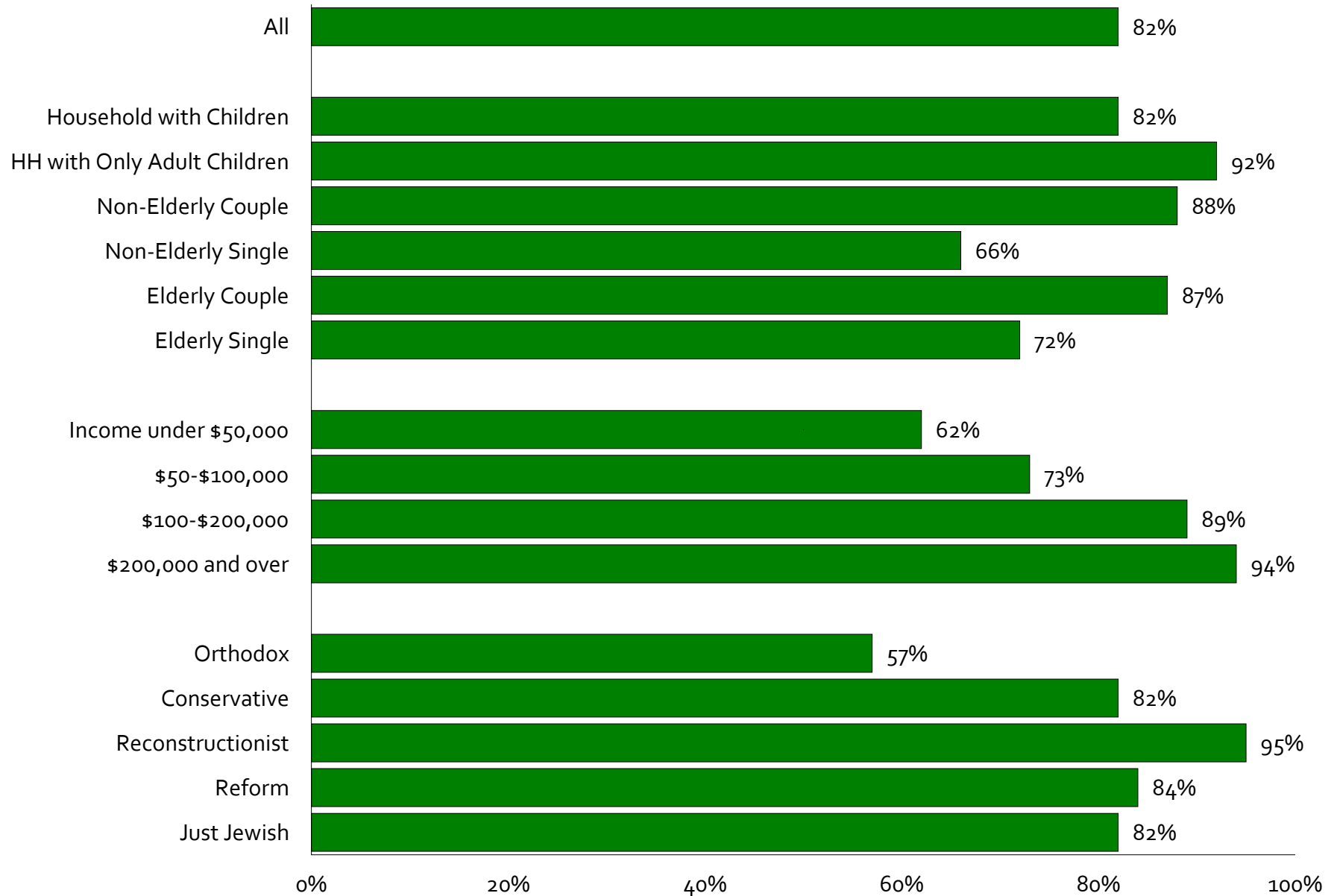
## Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



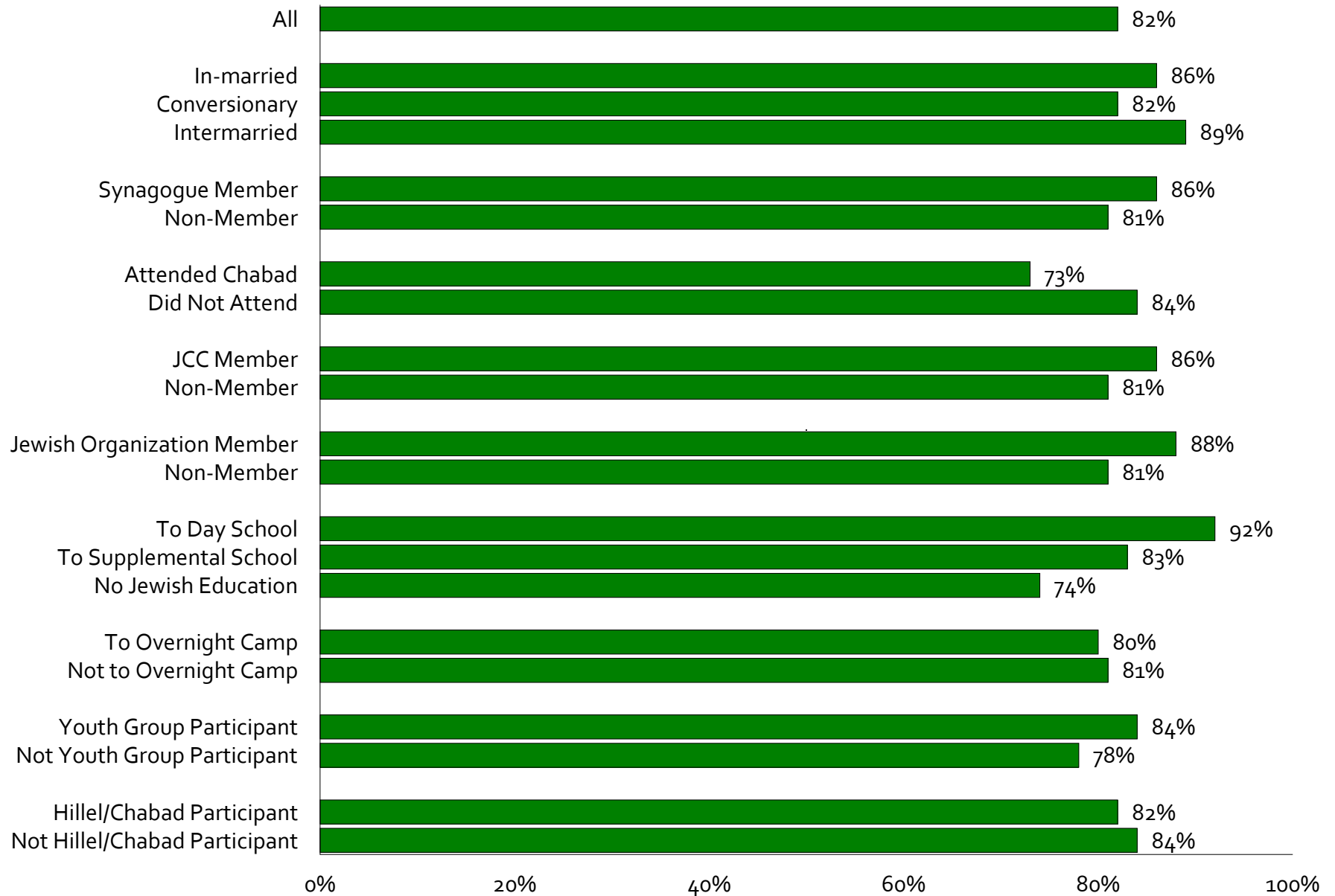
# Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



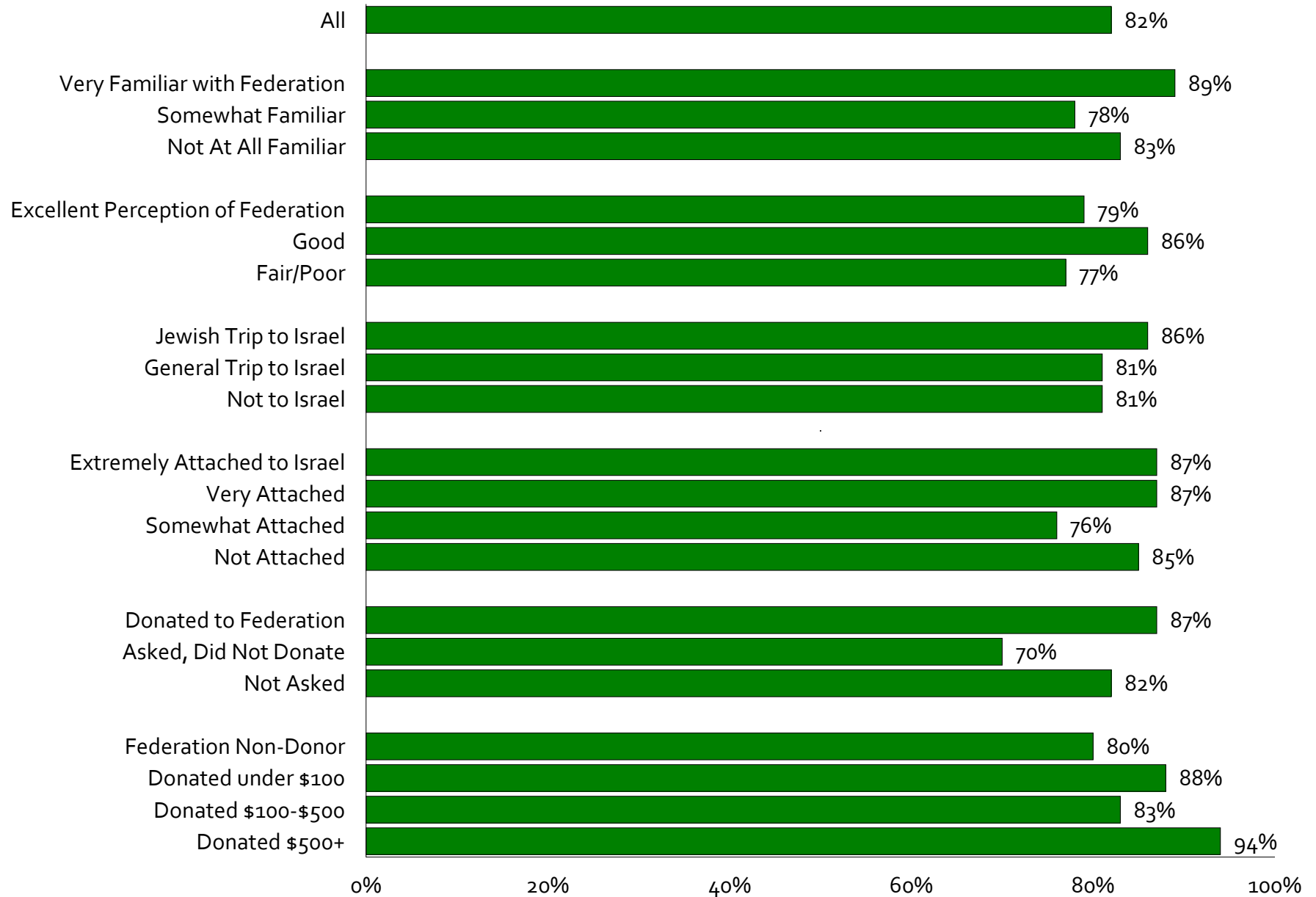
## Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



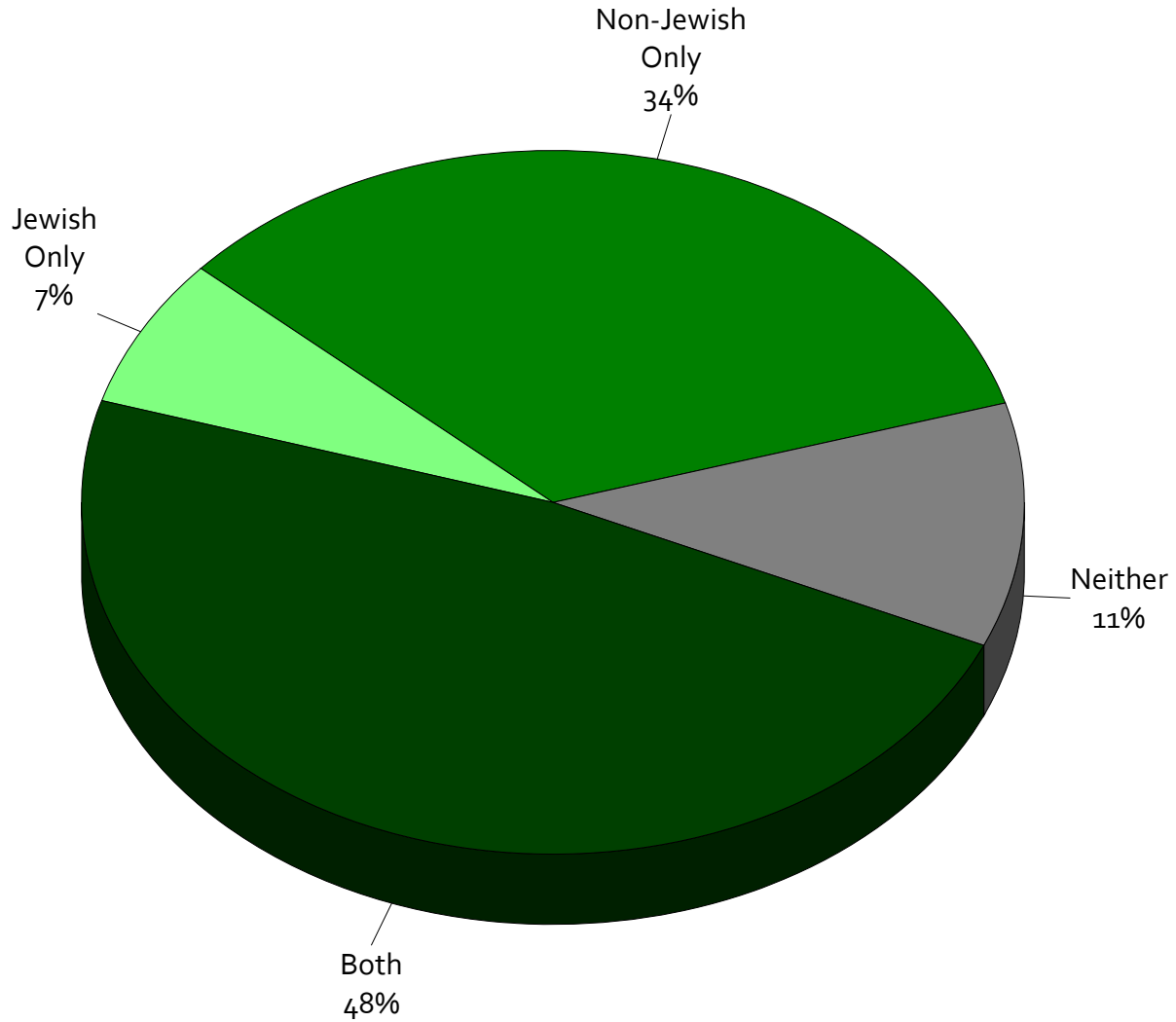
## Donated to Non-Jewish Charities in the Past Year

(Jewish Households)



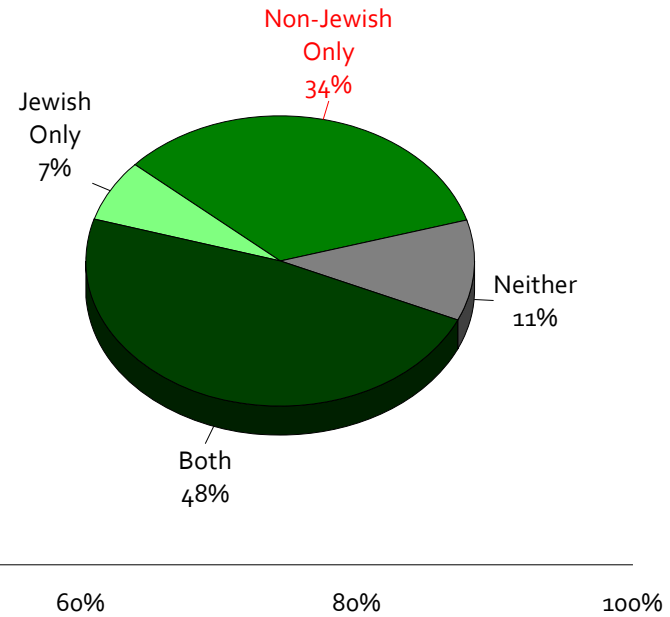
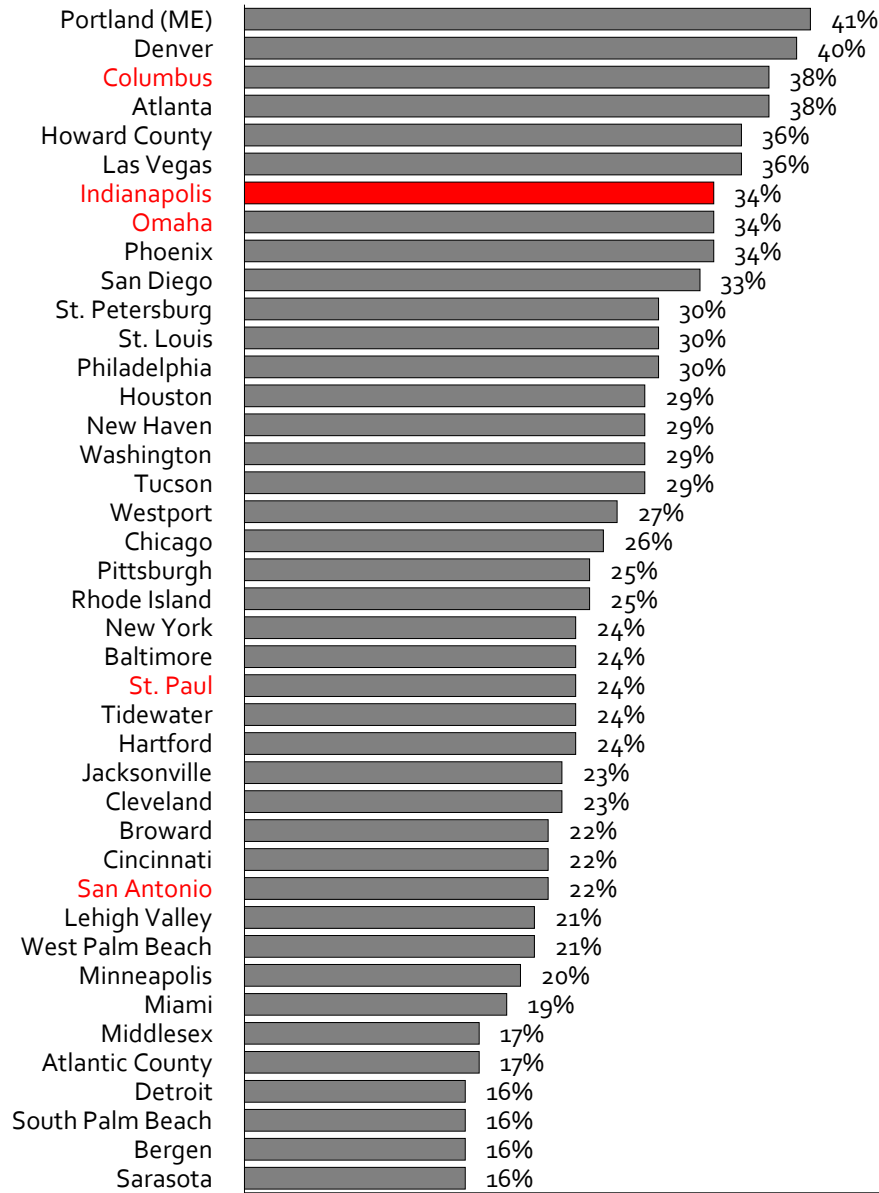
# Overlap Between Households Who Donated to Non-Jewish and Jewish Charities in the Past Year

(Jewish Households)

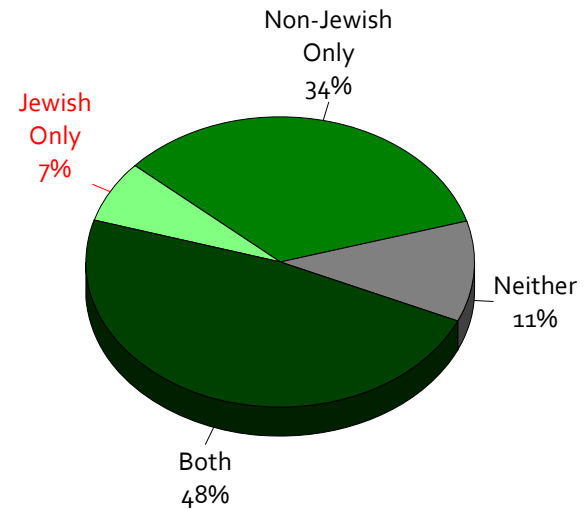
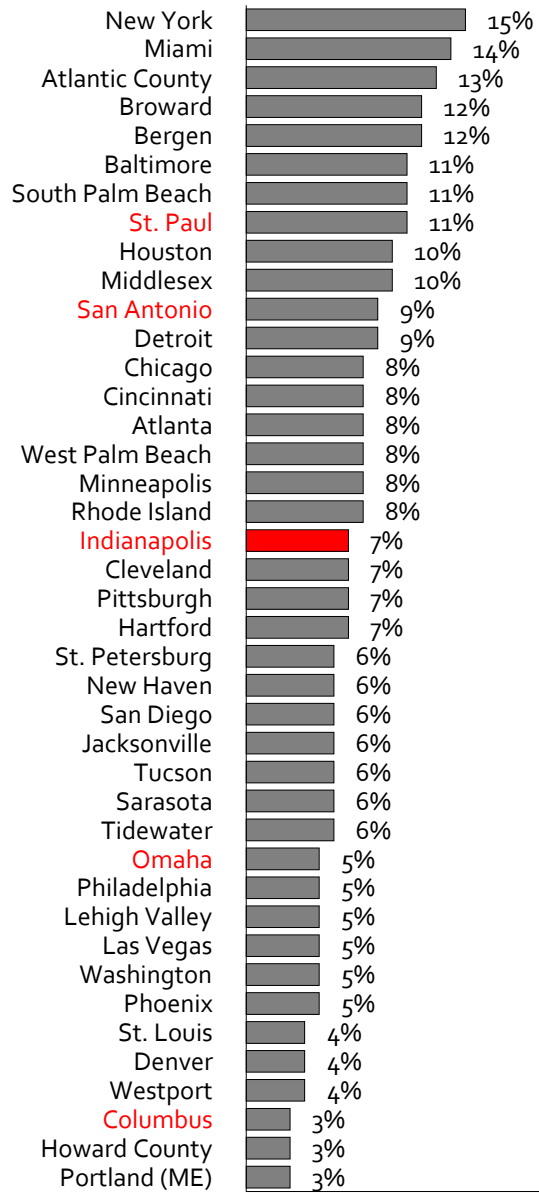


# Donated to **Non-Jewish Charities Only** in the Past Year

(Jewish Households)



# Donated to Jewish Charities **Only** in the Past Year (Jewish Households)

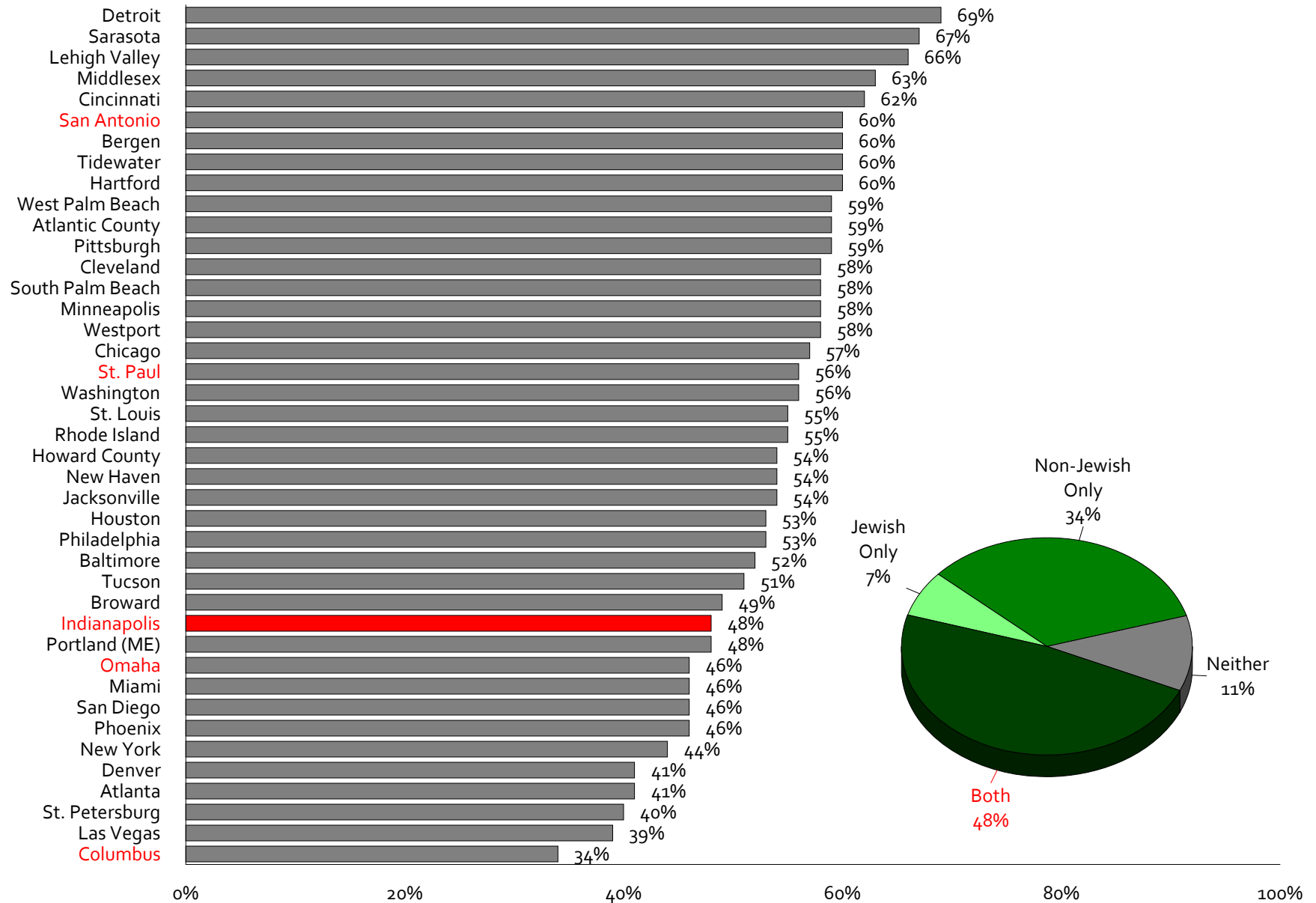


0% 20% 40% 60% 80% 100%



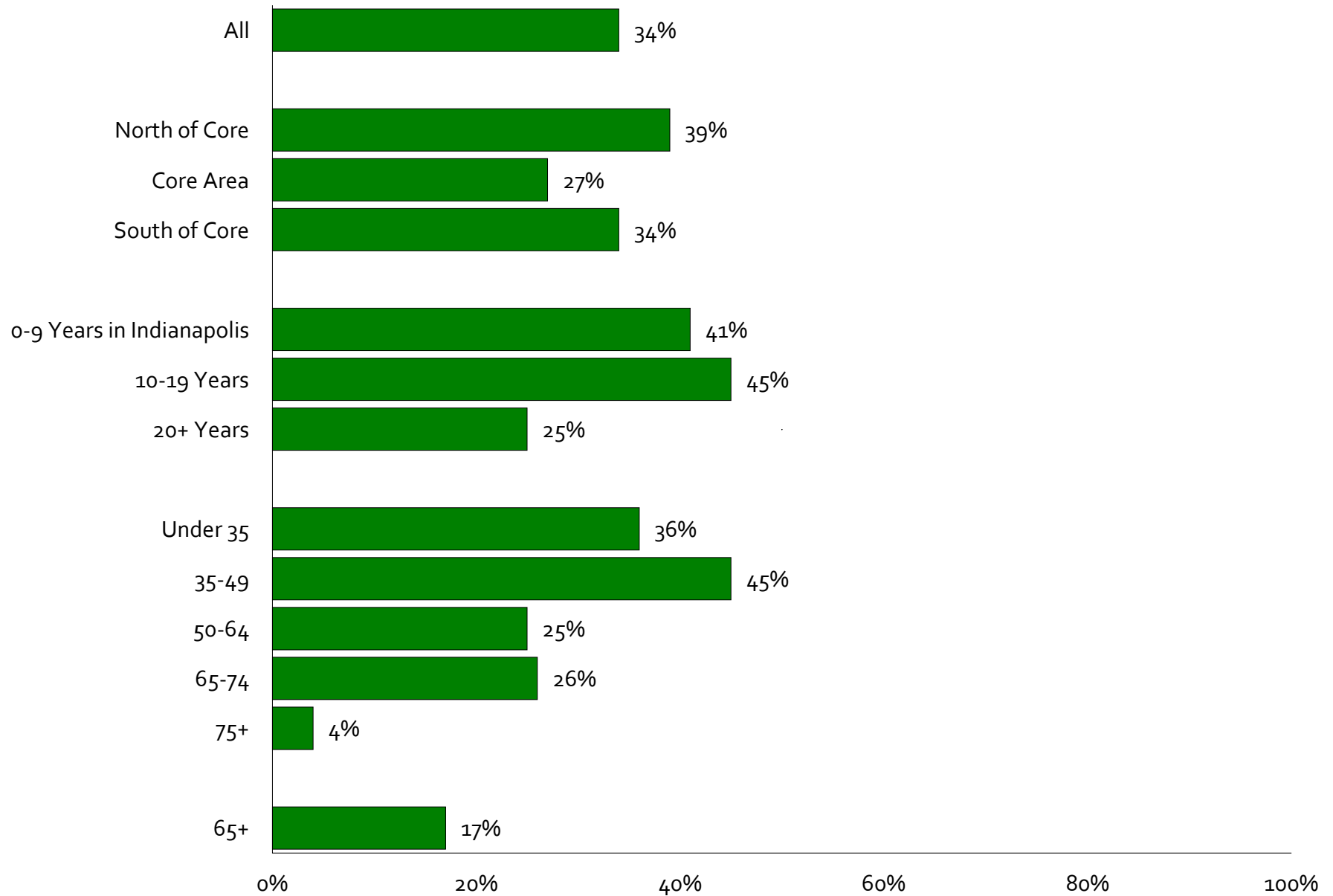
# Donated to Both Jewish and Non-Jewish Charities in the Past Year

(Jewish Households)



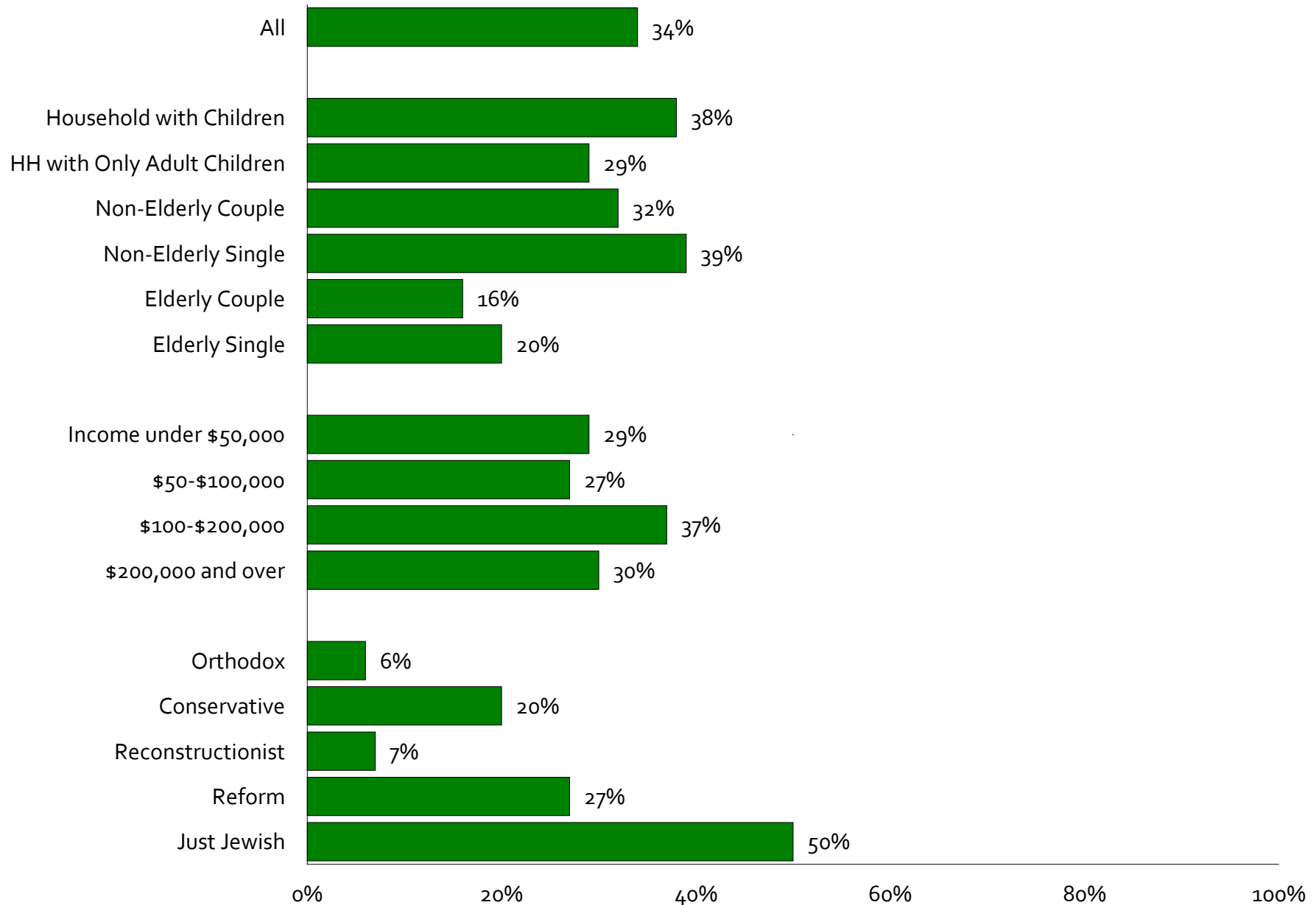
# Donated to Non-Jewish Charities Only in the Past Year

(Jewish Households)



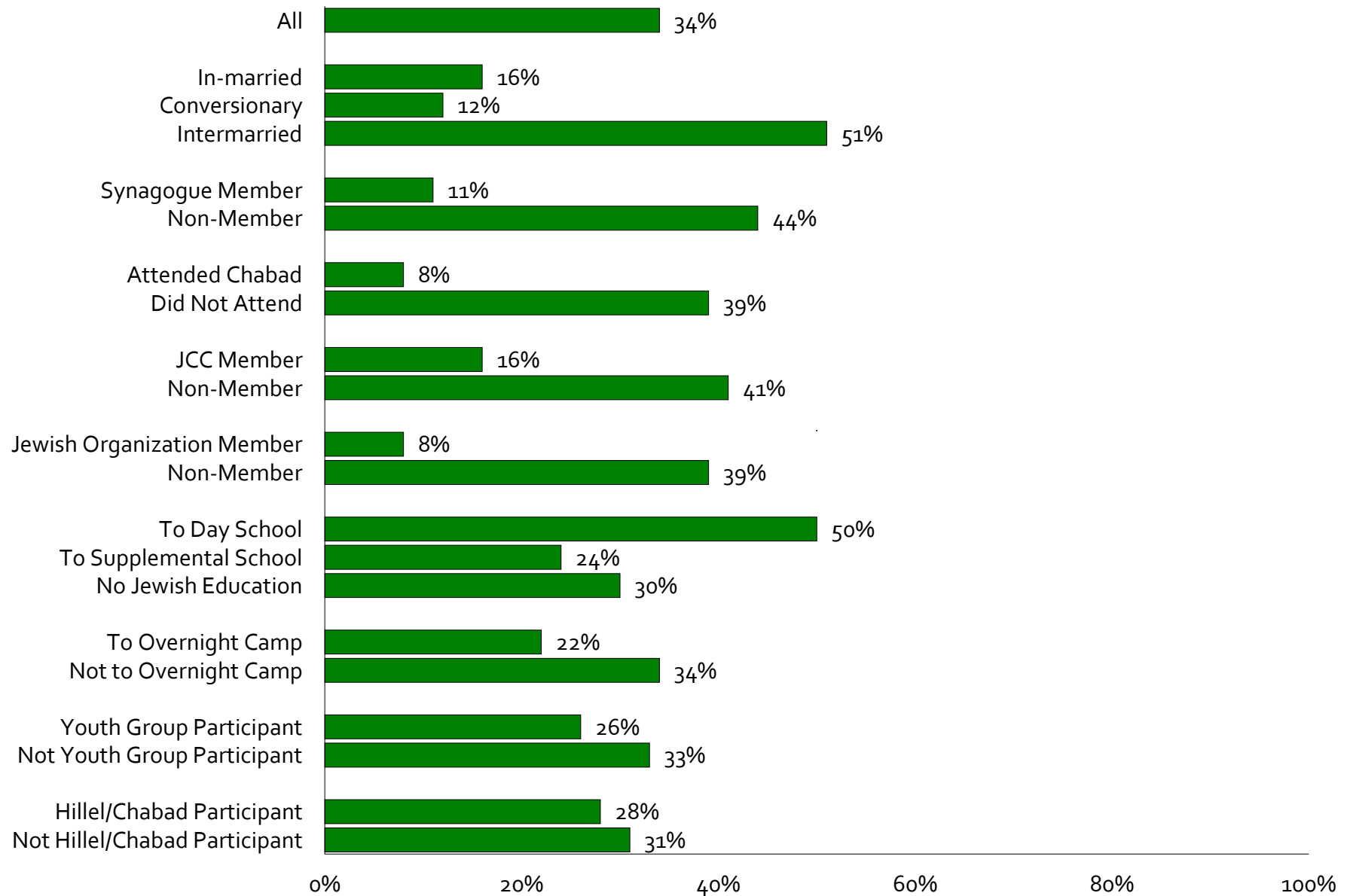
# Donated to Non-Jewish Charities Only in the Past Year

(Jewish Households)



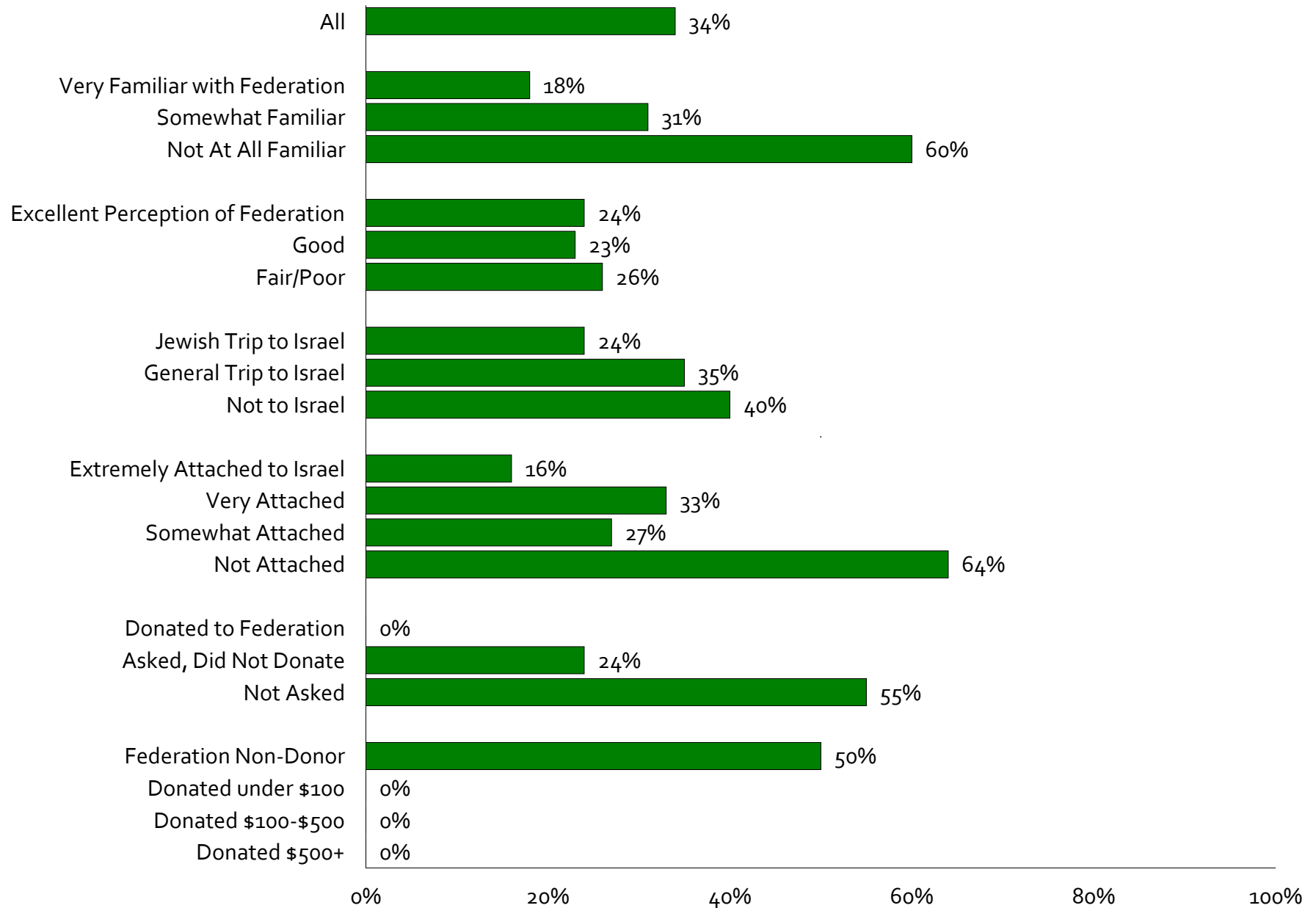
# Donated to Non-Jewish Charities Only in the Past Year

(Jewish Households)



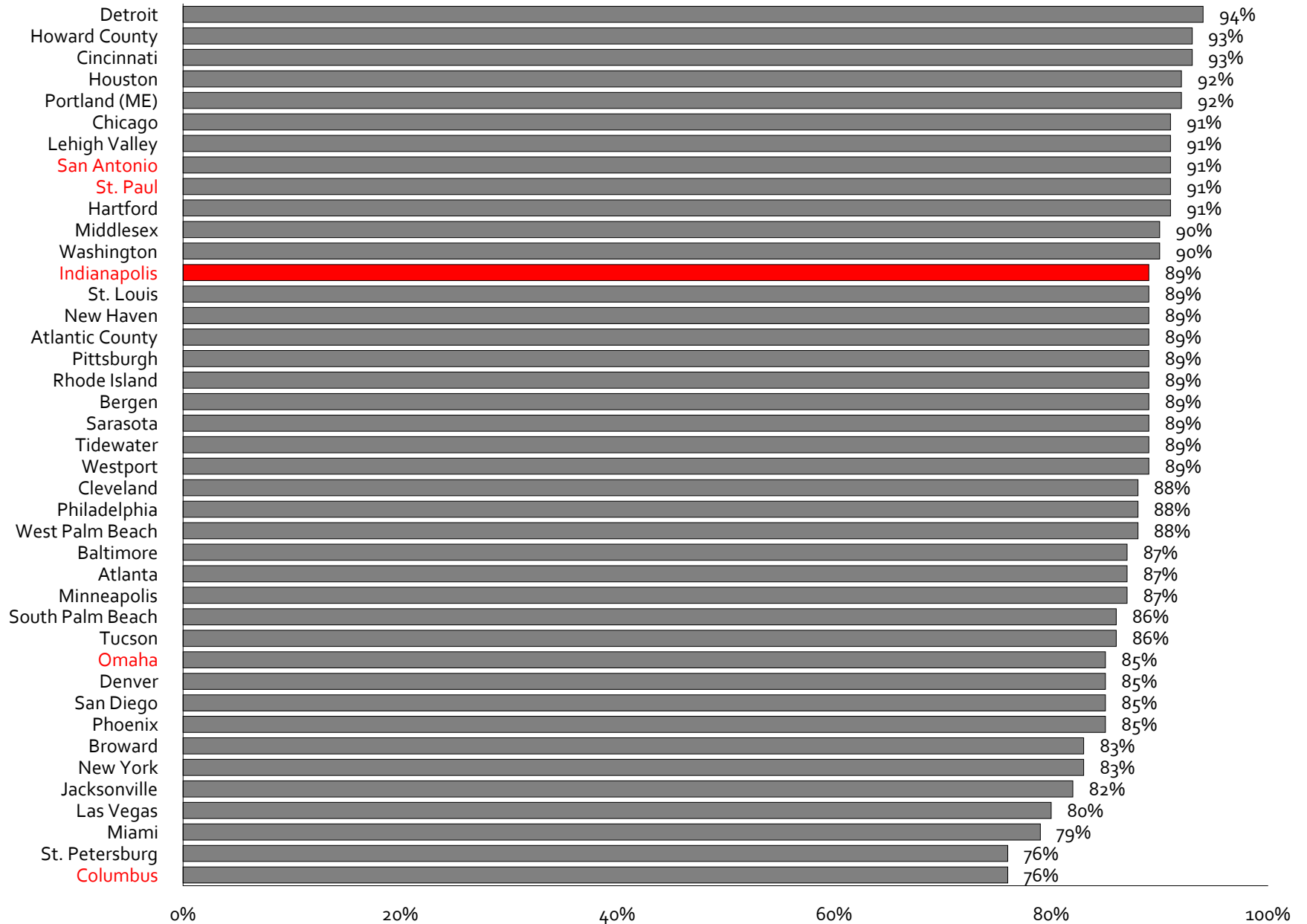
# Donated to Non-Jewish Charities Only in the Past Year

(Jewish Households)



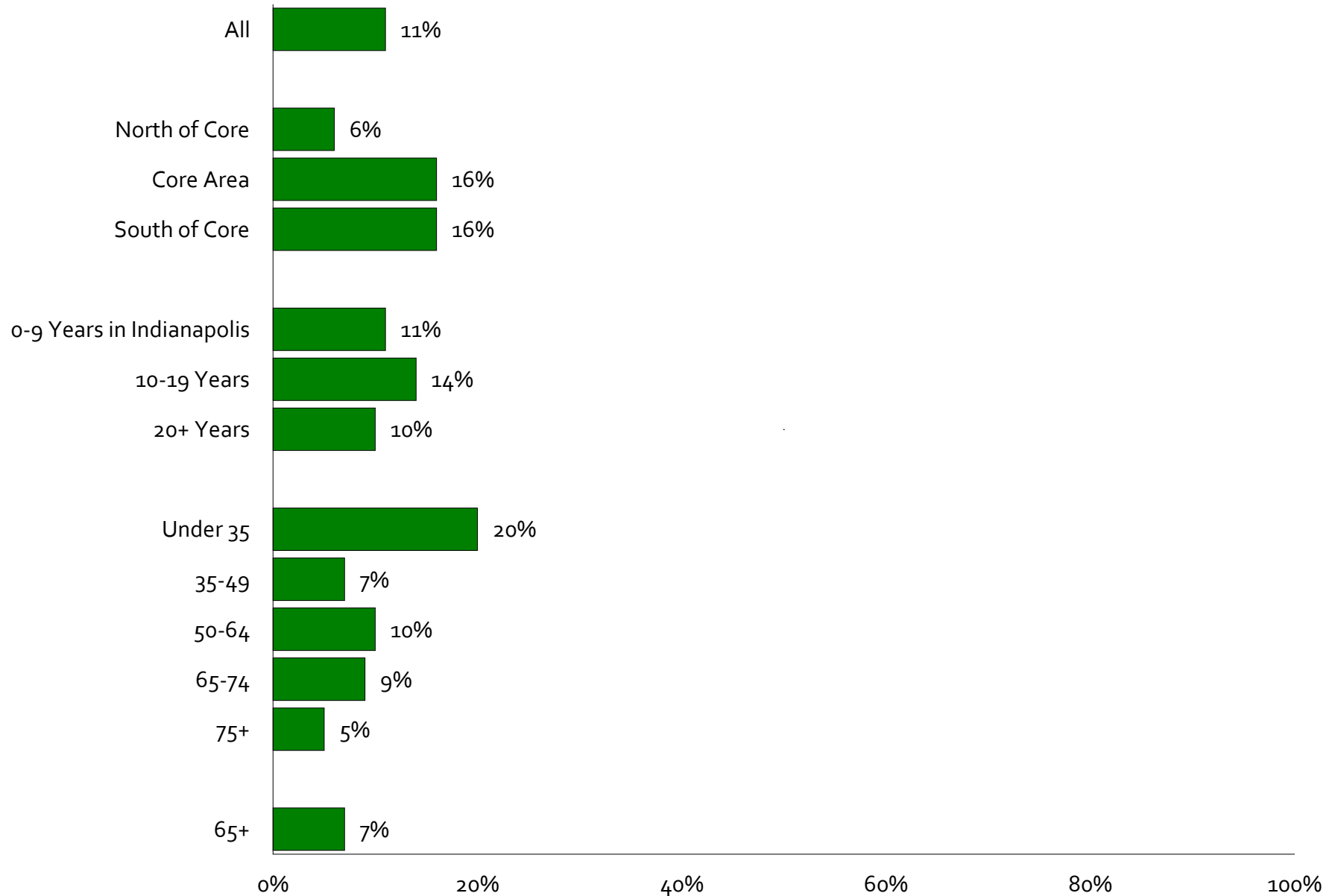
# Donated to Any Charity in the Past Year

(Jewish Households)



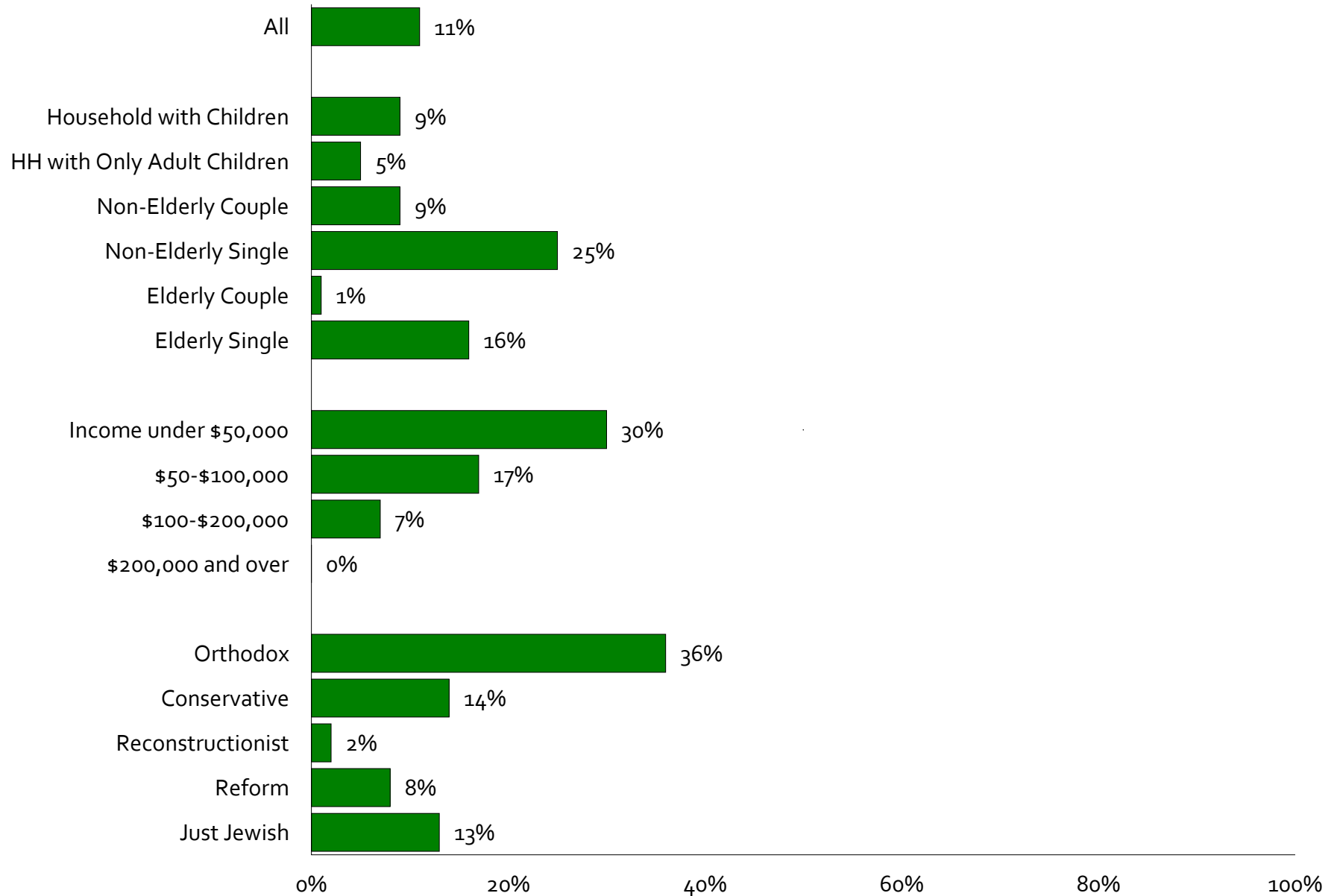
# Did Not Donate to Any Charity in the Past Year

(Jewish Households)



# Did Not Donate to Any Charity in the Past Year

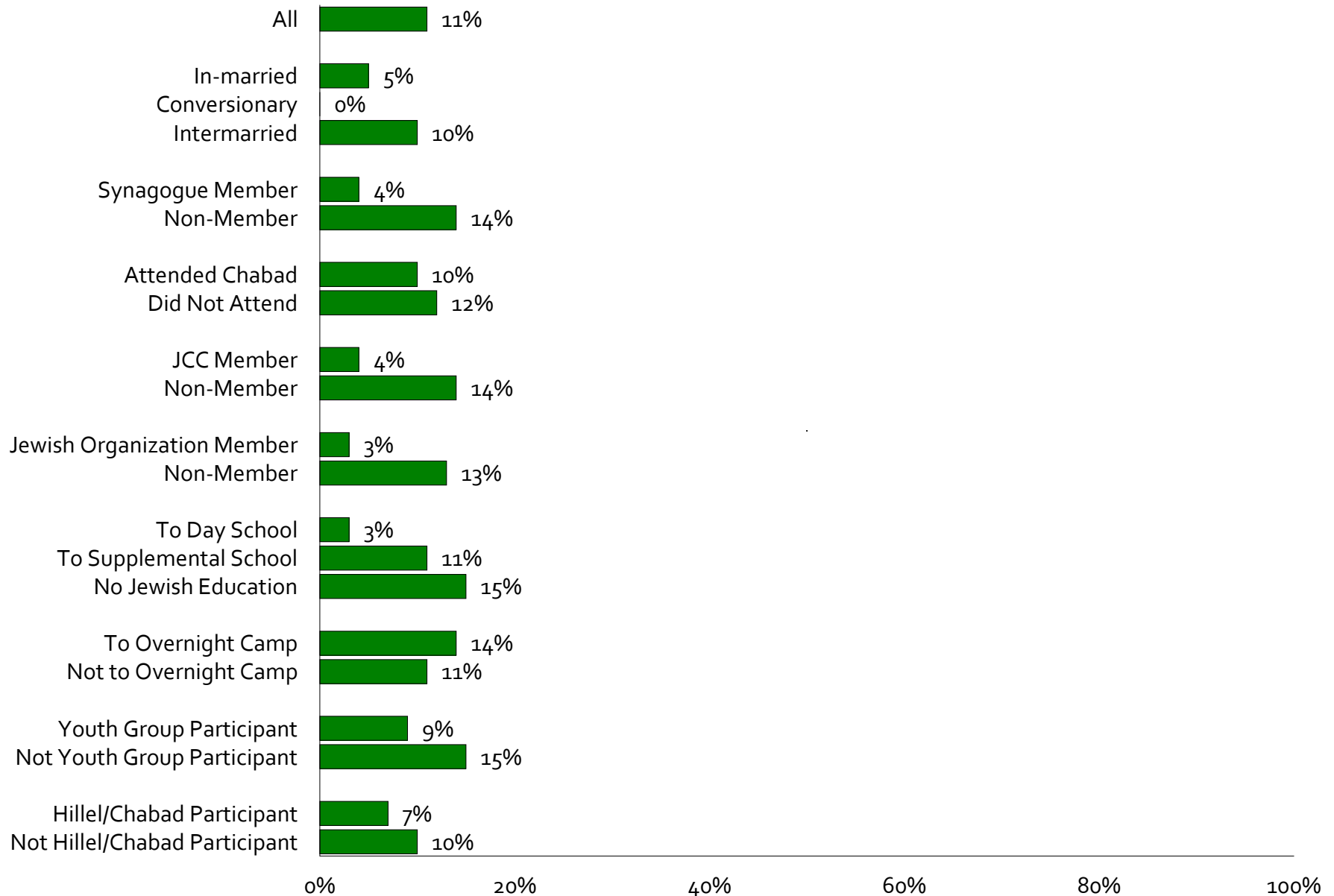
(Jewish Households)





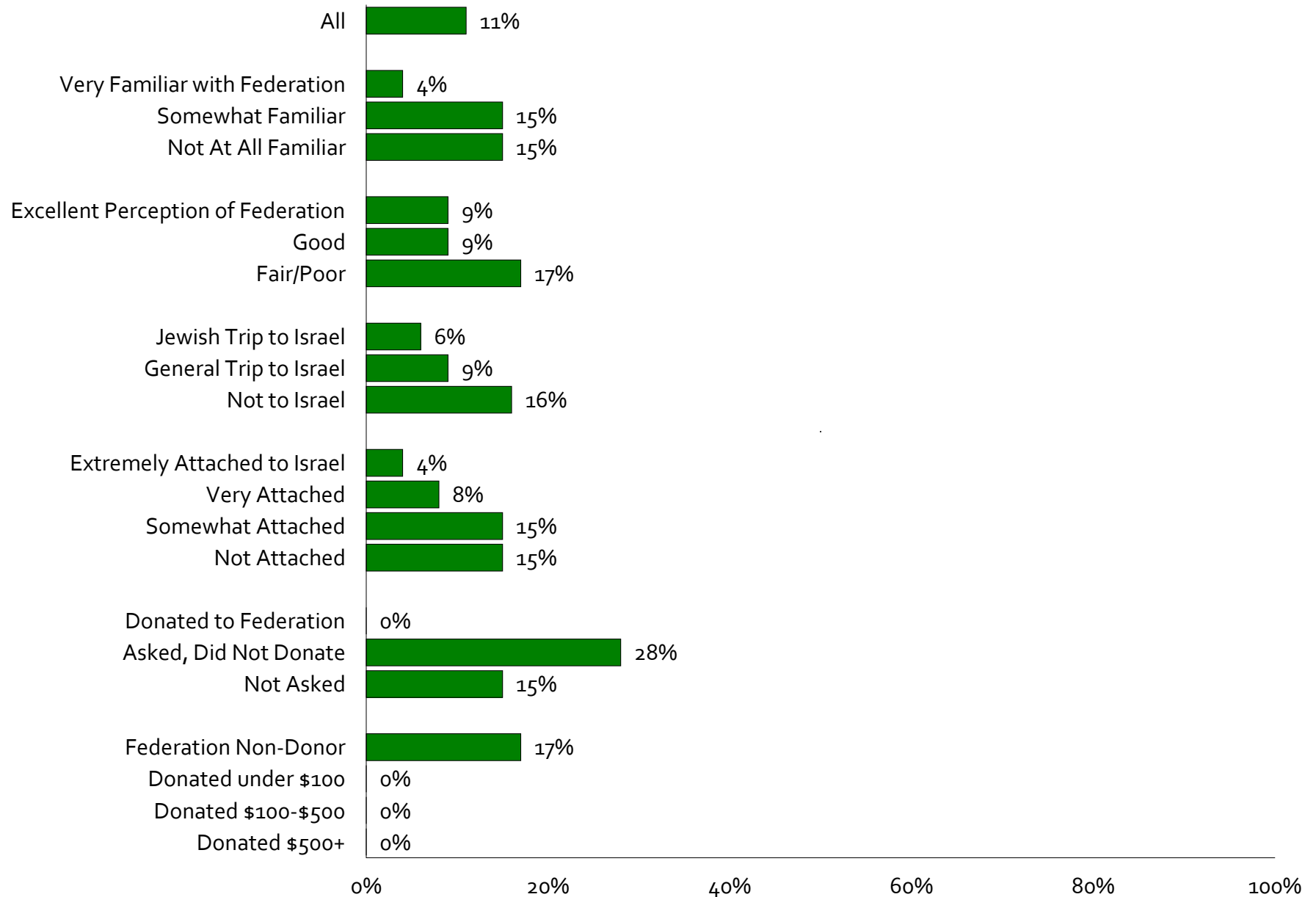
# Did Not Donate to Any Charity in the Past Year

(Jewish Households)



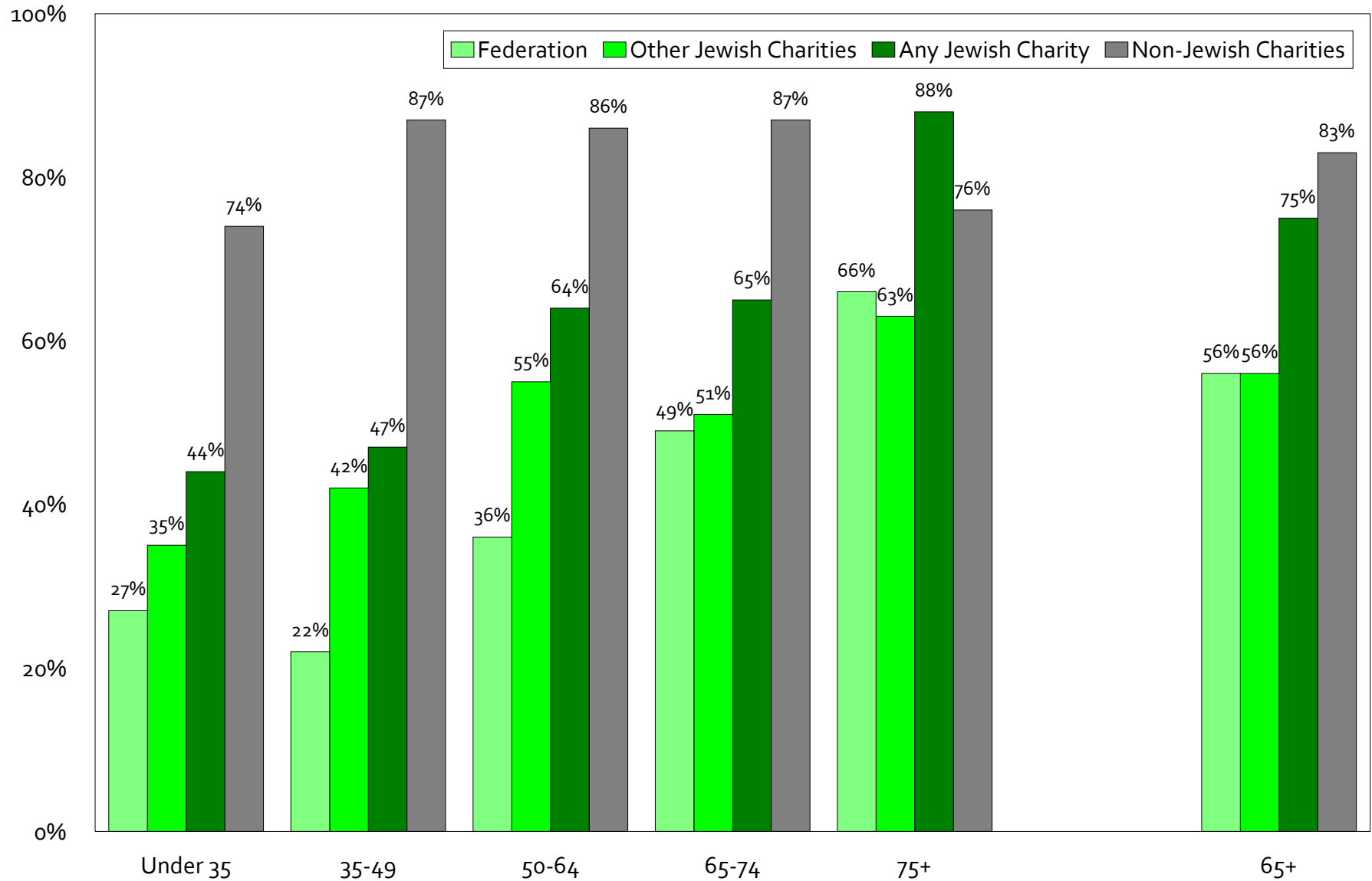
# Did Not Donate to Any Charity in the Past Year

(Jewish Households)

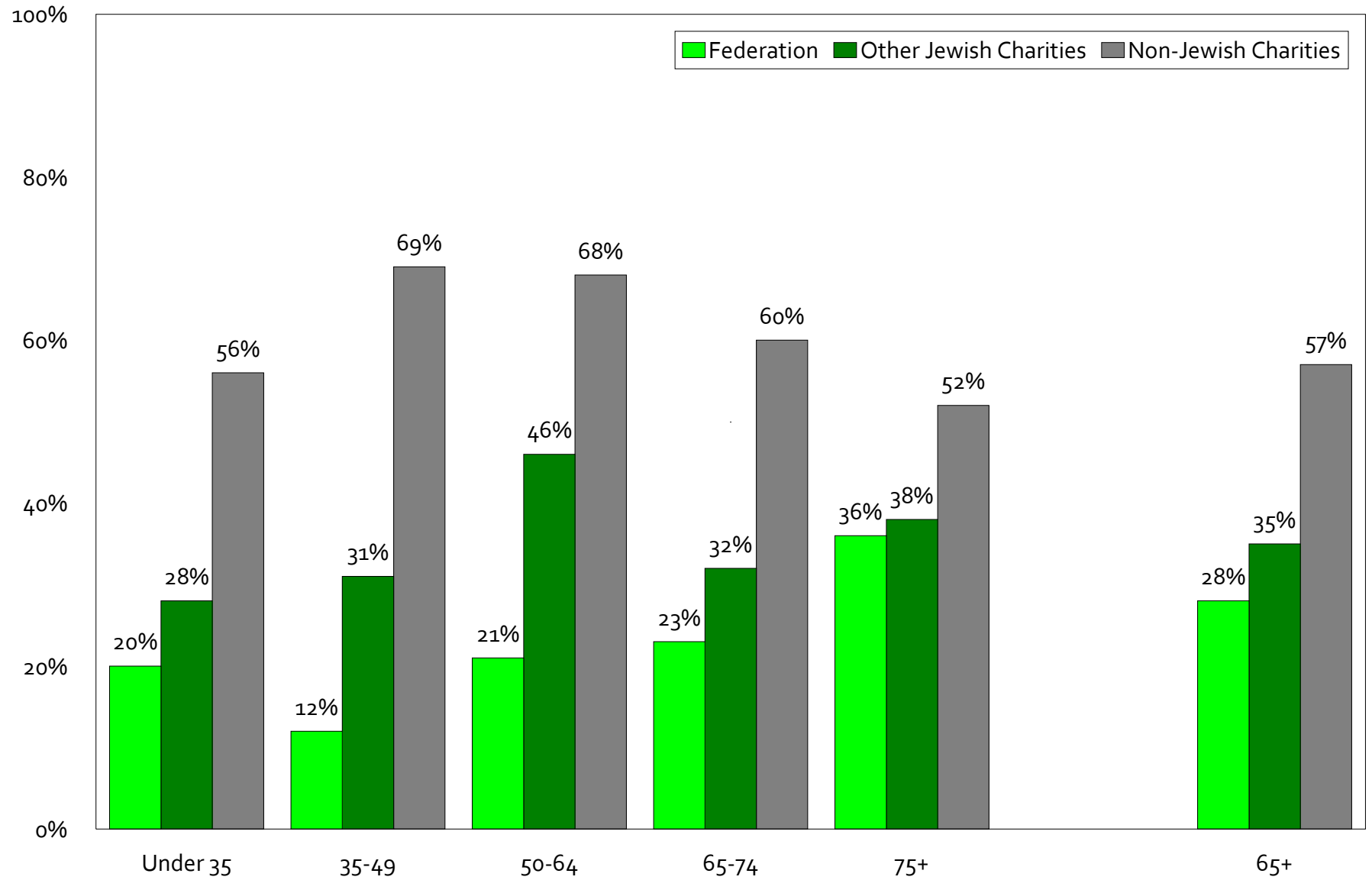


# Donated to Charities in the Past Year by Age

(Jewish Households)

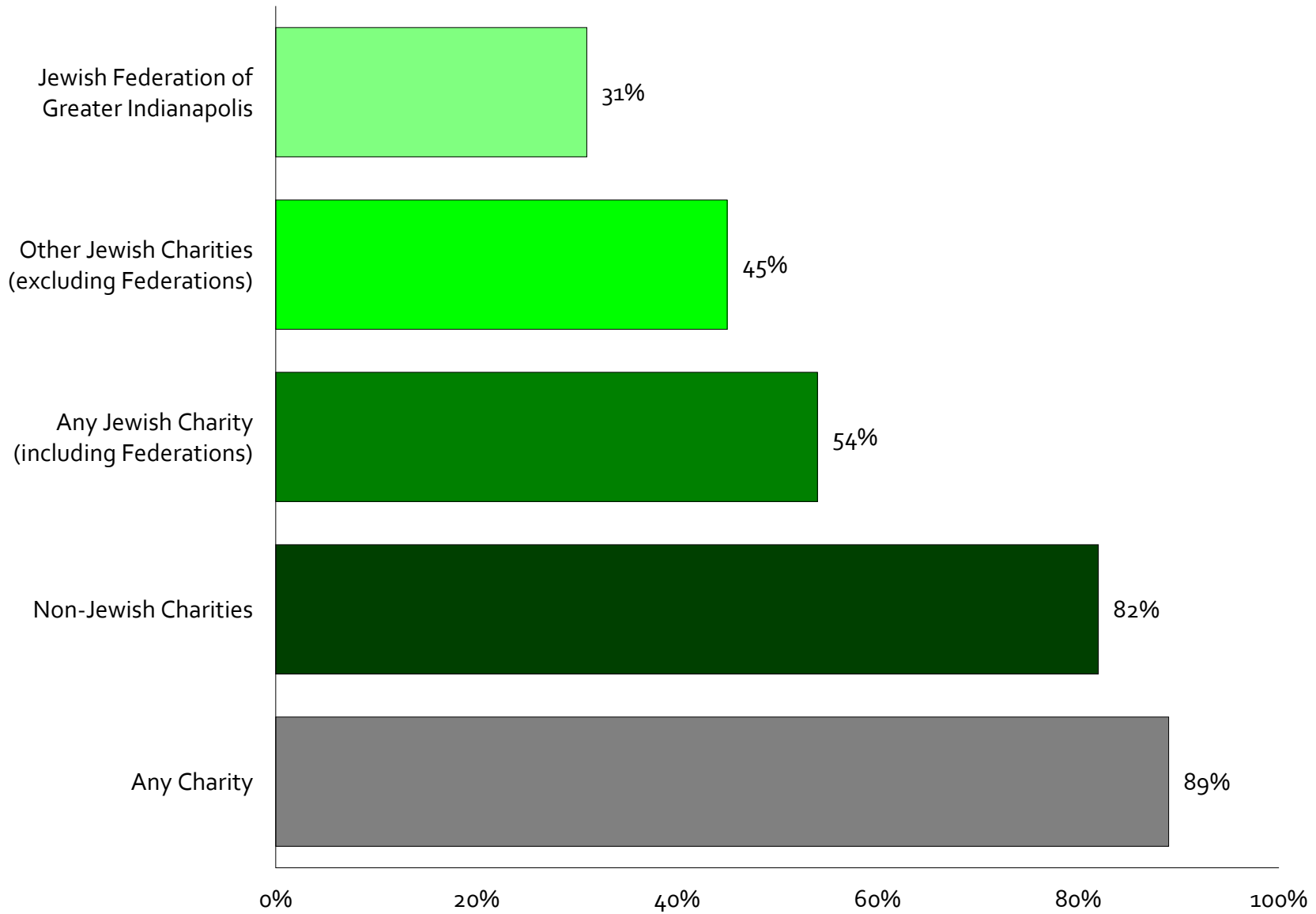


## Donated \$100 and Over in the Past Year by Age (Jewish Households)



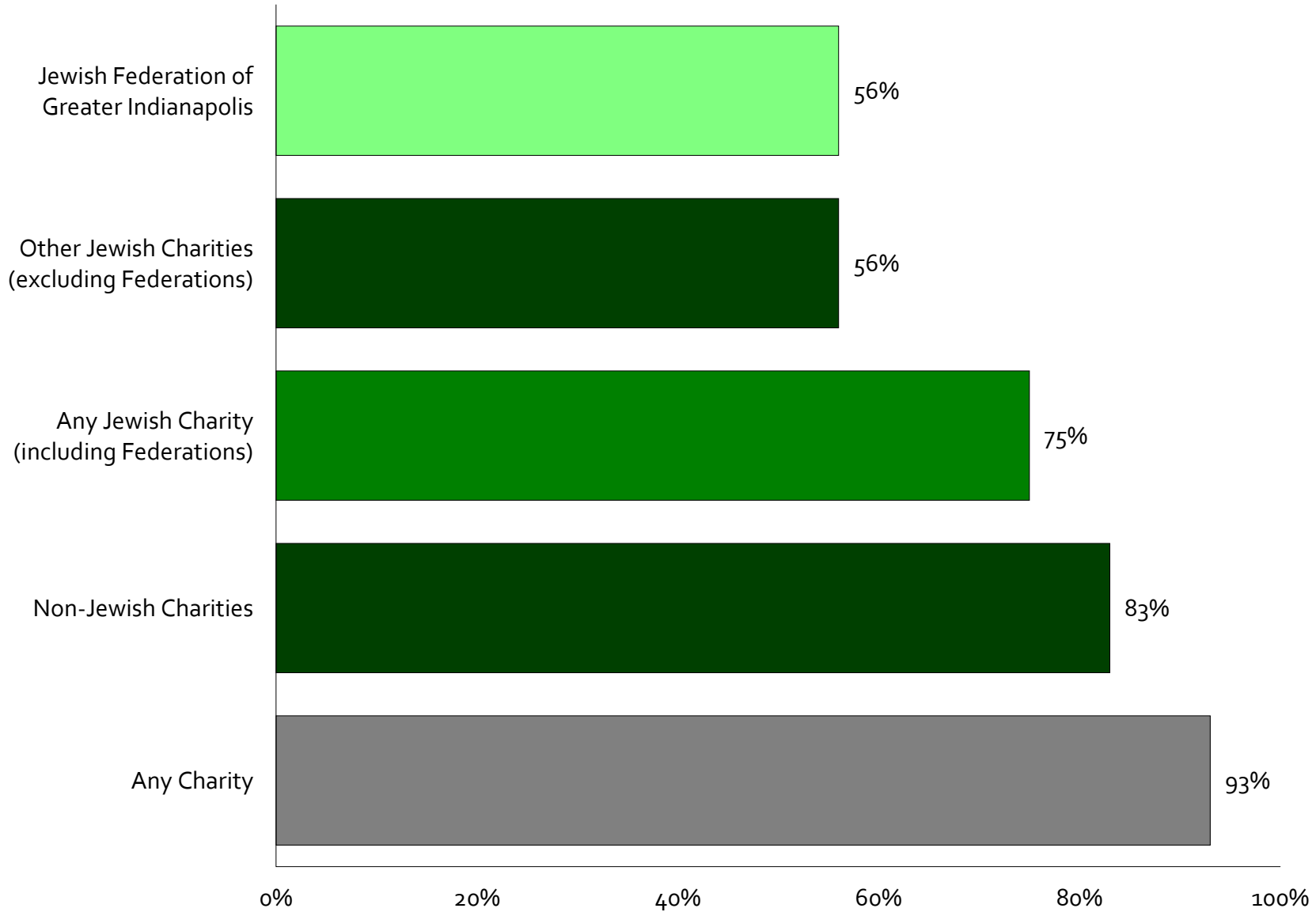
# Summary of Donations

(Jewish Households)



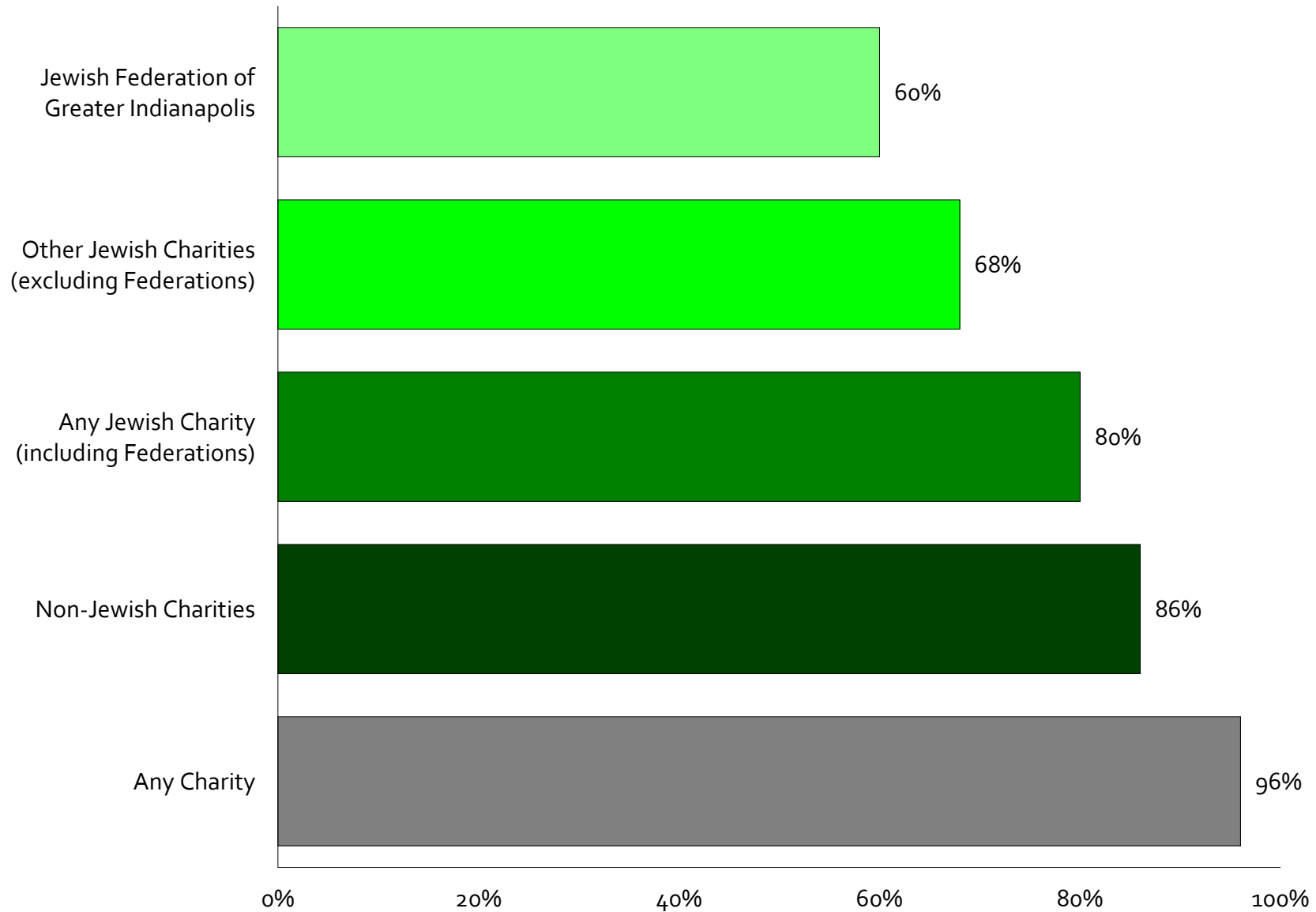
# Summary of Donations

(Jewish Households Age 65 and Over)



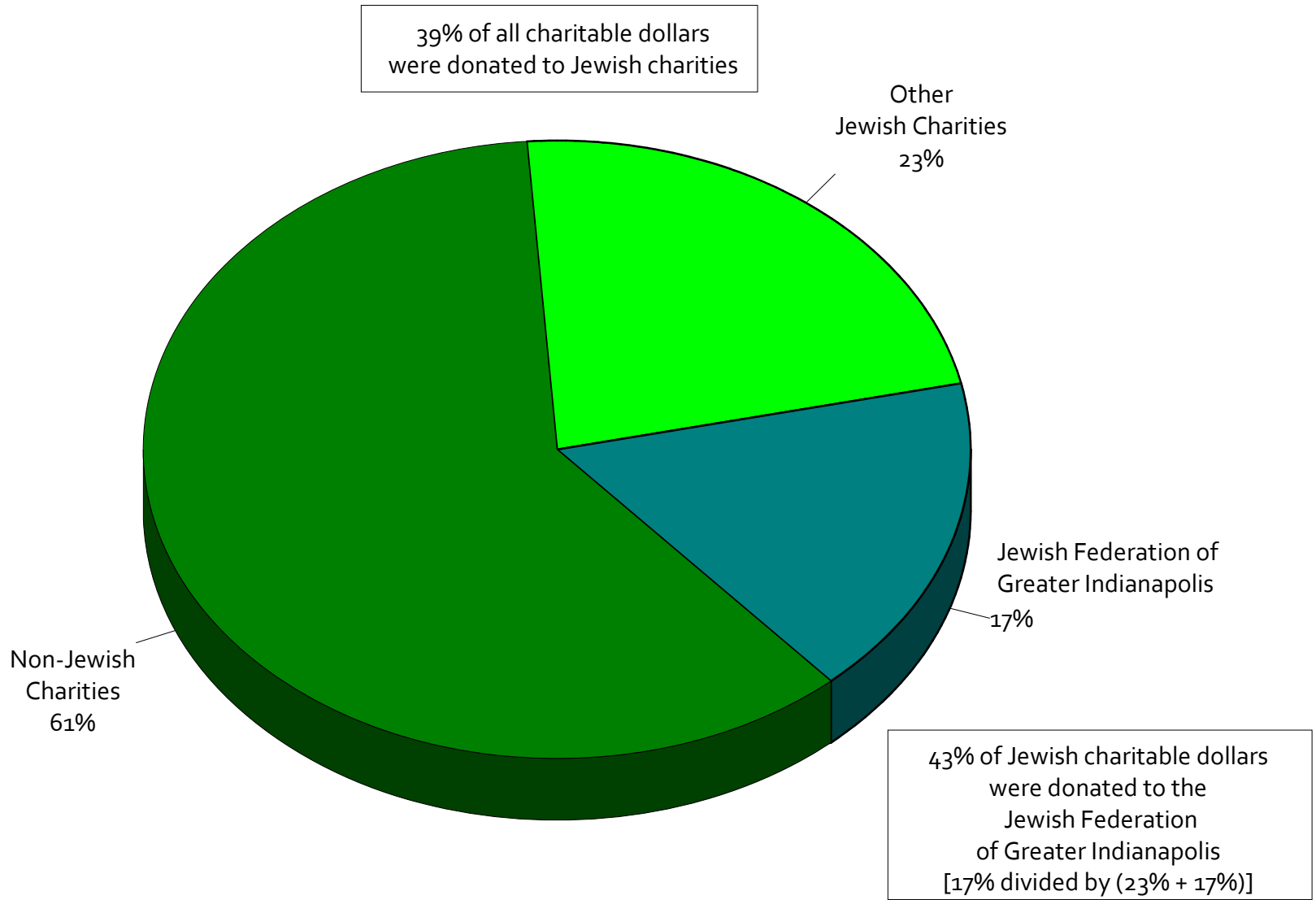
# Summary of Donations

(JCC Member Jewish Households)



# Percentage of Charitable Dollars Donated to Each Philanthropic Sector in the Past Year

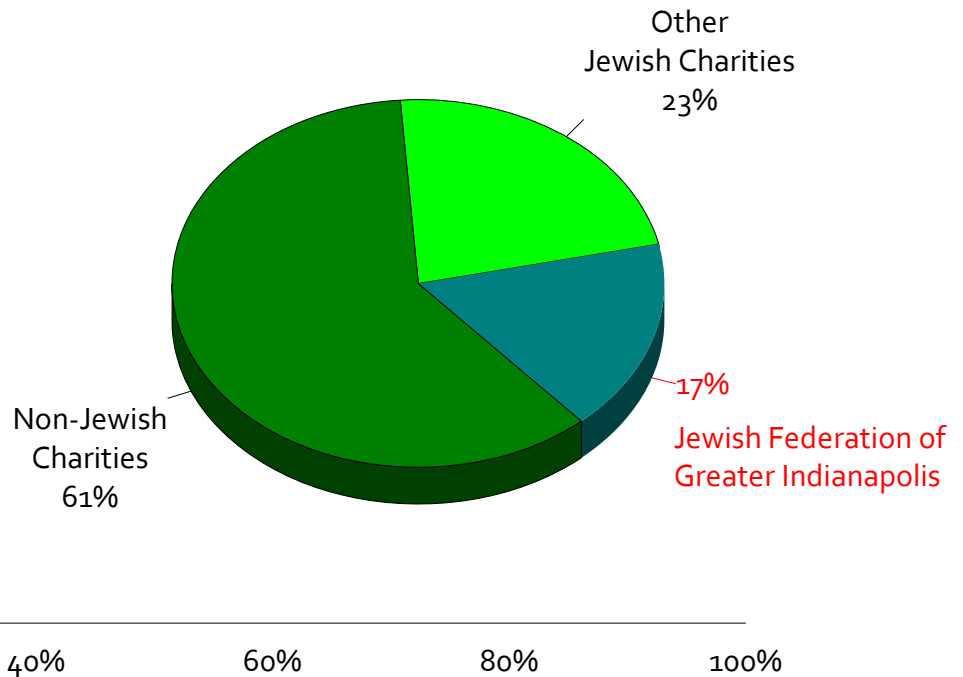
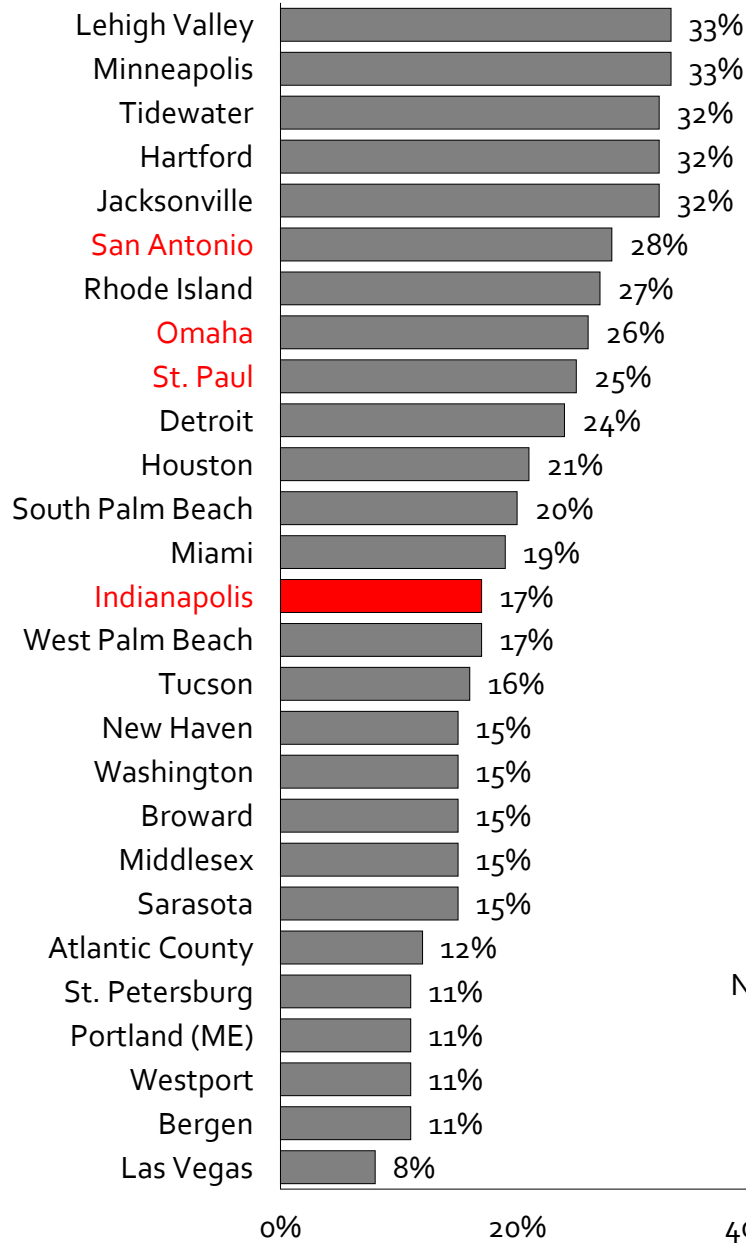
(Charitable Dollars Donated by Jewish Households)





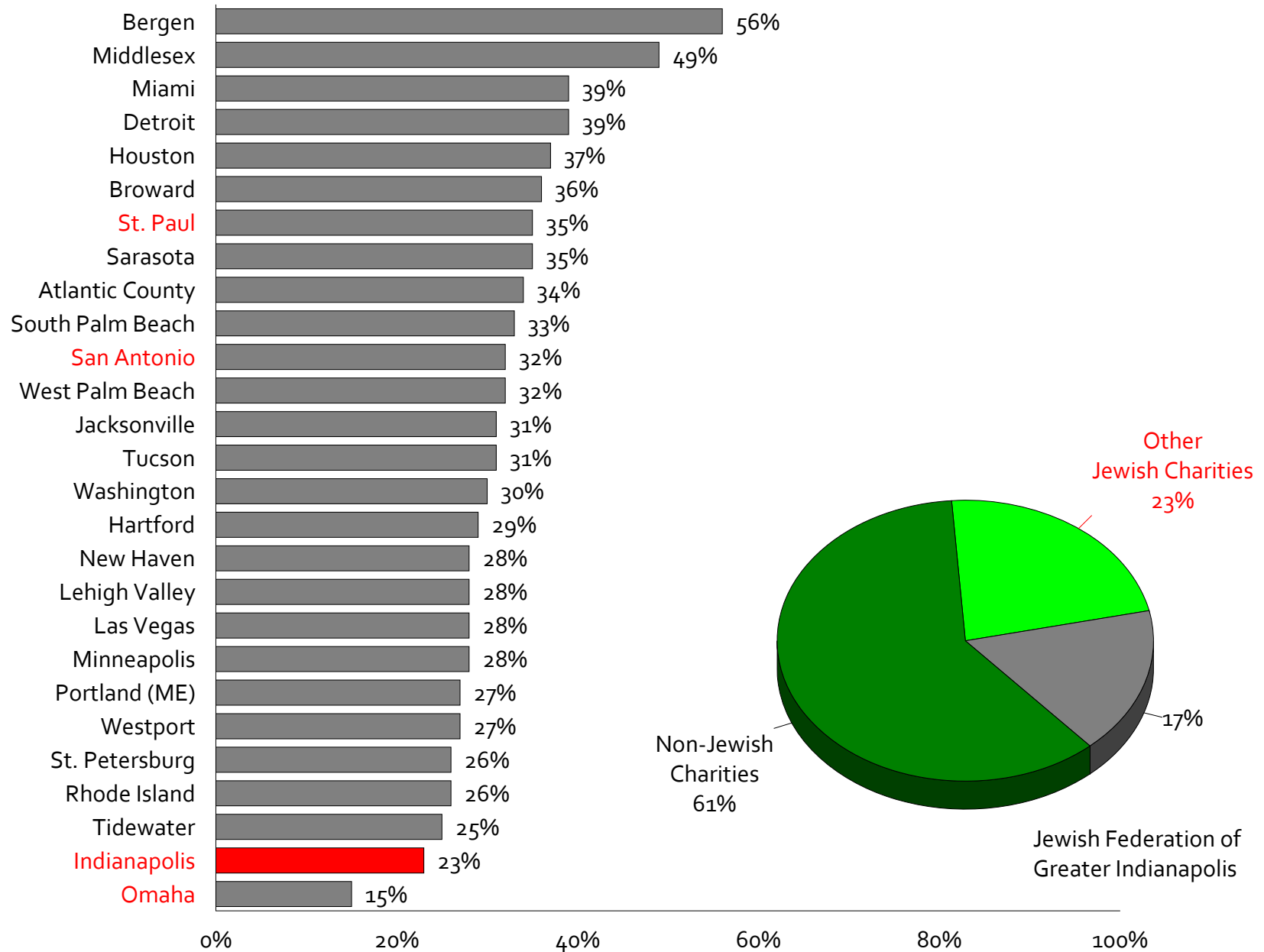
# 85 Local Jewish Federation's Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)



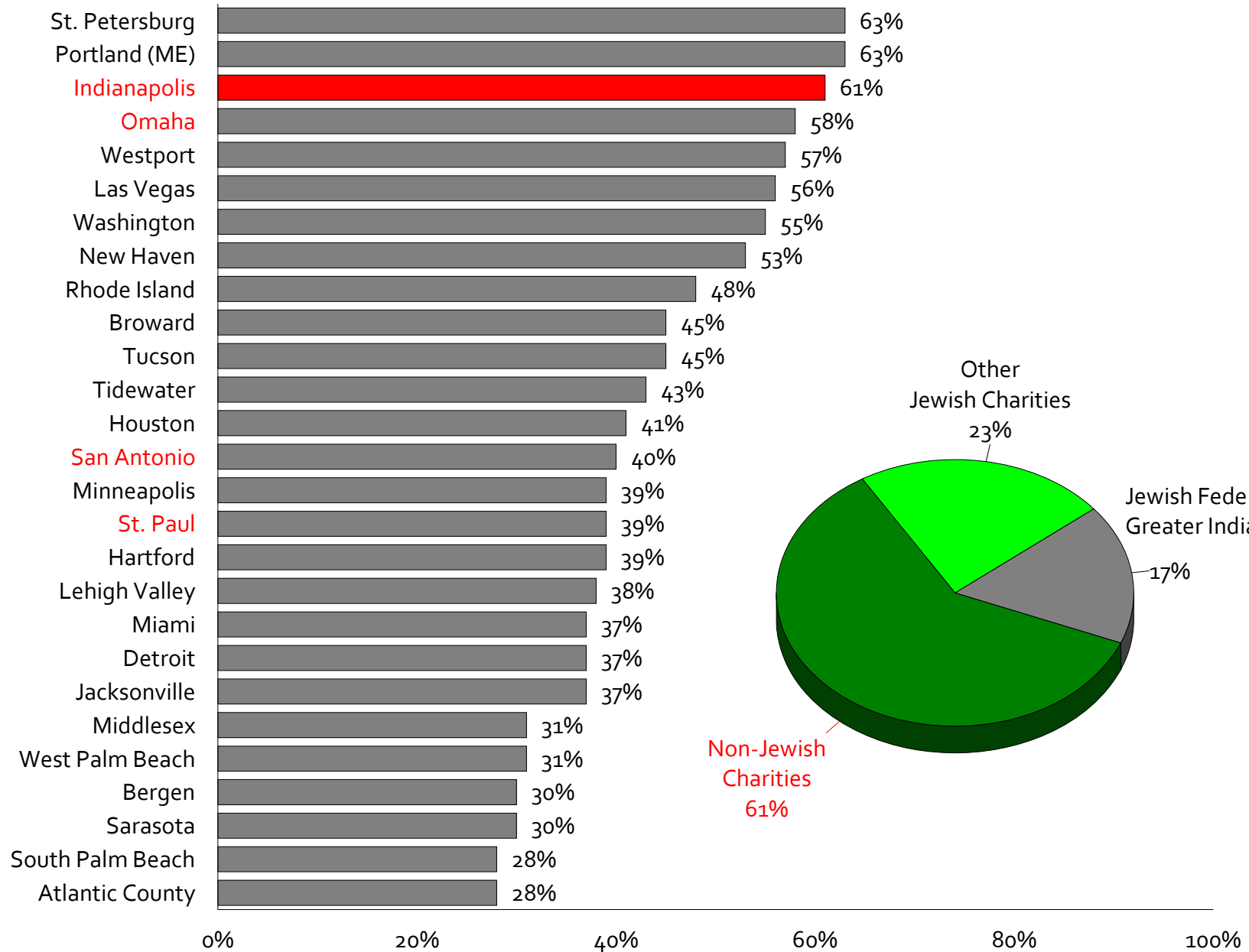
# 86 Other Jewish Charities' Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)



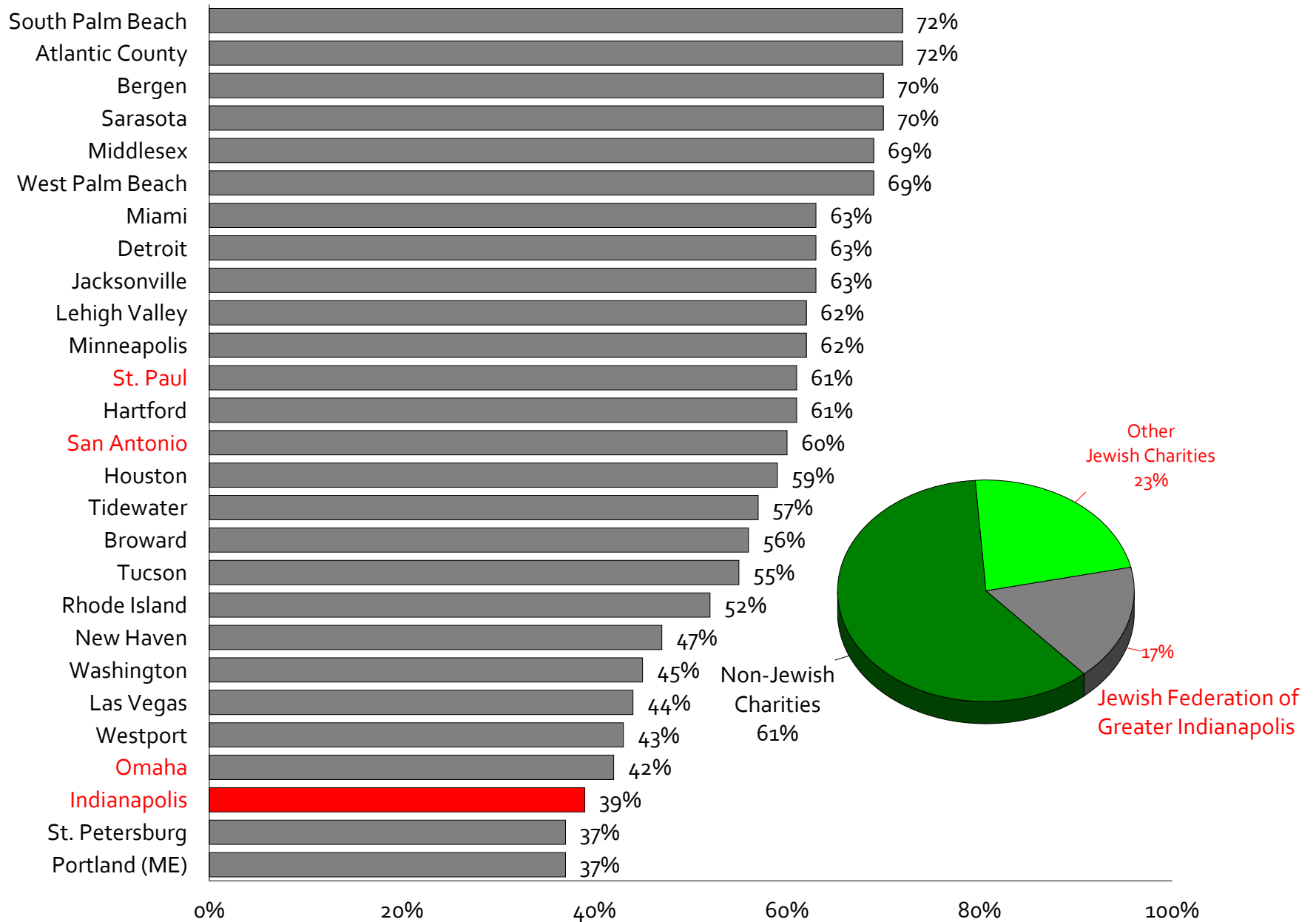
# Non-Jewish Charities' Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)



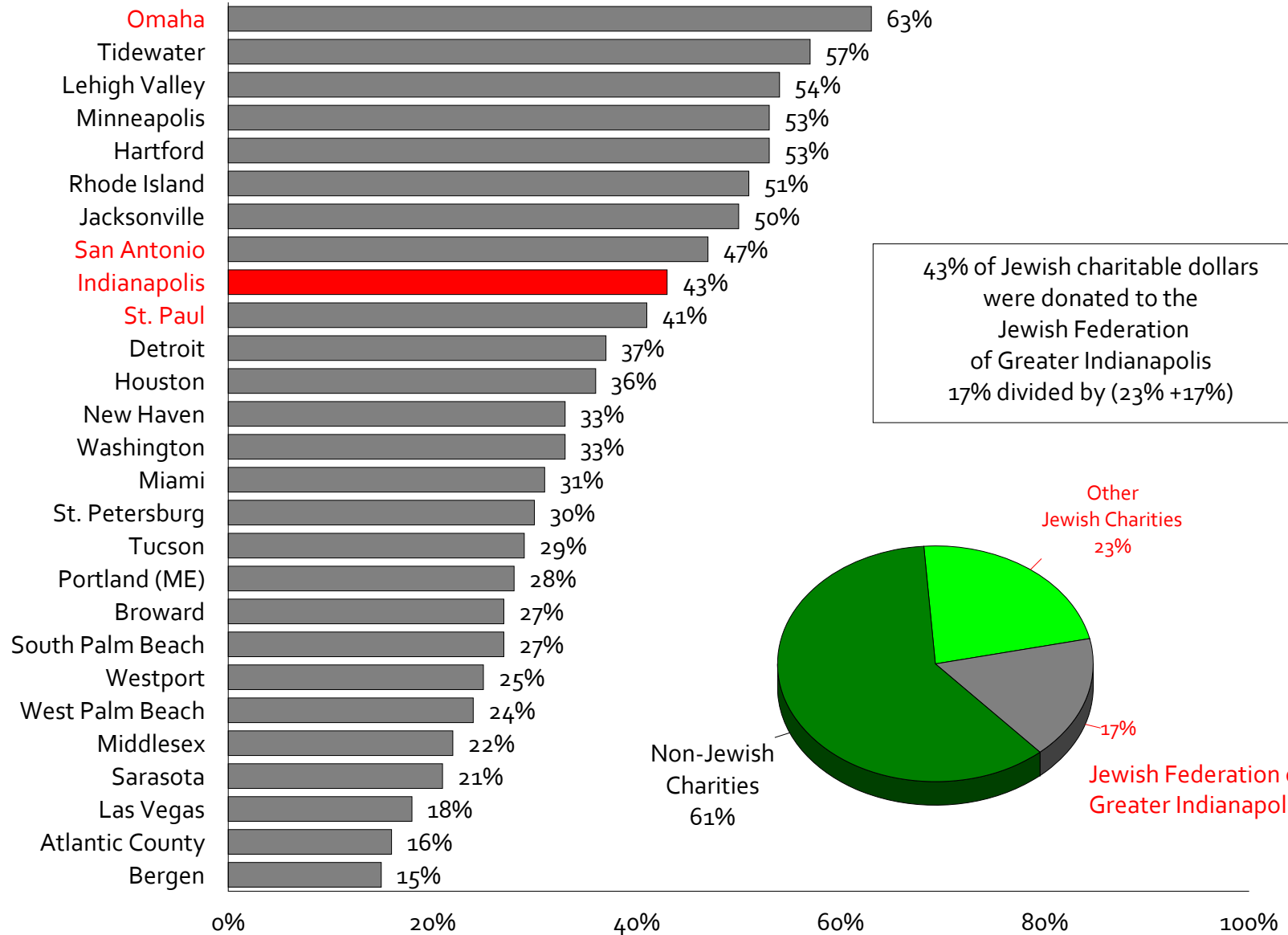
# Jewish Charities' Share of Charitable Dollars in the Past Year

(Charitable Dollars Donated by Jewish Households)



# Local Jewish Federation's Share of Jewish Charitable Dollars in the Past Year

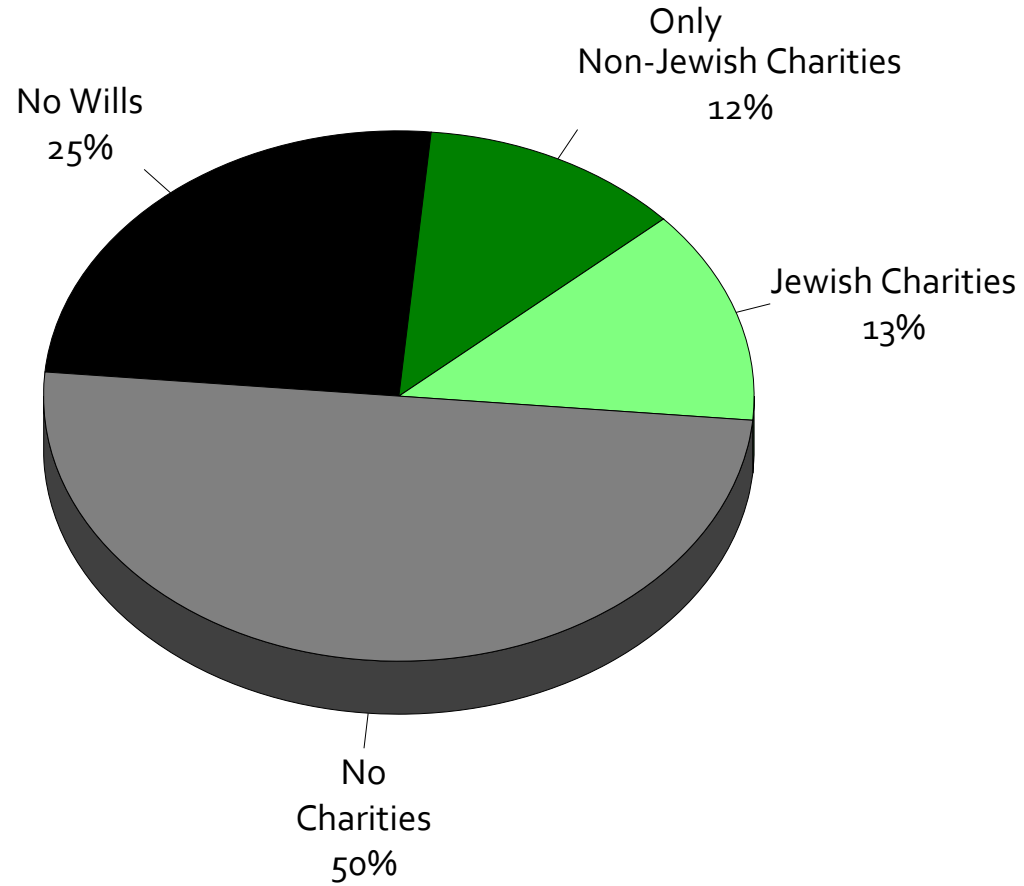
(Jewish Charitable Dollars Donated by Jewish Households)



**Philanthropic Profile:  
Wills**

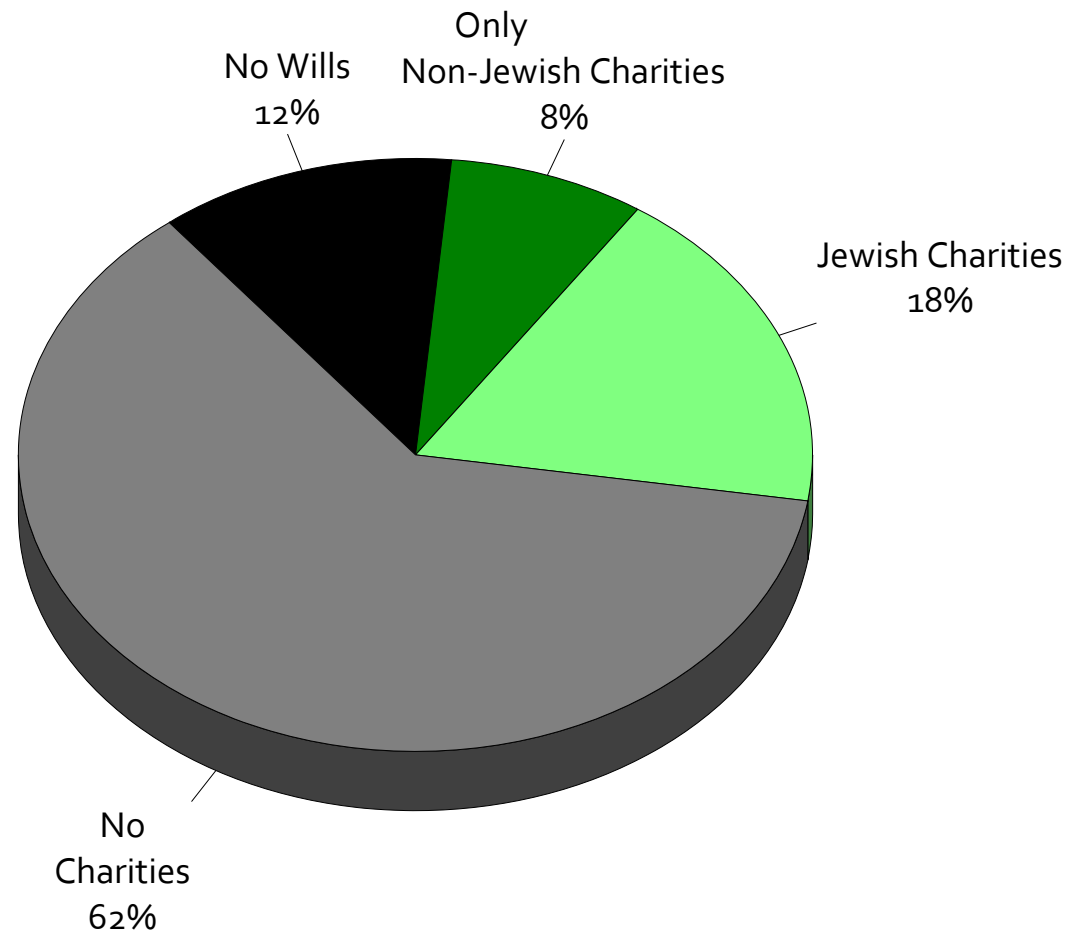
# Charitable Provisions in Wills

(Respondents Age 50 and Over)



# Charitable Provisions in Wills

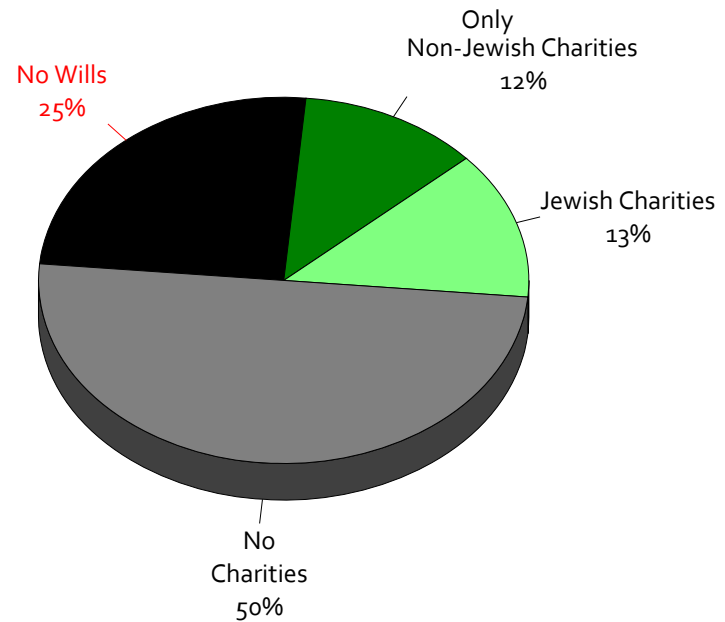
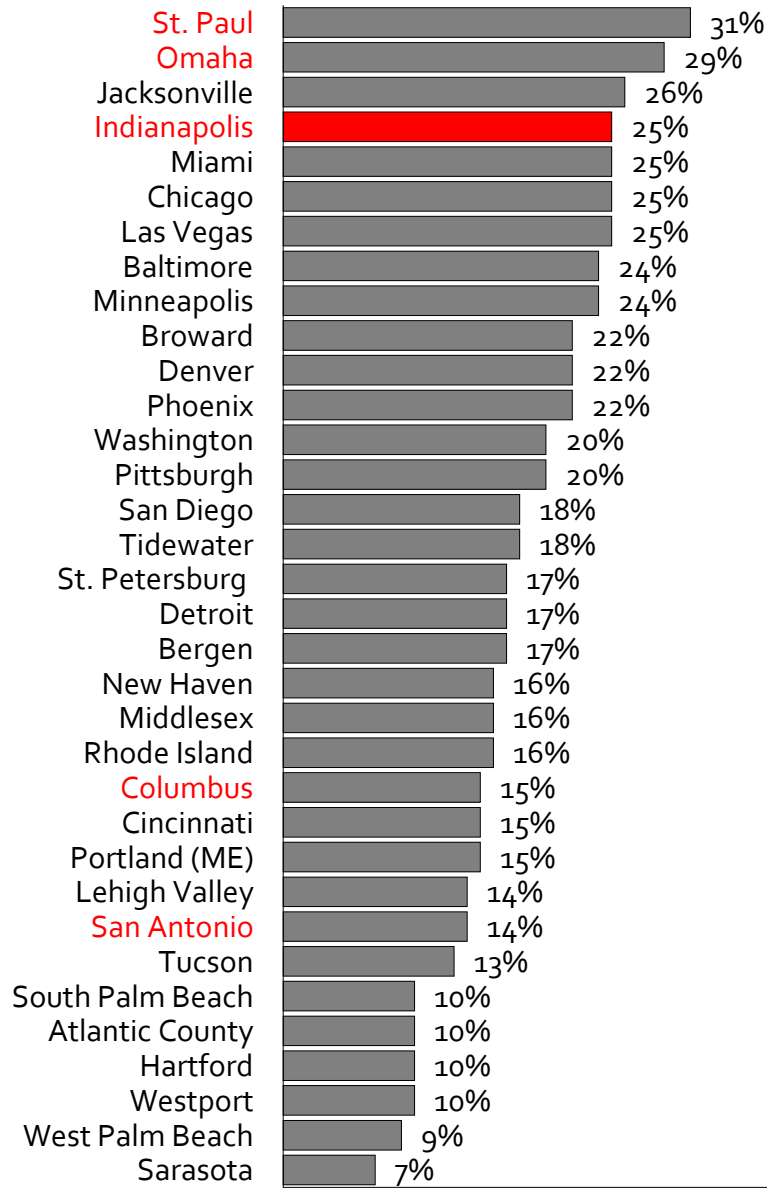
(Respondents Age 65 and Over)





# Have No Wills

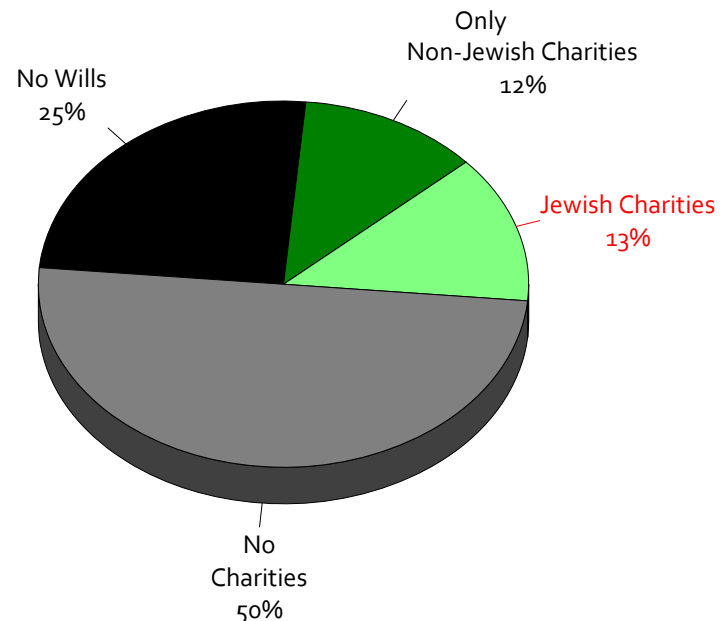
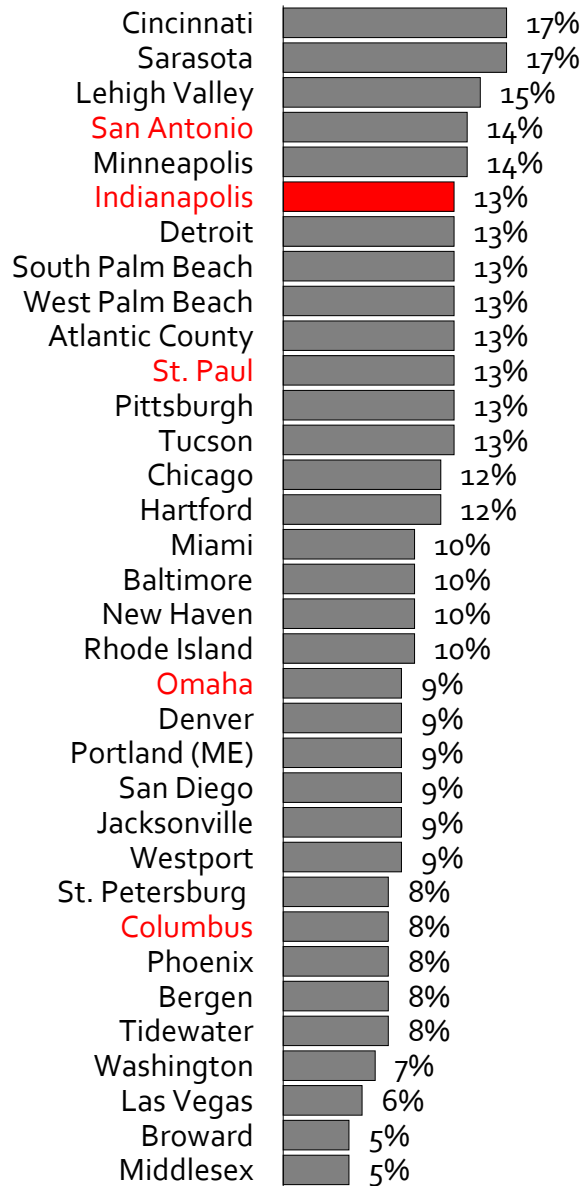
(Respondents Age 50 and Over)



0% 20% 40% 60% 80% 100%

# Have Wills That Contain Provisions for Jewish Charities

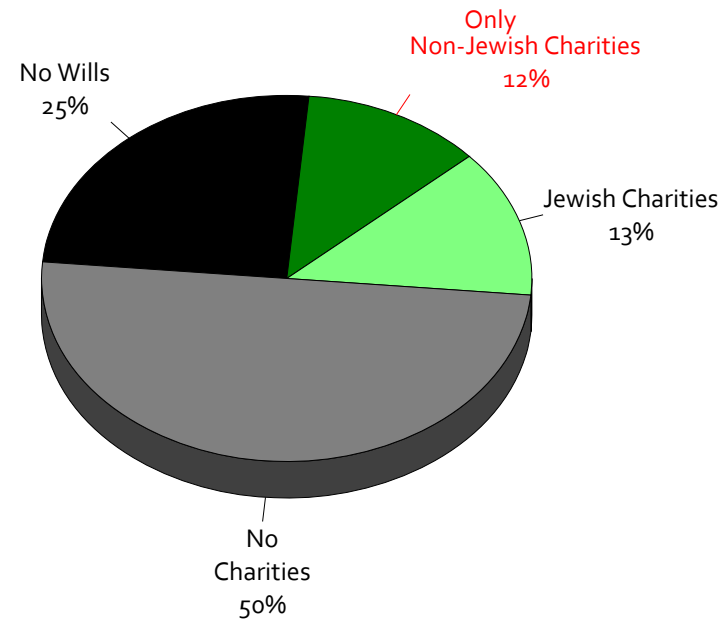
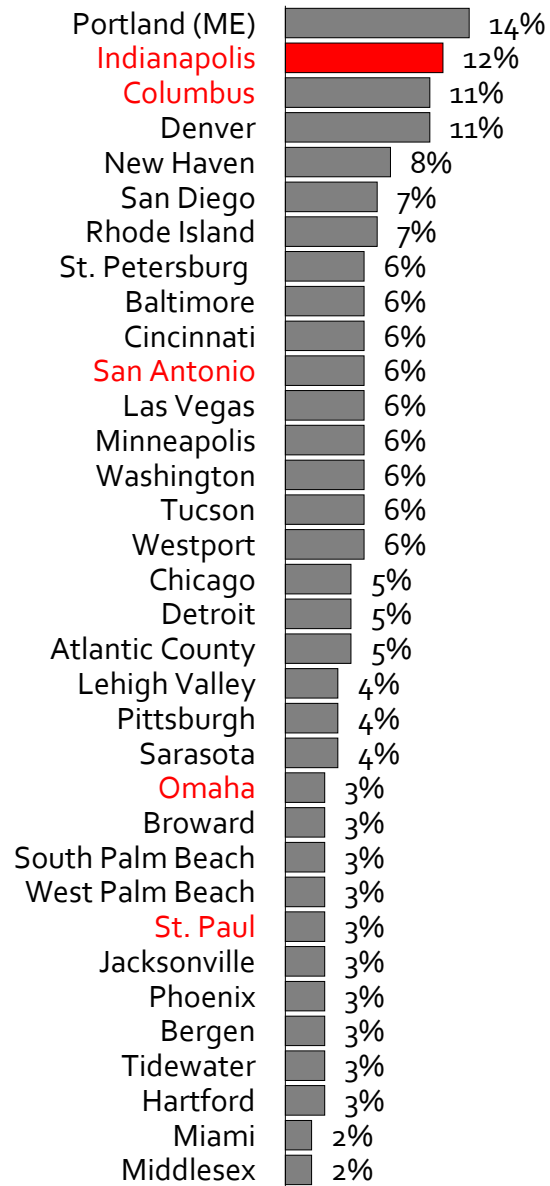
(Respondents Age 50 and Over)



0% 20% 40% 60% 80% 100%

# 95 Have Wills That Contain Provisions for Non-Jewish Charities Only

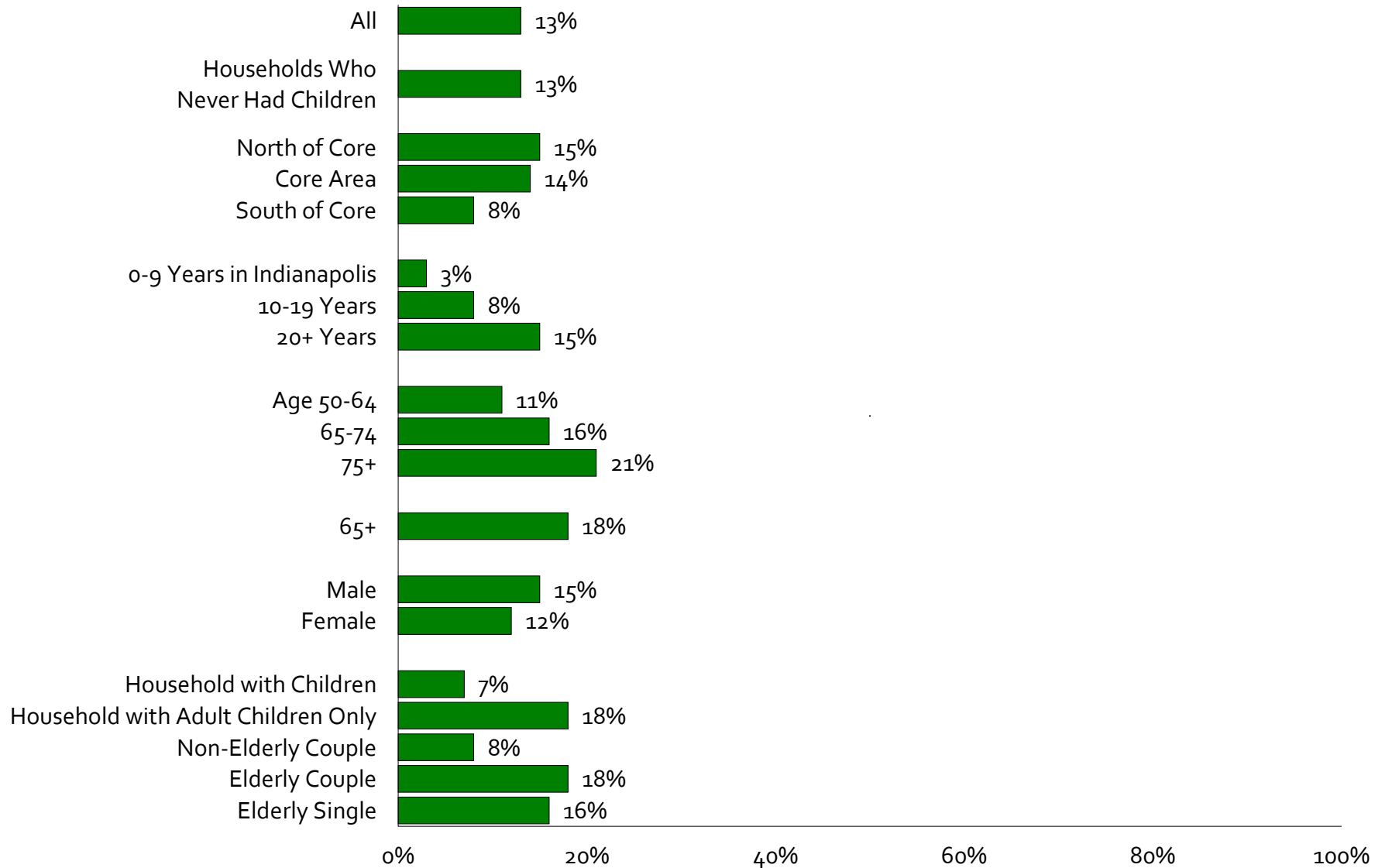
(Respondents Age 50 and Over)



0% 20% 40% 60% 80% 100%

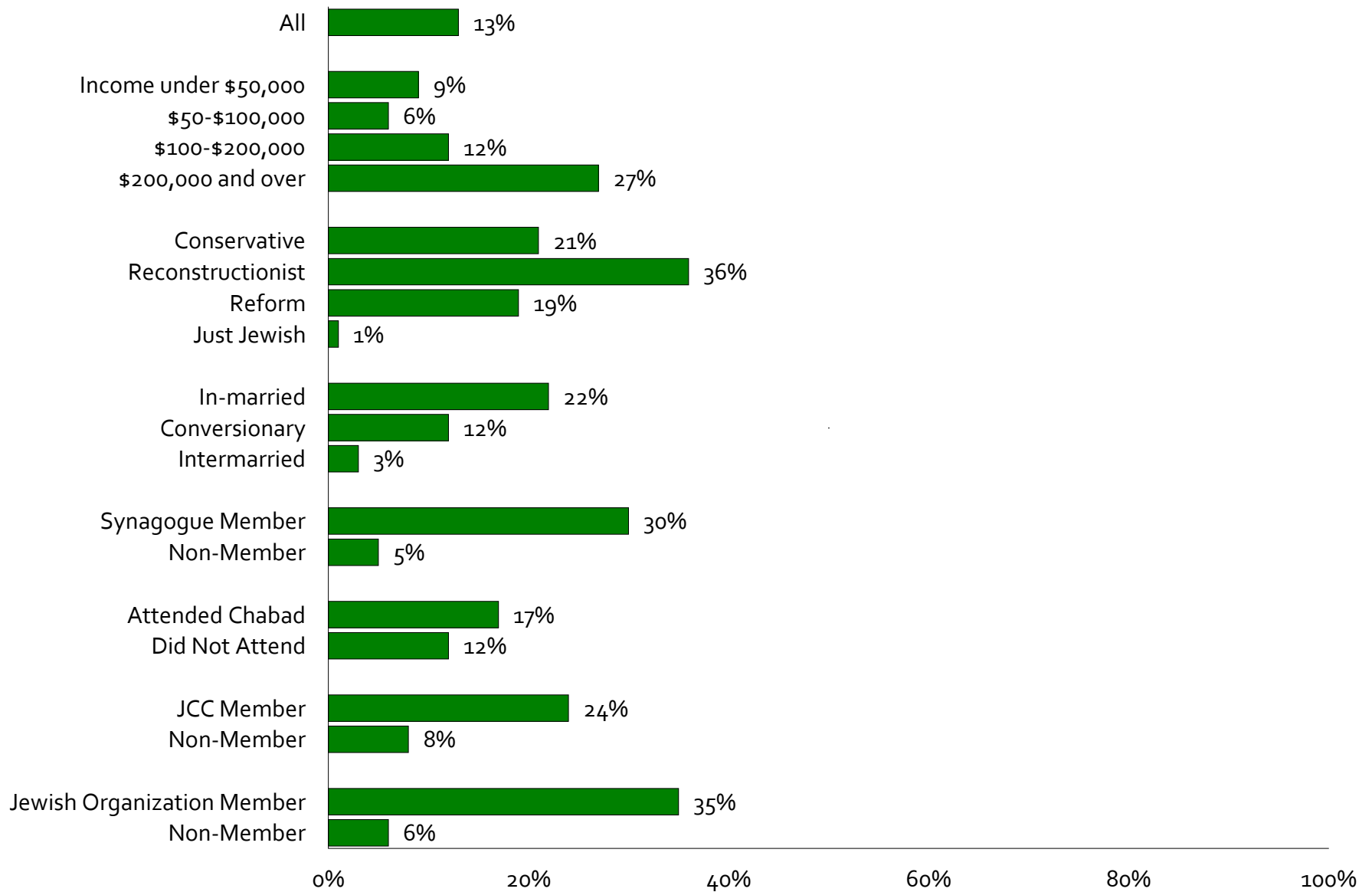
# Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)



# Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)



## Have Wills That Contain Provisions for Jewish Charities

(Respondents Age 50 and Over)

