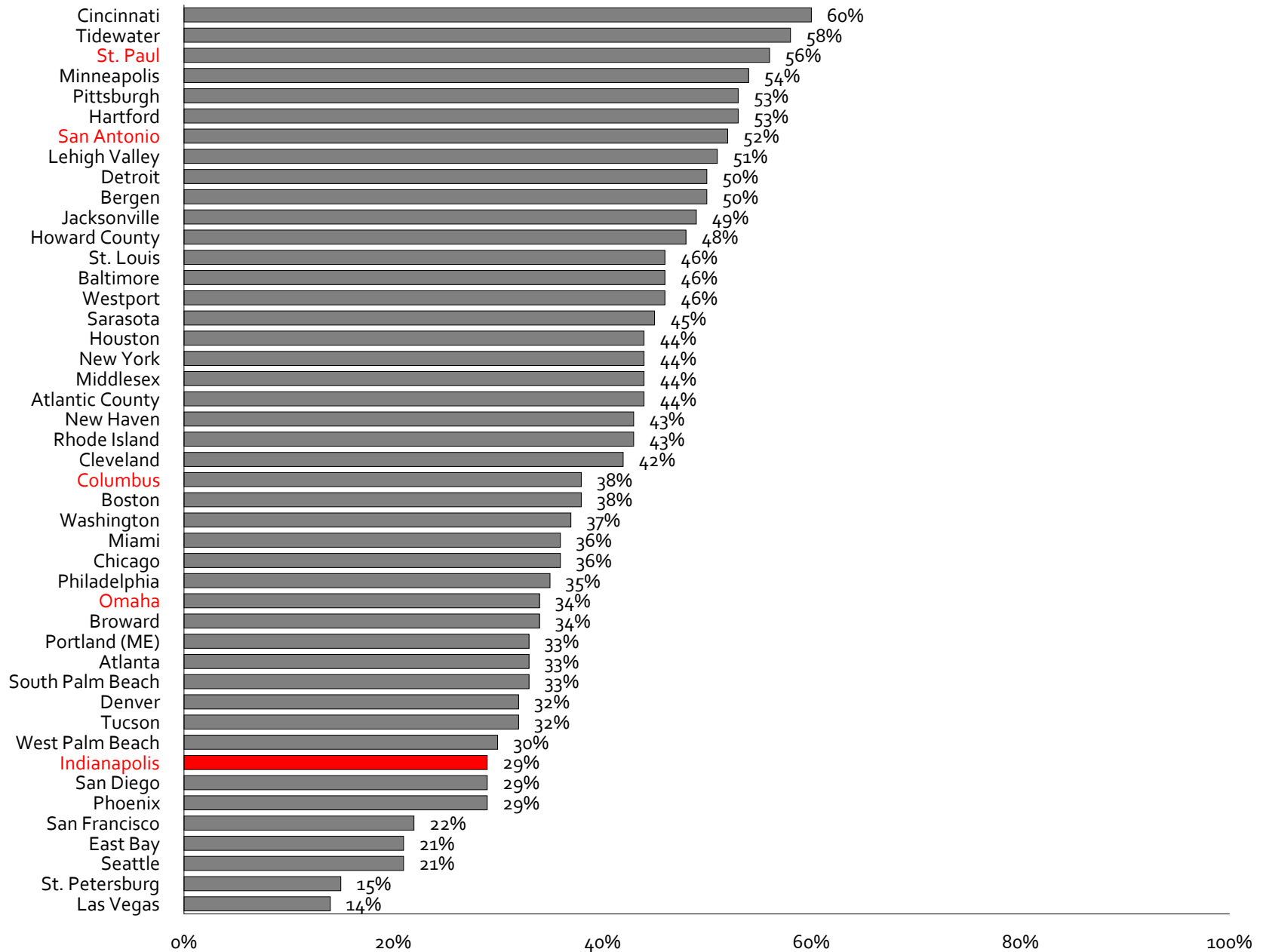


Membership Profile: Synagogues

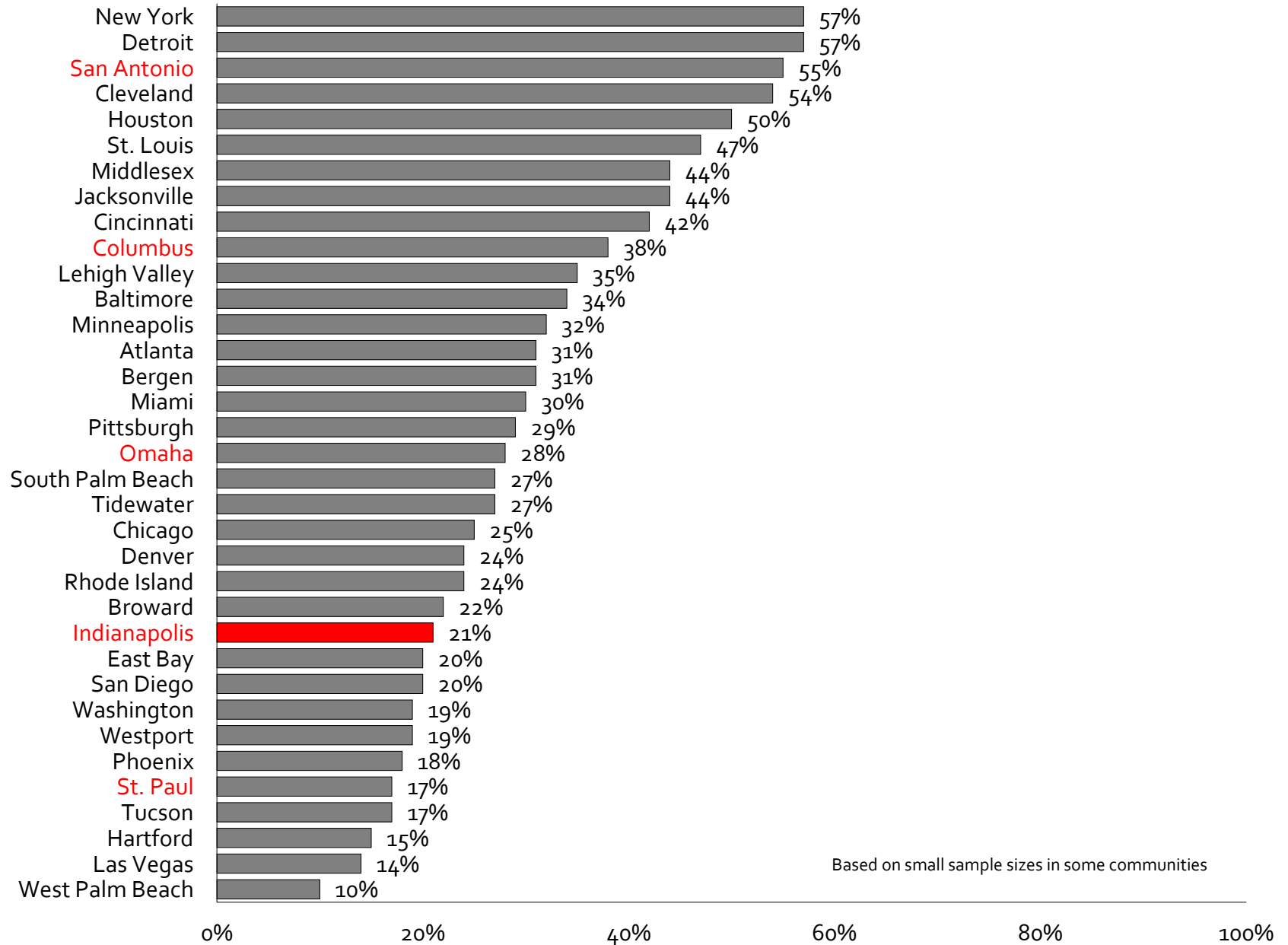
Synagogue Membership

(Jewish Households)



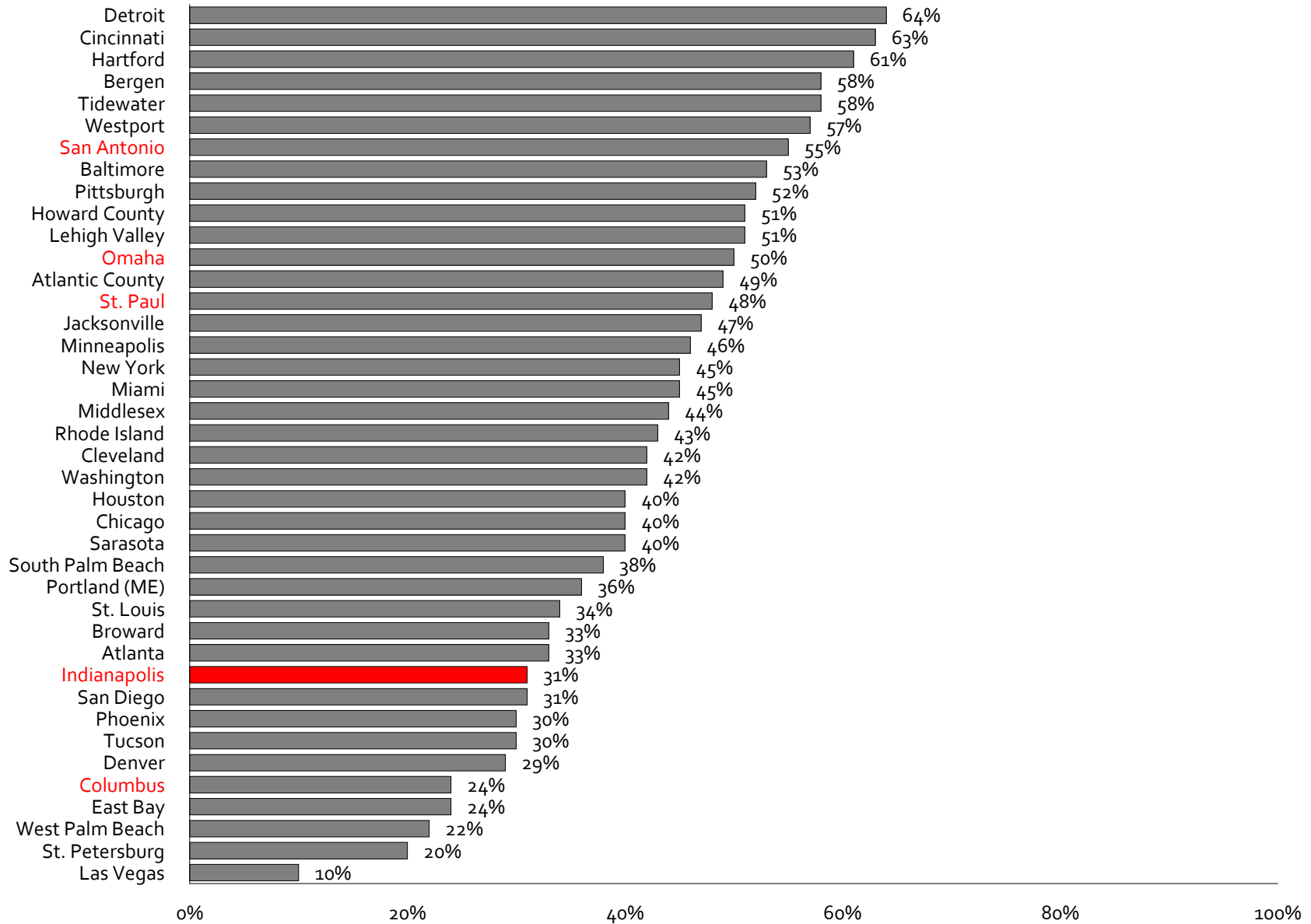
Synagogue Membership

Head of Household Under Age 35



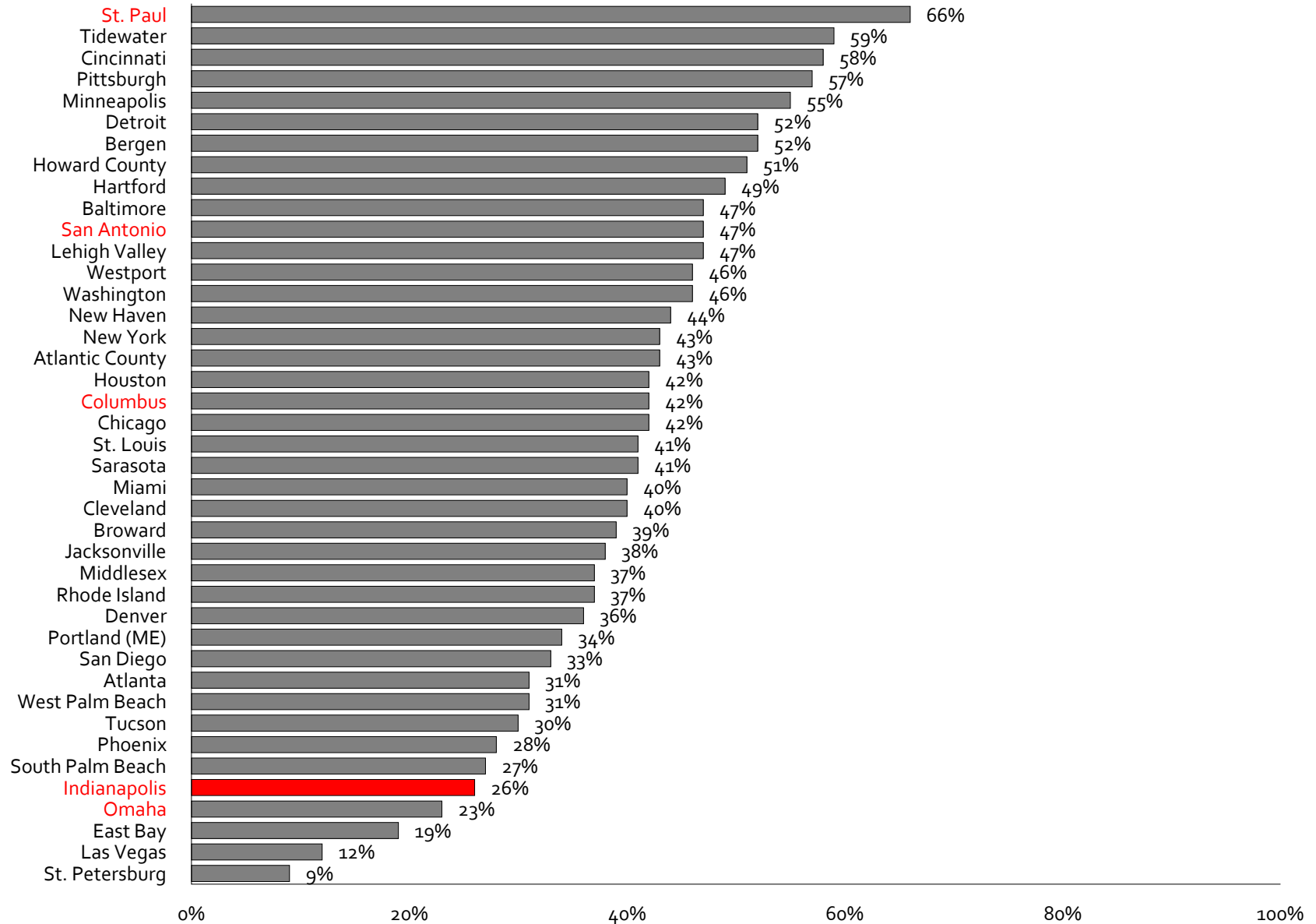
Synagogue Membership

Head of Household Age 35-49



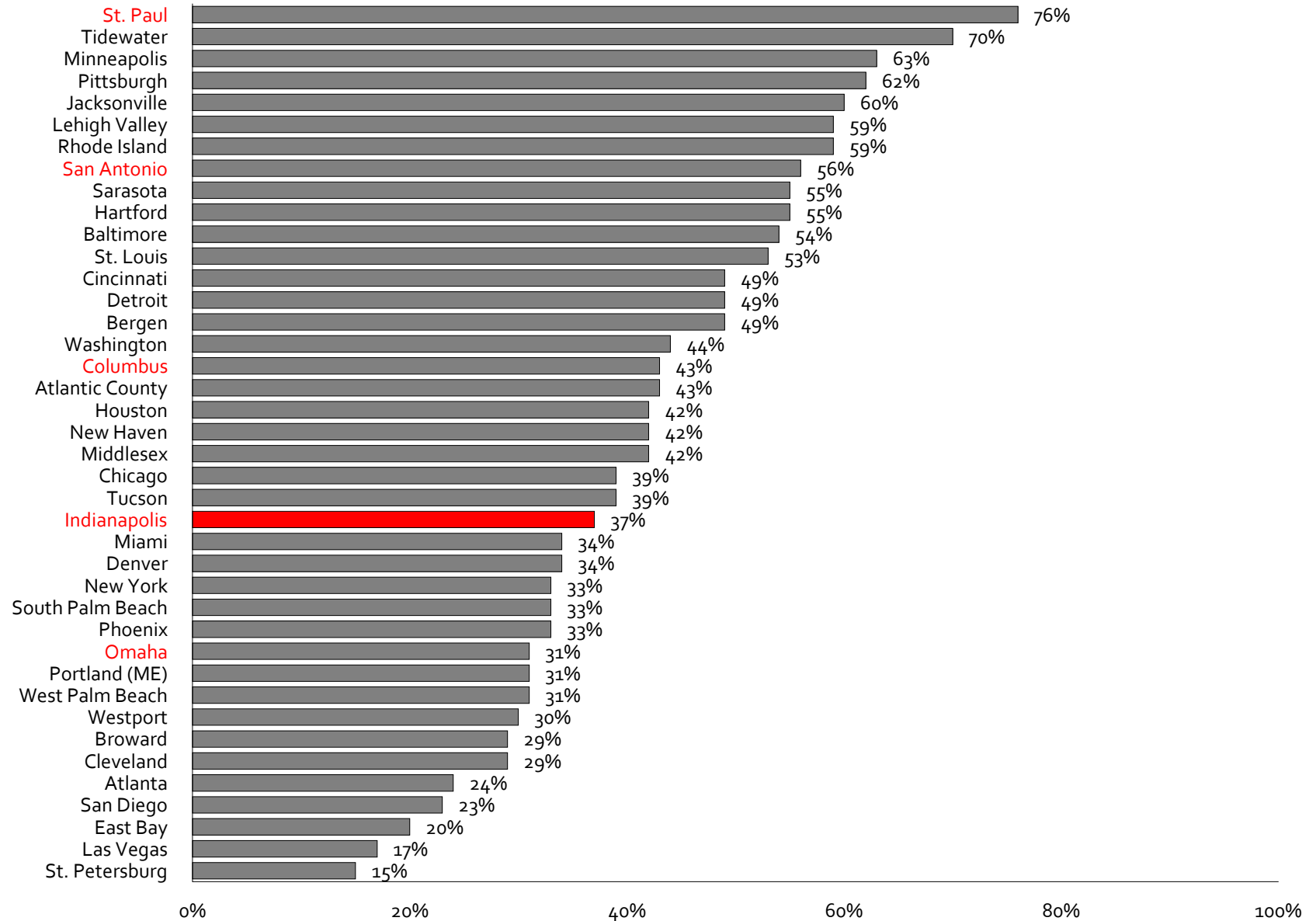
Synagogue Membership

Head of Household Age 50-64



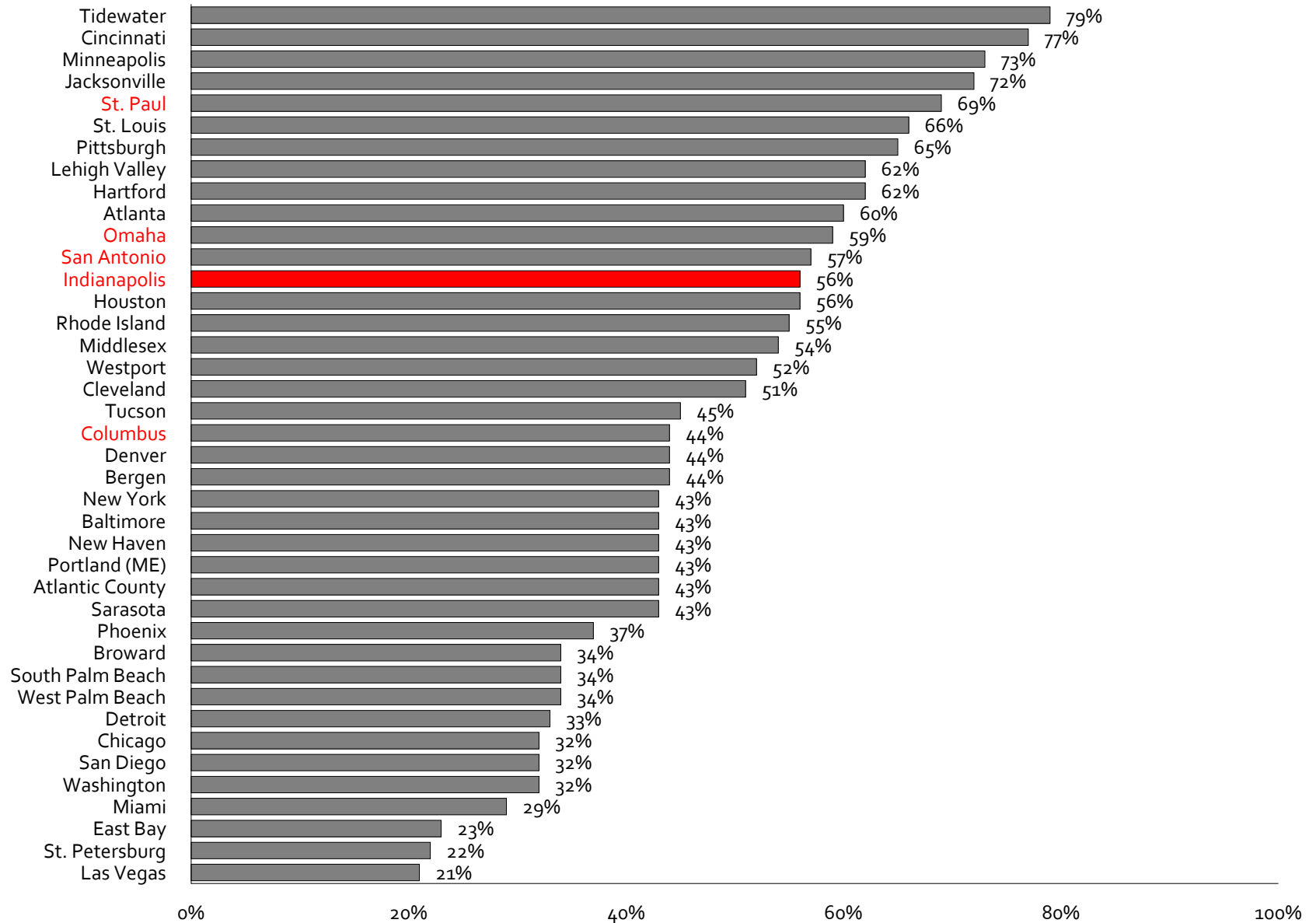
Synagogue Membership

Head of Household Age 65-74



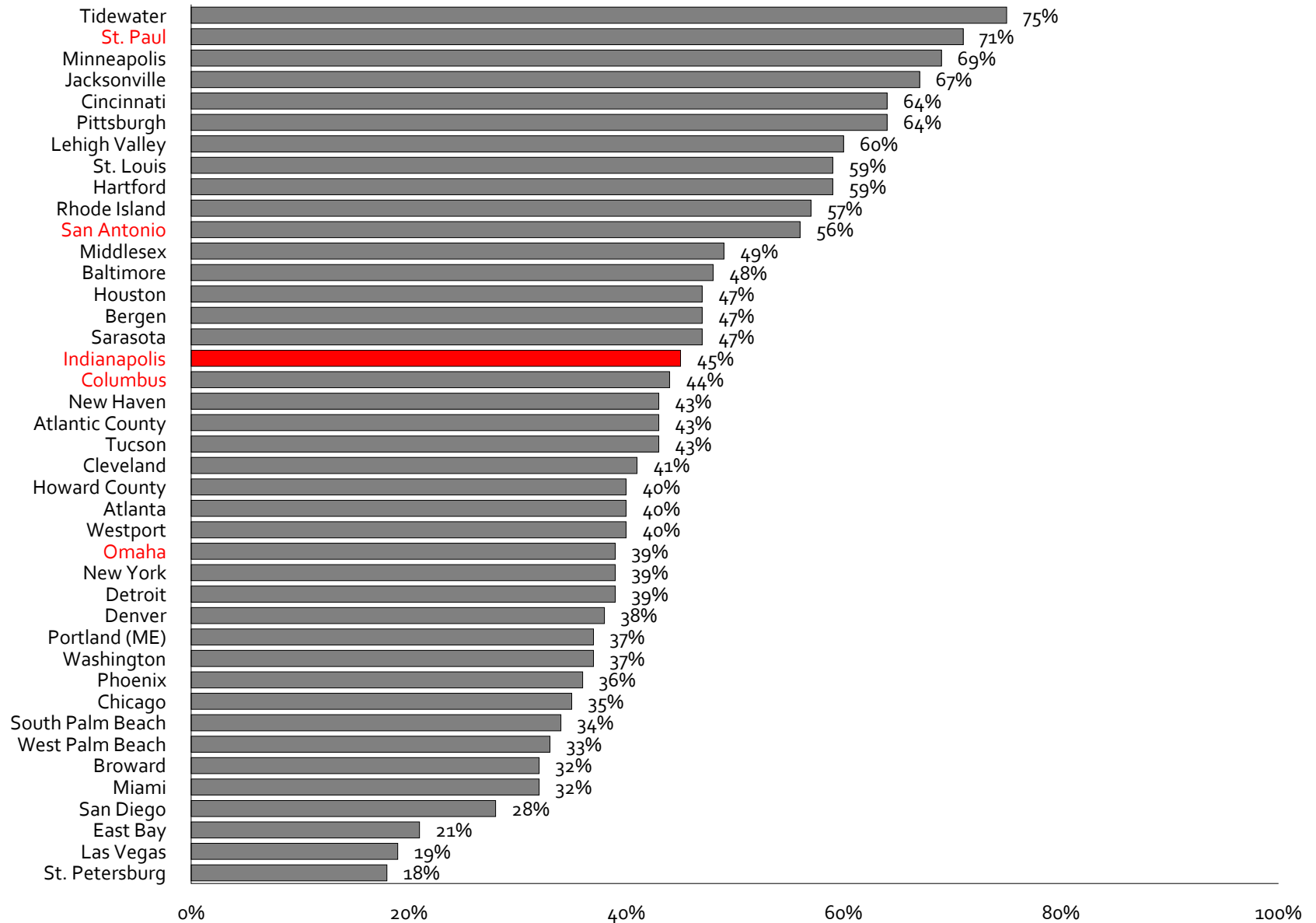
Synagogue Membership

Head of Household Age 75 and Over



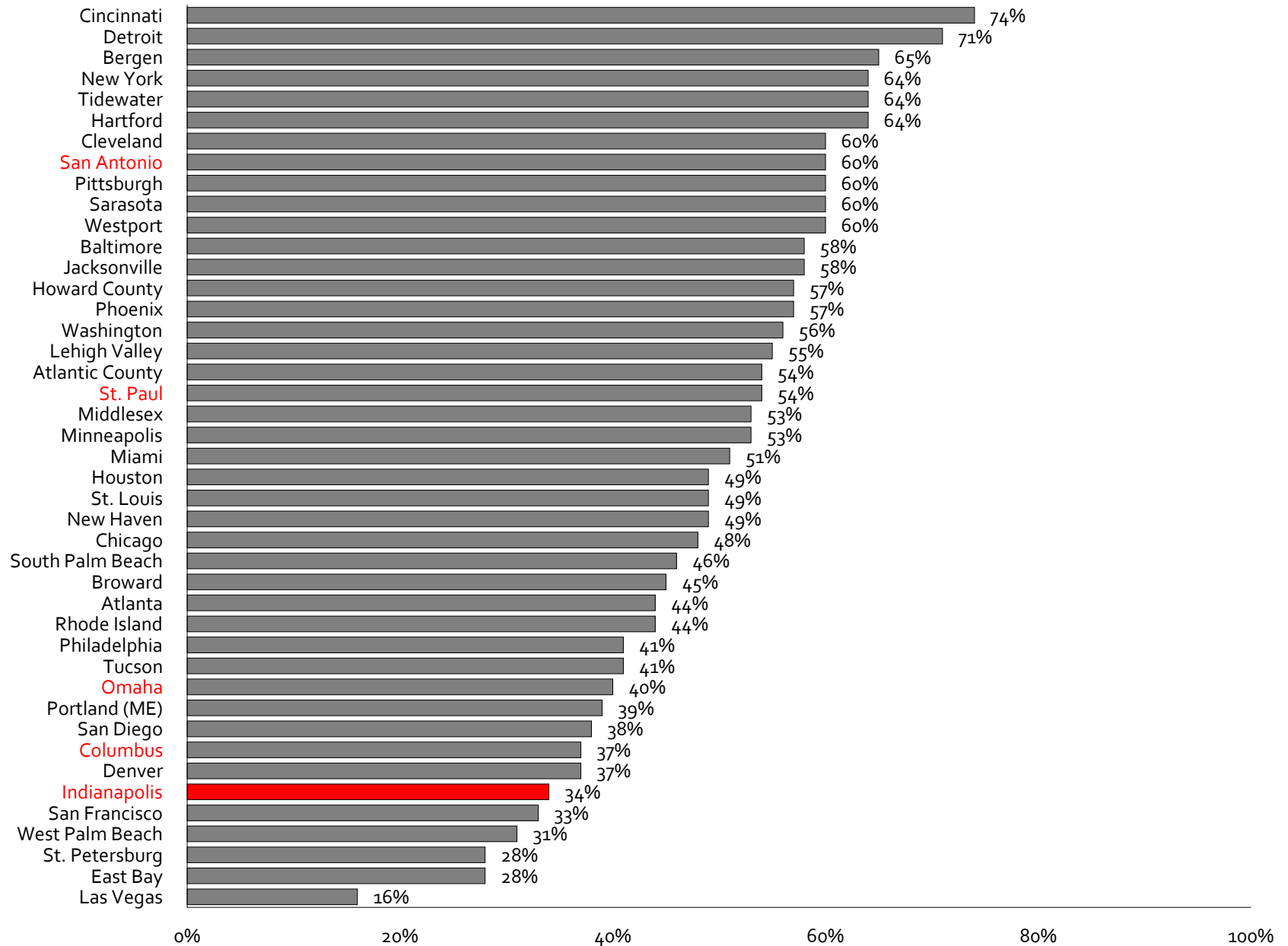
Synagogue Membership

Head of Household Age 65 and Over



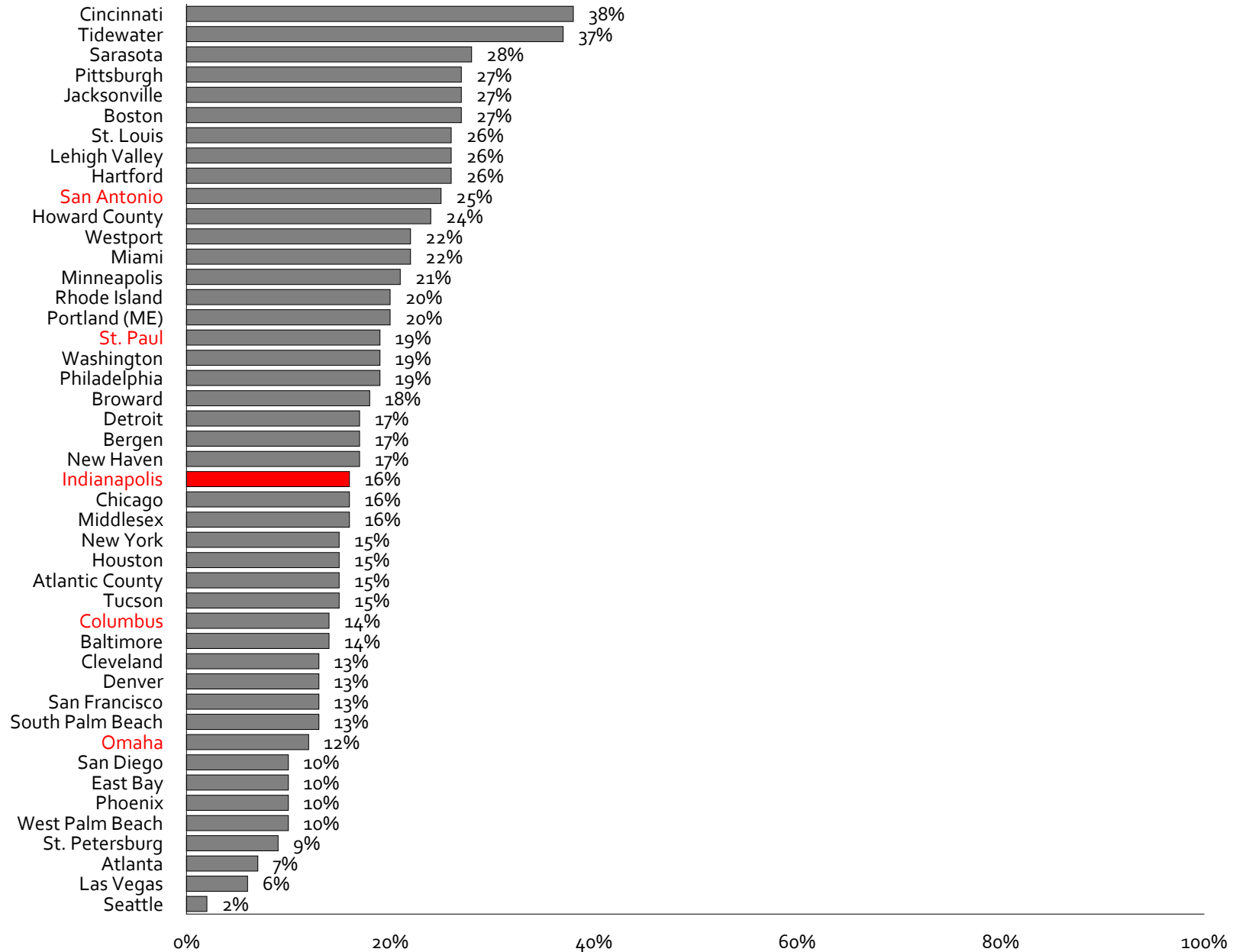
Synagogue Membership

Households with Children

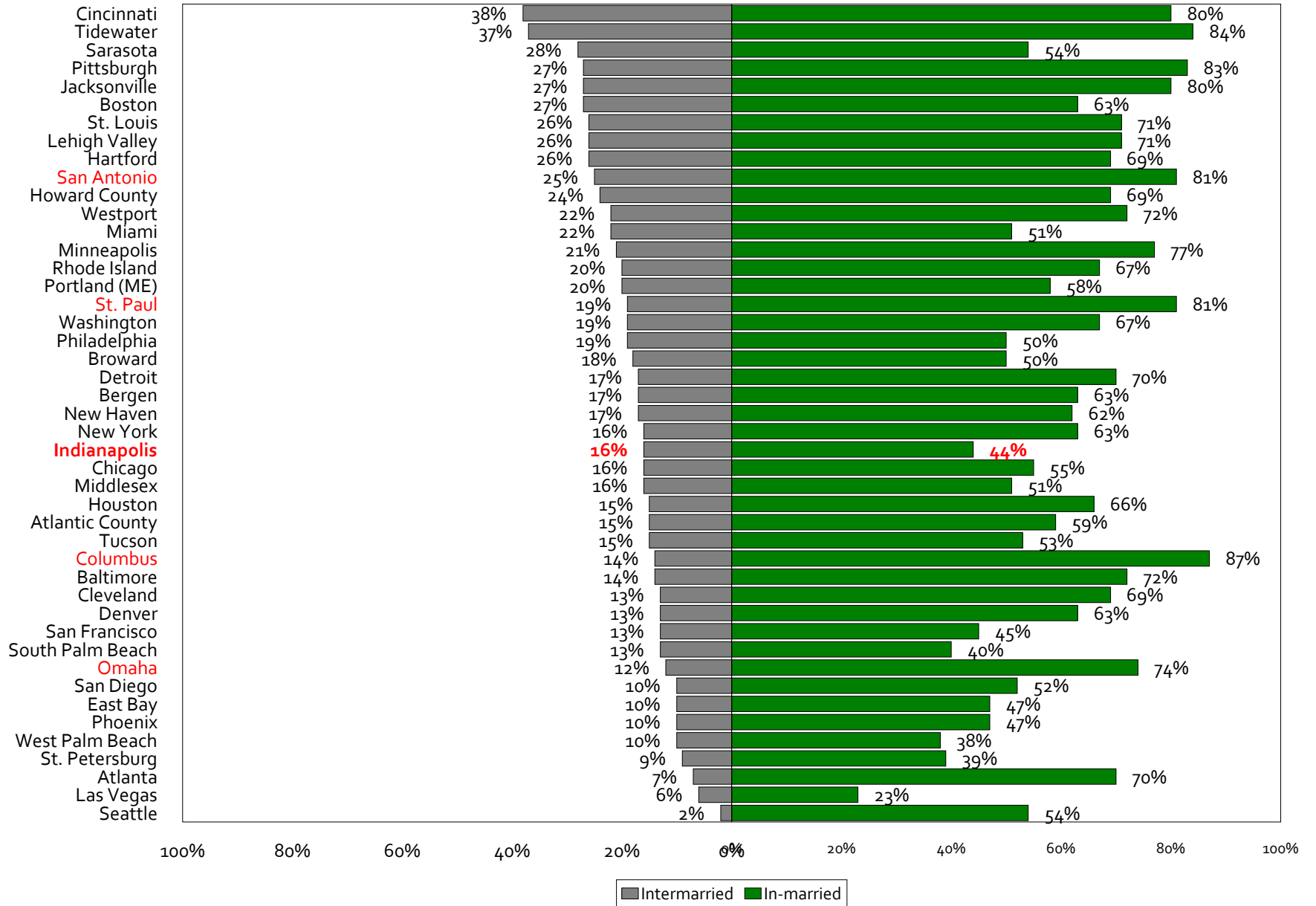


Synagogue Membership

Intermarried Households

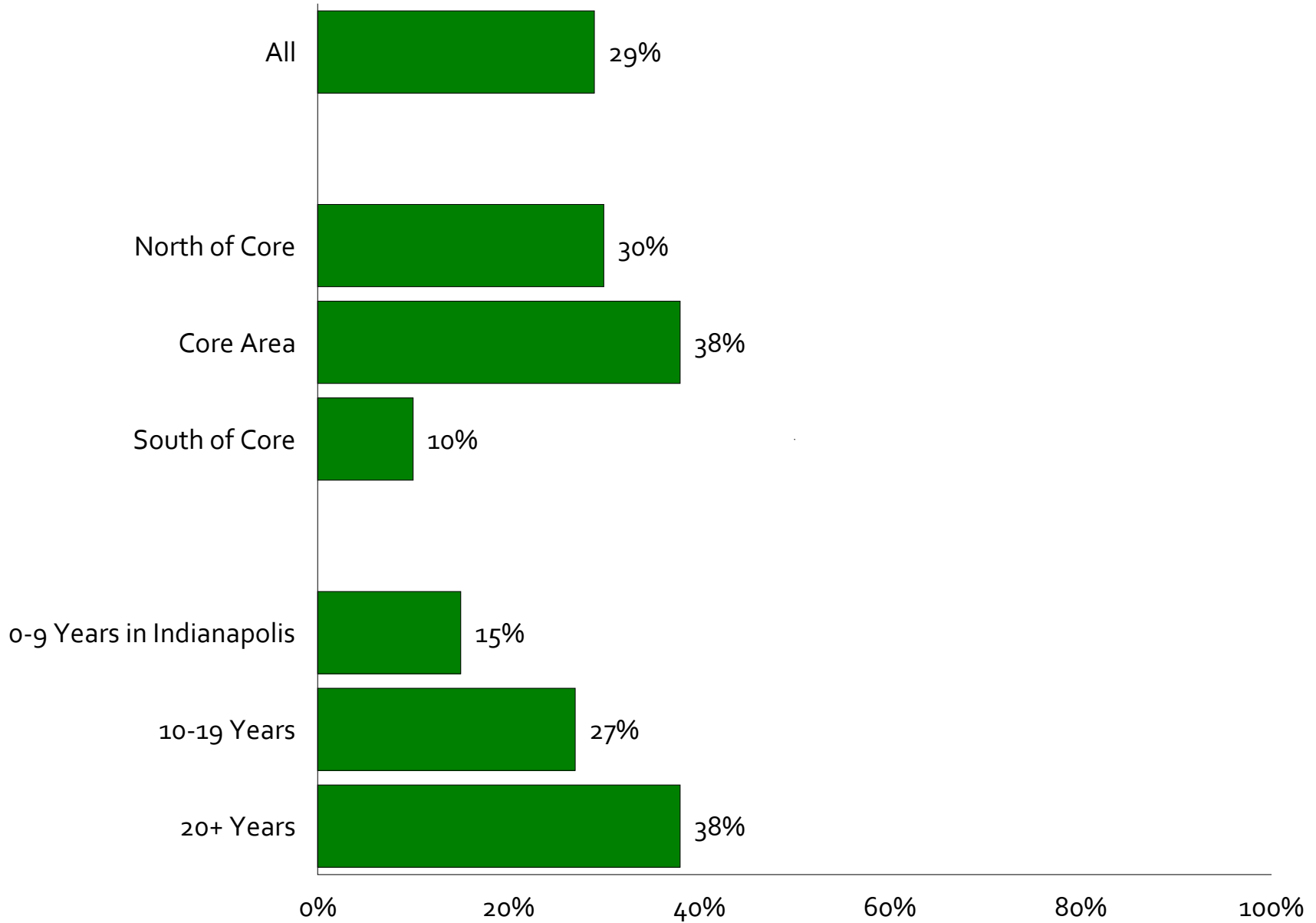


Synagogue Membership of Intermarried and In-married Households



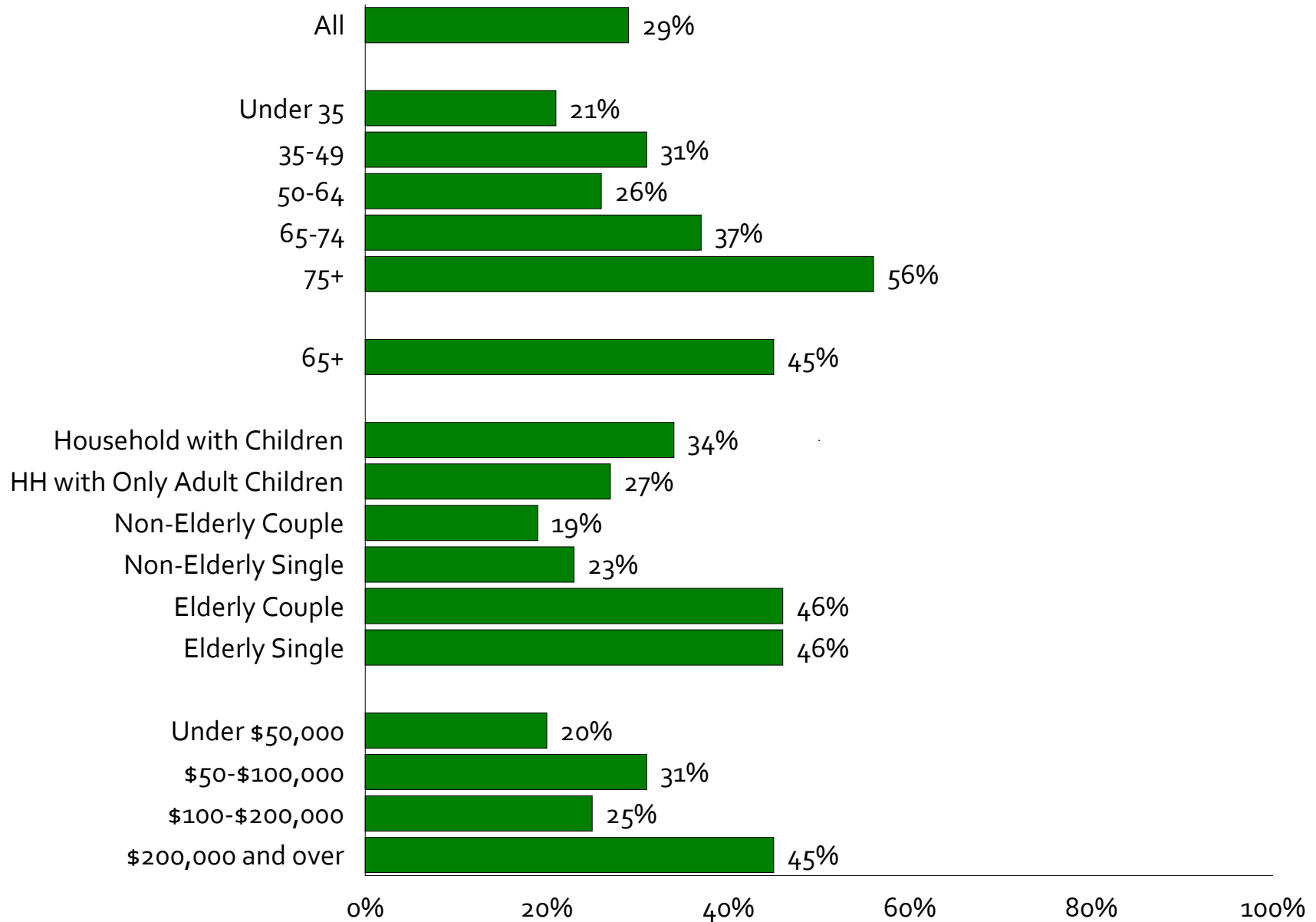
Synagogue Membership

(Jewish Households)



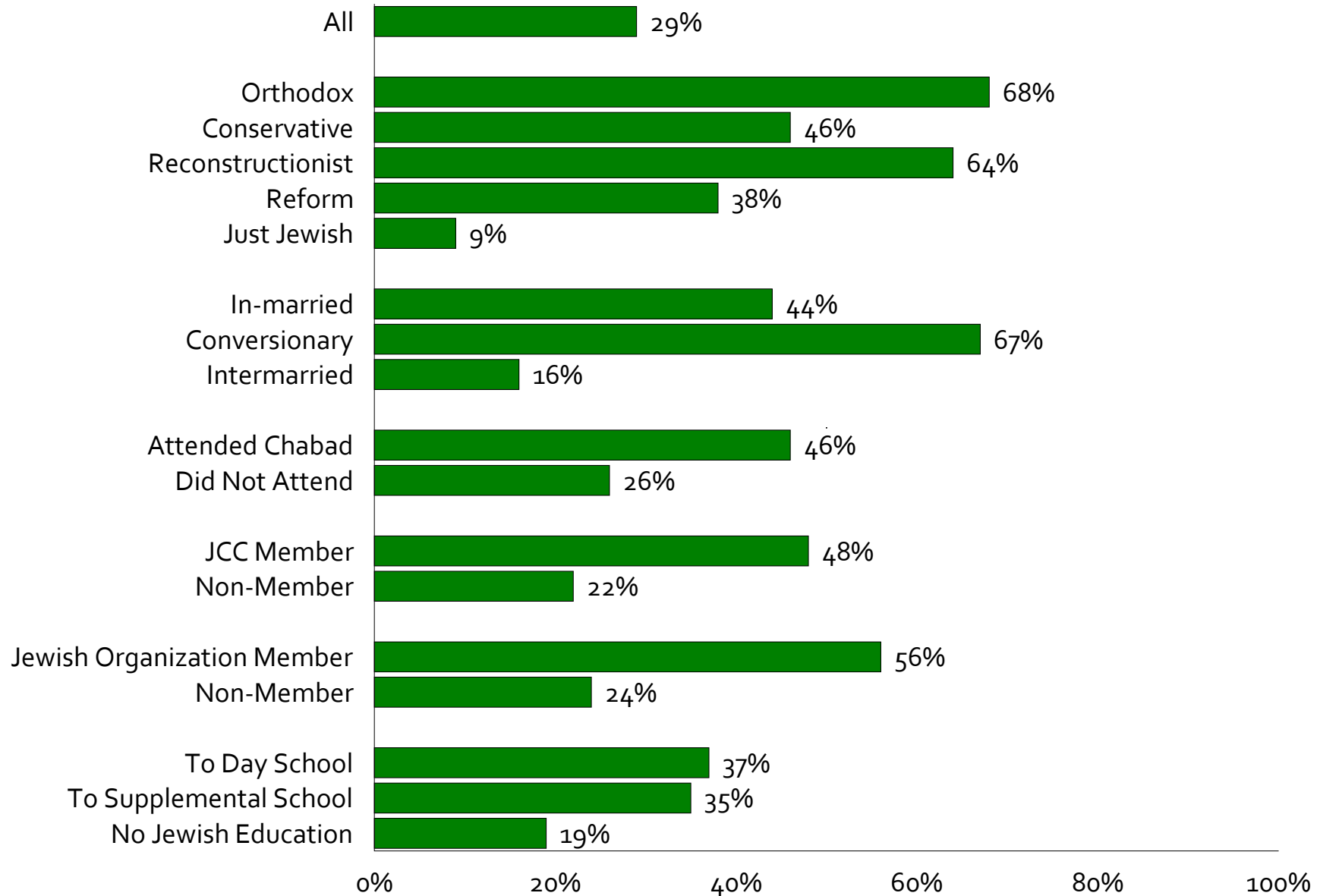
Synagogue Membership

(Jewish Households)



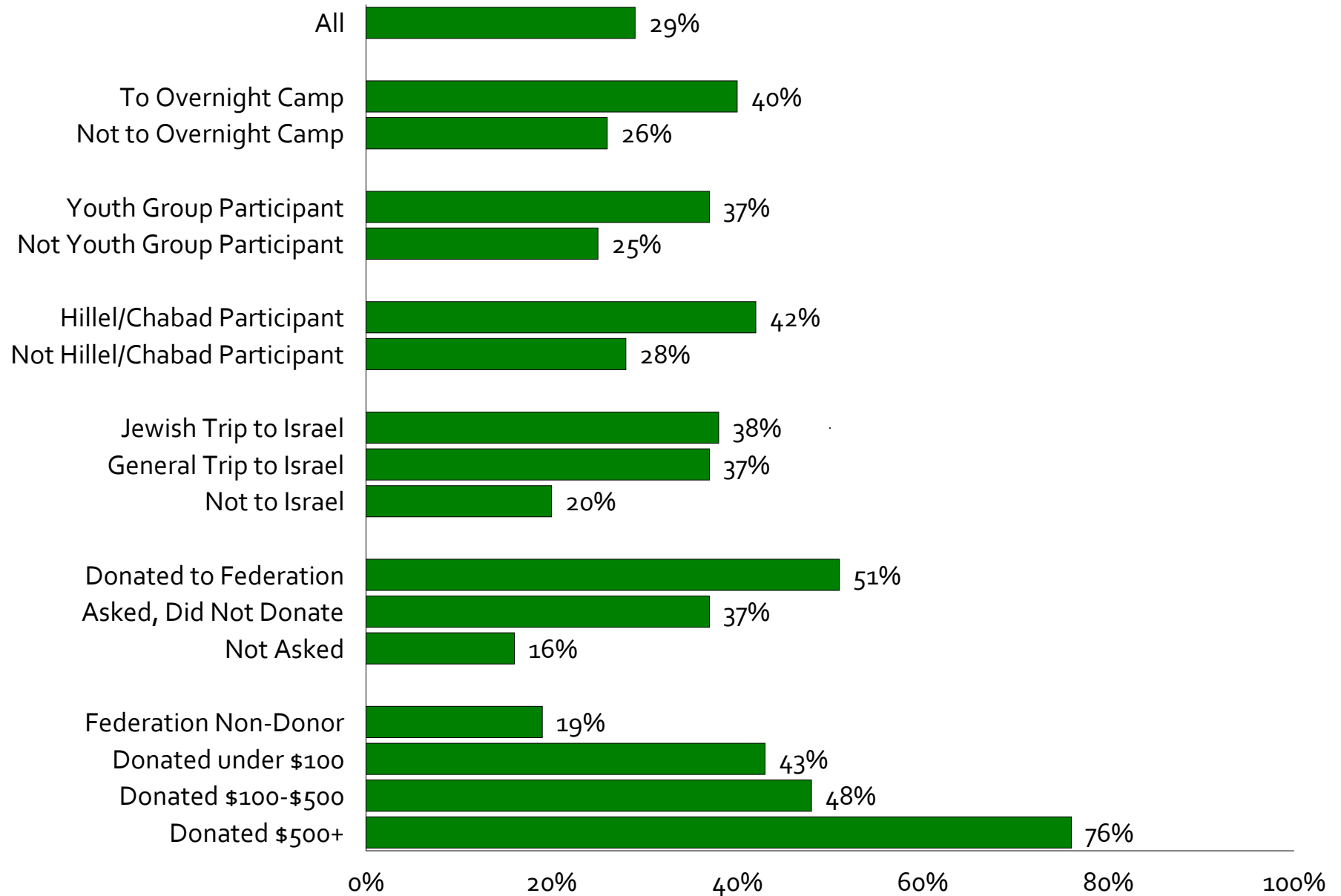
Synagogue Membership

(Jewish Households)



Synagogue Membership

(Jewish Households)

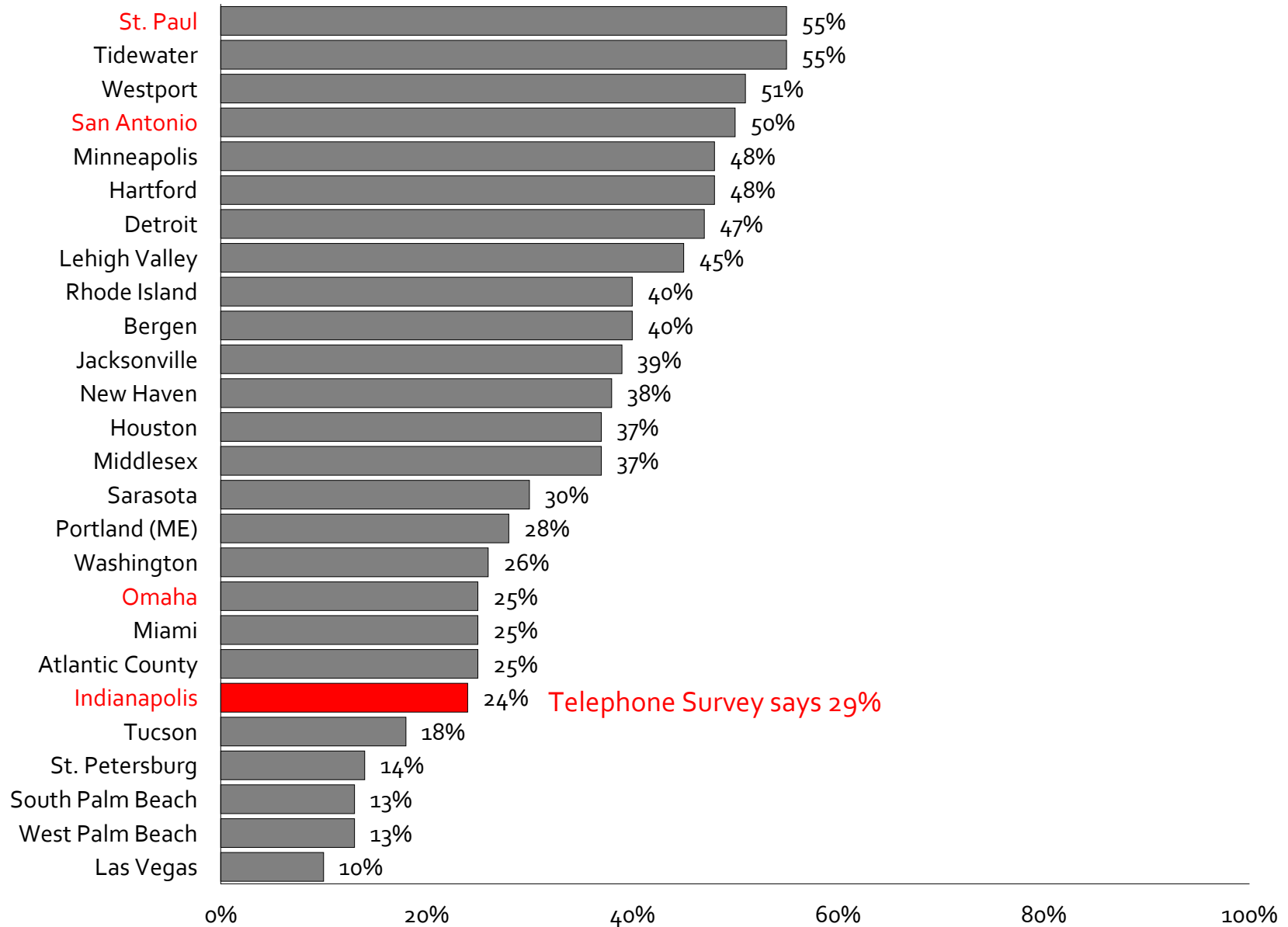


Profile of Synagogue Member Households

- 48% live in the Core Area; 45%, in North of Core; and 7%, in South of Core
- 65% have lived in Indianapolis for 20 or more years
- 56% are under age 50; 24%, age 50-64; and 20% age 65 and over
- 47% are households with children
- 67% earn an annual household income of \$100,000 and over
- 9% of Jewish respondents identify as Orthodox; 16%, Conservative; 16%, Reconstructionist; 47%, Reform; and 13%, Just Jewish
- 28% of married couples are intermarried
- 19% contain a respondent who attended a Jewish day school as a child; and 63%, supplemental school
- 46% contain a respondent who attended or worked at a Jewish overnight camp as a child
- 65% contain an adult who visited Israel
- 55% donated to the Jewish Federation in the past year
- 74% donated to other Jewish charities in the past year
- 86% donated to non-Jewish charities in the past year

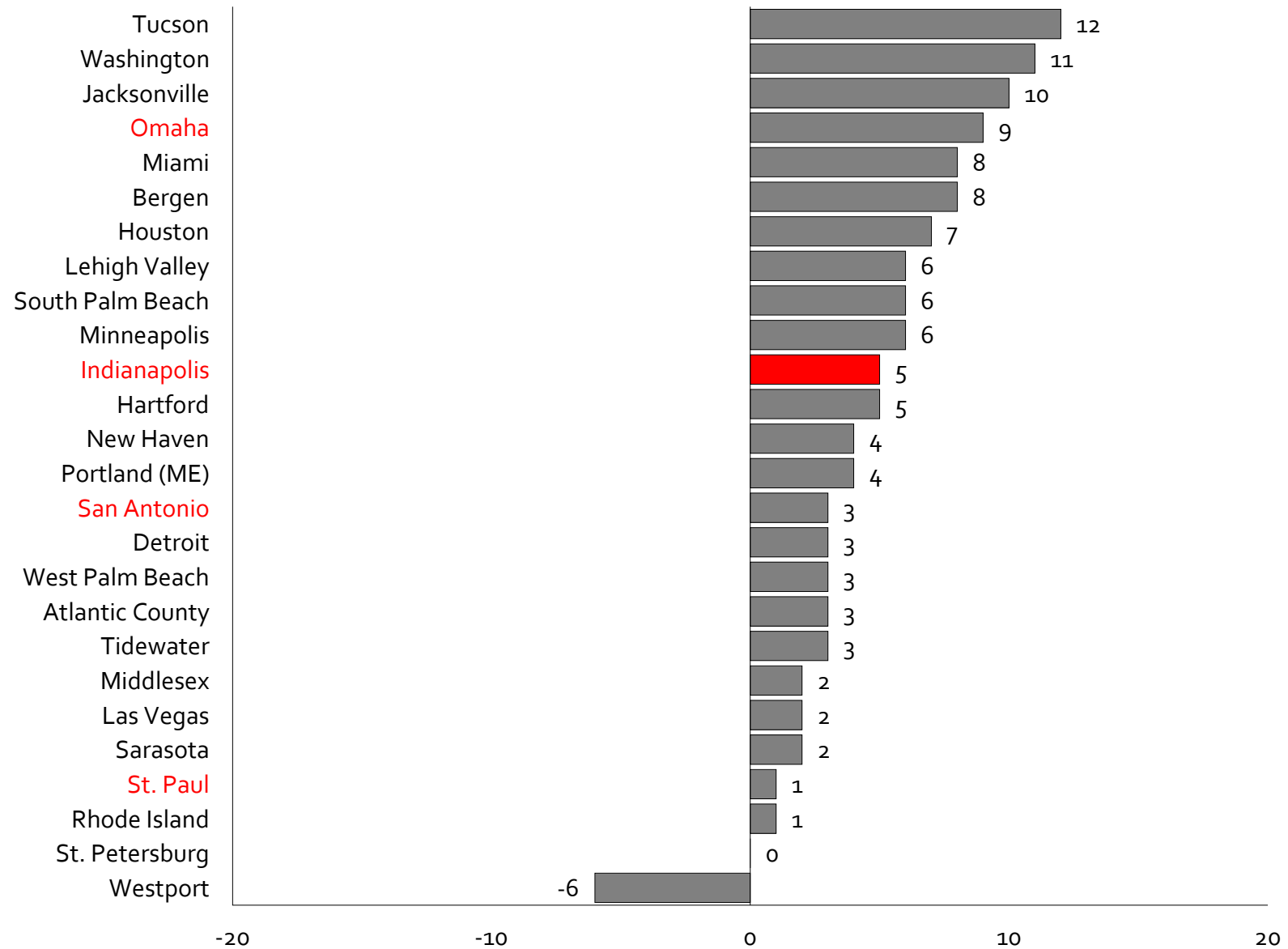
Local Synagogue Membership

(Based upon the Synagogue Survey)
(Jewish Households)



Telephone Survey's Over/Under Estimation of Synagogue Membership

(In percentage points)



Denomination of Synagogue Membership

(Based upon the Synagogue Survey)
(Synagogue Member Households)

(Includes Reconstructionist)

Conservative

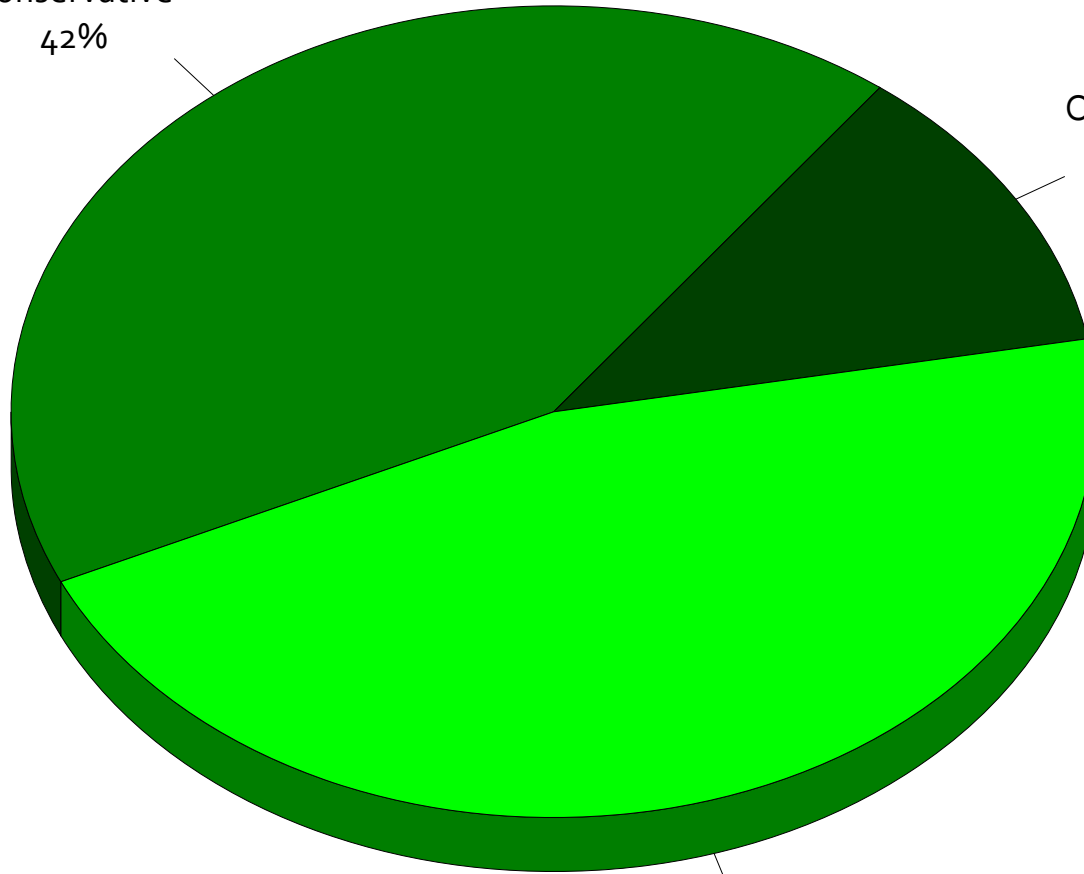
42%

Orthodox

12%

Reform

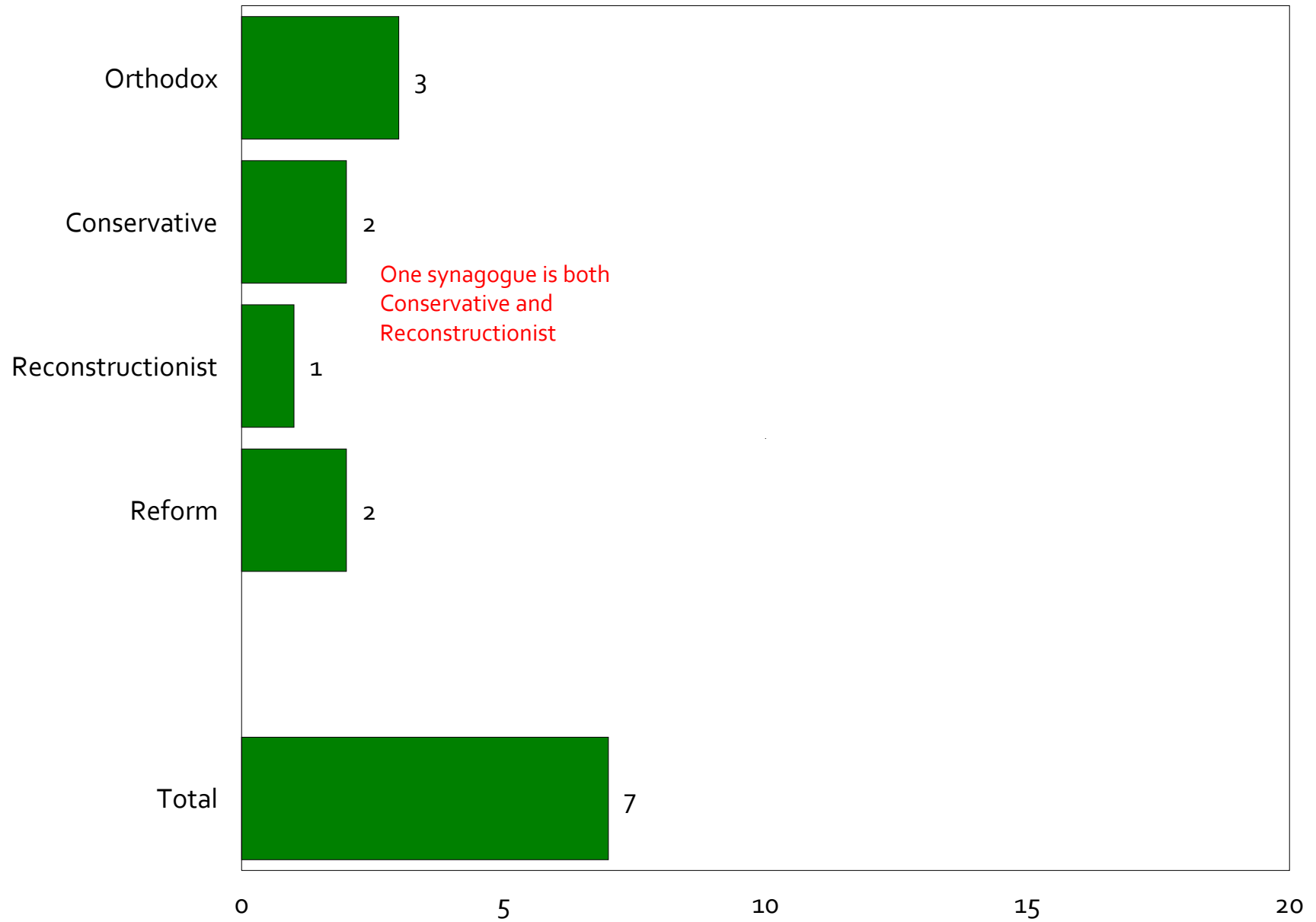
46%



(Includes Reconstructionist)

Number of Synagogues

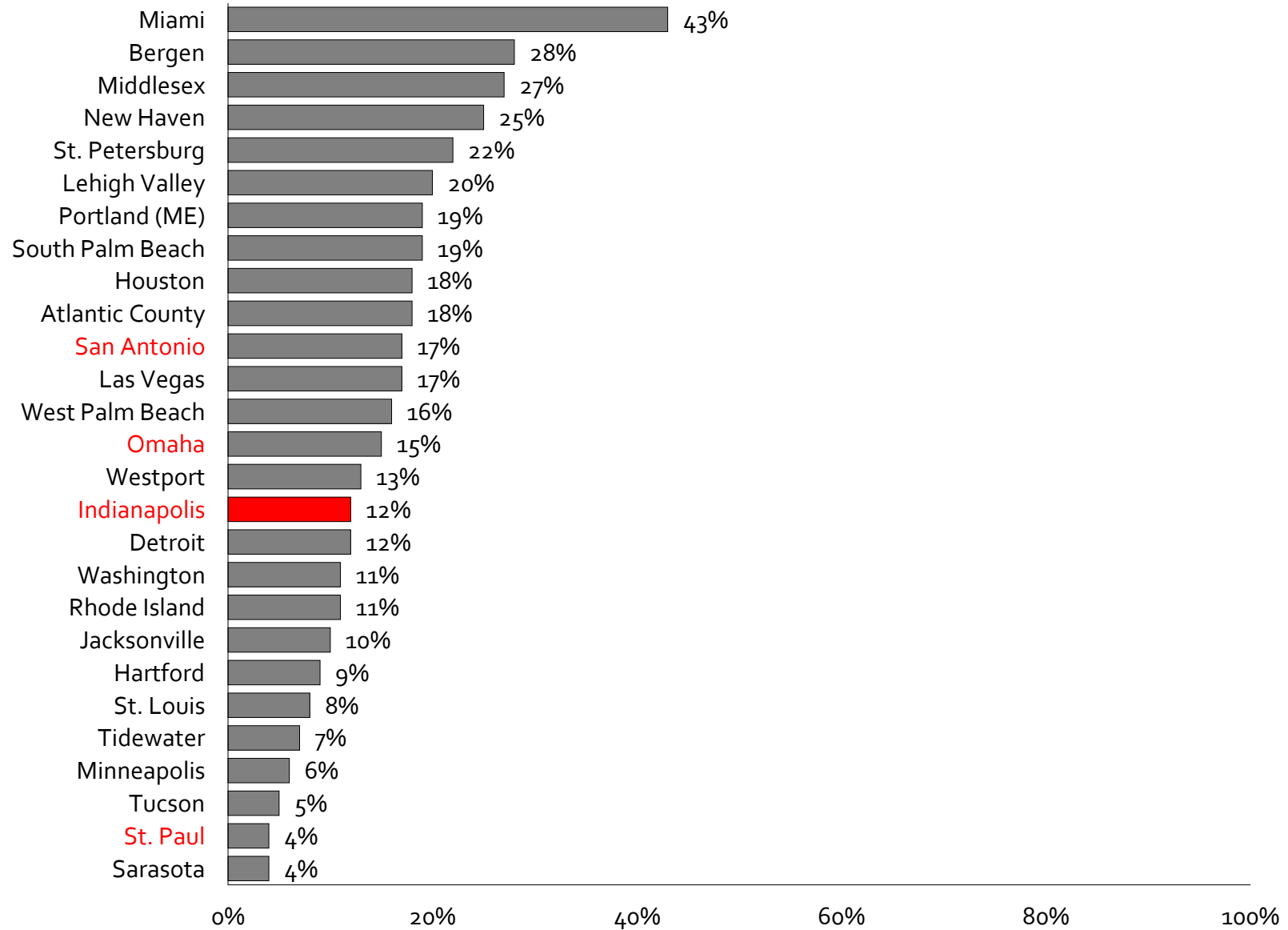
(Based upon the Synagogue Survey)



Denomination of Synagogue Membership

Orthodox

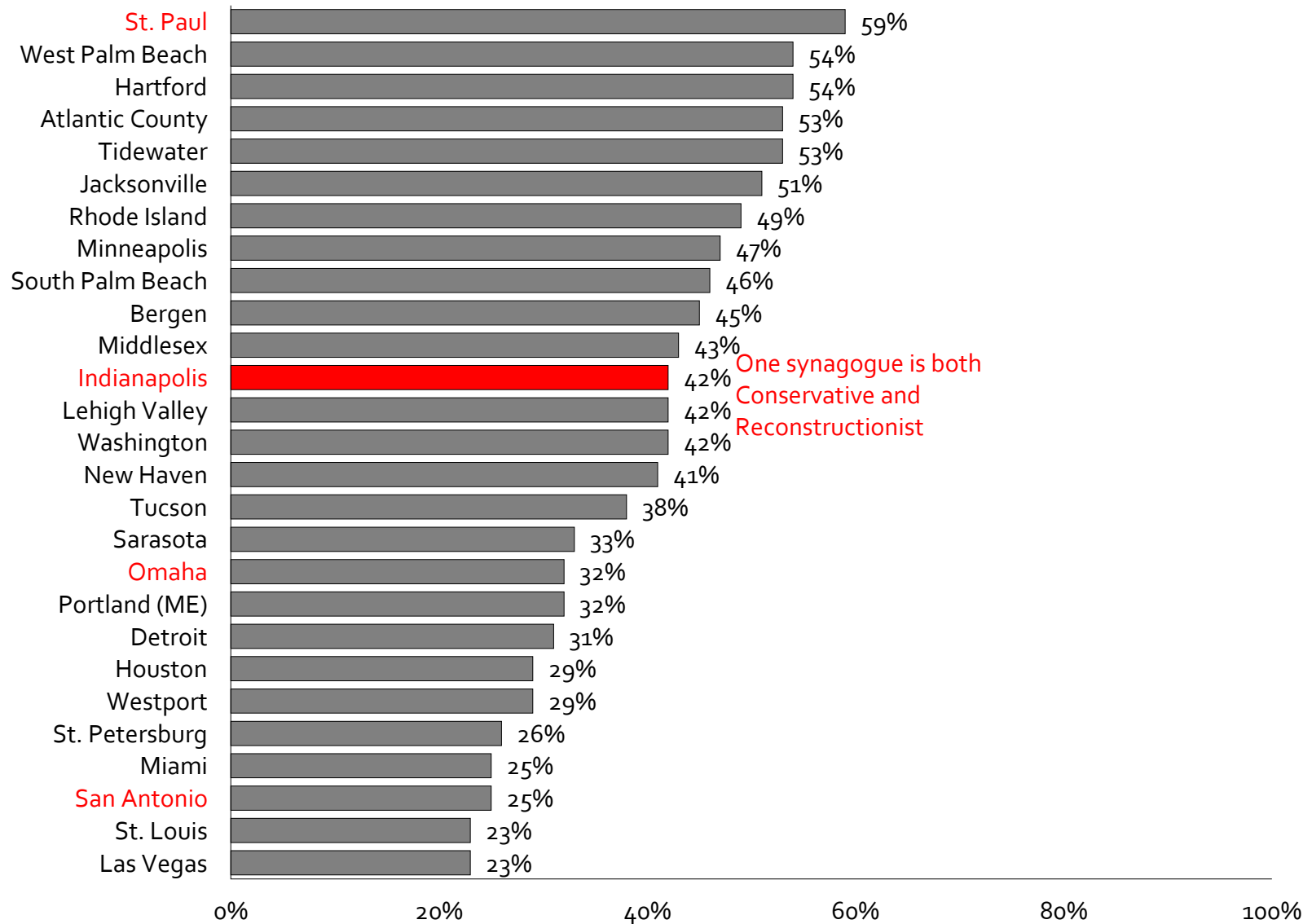
(Based Upon the Synagogue Survey)
(Synagogue Member Households)



Denomination of Synagogue Membership

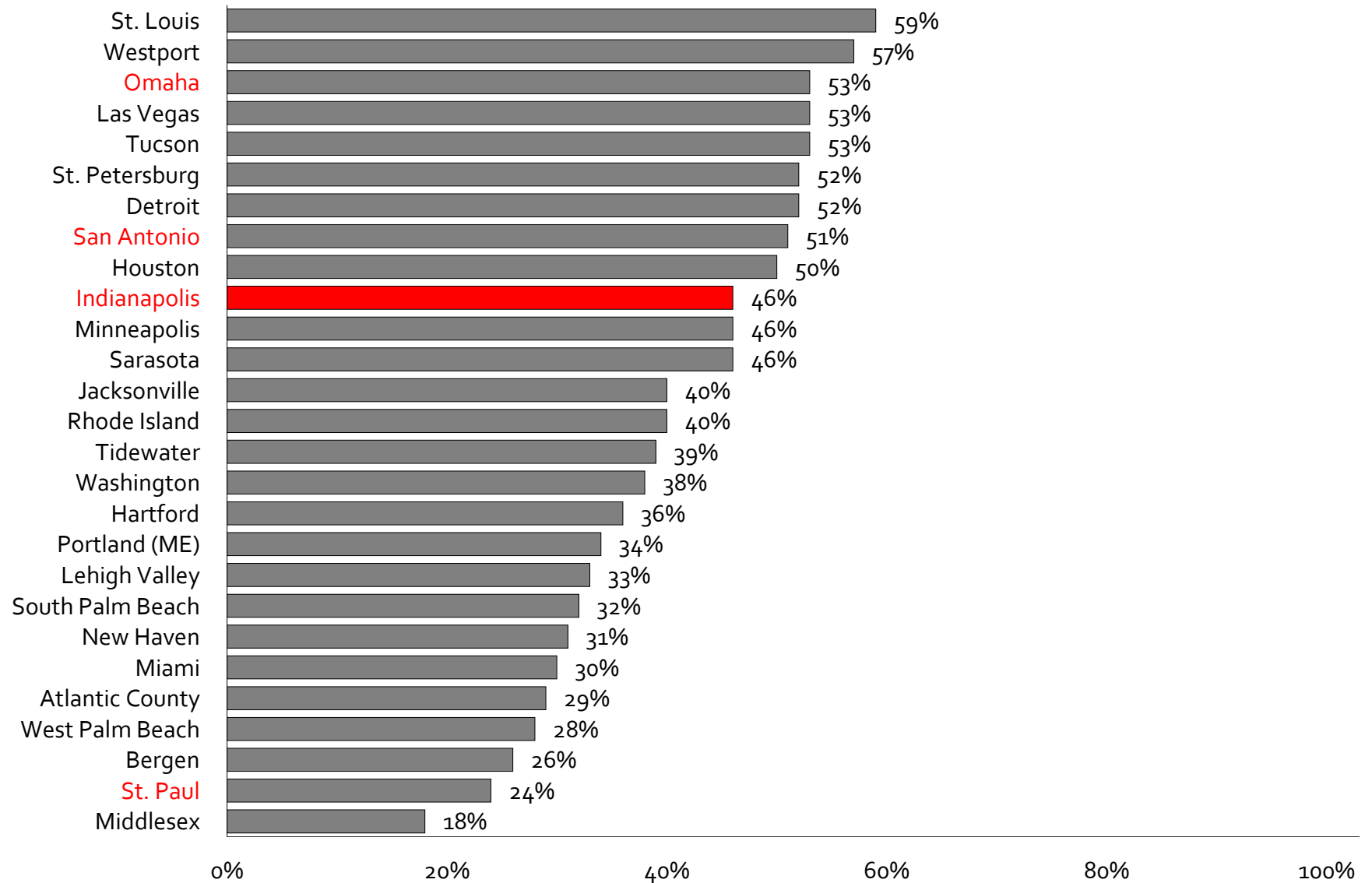
Conservative

(Based Upon the Synagogue Survey)
(Synagogue Member Households)



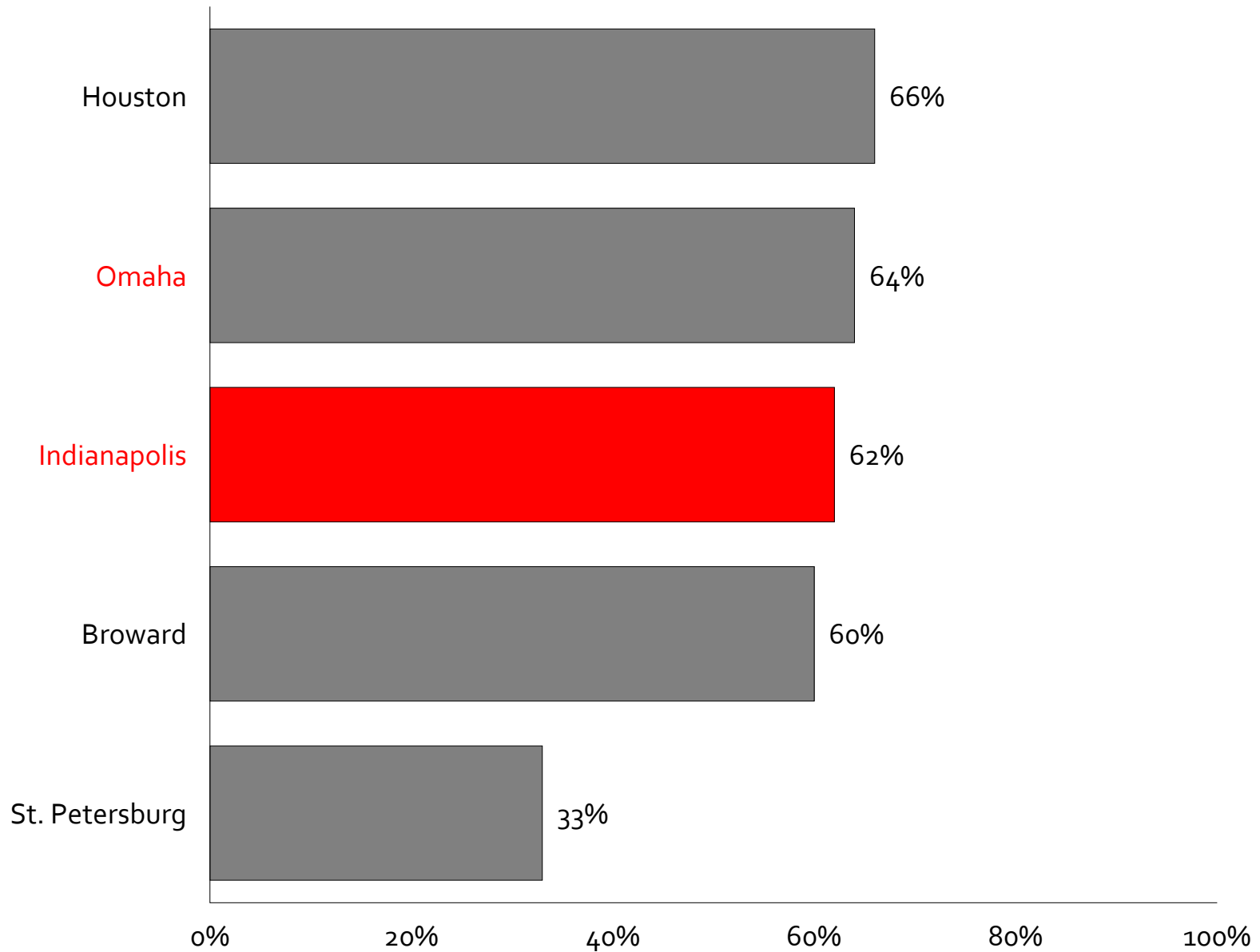
Denomination of Synagogue Membership Reform

(Based Upon the Synagogue Survey)
(Synagogue Member Households)



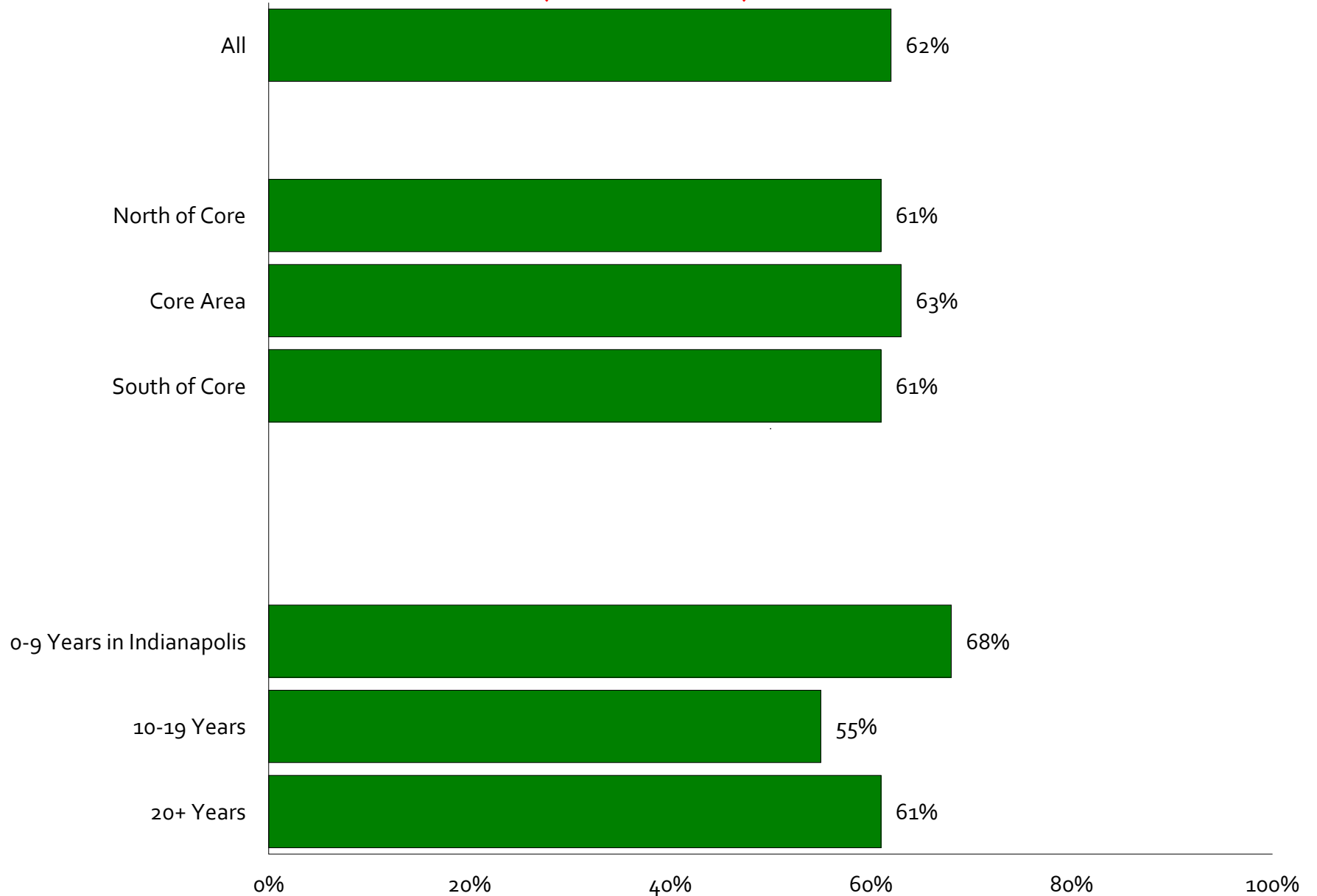
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



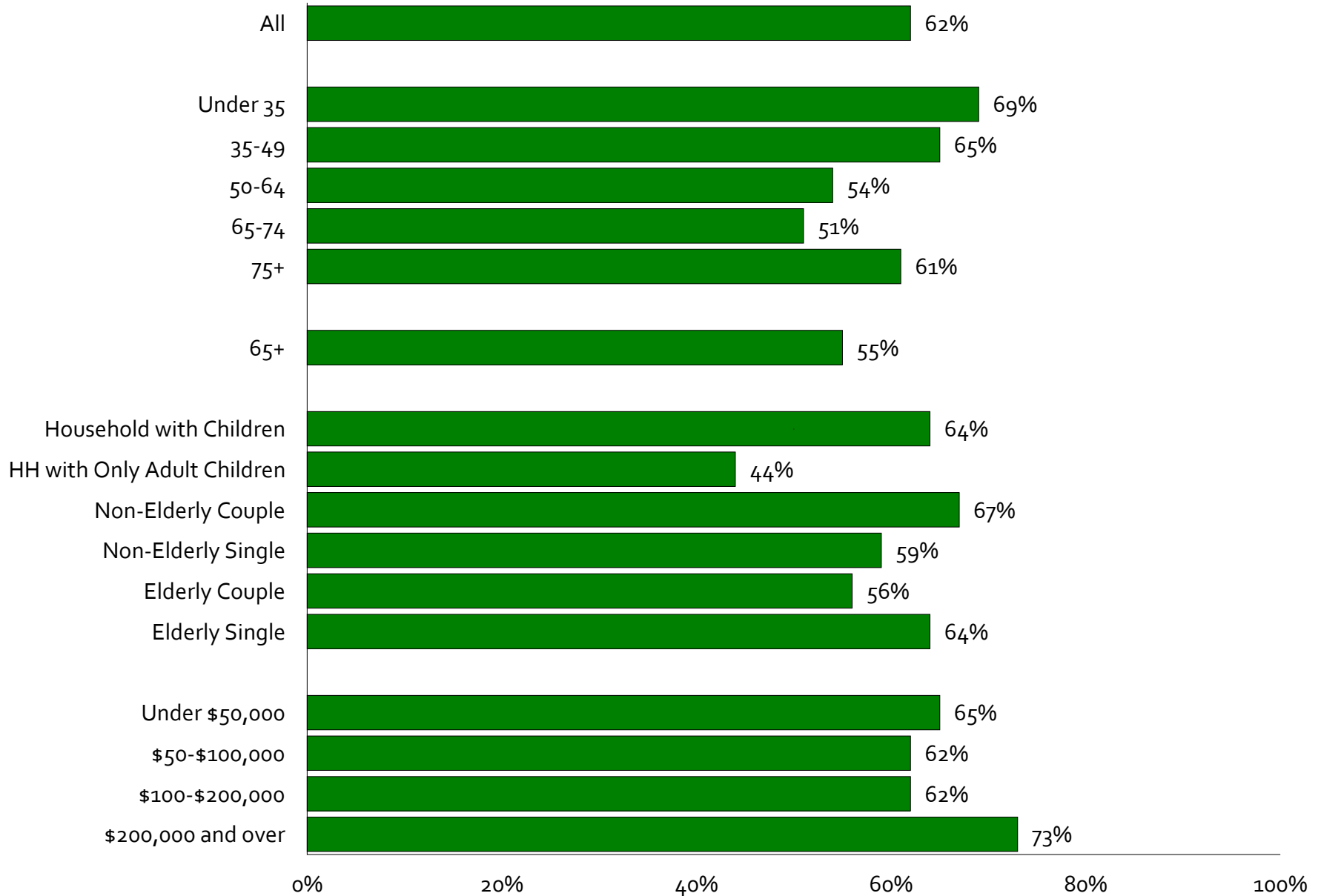
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



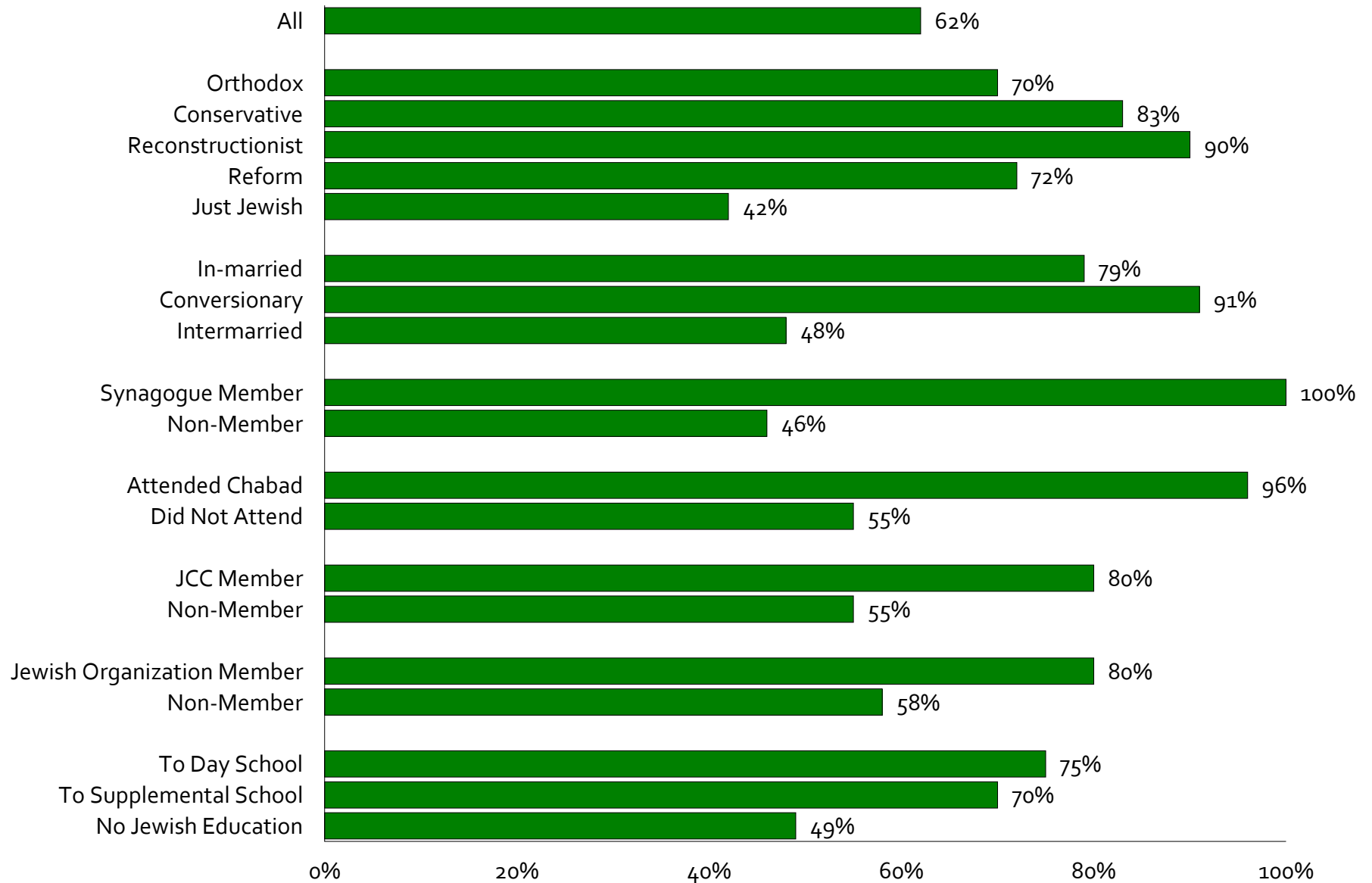
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



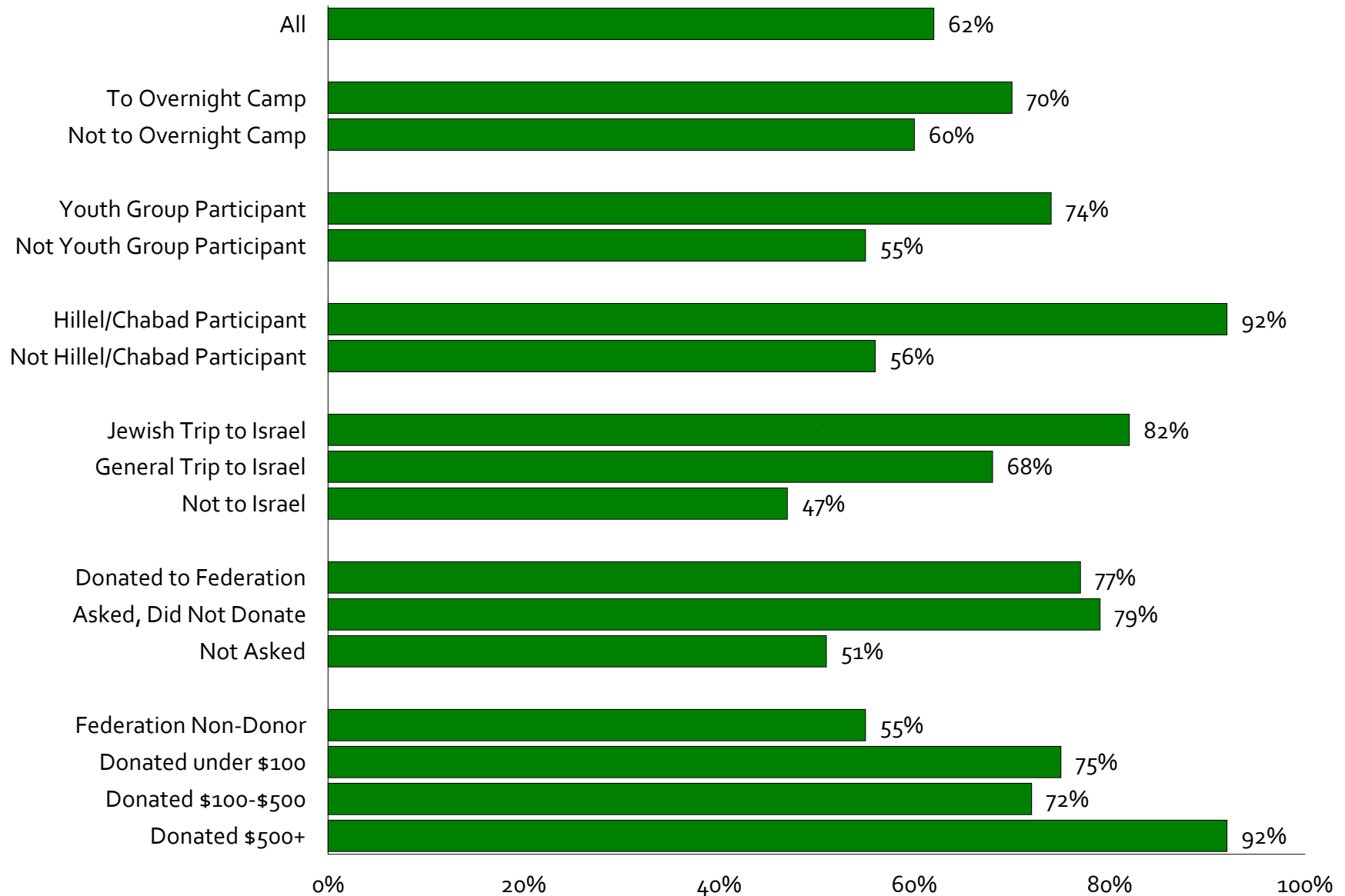
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



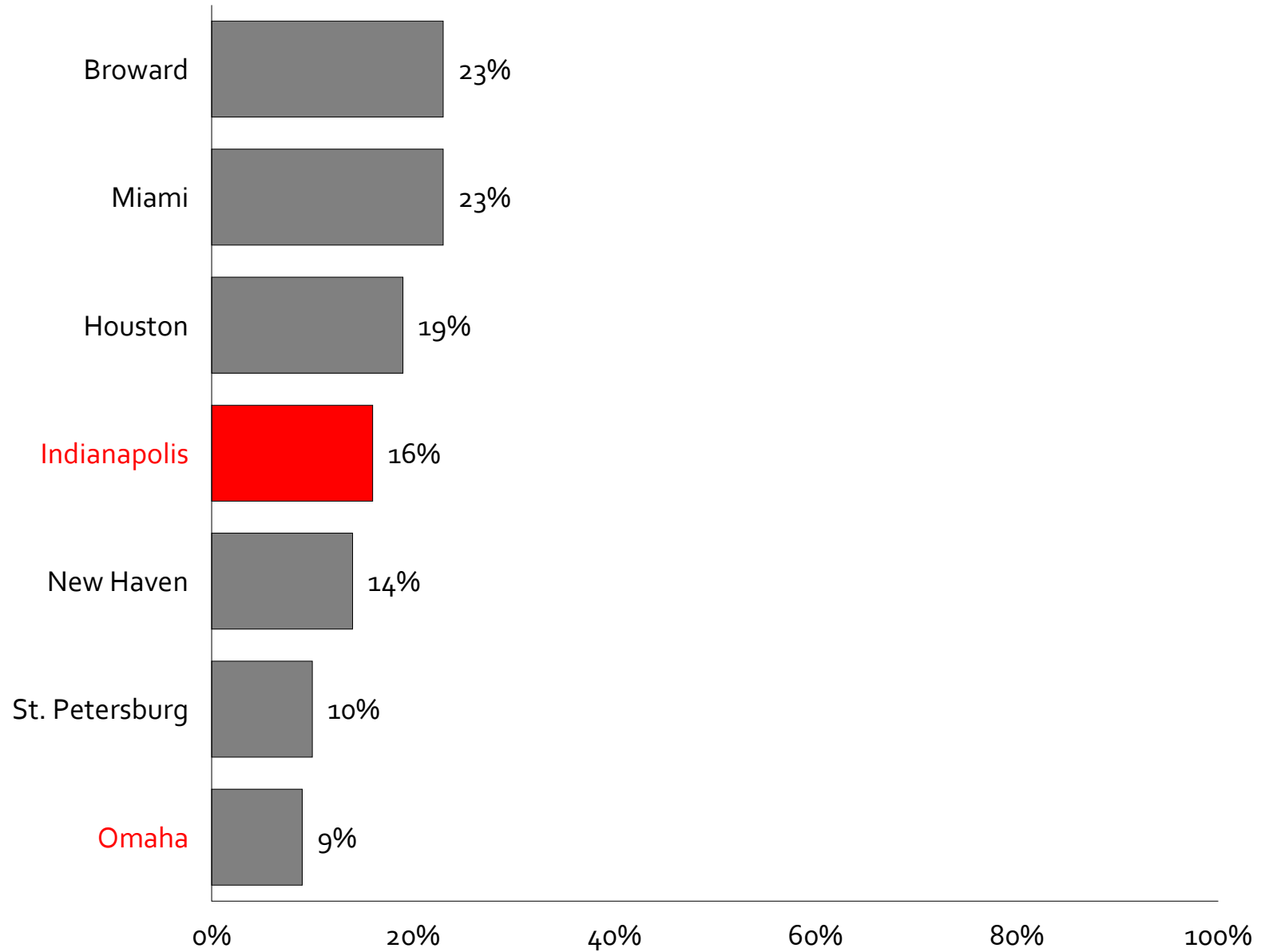
Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year

(Jewish Households)



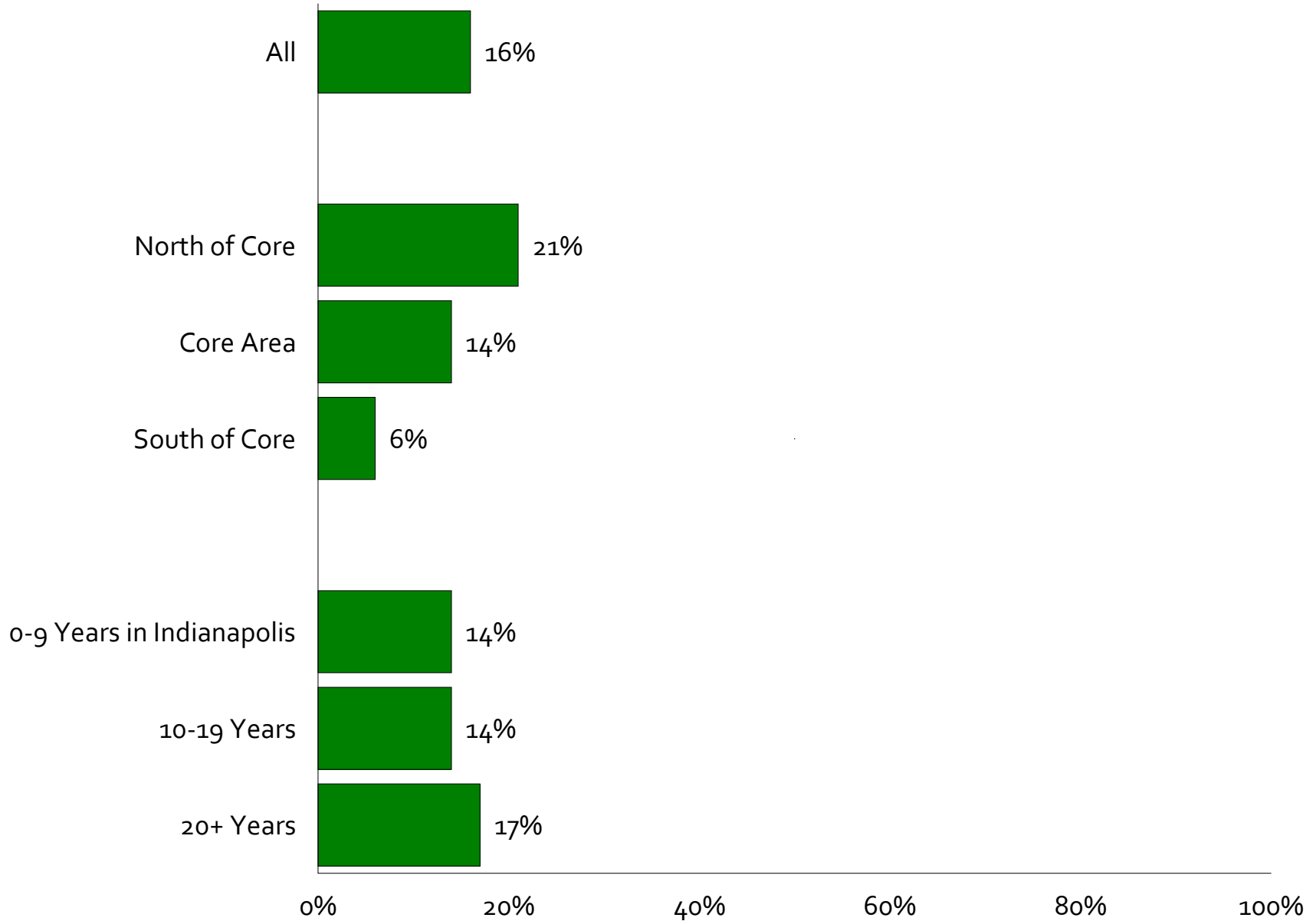
Participated in or Attended any Programs or Religious Services at, or Sponsored by, Chabad in the Past Year

(Jewish Households)



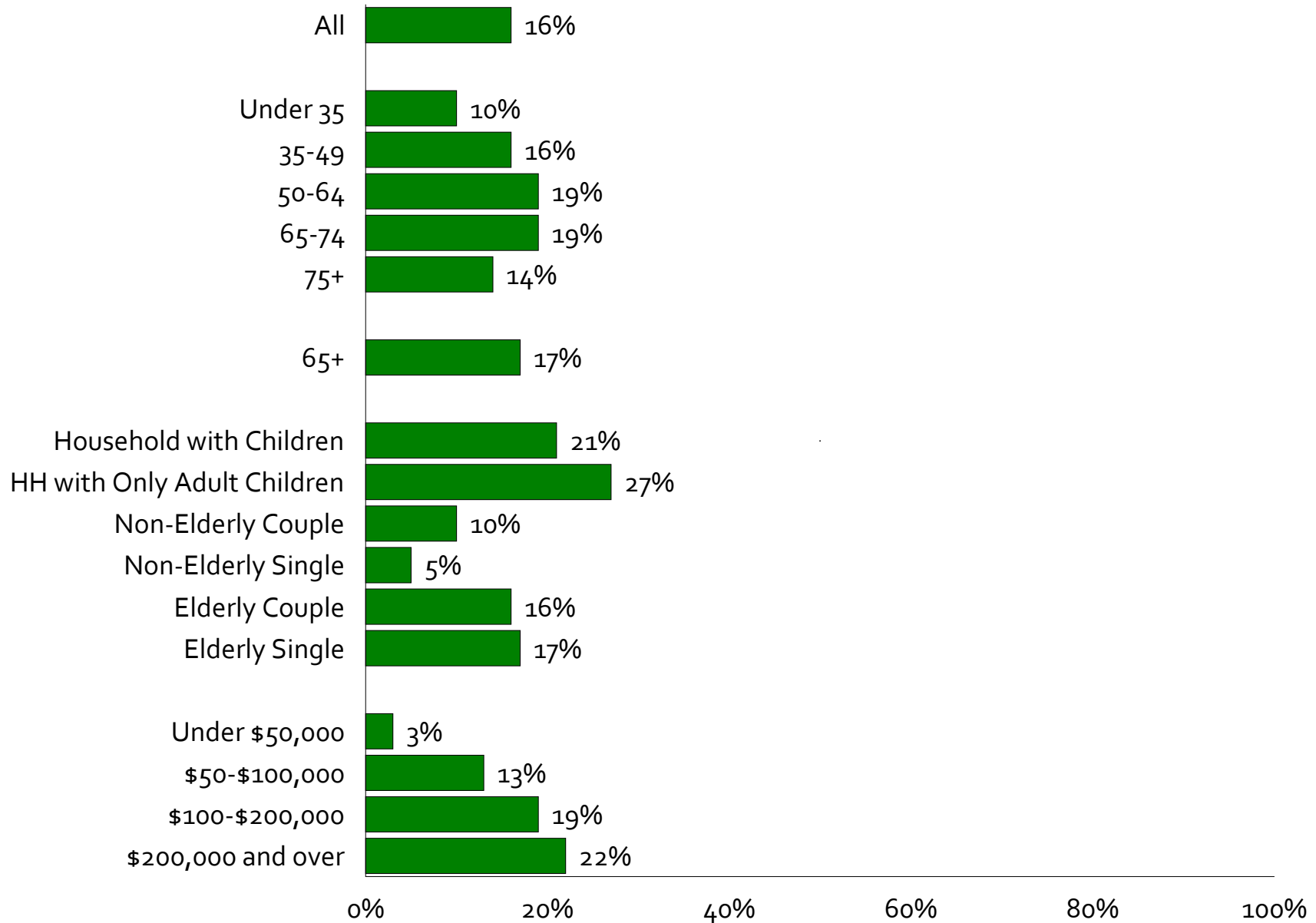
Participated in or Attended any Programs or Religious Services at, or Sponsored by, Chabad in the Past Year

(Jewish Households)



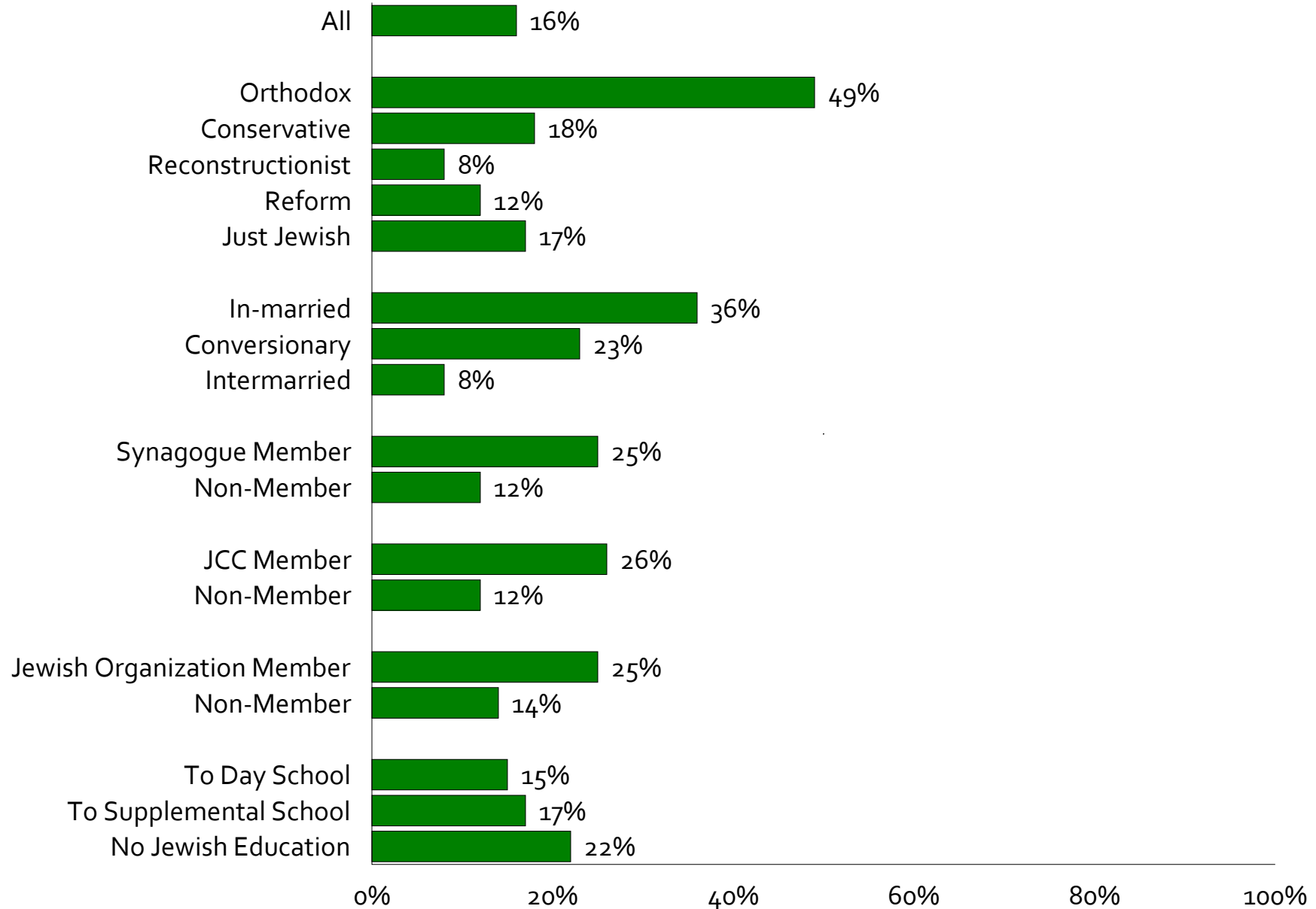
Participated in or Attended any Programs or Religious Services at, or Sponsored by, Chabad in the Past Year

(Jewish Households)

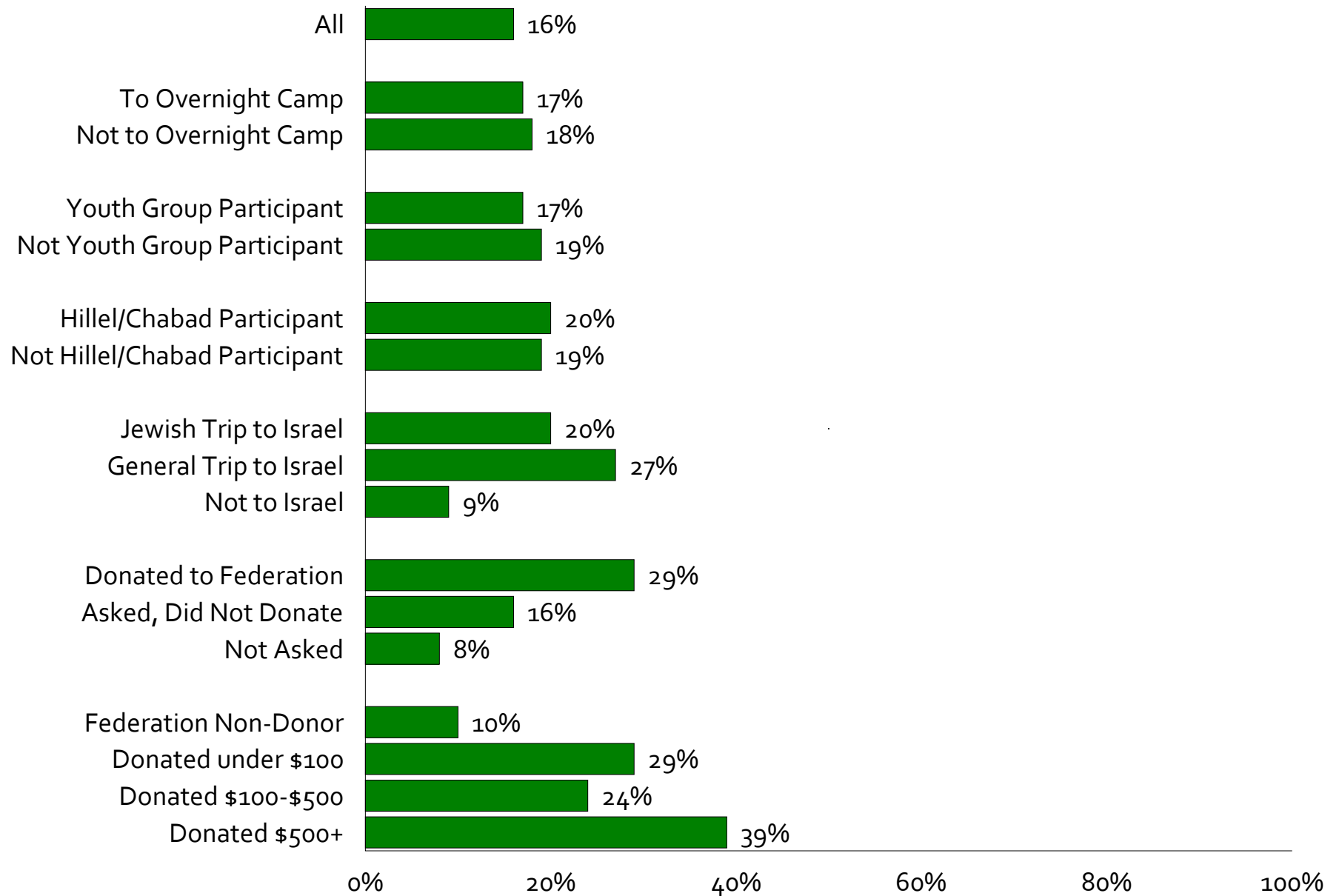


Participated in or Attended any Programs or Religious Services at, or Sponsored by Chabad in the Past Year

(Jewish Households)



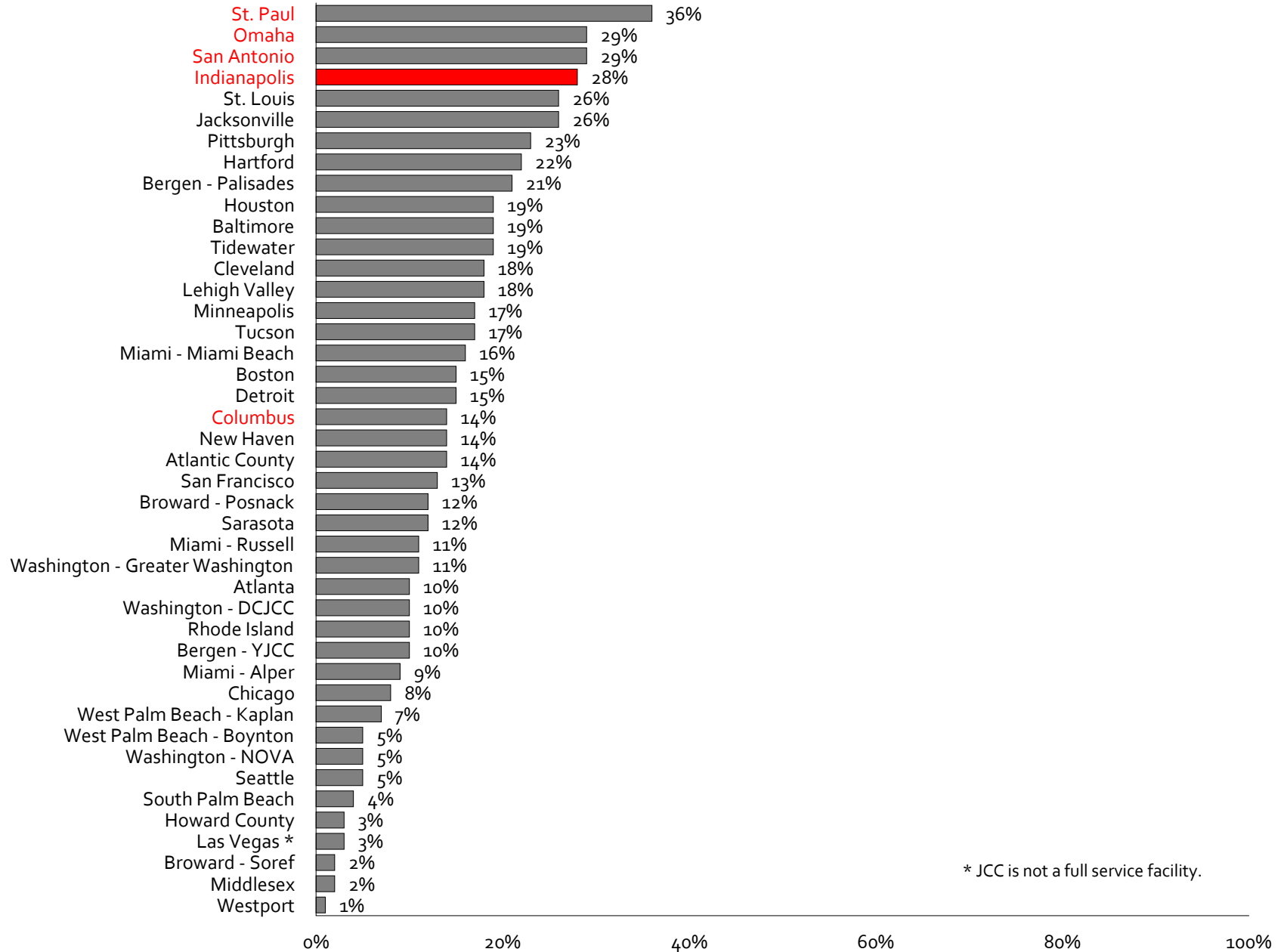
Participated in or Attended any Programs or Religious Services at, or Sponsored by Chabad in the Past Year (Jewish Households)



Membership Profile: JCC

Local JCC Membership

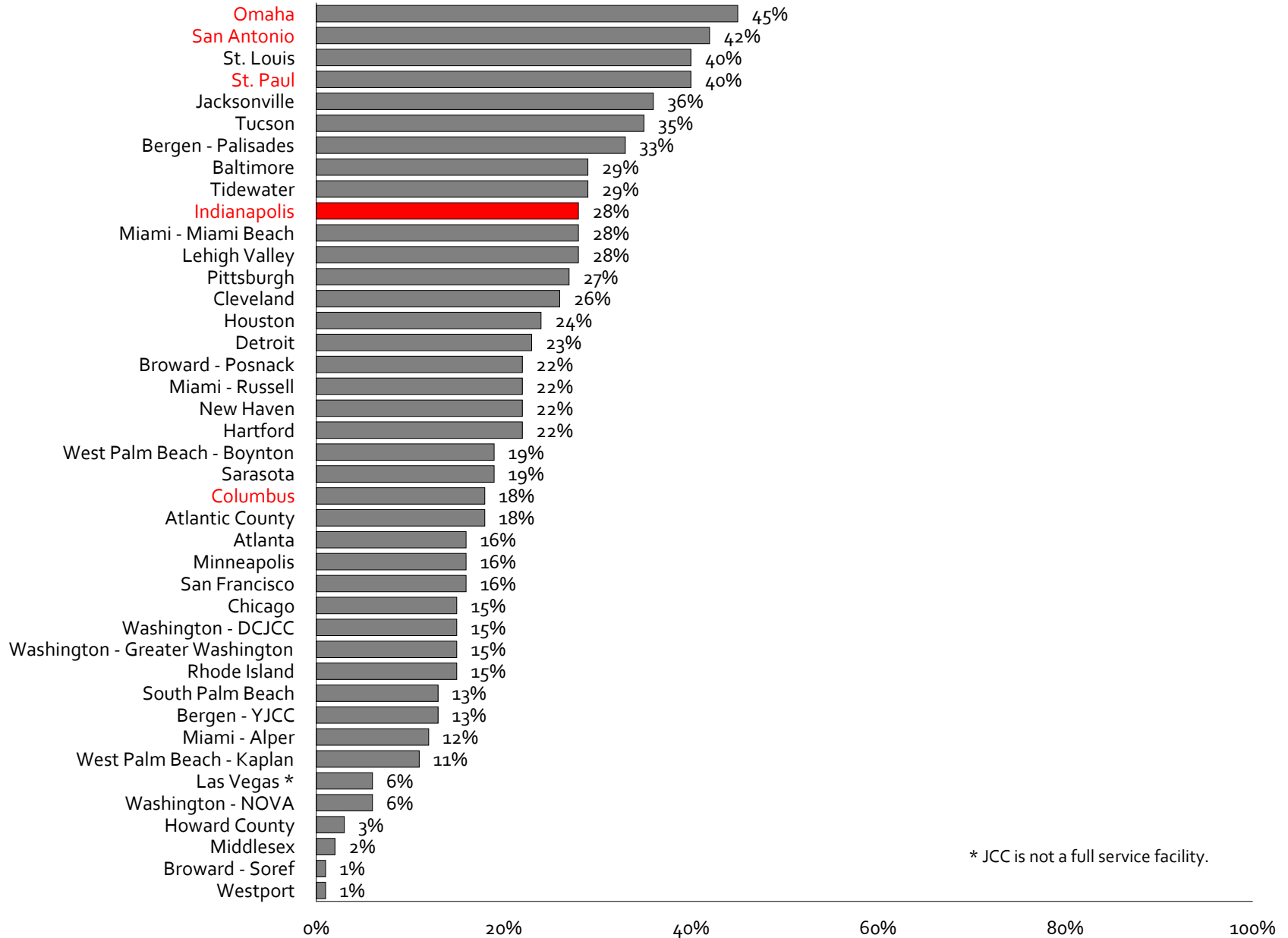
(Jewish Households)



* JCC is not a full service facility.

JCC Membership

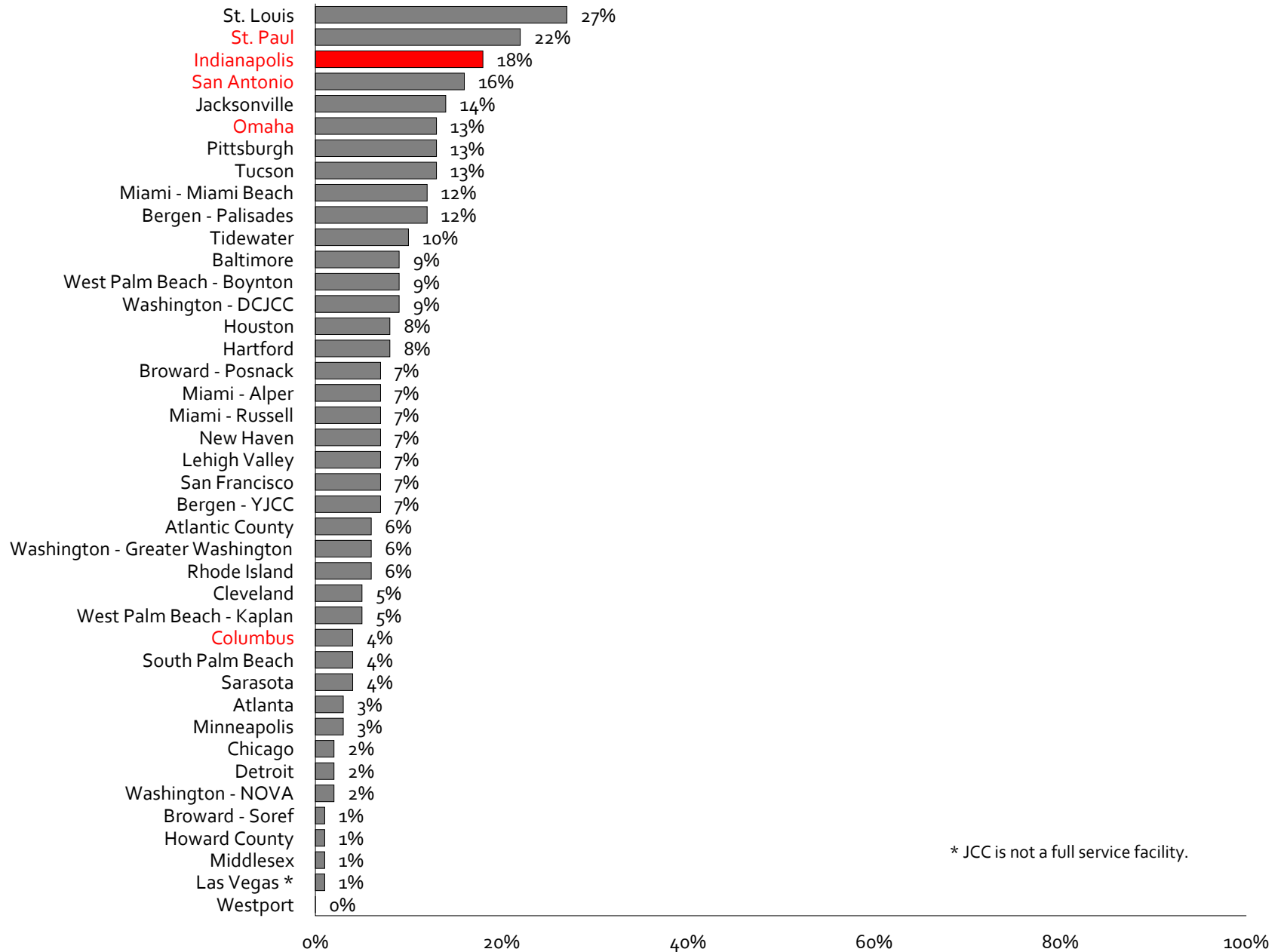
Households with Children



* JCC is not a full service facility.

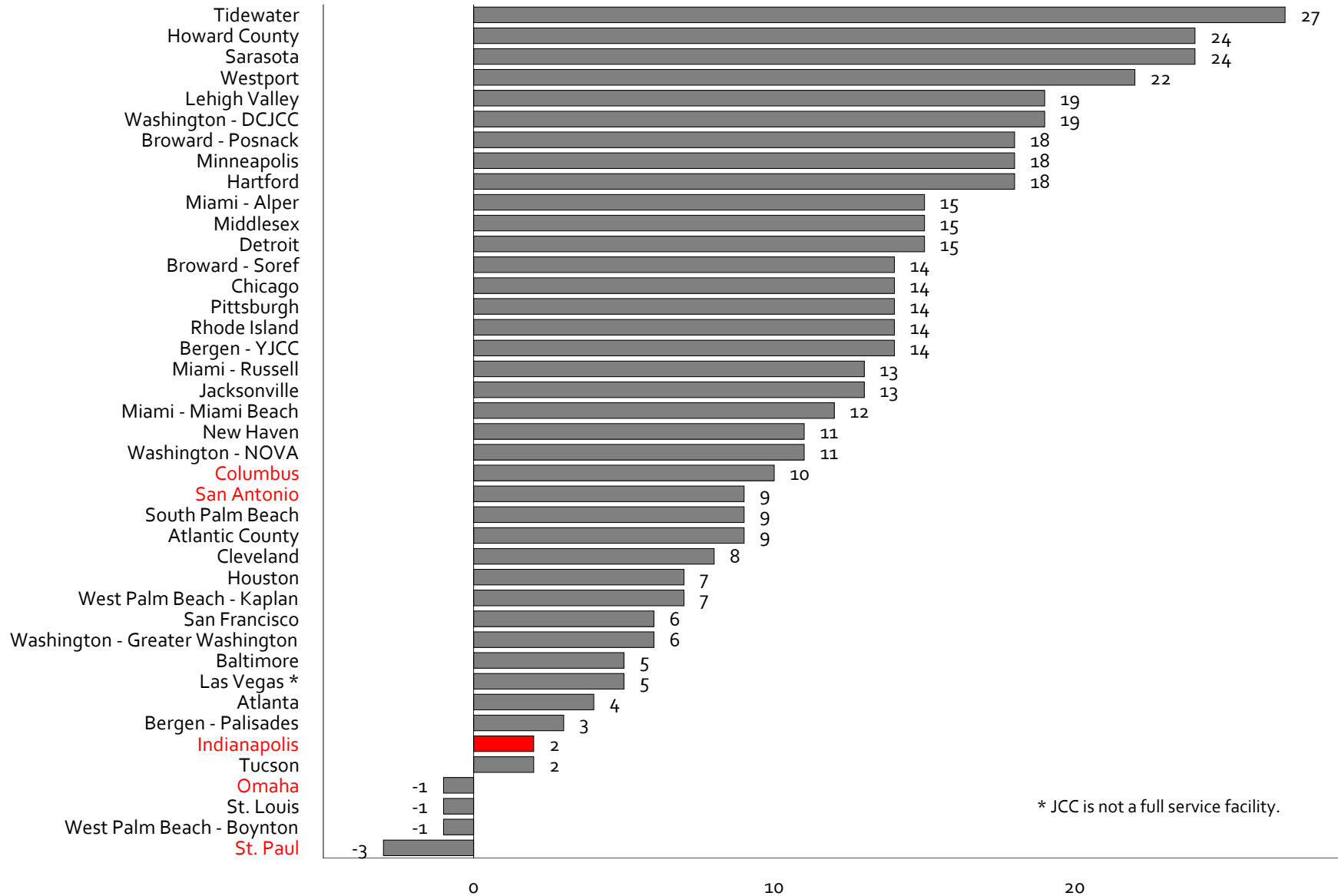
Local JCC Membership

Intermarried Households



* JCC is not a full service facility.

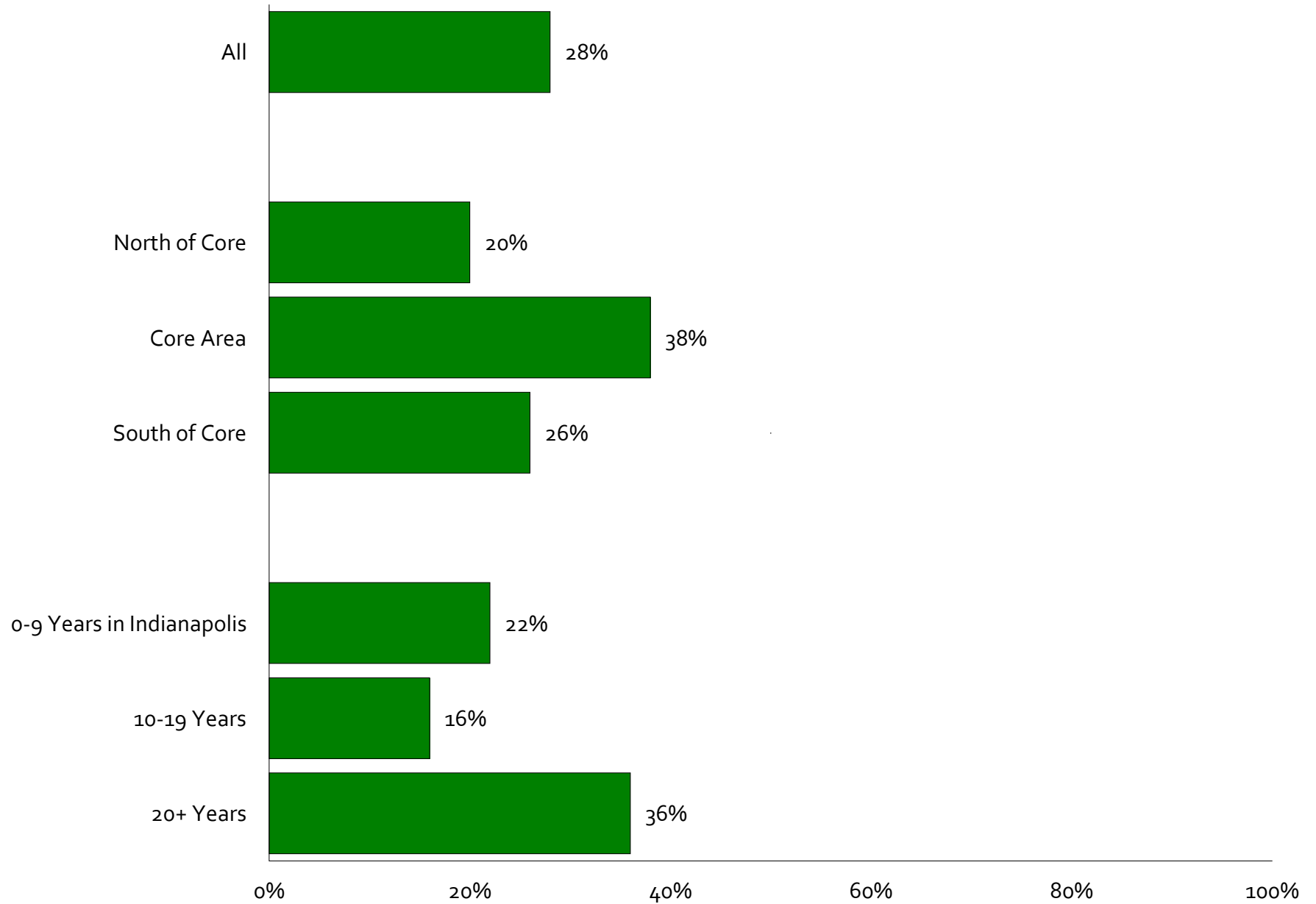
Extent to Which Intermarried Households Are More Likely to Be Members of a Synagogue Than the Local JCC (In percentage points)



* JCC is not a full service facility.

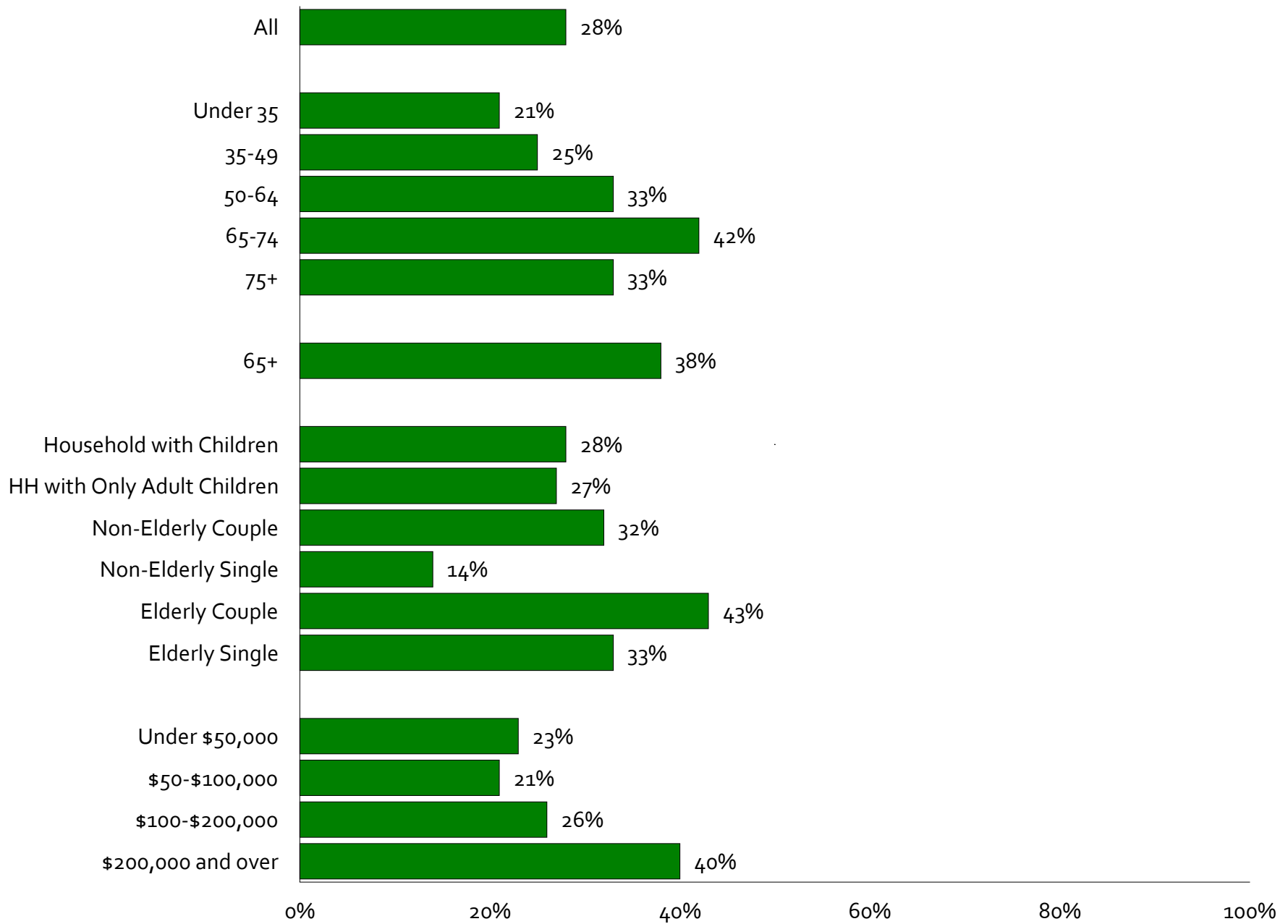
JCC Membership

(Jewish Households)



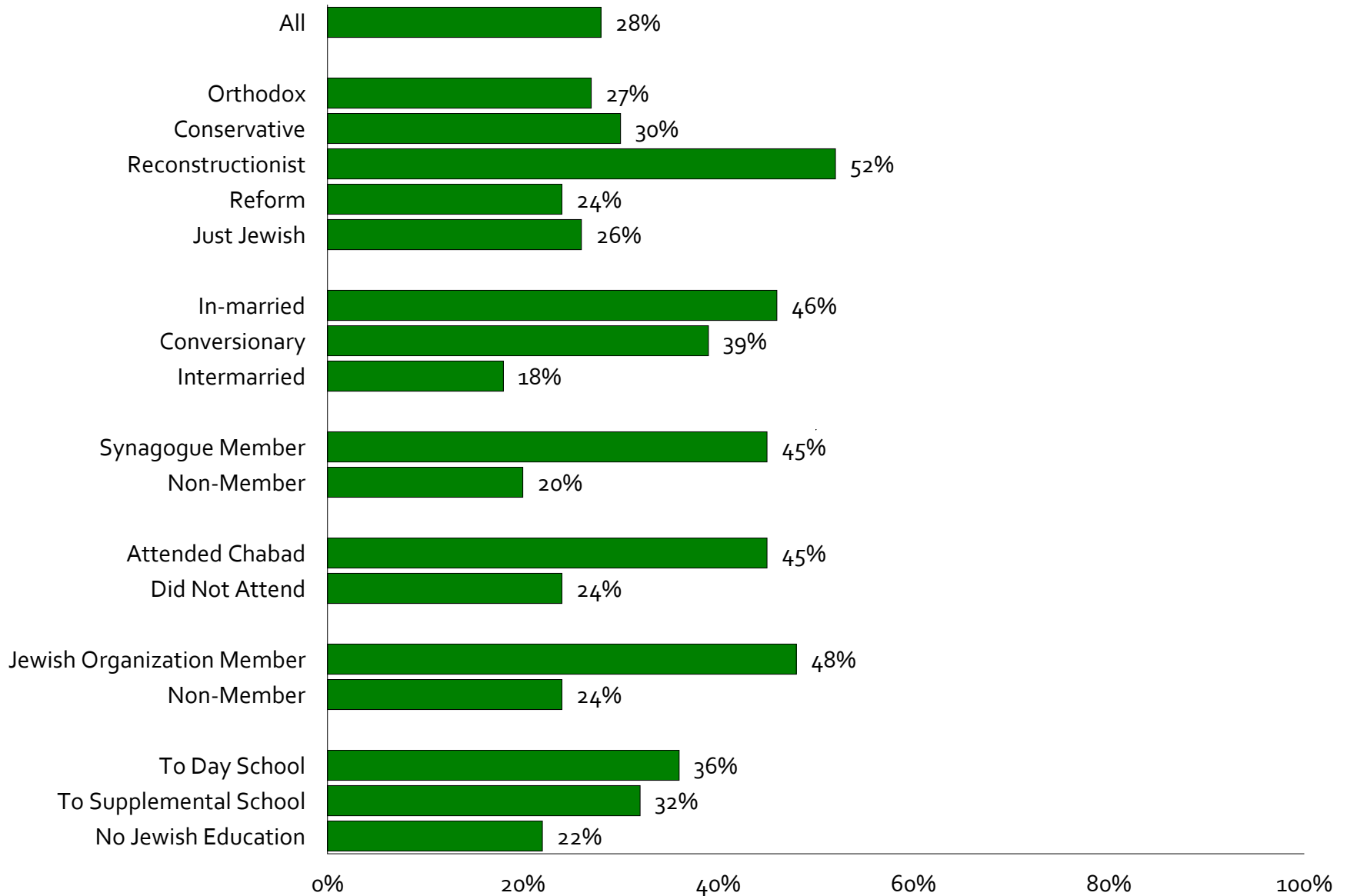
JCC Membership

(Jewish Households)



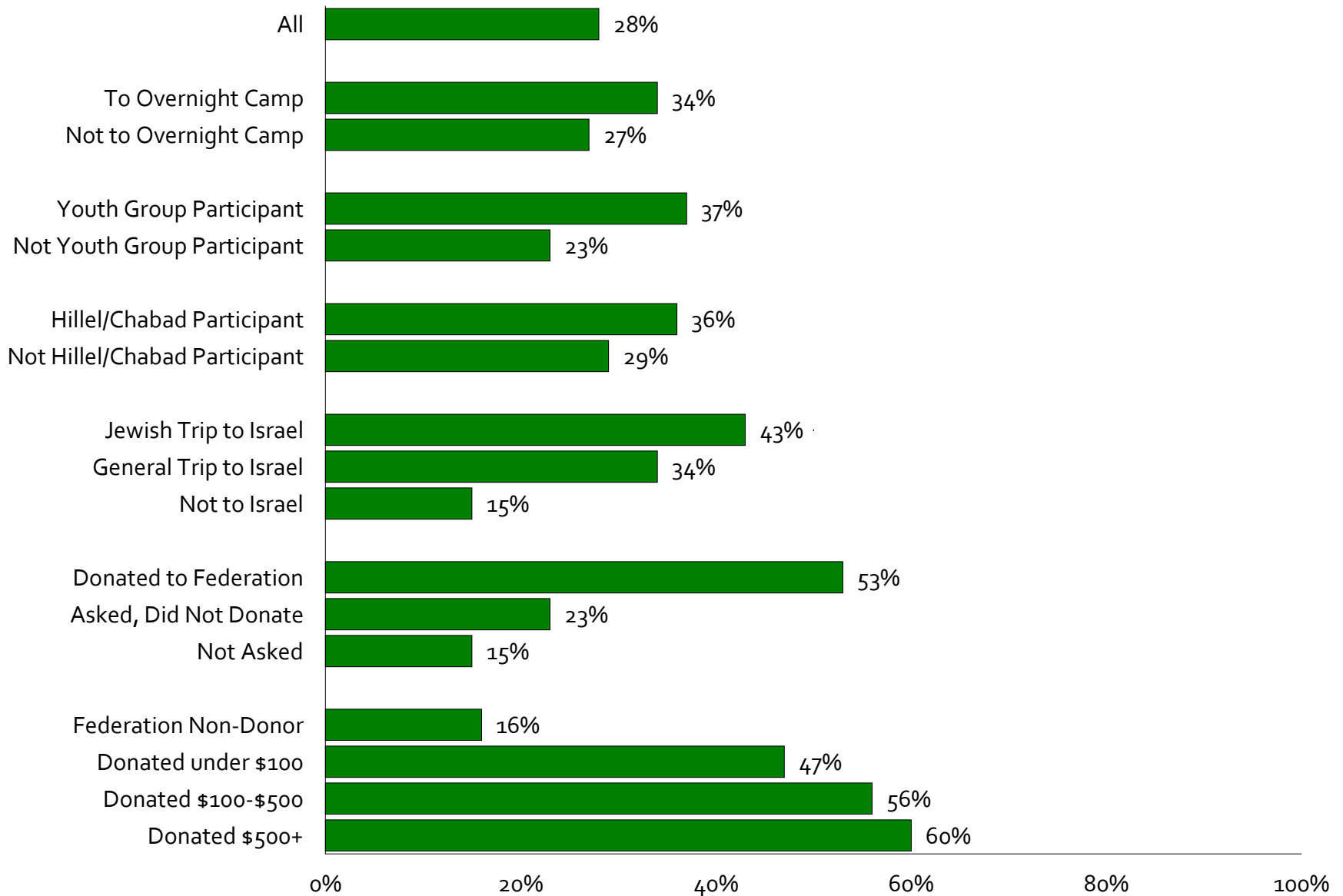
JCC Membership

(Jewish Households)



JCC Membership

(Jewish Households)

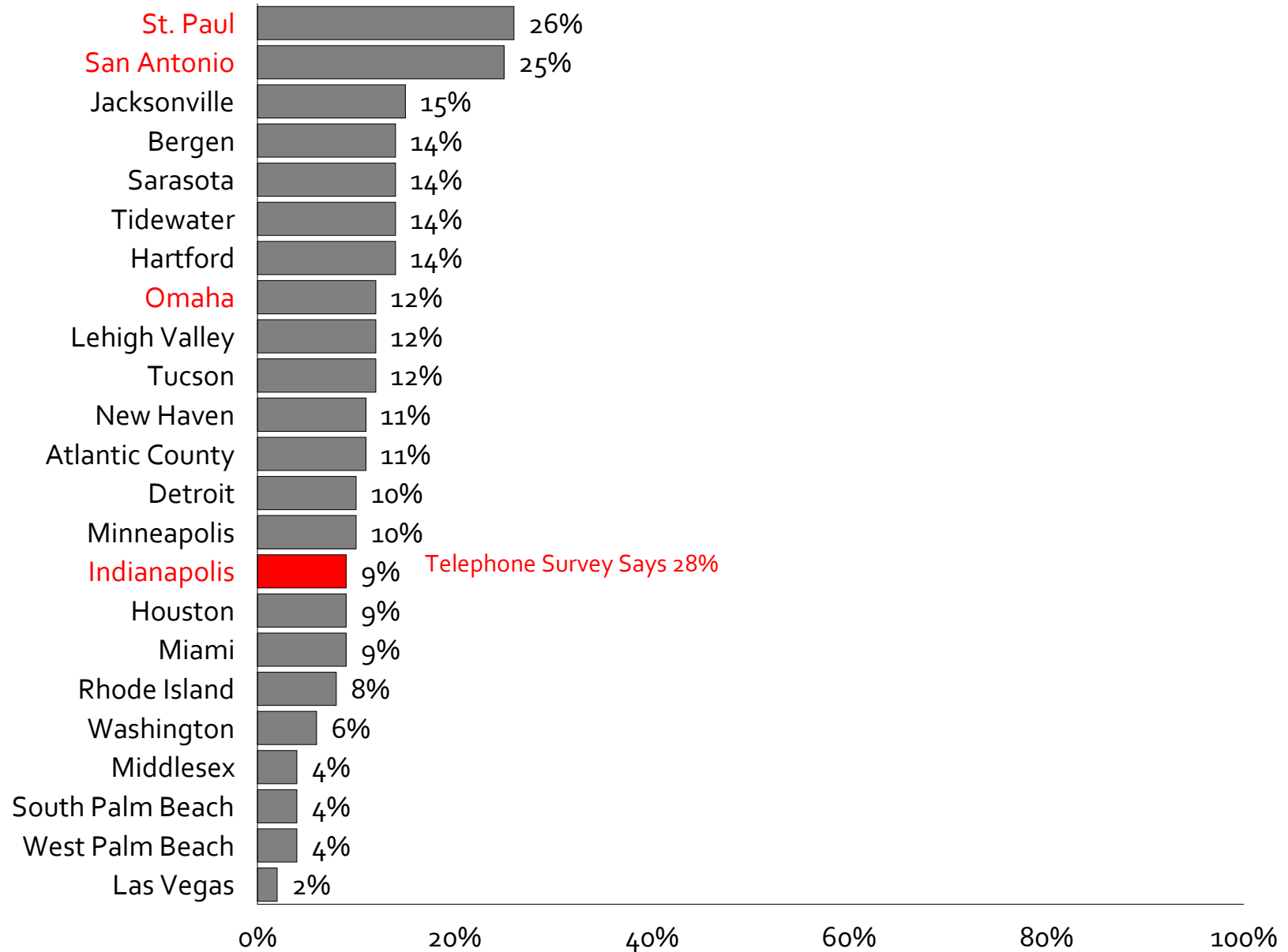


Profile of JCC Member Households

- 50% live in the Core Area; 32%, in North of Core; and 19% in South of Core
- 65% have lived in Indianapolis for 20 or more years
- **51% are under age 50**; 32%, age 50-64; and 18% age 65 and over
- **39% are households with children** and 20% are non-elderly couple households
- **70% earn an annual household income of \$100,000 and over**
- 4% of Jewish respondents identify as Orthodox; 11%, Conservative; 13%, Reconstructionist; 31%, Reform; and 41%, Just Jewish
- 33% of married couples are intermarried
- 19% contain an adult who attended a Jewish day school as a child; and 62%, a supplemental school
- 41% contain an adult who attended or worked at a Jewish overnight camp as a child
- 72% contain an adult who visited Israel
- 60% donated to the Jewish Federation in the past year
- 68% donated to other Jewish charities in the past year
- 86% donated to non-Jewish charities in the past year

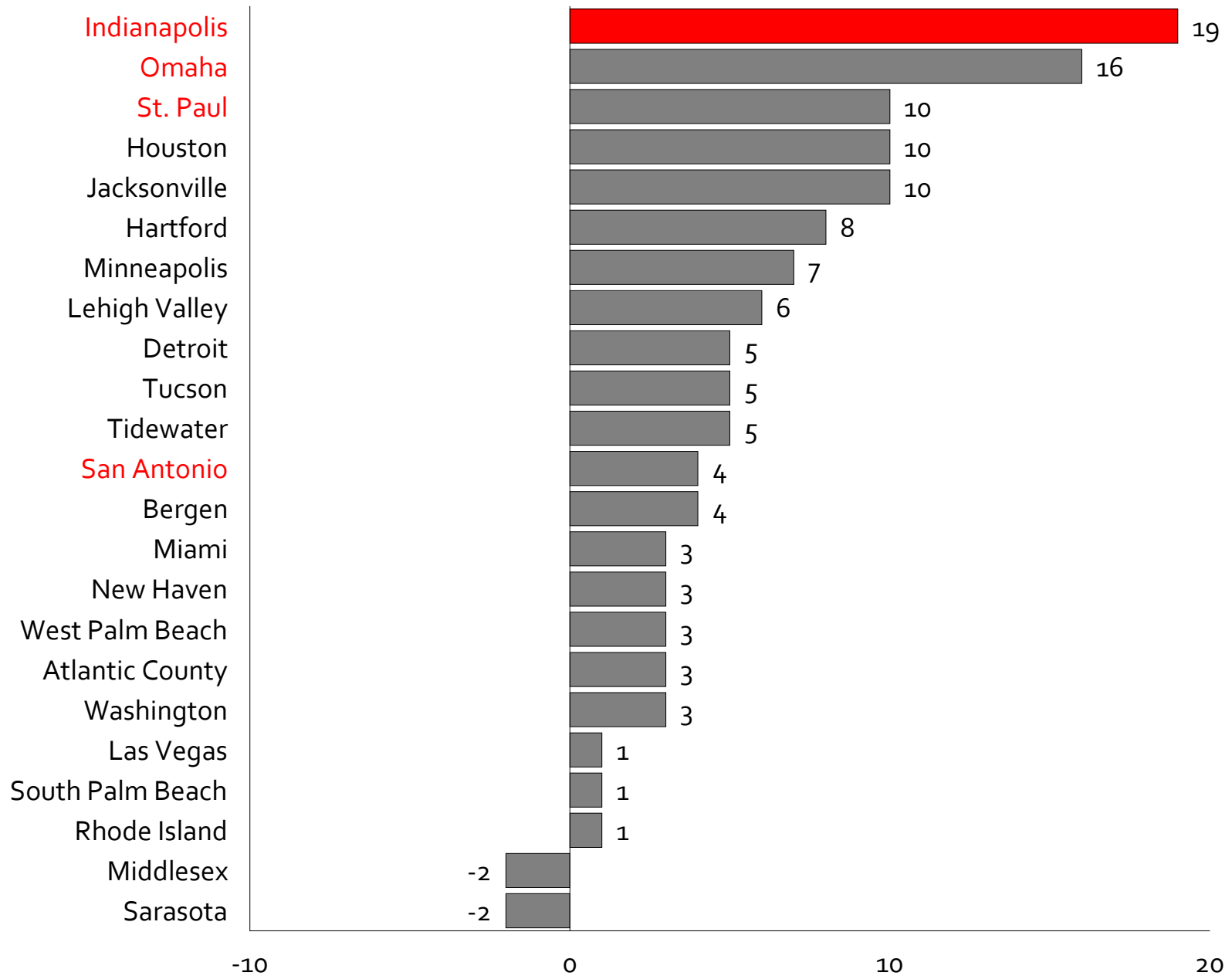
Local JCC Membership

(Based upon the JCC Survey)
(Jewish Households)



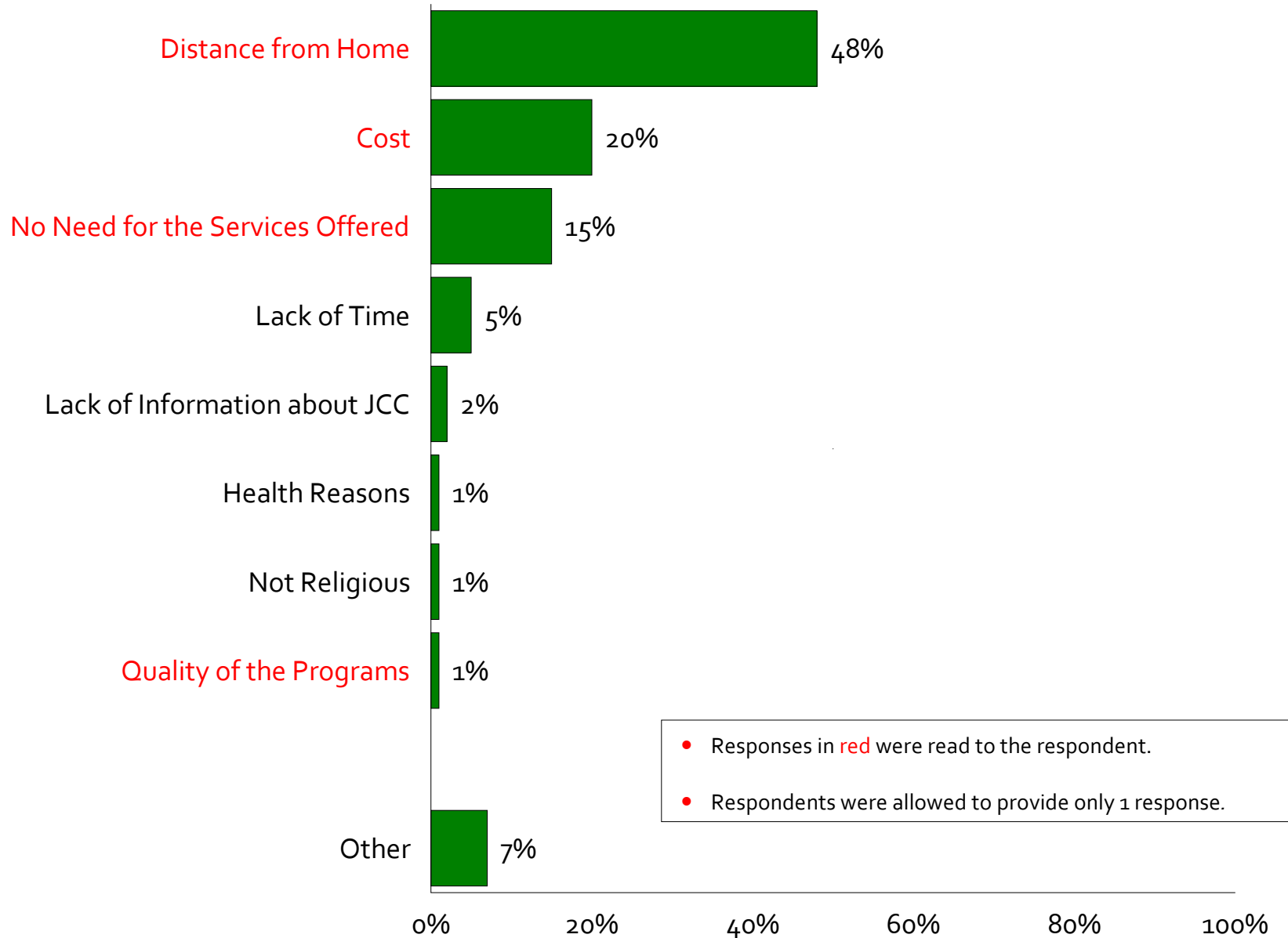
Telephone Survey's Over/Under Estimation of JCC Membership

(In percentage points)



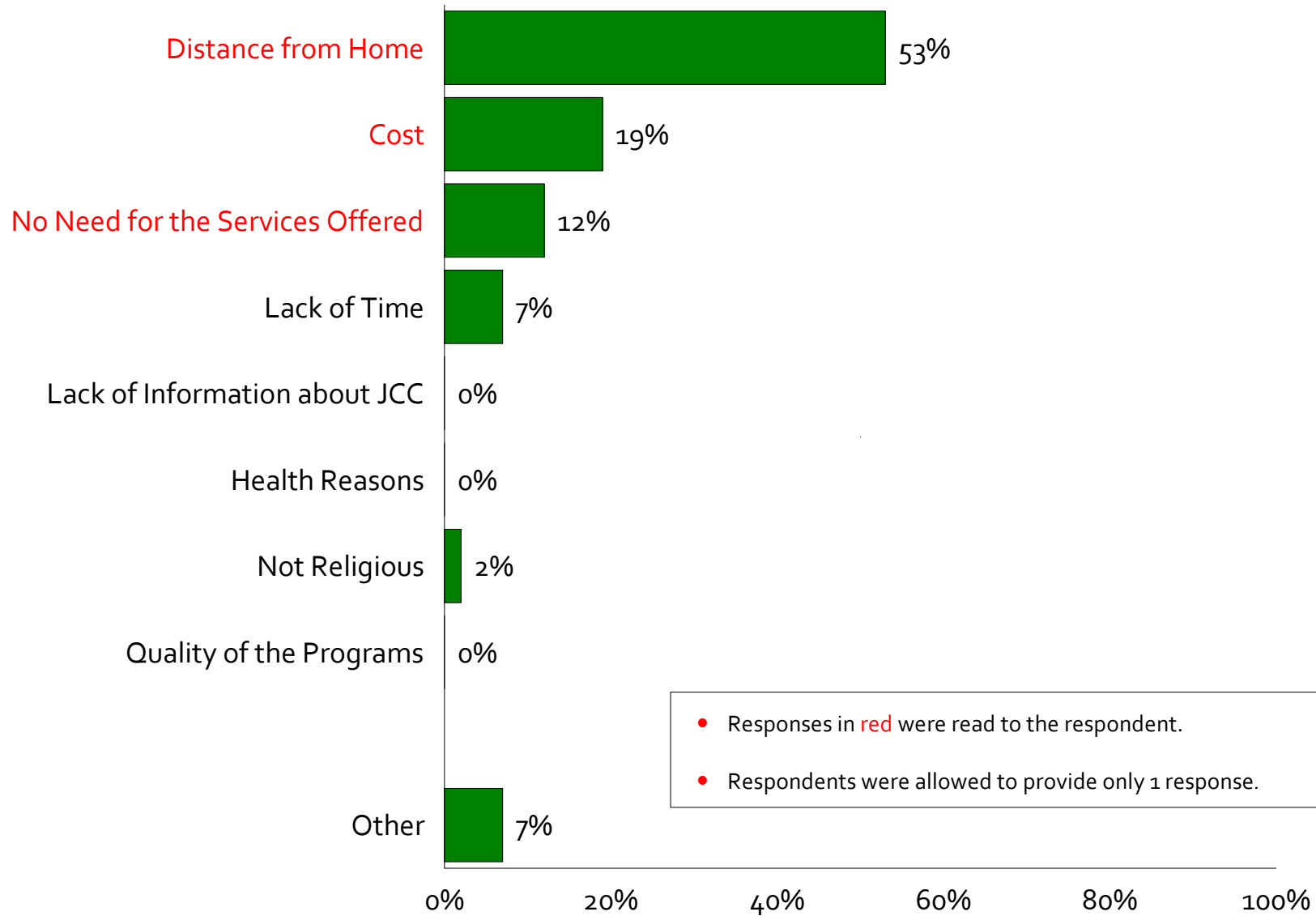
Major Reasons for Not Joining the JCC

(Respondents in Jewish Households Who Are Not Members of the JCC)



Major Reasons for Not Joining the JCC among JCC Participants

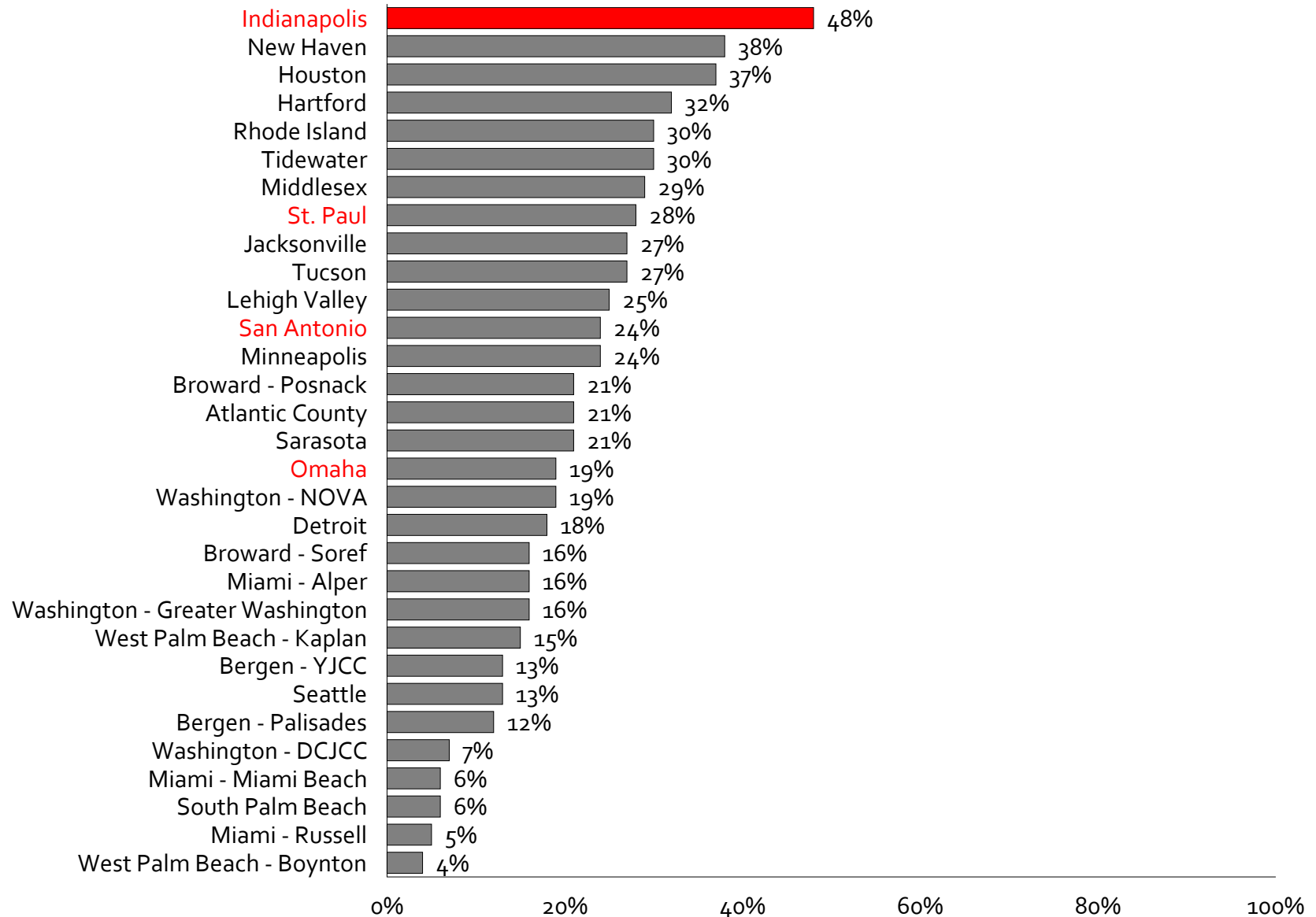
(Respondents in Households Who Are Not Members of the Indianapolis JCC and Participated in a Local JCC Program in the Past Year)



Distance from Home

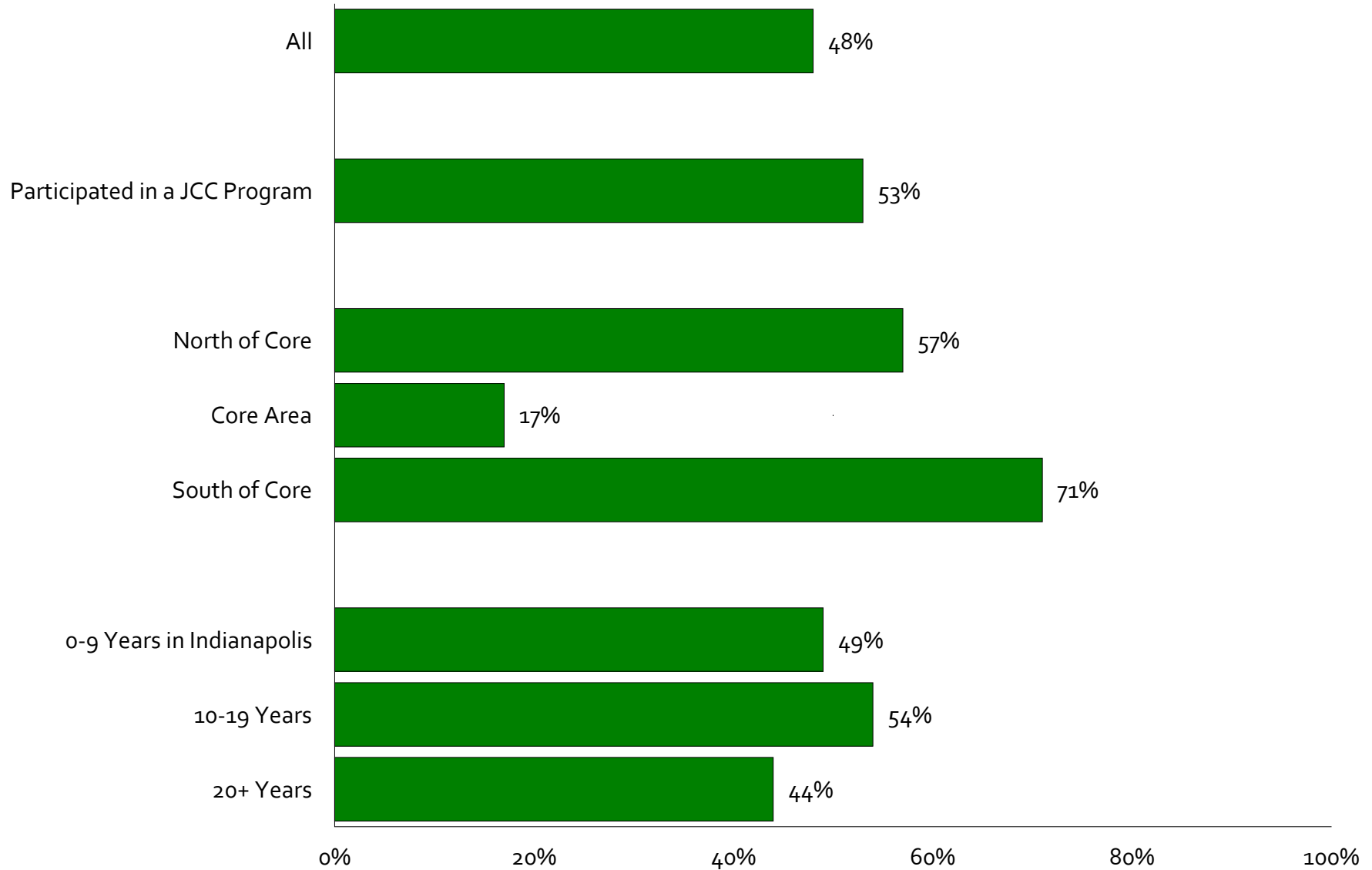
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



Distance from Home as a Major Reason for Not Joining the JCC

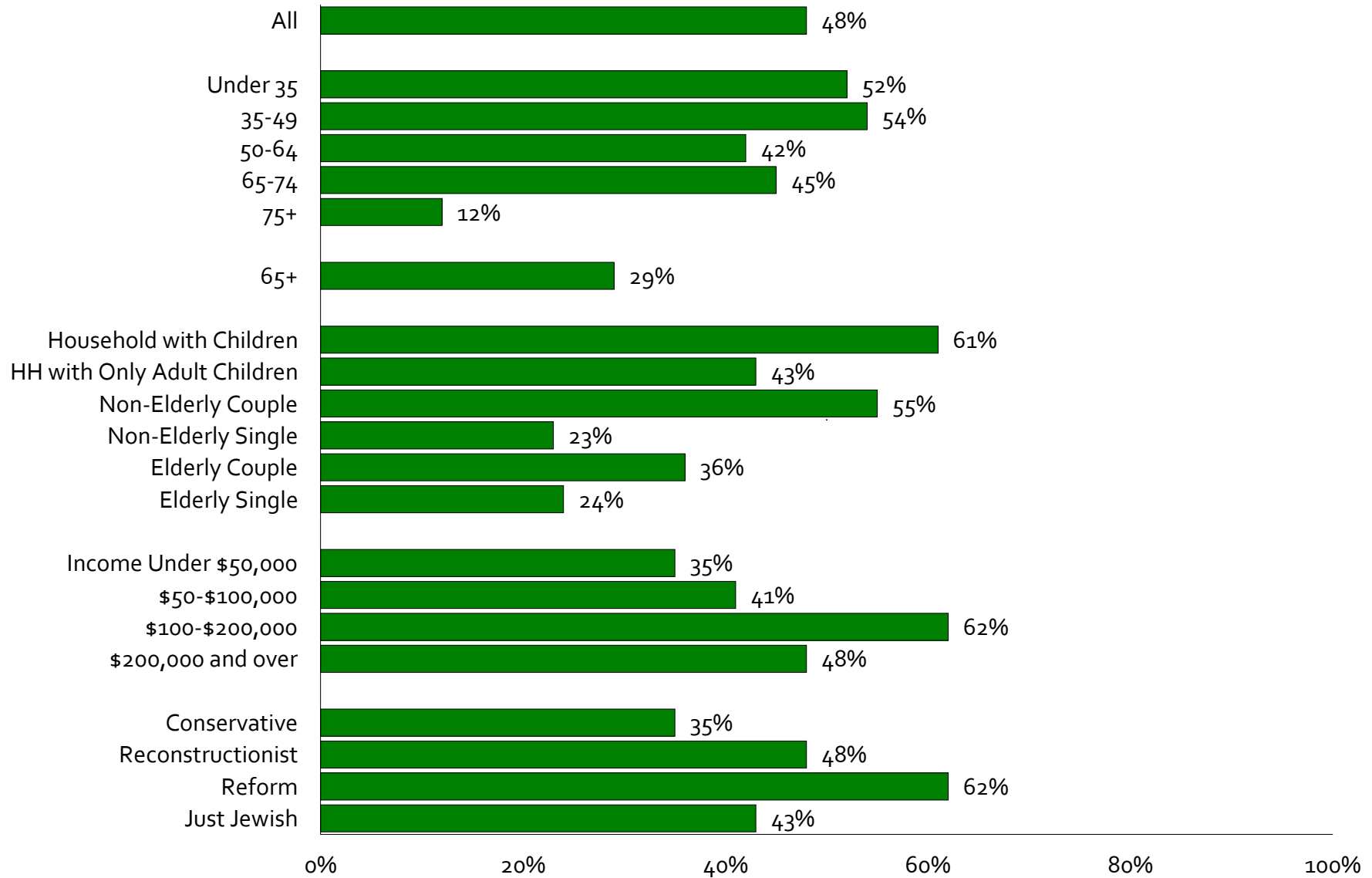
(Respondents in Jewish Households Who Are Not Members of the JCC)



Distance from Home

as a Major Reason for Not Joining the JCC

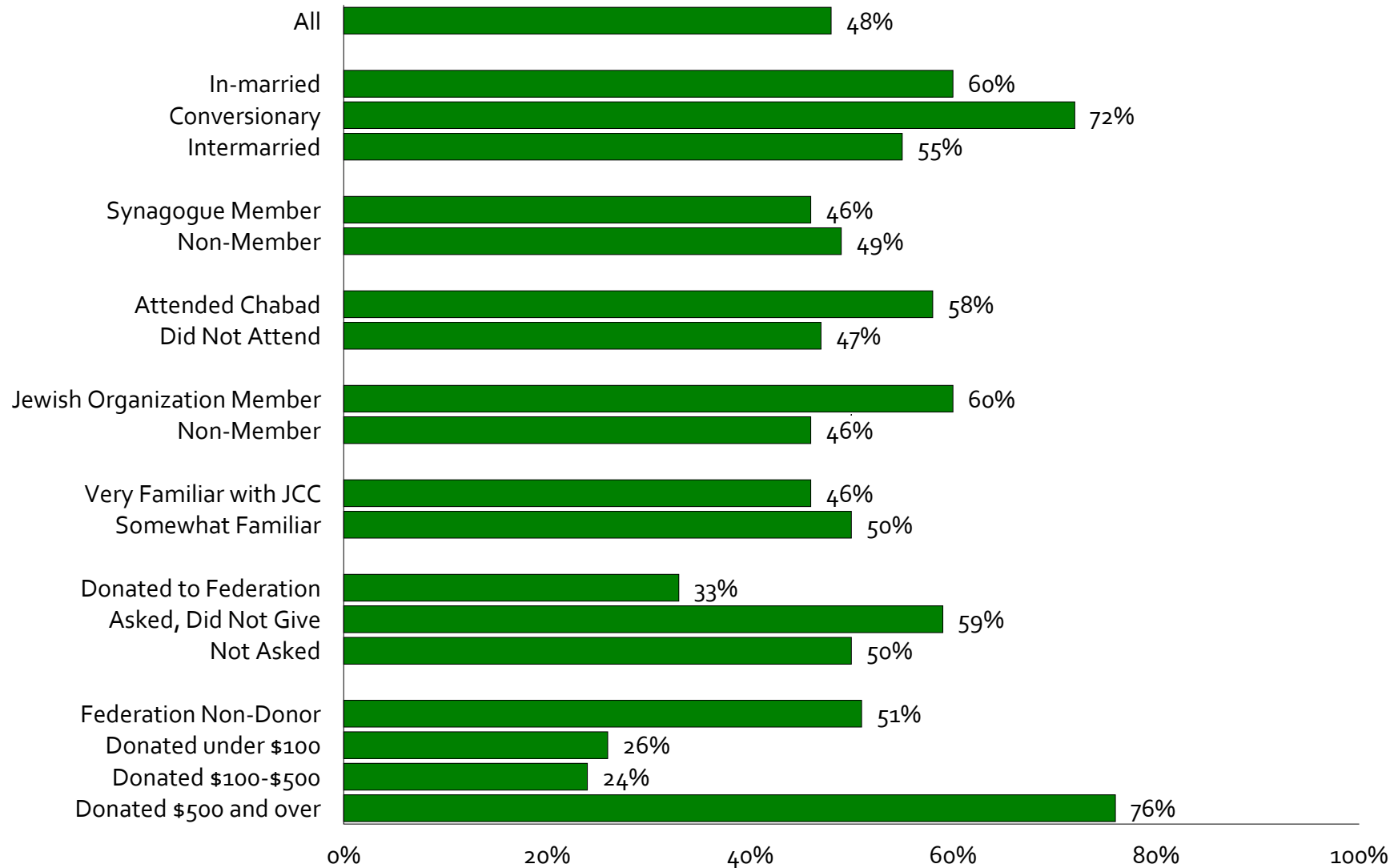
(Respondents in Jewish Households Who Are Not Members of the JCC)



Distance from Home

as a Major Reason for Not Joining the JCC

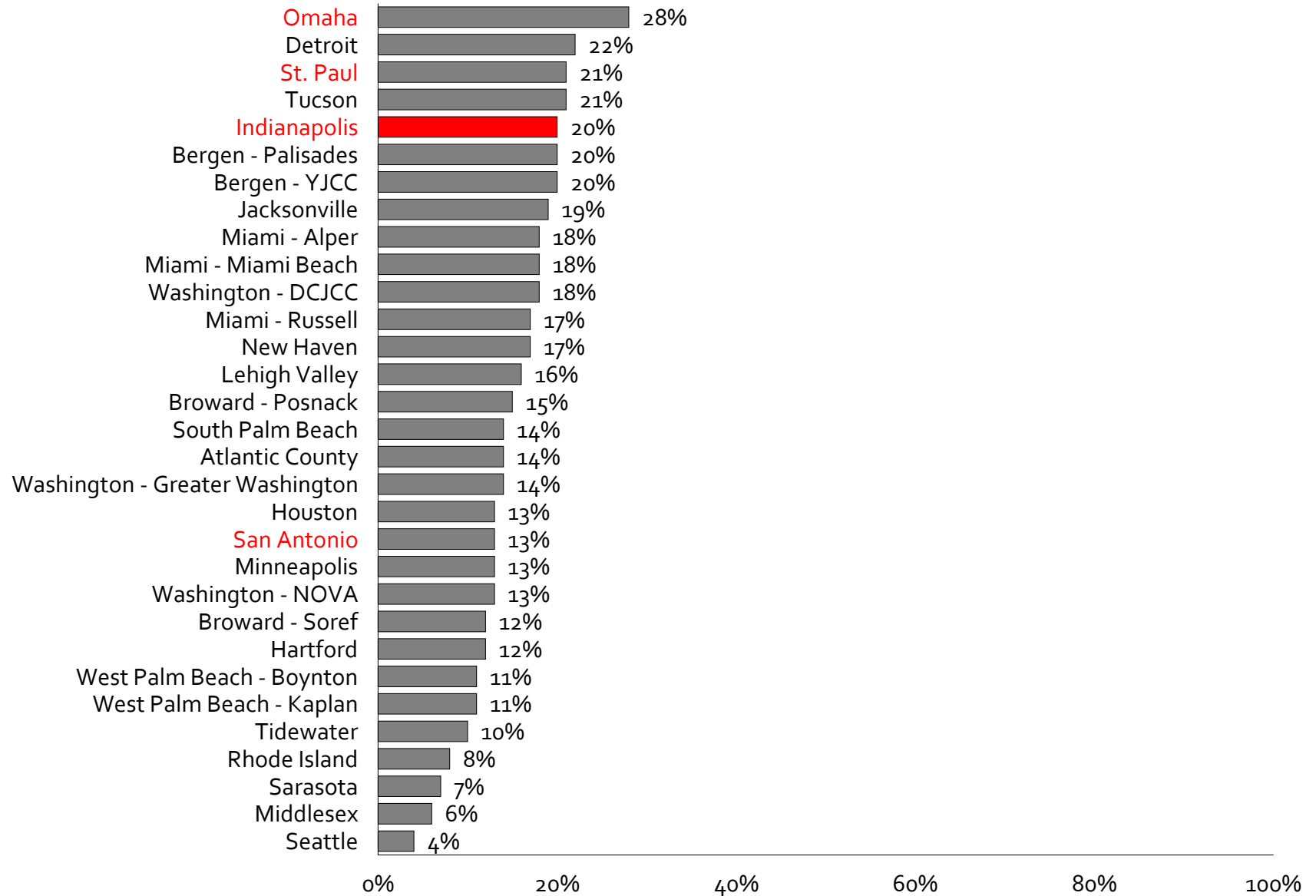
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the Local JCC

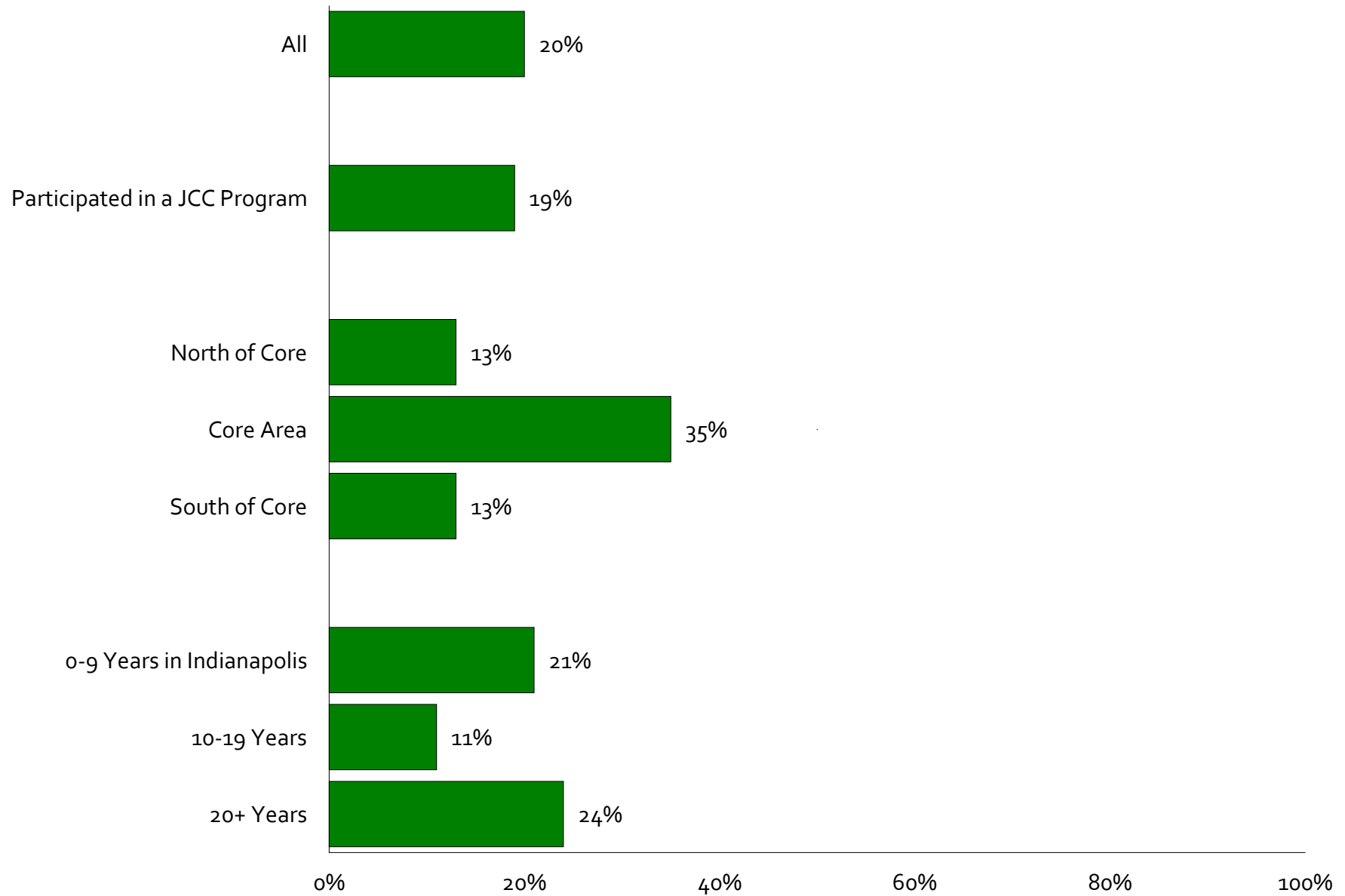
(Respondents in JCC Non-Member Jewish Households)



Cost

as a Major Reason for Not Joining the JCC

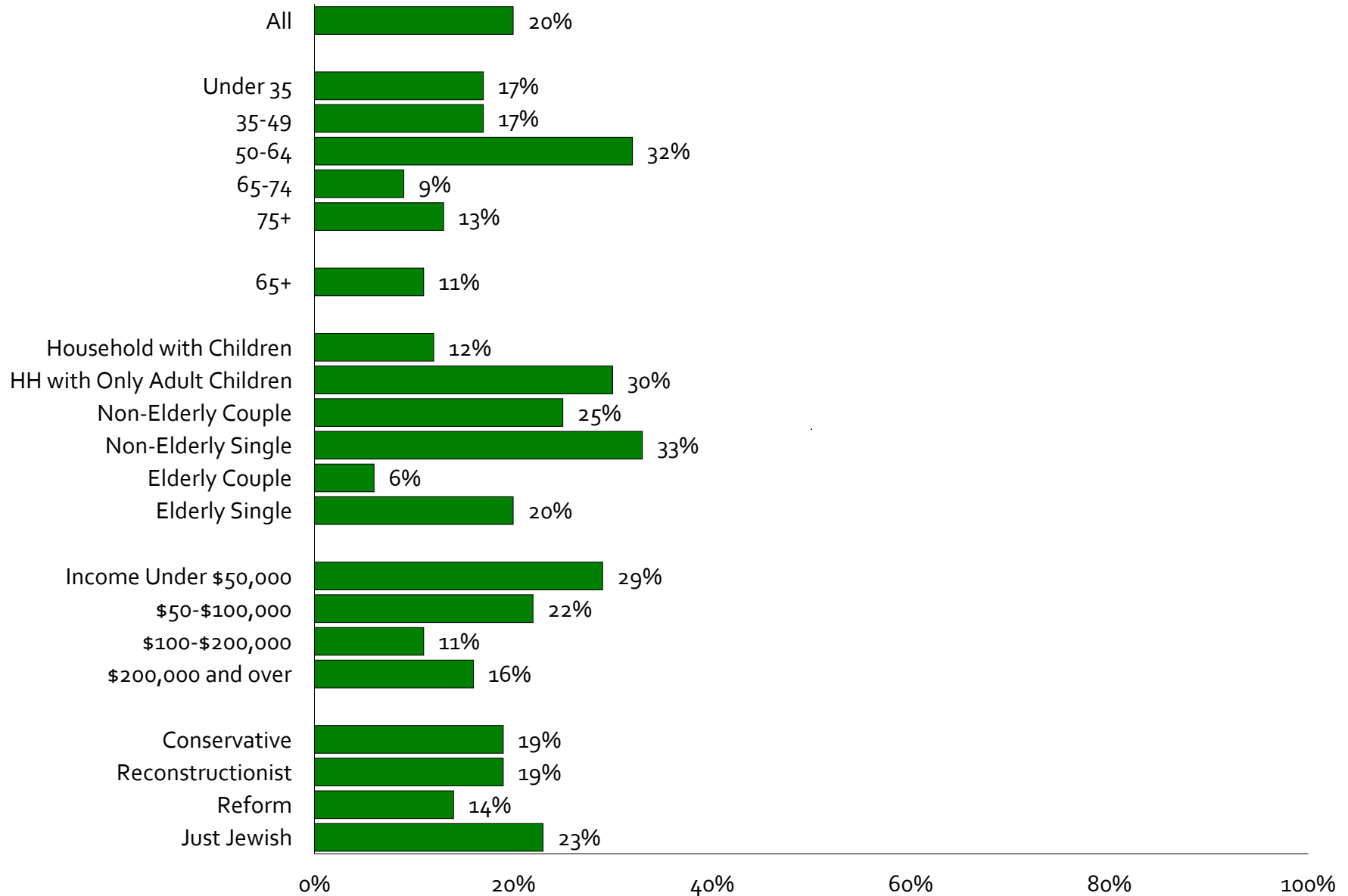
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the JCC

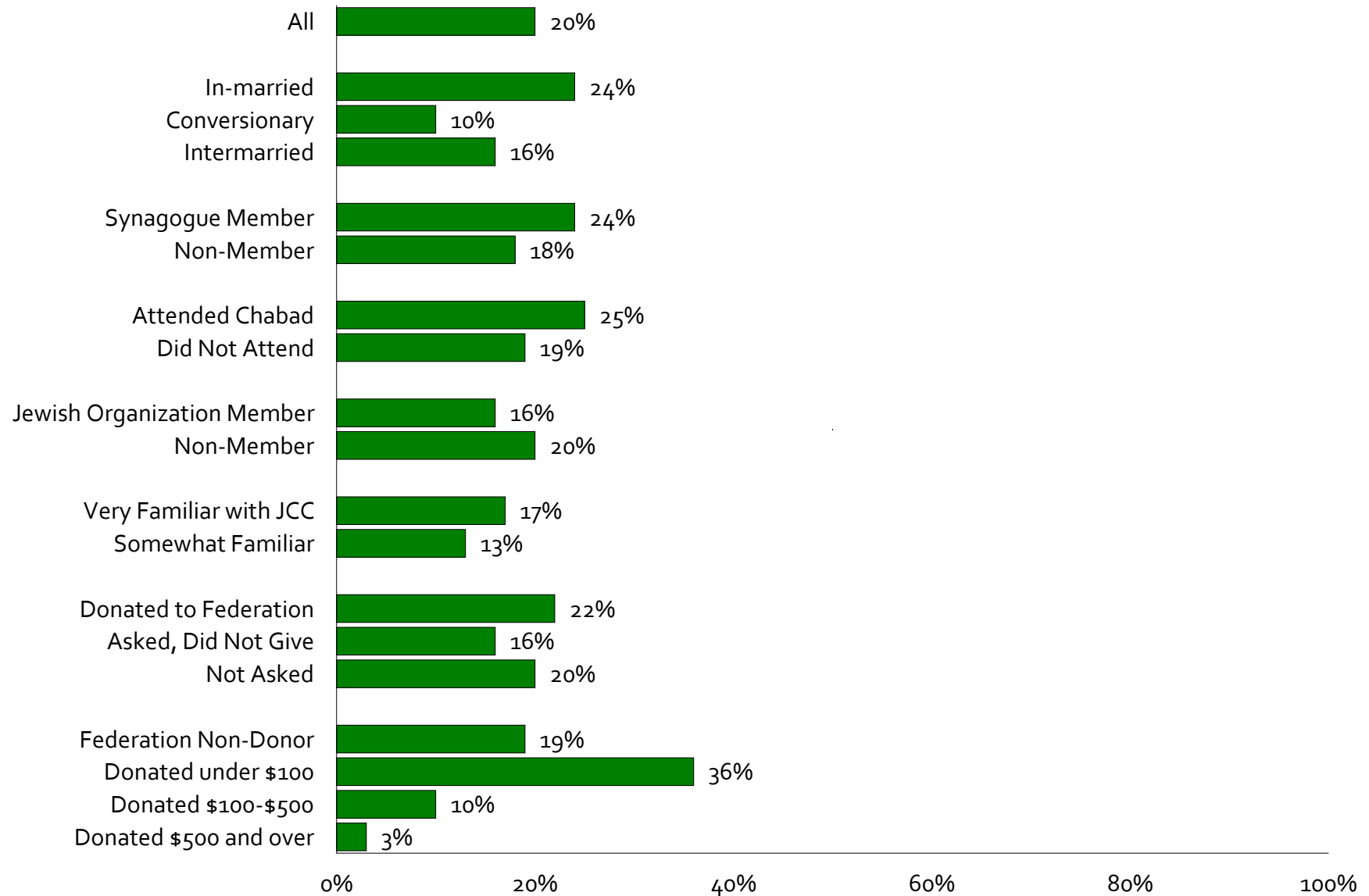
(Respondents in Jewish Households Who Are Not Members of the JCC)



Cost

as a Major Reason for Not Joining the JCC

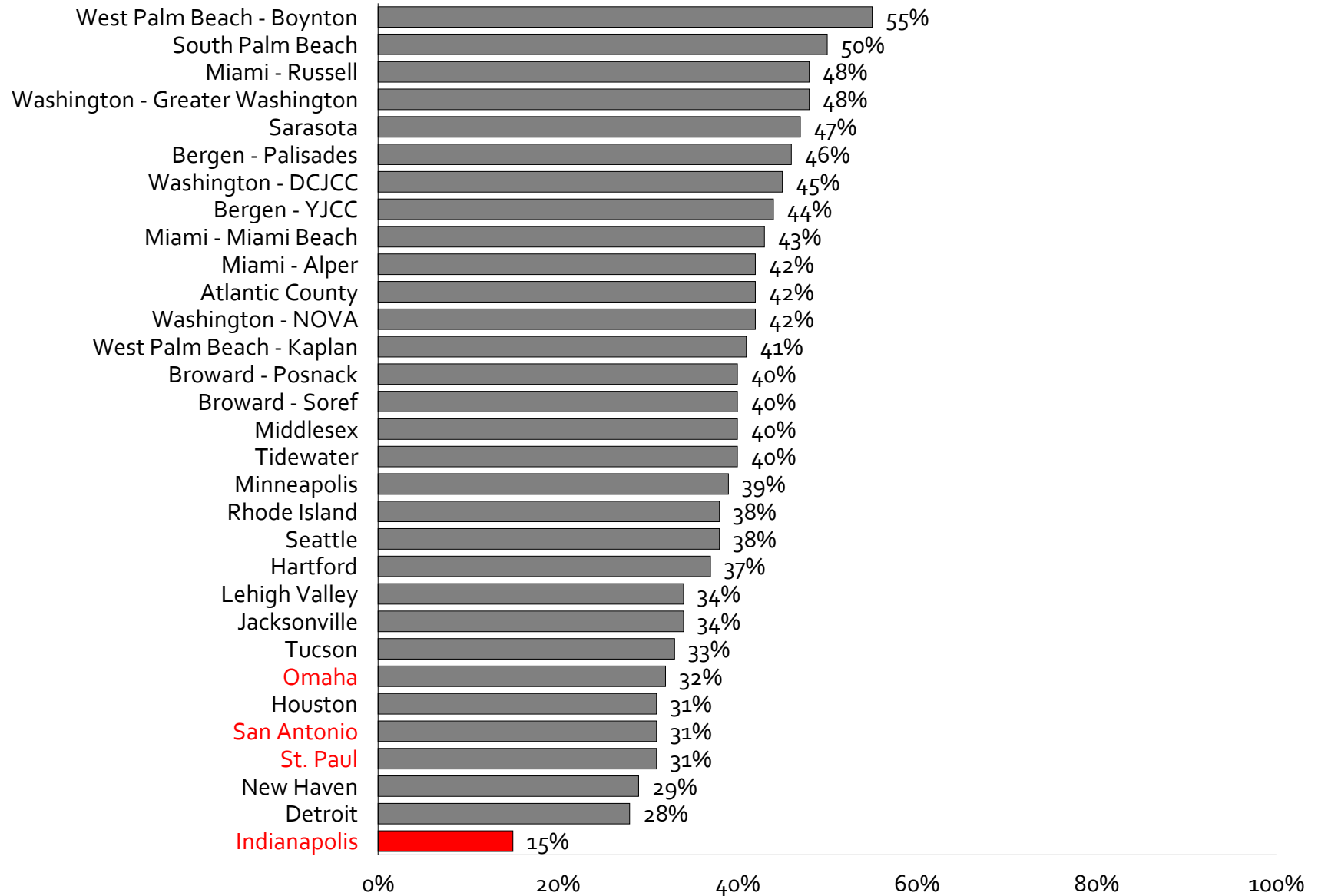
(Respondents in Jewish Households Who Are Not Members of the JCC)



No Need for the Services Offered

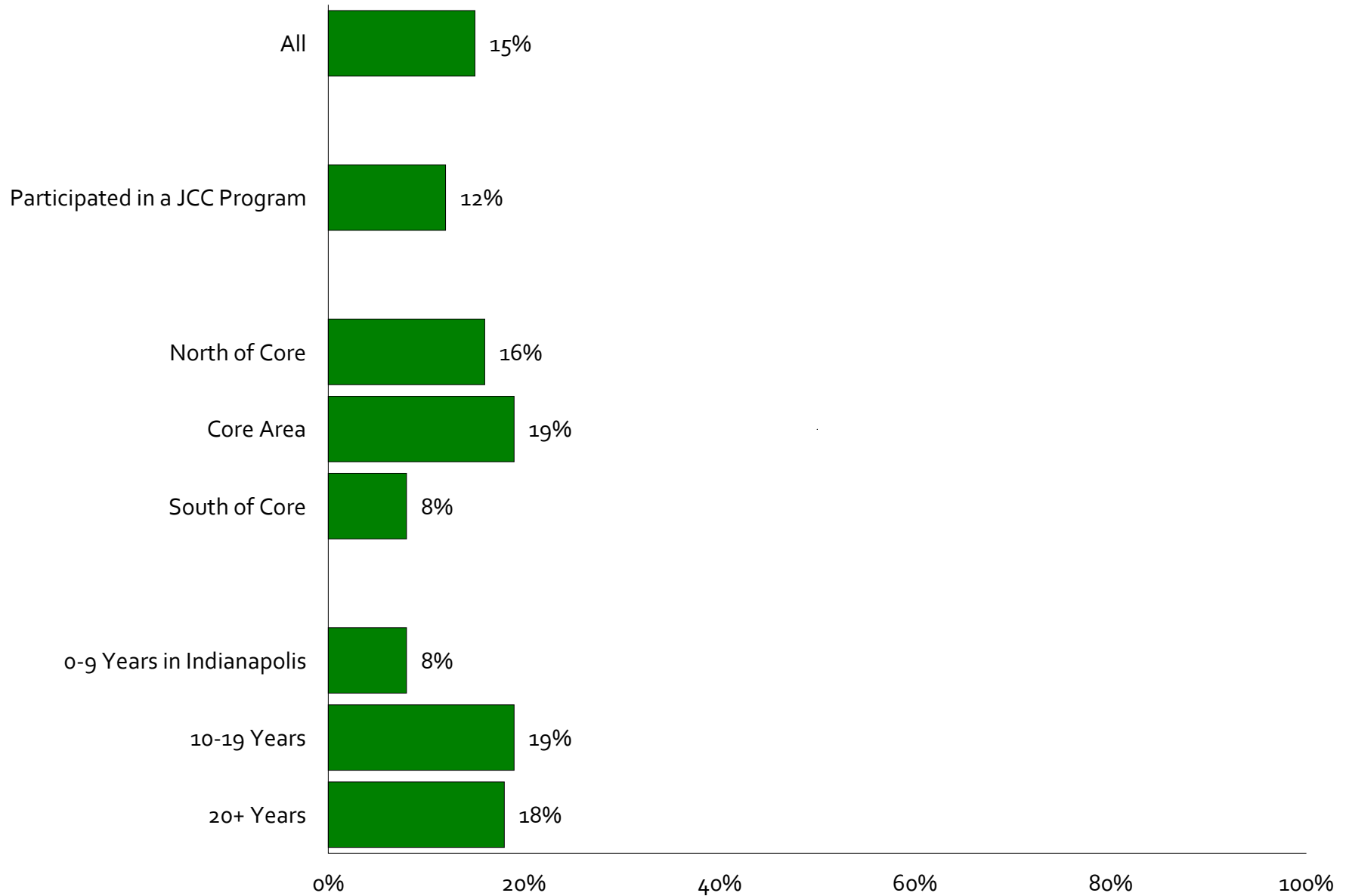
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



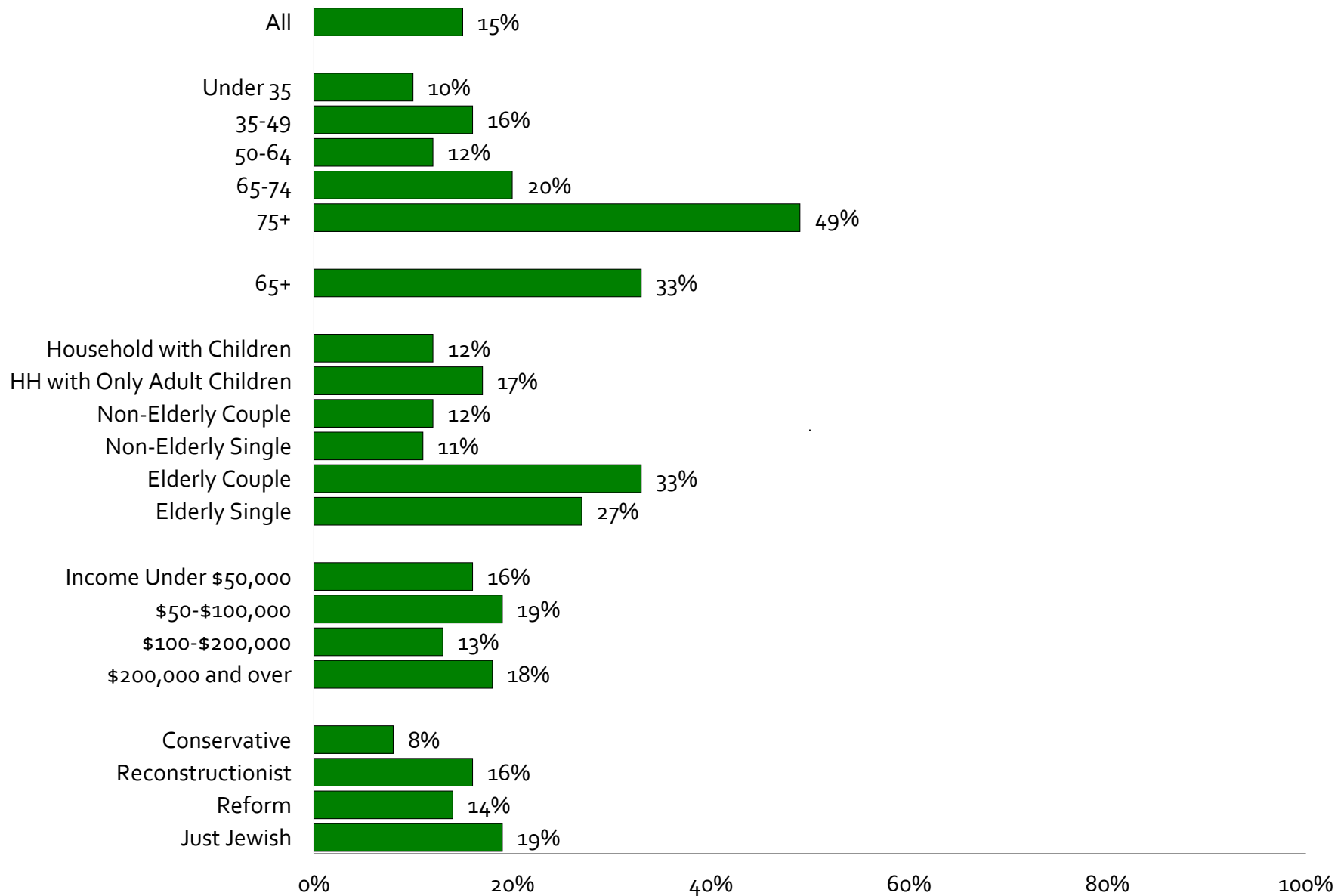
No Need for the Services Offered as a Major Reason for Not Joining the JCC

(Respondents in Jewish Households Who Are Not Members of the JCC)



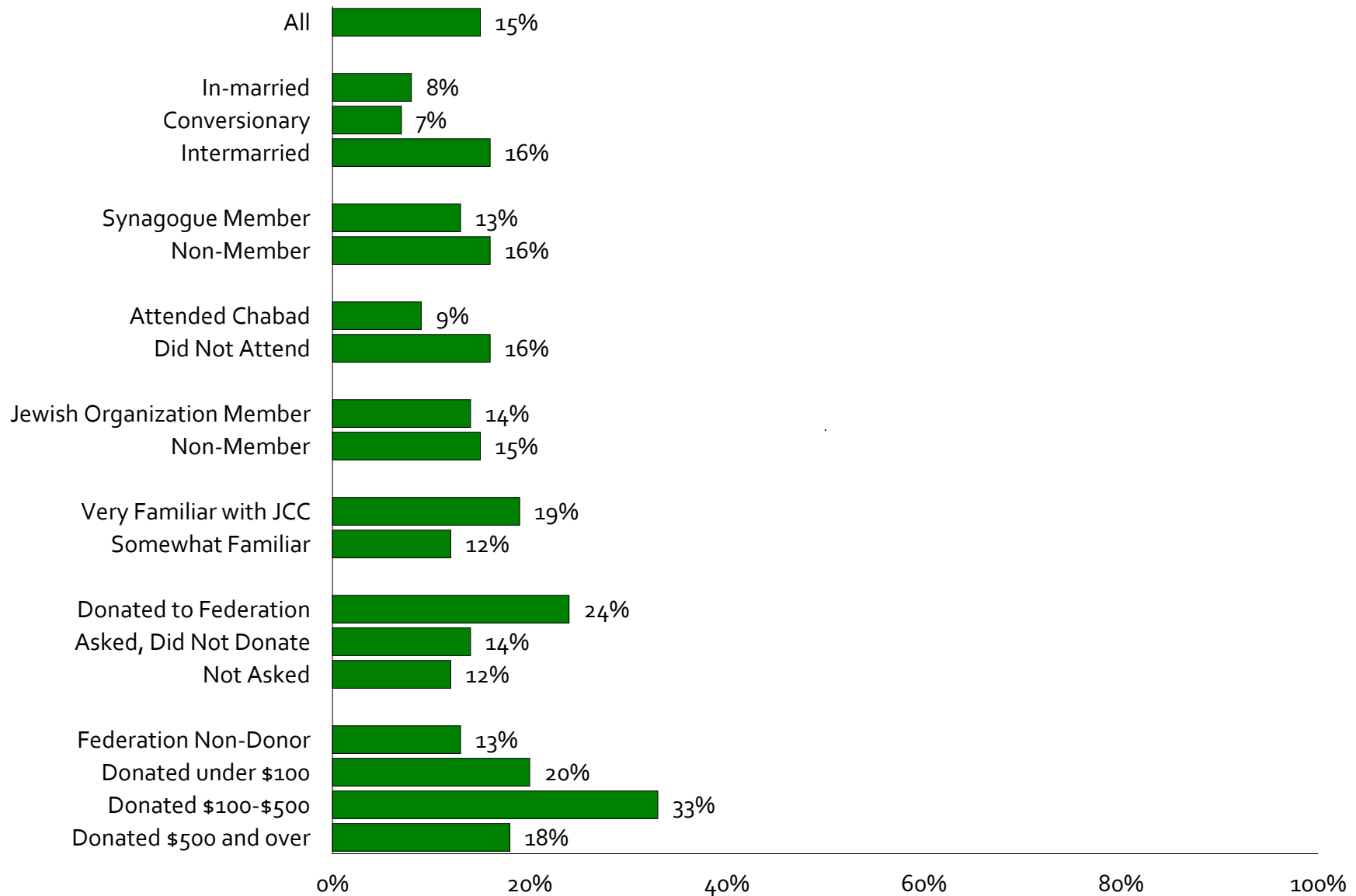
No Need for the Services Offered as a Major Reason for Not Joining the JCC

(Respondents in Jewish Households Who Are Not Members of the JCC)



No Need for the Services Offered as a Major Reason for Not Joining the JCC

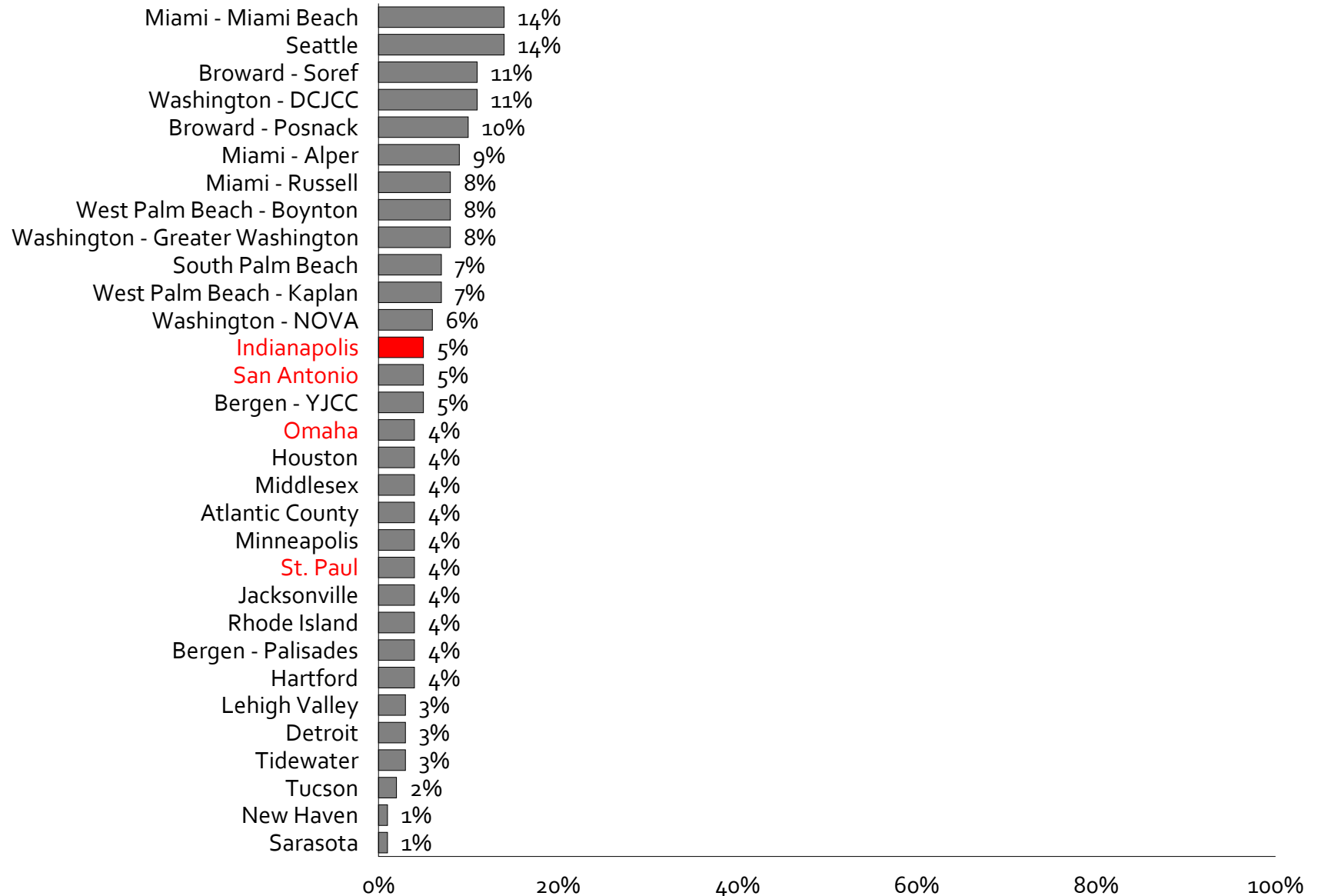
(Respondents in Jewish Households Who Are Not Members of the JCC)



Lack of Time

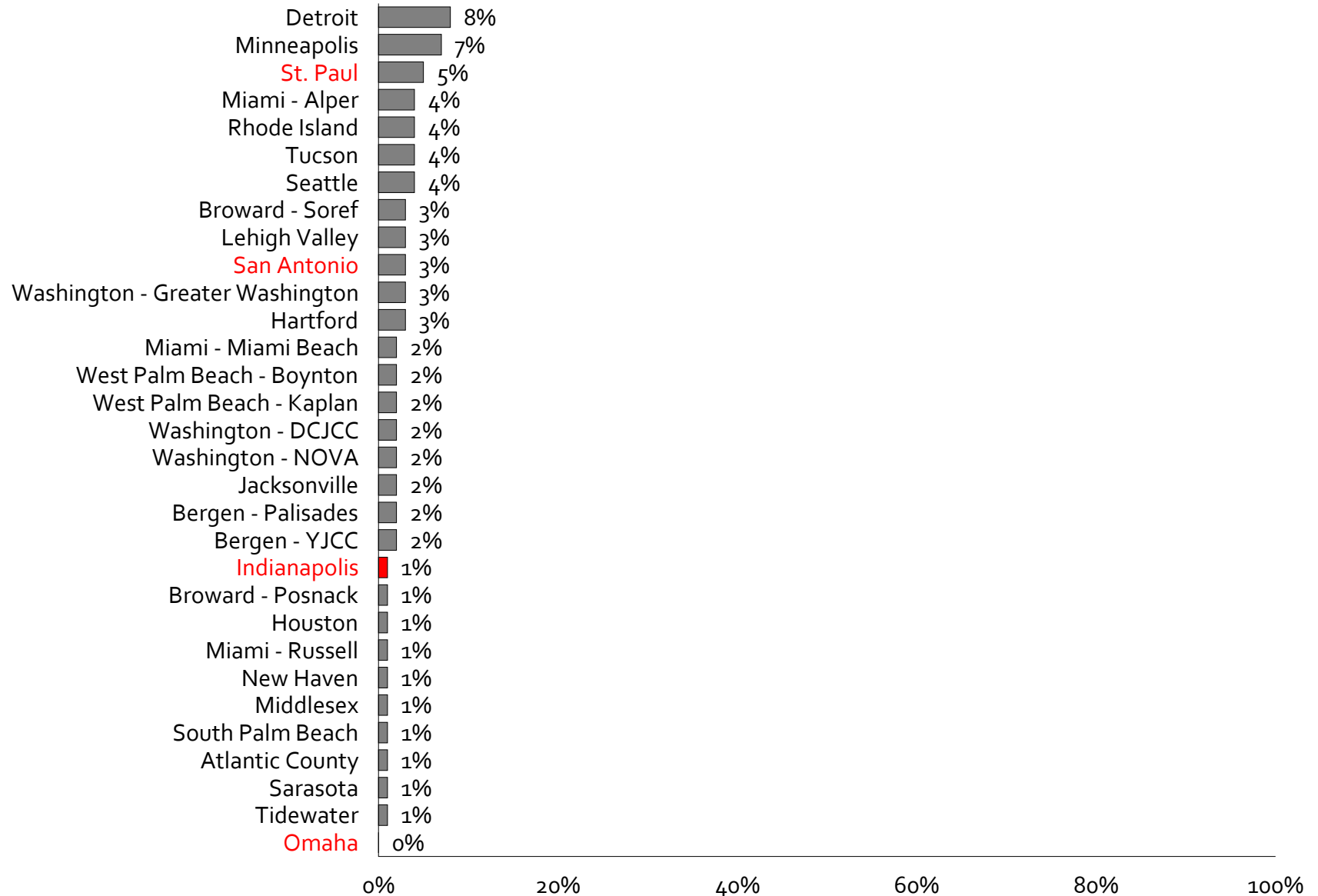
as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



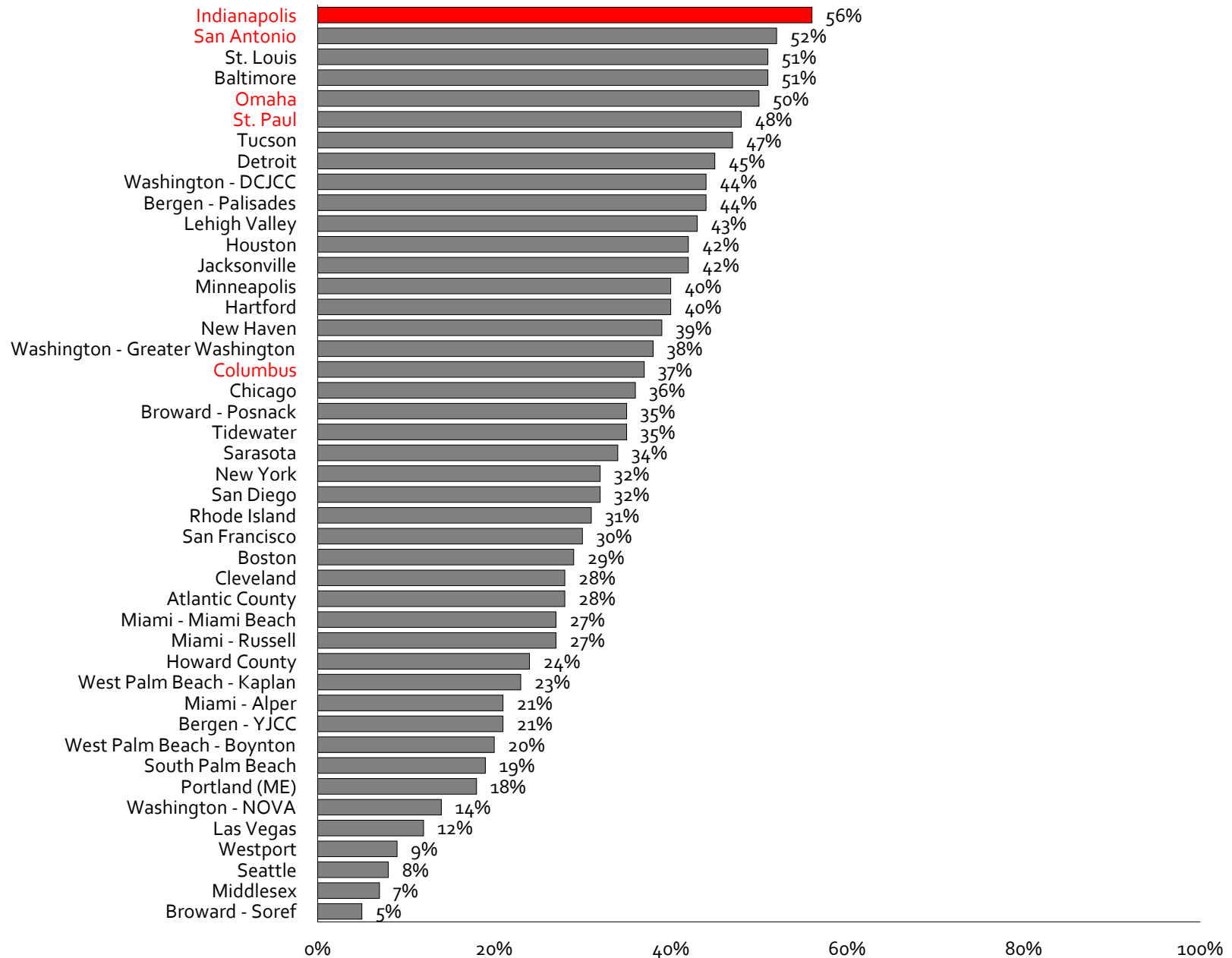
Quality of the Programs as a Major Reason for Not Joining the Local JCC

(Respondents in JCC Non-Member Jewish Households)



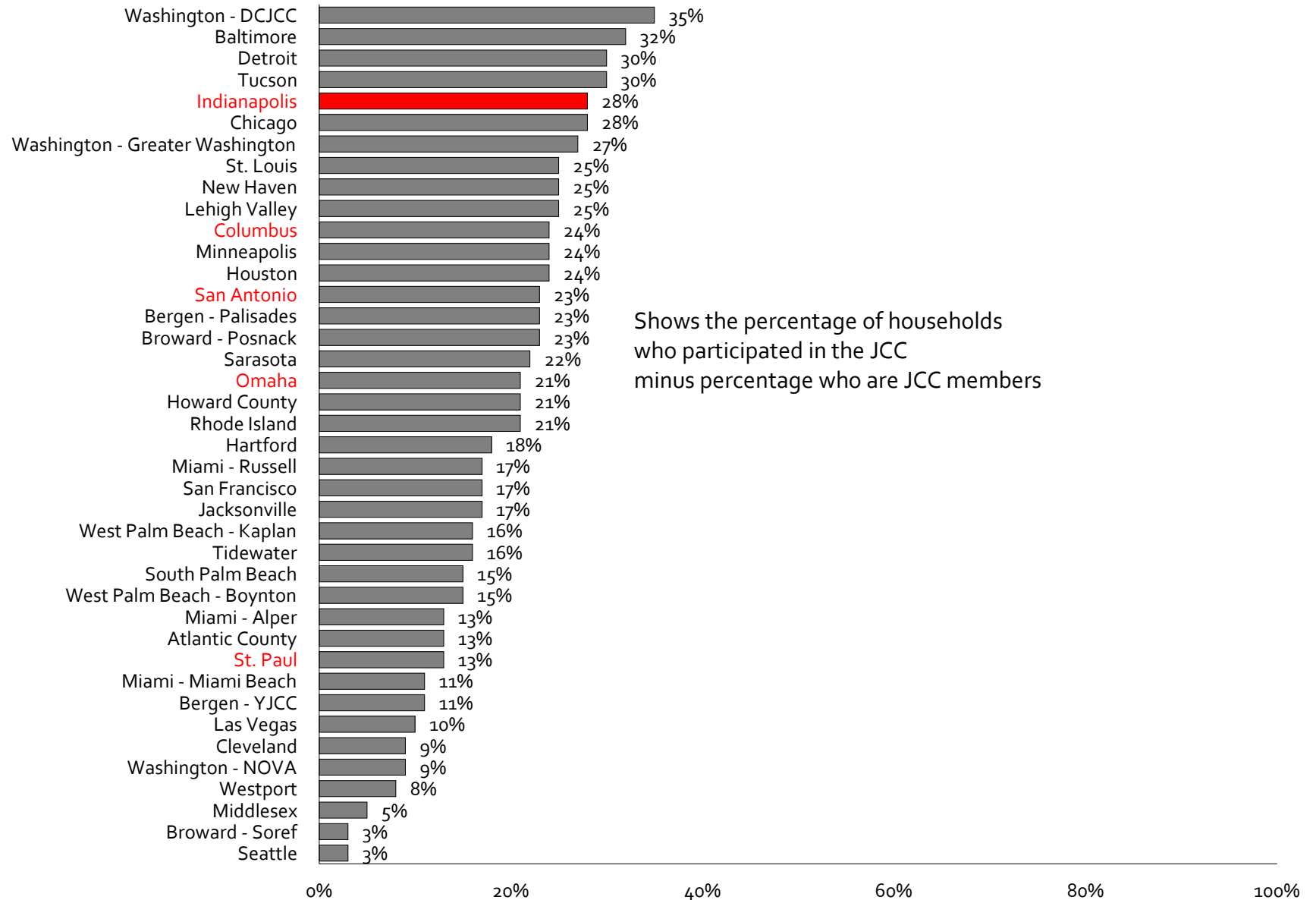
Participated in a Local JCC Program in the Past Year

(Jewish Households)



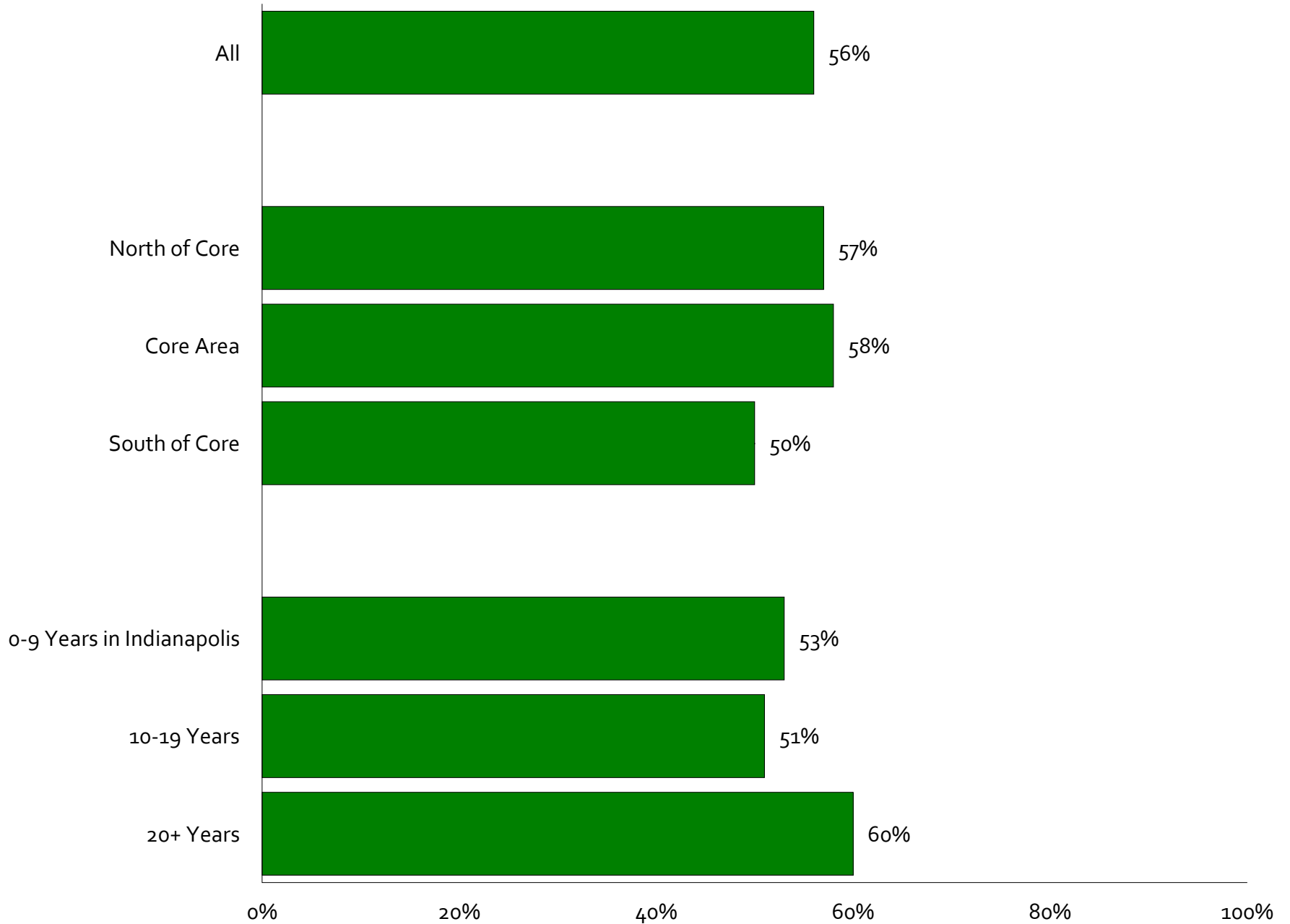
Participated in a Local JCC Program in the Past Year Without Being a Member

(Jewish Households)



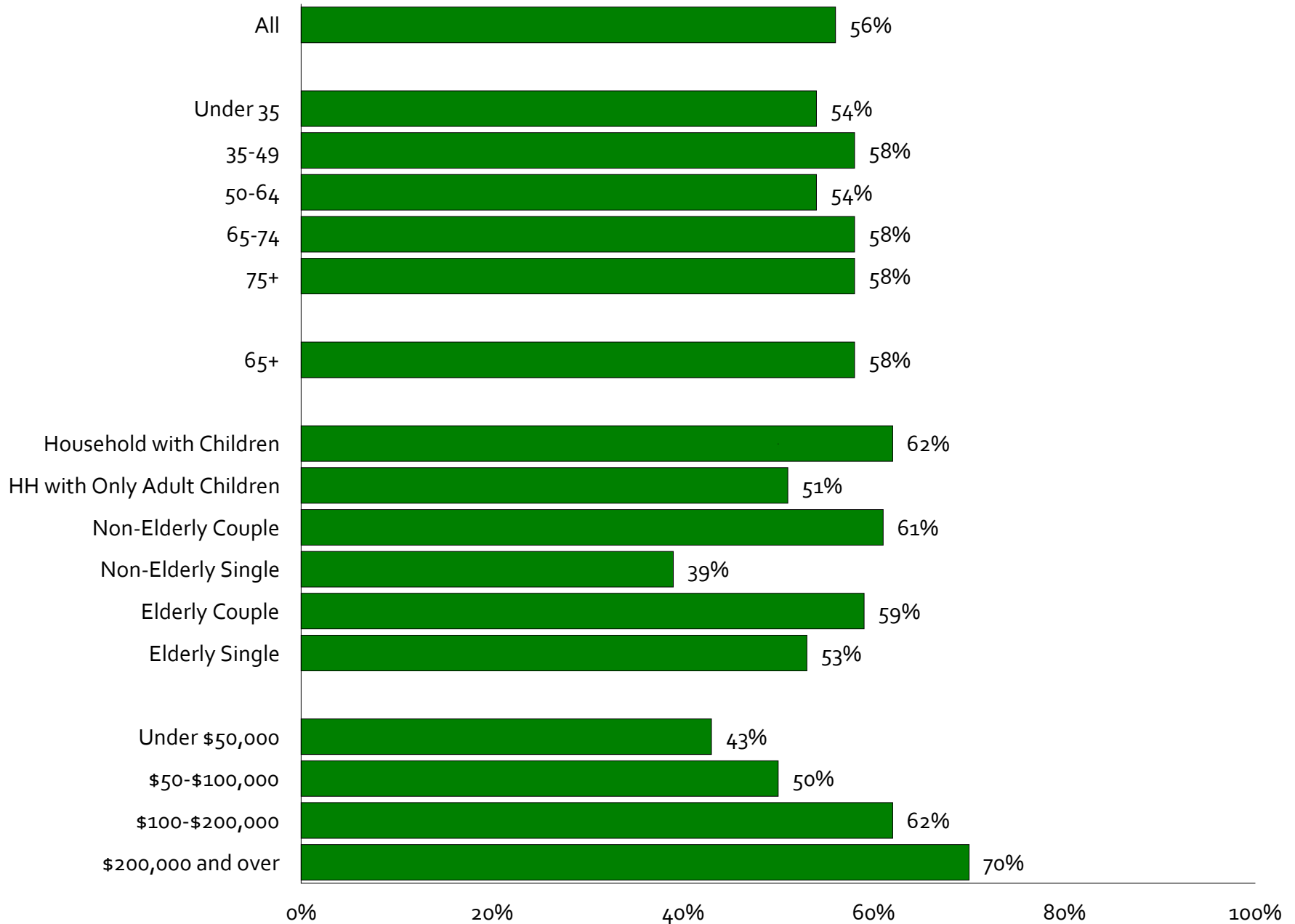
JCC Participation

(Jewish Households)



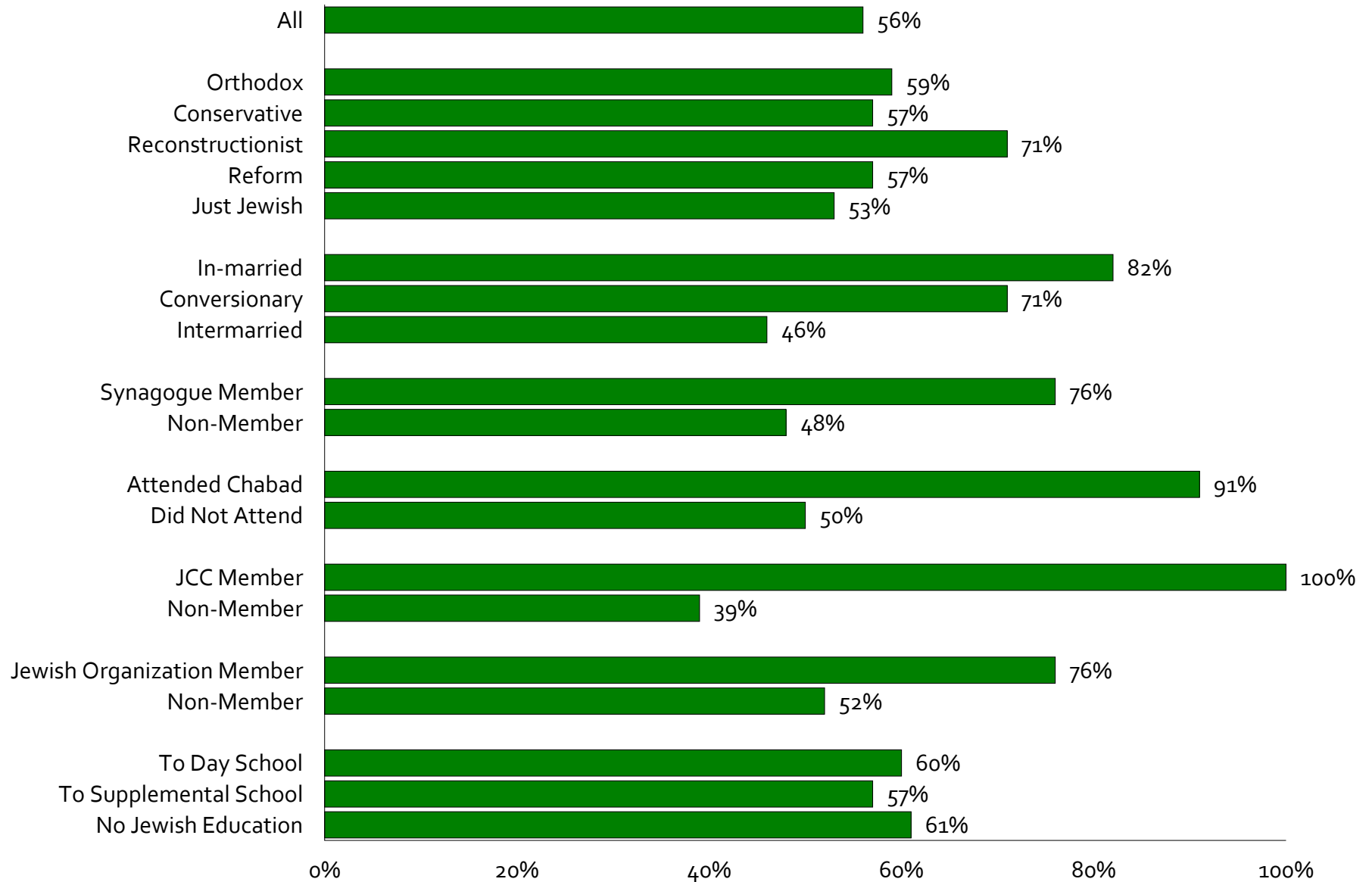
JCC Participation

(Jewish Households)



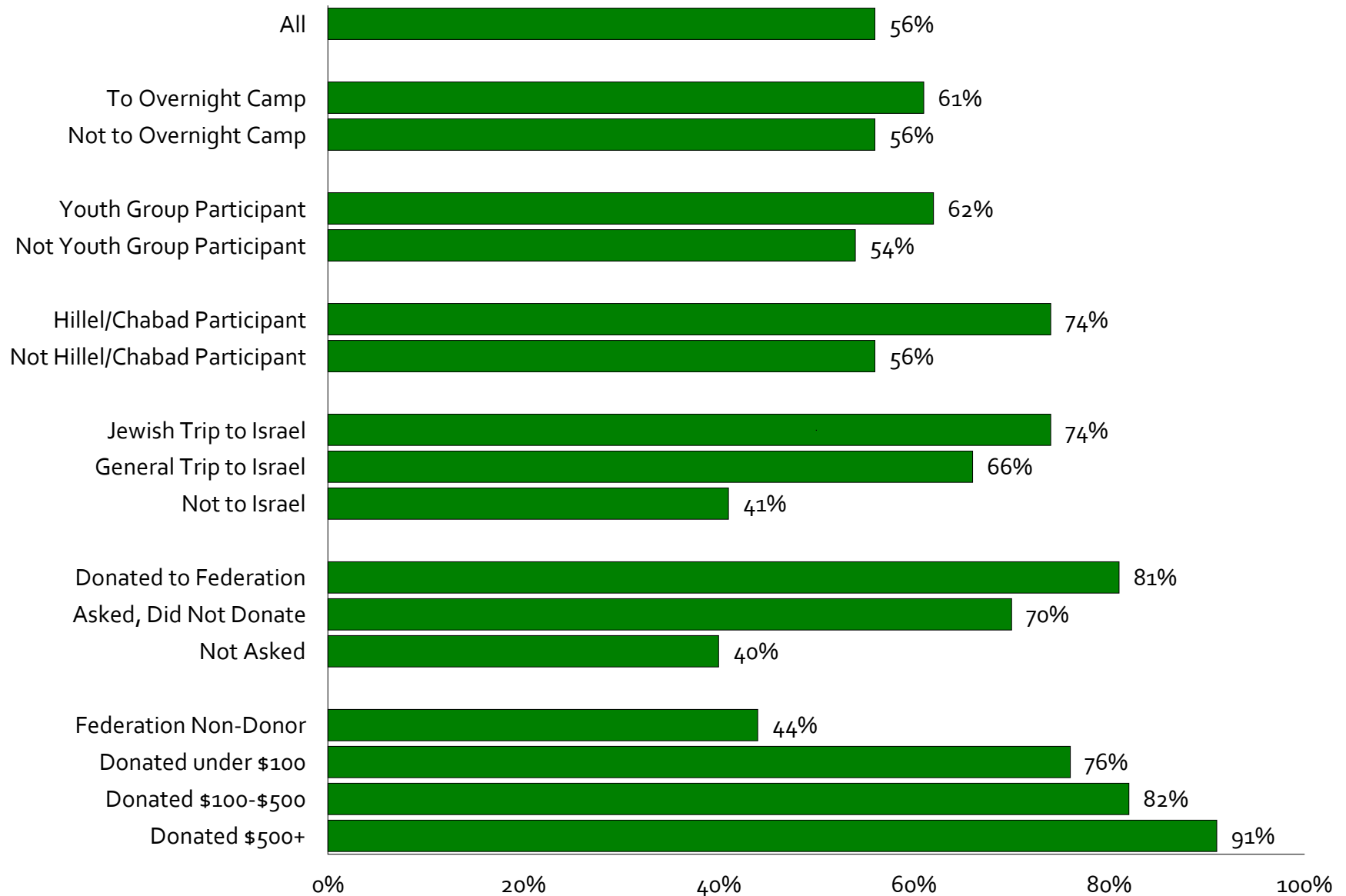
JCC Participation

(Jewish Households)



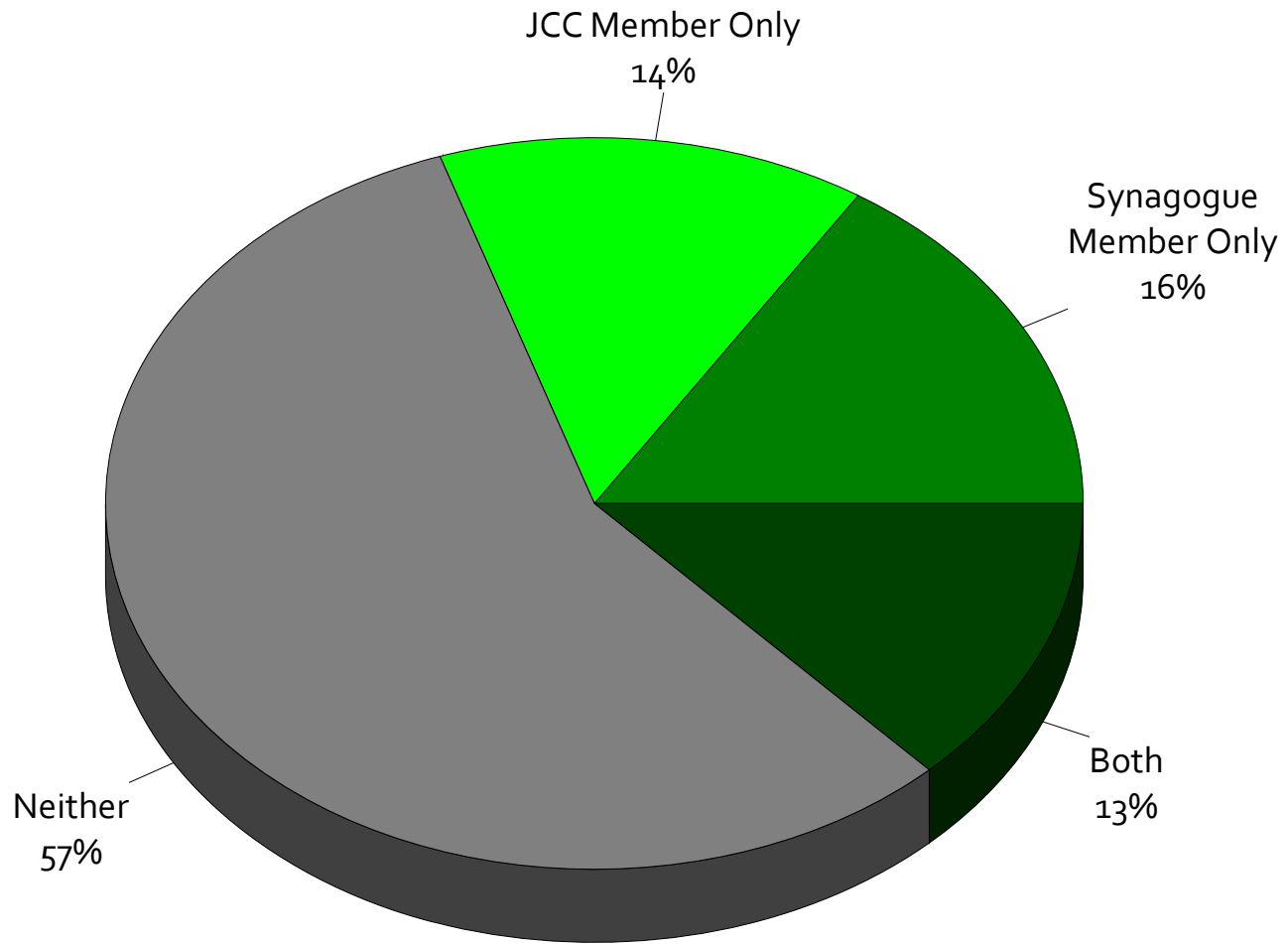
JCC Participation

(Jewish Households)

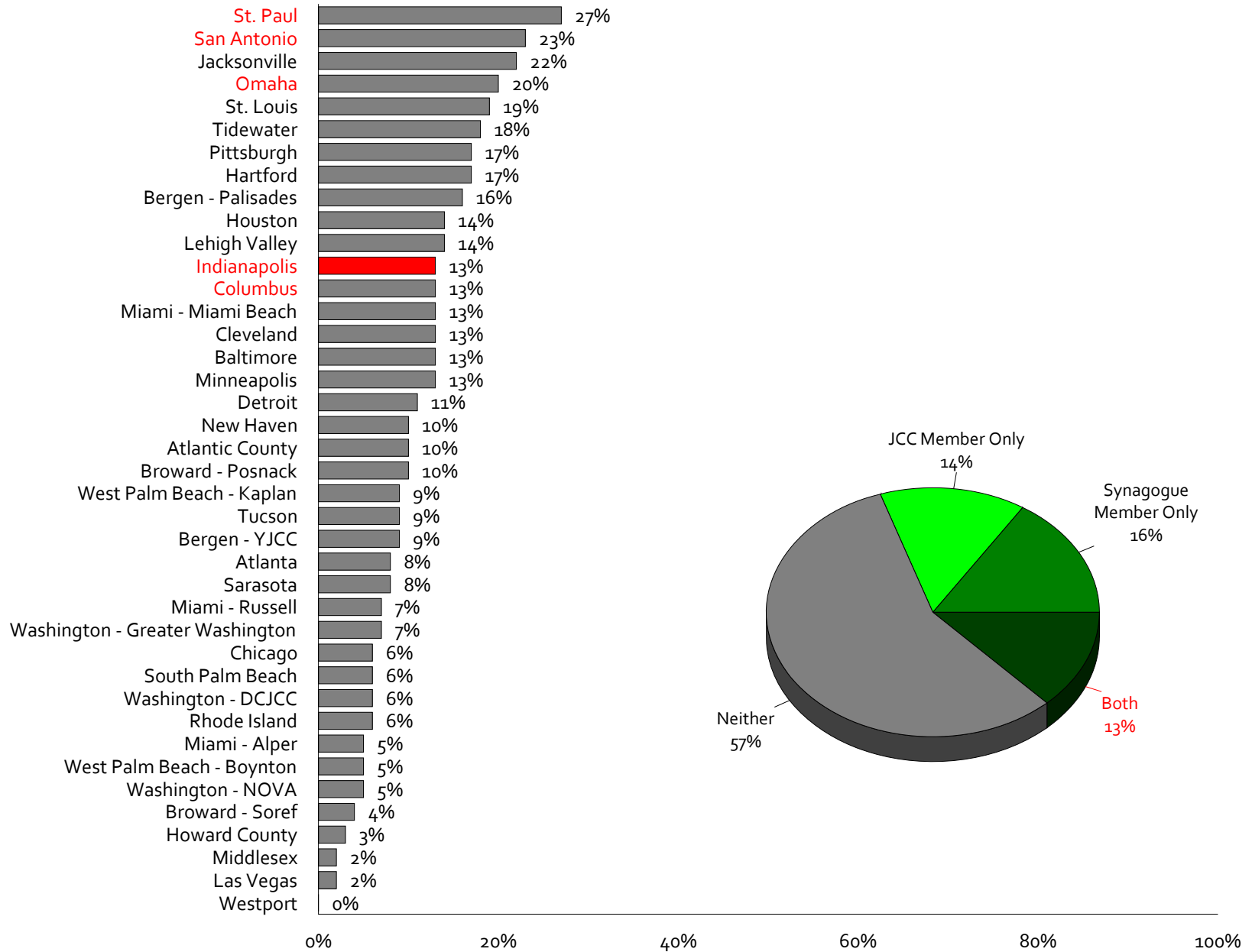


Synagogue/JCC Memberships Overlap

(Jewish Households)

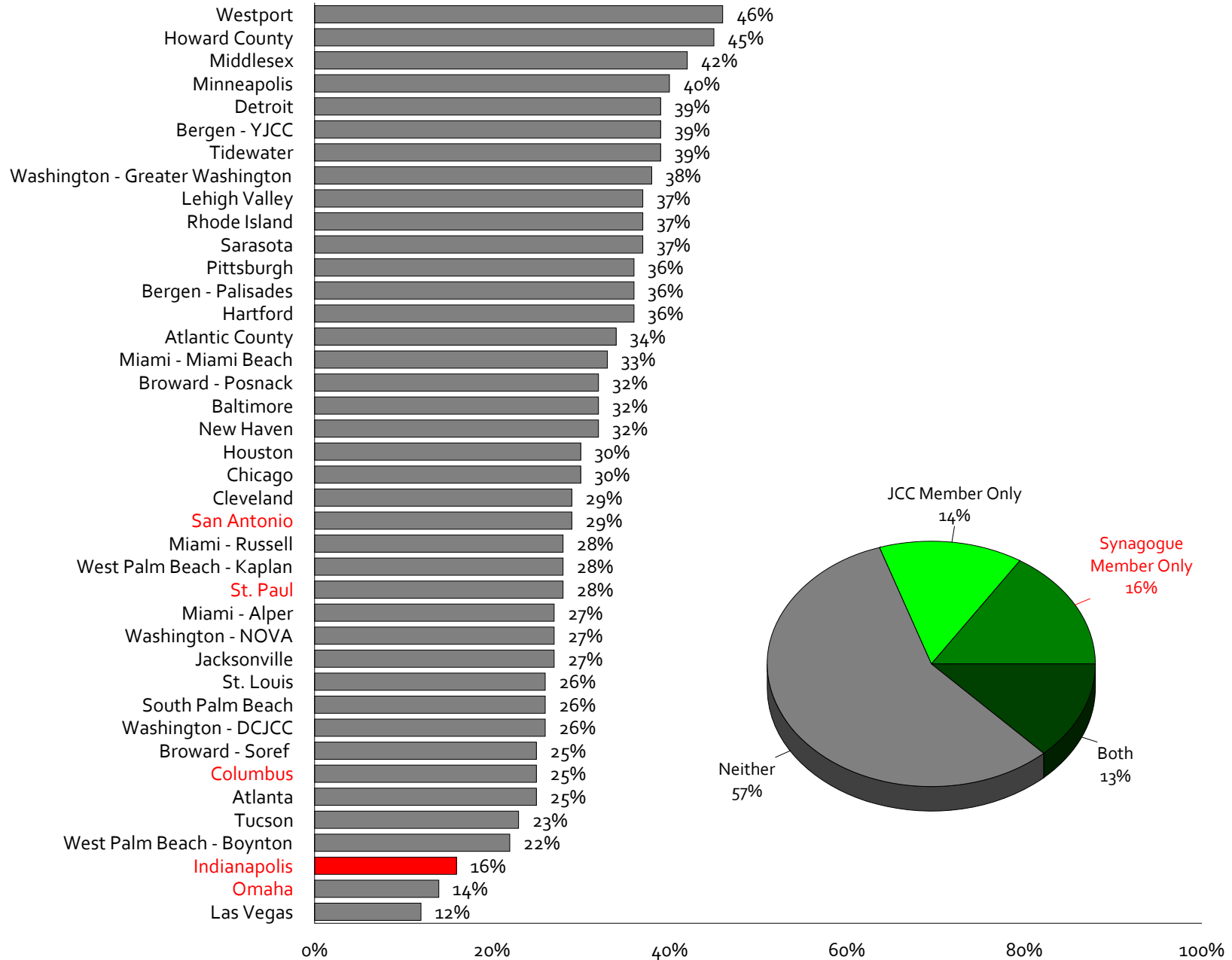


Both Synagogue and JCC Members (Jewish Households)



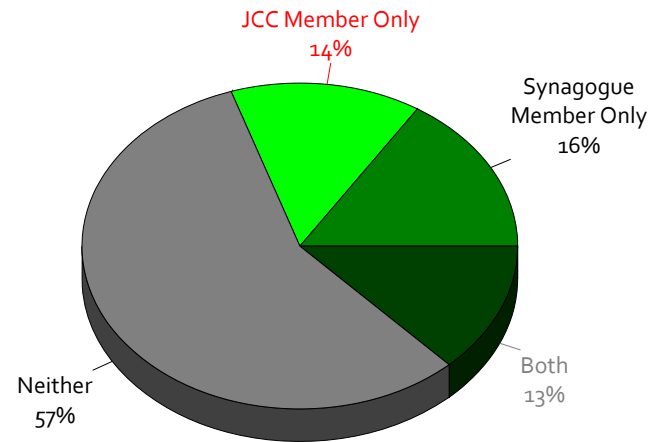
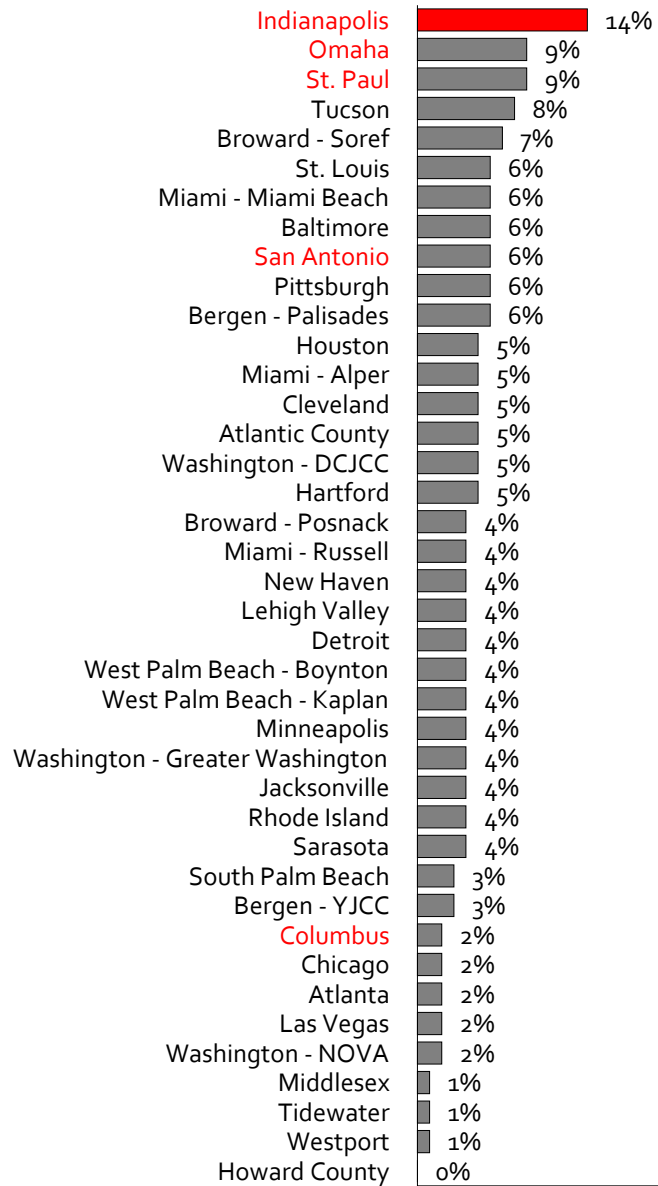
Synagogue Member Only

(Jewish Households)



JCC Member Only

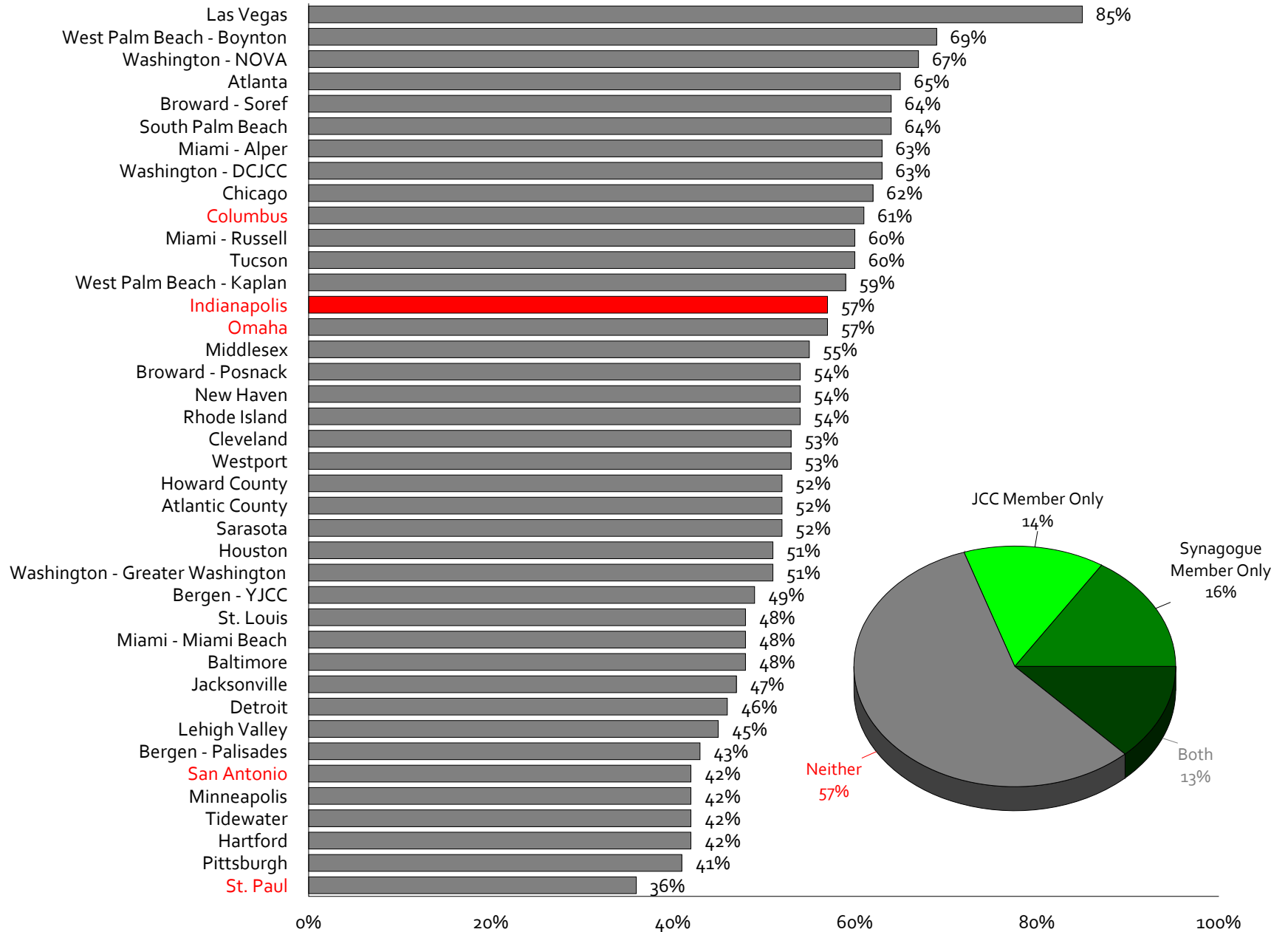
(Jewish Households)



0% 20% 40% 60% 80% 100%

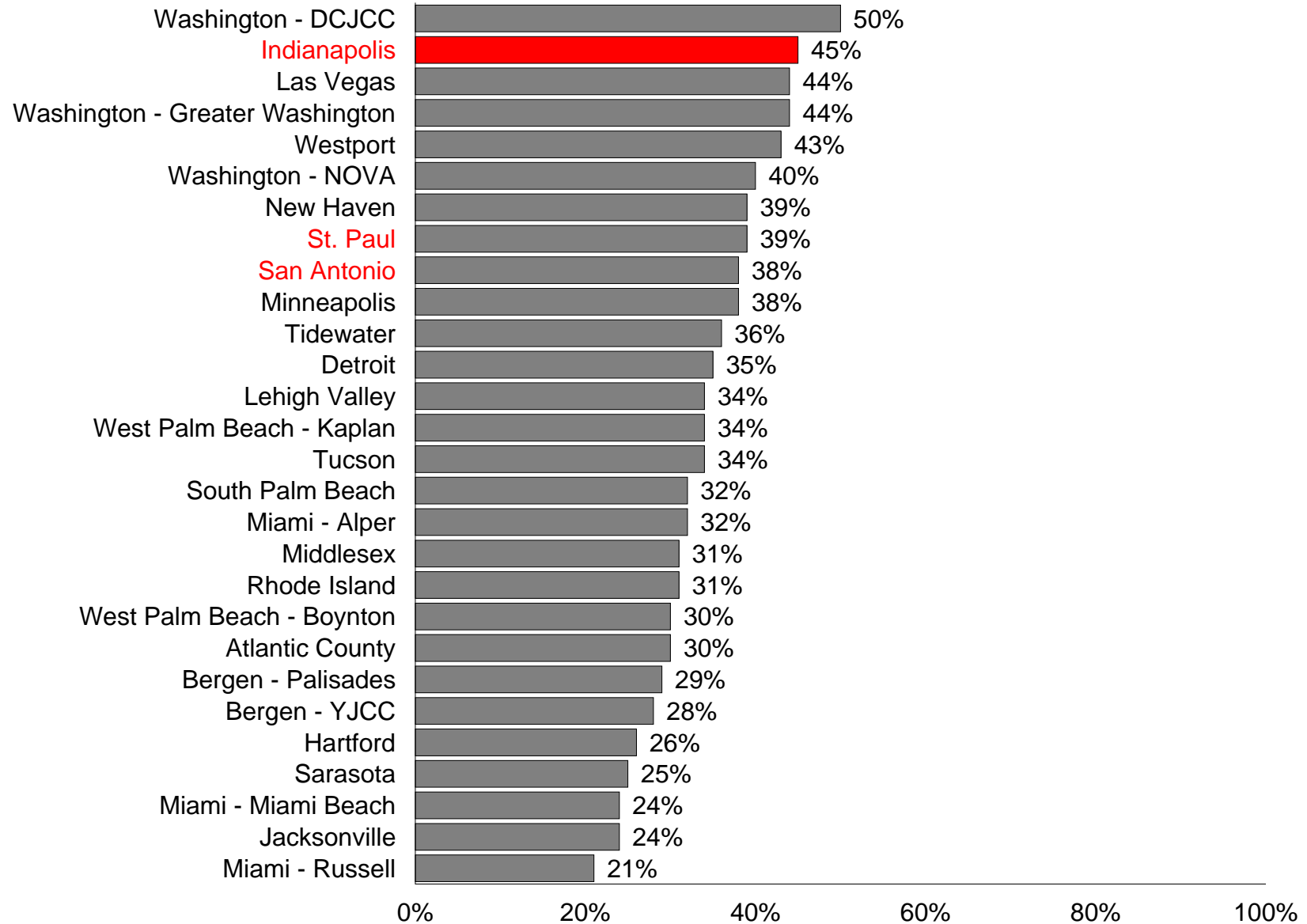
Neither Synagogue nor JCC Members

(Jewish Households)



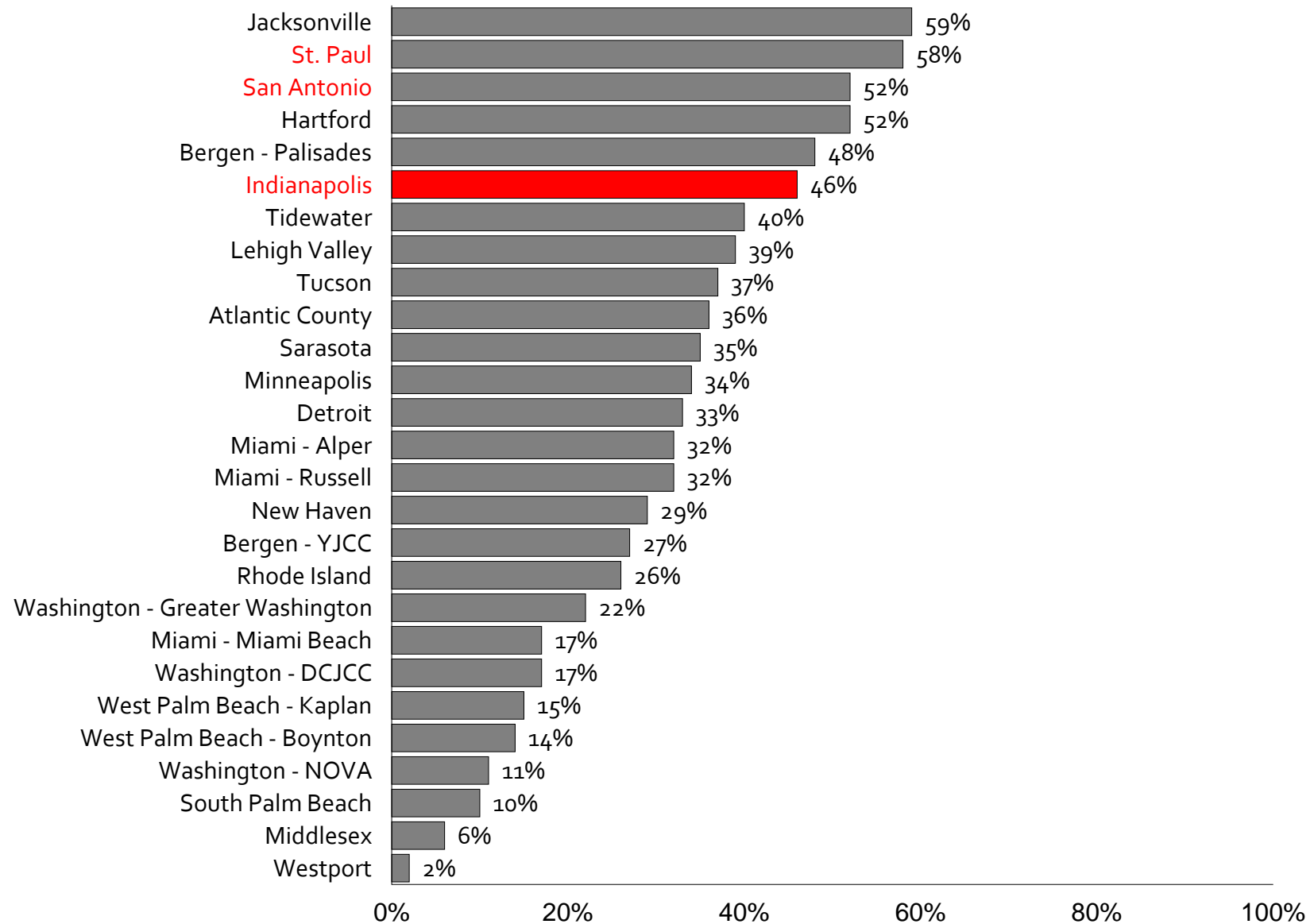
Membership in a Fitness Facility or Health Club Other Than the JCC

(JCC Non-Member Jewish Households)



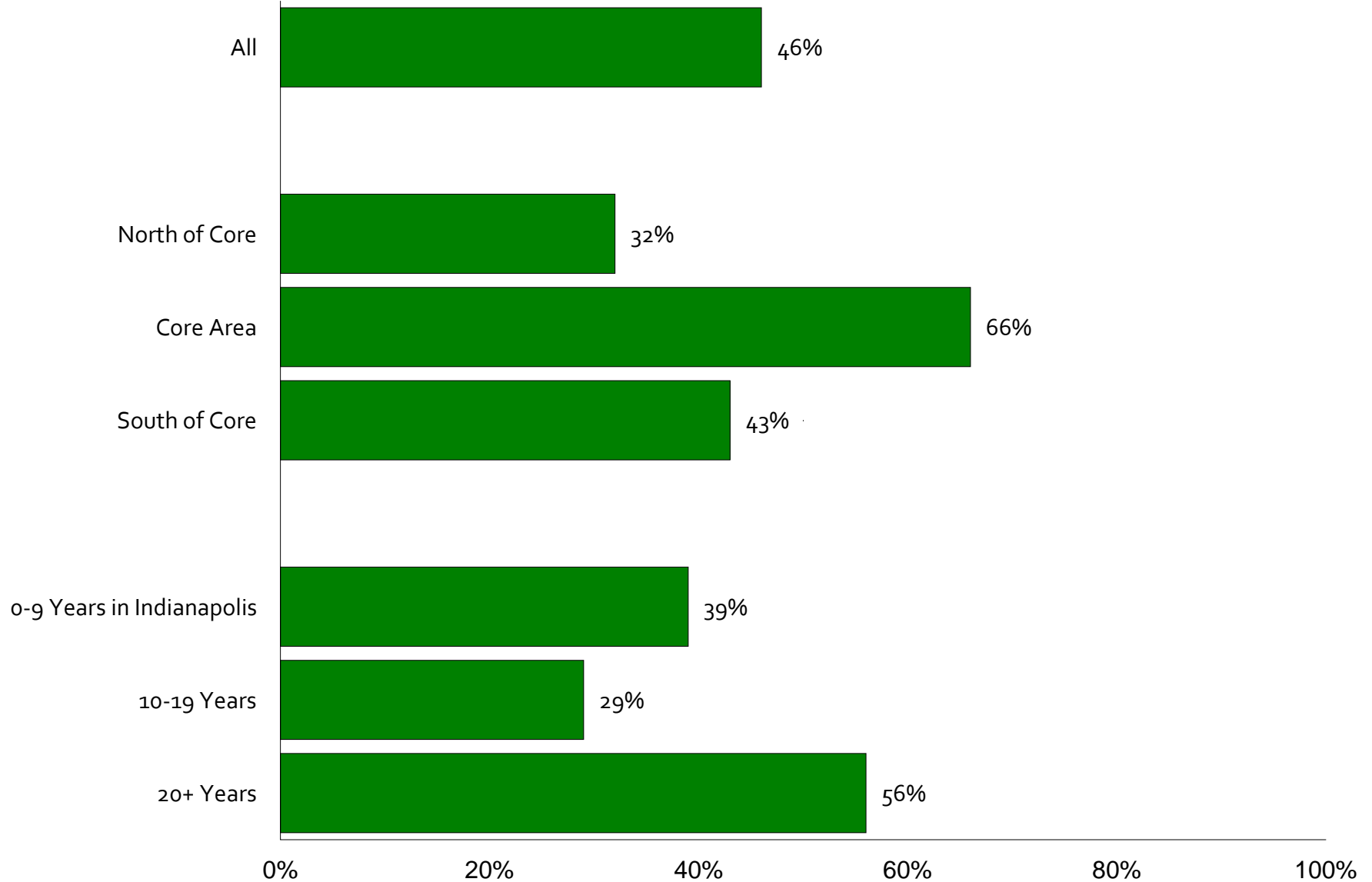
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of a JCC or Other Fitness Facility)



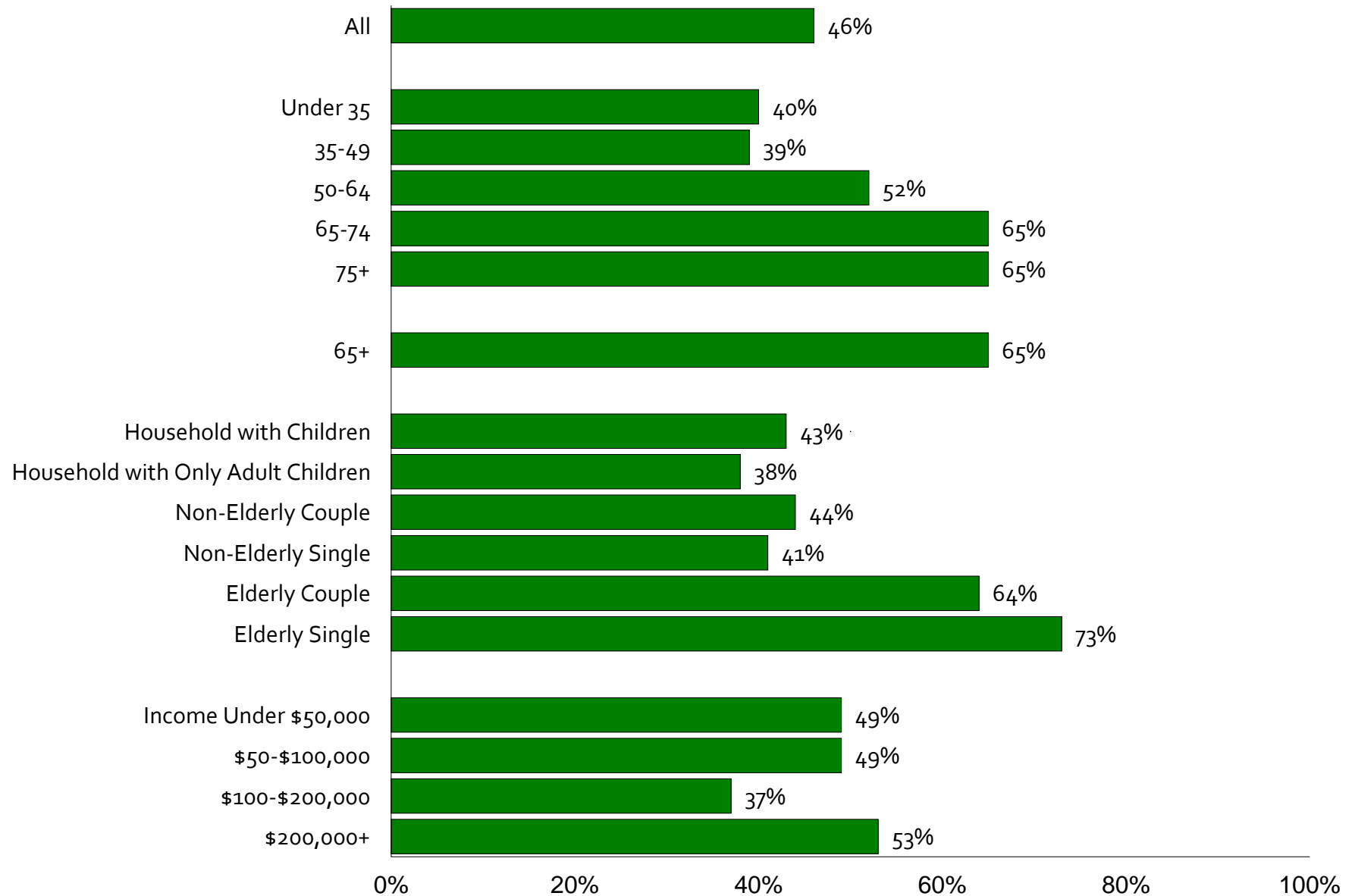
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



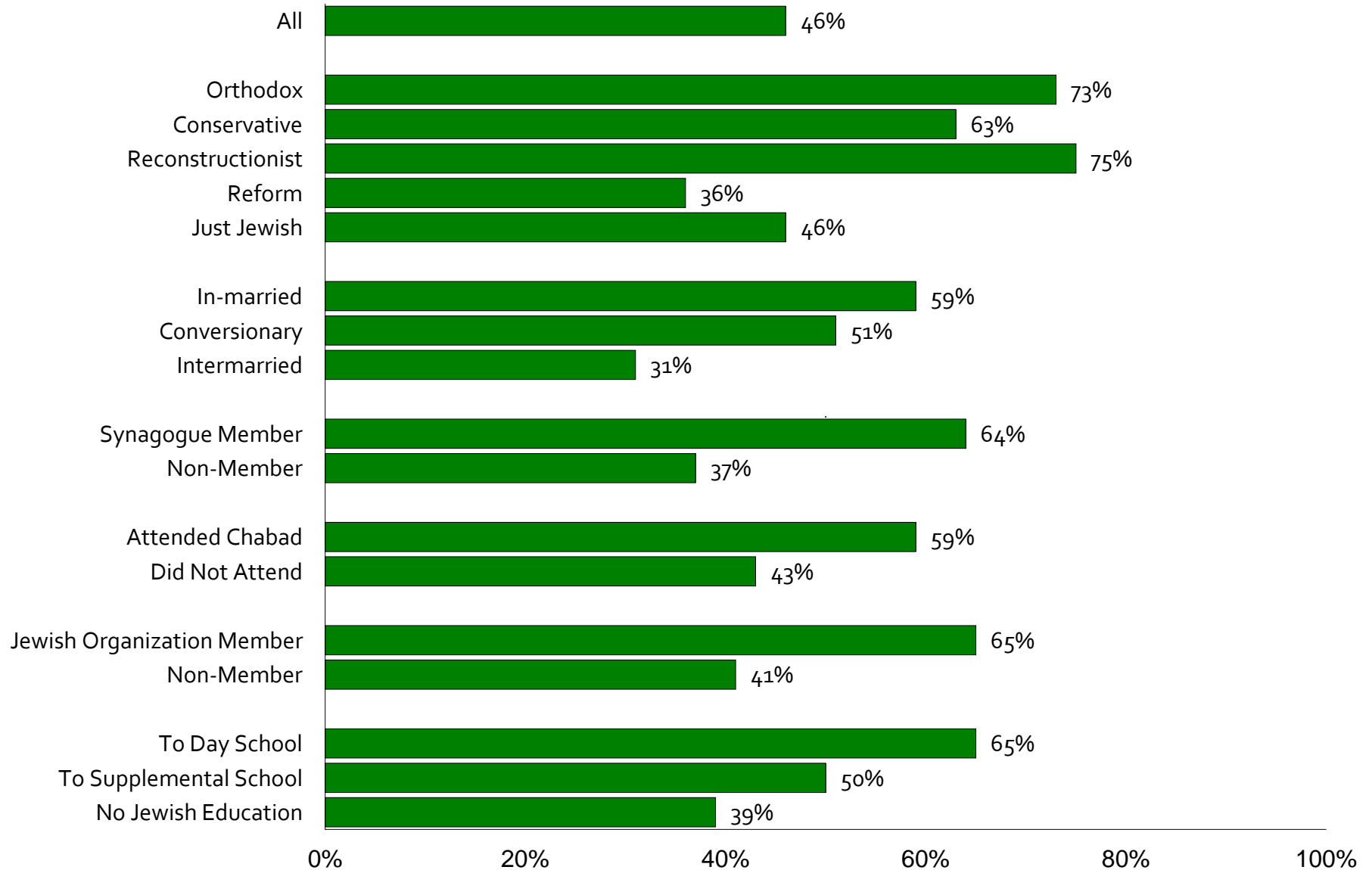
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



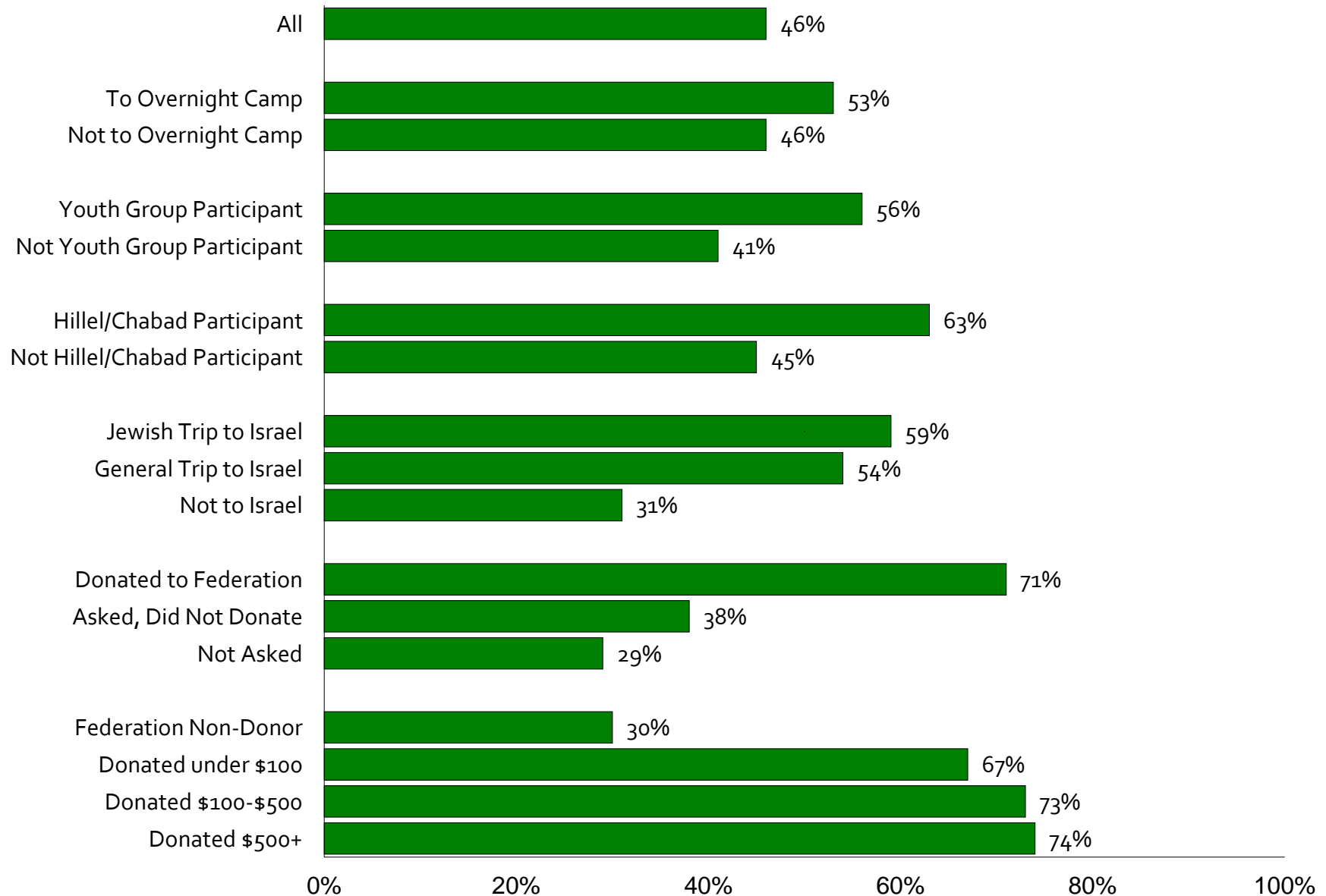
Local JCC Market Share of Fitness Facility and Health Club Market among Jewish Households

(Households Who Are Members of the Local JCC or Another Fitness Facility)



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(Households Who Are Members of the Local JCC or Another Fitness Facility)

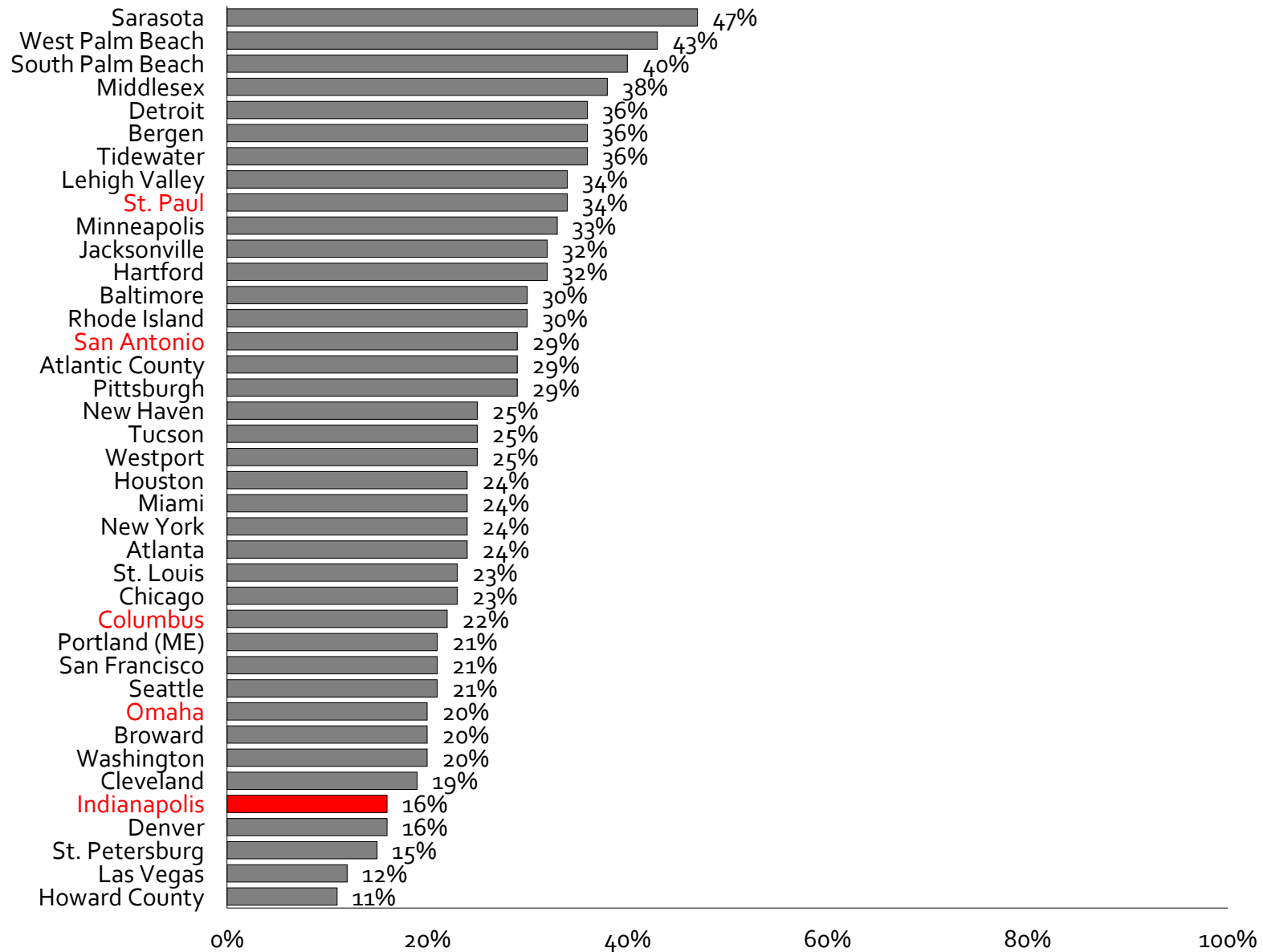


Membership Profile: Jewish Organizations

Jewish Organization Membership

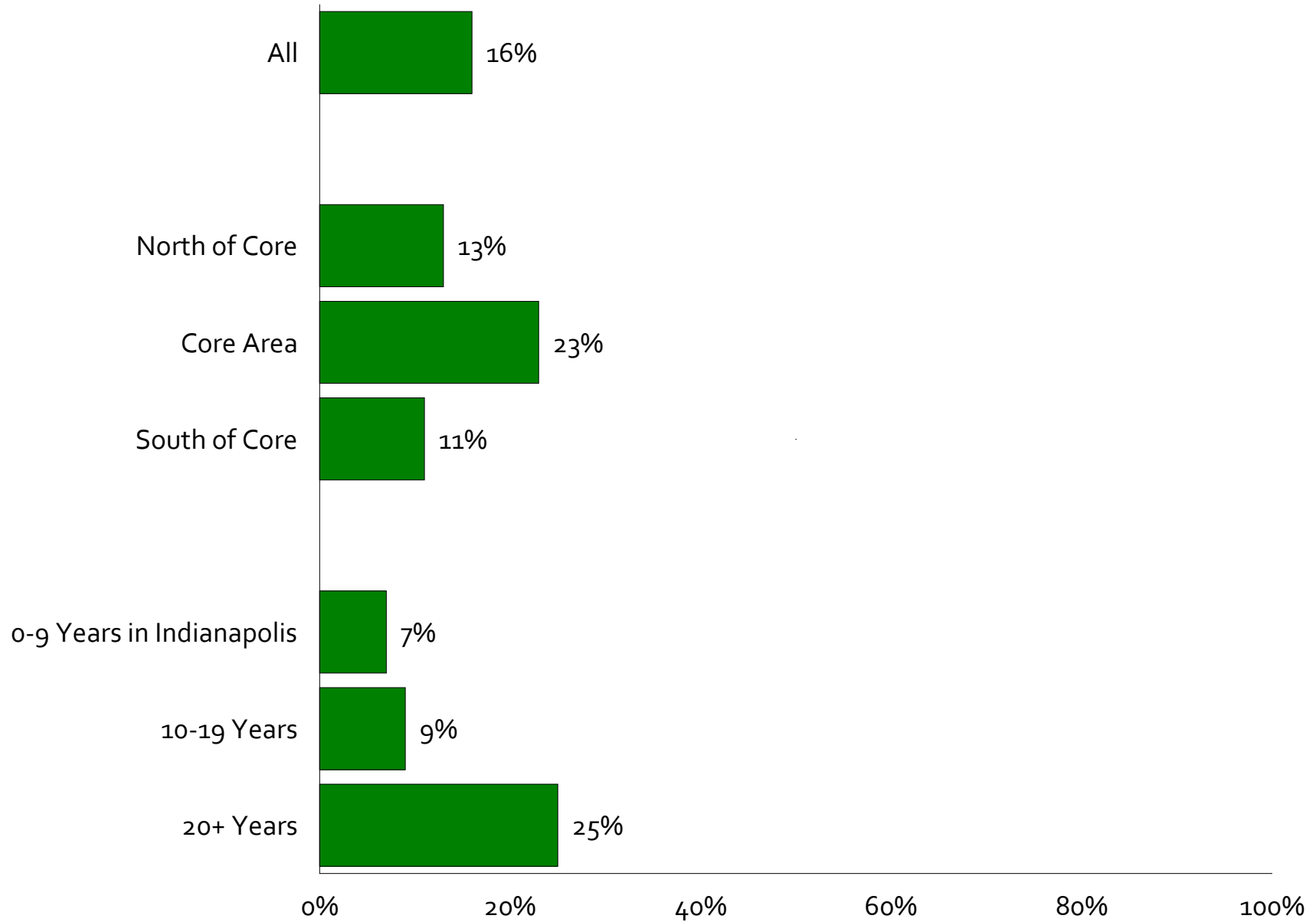
Other Than a Synagogue or JCC

(Jewish Households)



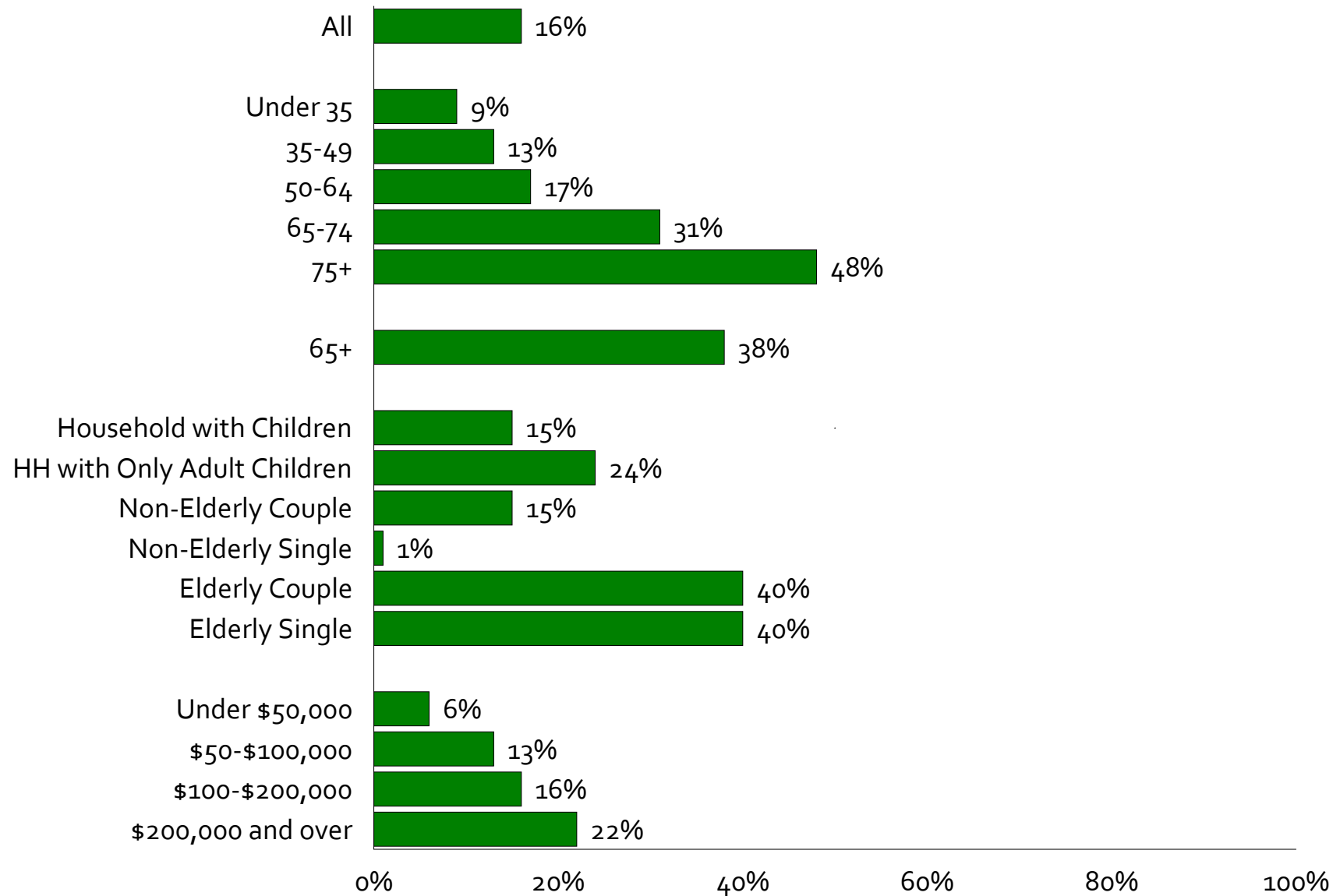
Jewish Organization Membership

(Jewish Households)



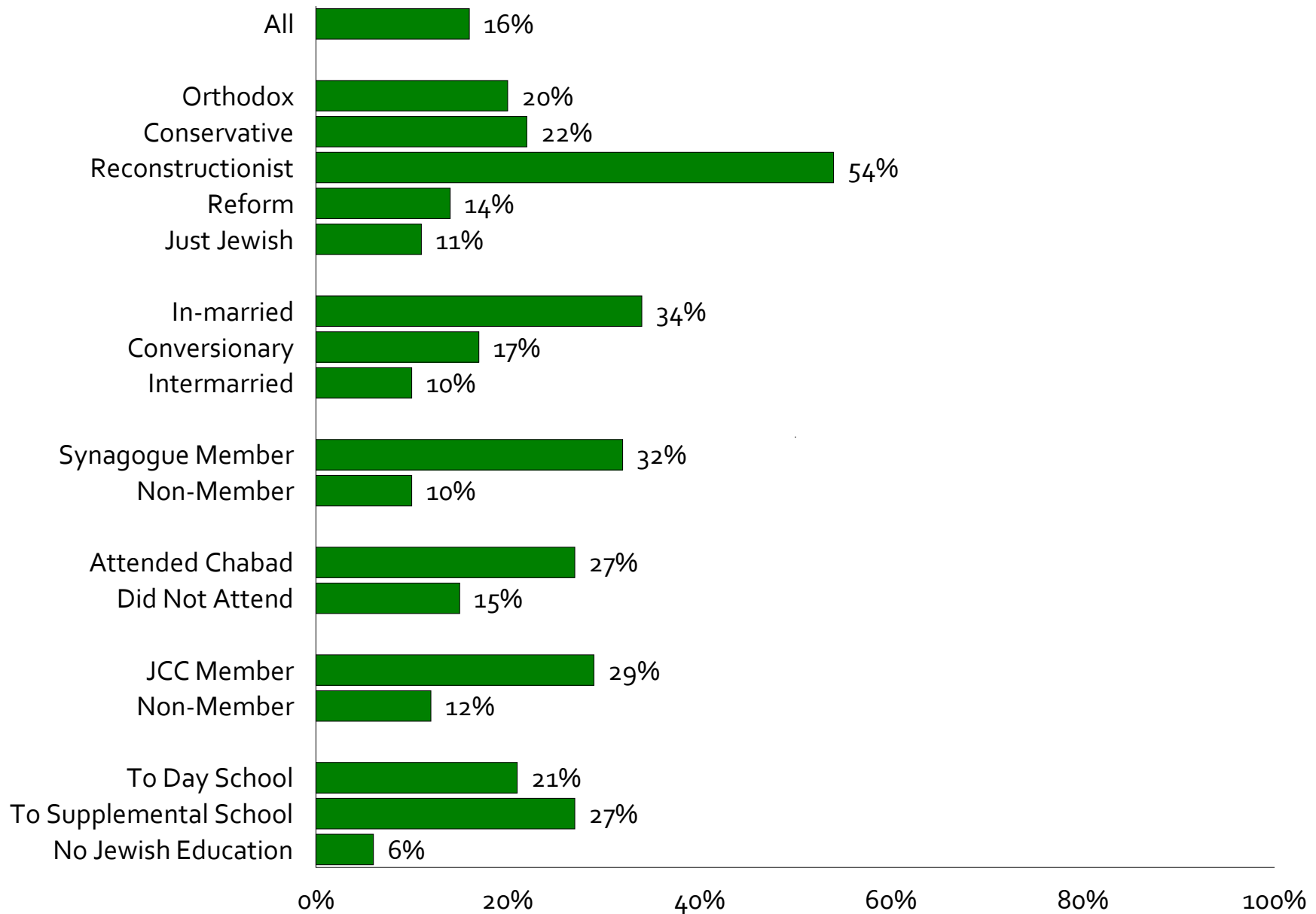
Jewish Organization Membership

(Jewish Households)



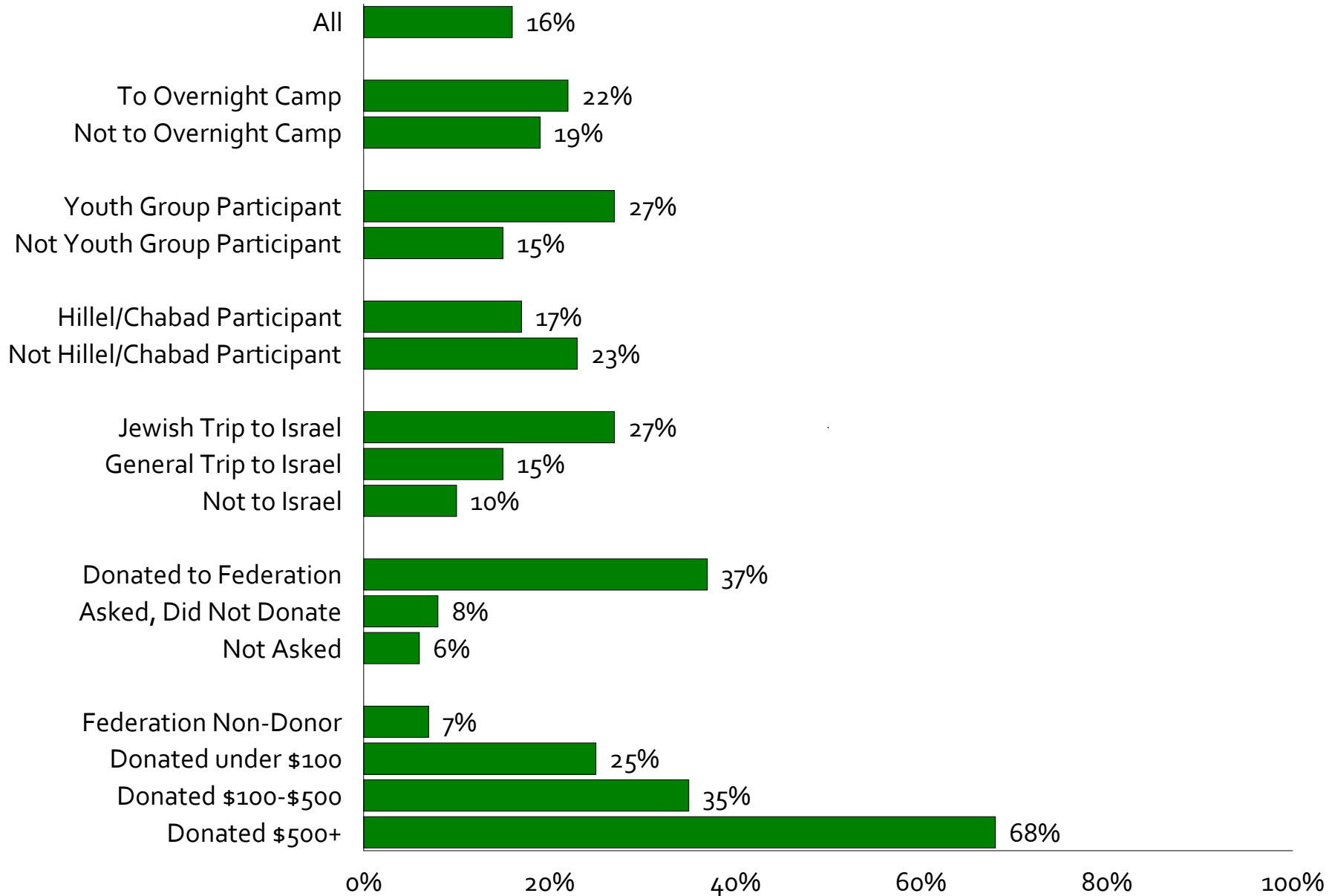
Jewish Organization Membership

(Jewish Households)

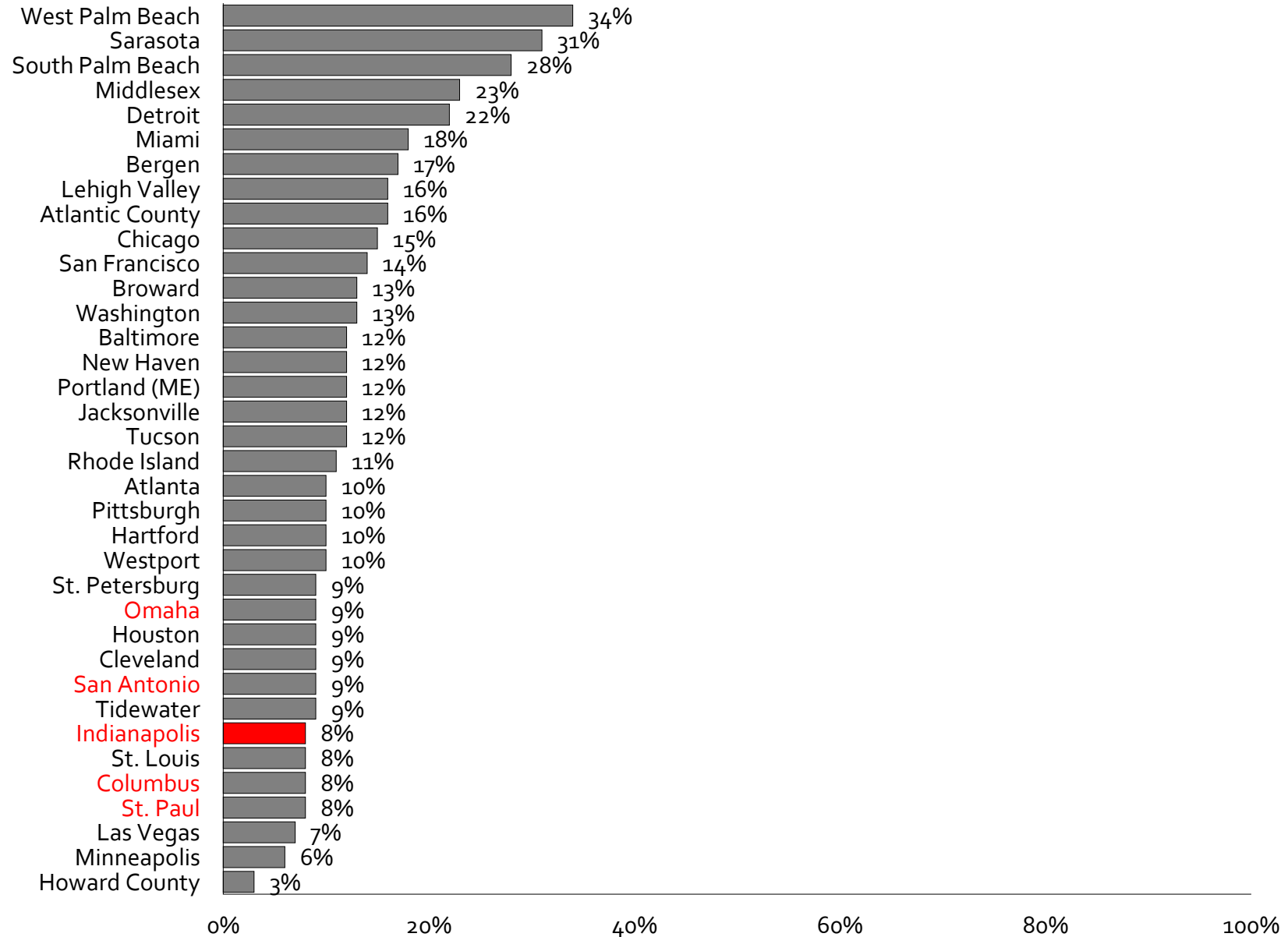


Jewish Organization Membership

(Jewish Households)



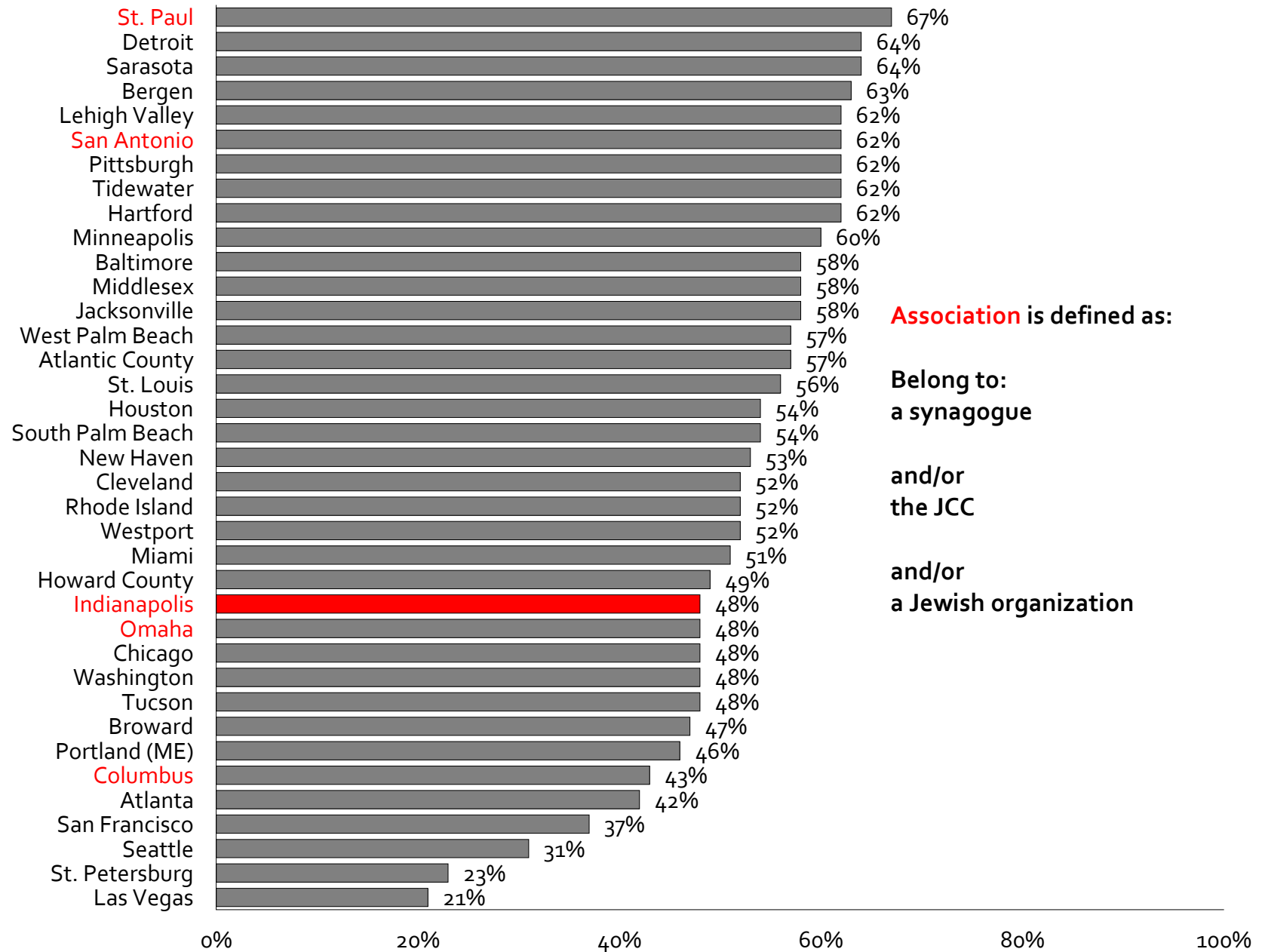
Current Jewish Organization Membership of Households Who Are Not Members of a Synagogue or JCC



Membership Profile: Other Findings

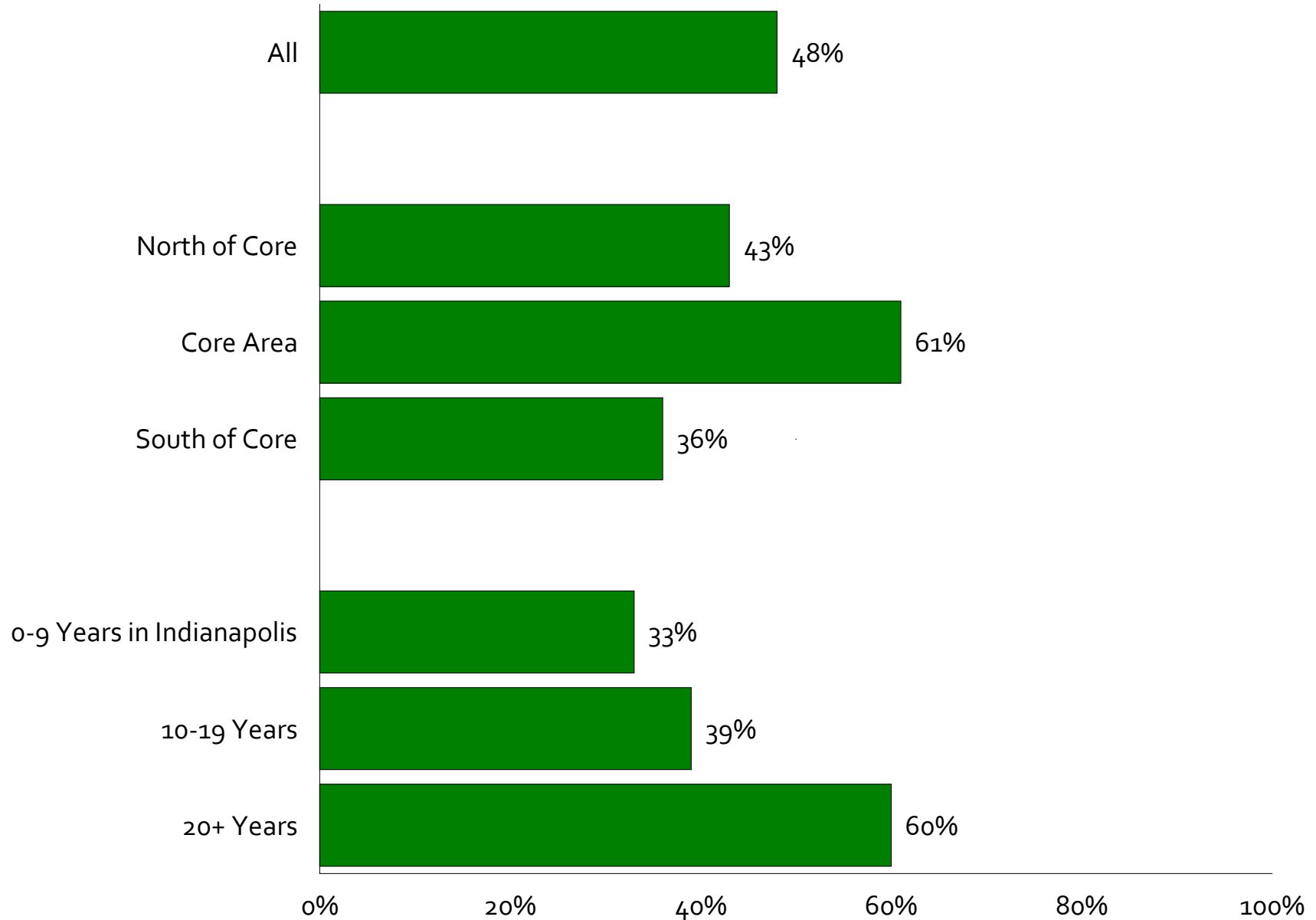
Association with the Jewish Community

(Jewish Households)



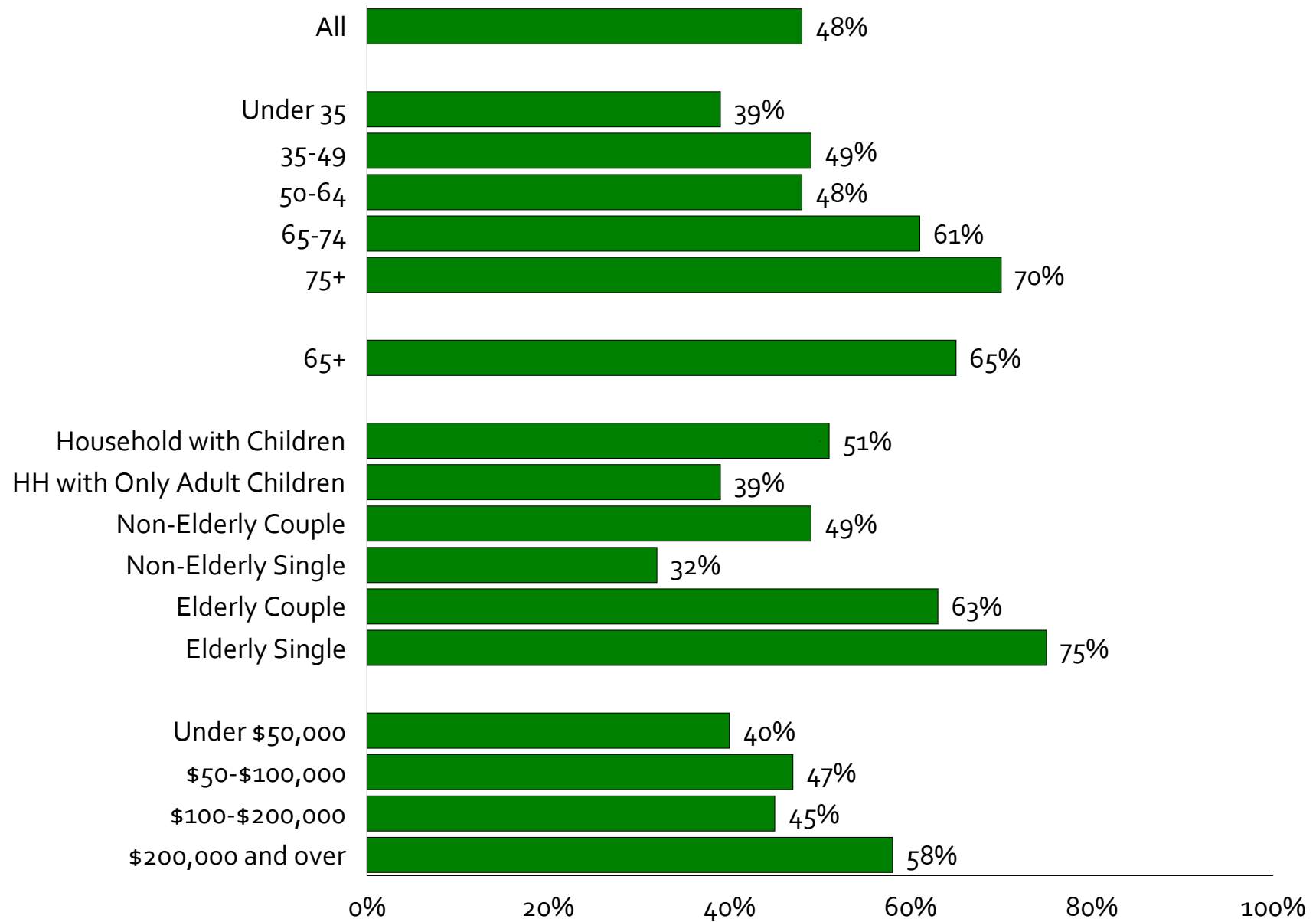
Association with the Jewish Community

(Jewish Households)



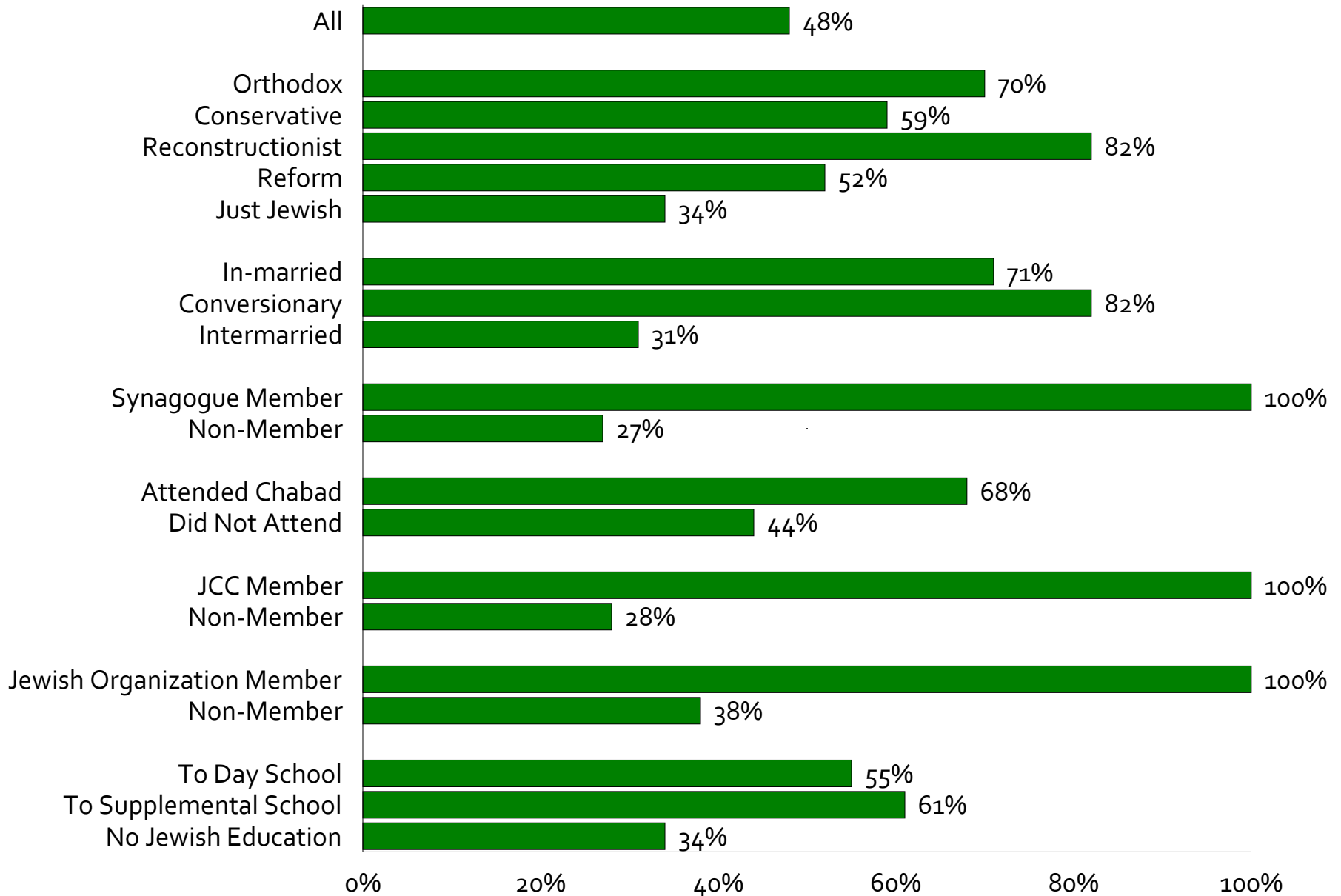
Association with the Jewish Community

(Jewish Households)



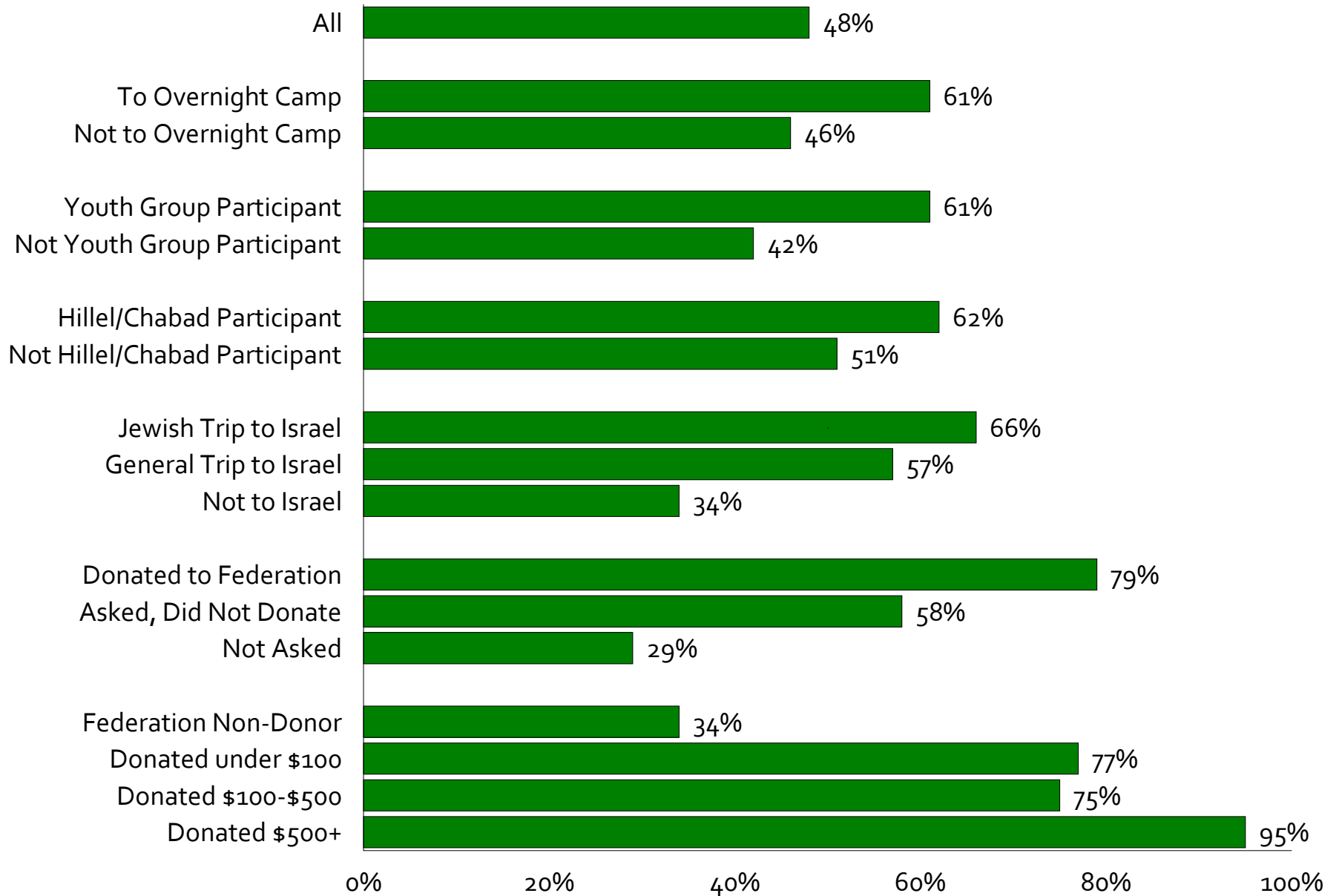
Association with the Jewish Community

(Jewish Households)



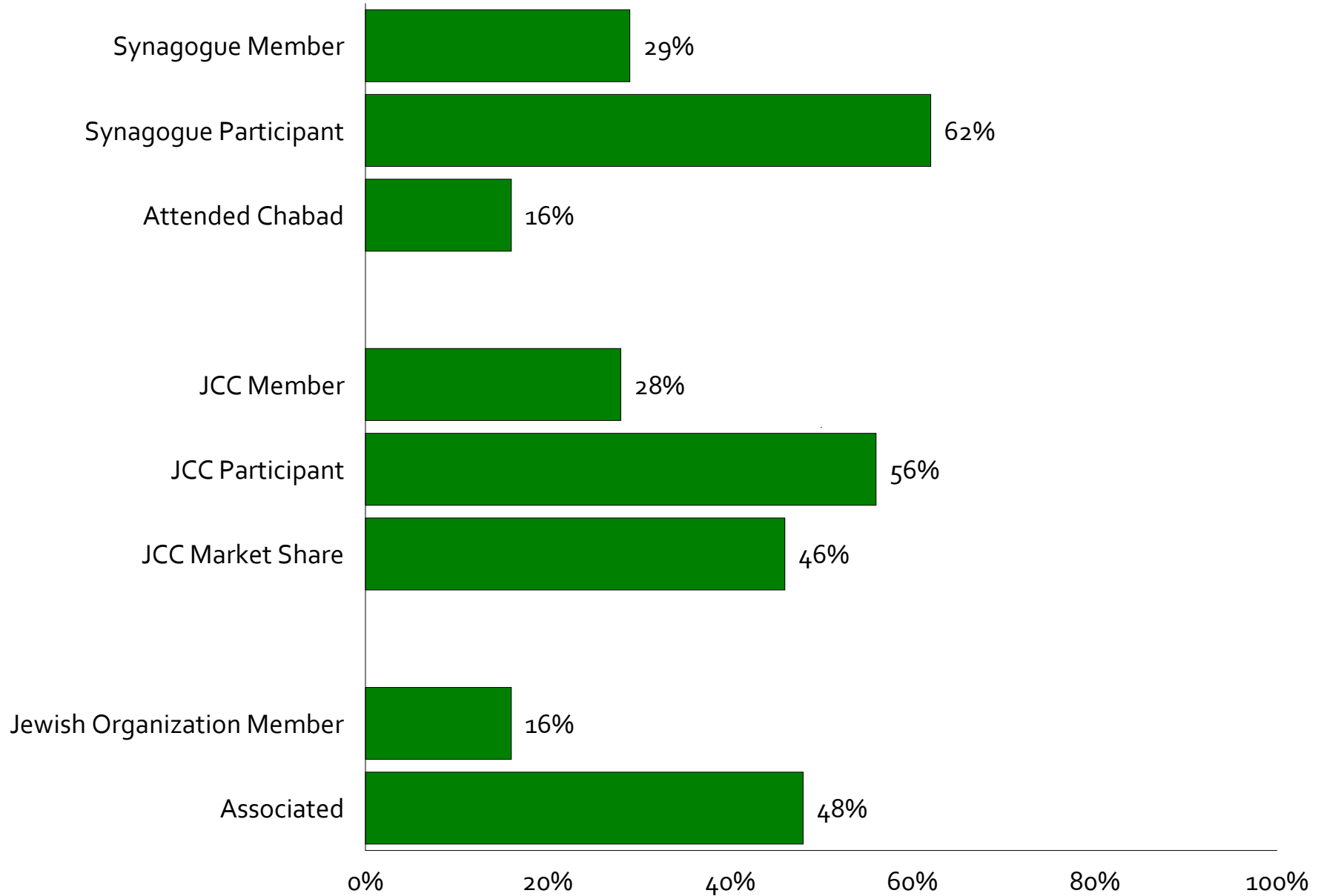
Association with the Jewish Community

(Jewish Households)



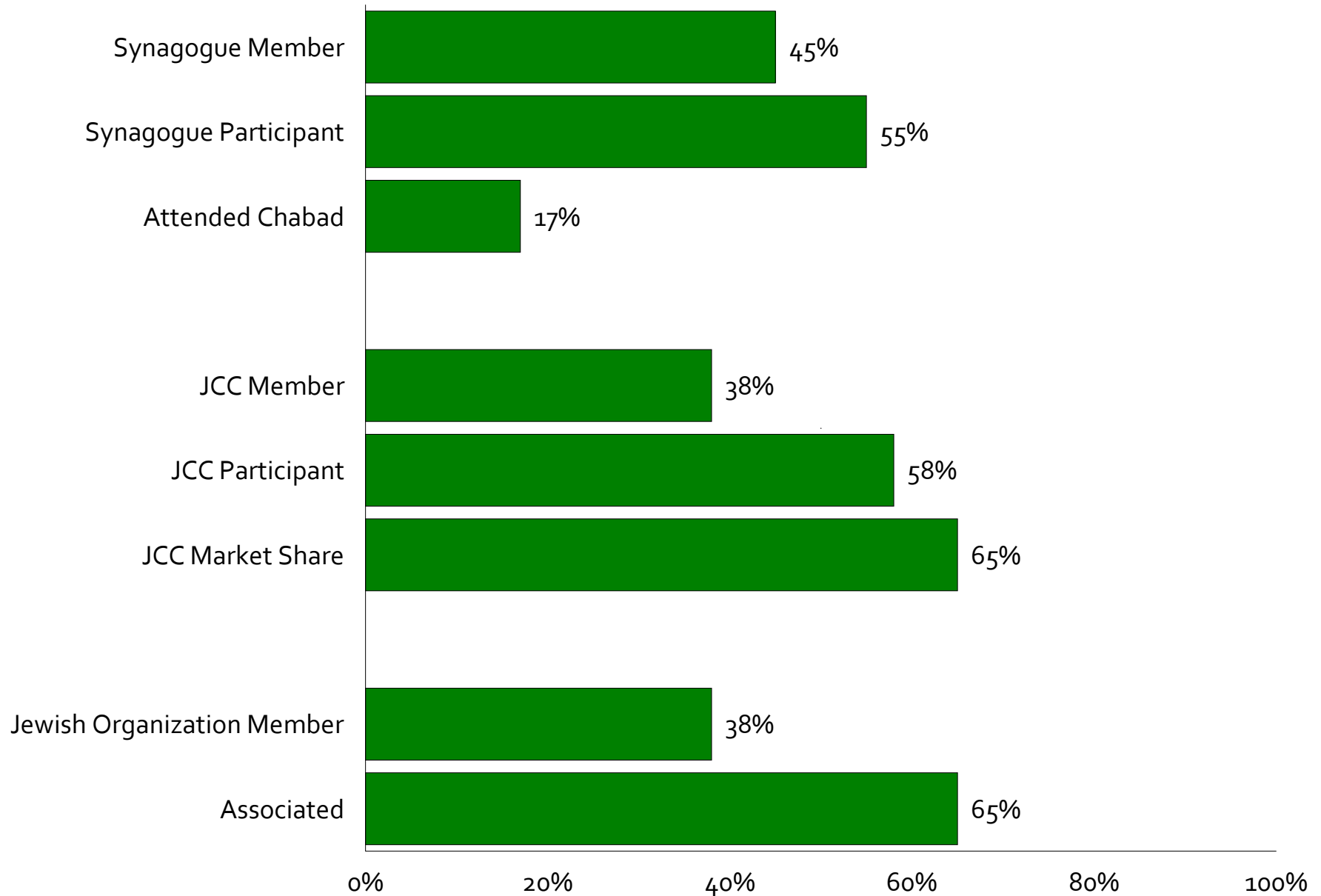
Summary of Memberships

(Jewish Households)



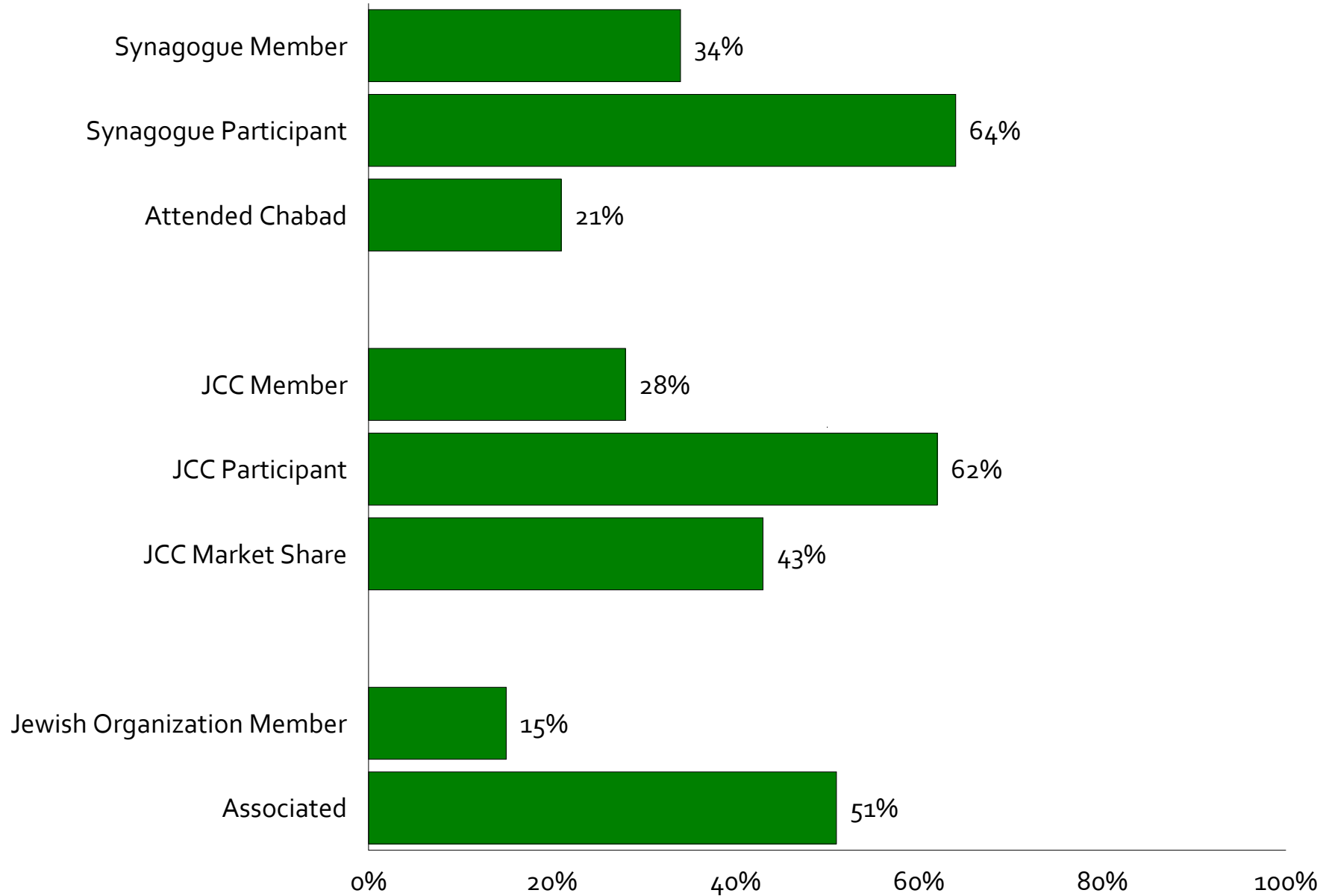
Summary of Memberships

(Jewish Households Age 65 and Over)



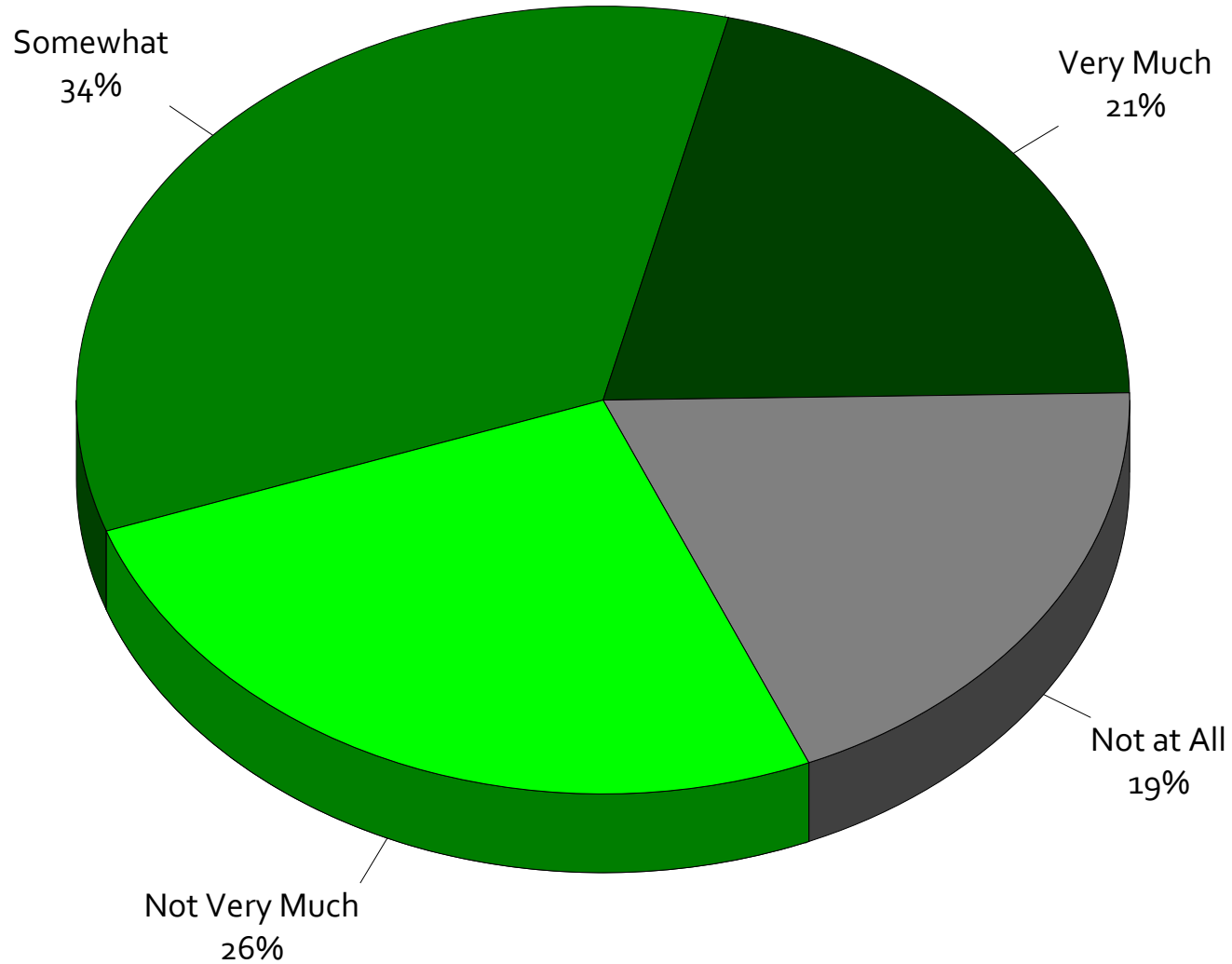
Summary of Memberships

(Households with Children)



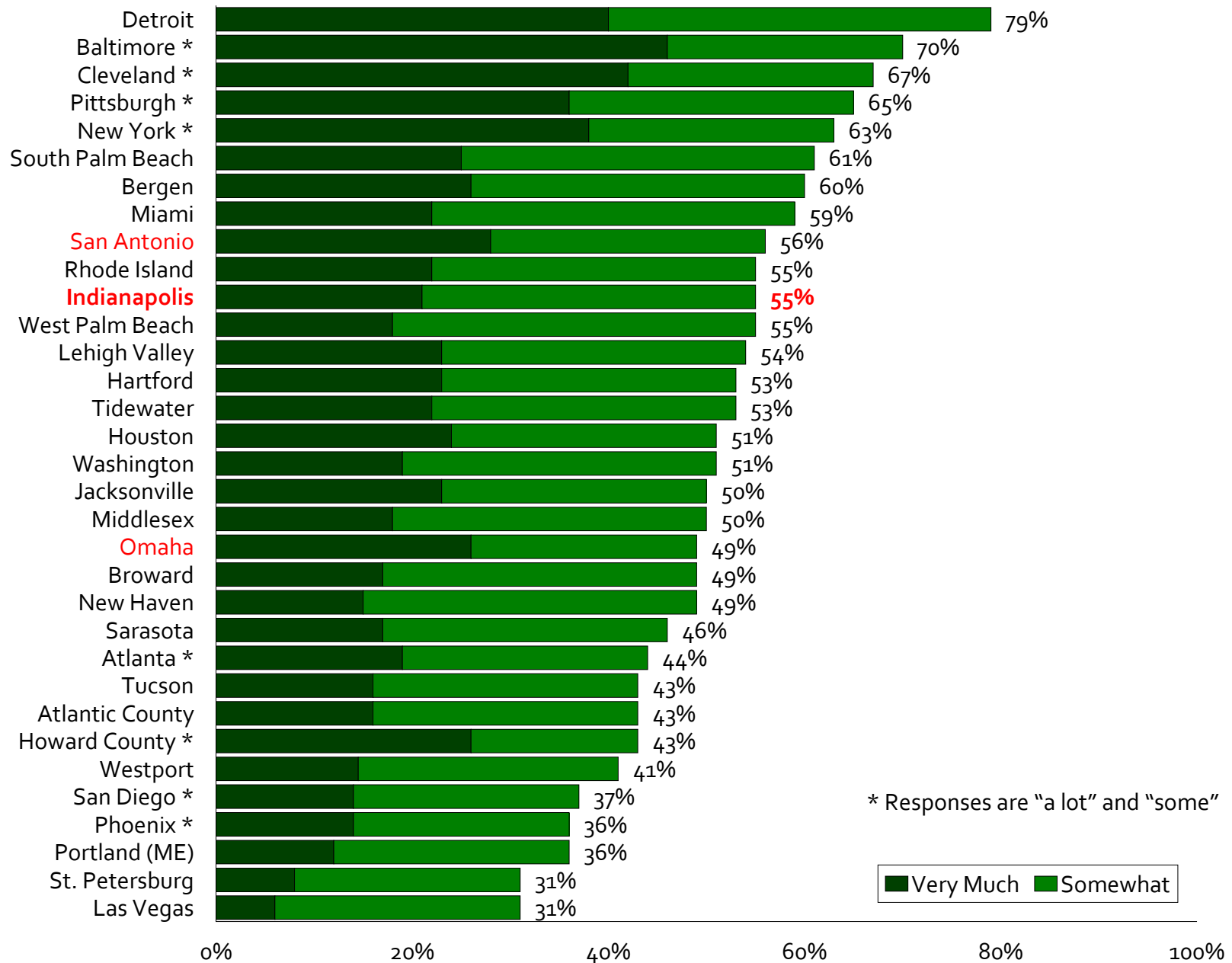
Feel Part of the Indianapolis Jewish Community

(Jewish Respondents)



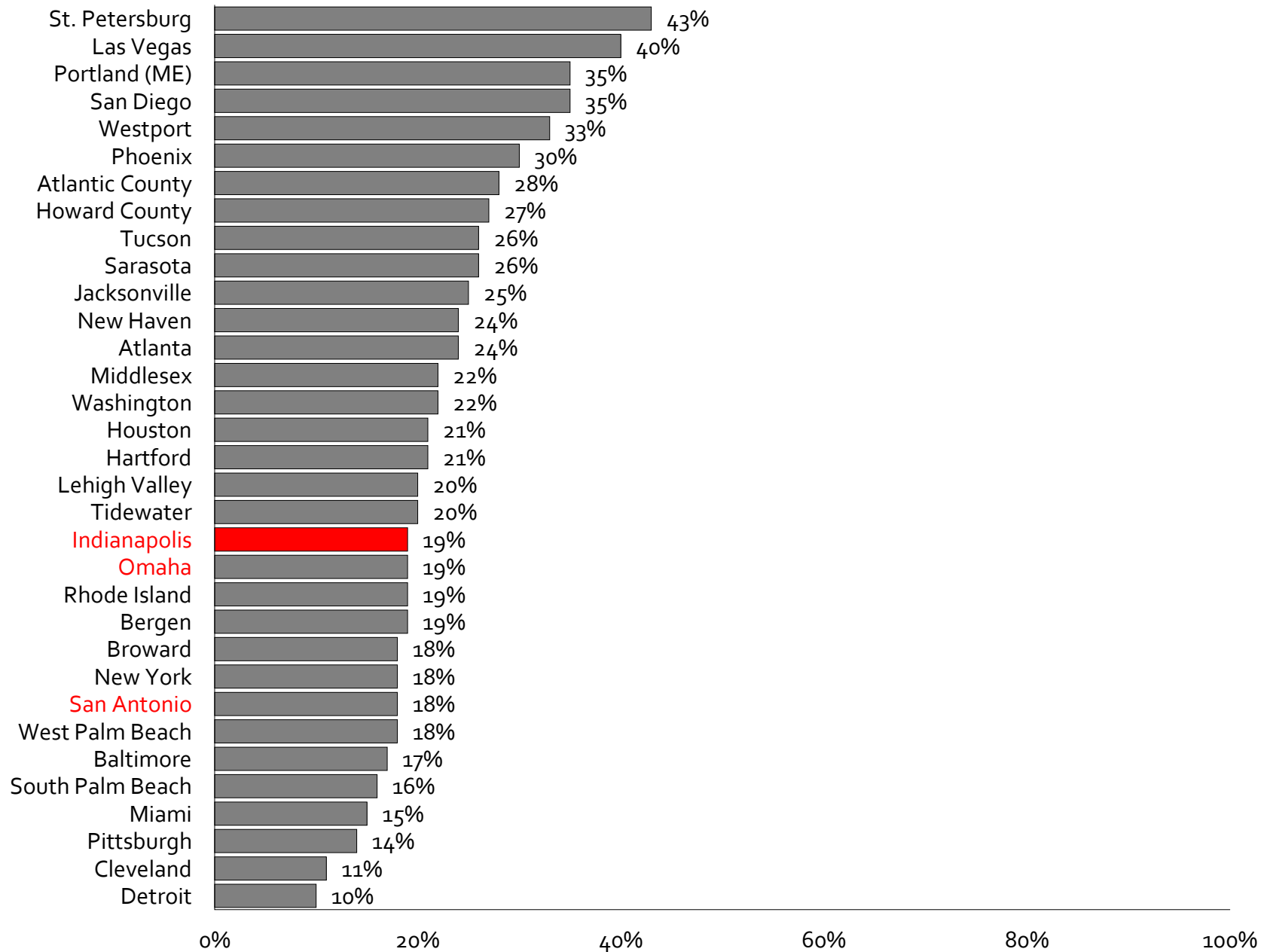
96 Feel Very Much/Somewhat Part of the Local Jewish Community

(Jewish Respondents)

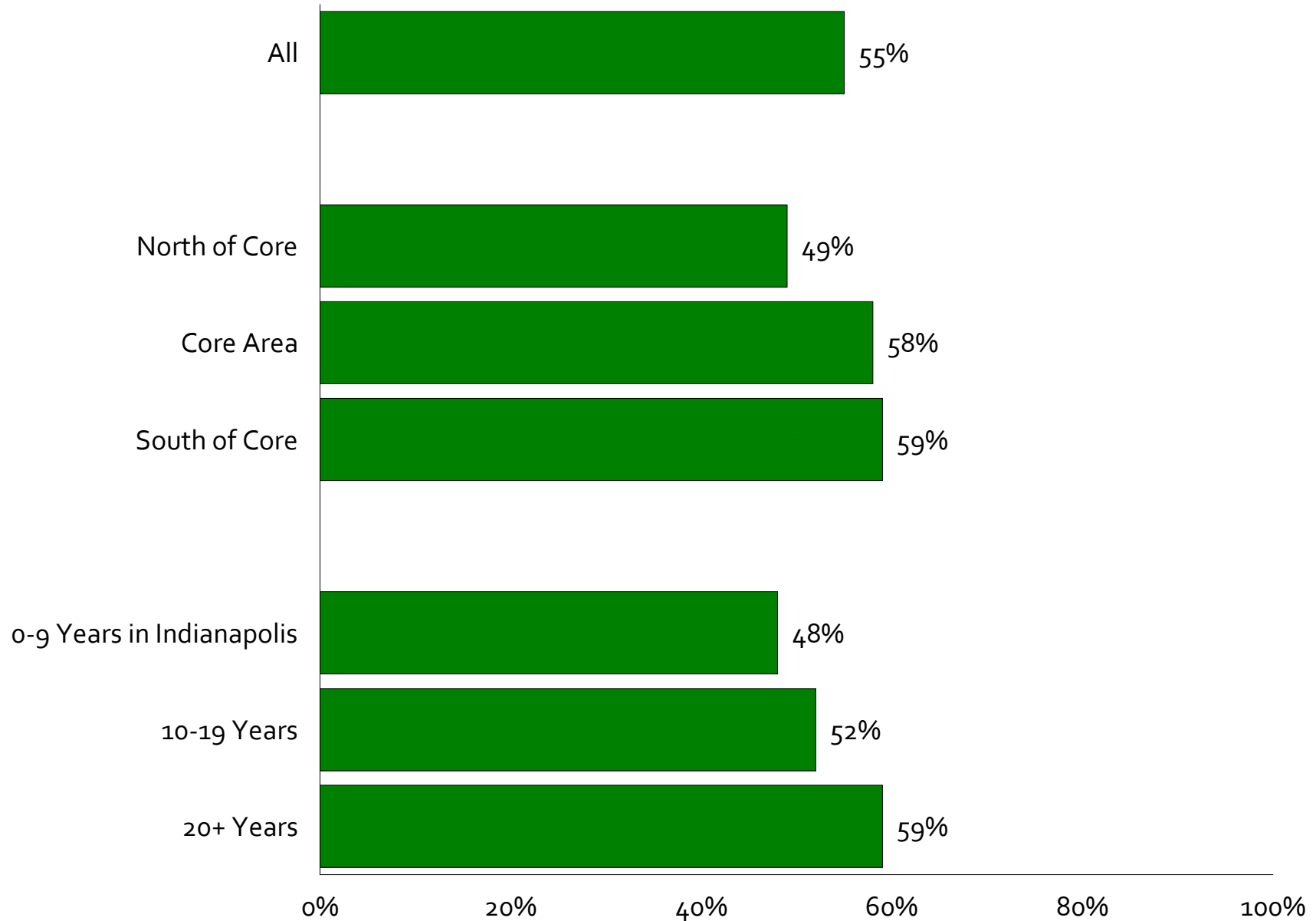


Feel Not at All Part of the Local Jewish Community

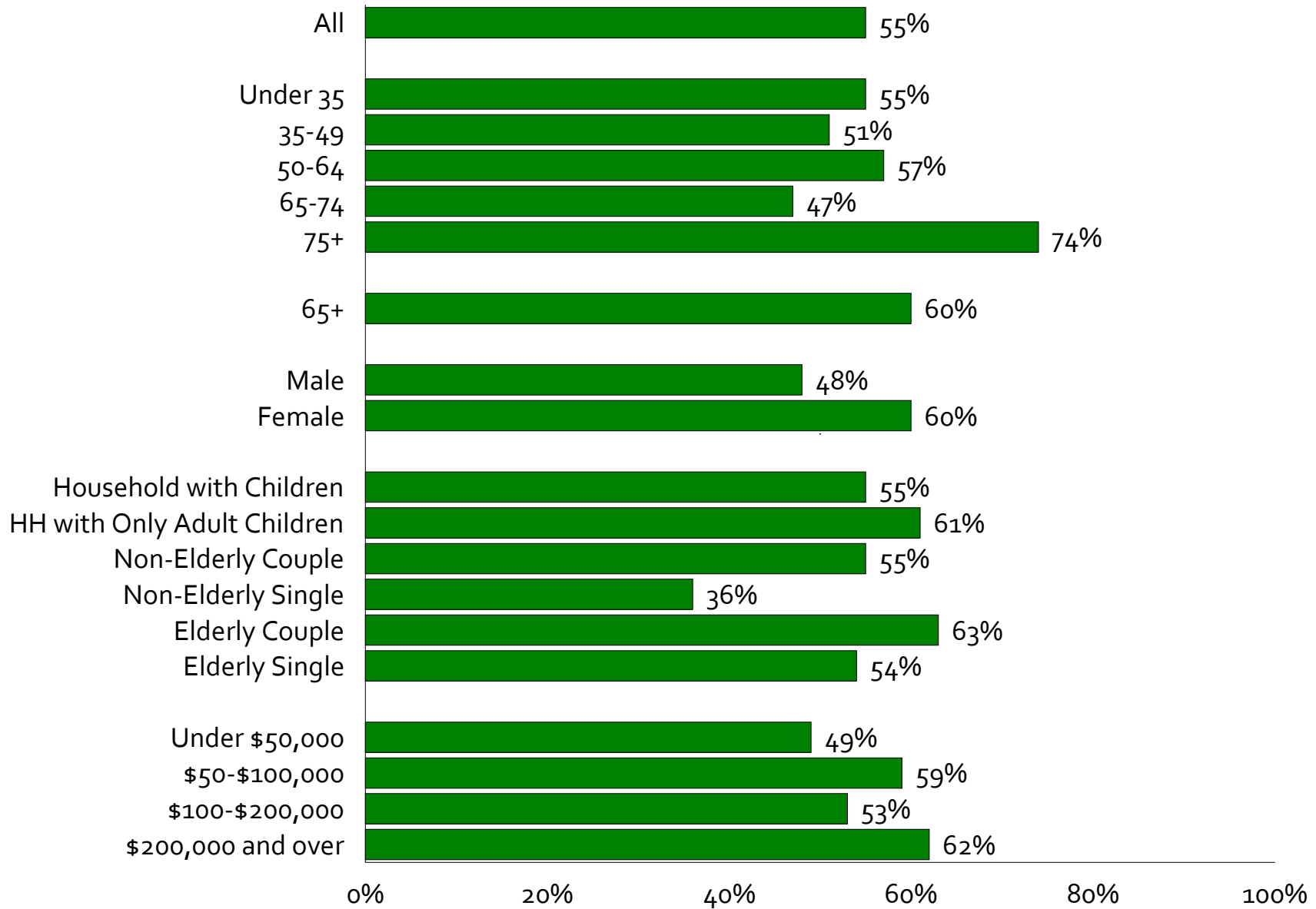
(Jewish Respondents)



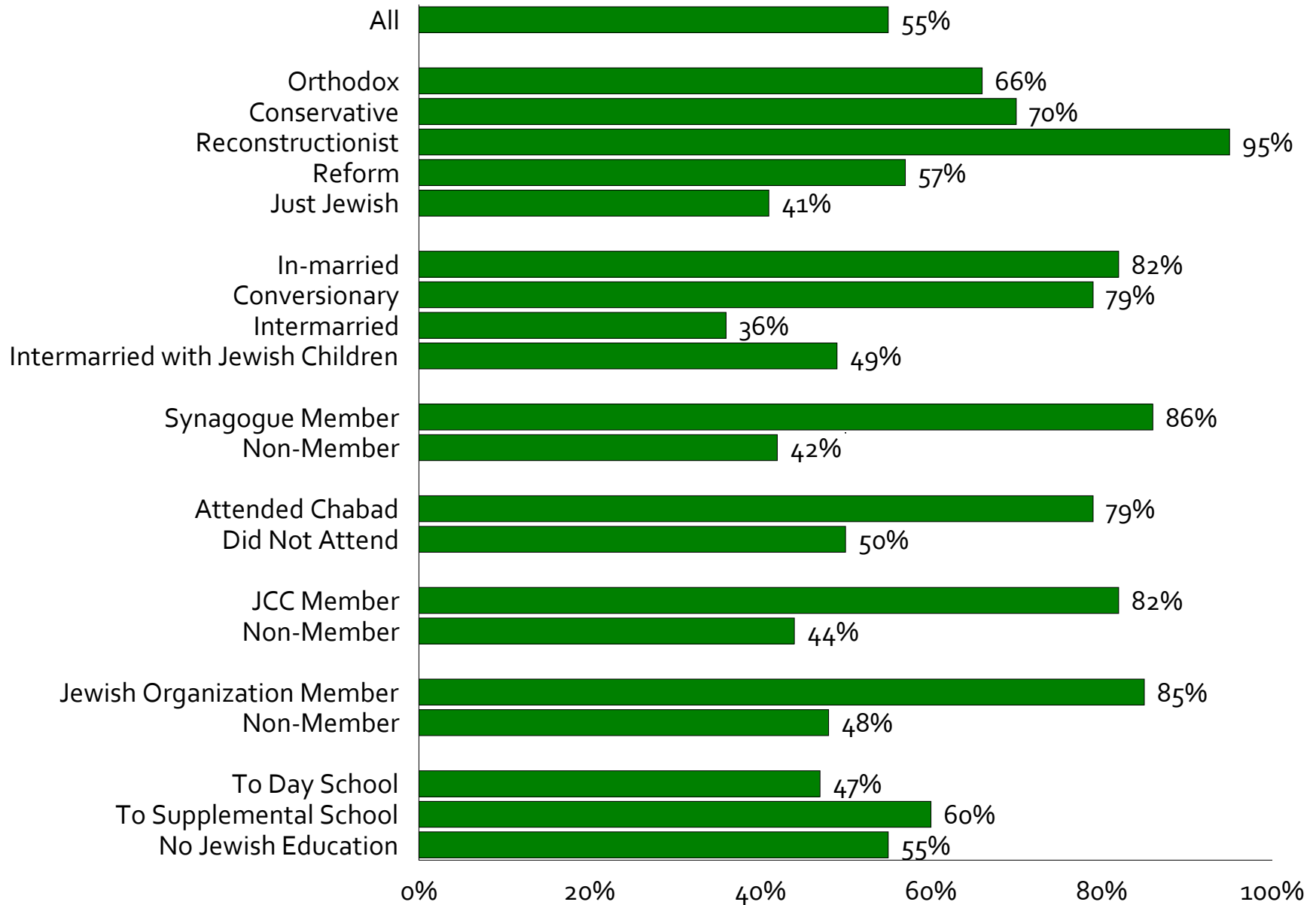
Feel Very Much/Somewhat Part of the Indianapolis Jewish Community (Jewish Households)



Feel Very Much/Somewhat Part of the Indianapolis Jewish Community (Jewish Households)

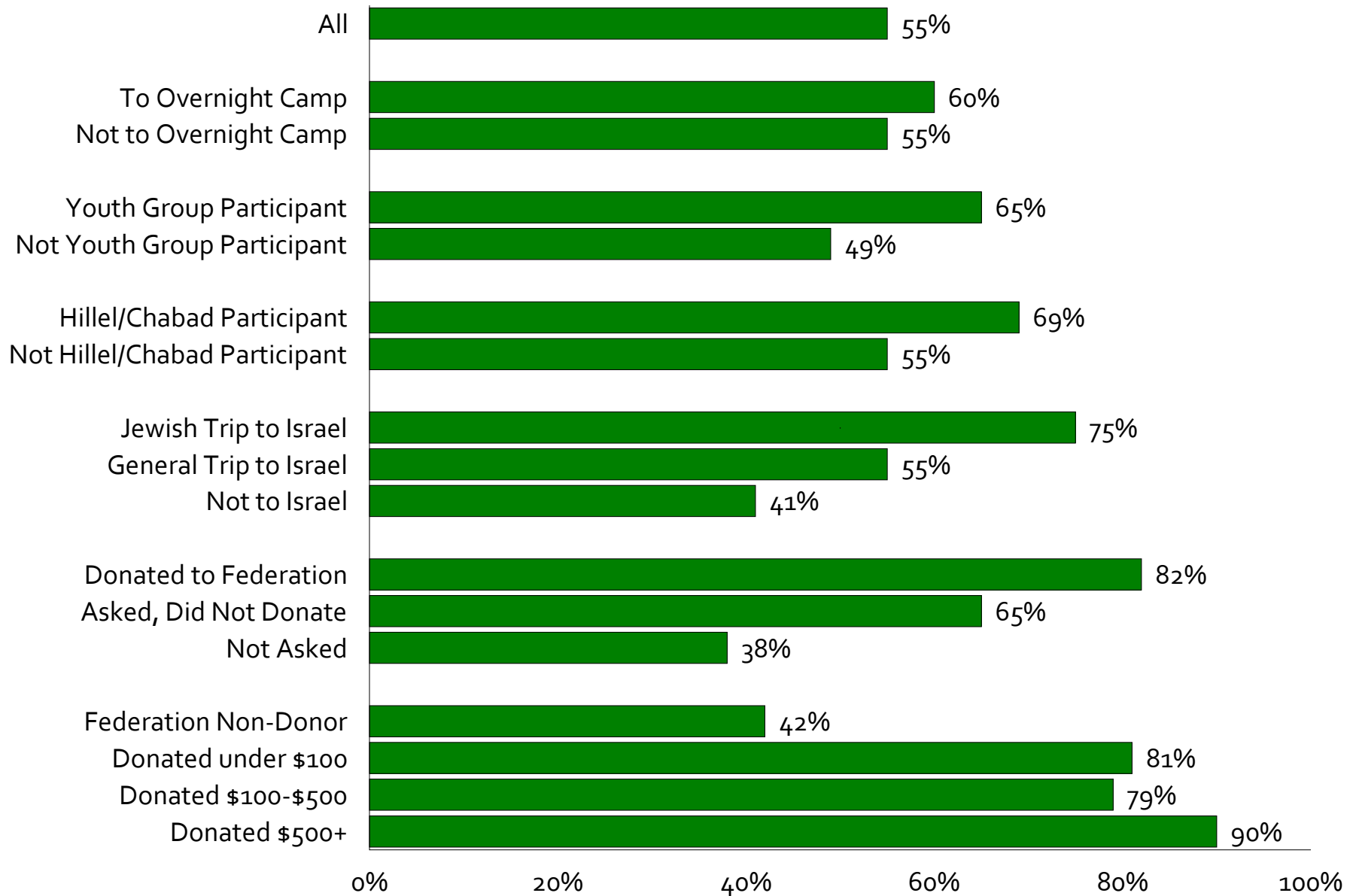


Feel Very Much/Somewhat Part of the Indianapolis Jewish Community (Jewish Households)



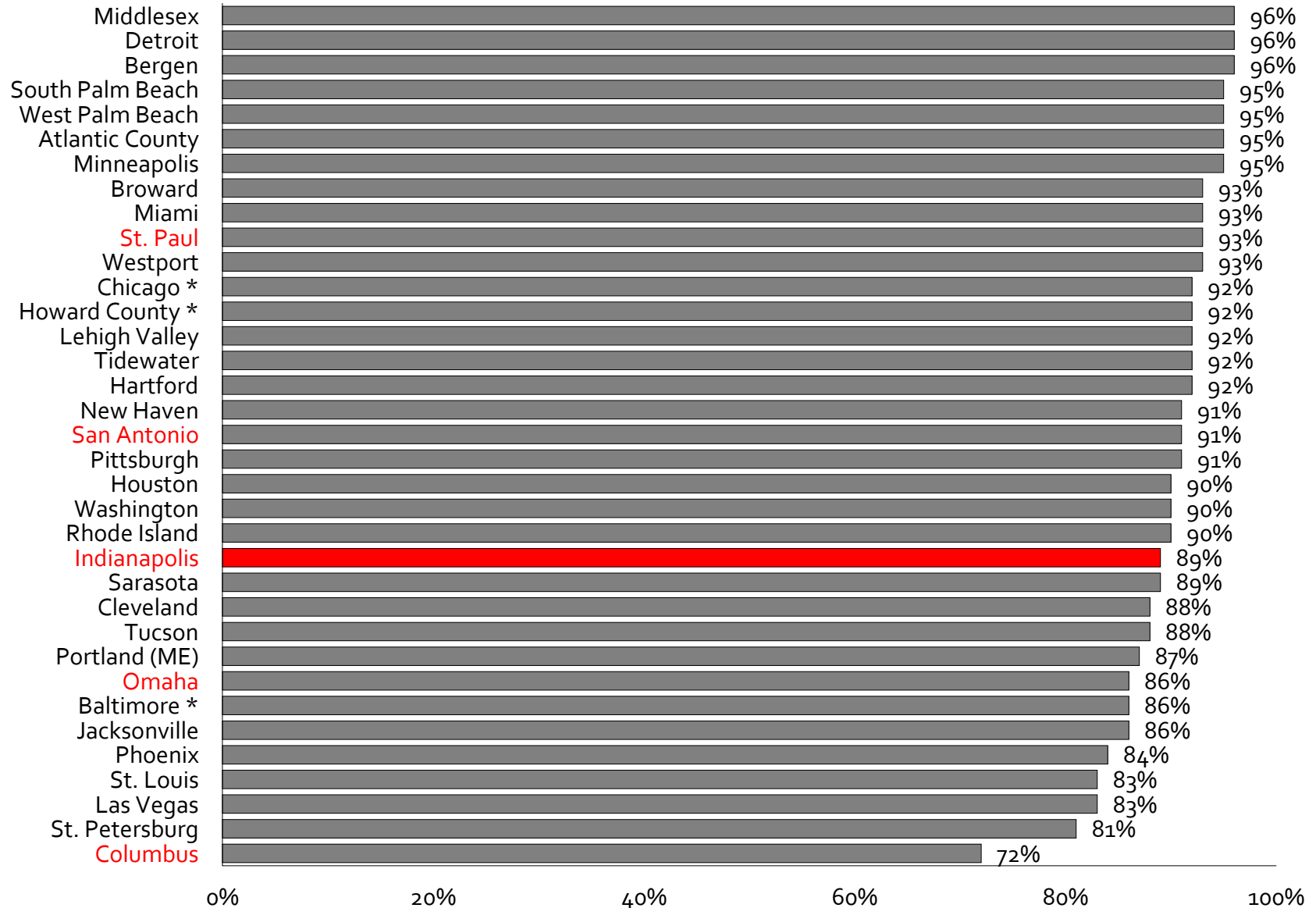
Feel Very Much/Somewhat Part of the Indianapolis Jewish Community

(Jewish Households)



Overall Involvement in Jewish Activity

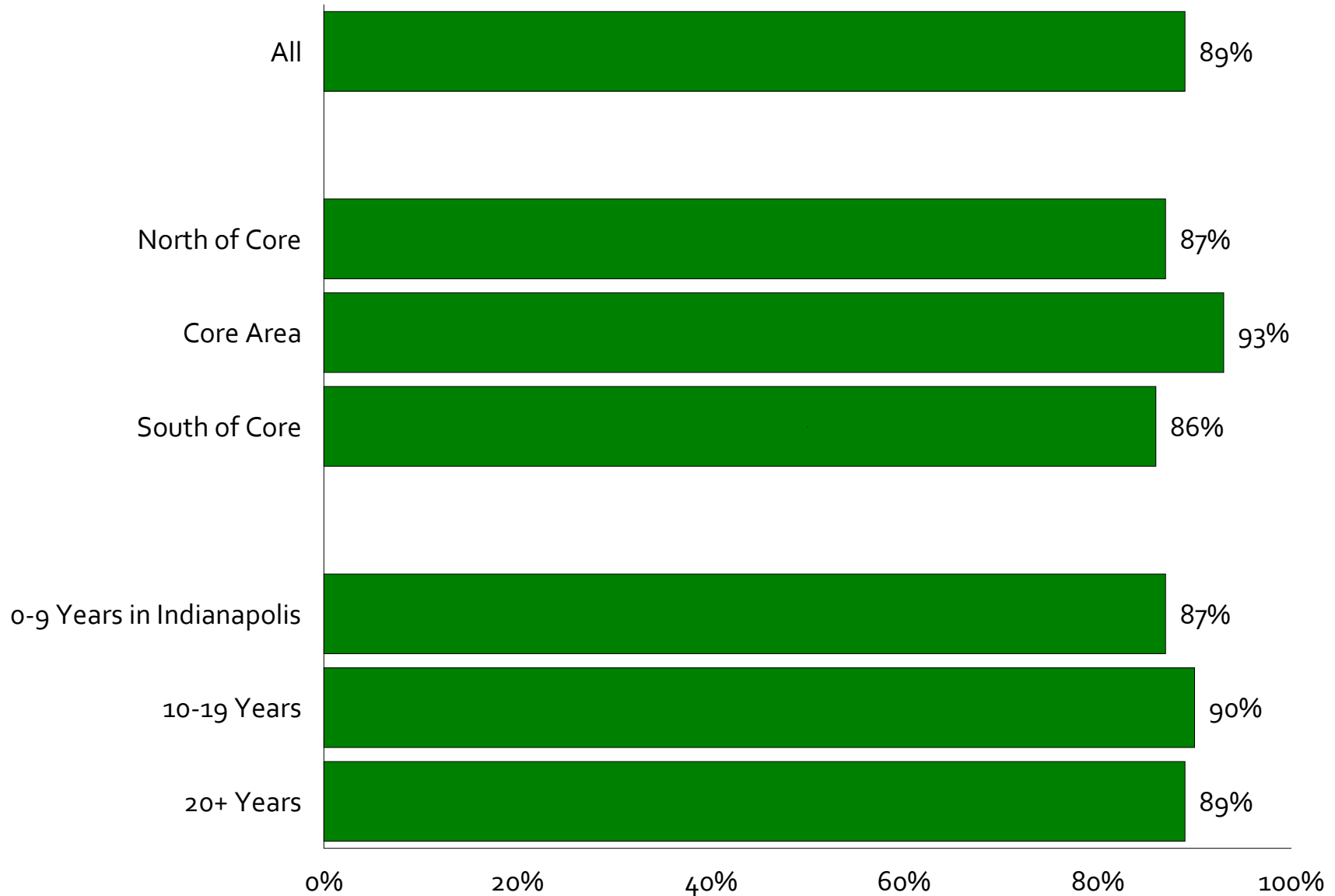
(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)
(Jewish Households)



* Excludes attendance at synagogue services at least once per year

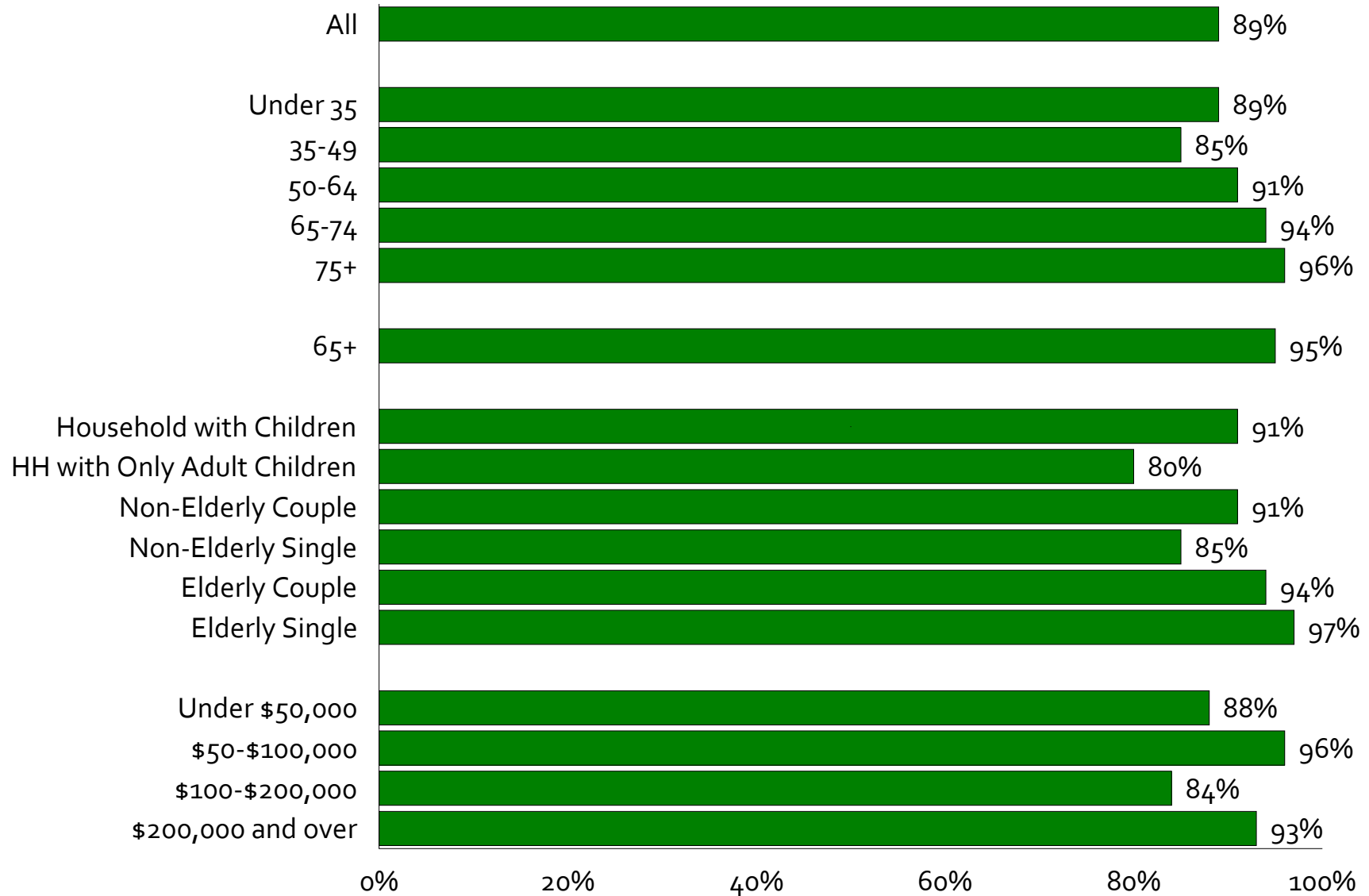
Overall Involvement in Jewish Activity

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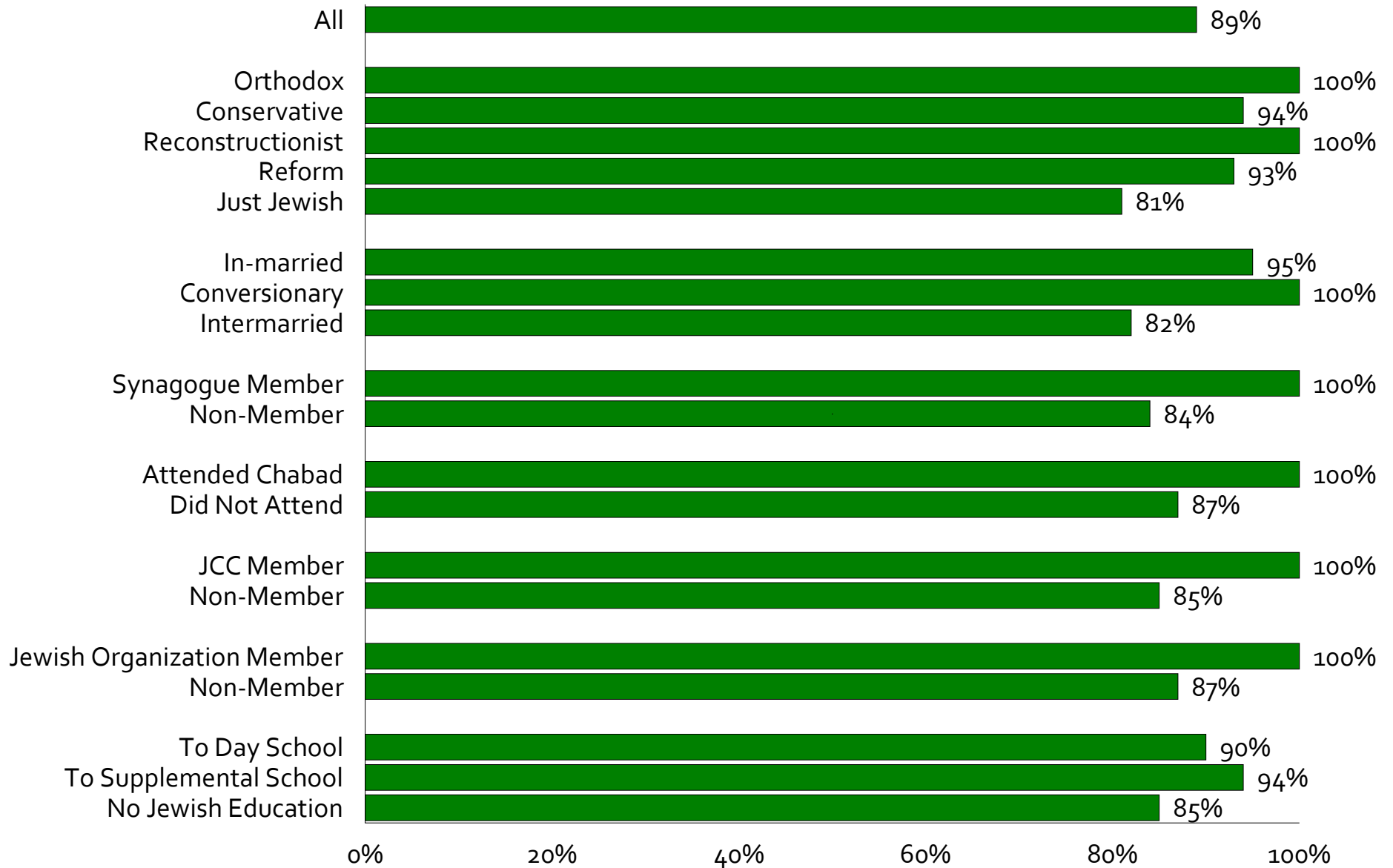
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