



From Aspiration to Action

March 2026





Where We Started

Five years ago, Cincinnati 2030 asked a bold question:

What does a flourishing Jewish Cincinnati look like?

The answer came from across the community. Hundreds of voices. Congregations, agencies, donors, volunteers, professionals, lay leaders. Together, we articulated a shared aspiration: *a flourishing community of belonging where all have access to a full and meaningful life.*

That aspiration still holds. The pillars and the eight impact areas remain foundational—the building blocks of a healthy Jewish community. Cincinnati 2030 gave us the destination.

What we needed next was a way to get there together.



What We Learned

Over the past five years, this community didn't sit around. We launched programs. We built partnerships. We made real progress.

But we kept bumping into the same questions—*where do we focus, and how do we work on it together?*

And the landscape kept shifting. COVID. October 7. A surge in engagement. Rising antisemitism. Financial pressure on families that wasn't there five years ago. Those realities helped us see where the greatest opportunities are and where working together matters most.

We heard from agency leaders, rabbis, and senior professionals across the community. We studied strategic plans from fifteen Jewish communities across North America. We reviewed national research. And we brought it all together with community voices and partners to shape what came next.



Long-Term Outcomes

We envision a Cincinnati Jewish community where people feel safe and welcomed, institutions are strong and sustainable, members are actively engaged, learning is accessible at every stage, and the conditions exist for everyone to thrive.

1. Cincinnati is experienced as a **safe and welcoming place** where Jewish life flourishes.
2. **The community benefits** from sustainable Jewish institutions with strong infrastructure, leadership, and organizational capacity.
3. Community **members are actively engaged** in and committed to Jewish life, contributing time, energy, and resources to the community's vitality.
4. **Opportunities exist** for community members to be educated in ways that support thoughtful, enriched living.
5. The conditions exist for community members to lead **healthy lives**—physically, mentally, and spiritually.

The impact areas, priority community strategies, and objectives are how we get here—**together**.

What the Cincinnati 2030 Refocus Delivers

The Cincinnati 2030 refocus turns the Cincinnati 2030 aspiration into coordinated action.

It keeps what's working: the aspiration, the pillars, the eight impact areas that describe the building blocks of community. And it adds what was needed: *shared language, clear priority community strategies, and long-term outcomes.*

Two approaches to community change. Everything we do falls into one of two categories:



Help People Directly
changing lives today
through services,
access, supports,
and immediate needs



Strengthen the System
changing conditions
for tomorrow through
capacity building,
coordination, infrastructure,
and talent

Both matter. Both continue.

Three Priority Community Strategies

These are where we're concentrating new energy first:



Strengthen Economic Well-Being & Resilience



Strengthen Jewish Engagement at High-Impact Life Stages



Strengthen Jewish Peoplehood and Sense of Belonging

Sustained work across all impact areas remains essential. Priorities guide where new effort starts—not where support ends.

A Living Framework

These three priorities are where we're starting. The framework is built to stay responsive.

As conditions change—economic pressures, global events, emerging community needs—other priorities may rise.

This is a living plan, not a locked one.

What Happens Next



Engage Partners

Ongoing conversations, agency and congregational input, focus groups



Track Trends

Staying close to what's changing—locally and nationally—so the plan stays responsive



Build Together

Working with you to shape the details and put them into action

This is the beginning.

We want you with us as we move it forward.



The Cincinnati 2030 refocus is convened by the Jewish Federation of Cincinnati in partnership with the Jewish Foundation of Cincinnati.

