

Frequently Asked Questions



The Basics

What is Cincinnati 2030 Refocused?

Five years ago, Cincinnati 2030 set a shared aspiration for our Jewish community: a flourishing community of belonging where all have access to a full and meaningful life. The refocus keeps that aspiration and adds what was needed—shared language, clear priority community strategies, and long-term outcomes. Same destination, clearer path.

What's staying the same?

The aspiration. The four community pillars (Engagement, Caring, Wider World, Community Health & Resiliency). The eight impact areas. And sustained investment across all of them. None of that changes.

What's new?

Shared language across partners for how we talk about this work. Three priority community strategies with specific objectives under each. And long-term outcomes that extend beyond 2030.

Priorities & Funding

What are the three Priority Community Strategies?

- A: Strengthen Economic Well-Being & Resilience.
- B: Strengthen Jewish Engagement at High-Impact Life Stages.
- C: Strengthen Jewish Peoplehood and Sense of Belonging.

These are where new funding and new effort start—not where all the work happens.

How were these priorities chosen?

From a broader set of community strategies developed across all impact areas, six criteria helped identify the strongest opportunities to move forward now: community voice, data, readiness to act, potential for greater impact, opportunity for collaboration, and connection to long-term outcomes.

If my agency or congregation isn't named in a priority, does that mean we're losing funding?

Sustained investment across all eight impact areas continues. The priorities show where we're adding new investment—not where existing support ends. If your work falls under any of the eight impact areas, it remains part of the framework.

What's the difference between sustained and concentrated investment?

Sustained investment is the ongoing work across all eight impact areas—the building blocks of a healthy Jewish community. Concentrated investment is the new funding and energy directed toward the three priority community strategies, based on the biggest gaps and greatest opportunities we're seeing right now. Both are essential.

How It Works

How do the pillars, impact areas, and priorities relate to each other?

The four pillars are the broadest expressions of what matters most in our community. Within them sit eight impact areas—the building blocks of Jewish communal life. Each impact area has community strategies—clear directions that describe how we aim to strengthen the community. From among all the strategies developed, three rose to the top as Priority Community Strategies—the areas where we will concentrate new energy, investment, and coordinated effort first. The pillars and impact areas provide the architecture. The priority community strategies provide direction. The objectives indicate where focused action begins.

How does this connect to JFNA's national framework?

The eight impact areas align with JFNA's national impact framework. Cincinnati helped shape them—and today JFNA uses them across communities to measure what makes a community flourish. This alignment means we can benchmark locally and learn from communities across the country.

Are Federation and Foundation merging their roles?

No. If anything, they're clearer than ever. Federation and Foundation each have their own strategic plans unique to their missions—those don't overlap. The Community Strategic Plan is where they come together, clarifying how they work alongside each other and with community partners. You'll still know who to go to for what.

What's Next

What happens after March 10?

Three things happen in tandem. We engage partners through ongoing conversations, agency and congregational input, and focus groups by priority community strategy areas. We track trends, staying close to what's changing so the plan remains responsive. And we build together—working with partners whose work connects to the three priority community strategies to shape the details and put them into action.

When will we see specific metrics?

We want to make sure what we track reflects real progress and is useful to those carrying the work forward. Those metrics will be shaped collectively through focus groups and conversations being planned for the coming months.

Could the priority community strategies change?

Yes. This is a living framework, not a locked plan. As conditions change—economic pressures, global events, emerging community needs—other priorities may rise. The framework is built to stay responsive. These three priorities are where we’re starting, not where we’re finishing.

How can I get involved?

Start by understanding the framework. If your work connects to one or more of the three Priority Community Strategies, this spring's focus groups are where that work begins—opt in to the ones that align. We'll also continue to meet with each of you regularly. If you see opportunities for collaboration or have ideas for how to move a priority forward, reach out.

We want to hear from you.

Share your thoughts, questions, or ideas.

