

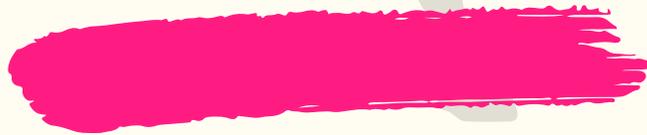
An Opportunity With The Jewish Federation

Sponsorship Packages

IMPACT 2025

With Lindsay Gottlieb

Women's basketball head coach for the USC Trojans



Jewish Federation
of Greater Portland

**For more information or to become a sponsor, please contact:
Laura Jeser - Associate Campaign and Engagement Director**

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 lauraj@jewishportand.org

 www.jewishportand.org

INVEST IN COMMUNITY! EMPOWER WOMEN! ELEVATE YOUR BRAND!

Partner with the Jewish Federation of Greater Portland for **Impact**, our premier women's fundraising event—a powerful declaration of support for women's leadership and groundbreaking strides in women's sports, right here in Portland.

This year, **Impact** features an inspiring conversation with **USC's dynamic Women's Head Basketball Coach, Lindsay Gottlieb**. Coach Gottlieb is a true trailblazer, the first NCAA women's head coach recruited from the NBA (Cleveland Cavaliers), leading USC since 2021 and to this year's NCAA Championship Game. Lindsay embodies leadership, strategy, and impact—just like your company will in sponsoring **Impact**.

With Portland a burgeoning hub for women's sports and acquiring a WNBA team for 2026, the energy is palpable. Women in sports are shattering barriers, and the Jewish Federation of Greater Portland is right there breaking barriers too. We champion women through vital philanthropic programs, intergenerational opportunities, and meaningful volunteer programs.

By sponsoring **Impact**, you align your brand with a powerful message of women's empowerment, community building, and leadership. Gain significant exposure to almost 400 highly engaged attendees while demonstrating your unwavering support for the advancements of women in sports and in our Portland community.

Join us in making an **Impact**. Let's champion women together!

CHAMPION WOMEN

Demonstrate your commitment to supporting women in leadership, sports, and community.

COMMUNITY CONNECTION

Connect with hundreds of engaged individuals in the Greater Portland Jewish community and beyond.

INCREASED VISIBILITY

Gain prominent exposure among attendees and the broader Jewish Federation network.

EMPLOYEE ENGAGEMENT

Show your employees that you value a culture of giving, which can help attract and retain talent.

BRAND PURPOSE

Enhance your brand's reputation by supporting an organization dedicated to nourishing Jewish life and enriching the wider community through caregiving, education, and social services.

The Jewish Federation of Greater Portland.

TOGETHER.

Our Mission:

Building a vibrant Jewish community in the Greater Portland area and around the world, by empowering individuals and strengthening the bonds that connect us all.

About the Jewish Federation of Greater Portland:

Since 1920, the Jewish Federation of Greater Portland has been building a vibrant Jewish community locally and globally. We are dedicated to protecting and enhancing the well-being of Jews worldwide, embodying values that drive our partnerships in crucial fields such as caregiving, supporting our seniors, fostering philanthropy, advocating for disability rights, shaping foreign policy, influencing local legislative policy, ensuring homeland and regional security, advancing healthcare, and promoting education.

The Federation movement is recognized among the top 10 charities on the continent. We are committed to helping communities thrive and ensuring that Jews and other communities at risk live securely. The Greater Portland Jewish community includes approximately 75,500 individuals, with 56,600 identifying as Jewish.

EMPOWERING OUR LOCAL COMMUNITY

The Jewish Federation helps communities thrive by working collaboratively with both Jewish and non-Jewish members. We are driven by a deep obligation to ensure that Jews and other communities at risk live securely and with dignity. Your partnership helps us foster a more inclusive and resilient Greater Portland for everyone.

HELPING THOSE IN NEED, CHANGING LIVES

The Jewish Federation is a lifeline for those facing challenges. Through our robust network of social service agency partnerships, we provide compassionate care that genuinely changes lives, ensuring that everyone in our communities can live with dignity and opportunity. This includes crucial support for women and families navigating life's complexities

OUR GLOBAL IMPACT: A LIFELINE IN TIMES OF CRISIS

The Jewish Federation is always there when crisis strikes, serving as a vital lifeline for Jews and non-Jews alike, in distress at home, in Israel, and across the globe.

Your sponsorship extends this critical support to women and communities worldwide.

A Dynamic Snapshot of the Jewish Community Served by the Jewish Federation of Greater Portland:

A COMMUNITY WHERE WOMEN THRIVE.

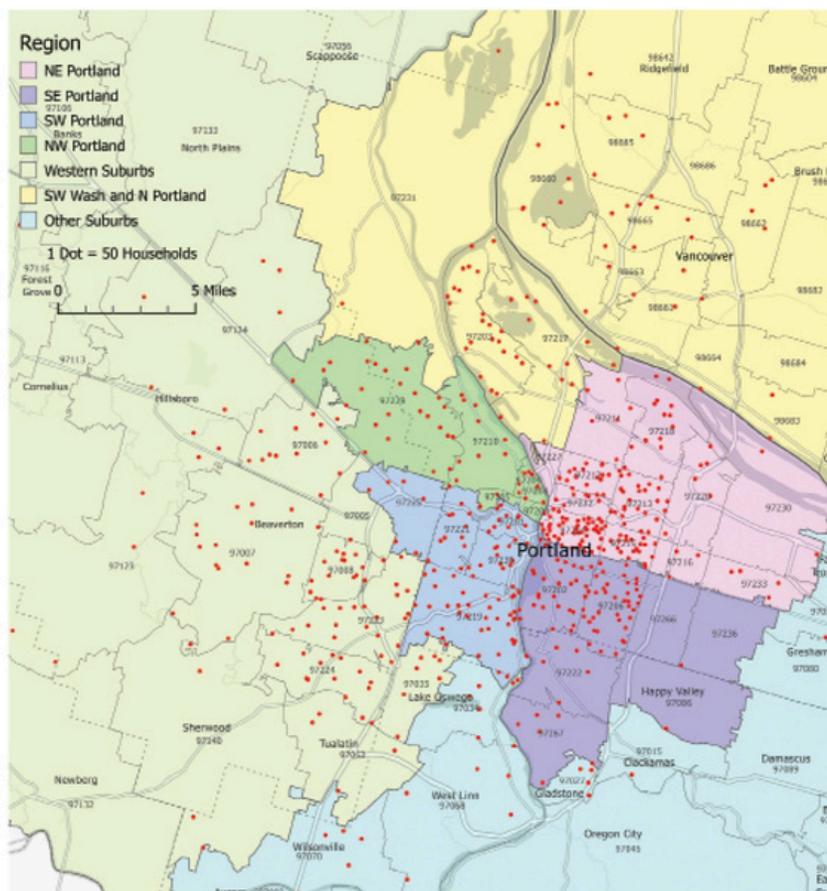
31,100

Jewish households

By area:

| | |
|------------|---------------------------------------|
| 24% | Northeast Portland |
| 19% | Western Suburbs |
| 17% | North Portland & Southwest Washington |
| 14% | Southeast Portland |
| 13% | Southwest Portland |
| 8% | Northwest Portland |
| 5% | Other Suburbs |

1 dot = 50 Jewish Households
Map courtesy Cohen Center



A Young and Engaged Community:

The Greater Portland Jewish community is dynamic and growing, with a significant presence of young professionals and families:

- **31%** of Jewish adults in Greater Portland are between the ages of 18 and 34, compared to 29% of Greater Portland's total population in that age bracket and **28%** of Jews in the United States in that age range. This represents a powerful demographic of emerging leaders and consumers.
- **65%** of households have an average income over \$150,000, indicating significant purchasing power and philanthropic potential.
- **60%** of households have kids living in their household, highlighting a strong focus on family values and community for future generations.
- **75%** have lived in Portland an average of 0-5 years, showcasing a rapidly integrating and growing population keen on establishing roots and connections.
- **20%** have lived in Portland for an average of 10+ years, providing a stable and influential core.

IMPACT SPONSORSHIP PACKAGES AVAILABLE



Game Changer

\$1,000

BENEFITS:

- Recognition in The Jewish Review and Podcast (potential audience 7000+)
- Social media acknowledgement (6000+ followers across all platforms)
- Company name on event signage and event program
- Company name/link on event website
- Spotlight recognition at event
- Prominent logo placement on all event materials distributed to the community
- 4 tickets to the IMPACT event



Courtside Trailblazer

\$500

BENEFITS:

- Recognition in The Jewish Review and Podcast (potential audience 7000+)
- Social media acknowledgement
- Company name on event signage and event program
- Company name/link on event website
- Logo placement on all event materials distributed to the community
- 2 tickets to the IMPACT event



Sixth Woman

\$250

BENEFITS:

- Company name on event signage and event program
- Company name/link on event website
- Name listed on all event materials distributed to the community

To ensure your sponsorship is secured and acknowledged in all promotional materials, please confirm your commitment by **Thursday, August 12, 2025**.

EMPOWERING PAST EVENTS AND PROGRAMMING



IMPACT

Jewish Federation of Greater Portland's intergenerational women's community fundraising event. Past presenters have included journalist Juju Chang, director Nancy Spielberg, and author Irin Carmon.



SPOTLIGHT SERIES

Jewish Federation of Greater Portland's annual all-community fundraising event. Past speakers have included Fran Drescher, Dara Horn, William Shatner, Henry Winkler, and Gary Gulman.



WOMEN'S GIVING CIRCLE

Established in 2016, the Women's Giving Circle seeks to expand and improve opportunities and choices in all aspects of Jewish women and girl's lives through strategic and effective grantmaking. The Women's Giving Circle endeavors to empower women as leaders, funders, and decision makers.



JEWISH WOMEN PROFESSIONALS NETWORKING MEETUPS

Quarterly opportunities for Professional women (ages 22+) to gather throughout the Greater Portland area and grow personal and professional networks.



DIGNITY GROWS

Dignity Grows™ provides neighbors in need with a monthly supply of sanitary pads, pantliners, toothbrushes, toothpaste, soap, shampoo, body wipes, & deodorant. This Jewish Federation Chapter continues leading the fight against period poverty through direct product support, from vibrant community partnerships & volunteers.



Jewish Federation
of Greater Portland

*Jewish Federation of Greater Portland is a 501(c)3 non-profit.
Donations are 100% tax deductible. Tax ID #93-0386825*



Jewish Federation
of Greater Portland

FOR MORE INFORMATION:

Laura Jeser
503-892-7413 or
email: lauraj@jewishportland.org

Name/Company : _____

Address : _____ City : _____

State : _____ Zip Code : _____ Email : _____



SPONSOR PACKAGE SELECTED

Game Changer
\$1,000

Courtside Trailblazer
\$500

Sixth Woman
\$250

BILLING/CREDIT CARD INFORMATION

Billing instructions: Check enclosed Charge credit card \$ _____

Credit Card Information: Visa MasterCard Discover American Express

Card # _____ Exp. Date _____ CVV _____

Name (as it appears on credit card) _____

Signature (required) _____

Jewish Federation of Greater Portland
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