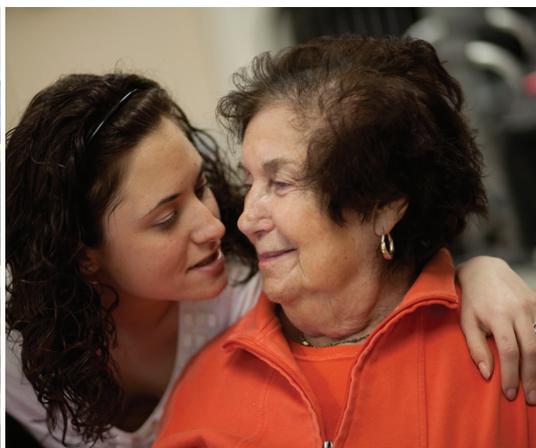


FEDERATION'S MISSION-DRIVEN STRATEGY

Our mission-driven strategy is to mobilize community resources, leaders and organizations to address our community's most critical needs, creating profound impact locally, in Israel and around the world. The **Aging in Community Initiative**, launched by Federation, will enable Jewish older adults to thrive in their homes and communities, ensuring that San Diego is a vibrant, caring and connected Jewish community for all generations.



JEWISH OLDER ADULTS FACE MOUNTING CHALLENGES

The number of Jewish adults over age 60 living in San Diego County will increase from 16,000 in 2003 to 28,000 by 2030. This surging population is, fortunately, living longer lives. It will become progressively challenging to support the aspirations of this growing older adult population to remain in their homes and connect with their community. In response, Federation is launching the Aging in Community Initiative in collaboration with Jewish Family Service of San Diego (JFS), Seacrest Village Retirement Communities, Lawrence Family Jewish Community Center (JCC), Jewish Community Foundation and other communal organizations to promote a dignified, high quality of life for thousands of Jewish older adults.

AGING IN COMMUNITY GOALS

The Aging in Community Initiative will provide effective, scalable and sustainable services to enable Jewish older adults to live safely and enjoy more carefree lives in their own homes and communities as long as possible. Over the next year, we will lay the foundation for achieving this goal by assessing the significant needs of Jewish older adults, evaluating best solutions and costs, and establishing top priorities.



This comprehensive needs assessment will explore the following:

- Expanding non-medical home care, broadening connections to the greater community and creating new housing options
- Offering direct financial support to those in greatest need
- Building a “virtual village” network through a web-based portal
- Creating a volunteer corps through JFS, JCC and synagogues to combat isolation and embrace our community’s older adults
- Developing the strategic plan to implement these services
- Procuring sustained funding support

AGING IN COMMUNITY INITIATIVE BUDGET

AGING IN COMMUNITY INITIATIVE FY15 BUDGET (including staff costs)

Comprehensive needs assessment and strategic planning	\$ 165,000
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