

**INSPIRE.  
CONNECT.  
SUPPORT.**

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**CORPORATE  
SPONSORSHIP PROGRAM**

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**Jewish Federation**  
OF SAN DIEGO COUNTY

[JEWISHINSANDIEGO.ORG](http://JEWISHINSANDIEGO.ORG)

# WHO WE ARE

For more than 80 years, the Jewish Federation of San Diego County has been one of the most trusted names in local and national philanthropy.

## YOUR PARTNERSHIP ENABLES US TO



**Provide** life-sustaining humanitarian aid around the world



**Build** a welcoming and inclusive community and offer resources at every stage of life



**Empower** older adults to thrive in their homes and community safely and independently



**Inspire** teens to give back to their community through service learning opportunities



**Connect** Jewish young adults with their community and peers



## WHY PARTNER WITH US

## CONNECT TO A CAUSE THAT MATTERS

Strengthen  
your company's  
commitment to  
the community

# INCREASE AWARENESS of YOUR COMPANY, BRAND, PRODUCT

across a spectrum of **community events, media events, and leadership meetings** with a broad display of your company's branding

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## SUPERIOR DEMOGRAPHICS



**Income:** Jewish households in San Diego have a median income of over \$127,500 — twice the city average



**Home Ownership:** 84% own their own homes and are likely to upgrade within 3 years



**Education:** Over 70% are college graduates and over 35% attended graduate school



**Purchasing Power:** As a consumer group, our donors invest in home improvements, furniture, automobiles, and second homes

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## NETWORK WITH INFLUENTIAL PROFESSIONALS IN OUR SAN DIEGO COMMUNITY

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REACH PASSIONATE  
PHILANTHROPISTS  
REPRESENTING HIGH-VALUE  
DEMOGRAPHIC GROUPS



Jewish Federation  
OF SAN DIEGO COUNTY

BE SEEN BY  
YOUR TARGET  
AUDIENCE



## FEDERATION EVENTS AND EXPOSURE

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**2,600**  
**ATTENDEES** each year at  
**SIGNATURE EVENTS**

- We have 50,000+ names in our Federation database
- We run advertisements promoting Federation in local, Jewish magazines and weekly newspapers with a circulation of 10,000+
- We have 12,000+ visitors to our Federation website each month
- We have a social media reach of 30,000+ people
- Thousands of people attend meetings each year at the Jewish Community Building

**36,000+**  
**EMAILS** are sent out  
to constituents for each  
**SIGNATURE EVENT**

# CORPORATE SPONSORSHIP BENEFITS



## PLATINUM LEVEL SPONSOR \$10,000

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for a year
- Thank you recognition in *San Diego Jewish Journal* advertisement
- Logo inclusion in Signature Event Programs \*
- 10 VIP admission tickets for Signature Events
- Recognition in event follow-up communication
- Inclusion in weekly e-news, which reaches 10,000 households, for 6 months
- Logo on screen in Federation lobby for a year

## GOLD LEVEL SPONSOR \$5,000

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for 6 months
- Thank you recognition in *San Diego Jewish Journal* advertisement
- Logo inclusion in Signature Event Programs \*
- 4 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 6 months
- Logo on screen in Federation lobby for 6 months

## SILVER LEVEL SPONSOR \$2,500

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for 3 months
- Logo inclusion in Signature Event Programs \*
- 2 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 3 months
- Logo on screen in Federation lobby for 3 months

## BRONZE LEVEL SPONSOR \$1,000

- Thank-you recognition in relevant digital communications
- Logo inclusion in Signature Event Programs \*
- 2 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 1 month

## COPPER LEVEL SPONSOR \$500

- Thank-you recognition in relevant digital communications
- 1 ticket to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 1 month

\*Our Signature Events include The Men's Event (650-850 attendees) and Options (650-850 attendees).

For a personalized sponsorship plan above \$10,000 please contact Janelle Hickey, Development Manager at 858.737.7146 or [janelleh@jewishinsandiego.org](mailto:janelleh@jewishinsandiego.org).