INSPIRE.

CONNECT.

SUPPORT.

CORPORATE SPONSORSHIP PROGRAM



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WHO WE ARE

For more than 80 years, the Jewish Federation of San Diego County has been one of the most trusted names in local and national philanthropy.

YOUR PARTNERSHIP ENABLES US TO



Provide life-sustaining humanitarian aid around the world



Build a welcoming and inclusive community and offer resources at every stage of life



Empower older adults to thrive in their homes and community safely and independently



Inspire teens to give back to their community through service learning opportunities



Connect Jewish young adults with their community and peers



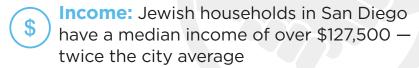


WHY PARTNER WITH US

INCREASE AWARENESS OF YOUR BRAND, PRODUCT

across a spectrum of **community events**, **media events**, **and leadership meetings** with a broad display of your company's branding

SUPERIOR DEMOGRAPHICS



Home Ownership: 84% own their own homes and are likely to upgrade within 3 years

Education: Over 70% are college graduates and over 35% attended graduate school

Purchasing Power: As a consumer group, our donors invest in home improvements, furniture, automobiles, and second homes

NETWORK WITH INFLUENTIAL PROFESSIONALS IN OUR SAN DIEGO COMMUNITY

REACH PASSIONATE
PHILANTHROPISTS
REPRESENTING HIGH-VALUE
DEMOGRAPHIC GROUPS

A CAUSE THAT MATTERS
Strengthen your company's commitment to the community



BE SEEN BY YOUR TARGET AUDIENCE











FEDERATION EVENTS AND EXPOSURE

2,600 ATTENDEES each year at SIGNATURE EVENTS

- We have 50,000+ names in our Federation database
- We run advertisements promoting Federation in local, Jewish magazines and weekly newspapers with a circulation of 10,000+
- We have 12,000+ visitors to our Federation website each month
- We have a social media reach of 30,000+ people
- Thousands of people attend meetings each year at the Jewish Community Building

36,000+
EMAILS are sent out to constituents for each SIGNATURE EVENT



CORPORATE SPONSORSHIP BENEFITS



PLATINUM LEVEL SPONSOR \$10,000

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for a year
- Thank you recognition in San Diego Jewish Journal advertisement
- Logo inclusion in Signature Event Programs *
- 10 VIP admission tickets for Signature Events
- Recognition in event follow-up communication
- Inclusion in weekly e-news, which reaches 10,000 households, for 6 months
- Logo on screen in Federation lobby for a year

GOLD LEVEL SPONSOR \$5,000

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for 6 months
- Thank you recognition in San Diego Jewish Journal advertisement
- Logo inclusion in Signature Event Programs *
- 4 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 6 months
- Logo on screen in Federation lobby for 6 months

SILVER LEVEL SPONSOR \$2,500

- Thank-you recognition in relevant digital communications
- Presence on home page of Federation's website for 3 months
- Logo inclusion in Signature Event Programs *
- 2 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 3 months
- Logo on screen in Federation lobby for 3 months

BRONZE LEVEL SPONSOR \$1,000

- Thank-you recognition in relevant digital communications
- Logo inclusion in Signature Event Programs *
- 2 tickets to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 1 month

COPPER LEVEL SPONSOR \$500

- Thank-you recognition in relevant digital communications
- 1 ticket to Men's Event and Options
- Inclusion in weekly e-news, which reaches 10,000 households, for 1 month

For a personalized sponsorship plan above \$10,000 please contact Janelle Hickey, Development Manager at 858.737.7146 or janelleh@jewishinsandiego.org.

^{*}Our Signature Events include The Men's Event (650-850 attendees) and Options (650-850 attendees).