

Jewish Federation Annual Report



OUR JEWISH COMMUNITY

30K
PEOPLE
LIVE IN JEWISH HOUSEHOLDS
IN GREATER VANCOUVER



1,070
STUDENTS
ATTENDING

SYNAGOGUES+ JEWISH HOUSES
OF WORSHIP

5 JEWISH DAY + 8 SUPPLEMENTARY SCHOOLS

JEWISH LIFE
IS THRIVING IN:
VANCOUVER
RICHMOND
BURNABY
NEW WESTMINSTER
FRASER VALLEY
NORTH SHORE

NORTH SHORE SQUAMISH MAPLE RIDGE LANGLEY WHITE ROCK SURREY TRI-CITIES

AND MORE



BOARD CHAIR AND CEO REPORT

Providing the Jewish community with stability and strong leadership through our community planning, fundraising, and convening roles took on a new level of importance this year, as did our partnerships with 35 local, national and international organizations.

While the 2019-2020 fiscal year began in typical fashion, it concluded just weeks after COVID-19 propelled our community into a "new normal." Job loss and isolation began to take a toll immediately, especially on those members of our community who were already vulnerable. The demand for critical social services surged, threatening to overwhelm front-line agencies. In this region, already known for its high cost of living, those just able to get by were no longer able to pay their rent or put meals on the table.

In quick succession, nearly every local Jewish organization was forced to close its doors, and many lost their primary sources of revenue. Schools, synagogues, the Jewish Community Centre (JCC), and others who could do so, began to deliver their programs online.

We immediately began convening with 14 groups of stakeholders representing the full breadth of community organizations to foster greater collaboration and innovative approaches, and to understand how best to address their most urgent needs. Then, in the course of a week, we released \$505,000 to support immediate needs in the most critical areas, and provided initial funding to help our partner, Jewish Family Services, launch the Community Care Hotline.

The ways in which our partners were able to pivot to continue to serve our community were extraordinary, and we are incredibly proud to support their work year in and year out, as well as at this critical time.

The effects of COVID-19 will be felt for some time to come, and the reality is that our community will likely look different when the pandemic subsides. Fortunately, Jewish Federation and our partners are prepared to lead a comprehensive response that addresses the added layer of needs resulting from COVID-19, while continuing to make progress on the community's ongoing strategic priorities.

Highlights of that progress include achievements in key areas, including those identified as being of importance for strategic investment: Jewish education, community security and infrastructure. We launched the Jewish Day School Council, chaired by Hodie Kahn, which will focus on sustainability of the day schools. Our Community Security Advisory Committee, chaired by Bernard Pinsky, helped secure over \$225,000 from the Federal SIP program to support upgrades to our partner agencies' security. We also held security training sessions for 160 community members.

We were also very pleased to sign a memorandum of understanding with the JCC to collaborate on the proposed JCC site redevelopment plan, which is expected to be the largest investment the local Jewish community has ever made in a single project. In addition to the new JCC, the site redevelopment is expected to add new mixed-use rental housing units, expanded childcare, seniors' services, cultural spaces and amenities to the city. The JCC's location in the heart of Oakridge is central to the City of Vancouver's Cambie Corridor Plan.

Planning for our community's future is an area of our work that is critically important, and we are able to undertake it successfully because of three factors. First, we are in a unique position as an organization not just to look ahead but to take a very broad view. Second, we bring together dozens of partners that each do important parts of the work. Third, we can do work like this because donors support it—and so much more—through the Federation Annual Campaign.

Our fundraising efforts remained strong, with the 2019 Annual Campaign, led by campaign chair Jonathon Leipsic, generating over \$8.9 million dollars. Funds raised in this campaign will be distributed locally, nationally and in Israel during the 2021 allocations cycle, which will take place next summer. This is part of the two-year local allocations cycle that we established after the 2008 economic downturn in order to provide greater predictability to our partners, and to provide a measure of protection in the event of unanticipated fluctuations.

In addition, we worked with donors throughout the year to generate special project funding—above and beyond their Annual Campaign gifts—to support high-priority community needs aligned with our 2020 Strategic Priorities. Combined, the total generated this fiscal year was over \$10.3 million.

The Jewish Community Foundation continues to play an increasingly important role in our community, and we are very proud to see the impact they are making. The Foundation, in partnership with its fund holders, continued to provide critical funding to address community needs today and into the future, distributing \$2.7 million in grants.

New this year, was that together with our advocacy agent, the Centre for Israel and Jewish Affairs, we had the privilege of honouring the McLean family at the Words & Deeds Leadership Award Dinner. We facilitated \$450,000 in donations generated through the gala to support local and national advocacy activities.

Providing a full picture of the 2019-20 fiscal year includes presenting our audited financial statements, which will take place at our Annual General Meeting in September, after a delay due to COVID-19. They will then be available on our website.

While we typically look back in an Annual Report, this year we must also look ahead. Our community will likely experience challenges, the likes of which we have not seen before. Jewish Federation's central role working with our partners has never been more important. While our strong planning, convening and fundraising achievements position us and our partners for ongoing success, more resources will still be needed to address increased community needs related directly to COVID-19—and Jewish Federation will be here to lead the way.

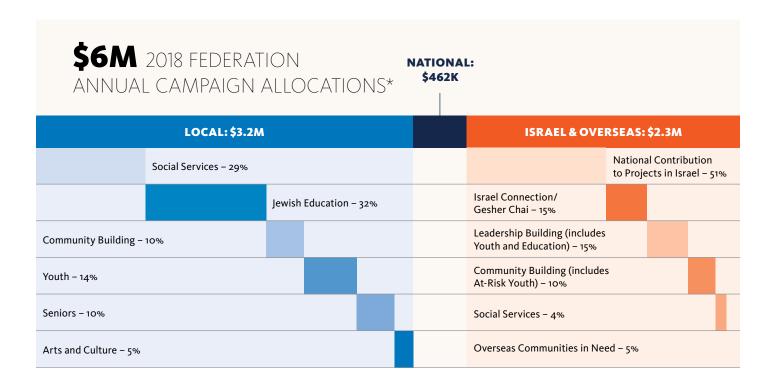


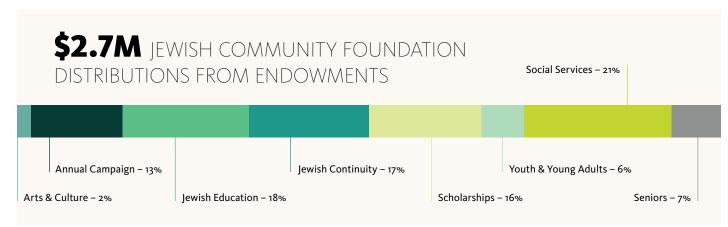






\$11.1M TOTAL INVESTMENT FOR 2019/2020







LOCAL: 46%

OVERSEAS: 54%

GRANTS

Jewish Federation plays a unique role in the Jewish community through our ability to convene and facilitate a diverse group of stakeholders to identify and respond to new and emerging needs and challenges. We are able to support and strengthen our community engagement efforts through the distribution of a variety of different types of micro-grants, which allow community organizations to pilot new approaches and enable us to extend our reach beyond our traditional partner agencies.

THIS PAST YEAR WE DISTRIBUTED:

INSPIRING INCLUSION GRANTS \$12,500

Recipients were the JCC, Vancouver Hebrew Academy, Vancouver Talmud Torah, and the White Rock-South Surrey Jewish Community Centre.

CONNECT ME IN COMMUNITY ENGAGEMENT GRANTS \$25,000

Support for regional community initiatives ranging from adult education classes to holiday events and summer activities.

COMMUNITY ENGAGEMENT GRANTS \$7,500

Support for grassroots initiatives like the Jewish Family Services client advisory group Passover and Rosh Hashanah dinners, as well as events on university campuses.



JCC SITE REDEVELOPMENT

HISTORIC PARTNERSHIP. HISTORIC OPPORTUNITY.

Jewish Federation is proud to have signed a memorandum of understanding (MOU) to collaborate with the Jewish Community Centre of Greater Vancouver (JCC) on the proposed redevelopment of their site.

As one of the most diverse community centres in the region, the JCC plays important roles both within and beyond the Jewish community. Our shared goals are to ensure that the JCC continues to be as strong as possible for the generations that come after us, to develop a strong community core that will enable us to extend our reach

and our impact, and to leave a legacy for our community, for the city, and for the region.

The proposed JCC site redevelopment is expected to result in a new 200,000 square foot state-of-the-art recreational, cultural and community centre with new childcare spaces, more services for seniors, an expanded space for the Vancouver Holocaust Education Centre, a new theatre and more. The new JCC is expected to continue to be a hub for more than 15 not-for-profit community organizations, as well as the arts and cultural, aquatics, and fitness programs that are such important parts of the JCC experience.

Should the redevelopment move forward as proposed, it is expected to be the largest investment the local Jewish community has ever made in a single project. The JCC undertook extensive community and public consultations, and Vancouver City Council unanimously approved the rezoning. The planning stages of the project have received support from the provincial government and private donors. Commitments from both within and beyond our community, including from the government, will need to fall into place before we can realize this vision.

RE-IMAGINING FOOD SECURITY

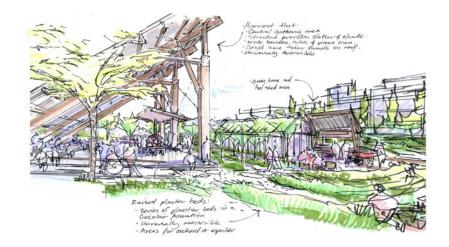
THE JEWISH FOOD CENTRE: A VISION FOR THE FUTURE

As the community's central planning, convening and fundraising organization, we are in the unique position of being able to identify and invest in areas of long-term strategic importance to our community—and to bring together the partners who will do the work and create the change we need to ensure our community continues to thrive.

The region's extremely high cost of living has an acute impact on low-income families and the working poor. When community members can't afford to participate in Jewish programs or provide their children with a Jewish education because all of their income is spent on the essentials, such as food and rent, our community is negatively impacted.

This is why we are committed to leading the development and implementation of a holistic and coordinated response to food insecurity.

Our work began with the Affordability Summit, which resulted in the Food Security Task Force that we led jointly with Jewish Family Services (JFS). This collaborative approach resulted in exceptional, and ultimately prescient,



work by the Task Force, led by cochairs, Renée Katz and Stan Shaw. The Task Force reviewed food security strategies to ensure dignity and choice for people in need, while raising awareness about healthy food options.

To achieve this, the Task Force recommended the establishment of a Jewish food centre, where community members would have access to healthy and affordable food and a range of services in one place.

With funds from the Diamond Foundation and the Jewish Community Foundation, we contracted with food security consultant, Ilana Labow, to develop a plan of action. The next phase is an implementation strategy, the development of which is already underway.

Read more on our website at <u>jewishvancouver.com</u>.

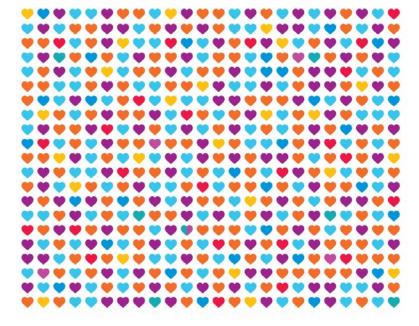


COVID-19 EMERGENCY FUNDING

The first few weeks of COVID-19 were some of the most challenging ever experienced by our community. Our Community Affairs team worked closely with our partner agencies and communal leaders to assess the impact on vulnerable community members and community organizations. In response, Jewish Federation released \$505,000 to address the immediate needs of community members and the local partner agencies who serve them, many of which were hit hard.



\$500K+AT WORK IN OUR COMMUNITY



- » Jewish Family Services. \$170,000. Food security, financial assistance for seniors, housing support and counselling services.
- » Jewish Community Centre. \$130,000. Program subsidies, daycare scholarships, and seniors services.
- » Tikva Housing. \$30,000. Help for community members unable to pay their rent.
- » Jewish Day Schools. \$115,000. Tuition deferrals for families in financial difficulty.

- » Supplementary Schools. \$24,000. Transition to online learning.
- **Kehila Society of Richmond. \$6,500.** Emergency food distribution.
- » Jewish Seniors Alliance's Peer Counselling Services. \$5,500. Emotional support for seniors.
- Jewish Overnight Camps.\$24,000. Help with increased costs due to COVID-19.

This support is an important first step, but more funds will be needed to address the long-term impact of COVID-19 on our community.

INVESTING STRATEGICALLY IN OUR COMMUNITY

Jewish Federation's unique role as the central planning and fundraising organization for the Jewish community positions us to invest strategically in areas that are vital to building a strong community.



Our work on ways of supporting
Jewish day schools continued this past
year. The need to find a viable model
to support the financial sustainability
of our schools was made even more
critical with the unfortunate closure
of the Pacific Torah Institute last
June. Our Jewish Day School Council,
chaired by Hodie Kahn, began its work
in the summer of 2019 by contracting
with the Koschitzky Centre for Jewish
Education to undertake a benchmark
study on the costs of Jewish education
for each of our five schools. This
information will provide essential data



to the council as they consider new funding models.

In response to the day schools' concerns about the challenges of recruiting qualified Judaics teachers, we have also received a grant from the Jewish Community Foundation to develop and pilot an initiative to increase the recruitment and retention of experienced educators.

COMMUNITY SECURITY

Community security continues to be an essential priority for Jewish Federation. Daniel Heydenrych-Davis, our director of community security, has become a trusted advisor to our community agencies on security issues, as well as a vital link between the Jewish community and local law enforcement. This past year, over 15 different training sessions on a range of topics were conducted with front-line staff, community volunteers, and communal leaders.

One highlight was having the largest number of community organizations receive federal government funding to support their security upgrades. Other highlights include hosting an appreciation dinner for local law enforcement at Beth Israel synagogue and increasing evacuation and lockdown drills for larger Jewish institutions. In response to emerging needs, our Community Security Advisory Committee also expanded its scope by establishing a new subcommittee on cybersecurity and privacy protection. This subcommittee is developing policies and protocols to increase protection for our community agencies online as well as in person.



CLOSING THE FUNDING GAP TO MEET ONGOING COMMUNITY NEEDS

In combination with special project funding and grant programs, allocations from the Annual Campaign play an important role in empowering our partners to address community needs.

\$3,228,605 LOCAL FUNDING BREAKDOWN BY ENVELOPE

SOCIAL SERVICES	\$939,915
Basic Resources	\$377,000
Core Grant	\$95,000
Counselling	\$91,500
Employment Services	\$34,000
Housing Coordinator	\$56,000
Immigrant Financial Aid	\$28,350
Inclusion Services	\$34,685
JCC Childcare Subsidies	\$9,080
JCC Program Subsidies	\$38,800
Mental Health Services	\$55,000
Settlement and Imigration	\$20,000
Low Cost Counselling	\$9,500
Tikva Housing	\$73,000
Yaffa Housing Society	\$18,000
JEWISH EDUCATION	\$1,038,700
Classroom Assistants	\$13,500
Day Schools	\$816,000
	\$610,000
RJDS Community Program	\$9,500
RJDS Community Program Day School Special Needs	
	\$9,500
Day School Special Needs	\$9,500 \$70,000
Day School Special Needs JCC Education & Israel Engagement	\$9,500 \$70,000 \$17,700
Day School Special Needs JCC Education & Israel Engagement PJ Library	\$9,500 \$70,000 \$17,700 \$25,000
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools COMMUNITY BUILDING	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000 \$324,425
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools COMMUNITY BUILDING Burquest	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000 \$324,425 \$22,000
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools COMMUNITY BUILDING Burquest East Side Jews	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000 \$324,425 \$22,000 \$5,000
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools COMMUNITY BUILDING Burquest East Side Jews JCC Core Grant	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000 \$324,425 \$22,000 \$5,000
Day School Special Needs JCC Education & Israel Engagement PJ Library Supplementary Schools COMMUNITY BUILDING Burquest East Side Jews JCC Core Grant JCC Community	\$9,500 \$70,000 \$17,700 \$25,000 \$87,000 \$324,425 \$22,000 \$5,000 \$172,000 \$69,500

YOUTH !	460,700
Camperships	60,000
Hillel	226,400
JCC Child and Youth Programs	64,300
JCC Youth Services	25,000
Jewish Federation — Next Generation	85,000
SENIORS	\$304,760
Home Care	\$22,000
Jewish Family Services — Seniors	\$94,750
JCC — Seniors	\$48,700
Kehila — Seniors Wellness	\$35,250
Kehila — Food Delivery	\$7,560
Jewish Seniors Alliance — Advocacy	\$7,500
Jewish Seniors Alliance — Peer Counselling	\$22,000
L'Chaim Adult Day Care	\$59,000
Richmond Bus	\$8,000
ARTS AND CULTURE	\$160,105
JCC Cultural Arts	\$40,000
Jewish Film Festival	\$10,000
Jewish Museum Outreach	\$25,300
Community Archives	\$17,250
Rothstein Theatre	\$15,000
Vancouver Holocaust Education Cent — Commerative Programs	re \$13,000
Holocaust Symposia	\$12,000
Pedagogical Resources	\$3,000
Waldman Library	\$24,555

ADDRESSING NEW AND EVOLVING COMMUNITY NEEDS

Many of our strategic priorities are being undertaken over a period of several years, starting in 2016. Below are highlights of our progress this year.

PLANNING AND COMMUNITY ENGAGEMENT COUNCIL

This past year, the council reviewed the Food Security Task Force's recommendations, provided input for the design of a community survey on the needs of older adults, and discussed key trends arising from the updated demographic data. Council members also continue to receive regular updates from the Regional Communities and Jewish Education and Facilitating Inclusion committees. The council is composed of four regular members, along with the chairs of all current task forces and subcommittees.

COMPLEMENTARY JEWISH EDUCATION

We continued our focus on innovation in part-time Jewish education by inviting Yonah Schiller, executive director of Tulane Hillel, to run seminars with 15 supplementary school educators on "Design Theory with a Jewish Twist."

In collaboration with the JCC, we launched Ofek, a weekly after-school program for children six to eight years old that is conducted entirely in Hebrew and uses Israeli culture and history to expand participants' knowledge of Jewish values and traditions. Thirteen children attend the weekly sessions on a regular or frequent basis.

J.sprouts

We also developed JSprouts, a new after school program offered in the public school system. This weekly program for students six to eight years old introduces them to Jewish culture and traditions through storytelling, music and arts and crafts. We are grateful to the Levine family for their support of these innovative initiatives.

CHANGING LANDSCAPES FORUM: INNOVATIVE HOUSING CHOICES

Recognizing that "ageing in place" is a crucial priority for many older adults, the theme of this year's Changing Landscapes forum was innovative housing choices. One highlight was keynote speaker and adjunct professor of gerontology, Dan Levitt, who spoke about numerous social and technological advances designed to maintain the independence and well being of older adults. Over the next year, the forum planning group will transition into a coordinating committee to provide input and direction to Jewish Federation's Planning Council on issues related to older adults.



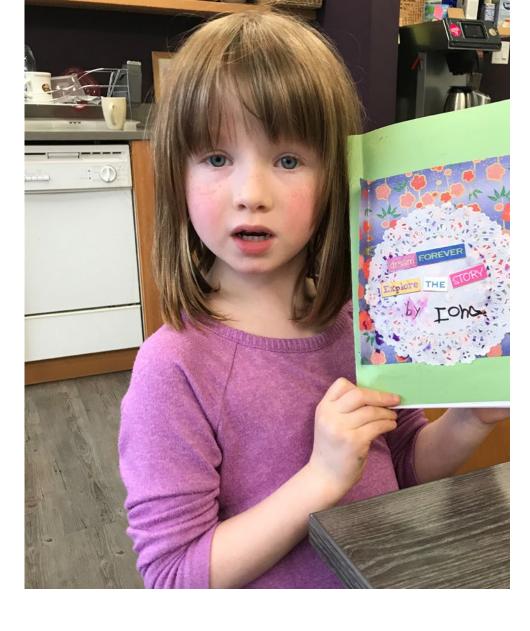
COMMUNITY SURVEY OF OLDER ADULTS

In collaboration with the six organizations that serve older adults in our community and the Louis Brier redevelopment team, we designed and distributed a community survey to seek ideas and input from older adults, family members, and community stakeholders on key priorities for seniors' programs and services. The survey results, which will be released later this year, will provide a framework for the planning and distribution of funds.

CONNECT ME IN

We expanded our community-building efforts to the North Shore and developed a partnership with the North Shore Shabbat Group and congregations Har El and Or Shalom. Together, we now facilitate monthly community Shabbats, and, in partnership with PJ Library, we offer a popular toddler circle time. Connect Me In is also working closely with Congregation Har El to organize Jewish holiday events and other activities on the North Shore.

Our work continued in the Tri-Cities with the establishment of the Regional Community Hebrew School—a collaboration with Chabad, Aleph in the Tri-Cities, and the Burquest Jewish Community Association.



Connect Me In also developed collaborations and led Jewish programming across the region, including in White Rock/South Surrey, Langley, Tsawwassen/North Delta and Squamish.

PI LIBRARY

PJ Library continued to grow, with 1,050 local children aged six months to eight years old now receiving the gift of high-quality, age-appropriate Jewish children's books and music on a monthly basis. For the second year, older siblings aged nine to 11 years old can receive Jewish-themed chapter books and engage in an online community of their peers through PJ

Our Way, a program fueled by the Harold Grinspoon Foundation.

We continued to work with community partners to offer highquality and engaging programming, including our annual Swim and Havdalah and Spring into Shabbat. For the first time, we offered Get Together Grants funded by the Harold Grinspoon Foundation, so PJ Library families could apply to receive \$100 micro-grants to encourage them to "Do Jewish" such as have Shabbat dinners and Hanukkah parties with other young families. For many families this was the first time they hosted other families in their homes for a Jewish celebration.

ENGAGING THE NEXT GENERATION

With innovative programs developed for young adults by young adults, Jewish Federation is providing Millennials a platform to build the community they want to see.

BEN GURION SOCIETY

This year, we successfully re-launched the Ben Gurion Society (BGS), a recognition program for young adults who donate \$1,000 or more to the Federation Annual Campaign. During our inaugural event, two community leaders, Jonathon Leipsic and Shawna Merkur, inspired over 20 BGS members with insights into their leadership journeys. BGS events provide opportunities for young donors to build lifelong friendships and discover Jewish leadership and philanthropy while fostering a strong group of future community leaders.

NETWORKING SERIES

Axis launched an initiative to provide young adults with valuable opportunities to expand their professional networks with some of the most prominent entrepreneurs in our community. In this series of events, over 100 young adults came together to hear visionary businessmen, such as Gary Lenett and Daniel Frankel, and discuss leadership, business strategies, and the importance of productive relationships with stakeholders and the community.

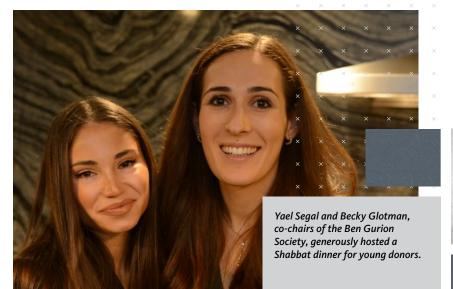
BUILDING A BRIDGE TO ISRAEL

Axis has also been actively fostering connections between young adults and Israel in collaboration with Jewish Federation's Israel and Overseas Department. Examples include discussions with prominent leaders from our partnership region, such as

Mayor Avihai Shtern, a walking city tour with young leaders from Kiryat Shmona, and meetings with Israeli CEOs who shared their personal leadership journeys and insights into the issues facing communities in Israel.

"My husband and I are newcomers from Israel and shortly after our arrival to Vancouver we discovered Axis and its amazing events and leadership. The Axis committee welcomed me with open arms and I became one of the volunteer leaders. Axis events and activities allowed us to meet new people and to start building our community here and I am grateful for the chance to be a part of this community!"

ALUMA ZWEIFLER





ISRAEL & UPPER GALILEE PARTNERSHIP REGION

Since the mid-1990s, Jewish Federation of Greater Vancouver has strategically invested funds to strengthen our partnership region in the Upper Galilee Panhandle (Etzbah HaGalil) through education and social welfare programs, capital projects and regional development. Through our Gesher Chai (Living Bridge) programs, we promote global Jewish identity and unity through people-to-people connections between Canadian and Galilee Panhandle residents.

NET@ JUNIOR MOBILE

Net@ Junior addresses the absence of tech programming in Kiryat Shmona and provides participants aged 10–14 with technical, programming, mathematical and English skills. The program provides participants with the necessary technical background to succeed when they move into the regular Net@ program in high school. By exposing pupils to technical terms and practices from a younger age, their chances to excel in the four-year Net@ program dramatically increase.

ETHIOPIAN INTEGRATION INTO NET@

From economic disadvantages to deep-seated marginalization, children of Ethiopian origin in Israel must overcome significant disadvantages.

Net@ Junior aims to increase the percentage of Ethiopian students who receive high-tech skills in advanced

Net@ programs. The program includes both Ethiopian and non-

Ethiopian participants to promote a heterogeneous environment where individuals from diverse communities will learn, work and grow together. It also provides Ethiopian participants with mentorship and support to increase retention and successful completion of the Net@ program.



ParTyLV MEGA EVENT

The Mega Event brought together more than 120 young adults, many of whom are Birthright alumni, for a night of fun and friends, where they reconnected with community and with each other. This year we partnered with Jewish Federation's young adults program, Axis, as well as Hillel BC, JQT and the Department for Diaspora Affairs of WZO, Canadian Zionist Federation, which played a significant role on the ground with Israel themed activities and learning stations. The event was sponsored by Canada Israel Experience and Masa Israel Journey.



GLOBAL JEWISH COMMUNITIES IN NEED

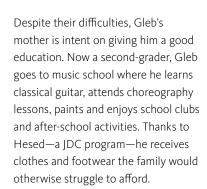
Helping Jews in need—wherever they may live—is a responsibility we take seriously. Together, with our partner the Joint Distribution Committee, we are changing lives and helping communities thrive in Far East Russia through Jewish renewal and community development programs.



Through our partner, the Joint Distribution Committee (JDC), we focus on areas where we can have the most impact by providing financial, emotional and moral support for the most distressed Jewish families in the Former Soviet Union.

Here is Gleb's story:

It is hard to imagine what life would be like for the Neskuba family without JDC's support. Gleb is eight years old. He lives in a two-bedroom apartment in Krasnoyarsk with his mother and 19-year-old brother, Nikita, who has autism. His mother cannot take a full-time job as she devotes much of her time to Nikita's care. Her only monthly income is the meagre \$139 she earns as a librarian in an orphanage.



Gleb and Nikita are fortunate to have been born to a devoted mother. The loving home Gleb's mother provides sits in stark contrast to the outside world. Since his parents separated, Gleb's father has not had a permanent job and provides negligible support.

Added to the family's dire financial straits are troubling social stigma relating to Nikita's condition. In Russia, where tremendous discrimination still surrounds children with disabilities,

Nikita stands out. Their father's withdrawal is, unfortunately, all too typical of families having a child with disabilities.

Krasnoyarsk's Hesed provides muchneeded relief in the form of food, bank cards, and winter relief to offset sub-zero winter temperatures. JDC-supported programs enable Gleb to benefit from Jewish community programming and people who are understanding of the family's struggles and potential and can offer guidance and friendship.

We believe that helping families like the Neskubas find a warm welcome in the heart of the Jewish community will have additional emotional benefits by replacing their social isolation with a feeling of belonging. This community connection is set to impact their lives well beyond our targeted care intervention.



\$10.3 MILLION FOR COMMUNITY

Since launching our 2020 Strategic Priorities, Jewish Federation has focused on diversifying our revenue streams in order to deliver on these priorities, which represent the strategic agenda of the community. This approach has been a key factor in enhancing the innovative ways in which we work with our partners and donors to address ongoing, new and evolving community needs.

This year's \$10.3 million total includes the 2019 Federation Annual Campaign and the funds generated by working throughout the year with donors who have the capacity to make additional gifts to fund specific programs that meet high-priority community needs. Contributions to endowment funds at the Jewish Community Foundation are reported separately, since the Foundation's focus is to build relationships over the long term rather than on annual giving.

\$8.9 MILLION 2019 FEDERATION ANNUAL CAMPAIGN

The Federation Annual Campaign is our community's central fundraising initiative. It supports critical programs and services delivered by 35 partner agencies locally, national, and in our partnership region in Israel.

Our donors help us bring to life the value of l'dor v'dor—from generation

to generation—by supporting our community through every phase of life: from increasing subsidies for Jewish childcare, to ongoing support for those living in poverty, to resources for seniors.

Under the leadership of Jonathon Leipsic, the 2019 Federation Annual Campaign generated over \$8.9 million.





Here is a general breakdown of the funds raised:

- * \$7.9 million in unrestricted funds to support programs and services locally, nationally and in Israel through the allocations process;
- * \$1 million in special project funding from donors who give above and beyond their Annual

Campaign commitments to support programs that meet high priority community needs; and

* \$40,000 to support the work of specific agencies from donors directing a portion of their increased gifts through our Plus Giving program. The unrestricted funds raised in this campaign will be distributed during the 2021 allocations cycle, which will take place next summer. This is part of the two-year local allocations cycle that we established after the 2008 economic downturn in order to provide greater predictability to our partners, and to provide a measure of protection in the event of unanticipated fluctuations.

\$1.4 MILLION IN SPECIAL PROJECT FUNDING TO MEET HIGH-PRIORITY COMMUNITY NEEDS

As we continue to develop and strengthen our relationships with our partners and donors, and expand the ways in which we work together, our ability to generate special project funding has grown, too. As a result, these donors play an instrumental role in supporting projects that meet high-priority needs in our local community and in our partnership region in Israel.

In the 2019-2020 fiscal year, donors supported projects that include supplemental Jewish education, funding to Jewish Family Services to expand their food hubs, and our regional communities outreach.

Collaborating with our partners to generate the special project funding they need to deliver programs and services that meet urgent community needs continues to prove increasingly important. It often results in our partners receiving an additional layer of funding on top of what they receive through the Annual Campaign allocations process.

▼ The Arnold and Anita SilberTheatre — Official Opening

Arnold and Anita Silber have long supported our work in our partnership region of the Galilee Panhandle, and Anita has served on our Israel and Overseas Affairs Committee for several years. Together, they have developed a deep connection with and understanding of the region. Recognizing that Tel-Hai is a significant economic driver in the region led them to fund this legacy project and lend their name to it—something they took very seriously.



THE JEWISH COMMUNITY FOUNDATION OF GREATER VANCOUVER

With nearly \$65 million in assets and over 300 endowment funds under management, the Jewish Community Foundation is the centre for philanthropy and legacy giving in the Jewish community.

This year, the Foundation distributed \$2.7 million dollars in grants through funds supporting a broad range of organizations, programs and services. The stable funding provided by these grants is critical to maintaining the continuity of important services provided by the charitable organizations that so many of us, especially during times like these, depend upon. "Through funds managed by the Foundation for our fund holders, we ensure our ability to weather our current tough times, and be a source of stability for future generations," said Diane Switzer, chair of the Jewish Community Foundation.

Unrestricted funds in particular can have a significant impact in our community and are more important than ever, as they provide the Foundation the flexibility to respond quickly to unforeseen challenges like the unprecedented ones we are currently facing.



"Growing the unrestricted assets of the Foundation enables us to address urgent needs, like those we are facing now due to COVID-19, and to get critical funds out into our community where they are needed most, when they are needed most," said Shannon Gorski, chair of the Foundation's Grant Distribution Committee.

Unrestricted funds also support the Foundation's Grant Program, which this year awarded grants to address a wide range of emerging community needs, ranging from a Holocaust and anti-Semitism education initiative, to the upgrade of a Jewish summer camp's water supply system.

Institutional Endowment Funds, like the one established this year by the Vancouver Jewish Film Festival, provide a stable and long-term source of funding for the charitable organizations in our community, providing them the resources necessary to carry out their mission for generations to come.

"Especially during uncertain times, knowing that our endowment fund is expertly managed by the Foundation gave us the confidence and security to focus on what we do best—delivering services that inspire, educate and entertain." said Robert Albanese, executive and artistic director of the Vancouver Jewish Film Festival.

The Jewish Community Foundation, in partnership with its fund holders, provides critical funding to our community that enables us to address the needs we have today, while ensuring our community has what is required to sustain us in the future.



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Jewish Federation provides essential funding for critical social services offered by our partner agencies. Among these are programs that support seniors, Jewish education, community building, arts and culture, and vital services for youth and young adults. The following agencies receive support through the Federation Annual Campaign, our community's central fundraising initiative.























JEWISH FEDERATION GRATEFULLY ACKNOWLEDGES ITS CORPORATE SPONSORS:









